

## 2020 PRICES

### Delegates

**£2,855**

No accommodation

**£3,555**

Shared accommodation

**£3,915**

Private accommodation

### Returning Ambassadors

**£1,655**

No accommodation

**£2,355**

Shared accommodation

**£2,715**

Private accommodation

### Partner Executives

**£2,000**

No accommodation

**£3,060**

Private accommodation

### Tickets include

For Delegates and Returning Ambassadors:

- Full access to the Summit
- Full catering during the Summit
- Accommodation (shared or private)
- Ground transport

For Partner Executives:

- Catering (breakfast & lunch only)
- Accommodation (private only)
- Ground transport
- Exclusive access to Partner Lounge and special networking sessions

### Hotel Upgrades

**£175**

Shared accommodation  
Additional night on 13th  
and/or 18th only

**£360**

Private accommodation  
Upgrade during core  
nights (14 - 17 October)

**£265**

Private accommodation  
Additional night on 13th  
and/or 18th only

#### PLEASE NOTE

All prices are subject to  
19% German VAT

Extra nights & room  
upgrades subject to  
availability

### Exhibitors

**£7,000**

3m x 3m Booth (pre-built shell)

**£10,000**

4m x 4m Booth (pre-built shell)

**£30,000**

10m x 10m Space (free build)

- Booth location allocated to partners on a first come, first served basis
- Allocated exhibitor passes do not include catering or accommodation
- Each booth comes with 2 exhibitor passes
- Additional passes can be purchased for £500 per exhibitor (for the 4 core Summit days)