



# The Global Forum For Young Leaders

One Young World

2019 Annual Impact Report



One Young World's mission is to **create a better world**, with more responsible and more effective leadership.

Every year, One Young World achieves this by **identifying, promoting and connecting** the world's most **impactful** young leaders.

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Since One Young World's inception in 2009, the Ambassador Community has expanded into a global network of **12,000+** young leaders effecting positive change in every country in the world.

The annual One Young World Summit gathers the brightest young talent from every country and sector, working to accelerate social impact. Delegates are counselled by influential political, business and humanitarian leaders such as Sir John Major, J.K. Rowling, Paul Polman and Professor Muhammad Yunus.

In 2019, the Summit returned to London, nine years after the first annual Summit took place in the United Kingdom's capital. London is home to nearly nine million people, and with over 300 languages being spoken and more than 270 nationalities represented, it is one of the most diverse cities in the world. These reasons made it a fitting location for the UK's most international event since the London 2012 Olympics.

The 2019 Summit was attended by 2,000+ young leaders from 190+ countries. Among the delegation were 450+ scholarship recipients, as well as representatives from 190+ global businesses, NGOs and educational institutions. Organisations who brought their top talent to the Summit included Audi, BMW, Chanel, Citigroup, Coca-Cola, Deloitte, GE, Google, ICRC, L'Oréal, McKinsey, Verizon, Unilever, and the University of Bath.

Many of these Partners contributed to the highest number of scholarship places ever provided for a One Young World Summit, worth a total of over £1.7 million.

The Ambassador Community continues to work across all 17 of the UN Sustainable Development Goals, effecting real change and making a difference to the lives of people across the planet. Since 2010, 26 million people have been positively impacted by initiatives led by One Young World Ambassadors.

Throughout 2019, One Young World's regional events mobilised 3,400+ people in 24 cities. The following pages contain a detailed overview that demonstrates the monumental and absolute global impact of the One Young World Community.

Thank you to all who contributed to this year at One Young World, our most successful to date. We are deeply grateful to our Community, proud of their incredible work, and look forward to many more years of positive impact to come.

*Ali* *Kate*





 **2,000+**

New Ambassadors in the One Young World Community

 **12,000+**

Total Ambassadors in the One Young World Community

 **70+**

New organisations partnered with One Young World in 2019

 **190+**

Total organisations partnered with One Young World

 **5.1M**

People impacted by One Young World Ambassador projects in 2019

 **26M**

People impacted by One Young World Ambassador projects since 2010

 **44**

One Young World Caucuses held in 24 cities around the world

 **5,400+**

Young Leaders attended the One Young World Summit and Caucuses





For every US \$1 invested,  
One Young World Ambassadors deliver  
US \$15 of social value.

The projects and initiatives  
led by One Young World  
Ambassadors deliver impact  
throughout the world,  
across all 17 UN Sustainable  
Development Goals (SDGs).

# Total Income

# £8.4

# Total Expenditure

# 45M

Foundations

Institutions

17%

Governance

83%

Corporate

15%

Scholarships

88%

One Young  
World Mission

12%

Partnerships  
& Operations

59%

Annual Flagship  
Global Summit

14%

Leadership  
Development  
& Advocacy



The One Young World Summit 2019 was held in London, United Kingdom.







## Opening Ceremony

The One Young World 2019 Summit began with a spectacular Opening Ceremony at the Royal Albert Hall, one of London's oldest and most iconic venues.

Over 5,000 attendees were hosted by Warwick Davis, Master of Ceremonies for the evening, and were greeted by guests including Meghan Markle, the Duchess of Sussex, and Sadiq Khan, the Mayor of London.

The Ceremony featured a variety of stunning performances from some of the brightest young talents in the UK, as well as the One Young World Flag Ceremony where 201 of the Delegates in attendance proudly waved their respective nation's flag on stage.

### Performers:

- Everybody's Talking About Jamie: Lead Layton Williams and the award-winning cast from the hit musical sensation about overcoming prejudice and breaking down barriers
- Fernando Montaña, the Royal Ballet's award-winning soloist and climate activist
- Michelle John, The Voice 2017 finalist, standout vocalist, and back-up singer for the Eric Clapton Band
- Guildford School of Acting, National Centre for Circus Arts and The Brit School: young dancers, circus artists and musicians from the UK's leading and world-renowned performance schools
- Jay Sean, the multi-million selling and platinum award-winning British-Asian singer, songwriter and international R&B megastar

“ It is fitting that a **global forum** like One Young World is being held in a truly global city like London, **the most diverse city in the world.**”

**Sadiq Khan** Mayor of London



“ The Opening Ceremony was unbelievable and really set the tone for an **amazing high-energy week.**”

**Justin Roberts** 2019 Delegate







## Presentation Stage Content

Central Hall Westminster hosted keynote speeches, interviews and panel discussions.

Delivered by world leaders and One Young World Delegates, sessions addressed environmental security, responsible business, diversity and inclusion, and various other topics that reflected 2019's key issues.

Speakers included Nobel laureates, CEOs of the world's largest multinational companies and non-profit organisations, award-winning musicians and filmmakers, and some of recent history's most influential heads of state and international institutions.

“ It falls on us, especially all of you young leaders here, to fulfill the true promise of AI which I believe is to amplify the best traits of humanity. Together we can make AI a triumph, not necessarily just a technology, but a triumph for humanity.”

**Biz Stone** Co-Founder, Twitter

## Plenary Sessions

The Agenda for Young Leaders by Young Leaders

Plenary Sessions were curated to align with an agenda designed by One Young World Ambassadors through the Global Consultation Process.

Each year, One Young World conducts extensive, global research to determine the topics and themes of greatest concern to young leaders world-wide. This makes the One Young World Summit the only event of its kind, designed by young people, for young people.

Using the 2019 Global Consultation Process, One Young World shaped the 2019 Summit's content around the most pressing challenges, contentious debates, and innovative solutions that concern young people all over the world.

This formed the five Plenary Sessions around which the 2019 Summit's content was framed.

# 98%

Of Delegates agree the Summit **broadened** their understanding of **social issues**



**Planetary Health:** How is climate change endangering our health?



**Poverty Alleviation:** Can innovation solve economic inequality?



**Media Freedom:** How can we protect the truth?



**Education:** Does the future of learning need to be re-imagined?



**Peaceful Future:** In a polarised world, how can we build peace?



# 2,000+

Delegates participated



# 210+

Counsellors and Guest Speakers





## Interactive Content

At the Queen Elizabeth II Centre, Delegates had the incredible opportunity to network with peers from more than 190 countries, engage with representatives from One Young World's Partners, attend educational workshops, receive personal mentorship from Counsellors, and watch over 20 hours of wide-ranging content across three additional stages. This included Q&A sessions, panel discussions, speeches and performances. These sessions gave Delegates the opportunity to interact directly with One Young World Counsellors and speakers, and to explore the Summit's agenda in greater depth.

### 3 Stages

Sessions on the Churchill Stage, the I-Pace Stage and the Advancing Energy Stage covered a variety of topics, ranging from a panel discussion on Indigenous rights, to a climate change debate between young activists and senior business leaders from the energy industry. These locations also gave Delegates the chance to hear Returning Ambassadors provide insight on how they created social impact after the Summit, and pitch their social businesses, projects, and ideas to the audience.

### 16 Exhibition Booths

One Young World Partners demonstrated the social initiatives and impact of their organisations. The space engaged Delegates with interactive features such as a virtual reality exercise, a carbon footprint calculator and tasting sustainable chocolate.

### 36 Workshops

Delegates could choose to attend workshops that provided interactive, practical insights into the issues and topics they are most passionate about, as well as actionable learning outcomes to help further their projects or initiatives. These included a session hosted by the AI Foundation in which Delegates focused on the practical applications of Artificial Intelligence in their own work.

### 30 Networking Roundtables

The Summit offered Delegates an unprecedented opportunity to interact with other young leaders who have shared interests and areas of expertise, from every country in the world. At Networking Roundtable sessions, Delegates could connect, exchange advice, and discuss shared challenges with other young leaders who work in the same field.

### 12 Mentor Sessions

Hand-picked Delegates focused on a variety of different subjects were invited to exclusive sessions with One Young World Counsellors. This provided them with the opportunity to exchange ideas and discuss a particular global challenge with internationally renowned experts in a more intimate setting.

## Closing Ceremony

The finale of the One Young World Summit took place at Central Hall Westminster. The Closing Ceremony included the official handover from London to the 2020 Host City of Munich.

Attendees heard closing remarks from One Young World Counsellors Professor Muhammad Yunus and Paul Polman, as well as the Deputy Mayor of Munich, Manuel Pretzl.

The night also featured performances by Jazzrausch Bigband from Munich, to celebrate the Host City for the One Young World Summit 2020.

The Ceremony celebrated a new cohort of young leaders joining the One Young World Ambassador Community of over 12,000.

Delegates took part in the annual Ribbon Tying Ceremony, in which they wrote pledges on individual ribbons and tied them together to symbolise their commitments to action as newly inducted members of the Ambassador Community.

“ We are all responsible for our planet and future. One Young World reminds us that it is **not enough to just talk** about our problems, but **we must take action.**”

**Manuel Pretzl** Deputy Mayor of Munich

**64%**  
Of Delegates inspired to leverage their employer to create social impact

**40%**  
Of Delegates inspired to **start a new social impact initiative**

**32%**  
Of Delegates inspired to join an existing initiative to effect positive change





## Sustainability at the Summit

Sustainability is a top priority at One Young World and is a core part of its operations. One Young World is committed to playing its part in delivering on the Paris Agreement and is determined to do everything possible to reduce the effects of carbon emissions related to the Summit. In 2019, One Young World took the following steps to mitigate the environmental impact of the Summit:

### Air travel

Ten percent of selected Delegates were UK residents and did not emit any carbon from flight travel.

Delegates travelling from Europe were encouraged to travel to the Summit via train.

BP supported One Young World in offsetting the emissions of all flights to and from the Summit, as well as other emissions associated with Summit production and accommodation, through the BP Target Neutral programme. The initiative offset 6,261 tonnes of CO<sub>2</sub>, through the purchase of high quality carbon credits used to support projects such as forest protection in Zambia, biogas installation in rural India and cookstove distribution in Mexico.

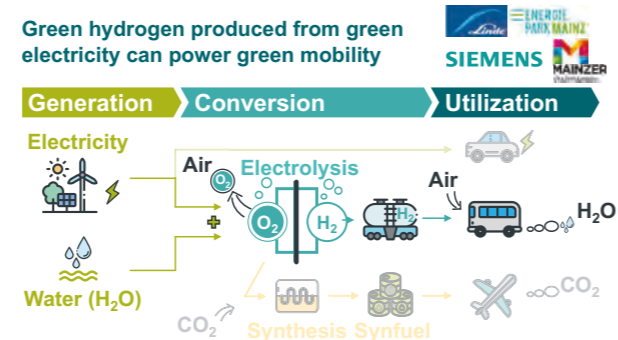
One Young World Partners provided details of their own carbon offsetting schemes.

## Hydrogen Electrolysis: Avenue for Green Mobility

Addressing the root causes of carbon emissions from air travel is hard – society and businesses still have a long way to go. In this joint initiative, the team tried to challenge the symptoms instead – the One Young World air travel impact – using the advanced technology “hydrogen electrolysis”.

Linde and Mainzer Stadtwerke operate the Energiepark Mainz where several Siemens electrolyzers produce hydrogen from electricity. For One Young World 2019, they committed to use additional green electricity to make 50 tonnes of green hydrogen.

This hydrogen can be used by public transport fuel cell buses and local industry in central Germany. The 50 tonnes of green H<sub>2</sub> is the equivalent of 150 tonnes of kerosene or several hundreds of medium distance personal flights. Equally, the green hydrogen can enable around 500,000 km of green travel in fuel cell buses or power sustainable processes based on green energy in local industry. In the future, such projects have the potential to be scaled-up for a larger impact.



## Responsible Food

Delegates were given the choice between a vegetarian or vegan breakfast option at their hotel. All lunch options provided at the Queen Elizabeth II Centre during the core Summit days were vegetarian. Vegetarian dinners were also provided externally at the Natural History Museum. Partners were encouraged to provide vegetarian dinner options at the dinners they hosted on 23 and 24 October.

### Plastics

All Delegates were provided with a refillable flask by Coca-Cola, the Summit’s official soft beverage supplier. All Coca-Cola drinks were recyclable, using only cans, glass or PET. Recycling bins were provided by Coca-Cola fridges where materials were collected and recycled.

All coffee served by JDE Coffee was served in ButterflyCup Easy to Recycle and Plastic-Free coffee cups (FSC, FESC approved).

One Young World provided plastic-free registration badges and pins to all attendees.

Umbrella packaging supplied by Omnipack was made from biodegradable EL724 plastic.

### Fashion

Patrick McDowell designed and produced sustainable costumes made from reclaimed fabrics for all 200 performing artists at the One Young World Opening Ceremony.

Phoebe English produced a sustainably sourced costume made from reclaimed and recycled materials for the Aerial Artist who performed during the Closing Ceremony.

## Transportation in London

All hotel accommodation provided by One Young World was located within a 15-minute walk from Central Hall Westminster & Queen Elizabeth Centre II, the primary Summit venues.

All Delegates, Partner Executives, crew and volunteers were provided with Oyster Cards to promote the use of public transport where walking was not possible.

Where car journeys were unavoidable, electric vehicles were prioritised.

## Ambassador Spotlight



**Agung Bisto**  
Indonesia



### CarbonEthics

Agung co-founded CarbonEthics to offset carbon emissions and protect Indonesian islands from the consequences of

the climate crisis. CarbonEthics plant mangrove trees, coral, seagrass, and seaweed to absorb carbon from the atmosphere, replenish coastal defences and ecosystems, and protect biodiversity in our oceans.

For the full breakdown of how this SROI ratio was calculated, please refer to the project report on page 162.

**SROI Ratio:**  
**1:3**





## Diversity at the Summit

One Young World represents people from all backgrounds and brings together a diverse selection of speakers and attendees at every Summit. One Young World 2019 London featured content championing inclusivity, giving a platform to inspiring speakers from minority groups and marginalised communities to share their stories with the world.

### Diversity in Fashion & Lifestyle Publications

Sharing his personal story, Edward Enninful, Editor-in-Chief of British Vogue, discussed how rejection in the fashion industry provided him with the courage to stand up for himself, and highlight the importance of diversity and inclusion; representing those who are often sidelined in their careers.

“My highlight was the diversity - I have never been to a professional conference with this many incredible women on stage.”

Sabine Fortmann 2019 Delegate

## Voices for Change - We Must Speak Up

Reckitt Benkiser CEO, Laxman Narasimhan, was joined on stage by disability activist Oscar Anderson to highlight the necessity of having a voice, regardless of one's abilities.

### The Valuable 500

Kickstarted in 2014 at One Young World, Caroline Casey's #Valuable500 aims to spark a new age of business inclusion that positions disability on the global business agenda. This session explored the journey of the campaign from the main stage of One Young World, to the World Economic Forum, and why Virgin Media COO Jeff Dodds has sponsored Caroline to get 500 companies to put disability inclusion on their board's agenda.

### Diversity in Sport

World class athletes discussed the unique role sport can play in bringing people together and promoting understanding. Sharing their personal stories, Mark Tewksbury, Ellie Simmonds, and Surya Bonaly, reflected on the ways in which they have overcome obstacles, responded to pressure, and how their experiences and careers have influenced their supporters.

### Other Sessions

- The Inclusion Revolution: why is business blind to my value?
- The future of LGBT+ Pride
- Fashion Focus for Inclusivity
- Indigenous People
- “Taking LGBT+ Activism to the next level!” Mentor Session with Mark Tewksbury, Olympic Champion Swimmer
- “Women in Politics” Mentor Session with Lindiwe Mazibuko, Co-Founder of Apolitical Academy

## Accessibility at the Summit

One Young World formed an Accessibility Advisory Group ahead of the London 2019 Summit. The aim of the initiative was to improve the Delegates' experiences, paying particular attention to access requirements.

One Young World enlisted the expertise of Ambassadors who attended previous Summits to help realise the commitment made to improve accessibility. These selected Ambassadors formed a panel, drawing from their professional and personal experiences to help steer and inform the process.

As a result of this collaboration, this year's Summit was the most inclusive yet. Each Delegate had the opportunity to request an accessibility buddy for their Summit experience. An assessment and audit was conducted for all venues to ensure accessibility requirements were met at the Summit. A contact email address for any accessibility issues or queries throughout the Summit was also provided to Delegates.

## Accessibility Advisory Group:

- **Devika Malik** Co-Founder, Wheeling Happiness Foundation
- **Sarah Musau** Co-Founder and Programs Director for Gifted Community Centre
- **Liz Jessop** Co-Chair, KPMG's Workability Network
- **Fadeia Hossain** Associate, Clifford Chance
- **Jack Milne** Regional Youth Coordinator, The Royal Commonwealth Society
- **Kayla Kelly** Senior Audit Manager, KPMG
- **Anthony Ford** Shurbrook Programmes and Advocacy Assistant, AbleChildAfrica

## Ambassador Spotlight



**Sara Rajabli**  
Azerbaijan

**BUTA Arts & Sweet**

Sara founded BUTA Art & Sweets to tackle the issue of unemployment in underprivileged communities, particularly

vulnerable women. The principle is to provide vocational skills training to women who are domestic care-givers, and women with disabilities, to financially empower them. Sara has organised over 20 distinct programmes.

For the full breakdown of how this SROI ratio was calculated, please refer to the project report on page 154.

**SROI Ratio:**  
**1:3**





# Identify

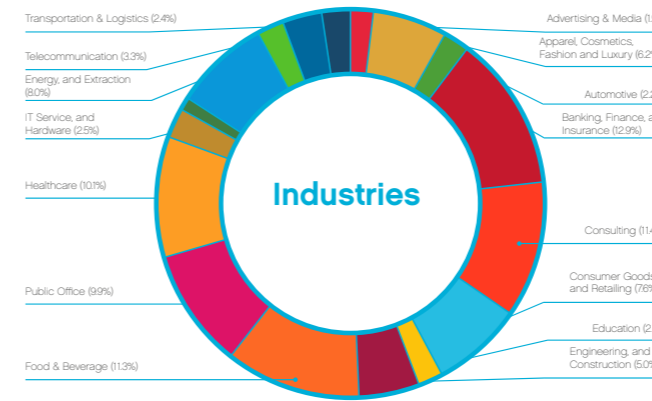
One Young World finds and convenes the brightest young talent in every country and sector working to accelerate social impact.



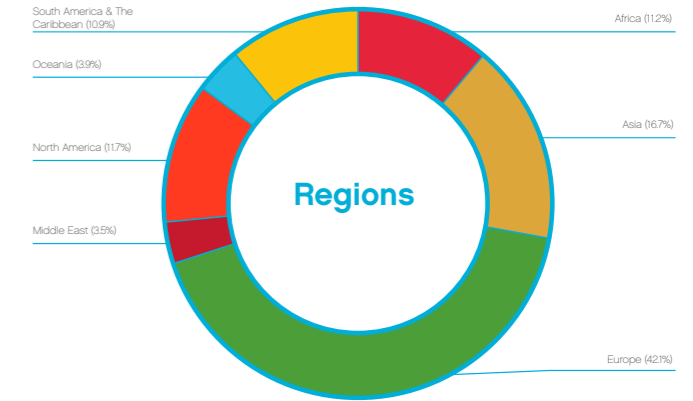


## Who Attends One Young World?

One Young World strives to identify the most impactful young leaders from every country and every sector in the world.



- Advertising & Media (1.9%)
- Apparel, Cosmetics, Fashion and Luxury (6.2%)
- Automotive (2.2%)
- Banking, Finance, and Insurance (12.9%)
- Consulting (11.4%)
- Consumer Goods, and Retailing (7.6%)
- Education (2.1%)
- Engineering, and Construction (5.0%)
- Food & Beverage (11.3%)
- Public Office (9.9%)
- Healthcare (10.1%)
- IT Service, and Hardware (2.5%)
- Non-profit (1.1%)
- Energy, and Extraction (8.0%)
- Other (Agricultural, Chemical, Hospitality, Law, and Paper) (2.2%)
- Telecommunications (3.3%)
- Transportation, and Logistics (2.4%)



- Africa (11.2%)
- Europe (42.1%)
- North America (11.7%)
- South America & The Caribbean (10.9%)
- Asia (16.7%)
- Middle East (3.5%)
- Oceania (3.9%)

“Becoming a Leading Scholar has transformed me into a more comprehensive and globalised leader.”

Salome Chingaira 2019 Delegate

Many One Young World Delegates are top performing young professionals, sent to attend the Summit by forward-thinking managers who identified the One Young World Summit as a unique opportunity for talent development and retention.

A wide variety of scholarships also provide the chance for exceptional young people to attend on the merit of their proven leadership, capacity for growth, and ability to create impact in their community.

Delegates have the opportunity to connect with peers working on equally impressive projects and initiatives while leveraging the One Young World network to promote and accelerate their activities and social impact.

# 95%

Of Delegates felt the Summit offered an excellent opportunity to make connections with young leaders from other organisations, sectors and countries.





### Selecting the World's Top Performing Young Professionals

One Young World Partners with a wide range of global businesses from every sector. Partners choose their delegations carefully based on specific criteria tailored to the aims and ambitions of the organisation. They select Delegates based on a range of factors including:

- Excellent professional performance
- Proven motivation
- High potential employees
- Future plans and expected returns
- Dedication to sustainability

Delegates are selected to represent the diversity of the global workforce. Some applicants are required to submit a written statement for their application, whereas others are hand-picked based on internally specified performance criteria. Varying selection processes help to bring together Delegates from every region and sector.

### Ensuring Access for the World's Young Leaders

One Young World scholarships ensure that exceptional young leaders from all walks of life have the opportunity to access the annual Summit.

In 2019, One Young World received 45,000+ applications for 30 scholarship programmes run in collaboration with its Partners, resulting in 450+ scholarship places being awarded worth a total of £1,763,000.

With 100+ applications for each place, One Young World scholarships are some of the most competitive in the world.

Each scholarship has its own selection criteria to ensure that young leaders have the opportunity to attend regardless of their country of origin or their field of expertise.

One Young World's Leading Scholarships focus on ensuring that nationals of countries often under-represented on the world stage can access the annual Summit. These scholarships ensure the One Young World Summit is the world's most internationally diverse gathering of young leaders other than the Olympic Games.

“ One Young World provides a fantastic opportunity for our young leaders to **gain a global perspective on the sustainability challenges** we face, whilst sharing ideas and taking inspiration from Delegates across different sectors and markets. The Summit provides **a huge amount of energy and inspiration for them to bring back into their day-to-day roles**, equipping our people to drive change and transform our business for the future.”

**Joe Franses** VP, Sustainability, Coca-Cola European Partners



**30**  
Scholarship Programmes



**45K+**  
Scholarship Applications



**450+**  
Scholarship Places



**28%**  
Increase of Scholarship places since 2018

### Scholarship Criteria

- An evidenced commitment to delivering positive change
- Demonstrated capacity for leadership
- Addressing key local and/or global issues
- Track record for generating impactful and innovative ideas

### Nominating Supporters

One Young World collaborates with a range of organisations to identify outstanding scholarship candidates. These Nominating Supporters help to ensure that One Young World scholarships attract the world's most talented and impactful young leaders.

### 2019 Nominating Supporters





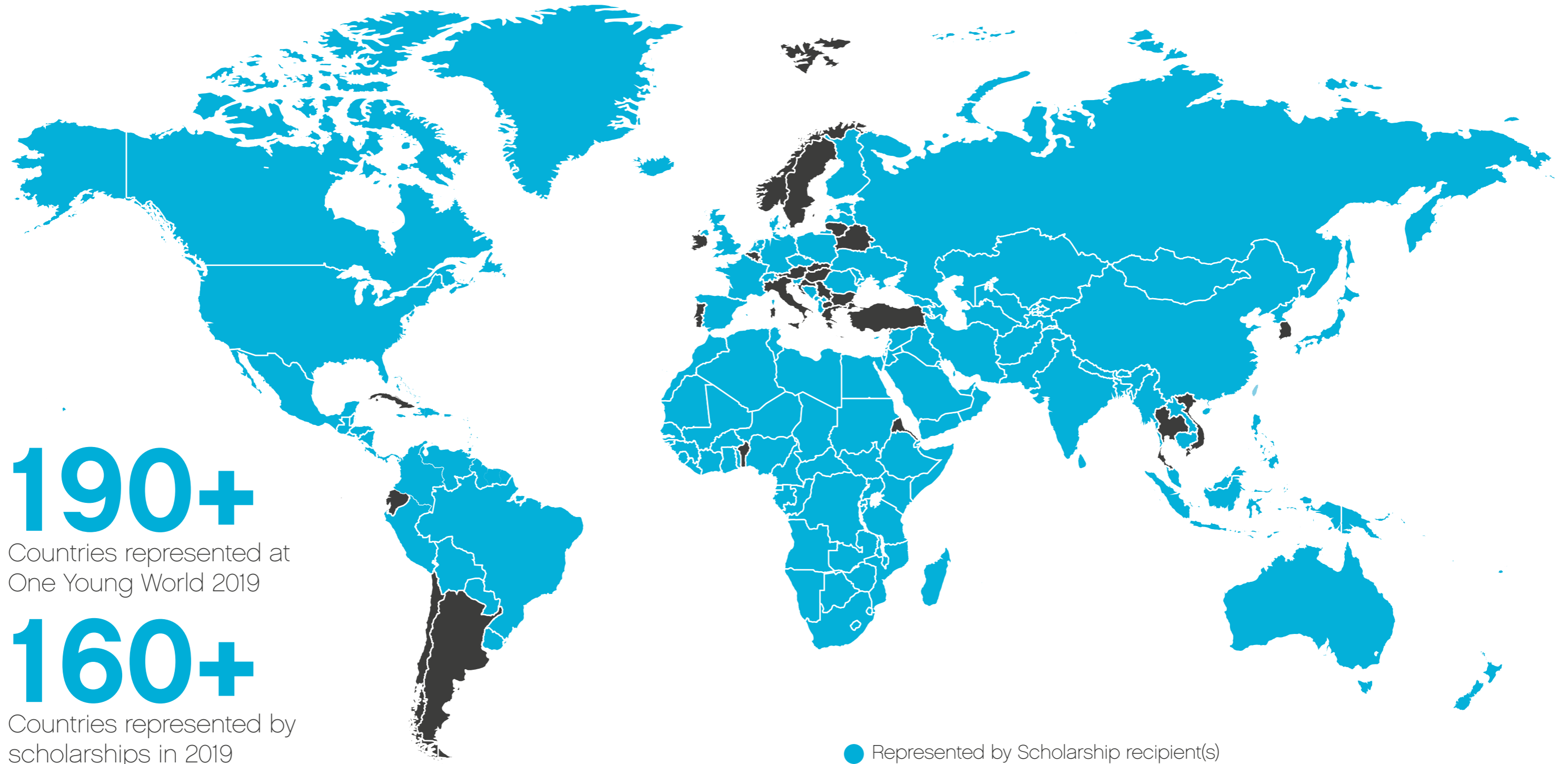
## 2019 Country Coverage

Young leaders from 190+ countries travelled to London in 2019 to attend the One Young World Summit through Partner organisations, scholarship programmes, or as independent Delegates.

In 2019, scholarships worth over £1.7 million were provided to young leaders from a variety of countries. This was in recognition of their exceptional leadership and proven social impact. Recipients of these scholarships represented 160+ countries.

“ Even though we shared **different experiences, challenges and perspectives**, and even though we were representing different countries, **we all came together to create something beautiful.**”

Jubilanté Cutting 2019 Delegate





## 2019 Scholarships

One Young World Partners with a diverse range of organisations to enable young leaders in different fields and geographies to attend the One Young World Summit and join the Ambassador Community.

One Young World 2019 London saw the largest number of scholarship Partners, sending 450+ Scholars to the Summit.

This is a 28% increase on scholarships provided in 2018.

Working with a global network of Nominating Supporters, One Young World identifies the most impactful and deserving young leaders to receive these scholarships according to One Young World's standards of leadership and the specific programme's criteria.

“ For the past 4 years, we have been running a Scholarship programme to send young leaders working in the global health space to the Summit. **Thousands of young people apply** for our Scholarship and the work they are doing in their communities to improve health outcomes for youth is truly impressive. This is why **we believe so strongly in the work that One Young World is doing** and in the partnership we have with them. Together, **we are engaging youth, empowering them to make more change and bigger change and to give them a platform and an opportunity for their voices to be heard.**”

**Helen Seibel** Global Lead, Community Investment & Philanthropy, AstraZeneca

# 76



Scholars

### One Young World Scholarships

One Young World ran various initiatives, including the flagship Leading Scholarships which ensures that outstanding young people from every country are represented at the One Young World Summit.

# 36



Scholars

### First Spouses Programme - National Prize for Young Talent

For the most impressive young leaders working on sustainable development in every province in Colombia. See more information on page 36.

# 53



Scholars

### Queen's Commonwealth Trust Scholarship

Funded by One Young World and in partnership with the Queen's Commonwealth Trust, this scholarship identified young leaders driving positive social impact in the Commonwealth.

# 30



Scholars

### One Young World Peace Ambassadors

For the world's best, young peacebuilders and experts in countering violent-extremism. See more information on page 34.

# 50



Scholars

### Enterprise for Peace Scholarship

For young leaders creating stable and peaceful communities by fostering youth employment and opportunities. See more information on page 32.

# 30



Scholars

### The BP Advancing Energy Scholarship

For young leaders who are focused on advancing the energy transition, creating low carbon businesses, and mitigating the impact of climate change.

# 24



Scholars

### Young Health Programme

For young leaders making an impact through advocacy activities or direct programming related to fighting the burden of non-communicable diseases.

# 12



Scholars

### The Johnson & Johnson - One Young World Scholarship Programme 2019

For young leaders who are at the heart of delivering healthcare on the frontlines.

# 10



Scholars

### Reckitt Benckiser - One Young World Scholarship

For young leaders who are at the forefront of organisations and movements that focus on: sexual health and rights, malnutrition and stunting, and water and sanitation.

# 6



Scholars

### DSM: Brighter Living Scholarships

For young entrepreneurs excelling in the field of nutrition and for young leaders on the transition from linear to circular economy.

# 15



Scholars

### Audi Environmental Foundation Scholarship

For young leaders who have had an impact on environmental issues and possess the capacity for innovation in this field.

# 12



Scholars

### Zurich - One Young World Scholarship

Selected Scholars have all proved themselves in the fields of mental health, sport for mental and physical well-being, financial well-being and climate change resilience.

# 10



Scholars

### One Young World Shell Scholarship Programme 2019

For young leaders in the Netherlands making impact in areas of energy transition, education and entrepreneurship.

# 15



Scholars

### Chanel - One Young World Scholarship

For young leaders at the forefront of organisations and movements that make an impact in climate change, sustainable retail, social entrepreneurship, human rights, and advancing the role of women.

# 10



Scholars

### Deloitte - One Young World Scholarship Programme

For young leaders who have demonstrated commitment to improving access to education, skills or employment opportunities for those that may be left behind by the global economy.

# 10



Scholars

### Yunus Centre Scholarship

For rising social entrepreneurs from across Bangladesh. Scholars participate in exclusive Mentor Sessions with the creator of social business, Professor Muhammad Yunus.

## Additional Scholarships

**Lumos Scholarship** 5 Scholars

**Sparks for Hope Scholarship: The Elders** 4 Scholars

**TFWA** 4 Scholars

**Resolution Project** 4 Scholars

**Mary Robinson Climate Justice Award** 3 Scholars

**London Business School** 3 Scholars

**British Council** 3 Scholars

**Western Union: Moving Money for Better** 2 Scholars

**Fundación Monge** 2 Scholars

**Cambridge Consultants Scholarship: Code4Good** 2 Scholars

**Lenovo: Smarter Technology for all Scholarship** 2 Scholars

**The NewNow** 2 Scholars

**Credit Suisse** 1 Scholar

**Kozminski University Scholarship** 1 Scholar

**Carole Stone Foundation Scholarship** 1 Scholar

**Leading Pakistan** 1 Scholar

**Photo Competition Winner** 1 Scholar

**Art Scholarship with Cyril de Commarque** 1 Scholar

Please note this is not a comprehensive list of scholarship programmes for the One Young World 2019 London Summit.





### Scholarship Objectives

- Empowering young leaders to create sustainable job opportunities in selected regions
- Leveraging the potential of young people for job creation and highlighting their potential as a means to foster prosperous and peaceful societies
- Raising awareness of youth employment opportunities for young people and sharing best practices

### Pre-Summit Programme

- A welcome by the Dutch MFA Secretary-General, Yoka Brandt
- Roundtable discussions with Dutch policy makers
- A visit to The Hague Humanity Hub
- A dedicated support programme by the Netherlands Enterprise Agency (RVO)
- Lunch and a Q&A session at the Dutch Embassy in London with the Dutch Ambassador and the Dutch Ambassador for Youth, Work and Education

### Ambassador Spotlight:

**Clarena Amatha**  
Kenya



**TransFarm Ventures**

Clarena founded the organisation to boost the productivity and revenue of young, local farmers. They have increased food security in the local community by implementing greenhouse technology and other modern agricultural techniques. Read more about the impact on page 124.

**Nawsheen Hosenally**  
Burkina Faso



**Agribusiness TV**

Nawsheen co-founded Agribusiness TV to showcase and promote the work of agripreneurs in West Africa. Through short informational videos, the enterprise has reached over 190,000 people and through its outlet they stock produce from 25 sustainable suppliers in the region. Read more about the impact on page 126.

**Sinan Assaid** Jordan



**The GoodSocks Initiative**

Sinan co-founded The Good Socks Initiative, a food-impact and sustainable consumption social enterprise. Based in Jordan, it sells sustainably sourced socks packaged in recycled aluminium cans, investing the revenue into food donations for marginalised communities in Jordan. Read more about the impact on page 127.

## Enterprise for Peace Scholarship



One Young World is delighted to have worked with its long-standing Partner, the Dutch Ministry of Foreign Affairs (MFA), for a second year following a fruitful collaboration in 2018. One Young World was able to welcome 50 Enterprise for Peace Scholars to the Summit.

Additionally, the Dutch MFA welcomed the delegation to The Hague, prior to the Summit, for an extensive pre-programme. This enabled Delegates to get to know each other, in addition to the Ministry and its policy around creating jobs for youth.

The delegation came from the Middle-East, North Africa, the Sahel, and the Horn of Africa, regions where the Dutch MFA seeks to foster opportunities for youth employment in order to create stable and peaceful societies.

### Summit Experience

Delegates received an exclusive workshop facilitated by the International Butterfly Works and the Dutch MFA, a pitch opportunity during one of the Queen Elizabeth II Centre Stage sessions, and attended a keynote speech in Central Hall Westminster by the Dutch Ambassador for Youth, Work and Education, Tijmen Rooseboom.

“ I’m proud that my Ministry was able to support 50 young entrepreneurs, social entrepreneurs, from different countries in the Middle-East and in Africa to come to London. These leaders create jobs and are peacebuilders and role models.”

**Tijmen Rooseboom** Ambassador Youth, Education and Works at Netherlands Ministry of Foreign Affairs







## One Young World Peace Ambassadors



One Young World and the European Commission brought together a cohort of One Young World Peace Ambassadors for the third successive year. This has the overall objective of empowering young people in developing countries to contribute to preventing and countering violent extremism (P/CVE) in their communities through a variety of ideas and projects.

### Pre-Summit Meeting

On the day of the Opening Ceremony, the 2019 cohort convened for a group meeting in Soho, London. This session had two clear goals: to provide an informal opportunity to get to know each other and establish expectations for the week ahead. The cohort did this under the supervision of three facilitators, two young leaders from Extremely Together, a P/CVE group supported by One Young World and The Kofi Annan Foundation, and one who manages social entrepreneurial projects at Unilever. These three facilitators offered advice on leadership and how the new cohort could best leverage their new positions in the One Young World Community.

### Summit Experience

The 2019 Peace Ambassadors attended critical Summit programmes including Plenary Sessions such as the Peaceful Future Plenary in which former Prime Minister of Norway, Gro Harlem Brundtland delivered a keynote speech. They also attended the Kofi Annan lecture by Counsellors Kojo Annan and Professor Thuli Madonsela, and a selection of speeches from faith leaders in the One Young World Interfaith Dialogue emphasising the strengths of interfaith cooperation as opposed to extremism. The 2019 Peace Ambassadors also took part in a bespoke workshop dedicated to P/CVE, titled "European Commission: How to Build Peace".

“The extensive network that One Young World caters makes it possible for us to reach, through our funding, local communities that we wouldn't be able to reach otherwise.”

**Mathias Madsen** Programme Manager, Directorate-General for International Cooperation and Development, EU Commission

### United Futures: Lessons from Rwanda

Kigali Caucus, March 2019

The world's leading young peacebuilders gathered in Kigali for a Caucus hosted by the European Commission and One Young World. Twenty-five years after the 1994 Rwandan Genocide, the two-day peacebuilding event explored how the world can learn from Rwanda's experience of forgiveness and reconciliation with the aim of countering violent extremism across the globe. Peace Ambassadors from the 2018 cohort were in attendance, and seven exceptional Ambassadors spoke at the event, sharing their expertise as young leaders in the field.

### Ambassador Spotlight:

**Bilaly Dicko** Mali



**Timbukto Youth Empowerment**

Bilaly is co-founder of Timbukto Youth Empowerment, which provides entrepreneurial education and support in starting a business in conflict regions of Mali. Young Malians participate in educational workshops and an accelerator programme to strengthen the local community and promote peace. Read more about the impact on page 151.

**Edith Nkembiet**



Cameroon

**Human Rights Officer, UN**

Edith has trained thousands of refugees, internally displaced persons and vulnerable host communities on human rights and avenues for redress, conflict resolution and social cohesion in the Lake Chad Basin. When based in Haiti, Edith trained civil society organisations, the national police, the judiciary and a variety of other stakeholders.

**Emerson Salguero**



Guatemala

**Involúcrate**

Emerson founded Involúcrate, a youth organisation to increase youth engagement and participation in politics in Guatemala. They run workshops in schools and universities on the importance and practicalities of voting. Additionally, they ran forums during recent elections to provide direct contact between prospective candidates and young voters. Read more about the impact of page 169.

“I am so grateful to the European Commission for this wonderful opportunity. Being able to share with young people who contribute to peace through the fight for human rights, education, civil society and youth empowerment is incredible.”

**Emerson Salguero** 2019 Delegate







## First Spouses Programme - National Prize for Young Talent



One Young World is delighted to have worked with the First Lady of Colombia, María Juliana Ruiz, and Colombia's Presidential Youth Council with the support of 23 companies, to launch the National Prize for Young Talent.

The award was for young leaders in Colombia between the ages of 18 and 28, who are leading social, technological, cultural and entrepreneurial initiatives in health, education, sports and the environment. One Young World welcomed 36 young Colombian leaders, one from each province, as well as a representative from the cities of Barranquilla, Riohacha, and Bogotá D.C.

Each Scholar received a dedicated support programme from One Young World and the Presidential Youth Council, including visa support, flights and hotel bookings.

### Bogotá Pre-Programme

A Caucus was hosted at the Chamber of Commerce of Bogotá for the 36 winners of the prize. The Caucus was attended by María Juliana Ruiz, the First Lady of Colombia, Kate Robertson, the Co-Founder of One Young World, and Monica de Greiff, Executive President of the Chamber of Commerce and One Young World Global Advisory Board member.

### Summit Experience

Delegates received an exclusive workshop facilitated by Fernando Montaña, a Colombian ballet dancer and soloist with the Royal Ballet. Delegates also had the opportunity to participate in Mentor Sessions and Networking Roundtables. One prize winner participated in a Mentor Session focused led by Kumi Naidoo, former Secretary-General of Amnesty International. Two other prize winners participated in an interview with Luis Javier Castro, Founder and President of Mesoamerica Investments.

### Scholarship Objectives

- Showcasing young Colombian leaders' talent and projects
- Reinforcing the government's commitment to generate opportunities for young people in order to maximise their talents & capabilities
- Showcasing the collaboration of the public and private sector to support young talent in Colombia

“ We wanted to highlight what the young people were achieving in our country. Talent is in every corner of our countries.”

María Juliana Ruiz First Lady of Colombia

## Ambassador Spotlight

**Maria del Pilar Aristizábal Pineda**  
Colombia



### Life Academy

Life Academy is a social enterprise created to eliminate youth suicide. It empowers youth through workshops delivered by professionals, educating children aged between 12 and 18 to become change-makers in their own communities. Over 1,000 high school students and 35 teachers have participated in their programmes. In 8th grade students, there has been a socio-emotional risk reduction of 90.6% from the programme.

**Jonathan Puerta**  
Colombia



### “Design Your Nation” and “TASKME”

Jonathan leads Design Your Nation, a project which trains young people in innovation and design, and connects them with business leaders to co-create solutions in health, education, agriculture and sustainability. Over 600 young Colombians have shared their innovative ideas on the platform, around 120 have participated in their programmes, and more than 20 project prototypes have been developed.

**Luis Felipe Henao**  
Colombia



### pipe Q-ida

Luis Felipe is an environmental activist, social leader and entrepreneur who has worked on projects engaging over 300 people to stop the deforestation of the Colombian Amazon rainforest. His project, pipe Q-ida, has received international recognition for reforesting over 150 hectares in Guaviare, Vaupes, Meta and Caldas provinces, helping 400 local families directly and educating over 1,800 people.

## Supporting Partners







## Entrepreneur of the Year 2019

The Award was established in 2019 to identify and promote the world's most innovative and revolutionary entrepreneurs under the age of 35, who are having a significant, positive impact on the global stage.

At the heart of every enterprise is the drive to solve a problem. One Young World believes that the next generation of young entrepreneurs are here to do more than create the next convenient solution - they are here to take on the world's major challenges.

### Selection Process

Twenty exceptional entrepreneurs were selected for a shortlist after an open application and nomination process. The list represented a wide variety of enterprises, in industries ranging from agriculture to manufacturing, healthcare to online dating. The chosen nominees were put to an expert judging panel. From the shortlist, the judges chose five outstanding entrepreneurs to receive the inaugural awards at the 2019 London Summit.

### Summit Experience

- Awards presented at Central Hall Westminster, by One Young World Trustee and Entrepreneur of the Year judge, Elio Leoni Sceti
- A panel discussion on the BP Advancing Energy Stage, hosted by Ronan Dunne, Group President of Verizon Wireless
- Closed-door Mentor Session hosted by Biz Stone, Co-Founder of Twitter and Lars Buttler, Co-Founder and CEO of the AI Foundation

“It has been such an inspiration to witness the incredible creativity, entrepreneurial spirit and impact that this group have demonstrated.

These entrepreneurs have found new, underserved or poorly served markets and have come up with innovative ways to deploy their talents toward creating businesses with the ability to scale and become the disruptors in their field.”

**Marisa Drew** CEO, Impact and Advisory, Credit Suisse

## 2019 Award Winners



**Elissa Freiha**  
United Arab Emirates

womena®

Elissa Freiha is Director and Co-Founder of womena®, a multi-dimensional brand with a flagship accelerator programme and “BossLadies” network. It continues to

invest in women and is dedicated to women's empowerment by producing content focused on independence and promoting female founders, creatives and change-makers around the world.



**Severin Hacker**  
Switzerland

Duolingo

Severin Hacker is the Co-Founder and CTO of Duolingo; a language learning platform on a mission to make language education free, fun and accessible for everyone

in the world. Duolingo has 300 million users and offers 84 total language courses for more than 30 distinct languages.



**Catherine Mahugu**  
Kenya

Chiswara / Soko

Catherine Mahugu is the Founder of two businesses. Chiswara is an agri-tech venture that partners with coffee farmers to sell Kenyan coffee to the international

market. Soko is an ethical fashion brand that supports artisans in emerging economies.



**Srikanth Bolla**  
India

Bollant Industries

Srikanth Bolla is the Founder and CEO of Bollant Industries, a manufacturing company that produces eco-friendly disposable products and packaging solutions for manufacturers out of natural

leaf and recycled paper, simultaneously enhancing employment opportunities for differently-abled people.



**Kathryn Minshew**  
United States

The Muse

Kathryn Minshew is the CEO and Founder of The Muse, a career platform used by over 75 million people to research companies and careers. Her first book, “The New Rules of

Work,” was a Wall Street Journal national bestseller.

### 2019 Judging Panel

- **David Jones** Co-Founder, One Young World and Founder, You & Mr. Jones
- **Elio Leoni Sceti** Co-Founder and Chief Crafter, The Craftory
- **Luis Javier Castro** Founding Partner, Mesoamerica Investments
- **Marisa Drew** CEO of the Impact Advisory and Finance (IAF) Department, Credit Suisse
- **Professor Orietta Marsil** Professor of Innovation and Entrepreneurship, Director of Studies, Entrepreneurship and Management, University of Bath







## Politician of the Year 2019

The Award was created to celebrate the most impressive, impactful, young politicians around the world, aged 35 and under.

According to the Inter-Parliamentary Union, only 2% of parliamentarians globally are under the age of 30 and just 14% are under 40. One Young World established the Award in 2018 to promote the young leaders who are breaking down barriers to revitalise the world of politics. They act as role models to encourage others to engage with or participate in politics, and to see it as one of strongest forces to create positive change.

### Selection Process

Twenty ground-breaking politicians were chosen to feature on a shortlist representing some of the most impressive young leaders at every level of politics. The list showcased how young leaders have infiltrated politics on every continent in the world, and are striving to represent the best interests of young people. This list, compiled after an open application and nomination process, was sent to a judging panel including world experts on politics. From the shortlist of nominated candidates, the judges chose five exceptional politicians to receive the One Young World Politician of the Year 2019 awards at the 2019 London Summit.

### Summit Experience

- Central Hall Westminster Q&A session and Awards Presentation with One Young World Counsellor and former UK Prime Minister, Sir John Major
- Audience Q&A on the I-Pace Stage, where they explained their own paths into politics and answered questions from the audience on a range of topics
- Exclusive mentor session for two winners with One Young World Counsellor and awards judge, Lindiwe Mazibuko, on the obstacles and opportunities for women in politics

### 2019 Judging Panel

- **Lindiwe Mazibuko** Co-Founder of Apolitical Academy and former leader of the Democratic Alliance (RSA)
- **Mary Robinson** Chair of The Elders and former President of Ireland
- **Mo Ibrahim** Chair and Founder of the Mo Ibrahim Foundation
- **Ilia Calderon** Emmy award-winning journalist, Co-Anchor of Noticiero Univision and Co-host of Aquí y Ahora
- **Tawakkol Karman** human rights activist, journalist, politician, President of Women Journalists Without Chains, and Nobel Peace Laureate 2011
- **Jan Peter Balkenende** former Prime Minister of the Netherlands

## 2019 Award Winners



**Mbali Ntuli**  
South Africa



Mbali Ntuli is a Democratic Alliance representative in the KwaZulu-Natal provincial legislature. During her political life, she has combated gender inequality and sexism in the political field and challenges facing KZN's Education Department. In 2020, Mbali

announced she is running for the leadership of the Democratic Alliance.



**Hervé Berville**  
France



Born in Rwanda, Hervé Berville was adopted by a French family in 1994 during the Genocide against the Tutsi. At 27, Hervé became one of the youngest members of the French National Assembly, where he currently serves as Spokesperson for La

Republique En Marche and is responsible for the Overseas Development and Fight Against Global Inequalities Act.



**Thórdís Kolbrún R. Gylfadóttir**  
Iceland



Thórdís Kolbrún is Iceland's Minister for Tourism, Industries and Innovation. She also served as the Minister of Justice during 2019, holding both positions simultaneously.

She was the second youngest individual to become Minister in Iceland and the country's youngest ever female Minister, and serves as Vice-Chairman of the Independence Party.



**Juan Guaidó**  
Venezuela



Juan Guaidó is the President of the National Assembly of Venezuela and is recognised as the acting President of Venezuela by 54 governments. He is a member of the Popular Will party and serves as a federal deputy to the National Assembly, representing the

state of Vargas. Guaidó has remained adamant on the need to establish a transitional government, calling for free and fair elections.



**Magid Magid**  
United Kingdom



Magid Magid is a British-Somali activist and politician who is the first Somali refugee, and the first Green Party Councillor to serve as the Lord Mayor of Sheffield, as well as the youngest to date. After deciding to run in the 2019

European Parliament elections in April 2019, Magid was chosen as the primary candidate for the Green Party and elected as MEP for Yorkshire and the Humber.

“Politics should be a realistic and attractive vocation for young women and men, and this award honours a host of leaders who are paving the way for future generations.”

**Mary Robinson** Chair of The Elders and former President of Ireland







# Promote

One Young World accelerates the social impact of young leaders by providing them with support, a platform, and opportunities to make positive change.





# 300+

Journalists on the ground covered the 2019 Summit from global media outlets



# 4,000+

Pieces of coverage about the 2019 Summit published in over 100 countries



# 100+

One Young World Counsellor and Ambassador media interviews

## Media Coverage

This year's One Young World Summit saw upwards of 4,000 pieces of coverage, over 300 journalists in attendance, including 100 at the Opening Ceremony, and more than 100 Counsellor and Delegate interviews.

Broadcasters attending and covering the Summit included: Al Arabiya, AJ+, BBC, CGTN, CNBC, Euro News, ITV, and Sky.

Virtually every UK daily national featured coverage of the Summit online or in print, including The Guardian, The Times, The Telegraph, The Daily Mail, The i, The Sun and The Mirror – in addition, the Evening Standard ran over 10 stories.

Reporting on the attendance of long-standing Counsellor, The Duchess of Sussex, made the front page picture story of several national newspapers, including The Sun, The Mirror, The Daily Mail and Metro.

Other highlights across the week included Vanity Fair, Vogue, Yahoo!, HuffPost, Jakarta Post, ELLE, USA Today, The National, Press Association, TIME, Reuters, AJ+ and numerous CNBC articles.







# 33.8K

LinkedIn Subscribers  
54% increase since 2018



# 103K

Instagram Followers  
39% increase since 2018



# 375K

Facebook Likes  
12% increase since 2018



# 151K

Twitter Followers  
4% increase since 2018



# 35.4K

YouTube Subscribers  
4% increase since 2018

## Social Media Coverage

Throughout the year, One Young World leverages its global audience of nearly 1,000,000 followers to drive forward messaging around leadership, positive impact and action. Prominent examples from 2019 include:

### Counsellor Engagement

#### One Young World 2019

In the lead up to the 10th Annual Summit, One Young World worked closely with its network of Counsellors to announce their attendance at the event across One Young World and the Counsellors' social media networks. Counsellors were requested to share the news that they would be participating in the Summit by filming a short announcement video. Announcement videos were facilitated with Sir Bob Geldof, Mary Robinson (on behalf of The Elders), Douglas Booth, Rossana 'Mama Bee' Burgos, Nargis Fakhri, Mark Tewksbury, Biz Stone, Caroline Casey and Caroline Mutoko.

One Young World also conducted exclusive interviews with over 40 Counsellors and Delegates, including members of The Elders: Mary Robinson and Gro Harlem Brundtland, Luis Javier Castro and the First Lady of Colombia, Maria Juliana Ruiz.

### Campaign Partnerships

#### Deloitte Global Millennial Survey 2019

On 20 May, Deloitte and One Young World hosted a live discussion about the results of Deloitte Global's annual Millennial Survey, which gauges the opinions of more than 13,400 millennials across 42 countries and territories and more than 3,000 Generation Zs across ten countries.

The event was streamed live on Deloitte's Twitter and Facebook channels and encouraged discussion using the hashtag #MillennialSurvey.

### A Platform for Ambassadors

#### The Vanity Fair Global Goals List

For the second year running, Vanity Fair published the Global Goals List in partnership with One Young World. The list was created to make the Global Goals more accessible and aspirational, as well as to inspire a new generation of game-changers to realise that their voices can spark change.

The article, with images shot at the One Young World Summit 2019 London, highlights the extraordinary stories of One Young World Counsellors and Ambassadors who are leading the charge to achieve the 17 goals outlined by the United Nations' 2030 Agenda for Sustainable Development.







## Lead2030

With an estimated annual investment gap of \$2.5 trillion in developing countries alone, achieving the Global Goals requires meaningful contribution from the private sector.

“The force of young people not just participating in, but leading global development, peace, humanitarian action and human rights.”

Jayathma Wickramanayake UN Secretary-General's Envoy on Youth

Formed by One Young World, Lead2030 is the world's biggest prize fund for young leaders making an impact for the Sustainable Development Goals, totalling \$500,000. Powered by some of the world's leading businesses, the initiative finds, funds and accelerates SDG solutions created by founders under 30. The first cohort of Lead2030 Challenge Winners were selected from a pool of over 2,000 applications. Each Challenge Winner received \$50,000 in funding, in addition to a 12 month programme of executive mentorship, specifically tailored to the needs of the selected project.

### 2020 Challenges

- 


How to end hunger by 2030?
- 


How do we fight the growing burden of non-communicable disease worldwide?
- 


How do we prepare 50 million futures for a world of opportunity?
- 


How do we achieve universal access to equitable sanitation and hygiene by 2030?
- 


How do we increase the share of renewable energy by 2030?
- 


How can we re-imagine solutions to finance the growth of SMEs and trade to unlock prosperity for the world's communities?
- 


How can we reduce inequalities within and among countries?
- 


How can we turn waste by the packaging industry into raw materials of inherent value?
- 


Climate action and sustainable agriculture
- 


Investing in the Oceans

## 2019 Lead2030 Winners



Bonita Sharma Nepal

SOCHAI

Sponsored by Reckitt Benckiser



SOCHAI is a youth led initiative focused on improving health and nutrition for vulnerable people through education, innovation, and entrepreneurship. At the core of SOCHAI's social business model is the belief that global malnutrition can be prevented by simple, accessible, affordable solutions.

The project provides a combination of educational services and products designed to maximise output. SOCHAI creates and implements educational programmes for different groups, like health workers, mothers' groups, adolescent girls and school children. To provide this service, Bonita and her team select, train and recruit young volunteers working at ground level to implement these programmes. SOCHAI is incorporating social entrepreneurship into its non-profit model by involving local artisans and women in making and selling Nutribead Bracelets, helping them to find a way out of poverty and malnutrition.

Bonita's team has already aided 600+ mothers and children and 3,000+ adolescents through SOCHAI's community-based learning programmes, all led by young advocates. Through online campaigns, they have reached almost 90,000 people with information on breastfeeding, combating taboos about menstruation, complementary feeding, and other public health issues.

“To be recognised for our effort, to have that crucial support to amplify the impact of our work, to be treated as partners for progress and most importantly, to have a platform to be heard. This has all been possible due to Lead2030.”

Bonita Sharma 2019 Lead2030 Winner

“We have been able to support two young leaders in the achievements of their goals through funding and leadership. By being involved in the challenge, it has also given us valuable insight into some of the very real challenges we face as a society around the SDGs.”

Sandra Hennessy Social Impact Partnerships Manager, RB



Quinn Underwood Canada

ADVIN

Sponsored by AstraZeneca



Quinn is the Co-Founder of ADVIN, an organisation that is reducing barriers to primary healthcare for vulnerable populations through digital health technology. Using cutting-edge technology ADVIN allows healthcare workers to monitor patient vital signs, screen for major communicable and non-communicable diseases, and communicate with physicians anywhere in real-time.

ADVIN's approach to providing high-quality, low-cost primary care has two pillars:

- Engagement: ADVIN works with trusted community partners of existing rural centres and infrastructure to run health literacy campaigns that disseminate information about health monitoring and digital health for rural populations.
- Technology: ADVIN's hardware, integrated with a proprietary AI-powered software platform, provides symptom and data-based diagnostic recommendations with pinpoint accuracy and efficiency. Health workers gather information through DNA samples (and other health devices) to input into the device, providing diagnostic recommendations and storing the information on a database accessible to remote doctors.

ADVIN has provided healthcare screening to more than 100,000 individuals across South Asia and is currently in the process of opening 1,000 primary health care centres, in partnership with the Government of Bangladesh, to serve approximately 4.6 million people across Bangladesh.

“Addressing today's global health challenges requires great energy, a strong collaborative approach and an “out of the box” way of thinking. Our Lead2030 recipient for 2019 reflects all of these qualities and we are proud to support the work he is doing to address the health needs of vulnerable populations in Bangladesh and contribute to the ongoing effort to achieve SDG 3 of health and wellbeing for all.”

Helen Seibel Global Lead, Community Investment & Philanthropy, AstraZeneca



Promote  
Lead 2030



**Spandana Palapay** India

**ZoEasy**

Sponsored by Credit Suisse



ZoEasy combines online and offline techniques to facilitate skill development and job creation with fair salaries and working conditions by directly matching migrant job seekers with validated best-fit employers.

ZoEasy, with a database of over 65,000 jobseekers, aims to positively impact this segment by educating and matching jobseekers with best-fit validated employers in a more ethical and transparent manner. With

training, skills development, and government collaboration at the core of its process, ZoEasy ensures sustainable job creation at living wages and reduces inequalities through knowledge exchange among jobseekers.

In a hugely successful pilot programme, ZoEasy placed 100 jobseekers in roles suited to them, with each employee now earning a better salary and working in fair conditions. Spandana and her team have partnered with government bodies in India and secured space with Union at the Area 2071 Innovation Hub, a Dubai Government Initiative created to achieve the UAE Prime Minister's 100-year vision.

“ From areas like Technology implementation to Digital Marketing for awareness creation and CSR campaigns, ZoEasy has **been able to leverage Credit Suisse's vast network of global expertise and gain guidance directly from senior executives** who handle these subjects on a daily basis.”

**Spandana Palapay** 2019 Lead2030 Winner

“ At Credit Suisse, we see the UN Sustainable Development Goals as a 'game-changer' in creating a framework for defining, quantifying and solving the funding gaps associated with the world's biggest challenges. **We were delighted when One Young World chose to use the SDGs to create a contest which links its corporate sponsors more closely with the philanthropic and business ambitions** of its Delegates.”

**Marissa Drew** CEO, Impact Advisory & Finance, Credit Suisse



**Ilana Milkes** Colombia

**WORLD TECH**

Sponsored by Deloitte



WORLD TECH is shaping how the world learns. Ilana and her team have pioneered on-site coding bootcamps in Latin America from 2014 and have since trained over 1,500 young people with sought-after IT skills. WORLD TECH provides rapid skills training that is relevant, efficient, and highly marketable.

WORLD TECH led the first and largest public-private effort to close the digital gap in emerging economies in alliance with the World Bank and Rice University in 2016. They have provided over 50 full-scholarships to women from low-income families, enabling them to enter the software development industry. All content is hosted on bootcamps.online, the world's first technology education marketplace, to personalise learning and empower students with highly-demanded digital skills. Job placement rates as a result of WORLD TECH's work are above 95%, and a majority of participants' salaries have increased within 3 months of graduation. Alumni of WORLD TECH bootcamps have founded a host of successful startups, including tarefa.co (over 500,000 users), docmeti.com (over 2,000 users) and Mensajeros Urbanos.

“ With Deloitte's support and mentorship, we are expanding to 15 countries across Latin America within the next months, **receiving mentorship from a world class team. Lead2030 has proven to be game-changing for our startup**, team and vision in a very short amount of time.”

**Ilana Milkes** 2019 Lead2030 Winner

“ As part of the Lead2030 Challenge, Deloitte collaborated with an inspiring young innovator Ilana Milkes to support her mission of closing the digital skills gap across Latin America. **Our professionals worked closely with her nonprofit, WORLD TECH, to accelerate their impact in the region** – a powerful example of Deloitte's WorldClass initiative in action.”

**Michele Parmelee** Chief People and Purpose Officer, Deloitte



**Jenifer Colpas** Colombia

**Tierra Grata**

Sponsored by Reckitt Benckiser



Tierra Grata is a social enterprise which provides access to water, energy and sanitation services for rural communities through the use of social technologies. They offer a women-led, decentralised, low cost, and easy-to-install solution that provides customers with a comfortable and dignified space for hygiene and sanitation.

The solution Tierra Grata installs saves up to 68 thousand litres of water per year, and avoids the contamination of surface and underground water sources. In addition, by receiving a controlled and accelerated treatment of organic waste, clients have a significantly improved quality of life.

In Colombia, 4% of the population does not have access to electricity, or have poor quality access. Meanwhile, 14% of Colombians do not have water coverage, and 30% of the inhabitants in Colombia do not have access to safe sanitation. Tackling this sanitation challenge, Jenifer and Tierra Grata have provided over 200 installations which have improved the health, hygiene and general livelihoods of approximately 1,800 users.

“ **Lead2030 is the most important opportunity we have had so far**, to have expert mentors, resources and the possibility of being able to implement a project that can be scaled in different regions of our country and other Latin American countries.”

**Jenifer Colpas** 2019 Lead2030 Winner

“ At RB, we are driven by our purpose to protect, heal and nurture in the relentless pursuit of a cleaner and healthier world. RB are **proud sponsors of the Lead2030 prize fund for young leaders making an impact** on SDG 2, Zero Hunger, and SDG 6, Clean Water and Sanitation.”

**Susannah Herbert** Social Impact Partnership & Engagement Officer, RB



**Ronit Kanwar** India

**Empower Energy**

Sponsored by BP



Ronit is CEO at Empower Energy through which he is building a last-mile distribution network to help transform underserved communities in rural India.

The organisation is enabling rural consumers to get immediate access to high quality appliances within walking distance of their homes without any upfront costs, beginning with lighting. Through its product-as-a-service model, customers rent lamps and other appliances from a local shopkeeper, who is an entrepreneur and Empower franchisee.

The distribution model means that villagers are able to use life-changing technologies to transform their lives. For example, they have implemented lighting solutions that allow individuals to save money, replace polluting kerosene, study longer, and earn more.

Empower Energy has impacted over 1,000+ individuals, doubling the income of women entrepreneurs in selected communities. In some areas, kerosene usage has been reduced by 70%, with children able to study longer at night, increasing the quality of their education.

“ The model of **having large MNCs support young impactful projects is incredibly powerful**. We were able to access the huge employee pools of BP, their expertise across the world and their capabilities.”

**Ronit Kanwar** 2019 Lead2030 Winner

“ Purpose-driven schemes like Lead2030 **will help catalyse positive change towards Net Zero**. It's great to be part of the **collective power** of the Lead2030 network, **sharing learning and insights** in service of advancing the SDGs.”

**Alison Christie** Partnership Programme Director, BP



Promote  
Lead 2030



**Edward Neequaye** Ghana

**Built Accounting**

Sponsored by Standard Chartered



Built is a financial bookkeeping app. It enables entrepreneurs to keep good financial records and build robust financial profiles for better business decision-making. With these tools, they can demonstrate their creditworthiness to formal lenders. It makes financial record-keeping easy and incentivises this often-neglected practice by enabling its users to easily share their financial data with lenders, breaking barriers to accessing loans. Through Built's data-driven matching/scoring mechanism, Edward and his team provide lenders with new, qualified customers — significantly reducing their customer acquisition costs. Built's system also helps lending institutions lower their risk and costs, enabling them to lend with improved terms and better compete in the financial services market.

Built has worked with over 500 enterprises across Ghana, helping them to build healthy financial profiles that allow them to better understand their business. Most of these businesses have gone on to raise funds from local banks and investors. Built has secured partnerships with major entrepreneurship support organisations such as the World Bank-funded Ghana Tech Lab, TechnoServe, Workshed, Innohub, and more. Their partnership with TechnoServe, working on the ENGINE project, worked directly with 320 enterprises. These have gone on to mobilise over \$480,000 in credit, generating \$2.5 million in incremental revenue and creating over 500 new jobs.

“Through Lead2030, we've got access to technology, finance and innovation experts from Standard Chartered Bank, our Challenge sponsor... Today, our organization is more poised than before to continue to amplify its impact on the lives of SME owners in Ghana and beyond.”

**Edward Neequaye** 2019 Lead2030 Winner

“One of the things that SC Ventures focuses on is bridging the gap between the worlds of financial services and start-ups. With this in mind, we were set on supporting a young entrepreneur who is operating at the confluence of financial services and technology, and in the process of doing so, creating positive social impact in their community.”

**Hari Rajmohan** SC Ventures, Standard Chartered



**Hope Mwanake** Kenya

**Eco Tiles**

Sponsored by Mondri



Hope, Co-Founder of Eco Tiles, is utilising recycled plastic waste to produce superior, affordable and eco-friendly construction products for local builders. They are addressing the high cost of construction materials and environmental pollution caused by plastic waste in Kenya. Over 9 billion tonnes of plastic waste have been generated in the last five decades, with only about 9% recycled globally. The rest pollutes the environment, adversely affecting millions of urban dwellers.

Eco Tiles recycle locally-available plastic waste into sturdy, eco-friendly construction materials for local builders. Their main product is affordable roofing tiles. Roof tiles are manufactured to the highest quality from recycled plastic and sand, producing a cheaper alternative to expensive imported roofing products and costly traditional options like clay and concrete.

To date, Eco Tiles have sold 75,000 roofing tiles, recycled about 56 tonnes of plastic waste, and created 15 jobs directly through the manufacturing process and approximately 50 additional roles for informal waste pickers within the value chain.

“Mondri's business mentoring and support has been invaluable. It provided me with advice on marketing, business planning, and how best to promote our business, meaning we are ready to take our business to the next level and turnaround the issue of plastic waste in Kenya.”

**Hope Mwanake** 2019 Lead2030 Winner

“At Mondri, we believe collaboration is key in achieving the SDGs and Lead2030 is an excellent platform to identify and scale great ideas and maximize positive impact. This is why we chose to sponsor SDG 12 – Responsible Consumption and Production, challenging entrants to find new solutions to reduce waste by seeing it as a raw material of inherent value.”

**Gladys Naylor** Mondri Group Head of Sustainable Development



**Donnya Piggott** Barbados

**Pink Coconuts**

Sponsored by Bristol-Myers Squibb



Pink Coconuts connects LGBTQ travellers with a tribe of LGBTQ-friendly accommodation and tours across the Caribbean while empowering the local LGBTQ community. Originally a project of B-GLAD (Barbados - Gays, Lesbians and All-sexuals against Discrimination), it is rooted in values of inclusion and diversity.

Now a stand-alone social enterprise, Pink Coconuts actively seeks to share these values with partners and build a friendly Caribbean environment for both the local and international LGBTQ communities. Through stakeholder meetings with Virgin Holidays and 14 major hoteliers (totalling 1,200 rooms) to discuss inclusive tourism through the Caribbean and equal opportunity employment policies, Pink Coconuts has partnered with the Marriott to provide safe and accessible space for the projects development.

This year, Pink Coconuts launched the 'Pink Coconuts Pride Tour', a tourism initiative catered to the LBGTQ community. The project has supported five local LGBTQ entrepreneurs and five additional local women.

Pink Coconuts and B-GLAD, in collaboration with the Women and Development Unit of the University of the West Indies Open Campus, spearheaded "The One Barbados Initiative" which brought together 13 NGOs representing marginalised groups to develop a policy note on inclusion, diversity and anti-discrimination within the Barbadian workplace.

This Policy Note will be presented to the Ministry of People Empowerment, making actionable recommendations for employment and training opportunities for LGBTQ people, women, persons with disabilities, and religious minorities.

“Lead2030 has been integral to the progress of Pink Coconuts. I'm really not sure how we would've gotten so far without it... We've been able to build partnerships with LGBTQ groups and encourage travel throughout the region.”

**Donnya Piggott** 2019 Lead2030 Winner



**Bradley Helsop and Adam Boxer** United Kingdom

**WSV**

Sponsored by KPMG



WSV enables communities at the base of the pyramid (living on <\$2 per day) to affect sustainable impact on education, health and the economy through locally-run businesses, supported by development organisations and a global network. By combining frugal innovation with a collaborative business approach, WSV has developed a network model that empowers rural people to address their own issues. They support the foundations of community education, health, and economy whilst making rural development investment worthy.

Through this model, entrepreneurs will generate incomes up to 4.5x the community average. WSV works with communities, NGOs, universities, and other entities to develop solutions to development challenges. A sustainable micro-business model is then built around them to organically sustain and grow the impact. Once proven, WSV packages them into a "Business in a Box", which receive investment from NGOs (master franchisees) on a social franchise to implement in communities they work with.

WSV's current portfolio, operated by over 200 entrepreneurs in East and Southern Africa, and developed for 6-8 years, includes:

- Petal: Delivering free sexual and reproductive health education and making affordable reusable sanitary pads
- Roots: Building communal toilets, mainly in schools, that allow the conversion of human waste into liquid and solid fertilisers
- Right Light: Creating affordable, zero risk, access to solar products and services through a rental and battery charging scheme

Over the next 5 years, WSV aims to directly benefit 3 million people from its community enterprises.

“Support from KPMG has enabled WSV to advance massively. It enabled us to invest in developing our social franchises, taking them to the next level.”

**Adam Boxer** 2019 Lead2030 Winner

“WSV's collaboration with communities, not-for-profit organisations, universities and other entities exemplifies the united spirit we need to create the world we want. We are grateful to One Young World for creating this opportunity.”

**Serena Brown** Director, Global Corporate Citizenship, KPMG International





## #HelpingNotHelping

One Young World was the launchpad for Lumos to advocate for responsible volunteering opportunities that do not include orphanages. The aim of the campaign is to end orphanage tourism and volunteering.

Lumos's research found that orphanage tourism and volunteering fuels an industry where children are used as tourist attractions and, in some cases, are trafficked and exploited. Additionally, Lumos found that 80% of children in orphanages have at least one living parent.

#HelpingNotHelping aims to dispel the myth that orphanages are helping children and stop them from being tourist destinations.

The campaign wants to help young people make smarter volunteering and travel choices that support, rather than divide families. Vast numbers of volunteers, tourists and backpackers visit residential children's institutions every year, creating a multi-million-dollar tourism industry that leaves children at risk of all forms of abuse and drives 'orphanage trafficking'.

J.K. Rowling was joined on stage by two One Young World Ambassadors and self-advocates, Ruth Wacuka and Eluxon Tassy. As care leavers, Ruth and Eluxon shared their experiences of growing up in orphanages and called for change in the way vulnerable children are cared for around the world.

“ My message to young people today is yes, volunteer – but plan carefully and thoughtfully. **Your time and energy are precious: use them wisely and they will help change the world.** Do not volunteer in orphanages. Instead, look at what drives children into institutions and **dedicate your time to projects that tackle poverty or support communities with vital services.**”

**J.K. Rowling** Founder and President, Lumos

### UK Government Travel Advice

In the week leading up to the Summit, the UK Foreign & Commonwealth Office revised its guidance to travellers warning of the potential harms associated with orphanage tourism and volunteering. The UK Government has issued Travel Advice for citizens that warns travellers of the “serious and unintended consequences” of orphanage tourism and volunteering on children and communities.



## Survivor Town Hall

Led by Amanda Nguyen, RISE NOW launched their inaugural Survivor Town Hall in the offices of the Delegation of the European Union. Amanda is a One Young World Ambassador, and was a central member of the Young Leaders Against Sexual Violence group which was launched at the 2018 Summit in The Hague.

At least 100 people gathered in order to support the passage of the United Nations' first-ever resolution specifically for survivors of sexual violence, called the Survivors' Bill of Rights. This group was joined by a selection of exceptional Ambassadors from the One Young World Community including Hauwa Ojeifo, Yeonmi Park, Grace Forrest and Sebastián Lanz Sánchez.

### Ambassador Spotlight



**Amanda Nguyen** United States



**Rise**

Rise, a national nonprofit, was founded by Amanda, a survivor of sexual assault, in November 2014 to pen her own civil rights into existence along with the 25 million rape survivors in the United States. Rise's goal is to scale up a social movement to pass their Sexual Assault Survivors' Bill of Rights in all 50 states, as well as internationally, through a UN resolution.

Rise's social movement model, Hope-a-nomics, empowers citizens to pen their own rights into existence by equipping them to operate the levers of democracy, navigate complex political landscapes at every step of the process, and succeed. A blueprint for social change, Hope-a-nomics also empowers survivors in states across the country to tell compelling personal narratives in the media, create visual cultural moments of protest, build support between at times unexpected allies, and emerge victorious. Through Hope-a-nomics, Rise has successfully passed 30 laws securing equal protection under the law for 84.8 million survivors of sexual assault.

Amanda was a member of the Young Leaders Against Sexual Violence group launched at the One Young World Summit 2018 in The Hague.






# Leading their Generation

One Young World celebrates and supports the promotion of Ambassadors to senior leadership positions. These new platforms give them greater capacity to effect positive social change.

- |   |   |   |
|---|---|---|
| <p><b>Renan Ferreirinha Carneiro</b> Brazil</p> <p>Elected as State Deputy for Rio de Janeiro, Brazil</p> | <p><b>Gabriel Silva</b> Panama</p> <p>Elected as Deputy for el Circuito 8-7, National Assembly of Panama</p>  | <p><b>Sinéad Burke</b> Republic of Ireland</p> <p>Appointed to Irish Council of State</p>                                 |
| <p><b>Daniel Duque</b> Colombia</p> <p>Elected as Counselor for Medellín, Colombia</p>                    | <p><b>Jesús Armando Eraso</b> Colombia</p> <p>Elected as Deputy in Nariño, Colombia</p>                       | <p><b>James da Costa</b> United States</p> <p>Selected as Head G7 Youth Delegate &amp; UN +SocialGood Connector Class</p> |
| <p><b>Abdulkadir Elmi</b> United Kingdom</p> <p>Selected as G7 Youth Delegate for the UK</p>              | <p><b>Neeshad Shafi</b> Qatar</p> <p>Selected for UN +SocialGood Connector Class</p>                          | <p><b>Thinzar Shunlei Yi</b> Myanmar</p> <p>Chosen as Obama Foundation Leader, Asia Pacific 2019</p>                      |
| <p><b>Myo Kyaw Thu</b> Myanmar</p> <p>Chosen as Obama Foundation Leader, Asia Pacific 2019</p>            | <p><b>Sorawit Paiboonrattanakorn</b> Thailand</p> <p>Chosen as Obama Foundation Leader, Asia Pacific 2019</p> | <p><b>Khanya Mkoto</b> South Africa</p> <p>Chosen as a Youth Assembly Ambassador for the 24th Youth Session Assembly.</p> |
| <p><b>Gwen Yi Wong</b> Malaysia</p> <p>Chosen as Obama Foundation Leader, Asia Pacific 2019</p>           | <p><b>David Riveiros Garcia</b> Paraguay</p> <p>Appointed to Paraguay's National Innovation Team</p>          | <p><b>Jenny Pfister</b> Germany</p> <p>Selected to attend the Y7 Summit as part of Germany's delegation.</p>              |

# Speaking for their Generation

The One Young World Community Team work year-round to put forward Ambassadors for speaking engagements to further elevate their work and raise their voices on a global stage.

**Cannes Lions** 


Hosted at the You & Mr Jones venue, 5 One Young World Ambassadors pitched their work to, and were mentored by six of the world's leading marketers. The Ambassadors selected for this opportunity were Kenny Imafidon, Izzy Obeng, Veronica Almedom James da Costa, and Bonnie Chiu.

**Global Young MP Initiative High Level Meeting, World Bank** 

The World Bank Group Global Young MP Initiative is a programme for young parliamentarians from around the globe who are committed to overcoming international development challenges. They gathered to explore proactive and tangible solutions to issues facing youth such as human capital, the future of work and disruptive technology. François Reyes and Kristin Duquette, One Young World Ambassadors from France and USA, respectively were in attendance.

**The Foreign & Commonwealth Office's Media Freedom Conference** 

World leaders and journalists gathered to explore how to defend media freedom. Chrystia Freeland, Canadian Minister of Foreign Affairs, and Jeremy Hunt, the former UK Foreign Secretary hosted the conference. One Young World hosted a panel on which three Ambassadors discussed the priority issues affecting young journalists today: Victoria Waldersee, Alvin Carpio and Michael Omoniyi.

**BUILD Series** 

BUILD is a live interview series like no other—a chance for fans to sit inches away from some of today's biggest names in entertainment, tech, fashion and business as they share the stories behind their projects and passions. Three One Young World Ambassadors - Saad Amer, Ousmane Ba, and Aminka Belvit - took part in a session which explored the question "Does the future of learning need to be reimagined?". The session was moderated by Justina Nixon-Saintil, Director of Corporate Social Responsibility at Verizon.

**InterAction Council** 

The InterAction Council mobilises the experience, energy and contacts of a group of statesmen who have held the highest office in their countries. Council members develop recommendations and practical solutions for the political, economic and social problems confronting humanity. Ten One Young World Ambassadors attended the 36th Plenary which focused on the crisis in Venezuela, solutions for migrants and refugees, smart cities and human development.





## Recognised for their Impact

Ambassadors are regularly identified as leaders by prestigious organisations, media outlets, and awards, both national and international.

Often, the One Young World team nominates Ambassadors for these opportunities in order to further elevate their profiles, and have their work celebrated by globally recognised platforms, and open doors for new opportunities.

This is only a snapshot of the various, exceptional achievements of Ambassadors in 2019.

### BBC 100 Most Influential Women 2019


**Bonita Sharma**  
Nepal 

Bonita inspires women and girls in Nepal. She has launched initiatives to increase access to education and end infancy death through malnutrition. She is the Founder of SOCHAI and a 2019 Lead2030 winner.

**Sinéad Burke**  
Republic of Ireland 

Inclusion activist Sinéad leads the calls for design to be more inclusive on a global level.

### MIT Tech Review Innovators Under 35 Award

**Ahmad Nabeel**  
Kuwait 

Ahmed won the MIT Tech Review Innovators award for his surgical optics system 'Klens' which enhances the visuals of surgeons during operations. This innovation increases the safety of millions of patients each year.

**Mohamed Labadi**  
Algeria 

Mohamed received the Award as the Co-Founder and CEO of Singularity Computing which revolutionises computation science and engineering (CSE), and high-performance computing (HPS).

### Time 100 Next

**Jayathma Wickramanayake**  
Sri Lanka 

Represents young people across the world in the UN through Youth 2030.

**Magid Magid**  
United Kingdom 

Prior to the UK's departure from the EU, Magid sat on the European Parliament committee responding to the refugee situation in Europe. Here he advocated for the EU to do more to prevent the loss of lives in the Mediterranean Sea.

### Grammy Awards

**Saba Nafees**  
United States 

Saba was awarded the grammy for 'Best Large Jazz Ensemble Album' and two tracks on the album won the awards for 'Best Improvised Jazz Solo' and 'Best Arrangement, Instrumental or A Cappella'. Saba featured on the album with her Percussion, Piano, and Vocals.

## Multiple Global Awards

**Loujain Al-Hathloul**  
Saudi Arabia 

Loujain has been imprisoned by the Saudi Governemnt in an effort to silence her activism challenging discriminatory laws against women. She was listed as part of Time Magazine's Top 100 Leaders of 2019 as a "model of Saudi womanhood." She also featured on Apolitical's Gender Equality Top 100 List.

**Tabata Amaral de Pontes**  
Brazil 

Tabata is one of the youngest congresswomen in Brazil in history. She was featured on the BBC 100 Most Influential Women 2019 and Time 100 Next lists. She co-founded 'Mapa Educação', a watchdog organisation for education policies in Brazil, and the 'Acredito Movement', mobilising young Brazilians to participate in politics.

**Amanda Nguyen**  
United States 

Amanda, author of the Sexual Assault Survivors' Rights Act and CEO of Rise, was included in Apolitical's list of the 100 Most Influential Policy Actors for Gender Equality and Time 100 Next. Read more about her work on page 55.

## Points of Light Awards

**Fabianna Bonne**  
Seychelles 

Fabianna was awarded the Commonwealth Points of Light award. Fabianna is the Founder and Chairperson for LGTBI Sey, the only NGO in the Seychelles advocating for sexual orientation and gender identity rights.

**Asiya Mohammed**  
Trinidad & Tobago 

Asiya, the Founder of 'Conflict Women' was awarded the 100th Points of Light Award. Her foundation enables victims of sexual and domestic abuse through entrepreneurship training.

**Kriti Sharma**  
United Kingdom 

Kriti is the Founder of AI for Good, which tackles a wide range of social challenges through the use of AI interventions. She was recognized for this as a Points of Light Award Winner.

## Nobel Peace Prize Nominees

**Hajer Sharief**  
Libya 

Co-Founder of Together We Build It. She mobilises women and young people to participate in peacebuilding efforts in Libya.

**Ilwad Elman**  
Somalia 

As an activist and the Director of Programmes at Elman Peace, Ilwad is one of Africa's most influential women. Elman Peace is dedicated to promoting peace, inspiring leadership and championing marginalised communities in Somalia.

**Jaha Dukureh**  
The Gambia 

Jaha Dukureh is a Gambian women's right activist and anti-female genital mutilation campaigner. She is the CEO and Founder of the NGO "Safe Hands for Girls" that provides support to African women and girls who are survivors of FGM and addresses its lifelong, harmful physical and psychological consequences.

## Forbes 30 Under 30

**Tamana Asey**  
Afghanistan 

On the 2019 Forbes 30 under 30 list for Asia, Tamana was included amongst the top 30 young leaders in "Healthcare & Science" for her integral role in the criminalisation of hymen testing in Afghanistan, and continued campaigning against the inhumane practice.

**Eva Mackinley**  
Australia 

Eva can be found in the "Media, Marketing and Advertising" 2019 list, celebrated for co-founding "The Last Straw" campaign. Eva's project aims to reduce the use of plastic straws and single-use plastics across Australia.

**Yulkendy Valdez**  
Dominican Republic 

Yulkendy co-founded 'Forefront' which fosters leadership and inclusive workspaces through gamified courses, and was selected as one of Forbes' 2020 30 under 30 Social Entrepreneurs.





# Connect

One Young World is the global forum for young leaders, connecting a network of 12,000+ Ambassadors supported by Partners and the Community Team.





# The Global Network of Young Leaders

The One Young World Community is made up of 12,000+ young leaders who have attended a One Young World Summit, dating back to the original event in London in 2010. Each Summit serves as the launchpad for their One Young World Ambassadorship.

Upon leaving each One Young World Summit, Delegates join a network of young leaders which has priority access to a vast array of opportunities, including exclusive programmes, speaking engagements, mentorship and events around the world.

The One Young World Community Team provides a personal and supportive service, identifying and developing relevant opportunities for all Ambassadors, and connecting Ambassadors who can benefit from each other's expertise.

The Community Team is supported in this service by a selection of Partner organisations that share the value of promoting young leaders. Together with One Young World, they offer a variety of opportunities to the Ambassador network all year round.

“Being part of the One Young World Community has greatly energised my projects. It has enabled me to **understand what others are doing in this space** and share my experience, which has been **extremely enriching** as we have **shared best practices and supported each other** along the way. I am very grateful for the One Young World Community, and it helps me **keep the drive to always look for ways to better the world.**”

**Dehydys Pimentel** Coordinating Ambassador for Europe 2

## 31 Managing & Coordinating Ambassadors

Coordinating Ambassadors are the glue that holds the Community together and the linchpin between the One Young World team based in London and the thousands of Ambassadors worldwide. They work to sustain momentum after each Summit by organising events, tracking the impact of individual Ambassadors and making useful connections between them. The selected Coordinating Ambassadors have all demonstrated the skills, passion and commitment needed to serve and support their regional One Young World Community.

## 6 Regions

Each region is supported by a Managing Ambassador who ensures greater cooperation and collaboration between regional Coordinators. This structure ensures that Ambassadors all around the world have a regional point of contact with the One Young World team based in London.

### Community Partners





Connect  
Ambassador Community

One Young World's Global Volunteering Team

**I Ki Chan**  
Managing Ambassador, Asia  
Hong Kong

**Nousheen Zoarder**  
Asia 1  
Dhaka, Bangladesh

**Ackey Toda**  
Asia 2  
Tokyo, Japan

**Emmanuele Marie Parra**  
Asia 3  
Manila, Philippines



**Maria Villela**  
Managing Ambassador, Latin America  
San Jose, Costa Rica

**Manuel Besares**  
Central America  
Tabasco, Mexico

**Kieron Joseph Samaroo**  
Caribbean  
Port of Spain, Trinidad and Tobago

**Rafael Angelo**  
Brazil  
São Paulo, Brazil

**Jason Pareja Jauregui**  
South America  
Lima, Peru

**Lina Montano**  
Colombia  
Bogotá, Colombia



**Devin Nash**  
Managing Ambassador, North America  
Boston, United States

**Kristyna Spooner**  
Canada  
Montreal, Canada

**Scott Lehman**  
USA 1  
New York, United States

**Allison Cox**  
USA 2  
Atlanta, United States

**Sonal Sharma**  
USA 3  
San Jose, United States



**Anna Dona-Hie**  
Managing Ambassador, Europe  
Paris, France

**Carlotta Giacche**  
United Kingdom  
London, United Kingdom

**Svenja Wegfahrt**  
Europe 1  
Hamburg, Germany

**Dehydys Pimentel**  
Europe 2  
Madrid, Spain

**Gosia Rychlik**  
Europe 3  
Warsaw, Poland

**Taffan Ako Sharif**  
Europe 4  
Stockholm, Sweden

**Saida Ibrahimava**  
Eastern Europe / Asia  
Moscow, Russia

**Erik Parigger**  
Netherlands  
The Hague, Netherlands



**Geneve Kroutz**  
Managing Ambassador, Africa  
Johannesburg, South Africa

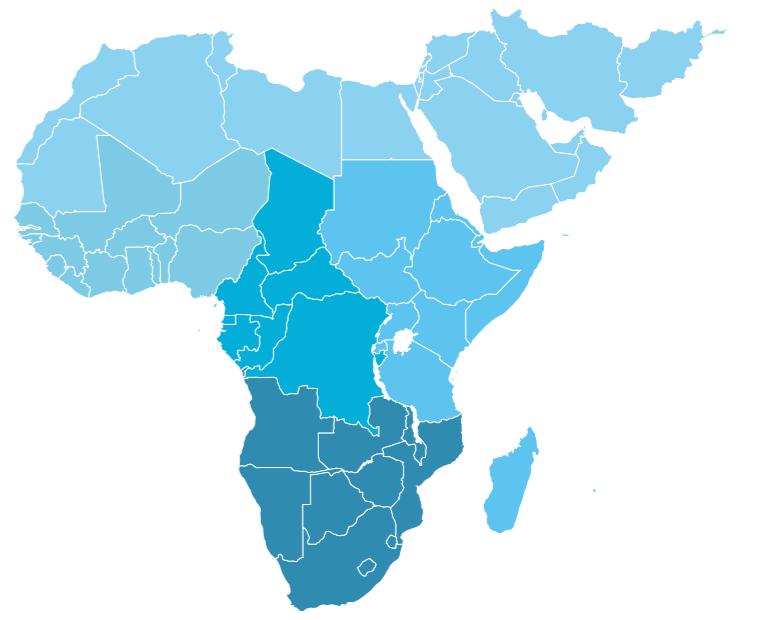
**Levern Ramshubby**  
Southern Africa  
Johannesburg, South Africa

**Irwin Iradukunda**  
Central Africa  
Bujumbura, Burundi

**Isaac Olufadewa**  
West Africa  
Ibadan, Nigeria

**Mary Helda Akonga**  
East Africa  
Kampala, Uganda

**Hanin Hazeem**  
Middle East and North Africa  
Sharjah, UAE



**Luciana Vilar Denardi**  
Oceania  
Sydney, Australia

**Mary Moeono-Kolio**  
Pacific  
Wellington, New Zealand





# Local and Regional Events

The One Young World Community hosted a record-breaking 151 events throughout 2019, from Caucuses to informal gatherings. The majority of these were organised by Coordinating and Managing Ambassadors, many of whom were supported by One Young World's global network of Partners.

One Young World's mission is to provide opportunities for Ambassadors to connect, deepen their relationships and explore avenues for collaboration. Local and regional events have engaged over 3,450 people in 74 different cities around the world.

Caucuses are high-level events, usually organised by Coordinating and Managing Ambassadors to engage with their local communities. Speakers with national and international recognition are invited to share their expertise and engage with young leaders on a range of topics. A further range of smaller scale events, including roundtables, Q&As, and social gatherings, are organised throughout the year.

## 2019 Caucus & Event Timeline



**Manila, Philippines**  
ASEAN Youth Engagement Summit  
February 20-23



**London, United Kingdom**  
FinBiz2030 hosted with Chartered Accountants Worldwide  
April 2



**Kigali, Rwanda**  
United Futures: Lessons from Rwanda  
March 7-8



**Hong Kong**  
Leaders to Leaders  
March 31 - April 1

### Melbourne, Australia

One Young World Melbourne Caucus hosted by Accenture  
March 14

### Brussels, Belgium

Brussels Conference: Lessons Learned from Peace Ambassadors with the European Commission  
March 18

### Manila, Philippines

Social Business Youth Summit  
March 22-23

### Abuja, Nigeria

One Young World Abuja Caucus  
April 3

### Uzwil, Switzerland

One Young World Switzerland Caucus sponsored by Bühler  
May 4

### Amsterdam, Netherlands

Designing a Sustainable Future with the Dutch Sustainable Growth Coalition  
May 2

### Monterrey, Mexico

Monterrey Caucus sponsored by CEMEX  
April 25

### New York, United States

SDG World Tour  
April 9



**Bath, United Kingdom**  
One Young World Bath Caucus  
April 6



**Toronto, Canada**  
One Young World Toronto Caucus  
May 9

### San Jose, Costa Rica

LIT Caucus sponsored by Western Union  
May 9

### New York, United States

Banking on 2030 sponsored by Citi  
May 13

### Sydney, Australia

Social Impact Night  
May 16

### Lima, Peru

#HackingEducation Lima Caucus  
May 16



**London, United Kingdom**  
One Young World London Caucus hosted by the British Council  
June 1

### London, United Kingdom

Open Iftar by Ramadan Tent Project  
May 22




**Munich, Germany**  
One Young World Munich Caucus sponsored by Audi  
May 18



**Cartagena, Colombia**  
Cartagena Caucus  
May 17




**Tokyo, Japan** 

Shall We Do?  
June 1

**London, United Kingdom** 


Founders of the Future Forum  
June 11




**São Paulo, Brazil** 

One Young World Brazil Caucus sponsored by Johnson & Johnson  
June 29




**Cannes, France** 

One Young World @ Cannes Lions  
June 18


**Singapore** 

Fintech Beyond Finance sponsored by Standard Chartered  
July 3

**Mexico City, Mexico** 


One Young World Mexico City Caucus sponsored by Facebook  
July 5




**Lagos, Nigeria** 

One Young World West Africa Caucus hosted at the Facebook Hub  
July 13




**Port-au-Prince, Haiti** 

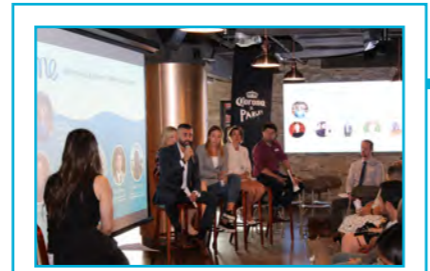
Haiti Mixer  
July 10


**Port of Spain, Trinidad & Tobago** 

Duty in the Midst of the Crisis  
July 22

**Berlin, Germany** 

One Young World Berlin Caucus sponsored by Deutsche Bahn  
July 25



**Toronto, Canada** 


One Young World Toronto Caucus sponsored by Labatt Breweries  
August 22

**One Young World LATAM Webinar**

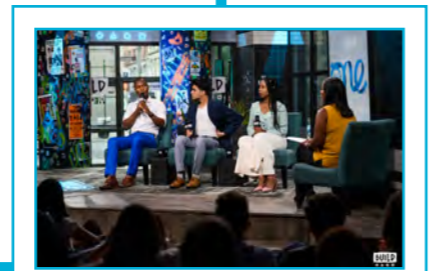
Ambassadors In Action  
August 21


**One Young World Webinar**

Circular Economy sponsored by Johnson & Johnson  
August 21


**Johannesburg, South Africa** 

Women's Day Event: The Confluence sponsored by McKinsey  
August 14




**New York, United States** 


One Young World x Build Series  
August 5

**London, United Kingdom** 

One Young World London Caucus: in discussion with BP & PwC  
September 4

**London, United Kingdom** 


Ethical Fashion Event hosted by Lone Design Club  
November 19

**Karachi, Pakistan** 


Together for Pakistan Caucus sponsored by Unilever  
November 29

**San Jose, California** 


Action Accelerator at Enactus World Cup  
September 18

**Sydney, Australia** 

One Young World Sydney Caucus sponsored by Deloitte  
November 15

**Bogotá, Colombia** 

One Young World Bogotá Caucus  
September 20

**Kampala, Uganda** 

One Young World East Africa Caucus  
September 21

**3,450+**  
Attendees

**44** **34**  
Caucuses Cities

2019 Caucus Supporters included







## OYWConnects

OYWConnects is a peer-to-peer mentorship programme that matches One Young World Ambassadors running early-stage social enterprises with One Young World Ambassadors from some of the world's leading businesses.

To further enhance their ability to scale their initiatives, OYWConnects Mentees first undergo the Social Innovation Warehouse Capacity Building Programme designed by EIDOS Global, an organisation dedicated to creating engaging learning experiences which equip people and communities for life and work in the 21st century.

The Capacity Building Programme is a five week online learn-by-doing training for the young innovators to explore the multiple dimensions to be considered when delivering social innovation projects with a strong focus on impact. Much of the learning material has been supported by globally recognised institutions including UNDP, ASEAN Foundation, YMCA and MakeSense among others.

### The Programme:

Mentees who are selected to join the OYWConnects programme first undergo a bespoke five week online programme which is tailored to the needs of the individual/organisation.

By the end of the five weeks, Mentees:

- Develop a better understanding of the different elements of impact assessment
- Understand the options, risks and opportunities of scaling up
- Understand the multiple factors involved in an economically sustainable project, even if the project is not considered a social enterprise
- Develop skills and connections that can help them accomplish their goals

Once the five week programme is complete, Mentees are then paired with a Mentor to help guide them through the delivery process and provide more holistic mentorship.

## One Young World Working Groups

For the first time, One Young World organised Networking Roundtable Sessions at the Summit, which offered Delegates the chance to meet with other attendees working across the same issue areas as they are. After the Summit, these sessions transformed into Working Groups.

### Current Working Groups:

- Corporate Social Responsibility
- Engineering Solutions
- The Future of Learning
- Sport for Good
- Mental Health
- Social [Business] Entrepreneurs
- BAME Communities
- Impact Investing
- NextGen Leaders
- Protecting LGBTQ+ Rights
- Healthcare: Local & Global
- Smart Cities & Responsible Tourism
- S.T.A.R.S - Aviation initiative
- Energy Transition

Working Groups are issue-focused groups made up of Ambassadors who are already driving action, or are looking to lead a new initiative on that key issue. A Working Group serves as a convener for those Ambassadors to exchange best practice, share expertise, describe challenges and offer solutions in order to further improve, scale and accelerate their work.

Within Working Groups, there are also Task Forces: Within some Working Groups, additional Task Forces have formed to drive forward action on the Working Group's overarching topic. These are groups of Ambassadors who want to address specific challenges, devise solutions and implement action to institute a policy, design a product, draft a law, produce a report or beyond.

# 95%

Of Delegates found the One Young World Summit to be an **excellent opportunity to make connections** with other young leaders





## Action 10

Action 10 is an advocacy group lobbying for the eradication of gender inequality, made up of ten One Young World Ambassadors. It harnesses their energy to steer the conversation around equality in all corners of the world, leveraging the One Young World and Queen's Commonwealth Trust network.

Action 10 was formed thanks to the Duchess of Sussex, Meghan Markle. On the final day of the One Young World 2019 Summit, the Duchess invited the ten young leaders to Windsor Castle for a discussion on the state of gender equality. Joined by the Duke of Sussex, and Counsellors Mark Tewksbury and Rossana Burgos, the group shared their achievements and best practices in addressing gender equality. Together they forged a commitment to support each other's work in an increasingly challenging world.

“One Young World invites **young adults from all over the world** who are **actively working to transform the socio-political landscape** by being the greater good”

**Meghan Markle** Duchess of Sussex

**Amanda Scott** Grenada



Founder, Fireflies

**Amir Ashour** Iraq



Founder & Executive Director, IraQueer

**Donnya Piggott**



Barbados

Founder, Pink Coconuts & Co-Founder, B-GLAD

**Dr Costase**

**Ndayishimiye** Rwanda



Co-Founder, Strive for Health Rwanda

**Gideon Olanrewaju**

Nigeria



Chief Executive Director, AREAI

**Gulnaha Mahbub**

**Monika** Bangladesh



Co-Founder, Deshi Ballers

**Lebogang Bogopane**

South Africa



Founder, Mothotlung Network Against Women and Children Abuse

**Megan Iha**

Papua New Guinea



Program Officer, CARE PNG

**Noriah Tadala Katungwe**

Malawi



Founder and CEO, Moringa Women Project

**Sophie Maxwell**

United Kingdom



Founder, The Really NEET Project

## Finance & Business 2030

Finance & Business 2030 (FinBiz2030) is a joint initiative between One Young World and Chartered Accountants Worldwide. The vision is to unite and mobilise the finance and business community to achieve the UN Sustainable Development Goals (SDGs) by 2030.

### Key Objectives

- Raise awareness and drive advocacy of the SDGs
- Implement actions towards positive change within finance & business
- Call for industry-wide action
- Measure and report on impact

Chartered Accountants Worldwide, One Young World and the City of London launched FinBiz2030 at Mansion House, London on 2 April 2019. The inaugural event brought together the finance and business community as a force for change, identifying opportunities and encouraging a commitment to tackle the issues and achieve long-term goals. The launch event was attended by professionals with finance and business skills across industries.

To leverage the enthusiasm and commitment demonstrated at the event, a FinBiz2030 UK Task Force was launched to drive forward action for change. The Task Force's key objectives are focused on driving impact within companies and externally on climate action, and decent work and economic growth. Young professionals part of the group represent institutions including Grant Thornton, JP Morgan, Barclays, HSBC, and NIBC among others.

Further Finance & Business 2030 events and Task Forces are being launched throughout 2020, including in Johannesburg in partnership with the South African Institute of Chartered Accountants and Investec, in Dublin with Chartered Accountants Ireland, and in New York City with the International Federation of Accountants.





# Impact

One Young World accelerates the social change of Ambassadors in their pursuit of the UN's Sustainable Development Goals.





# 63,755

People empowered to overcome inequality by Ambassador Projects analysed in 2019



# 99,738

People reached with clean water and energy by Ambassador Projects analysed in 2019



# 5.1M

People positively impacted by Ambassador Projects analysed in 2019

# 26M

People positively impacted by Ambassador Projects analysed since 2010

# 52,603

People trained in entrepreneurship and business skills by Ambassador Projects analysed in 2019



# 760,654

People supported out of poverty and provided with adequate nutrition by Ambassador Projects analysed in 2019



# 748

People provided with sustainable housing by Ambassador Projects analysed in 2019



# 660,781

People provided with increased access to healthcare from Ambassador Projects analysed in 2019



# 3,134,339

People educated about climate action and the environment by Ambassador Projects analysed in 2019



# 447,007

People given access to quality and innovative education by Ambassador Projects analysed in 2019



# 62,270

People empowered to build peace and partnerships by Ambassador Projects analysed in 2019







For every US \$1 invested, One Young World Ambassadors deliver US \$15 of social value.



The projects and initiatives led by One Young World Ambassadors deliver impact throughout the world, across all 17 UN Sustainable Development Goals (SDGs).



SUSTAINABLE DEVELOPMENT GOALS







## Poverty and Hunger

Global poverty has reduced significantly over the past few decades, however, millions of people all around the world still lack the fundamental essentials to live. The Ambassador Community strives to provide food, clothing, financial security and disaster protection, in an effort to protect the most vulnerable people around the world.



# 760,654

People supported out of poverty and provided with adequate nutrition by Ambassador Projects analysed in 2019

### Notable Statistics from 2019 Ambassador Projects

## 1,122

Solomon Islanders participated in social care programme

## 88M

Meals donated to vulnerable people in Ireland

## 500

Kenyans received food security

## 1,000

Jordanians given emergency food donations

## 112

Farmers taught sustainable methods

## 250K

Meals for Syrians in conflict zones

### Juan Carlos Viloría Doria Colombia



#### Venezolanos en Barranquilla

Juan is the Vice-President of Venezolanos en Barranquilla, a non-profit supporting migrants, refugees and returnee people from Venezuela who are residing in the Caribbean region of Colombia. Venezuelan refugees are predicted to exceed those who have fled Syria, and yet have received only 1.5% of the international donations which the Syrian situation had received at the equivalent stage of its crisis.

The humanitarian assistance Juan's organisation provides is comprehensive in its scope. They have delivered over 7,200kg of food, 11,780 units of medical supplies, 3,100 items of clothing, and served more than 8,100 hot meals to the community to name a few. Additionally, the organisation increases the opportunities for this community by supplying access to seed capital, work orientation workshops, education, and recreational activities such as sports.

Alongside all this, Venezolanos en Barranquilla defends the human rights of Venezuelans by raising their issues on an international level through participation in global networks, and by facilitating participation in Venezuelan elections.

Direct recipients of support include 9,700 people who have been supported with food security, and 11,780 people who have received healthcare from the above mentioned provisions. A further 90 young Venezuelan refugees have been provided access to the education system in Colombia, and over 5,000 have received legal advice.

“ One Young World 2019 was the perfect scenario to exchange experiences with leaders who do the same work as I do with migrants and refugees, facing similar challenges or greater than mine on a daily basis. My expectations have improved and increased thanks to the ideas that I have begun to implement after my participation in the Summit. I have already started working on several projects with other ambassadors.”

Juan Carlos Viloría Doria Colombia

SROI Ratio:

# 1:16

## 9,700

Refugees given food security

## 11,780

Refugees provided with medical support

## 5,000

Refugees received legal advice

## 3,100

Items of clothing donated to refugees

## 50K

Total people in vulnerable positions supported





## Health and Wellbeing

Access to basic medical care is a human right. However, despite medical and technological development, huge proportions of the world's population lack adequate health coverage. One Young World Ambassadors are working tirelessly to ensure people are supported mentally and physically regardless of their situation.



# 660,781

People provided with increased access to healthcare from Ambassador Projects analysed in 2019

### Notable Statistics from 2019 Ambassador Projects

## 80K

University students in UK protected by mental well-being support plan

## 1,807

Girls in Gambia given menstrual health education

## 55.4K

Syrians provided with healthcare

## 84.5K

School children provided preventative healthcare

## 35K

Infants prevented from blindness

## 52K

Remote people in Nepal given healthcare access

### Dr Benjamin Bocio Richardson Dominican Republic



#### FUMEBO

Dr Benjamin Bocio Richardson founded FUMEBO to provide healthcare to the poorest regions and vulnerable Haitian population in the Dominican Republic. He was inspired by his father who owns a dental surgery in Santo Domingo, and Benjamin formalised the philanthropic work he already did in 2010, in the wake of the earthquake. Once he received his medical qualifications, Benjamin took over the running of the organisation.

In particular, FUMEBO focuses its attention on the southern part of the country where healthcare provision is poor and the Haitian population is discriminated against. Partnering with governments and hospitals, it has established relationships with doctors and nurses who attend 11 annual treatment sessions in the 11 poorest regions in Haiti. During these sessions, FUMEBO provides healthcare and dental checks for patients who have a monthly income less than \$20 and do not have medical insurance. Depending on the results of their check-ups patients receive treatment or hospital referral, and all are given vitamins.

Since its foundation in 2010, FUMEBO has seen over 70,000 people and provided supplements to all. On a recent mission, 276 were treated for dental health issues, and 405 received essential treatment for medical conditions. Since foundation, 48,000 vulnerable people have received both dental and medical care, 8,000 exclusively dental care, and 12,500 exclusively medical interventions.

Alongside this frontline care, FUMEBO has set up a foundation to provide educational support to students in middle-schools, including nutritional education.

Dr Benjamin attended the 2019 Summit in London where he established a connection with One Young World Partner Johnson & Johnson, based in the Dominican Republic. Since returning, he has won deserved recognition, receiving the National Solidarity Volunteering Award by the Vice-President of the Dominican Republic.

“ My experience at the One Young World Summit **positively changed my life**, I learned that I was not working alone to make the world a better place for all and that **there is no limit to achieving our dreams and goals**, regardless of the difficulties.”

Dr Benjamin Bocio Richardson Dominican Republic

SROI Ratio:  
**1:75**

## 56K

Vulnerable people given dental care

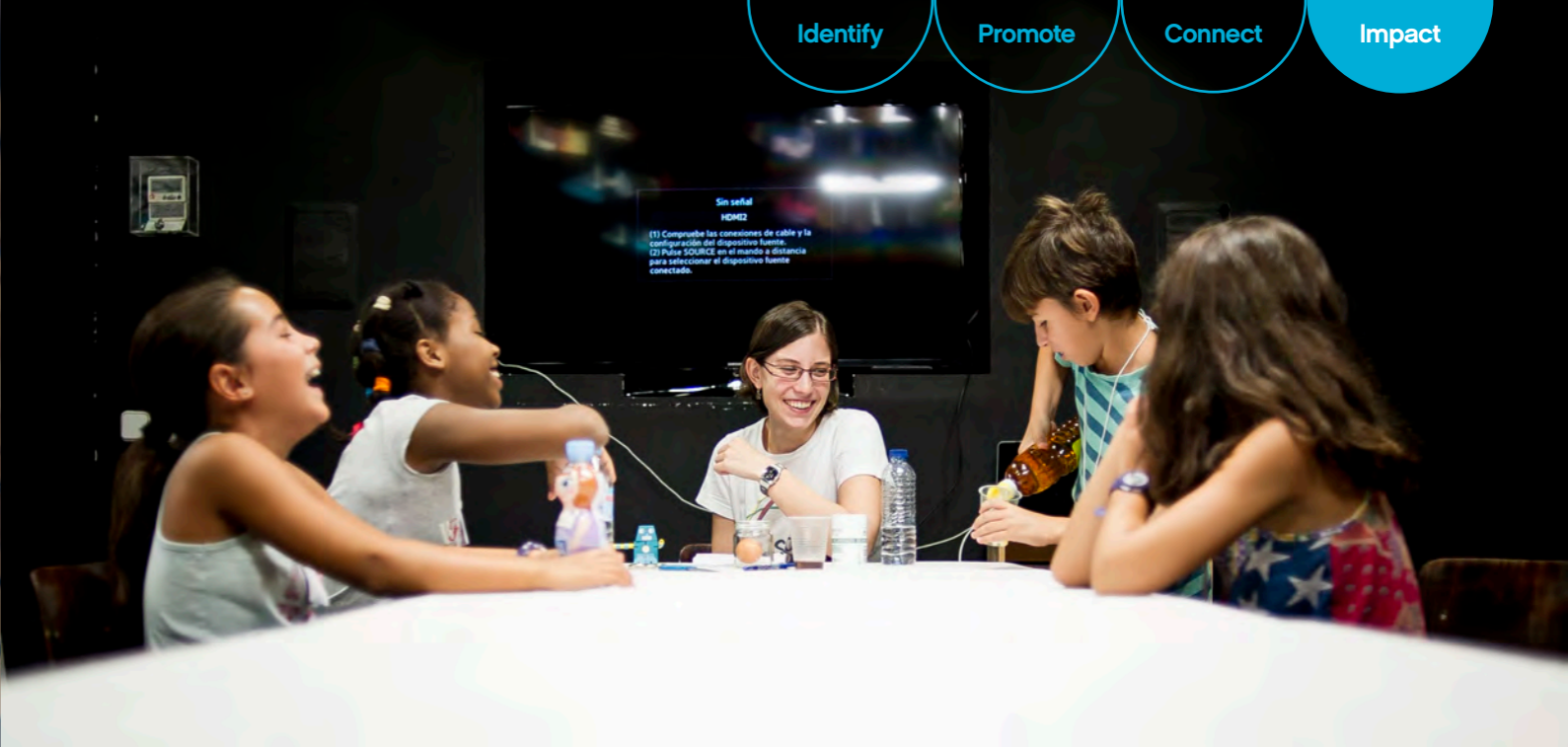
## 56.5K

Vulnerable people provided vitamins

## 60.5K

Patients treated from medical conditions





## Education

Tackling global challenges requires an educated and engaged population. It is increasingly accepted that a 'one-size-fits-all' approach to education is insufficient. Innovation is required and One Young World Ambassadors are ensuring that children and adults receive the optimal education to benefit their students and the world at large.



# 477,007

People given access to quality and innovative education by Ambassador Projects analysed in 2019

### Notable Statistics from 2019 Ambassador Projects

## 6,000

People in Guinea-Bissau attended science week

## 330

Children in rural China given holistic schooling

## 30K

Children in Uganda benefited from school electrification

## 400K

Students received improved education in India

## 900

Students in Eastern Europe on study abroad programmes

## 100

Students in Pakistan educated due to school expansion

### Cristina Balbás Spain



#### Escuelab

Cristina is a staunch advocate for STEM education and vocations. She was troubled by the fact that intervention was being taken at too late a stage in a child's development, and so co-founded Escuelab to provide better access to quality STEM education for the next generation. In 2015, encouraged by the One Young World Summit in Bangkok, Cristina took the leap to pursue this project full-time.

The project comes in four formats: one-off workshops, extra-curricular programmes, day camps, and summer camps. Since founding, they have provided education to 12,000 children with 3,824 participating in Escuelab's 2019 programmes. Of that number, 808 are participating in the "Robin Hood Programme" which provides the service free-of-charge to children considered to be at risk of social exclusion for a variety of reasons. Based on academic estimates, 5.6% of the children will pursue a STEM vocation as a direct result. For children at risk of social exclusion, this number rises to a staggering 9.5%.

Additionally, Escuelab has begun to train teachers in primary schools to teach STEM subjects, broadening the teachers' skill sets and improving the education for their pupils. For its first five years, Escuelab is committed to reinvesting all its revenue into the programme and scholarships, and even once this time has lapsed it has committed to dedicate 15% of profits to reinvestment into scholarship programmes.

As it grows within Spain, they have also recently launched a pilot programme in the Dominican Republic. The project continues to expand, and the benefits rise exponentially, but most promising is Cristina's commitment to ensuring Escuelab remains self-sustaining and driven by its principles of better STEM education for all.

“ One Young World was a great way to **reconnect with my drive for social impact** and **to find inspiration in other leaders** from all over the world.”

Cristina Balbás Spain

SROI Ratio:

# 1:17

## 12K

Children provided STEM education since foundation

## 3,824

Children provided STEM education in 2019

## 808

Children participate in Robin Hood Programme in 2019





## Inequality

Inequity creates barriers to success and limits the capacity of humanity as a whole. Despite significant advances, people are still oppressed as a result of their gender, race, class, religion, sexual orientation to name a few. One Young World Ambassadors recognise and are trying to resolve inequalities present in societies.



# 63,755

People empowered to overcome inequality by Ambassador Projects analysed in 2019

### Notable Statistics from 2019 Ambassador Projects

## 175

At-risk young women in Barbados mentored, educated, and counselled

## 900

Members joined Social Mobility Network in PwC UK

## 1,016

Women empowered by Leadership & Executive Acceleration Program

## 900

Indigenous people in Belize supported with agricultural and conservation programme

## 240

Community leaders in Papua New Guinea educated on gender inequality

## 17

Disabled women in Azerbaijan given vocational skills training and support

### Willian Mallman Brazil



#### TODXS

Willian is the co-founder of TODXS, a non-profit association empowering the LGBTI+ community and advocating their rights. In May 2019, the country criminalised homophobia and transphobia after an outbreak of crimes and the murder of 140 LGBTI+ people in the wake of President Bolsonaro's inauguration at the beginning of that same year.

The targets of TODXS are to facilitate the social inclusion of LGBTI+ people in Brazil, and to integrate diversity and inclusion principles into the state, companies and wider society. To achieve this, the organisation operates a variety of initiatives, the flagship of which is the TODXS mobile app. The software categorises 700 Brazilian laws protecting the LGBTI+ community in an easily accessible format, to improve users' understanding of their rights, and also connects them to over 80 supporting organisations around the country.

Additionally, users can report LGBTI-phobic abuse through the app, using a partnership TODXS has with the Controladoria Geral da União, to form the foundation of new public policy. Another aspect of this is the mapping of LGBTI-phobic abuses to inform users of the locations of reported cases of aggression and abuse. Over 10,000 users have been protected and educated by this innovative platform.

The other primary direct consequences that the organisation has generated includes connecting 250 young Brazilians with socially impactful projects, educating 90 public school teachers on LGBTI+ issues, training 200 young leaders through a six month programme, and reaching over 50,000 people through their social media campaigns. Beyond that, it has distributed a Diversity & Inclusion booklet to over 1,500,000 people in a variety of Brazilian companies and institutions.

“Willian’s participation really brought lots of insight on how the organization could grow their impact, inspired by other people who attended the Summit with him. One Young World is a one-of-a-kind forum for young people seeking impact to get together and hopefully TODXS will try to find future opportunities to send representatives to the Summit and start finding ways to realize our dream to operate in different countries.”

Léo de Oliveira CEO, TODXS

SROI Ratio:

# 1:12

## 50K

People reached by LGBTI+ social media campaigns

## 1.5M

Diversity and Inclusion booklets distributed to companies and institutions

## 10K

Users of TODXS mobile app

## 80

Partnerships with organisations supporting LGBTI+ community





## Energy and Water

Clean energy and water supplies are essential for sustainable growth in the global economy, and also necessary to lift communities out of poverty. The environmental, health, and economic benefits are substantial. Therefore, the Ambassador Community is bringing life-changing solutions to those without adequate sanitation and energy access.



# 99,738

People reached with clean water and energy by Ambassador Projects analysed in 2019

### Data from 2019 Ambassador-Led Initiatives

## 30K

People in rural Ethiopia given access to clean water

## 100

WASH leaders trained in USA

## 397

People with improved sanitation in Zambia, Kenya and USA

## 7,000

People in South Sudan provided with clean water by innovative installations

## 10K

People in Kenya provide energy from converted agriculture waste

## 30

Schools in Uganda powered by renewable energy

### Khizr Tajammul Pakistan



#### Jaan Pakistan

Roughly 40% of the population in Pakistan live off-grid and rely on burning firewood and other biomass to provide energy in their homes. This dependence on polluting combustion materials is expensive, environmentally harmful and a big health concern. Khizr founded Jaan Pak, a clean energy social enterprise in 2014, having won the Rwanda Social Start Up competition at the One Young World Summit in Dublin.

Jaan Pak used this seed funding to design a solution to unsustainable open fire cooking in Pakistan which has dangerous repercussions on people's environment and health. In 2015, the team imported solar thermal stoves from China – however, pilot testing showed that these were unsuitable for Pakistani culinary methods and people were unwilling to use them. Next, Jaan Pak imported biomass stoves, which were expensive and received similar feedback. In 2017, the organisation identified that it needed an indigenous solution. Since, Jaan Pak has designed three products (including a heater and two stoves) to provide clean, fuel efficient energy to households in Pakistan.

After a long period of R&D, the product is now on the market and already in 2,000 households. The organisation has used education to create social impact, directly reaching 14,000 individuals with education on the damage of open wood cooking.

Having been recognised by the government as leading innovators, the organisation has provided its research and technology to the public sector that is now developing a policy to ban open fires and run a nationwide campaign on the economic, health and environmental benefits of clean cooking. Jaan Pak is an expert consultant to the government on a change that has the potential to impact 100 million people across the country.

“ One Young World was what gave my social business idea to develop clean energy solutions a solid start. With seed funding, we had the wheels to implement and test our idea. Also the incredible publicity generated through the Award led to a series of pro bono arrangements that filled the gaps money couldn't buy. After that, one thing led to another, and it's been five years already.”

Khizr Tajammul Pakistan

SROI Ratio:  
**1:2**

## 2,000

Households provided with clean energy biomass stoves

## 15K

Tonnes CO<sub>2</sub> saved annually from stoves

## \$280K

Estimated savings for 2,000 households

## 100M

People potentially reached by policy in partnership with Pakistan government

## 14K

People educated on the danger of open wood fires





## Work, Innovation and Infrastructure

Young people suffer far higher rates of unemployment than older demographics, and innovation and entrepreneurship can help to solve this issue. One Young World Ambassadors offer vocational, leadership and entrepreneurship training programmes, engaging young people with employment opportunities and inspiring them to create their own jobs.



# 52,603

People trained in entrepreneurship and business skills by Ambassador Projects analysed in 2019

### Notable Statistics from 2019 Ambassador Projects

## 5,000

Entrepreneurs in Guinea-Bissau trained

## 25

Entrepreneurs incubated in Malian conflict zone

## 30K

Armenians empowered for the future of work

## 7,025

UK schoolchildren receive entrepreneurship education

## 438

Social entrepreneurs incubated in the Philippines

## 1,000

Vulnerable people given financial education in Zimbabwe

### Lola Olaore United Kingdom



#### ThinkHER Ambition

Lola's passion for female empowerment led her to leave her job to found her own organisation, ThinkHER Ambition. The Gender Gap remains a substantial issue in British society and stands at 17.9%. Lola aims to educate and inspire young women as a means of tackling this deep-rooted inequality.

Since its foundation in 2018, ThinkHER Ambition has impacted the lives of over 700 young females from around the UK, through their services which includes programmes, workshops and events. In 2018, it became an official Google Academy Partner and have held three annual summits at the Academy Space, bringing together over 300 young females for interactive skills development, networking and inspiration.

In 2019, ThinkHER launched a mentor programme in collaboration with Unilever for six female students currently supported by their school's pastoral team and at high risk of underachieving. This project offers them guidance, education and development to exponentially improve their employability, and life prospects holistically, with the opportunity to network with hard-working, successful women that work at Unilever.

ThinkHER has tapped into the expertise and resources of prestigious partners and participated in a Cass Business School Strategy programme to make the organisation as effective and professional as possible.

Lola credits the speeches of fellow Ambassadors such as Hyppolite Ntigurirwa and Ilwad Elman as providing her with a necessary sense of perspective to pursue her ambition, supported by regular contact with other members of the community. ThinkHER continues to develop strategies, launch new projects and aim to expand beyond London to have global reach.

“ Since attending One Young World in 2017, I have **been provided continuous support from the team** and have been provided with a number of rewarding opportunities to represent One Young World. The **experiences from One Young World have contributed to the leader I am today**, by being an authentic and purpose-driven leader, One Young World has **changed my perception of what true leadership is** and the way one can navigate to **creating impact** in their local and wider community.”

Lola Olaore United Kingdom

## SROI Ratio: 1:13

## 700

Young women given careers support

## 300

Young women receive skills training at Summits in partnership with Google Academy

## 6

Female students in mentorship programme with Unilever





## Sustainable Living and Production

An increasing global population with increasing demands makes consumption and accommodation a growing challenge. More people, in less space, with greater demands increases the burden on cities and resources. The Community of One Young World Ambassadors are providing novel and effective solutions to both challenges, often simultaneously.



# 748

People provided with sustainable housing by Ambassador Projects analysed in 2019

Data from 2019 Ambassador-Led Initiatives

## 40

Tonnes of plastic recycled in Mexico

## 5,000

Students in Tanzania took waste management courses

## 100K

Students in Mexico educated on waste management

## 8,000

Square feet of energy efficient, affordable accommodation built

## 10

Sustainable houses constructed for vulnerable South Africans

## 15

Tonnes of plastic recycled in Netherlands and Belgium

Johnmary Kavuma Uganda



Upcycle Africa

Johnmary Kavuma was 19 when his grandmother's home collapsed due to flooding caused by plastic pollution, killing her in the process. This inspired him to find a solution to the causes of this personal tragedy. Having acquired experience in construction and explored solutions to plastic waste pollution through his participation in the Social Innovation Academy, he founded Upcycle Africa.

Formally established in December 2015, the organisation has four key processes which act as the foundation for the organisation's work. One primary aspect is sensitising local communities on dangers of plastic waste and practical solutions. Since foundation, they have educated an estimated 20,800 students in 52 different schools.

The second is a waste pickers programme which recovers plastic waste to ensure a safe and clean environment. The team has recovered over 3,000,000 plastic bottles. The third is waste compaction, whereby after categorisation, plastic is used in construction of Upcycle's buildings or sold to recycling companies. As a result, over 100 tonnes of plastic has been sustainably repurposed.

The final aspect of their work is the creation of products of inherent value from discarded plastic, primarily construction materials for affordable housing. However, they also produce upcycled bags and other artisanal products.

The organisation empowers marginalised communities through training them in sustainable construction. They have built 117 houses for families including 11 from marginalised communities. In total, over two million people have been sensitised around Upcycle Africa's slogan "waste is not waste until it's wasted".

In 2020, Johnmary aims to spread the range of Upcycle Africa's impact to two more countries in East Africa.

“One Young World 2018 in The Hague was a turning point in a journey that I was dreaming of. Interacting with change-makers from around the world gave me more ideas and insights on how it looks on different sides of the planet. Growing up in Uganda, I never knew that an idea like Upcycle Africa could actually be presented on a big stage like One Young World. It made me realise that I am doing a great job and inspired me to go beyond my limits. I came back to Uganda with more energy to solve the greatest challenges this world faces today.”

Johnmary Kavuma Uganda

SROI Ratio:

# 1:11

## 20.8K

Students taught about waste management

## 3M

Plastic bottles upcycled

## 117

Houses built for marginalised families

## 100

Tonnes of plastic sustainably upcycled





## The Environment

Year on year the urgency to deal with the Climate Crisis increases, and 2019 did not buck the trend. There are highly impactful initiatives led by the Ambassador Community to combat the causes and critical challenges of climate change, and protect both land and seas from its detrimental impacts.



# 3,113,882

People educated about climate action and the environment by Ambassador Projects analysed in 2019

### Data from 2019 Ambassador-Led Initiatives

## 7,087

Mangroves, seagrass, and corals planted in Indonesia

## 36.3

Tonnes plastic recovered from beaches in Mexico

## 30

Tonnes of plastic rescued from rivers in Netherlands and Belgium

## 2,500

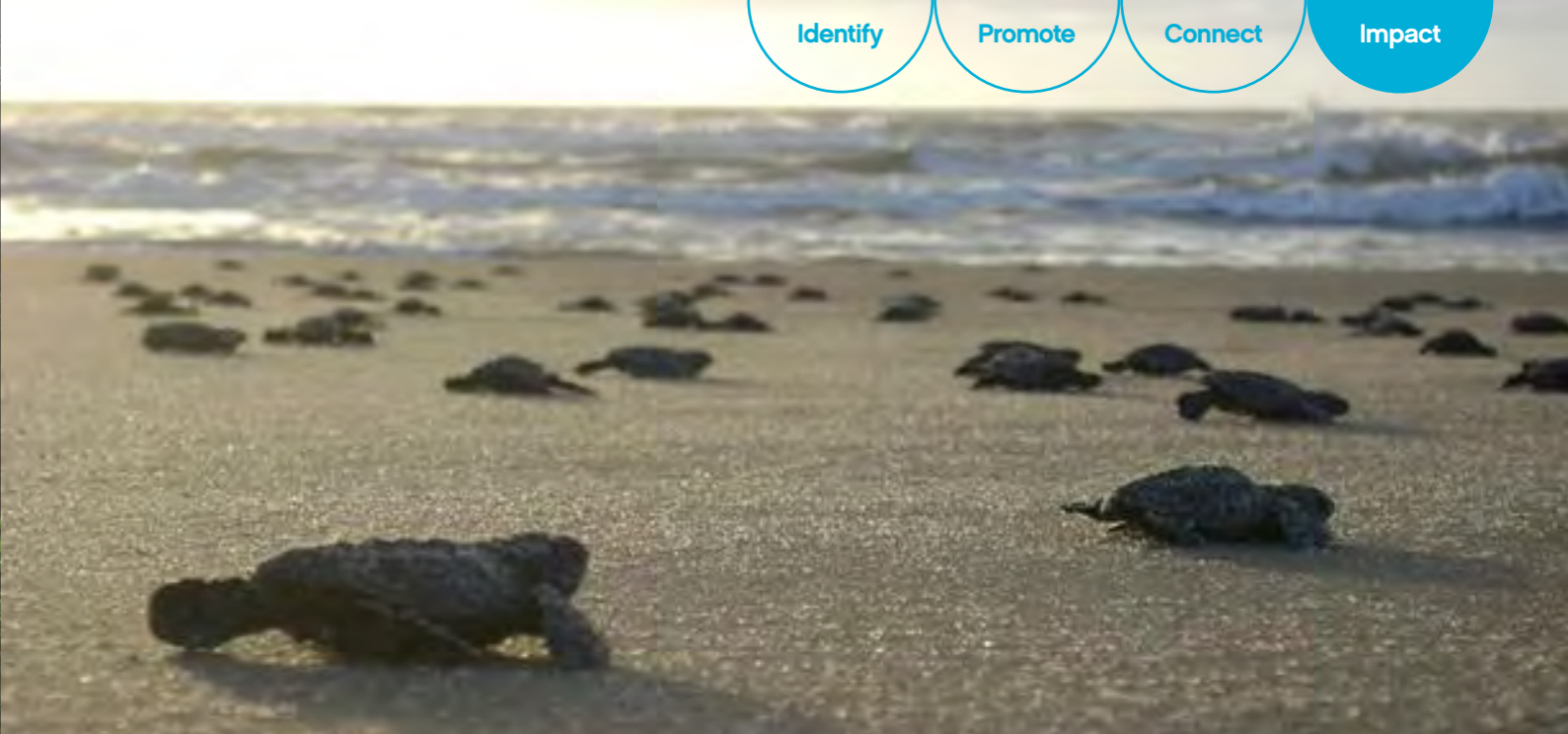
Acres of desert in Belize protected

## 11.2

Hectares of rainforest protected in Latin America

## 7M+

kWh annual solar energy produced in Uganda



### Beatriz Azevêdo de Araújo Brazil



#### Instituto Verdeluz

Beatriz is the Founder and President of Instituto Verdeluz, a non-profit which engages young Brazilians with conservation initiatives, including sea turtle conservation, waste management and conservation units. Brazil has a vast coastline, spanning over 7,000 km, and supporting diverse ecosystems.

Instituto Verdeluz engages with young people in Fortaleza to protect and restore the biodiversity on which nature relies. One of the organisation's core initiatives is the protection and monitoring of endangered sea turtles, animals which are essential to maintaining a healthy marine ecosystem. They maintain healthy seagrass beds and coral, provide a habitat for other marine life, and facilitate nutrient cycling from water to land, among other essential services.

Since 2015, they have registered 75 nests and 231 stranded turtles, and rescued 16. In 2018 and 2019, they educated 4,732 young Brazilians on the environment, inspiring them to be advocates and activists themselves. They engaged the students in beach cleanups, which collected and catalogued 23,361 pieces of plastic. The research from these operations also contributed to the banning of the use of plastic straws in Fortaleza. This is accompanied by an educational campaign which will change consumer behaviour in the region.

The Institute also sits on the management boards of six conservation units, through which they guarantee the protection of 9,281 hectares of marine and coastal areas.

“ One Young World opened my eyes to **all the amazing people promoting positive change inside the private sector** and to the opportunities of **joint action to promote a more sustainable world**. It was a **life changing experience** of connecting with people from different sectors of society with a **common goal and common hopes** and aspirations for a better future.”

Beatriz Azevêdo de Araújo Brazil

SROI Ratio:

# 1:12

## 4,732

Young Brazilians educated on the environment

## 75

Nests and 231 turtles registered and 16 rescued

## 23,361

Pieces of plastic collected and catalogued families

## 9,281

Hectares of coastal areas in Brazil protected





## Peace and Partnerships

People must collaborate to overcome global challenges, and yet civil unrest and international conflict obstruct such partnerships. Effective leadership and public awareness are required to unite people and accelerate the global development agenda. One Young World Ambassador projects are changing mindsets and bringing people together for this end.



# 62,270

People empowered to build peace and partnerships by Ambassador Projects analysed in 2019

### Notable Statistics from 2019 Ambassador Projects

## 25

Entrepreneurs supported in Mali's conflict zones

## 1,122

Solomon Islanders supported to avoid crime

## 1,600

Young Guatemalans encouraged to participate in elections

## 1,000

Volunteers engaged with opportunities in Middle-East

## 10,000

People facilitated to report hate crimes in Brazil

## 100

Human rights violations investigated in Haiti

### Samuel Grzybowski France



#### Coexister

Samuel started a movement to promote better living together through interfaith cooperation in reaction to the politicisation of France's "La Laïcité" law on secularism, which was being used as a justification for Islamophobic targeting of Muslim women. It began in 2009 with Coexister which Samuel established along with four Co-Founders. Coexister is a grassroots non-profit encouraging interfaith cooperation in French high schools.

Coexister uses the tactic of youth-led training, to teach young leaders to tackle their own prejudices and in doing so provides them with ownership over the process. This makes the learning experience more deeply-rooted. It has about 50 local shelters on the ground. Each shelter runs approximately 30 activities a year. Each activity takes the form of a "chapter" which forms a safe space for approximately 50 young people. These young leaders are supported in designing a peacebuilding curriculum, and through doing so develop an awareness and understanding of interfaith values.

Supplemented by three national events, over 2,500 young French people have participated in Coexister's activities and events. The organisation also runs workshops which implement the peacebuilding curriculum, which have reached over 25,000 students in over 500 high schools. Coexister is an organisation within an interfaith movement. It runs alongside an academic research group exploring solutions to interfaith conflict globally with a team of researchers from different faiths. Additionally, it is supported by Convivencia, an interfaith consultancy for big business, charities and public institutions. This is a social enterprise which funnels any profit into the movement, and the work of Coexister.

Samuel participated in the Interfaith Dialogue at the One Young World Summit in London in 2019. In doing so, he had the opportunity to interact with other young leaders in the field, as well as a selection of the UK's most senior religious figures.

“The experience of being a One Young World Delegate was **truly enriching** as it helped me **further develop my international network**, meeting **world-famous change-makers**, while sharing insights and best practices with **inspiring young leaders** from around the world. Not only has it helped me develop new ideas but also enabled me to connect, once back home, with lots of potential new clients and partners, **thus furthering the positive impact** of my work.”

Samuel Grzybowski France

SROI Ratio:  
**1:4**

## 25K

Students receive peacebuilding education

## 2,500

Young French people take part in interfaith events

## 300

Volunteers supporting the interfaith movement

## 3,000

Active members of interfaith movement



# Ones To Watch

The Ambassador Projects selected below are innovative initiatives that are still in the early stages of achieving substantial impact across all 17 of the UN's Sustainable Development Goals. Keep an eye out for how these projects develop in the coming months and years.



## Wubetu Shimelash Ethiopia

### Simien Eco Trek

In 2017, Wubetu co-founded Simien Eco Trek, an organisation that addresses social issues in Ethiopia by empowering local communities. It provides tours for tourists in Ethiopia amongst other projects, creating job opportunities for 500+ people in local communities. It has supported 2,000+ women with work, awareness training about hygiene and sanitary, and sustainable sanitary pads. Simien Eco Trek also co-organised "Light and Hope for Ethiopia" providing solar lights for 8,400+ people in the Simien Mountains. Finally, Wubetu is building classrooms and a library for the Argin School in Northern Ethiopia.



## Seutatia-ia-Noue Samoa

### Purpose Plantations

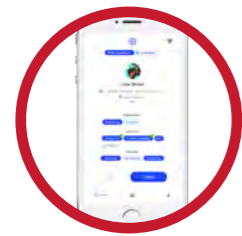
Purpose Plantations strive to make fresh and healthy food affordable in Samoa, and provide safe and nutritious food for her island. In Samoa, two-thirds of the labour force work in agriculture but the industry is poorly managed. Purpose Plantations provides workers and young people in the local community with the guidance and training to run their own chemical-sustainable farms. They recently launched KOKO KLUB, with a branch for primary school students and another for secondary/college students and school leavers, to support young Samoan cocoa farmers with opportunities and education.



## Caio Guimarães Brazil

### beone Technologies

Caio is the CEO of beone Technologies, an organisation which has developed a fast and effective solution for diabetic foot. In clinical trials, it managed to close wounds that had not shown improvement for over two years, in a space of 13 weeks. The seven trial patients had already been scheduled for foot amputation surgery; due to beone's treatment none of these surgeries took place. The costs and duration of beone's wavelength technology is less than a fifth of alternate treatments. If applied globally, this technology would reduce necessary amputations by roughly 70% for over 100 million people.



## Mustapha Ramli France

### MenteeLab

MenteeLab was founded by Mustapha in April of 2019 to accelerate the success, involvement, and training of young people in businesses. Mentorship is a suitable way to achieve this. This is why MenteeLab was developed. Through the MenteeLab app, mentors and mentees are matched. This way both parties can benefit from building a relationship that hopefully does not just provide education but offers a more holistic guidance for young employees. In January, MenteeLab ran its first pilot, of roughly 2,000 participants. By increasing the reach of this app, MenteeLab aims to make mentorship available to all.



## Dickel Dia Mauritania

### AFPHY

Dickel, founder of AFPHY, an organisation promoting gender equality in Mauritania. In October 2019, they launched the D-WIRA initiative, a project that promotes education, self-employment, equal rights, and the fight against gender-based violence and discrimination across rural areas. The first step is to establish educational centres in three separate villages. These will have three components: a library, a technology development space, and training rooms for entrepreneurship and other types of education. The other focus is more directly focused on equal rights and the fight against gender-based violence.



## Kadija Simboro Burkina Faso

### Farafina Eco-Engineering

Kadija is the General Director of Farafina Eco-Engineering, a startup that provides products and services to accelerate access to water and energy. In addition to distributing PAYGO solar home systems in Burkina Faso, she has designed a project called "E++" in collaboration with the US Embassy. The overall objective is to raise public awareness of the need to optimise water and energy consumption. They have trained 50 ambassadors in good practice and techniques for optimising energy and water consumption, representing schools, universities, associations, community organisations, and businesses.



## Olugbenga Olubanjo Nigeria

### Reeddi

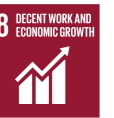
Olugbenga founded Reeddi to provide clean, reliable, and affordable energy access to communities in energy-poor regions of the world. Reeddi has a provisional patent on its energy distribution system (Reeddi Capsules), which can be rented for a low, daily rental fee. Reeddi Inc. was recognised for its innovative solution winning the MIT Clean Energy Prize, amongst other prestigious awards. In August 2019 and January 2020, pilots were launched in Nigeria. Reeddi currently serves more than 500 combined households and businesses.



## Hasina Razafindratandra Canada

### Code H

With the motto 'H is for Human', Code H hopes to put people and their capabilities as the centre of positive impact. Hasina founded Code H to build a more united, connected and human world. The organisation fosters creativity, leadership and innovation through coaching sessions, workshops, consulting and original content creation. As of 2019, Code H operates in Canada. In the coming years, Hasina aims to increase the reach and impact of the organisation by focusing on emerging countries such as Madagascar, where Hasina was born, to accelerate innovation and facilitate economic growth.



## Kate Crowhurst Australia

### MoneyBites

Kate, a financial literacy educator, founded MoneyBites in 2019 in reaction to the lack of financial knowledge she observed in young people. MoneyBites is a content platform with informative and engaging articles on earning, growing, managing, saving and talking about money. The website hosts a Financial Literacy Hub which directs Australian users to sources of financial support and information. Kate's writing has been featured in various national and global media outlets including Business Insider and the Daily Mail. In 2020, MoneyBites will launch a regular podcast.



## Rania Rahardja Singapore

### Wheelchair Fencing Singapore

Rania, whilst studying and working in London, was inspired by her fencing club where wheelchair and able-bodied fencers trained side by side. There was no equivalent in Singapore. Rania founded Wheelchair Fencing Singapore to improve disability access to the sport she loves, and with the ultimate goal of sending a representative to the 2024 Paralympics. The organisation first attended the Inclusive Sports Festival in 2018, and has held workshops and training at Inclusive Day events throughout 2019. Due to the delay as a result of COVID-19, weekly training sessions for disabled athletes launched in March 2020.



## Salem Afeworki United States

### City of Costa Mesa

Salem is the Founder and Principal of Value Sustainability, a California based firm aimed at offering high quality, moderately priced and cost effective strategic consulting services to public agencies and businesses. In 2020, Salem joined the City of Costa Mesa as the Energy and Sustainability Services Manager. In this role, Salem's mission is to make the City of Costa Mesa more sustainable, inclusive and resilient. To achieve this, their focus is on the advancement of renewable energies, electric vehicles, the conservation and recovery of natural resources in this city.



## Robin Lewis Japan

### MyMizu

Robin co-founded MyMizu in September 2019, Japan's first free water refill platform. He hopes this will directly reduce the consumption of PET bottles and ultimately create a broader mindset shift in consumer behaviour. The platform connects people with 200,000 free water refill points around the world, eliminating the need for bottled water. In 2020, the organisation started a campaign to save 1 million plastic bottles, and launched a feature that tracks the plastic and money saved, CO<sub>2</sub> reduced and water consumed of the app's users. MyMizu was selected as a joint winner of Chivas Venture's \$1 million prize.







**Gunel Amrahova** Azerbaijan

**Pitchapitch**

Gunel founded Pitchapitch, a clean-tech crowdfunding platform primarily for enterprises in Azerbaijan, to tackle the country's significant reliance on oil for energy. She wants to build a movement of grassroots funding to help connect investors to socially impactful projects. Gunel is also studying towards a PhD in Green Finance, however, through Pitchapitch she hopes to demonstrate that financial reward is not mutually exclusive from positive social impact. As well as connecting green enthusiasts with investors, the platform offers free legal and commercial advice to green businesses.



**Miel Sequira-Holm** Palau

**Pura Vida Palau**

Miel founded Pura Vida Palau which is an all-natural, reef-safe sunscreen that is currently sold in Palau as an alternative to commercial products which cause significant damage to corals and the ocean's biodiversity. She has been identified as an exceptional young leader by the government, and collaborated alongside members of the congress leading to the passing of laws in Palau to reduce single-use plastic. Miel spoke at the One Young World Summit in 2019, pleading with the audience to align their attitudes with Indigenous communities' conservation ethics.



**Mark Sultan Gersava** Philippines

**Bambuhey**

Mark Sultan is Founder and Chief Executive Farmer at Bambuhey, a social enterprise focusing on eco-friendly innovations which simultaneously empower marginalised communities. They partner with former slash and burn farmers, women, people with disabilities, unemployed youth and Indigenous communities to provide innovative, natural lifestyle products. The organisation estimates they have eliminated 424,000 pounds of plastic, mitigated 5.6 million pounds of CO<sub>2</sub>, and reforested 542 hectares of forest. Bambuhey's 2030 goal is to reforest one million hectares of deforested land, plant one billion bamboo trees.



**Veronica Almedom** Eritrea

**Pamoja Technology International**

After attending the One Young World 2018 Summit in The Hague, Veronica was inspired to explore how the internet could be used to improve and increase interactions between government and citizens. She founded Pamoja Technology International, through which she has designed the Pamoja mobile application to bridge the communication gap between government and citizens. The platform aims to keep citizens informed on recent measures taken by governments and to educate citizens with digital civic education modules to increase their social, economic and political literacy.



**Nafesha Richardson** St Vincent and the Grenadines

**Spark SVG**

Nafesha founded Spark SVG in January 2019 to empower, motivate and unite young people in St Vincent and the Grenadines in pursuit of the Sustainable Development Goals. It began as a safe space to discuss potential projects and social impact. It grew rapidly and on 17 August, they hosted the inaugural Summit. The event convened 190+ delegates between the ages of 15-30, who heard from a diverse range of lively and knowledgeable speakers. The plan is for SPARK SVG to move beyond St Vincent and the Grenadines, and unite young leaders across the Caribbean in social impact.



“The One Young World Summit has opened my eyes to the wonders of and possibilities of change, as well as the hope of humanity, in solving pressing issues facing our world. I'm proud to be part of this Ambassador Community and am looking forward to working together to deliver more impact and change.”

Rania Rahardja Singapore



## Business for Social Good

One Young World believes that to tackle the global challenges facing humanity, it is necessary to leverage the mechanisms of big business to effect positive social change. To achieve this, One Young World partners with 190+ internationally-renowned businesses, and welcomes their highest-achieving young employees with a commitment to social impact, to the One Young World Summit every year.

This contributes to a One Young World Community that represents young people from all sectors, and includes a selection of young leaders who work as part of the world's most influential businesses and organisations. These young leaders are empowered to create positive change within their organisations and beyond, by transforming their workplaces, mobilising their peers, and creating innovative solutions to global challenges.

These initiatives do not all fit the methodology One Young World implements to analyse the social impact of Ambassador-led projects, but they are responsible for some of the most substantial positive social impact the One Young World Community generates. The following section of the report includes a selection of written case studies to demonstrate their pioneering leadership.

“We have celebrated some of the examples where business is getting it right, but I also think we have to be more honest about where they must improve; areas where they have committed to work better together; where we need to set the bar a little bit higher.

This is no time for PR campaigns or slickly-polished communications, or greenwashing for that matter.

We all need to be held accountable for what we say.

This world is long on words and short on actions and it is this accountability that is ultimately what counts.”

Paul Polman Co-Founder, Imagine & former CEO, Unilever





## Innovations for Sustainability

Ambassadors are creating ground-breaking and impactful solutions to local and global challenges within their organisations to accelerate change.



**Danielle Crompton** United Kingdom

**Waitrose & Partners**

Waitrose Unpacked

In her role as Sustainability Manager at Waitrose & Partners, Danielle was on the core team delivering an industry-leading packaging reduction initiative, Waitrose Unpacked.

The Waitrose Unpacked test launched in Oxford in summer 2019 and saw more than 200 products removed from their packaging to test how customers might be prepared to shop differently in the future, with the aim of saving thousands of tonnes of unnecessary plastic.

The concepts tested included, the largest range of loose fruit and veg of any national supermarket, 28 varieties of dried goods available to buy from refill dispensers, beers and wines on tap, frozen fruit to pick and mix, coffee to dispense and grind in store. Customers were encouraged to bring their own containers, or were able to borrow reusable boxes in store. The test period was initially 11 weeks, but an overwhelmingly positive response saw the trial extended and introduced into three further stores by the end of the year.

Danielle has been working with environmental specialists to model the environmental impact of the Unpacked across the full supply chain. The findings have not yet been published but it is clear that it has the potential to significantly reduce single-use packaging.

Additional initiatives which Danielle has worked on include Plan Plastic: The Million Pound Challenge, to fund five of the most innovative, impactful and interesting approaches to tackling plastic pollution. She presented her story during the Ambassadors in Action sessions at the One Young World 2019 Summit in London, and spoke at a One Young World London Caucus on solutions to climate change. Danielle has been a leading figure in the One Young World Plastics Working Group.

- 200 products removed from their packaging, kickstarting the movement towards plastic-free products in supermarkets

“The One Young World London Ambassadors network has been **really motivational and inspirational**. It’s great to be able to connect with other **like-minded people** who are trying to solve similar problems, share ideas and collaborate.”

**Danielle Crompton** United Kingdom



**Carolina Garcia Arbelaez** Colombia

**AB InBev**

High Andean Wetlands

Carolina started working for AB InBev in 2017, taking the role of Sustainability Lead and then Manager in Colombia at the time of a new sustainable direction for the company.

As a result, Carolina launched a project in the High Andean Wetlands, on which 70% of Colombia is reliant for water. The area is extremely vulnerable to the consequences of climate change. Carolina sought to address this with a conservation initiative in Santurban, a High Andean Wetland that provides water to more than 2 million people and is critically endangered. The project promotes voluntary agreements with local farmers to do forest restoration, preservation and sustainable agriculture in the buffer zone of the High Andean Wetland, the zone where the ecosystems suffer more pressures due to unsustainable productive activities. The pilot programme was launched in 2018. The project has worked alongside farmers to improve their livelihoods and ensure local ownership simultaneously. The programme was launched in full as of 2019 when it became one of the key initiatives led by the company with an investment of nearly \$1 million to scale up its ambition. Currently the project has impacted 9 municipalities, protected 3,700+ hectares and benefited more than 590 farmers.

To ensure the longevity of the High Andean Wetlands project, the team designed and launched a new water brand called Zalva, the first purposeful brand in AB InBev’s portfolio in Colombia. The brand has committed to invest most of its revenue to High Andean Wetland protection, initially funding this project in Santurban and then investing in other High Andean Wetlands in the country. This has ensured the project’s long term sustainability and scale. Aligned with the sustainability commitments of the project, this water was the first to be sold in 100% recycled PET bottles and will transition to more sustainable packaging such as returnable glass. The success of this project has led to the demand for its replication in eight more high risk watersheds across Latin America in Carolina’s new role as Sustainability Manager for the Middle Americas region that covers more than 10 countries. Her two main projects will focus on improving water availability for the Rimac River Watershed in Lima, Peru, and in the Calera aquifer in Zacatecas, Mexico.

- Water source for 2M people being protected by the project
- 3,700+ hectares protected with forest preservation, restoration or sustainable agriculture.
- 200K+ trees planted
- 590+ farmers benefited from the programme

“Being part of the One Young World Community is one of the **most enriching and inspiring opportunities**. All the **extraordinary things young leaders are doing** worldwide make me stubbornly **optimistic** that a **better and more sustainable future** is not only desired but will be achieved.”

**Carolina Garcia Arbelaez** Colombia



**Lena Kupijai, Anna Goldhofer & Julia Graf** Germany

**BMW**

Polycycle

Lena was a BMW Delegate at One Young World 2017. She had many ideas of how to revolutionise her company but soon realised that she needed to start with her direct area of responsibility – purchasing. She teamed up with two interior developers, Anna Goldhofer and Julia Graf.

This bottom-up initiative began in the short-term with increasing the use of recycled material from old fisher nets and industrial waste, as an alternative to crude oil. Polycycle managed to implement recycled materials in the carpet of two million future BMWs.

The next development they have driven is towards not only improving the creation of plastic-fibre car mats, but to remove the negative environmental consequences of their disposal. The mats are made of composites which are very difficult to separate and therefore normally burned. With help from BMW Accelerator and suppliers, the team has developed new floor mats, consisting of materials, that are 100% recyclable. The vision is to make new floor mats out of old floor mats.

This simple but effective innovation not only decreases the footprint of floor mats, but it also led to other circular economy projects and inspired many colleagues to act likewise. Therein lies the benefit Lena, Anna and Julia see in working within big business, as the smallest chances can end up having a significant impact.

- 87% reduction in CO2 emissions
- Saved 4000 tonnes of plastic
- Saved 5,000,000 litres of crude oil
- 2,000,000 BMW vehicles more sustainable

“Don’t get me wrong, avoiding plastic in your personal life is good, **but it’s not enough**. If **big companies decide to do so as well**, the impact is much bigger.”

**Lena Kupijai** Germany

Identify

Promote

Connect

Impact



**AB InBev**



**BMW GROUP**





**Rosario Lebrija Rassvetaieff** Mexico

**Pictet Group**

Prix Pictet: A lens on sustainability

Rosario is the producer and host of the podcast 'Prix Pictet: A lens on sustainability' where they ask: can photography save us from ourselves? She founded the project as a spin-off of the Prix Pictet due to the lack of awareness of the role that photography plays in sustainability outside of industry circles.

As part of her role as Corporate Communications Officer, Rosario is part of the team that manages the Prix Pictet, the leading global award on photography and sustainability. Her podcast spreads the message of the prize to a wider audience, outside the fine arts community. It aims to draw global attention to issues of sustainability through the medium, interviewing prestigious thinkers such as war photographer Don McCullin, Turkish novelist Elif Shafak, Editor of GQ UK Dylan Jones, and Curator of Photography at the MET Jeff Rosenheim, among others.

In the first series, Rosario addressed the topics of hope, conflict, consumption, and displacement. They have reached well over 2,000 individual listeners primarily based in France, Switzerland, UK, and the USA. One of these listeners, inspired by the podcast, invited Rosario to speak at the TEDxHultLondon event, widening her audience even more.

Her podcast was recently renewed for a second series, which will be aired in 2020, wherein Rosario aims to widen the scope of the topics and their reach. The One Young World Summit inspired her to broaden her scope and ambitions, and to tap into the inspirational Community of young leaders with experience and expertise on the issues she hopes to address.



“ It is always interesting to hear from great thinkers and high-ranking business executives - but you can find that in many places. It's quite another to see their predictions and theoretical advice **being enacted on stage by young people who have achieved just as much, if not more, as them.** For me, **that is true inspiration** because it makes dreams tangible.”

Rosario Lebrija Rassvetaieff France



**Andrea Neyra Lopez** Peru

**The Coca-Cola Company**

#BodegaSinResiduos

Since 2018, when she attended the One Young World Summit in The Hague, Andrea has been part of a team leading a pilot project on recycling for Coca-Cola in Ica, Peru. Andrea and the group of young leaders have installed PET bottle collection bins at shops throughout the city. These collection points serve the community in three ways; they create recycling opportunities and awareness amongst consumers, allow for the reduction of CO2 emissions through the reuse of materials and provide formal employment for waste collectors.



The collection bins make recycling of PET bottles easily accessible for consumers. To further increase the attractiveness of recycling, prize draws are run for those who return their bottles in these bins. In doing so the pilot makes recycling more fun and attractive. The PET materials are picked up by waste collectors once a week. Through an app, collectors connect to those involved with the incentive. 50 collectors have secured employment in this manner collecting 3 times more than a regular collection point. This adds to the primary positive environmental outcome, that the collection of these bottles serves the purpose of recycling.

Another key feature in this project are alliances between Coca-Cola, government and civil society. Local authorities are supporting it as a partner. The team aims to scale up from this pilot to a nationwide programme and in doing so, hopes to contribute to awareness amongst consumers and a world without waste.

- 50 waste-pickers employed

“ One Young World has **changed my life forever.** I'm so grateful with my company for giving me the chance to represent them in this Summit. This experience has allowed me to **expand my network to a global scale, live moments that will remain forever in my heart, listen to very inspiring people,** but most importantly make me realise about **my personal purpose in life:** we are never too young or too little to be change agents, if we truly believe in something, people and organizations will follow!”

Andrea Neyra Lopez Peru



**Julián David Padilla** Colombia

**RB**

Colombia Project - Commune 18



Julián left One Young World 2017 inspired but with no clear route of action. He connected with a project supporting the most vulnerable communities in District 18 in Cali. The forced migration of rural communities as a result of the civil war has resulted in many being underserved by social services such as healthcare and education.

In the last few years, with the support of RB, the project has provided 5 protective spaces for over 5,000 children, providing nursery spaces, education services and new opportunities to grow and live in peace. It has impacted over 400 families with a social programme to help the community to better support itself. A further 20 women have been provided with leadership training. These initiatives contribute to the long-term sustainability of the project so it is not indefinitely reliant on support from volunteers and RB.

The next phase is for Julián and RB is to leverage the company's expertise to address clean water issues and sanitation in the community, and replicate this model in more and more communities around Colombia.

This new stage is transforming cultural hygiene practices linked with Lysol and Sanpic brands impacting more than 560 families and around 3,800 people in this same district through social and environmental education programmes which will allow people to have healthier lives and happier homes.

This is a new era of the project. RB is now restoring the communities eco-socially allowing them to have a new way of living. Eco-restoration will reduce the environmental impact on the Melendez river which is one of the main hydric sources of Cali, Valle del Cauca. Social-restoration will transform hygiene practices by changing the waste management habits.

- Education and protective spaces for 5,000 children
- 400 families impacted by social entrepreneur programme
- 20 women taught to be leaders
- 560 families in environmental and social education programme
- 3,800 people in community impacted

“ The world more than ever is **needing our action!** As youth we have the **responsibility to act** and battle the global challenges! I am confident that this programme is the right step for us as a company **to leave a lasting mark on our communities,** transforming my country and changing the way we are doing business.”

Julián David Padilla Colombia







## Impactful Partnerships

Ambassadors are bringing together organisations and working alongside others to accelerate positive change through impactful partnerships.



**Carlos Ortiz** Mexico

**BRP Inc.**

Regeneration and Conservation of Native Ecosystems

Carlos was a part of BRP's 2018 delegation at One Young World The Hague. With a newfound appreciation for BRP's connection to the environment, he established a partnership with a local NGO called Fundación Conciencia Biológica to support a conservation initiative in the Chihuahuan Desert outside Ciudad Juárez, one of two cities where BRP is based in Mexico. The project has 4 main goals: water retention; soil retention;

biodiversity and conservation; storage and capture of CO<sub>2</sub>.

BRP provides the necessary equipment to support and monitor the conservation effort, including BRP's own off-road vehicles. The initiative includes an assessment of vegetation density, identifying areas that require immediate attention, recording the endemic flora and fauna and calculating the CO<sub>2</sub> stored.

This project is carried out in 20 visits to the area, the selection of six sample areas, and drone monitoring. Through protecting this region, the team are helping to preserve an area which stores 13,985 tonnes of CO<sub>2</sub>, 49 animal species, and 25 plant species. This goes some way to mitigating the organisation's footprint in the region. The scientific research and practical results can also be used to improve environmental awareness and education in the area, so landowners will protect their own land. The NGO hopes this will have a multiplier effect.

BRP and Carlos' model in Mexico is one which can be replicated worldwide, and serves as a benchmark for social impact action in the company.

- 2,718 acres protected storing 13,985 tonnes CO<sub>2</sub>
- 49 animal species protected
- 25 plant species protected

“My experience attending One Young World in The Hague gave me **all the inspiration and drive to do something** for my hometown, with the help of the company that I work for. BRP has established itself as a **socially responsible company** throughout the years, and I couldn't wish for a better place to do this project.”

Carlos Ortiz Mexico



**Caritta Seppä** Finland

**Tespack**

Audi Environmental Foundation & Plan International

Together with Founder Mario Aguilera and Co-Founder Yesika A. Robles, Caritta co-founded Tespack, a social enterprise which aims to make people energy-independent by designing and developing unique mobile energy solutions by combining solar energy with power electronics and IoT. She attended the One Young World Summit in The Hague through the Audi Environmental Foundation Scholarship, a relationship which developed into an exciting collaboration to create social impact.

Audi Environmental Foundation and Tespack are launching a pilot project in Peru to provide environmental awareness on the topics of rainforest and deforestation. This is being run in collaboration with a Peruvian NGO, and the NGO workers require energy sources to operate in remote locations. As a result, Tespack is providing the front-line educators with renewable energy sources so they can operate in remote communities with no energy grid. This replicates the work of other successful projects using off-grid renewable energy sources in Ethiopia and Uganda as done in collaboration with Plan International.

Through this project, future initiatives, and the long-term partnership which they have established with the Audi Environmental Foundation and Plan International, Tespack has exponentially increased its capacity for social impact by facilitating the essential work of Plan International. The renewable and clean nature of the energy they provide also prevents the harmful consequences of alternative solutions.

“There are two different types of people in this world: **those who talk and those who act**. One Young World is all about the latter; a **Community of change-makers all pushing towards making a positive social impact through their companies, organisations and projects**. It is a **true honour to be part of this Community** as the only way to make a change, is to take the first step and then grow together.”

Caritta Seppä Finland



**Sebastián Arévalo Sánchez** Colombia

**Fundación Pasos Libres & IBM**

DataJam Pasos Libres - Traffik Analysis Hub

With a partnership established through Sebastián Arévalo and Jesús Tabares, fellow Ambassadors at the One Young World Summit in Bogotá, Pasos Libres and IBM joined forces to run the Data Jam Pasos Libres in Colombia.

The DataJam Pasos Libres is a technological innovation competition that seeks to develop data-based solutions to identify human trafficking patterns, networks and hotspots. The event is characterized by bringing together young people, non-profit organizations, companies, governments and international cooperation interested in the use of technology and data to solve complex problems. The competition was born out of the success of the BlueHack Against Human Trafficking created in 2018 by Fundación Pasos Libres and IBM and supported by the One Young World, the British Embassy in Colombia and the Bogotá City Hall.

From DataJam, Pasos Libres has become the first Latin American partner of the Traffik Analysis Hub (TA Hub), a revolutionary partnership across industries and sectors including financial institutions, NGOs, law enforcement and government agencies, all unified by the common goal of sharing data to stop human trafficking. Now live and operational, using advanced cognitive technologies developed by IBM, the TA Hub partners gather information and share highly accessible analysis of human trafficking as part of their day-to-day business. Other TA Hub partners and founders include IBM, Stop the Traffik, Barclays, Interpol, Liberty Shared, Love Justice International and Western Union.

The new version of the DataJam Pasos Libres in 2020 will be a means to promote the TA Hub in Latin America and a source of solutions and data cases that can be incorporated into the Hub from a Latin American perspective. IBM has also committed to providing a Service Corps team to Pasos Libres in 2020, to be comprised of six IBM consultants and data scientists who will engage on the ground in support of the DataJam and output for projects to be implemented in South America.

- 261 young people registered to participate
- 91 data scientists, developers, designers, students and professionals from different areas selected to participate.
- 18 teams from 31 degree programmes and 26 universities and companies.
- 3 top solutions and data-cases to disrupt Human Trafficking
- In-kind donations given worth \$15,000 (USD) from IBM

“The One Young World Community **opened up a universe of opportunities** that strengthened Pasos Libres since its creation and **inspired me to assume a leading role** in the eradication of human trafficking in Latin America.”

Sebastián Arévalo Sánchez Colombia







**Emmanuele Marie Parra** Philippines

**Thomson Reuters**

Anti-human trafficking awareness and empowerment of survivors in the Philippines

Emmanuele Marie has worked with Thomson Reuters since 2015 and won the Thomson Reuters Foundation Ambassador Challenge in 2016, through which she was invited to attend the Trust Women Conference in London. This process and event raised Emmanuele's awareness of the issue of human trafficking, and established her relationship with Voice of the Free, an NGO that rescue survivors in the Philippines.

She used her role as the Thomson Reuters Global Volunteer Network Manila co-lead to continue her advocacy against human trafficking and to support Voice of the Free. She organized an Anti-Slavery Forum, roadshows, and leveraged social media for awareness campaigns. She also led her colleagues to organise numerous volunteer activities as part of the healing process of the survivors. Their most favourite activity was the Muay Thai self-defense workshop which she organised in partnership with the Thomson Reuters Muay Thai Club. This activity is a way for the survivors to regain their self-confidence, protect themselves when they're out of the shelter and empower them so that they can achieve their dreams and goals.

By mobilising Thomson Reuters employees in Manila to use their two days of paid volunteer leaves and their volunteer programmes through which the company matches their donations, Emmanuele and GVN Manila have logged over 3,833 volunteer hours and fundraised over 2,000,000 pesos for Voice of the Free. This support has helped Voice of the Free to build a 'Healing Farm' for around 300 survivors of human trafficking and modern slavery.

Emmanuele Marie has been rightfully recognised for her advocacy and leadership and was rewarded by the Global Institute for Youth Development with a 2019 Young SDG Champion Award.

- 3,833 volunteer hours
- 2,000,000+ pesos donated to Voice of the Free

“ I didn't want my One Young World experience to end at the Summit, so I applied to be an One Young World Coordinating Ambassador. Luckily, I was selected for Asia 3 Region which consists of 10 countries: Brunei, Cambodia, Indonesia, Laos, Myanmar, Malaysia, Philippines, Singapore, Thailand, and Vietnam. **This network is one of the most valuable and powerful drivers of change** – being connected with this Community has kept my fire and passion alive for my advocacy.”

Emmanuele Marie Parra Philippines

## Peer Mobilisation

Ambassadors are connecting and empowering fellow leaders within their own organisation, industry and the wider world to drive positive change together.



**Jordan Lewis** United States



**Unilever**

Dove Men+Care Paternity Leave Initiative

Jordan leads Dove Men+Care's social mission to pass the national Paid Family Leave policy in the USA, where 85% of fathers do not have a single day of paid paternity leave. This entrenches workplace inequality and traditional gender roles.

In 2018, on Father's Day in the USA, the company announced the its commitment to paid paternity leave.

However, it was returning from the One Young World 2018 Summit in The Hague, galvanised by the words of other Ambassadors and Paul Polman, CEO of Unilever at the time, when Jordan was inspired to take a step further and combine brand marketing with a social movement. His own expertise lobbying for climate change solutions gave him the foundations to utilise the mechanism at Dove Men+Care's disposal to change governmental legislation.

Since it launched the public mission in February 2019, over 40,000 people have joined the pledge. After Jordan led a day of action in Washington DC, the team met with 23 bipartisan members of Congress, have received coverage from every national news network, and moved the topic onto the national media agenda when a Congressman from Texas referenced the work in a public hearing since the House of Representatives.

In 2018 the group also championed the Unilever Paid Parental Leave Standard that gives over 81,000 global Unilever employees a minimum 3 weeks of paid family leave regardless of working status. More so, Jordan is at the forefront of this campaign with the potential to impact over 200 million working men and women.

- 40,000+ pledges on The Pledge for Paternity Leave and 1,400+ activists in the Paternity Leave Advocated Facebook group
- Unilever Paid Parental Leave Standard gives over 81,000 global Unilever employees a minimum three weeks of paid family leave regardless of working status
- 129 million dads, 75 million working women, and 12 million expecting parents annual will receive direct impact as a result of the campaign's successful conclusion

“ The Summit inspired me to combine my grassroots climate lobbying non-profit experience with Dove Men+Care's mass marketing expertise to create a platform of social change that blurs the lines of brand marketing and social movements.”

Jordan Lewis United States



**Sean Kellett & Iina Airaksinen** United Kingdom & Finland



**The Coca-Cola Company**

The Activist Network

Sean and Iina credit the One Young World Summit in 2019 as the launchpad for their new initiative, The Activist Network. The aim of this project is to use the scale and reach of The Coca-Cola Company to make positive change on a scale not feasible as an individual.

A first step they took was to map the company's social impact and focus to align with the SDGs, a 'language' they had not been using prior to the Summit. They identified SDG 10, 12 and 13 as the closest to their goals and values as a business in Western Europe. They explored the policies the company already had, and simultaneously identified areas they could push the business to go further on to drive change. From this research, the team proposed their vision for the company's future and presented it to the senior leadership with the basic principle of making their company, Coca-Cola, the best it could be.

The Activist Network was announced at the company-wide conference at the beginning of 2020. It is open to anyone who works for The Coca-Cola Company in Western Europe and has a passion to drive change within the organisation. All are invited to identify the SDG they most align with, and from these they identify a core project they will dedicate their time to. They will then reconvene to discuss the impact and where they can take the initiative forward. This varies from internal projects to make the workplace more inclusive, to external initiatives to benefit the community they work in.

The group is aligned with the CEO's purpose, and will monitor the impact which is accelerated through their network.

- 40 employees engaged in network
- 10 countries with representatives

“ One Young World was more than just a Summit – it was a life changing experience. We laughed, we cried, we felt anger but most importantly we felt hope and a passion to drive change. Through the Summit we built a network like no other and were given the tools we needed to make a difference. Thank you.”

Sean Kellett United Kingdom



Impact  
Business for Social Good



**Seval Cicek & Rani Krisnamurthi** Netherlands



**Centrient**

Global Purpose Platform

Seval, Rani, and three other colleagues attended One Young World The Hague in 2018 as part of the first delegation representing Centrient Pharmaceuticals. They returned to the company with the message “If not me, then who”, and the sense that no one is too small to make a positive social impact.

They realised there was a lack of platform for passionate young professionals to get together to co-create.

Thus, they established an internal “Global Purpose Platform” led by young professionals. The purpose of the platform is to engage and empower young professionals to work on initiatives contributing to social and environmental issues and their own professional development, through collaborative means and engagement programmes.

There are now a total of 11 One Young World Ambassadors based in a variety of locations around the world leading their operations.. In Mexico, kick off of purpose platform included external NGO and government authorities to inspire employees to take action and bring it positive change to their communities and environment. In 2018, they identified five themes they would aim to address: Environment, Social, Health, Inclusivity and Youth. To address these through the platform, they have organised four awareness workshops and mini-conferences on issues related to antimicrobial resistance and sustainability issues, climate change and irresponsible manufacturing practices. At the One Young World Summit in London, Ambassadors led a workshop on the threat of antimicrobial resistance with fellow pharmaceutical company GSK. In the Netherlands, the local team started to improve office sustainability inspired by One Young World Ambassadors taking action on plastic pollution, and launched the “No disposable coffee cups challenge”. This is slowly being adopted in other sites globally. So far they have avoided over 80,000 cups going to landfill/incineration and over 140,000 kg of CO<sub>2</sub> emissions within a year. They also placed recycling containers on each floor to separate waste and to make people more conscious about what they produce daily in the office.

The Ambassadors run monthly board meetings with ‘regional champions’ to monitor the engagement and plan for upcoming activities. This group is just at the beginning of its journey as it seeks to build engagement in their activities and the frequency of their events to ensure their sustained positive impact.

- 500+ members of “Global Purpose Platform”
- 2000+ employees engaged in initiatives

“The Summit has drastically changed my view on the power of individuals to make a difference, and now I am driven to convey this to people that our individual actions and choices do matter; to bring positive change that we want to see in the world.”

**Seval Cicek** Netherlands



**Joanie Normandin** Canada



**BRP Inc.**

Sherbrooke Community Involvement

Upon returning from the 2018 Summit in The Hague, Joanie was eager to build social involvement in her organisation. She wanted to engage with the 400 employees in her BRP office in Sherbrooke, Québec, and mobilise them to pursue impactful projects in their local community and beyond.

She established the Sherbrooke Community Involvement Committee to explore potential initiatives. The

group consulted with senior management and their peers to identify areas and ambitions which align with BRP’s donation politics. After this research, the Committee settled on three primary focuses:

- Environment - Tree-planting initiative with Action St-François
- Food & Education - Canadian Breakfast Club
- Health – Fundraising activities and events with the CHUS Foundation

The Committee’s initiative was launched in September 2019. In October, the first activity took place and 19 employees took part in a project where they planted approximately 140 new trees. The Committee send a selection of employees twice weekly to two different schools in Sherbrooke to serve around 70 breakfasts to under-privileged school children. It is also running fundraising activities for the CHUS Foundation, the local University Hospital. Across these different projects, the Committee has managed to engage more than 80 of the office’s 400 employees in volunteering activities in the few months they have been operational.

The Committee is now supported by six members, who meet every five weeks. Together, they ensure these different projects maintain engagement and momentum, whilst simultaneously exploring new potential outreach programmes. Its is currently looking into two new initiatives, working with the elderly and people with disabilities. Joanie is adamant for the need for local ownership of these projects, but hopes that the framework for volunteer engagement will be replicated in BRP offices around the world.

- 80 employees engaged in volunteering activities

“Having a voice collectively helps turning problems into opportunities.”

**Joanie Normandin** Canada



**Abdul Balogun, Kara Wenger, Céline Bucher, Mark Heasman, Guillaume Lefèvre, Laila Abdala, Patrick Sheehy, Roland van Ee, Laura Sabariegos de Cea-Na, Julia Kozłowska, Aswan Jaya & Alena Schieber**



**Zurich Foundation**

NEXT

Zurich Insurance’s delegation for the One Young World Summit founded NEXT in July 2019. ahead of participating in the upcoming London Summit. NEXT is a global movement within Zurich advocating for the next generation to have a stronger voice in shaping the company’s legacy.

It has three primary focuses. One strand is advocacy, whereby the group is driving initiatives such as increasing youth representation at leadership team meetings and developing a cross-generational mentoring programme in order to promote dialogue that facilitates stronger outcomes for the business.

The second is connection, both internally and externally. Internally, the group is looking to build country hubs as a space where younger employees can share their ideas and experiences, in order to drive positive changes through local initiatives. Externally, NEXT is collaborating with companies across different industries that share similar values to Zurich. The NEXT team is one of the founding partners of One Young World’s NextGen Working Group, which aims to enable NextGen to create purpose-driven internal networks within their corporations. The ultimate goal is to scale impact beyond Zurich via knowledge-sharing and cross-corporate action.

The third aim of NEXT is to drive social innovation, by investing in the next-generation of socially responsible leaders inside and outside of Zurich. The 12 NEXT founders attended the One Young World Summit in London alongside 12 social entrepreneurs which fostered an exchange of ideas and expertise between them. NEXT is passionate about doing its part to achieve the UN SDGs, and has partnered with the Zurich Foundation, the private foundation funded by Zurich Insurance Group, to work closely with social entrepreneurs that can drive powerful initiatives in their local communities.

What began as a group of 12, has grown to a community of 1,000+. While still relatively nascent, Abdul and his fellow founders have created a community of driven and socially-conscious young leaders within the organisation aiming to secure a bright future ahead.

- 9 Zurich locations - UK, Switzerland, USA, Germany, Spain, Italy, LATAM, Benelux, and Asia Pacific.
- Community of 1,000+ engaged employees

“One Young World was a truly unforgettable experience that gave me the opportunity to meet and listen to some of the most inspirational young leaders across the globe. I left the Summit with a strong conviction that we all have our parts to play in making the world around us a better place, and I have strived to turn that belief to action ever since.”

**Abdul Balogun** United Kingdom



**Cyrielle Sénéchal-Chevallier** France



**Deloitte**

Deloitte France Foundation: Mentorship Programme for Social Entrepreneurs

Cyrielle has participated in social entrepreneurship projects and mentorship programmes since joining Deloitte as a consultant in 2012. She attended her first Summit in Ottawa in 2016, and has returned 3 times. The Summit in Ottawa inspired her to leverage the expertise of Deloitte professionals to best support social entrepreneurs.

Cyrielle now works both for Deloitte as a consultant in social innovation serving external clients and for the Deloitte France Foundation, which operates around two main pillars: education and social innovation. She is responsible for the latter.

Cyrielle has mobilised a network of mentors who donate time and expertise to supporting social entrepreneurs. These mentorships last for several months, with participants receiving from two to eight hours of personalised business mentorship per month from a wide selection of professionals across Deloitte’s offices in France. Around 200 entrepreneurs have participated in the mentorship programme, pitch sessions or workshops. These initiatives have leveraged the skills of 300 Deloitte France practitioners using their professional expertise to maximise the efficiency of the projects’ societal impacts with the benefit passed onto social entrepreneurs. After attending the 2018 Summit in the Hague, Cyrielle and other Deloitte employees established a partnership with an NGO called Kabubu through a fellow One Young World Ambassador who volunteered for the organisation. A team at Deloitte including One Young World Ambassadors now works to support the NGO in integrating refugees into businesses in France.

While Cyrielle’s work is focused in France it fits within Deloitte’s global WorldClass vision to impact 50 million people by 2030 with skills development, education and professional opportunities.

- 200 social entrepreneurs mentored
- 300 Deloitte France professionals engaged as mentors

“The people I met during One Young World Summits and Caucuses helped me figure out how we could leverage the skills of Deloitte professionals and contribute to social innovation through long-lasting partnerships.”

**Cyrielle Sénéchal-Chevallier** France





## Construction of Communities

Ambassadors are driving forward projects to innovate towns, cities and entire regions to make them more sustainable for the environment and their populations.



**Sayuri Berini** Switzerland

**Arosa Tourismus**

Arosa 2030

Arosa is an Alpine resort in the Schanfigg Valley in Switzerland, and receives thousands of tourists every year during both the winter and summer seasons along with many other destinations in the Alps. However, Arosa is working on sustainability initiatives which will set it apart from other similar destinations.

Sayuri is assisting the Executive Board in pursuing Arosa 2030, a vision to achieve a 100% destination sustainability by 2030. The first step towards this aim was a conservation project launched in 2018, in cooperation with the animal welfare NGO, ForPaws. The project seeks to protect circus and restaurant bears, which were before illegally held, by rehoming them in the Arosa Bear Sanctuary. This doubles as an educational and leisure facility for tourists, where they can visit the three bears currently protected and housed in the sanctuary. The project can save up to five bears.

This project indicates a social consciousness that is at the heart of this push for sustainability and is part of a move to change the culture and mindset of the tourists and tourism industry in the region. Arosa 2030 as a whole, is a campaign which is driving stakeholders in the region such as transport companies, hotels, restaurants and many more to join the push to be an industry leader in sustainability.

Ultimately sustainability is not just an ambition for Arosa, but a necessity for Alpine tourism in general and Arosa Tourismus aims to be a pioneer in the industry. Sayuri and the organisation are in the process of organising a One Young World Caucus, exploring the topics on sustainability and animal welfare in tourism, and purpose marketing.

- 3 endangered bears rescued
- 55'000+ tourists every year educated in Sustainability
- 650'000+ annual tourists impacted by new measures

“There were many **inspiring people** at the One Young World Summit in London 2019. It showed me that there are **many like-minded people who care for sustainability and the planet**. This gives me hope – with joined forces we can **actually push forward** and make an impact.”

Sayuri Berini Switzerland



**Ruba Qadi** Palestinian Territories

**Bayti Real Estate Investment Company**

Rawabi Project

Rawabi is the largest private sector project in Palestine. The vision of Bashar Masri, Palestinian-American Businessman, the city is fully fledged and built on the three pillars of work, live and grow and holds Palestine's first ever tech hub.

The project is developed by Bayti Real Estate Investment Company, which is the fruit of a strategic partnership between Massar International and the state of Qatar. Ruba Qadi, a 24 year old engineer and One Young World Ambassador, is running the commercial and business development in the city. Job creation is very important and the organisation is focusing on bringing international companies to open branches and offices in Rawabi. The development project provides everything from infrastructure to highly skilled engineers and workers, all of which will play a vital role in decreasing the high unemployment rate in Palestine.

The Rawabi Project set out to rectify this by creating between 3,000 and 5,000 IT and STEM jobs and attracting investment from leading tech companies. Part of this is a co-working space for accelerating start-ups. Over 20 companies (both startups and established companies) are already working in the city, and they hope to attract more international investors. They have already made an agreement with international ICT clusters, such as Cluj ICT Cluster in Romania and The DMZ at Ryerson University in Canada. The city has already created over 10,000 jobs, both direct and indirect. Since 2015, when the city was founded, 5,000 people have inhabited the city.

Ruba continues to drive for the development of the city, business, and spread the message of the Rawabi beyond Palestine and the region.

- 3,000 - 5,000 permanent jobs planned to be created in the high tech industry
- 10,000 jobs to be created directly and indirectly by city of Rawabi since creation

“Attending One Young World helped me **flourish as a person** and gave me the **motivation to pursue my dream**, and work on a project that has a **high impact** on my country and community. Meeting so many **inspirational people** made me believe that **the boundaries are there to be crossed**, and dreams can be made into a reality.”

Ruba Qadi Palestinian Territories



**Nkileng Sebeela-Khati** Lesotho

**Natureworld Group Holdings**

Leribe Infrastructure Development Project

Nkileng is the CEO of Natureworld Group Holdings (NGH), an organisation which develops sustainable infrastructure in pursuit of smarter cities in Lesotho and Southern Africa. In 2019, NGH partnered with MZU Architects in Johannesburg to rebuild the town of Maputsoe through the Leribe Infrastructure Development.

Maputsoe, with a population of 32,120, is situated in the district of Leribe, which has a wider population of around 337,500. It is notorious for high crime and HIV rates. NGH approached the national and local governments with a plan to develop the city to increase the economic capacity of the city and district.

NGH's development project includes acquiring land from current inhabitants. To ensure that the community is not damaged, the people who move are guaranteed with decent, long-term employment on the project and in the new development once construction is complete, as well as receiving fair compensation for their property. The jobs require low expertise as a prerequisite and develop skills through training and practical experience, to upskill the population and workforce.

The development itself includes a large, district hospital to help prevent and treat the high HIV rates. Also, developing sustainable hotels to increase the capacity for tourism and travel will boost the economy once the city is established. A shopping complex will provide a hub for local businesses to prosper. A university will improve access to further education. Finally, a solar energy plant will ensure the environmental sustainability of the city. Smart technology will limit crime, monitor traffic, light the city sustainably, and maximise the efficiency of energy usage. These different aspects to the development are being funded by a mixture of government and private investors.

- 55,541 population in Maputsoe
- 337,521 population in Leribe
- 20,000 estimated jobs created

“Having participated at the One Young World Summit in 2013 has **inspired me** to build a strong brand around my company which seeks to capitalise on Lesotho's **vast economic potential** while in turn **creating sustainable employment opportunities** for Basotho.”

Nkileng Sebeela-Khati Lesotho







## Transformation of Businesses

Ambassadors have played essential leadership roles in the complete transformation of their own organisations or others, or the workplace they operate in, to drive forward positive social change.



**Mohamed Labadi** Algeria



### Hikma House

Mohamed has co-founded a variety of innovative and impactful organisations in Algeria. Singularity Computing is a company which develops and provides engineering intelligence software solutions that radically changes the way engineers design, develop and build complex engineered products and systems. Frontiers Lab is the first African independent R&D lab with a mission is to create scientific and technology innovations that contribute to society. Mohamed is also a founding member of the Algerian Foundation for Science & Technology, an organisation which in 2019 provided training courses and workshops for more than 50 Algerian researchers, professors, and PhD students.

Mohamed also co-founded a project called Hikma House, centred on using consultation and research as the means to generate social good. It is an Algerian Think Tank that focuses on economics, public policy, industrial strategy, entrepreneurship, and education. It provides strategy and policy advice to government agencies, ministries, educational institutions, and public services organisations in its areas of expertise.

Hikma House also runs a mentoring programme for young people, recent graduates and students. The programme has mentored more than 80 students, through which 68 got admission offers from top universities in Europe, Canada, USA, South Korea, and China, and 40 among them have secured full or partial scholarships and fellowships. It also runs a professional mentorship programme to link recent graduates with careers, and 200 young Algerians have benefited so far.

The policy and mentorship branches of Hikma House are invigorating the education system in Algeria and those within it with the expertise they acquire from their research.

- 200 new graduates provided career support
- 80 students received mentorship

“My experience with **One Young World** has shaped my trajectory in life since 2014, from a graduate who **dreamt** about working at big international corporates to a **technology and social entrepreneur** who is committed to bringing positive change in the world.”

**Mohamed Labadi** Hikma House



**Dehydys Pimentel** Spain



### BP

Diversity and Inclusion Committee

Dehydys has always had an interest in diversity & inclusion at BP. When she worked in Pangbourne, UK, she decided to tackle the lack of diversity in the engineering community head on, as Secretary of the Diversity & Inclusion Committee.

A “Women in Science” network already existed, but Dehydys identified an absence of any inclusive projects on sexual orientation. She was similarly shocked to discover a lack of awareness about Pride amongst her colleagues. Dehydys delivered Safe Space Training education programmes, to raise awareness around the language and facts surrounding sexual orientation. Around 40 people in the Pangbourne Office participated. They also started a Pride group, which received support from 60 allies and was supported by the Vice-President who used it as her platform to come out to her colleagues.

Since moving to Madrid, Dehydys has tackled similar issues. Language is a particular issue for the LGBTQ community in Spain, due to gendered words. Her advocacy for BP Pride has encouraged the group to use gender neutral language in all policy. Her group has established education sessions, a space at Pride, and an allies community. The group is also incorporating transgender information into their awareness sessions, and mental health support. In Madrid, it has built a community of 80 allies, and provided educational safe space sessions to 70 staff members at BP, including 20 members of the leadership team.

Mental health issues have become intertwined with Dehydys’s focus. After attending the One Young World Summit at The Hague, she distributed a survey on the topic to understand the impact people’s work has on their mental health in the office. While there is health insurance cover treatment, there is still a significant stigma around seeking out treatment. The ambitions of this branch of her work is to establish a working group and incorporate a Mental Health section into BP’s annual survey to its 70,000 employees.

- 120 people educated
- 140 allies

“Being part of the One Young World Community has **greatly energised my projects**. It has enabled me to understand what others are doing in this space and share my experience, which has been **extremely enriching** as we have shared best practices and supported each other along the way. I am **very grateful for the Community**, and it helps me **keep the drive** to always look for ways to better the world.”

**Dehydys Pimentel** Spain



**Philipp Gerstenberg** Sweden



### Trelleborg

Message in a Bottle

Philipp attended the One Young World Summit in 2018 having won Trelleborg’s internal competition, by giving an account of where he would like to see the company in the future. Philipp was one of a three person delegation, who each returned to present an initiative they were inspired to create after attending the Summit.

Philipp proposed “Message in a Bottle”, a company-wide campaign to eliminate single-use plastic from all 200 Trelleborg sites by the end of 2020. This idea was taken forward by and proposed to the senior executive team at Trelleborg, who gave the initiative unanimous backing. This was then returned to Henrik Dreyer, Employer Branding Manager and a fellow One Young World Summit attendee. They placed One Young World and the Ambassadors at the heart of their communications, distributing a video of Philipp to communicate the purpose and ambition of the initiative, and invite all branches and employees to join them in the “Message in a Bottle” movement. The project is monitored centrally, and they distribute a framework for implementing the change, and a vast majority of the 200 branches have already begun their journey to zero plastic. One successful example is in Turkey, where the Trelleborg site has completely removed plastic cups already which has eradicated the use of 560,000 plastic cups per year.

While Philipp is no longer directly involved in the implementation of his initiative, he is directly responsible for the change which has only just begun to have a highly significant impact in his workplace and on the environment.

- 1,000,000 saved single use plastic cups or bottles around the world
- 200 sites implementing zero-plastic policy

“Listening to Young Leaders from around the world, I **felt challenged to create a positive impact**, however small, in both my personal and work life. Through the One Young World Summit I was given the platform within my company to **present my project directly to senior leaders** and persuade them that **now is the time** to show that Trelleborg cares about our environment.”

**Philipp Gerstenberg** Sweden





Tomas Flier Argentina

## Google

Global Diversity and Inclusion Lead

Tomas is a Global Diversity and Inclusion Lead at Google, addressing representation in the company, employees' sense of belonging, and creating a fair and equitable system for all. He sees his role as a cultural hacker, hacking the systems of a big organisation in order to build both a more equitable workplace for all, employees and inclusive products.

Tomas created, manages and supports a variety of Employee Resource Groups (ERG) for underrepresented communities. Examples include the Interbelief Network, which has created a platform for 5,000+ religious groups to build community and amplify their voice in the organisation. Another key ERG Tomas oversees represents Indigenous communities. The team identified a gap in experience between Indigenous men and women, and as a result created the first Indigenous Women Summit at Google to improve their inclusion in the workplace. The group has connected Vint Cerf, one of the "fathers of the internet", as its executive sponsor and as an Ambassador for the group.

In terms of diversity and inclusion, Tomas drives many initiatives to improve the experience and representation of the LatinX community in Google. This includes an onboarding programme, tailored to specific needs of the community. Through a data-driven approach it has been identified that sense of belonging is highly correlated with performance and retention of talented staff. Having been successfully implemented in one Google organisation, this is being rolled out nationwide across the USA.

Previously, Tomas was the analytical lead for product inclusion, alongside fellow One Young World Ambassador Annie Jean-Baptiste. They partner with product teams and ERGs building programmes to bring diverse perspectives into the product development process in order to build more inclusive products for all. One example of this work is what the Google Assistant team did. Before launching they partnered with LatinX community leaders within the company to ensure the product was inclusive by improving its capacity to accurately recognize different accents and answer a wide variety of topics.

For his work empowering the LatinX community, Tomas received the 2019 HACR Young Hispanic Corporate Achiever™ Award. Tomas' work spans different communities, different areas of the company, and has many different outcomes. Summarised, he has leveraged his privilege and expertise to ensure that his organisation is more diverse, equitable and inclusive.

- LatinX ERG (Employee Resource Group) represents and empowers over 5,500

“This is not my work, **it's my calling**. I prepared all my life and professional career to **serve my purpose**: empower and serve underrepresented communities by **changing the inequitable systems** that gave me so many unearned opportunities in my life.”

Tomas Flier Argentina



Diana Paredes United Kingdom

## Suade Labs

Diana worked on regulatory analysis for a major bank in the wake of the 2008 financial crisis, and identified that the same systems had remained in place despite the monumental upheaval. Identifying this as an opportunity for innovation, Diana founded Suade Labs in 2014 to make the industry more socially responsible.

Suade Labs broke the status quo of software developers in the financial sector. The product they offer helps to clean and normalise large amounts of data for regulatory output. This is Regulation-as-a-service. It automates regulatory data requirements for financial institutions and minimises the cost of change involved with each new iteration of financial regulations. Their service facilitates responsible behaviour from financial institutions. This in turn protects the industry from another crash, indirectly insulating the wider community from the socio-economic impact of another financial crisis.

Suade Labs has grown substantially since being founded in 2014 with a relatively small start-up fund for the industry. Their team of 40 are based in the UK, with another office in France and two more offices set to open in New York and Singapore. As of 2019, Suade Labs serves over 100 banks.

- 100+ banks provided financial regulation services

“Now, more than ever before, technology has the potential to **make impactful changes for the good of society**. One Young World provides young entrepreneurs and innovators with **an incredible platform to be a part of** this revolution, and Suade is delighted to be recognised within this as **a business for social good**. We are at the forefront of innovation within financial services and **our mission is to continue building pioneering technology** that will reduce systemic financial risk.

Diana Paredes United Kingdom



Jess Garbett United Kingdom

## PwC UK

Social Mobility Network

Alongside her position as a Manager within the PwC UK Workforce Strategy and Culture Consulting team, Jess is Chair of the PwC UK Social Mobility Network. Coming from a working-class background herself, Jess identified a need within the firm for an employee network which represented and supported other employees from this demographic and promoted Social Mobility in PwC UK.

Jess approached the Chief People Officer, who empowered Jess to establish the network in November 2019, completing the founding process which took almost 12 months from conception to fruition. She established a team, support from the organisation, and sponsorship to get the project off the ground.

The network functions digitally, convening members online to organise events and volunteering activities in respective communities which accelerate Social Mobility. It is also a pool for thought leadership on relevant issues, challenges and opportunities. Jess chairs a monthly call for members, but the day-to-day management is taken on by regional and activity based network leads. The primary impact comes from 80 'Champions' who dedicate six to eight hours per month to raising awareness, advocating on the issue, sourcing volunteers and organising the events. The Champions also provide education, skills-training and mentorship to people from a 'social mobility' background. In addition, the team are developing a new approach around how PwC employees can support and recently ran a number of national collections across the UK offices with the foodbank and hygiene bank.

Moving forward, the network hopes better awareness will tackle unconscious bias and will look at workforce data to understand if there is a 'class ceiling' at PwC, and enable our staff from PwC to succeed no matter of background. It will continue to amplify the impact of PwC's School Programmes, particularly utilising the reach of the network to target cold spots, and will support initiatives around digital upskilling in line with PwC's global 'New World, New Skills, campaign. Social Mobility Champions will also look to direct the firm's annual One Firm Every Day volunteering scheme around the theme of social mobility and look to offer more virtual sessions to magnify the impact of this employee mobilisation.

- 80 Social Mobility Champions
- 900 members of Social Mobility Network

“After hearing about all the fantastic achievements of young leaders at the One Young World Summit, I felt both energised and empowered to drive change within my own firm and networks. The Summit really gives you the opportunity to reflect on what you care about and for me this was social mobility.”

Jess Garbett United Kingdom



Andrea Orsag Netherlands

## MissionC

As a former management consultant, Andrea was working for international companies all over the world. Various projects helped her to realise and to see the impact on the environment and society was not always positive. This was creating an internal conflict between her beliefs and the job. She was keen to put her business knowledge and skills into use, to create a positive impact, showing that sustainability and business can go hand in hand and enforce each other. That's why she has co-founded MissionC, a strategy advisory firm based in Amsterdam on a mission to reinforce the transition to Circular Economy on a global scale.

Andrea believes that a sustainable future is the only future. A circular economy where organisations design out waste will be crucial in achieving it. Organisations need to transfer sustainability from the communications and marketing department directly into the strategy and core functions. The vision of MissionC is a CONSCIOUS world where people and organisations thrive. A world where individuals understand their impact and take responsibility for their actions. A world where businesses prosper and create positive value for people and our planet. Together with her partner, Eva, and their team, they are teaming up with leaders and passionate change-makers to drive the transition. Andrea is a consultant with 10+ years of experience combining Risk Management, Strategy and Change Management cross-industry, both for the commercial sector and not-for-profit organisations internationally. The clients of MissionC are typically private sector and organisations to whom they provide business advisory – helping them to embed circular economy principles and targets into the strategy to future-proof their business, adjust business models and engage all the different stakeholders.

Andrea also acts as a speaker, guest lecturer, moderator and facilitator on topics related to Circular Economy and Sustainability with the goal to raise awareness, educate and showcase the benefits of circular economy for people, planet and profit. Over the last 12 months, MissionC has reached over 1,500 people through such activities.

- 1,500 people educated and engaged on topics around circular economy

“We have only one planet and it is our responsibility to take care of it. Thanks to One Young World I am connected to so many amazing changemakers across the globe working on making this world a better place. Inspiration and action.”

Andrea Orsag Netherlands





Business for Social Good



**Abigail Motsch, Alastair Laurenson, Brenden Brown, Kelly Stafford, Maria Ostrowski & Ross O'Brien**



**BP**

The Purpose of BP

Ross and five fellow One Young World Ambassadors left the Summit in Bogotá with an existential question about their company, BP. Why do they exist? They made the decision that establishing and embedding BP's societal purpose at the core of the business was essential for their own continued careers at BP, the organisation's future and ultimately the future of the world at large.

The six Ambassadors were given the go-ahead to explore the concept further, with no binding commitment. To start, they researched the topic of purpose and published a paper outlining best practices, and a vision of how it could be applied to BP. Amongst their own internal networks, the team used this paper to build excitement amongst colleagues and educate them on the case for change. Crucially, this was also when the team realised the guiding principle of their project – a purpose is not 'created', but instead is unearthed and discovered from within.

Following this principle, the team piloted a novel surveying technology, asking open-ended questions and analysing the major themes which stood out in the stories that employees provided. This helped the team to draw conclusions from authentic employee experiences and in essence, helped to discover what employees believed BP's purpose should be. The next stage was to take the initiative to the very top. The team met with then-CEO Bob Dudley and the executive team, including new CEO Bernard Looney, who put their support behind the project. As a result, the Ambassadors started to work in a larger team dedicated to embedding purpose into every strand of the organization.

In February 2020, BP announced that the organisation was committed to becoming a "net zero company by 2050 or sooner", supported by a variety of new aims and ambitions. At the core of this announcement, and essential to its implementation, is their new purpose: "Our purpose is reimagining energy for people and our planet. We want to help the world reach net zero and improve people's lives."

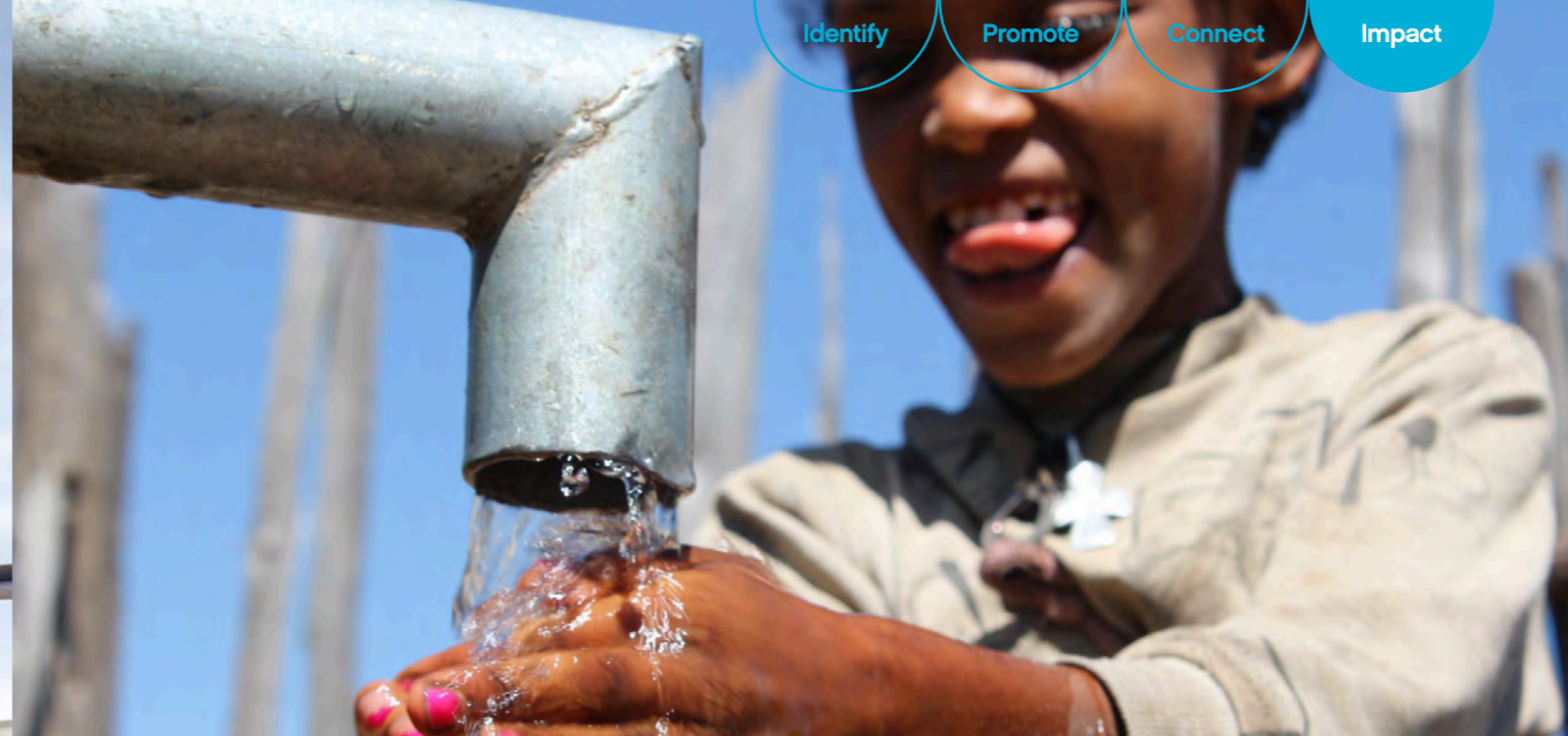
BP is now a purpose-driven company, just as they envisaged after leaving the One Young World Summit in 2017. It has been a truly rewarding experience for Abigail, Alastair, Brenden, Kelly, Maria and Ross who have pushed tirelessly to discover purpose within BP. They have also committed to support the long-term implementation of this purpose to ensure it has a real and measurable impact. The team is reluctant to claim success at this stage and instead prefer to remind those around them: "purposeful companies like ours will be measured over decades – not quarters".

“ One Young World connected this team of BP colleagues with similar passions from across the globe, **whose paths may not have crossed otherwise**, building **enduring relationships across continents** and segments of the business. It also gave us a strong platform within BP and **legitimatised our influence amongst the most senior leaders** in the organisation.”

The BP Purpose Team







## Social Impact Measurement

This is the fifth Impact Report produced for the One Young World Ambassador Community, using the methodology inspired by Social Value UK and devised in discussion with PwC.

### Social Return on Investment (SROI)

One Young World's Social Return on Investment methodology uses monetary values to represent the positive social, environmental and economic change these Ambassador-led projects have had in their communities. The SROI is about societal value rather than money. A ratio of 1:15 indicates that an investment of \$1 delivers the equivalent of \$15 of positive social impact on people's lives. This calculation helps One Young World capture the impact of Ambassador-led initiatives, demonstrating the value added by attending the annual Summit. Measuring this allows us to gauge the subsequent impact on Ambassadors attending the Summit, their resulting involvement in the Community, and the value of One Young World on corporations, both through association and as a result of their internal Ambassador-led change.

The SROI case studies provide both qualitative and quantitative information to demonstrate the breadth of each project's reach. One Young World has gathered data for impact analysis from over 100 Ambassadors using interviews, surveys and tailored questionnaires to collect and verify information as accurately as possible. From this number, One Young World has selected 50 projects to reflect the geographical spread of the Ambassador Community, as well as identifying projects that aim to address each of the 17 United Nations Sustainable Development Goals. Further detail on the impact analysis methodology employed by One Young World can be found in the Methodology section on page 172.

### 2019 Social Return on Investment

As a snapshot of the Community of 12,000+ highly impactful young leaders, 50 Ambassador-led initiatives worldwide were selected for evaluation to represent their work across eight geographic regions – Europe, Asia, MENA, Africa, North America, Caribbean, Latin America and Oceania.

The selected projects also demonstrate how the actions taken by One Young World Ambassadors aim to support the UN's 17 Sustainable Development Goals (SDGs).

Many of the projects solve more than one social issue and address more than one SDG although the value of each project has only been counted once in the final SROI analysis. Aggregated, the projects return an estimated \$15 of social value for every \$1 invested.

### Key Learnings

There are many areas for growth and learning that One Young World has encountered in the process of compiling this report. Certain limitations are unavoidable, but One Young World constantly strives to improve the validity and reliability of its SROI methodology.

Data collection poses difficulties as One Young World Ambassadors have limited availability and so scheduling interviews with tight schedules across time zones is not always possible. To address this challenge, One Young World developed a data collection survey to allow for information to be provided without a call, when necessary.

To analyse an initiative using Social Return on Investment requires detailed information, which can be sensitive. Therefore, during the data collection stage One Young World communicates clearly how the information will be presented to the subject, and once the complete provides the analysis pre-publication to ensure nothing inaccurate or confidential has been included.

After data collection, the main hurdle is how to accurately ascertain the precise value of each particular outcome for each project. This can be difficult, especially when a particular issue is under-researched, or when an initiative seeks to address a range of complex and seemingly intangible problems with one programme. Using available resources, One Young World values outcomes through critical judgement and precedent, based on the aim of the project in question. Inputs are typically valued in the data collection stage, but where this information is not available, thorough research is used to approximate these values. This stage is under a constant process of refinement and improvement.

One Young World plans to further improve the quality and quantity of its research and data sources. One Young World is in the process of compiling a growing library of data sources used to determine proxy variables to ensure consistency and robustness, which will continue to be developed in the future. A guidance document for impact analysis data collection has been developed as a basis to maximise consistency of analysis across all projects. The global spread of the Ambassador Community requires outcome valuations specific to a particular country or region to be found, but where appropriate or necessary nonspecific valuations are used instead. One Young World is working to better refine these systems to make outcome variables more directly applicable to each project.

Many One Young World Ambassadors are answerable to boards of directors and due process – this means that in several cases they were not able to share their inputs and outputs. Unfortunately, this means that several impactful projects have been omitted from the analysis. One Young World is in the process of reviewing how to best analyse these projects which create real impact but are not suited to the Social Return on Investment methodology due to lack of data. Many have been included as Ambassador Case Studies earlier in the report.

Overall, One Young World Ambassadors are utilising the power of the Community network to maximise their impact in every country and every sector and One Young World is constantly seeking new and improved ways to better monitor this.





**Juan Carlos Viloría Doria** Colombia

**Venezolanos en Barranquilla**

“One Young World 2019 was the perfect scenario to exchange experiences with leaders who do the same work as I do with migrants and refugees, facing similar challenges or greater than mine on a daily basis. My expectations have improved and increased thanks to the ideas that I have begun to implement after my participation in the Summit, I have already started working on several projects with other Ambassadors.”



**Nolan Salmon Parairua** Solomon Islands

**SIYSIFLA**

“One Young World Summit is a blessing for the Solomon Islands, but especially for me as a young person. It helped me build on what I had been doing through my work, and expanded my knowledge, skills and strengthened my wisdom at all levels.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Juan is the Vice-President of Venezolanos en Barranquilla, a non-profit supporting migrants, refugees and returnees from Venezuela who are residing in the Caribbean region of Colombia. Venezuelan refugees are predicted to exceed those who have fled Syria, and yet have received only 1.5% of the international donations which the Syrian situation had received at the equivalent stage of its crisis<sup>1</sup>.</p> <p>The humanitarian assistance Juan's organisation provides is comprehensive in its scope. They have delivered over 7,200kg of food, 11,780 units of medical supplies, 3,100 items of clothing, and served more than 8,100 hot meals to the community to name a few.</p> <p>Additionally, the organisation increases the opportunities for this community by supplying access to seed capital, work orientation workshops, education, and recreational activities such as sports.</p> <p>Alongside all this, Venezolanos en Barranquilla defends the human rights of Venezuelans by raising their issues on an international level through participation in global networks, and by facilitating participation in Venezuelan elections.</p> <p>Direct recipients of support include 9,700 people who have been supported with food security, and 11,780 people who have received healthcare from the above mentioned provisions. A further 90 young Venezuelan refugees have been provided access to the education system in Colombia, and over 5000 have received legal advice.</p>	<p><b>Inputs</b></p> <p>10 full-time staff x \$866.51 estimated monthly salary<sup>a</sup> x 96 months = \$831,847.89</p> <p>150 volunteers x 40 hours x 8 years x \$3.86 estimated salary<sup>b</sup> = \$185,172.93</p> <p>Funding totalling \$40,000</p> <p>Revenue from Arepa sale totalling \$3,000 per year x 8 years = \$24,000</p> <p>\$831,847.89 + \$185,172.93 + \$40,000 + \$24,000 = \$1,081,020.82</p> <p><b>Outputs</b></p> <p>9,700 people provided food support x \$1351.36 estimate value of good nutrition in Colombia<sup>c</sup> = \$13,108,231.32</p> <p>11,780 people receive medical support x \$17.89 cost per outpatient visit<sup>d</sup> = \$210,744.20</p> <p>90 school registrations x \$45,751.63 estimated increase in lifetime earnings<sup>e</sup> = \$4,117,647.06</p> <p>\$13,108,231.32 + \$210,744.20 + \$4,117,647.06 = \$17,436,622.58</p>	<p><b>Total Input</b></p> <p><b>\$1,081,020.82</b></p> <p><b>Total Outcome</b></p> <p><b>\$17,436,622.58</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:16</b></p> <p>Scope of SROI calculations: Venezolanos en Barranquilla analysed from start to data collection (January 2020).</p> <p>References: 1 - <a href="https://www.bloomberg.com/news/articles/2019-09-20/venezuela-exodus-as-big-as-syria-s-got-1-5-of-the-aid-chart">https://www.bloomberg.com/news/articles/2019-09-20/venezuela-exodus-as-big-as-syria-s-got-1-5-of-the-aid-chart</a></p> <p>a - 1,137,500 COP average monthly salary (<a href="https://preciosmundi.com/colombia/precio-vivienda-salarios">https://preciosmundi.com/colombia/precio-vivienda-salarios</a>) converts to \$866.51 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>b - 877803 COP monthly minimum wage = 506425 COP per hour (<a href="https://www.financiacolombia.com/colombias-new-minimum-wage-for-2020-rises-6-to-877803-pesos-per-month/">https://www.financiacolombia.com/colombias-new-minimum-wage-for-2020-rises-6-to-877803-pesos-per-month/</a>) converts to \$386 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - \$8626 million total malnutrition cost in Colombia / 638,318 hospitalised patients = \$1,351.36 per person (<a href="https://www.sciencedirect.com/science/article/abs/pii/S0261561419332133">https://www.sciencedirect.com/science/article/abs/pii/S0261561419332133</a>)</p> <p>d - \$1789 cost per outpatient visit in Colombian hospital (<a href="https://www.who.int/choice/country/collcost/en/">https://www.who.int/choice/country/collcost/en/</a>)</p> <p>e - 1,137,500 COP average monthly salary = 546,000,000 COP estimated lifetime earnings (<a href="https://preciosmundi.com/colombia/precio-vivienda-salarios">https://preciosmundi.com/colombia/precio-vivienda-salarios</a>)</p> <p>546,000,000 COP estimated lifetime earnings x 11% private returns on education in Latin America (<a href="https://www.tandfonline.com/doi/full/10.1080/09645292.2018.1484426?needAccess=true&amp;instName=LSE+-London+School+of+Econ+omics+and+Political+Science">https://www.tandfonline.com/doi/full/10.1080/09645292.2018.1484426?needAccess=true&amp;instName=LSE+-London+School+of+Econ+omics+and+Political+Science</a>) = 60,060,000 COP estimated increase in lifetime earnings converts to \$45,751.63 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Nolan created his organisation, the Solomon Islands Youth Strive Investors for Liberty Association (SIYSIFLA), in 2010. It was created to support, empower and protect vulnerable young people on the Pacific island with the ambition of preventing their participation in crime. In a country where 66% of the population is under 30 years of age, and only 17% of the working age population have formal jobs, this work is essential for the prosperity of the nation and its people<sup>1</sup>.</p> <p>SIYSIFLA have worked with rural youths on the Solomon Islands through a variety of initiatives designed to engage them in the local community, and reduce crime rates because of improved social inclusion and opportunities. Nolan works in collaboration with the provincial and national ministries, NGOs and youth groups to offer his programme in over 70 rural communities.</p> <p>It offers opportunities and development projects in four primary categories. The spiritual programme includes youth festivals and fellowships to ingrain a community spirit in participants and increase their stake in society. The social programme includes community service and fundraising initiatives with which participants invest in their own communities. An educational programme has raised civic awareness and taught vocational skills to participants. Finally, fitness and sports projects offer health and wellbeing benefits.</p> <p>In total, 285 young people have received a formal or informal education as a result, 80 young people regularly engage in sports activities, and over 700 people have received both spiritual and social support.</p>	<p><b>Inputs</b></p> <p>5 staff x 8 hours per week x 530 weeks x \$0.57 estimated salary<sup>a</sup> = \$12,079.77</p> <p>Investment totalling \$5,162.30<sup>b</sup></p> <p>\$12,079.77 + \$5,162.30 = \$17,242.07</p> <p><b>Outputs</b></p> <p>1,122 people reached x \$40.75 estimated value of crime prevention<sup>c</sup> = \$45,720.54</p>	<p><b>Total Input</b></p> <p><b>\$17,242.07</b></p> <p><b>Total Outcome</b></p> <p><b>\$45,720.54</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:3</b></p> <p>Scope of SROI calculations: SIYSIFLA analysed from start to data collection (March 2020)</p> <p>References: 1 - <a href="https://www.worldbank.org/en/news/feature/2016/09/30/supporting-vulnerable-youth-to-build-a-stable-future-in-solomon-islands">https://www.worldbank.org/en/news/feature/2016/09/30/supporting-vulnerable-youth-to-build-a-stable-future-in-solomon-islands</a></p> <p>a - 4 SBD hourly minimum wage (<a href="https://theislandsun.com/sb/minimum-wage-overseas-lucrative-than-highly-paid-local-wage/">https://theislandsun.com/sb/minimum-wage-overseas-lucrative-than-highly-paid-local-wage/</a>) converts to \$0.57 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>b - 38,579.87 SBD converts to \$5,162.30 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - 8,058 SBD per capita converts to \$1,147.86 (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) x 3.55% GDP crime-related cost (<a href="https://www.iadb.org/en/news-releases/2017-02-03/how-much-does-crime-cost-latin-america-and-caribbean%2C11714.html">https://www.iadb.org/en/news-releases/2017-02-03/how-much-does-crime-cost-latin-america-and-caribbean%2C11714.html</a>) = \$40.75 estimated value of crime prevention</p>





**Clarena Amatha** Kenya

**TransFarm Ventures**

“One Young World has shown me the different challenges young people face and their commitments to creating a better world. Thank you Dutch MFA for an amazing opportunity to meet, interact and make connections with the global community.”



**Iseult Ward** Ireland

**FoodCloud**

“Setting up a social enterprise is a challenging journey as you are often trying to solve a challenging problem in a way that hasn't been done before. Surrounding yourself with the right people to turn to for support and guidance has been key to our success. Being part of the One Young World Community has given me confidence and motivation to continue through challenging times, knowing that there is a global community of leaders who want to make a positive contribution to the world and are facing similar challenges on their journeys.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Clarena founded TransFarm Ventures after returning to her local community having gained expertise and experience working in Nairobi for an organisation in the agriculture industry. This industry is central to the Kenyan economy, accounting for approximately 70% of labour and around 25% of the annual GDP<sup>1</sup>.</p> <p>In March 2019 she founded the organisation to boost the productivity and revenue of young, local farmers. She wants to use this project to protect and support the local economy. Additionally, it protects the local community from the impacts of famine by maintaining a sustainable and stable production of grain.</p> <p>TransFarm Ventures has increased food production in the community by implementing greenhouse technology and other modern agricultural techniques. It enables producers to double production by growing produce all year round rather than over six months. It then sells to three local supermarkets each, bypassing middle-men to increase revenue.</p> <p>Since founding, 10 young farmers have participated in the mentorship programme, five of whom have been connected directly into the economy. Additionally, Clarena has carried out information seminars for 60 youths, and has provided university seminars.</p> <p>Clarena has connected with a fellow One Young World Ambassador from the Dutch MFA delegation, and together they have established a relationship with schools setting up organic kitchen gardens. This project aims to make agriculture more attractive to the next generation.</p>	<p><b>Inputs</b></p> <p>2 full-time staff x \$14,548.76 estimated salaries<sup>a</sup> x 2 years = \$58,195.03</p> <p>2 part-time staff x 6 hours per week x 104 weeks x \$0.40 estimated hourly salary<sup>b</sup> = \$498</p> <p>\$58,195.03 + \$498 = \$58,693.03</p> <p><b>Outputs</b></p> <p>60 youth x \$4.69 estimated value of environmental education<sup>c</sup> = \$281.44</p> <p>500 people x 18.57% suffer food insecurity<sup>d</sup> x \$338 estimated value of food security per capita<sup>e</sup> = \$31,383.76</p> <p>Aggregate 100% increase produce per year x 10 young farmers implementing innovative methods x \$6,679.64 estimated annual earnings<sup>f</sup> x 2 years = \$133,592.80</p> <p>\$281.44 + \$31,383.76 + 133,592.80 = \$165,258</p>	<p><b>Total Input</b></p> <p><b>\$58,693.03</b></p> <p><b>Total Outcome</b></p> <p><b>\$165,258</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:3</b></p> <p>Scope of SROI calculations: TransFarm Ventures analysed from start to data collection (January 2020)</p> <p>References: 1 - <a href="https://www.trade.gov/knowledge-product/kenya-agriculture">https://www.trade.gov/knowledge-product/kenya-agriculture</a></p> <p>a - 72700140 KES average annual salary in Kenya (<a href="https://www.ceicdata.com/en/kenya/average-wage-earnings-by-sector-and-industry-international-standard-of-industrial-classification-rev-4/average-wage-earnings">https://www.ceicdata.com/en/kenya/average-wage-earnings-by-sector-and-industry-international-standard-of-industrial-classification-rev-4/average-wage-earnings</a>) converts to \$14,548.76 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>b - \$830 minimum annual wage in Kenya = \$0.40 minimum hourly wage (<a href="https://www.minimum-wage.org/international">https://www.minimum-wage.org/international</a>)</p> <p>c - 2,128,700,000 GBP annual value of environmental education in the UK / 568,700 students / 1140 hours of education per year = 3.28 GBP per student per hour (<a href="http://www.ise.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf">http://www.ise.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf</a>) converts to \$4.69 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>d - 18.57% Kenya population suffer food insecurity (<a href="https://www.usaid.gov/sites/default/files/documents/1864/Kenya-Nutrition-Profile-Mar2018-508.pdf">https://www.usaid.gov/sites/default/files/documents/1864/Kenya-Nutrition-Profile-Mar2018-508.pdf</a>)</p> <p>e - 16.5% estimated GDP loss from food insecurity (<a href="https://www.uneca.org/sites/default/files/PublicationFiles/COHA%20Abridged%20English_web.pdf">https://www.uneca.org/sites/default/files/PublicationFiles/COHA%20Abridged%20English_web.pdf</a>) = \$338 estimated cost of food insecurity per capita (<a href="https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=KE">https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=KE</a>)</p> <p>f - 333,781.60 KES average earnings in agriculture (<a href="https://www.ceicdata.com/en/kenya/average-wage-earnings-by-sector-and-industry-international-standard-of-industrial-classification-rev-4/average-wage-earnings-pr-agriculture-forestry-and-fishing">https://www.ceicdata.com/en/kenya/average-wage-earnings-by-sector-and-industry-international-standard-of-industrial-classification-rev-4/average-wage-earnings-pr-agriculture-forestry-and-fishing</a>) converts to \$6,679.64 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Iseult Ward is Co-Founder and CEO of FoodCloud, a non-profit social enterprise with a vision of a world where no good food goes to waste. Launched in 2013 with Co-Founder Aoibheann O'Brien, FoodCloud has created two food redistribution solutions that tackle the enormous issue of food waste by connecting food businesses with local charities and community groups.</p> <p>In Ireland, FoodCloud has two food redistribution solutions that tackle the enormous issue of food waste by redistributing surplus food to their network: a technology solution that connects supermarkets with surplus food directly to local Community Groups; a warehouse solution that redistributes large quantities of surplus food from the supply chain to Community Groups all across Ireland.</p> <p>Both solutions provide an environmentally-sensitive, socially-responsible, and economically-viable alternative to throwing away food. FoodCloud works with more than 800 Charities and Community Groups in Ireland and more than 6,400 internationally. Combined, they have redistributed more than 32,000 tonnes of surplus food to date, which is equal to approximately 76.8 million meals and approximately 103,206 tonnes of CO<sub>2</sub> equivalent avoided.</p> <p>FoodCloud is also the partner organisation for the nationwide availability of the food element of the Fund for European Aid to the Most Deprived (FEAD) Programme in Ireland. FoodCloud is responsible for the procurement, storage and charity collection of FEAD products for this programme, which supports individuals to take their first steps out of poverty and social exclusion. Through FEAD, FoodCloud have distributed more than 4,700 tonnes of food, which is equal to approximately 11.2 million meals.</p>	<p><b>Inputs</b></p> <p>50 full-time employees x \$48,588.75 estimated annual salary<sup>a</sup> = \$2,429,437.50</p> <p>3 part time employees x 15 hours per week x 52 weeks x \$30.29 estimated hourly salary<sup>b</sup> = \$70,872.75</p> <p>13,543.5 volunteer hours x \$12.63 estimated hourly value<sup>c</sup> = \$170,986.69</p> <p>Income totalling \$1,097,936.25<sup>d</sup></p> <p>\$2,429,437.50 + \$70,872.75 + \$170,986.69 + \$1,097,936.25 = \$3,769,233.19</p> <p><b>Outputs</b></p> <p>103,206 tonnes of CO<sub>2</sub>-eq avoided x \$42 estimated social cost of CO<sub>2</sub><sup>e</sup> = \$4,334,652</p> <p>88,000,000 meals provided by both Surplus food redistribution and FEAD programmes x \$1.73 estimated value of food donation<sup>f</sup> = \$151,904,761.90</p> <p>\$4,334,652 + \$151,904,761.90 = \$156,239,413.90</p>	<p><b>Total Input</b></p> <p><b>\$3,769,233.19</b></p> <p><b>Total Outcome</b></p> <p><b>\$156,239,413.90</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:41</b></p> <p>Scope of SROI calculations: FoodCloud analysed for 2019</p> <p>References: a - 38,871 EUR median annual salary (<a href="https://www.cso.ie/en/releasesandpublications/er/le/cal/earningsandlabourcostsannualdata2018/">https://www.cso.ie/en/releasesandpublications/er/le/cal/earningsandlabourcostsannualdata2018/</a>) converts to \$48,588.75 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>b - 24.23 EUR median hourly salary (<a href="https://www.cso.ie/en/statistics/earningsandlabourcosts/">https://www.cso.ie/en/statistics/earningsandlabourcosts/</a>) converts to \$30.29 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - 10.10 EUR hourly minimum wage (<a href="http://www.irishstatutebook.ie/eli/2020/si/8/made/en/print">http://www.irishstatutebook.ie/eli/2020/si/8/made/en/print</a>) converts to \$12.63 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>d - 878,349 EUR converts to \$1,097,936.25 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>e - Social cost of CO<sub>2</sub> estimated at \$42 per tonne (<a href="https://19january2017snapshot.epa.gov/sites/production/files/2016-12/documents/social_cost_of_carbon_fact_sheet.pdf">https://19january2017snapshot.epa.gov/sites/production/files/2016-12/documents/social_cost_of_carbon_fact_sheet.pdf</a>)</p> <p>f - 116 EUR estimated cost of essential food basket in Ireland for 4-person family = 29 EUR per person per week = 1.38 EUR per person per meal (<a href="https://www.safefood.eu/SafeFood/media/SafeFoodLibrary/Documents/Publications/Research%20Reports/Food-Basket-Research-Report-ROI.pdf">https://www.safefood.eu/SafeFood/media/SafeFoodLibrary/Documents/Publications/Research%20Reports/Food-Basket-Research-Report-ROI.pdf</a>) converts to \$1.73 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p>





**Nawsheen Hosenally** Burkina Faso

**Agribusiness TV**

“The biggest takeaway for me from One Young World was the diversity of young people I met across the world. They are all doing amazing things and it was such an honour to share our experiences and possibly collaborate in the future.”



**Sinan Assaid** Jordan

**Good Socks Initiative**

“The Dutch MFA programme “Enterprise for Peace” took our motivation to the next level and opened many doors for international collaboration for our enterprise! I am forever grateful for this opportunity that changed the way we do business forever and helped us make more impact!”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Nawsheen has a background in agriculture and youth empowerment, and twinned with her husband and Co-Founder's journalistic experience they established Agribusiness TV. The organisation seeks to showcase and promote young agripreneurs in West Africa, a region highly dependent on agriculture for employment (60% of active labour force) and economic growth (35% of GDP)<sup>1</sup>.</p> <p>The initiative is based out of Burkina Faso, and works as a media outlet raising awareness and showcasing industry-leading case studies in agriculture. Agribusiness TV produces video content to promote socially impactful and innovative projects working to tackle SDG 2 through agripreneurialism. The team established various channels reaching 191,441 followers on Facebook and 42,900 subscribers on YouTube. The educational videos have been watched 12,000,000 times and average approximately five minutes in length.</p> <p>Through this, it aims to encourage youth participation in agriculture to ensure the industry is not abandoned by a younger generation. Agribusiness TV runs events to fundraise and support the production of this content to ensure the organisation operates sustainably. As a case study, a cocoa farmer featured on their video channel has received 10x more orders, resulting in them hiring women to support their production, having a multiplier effect on the local economy.</p> <p>In 2017, in conjunction with this project Nawsheen opened the Agribusiness shop in Burkina Faso, providing a responsible, retail outlet and economic inclusion for 100 products from 25 sustainable suppliers from Benin, Burkina Faso, Togo, Mali and Côte d'Ivoire. The shop sells a sustainable packaging alternative to its suppliers and customers, to prevent the use of damaging, disposable materials.</p>	<p><b>Inputs</b></p> <p>3 full-time employees x 49 months x \$150 estimated monthly salary<sup>a</sup> = \$22,050</p> <p>Investments totalling \$175,000<sup>b</sup></p> <p>\$22,050 + \$175,000 = \$197,050</p>	<p><b>Total Input</b></p> <p><b>\$197,050</b></p> <hr/> <p><b>Total Outcome</b></p> <p><b>\$4,706,463.62</b></p> <hr/> <p><b>SROI Ratio:</b></p> <p><b>1:24</b></p>
	<p><b>Outputs</b></p> <p>12,000,000 views of educational material x \$0.08 estimated value of education<sup>c</sup> x 5 average length of video = \$4,690,599.37</p> <p>25 producers x \$634.57 estimated annual income from production<sup>d</sup> = \$15,864.25</p> <p>\$4,690,599.37 + \$15,864.25 = \$4,706,463.62</p>	<p>Scope of SROI calculations:</p> <p>Agribusiness TV analysed from start to data collection (January 2020)</p> <p>References:</p> <p>1 - <a href="https://www.usaid.gov/west-africa-regional/agriculture-and-food-security">https://www.usaid.gov/west-africa-regional/agriculture-and-food-security</a></p> <p>a - \$150 per month estimated average monthly salary in Burkina Faso (<a href="https://www.bbc.co.uk/news/world-africa-30794822">https://www.bbc.co.uk/news/world-africa-30794822</a>)</p> <p>b - 70,000 EUR + 60,000 EUR + 10,000 EUR = 140,000 EUR converts to \$175,000 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - 2,128,700,000 GBP annual value of environmental education / 568,700 students / 1140 hours of education per year / 60 minutes = 0.05 GBP per minute (<a href="http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf">http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf</a>) converts to \$0.08 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>d - \$634.57 earnings per year for small food producers in Burkina Faso (<a href="https://ourworldindata.org/grapher/income-small-scale-food-producers?tab=chart&amp;time=2014&amp;country=BFA">https://ourworldindata.org/grapher/income-small-scale-food-producers?tab=chart&amp;time=2014&amp;country=BFA</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Sinan is the Co-Founder of The Good Socks Initiative, Jordan's first food-impact social enterprise in the area of lifestyle products. Despite being based in Jordan, Sinan recognised that food insecurity and malnutrition are global issues which require an international solution. Despite this grand scope, Sinan identified that you don't need a complex solution to what is ultimately a simple issue.</p> <p>The premise of The Good Socks Initiative is appropriately simple - when a customer opens a can of socks, someone else in the world opens a can of food. Using a distribution partner, they fund a food donation to the most vulnerable and food insecure parts of the population in Jordan.</p> <p>The project makes culturally and environmentally sustainable socks, designed and made by local producers. These are then packaged in recycled and recyclable tin cans to minimise their carbon footprint and contribute to the circular economy. This sustainability measure saves approximately nine tonnes of CO<sub>2</sub> for every tonne of cans recycled<sup>1</sup>.</p> <p>They began the operation in January 2019, with a small team of full-time staff, contractors and volunteers. The organisation has received financial investment as an award winning social enterprise at a variety of social innovation competitions.</p> <p>Still in its early stages, the team are already making a significant difference in the battle for “Zero Hunger”, reaching over 1,000 people with vital food donations and support.</p>	<p><b>Inputs</b></p> <p>2 full-time employees x \$1,293.96 estimated monthly earnings<sup>a</sup> x 12 months = \$31,055.12</p> <p>3,000 collective volunteer hours x \$2.88 estimated hourly wage<sup>b</sup> = \$8,631.13</p> <p>Funding &amp; prizes totalling \$9,800</p> <p>\$31,055.12 + \$8,631.13 + \$9,800 = \$49,486.25</p>	<p><b>Total Input</b></p> <p><b>\$49,486.25</b></p> <hr/> <p><b>Total Outcome</b></p> <p><b>\$500,000.00</b></p> <hr/> <p><b>SROI Ratio:</b></p> <p><b>1:10</b></p>
	<p><b>Outputs</b></p> <p>1,000 donation recipients x \$500 estimated value of nutritional support per capita<sup>c</sup> = \$500,000</p>	<p>Scope of SROI calculations:</p> <p>Good Socks Initiative analysed from start to data collection (February 2020)</p> <p>References:</p> <p>1 - <a href="https://alupro.org.uk/industry/local-authorities/environmental-benefits/">https://alupro.org.uk/industry/local-authorities/environmental-benefits/</a></p> <p>a - Average monthly income 493 JOD (<a href="https://lstatat.io.org/data/country-profiles/">https://lstatat.io.org/data/country-profiles/</a>) converts to \$1,293.96 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>b - Minimum monthly income 190 JOD = 110 JOD per hour (<a href="https://www.ssa.gov/policy/docs/progdesc/ssptw/2014-2015/asia/jordan.pdf">https://www.ssa.gov/policy/docs/progdesc/ssptw/2014-2015/asia/jordan.pdf</a>) converts to \$312 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - \$500 cost of malnutrition per person per year (<a href="http://www.fao.org/3/i3301e/i3301e.pdf">http://www.fao.org/3/i3301e/i3301e.pdf</a>)</p>





**Dr Benjamin Bocio Richardson** Dominican Republic



**FUMEBO**

“ My experience at the One Young World Summit **positively changed my life**, I learned that I was not working alone to make the world a better place for all and that **there is no limit to achieving our dreams and goals**, regardless of the difficulties.”



**Meg Wamithi** United Kingdom



**My Mind Matters Too**

“ When I attended the Summit in 2018, My Mind Matters Too was very much still a campaign. I had been **working all summer to transform and replan what the future of My Mind Matters Too** would be and by the time I reached the Summit I was very much well just a one man team. But **the Summit helped me realise** that even if you are a one man team, if you have a solid idea, and if you have a **platform to be able to share that idea, your time will come**. The Summit pushed me to **take the leap** and transform My Mind Matters Too into a company.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Dr Benjamin Bocio Richardson founded FUMEBO to provide healthcare to the poorest regions and vulnerable Haitian population in the Dominican Republic. He was inspired by his father who owns a dental surgery in Santo Domingo, and Benjamin formalised the philanthropic work he already did in 2010, in the wake of the earthquake. Once he received his medical qualifications, Benjamin took over the running of the organisation.</p> <p>In particular, FUMEBO focuses its attention on the southern part of the country where healthcare provision is poor and the Haitian population is discriminated against. Partnering with governments and hospitals, it has established relationships with doctors and nurses who attend 11 annual treatment sessions in the 11 poorest regions in Haiti. During these sessions, FUMEBO provides healthcare and dental checks for patients who have a monthly income less than \$20 and do not have medical insurance. Depending on the results of their check-ups patients receive treatment or hospital referral, and all are given vitamins.</p> <p>Since its foundation in 2010, FUMEBO has seen over 70,000 people and provided supplements to all. On a recent mission, 276 were treated for dental health issues, and 405 received essential treatment for medical conditions. Since foundation, 48,000 vulnerable people have received both dental and medical care, 8,000 exclusively dental care, and 12,500 exclusively medical interventions.</p> <p>Alongside this frontline care, FUMEBO has set up a foundation to provide educational support to students in middle-schools, including nutritional education.</p> <p>Dr Benjamin attended the 2019 Summit in London where he established a connection with One Young World Partner Johnson &amp; Johnson, based in the Dominican Republic. Since returning, he has won deserved recognition, receiving the National Solidarity Volunteering Award by the Vice-President of the Dominican Republic.</p>	<p><b>Inputs</b></p> <p>4 family members x \$745.46 estimated monthly wage<sup>a</sup> x 108 months = \$322,038.11</p> <p>50 volunteers x 11 missions x \$34.41 estimated daily salary<sup>b</sup> x 9 years = \$170,308.62</p> <p>\$322,038.11 + \$170,308.62 = \$492,346.73</p> <p><b>Outputs</b></p> <p>56,500 patients x \$15.27 estimate cost of visit<sup>c</sup> = \$862,755</p> <p>56,000 patients x \$14.31 estimated total cost of dental disease<sup>d</sup> = \$801,603.98</p> <p>60,500 patients receive treatment x \$580 estimated cost of healthcare<sup>e</sup> = \$35,090,000</p> <p>\$862,755 + \$801,603.98 + \$35,090,000 = \$36,754,364.98</p>	<p><b>Total Input</b></p> <p><b>\$492,346.73</b></p> <p><b>Total Outcome</b></p> <p><b>\$36,754,364.98</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:75</b></p> <p>Scope of SROI calculations: FUMEBO analysed from start to data collection (December 2019)</p> <p>References: a - Average monthly salary 16,743 DOP (https://data.worldbank.org/indicator/PY.NUS.PPP) b - Average monthly salary 16,743 DOP = 772.75 DOP estimated daily salary (https://data.worldbank.org/indicator/PY.NUS.PPP) c - Primary outpatient cost in Dominican Republic \$15.27 (https://www.who.int/choice/country/dom/cost/en/) d - Total dental expenditure \$590 million (https://www.top-dental.com/sites/default/files/archive/global_economic_impact_of_dental_diseases.pdf) / 41,217,360 Caribbean population (https://www.worldometers.info/world-population/caribbean-population/) = \$14.31 estimated value of dental health per capita e - Total expenditure on health per capita of \$580 in Dominican Republic (https://www.who.int/countries/dom/en/)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Meg started “My Mind Matters Too” as an awareness campaign for student mental health, in reaction to government pledges for investment into mental healthcare for people over the age of 35 and under 18. There was nothing for young people transitioning into adulthood, despite the fact that three-quarters of adults with a mental illness first experience symptoms before the age of 25<sup>1</sup>.</p> <p>The campaign evolved into an organisation. My Mind Matters Too became a consultancy for King’s College London, helping them draft a five year strategic well-being plan of which Meg is a co-author. This has provided a support network to protect the mental health of over 30,000 students. They have since provided an equivalent service to University of Greenwich, Cambridge and Liverpool reaching an additional 50,000 students.</p> <p>The consultancy also provides mental well-being guidance for various companies and non-profit organisations. Within King’s College they have run weekly well-being sessions, started a women’s mental health support group, and held educational lectures and events. These projects have reached over 1,000 young people in total.</p> <p>My Mind Matters Too is the premier youth-led organisation researching the mental health needs for young people, and will produce a white paper in 2020 collecting insight from over 25,000 participants across London to provide essential, regional and age-specific data to further their work guiding government policy.</p>	<p><b>Inputs</b></p> <p>3 full time staff x \$167.14 estimated daily wage<sup>a</sup> x 2 days x 52 weeks = \$52,148.57</p> <p>5 part time staff x \$11.73 estimate hourly wage<sup>b</sup> x 8 hours x 52 weeks = \$24,395.43</p> <p>Estimated programme implementation costs \$117.29 per person<sup>c</sup> x 80,000 students = \$9,382,857.14</p> <p>\$52,148.57 + \$24,395.43 + \$9,382,857.14 = \$9,459,401.14</p> <p><b>Outputs</b></p> <p>1,600 estimated students with disclosed mental health conditions covered by programmes<sup>d</sup> x 6% prevented dropouts<sup>e</sup> x \$531,767.14 estimated personal value of further education<sup>f</sup> = \$51,049,645.44</p> <p>1,000 students provided mental wellbeing support x 6% prevented dropouts<sup>e</sup> x \$531,767.14 estimated personal value of further education<sup>f</sup> = \$31,906,028.57</p> <p>\$51,049,645.44 + \$31,906,028.57 = \$82,955,674.01</p>	<p><b>Total Input</b></p> <p><b>\$9,459,401.14</b></p> <p><b>Total Outcome</b></p> <p><b>\$82,955,674.01</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:9</b></p> <p>Scope of SROI calculations: My Mind Matters Too analysed from start to data collection (January 2020).</p> <p>References: 1 - https://www.ippr.org/files/2017-09/1504645674_not-by-degrees-170905.pdf a - Median weekly wage 585 GBP = 117 GBP estimate daily wage (https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/earningsandworkinghours/bulletins/annualsurveyofhoursandearnings/2019#employee-earnings-and-hours-worked) converts to \$167.14 PPP (https://data.worldbank.org/indicator/PY.NUS.PPP) b - Minimum wage 8.21 GBP per hour (https://www.gov.uk/national-minimum-wage-rates) converts to \$11.73 PPP (https://data.worldbank.org/indicator/PY.NUS.PPP) c - 8210 GBP incremental cost of wellbeing programme per person (https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/640714/Commissioning_effective_mental_health_prevention_report.pdf) converts to \$117.29 PPP (https://data.worldbank.org/indicator/PY.NUS.PPP) d - 2% students drop out of university without mental healthcare provision (https://epi.org.uk/publications-and-research/prevalence-of-mental-health-issues-within-the-student-aged-population/) x 80,000 students covered by well-being plans = 1600 estimated students with disclosed mental health conditions covered e - Mental health treatment for 100 students saves 6 from dropping out = 6% (https://ocde.us/EducationalServices/LearningSupports/HealthyMinds/Documents/Landing%20Page/Return_On_Investment_Mental%20Health%20Kognito_WhitePaper.pdf) f - 372,237 GBP estimated net private benefit of university education (http://www.if.org.uk/wp-content/uploads/2017/04/The-Economic-Inefficiency-of-Student-Fees_Final.pdf) converts to \$531,767.14 PPP (https://data.worldbank.org/indicator/PY.NUS.PPP)</p>





**Mohammad Kanfash** Syria

**Damaan Humanitarian Organisation**

“The story of Professor Muhammad Yunus about combating preventable blindness touched me deeply and ever since the Summit, I think of the suffering of Syrians as a preventable ‘disease’ that needs some extra efforts. This keeps me going and makes me believe that Syria will see the light again in the future and our center is a small part of this process.”



**Priya Prakash** India

**HealthSetGo**

“2020 marks the start of a decade of action by youth around the world, just like me. It is our responsibility to take responsibility for our planet. My organisation HealthSetGo is on a mission to ensure 10 million children grow up healthier by 2030, and One Young World has given me the platform to dream big and come together with a community of young leaders who feel the same way!”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>The struggles of the Syrian people are well documented, but the struggles of healthcare providers is particularly shocking. A study by The Lancet medical journal concluded that “Syria has become the most dangerous place on earth for healthcare providers” due to the weaponisation of healthcare<sup>1</sup>. Despite this, Mohammad Kanfash has grand plans for his organisation.</p> <p>Founded in 2015, Damaan Humanitarian Organisation (DHO) supported schools, medical centres and communal kitchens in under siege locations. In 2018, the organisation folded to targeted violence after providing healthcare to 50,000 citizens, 250,000 family meals, clean water to thousands and was undertaking literacy elimination and employment educational programmes for young women and girls. From 11 clinics to none, Mohammad has since reinvigorated the organisation and they have a center with five functional clinics. In 2019, in these new medical centres, DHO reached 5,400 vulnerable Syrians with healthcare.</p> <p>The work of DHO in the field of combating starvation and provision of aid was used by legal practitioners and academics and eventually contributed to the change of the Rome Statutes in December 2019. This amendment will hopefully stop the use of starvation as a weapon of war in civil wars and will contribute to accountability initiatives<sup>2</sup>. Mohammad is also contributing to a book bringing together leading academic minds on how to prevent and reimburse the crime of starvation.</p> <p>In response to the unravelling situation in Idlib, Mohammad is working with ‘KUNO’ or the Platform for Humanitarian Knowledge in the Netherlands to advocate for an increase in aid and international support. The organisation continues to grow but faces the constant challenge that the larger it gets the more of a target it becomes.</p>	<p><b>Inputs</b></p> <p>Estimated salary expenditure = \$15,468<sup>a</sup></p> <p>Estimated expenses (including transport, damage, medicine, rent, etc) = \$136,537.50<sup>b</sup></p> <p>\$15,468 + \$136,537.50 = \$152,005.50</p>	<p><b>Total Input</b></p> <p><b>\$152,005.50</b></p> <p><b>Total Outcome</b></p> <p><b>\$284,850</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:2</b></p> <p>Scope of SROI calculations: Damaan Humanitarian Organisation analysed for 2019</p> <p>References: 1 - <a href="https://www.theguardian.com/world/2017/mar/15/syria-conflict-study-condemns-weaponisation-of-healthcare">https://www.theguardian.com/world/2017/mar/15/syria-conflict-study-condemns-weaponisation-of-healthcare</a> 2 - <a href="https://www.globalrightscompliance.com/en/news/vital-amendment-to-the-rome-statute-unanimously-passes;https://reliefweb.int/report/south-sudan/laying-path-accountability-starvation-crimes">https://www.globalrightscompliance.com/en/news/vital-amendment-to-the-rome-statute-unanimously-passes;https://reliefweb.int/report/south-sudan/laying-path-accountability-starvation-crimes</a></p> <p>a - 2018 salaries total = 12,375 EUR (<a href="http://damaan.org/policy/2018%20Balance%20Sheet.pdf">http://damaan.org/policy/2018%20Balance%20Sheet.pdf</a>) converts to \$15,468 (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>b - 2018 other expenses including damage, transport, medicine, rent etc = 109,230 EUR (<a href="http://damaan.org/policy/2018%20Balance%20Sheet.pdf">http://damaan.org/policy/2018%20Balance%20Sheet.pdf</a>) converts to \$136,537.50 (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - \$675.2 million incoming healthcare funds / 12.8 million estimated Syrians in need = \$52.75 value of healthcare intervention per capita (<a href="https://www.wish.org.qa/wp-content/uploads/2018/11/IMPJ6078-WISH-2018-Conflict-181026.pdf">https://www.wish.org.qa/wp-content/uploads/2018/11/IMPJ6078-WISH-2018-Conflict-181026.pdf</a>)</p>
	<p><b>Outputs</b></p> <p>5,400 patients x \$52.75 estimated value of healthcare intervention per capita<sup>c</sup> = \$284,850</p>	<p><b>Total Input</b></p> <p><b>\$591,500</b></p> <p><b>Total Outcome</b></p> <p><b>\$20,326,235.84</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:34</b></p> <p>Scope of SROI calculations: HealthSetGo activities analysed from April 2017 to March 2018</p> <p>References: 1 - <a href="https://www.nejm.org/doi/full/10.1056/NEJMoa1614362#t=article">https://www.nejm.org/doi/full/10.1056/NEJMoa1614362#t=article</a> 2 - <a href="https://economictimes.indiatimes.com/news/politics-and-nation/india-has-one-third-of-worlds-stunted-children-global-nutrition-report/articleshow/66865016.cms">https://economictimes.indiatimes.com/news/politics-and-nation/india-has-one-third-of-worlds-stunted-children-global-nutrition-report/articleshow/66865016.cms</a></p> <p>a - Average domestic private health expenditure per capita valued at \$17761 PPP per year in India (<a href="https://data.worldbank.org/indicator/SH.XPD.PVTD.PPCD?view=map">https://data.worldbank.org/indicator/SH.XPD.PVTD.PPCD?view=map</a>)</p> <p>b - Cost of primary outpatient visit to average Indian District Hospital estimated at 94 INR (<a href="https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0069728#pone-0069728-1006">https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0069728#pone-0069728-1006</a>) converts to \$5.19 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - \$54,100,000,000 economic cost of heart disease, stroke, and diabetes for 2015 (<a href="https://www.ncbi.nlm.nih.gov/pmc/articles/PMC548382/">https://www.ncbi.nlm.nih.gov/pmc/articles/PMC548382/</a>) / 1282,920,000 estimated population 2015 (<a href="https://www.statista.com/statistics/263766/total-population-of-india/">https://www.statista.com/statistics/263766/total-population-of-india/</a>) = \$42.17 estimated value per capita healthy lifestyle intervention</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Priya founded the social enterprise HealthSetGo in 2016, after a year of research and planning. Her aim is to address damaging cultural attitudes towards health and offer preventative healthcare for children. India has the second highest number of obese children globally<sup>1</sup>, but also a third of the world’s stunted children<sup>2</sup>.</p> <p>HealthSetGo offers three primary services to children in schools across India. The first is preventative care in the form of four yearly check-ups from a team of senior doctors hired from a network of partnered hospitals. A recent addition to this offering is the digitalisation of medical records, allowing families to monitor their children’s medical history.</p> <p>The second service is a “care box”, providing educational information and activity cards on topics including nutrition and healthy lifestyle choices. HealthSetGo educates teachers to pass on the knowledge and enforce a habit-based learning system. Schools are incentivised to be vigilant by governmental certifications for high achievement. The third aspect is health insurance covering \$1,500 per year per child.</p> <p>All this is provided for \$7 per child, that number varies from state-to-state, but averages out across India. For disadvantaged children, this fee is sponsored by the government. In the year cycle from April 2017 to March 2018, 84,500 children were signed up to the programme. Priya believes in a market-driven approach to enact social good, and the revenue she raises from this fee covers all the operational costs of HealthSetGo.</p>	<p><b>Inputs</b></p> <p>\$7 average fee x 84,500 children participating in programme = \$591,500</p>	<p><b>Total Input</b></p> <p><b>\$591,500</b></p> <p><b>Total Outcome</b></p> <p><b>\$20,326,235.84</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:34</b></p> <p>Scope of SROI calculations: HealthSetGo activities analysed from April 2017 to March 2018</p> <p>References: 1 - <a href="https://www.nejm.org/doi/full/10.1056/NEJMoa1614362#t=article">https://www.nejm.org/doi/full/10.1056/NEJMoa1614362#t=article</a> 2 - <a href="https://economictimes.indiatimes.com/news/politics-and-nation/india-has-one-third-of-worlds-stunted-children-global-nutrition-report/articleshow/66865016.cms">https://economictimes.indiatimes.com/news/politics-and-nation/india-has-one-third-of-worlds-stunted-children-global-nutrition-report/articleshow/66865016.cms</a></p> <p>a - Average domestic private health expenditure per capita valued at \$17761 PPP per year in India (<a href="https://data.worldbank.org/indicator/SH.XPD.PVTD.PPCD?view=map">https://data.worldbank.org/indicator/SH.XPD.PVTD.PPCD?view=map</a>)</p> <p>b - Cost of primary outpatient visit to average Indian District Hospital estimated at 94 INR (<a href="https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0069728#pone-0069728-1006">https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0069728#pone-0069728-1006</a>) converts to \$5.19 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - \$54,100,000,000 economic cost of heart disease, stroke, and diabetes for 2015 (<a href="https://www.ncbi.nlm.nih.gov/pmc/articles/PMC548382/">https://www.ncbi.nlm.nih.gov/pmc/articles/PMC548382/</a>) / 1282,920,000 estimated population 2015 (<a href="https://www.statista.com/statistics/263766/total-population-of-india/">https://www.statista.com/statistics/263766/total-population-of-india/</a>) = \$42.17 estimated value per capita healthy lifestyle intervention</p>
	<p><b>Outputs</b></p> <p>84,500 children provided health insurance x \$17761 estimated value of health insurance<sup>a</sup> = \$15,008,045</p> <p>84,500 children provided health check-ups x 4 times annually x \$5.19 estimated value of health check-up<sup>b</sup> = \$1,754,874.34</p> <p>84,500 children receive lifestyle education x \$42.17 value of lifestyle health education<sup>c</sup> = \$3,563,316.50</p> <p>\$15,008,045 + \$1,754,874.34 + \$3,563,316.50 = \$20,326,235.84</p>	<p><b>Total Input</b></p> <p><b>\$591,500</b></p> <p><b>Total Outcome</b></p> <p><b>\$20,326,235.84</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:34</b></p> <p>Scope of SROI calculations: HealthSetGo activities analysed from April 2017 to March 2018</p> <p>References: 1 - <a href="https://www.nejm.org/doi/full/10.1056/NEJMoa1614362#t=article">https://www.nejm.org/doi/full/10.1056/NEJMoa1614362#t=article</a> 2 - <a href="https://economictimes.indiatimes.com/news/politics-and-nation/india-has-one-third-of-worlds-stunted-children-global-nutrition-report/articleshow/66865016.cms">https://economictimes.indiatimes.com/news/politics-and-nation/india-has-one-third-of-worlds-stunted-children-global-nutrition-report/articleshow/66865016.cms</a></p> <p>a - Average domestic private health expenditure per capita valued at \$17761 PPP per year in India (<a href="https://data.worldbank.org/indicator/SH.XPD.PVTD.PPCD?view=map">https://data.worldbank.org/indicator/SH.XPD.PVTD.PPCD?view=map</a>)</p> <p>b - Cost of primary outpatient visit to average Indian District Hospital estimated at 94 INR (<a href="https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0069728#pone-0069728-1006">https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0069728#pone-0069728-1006</a>) converts to \$5.19 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - \$54,100,000,000 economic cost of heart disease, stroke, and diabetes for 2015 (<a href="https://www.ncbi.nlm.nih.gov/pmc/articles/PMC548382/">https://www.ncbi.nlm.nih.gov/pmc/articles/PMC548382/</a>) / 1282,920,000 estimated population 2015 (<a href="https://www.statista.com/statistics/263766/total-population-of-india/">https://www.statista.com/statistics/263766/total-population-of-india/</a>) = \$42.17 estimated value per capita healthy lifestyle intervention</p>





**Radhika Batra** India

**Every Infant Matters**

“No child should die due to preventable causes, or live a life of darkness or disability, especially if it can be prevented by simple low-cost timely interventions. Every Infant Matters believes in justice and inclusion, and aims to ensure ubiquitous access to health care for all.”



**Wangchuk Raptan Lama** Nepal

**Thrangu Phrende Clinic**

“My experience of the One Young World Summit was very enlightening. I got to learn about leadership, communication and public relation skills. Meeting and listening to world leaders and other young volunteers speak about their experience was truly inspiring. It has certainly motivated me to do better and give the best to communities. Thank you so much for accepting me as a member of your One Young World family.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>While a resident in pediatrics, Radhika was horrified by infant mortality rates. In India, with an infant mortality of approximately 36.6 per 1,000 births, around 70% of fatalities are avoidable<sup>1</sup>. She encountered a young child, suffering irreversible blindness which could have been prevented by two drops of Vitamin A. From this inspiration, Radhika founded Every Infant Matters to give all children in India a healthy start to life.</p> <p>In 2017 Radhika reached out to Vitamin Angels, an NGO in the USA, who agreed to provide her organisation with medical supplies free-of-charge. Every Infant Matters leveraged Radhika's contacts in the healthcare industry in India to build a network of frontline healthcare providers, and supplies them with Vitamin A so they can provide preventative treatment to protect the eyesight of infants. Every Infant Matters has since expanded to 18 partners in total.</p> <p>At the One Young World Summit in 2018, she established partnerships with other attendees of the event. One such collaboration which has expanded her project is with Ekpenyong Effiok, from Startup Grind. Together, they have expanded her work to Nigeria, where there is an even higher infant mortality rate of approximately 119.9 per 1,000 births<sup>2</sup>.</p> <p>Through partnerships with frontline healthcare providers, Every Infant Matters has facilitated treatment of 20,000 children to prevent blindness and around 15,000 for worms. To supplement this work, they have counselled approximately 32,000 families on better life-style choices to reduce non-communicable diseases.</p> <p>Radhika is launching more international partnerships, notably in Kenya with Ekpenyong in August 2020, and Cameroon and Tanzania later in the year. Additionally, having met Sister Rose Pate, she launched a partnership in February 2020 providing 1,500 pregnant, disadvantaged women in North-East India. Every Infant Matters also supported young, dedicated doctors in providing free medical care in part of India impacted by the riots in Delhi at the beginning of 2020.</p>	<p><b>Inputs</b></p> <p>Radhika works 15 hours per week x 140 weeks x \$5.57 estimated hourly wage<sup>a</sup> = \$11,692.47</p> <p>3 directors x 6 hours per week x 140 weeks x \$5.57 estimated hourly wage<sup>a</sup> = \$14,030.96</p> <p>20,000 prescriptions x \$0.10 estimated cost per prescription<sup>b</sup> = \$2,000</p> <p>\$11,692.47 + \$14,030.96 + \$2,000 = \$27,723.43</p> <p><b>Outputs</b></p> <p>35,000 patients x \$18.75 estimated value of treatment<sup>c</sup> = \$656,250</p> <p>32,000 individuals x \$42.17 estimated value of lifestyle health education<sup>d</sup> = \$1,349,421.63</p> <p>\$656,250 + \$1,349,421.63 = \$2,005,671.63</p>	<p><b>Total Input</b></p> <p><b>\$27,723.43</b></p> <p><b>Total Outcome</b></p> <p><b>\$2,005,671.63</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:72</b></p> <p>Scope of SROI calculations: Every Infant Matters analysed from start to data collection (February 2020).</p> <p>References: 1 - <a href="https://data.unicef.org/country/ind/">https://data.unicef.org/country/ind/</a> 2 - <a href="https://data.unicef.org/country/nga/">https://data.unicef.org/country/nga/</a></p> <p>a - 17,473 INR average monthly salary for urban worker in India in 2018 = 10081 INR estimated hourly wage (<a href="https://economictimes.indiatimes.com/jobs/how-much-do-the-salaried-really-earn-here-are-the-most-detailed-findings-yet/articleshow/70599591.cms">https://economictimes.indiatimes.com/jobs/how-much-do-the-salaried-really-earn-here-are-the-most-detailed-findings-yet/articleshow/70599591.cms</a>) converts to \$5.57 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>b - Couple of cents per Vitamin A prescription estimated at \$0.10 (<a href="https://www.who.int/nutrition/topics/vad/en/">https://www.who.int/nutrition/topics/vad/en/</a>)</p> <p>c - \$18.75 cost per bed day in India in primary public hospital (<a href="https://www.who.int/choice/country/ind/cost/en/">https://www.who.int/choice/country/ind/cost/en/</a>)</p> <p>d - \$54100,000,000 economic cost of heart disease, stroke, and diabetes for 2015 (<a href="https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5848382/">https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5848382/</a>) / 1,282,920,000 estimated population 2015 (<a href="https://www.statista.com/statistics/263766/total-population-of-india/">https://www.statista.com/statistics/263766/total-population-of-india/</a>) = \$42.17 estimated value per capita healthy lifestyle intervention</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Wangchuk is a Buddhist monk and healthcare professional who is the Medical Director of Thrangu Phende Clinic, providing affordable healthcare to local communities. The Universal Healthcare Coverage index measures service coverage against “catastrophic health expenditure”, and Nepal ranks poorly with a score of 48, significantly lower than most of its neighbours<sup>1</sup>.</p> <p>Having been a monk since the age of seven, and studying healthcare between 2009 and 2012, Wangchuk was appointed as the Medical Director of Thrangu Phrende Clinic in 2016. He immediately moved to officially recognise the clinic in government legislation, and they have since served around 10,000 patients annually with three different categories of treatment: “Western” medicine; Traditional medicine; and acupuncture. From 2019, Wangchuk has been running a laboratory to help produce quick and accurate diagnosis of blood and urine tests. The clinic charges a highly affordable five rupees per visit.</p> <p>Wangchuk also provides free healthcare access outside the clinic in particularly remote areas where provision is poor. They hold five to six camps per year, where they treat approximately 400-650 patients over a two day camp. They also hold longer camps which allow them to reach up to 800 patients per visit.</p> <p>The next stage of Wangchuk's work is to launch an ambulance service, to provide even better healthcare access to remote rural regions in Nepal. One Young World, and his selection as a Bill and Melinda Gates Goalkeeper, provided him with a network of individuals and organisations who support his mission.</p>	<p><b>Inputs</b></p> <p>9 employees x \$6,114.84 estimated annual salary<sup>a</sup> x 4 years = \$220,242.08</p> <p>5 volunteers x \$2,748.35 estimated annual salary<sup>b</sup> x 4 years = \$54,967.08</p> <p>Donations total \$40,500</p> <p>40,000 estimated patients x \$0.14 cost of visit<sup>c</sup> = \$5,725.74</p> <p>\$220,242.08 + \$54,967.08 + \$40,500 + \$5,725.74 = \$321,434.90</p> <p><b>Outputs</b></p> <p>40,000 estimated patients x \$3.64 estimated value of visit<sup>d</sup> = \$145,600</p> <p>600 estimated patients per camp x 20 camps x \$56 estimated value of visit<sup>e</sup> = \$672,000</p> <p>\$145,600 + \$672,000 = \$817,600</p>	<p><b>Total Input</b></p> <p><b>\$321,434.90</b></p> <p><b>Total Outcome</b></p> <p><b>\$817,600</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:3</b></p> <p>Scope of SROI calculations: Thrangu Phrende Clinic analysed from official registration to data collection (January 2020)</p> <p>References: 1 - <a href="https://data.worldbank.org/indicator/SH.UHC.SRVS.CV.XD?end=2017&amp;locations=NP&amp;name_desc=false&amp;start=2015&amp;type=shaded&amp;view=chart">https://data.worldbank.org/indicator/SH.UHC.SRVS.CV.XD?end=2017&amp;locations=NP&amp;name_desc=false&amp;start=2015&amp;type=shaded&amp;view=chart</a></p> <p>a - 17,808 NPR estimated monthly salary = 213,696 NPR estimated annual salary (<a href="https://iloostat ilo.org/data/country-profiles/">https://iloostat ilo.org/data/country-profiles/</a>) converts to \$6,117.84 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>b - 8,000 NPR per month minimum wage = 96,000 NPR estimated annual salary (<a href="https://www.minimum-wage.org/international/nepal/">https://www.minimum-wage.org/international/nepal/</a>) converts to \$2,748.35 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - 5 NPR converts to \$0.14 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>d - \$364 cost per outpatient visit in Nepal (<a href="https://www.who.int/choice/country/npl/cost/en/">https://www.who.int/choice/country/npl/cost/en/</a>)</p> <p>e - Average healthcare cost for a private practice Doctor visit for an uninsured patient is \$56 in Kathmandu (<a href="https://www.xpatulator.com/cost-of-living-review/Nepal-Kathmandu_144.cfm">https://www.xpatulator.com/cost-of-living-review/Nepal-Kathmandu_144.cfm</a>)</p>





**Cecily Liu** China

**Visionary Education**

“Attending the One Young World Bogotá Summit opened my eyes to the incredible possibility of addressing some of the world’s most pressing issues through courage, kindness and determination. Listening to the Summit speeches, workshops and exchanging ideas with other Ambassadors gave me practical ideas and toolkits to lead change at Visionary Education. I am grateful to be a part of One Young World’s supportive and lively Community of like-minded young leaders who transform the world for the better.”



**Cristina Balbas** Spain

**Escuelab**

“One Young World was a great way to reconnect with my drive for social impact and to find inspiration in other leaders from all over the world.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Cecily joined Visionary Education in 2017, and has taken on the role of Managing Director. She supports its mission to transform education for children in rural China. Educational inequality is vast in China, as a result of a variety of socio-economic reasons including the rural-urban ‘hukou’ dichotomy and income inequality<sup>1</sup>.</p> <p>Cecily heads the Teach Rural Schools Program. Through this initiative, the organisation runs an educational summer camp. The ambition is not purely to improve academic performance, but to change the behaviour and empower the children who participate. The schools Visionary Education partners with are located in a rural area with high rates of poverty.</p> <p>In 2019, it began the programme in Hebei Lutou Secondary School, an under-resourced school with high student-teacher ratios. The education her programme provides is wide-ranging, but has a primary focus on linguistics, story-telling and cultural understanding. The organisation trains 11 young, international volunteers.</p> <p>Cecily and the volunteers who support the programme then spend 150 hours developing the curriculum and the volunteers’ capacity to teach. Ultimately, the team deliver an 11 day programme, which in 2019 reached 330 children at the Hebei Lutou Secondary School aged between 13 and 15. Cecily and the volunteers visit each school for camps over two consecutive years, and share the learnings with the principal and management of partner schools to facilitate their innovation.</p> <p>Cecily is also now overseeing an empowerment and educational programme for engaged, rural schools principals.</p>	<p><b>Inputs</b></p> <p>11 volunteers x 260 hours x \$0.66 estimated minimum daily wage<sup>a</sup> = \$1,883.17</p> <p>1 team leader x 510 hours x \$11.17 estimated hourly wage<sup>b</sup> = \$5,695.44</p> <p>Educational resources = \$1614.48<sup>c</sup></p> <p>Volunteer travel and insurance = \$2,681.97<sup>d</sup></p> <p>342 programme attendees x 11 days x 3 meals x \$2.82 estimated meal cost in rural China<sup>e</sup> = \$31,791.55</p> <p>342 programme attendees x 10 nights x \$8.45 estimated cost of bed per night in rural China<sup>f</sup> = \$28,901.41</p> <p>\$1,883.17 + \$5,695.44 + \$1614.48 + \$2,681.97 + \$31,791.55 + \$28,901.41 = \$72,568.02</p> <p><b>Outputs</b></p> <p>330 kids x 11 days x 11 hours of education x \$25.70 estimated value of education per hour<sup>g</sup> = \$1,026,060.19</p>	<p><b>Total Input</b></p> <p><b>\$72,568.02</b></p> <p><b>Total Outcome</b></p> <p><b>\$1,026,060.19</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:14</b></p> <p>Scope of SROI calculations: Teach Rural Schools Program analysed for 2019.</p> <p>References: 1 - <a href="https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4497582/#:po=575000">https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4497582/#:po=575000</a></p> <p>a - Minimum daily wage in Sichuan 1870 RMB = 234 RMB estimated hourly wage (<a href="https://wageindicator.org/salary/minimum-wage/china-custom/6926-sichuan">https://wageindicator.org/salary/minimum-wage/china-custom/6926-sichuan</a>) converts to \$0.66 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>b - Average annual salary in China 82461 RMB = 3964 RMB estimated hourly salary (<a href="https://tradingeconomics.com/china/wages">https://tradingeconomics.com/china/wages</a>) converts to \$11.17 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - 5731.40 RMB converts to \$1690.14 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>d - 9521 RMB converts to \$2681.97 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>e - 10 RMB converts to \$2.82 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>f - 30 RMB converts to \$8.45 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>g - 82,461 RMB average yearly wage china x 45 working years = 3,710,745 CNY estimated lifetime earnings (<a href="https://tradingeconomics.com/china/wages">https://tradingeconomics.com/china/wages</a>) 3,710,745 CNY x 177% predicted wage increase from secondary education in middle income countries = 656,801.87 CNY estimated increase in lifetime earnings (<a href="https://www.tandfonline.com/doi/full/10.1080/09645292.2018.1484426?needAccess=true&amp;instName=LSE++London+School+of+Economics+and+Political+Science&amp;instName=LSE++London+School+of+Economics+and+Political+Science">https://www.tandfonline.com/doi/full/10.1080/09645292.2018.1484426?needAccess=true&amp;instName=LSE++London+School+of+Economics+and+Political+Science&amp;instName=LSE++London+School+of+Economics+and+Political+Science</a>) 656,801.87 CNY / 7200 hours of secondary school = 91.22 CNY estimated value of education per hour converts to \$25.70 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Cristina is a staunch advocate for STEM education and vocations. She was troubled by the fact that intervention was being taken at such a late stage in childrens’ development, and so co-founded Escuelab to provide better access to quality STEM education for the next generation. In 2015, encouraged by the One Young World Summit in Bangkok, Cristina took the leap to pursue this project full-time.</p> <p>The project comes in four formats: one-off workshops, extra-curricular programmes, day camps, and summer camps. Since founding, they have provided education to 12,000 children with 3,824 participating in Escuelab’s 2019 programmes. Of that number, 808 are participating in the “Robin Hood Programme” which provides the service free-of-charge to children considered to be at risk of social exclusion for a variety of reasons. Based on academic research, 5.6% of the children will pursue a STEM vocation as a direct result. For children at risk of social exclusion, this number rises to a staggering 9.5%<sup>1</sup>.</p> <p>Additionally, Escuelab has begun to train teachers in primary schools to teach STEM subjects, broadening the teachers’ skill sets and improving the education for their pupils. For its first five years, Escuelab is committed to reinvesting all its revenue into the programme and scholarships, and even once this time has lapsed it has committed to dedicate 15% of profits to reinvestment into scholarship programmes.</p> <p>As it grows within Spain, it has also launched a pilot programme in the Dominican Republic. The project continues to expand, and the benefits rise exponentially, but most promising is Cristina’s commitment to ensuring Escuelab remains self-sustaining and driven by its principles of better STEM education for all.</p>	<p><b>Inputs</b></p> <p>Total salary expenditure of \$107,692.31<sup>a</sup></p> <p>Activity facilitators wages of \$52,307.69<sup>b</sup></p> <p>3,964 volunteer hours x \$10.83 estimated hourly wage<sup>c</sup> = \$42,933.17</p> <p>\$107,692.31 + \$52,307.69 + \$42,933.17 = \$202,933.17</p> <p><b>Outputs</b></p> <p>5.4% of 3,016 students x \$14,109.43 estimated increase in starting salary<sup>d</sup> = \$2,297,918.21</p> <p>9.5% of 808 students x \$14,109.43 increase in starting salary<sup>d</sup> = \$1,083,039.85</p> <p>\$2,297,918.21 + \$1,083,039.85 = \$3,380,958.06</p>	<p><b>Total Input</b></p> <p><b>\$202,933.17</b></p> <p><b>Total Outcome</b></p> <p><b>\$3,380,958.06</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:17</b></p> <p>Scope of SROI calculations: Escuelab was analysed for 2019.</p> <p>References: 1 - <a href="https://www.fecy.es/es/publicacion/como-podemos-estimular-una-mente-cientifica">https://www.fecy.es/es/publicacion/como-podemos-estimular-una-mente-cientifica</a></p> <p>a - 70,000 EUR converts to \$107,692.31 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>b - 34,000 converts to \$52,307.69 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - Minimum wage in Spain is 704 EUR per hour (<a href="https://wageindicator.org/salary/minimum-wage/spain/">https://wageindicator.org/salary/minimum-wage/spain/</a>) converts to \$10.83 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>d - \$14,109.43 increase in average starting salary for STEM graduates compared to other graduates (<a href="https://www.naceweb.org/uploads/attached/content/static-assets/downloads/executive-summary/2016-january-salary-survey-executive-summary.pdf">https://www.naceweb.org/uploads/attached/content/static-assets/downloads/executive-summary/2016-january-salary-survey-executive-summary.pdf</a>)</p>





**Girish Ananthanarayanan** India



**Peepul**

“The Summit came at the perfect time – when I had just made the decision to join the non-profit world full-time. The exhilarating talks **deepened my understanding of the complexity of social issues**, and strengthened my conviction that **every institution can help in tackling social issues, in their own way**. The networks I formed have formed windows into **exceptional people** in many parts of the world – a **global village of the socially conscious**, who can support each other in this critical decade.”



**Hayden Taylor** United Kingdom



**Unloc**

“Unloc has grown rapidly to **become a leader in innovative education programmes** in the UK since attending my first One Young World summit in 2014. The One Young World platform is **inspiring and powerful** - bringing together driven young leaders that have the **potential** to bring about systemic change.”

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>India is facing an educational crisis. An estimated 49.7% of Class 5 students cannot read a simple text of Class 2, and 72.2% of Class 5 students cannot do division<sup>1</sup>. The problem is particularly acute in the public education system, which has 166 million students enrolled and is a lifeline for the poor<sup>2</sup>.</p> <p>Peepul is a non-profit that partners with governments to transform learning in these public schools. Using its education practitioner experience, the organisation works towards creating 'exemplar education ecosystems' within the government school system. Girish, while with McKinsey &amp; Company, supported Peepul on a pro-bono strategic planning exercise in 2018 – and in 2019, after attending the One Young World Summit in London, joined full-time as the Chief Operating Officer.</p> <p>Peepul runs three exemplar schools in partnership with the government, providing 1,068 children from the poorest communities with high-quality education. Learning outcomes are substantial, with over 85% of these students meeting or exceeding government-defined grade-level expectations.</p> <p>It also runs a Teacher Development Programme for two years, using modular training sessions to develop teachers' skills. Peepul connects teachers in virtual learning communities and provides follow-up observations of the teachers in action and feedback for improvement. To date, 450 teachers have been trained. The programme aims to train 2,800 teachers over the upcoming four year period, in turn impacting 112,000+ children.</p> <p>With this education experience and expertise, Peepul has also been supporting quality improvement in education across Madhya Pradesh, a state with a population of 78 million. In response to the COVID-19 pandemic in 2020, it is scaling the teacher training work to the 270,000 elementary school teachers across Madhya Pradesh, with a curated 'e-training capsules' for a state-wide training and certification programme.</p>	<p><b>Inputs</b></p> <p>\$331,491.71 cost of teacher training programme<sup>a</sup></p> <p>\$1,270,718.23 cost of running schools<sup>b</sup></p> <p>\$331,491.71 + \$1,270,718.23 = \$1,602,209.94</p> <p><b>Outputs</b></p> <p>1,068 pupils in exemplar schools x \$647.52 estimated increase in annual earnings of pupils<sup>c</sup> = \$691,553.60</p> <p>450 teachers trained x 26 estimated pupils per teacher<sup>d</sup> x \$647.52 estimated increase in annual earnings of pupils<sup>c</sup> = \$7,576,008.56</p> <p>\$691,553.60 + \$7,576,008.56 = \$8,267,562.16</p>	<p><b>Total Input</b></p> <p><b>\$1,602,209.94</b></p> <p><b>Total Outcome</b></p> <p><b>\$8,267,562.16</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:5</b></p> <p>Scope of SROI calculations: Peepul Teacher Development Programme and exemplar schools analysed from 2018 until data collection (March 2020)</p> <p>References: 1 - <a href="http://img.aseercentre.org/docs/ASER%202018/Release%20Material/aser2018nationalfindings.pdf">http://img.aseercentre.org/docs/ASER%202018/Release%20Material/aser2018nationalfindings.pdf</a> 2 - <a href="http://udise.in/Downloads/Publications/Documents/Flash_Statistics_on_School_Education-2016-17.pdf">http://udise.in/Downloads/Publications/Documents/Flash_Statistics_on_School_Education-2016-17.pdf</a> a - 6,000,000 INR converts to \$331,491.71 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) b - 23,000,000 INR converts to \$1,270,718.23 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) c - 247 INR average daily wage = 90,155 INR estimated annual wage (<a href="https://www.ilo.org/wcmsp5/groups/public/---asia/---ro-bangkok/---sro-new_delhi/documents/publication/wcms_638305.pdf">https://www.ilo.org/wcmsp5/groups/public/---asia/---ro-bangkok/---sro-new_delhi/documents/publication/wcms_638305.pdf</a>) 13% increase in future earnings if teacher is one standard deviation above average = 11,720.15 INR annual earnings (<a href="https://www.sciencedirect.com/science/article/pii/S027275710001718">https://www.sciencedirect.com/science/article/pii/S027275710001718</a>) converts to \$647.52 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) d - Pupil to teacher ratio in Madhya Pradesh 26:1 (<a href="http://apfstatic.s3.ap-south-1.amazonaws.com/s3fs-public/Madhya%20Pradesh_Know%20About%20the%20State.pdf?8VMT5dj5FDRJuvHLU7EK1Bx4oBVZ0WE">http://apfstatic.s3.ap-south-1.amazonaws.com/s3fs-public/Madhya%20Pradesh_Know%20About%20the%20State.pdf?8VMT5dj5FDRJuvHLU7EK1Bx4oBVZ0WE</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Hayden co-founded Unloc, an educational social enterprise, in response to his local youth forum losing funding in 2011. With renewed vigour from the One Young World Summit in 2014, Hayden has grown the organisation steadily at a rate of around 40% year on year, reaching more British children every year, offering a more innovative educational programme every year, and creating a larger, more inspired generation of change-makers.</p> <p>In 2019, Unloc worked with a network of over 200 partner schools and colleges across the United Kingdom. Unloc creates a unique programme for each partner, based around one or two of their core educational pillars: Enterprise, Leadership, Student Voice and Career Pathways.</p> <p>Each idiosyncratic course teaches the students, and encourages them to be change-makers who contribute positively to the world around them. It is important to the organisation that this educational opportunity is available to school children regardless of their socioeconomic background, thus offering subsidised opportunities to schools in more vulnerable communities.</p> <p>In 2019, Unloc reached 10,700 British school children, a significant increase on the 830 students who attended training programmes when Unloc was analysed in One Young World's 2015 impact analysis. Of the students educated in 2019, 7,025 have received entrepreneurial training, 2,750 learned leadership skills, and 970 participated in a student voice mentorship programme. In 2020, it is on track to reach over 19,000 students.</p> <p>Hayden has established other initiatives through the One Young World network, including a programme he established with fellow One Young World Ambassador Jean d'Amour Mutoni, to accelerate social enterprises in Rwanda.</p>	<p><b>Inputs</b></p> <p>10 full-time staff x \$40,114.29 estimated salary<sup>a</sup> = \$401,142.86</p> <p>2019 investment totalling \$464,285.71<sup>b</sup></p> <p>\$401,142.86 + \$464,285.71 = \$865,428.57</p> <p><b>Outputs</b></p> <p>7,025 students x 16% predicted increase in entrepreneurs<sup>c</sup> x \$39,885.71 private value of entrepreneurship<sup>d</sup> x 45.4% small business survival rate<sup>e</sup> = \$20,353,520.46</p> <p>2,750 students x \$2,138 estimated value of training<sup>f</sup> = \$5,879,500</p> <p>\$20,353,520.46 + \$5,879,500 = \$26,233,020.46</p>	<p><b>Total Input</b></p> <p><b>\$865,428.57</b></p> <p><b>Total Outcome</b></p> <p><b>\$26,233,020.46</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:30</b></p> <p>Scope of SROI calculations: Unloc analysed for 2019</p> <p>References: a - Average monthly earnings 2,340 GBP = 28,080 GBP estimated annual salary (<a href="https://ilostat.ilo.org/data/country-profiles/">https://ilostat.ilo.org/data/country-profiles/</a>) converts to \$40,114.29 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) b - 325,000 GBP converts to \$464,285.71 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) c - 16% point increase from enterprise education alumni on revenues (<a href="https://www.aoc.co.uk/sites/default/files/ENTERPRISE%20EDUCATION%20IMPACT%20IN%20HIGHER%20EDUCATION%20AND%20FURTHER%20EDUCATIONFull_Report.pdf">https://www.aoc.co.uk/sites/default/files/ENTERPRISE%20EDUCATION%20IMPACT%20IN%20HIGHER%20EDUCATION%20AND%20FURTHER%20EDUCATIONFull_Report.pdf</a>) d - Median profit for SME 56,000 GBP (<a href="https://www.statista.com/statistics/291299/average-profit-of-smes-in-the-uk-by-enterprise-size/">https://www.statista.com/statistics/291299/average-profit-of-smes-in-the-uk-by-enterprise-size/</a>) - 28,080 GBP median annual salary (<a href="https://ilostat.ilo.org/data/country-profiles/">https://ilostat.ilo.org/data/country-profiles/</a>) = 27,920 GBP estimated earnings increase from entrepreneurship converts to \$39,885.71 (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) e - 45.4% small businesses in UK survive 5 years (<a href="https://www.forbes.com/sites/forbesfinancecouncil/2018/10/25/what-percentage-of-small-businesses-fail-and-how-can-you-avoid-being-one-of-them/#1130cd2843b5">https://www.forbes.com/sites/forbesfinancecouncil/2018/10/25/what-percentage-of-small-businesses-fail-and-how-can-you-avoid-being-one-of-them/#1130cd2843b5</a>) f - Leadership training added value estimated at \$2,138 (<a href="https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/">https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/</a>)</p>





### Courtney Sunna United States

#### Leadership & Executive Acceleration Program (LEAP)

“After One Young World, I felt very strongly **there was no way I could go home and not take action.** I felt fortunate to be given the opportunity to be there, and **needed to pay it forward by creating something meaningful** that would have an impact in people's lives.”



### Alian Ollivierre Barbados

#### I Am A Girl

“It is rare to find **communities with such diversity of youth generating great impact globally,** and I found that in One Young World, at a stage in my career, where **my ambition didn't always reflect my capacity.** After hearing Yeomni Park's story, it was a timely reminder that sometimes **the strongest swords are built in the hottest fires,** and I understood right then, **that to be influential, as a leader, it's okay to be vulnerable** and face adversity head-on, to change the status quo.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>In November 2018, Courtney Sunna joined the Leadership &amp; Executive Acceleration Program (LEAP) as a Co-Director. LEAP develops the networks, abilities and opportunities of Irish and Irish-American women in New York City and the tri-state area.</p> <p>LEAP is multi-faceted and enhances not only the career opportunities and leadership capacity of the women involved, but the wider community that they interact with. In 2019, 16 women completed the Leadership Development programme. Through a combination of events, home-study and training, involving a multi-channel, immersive learning and development programme, they advanced their leadership, professional and interpersonal skills, and their personal passions.</p> <p>LEAP brought in 12 senior level female mentors to guide the participants towards success. All 16 participants of the Leadership Development programme have stated they will use the tools and advice they have received to advance their careers. From the 2019 programme the organisation created a LEAP Women's Council, for alumni, as a pathway to continue to benefit participants with training and a network, and as a mentor pool for current participants.</p> <p>LEAP recently launched an online version of the programme to widen their reach and create a way that more women could, and continue to benefit from the expertise and guidance that LEAP offers. To date, 1,000 online participants have enrolled in the online programme. In addition, it launched a YouTube channel on the Irish International Business Network page which hosts the modules for a wider audience.</p> <p>The programme partners with and supports two charities through the "LEAP in the Community" scheme: Aisling Irish Community Centre and Solace House. LEAP provided 50 employees from these two organisations with leadership and operational strategy training. It has reported successful outcomes for the individuals and organisations. LEAP has boosted the impact of these charities by an estimated 20%, and their fundraising efforts secured \$90,000 in direct funding for Solace House.</p>	<p><b>Inputs</b></p> <p>2 Co-Directors x 3 hours per week x 4 weeks x 7 months x \$100 estimated value of work = \$16,800</p> <p>In-kind services provided by corporate sponsors valued \$29,000</p> <p>Irish Department of Foreign Affairs in-kind support valued at \$30,000</p> <p>6 speaker modules x \$9,285.71 estimated cost of motivational business speaker<sup>a</sup> = \$55,714.29</p> <p>\$16,800 + \$29,000 + \$30,000 + \$55,714.29 = \$131,514.29</p> <p><b>Outputs</b></p> <p>16 LEAP women x 52 hours of coaching x \$500 average price of coaching<sup>b</sup> x 520% estimated return on investment for coaching<sup>c</sup> = \$2,163,200</p> <p>1,000 digital participants x \$2,138 estimated value of leadership training<sup>d</sup> x 29% efficiency of online learning<sup>e</sup> = \$620,020</p> <p>LEAP Community raised funds for Solace House worth \$90,000</p> <p>\$2,163,200 + \$620,020 + \$90,000 = \$2,873,220</p>	<p><b>Total Input</b></p> <p><b>\$131,514.29</b></p> <p><b>Total Outcome</b></p> <p><b>\$2,873,220</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:22</b></p> <p>Scope of SROI calculations: LEAP Leadership Programme direct impact from LEAP in the Community analysed for 2019.</p> <p>References: a - 3,000-10,000 GBP estimated cost of Business Motivational Speaker = 6,500 GBP (<a href="https://www.gordonpoole.com/how-much-does-a-motivational-speaker-cost-in-the-uk/">https://www.gordonpoole.com/how-much-does-a-motivational-speaker-cost-in-the-uk/</a>) converts to \$9,285.71 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) b - \$500 hourly cost of executive coaching (<a href="https://www.conference-board.org/pdf_free/councils/TCBCP006.pdf">https://www.conference-board.org/pdf_free/councils/TCBCP006.pdf</a>) c - Estimated 520% return on investment on leadership training (<a href="https://www.regent.edu/acad/global/publications/jpc/vol2iss1/JPCVol2iss1.pdf">https://www.regent.edu/acad/global/publications/jpc/vol2iss1/JPCVol2iss1.pdf</a>) d - Leadership training added value estimated at \$2,138 (<a href="https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/">https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/</a>) e - 29% online students find digital programme as effective as actual classroom learning (<a href="https://eric.ed.gov/?id=ED524306">https://eric.ed.gov/?id=ED524306</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Alian began I Am A Girl Barbados as an event, as a result of her mentorship programme for girls with poor self-esteem. She identified that girls lacked self-esteem as well as the high rates of depression, stress, self-harm and suicidal thoughts. From this, I Am A Girl developed into a leadership academy for young, vulnerable, female Barbadians.</p> <p>The organisation holds a variety of opportunities and development programmes for the network of young women, as a solution to gender inequality and to empower young women in Barbados. One example is Generation Y, a year long programme where girls connect and support each other during capacity building sessions. Another is the Girls Club, which offers bi-weekly educational workshops. A final example is the Summer Programme which combines and expands on the previous two programmes.</p> <p>Girls who participate fully in the I Am A Girl programme are identified from a mixture of counsellors, schools, and social care institutions. As of 2019, there are 175 I Am A Girl members and over 1,500 people have participated in at least one element of the organisation's programming.</p> <p>Of the 175 members, there have been a diverse range of outcomes: 15 have received internship placements, five have attended university, and 15 an alternative form of further education. They have also produced 25 peer leaders, 20 junior counsellors, 2 have joined the organisation as staff and one has joined the US Army.</p> <p>Moving forward, Alian aims to build a transitional home to support girls leaving social care institutions including a 6-18 month developmental programme. I Am A Girl has also established a regional partnership supporting girls in Dominica and Saint Lucia, called "50 More". This is part of a wider move towards regional collaboration in the Caribbean.</p>	<p><b>Inputs</b></p> <p>2 full-time staff x \$3.23 estimated hourly wage<sup>a</sup> x 150 hours x 65 months = \$62,984.50</p> <p>3 part-time staff x \$3.23 estimated hourly wage<sup>a</sup> x 60 hours x 65 months = \$37,790.70</p> <p>International funding totalling \$150,000 per year x 5 years = \$750,000</p> <p>Other funding \$90,000</p> <p>\$62,984.50 + \$37,790.70 + \$750,000 + \$90,000 = \$940,775.20</p> <p><b>Outputs</b></p> <p>175 I Am A Girl members x \$81.48 estimated cost of mental health support in Barbados<sup>b</sup> = \$14,259</p> <p>175 I Am A Girl members x \$482.36 estimated value of food security<sup>c</sup> = \$84,412.90</p> <p>175 I Am A Girl members x \$2,138 value of leadership training<sup>d</sup> = \$374,150</p> <p>15 I Am A Girl members x \$16,124.03 estimated lifetime benefit of internship<sup>e</sup> = \$241,860.47</p> <p>20 I Am A Girl members x \$219,121.45 estimated lifetime benefit of further education<sup>f</sup> = \$4,382,428.94</p> <p>\$14,259 + \$84,412.90 + \$374,150 + \$241,860.47 + \$4,382,428.94 = \$5,097,111.31</p>	<p><b>Total Input</b></p> <p><b>\$940,775.20</b></p> <p><b>Total Outcome</b></p> <p><b>\$5,097,111.31</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:5</b></p> <p>Scope of SROI calculations: I Am A Girl Barbados analysed from start to data collection (March 2020)</p> <p>References: a - 6.25 BBD per hour minimum wage (<a href="https://www.minimum-wage.org/international/barbados">https://www.minimum-wage.org/international/barbados</a>) converts to \$3.23 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) b - 7% of health expenditure on mental health (<a href="https://westindies.scielo.org/scielo.php?pid=S0043-31442012000500002&amp;script=sci_arttext&amp;lng=pt">https://westindies.scielo.org/scielo.php?pid=S0043-31442012000500002&amp;script=sci_arttext&amp;lng=pt</a>) x \$1164 healthcare expenditure per capita in Barbados (<a href="https://www.macrotrends.net/countries/BBR/barbados/healthcare-spending">https://www.macrotrends.net/countries/BBR/barbados/healthcare-spending</a>) = \$81.48 c - Malnutrition costs world's GDP \$3.5 trillion per year (<a href="https://www.nutraingredients.com/Article/2014/11/14/Malnutrition-costs-11-of-world-s-GDP-Global-Nutrition-Report/">https://www.nutraingredients.com/Article/2014/11/14/Malnutrition-costs-11-of-world-s-GDP-Global-Nutrition-Report/</a>) / 7256 billion world population estimate 2014 (<a href="https://data.worldbank.org/indicator/sp.pop.totl">https://data.worldbank.org/indicator/sp.pop.totl</a>) = \$482.36 per capita d - Value of leadership training from mentorship estimated at \$2,138 per person (<a href="https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/">https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/</a>) e - 6% higher earnings from internship (<a href="http://ftp.iza.org/dp12478.pdf">http://ftp.iza.org/dp12478.pdf</a>) x 520,000 BBD estimated lifetime earnings (<a href="https://www.minimum-wage.org/international/barbados">https://www.minimum-wage.org/international/barbados</a>) = 31,200 BBD estimated lifetime earnings from internship converts to \$16,124.03 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) f - 85% higher earnings from higher education (<a href="https://www.antilleseconomics.com/article/the-power-of-advanced-education-in-barbados/">https://www.antilleseconomics.com/article/the-power-of-advanced-education-in-barbados/</a>) x 520,000 BBD lifetime earnings (<a href="https://www.minimum-wage.org/international/barbados">https://www.minimum-wage.org/international/barbados</a>) - 18,000 BBD university education cost (<a href="https://www.cavehill.uwi.edu/financial/documents/fees/undergraduate-fees-2019-2020.aspx">https://www.cavehill.uwi.edu/financial/documents/fees/undergraduate-fees-2019-2020.aspx</a>) = 424,000 BBD converts to \$219,121.45 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p>





**Fatoumatta Kassama** The Gambia

**Prospect for Girls**

“The One Young World Community gave me the opportunity to **share my story, broaden my network, maximise my impact, empower and inspire others** through my community projects. It also created a lot of opportunities for me all over the world and I am able to **shine like a star** in my community and beyond because of One Young World.”



**Lola Olaore** United Kingdom

**ThinkHER Ambition**

“Since attending One Young World in 2017, I have been **provided continuous support from the team** and have been provided with a number of rewarding opportunities to represent One Young World. The **experiences from One Young World has contributed to the leader I am today**, by being an authentic and purpose-driven leader, One Young World has **changed my perception of what true leadership is** and the way one can navigate to **creating impact** in their local and wider community.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>The Gambia is a country where gender inequality remains a substantial challenge to overcome, and through her organisation Prospect for Girls, Fatoumatta has been leading the charge.</p> <p>Alongside her Co-Founder, Kujeh Kah, Fatoumatta founded Prospect for Girls in March 2018 with the ambition of providing vocational skills and 'Sexual and Reproductive Health &amp; Rights' education to vulnerable women in The Gambia. The two seminal projects were funded by the US Embassy in Banjul.</p> <p>The first was a nationwide health campaign dubbed "My Period My Pride", training 1,807 girls from 25 junior schools over a period of eight months. The second is a vocational skills training programme which was launched on International Women's Day 2019 and recruited 40 women and girls to train them in tailoring, graphics design, food &amp; beverage management and photography, recently graduating with a comprehensive, income-generating education.</p> <p>The plan for 2020 is to take on 16 women with disabilities for the next incarnation of the programme, however, this is dependent on funding.</p> <p>Fatoumatta attended the One Young World 2018 Summit in The Hague. She was the recipient of a €5,000 grant from her delegation Partner OFID for her organisation Eye Care For All. She invested this into a transformative new project called "Free Sight Restoration Surgeries For 100 Less Privileged People in Rural Gambia", providing 100 cataract surgeries to elderly patients in rural Gambia and beyond, monumentally improving their quality of life.</p>	<p><b>Inputs</b></p> <p>6 volunteers x 48 hours per week x 40 weeks x \$2.27 estimated average hourly wage<sup>a</sup> = \$26,156.64</p> <p>US Embassy donation valuing \$24,000</p> <p>6 volunteers x \$15.15 donation per month<sup>b</sup> x 10 months = \$909.09</p> <p>\$26,156.64 + \$24,000 + \$909.09 = \$51,065.73</p> <p><b>Outputs</b></p> <p>1,807 girls x 13.68 days increase in primary school attendance<sup>c</sup> x \$47.35 estimate value of primary school education per day<sup>d</sup> = \$1,170,519.08</p> <p>40 women receive vocational skills training x \$2,152.86 estimate value of job skills education<sup>e</sup> = \$86,114.29</p> <p>\$1,170,519.08 + \$86,114.29 = \$1,256,633.37</p>	<p><b>Total Input</b></p> <p><b>\$51,065.73</b></p> <p><b>Total Outcome</b></p> <p><b>\$1,256,633.37</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:25</b></p> <p>Scope of SROI calculations:</p> <p>Prospect for Girls analysed from start until data collection (December 2019).</p> <p>Eyecare for All excluded from analysis due to separate scope and stakeholders.</p> <p>References:</p> <p>a - 62,340 GMD average annual salary in Gambia = 29.97 GMD estimated hourly wage in Gambia (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) converts to \$2.27 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>b 200 GMD converts to \$15.15 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - 190 days in school year x 80% average attendance to primary school in Banjul by girls = 152 estimated days attended by Gambian girl (<a href="https://www.wepdc.org/advanced/visualize?countries=413&amp;school_level=81&amp;urban_rural=0&amp;indicators=607&amp;subnational=0-1940-1951-1944-1958-1953-1955-1949-1941&amp;age_group=582&amp;gender=11&amp;data_source=1182&amp;household=0-85-86-87-88-89&amp;type=columns&amp;top=subnational&amp;middle=characteristics&amp;year_from=2013&amp;year_to=2020&amp;exclude=years">https://www.wepdc.org/advanced/visualize?countries=413&amp;school_level=81&amp;urban_rural=0&amp;indicators=607&amp;subnational=0-1940-1951-1944-1958-1953-1955-1949-1941&amp;age_group=582&amp;gender=11&amp;data_source=1182&amp;household=0-85-86-87-88-89&amp;type=columns&amp;top=subnational&amp;middle=characteristics&amp;year_from=2013&amp;year_to=2020&amp;exclude=years</a>)</p> <p>d - 62,340 GMD average yearly wage in The Gambia = 2,805,300 GMD estimated lifetime earnings (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) x 25.4%, predicted income increase from primary education in low income countries = 712,546.20 GMD (<a href="https://www.tandfonline.com/doi/full/10.1080/09645292.2018.1484426?needAccess=true&amp;instName=LSE+-+London+School+of+Economics+and+Political+Science">https://www.tandfonline.com/doi/full/10.1080/09645292.2018.1484426?needAccess=true&amp;instName=LSE+-+London+School+of+Economics+and+Political+Science</a>) / 1140 estimated days in primary school education in Gambia = 625.04 GMD estimated value of primary school education per day converts to \$47.35 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>e - 1,507 GDP value of vocational skills training (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) converts to \$2,152.85 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Lola's passion for female empowerment led her to leave her job to found her own organisation, ThinkHER Ambition. The Gender Gap remains a substantial issue in British society and stands at 17.9%<sup>1</sup>. Lola aims to educate and inspire young women as a means of tackling this deep-rooted inequality.</p> <p>Since its foundation in 2018, ThinkHER ambition has impacted the lives of over 700 young females from around the United Kingdom, through its services which includes programmes, workshops and events. In 2018, it became an official Google Academy Partner and has held three annual summits at the Academy Space, bringing together over 300 young females for interactive skills development, networking and inspiration.</p> <p>In 2019, ThinkHER launched a mentor programme in collaboration with Unilever for six female students who were being supported by their school's pastoral team and at high risk of underachieving. This project offers them guidance, education and development to exponentially improve their employability, and life prospects holistically, with the opportunity to network with hard-working, successful women that work at Unilever.</p> <p>ThinkHER has tapped into the expertise and resources of prestigious partners and participated in a Cass Business School Strategy programme to make the organisation as effective and professional as possible.</p> <p>Lola credits the speeches of fellow Ambassadors such as Hyppolite Ntigurirwa and Ilwad Elman as providing her with a necessary sense of perspective to pursue her ambition, supported by regular contact with other members of the community. ThinkHER continues to develop strategies, launch new projects and aim to expand beyond London to have global reach.</p>	<p><b>Inputs</b></p> <p>6 team members x 15 hours per week x \$20.89 estimate hourly wage<sup>a</sup> x 84 weeks = \$157,950</p> <p>Crowdfunding raised \$7,142.86<sup>b</sup></p> <p>Accenture invested \$12,857.14<sup>c</sup></p> <p>\$157,950 + \$7,142.86 + \$12,857.14 = \$177,950</p> <p><b>Outputs</b></p> <p>700 female workshop attendees x \$2152.86 estimated value of training<sup>d</sup> = \$1,507,000</p> <p>22.2 % estimated increase in employment<sup>e</sup> x 6 mentees x \$542,867.14 estimated lifetime earnings<sup>f</sup> = \$723,085.71</p> <p>\$1,507,000 + \$723,085.71 = \$2,230,085.71</p>	<p><b>Total Input</b></p> <p><b>\$177,950</b></p> <p><b>Total Outcome</b></p> <p><b>\$2,230,085.71</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:13</b></p> <p>Scope of SROI calculations:</p> <p>ThinkHER Ambition analysed from start to data collection (December 2019)</p> <p>References:</p> <p>1 - <a href="https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/earningsandworkinghours/bulletins/annualsurveyofhoursandearnings/2019#employee-earnings-and-hours-worked">https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/earningsandworkinghours/bulletins/annualsurveyofhoursandearnings/2019#employee-earnings-and-hours-worked</a> converts to \$20.89 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>a - Median weekly wage 585 GDP = 14.63 GDP hourly wage (<a href="https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/earningsandworkinghours/bulletins/annualsurveyofhoursandearnings/2019#employee-earnings-and-hours-worked">https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/earningsandworkinghours/bulletins/annualsurveyofhoursandearnings/2019#employee-earnings-and-hours-worked</a>) converts to \$20.89 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>b - 5,000 GDP converts to \$7,142.86 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>c - 9,000 GDP converts to \$12,857.14 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>d - 1507 GDP value of vocational skills training (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>) converts to \$2,152.85 PPP (<a href="https://data.worldbank.org/indicator/PA.NUS.PPP">https://data.worldbank.org/indicator/PA.NUS.PPP</a>)</p> <p>e - 73.4% female employment rate (<a href="https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/timeseries/l25/lms">https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/timeseries/l25/lms</a>) x 30% increase from career guidance (<a href="https://research.tilburguniversity.edu/en/publications/how-to-help-unemployed-find-jobs-quickly-experimental-evidence-fr-2">https://research.tilburguniversity.edu/en/publications/how-to-help-unemployed-find-jobs-quickly-experimental-evidence-fr-2</a>) = 22.2% estimated increase in employment</p> <p>f - 380,000 GBP estimated lifetime earnings (<a href="https://uk.finance.yahoo.com/news/how-much-more-men-women-earn-income-salary-wages-gender-pay-gap-data-uk-060027590.html?guccounter=1&amp;guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2x1LnVybS88&amp;guce_referrer_sig=AQAAAAxkF7XZLVLqmpvx-cTpOZEhFfIeYQufY3RDOJ2E5NC9w4t2GHVdPl2lwCqr35gdSPAlaBMmMOCq72QymmoXw8iUPTXu63mp3WgIjwkye6dlH0HK4QVjgYB077kZimNwF6GDhVeuozPgktpiXRhVZCZ53KqJhD2YoWwJ">https://uk.finance.yahoo.com/news/how-much-more-men-women-earn-income-salary-wages-gender-pay-gap-data-uk-060027590.html?guccounter=1&amp;guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2x1LnVybS88&amp;guce_referrer_sig=AQAAAAxkF7XZLVLqmpvx-cTpOZEhFfIeYQufY3RDOJ2E5NC9w4t2GHVdPl2lwCqr35gdSPAlaBMmMOCq72QymmoXw8iUPTXu63mp3WgIjwkye6dlH0HK4QVjgYB077kZimNwF6GDhVeuozPgktpiXRhVZCZ53KqJhD2YoWwJ</a>) converts to \$542,857.14 PPP</p>





**Megan Iha** Papua New Guinea  
**Girls Education - Pikinini Kisim Save Project**



“Being a Queens Commonwealth Trust Scholar for the 2019 One Young World Summit has truly had a **positive impact** on me, personally and professionally. It has helped me to network with other young people with a **common vision, goals and targets for a sustainable future**. I am also proud to be one of the Action 10 members, an advocacy group lobbying for the eradication of gender inequality.”



**Hermella Woldehana** Ethiopia  
**Drop of Water**



“Now, I am the proud Executive Director of a local NGO named Drop of Water which works on provision of **safe water supply and promotion of proper hygiene and sanitation practices (WASH)** in rural parts of Ethiopia. One Young World changed **my perspective on how I perceive and execute projects**, i.e. by being an **effective servant, young leader**, and always make the community a process owner, solution provider, and change agent, which helped me to implement sustainable projects.”

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Megan is a Project Officer for CARE International, running and delivering gender-equity and diversity workshops in remote areas of Papua New Guinea. The project targets communities where traditional gender roles are often enforced. In 2014, Papua New Guinea ranked 140 out of 155 on the Gender Inequality Index, and in rural areas men often hold onto traditional cultural practices where tribal discipline, power and authority lies with the men<sup>1</sup>.</p> <p>Megan’s workshops enable women to have increased power across economic, political and social spheres at their community level. The research aspect of the “Girls Education – PKS Project” has identified that in remote regions, girls are less valued by households and communities, given more household chores, and less impetus is placed on completing education. It has also identified that the priority is to deal with the cause, and tackle prejudice among parents and community leaders.</p> <p>Thus, the team designed a training which raises awareness of gender inequality, identifies barriers to female empowerment, and explores practical solutions which can be introduced into the communities. It engaged approximately 40 community leaders, parents and guardians in the three provinces and six rural communities the pilot programme was rolled out in.</p> <p>To date, 499 people have been educated consisting of 300 women and 199 men, mostly community leaders, parents and citizens. There have been almost 2,000 beneficiaries, primarily made up of elementary students, boys and girls, and community members.</p> <p>Through this, it has changed the landscape and attitude towards gender equality for young women in rural Papua New Guinea. The initiative used International and National Observatory Days with the primary focus of advocating for and promoting girls’ education.</p> <p>Despite uncertain funding in the project, Megan continues to promote these values in her own community, and distributes solar lights to provide clean, renewable energy to 70 women and girls in her own remote community over the winter period.</p>	<p><b>Inputs</b></p> <p>4 full-time employees x 91 weeks x \$68.35 estimated weekly salary<sup>a</sup> = \$24,879.22</p>	<p><b>Total Input</b></p> <p><b>\$24,879.22</b></p>
	<p><b>Outputs</b></p> <p>Estimated 1,000 girls x 0.4 years estimated increase in schooling<sup>b</sup> x \$951.43 estimated value of school year<sup>c</sup> = \$380,570.10</p>	<p><b>Total Outcome</b></p> <p><b>\$380,570.10</b></p>
		<p><b>SROI Ratio:</b></p> <p><b>1:15</b></p> <p>Scope of SROI calculations: Girls Education – Pikinini Kisim Save Project analysed from start to data collection (March 2020)</p> <p>References: 1 - <a href="https://png.unfpa.org/en/topics/gender-equality-12">https://png.unfpa.org/en/topics/gender-equality-12</a></p> <p>a - 140.80 PGK minimum weekly wage (<a href="https://tradingeconomics.com/papua-new-guinea/minimum-wages">https://tradingeconomics.com/papua-new-guinea/minimum-wages</a>) converts to \$68.35 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>)</p> <p>b - 8.2 expected school years for boys in Papua New Guinea - 7.8 expected years of school for girls in Papua New Guinea = 0.4 years (<a href="https://www.worldbank.org/en/publication/human-capital#firstLink11657">https://www.worldbank.org/en/publication/human-capital#firstLink11657</a>)</p> <p>c - 140.80 PGK minimum weekly wage x 52 weeks x 40 years = 292,864 PGK estimated lifetime earnings (<a href="https://tradingeconomics.com/papua-new-guinea/minimum-wages">https://tradingeconomics.com/papua-new-guinea/minimum-wages</a>) 292,864 PGK x 8.7% estimated private returns from education (<a href="https://www.tandfonline.com/doi/full/10.1080/0109645292.2018.1484426?needAccess=true&amp;instName=LSE++London+School+of+Economics+and+Political+Science&amp;instName=LSE++London+School+of+Economics+and+Political+Science">https://www.tandfonline.com/doi/full/10.1080/0109645292.2018.1484426?needAccess=true&amp;instName=LSE++London+School+of+Economics+and+Political+Science&amp;instName=LSE++London+School+of+Economics+and+Political+Science</a>) = 25,479,168 PGK estimated value of school education = 1,959.94 PGK value of education per year (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) converts to \$951.43 PPP</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Hermella conceived the idea of Drop of Water (formerly called Help for a Drop of Water) in 2009 with six of her friends. They had the chance to meet Matt Damon, award-winning actor and Co-Founder of Water.org. In Ethiopia, 62 million people lack access to safe water and 97 million lack access to improved sanitation<sup>1</sup>.</p> <p>After studying civil engineering, she formally founded Drop of Water to tackle the severe water crisis attacking rural communities in Ethiopia. The organisation engages with university students and educates them in hygiene awareness as peer educators for rural communities. Between 50-60 young volunteers have been trained to support their local communities in this manner.</p> <p>Drop of Water also installs clean water solutions in the communities, which are designed and chosen to suit the specific geological landscape. The installation could be a bore hole, spring water protection, or other equivalent clean water installation.</p> <p>The other aspect of its work is to implement climate resilience water safety plans to help the maintenance of the clean water sources. These different stages have, through education, awareness, installation and maintenance, provided clean water access to over 30,000 rural Ethiopians in five different regions in Ethiopia.</p> <p>Hermella personally has spoken internationally on clean water and the water crisis, and continues to connect and collaborate with One Young World Ambassadors working in a similar field.</p>	<p><b>Inputs</b></p> <p>6 full-time employees x 74 months x \$135.31 estimated monthly salary<sup>a</sup> = \$60,075.83</p> <p>Funding totalling \$64,465</p> <p>\$3 estimated community investment per capita<sup>b</sup> x 30,000 people provided education and clean water = \$90,000</p> <p>\$60,075.83 + \$64,465 + \$90,000 = \$214,540.83</p>	<p><b>Total Input</b></p> <p><b>\$214,540.83</b></p>
	<p><b>Outputs</b></p> <p>30,000 people x \$49.96 estimated value of averted deaths per person<sup>c</sup> = \$1,498,786.13</p>	<p><b>Total Outcome</b></p> <p><b>\$1,498,786.13</b></p>
		<p><b>SROI Ratio:</b></p> <p><b>1:7</b></p> <p>Scope of SROI calculations: Drop of Water analysed from national accreditation to data collection (March 2020)</p> <p>References: 1 - <a href="https://water.org/our-impact/ethiopia/">https://water.org/our-impact/ethiopia/</a></p> <p>a - 1,349 ETB estimated monthly wage (<a href="https://lostatalo.org/data/country-profiles/">https://lostatalo.org/data/country-profiles/</a>) converts to \$135.31 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>)</p> <p>b - \$3 estimate community investment in clean water projects in Ethiopia (<a href="https://www.sciencedirect.com/science/article/pii/S0048969717313992">https://www.sciencedirect.com/science/article/pii/S0048969717313992</a>)</p> <p>c - \$17286,000,000 value of deaths per capita / 346,000,000 = \$49.96 per death per person (<a href="https://www.who.int/water_sanitation_health/wsh0404.pdf">https://www.who.int/water_sanitation_health/wsh0404.pdf</a>)</p>





**James Thuch Madhier** South Sudan  
The Rainmaker Enterprise



**Jasmine Burton** United States  
Wish for WASH



“ My experience as a member of the One Young World Community and as an Ambassador has been **incredibly formative** for me. My ethos for supporting the concept of **‘meaningfully engaging young people’** and young professionals stemmed from my years of being **connected with the One Young World Community** and has ultimately **shaped the iterated mission of Wish for WASH**. I believe that because of my continued commitment to pillars of One Young World – **such as youth leadership and innovation related to some of the world’s most pressing issues** – I am and will continue to be an **effective and passionate** One Young World Ambassador.

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>James launched the Rainmaker Enterprise at the One Young World Summit in Ottawa, back in 2016, supported by his award from The Resolution Project. The initiative installs clean water systems in rural South Sudan to tackle health-related and economic problems resulting from poor sanitation and hygiene.</p> <p>Rainmaker Enterprise provides water systems for communities without access to clean water, and additionally provides education for community members to become leaders on sanitation and hygiene. The systems provide the remedy, and the education makes the project more sustainable as it teaches members of the community to support and maintain the installations.</p> <p>The first installation was completed in June 2019, and serves over 3,000 people with clean and safe drinking water. The project’s installation also benefited the community in terms of labour, as it provided employment for 50 people within the local economy. The initiative has instantly born fruit, as the walking time to collect water has reduced from two and a half hours to 15 minutes. This heightens productivity of agriculture, and allows children more time for school. There has also been a reduction in resource conflict.</p> <p>A second installation has provided the same solution to a further 4,000 people in a different local community. In both these projects a selection of women in the communities have been educated in good hygiene, and taught to be community leaders to ensure best practice and prevent the degradation of the installations.</p> <p>The next stage for Rainmaker Enterprise is to install solar-powered water pumps to support local agriculture and improve food security, beginning in Spring 2020.</p> <p>The initial funding which James received at the Summit has since been supplemented by substantial support from the UK Government’s Department for International Development through the Humanitarian Grant Challenge Fund. He has also received priceless mentorship from, and access to the network of, Lord Michael Hastings, One Young World Counsellor.</p>	<p><b>Inputs</b></p> <p>1 full-time Canadian volunteer x \$819.35 estimated value of work monthly<sup>a</sup> x 41 months = \$33,593.55</p> <p>3 part-time Canadian volunteers x \$4.73 estimated hourly cost of work<sup>b</sup> x 20 hours per week x 178 weeks = \$50,484.86</p> <p>50% of \$250,000 total DFID funding invested = \$125,000</p> <p>\$33,593.55 + \$50,484.86 + \$125,000 = \$209,078.41</p> <p><b>Outputs</b></p> <p>1186.44 households<sup>c</sup> x 2 hours time saved per day x 365 days x \$12.32 estimated private value of time saved<sup>d</sup> = 10,670,755.69</p> <p>7000 people with clean water and sanitation x \$50.60 estimated economic value of averted deaths per capita in region<sup>e</sup> = \$354,230.22</p> <p>\$10,670,755.69 + \$354,230.22 = \$11,024,985.91</p>	<p><b>Total Input</b></p> <p><b>\$209,078.41</b></p> <p><b>Total Outcome</b></p> <p><b>\$11,024,985.91</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:53</b></p> <p>Scope of SROI calculations: The Rainmaker Enterprise analysed from start to data collection (March 2020)</p> <p>References: a - Average monthly earnings 1,016 CAD (<a href="https://lostailo.org/data/country-profiles/">https://lostailo.org/data/country-profiles/</a>) converts to \$819.35 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) b - Average monthly earnings 1,016 CAD = 5.86 CAD estimated per hour (<a href="https://lostailo.org/data/country-profiles/">https://lostailo.org/data/country-profiles/</a>) converts to \$4.73 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) c - 7000 people / 5.9 person average household size in South Sudan = 1186.44 estimated households served (<a href="https://www.un.org/en/development/desa/population/publications/pdf/ageing/household_size_and_composition_around_the_world_2017_data_booklet.pdf">https://www.un.org/en/development/desa/population/publications/pdf/ageing/household_size_and_composition_around_the_world_2017_data_booklet.pdf</a>) d - Value of hour collecting water estimated 223 INR per hour (<a href="https://library.ppknowledge.org/documents/4174/download">https://library.ppknowledge.org/documents/4174/download</a>) converts to \$12.32 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) e - \$7034,000,000 per capita value of averted deaths from entire population having clean water access / 139,000,000 region population = \$50.60 value of averted deaths per capita per person with improved water and sanitation access (<a href="https://www.who.int/water_sanitation_health/wsh0404.pdf">https://www.who.int/water_sanitation_health/wsh0404.pdf</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Jasmine is a social entrepreneur who founded Wish for WASH (W4W), a social impact collective intended to bring innovation to sanitation in 2014. According to the World Health Organization, over 4 billion people in the world today lack safely managed sanitation<sup>1</sup>. W4W’s mission is to bring more diverse minds, talent, and innovation to the problems of global health and WASH in our world through research, design and education because #everybodypoops.</p> <p>She led W4W in conducting iterative toilet innovation pilots and research in Kenya, Zambia, Uganda, Ethiopia and in an Atlanta-based resettled refugee community all with a human-centered design and social inclusion lens. Its first sanitation relief product is the SafiChoo toilet, an innovative toilet system that operates as a ‘toolbox of options’ allowing users to upgrade their sanitation system based on their current financial and community waste management options. The current version of the SafiChoo toilet includes a sit-squat toilet seat, a riser, a snap fit floor, and a series of inserts that change the functionality of the waste management features of the toilet. This was designed with feedback collected from W4W’s pilot programmes.</p> <p>Through the pilot programmes, approximately 100 people in Georgia, USA, 50 people in Kenya, and 20 people in Zambia have benefited from innovative toilet options designed to meet their community’s needs. Other key outcomes include meaningfully engaging over 100 young people to lead vital and socially impactful work. They have also reached more than 1,000 people directly through educational reports and workshops and over 14,000 via digital educational content.</p> <p>Jasmine has also been the formative member of several other global social enterprises. She has served as a communications/marketing and technical advisor of the gender equity startup Equilo. She also manages the world’s first Toilet Accelerator Program and leads social inclusion initiatives within the Toilet Board Coalition. Lastly, she is a health communications specialist in the Division of Global Health Protection at the Centers for Disease Control and Prevention, which is a division that is largely supporting the Coronavirus response.</p>	<p><b>Inputs</b></p> <p>1 full-time employee x \$725 estimated hourly salary<sup>a</sup> x 40 hours x 52 weeks x 5 years = \$75,400</p> <p>Grants and funding totalling \$176,000</p> <p>Convertible debt totalling \$25,000</p> <p>25 volunteer hours per week x 260 weeks x \$7.25 estimated salary<sup>a</sup> = \$47,125</p> <p>\$75,400 + \$176,000 + \$25,000 + \$47,125 = \$323,525</p> <p><b>Outputs</b></p> <p>15,000 people educated on sanitation x 61.7% improvement in hygiene behaviour<sup>b</sup> x \$49.96 estimated value of improved hygiene<sup>c</sup> = \$462,375.52</p> <p>100 volunteers x \$3,367.14 estimated private value of volunteering<sup>d</sup> = \$336,714.29</p> <p>6,500 volunteer hours x \$25.43 estimated public value of volunteering per hour<sup>e</sup> = \$165,295</p> <p>\$462,375.52 + \$336,714.29 + \$165,295 = \$964,384.81</p>	<p><b>Total Input</b></p> <p><b>\$323,525</b></p> <p><b>Total Outcome</b></p> <p><b>\$964,384.81</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:3</b></p> <p>Scope of SROI calculations: Wish for WASH analysed from start to data collection (February 2020).</p> <p>Pilot sanitation project excluded from analysis due to uncertainty of impact at early stage.</p> <p>References: 1 - <a href="https://www.unwater.org/water-facts/water-sanitation-and-hygiene/">https://www.unwater.org/water-facts/water-sanitation-and-hygiene/</a> a - \$7.25 federal hourly minimum wage (<a href="https://www.dol.gov/general/topic/wages/minimumwage">https://www.dol.gov/general/topic/wages/minimumwage</a>) b - Hygiene education improves behaviour in 61.7% of people (<a href="https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4190334/">https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4190334/</a>) c - \$17286,000,000 value of deaths per capita from poor hygiene / 346,000,000 population of region = \$49.96 cost per death per person (<a href="https://www.who.int/water_sanitation_health/wsh0404.pdf">https://www.who.int/water_sanitation_health/wsh0404.pdf</a>) d - Social value of volunteering 2,357 GBP per person per year converts (<a href="https://www.hact.org.uk/sites/default/files/uploads/Archives/2014/3/MeasuringSocialImpactHACT2014.pdf">https://www.hact.org.uk/sites/default/files/uploads/Archives/2014/3/MeasuringSocialImpactHACT2014.pdf</a>) to \$3,367.14 PPP e - \$25.43 value of volunteering for economy (<a href="https://independentsector.org/news-post/new-value-volunteer-time-2019/">https://independentsector.org/news-post/new-value-volunteer-time-2019/</a>)</p>





**Khizr Tajammul Pakistan**

**Jaan Pakistan**

“One Young World was what gave my social business idea to develop clean energy solutions a solid start. With seed funding, we had the wheels to implement and test our idea. Also the incredible publicity generated through the award led to a series of pro bono arrangements that filled the gaps money couldn't buy. After that, one thing led to another, and it's been five years already.”




**Leroy Mwasaru Kenya**

**Greenpact**

“One Young World, through its networks and conferences, has been an avenue for me to re-imagine impact and empathise with thousands of encouraging stories.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Roughly 40% of the population in Pakistan live off-grid and rely on burning firewood and other biomass to provide energy in their homes. This dependence on polluting combustion materials is expensive, environmentally harmful and a big health concern. Khizr founded Jaan Pak, a clean energy social enterprise in 2014, having won the Rwanda Social Start Up Competition at the One Young World Summit in Dublin.</p> <p>The organisation used this seed funding to design a solution to unsustainable, open-fire cooking in Pakistan which has dangerous repercussions on people's environment and health. In 2015, Jaan Pak imported solar thermal stoves from China – however, pilot testing showed that these were unsuitable for Pakistani culinary methods and people were unwilling to use them. Next, the team imported biomass stoves, which were expensive and received similar feedback.</p> <p>In 2017, Jaan Pak identified that they needed an indigenous solution. The organisation has designed three products (including a heater and two stoves) to provide clean, fuel efficient energy to households in Pakistan. After a long period of R&amp;D, the product is now on the market and already in 2,000 households. The organisation has used education to create social impact, directly reaching 14,000 individuals with education on the damage of open wood cooking.</p> <p>Having been recognised by the Government as leading innovators, the team have provided their research and technology to the public sector that is now developing a policy to ban open fires and run a nationwide campaign on the economic, health and environmental benefits of clean cooking. Jaan Pak is an expert consultant to the government on a change that has the potential to impact 100 million people across the country.</p>	<p><b>Inputs</b></p> <p>Rwanga Competition prize fund totalling \$20,000</p> <p>Other funding totalling \$224,196</p> <p>In-kind training and consulting valued at \$60,000</p> <p>3 full-time employees x \$1,706.31 estimated monthly salary<sup>a</sup> x 60 months = \$307,135.79</p> <p>\$20,000 + \$224,196 + \$60,000 + \$307,135.79 = \$611,331.79</p> <p><b>Outputs</b></p> <p>2,000 households x \$192.98 estimated health benefit per household<sup>b</sup> = \$385,967.31</p> <p>2,000 stoves replaced x 7.5 tonnes CO<sub>2</sub> offset<sup>c</sup> x \$42 estimated cost of CO<sub>2</sub> per tonne<sup>d</sup> = \$630,000</p> <p>2,000 households x \$140 estimated financial savings per household<sup>e</sup> = \$280,000</p> <p>14,000 individuals x \$4.84 estimated value of health education<sup>f</sup> = \$67,765.13</p> <p>\$385,967.31 + \$630,000 + \$280,000 + \$67,765.13 = \$1,363,732.44</p>	<p><b>Total Input</b></p> <p><b>\$611,331.79</b></p> <p><b>Total Outcome</b></p> <p><b>\$1,363,732.44</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:2</b></p> <p>Scope of SROI calculations: Jaan Pakistan analysed from start to data collection (March 2020)</p> <p>References: a - 50,000 PKR monthly salary converts to \$1,706.31 PPP (https://data.worldbank.org/indicator/PAN.US.PPP) b - 5,655 PKR estimated value of health benefits from intervention (http://documents.worldbank.org/curated/en/356741467991965587/pdf/98133-PUB-Box391504B-PUBLIC.pdf) converts to \$192.98 PPP (https://data.worldbank.org/indicator/PAN.US.PPP) c - Replacing traditional wood cooking with efficient biomass solutions offsets 7.5 tonnes of CO<sub>2</sub> (https://www.econstor.eu/bitstream/10419/187779/1/s20-S2352728515300464-main.pdf) d - Social cost of CO<sub>2</sub> valued at \$42 per tonne (https://19january2017snapshot.epa.gov/sites/production/files/2016-12/documents/social_cost_of_carbon_fact_sheet.pdf) e - \$350 per household estimated annual spend on firewood cut by 40% by new stoves = \$140 estimated household savings (https://theismallenergy-efficient-stoves-change-lives-rural-pakistan) f - 30,100,000,000 PKR estimated cost of health effects from outdoor pollution (http://documents.worldbank.org/curated/en/701891468285328404/pdf/890650PUB0Clea00Box385269B00PUBLIC0.pdf) / 212,215,030 population (https://data.worldbank.org/indicator/SP.POP.TOTL?locations=PK) = 141.84 PKR estimated value per capita converts to \$4.84 PPP (https://data.worldbank.org/indicator/PAN.US.PPP)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Leroy's work in the area of waste disposal and clean energy production began with a high school science project, with a selection of his peers. Leroy co-founded Greenpact formally in 2014, a year before his graduation. It is an energy solution for farmers and schools in rural Kenya, a country where 25% of people still lack electricity access<sup>1</sup>.</p> <p>Greenpact's installations repurpose agricultural waste from households, small rural farms and schools into a clean energy alternative. This allows rural families and small organisations to access cheap and safe, renewable energy.</p> <p>Before installing in a school or farm, the Greenpact team analyse the best-suited energy solution and dimensions. The client then purchases the concrete installation, which Greenpact trains them to use. The organisation also offers to train the client to maintain the solution, or Greenpact will offer that service itself.</p> <p>At a small-scale, the solution will power five complete days of clean energy for a household from the waste of three cows over a period of two weeks. The scale increases exponentially as the quantity of waste increases.</p> <p>Customers are protected from the negative health consequences from unclean cooking, saved money from energy expenditure, and they protect the environment from damaging carbon emissions.</p> <p>Families, and in particular women as per the household culture in Kenya, are saved time searching for firewood. Since foundation around 10,000 rural Kenyans have benefited from these impacts. That includes the teachers and students at 50 schools, and 70 installations in total.</p>	<p><b>Inputs</b></p> <p>16 full-time employees x \$130,04 estimated monthly salary<sup>a</sup> x 12 months = \$24,967.30</p> <p>Grant partner funding totalling \$50,000</p> <p>2019 revenue was \$80,000</p> <p>\$24,967.30 + \$50,000 + \$80,000 = \$154,967.30</p> <p><b>Outputs</b></p> <p>50 schools x \$78,447.07 estimated energy savings<sup>b</sup> = \$3,922,353.41</p> <p>70 efficient biomass solutions x 7.5 tonnes CO<sub>2</sub> emissions<sup>c</sup> x \$42 social cost of carbon<sup>d</sup> = \$22,050</p> <p>10,000 people with clean energy x \$105.72 estimated value of clean air<sup>e</sup> = \$1,057,213.31</p> <p>\$3,922,353.41 + \$22,050 + \$1,057,213.31 = \$5,001,616.72</p>	<p><b>Total Input</b></p> <p><b>\$154,967.30</b></p> <p><b>Total Outcome</b></p> <p><b>\$5,001,616.72</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:32</b></p> <p>Scope of SROI calculations: Greenpact analysed for 2019.</p> <p>References: 1 - https://www.theeastafrican.co.ke/scienceandhealth/Clean-energy-Kenya-geothermal/3073694-5469194-befnaw/index.html a - 6,498 KES average monthly salary (https://www.reuters.com/article/us-kenya-reform/kenyan-mps-defy-president-hike-pay-to-130-times-minimum-wage-idUSBRE94R0MW20130528) converts to \$130.04 PPP (https://data.worldbank.org/indicator/PAN.US.PPP) b - 3,920,000 KES converts to \$78,447.07 PPP (https://data.worldbank.org/indicator/PAN.US.PPP) c - Replacing traditional wood cooking with efficient biomass solutions offsets 7.5 tonnes of CO<sub>2</sub> (https://www.econstor.eu/bitstream/10419/187779/1/s20-S2352728515300464-main.pdf) d - Social cost of CO<sub>2</sub> valued at \$42 per tonne (https://19january2017snapshot.epa.gov/sites/production/files/2016-12/documents/social_cost_of_carbon_fact_sheet.pdf) e - \$114,000,000,000 cost of air pollution (https://www.wafr.who.int/media-centre/statements-commentaries/cleaning-africas-air-would-pay-itself-economic-gains-pollution) / 1,078,306,520 estimated population (https://data.worldbank.org/indicator/SP.POP.TOTL?locations=ZG) = \$105.72 cost of air pollution per capita</p>





**Nathan Thomas** United States

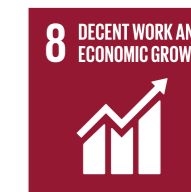
**All We Are**

“Attending the 2019 One Young World Summit in London was an important opportunity to take part in **this incredible global Community** and it has **opened many doors for us**. All We Are non-profit is better poised to **create tangible change** in our access to energy projects in Uganda thanks to One Young World.”



**Adulai Bary** Guinea-Bissau

**Innovalabs**



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Aged 16, Nathan established a relationship with a charity in Kampala to provide basic technological products to support a school in the city. This relationship, his studies in engineering and the fact that Sub-Saharan Africa has the lowest rates of electrification in schools encouraged Nathan to found All We Are, providing free solar energy installations to schools and public institutions across Uganda.</p> <p>Since 2015, the organisation has installed solar electricity systems for 30 institutions in Uganda. Primarily installations have been in schools, but All We Are has also reached two health centres and three boreholes.</p> <p>This operation is driven by two teams. Nathan heads up a select group of volunteers in the USA, young professionals providing their time for free. The team on the ground is made up of three, full-time Ugandan employees who provide engineering and digital marketing support. The organisation is eager to develop this branch of the organisation to contribute to the local economy.</p> <p>As a result of their work, they have provided clean energy to support the education of approximately 30,000 students, and provide energy for teachers and community members in Uganda. Electrification of schools is proven to have significant impacts on improving productivity of students, reducing absenteeism and increasing completion rates of schools. In addition to the environmental benefit of clean energy, it reduces recipients' reliance on dangerous heating sources.</p> <p>The organisation has also established a partnership with the University of Santa Clara and North Carolina State University to build a programme providing practical engineering experience to their students, and 60 students have benefitted from the programme. All We Are aims to have provided 50 solar energy installations by 2025.</p>	<p><b>Inputs</b></p> <p>4 employees x 10 hours x 260 weeks x \$18.58 estimated hourly wage<sup>a</sup> = \$193,232</p> <p>10 employees x 6 hours x 260 weeks x \$18.58 estimated hourly salary<sup>a</sup> = \$289,848</p> <p>3 full-time employees x \$145.59 estimate monthly wage<sup>b</sup> x 60 months = \$26,206.78</p> <p>Three stages of Rotary funding totalling \$164,000</p> <p>\$193,232 + \$289,848 + 26,206.78 + \$164,000 = \$673,286.78</p> <p><b>Outputs</b></p> <p>30,000 students x 2.48% point increase in attendance<sup>c</sup> x 70% will work in agriculture<sup>d</sup> x \$4,137.64 estimated increase in lifetime earnings<sup>e</sup> = \$2,154,882.91</p> <p>Social cost of CO<sub>2</sub> \$42 per tonne<sup>f</sup> x 1,458.76 estimated tonnes CO<sub>2</sub> saved per year<sup>g</sup> x 5 years = \$306,340.37</p> <p>60 US volunteers x \$3,367.14 estimate value of volunteering<sup>h</sup> = \$202,028.57</p> <p>\$2,154,882.91 + \$306,340.37 + \$202,028.57 = \$2,663,251.85</p>	<p><b>Total Input</b></p> <p><b>\$673,286.78</b></p> <p><b>Total Outcome</b></p> <p><b>\$2,663,251.85</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:4</b></p> <p>Scope of SROI calculations: All We Are analysed from start to data collection (November 2019)</p> <p>References: a - \$18.58 median hourly wage (<a href="https://www.bls.gov/oes/current/oes_nat.htm#00-0000">https://www.bls.gov/oes/current/oes_nat.htm#00-0000</a>) b - 168,000 UGX median monthly salary (<a href="https://www.ubos.org/explore-statistics/statistical-datasets/13872/">https://www.ubos.org/explore-statistics/statistical-datasets/13872/</a>) converts to \$145.59 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) c - School non-attendance 6.17% non-electrified to 3.69% electrified = 2.48% point increase (<a href="https://www.researchgate.net/figure/Long-term-impact-of-access-to-electricity_tbl3_331159634">https://www.researchgate.net/figure/Long-term-impact-of-access-to-electricity_tbl3_331159634</a>) d - 70% population in agriculture (<a href="https://www.worldbank.org/en/country/uganda/publication/making-farming-more-productive-and-profitable-for-ugandan-farmers">https://www.worldbank.org/en/country/uganda/publication/making-farming-more-productive-and-profitable-for-ugandan-farmers</a>) e - Average agriculture income \$218 daily = \$31,828 estimated lifetime earnings (<a href="https://blogs.lse.ac.uk/africaatse/2011/07/25/a-middle-income-uganda-aiming-for-mediocrity-and-falling/">https://blogs.lse.ac.uk/africaatse/2011/07/25/a-middle-income-uganda-aiming-for-mediocrity-and-falling/</a>) x 13% estimated increase from completed education = \$4,137.64 (<a href="https://onlinelibrary.wiley.com/doi/abs/10.1002/(SICI)1099-1328(199605)8:3&lt;3C415::AID-JID396%3E3.0.CO;2-9">https://onlinelibrary.wiley.com/doi/abs/10.1002/(SICI)1099-1328(199605)8:3&lt;3C415::AID-JID396%3E3.0.CO;2-9</a>) f - Social cost of CO<sub>2</sub> \$42 (<a href="https://19january2017snapshot.epa.gov/sites/production/files/2016-12/documents/social_cost_of_carbon_fact_sheet.pdf">https://19january2017snapshot.epa.gov/sites/production/files/2016-12/documents/social_cost_of_carbon_fact_sheet.pdf</a>) g - School area for 30,000 pupils = 710,740 sq/ft (<a href="https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/324056/BB103_Area_Guidelines_for_Mainstream_Schools_CORRECTED_25_06_14.pdf">https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/324056/BB103_Area_Guidelines_for_Mainstream_Schools_CORRECTED_25_06_14.pdf</a>) x 10 kWh electricity per square foot per year = 7,107,403.17 kWh energy per year (<a href="https://ugienergylink.com/commercial-electricity-for-schools/">https://ugienergylink.com/commercial-electricity-for-schools/</a>) = 1458.76 tonnes CO<sub>2</sub> produced by coal production (<a href="https://www.eia.gov/tools/faqs/faq.php?id=74&amp;t=11">https://www.eia.gov/tools/faqs/faq.php?id=74&amp;t=11</a>) h - 2,357 GBP per year value of volunteering (<a href="https://www.hact.org.uk/sites/default/files/uploads/Archives/2014/3/MeasuringSocialImpactHACT2014.pdf">https://www.hact.org.uk/sites/default/files/uploads/Archives/2014/3/MeasuringSocialImpactHACT2014.pdf</a>) converts to \$3367.14 PPP</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Adulai co-founded Innovalab in 2015, to develop an eco-system of entrepreneurship in Guinea-Bissau. The national attitude amongst young Bissau-Guineans is that politics is the primary means of a stable and healthy income. However, Adulai and his Co-Founders identified the need for entrepreneurialism to tackle poverty, create jobs and boost economic development in a country where around 70% live below the poverty line<sup>1</sup>.</p> <p>Through in person and online (web and radio) mentoring activities, as well as OpenLabs, Forums, TechCamps, Hackathon and Bootcamps, Innovalabs inspires and empowers entrepreneurs to solve their immediate socio-economic challenges by offering access to technology, resources and stakeholder networks.</p> <p>Around 5,000 people have been educated through these various courses. Additionally, approximately 20 new enterprises have been incubated, as the course catalyses innovation. One example is Votu, a civic tech platform which involves the population in politics and democracy by encouraging campaigning and increasing transparent publishing of results. Another is WeAgri, which is training over 2,000 young women in digital skills across 15 ECOWAS countries.</p> <p>In addition to the 5,000 trained entrepreneurs, Innovalabs have run week-long, educational festivals for three years running, one on Science which around 2,000 people attend annually, the other on Entrepreneurship which 4,050 attend.</p> <p>The Adulai's next innovative project is UMBUNTU, a pay-as-you-go renewable energy initiative born out of the 2018 One Young World Summit in the Hague.</p>	<p><b>Inputs</b></p> <p>5 full-time staff earning x \$1,428.99 estimated monthly salary<sup>a</sup> x 43 months = \$307,232.17</p> <p>10 part-time staff earning x \$245.09 estimated monthly salary<sup>b</sup> x 3 months = \$7,352.64</p> <p>US Embassy funding totalling \$200,000</p> <p>Private funding totalling \$27,322.40<sup>b</sup></p> <p>UNDP funding totalling \$35,000</p> <p>\$52,693.89 + \$7,352.64 + \$200,000 + \$27,322.40 + \$35,000 = \$576,907.21</p> <p><b>Outputs</b></p> <p>5,000 entrepreneurs trained x \$2184.06 estimated value of training<sup>c</sup> = \$10,920,289.85</p> <p>18,150 science and entrepreneurship week attendees x \$0.74 estimated value of education x 40 hours = \$538,934.06</p> <p>\$10,920,289.85 + \$538,934.06 = \$11,459,223.91</p>	<p><b>Total Input</b></p> <p><b>\$576,907.21</b></p> <p><b>Total Outcome</b></p> <p><b>\$11,459,223.91</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:20</b></p> <p>Scope of SROI calculations: Innovalabs analysed from start to data collection (August 2019)</p> <p>References: 1 - <a href="https://www.ifp.org/countries/guinea-bissau">https://www.ifp.org/countries/guinea-bissau</a> a - 344,000 XOF estimated monthly wage (<a href="http://www.salaryexplorer.com/salary-survey.php?loc=92&amp;loctype=1">http://www.salaryexplorer.com/salary-survey.php?loc=92&amp;loctype=1</a>) converts to \$1,428.99 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) b - 59,000 XOF estimated monthly wage (<a href="https://www.voafrique.com/a/grve-des-fonctionnaires-en-guinee-bissau/4455649.html">https://www.voafrique.com/a/grve-des-fonctionnaires-en-guinee-bissau/4455649.html</a>) converts to \$245.09 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) c - 20,000 EUR converts to \$27,322.40 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) d - 1507 GBP value of job skills training per person (<a href="https://www.hact.org.uk/value-calculator/">https://www.hact.org.uk/value-calculator/</a>) converts to \$2184.06 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) e - 708,000 XOF estimated yearly wage x 45 working years = 31,860,000 XOF estimated lifetime earnings (<a href="https://www.voafrique.com/a/grve-des-fonctionnaires-en-guinee-bissau/4455649.html">https://www.voafrique.com/a/grve-des-fonctionnaires-en-guinee-bissau/4455649.html</a>) x 10.5% predicted earnings increase from education in Sub-Saharan Africa = 3,345,300 XOF (<a href="https://www.tandfonline.com/doi/full/10.1080/09645292.2018.1484426?needAccess=true&amp;instName=LSE++London+School+of+Economics+and+Political+Science&amp;instName=LSE++London+School+of+Economics+and+Political+Science">https://www.tandfonline.com/doi/full/10.1080/09645292.2018.1484426?needAccess=true&amp;instName=LSE++London+School+of+Economics+and+Political+Science&amp;instName=LSE++London+School+of+Economics+and+Political+Science</a>) / 18720 estimated hours education = 178.70 XOF estimated value of education hourly converts to \$0.74 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>)</p>

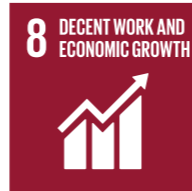




**Grigor Yeritsan** Armenia

**Armenian Progressive Youth**

“Being part of One Young World’s international Community of change-makers is a fantastic opportunity to network and collaborate with like-minded and progressive young leaders across the globe, supporting and inspiring one another.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>What began as a student initiative in 2007, and was officially registered in 2009, has developed into one of the leading youth organisations in Eastern Europe. Grigor co-founded the organisation, and currently sits as Executive Director of Armenian Progressive Youth (APY). It has run a variety of projects in the fields of non-formal education, volunteerism, gender equality, women rights, environmental protection, youth participation and active citizenship, human rights protection and youth work.</p> <p>In 2019, one of the main projects APY ran was the “Employment &amp; Entrepreneurship Shuttle” project in the framework of GIZ-led “Economic and Social Participation of Vulnerable Displaced Persons and Local Populations in the South Caucasus” programme, also known as EPIC. This was a five month, bi-weekly mentorship and training programme to get young people, specifically displaced persons and refugees, into employment and foster their entrepreneurship. Of the 80 participants, an estimated 27 found jobs, while 16 have established and expanded their own businesses. The 16 entrepreneurs who emerged from the initiative received 300 to 1,000 EUR grants.</p> <p>Another core programme is “Wind of Change: Empowering Student Activism” project. This initiative recruited 50 students in universities across Armenia and gave them 500-1000 EUR micro grants to launch campaigns in order to transform the higher education system.</p> <p>Together, they reached around 5,000 students. Another initiative of APY is the “Armenia-Azerbaijan Youth Dialogue” programme, which takes 10 young people from each country and convenes them in a neutral nation where they discuss hate narratives and online abuse. After a second meeting, the participants form activist groups to work in both countries and unite young people around positive messages.</p> <p>During the last year, APY has also trained 500 youth workers, supported 20 local youth initiatives and start-ups, hosted 500 young people from all around the globe, facilitated 400 young Armenians to study and work abroad and provided around 400 hours of capacity building training activities to young people.</p> <p>This is only a snapshot of Grigor’s organisation, which has facilitated the education and empowerment of over 40,000 young people with the support of 300 international partners. He also has worked with fellow One Young World Ambassadors on initiatives, including TeachSurfing with Miganoush Magarian and Youth to Youth Initiative with Saida Ibrahimava.</p>	<p><b>Inputs</b></p> <p>10 full-time staff x 12 months x \$526.42 estimated monthly salary<sup>a</sup> = \$63,170.67</p> <p>5 part-time staff x 6 months x \$526.42 estimated monthly salary<sup>a</sup> = \$15,792.67</p> <p>\$63,170.67 + \$15,792.67 = \$78,963.34</p> <p><b>Outputs</b></p> <p>27 EPIC participants x \$6,317.07 estimated annual salary<sup>b</sup> = \$170,560.82</p> <p>16 EPIC participants x \$3,937.37 start-up funds<sup>c</sup> = \$63,157.89</p> <p>80 EPIC participants x \$2,138 per person value of training<sup>d</sup> = \$171,040</p> <p>\$170,560.82 + \$63,157.89 + \$171,040 = \$404,758.71</p>	<p><b>Total Input</b></p> <p><b>\$78,963.34</b></p> <p><b>Total Outcome</b></p> <p><b>\$404,758.71</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:5</b></p> <p>Scope of SROI calculations: EPIC project analysed for 2019</p> <p>References: a - 103,542 AMD average monthly earnings (<a href="https://data.worldbank.org/data/country-profiles/">https://data.worldbank.org/data/country-profiles/</a>) converts to \$526.42 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) b - 103,542 AMD average monthly earnings = 1242,504 AMD annual salary (<a href="https://data.worldbank.org/data/country-profiles/">https://data.worldbank.org/data/country-profiles/</a>) converts to \$6,317.07 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) c - 3,000 EUR converts to \$3,947.37 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) d - \$2138 estimated return from leadership training (<a href="https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/">https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/</a>)</p>



**Bilaly Dicko** Mali

**Timbuktu Youth Empowerment Programme**

“Attending the One Young World Summit in London was a great opportunity for me in many ways. First, to share the outcomes of the TYEP with other young leaders from other cultures. Second, it allowed me to strengthen my network of young professionals who are making a positive impact on the world. Also, it was an opportunity for me to see the issues related to climate change and how to prioritise this in the Sahel by working with development partners.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Youth unemployment is a staggering 24.4% in Mali, and is particularly high in areas of conflict<sup>1</sup>. Bilaly is involved in various ways to support young people in the conflict zones. Bilaly has led two separate organisations.</p> <p>The first is “Les Leaders de Demain”, a non-profit he founded in 2015. The programme it offers teaches fundamental leadership skills which are necessary for finding a job, but also believes in holistic, personal development, and has successfully helped to develop 200 young Malians. Of the participants, 50 have secured internships, 85 have got a secured job and 35 have created their own employment opportunity through entrepreneurialism.</p> <p>Bilaly is also the Executive Director at Timbuktu Youth Empowerment Programme (TYEP). They run a 10-day training in Timbuktu for young Malians on the subject of disruptive innovation, followed up by a one-month long mentorship where they pair the participants with leaders in the private sector. There have been 25 people come through the programme, and continually receive support and advice from the team at TYEP. To date, five have started their own for-profit enterprises in the city since participating and five have been taken on for internships.</p> <p>During the programme, the organisation uses local goods and service providers, contributing approximately \$20,000 to the local economy over the 10 day period. The social impact grows day by day as indirect benefits exponentially increase. One of the enterprises born from TYE has already employed 500 local inhabitants.</p> <p>Bilaly works on TYEP alongside fellow One Young World Ambassador El Hadj Djitteye. Since the Summit, Bilaly is looking to align their work closer with climate change and the 2030 agenda, as these are present and significant issues in the Sahel.</p>	<p><b>Inputs</b></p> <p>6 part-time staff x 10 hours per week x 78 estimated weeks x \$1.96 estimated hourly wage<sup>a</sup> = \$9,175.07</p> <p>US State Department funding \$25,000</p> <p>\$9,175.07 + \$25,000 = \$34,175.07</p> <p><b>Outputs</b></p> <p>25 participants x \$2,152.86 estimated value of training<sup>b</sup> = \$53,821.43</p> <p>7 interns x \$163,112.37 estimated lifetime earnings per capita<sup>c</sup> x 6% predicted increase from work experience<sup>d</sup> = \$68,507.19</p> <p>\$54,602 + \$68,507.19 = \$122,328.62</p>	<p><b>Total Input</b></p> <p><b>\$34,175.07</b></p> <p><b>Total Outcome</b></p> <p><b>\$122,328.62</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:4</b></p> <p>Scope of SROI calculations: TYE analysed for 2019.</p> <p>Indirect social impact from resulting enterprises excluded from analysis, and Les Leaders de Demain excluded from analysis.</p> <p>References: 1 - <a href="https://fred.stlouisfed.org/series/SLUEM1524ZSMLI">https://fred.stlouisfed.org/series/SLUEM1524ZSMLI</a> a - 73,336 CFA average monthly salary = 423.09 CFA estimated hourly wage (<a href="http://instat-mali.org/content/eq/rapfinal-eri-esi-2017_eq.pdf">http://instat-mali.org/content/eq/rapfinal-eri-esi-2017_eq.pdf</a>) converts to \$1.96 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) b - 1507 GBP value of job skills training value per person (<a href="http://www.hact.org.uk/value-calculator">http://www.hact.org.uk/value-calculator</a>) converts to \$2152.86 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) c - 73,336 CFA average monthly salary x 12 months x 40 years = 35,201,280 CFA lifetime earnings (<a href="http://instat-mali.org/content/eq/rapfinal-eri-esi-2017_eq.pdf">http://instat-mali.org/content/eq/rapfinal-eri-esi-2017_eq.pdf</a>) converts to \$163,112.37 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) d - 6% increase in earnings throughout life because of internship (<a href="http://tpiza.org/dpi/2478.pdf">http://tpiza.org/dpi/2478.pdf</a>)</p>





**Mikee De La Pena** Philippines



**Ideas Positive**

“ My One Young World experience opened doors of opportunity for me in harnessing my skills in creating impact in my country. It inculcated in me the value of shared responsibility and collaboration among countries in building a better world.”



**Nomqhele Samantha Siziba** Zimbabwe



**Youth Invest**

“ Attending the One Young World Summit in London was instrumental in assisting me to identify practical ways of weaving in Sustainable Development Goals into Youth Invest’s projects. It also challenged orthodox means of problem solving, by unpacking how business is a force for development.”

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Mikee works for Unilab Foundation, a Filipino NGO which was founded in 2010. He manages various youth initiatives, two of which are Ideas Positive and Heads Up PH.</p> <p>He helped to establish the Positive Youth Development Network and now serves as its Director of Communications and Partnerships. The organisation has embedded youth engagement as a core focus for development in the Philippines. This project sought to develop and harness the expertise of young leaders in the Philippines nationwide.</p> <p>Ideas Positive runs an annual bootcamp to co-develop and accelerate innovative ideas from all 17 regions in the Philippines. Selection criteria varies from year to year, from LGBT rights to environment. The chosen teams in 2019 are addressing healthcare challenges in their local communities, and receiving two months of training before returning home for a six months implementation period in their respective communities.</p> <p>Since inception, the project has supported 108 youth-led projects across 228 communities, and in turn developed the capacity of 438 young Filipino leaders. Ideas Positive as a programme has engaged over 75,000 young leaders in volunteering efforts across a variety of projects which have impacted over 2.4 million people.</p> <p>Mikee is also the leading figure behind #YouthCan forum, a three-day event for young leaders. Approximately 2,500 young leaders attended in 2019, a significant growth since 150 attending the inaugural event four years prior.</p> <p>The forum was run by a group of 20 'Ideas Positive' alumni, and included 14 short courses to develop the theoretical and practical skills of attendees. One such class was run by Emmanuele Marie Parra in her capacity as One Young World's Coordinating Ambassador for the region, to teach them how to create global impact with local solutions.</p>	<p><b>Inputs</b></p> <p>5 full-time bootcamp staff x 5 years x \$8868.16 estimated annual salary<sup>a</sup> = \$221,704.11</p> <p>15 volunteers x 5 bootcamps x \$171.08 estimate monthly salary<sup>b</sup> x 2 months = \$25,662.50</p> <p>20 full-time staff on #YouthCan x \$8,868.16 estimated annual wage<sup>a</sup> = \$177,363.29</p> <p>Funding of \$657,534.25<sup>c</sup></p> <p>\$221,704.11 + \$25,662.50 + \$177,363.29 + \$657,534.25 = \$1,082,264.15</p> <p><b>Outputs</b></p> <p>438 participants x \$2,138 estimated value of bootcamp training<sup>d</sup> = \$936,444</p> <p>2,500 attendees x \$2,138 estimated value of forum<sup>d</sup> = \$5,345,000</p> <p>108 projects x \$5479.45 seed funding<sup>e</sup> = \$591,780.82</p> <p>\$936,444 + \$5,345,000 + \$591,780.82 = \$6,873,224.82</p>	<p><b>Total Input</b></p> <p><b>\$1,082,264.15</b></p> <p><b>Total Outcome</b></p> <p><b>\$6,873,224.82</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:6</b></p> <p>Scope of SROI calculations: Ideas Positive bootcamp and the #YouthCan 2019 Forum analysed up to data collection (January 2019)</p> <p>References: a - 13,487 PHP average monthly earnings in Philippines = 161,844 PHP estimated annual salary (<a href="https://lostat.io.org/data/country-profiles/">https://lostat.io.org/data/country-profiles/</a>) 161,844 PHP converts to \$8,868.16 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) b - \$2,053 minimum yearly wage = \$171.08 minimum monthly wage (<a href="https://www.minimum-wage.org/international">https://www.minimum-wage.org/international</a>) c - 12,000,000 PHP converts to \$657,534.25 (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) d - \$2,138 estimated ROI from leadership training (<a href="https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/">https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/</a>) e - 100,000 PHP converts to \$5,479.45 (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>In Zimbabwe around 16.6% are currently unemployed. Moreover, only around 55% of Zimbabweans have access to a bank account<sup>1</sup>. To increase the access of the young to the labour force and financial inclusion 'Youth Invest' offers a variety of training and development programmes for young Zimbabweans.</p> <p>Based on the conviction that "youth are an integral part of community change because of their resourcefulness and dynamic competencies", Youth Invest works on the empowerment of young people in Victoria Falls and Bulawayo.</p> <p>In September 2019, Youth Invest started implementing her 'Promoting Rural Tourism Entrepreneurship' project. This project increases the employment rate and income for young artisans in Victoria Falls. So far 61 young artisans have received training through this project. This training focuses on story-telling, digital marketing and financial literacy.</p> <p>Moreover, an online and physical hub has been established where these artisans can sell their projects and services. Through these efforts the income for these entrepreneurs is expected to increase with 87%. These training efforts promote long-term and sustainable entrepreneurship and employment in the tourism sector and thus increase financial independence in the area.</p> <p>Alongside this Youth Invest has provided 16 capacity-building trainings and workshops on financial inclusion for young Zimbabweans in Bulawayo. These programmes promote the accessibility of financial services to marginalised socio-economic groups. Over 1,000 young people and women have benefitted from these programmes so far, improving their access to the financial system and capital.</p>	<p><b>Inputs</b></p> <p>7 volunteers x 198 hours x \$1.76 estimated hourly wage<sup>a</sup> = \$2,438.83</p> <p>Tourism project funding = \$9,744</p> <p>Bank support for financial inclusion programme = \$3380.28<sup>b</sup></p> <p>\$2,438.83 + \$9,744 + \$3,380.28 = \$15,563.11</p> <p><b>Outputs</b></p> <p>61 artisans x \$265.35 estimated monthly earnings increase<sup>c</sup> x 5 months = \$80,931.75</p> <p>1,000 participants x \$7.32 monthly value of financial education<sup>d</sup> x 12 months = \$87,840</p> <p>\$80,931.75 + \$87,840 = \$168,771.75</p>	<p><b>Total Input</b></p> <p><b>\$15,563.11</b></p> <p><b>Total Outcome</b></p> <p><b>\$168,771.75</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:11</b></p> <p>Scope of SROI calculations: Youth Invest analysed from start to data collection (January 2020)</p> <p>References: 1 - <a href="https://globalindexworldbank.org/">https://globalindexworldbank.org/</a> a - \$305 average monthly wage in Zimbabwe = \$1.76 estimated hourly wage (<a href="https://tradingeconomics.com/zimbabwe/living-wage-individual">https://tradingeconomics.com/zimbabwe/living-wage-individual</a>) b - 2,400 ZWL converts to \$3,380.28 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) c - \$305 estimated monthly income (<a href="https://tradingeconomics.com/zimbabwe/living-wage-individual">https://tradingeconomics.com/zimbabwe/living-wage-individual</a>) x 87% increase in earnings from trainings = \$265.35 estimated monthly income increase d - 2.4% estimated increase in household income through financial inclusion in South Africa (<a href="https://econrsa.org/system/files/publications/working_papers/working_paper_679.pdf">https://econrsa.org/system/files/publications/working_papers/working_paper_679.pdf</a>) x \$305 estimated monthly income (<a href="https://tradingeconomics.com/zimbabwe/living-wage-individual">https://tradingeconomics.com/zimbabwe/living-wage-individual</a>) = \$7.32 per month</p>





**Sara Rajabli** Azerbaijan

**BUTA Arts & Sweets**

“ This Summit brought me **very valuable connections** and weekly newsletters kept me **inspired by looking at actions & achievement** of One Young World Ambassadors. Thanks to a **connection with a One Young World Ambassador** from Afghanistan, I could impact girls in rural regions of Afghanistan **through online sessions on leadership**. After being represented internationally, local people started to **appreciate and support my activities much more**. Thank you One Young World for investing in human capital!”



**Willian Mallmann** Brazil

**TODXS**

“ Willian’s participation really brought lots of insight on how the organization could grow their impact, **inspired by other people who attended the Summit with him**. One Young World is a **one-of-a-kind forum for young people seeking impact** to get together and hopefully TODXS will try to find **future opportunities to send representatives to the Summit** and start finding ways to realize our dream to operate in different countries.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Sara founded BUTA Art &amp; Sweets to tackle the issue of unemployment in underprivileged communities, particularly vulnerable women. In Azerbaijan, there is no specific constitutional protection for the rights of women with disabilities<sup>1</sup>. Sara’s personal research uncovered that 95% of women with ‘special needs’ are unemployed.</p> <p>She began her organisation with a personal investment of 160 manat. The principle is to provide vocational skills training to women who are domestic care-givers, and women with disabilities, to financially empower them.</p> <p>Sara has organised over 20 programmes, led by women, for 17 women who are part of the organisation. Using the skills they learn from this programme, and with access to the 60 partner organisations Sara has identified, the participants earn around 200 manat per month from their produce.</p> <p>An additional 15 women from outside the programme have also attended workshops to develop their skill base, receiving the same access to education without the in-kind social support which Sara offers to the regular programme participants (e.g. travel discounts).</p> <p>This has all been achieved with no grants or sponsorship, growing organically to become one of the first organisations in Azerbaijan to focus on this issue. Sara hopes to have an indirect and exponential impact on cultural attitudes to disabilities and gender issues.</p> <p>Sara is also promoting the concept of social business in the country, where there is currently no definition in official legislation. Her proposal is currently being pushed through the government, and could have substantial long-term contribution to social investment in Azerbaijan.</p> <p>Sara’s attendance at the One Young World Summit in 2018 has altered how her work is perceived locally, as it has received global recognition. She has reached bigger prospective partners as a consequence, and is on the verge of establishing 20 new business partnerships to accelerate her work.</p>	<p><b>Inputs</b></p> <p>Personal investment = \$363.64<sup>a</sup></p> <p>2 full time employees x \$1395.45 estimated monthly wage<sup>b</sup> x 12 months = \$33,490.91</p> <p>1 part-time employee x 16 hours x 52 weeks x \$1.88 estimated hourly wage<sup>c</sup> = \$1,560</p> <p>3 volunteers x 16 hours x 52 weeks x \$1.88 estimated hourly wage<sup>c</sup> = \$4,680</p> <p>\$363.64 + \$33,490.91 + \$1,560 + \$4,680 = \$40,094.55</p> <p><b>Outputs</b></p> <p>17 programme participants x \$454.55 estimated earnings per month<sup>d</sup> x 12 months = \$92,727.27</p> <p>15 workshop participants x \$2,158.86 estimated value of training<sup>e</sup> = \$32,292.86</p> <p>\$92,727.27 + \$32,292.86 = \$125,020.13</p>	<p><b>Total Input</b></p> <p><b>\$40,094.55</b></p> <p><b>Total Outcome</b></p> <p><b>\$125,020.13</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:3</b></p> <p>Scope of SROI calculations: BUTA Arts &amp; Sweets analysed for 2019.</p> <p>References: 1 - <a href="https://www.undp.org/content/dam/azerbaijan/docs/sustain_development/AZ_Disability_Report_Eng.pdf">https://www.undp.org/content/dam/azerbaijan/docs/sustain_development/AZ_Disability_Report_Eng.pdf</a></p> <p>a - 160 AZN converts to \$363.64 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>)</p> <p>b - 614 AZN average monthly wage in Azerbaijan (<a href="https://tradingeconomics.com/azerbaijan/wages">https://tradingeconomics.com/azerbaijan/wages</a>) converts to \$1,395.45 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>)</p> <p>c - 143 AZN estimated minimum monthly wage = 0.825 AZN estimated hourly minimum wage (<a href="https://tradingeconomics.com/azerbaijan/wages">https://tradingeconomics.com/azerbaijan/wages</a>) converts to \$1.88 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>)</p> <p>d - 200 AZN converts to \$454.54 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>)</p> <p>e - 1507 GBP value of job skills training per person (<a href="https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/">https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/</a>) converts to \$2,152.86 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Willian is the Co-Founder of TODXS, a non-profit association empowering the LGBTI+ community and advocating their rights. In May 2019, the country criminalised homophobia and transphobia after an outbreak of crimes and the murder of 140 LGBTI+ people in the wake of Mr Bolsonaro’s inauguration at the beginning of that same year<sup>1</sup>.</p> <p>The targets of TODXS are to facilitate the social inclusion of LGBTI+ people in Brazil, and to integrate diversity and inclusion principles into the state, companies and wider society. To achieve this, the organisation operates a variety of initiatives, the flagship of which is the TODXS mobile app.</p> <p>The software categorises 700 Brazilian laws protecting the LGBTI+ community in an easily accessible format, to improve users’ understanding of their rights, and also connects them to over 80 supporting organisations around the country.</p> <p>Additionally, users can report LGBTI-phobic abuse through the app, using a partnership they have with the Controladoria Geral da União, to form the foundation of new public policy.</p> <p>Another aspect of this is the mapping of LGBTI-phobic abuses to inform users of the locations of reported cases of aggression and abuse. Over 10,000 users have been protected and educated by this innovative platform.</p> <p>The other primary direct consequences that the organisation has generated includes connecting 250 young Brazilians with socially impactful projects, educating 90 public school teachers on LGBTI+ issues, training 200 young leaders through a six month programme, and reaching over 50,000 people through their social media campaigns.</p> <p>Beyond that, they have distributed a Diversity &amp; Inclusion booklet to over 1,500,000 people in a variety of Brazilian companies and institutions.</p>	<p><b>Inputs</b></p> <p>100,000 total volunteer hours x \$2.35 estimated hourly wage<sup>a</sup> = \$235,148.51</p> <p>Funding totalling \$152,500</p> <p>\$235,148.51 + \$152,500 = \$387,648.51</p> <p><b>Outputs</b></p> <p>250 volunteers x \$3,367.14 private value of volunteering per year<sup>b</sup> = \$841,785.71</p> <p>200 ambassadors trained in leadership x \$2,138 estimated value<sup>c</sup> = \$427,600</p> <p>10,000 people protected by TODXS app x \$356.83 estimated cost of violent crime per capita<sup>d</sup> = \$3,568,320</p> <p>\$841,785.71 + \$427,600 + \$3,568,320 = \$4,837,685.71</p>	<p><b>Total Input</b></p> <p><b>\$387,648.51</b></p> <p><b>Total Outcome</b></p> <p><b>\$4,837,705.71</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:12</b></p> <p>Scope of SROI calculations: TODXS analysed from start (2016) to data collection (March 2020)</p> <p>References: 1 - <a href="https://www.ft.com/content/4dd4a8ce-7e25-11e9-81d2-f785092ab560">https://www.ft.com/content/4dd4a8ce-7e25-11e9-81d2-f785092ab560</a></p> <p>a - 475 BRL hourly minimum wage (<a href="http://www.guiatrabalhista.com.br/guia/salario_minimo.htm">http://www.guiatrabalhista.com.br/guia/salario_minimo.htm</a>) converts to \$2.35 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>)</p> <p>b - 2,357 GBP private value of volunteering per person per year (<a href="https://www.hact.org.uk/sites/default/files/uploads/Archives/2014/3/MeasuringSocialImpactHACT2014.pdf">https://www.hact.org.uk/sites/default/files/uploads/Archives/2014/3/MeasuringSocialImpactHACT2014.pdf</a>) converts to \$3,367.14 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>)</p> <p>c - Leadership training adds estimated \$2138 per person (<a href="https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/">https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/</a>)</p> <p>d - Violent crime costs 4% GDP (<a href="https://garape.org/bren/brazil-violence-cost/">https://garape.org/bren/brazil-violence-cost/</a>) x \$8,920.80 GDP per capita (<a href="https://data.worldbank.org/indicator/NYGDPPCAPCD?locations=BR">https://data.worldbank.org/indicator/NYGDPPCAPCD?locations=BR</a>) = \$356.83 estimated cost of violent crime per capita</p>





**Wandile Mthiyane** South Africa

**Ubuntu Design Group**

“One Young World created a Community around me that has enabled me to go further than I'd ever imagined.”



**Yaseen Khalid** Pakistan

**ModulusTech**

“I feel proud to be a part of a global Community of young leaders and change-makers who have decided to take action for the benefit of the whole planet and society. Taking on a challenge to change the ways things are done, is quite strenuous and challenging, but being part of One Young World made me realize that I am not alone in this battle, and though the task at hand is hard, together we can make a difference.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Wandile is the CEO and Co-Founder of Ubuntu Design Group, a project which uses architecture and housing to overcome financial exclusion in a sustainable manner. He identified the issue that around 13% of South African families lack access to dignified housing<sup>1</sup> and set about correcting that injustice with his idea in 2015.</p> <p>Wandile and his team recognised that the flaws of social housing is that it excludes consultation with the families, often are located far from economic opportunities, and lack the space for growth. As a result, Ubuntu properties are designed for each family specifically with the capacity to add space later, and each one contains a commercial space to allow for them to move beyond poverty.</p> <p>In 2017, the company built their pilot project for a low-income Durban based family also struggling with a disability. The commercial space was designed for their daycare SME. This project inspired Ubuntu to develop a unique model to work with both public and private companies to provide micro-mortgages for entrepreneurial low-income families. Not only did this provide dignified housing to a vulnerable family, but tripled the income of their small-business.</p> <p>Since the organisation was officially accredited in 2018, they have built households for 10 families, including rainwater collection systems which provided free, clean water directly into each household.</p> <p>In 2020, Wandile aims to build a further 36 households, for which the organisation must fundraise an additional \$1 million.</p>	<p><b>Inputs</b></p> <p>4 full-time employees x 17 months x \$3,565.91 estimated salary<sup>a</sup> = \$242,481.82</p> <p>2 part-time employees x 20 hours per week x 72 weeks x \$3.25 estimated hourly salary<sup>b</sup> = \$9,350.65</p> <p>2,000 volunteer hours given x \$3.25 estimated hourly salary<sup>b</sup> = \$6,493.51</p> <p>Resolution Project funding = \$3,000</p> <p>\$242,481.82 + \$9,350.65 + \$6,493.51 + \$3,000 = \$261,325.98</p> <p><b>Outputs</b></p> <p>33 people x \$429.73 estimated economic benefit of dignified housing<sup>c</sup> = \$14,181.21</p> <p>33 people per household x 44,702.13 litres water saved<sup>d</sup> x \$0.12 estimated cost of clean water per litre<sup>e</sup> = \$184,070.62</p> <p>10 households x \$64,935.06 predicted income increase<sup>f</sup> = \$649,350.65</p> <p>\$14,181.21 + \$184,070.62 + \$649,350.65 = \$847,602.48</p>	<p><b>Total Input</b></p> <p><b>\$261,325.98</b></p> <p><b>Total Outcome</b></p> <p><b>\$847,602.48</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:3</b></p> <p>Scope of SROI calculations: Ubuntu Design Group analysed from start to data collection (December 2019)</p> <p>References: 1 - <a href="https://www.ohchr.org/Documents/Issues/Housing/InformalSettlements/SERI.pdf">https://www.ohchr.org/Documents/Issues/Housing/InformalSettlements/SERI.pdf</a></p> <p>a - 21 966 ZAR average monthly earnings in formal sector (<a href="http://www.statssa.gov.za/publications/P0277/P0277September2019.pdf">http://www.statssa.gov.za/publications/P0277/P0277September2019.pdf</a>) converts to \$3,565.90 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>)</p> <p>b - 20 ZAR hourly minimum wage (<a href="https://www.gov.za/speeches/minimum-wage-increases-29-aug-2019-0000">https://www.gov.za/speeches/minimum-wage-increases-29-aug-2019-0000</a>) converts to \$3.25 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>)</p> <p>c - \$25,259,740,259.74 economic benefit of housing provisions (<a href="http://housingfinanceafrica.org/documents/story-housing-economy-exploring-south-africas-housing-value-chains/">http://housingfinanceafrica.org/documents/story-housing-economy-exploring-south-africas-housing-value-chains/</a>) / 58,780,000 (<a href="http://www.statssa.gov.za/?p=12362">www.statssa.gov.za/?p=12362</a>) = \$429.73 estimated economic benefit of housing per inhabitant</p> <p>d - 81,395 litres per capita in South Africa consumed annually (<a href="https://africacheck.org/reports/south-africans-guzzle-235-litres-water-per-day/">https://africacheck.org/reports/south-africans-guzzle-235-litres-water-per-day/</a>) x 54.92% water saved (<a href="https://www.researchgate.net/publication/319283851_Rainwater_Harvesting_System_Implementation_for_Domestic_Water_Use_The_Environment_and_Financial_Benefits">https://www.researchgate.net/publication/319283851_Rainwater_Harvesting_System_Implementation_for_Domestic_Water_Use_The_Environment_and_Financial_Benefits</a>) = 44,702.13 litres</p> <p>e - 76864 ZAR per 1000 litres estimated cost (<a href="https://www.groundup.org.za/article/city-explains-new-water-tariffs/">https://www.groundup.org.za/article/city-explains-new-water-tariffs/</a>) converts to \$0.12 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>)</p> <p>f - 200,000 ZAR average SME annual revenue (<a href="https://www.bizcommunity.com/Article/196/713/184864.html">https://www.bizcommunity.com/Article/196/713/184864.html</a>) x 200% estimated increased revenue = 400,000 ZAR converts to \$649,350.65 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>The UN has reported that 1.6 billion people live in inadequate housing in a push for affordable homes<sup>1</sup>. Another troubling statistic regarding the construction industry is that it is responsible for around 40% of global energy consumption<sup>2</sup>. Inspired by this issue, Yaseen and two fellow civil engineering students founded ModulusTech in June 2016.</p> <p>ModulusTech has invented a housing design that can be flat-packed and built in as little as three hours, at an extremely affordable cost of \$11 per square foot. The flat-pack design allows 11 of these houses to be transported on a single truck, making it cheaper to transport. The materials are environment-friendly while the structure can withstand cyclonic winds, earthquakes and survive harsh climates.</p> <p>The organisation operates in Pakistan with a tight knit team of nine full-time employees, and has been supported with grants from their partners UNIDO, UNEP and the Islamic Development Bank totalling \$120,000. The team has also secured \$5,000 from the Momentum Tech conference and Hashoo Youth Entrepreneurship. This money has been invested into buildings which have provided accommodation to over 150 people.</p> <p>An expansion ModulusTech built for a local school provided access to education for 100 young girls. Additionally, the houses provide insulation three times more efficient than standard housing guidelines saving on utilities spending.</p> <p>The team is currently developing a model that allows the refugees or the underprivileged population to mortgage these houses on simple and beneficial terms. Yaseen refers back to being connected with Paul Polman at the One Young World Summit which pushed him to focus more on the sustainability of their work, whilst fellow Ambassadors instilled in him an ambition to scale their work as much as possible.</p>	<p><b>Inputs</b></p> <p>9 full-time employees x \$657.68 estimated monthly wage<sup>a</sup> x 30 months = \$177,573.38</p> <p>Partner donations valuing \$125,000</p> <p>8,000 sq ft accommodation provided x \$11 cost per square foot = \$88,000</p> <p>\$177,573.38 + \$125,000 + \$88,000 = \$390,573.38</p> <p><b>Outputs</b></p> <p>1,088,232 tonnes of CO<sub>2</sub> saved x \$42 social cost of CO<sub>2</sub> emissions per tonne<sup>b</sup> = \$45,705.74</p> <p>Estimated utilities savings estimated \$0.14 per month per square foot<sup>c</sup> x 8,000 sq ft x 30 months = \$33,999.73</p> <p>100 girls have school access x \$62,860.96 estimated value of high school education<sup>d</sup> = \$6,286,095.56</p> <p>\$31.46 construction savings per square foot<sup>e</sup> x 8,000 sq ft = \$251,692.83</p> <p>\$45,705.74 + \$33,999.73 + \$6,286,095.56 + \$251,692.83 = \$6,617,493.86</p>	<p><b>Total Input</b></p> <p><b>\$390,573.38</b></p> <p><b>Total Outcome</b></p> <p><b>\$6,617,493.86</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:17</b></p> <p>Scope of SROI calculations: Modulus Tech covered from start to data collection (December 2019)</p> <p>References: 1 - <a href="https://news.un.org/en/story/2017/10/567552-affordable-housing-key-development-and-social-equality-un-says-world-habitat">https://news.un.org/en/story/2017/10/567552-affordable-housing-key-development-and-social-equality-un-says-world-habitat</a></p> <p>2 - <a href="https://www.euractiv.com/section/climate-environment/video/decarbonising-the-construction-industry-can-europe-lead-in-low-carbon-buildings-and-infrastructure/">https://www.euractiv.com/section/climate-environment/video/decarbonising-the-construction-industry-can-europe-lead-in-low-carbon-buildings-and-infrastructure/</a></p> <p>a - Average monthly salary 19,270 PKR (<a href="https://tradingeconomics.com/pakistan/wages-low-skilled">https://tradingeconomics.com/pakistan/wages-low-skilled</a>) converts to \$657.68 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>)</p> <p>b - \$42 social cost of carbon per tonne (<a href="https://19january2017snapshot.epa.gov/sites/production/files/2016-12/documents/social_cost_of_carbon_fact_sheet.pdf">https://19january2017snapshot.epa.gov/sites/production/files/2016-12/documents/social_cost_of_carbon_fact_sheet.pdf</a>)</p> <p>c - 10,544.70 PKR monthly utility cost per 85m<sup>2</sup> = 11.53 PKR per sq ft (<a href="https://www.numbeo.com/cost-of-living/country_result.jsp?country=Pakistan">https://www.numbeo.com/cost-of-living/country_result.jsp?country=Pakistan</a>) converts to \$0.39 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) x 36% estimated insulation energy savings = \$0.14 per square foot (<a href="https://eis.hu.edu.jo/Deanshipfiles/publ0164174.pdf">https://eis.hu.edu.jo/Deanshipfiles/publ0164174.pdf</a>)</p> <p>d - 231,240 PKR average yearly wage Pakistan = 10,405,800 PKR lifetime earnings (<a href="https://tradingeconomics.com/pakistan/wages-low-skilled">https://tradingeconomics.com/pakistan/wages-low-skilled</a>) x 177% predicted earnings increase from secondary education in middle income countries = 1,841,826 PKR estimated increase in lifetime earnings (<a href="https://www.tandfonline.com/doi/full/10.1080/09645292.2018.1484426?needAccess=true&amp;instName=LSE+-London+School+of+Economics+and+Political+Science&amp;instName=LSE+-London+School+of+Economics+and+Political+Science">https://www.tandfonline.com/doi/full/10.1080/09645292.2018.1484426?needAccess=true&amp;instName=LSE+-London+School+of+Economics+and+Political+Science&amp;instName=LSE+-London+School+of+Economics+and+Political+Science</a>) converts to \$62,860.96 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>)</p> <p>e - 2,488,250 PKR estimated construction cost 2,000 sq ft property = 1,244,13 PKR per sq ft (<a href="https://www.zameen.com/blog/grey-structure-cost-5-marla-house.html">https://www.zameen.com/blog/grey-structure-cost-5-marla-house.html</a>) converts to \$42.46 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) - \$11 ModulusTech cost per sq ft = \$31.46 savings per sq ft</p>





**Edgar Edmund** Tanzania  
Green Venture



**Johnmary Kavuma** Uganda  
Upcycle Africa



“ One Young World 2018 in The Hague was a turning point in a journey that I was dreaming of. Interacting with change-makers from around the world gave me more ideas and insights on how it looks on different sides of the planet. Growing up in Uganda, I never knew that an idea like Upcycle Africa could actually be presented on a big stage like One Young World. It made me realise that I am doing a great job and inspired me to go beyond my limits. I came back to Uganda with more energy to solve the greatest challenges this world faces today.”

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Edgar identified a solution for the damage caused to houses by flooding in Dar es Salaam. By creating durable housing materials from recycled plastic, the material responsible for pollution which exacerbates floods, he could deal with the cause and the consequence of the issue.</p> <p>Aged 15, Edgar founded Green Venture Tanzania in 2015, to offer plastic shredding and extrusion services. They shred different types of plastics at a large scale, which are then melted into a form to be upcycled.</p> <p>The organisation creates construction materials including paving blocks, lumber, roofing tiles and interlocking bricks from the recycled material as alternatives to wood, sand and cement which are more susceptible to rain and flooding. Through this operation, Green Venture Tanzania has recycled over 40 tonnes of plastic waste.</p> <p>The plastic is collected by approximately 110 free-lance plastic collectors who Green Venture train to remove plastic pollution from the environment, categorise it, and then sell back to Green Venture or an alternative recycling organisation.</p> <p>To tackle the source of pollution, Green Venture Tanzania has also educated 5,000 students in 6 hour sessions on waste management. The young Tanzanians are challenged to innovate and create their own recycling solutions.</p> <p>The next step for Green Venture Tanzania is to build a relationship with the Government with the aim of scaling up the organisation's vital work as effectively as possible throughout the country.</p>	<p><b>Inputs</b></p> <p>2 full-time staff x 57 months x \$481.17 estimated monthly salary<sup>a</sup> = \$54,853.19</p> <p>4 manufacturing staff x 57 months x \$240.58 estimated monthly salary<sup>b</sup> = \$54,853.19</p> <p>Funding totalling \$22,000</p> <p>\$54,853.19 + \$54,853.19 + \$22,000 = \$131,706.38</p> <p><b>Outputs</b></p> <p>40 tonnes of plastic recovered x \$18,150 estimated environmental cost of plastic pollution per tonne<sup>c</sup> = \$726,000</p> <p>40 tonnes of plastic recycled x \$382.50 cost of recycled plastic per tonne<sup>d</sup> = \$15,300</p> <p>5,000 students x 6 hour waste management sessions x \$4.69 estimated value of environmental education<sup>e</sup> = \$140,717.98</p> <p>15 houses x \$81.67 cost per household of flood prevention<sup>f</sup> = \$1,225</p> <p>\$726,000 + \$15,300 + \$140,717.98 + \$1,225 = \$883,242.98</p>	<p><b>Total Input</b></p> <p><b>\$131,706.37</b></p> <p><b>Total Outcome</b></p> <p><b>\$883,242.98</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:7</b></p> <p>Scope of SROI calculations: Green Venture Tanzania analysed from start to data collection (March 2020)</p> <p>References: a - 356,666 TXS estimated monthly salary (<a href="https://lostailo.org/data/country-profiles/">https://lostailo.org/data/country-profiles/</a>) converts to \$481.17 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) b - 178,333 TXS estimated monthly salary converts to \$240.58 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) c - \$33,000 - 3300 per year cost of marine plastic per tonne = \$18150 estimated value (<a href="https://www.sciencedirect.com/science/article/pii/S0025326X19302061">https://www.sciencedirect.com/science/article/pii/S0025326X19302061</a>) d - 306 EUR per tonne of recycled plastic (<a href="https://ec.europa.eu/eurostat/statistics-explained/index.php/Recycling_%E2%80%93_secondary_material_price__indicator#Price_and_trade_volumes">https://ec.europa.eu/eurostat/statistics-explained/index.php/Recycling_%E2%80%93_secondary_material_price__indicator#Price_and_trade_volumes</a>) converts to \$382.50 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) e - 2128,700,000 GBP annual value of environmental education in the UK / 568,700 students / 1140 hours of education per year = 3.28 GBP per student per hour (<a href="http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf">http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf</a>) converts to \$4.69 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) f - 6,000,000 population in Dar Es Salaam (<a href="https://www.nationalgeographic.com/environment/2019/04/tanzanian-city-may-soon-be-one-of-the-worlds-most-populous/">https://www.nationalgeographic.com/environment/2019/04/tanzanian-city-may-soon-be-one-of-the-worlds-most-populous/</a>) / 49 average household size (<a href="https://www.un.org/en/development/desa/population/publications/pdf/ageing/household_size_and_composition_around_the_world_2017_data_booklet.pdf">https://www.un.org/en/development/desa/population/publications/pdf/ageing/household_size_and_composition_around_the_world_2017_data_booklet.pdf</a>) = 122,448,980 estimated households \$100 million cost in Dar Es Salaam of 2018 floods (documents.worldbank.org/curated/en/788241565625141093/pdf/Wading-Out-the-Storm-The-Role-of-Poverty-in-Exposure-Vulnerability-and-Resilience-to-Floods-in-Dar-Es-Salaam.pdf) / 1,224,489,80 estimated households = \$81.67 estimated cost of flooding per household</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Johnmary Kavuma was 19 when his grandmother's home collapsed due to flooding caused by plastic pollution, killing her in the process. This inspired him to find a solution to the causes of this personal tragedy. Having acquired experience in construction and explored solutions to plastic waste pollution through his participation in the Social Innovation Academy, he founded Upcycle Africa.</p> <p>Formally established in December 2015, the organisation has four key processes which act as the foundation for the organisation's work. One primary aspect is sensitising local communities on the dangers of plastic waste and practical solutions. Since foundation, they have educated an estimated 20,800 students in 52 different schools.</p> <p>The second is a waste pickers programme which recovers plastic waste to ensure a safe and clean environment. The team has recovered over 3,000,000 plastic bottles. The third is waste compaction, whereby after categorisation, plastic is used in construction of Upcycle's buildings or sold to recycling companies. As a result, over 100 tonnes of plastic has been sustainably repurposed.</p> <p>The final aspect of their work is the creation of products of inherent value from discarded plastic, primarily construction materials for affordable housing. However, they also produce upcycled bags and other artisanal products.</p> <p>The organisation empowers marginalised communities through training them in sustainable construction. They have built 117 houses for families including 11 from marginalised communities. In total, over two million people have been sensitised around Upcycle Africa's slogan "waste is not waste until it's wasted".</p> <p>In 2020, Johnmary aims to spread the range of Upcycle Africa's impact to two more countries in East Africa.</p>	<p><b>Inputs</b></p> <p>7 full-time employees x 51 months x \$332.31 estimated monthly salary<sup>a</sup> = \$118,633.28</p> <p>2 volunteers per month x 51 months x \$332.31 estimated monthly salary<sup>a</sup> = \$33,895.22</p> <p>Tony Elumelu foundation grant \$5,000</p> <p>\$118,633.28 + \$33,895.22 + \$5,000 = \$157,528.50</p> <p><b>Outputs</b></p> <p>20,800 students x \$4.69 estimated value of environmental education<sup>b</sup> x 8 hours = \$780,515.73</p> <p>38.1 tonnes plastic saved<sup>c</sup> x \$18,150 estimated cost of marine plastic<sup>d</sup> = \$691,515</p> <p>100 tonnes x \$382.50 estimated value of plastic recycling<sup>e</sup> = \$38,250</p> <p>117 families x 4.7 people per household<sup>f</sup> x \$429.73 estimated economic benefit of housing per inhabitant<sup>g</sup> = \$236,310.50</p> <p>\$780,416 + \$691,515 + \$38,250 + \$236,308.53 = \$1,746,591.23</p>	<p><b>Total Input</b></p> <p><b>\$157,528.50</b></p> <p><b>Total Outcome</b></p> <p><b>\$1,746,591.23</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:11</b></p> <p>Scope of SROI calculations: Upcycle Africa analysed from start (December 2015) to data collection (March 2020)</p> <p>References: a - 383,448 UGX average monthly salary (<a href="https://lostailo.org/data/country-profiles/">https://lostailo.org/data/country-profiles/</a>) converts to \$332.31 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) b - 2128,700,000 GBP annual value of environmental education / 568,700 students / 1140 hours of education per year = 3.28 GBP per student (<a href="http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf">http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf</a>) per hour converts to \$4.69 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) c - Average plastic bottle weighs 127g (<a href="https://www.bottledwater.org/news/weight-pet-bottled-water-containers-has-decreased-326-over-past-eight-years">https://www.bottledwater.org/news/weight-pet-bottled-water-containers-has-decreased-326-over-past-eight-years</a>) x 3,000,000 plastic bottles = 381 tonnes plastic d - \$33,000 - 3300 per year cost of marine plastic per tonne = \$18150 (<a href="https://www.sciencedirect.com/science/article/pii/S0025326X19302061">https://www.sciencedirect.com/science/article/pii/S0025326X19302061</a>) e - 306 EUR per tonne cost of recycled plastic per month (<a href="https://ec.europa.eu/eurostat/statistics-explained/index.php/Recycling_%E2%80%93_secondary_material_price__indicator#Price_and_trade_volumes">https://ec.europa.eu/eurostat/statistics-explained/index.php/Recycling_%E2%80%93_secondary_material_price__indicator#Price_and_trade_volumes</a>) converts to \$382.50 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) f - 47 average household size in Uganda (<a href="https://www.un.org/en/development/desa/population/publications/pdf/ageing/household_size_and_composition_around_the_world_2017_data_booklet.pdf">https://www.un.org/en/development/desa/population/publications/pdf/ageing/household_size_and_composition_around_the_world_2017_data_booklet.pdf</a>) g - \$25,259,740,259.74 economic benefit of housing provisions (<a href="http://housingfinanceafrica.org/documents/story-housing-economy-exploring-south-africas-housing-value-chains/">http://housingfinanceafrica.org/documents/story-housing-economy-exploring-south-africas-housing-value-chains/</a>) / 58,780,000 (www.statssa.gov.za/?p=12362) = \$429.73 estimated economic benefit of housing per inhabitant</p>





**Brighton Kaoma** Zambia

**Agents of Change**

“Without One Young World creating a platform for collaboration, I wouldn't have brokered partnerships with other like-minded Ambassadors in places like Hong Kong or Texas, United States. One Young World continues to serve as a springboard to a world of broader opportunities for which I remain eternally grateful.”



**David Naibei** Chad

**Espaces Verts du Sahel**

“One Young World is one of the best experiences that can be given to young leaders to show their potential! One Young World strengthened me and gave me courage to continue my job. I'm grateful for everything One Young World has given me (strength and family of young leaders)!”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Brighton developed his first radio show aged just 14 in Kitwe, in the Copperbelt province. Amidst visible consequences of pollution from the mining industry, Brighton identified the medium of radio as the most suitable platform to educate people across Zambia about the negative impacts and potential solutions to climate change; it does not exclude the substantial illiterate population, the technology is cheap and it can reach people in their native dialect.</p> <p>The programme swiftly became the most listened to show in the province, as it reached an estimated 3,000,000 people. The show communicated the science of climate change with an intimate but educational style, speaking informally with experts in the field. From this, Brighton became a UNICEF Climate Ambassador.</p> <p>Brighton wanted to promote other young leaders and “Agents of Change” became a formal organisation in 2015. It provides vocational training to young, budding broadcasters and connects them with opportunities to experience work in the industry. He has also run workshops globally, in countries such as Hong Kong and the UK.</p> <p>However, Brighton's focus remains in Africa, where he has trained over 400 young Zambians, providing experience in six different radio stations, broadcasting in five languages. Each participant received experience writing, producing and presenting to cover all aspects of radio production, and produce a portfolio to support their future career.</p> <p>Participants in the course not only receive work experience and improved employability, but 70% demonstrate exceptional leadership skills outside of the programme in their schools. Brighton prides himself on the education being holistic as well as specific to the vocation.</p> <p>Brighton has connected with a global network of young leaders since attending the One Young World Summit in 2018, and since studying at Colombia University is pursuing a new initiative providing a sustainable transport and logistics solution in Zambia with, fellow One Young World Ambassador Karan Jerath.</p>	<p><b>Inputs</b></p> <p>4 full-time staff x 55 months x \$829.13 estimated monthly salary<sup>a</sup> = \$182,409.45</p> <p>12 mentors x 7 hours per week x 241 weeks x \$4.78 estimated hourly wage<sup>b</sup> = \$96,836.46</p> <p>Funding = \$420,000</p> <p>\$182,409.45 + \$96,836.46 + \$420,000 = \$699,245.91</p> <p><b>Outputs</b></p> <p>3,000,000 listeners x \$4.69 estimate value environmental education per hour<sup>c</sup> = \$14,071,798.10</p> <p>400 students x \$1461.04 estimate value of journalist course<sup>d</sup> = \$584,415.58</p> <p>\$14,071,798.10 + \$584,415.58 = \$14,656,213.68</p>	<p><b>Total Input</b></p> <p><b>\$699,245.91</b></p> <p><b>Total Outcome</b></p> <p><b>\$14,656,213.68</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:21</b></p> <p>Scope of SROI calculations: Brighton's radio show and Agent's for Change programme analysed from start until data collection (Jan 2020). International workshops excluded from analysis.</p> <p>References: a - 3159 ZMK average monthly salary in Zambia (<a href="https://data.worldbank.org/indicator/PY.SRVS.VT.ZS">https://data.worldbank.org/indicator/PY.SRVS.VT.ZS</a>) converts to \$829.13 PPP (<a href="https://data.worldbank.org/indicator/PY.SRVS.VT.ZS">https://data.worldbank.org/indicator/PY.SRVS.VT.ZS</a>) b - 3159 ZMK average monthly salary in Zambia = 1823 ZMK estimated hourly salary (<a href="https://data.worldbank.org/indicator/PY.SRVS.VT.ZS">https://data.worldbank.org/indicator/PY.SRVS.VT.ZS</a>) converts to \$4.78 PPP (<a href="https://data.worldbank.org/indicator/PY.SRVS.VT.ZS">https://data.worldbank.org/indicator/PY.SRVS.VT.ZS</a>) c - 2128,700,000 GBP annual value of environmental education / 568,700 students / 1140 hours of education per year = 3.28 GBP estimated value of environmental education per student per hour (<a href="http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf">http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf</a>) converts to \$469 PPP (<a href="https://data.worldbank.org/indicator/PY.SRVS.VT.ZS">https://data.worldbank.org/indicator/PY.SRVS.VT.ZS</a>) d - 9,000 ZAR value of broadcasting short course training (<a href="http://wits.journalism.co.za/short-courses-certificates/">http://wits.journalism.co.za/short-courses-certificates/</a>) converts to \$1461.04 PPP (<a href="https://data.worldbank.org/indicator/PY.SRVS.VT.ZS">https://data.worldbank.org/indicator/PY.SRVS.VT.ZS</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>David joined the NGO “Espaces Verts du Sahel” in 2013 as the Head of the Educational Programmes. Its main purpose is to tackle the climate crisis through early intervention, by promoting sustainable development awareness in schools. David came through this education himself, and with the awareness he gained, he was eager to give back.</p> <p>Through the organisation, David runs education programmes in 54 schools in Chad, running lessons twice per week over a six month period. Once the course is completed, the five highest achieving children have the opportunity to pass on their learnings to others in their school and community as peer-to-peer educators, checked on once a week by David's team.</p> <p>The lessons themselves vary from PowerPoint-assisted lectures and theoretical training, to practical education interacting with nature and their environment such as planting trees. This is a highly successful programme, but limited to children in the schools.</p> <p>As such, David launched an ecological residency in 2015, which is a one-month long summer camp whereby children from outside the school system can access the education. Approximately 3,000 children have received this education, aged from 6-15, and have gone on to spread the environmentalist message throughout their communities.</p> <p>David is engaged with the One Young World Community in Central Africa, and is working towards establishing a group of SDG Ambassadors to collaborate with other young leaders in the region in pursuit of all 17 Sustainable Development Goals.</p>	<p><b>Inputs</b></p> <p>4 full-time staff x \$28,642.29 estimated annual salary<sup>a</sup> = \$114,569.15</p> <p><b>Outputs</b></p> <p>3,000 students x \$4.69 estimate value of environmental education per hour<sup>b</sup> x 4 hours lessons x 24 week programme = \$1,350,892.62</p> <p>5 peer-to-peer mentors x 54 programmes x \$3,367.14 estimated value of volunteering<sup>c</sup> = \$909,128.57</p> <p>\$1,350,892.62 + \$909,128.57 = \$2,260,021.19</p>	<p><b>Total Input</b></p> <p><b>\$114,569.15</b></p> <p><b>Total Outcome</b></p> <p><b>\$2,260,021.19</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:20</b></p> <p>Scope of SROI calculations: Espaces Verts du Sahel analysed from start to data collection (January 2020)</p> <p>References: a - 5,890,000 XAF estimated annual salary (<a href="http://www.salaryexplorer.com/salary-survey.php?loc=42&amp;loctype=1">http://www.salaryexplorer.com/salary-survey.php?loc=42&amp;loctype=1</a>) converts to \$28,642.29 PPP (<a href="https://data.worldbank.org/indicator/PY.SRVS.VT.ZS">https://data.worldbank.org/indicator/PY.SRVS.VT.ZS</a>) b - 2128,700,000 GBP annual value of environmental education / 568,700 students / 1140 hours of education per year = 3.28 GBP per student per hour (<a href="http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf">http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf</a>) converts to \$469 PPP (<a href="https://data.worldbank.org/indicator/PY.SRVS.VT.ZS">https://data.worldbank.org/indicator/PY.SRVS.VT.ZS</a>) c - 2,357 GBP per person per year (<a href="https://www.bankofengland.co.uk/media/boe/files/speech/2014/in-giving-how-much-do-we-receive-the-social-value-of-volunteering">https://www.bankofengland.co.uk/media/boe/files/speech/2014/in-giving-how-much-do-we-receive-the-social-value-of-volunteering</a>) converts to \$3,367.14 PPP (<a href="https://data.worldbank.org/indicator/PY.SRVS.VT.ZS">https://data.worldbank.org/indicator/PY.SRVS.VT.ZS</a>)</p>





**Agung Bimo Listyanu, Jessica Novia & Innandya Irawan** Indonesia



**CarbonEthics**

“ One Young World Summit made us **stomp out of our chair** – jolted by the **natural contagious positive spirit** channeled by the speakers on the stage. We also **cried due to our ignorance** and celebrated our fellow Ambassadors that have delivered **real impacts to the world**. Each of them reminded us of the reasons why we attended the Summit; why we care a lot about **the silent menace of sustainability issues** beyond the conventional convenience that we breathe in on daily basis.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Bimo from Johnson &amp; Johnson, along with two fellow Ambassadors, Jessica from Unilever and Innandya from BP, were inspired to tackle the climate crisis. Hence, they founded CarbonEthics in May 2019.</p> <p>They designed a Carbon Calculator for individuals and institutions to calculate their carbon footprint easily. This accompanies their Blue Carbon Programme to mitigate the negative impact of carbon emissions.</p> <p>The organisation plants mangrove trees to provide more carbon storage than terrestrial trees, coastal defence against degradation, a habitat for biodiversity, water filtration and replenishes fisheries for local communities. It plants seaweed to serve as a “carbon sink” for storage, an environmentally friendly alternative to soil fertiliser and to reduce the impact of ocean acidification. Seagrass is also planted for many of the same benefits of the other options, as well as being the “lungs of the sea” as 1m<sup>2</sup> of seagrass generates 10 litres of oxygen per day. Finally, it invests in coral to counter the implications of coral bleaching. Shoreline reefs offer coastal protection which has an economic net benefit for Indonesia estimated at \$314 million per year, as well as boosting diversity and absorbing carbon dioxide.</p> <p>This initiative has offset approximately 424 tonnes of carbon with 6,230 trees planted, 1,325 seeds of seagrass, 610 seeds of seaweed and 247 polyps of coral. The organisation also has an educational arm operating through workshops and social media campaigns, including CarbonTrip that promotes responsible eco-tourism. Additionally, by working with local communities for the implementation of the Blue Carbon Programme, CarbonEthics promotes sustainable agriculture among the 17 farmers who plant the mitigation solutions.</p> <p>CarbonEthics has provided its service to 20 international and local organisations, including One Young World Partners who sent delegations to the One Young World Summit in London, helping to improve the sustainability of One Young World’s flagship event.</p>	<p><b>Inputs</b></p> <p>3 staff x 15 hours per week x 52 weeks x \$3.36 estimated hourly wage<sup>a</sup> = \$7,870.65</p> <p>Revenue invested \$9,438.17<sup>b</sup></p> <p>\$7,870.65 + \$9,438.17 = \$17,308.82</p> <p><b>Outputs</b></p> <p>17 farmers x \$165.88 estimated monthly earnings increase<sup>c</sup> x 6 months = \$16,919.76</p> <p>424 tonnes carbon saved x \$42 cost of carbon<sup>d</sup> = \$17,808</p> <p>\$600 annual increase in yield from coral replenishment<sup>e</sup> x 17 fishermen = \$10,200</p> <p>20,766.66 m<sup>2</sup> of mangroves<sup>f</sup> x \$0.2 estimated value of m<sup>2</sup> coastal defence<sup>g</sup> = \$4,153.33</p> <p>\$16,919.76 + \$17,808 + \$10,200 + \$4,153.33 = \$49,081.09</p>	<p><b>Total Input</b></p> <p><b>\$17,308.82</b></p> <p><b>Total Outcome</b></p> <p><b>\$49,081.09</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:3</b></p> <p>Scope of SROI calculations: CarbonEthics analysed from start to data collection (January 2020)</p> <p>References: a - 2470,865 IDR average monthly salary = 14,254.99 IDR estimated hourly salary (<a href="https://data.worldbank.org/data/country-profiles/">https://data.worldbank.org/data/country-profiles/</a>) converts to \$3.36 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) b - 40,000,000 IDR converts to \$9,438.17 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) c - 22% estimated increase in agricultural income from sustainable practice (<a href="https://www.pnas.org/content/early/2015/05/27/1423674112">https://www.pnas.org/content/early/2015/05/27/1423674112</a>) x \$754 estimated monthly income in agriculture (<a href="http://sib.org.bz/wp-content/uploads/LFS_Report_2018-04.pdf">http://sib.org.bz/wp-content/uploads/LFS_Report_2018-04.pdf</a>) = \$165.88 estimated monthly increase d - \$42 carbon cost per tonne (<a href="https://19january2017snapshot.epa.gov/sites/production/files/2016-12/documents/social_cost_of_carbon_fact_sheet.pdf">https://19january2017snapshot.epa.gov/sites/production/files/2016-12/documents/social_cost_of_carbon_fact_sheet.pdf</a>) e - Replenished coral increases annual fisherman yield by \$600 (<a href="https://www.researchgate.net/publication/269098975_Investing_in_Natural_Infrastructure_the_economic_value_of_Indonesia's_marine_protected_areas_coastal_ecosystems">https://www.researchgate.net/publication/269098975_Investing_in_Natural_Infrastructure_the_economic_value_of_Indonesia's_marine_protected_areas_coastal_ecosystems</a>) f - 30 mangroves per 100m<sup>2</sup> of coastline = 6230 mangroves per 20,766.66 m<sup>2</sup> (<a href="https://www.sciencedaily.com/releases/2005/10/051028141252.htm">https://www.sciencedaily.com/releases/2005/10/051028141252.htm</a>) g - Coastal protection \$200,000 per km<sup>2</sup> = \$0.2 per m<sup>2</sup> (<a href="https://www.zsl.org/science/research/mangroves">https://www.zsl.org/science/research/mangroves</a>)</p>



**Iris Overeem** The Netherlands



**CLEAR RIVERS**

“ Of the various international summits I’ve attended, One Young World has **struck me the most**. Besides all of the amazing people I’ve met with a **passion to make this world a better place**, I had to take a moment after every day with my fellow scholars to reflect on what **we’ve heard and learned**. The stories of people my age going through so much and **coming out stronger**, have given me new motivation, but most of all, **hope, that we’re in this together** and that it is possible for individuals to change the world.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Iris joined CLEAR RIVERS (formerly called Recycled Island Foundation) in 2019, a non-profit founded five years ago, to tackle plastic pollution in oceans at the source. Plastic disposed of in rivers forms 80% of all that which is found in the ocean<sup>1</sup>.</p> <p>The foundation implements “litter traps” which are passive floating devices that use no energy other than the tide, wind and current to collect plastic from rivers. It has an international scope, but the initial implementation was a 140m<sup>2</sup> floating park in Rotterdam which provides a habitat for biodiversity.</p> <p>This trap, along with another in Brussels, and regularly organised clean ups, has collected over 30,000kg of plastic (a conservative estimate) of which approximately 50% can be recycled.</p> <p>All traps are installed alongside an education and awareness programme including workshops in schools, companies and universities. In 2019, CLEAR RIVERS reached an estimated 300 students through this initiative.</p> <p>The organisation is also branching out to South-East Asia, Africa and Central America to target the world’s most polluted rivers together with the Audi Environmental Foundation, improving local recycling with more newly developed recycled products from the retrieved plastics such as furniture, litter traps and building materials.</p> <p>Iris is personally responsible for establishing international partnerships, PR and online media efforts, and works with her team on education and awareness programmes.</p> <p>As part of the Shell Scholarship for the London Summit, Iris is delighted to access a great network of potential partners and fellow Ambassadors working in her field around the world.</p>	<p><b>Inputs</b></p> <p>4 people x \$172.38 estimated average daily salary<sup>a</sup> x 4 days x 52 weeks = \$143,424</p> <p>1 intern x 3 days x 52 weeks x \$95.40 estimated daily wage<sup>b</sup> = \$14,882.40</p> <p>\$62,500 cost per trap<sup>c</sup> x 2 traps = \$125,000</p> <p>\$143,424 + \$14,882.40 + \$125,000 = \$283,306.40</p> <p><b>Outputs</b></p> <p>\$18,150 estimated yearly cost per tonne marine plastic<sup>d</sup> x 30 tonnes rescued = \$544,500</p> <p>\$382.50 estimated monthly cost per tonne recycled plastic<sup>e</sup> x 15 tonnes x 12 months = \$68,850</p> <p>300 students x \$4.69 estimated value of environmental education per hour<sup>f</sup> x 2 hour average lesson = \$2,811.36</p> <p>\$544,500 + \$68,850 + \$2,811.36 = \$616,164.36</p>	<p><b>Total Input</b></p> <p><b>\$283,306.40</b></p> <p><b>Total Outcome</b></p> <p><b>\$616,164.36</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:2</b></p> <p>Scope of SROI calculations: Clear Rivers litter traps in Rotterdam and Brussels, and education programmes analysed over 1 year period.</p> <p>References: 1 - <a href="https://www.wfor.org.uk/updates/how-does-plastic-end-ocean">https://www.wfor.org.uk/updates/how-does-plastic-end-ocean</a> a - 2,988 EUR average monthly salary = 13,791 EUR per day (<a href="https://data.worldbank.org/data/country-profiles/">https://data.worldbank.org/data/country-profiles/</a>) converts to \$172.38 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) b - 76.32 EUR minimum daily wage (<a href="https://www.government.nl/topics/minimum-wage/amount-of-the-minimum-wage">https://www.government.nl/topics/minimum-wage/amount-of-the-minimum-wage</a>) converts to \$95.40 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) c - 50,000 EUR converts to \$62,500 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) d - \$33,000 - 3300 per year cost of marine plastic per tonne = \$18150 estimated value (<a href="https://www.sciencedirect.com/science/article/pii/S0025326X19302061">https://www.sciencedirect.com/science/article/pii/S0025326X19302061</a>) e - 306 EUR per tonne per month (<a href="https://ec.europa.eu/eurostat/statistics-explained/index.php/Recycling_%E2%80%93_secondary_material_price_indicator#Price_and_trade_volumes">https://ec.europa.eu/eurostat/statistics-explained/index.php/Recycling_%E2%80%93_secondary_material_price_indicator#Price_and_trade_volumes</a>) converts to \$382.50 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>) f - 2,128,700,000 GBP annual value of environmental education / 568,700 students / 1140 hours of education per year = 3.28 GBP per student per hour (<a href="http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf">http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf</a>) converts to \$4.69 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>)</p>





**Orlando Anaya** Mexico

**Km1**

“During the Summit, I met some of the most brilliant young leaders working to solve the world’s most pressing issues and I realized that everyone has a story to tell. After the Summit, it kept getting even better. I would describe belonging to the One Young World community as a dose of continuous inspiration, opportunities, and potentialization.”



**Beatriz Azevêdo de Araújo** Brazil

**Instituto Verdeluz**

“One Young World opened my eyes to all the amazing people promoting positive change inside the private sector and to the opportunities of joint action to promote a more sustainable world. It was a life-changing experience of connecting with people from different sectors of society with a common goal and common hopes and aspirations for a better future.”



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Orlando is the Founder and Director of Km1, a youth-led coastal and marine conservation team focused on addressing marine litter, while also seeking to empower and involve the next generation of ocean leaders with environmental education programmes, social innovation workshops and citizen science projects. Since those humble origins, the organisation has formalised and professionalised with two main arms to its social impact: education and action.</p> <p>On the frontline, Orlando organises monthly beach cleanups, mobilising a network of young students. These efforts have intercepted and removed approximately 80,000 pounds (36,287kg) of plastic waste, which would otherwise be washed out to sea and incur irreversible damage to the ecosystem.</p> <p>As a long-term solution, Km1 hosts educational workshops in schools, businesses and even government departments to espouse the values of Km1, teach the science of climate change, and educate people how to make a difference. This reaches around 2,000 people per month. Since inception of the programmes in 2016, they have provided environmental education to over 100,000 Mexican youths.</p> <p>The support of the UN Environmental Programme Mexico and the Commission for Environmental Cooperation has been essential in reaching the level of impact Km1 have achieved.</p> <p>The organisation has also established a partnership with the UN for Clean Seas Workshops, and advocated locally and with a regional Commission to ban plastic bags in the city of Tijuana, the first Mexican city on the border with the US to approve a ban on disposable plastic bags. This measure will come into action in 2020 and will grant businesses a 24 month adaptation period. In a city which consumes 10.2 million single-use plastic bags, the impact will be monumental.</p> <p>Additionally, Km1 is building the Youth for the Ocean National Network, a structure that will gather coastal, marine and oceanic youth-led projects from across the country and will focus on advancing research, innovation, capacity building, and public policy.</p>	<p><b>Inputs</b></p> <p>3 employees x 30 hours per year x 5 years x \$7.84 estimated hourly wage<sup>a</sup> = \$3,526.01</p> <p>\$50,000 average annual operations budget x 5 years = \$250,000</p> <p>\$3,526.01 + \$250,000 = \$253,526.01</p> <p><b>Outputs</b></p> <p>100,000 students x \$4.69 hourly value of environmental education<sup>b</sup> = \$469,059.94</p> <p>36,287 tonnes plastic recovered x \$18,150 estimated cost of marine plastic<sup>c</sup> = \$658,609.05</p> <p>\$469,059.94 + \$658,609.05 = \$1,127,668.99</p>	<p><b>Total Input</b></p> <p><b>\$253,526.01</b></p> <p><b>Total Outcome</b></p> <p><b>\$1,127,668.99</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:4</b></p> <p>Scope of SROI calculations: Km1 analysed from 2016 to data collection (December 2019)</p> <p>References: a - \$16,298 average annual salary in Mexico = \$784 estimated hourly salary (https://data.oecd.org/learn/wage/average-wages.htm) b - 2128,700,000 GBP annual value of environmental education for 568,700 students / 1140 hours of education per year = 3.28 GBP per student per hour (http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf) 3.28 GBP converts to \$469 PPP (https://data.worldbank.org/indicator/PY.NUS.PPP) c - \$3,300-\$33,000 estimated cost of marine plastic = \$18,500 (https://www.sciencedirect.com/science/article/pii/S0025326X19302061)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Beatriz is the Founder and President of Instituto Verdeluz, a non-profit which engages young Brazilians with conservation initiatives, including sea turtle conservation, waste management and conservation units. Brazil has a vast coastline, spanning over 7,000 km, and supporting diverse ecosystems<sup>1</sup>.</p> <p>Instituto Verdeluz engages with young people in Fortaleza to protect and restore the biodiversity on which nature relies. One of the organisation’s core initiatives is the protection and monitoring of endangered sea turtles, animals which are essential to maintaining a healthy marine ecosystem. Turtles maintain healthy seagrass beds and coral, provide a habitat for other marine life, and facilitate nutrient cycling from water to land, among other essential services<sup>2</sup>.</p> <p>Since 2015, the organisation has registered 75 nests and 231 stranded turtles, and rescued 16. In 2018 and 2019, the programme educated 4,732 young Brazilians on the environment, inspiring them to be advocates and activists themselves. Instituto Verdeluz also engaged the students in beach cleanups, which collected and catalogued 23,361 pieces of plastic.</p> <p>The research from these operations also contributed to the banning of the use of plastic straws in Fortaleza. This is accompanied by an educational campaign which will change consumer behaviour in the region.</p> <p>Instituto Verdeluz also sits on the management boards of six conservation units, through which they guarantee the protection of 9,281 hectares of marine and coastal areas.</p>	<p><b>Inputs</b></p> <p>4 programme coordinators x \$1,178.22 estimated monthly salary<sup>a</sup> x 24 months = \$113,108.91</p> <p>60 volunteers x 6 hours per week x 104 weeks x \$2.25 estimated hourly wage<sup>b</sup> = \$84,147.33</p> <p>Funding totalling \$34,683.17</p> <p>\$113,108.91 + \$84,147.33 + \$34,683.17 = \$231,939.41</p> <p><b>Outputs</b></p> <p>0.1168 tonnes estimated plastic recovered<sup>c</sup> x \$18,150 estimated yearly cost per tonne marine plastic<sup>d</sup> = \$2,120.01</p> <p>4,732 recipients x \$4.69 estimated value of environmental education per hour<sup>e</sup> x 1 hour average sessions = \$22,195.92</p> <p>9,281 hectares protected x \$300 estimated value per year<sup>f</sup> = \$2,784,300</p> <p>\$2,120.01 + \$22,195.92 + \$2,784,300 = \$2,808,615.93</p>	<p><b>Total Input</b></p> <p><b>\$231,939.41</b></p> <p><b>Total Outcome</b></p> <p><b>\$2,808,615.93</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:12</b></p> <p>Scope of SROI calculations: Instituto Verdeluz waste collection, conservation, and education projects for 2018-2019</p> <p>Sea Turtle conservation excluded due to insufficient data available)</p> <p>References: 1 - https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0092589 2 - https://oceans.org/sites/default/files/reports/Why_Healthy_Oceans_Need_Sea_Turtles.pdf a - 2380 BRL average monthly wage (https://lostatalo.org/data/country-profiles/) converts to \$1,178.22 PPP (https://data.worldbank.org/indicator/PY.NUS.PPP) b - 454 BRL minimum hourly wage (https://news.bloombergtax.com/payroll/brazil-raises-national-minimum-wage-for-2019?utm_source=rss&amp;utm_medium=PYNW&amp;utm_campaign=00000168-1462-dd56-a3ef-1c6e4e470002) converts to \$2.25 PPP (https://data.worldbank.org/indicator/PY.NUS.PPP) c - 70,060 BRL converts to \$34,683.17 PPP (https://data.worldbank.org/indicator/PY.NUS.PPP) d - 5 gram per plastic bag x 23,361 pieces of plastic = 0.1168 tonnes e - Economic cost of marine plastic estimated at \$3300-\$33000 per tonne (https://www.sciencedirect.com/science/article/pii/S0025326X19302061) f - 2128,700,000 GBP annual value of environmental education in the UK / 568,700 students / 1140 hours of education per year = 3.28 GBP per student per hour (http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf) converts to \$469 PPP (https://data.worldbank.org/indicator/PY.NUS.PPP) g - \$300 minimum value per hectare per year for coastal areas on a global scale (https://www.researchgate.net/publication/322572890_Quantifying_Economic_Value_of_Coastal_Ecosystem_Services_A_Review)</p>





## Juan Bol Belize

### PODER

“ We often think that because of **language barriers, limited resources and unpredictable challenges** that one's intention to help a community that have been **stagnant in development is farfetched**. One Young World has made this impossibilities along with its wider community **a reality by connecting young people**, with established, experience individual and organization. **I am fortunate to have been part of the One Young World family** since 2015 that have allowed me to connect with agents of change globally.”



## Luke Gibson United Kingdom

### Two Degrees Footwear and Apparel



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Juan founded PODER (Program of Opportunities, Development &amp; Ethical Entrepreneurship) with support from The Resolution Project. It is a development organisation supporting disadvantaged Indigenous communities in rural regions. It began in Costa Rica but is primarily focused in Belize at the moment.</p> <p>Since studying Agriculture Science with a focus in Soil Microbiology at Delaware State University, Juan has started a new project remotely, to promote sustainable agriculture in his local community with the aim of improving livelihood.</p> <p>Juan built a relationship with a cooperative of farmers in his hometown in late 2018. Through the collaboration, he developed the concept for agriculture, cultural and natural resource protection. Juan gained the support and partnership of a local NGO called Ya'axché Conservation Trust who offered their capacity to manage the project. This was the first project the cooperative had managed to get off the ground since their establishment 25 years ago. It launched in August 2019 having secured funding earlier that year from GEF/SGP Belize.</p> <p>The cooperative developed a scheme of training on sustainable agriculture and biodiversity protection for 2,500 acres (1,102 hectares) which had previously been used unsustainably with a slash and burn method. The 30 farmers in the cooperative are participating in the project, which also trains their families in GPS mapping, conservation, farm management and organic methods. This aims to improve biodiversity and protect the area's eco-systems, and provide stable and sustainable agriculture for a community totalling 900 people. The next stage the group hopes to implement is an agritourism initiative for the community and its surrounding.</p> <p>Juan has tapped into the One Young World Community in the Caribbean and Central America, speaking at events in Costa Rica and Trinidad &amp; Tobago, planning future initiatives with fellow Ambassadors.</p>	<p><b>Inputs</b></p> <p>12 employees x \$1,077.88 estimated monthly salary<sup>a</sup> x 6 months = \$77,607.08</p> <p>\$50,000 funding</p> <p>\$77,607.08 + \$50,000 = \$127,607.08</p> <p><b>Outputs</b></p> <p>30 farmers x \$149.91 estimated monthly value of organic farming methods<sup>b</sup> x 6 months = \$26,984.07</p> <p>1,012 hectares of land restored x \$1,140 estimated value of restoration<sup>c</sup> = \$1,153,680</p> <p>\$26,984.07 + \$1,153,680 = \$1,180,664.07</p>	<p><b>Total Input</b></p> <p><b>\$127,607.08</b></p> <p><b>Total Outcome</b></p> <p><b>\$1,180,664.07</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:9</b></p> <p>Scope of SROI calculations:</p> <p>Juan's project in collaboration with the Ya'axché Conservation Trust analysed from start to data collection (January 2020)</p> <p>References:</p> <p>a - 1218 BZD estimated monthly salary (<a href="https://lostailo.org/data/country-profiles/">https://lostailo.org/data/country-profiles/</a>) converts to \$1077.88 PPP (<a href="https://data.worldbank.org/indicator/PY.NUS.PPP">https://data.worldbank.org/indicator/PY.NUS.PPP</a>)</p> <p>b - Estimated 22% increase in yield for skilled farmer using organic methods (<a href="https://www.pnas.org/content/early/2015/05/27/1423674112">https://www.pnas.org/content/early/2015/05/27/1423674112</a>) of 770 BZD estimated monthly income (<a href="http://slb.org.bz/wp-content/uploads/LFS_Report_2018-04.pdf">http://slb.org.bz/wp-content/uploads/LFS_Report_2018-04.pdf</a>) = 16940 BZD converts to \$149.91 PPP (<a href="https://dataworldbank.org/indicator/PY.NUS.PPP">https://dataworldbank.org/indicator/PY.NUS.PPP</a>)</p> <p>c - Landscape restoration in Latin America valued at \$1,140 per hectare (<a href="https://www.wri.org/publication/economic-case-for-restoration-20x20">https://www.wri.org/publication/economic-case-for-restoration-20x20</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Along with his Co-Founder, Luke set about producing a shoe with optimised sustainability and that simultaneously supported conservation efforts. In turn, this off-set any unavoidable environmental costs of its manufacturing and distribution.</p> <p>Together, in 2017, they founded Two Degree Footwear and Apparel producing shoes called "Twos", operating the enterprise part-time alongside their day jobs.</p> <p>Shoe production raises a variety of nuanced sustainability questions. Leather has ethical issues and environmental implications from the tanning process and livestock emissions, while vegan alternatives are often petro-chemical based, less durable and do not biodegrade in landfill.</p> <p>After visiting a vast array of suppliers, they settled on the use of bio-leather, a waste product of the cattle industry tanned using an innovative bio-process free from heavy metals. The shoe boxes are biodegradable, and made from a single sheet of recycled cardboard. The rubber outsoles are made from recycled materials such as used car tyres and old outsoles.</p> <p>Despite minimising their emissions as much as possible, it is impossible to eliminate completely, and therefore through the "Feet for Feet" initiative, each pair of shoes sold protects 1,000 square feet of endangered rainforest. This project is run in partnership with World Land Trust.</p> <p>In a kickstarter campaign, the company raised over \$100,000 in pre-orders. Including sales since, they have protected over 1,200,000 square feet (11.15 hectares) of endangered rainforest in Mexico, Ecuador and Argentina. The ambition is to have protected 25 million square feet by 2020.</p>	<p><b>Inputs</b></p> <p>2 part-time staff x 5 hours x \$12.46 estimated hourly wage<sup>a</sup> x 135 weeks = \$16,817.14</p> <p>1200 pairs sold x \$35.71 estimated premium per pair<sup>b</sup> = \$42,857.14</p> <p>\$16,817.14 + \$42,857.14 = \$59,674.28</p> <p><b>Outputs</b></p> <p>11.15 hectares protected x 235 estimated carbon tonnes per rainforest hectare<sup>c</sup> x \$42 social cost of carbon<sup>d</sup> = \$110,050.50</p> <p>11.15 hectares protected x \$2,830 estimated community value per hectare of rainforest<sup>e</sup> = \$31,554.50</p> <p>\$110,050.50 + \$31,554.50 = \$142,605</p>	<p><b>Total Input</b></p> <p><b>\$59,674.28</b></p> <p><b>Total Outcome</b></p> <p><b>\$141,605</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:2</b></p> <p>Scope of SROI calculations:</p> <p>Two Degrees Footwear and Apparel "Feet for Feet" initiative analysed from start to data collection (March 2020)</p> <p>References:</p> <p>a - 8.72 GBP national living wage (<a href="https://www.gov.uk/national-minimum-wage-rates">https://www.gov.uk/national-minimum-wage-rates</a>) converts to \$12.46 PPP (<a href="https://dataworldbank.org/indicator/PY.NUS.PPP">https://dataworldbank.org/indicator/PY.NUS.PPP</a>)</p> <p>b - 135 GBP cost of Twos - 110 GBP estimated cost of quality leather boat shoe (<a href="https://www.timberland.co.uk/shop/en/tbl-uk/men-footwear-boat-shoes/classic-2-eye-boat-shoe-for-men-in-mid-brown-25077214">https://www.timberland.co.uk/shop/en/tbl-uk/men-footwear-boat-shoes/classic-2-eye-boat-shoe-for-men-in-mid-brown-25077214</a>) = 25 GBP estimated premium for Twos converts to \$35.71 PPP (<a href="https://dataworldbank.org/indicator/PY.NUS.PPP">https://dataworldbank.org/indicator/PY.NUS.PPP</a>)</p> <p>c - 120-350 tonnes of carbon per hectare in the rainforest = 235 tonnes (<a href="https://www.edf.org/sites/default/files/103333_Measuring_Carbon_Emissions_from_Tropical_Deforestation-An_Overview.pdf">https://www.edf.org/sites/default/files/103333_Measuring_Carbon_Emissions_from_Tropical_Deforestation-An_Overview.pdf</a>)</p> <p>d - Social cost of CO<sub>2</sub> valued at \$42 per tonne (<a href="https://19january2017snapshot.epa.gov/sites/production/files/2016-12/documents/social_cost_of_carbon_fact_sheet.pdf">https://19january2017snapshot.epa.gov/sites/production/files/2016-12/documents/social_cost_of_carbon_fact_sheet.pdf</a>)</p> <p>e - \$2,830 estimated economic value per hectare of rainforest in non-timber produce (<a href="https://www.jstor.org/stable/4314245?seq=1">https://www.jstor.org/stable/4314245?seq=1</a>)</p>





**Alen Gudalo** Bosnia & Herzegovina

**Let's Step Together**

“ The One Young World Summit in 2014 was the **largest international event** I have attended so far. **The experiences I gained there**, the people I met and youth-led initiatives presented there were **both motivating and eye opening** for me because it helped me to **understand my own role in the community**, but also how much work we have to put to **make positive change** through both international cooperation and in our small communities.”



**Emerson Salguero** Guatemala

**Involúcrate**

“ I am so grateful to the European Commission for this **wonderful opportunity**. Being able to **share with young people who contribute to peace** through the fight for **human rights, education, civil society and youth empowerment** is incredible. My leadership now has a commitment to **spread a message of peace** and help build a more **tolerant and inclusive society** through dialogue, citizen participation and the debate of ideas”.



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Bosnia has struggled to repair the societal rifts wrenched open by the Bosnian conflict in the 1990s. As a result, the country is host to many schools which are home to homogeneous ethnic-groupings of students and teachers alike. Such segregation breeds prejudice from ignorance.</p> <p>Projects such as “Let’s Step Together” are essential in the nation’s long-term peacebuilding process. Alen serves as Project Coordinator and leads various inter-religious projects for Youth Centre St John Paul II. These initiatives all seek to provide a Bosnian solution for a peaceful society, aiming to erase prejudice by integrating the younger generation across ethno-religious lines.</p> <p>Annually, the projects reach around 70 students generally aged between 15 and 18. For the first step, the project enters schools, introducing the students to the concept of prejudice through games. The next step is to explore the notion of shared heritage. The final stage of the project is to take three study troupes to a different part of the country, where they engage with a community where they are not the ethnic majority, and meet with local, religious leaders.</p> <p>Alen also hosts an inter-religious summer camp, where 55 students from schools and universities socially integrate across ethno-religious divides. The project is also beneficial for the 20 youth educators, who in return for their time are provided with training on how to communicate, run workshops, and receive real-life teaching work experience.</p> <p>Alen attended the One Young World 2014 Summit in Dublin, and credits his recent inclusion as “Ambassador of the Month” for One Young World as providing international recognition to help him forge partnerships and be viewed with legitimacy in Bosnia.</p>	<p><b>Inputs</b></p> <p>2 employees x \$1,344.93 estimated monthly salary<sup>a</sup> x 12 months = \$32,278.26</p> <p>3 Summer Camp volunteers x \$135.79 estimated salary<sup>b</sup> = \$407.36</p> <p>2 workshop volunteers x \$20 compensation x 3 sessions per year = \$120</p> <p>Funding from US Embassy of B&amp;H and Diocese Limburg totalling \$50,000</p> <p>\$32,278.26 + \$407.36 + \$120 + \$50,000 = \$82,805.62</p>	<p><b>Total Input</b></p> <p><b>\$82,805.62</b></p> <p><b>Total Outcome</b></p> <p><b>\$516,717.86</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:6</b></p> <p>Scope of SROI calculations: Let’s Step Together projects led by Alen Gudalo analysed for 2019</p> <p>References: a - 928 BAM average monthly wage in Bosnia and Herzegovina (<a href="https://www.biznisinfo.ba/prosjecna-plata-u-bih-928-km/">https://www.biznisinfo.ba/prosjecna-plata-u-bih-928-km/</a>) converts to \$1,344.93 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) b - 4,872 BAM minimum yearly wage in Bosnia and Herzegovina = 93.69 BAM weekly wage (<a href="https://www.minimum-wage.org/international/bosnia-and-herzegovina">https://www.minimum-wage.org/international/bosnia-and-herzegovina</a>) converts to \$135.78 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) c - Economic impact of violence in Bosnia and Herzegovina is \$3,595 per capita (<a href="https://reliefweb.int/sites/reliefweb.int/files/resources/Economic-Value-of-Peace-2018.pdf">https://reliefweb.int/sites/reliefweb.int/files/resources/Economic-Value-of-Peace-2018.pdf</a>) d - 2,357 GBP private welfare benefit of regular volunteering per year (<a href="https://www.hact.org.uk/sites/default/files/uploads/Archives/2014/3/MeasuringSocialImpactHACT2014.pdf">https://www.hact.org.uk/sites/default/files/uploads/Archives/2014/3/MeasuringSocialImpactHACT2014.pdf</a>) converts to \$336.714 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>)</p>
	<p><b>Outputs</b></p> <p>125 participants in project year x \$3,595 estimated value of peace in Bosnia<sup>c</sup> = \$449,375</p> <p>20 peer-to-peer mentors x \$336.714 estimated value of regular volunteering<sup>d</sup> = \$67,342.86</p> <p>\$449,375 + \$67,342.86 = \$516,717.86</p>	<p><b>Total Input</b></p> <p><b>\$82,805.62</b></p> <p><b>Total Outcome</b></p> <p><b>\$516,717.86</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:6</b></p> <p>Scope of SROI calculations: Let’s Step Together projects led by Alen Gudalo analysed for 2019</p> <p>References: a - 928 BAM average monthly wage in Bosnia and Herzegovina (<a href="https://www.biznisinfo.ba/prosjecna-plata-u-bih-928-km/">https://www.biznisinfo.ba/prosjecna-plata-u-bih-928-km/</a>) converts to \$1,344.93 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) b - 4,872 BAM minimum yearly wage in Bosnia and Herzegovina = 93.69 BAM weekly wage (<a href="https://www.minimum-wage.org/international/bosnia-and-herzegovina">https://www.minimum-wage.org/international/bosnia-and-herzegovina</a>) converts to \$135.78 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) c - Economic impact of violence in Bosnia and Herzegovina is \$3,595 per capita (<a href="https://reliefweb.int/sites/reliefweb.int/files/resources/Economic-Value-of-Peace-2018.pdf">https://reliefweb.int/sites/reliefweb.int/files/resources/Economic-Value-of-Peace-2018.pdf</a>) d - 2,357 GBP private welfare benefit of regular volunteering per year (<a href="https://www.hact.org.uk/sites/default/files/uploads/Archives/2014/3/MeasuringSocialImpactHACT2014.pdf">https://www.hact.org.uk/sites/default/files/uploads/Archives/2014/3/MeasuringSocialImpactHACT2014.pdf</a>) converts to \$336.714 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>)</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Emerson identified the issue of youth disenfranchisement with the political system. To tackle this, he founded Involúcrate, a youth-led organisation to foster citizen participation amongst their peers.</p> <p>The organisation fosters youth participation in politics through three main avenues. The first are education workshops run in schools and universities. They host them in different towns around Guatemala about citizen participation, the importance of voting, the electoral process and a simulation of voting activity. They have reached 700 young people from over five towns.</p> <p>Additionally, they ran forums during the election campaign called #TuVotoCuenta to provide direct contact between prospective candidates and young voters, educating and informing them about the political system and situation. These events attracted 900 participants all together, as well as 2,900 virtual attendees who joined via social media live-streams.</p> <p>The most recent project the organisation has launched is an internship in the Guatemalan Congress. The first iteration was launched in January 2020, and 13 interns have been selected for the placement. This was made possible, in part, by Emerson being awarded with The Resolution Project’s prize and funding at the One Young World Summit in London.</p>	<p><b>Inputs</b></p> <p>1 full-time volunteers x \$698.94 estimated monthly salary<sup>a</sup> x 13 months = \$9,086.17</p> <p>8 part-time volunteers x \$2.87 estimated hourly salary<sup>b</sup> x 20 hours per week x 59 weeks = \$27,114.89</p> <p>9 volunteer partners x \$22.98 estimated daily salary<sup>c</sup> x 30 days volunteering = \$6,204.26</p> <p>Materials cost \$225</p> <p>Resolution Project Funding \$2,000</p> <p>\$9,086.17 + \$27,114.89 + \$6,204.26 + \$225 + \$2,000 = \$44,630.32</p>	<p><b>Total Input</b></p> <p><b>\$44,630.32</b></p> <p><b>Total Outcome</b></p> <p><b>\$1,717,364.90</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:38</b></p> <p>Scope of SROI calculations: Involúcrate analysed from start to data collection (January 2020)</p> <p>References: a - 2,825.10 GTQ minimum monthly salary (<a href="https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo">https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo</a>) converts to \$698.94 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) b - 11.61 GTQ minimum hourly salary (<a href="https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo">https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo</a>) converts to \$2.87 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) c - 92.88 GTQ minimum daily salary (<a href="https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo">https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo</a>) converts to \$22.98 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) d - \$4,549.01 GDP per capita (<a href="https://data.worldbank.org/indicator/NYGDPPCAPCD?locations=GT">https://data.worldbank.org/indicator/NYGDPPCAPCD?locations=GT</a>) increased by 20% from democratisation (<a href="https://www.weforum.org/agenda/2014/05/democracy-boost-economic-growth/">https://www.weforum.org/agenda/2014/05/democracy-boost-economic-growth/</a>) = \$909.80 estimated value of democratic engagement per capita e - 2,825.10 GTQ minimum monthly salary x 12 months x 40 years = 1,356,048 GTQ (<a href="https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo">https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo</a>) converts to \$335,489.36 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) f - Estimated 6% increase in future earnings from income (<a href="http://tpiza.org/dpi2478.pdf">http://tpiza.org/dpi2478.pdf</a>)</p>
	<p><b>Outputs</b></p> <p>1,600 people engaged politically x \$909.80 estimated societal value<sup>d</sup> = \$1,455,683.20</p> <p>13 interns x \$335,489.36 estimated lifetime earnings<sup>e</sup> x 6% predicted increase from internship<sup>f</sup> = \$261,681.70</p> <p>\$1,455,683.20 + \$261,681.70 = \$1,717,364.90</p>	<p><b>Total Input</b></p> <p><b>\$44,630.32</b></p> <p><b>Total Outcome</b></p> <p><b>\$1,717,364.90</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:38</b></p> <p>Scope of SROI calculations: Involúcrate analysed from start to data collection (January 2020)</p> <p>References: a - 2,825.10 GTQ minimum monthly salary (<a href="https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo">https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo</a>) converts to \$698.94 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) b - 11.61 GTQ minimum hourly salary (<a href="https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo">https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo</a>) converts to \$2.87 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) c - 92.88 GTQ minimum daily salary (<a href="https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo">https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo</a>) converts to \$22.98 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) d - \$4,549.01 GDP per capita (<a href="https://data.worldbank.org/indicator/NYGDPPCAPCD?locations=GT">https://data.worldbank.org/indicator/NYGDPPCAPCD?locations=GT</a>) increased by 20% from democratisation (<a href="https://www.weforum.org/agenda/2014/05/democracy-boost-economic-growth/">https://www.weforum.org/agenda/2014/05/democracy-boost-economic-growth/</a>) = \$909.80 estimated value of democratic engagement per capita e - 2,825.10 GTQ minimum monthly salary x 12 months x 40 years = 1,356,048 GTQ (<a href="https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo">https://www.mintrabajo.gob.gt/index.php/dgt/salario-minimo</a>) converts to \$335,489.36 PPP (<a href="https://data.worldbank.org/indicator/PANUS.PPP">https://data.worldbank.org/indicator/PANUS.PPP</a>) f - Estimated 6% increase in future earnings from income (<a href="http://tpiza.org/dpi2478.pdf">http://tpiza.org/dpi2478.pdf</a>)</p>





**Samuel Grzybowski** France

**Coexister**

“ The experience of being a One Young World Delegate was **truly enriching** as it helped me **further develop my international network**, meeting **world-famous change-makers**, while sharing insights and best practices with **inspiring young leaders** from around the world. Not only has it helped me develop new ideas but also enabled me to connect, once back home, with lots of potential new clients and partners, **thus furthering the positive impact** of my work.



**Nadia Shehab & Fatema Husain** Bahrain

**one%**

“ Being at One Young World had **planted a seed for the intention** to unite with global movements to **make the world a better place**, which was carried within us ever since. Merging with one% then **felt like a result of that intention**, where it provides us the space to serve humanity.” - **Fatema Husain** Bahrain

“ One Young World gave me the opportunity to **expand my horizons and learn from change-makers across the globe**. With this experience and passion, I've changed my own path in life and decided to join one% and **help make a true difference** in the world.” - **Nadia Shehab** Bahrain



Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Samuel started a movement promoting better living together through interfaith cooperation in reaction to the politicisation of France's "La Laïcité" law on secularism, which was being used as justification for Islamophobia targeted at Muslim women<sup>1</sup>. It began in 2009 with Coexister which he established along with four Co-Founders. Coexister is a grassroots non-profit encouraging interfaith cooperation in French high schools.</p> <p>Coexister uses the tactic of youth-led training, to teach young leaders to 'tackle their own diversities' and in doing so provides them with ownership over the process. This makes the learning experience more deeply-rooted. It has about 50 local shelters on the ground. Each shelter runs approximately 30 activities a year. Each activity takes the form of a "chapter" which forms a safe space for approximately 50 young people. These young leaders are facilitated to design a peacebuilding curriculum, and through doing so develop an awareness and understanding of interfaith values.</p> <p>Supplemented by three national events, over 2,500 young French people have participated in Coexister's activities and events. The organisation also runs workshops which implement the peacebuilding curriculum, which have reached over 25,000 students in over 500 high schools.</p> <p>Coexister is an organisation within an interfaith movement. It runs alongside an academic research group exploring solutions to interfaith conflict globally with a team of researchers from different faiths.</p> <p>Additionally, it is supported by Convivencia, an interfaith consultancy for big business, charities and public institutions. This is a social enterprise which funnels any profit into the movement, and the work of Coexister.</p> <p>Samuel participated in the Interfaith Dialogue at the One Young World Summit in London in 2019. In doing so, he had the opportunity to interact with other young leaders in the field, as well as a number of the UK's most senior religious figures.</p>	<p><b>Inputs</b></p> <p>12 employees x \$35,064.94 estimated annual salary<sup>a</sup> = \$420,779.22</p> <p>7 volunteers x 40 activities x 2 hours average session length x \$13.18 minimum hourly wage<sup>b</sup> = \$7,381.82</p> <p>Internal funding estimated \$259,740.26<sup>c</sup></p> <p>Partner and public funding estimated \$909,090.91<sup>d</sup></p> <p>\$420,779.22 + \$7,381.82 + \$259,740.26 + \$909,090.91 = \$1,596,992.21</p> <p><b>Outputs</b></p> <p>2,500 programme participants x \$2,236.68 estimated value of interfaith education<sup>e</sup> = \$5,591,698.39</p>	<p><b>Total Input</b></p> <p><b>\$1,596,992.21</b></p> <p><b>Total Outcome</b></p> <p><b>\$5,591,698.39</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:4</b></p> <p>Scope of SROI calculations: Coexister analysed for 2019.</p> <p>References: 1 - <a href="https://www.jacobinmag.com/2019/09/france-insoumise-islamophobia-racism-melenchon-pena-ruiz">https://www.jacobinmag.com/2019/09/france-insoumise-islamophobia-racism-melenchon-pena-ruiz</a> a - 27000 EUR average salary in France (<a href="http://www.journaldunet.com/business/salaire/france/pays-fra">http://www.journaldunet.com/business/salaire/france/pays-fra</a>) converts to \$35,064.94 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) b - National minimum wage in France 2020 is 1015 EUR (<a href="https://www.journaldunet.com/management/guide-du-management/1071810-smic-2020-15-euros-de-plus-par-mois-a-compter-de-janvier-2020/">https://www.journaldunet.com/management/guide-du-management/1071810-smic-2020-15-euros-de-plus-par-mois-a-compter-de-janvier-2020/</a>) converts to \$13.18 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) c - 200,000 EUR converts to \$259,740.26 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) d - 700,000 EUR converts to \$909,090.91 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) e - 150,000,000,000 EUR cost of racism to France GDP (<a href="https://www.strategie.gouv.fr/english/articles/economic-cost-workplace-discrimination-france-billions-euros-lost-potential">https://www.strategie.gouv.fr/english/articles/economic-cost-workplace-discrimination-france-billions-euros-lost-potential</a>) / 67,063,703 population (<a href="https://www.insee.fr/en/statistiques/2382597?sommaire=2382613">https://www.insee.fr/en/statistiques/2382597?sommaire=2382613</a>) = \$2,236.68 estimated cost of racism per capita</p>

Project Outcomes	Calculation of Outputs and Inputs	Total Input, Total Income, and SROI Ratio
<p>Nadia and Fatema attended the One Young World Summits in Dublin and Bogotá respectively, uniting to work as the Community Managers of one%, an innovative social enterprise in Bahrain which launched in September 2019.</p> <p>The two Ambassadors share a background in volunteering and social impact, and both were inspired by their One Young World experiences to pursue a career mobilising change-makers. They joined Fahad and Fawaz Algosabi, Founders of one%, who both have a mutual passion when it comes to volunteering and giving back to the community.</p> <p>It is a global volunteering platform which connects willing volunteers all around the world with local opportunities to create social impact. The platform currently hosts opportunities from organisations based in Bahrain and the other Gulf Cooperation Council countries, with a wide variety of events including beach clean ups, tree planting, and visits to the elderly homes. Individuals then register as potential volunteers, and can get involved with projects and campaigns which appeal to their sensibilities, or post their own events for others to join. This simplifies the process of connecting volunteers and socially impactful organisations.</p> <p>In five months, since founding, over 80 organisations have offered roles and advertised for volunteers on the app. In the same amount of time, 2,400 people have registered as volunteers on the site, of whom 1,000 have engaged in activities as a result. As of the date of data collection, the platform has accumulated 2,500 volunteering hours for the partner organisations.</p> <p>The long-term and highly ambitious target and tagline for the organisation is to enable 1 billion people to donate 1% of their time for a good cause, on a regular basis.</p>	<p><b>Inputs</b></p> <p>4 full-time staff in Bahrain x \$4,489.47 estimated monthly salary<sup>a</sup> x 6 months = \$107,747.37</p> <p>2 full-time developers in Ukraine x \$973.96 estimated monthly salary<sup>b</sup> x 6 months = \$11,687.54</p> <p>\$107,747.37 + \$11,687.54 = \$119,434.91</p> <p><b>Outputs</b></p> <p>2,500 volunteer hours x \$9.11 estimated value of hours work<sup>c</sup> = \$22,773.28</p> <p>2,500 volunteer hours x \$25.43 estimated public value of volunteering per hour<sup>d</sup> = \$63,575</p> <p>1,000 volunteers engaged x \$280.60 estimated private value<sup>e</sup> = \$280,595.24</p> <p>\$22,773.28 + \$63,575 + \$280,595.24 = \$366,943.52</p>	<p><b>Total Input</b></p> <p><b>\$119,434.91</b></p> <p><b>Total Outcome</b></p> <p><b>\$366,943.52</b></p> <p><b>SROI Ratio:</b></p> <p><b>1:3</b></p> <p>Scope of SROI calculations: One% analysed from start (September 2019) to data collection (March 2020)</p> <p>References: a - 853 BHD average monthly earnings (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) converts to \$4,489.47 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) b - 8,865 UAH average monthly earnings (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) converts to \$973.96 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) c - 300 BHD minimum wage in public sector per month = 173 BHD estimated minimum wage per hour (<a href="https://www.arabianbusiness.com/no-minimum-wage-plan-for-domestic-workers-says-bahrain-639687.html">https://www.arabianbusiness.com/no-minimum-wage-plan-for-domestic-workers-says-bahrain-639687.html</a>) converts to \$9.11 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>) d - \$25.43 estimated value of volunteering for economy (<a href="https://independentsector.org/news-post/new-value-volunteer-time-2019/">https://independentsector.org/news-post/new-value-volunteer-time-2019/</a>) e - 2,357 GBP private value of volunteering per person per year = 196.42 GBP per month (<a href="https://www.hact.org.uk/sites/default/files/uploads/Archives/2014/3/MeasuringSocialImpact-HACT2014.pdf">https://www.hact.org.uk/sites/default/files/uploads/Archives/2014/3/MeasuringSocialImpact-HACT2014.pdf</a>) converts to \$280.60 PPP (<a href="https://data.worldbank.org/indicator/PAN.US.PPP">https://data.worldbank.org/indicator/PAN.US.PPP</a>)</p>





## Methodology

One Young World uses the Social Return on Investment (SROI) methodology to analyse the impact of the work done by One Young World Ambassadors. The use and application of this methodology has been inspired by Social Value UK and devised in discussion with PwC.

Data collection and analysis has been undertaken internally by One Young World. The Ambassadors in charge of the initiatives were the primary source of data, imparted through a range of methods including interviews, surveys and tailored questionnaires. Where possible, information has been verified through external references and third party sources.

### Project Selection

Ambassador projects were selected to feature in the One Young World 2019 Annual Impact Report to represent the global diversity of the Ambassador Community. The selection is also designed to include projects striving to achieve each of the 17 UN Sustainable Development Goals. Some projects are excluded in the data collection phase due to insufficient data or because the SROI methodology does not apply to the nature of the project.

### Project Scopes

The scope of the SROI calculations for each initiative has been determined on a case by case basis, and can be found below each project report. The total activities for each project have been considered from inception until the data collection date unless indicated.

### References

All external sources used have been referenced in the 'References' section below each project report. Any data that has not been referenced has been collected through interviews or other direct contact with the Ambassador leading that particular project.

### Excluding complexity

Some projects address multiple issues and have a range of outcomes, not all of which can be captured using the SROI framework. Due to time and resource constraints, judgements have been made on each project regarding how to value the outcomes and which parts of the project to exclude due to insufficient valuation data.

### Aggregate statistics and calculations

The overall SROI average of 1:15 has been calculated by averaging all SROI ratios from all 50 projects. The total number of 5.1 million people impacted has been calculated by adding all those directly impacted by the Ambassador led initiatives included in the report together.

All calculations in the Project Outcomes section have been made using the whole unrounded number as far as possible. The figures used in each calculation have been rounded to two decimal places on the page but the calculations have been made using the whole numbers that are calculated during the conversion process as noted in the 'References' section.

### Inputs and Outcomes Valuation

In order to represent the value of inputs and outcomes, financial proxies are used. In some instances, valuing input is simple – investing money is a clear stakeholder input. However, where money is received as a donation it is less clear. If there is a specific finance raising activity from the project stakeholders, their time is the input; the money donated becomes an outcome. Donations received without any specific money raising activity would otherwise be considered an input. These decisions have been made with some discretion throughout the process.

Only the direct impact of each project has been considered when undertaking impact analysis. This means only groups or individuals that have experienced substantive change have been considered the beneficiaries of each initiative. Indirect benefits have been excluded for clarity of analysis. Social media impact numbers have been excluded from calculations.

### Volunteer Inputs vs Outcomes

Volunteers' inputs are calculated by working out the time spent on an activity and multiplying it by the value of their time, such as the average wage in the country. However, the outcome of volunteers' activities may be calculated using the market rate for a similar activity or service available.

For example a law student providing pro-bono legal advice might be valued at minimum working wage – although the actual cost of the input is zero; but the value of the legal advice given to the individual receiving it – or the outcome – is what the service might normally cost, which in this example might be \$100 per hour.

The value of outcomes can be more complex. An initiative offering free education for children, estimates the value of the education they each receive. The input is the educator's time and costs – either as paid teachers or as volunteers. The outcome was valued using an approximation for average additional lifetime earnings for students with qualifications compared to students without in the equivalent region/income level country. One Young World is working to improve the proxies and find more country-specific values taking into account local context for this and other outcomes.

### Currency

The international dollar, or Purchasing Power Parity (PPP), was used as the main currency for calculating the SROI of each and all projects. This means that each currency was converted into 2018 Purchasing Power Parity values, based on the US dollar, using data compiled by the World Bank.

Purchasing Power Parity measures the real value of a particular currency at a given time by demonstrating how much can be purchased with the same amount of money in different countries. Based on this, each value can be converted into Local Currency Units (LCU) which means that multiple currencies can be used in the analysis of a single project in a meaningful way. Purchasing Power Parity controls for inflation and price fluctuations between currencies. Comparing Purchasing Power Parity values from a particular point in time improves consistency and comparability of the values reported from projects based in different countries.



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## Delegate Partners (20+ Delegates)



## Delegate Partners (1-19 Delegates)





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One Young World Partners





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