

### 2021 PRICES

#### Delegates

**£2,855**

No accommodation

**UNAVAILABLE**

Shared accommodation

**£3,915**

Private accommodation

#### Returning Ambassadors

**£1,655**

No accommodation

**UNAVAILABLE**

Shared accommodation

**£2,715**

Private accommodation

#### Partner Executives

**£2,000**

No accommodation

**£3,060**

Private accommodation

#### Tickets Include

For Delegates and Returning Ambassadors:

- Full access to the Summit
- Full catering during the Summit
- Accommodation (shared or private)
- Ground transport

For Partner Executives:

- Catering (breakfast & lunch only)
- Accommodation (private only)
- Ground transport
- Exclusive access to Partner Lounge and special networking sessions

#### Hotel Upgrades

**UNAVAILABLE**

Shared accommodation  
Additional night on 22nd  
and/or 27th only

**£360**

Private accommodation  
Upgrade during core  
nights (23 - 26 April)

**£265**

Private accommodation  
Additional night on 22nd  
and/or 27th only

#### PLEASE NOTE

All prices are subject to  
19% German VAT

Extra nights & room upgrades  
subject to availability

#### Social Media Pass

- A complimentary Social Media pass will be provided for Partners that have a speaking slot on the Presentation Stage. Any additional pass required will need to be purchased as the standard rate of £500 per day

#### Exhibitors

**£7,000**

3m x 3m Booth (pre-built shell)

**£10,000**

4m x 4m Booth (pre-built shell)

**£30,000**

10m x 10m Space (free build)

- Booth location allocated to partners on a first come, first served basis
- Allocated exhibitor passes do not include catering or accommodation
- Each booth comes with 2 exhibitor passes
- Additional passes can be purchased for £500 (for the 4 core Summit days)