IMPACT ACHIEVED

One Young World
Annual Impact Report
2020

MISSION STATEMENT

One Young World's mission is to **create a better world,** with more responsible and more effective leadership.

Every year, One Young World achieves this by **identifying, promoting and connecting** the world's most **impactful** young leaders.

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Executive Summary

The first year of the 2020s has highlighted **the world is in urgent need of strong, positive leadership.** The deadline for the Sustainable Development Goals is under a decade away, a pandemic has swept across the globe, systemic racism was laid bare yet again, and the climate emergency becomes more urgent year on year.

One Young World believes that the vacuum of leadership must be filled by young people. The Community is evidence that this leadership already exists. However, discrimination can make young people feel patronised, neglected, and even marginalised in their countries, communities, and workplaces. This makes the Community a vital resource, whereby **young people are supported, and help each other to succeed.**

Despite proven value, **underfunding remains a fundamental obstacle for young people.** According to the United Network of Young Peacebuilders, half youth-led organisations are operating on under $5,000 per year. One Young World helps to address this lack of financial capital with various funding opportunities. In 2020, it provided more than $1.1 million to organisations and projects run by leaders under 30, at **an average grant size of $20,000.**

One Young World had to adapt rapidly to continue its support for young leaders in light of the pandemic. New series of education videos were launched to provide engaging content to **inform a generation of social changemakers.** The One Young World Academy offered world-class lectures to inform the Community how to make a difference. The Covid Young Leaders Fund financed young leaders tackling the pandemic directly and effectively.

In the private sector, **One Young World works hand-in-hand with more than 190 Partners** to tackle social challenges by co-creating opportunities for young leaders inside and outside the organisations. One Young World has also collaborated with national and international governmental institutions **to identify young leaders around the world, and provide a platform for their leadership.**

One Young World is proud to assist a network of young leaders who are heading their own organisations and initiatives that are generating an **average of $16 social value for every $1 invested.** This is significantly higher than average charities in North America and Europe which return an average of $2 for every dollar donated, as reported by Charity Intelligence in Canada.

In this network, One Young World connects activists and elected officials who have **driven through legislation** to address gender-based violence, failures in education, and land conservation. It has also supported young entrepreneurs who have **designed innovative sustainability solutions,** and young professionals who have **embedded social purpose at the core of multinational corporations.**

Covid-19 has isolated people, but tackling humanity's challenges requires collaboration on a global scale. **This makes One Young World, as the global forum for young leaders, more important than ever.** In July 2021, the One Young World Munich Summit will gather a new delegation of over 1,800 people to strengthen the Community and create a new cohort of positive, purpose-driven young leaders.

MESSAGE FROM THE FOUNDERS

2020 has been no ordinary year, but a year in which One Young World has evolved to find **new solutions to the world's most pressing challenges.** The organisation has reached new heights in **promoting, identifying, and connecting young leaders** through brand new and impactful initiatives.

As an essential response to the spread of Covid-19, this was the first year since 2010 that One Young World has not hosted its flagship annual Summit. The One Young World Summit in Munich has moved to July 2021 and is **set to be a groundbreaking, global gathering for over 1,800 young representatives from all countries and sectors.**

The pandemic may have limited travel, but through the tireless work of One Young World's team, partners and the incredible Managing and Coordinating Ambassadors, One Young World has run events to educate and inspire impact from **23,000+ attendees at 180 unique events.**

This year also saw the launch of the One Young World Academy, **an innovative series of lectures from the revered heads of state, CEOs, and global thought-leaders,** such as Ellen Johnson Sirleaf and Dr Tedros Adhanon Ghebreyesus. One Young World also established **the most global fund supporting young leaders on the front lines of the pandemic** and watched them change the lives of over 630,000 people through innovative and immediate action.

One Young World has continued to **collaborate with a network of prestigious, partner organisations** in various economic sectors and industries. From the European Commission to Deloitte, the Bill & Melinda Gates Foundation to Coca-Cola, this group of 190+ organisations has supported young leaders in a year when **good leadership is more vital than ever.**

The Ambassador Community continues to work across all 17 of the UN Sustainable Development Goals, affecting real change and making a difference in the lives of people across the planet. Since 2010, **30.4 million people have been positively impacted** by initiatives led by One Young World Ambassadors.

Thank you to all who contributed to this year at One Young World, and helped the organisation to flourish and **support more people than ever.** We are eternally grateful to our Community. It has been a constant inspiration during a difficult year to see their outstanding leadership and impact, and **we look forward to many more years of world-leading, positive action.**

30.4 Million

People directly impacted by
Ambassador projects since 2010

One Hundred and Eighty

Community events attended by

Twenty Three Thousand

People

190K Tonnes

Of CO_2 emissions mitigated by Ambassador projects in 2020

4.4 Million

People directly impacted by
Ambassador projects in 2020

$250 Million

Estimated social value of featured
Ambassador projects in 2020

$450K Distributed to 39 projects tackling the pandemic

$550K Distributed to 11 young leaders working towards the SDGs

1:16

For every US $1 invested, One Young World Ambassadors deliver US $16 of

SOCIAL VALUE

2021 PREVIEW

One Young World Munich was originally scheduled for October 2020, however, in light of the unprecedented pandemic, it was postponed to July 2021. The outbreak of Covid-19 has shown the Summit is more important than ever, to identify, promote, and connect young leaders who can help guide the world through these difficult times.

1,800+ young leaders from 190+ countries

from the worlds of business, charity, government, and activism will be in attendance virtually and in-person

The Summit will be held across various, spectacular locations in Munich City, primarily Olympiapark, the iconic venue of the 1972 Summer Olympics.

At the heart of the agenda for the 2021 Munich Summit are the six Plenary Sessions handpicked by the Ambassador Community of 12,000+ young leaders via the Global Consultation process to reflect the most pressing issues and challenges. These subjects will be explored on stage by world leaders and Delegate Speakers whose work and stories speak to the topic at hand.

Climate Crisis:
Under 10 Years To Go, Can We Deliver The Paris Agreement?

Conflict Resolution:
Authoritarianism Is On The Rise, How Can We De-escalate Tensions?

Education:
How Can We Prepare For The 4th Industrial Revolution

Future Economies:
How Can Economic Growth Be Most Just?

Rights & Freedoms:
How Can We Defend Rights Online and Offline?

Lessons From The Pandemic:
The Road to Recovery

28
Scholarship Opportunities

32K
Scholarship Applications

278
Scholars Confirmed

Accurate as of 31st December 2020

To guarantee the comfort and safety of the young leaders lucky enough to attend the 2021 Summit, One Young World has designed an innovative hybrid agenda.

It will include a mix of in-person content for attendees in Munich, a curated agenda held at selected regional Hubs, and comprehensive online engagement for virtual attendees.

To ensure that the most impressive and impactful young leaders around the world can attend the Summit, One Young World is working with its esteemed partner network to run fully-funded scholarship programmes.

CONFIRMED SCHOLARSHIP PARTNERS

Asahi, AstraZeneca, Audi Environmental Foundation, bp, Bristol Myers Squibb, Fundación Compaz, Credit Suisse, Deloitte., DSM, Ministry of Foreign Affairs, European Commission, Gilead, Mary Robinson Climate Justice Award, mondi, reckitt, Standard Chartered, Zurich Foundation

Accurate as of 31st December 2020

THE ORGANISATION

One Young World, the global forum for young leaders, drives action by funding social impact initiatives, educating on issues of sustainability, and running a supportive network of Ambassadors

FUNDING FOR YOUNG LEADERS

Young leaders are rightly celebrated for standing up for positive social movements, as recently epitomised by the volume of their voices on issues such as climate change and racial inequality.

Common attitudinal and behavioural characteristics such as **creativity, resilience, and action-orientation** make them ready-made to prosper in the social-entrepreneurship ecosystem, according to the United Nations World Youth Report. However, the same UN report highlights the prominent challenges to young social-entrepreneurs, notably "limited financial capital".

One Young World believes in the capability of young leaders not only to prosper as social-entrepreneurs but to generate significant, positive social impact. With two **industry-leading funding mechanisms,** One Young World has helped over 50 young leaders unlock their potential and scale up their initiatives with grants offering **substantial financial capital.**

From ending extreme poverty to protecting our oceans, the Sustainable Development Goals are an ambitious roadmap to a sustainable future. To make this future a reality by 2030, the goals require a significant contribution from the private sector.

Through Lead2030, One Young World partners with a selection of world-leading, multinational businesses to find, fund, and accelerate SDG solutions created by founders under 30. It is the world's biggest prize fund for young leaders making an impact for the Sustainable Development Goals, to date providing **$1 million+ and hundreds of hours of executive mentorship** to support enterprises based in **13 countries.**

In 2020, the second cohort of Challenge Winners was selected from a pool of 2,200+ applications. Each Challenge Winner received **$50,000 in funding,** in addition to a **12-month programme of executive mentorship,** tailored to the specific needs of the selected project.

$1.1M
Invested in organisations since 2019

$550K
Donated in 2020 by **9** partner organisations

2,200
Applications from **140** countries

11
Organisations funded working in **7** countries

This offer of financial capital and business expertise directly address the two most significant obstacles to young leaders' social enterprises: limited professional experience and financial capital.

Some of the winners have also received valuable communications support from Activation Supporter, Porter Novelli.

TAILORED FOOD
Taylor Quinn Canada

How do we end hunger by 2030?
Supported by Reckitt

Tailored Food is a social enterprise dedicated to building holistic food systems in countries most affected by malnutrition. It builds coalitions of local entrepreneurs, farmers, industrial manufacturers, and multilateral development institutions to bring food products to people living in poverty.

Reckitt allocates Tailored Food with expert mentors to provide sales and marketing support, market research guidance, legal advice and recommendations on procurement and manufacturing. This fruitful partnership has already helped launch a new nutritional product in Congo based on a traditional snack and, in partnership with the UN World Food Programme, **16 small-scale production groups** have been trained. To date **210,000 meals** have been sold, generating $48,000 in revenue for women producer groups in central Congo.

Additionally, Reckitt's support has helped to expand existing work in Liberia, which has manufactured and sold **350,000 meals over the past three years.** Tailored Food is also planning to expand into Brazil, Mozambique and Madagascar with Reckitt's support in the development and market trials phase.

Reckitt's support of Tailored Food has been a game-changer. For a small organisation like us to have access to the value-aligned global expertise of Reckitt is invaluable, and has allowed us to focus on getting delicious nutritious food to more people while getting the technical expertise we need."

- Taylor Quinn, 2020 Lead2030 Winner

At Reckitt, we are driven by our purpose to protect, heal and nurture in the relentless pursuit of a cleaner and healthier world. Reckitt are proud sponsors of the Lead2030 prize fund for young leaders making an impact on SDG 2, Zero Hunger, and SDG 6, Clean Water and Sanitation."

- Susannah Herbert, Social Impact & Partnerships Manager, Reckitt

BIVE
Diana Quintero Colombia

How do we fight the growing burden on non-communicable diseases?
Supported by AstraZeneca

BIVE facilitates access to timely, high quality and affordable private healthcare services for **19,000+** Colombian people. Its BR13 project provides leadership tools and technical knowledge on non-communicable diseases, mental, sexual and reproductive health for rural youth, with the purpose of **reducing avoidable mortality and morbidity** in rural Colombia.

The partnership with AstraZeneca is helping to extend the BR13 initiative, constructing a teaching plan and mental health student guides and materials. It is also forming vital alliances with educational government offices and institutions. The team has benefited from mentorship in the field of policy communication, which will help the team **scale up their work to revolutionise Colombia's school system.**

AstraZeneca will link the team with its Young Health Programme Colombia, which launched in early 2021. Likewise, they are connecting BIVE with two of AstraZeneca's partner organisations to enhance the value proposition of the BR13 Project.

AstraZeneca's support will help us fulfil our purpose of scaling up the project to all Colombian schools, by partnering with the government in the future. It helped me to understand how to engage policymakers in early stages of the project, collect, and communicate the right evidence to ensure the program is aligned to our beneficiaries and school needs and the policymakers' objectives."

- Diana Quintero, 2020 Lead2030 Winner

Diana and the BIVE team are transforming the way young people think about and manage their own health in rural Colombia. The energy and innovative ideas she brings to this project will accelerate even greater action toward the SDGs and will create real changes in the lives of the young people with whom they work."

- Sylvia Varela, AVP, Latin America, AstraZeneca

CREATE PURPOSE
Edith Soria Mexico

How do we fight the growing burden of non-communicable disease worldwide?
Supported by AstraZeneca

Edith Soria co-founded Create Purpose in Mexico to provide garden-based nutrition education for children in orphanages. This aims to break the cycle of poverty in Mexico and to prevent non-communicable diseases in orphans and vulnerable children living in care centres in low-income, highly marginalised communities.

Edith has been connected with AstraZeneca's programmes and partners on the ground in Mexico, including the Young Health Programme Mexico team, and paired with personal mentor Julio Ordaz, Business Unit Director, CVRM at AstraZeneca. This support has developed her team-management, relationship-building and leadership. An early outcome has been collaboration agreements signed with the **8 orphanages in 4 different cities,** with whom they are now promoting good health and nutrition with almost **300 vulnerable children.**

Edith recently completed AstraZeneca' award-winning, mini-MBA programme, building a foundation for her to grow as a leader and develop her organisation and meet other rising leaders from within AstraZeneca. The course covers core strategic models to enhance her commercial awareness, fill any gaps in her business knowledge, and empower her to work more collaboratively with colleagues using a consistent set of frameworks and methodologies.

Lead2030 and AstraZeneca have been the most significant opportunity to develop my leadership, team, and impact of our solution to fight non-communicable diseases among orphans and vulnerable youth in Mexico. It's fascinating to receive support from AstraZeneca and the One Young World community to help us achieve our very ambitious goals in such a challenging time for humanity."

- Edith Soria - 2020 Lead2030 Winner

Edith and her team at Create Purpose are crafting a brighter future for some of the most vulnerable children in Mexico by providing garden-based learning and nutrition programmes to advance healthier lifestyles. It's inspiring to see her passion radiate through her work. We believe the Lead2030 Challenge is an important catalyst to create lasting change and are honoured to be supporting her work to reach even more young people."

- Richard Buckley, VP of Global Corporate Affairs, AstraZeneca

CAYSTI
Arielle Kitio Cameroon

How do we prepare 50 million futures for a world of opportunity?
Supported by Deloitte

CAYSTI's mission is to develop and promote innovative tech tools to leverage egalitarian access to quality education in Science, Technology, Engineering, Art and Mathematics. The organisation's training centre in Cameroon is dedicated to low-income students and refugees from neighbouring countries and has **trained over 6,500 young people by using ground-breaking learning tools.**

CAYSTI has weekly meetings with Deloitte Cameroon, helping support the strategy development of two main initiatives. The first is the $1 Scholar Programme, an inclusive programme that aims to **give equal access to coding and soft skills classes to youth in Francophone Africa.** The second is the publication of an educational comic book and aligned workshops, helping youth better understand the concept of entrepreneurship.

The $1 Scholar Programme aims to impact **30,000 individuals in the first phase and 300,000 individuals in the second** in targeted states of Cameroon, Gabon, Tunisia, Ivory Coast, Senegal, DRC, Togo, and Benin. Further plans for collaboration include CAYSTI opening its platform to content aligned with Deloitte's WorldClass ambition to support 50 million people by 2030 with job skills, educational outcomes, and access to opportunities.

Arielle Kitio and her organisation, CAYSTI, are doing remarkable work through the development of innovative technology solutions to enable meaningful learning experiences in Africa. This includes the launch of a $1 coding scholarship across French-speaking Africa which is helping to make education more accessible. Deloitte is proud to provide support including mentoring from our professionals to CAYSTI to help ensure the youngest generations are able to receive a quality education, so no one is left behind from the opportunities of tomorrow."

- Michele Parmelee, Deputy CEO and Chief People and Purpose Officer, Deloitte Global

We are delighted to have the support of One Young World and Deloitte to help us to have more mentoring, networking, funding and partnership opportunities."

- Arielle Kitio - 2020 Lead2030 Winner

EKO GROUP H20+

Ricardo Alba Colombia

How can we help reduce individual water usage within households?
Supported by Reckitt

Ricardo founded Eko Group H20+ when he saw that while rural homes in Colombia often have rainwater storing systems, residents in government housing projects have very limited space for water storage. His Ekomuro H2O solution is a **vertical, compact, modular water tank system** that reuses plastic bottles to store rainwater for use in the home for cleaning, discharge of toilets or watering gardens. It can be constructed by the residents themselves.

The Reckitt team has helped develop a marketing plan to expand Eko Group into new markets and increase its online presence including on a new e-commerce platform. Eko Group has begun conversations with a multinational home-improvement store to begin selling Ekomuros and sales figures have been increasing to around **$5K per month.** Eko Group has also established key strategic alliances to install systems in public schools vulnerable communities, have repurposed **11,500 plastic bottles,** and installed **135 systems** providing access to clean water to **20,000+ people.**

Future collaboration will develop Eko Group's internal capacity to sell at the retail and e-commerce levels. This includes locating and equipping a physical space for manufacturing. Another major priority is to support a rebrand with cohesive brand guidelines and storytelling.

"With the support of Lead2030 and Reckitt we hope to scale our start-up to the next level. We want to increase our impact by reaching many more communities that don't have access to water."

- Ricardo Alba, 2020 Lead2030 Winner

"We continue promoting Reckitt & Harpic's purpose by providing a strategy beyond saving water, superior cleaning, and disinfection in each bathroom. This amazing project is allowing us to educate and prevent diseases transmitted by poor hygiene conditions. Eko Group and Reckitt, Harpic will continue to bring wellbeing and prosperity to hundreds of families across Latin-America."

- Julián Padilla Vivas, Head of Legal and Compliance Officer, Reckitt

CLIMATENZA

Akshay Makar India

How do we increase the share of renewable energy by 2030?
Supported by bp

Akshay Makar founded Climatenza, a solar thermal company working in India and Chile that develops and applies concentrated solar power technology to generate clean and high-value energy for industrial applications. Akshay's clean energy solution can replace carbon-intensive fossil-fuel technology used in industry and manufacturing. Climatenza aims to complete projects by 2025 which will achieve a target reduction of 746,861 CO2 emissions over the 25 year lifetime of the solar fields.

bp's support for Climatenza is coordinated by One Young World Ambassador, Ross McRobert, and is operated with an 'open door policy'. This support provides Akshay with access to experts who are at the forefront of bp's net-zero ambition. Since winning the Lead2030 challenge for clean and affordable energy, Climatenza has progressed to pilot stages with strategic customers in order to provide them with the confidence to make long-term investments. Climatenza also innovated to remove front-ended capital-intensive outlays, which can often be barriers to companies making a shift to clean energy.

With the support of bp mentors experienced in clean energy ventures, Climatenza is preparing to launch a fundraising round in 2021 or seek a partner through which to scale their operations. Within the next five years, Climatenza aims to build and operate solar thermal projects with a combined scale of 55.5 MW.

"Decarbonizing Industrial infrastructure is critical as we work towards the Paris goals and by scaling up new energy innovation to reduce carbon footprints in industry Climatenza can help build a better tomorrow"

- Akshay Makar, 2020 Lead2030 Winner

"Each week I look forward to stepping away from my 'day job' to listen to Akshay talk with passion and drive, about the progress Climatenza is making on scaling up its clean energy solution. With bp's net-zero ambition, the mentoring relationship with Akshay and Lead2030 sponsorship of SDG#7- Clean & Affordable Energy is a natural fit for us. Experts across bp jump at the chance to support young entrepreneurs like Akshay in achieving their low carbon goals"

- Ross McRobert, Senior Manager, Asia Pacific - Trading & Supply, bp

AELOI

Sonika Manandhar Nepal

How can we re-imagine solutions to finance the growth of SMEs and trade to unlock prosperity for the world's communities?
Supported by Standard Chartered

Sonika co-founded Aeloi, a fintech social enterprise specialising in tracing climate impact finance. Aeloi aims to become the premier marketplace to invest in green, grassroots entrepreneurs, using software that tracks impact sector funds using digital tokens. The organisation helps **informal-sector micro-entrepreneurs access tailored loan products and automated, personalised services,** and increase their business income.

The team meets with a representative of SC Ventures bi-monthly who with them, has explored areas such as design-thinking, their operational model, and connecting them with the Standard Chartered offices in Nepal. Already the partnership has developed Aeloi's interview process, scaled their training methodology, and opened new avenues for partnerships.

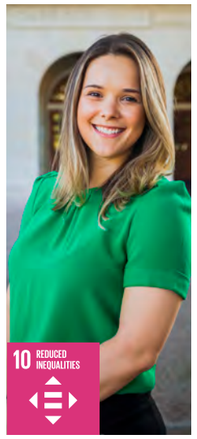
Lead2030 will enable Aeloi to expand to **12,000 borrowers and vendors in 2021.** Along with many targets for the organisation, it aims to increase its system's security by adopting blockchain technology.

"Lead2030 has played an instrumental role in pushing forward our startup and its implementation, from the recognition and offers to connect with potential partners, to exposing us to a wide range of knowledge experts through the One Young World Academy. One of the great values was to connect with Claudia, our mentor from SC Ventures, who has been in close contact with us sharing her expertise."

- Sonika Manandhar, 2020 Lead2030 Winner

"SC Ventures aims to become the glue between the worlds of technology, financial services and entrepreneurial spirit. We believe the Aeloi team, operating at the confluence of financial services and technology, are in prime position to continue creating positive social impact in their own community and beyond."

- Hari Rajmohan, SC Ventures, Standard Chartered



BLEND EDU

Thalita Gelenske Brazil

How do we create an inclusive workplace environment for the LGBTQ community worldwide?
Supported by Bristol-Myers Squibb

Thalita is the CEO of Blend Edu, a social impact start-up which offers training and educational experiences to promote diversity and inclusion in Brazilian companies in order to create an inclusive future through the power of education. In 2018, the team at Blend Edu developed Diversidade SA, the first virtual learning community focused on diversity in Brazil.

Thalita has received mentorship from Bristol Myers Squibb executives based in the USA and Brazil to enhance Blend Edu's digital marketing and content development. This support has included connecting Thalita to influencers to contribute to Blend Edu's podcasts and videos. In addition, Bristol Myers Squibb connected Thalita with the We Are All Human Foundation, an organisation that works across industries, focused on diversity & inclusion as a way to achieve equity. Thalita is implementing the funding provided from Bristol Myers Squibb to improve the user experience of her virtual learning community.

Lead2030 will enable the team to develop Diversidade SA, including providing more accessible content so that the platform is able to reach more users. The support is all in pursuit of Blend Edu's three priority areas: marketing and growth, networking, and technology and product design.

"Lead2030 brings value to our business that goes beyond mentorship. It also creates an intangible value to our startup because it shows to the market that we have more people and organizations believing in our business, impact, and leadership. And on top of all that, we are also able to be partnered with engaged and genuine mentors from BMS."

- Thalita Gelenske, 2020 Lead2030 Winner

"Bristol Myers Squibb's partnership with Lead2030 is a natural extension of our long standing commitment to the UN SDGs and to advancing the potential of young leadership. We are proud of our continued efforts to drive global diversity and inclusion, with a focus on advancing LGBTQ+ equality. We are excited about this year's winner, Thalita, whose innovative approach is helping companies in Brazil advance their own inclusion efforts."

- Samit Hirawat, Executive VP, Chief Medical Officer, Global Drug Development, Bristol Myers Squibb

GENECIS
Luna Yu Canada

Turning waste by the packaging industry into raw materials of inherent value.
Supported by Mondi

Genecis Bioindustries makes compostable plastics from food waste. By reprogramming bacteria, premium chemicals and materials become accessible. Their first product line is PHA, a **high quality, biodegradable thermoplastic** which can be used to make flexible packaging, coffee pods, 3D printing filaments and many more items.

The team has engaged in workshops assessing the various methods of polymer manufacturing, understanding global compostability standards, and adopting technologies to increase the performance of its bioplastics. They have been supported at Mondi by a Senior Sustainability Manager focused on the commercial implementation, and Mondi's Head of Product Sustainability & Engineering, a technical specialist with in-depth knowledge in bioplastics.

Expert technical advice has allowed Genecis proactively **to address common manufacturing and scale-up challenges.** Alongside this, market insights are allowing them to better predict future trends and opportunities. Through the partnership, Genecis and Mondi have scheduled a **series of collaborative sessions to address new technical and business-related topics.**

"Our involvement in the Lead2030 programme has helped improve all aspects of our business at Genecis. Through mentorship from world-leading experts in sustainable packaging at Mondi, we are able to drastically improve our capabilities as an innovative clean technology company."

- Luna Yu, 2020 Lead2030 Winner

"At Mondi, we believe collaboration is key in achieving the SDGs and Lead2030 is an excellent platform to identify and scale great ideas and maximise positive impact. This is why we chose to sponsor SDG 12 – Responsible Consumption and Production, helping Luna and her team at Genecis to convert food waste into biodegradable plastics and other high value materials."

- Gladys Naylor, Head of Sustainable Development, Mondi Group

XILINAT
Javier Larragoiti Mexico

Climate action and sustainable agriculture.
Supported by Asahi Breweries

Javier founded Xilinat to respond to climate change by turning agricultural waste into a natural low-calorie sugar alternative. Xilinat's circular solution supports poor farmers, provides a safe sugar alternative for diabetics, and minimises pollution.

In the early mentorship sessions, Asahi and Javier discussed his challenges and identified experts in Asahi who can help find solutions. For manufacturing and R&D, Javier connected with Europe's Brewing Quality Lead, Monica. For marketing, he works with Eva, Marketing Manager at Plzeňský Prazdroj. He was also in contact with Martina Brotankova, the regional Procurement lead, to help build engagement and long-term relationships with the farmers. Cristina Hanaberhg, Sustainability Lead at Birra Peroni provided concrete inspiration on supporting agriculture through the Campus Peroni programme.

Xilinat is adopting a more structured approach to its operations, increasing its focus on risk and mitigation. For finance, Javier has relied on the expertise of Stephane who has also driven the partnership at monthly check-ins. As Javier grows in confidence to lead his team and business, he has relied on Drahomira, Asahi Europe & International's Chief Corporate Affairs Officer, for leadership development.

Asahi provides a supportive network to support Javier on his journey. Due to the pandemic, initial R&D plans were delayed. However, in 2021, Xilinat will scale up its fermentative process, improve sales strategy and brand positioning, and leverage its relationship with local farmers to enhance its production methods, executing plans set out with the team in Asahi. This will lead to greater impact on the wellbeing of local farmers, and increased mitigation of carbon emissions.

"A life-changing experience for Xilinat. The Asahi team has shared every bit of knowledge to teach us how to improve our strategies and grow our company."

- Javier Larragoiti, 2020 Lead2030 Winner

"Our partnership with Javier and Xilinat has been incredibly rewarding. Xilinat is an outstanding example of a purpose-driven organisation with a very bright future ahead. Working with them has challenged us to rethink how each of us can maximise the good we do through our work at Asahi."

- Stéphane Rouschmeyer, Regional Capex & Projects Manager, Asahi Breweries Europe Group

REPURPOSE
Svanika Balasubramanian India

Investing in the Oceans.
Supported by Credit Suisse

rePurpose is a social enterprise building a global community of conscious consumers going Plastic Neutral, **the world's first plastic credit platform** offering financing solutions that stem the flow of ocean plastic. For every $0.25 contributed to the platform, rePurpose guarantees to remove and recycle one additional pound of plastic waste, the platform then connects with an ethical impact partner who removes a further 100 pounds of waste from the ecosystem.

The team at rePurpose have had access to the Credit Suisse team with a broad range of expertise, through a number of mentorship sessions. With Credit Suisse support, rePurpose has been able to make progress on all three pillars of their strategy; tech development, expansion of the impact ecosystem through new partners, and growth of the core business through strategic marketing and participation in visible campaigns. There are also discussions on how best to utilise and **integrate blockchain technology** within their business model. The partnership has been mutually beneficial as **Credit Suisse has used the platform to offset its own plastic footprint.**

Lead2030 will continue to support the organisation's goal of diverting over **800 million kilograms of plastic waste away from our oceans and landfills by 2022.** The implementation of blockchain will help rePurpose to verify the ethical impact of its waste removal projects, and Credit Suisse hopes to extend its own plastic offset programme and help rePurpose to secure further commercial contracts.

"Our mentors at Credit Suisse have been extremely hands-on and helpful in getting us connected to the right resources to accelerate our growth - whether it's meetings with blockchain experts or setting up pilots with regional sustainability teams, we're grateful for all the numerous dimensions of support that have been provided to us."

- Svanika Balasubramanian, 2020 Lead2030 Winner

"The mission-driven, innovative nature of the business plan felt like a natural fit with Credit Suisse's track record of fostering entrepreneurship and promoting sustainability. We have been delighted to support rePurpose by sharing our networks and employee expertise and have even partnered with their platform at client events to give them visibility and to offset our plastic footprint at the same time."

- Marisa Drew, Chief Sustainability Officer & Global Head Sustainability Strategy, Advisory and Finance, Credit Suisse

"One Young World provides perspective and inspiration not only to young leaders directly involved. This platform enables involvement of employees across functions and countries, it inspires leaders to think differently about the role of business and be conscious about the positive impact they can drive."

- Drahomíra Mandíková, Chief Corporate Affairs Officer, Asahi Europe & International

2019 Lead2030 Challenge Alumnus

SOCHAI

Bonita Sharma Nepal

Supported by Reckitt

SOCHAI is a youth-led initiative focused on improving health and nutrition for vulnerable people through education, innovation, and entrepreneurship. SOCHAI creates and implements educational programmes for different groups, like **health workers, mothers' groups, adolescent girls and school children.** Additionally, it has incorporated social entrepreneurship into its model by involving local artisans and women in making and selling Nutribead and Redcycle Bracelets, lowtech wearable education tools.

The Lead2030 partnership is focussed on two main goals: programme monitoring and evaluation, and project management. This includes access to multiple mentors and training sessions within Reckitt, such as connection with Reckitt's Social Impact Measurement Consultant, Fathma, who introduced SOCHAI to **platforms for accurate impact data management,** helping them systematise, understand, and quantify their impact.

The grant also helped to expand operations into hard-to-reach communities where intervention is vital, notably **2 new municipalities and 2 provinces.** However, due to implications of the pandemic, they redirected focus to addressing the immediate impact of COVID-19. The team mobilised themselves on the frontline for food and hygiene package distribution, assessment for early detection of malnutrition and raising awareness in the community. They are also utilising existing digital platforms for mass education on home-based nutritional care and management. The diverse team of mentors at Reckitt have helped them to reach a wider audience to increase the social enterprise's revenue, and thus sustainability.

What was set to be a one-year mentorship has developed into an ongoing, mutually beneficial partnership. SOCHAI is deeply grateful to the expert support to which they now have access. With support from Reckitt Asia, SOCHAI aims to expand across South Asia and increase the sustainability of its operations in the coming years.

> *To be recognised for our effort, to have that crucial support to amplify the impact of our work, to be treated as partners for progress and most importantly, to have a platform to be heard. This has all been possible due to Lead2030."*
>
> - Bonita Sharma, 2019 Lead2030 Challenge Alumnus

> *SOCHAI has impressed and inspired me from the day I met the team and heard about their story, mission and journey. Over the past couple of years, I have been fortunate enough to partner with SOCHAI and call myself a proud mentor. I continue to be humbled and in awe of all the amazing proactive work that is being done to break the intergenerational cycle of malnutrition for women, children and families in Nepal with simple low tech solutions that work. SOCHAI's spirit and determination to work towards the global SDG of zero hunger makes me further believe in the true difference that can be done on the ground, bottom-up, in communities, educating and empowering the most vulnerable in society."*
>
> - Marcella Christophersen, Senior Brand Manager at Reckitt

1,429
Individuals engaged with SOCHAI's mission

700K
People reached by online and offline programmes

684
Direct beneficiaries from SOCHAI's programmes

25
New organisations partnered with for project expansion

2019 Lead2030 Challenge Alumnus

WORLD TECH MAKERS

Ilana Milkes Colombia

Supported by Deloitte

Deloitte.

Ilana and her team at WORLD TECH have pioneered on-site coding boot camps in Latin America since 2014. It provides rapid skills training that is relevant, efficient, and highly marketable. The organisation applied for Lead2030 in 2019 aiming to elevate its impact by receiving visibility and ongoing mentorship support from a world-leading organisation.

With the $50,000 grant, WORLD TECH launched three new service lines within World Tech Makers in 2020. These include the **Digital DNA platform** offering skills development for remote learners and workers, **iOT kits for 21st-century activists,** and the ground-breaking **ePioneers initiative** to make Colombia a nation for digital nomads. Deloitte helped launch these initiatives with support on a weekly basis from both the UK and the Colombia offices.

The year posed various challenges due to global events, but with the help of Deloitte's partnership, Ilana developed as a leader with new socio-emotional and communication skills. Besides launching **new services,** the organisation implemented **major pilot programmes** with each one of its recently created branches in both Bogota and Medellin.

The **partnership has extended well beyond the set one year** of the Lead2030 programme, and with Deloitte's continued support, WORLD TECH will consolidate its three service lines and Ilana aims to be a pioneer in spreading the **'digital nomad spirit'** in Colombia, motivating other women through her example.

"Lead2030 motivated us to go beyond our comfort zones, connecting us with top professionals in consulting, technology development, policy making and others. Without Lead2030, we would have not been able to accelerate and execute on our vision amidst 2020."

- Ilana Milkes, 2019 Lead2030 Challenge Alumnus

"As part of the Lead2030 Challenge, Deloitte collaborated with an inspiring young innovator Ilana Milkes to support her mission of closing the digital skills gap across Latin America. Our professionals worked closely with her nonprofit, WORLD TECH, to accelerate their impact in the region – a powerful example of Deloitte's WorldClass initiative in action.

- Michele Parmelee Chief People and Purpose Officer, Deloitte Global

20
Teachers trained with iOT kits for 3 months

100K
Students reached by Digital DNA pilot

120
Children trained with iOT kits for 3 months

$2B
Potential boost to economy from ePioneer by 2024

The Covid-19 pandemic has impacted almost every corner of the globe. It has left young people feeling uncertain about their futures, education, employment, and disposable income. However, not only are they shouldering many of the long-term socioeconomic consequences of the pandemic, young people have been at the forefront of the response.

One part of supporting this response is providing funding to young leaders who are leading the charge, driving community action while continuing to advocate for a more inclusive society and sustainable future. According to the IMF, the gap in funding available to deal with the fall-out of the crisis is about $2 trillion.

In May 2020, One Young World launched a fund for young leaders' initiatives that are directly battling the pandemic around the world. Young people are part of the most connected, informed, and resourceful generation in human history. By connecting young leaders with grants, One Young World has aimed to help Covid-19 responses whilst remaining on the path to achieving the SDGs.

3 GOOD HEALTH AND WELL-BEING

Covid Young Leaders Fund

One Young World's network of **12,000+ exceptional young leaders in over 190 countries** around the world, was the resource that allowed the team to quickly and effectively identify young leaders for funding. With this expertise, One Young World raised **$450,000+** due to the invaluable support of **4** generous philanthropic organisations.

Young leaders aged 18-35 from all countries in the world were invited to apply for grants ranging between **$5,000 - $20,000** for their initiatives addressing the wide-ranging impact of the pandemic. These candidates were judged on the following criteria:

- **Utilitarian:** Impact is generated efficiently and for the maximum number of people
- **Urgent:** Impact could be generated rapidly in response to the immediate threat
- **Underserved:** Impact was targeted at the most vulnerable, and at-risk people

The selected applicants have implemented the funding to outstanding effect, helping over 630,000 of the most vulnerable people around the world with medical supplies, nutritional relief, mental health support, and other forms of vital assistance.

$450K
Raised by **4** partners

630K
People directly impacted by funded initiatives

2,470
Applications from **134** countries

39
Successful projects operating in **38** countries and **6** continents

BILL & MELINDA GATES *foundation*

As the first donor to back the Fund, support from the Bill & Melinda Gates Foundation was essential in guaranteeing a swift response to the crisis. One Young World distributed this funding to assist under-supported frontline healthcare workers and under-resourced healthcare facilities with essential supplies, amidst other solutions.

$75K
Grant Donated

23K
Protective kits & hygiene resources distributed

Full Index of Recipients

EVERY INFANT MATTERS
Distributed preventative supplies to medical professionals and basic essentials vulnerable communities in India, Nigeria, and Kenya

FUMEBO
Connected under-resourced health facilities in the Dominican Republic with PPE and vulnerable families with emergency relief

360 DEGREE HEALTH NETWORK
Ensured frontline healthcare providers in Nigeria were safe and supported during the pandemic, with PPE and medical resources

CO-HOPE
Supported health workers employed in under-funded health facilities in Indonesia with deliveries of protective equipment

INDIA NEEDS YOU
Donated waterless hair wash and body wash to those living in absolute poverty to reduce the burden on local healthcare facilities

ARMENIAN PROGRESSIVE YOUTH
Distributed food and hygiene supplies to homebound, vulnerable people in Armenia with supplementary educational materials on the virus

CO-HOPE
Yosilia Nursakina Indonesia

Yosilia is a medical student and healthcare advocate who co-initiated CO-HOPE in response to the COVID-19 pandemic. This project is a social program which distributes Personal Protection Equipment to health workers who make direct contact with patients of the pandemic everyday. They carry out screenings and care for the patients and yet lack the necessary equipment to protect themselves.

Initially, the project crowdsourced donations to fulfil PPE requirements in 240 hospitals across Indonesia. This reached over 12,000 health workers in these different facilities with vital protective equipment to protect their health.

However, as cases of Covid-19 to exponentially grew, securing the grant permitted them to provide PPE for 40 additional under-resourced health facilities around Indonesia. This includes a mixture of equipment, ranging from protective gear like surgical masks and gowns to screening equipment such as nasopharyngeal swabs and PCR.

$20,000

- **1,450** hazmat suits sourced
- **2,400** N95 respiratory masks distributed
- **1,751** face shields provided
- **4,000** pairs of medical gloves & **4,000** surgical masks donated

EVERY INFANT MATTERS
Dr Radhika Batra India

Radhika founded Every Infant Matters (EIM) to give all children in India a healthy start to life. It connects healthcare providers with essential resources to prevent blindness and protect the general health of infants, and has facilitated the treatment of over 35,000 young children in India alone.

EIM has shifted its focus to tackle the virus and its consequences by distributing masks and hand sanitiser to vulnerable communities in Delhi and at-risk demographics in remote regions around the world. It has sourced PPE for under-resourced health workers providing essential groceries to the recently-unemployed.

The team has used the funding to support three distinct initiatives. In India, EIM distributed PPE to health workers, sanitiser to homeless individuals, and groceries to unemployed migrant workers. In Kenya and Nigeria, they distributed sanitary napkins, face masks and soap.

$20,000

- **1,000** masks and **1,000** bottles of sanitiser, and **1,200** bars of soap distributed
- **250** vulnerable families received grocery relief packs
- **1,300** sanitary napkins distributed in Kenya

ZURICH FOUNDATION

Zurich Foundation supported the Fund with the largest single donation, enabling One Young World to distribute funding to support the mental wellbeing of at-risk individuals, communities under greater pressure including survivors of domestic abuse, and a variety of other solutions to the challenges of the pandemic.

$150K
Grant Donated

47K
Supported with counselling or education

Full Index of Recipients

SMARTFARMS
Produced and distributed hydroponic equipment to prevent food insecurity

SOTERIA
Distributed medical supplies to under-resourced healthcare workers

HAPPYSPACE
Provided educational and mental health support during school lockdowns

SURVIVOR SAFE HAVEN
Supported and advised growing numbers of survivors of domestic abuse

SHE WRITES WOMEN
Assisted mental health of survivors of gender-based violence

MOTHOTLUNG NETWORK
Counselled victims of domestic abuse during the shadow pandemic

ZENITH FOR YOUNG WOMEN ACHIEVERS
Formed support network for victims of gender-based violence

ACISDA
Helped the nomadic Afar community reduce the spread of the virus

DMN INITIATIVE
Mobilised young people in Vietnam to tackle the crisis

FUNDACIÓN EL ORIGEN
Ran educational programmes and technology for indigenous school children

THE FIVE FOUNDATION
Supported grass-roots organisations fighting rising rates of FGM across Africa

SOCHAI
Offered emergency nutritional intervention and socio-economic support

LESIDI LA BATHO
Relieved pressure on vulnerable people in the Mabopane township

HUMAN AND HOPE FOUNDATION
Disseminated Covid-19 education and preventative resources

HUELLAS DE PAZ
Gave educational resources and emergency relief to disadvantaged children

AREAI
Offered virtual education for students in non-formal settings

JAMII ASILIA CENTRE
Protected rights and health of indigenous populations

INGANE CHILD NUTRITION INITIATIVE
Tackled food insecurity for school students

SHE WRITES WOMEN
Hauwa Ojeifo Nigeria

$10,000

She Writes Woman (SWW) is a women-led movement, founded by Hauwa Ojeifo, which aims to raise awareness about mental illnesses in Nigeria and give people struggling with mental health a voice.

In response to gender-based violence increases amidst lockdowns, She Writes Woman partnered with Women At Risk International to provide broad-based group and 1:1 counselling services, as well as virtual support groups for survivors of gender-based violence. The intervention provided several solutions for survivors including personal empowerment, overcoming the demoralisation caused by social stigma, and preventing future mental health distress.

The first stream of the initiative was a virtual counselling service offering one-on-one and group therapy. However, difficulties with online engagement encouraged the team to launch a 24/7 toll-free helpline instead, supported by in-person counselling sessions held in the Kuchingoro Camp for internally displaced people. Women were supported through these various streams at a time of heightened vulnerability during the pandemic, helping them to deal with pressures of anxiety, depression, and PTSD.

- **107** survivors participated in almost **65** hours of one-on-one counselling
- **67** survivors participated in over **15** hours of group therapy sessions
- **32** hours of counselling provided by Toll Free Helpline

RISENOW SURVIVOR SAFE HAVEN
Amanda Nguyen USA

$20,000

Amanda Nguyen, the CEO of Rise, penned her own civil rights into existence and unanimously passed the Sexual Assault Survivors' Bill of Rights, after having to navigate the broken criminal justice system after her own rape.

Amanda has established the Survivor Safe Haven initiative to provide the increased people at risk of sexual and domestic violence with access to resources and information during the government enforced lockdown. Survivor Safe Haven partners with restaurants, grocery stores and other essential establishments to provide access to rapid response for survivors of domestic abuse.

With funding support, RiseNOW has expanded its operations to 19 different regions all across the USA, including Washington, New York City, and Nashville. They have also managed to develop flyers in Spanish, Korean, and Vietnamese so that they are shareable with the general public, and are working to do the same for 8 other languages.

- **37.6** million Americans have access to a Survivor Safe Haven
- **19** regions throughout the USA with businesses the project
- **11** different translations of essential support information

The US-based organisation, United Way, made a significant contribution to the Fund, which was distributed to entrepreneurial and innovative solutions tackling a variety of consequences of Covid-19, often employing vulnerable people to provide sustainable support during the pandemic.

$100K
Grant Donated

126K
Entrepreneurial solutions for food and hygiene shortages

Full Index of Recipients

AFPHY
Trained survivors of abuse to produce sanitation resources and grow their own enterprises

LOCAL YOUTH CORNER
Produced and distributed PPE, and sensitised inmates and staff in overcrowded correctional facilities

YUCATECAN ENTREPRENEURSHIP FOUNDATION
Helped a marginalised community recover from the economic and health consequences

MANILA WATER FOUNDATION
Installed hygiene facilities in schools and sanitation stations in overcrowded Philippine prisons

THE HOPE INITIATIVE FOUNDATION
Mobilised a collaborative of students to provide holistic support to overworked healthcare workers

EBTAKAR INSPIRING ENTREPRENEURS
Converted solar-powered trucks into sanitation stations to employ women to disinfect public places in Kabul

MAIA IMPACT SCHOOL
Taught young indigenous women to spread Covid-19 awareness and teach preventative measures

BREAKTIME CAFE
Employed and trained homeless young adults to alleviate food insecurity in Greater Boston

AFPHY
Dickel Dia Mauritania

AFPHY stands against gender-based violence (GBV) and discrimination by promoting education, equal rights, and job generation for women and girls in rural areas of Mauritania.

The Fight Co-Violence Initiative aims to fight the spread of the virus at the same time as the 'shadow pandemic' of domestic abuse. AFPHY raises awareness of GBV at the same time as equipping survivors with skills to become economically independent while distributing preventative resources to reduce chances of Covid-19 transmission in vulnerable communities.

Through the project, 109 survivors of gender-based violence were equipped with transferable skills which enabled them to establish and sustainably operate income-generating initiatives which will ensure their long-term economic independence. Simultaneously and through some of these projects, more than 5,000 bars of soap and over 5,000 woven face masks were distributed for free to vulnerable communities. Additionally, in 23 different villages, 2,000 people have had access to essential sanitation services.

$20,000

- **109** survivors of gender-based violence trained in solidarity entrepreneurship
- **11,000** people received antiseptic soap and woven face masks
- **2,000** people received sanitation services

EBTAKAR INSPIRING ENTREPRENEURS
Farhad Wajdi Afghanistan

Farhad Wajdi is the founder of the Ebtakar Inspiring Entrepreneurs of Afghanistan Organisation (EIEAO), an NGO that empowers unemployed youth and underprivileged women to pursue social enterprises.

During the pandemic, Farhad's organisation reinvented itself by converting Solar-Powered Food Carts into Solar-Powered Disinfectant & Sanitation Carts with support from the National Procurement Authority. The project offers a free handwashing facility and disinfection service to people who are vulnerable to catching the virus.

EIEAO has received two grants of 10,000 USD to implement two-month-long phases of the initiative. Each phase involved re-training and employing 80 unemployed food cart vendors to operate the carts, preparing and spraying disinfectant liquid on footpaths, streets and venues in Kabul, and running free handwashing facilities in 40 crowded locations throughout the city. The second phase also included the provision of free face masks to the public.

$20,000

- **80** women employed to run handwashing and disinfectant carts
- **27,000** litres of disinfectant sprayed throughout the city
- **450,000+** inhabitants of Kabul given access to handwashing facilities
- **50,000** face masks distributed

The generous support of the Ikea Foundation has allowed One Young World to distribute grants to assist vulnerable refugee settlements and some of the most marginalised communities who are suffering disproportionately due to reduced support and heightened vulnerability during the pandemic.

$100K
Grant Donated

112K
People in refugee and indigenous communities supported

Full Index of Recipients

WINGS OF EMPOWERING PASTORALISTS
Built resilience of pastoral communities in Kenya against the pandemic with resources and education

FUNDACIÓN TIERRA GRATA
Installed sanitation facilities in rural Colombia to prevent the spread of Covid-19 amongst marginalised communities

LOTUS FLOWER FOUNDATION
Supported Kurdish conflict survivors lacking support in refugee camps to tackle heightened domestic violence

REFUGIO 343
Ran emergency relief programmes for Venezuelan refugees in Boa Vista and Roraima

A GLOBAL VOICE FOR AUTISM
Assisted conflict-affected families of children with disabilities to deal with escalated challenges in the pandemic

YOUNG ADULT EMPOWERMENT INITIATIVE
Supported health workers, volunteers and South Sudanese inhabitants of the Kiryandongo refugee settlement

REFUGE FOR THE REFUGEES
Organised door-to-door emergency grocery deliveries to help refugees maintain social distancing

WINGS OF EMPOWERING PASTORALISTS
Adrian Lemaiyan Leitoro Kenya

Wings of Empowering Pastoralists (WEP) was founded with the mission to improve pastoralist peoples' access to support, resources, and human rights in Northern Kenya. To make sure that the population is adequately prepared for COVID-19, WEP created the "Komesha Corona" project.

The initiative delivers hand washing stations to vulnerable villages in Marsabit South and sensitises local pastors on the problems of the pandemic in collaboration with local community health volunteers in each village. Prior to funding, WEP had delivered hand washing stations to 29 villages and trained 580 people.

With support from the grant, the team reached an additional 105 villages in Marsabit South with handwashing stations. As part of the installations, the team trained locally-based Community Health Volunteers who are tasked with ensuring the hand-washing stations are maintained, and equipped with reusable masks and hand sanitisers. The project also trained 2,100 community members on virus mitigation measures.

$9,075

- **105** hand washing stations installed in **105** villages
- **315** water tanks with **630** soap bars delivered
- **2,100** new vulnerable households reached

REFÚGIO 343
Laura Fatio Brazil

Refúgio 343 is a humanitarian organisation dedicated to the response to the biggest humanitarian crisis in Latin America. It rescues Venezuelan refugee families in Brazil, by promoting the socio-economic reintegration of these families into the national territory.

During the pandemic, the team has worked tirelessly to guarantee basic health conditions for survival through the distribution of cleaning supplies, hygiene kits, and food baskets. The organisation is also supporting a temporary emergency hospital with medical equipment and PPE.

Refúgio 343 used the grant to run two emergency initiatives in Boa Vista and Roraima where there is a high concentration of Venezuelan refugees, to provide emergency assistance to 804 families in 14 occupancies lacking infrastructure, electricity or drinking water, and health access.

$20,000

- **2,094** refugees supported
- **600** food parcels distributed
- **502** hygiene packs and **800** cleaning kits donated

One Young World has allowed me to have a deeper understanding of the issues that are facing the world today - climate change and inequality - and prompted me to understand that every person has to play a part to make a change."

- Fiona Hong, One Young World Ambassador, Singapore

EDUCATION FOR SUSTAINABILITY

UNESCO stated that **"Education for Sustainable Development allows every human being to acquire the knowledge, skills, attitudes and values necessary to shape a sustainable future"**, a notion which is at the core of One Young World's mission. If the Sustainable Development Goals are to be achieved, then a widespread understanding of the challenges must be achieved.

According to One Young World's Global Consultation Survey in 2020, 52% of young people feel unprepared by their education to deal with ongoing and upcoming global challenges. One Young World seeks to address this information deficit by equipping them with the knowledge to tackle the world's most pressing issues.

Amidst the lockdowns of 2020, One Young World launched a host of online, educational programmes to spread the message of sustainability. It was the first year of the One Young World Academy, a ground-breaking, educational platform. The organisation also reached out to its vast and ever-growing social media following with regular updates, inspiration, and information throughout the year.

The need for a digital connection and communication was at its highest in 2020. One Young World expanded its online programmes and content to ensure people were not disconnected from its mission: more **impactful** campaigns were launched, more **informative** content was shared, and more people were exposed to **sustainability** issues.

One Young World has collaborated with a selection of Partner organisations, world-leading Counsellors and famous faces, and inspiring young leaders to produce a variety of accessible, educational digital content. These initiatives also amplify the voices of young people on global issues and promote them as experts in their field.

5.8M

Minutes of sustainability education viewed on Facebook

1.41M

Minutes of sustainability education watched on YouTube

11.8M

Tweet impressions to spread the One Young World mission

3.5M

Views of thought-provoking Table Talks discussions

11.5M

Views of informative Together Apart episodes

59

Blogs published to provide Ambassador insight on topical issues

ONE YOUNG WORLD
ACADEMY

One Young World Academy 2020 was the first incarnation of an innovative learning platform that offers a unique opportunity for young people. Students learned how to face and address global challenges from some of the world's greatest leaders and experts in the inaugural online lecture series.

The programme offers a unique educational opportunity that teaches young leaders how to use collective, cross-cutting knowledge to solve global challenges, through three core pillars:

NGOs and Institutions | **Business** | **Government**

In 2020, the Academy was provided to young leaders, registered to attend the One Young World Munich Summit 2021. The course included 11 online lectures by 11 expert lecturers from heads of state to Global CEOs.

Following up on this series of in-depth lectures and Q&A sessions, Delegates received coursework assignments to help them further research the curriculum of global challenges. In these assignments, the students were encouraged to find new, potential solutions to their chosen challenge.

Delegates connected with fellow students, engaging in discussions with their peers to explore cross-sector approaches, and were given the chance to submit coursework as a team to foster fruitful collaborations between young leaders.

> *The Academy has transformed my personal and professional life in a positive way beyond my imagination. Thank you One Young World team. This is a platform I never want to disconnect from and I wish more youths from developing countries like me get this opportunity too."*
>
> - One Young World Academy Participant

10 years to go, how can we deliver on the Paris Agreement?

CHRISTIANA FIGUERES
Founding Partner, Global Optimism

With the Paris Agreement's deadline fast approaching, one of its key architects, Christiana Figueres, explored the climate crisis and its potential solutions.

How can we transform health crises into catalysts for health for all?

WINNIE BYANYIMA
Executive Director, UNAIDS

Taking lessons from the HIV epidemic, Winnie Byanyima discussed the need for equitable and universal healthcare access to address deep rooted inequality.

How can we redress historic injustice?

SENATOR MURRAY SINCLAIR
Senate of Canada, Chair of Truth & Reconciliation Committee

The Senator explored the subject of redressing systemic and historic injustice, which leads to the policing, appropriation and suppression of indigenous communities.

The shift from shareholder to stakeholder supremacy

DAME VIVIAN HUNT
Senior Partner, McKinsey & Company, UK and Ireland

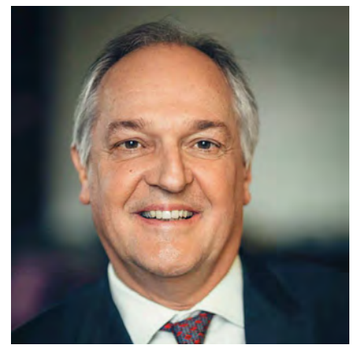
Challenging businesses to do more for their employees and for the societies in which they exist are some of the key elements Dame Vivian Hunt unpacked in this lecture.

How can we achieve gender parity in politics?

ELLEN JOHNSON SIRLEAF
Nobel Peace Laureate, Former President of Liberia & member of The Elders

Led by the first elected female head-of-state in Africa, this lecture addressed critical injustices and the need for women in politics in the fight for gender equality.

How can business be a leading force for the SDGs?



PAUL POLMAN
Co-Founder & Chair, Imagine

The concept of social business was one of the various topics touched upon in this lecture detailing the place of business in the pursuit of a sustainable future.

Never again: how can we better prepare for pandemics?

DR. TEDROS ADHANOM GHEBREYESUS
Director General, WHO

This highly topical lecture, led by the Director General of the World Health Organisation, raised critical questions on healthcare, preparedness and leadership.

Global connectivity: how to make the promise an inclusive reality?

RONAN DUNNE
Executive Vice President & Group CEO, Verizon Consumer

Verizon's Ronan Dunne explored 5G, connectivity, and the future of technology, among other themes in this lecture on creating an inclusive, connected reality.

How can we create a world of three zeros - zero wealth concentration, zero net carbon emissions and zero unemployment?

PROFESSOR MUHAMMAD YUNUS
Nobel Peace Laureate & Founder, Grameen Bank

As the father of social business and microfinance, Professor Yunus led a lecture covering these goals and social entrepreneurship, amongst other things.

How can small island nations be leaders in the fight against climate change?

TOMMY E. REMENGESAU, JR
Former President of the Republic of Palau

The contemporary head-of-state delved into the necessary cultural shift and action if the world is to enact the radical measures needed to tackle climate change.

How can we build societies where well-being is as important as financial success?

ARIANNA HUFFINGTON
Founder & CEO, Thrive Global

This lecture taught by Arianna Huffington explored the groundbreaking ideas of redefining success, balancing wellbeing, mental health and profit.

Academy Moderators

Kate Robertson
Co-Founder, One Young World

David Jones
Co-Founder, One Young World

James Chau
Host of The China Current & WHO Goodwill Ambassador

Matt Schenkner
Managing Partner of Stillwell Partners

Alex Bellotti
Managing Director, One Young World Global Partnerships

Ella Robertson McKay
Managing Director, One Young World International

> *"The Academy offered a unique opportunity to learn how to face and address global challenges from some of the world's greatest leaders and experts. The lecture series taught me the importance of partnerships between businesses, governments and NGOs to effectively tackle some of the world's most pressing issues, be it climate change, poverty or inequality."*
>
> - One Young World Academy Participant

11
Hours of world class lectures with 13+ hours of supplementary content

561
Delegates attended the One Young World Academy

92%
Participants would recommend the Academy to their colleagues

95%
Participants learned new skills and information

78%
Participants were introduced to brand new sustainability topics

53%
Deepened their knowledge on topics they already knew about

Table Talks:

29
Young leaders provided insight on vital global issues

100
Minutes of thought-provoking discussion held

3.5M
People enlightened by expert discussions

The Table Talks series was launched in 2020 by One Young World to tackle pressing issues through conversations that dive deeper. It began in the wake of George Floyd's death which resulted in worldwide protests, as One Young World felt the need to gather expert young voices to discuss the topic of racial injustice.

The series expanded its scope to explore a wide range of societal issues, promoting young people's voices in these conversations and educating viewers. Each episode brought together a panel of diverse voices, representing multiple countries and continents, who shared their own profound stories as well as concrete actions that young people can take in order to work towards change.

Let's Talk About
RACIAL INJUSTICE **1.3M** Views

Four young leaders discussed their experiences with racial injustice, how they felt in light of the protests around the Black Lives Matter movement, and how they address racism in their work.

Vincent Egunlae UK
Audit Associate and Co-founder of Grant Thornton's Ethnicity Network, and Co-Founder of The Open Private School

Jacie Scott USA
Writer and Creator at Journal-ish, Dancer, Dance Teacher, and Founder at Declare Hope

Amani Simpson UK
Activist, Filmmaker, and Founder and CEO at Aviard Inspires CIC

Yvette Tetteh Ghana
Co-Founder and CEO, Pure and Just Co.

Let's Talk About
MENTAL HEALTH **1M** Views

The discussion focused on the mental health of Millennials and Gen Z including takeaways on managing wellbeing at work, the need for leadership, and taking time for mental health hygiene.

Hauwa Ojeifo Nigeria
Founder of She Writes Woman

Victor Ugo Nigeria
Senior Campaign Officer at United for Global Mental Health, and Founder of Mentally Aware Nigeria

Bec Dyce Australia
Digital Marketing Manager and Team Lead at Deloitte Australia

Siddhaarth Sudhakaran India
Co-Founder of Lone Pack

Let's Talk About
HEALTH & INEQUALITY **115K** Views

This episode convened young leaders in healthcare to discuss the inequities that marginalised people face in receiving and accessing quality and affordable care around the world.

Aisha Kasali USA / Nigeria
Founder of Hellodoc Nigeria, and Global Health Fellow at the Bill & Melinda Gates Foundation

Abdulkedir Elmi UK
Junior Doctor at the NHS, and UK representative at the Y20 Summit

Benjamin Bocio Richardson Dominican Republic
Dentist, and Co-founder & Executive Director at FUMEBO

Harriet Kamashanyu Uganda
Founder and Executive Director of Rhythm of Life

Let's Talk About
RACE & EDUCATION

The panel of young leaders explored how racial injustice has impacted the education sector, and what steps we can all make to create a safe and fair world for Black people everywhere.

Erik Caldwell USA
Director of As One WE Can

Ana Djú Guinea-Bissau
MSc African Politics Graduate and Co-Founder of Djú&Có

Julien Ferrere Réunion
Global Partnerships Manager, One Young World and LGBT+ activist

Lola Olaore UK
EMpower Top 50 Ethnic Minority Future Leader and Founder of thinkHER ambition

Let's Talk About
RACE & MEDIA

The session covered the role media has played in the prevalence of racial injustice and devised solutions to how media can unite young people behind the BLM movement.

Mike Omoniyi UK
Founder of the Common Sense Network and one of the FT's 100 most influential leaders in Tech in the UK

Ronelle King Barbados
Barbadian activist and Founder of Life In Leggings: Caribbean Alliance Against Gender-based Violence

Varadizo (Vee) Kativhu UK
Youtube education content creator and Co-Founder of The StudyTube Project

Nelson Kwaje South Sudan
Director Of Programs at #defyhatenow, and Founder of WEB 4 ALL Ltd

Let's Talk About
YOUTH & CIVIC ENGAGEMENT

Featured speakers examined the changes they want to see within political spaces and structures to bring about equity, and how political leaders can support and engage young people in the movement towards creating a fairer society.

Ore Ogunbiyi UK / Nigeria
Co-author of "Taking up Space: The Black Girl's Manifesto for Change

Travis Robinson Bahamas
Parliamentary Secretary for Tourism

Julius Karl Dugboer Fieve Ghana
Local Government Assembly Member in Ghana

Jamira Burley USA
Head of Youth Engagement and Skills at the Global Business Coalition for Education

The Covid-19 virus may have enforced physical distance between people, but One Young World Ambassadors united to support one another. The Community serves as a global forum that works, as one, to highlight the work of inspiring leaders and changemakers.

The #TogetherApart Series draws on the wisdom, experience and insight of the One Young World community and its members, allowing everyone to ask questions, tell stories and share best practice during this difficult period.

One Young World is committed to combating "Fake News" and so connected young leaders with experts in their field to help people navigate the virus, its consequences, and wider social issues which were exacerbated in 2020.

#TogetherApart

DISMANTLING STRUCTURAL RACISM

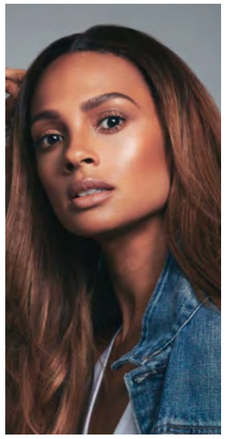
Episode 26 with Lewis Hamilton

Seven-time Formula One World Champion Lewis Hamilton sat down with One Young World for a discussion on dismantling structural racism. He talked about his experience facing racism on the racetrack as Formula One's only Black driver, and how he's appealing for change in his industry and beyond. Joining him in conversation was One Young World Ambassador Kenny Imafidon, social entrepreneur and Co-Founder at ClearView Research.

REFUGEES NEED A SEAT AT THE TABLE

Episode 24 with Halima Aden

Halima Aden, the groundbreaking former American fashion model, was joined by One Young World Ambassador and social justice activist Isra Chaker, for a fascinating discussion on #WorldRefugeeDay. Halima spoke about the immense contributions refugees could be making to our societies if given the opportunity. She drew on her experience moving from Kakuma refugee camp to Minnesota, where she became the first woman to wear a hijab in the Miss Minnesota USA pageant.



INSIDE THE GLOBAL WILDLIFE TRADE

Episode 36 with Alesha Dixon

Singer and activist Alesha Dixon is a passionate campaigner supporting the movement to put an end to the global wildlife trade, an issue under increasing scrutiny due to its connection to pandemic outbreaks. Joined by Ella Robertson McKay, One Young World's Managing Director, Alesha discussed her work with World Animal Protection UK, raised awareness of harmful markets, and informed viewers on what they can do to help.

45
Episodes

86
Speakers

11.5
Million Views

From campaigning to end violence against women and the dangerous practice of female genital mutilation, to empowering women in the workplace - One Young World's global community is doing incredible work on a global scale to champion women's rights.

In recognition of International Women's Day in 2020, on 8th March, One Young World launched a digital campaign, stating loudly and clearly that "It is time to take action and create the world we all deserve."

The campaign, created in partnership with Vidmob, was supported by a group of Ambassadors and Counsellors as well as other prominent rights activists, all passionate about achieving the fifth SDG for Gender Equality.

#ItsTime

315K
People organically reached by campaign

120K
Views of campaign video

20
Ambassadors and Counsellors featured in Campaign

UN CLIMATE CHANGE CONFERENCE UK 2021
IN PARTNERSHIP WITH ITALY

UK Government

Road to COP26
The Time to Act is Now

The 2021 United Nations Climate Change Conference, also known as COP26, will be hosted by the UK in Glasgow with the main objective of uniting the world on a path to a net-zero carbon economy.

One Young World is guaranteeing that young people are listened to, as Ambassadors have the potential to mould the journey towards the accomplishment of the goals established by COP26 by creating the global resilience needed to fight climate change through fair and inclusive initiatives. One Young World's campaign building up to COP26 began in 2020, in partnership with the UK Embassy in Colombia.

> *"One of the things COP26 should focus on is providing these spaces (for young people) and promoting knowledge in terms of policies, demands and having the capacities to be able to express themselves in these terms."*
>
> - Diana Teresa Maldonado Castro, One Young Ambassador Bolivia

2020 Action:

Table Talks: Let's Talk About
Climate Change

1M Views

Young climate leaders gathered to consider what they would like their governments and civil society to achieve ahead of COP26, and what young people can do in the lead up to the event.

Andres Comba UK / Colombia
Climate Change Policy Officer at the UK Embassy in Colombia

Isabelle Villanueva Chile
Founder of CEUS Chile, and Technical Advisor in the Global Carbon Market of GIZ Chile

Maria Alejandra Tellez Correa Colombia
Executive Director of ClimaLab, and Consultant for The World Bank

Orlando Anaya Mexico
Founder and Director of Km1

Beatriz Araujo Brazil
Founder and President of Instituto Verdeluz

Foreign, Commonwealth & Development Office

COP26 Roundtable Discussion

One Young World Ambassadors joined Andrés Comba, Climate Change Policy Officer at the UK Embassy in Colombia, for a roundtable conversation to discuss important issues around climate change and COP26.

Ana Lucía Moya Mora Costa Rica
Advisor in the Climate Change Directorate in Costa Rica for the Ministry of Environment and Energy

Diana Teresa Maldonado Castro Bolivia
Environmental Engineer & Master Student in Renewable Energy at Carl von Ossietzky University

Yanina Rumiche Peru
Senior Programmes Manager, Water.org

Nasha Cuello Argentina
Co-Founder of Sustentabilidad Sin Fronteras

Alexis Villacis Ecuador
Assistant Professor at W.P Carey School of Business, Morrison School of Agribusiness and Arizona State University

Anderson Lima Guatemala
Founder of Casa de Aak

Attending a One Young World Summit, or being selected for one of its highly competitive programmes, is the starting point for an Ambassador's journey. Having been **identified** for their leadership, Ambassadors join the **Community** and are **connected** to other like-minded, action-driven leaders.

The Community Team at One Young World works tirelessly with the support of a dedicated group of volunteers, to **promote** and **accelerate** the work of young leaders in the Community.

BUILDING A MOVEMENT

> *The One Young World Community Team works throughout the year to ensure Ambassadors have the support they need to lead effectively. We provide them with access to funding, exclusive programmes, mentorship, knowledge-enhancing forums, media exposure, impact measurement, and high-level speaking engagements."*
>
> - Safoora Biglari, Director of Community, One Young World

246
Young leaders given platforms to promote their work and expertise

23K
People educated at **180** Community events since 2019

OYWConnects

OYWConnects is a peer-to-peer mentorship programme that matches Ambassadors running early-stage social enterprises with fellow Ambassadors working for some of the world's leading businesses. This provides young and inspired entrepreneurs with access to the expertise and experience held within successful and long-standing multinationals.

OYWConnects Mentees first undergo the Social Innovation Warehouse Capacity Building Programme. This is an **8 week online learn-by-doing training** for young innovators to explore the multiple dimensions to be considered when delivering social innovation projects with a strong focus on impact.

Once the 8 weeks is complete, Mentees are then paired with a Mentor for 6 months to help guide them through the delivery process and provide more holistic mentorship.

SOCIAL INNOVATION WAREHOUSE

The Social Innovation Warehouse was born during the 2018 Y20 Summit, chaired by Eidos. Driven by their vision of empowering people to thrive in an ever-changing world, Eidos designs learning experiences so learners can interact with knowledge in a more meaningful, engaging and long-lasting way.

TREVOR WALDOCK
Founder, Emerging Leaders

Trevor Waldock founded Emerging Leaders, a global non-profit that brings leadership development to the most vulnerable communities in the world. Over the past fifteen years of Trevor's leadership, Emerging Leaders programmes have impacted 85,000+ people in 16 countries, with an indirect impact on 2.5 million+ people. Trevor donated his time in 2020 to mentor 7 One Young World Ambassadors.

For OYW Connects, Trevor led a webinar for the 2020 cohort of Mentors on the basics of successful mentorship, drawing on the key insights he has learnt from many years as a leadership coach.

18
Ambassadors participated in programme

11
Ambassadors received personal mentorship

43
Mentors provided expert support to grassroots projects

NextGen Working Group

The purpose of this Working Group is to enable young leaders to create purpose-driven internal networks within their respective corporations. This is achieved by creating cross-corporate connections, facilitating knowledge-sharing and enabling action.

The group, whilst established through connections made through One Young World, is open and eager to engage young leaders outside the community who will participate in the discussions and share their knowledge.

70
Working Group Members

130
Participants mobilised at **7** curated forums

Co-Chairs

JESSICA JONES
UK
International Management Trainee, Bühler Group

SIMON MITCHELL
USA
Customer Service Sales Technologist, Bühler Group

ELEANOR MCSWEENEY
Ireland
Business Developer Alternative Proteins, Bühler Group

"We believe that large corporates have the potential and the responsibility to drive positive change within the world. This working group welcomes people who want to steer that change by engaging with peers. It aims at fostering collaboration between young leaders to create impact."

NICOLETTA POLANO
Italy
Senior Compliance Methodology and Reporting Consultant - Group Compliance, Zurich Insurance Group

ROHIL KAPOOR
India
Executive – Sales and Special Projects (CEO Office), Total

Jemima Lovatt is driving forward an international gender quality agenda...

thrive
Law Changers Network

...and addressing the sharp rise in domestic violence against women and girls around the world. Her research and passion led to the founding of a new type of social enterprise, Thrive CIC; a gender equality consultancy focused on teaching businesses how to lead that fight from the inside out.

Currently, Thrive CIC is making workplaces aware of the increase in domestic violence during lockdowns, referred to as the 'shadow pandemic'. Thrive provides them with the tools to spot and offer support to those employees affected.

In the inaugural year of operations, Thrive CIC has already published a groundbreaking global data report on the shadow pandemic, established a client base that includes CHANEL where employees have already been through a 16-day activism awareness session. Jemima has also convened high-profile officials to explore an unprecedented new domestic abuse law in Mauritania and launched a new workshop for leaders on International Women's Day, alongside leading figures from The Fawcett Society & #EthnicityPayGap campaign.

One Young World supported Jemima by connecting her with outstanding fellow Ambassadors working to tackle this monumental global challenge. With 13 young leaders from 10 countries, Jemima founded the Law Changers Network:

- **Jemima Lovatt** UK
- **Gulnahar Mahbub Monika** Bangladesh
- **Ronelle King** Barbados
- **Gisela Foz** Brazil
- **Usha Kiran** India
- **Radhika Batra** India
- **Lina Khalifeh** Jordan
- **Dickel Dia** Mauritania
- **Fisayo Aransiola Fakayode** Nigeria
- **Sani Muhammad** Nigeria
- **Oluwadamilola Oladipo** Nigeria
- **Heritage Sanmi-Lawal** Nigeria
- **Lebogang Bogopane** South Africa
- **Petrider Paul** Tanzania

Finance& Business2030

Finance & Business 2030 is a joint initiative between One Young World and Chartered Accountants Worldwide, launched in London in 2019. It has the vision to unite and mobilise the finance and business community to achieve the SDGs by 2030.

The initiative's core aims are to raise awareness of the SDGs, drive advocacy, implement actions towards positive change within finance and business, and call for industry-wide action. The team is also committed to measure and report on any impact generated.

2
New Task Forces launched

11,000
Participants at **5** forums

70
Task Force Members

10
New initiatives launched

45
Businesses represented

#FinBiz2030 Building Resilience Series

In the wake of the pandemic, the #FinBiz2030 Building Resilience series was launched to equip young leaders with the expertise and confidence to lead through uncertain times. The series invited over 20 chief executives, industry leaders and young professionals to address the audience.

JUN 11 — **GETTING YOUR MIND RIGHT**

JUL 9 — **COURAGE IN ADVERSITY**

SEP 3 — **EQUALITY. DIVERSITY. OPPORTUNITY**

OCT 27 — **LEADERSHIP, PURPOSE & ETHICS**

NOV 10 — **BETTER LEADERSHIP, A BETTER FUTURE**

#FinBiz2030 Regional Task Forces

In 2020, new Task Forces were launched in Ireland and South Africa. This involved a convening in Johannesburg in February and an online launch for the Irish Task Force in October. In 2021, the movement will spread to two new continents, as Task Forces are due to be launched in the USA, Nigeria and Indonesia.

UK Task Force Leadership

Emma Bell
Founder, Build School & Beyond The Balance

Jolyon Layard Horsfall
Corporate Tax Associate, Grant Thornton

UK Task Force Project Spotlight

The Open School Partnership
Vincent Egunlae & Caroline Maille

The OSP is a charity which seeks to provide state school educated students with the opportunity to learn from the best talent in their chosen career path. They seek to unlock development opportunities that allow typically marginalised students to rise to positions of influence.

My Meaningful Money Series
Carlotta Giacché

A content and interview series which provides expert insight on how to ensure individuals can make their money matter while it grows. Its focus is on sustainable finance and ethical investments.

Universal Green Bank
Luke Davies & Thomas Atherton

A collaboration between 15 young finance professionals developing their proposal for a universal green bank across all lines of a banking proposition

Lobbying For Increased SDG & Climate Financing
Daniel Yates

Works to lobby within the banking sector for increased pledges from banks to support the SDGs and climate agenda.

SME Workstream
Lyle Malander & Samantha Mason

Creating an SME resource centre compiling all the best content, frameworks, partners, tips & tricks to implement sustainability into your business

Ireland Task Force Leadership

Sinead Fox-Hamilton
Relationship Manager, Chartered Accountants Ireland

Michael Walls
Head of Finance, &Open

South Africa Task Force Leadership

Lyle Malander
Director, Malander Group

Mandy Muchnick
Africa Chair, One Young World

South Africa Task Force Project Spotlight

Sanitary Pad Project
Kagisho Masae, Thusani Khwanda, Hashveer Singh, Bonginkosi Kalipa, Gugu Ncube, Onneile Maripe, Likeleli Monyamane, Fulufhelo Siphuma, Mpho Manyisa, Lesego Makgoshi, Itumeleng Barnard

Running a sanitary pad drive to improve menstrual health for girls, encouraging and enabling them to complete their education

Launch Global Business Service Centres
Charl Van der Horst, Simonetta Giuricich, Lungelo Ngobese, Peter Magner, Audrey Muvezwa, Sibusiso Ndlovu, Pearl More, Khanyisile Qwabe

Create an understanding of what GBS is and to promote the benefits of having GBS centres in South Africa for businesses worldwide

Reduce Inequalities: Gender
Louise Chunnett, Frans Geldenhuys, Khanya Ndzululeka, Lize Lubbe

Raising awareness and lobbying for a focus on gender equality in the CA profession and broader workplace

Climate Action Group
Kim Brink, Meghan Shields, Michellene Barnes, Vandana Satgoor, Steven Storey

Calling to action South Africa's national treasury and their finance minister to build back a better, decarbonised country.

GLOBAL CHALLENGES PODCAST

An audio interview series from the One Young World Community that focuses on the impactful work of One Young World Counsellors and Ambassadors. The series included five episodes, on topics inspired by the Plenary Sessions chosen for One Young World 2021 Munich.

Each episode was hosted by a One Young World Ambassador and addressed a particular Sustainable Development Goal by interviewing a selection of One Young World Ambassadors and Counsellors leading real, impactful change in the field.

One Young World is deeply grateful to Kate Arbuthnot, Jamal Campbell, Jemima Lovatt, Carlotta L. Giacché, James da Costa and Leaf Arbuthnot, for their dedication to launching and running this informative and engrossing series of podcasts.

Episode 01

Education

Can we reform education quickly enough to meet future demands?

Hosted by

James Da Costa UK
Co-Founder of the Mandala Group

Featuring:

Ilana Milkes Colombia
Co-Founder & CEO of World Tech Inc

Sinead Burke Ireland
Academic, Teacher, Writer and Advocate

Layla Yarjani UK
Co-Founder & COO of Little Bridge Ltd

Zara Huseynova Azerbaijan
Founder of WoWoman & ALZA

Episode 02

Climate Action

Is reform enough to solve the Climate Crisis or do we need a revolution?

Hosted by

Leaf Arbuthnot UK
Acting Features Director at Tatler

Featuring:

Mary Robinson Ireland
Chair of The Elders, Former President of Ireland

Hope Mwanake Kenya
Co-Founder & COO, Eco Blocks and Tiles

Angela Mae Minas Philippines
Researcher, Tyndall Centre for Climate Change Research

Orlando Anaya Mexico
Co-Founder & Director, km1

Episode 03

Conflict Resolution

How can we prevent and resolve global conflict?

Hosted by

Jemima Lovatt UK
Founder at Thrive

Featuring:

Amanda Nyguen USA
CEO & Founder at Rise

Amir Ashour Iraq
Founder & Executive Director at IraQueer

Mohamed Amersi UK
Founder & CEO, Emergent Telecom Ventures

Nelson Olanipekun Nigeria
Founder & Team Lead at Citizen Gavel

Episode 04

Future Economies

How can economic growth be more just?

Hosted by

Carlotta L. Giacché
Italy / Germany
UK Coordinating Ambassador, One Young World

Featuring:

Achaleke Leke Cameroon
National Coordinator at Local Youth Corner Cameroon

Dame Vivian Hunt UK
Senior Partner, McKinsey & Company, UK and Ireland

Monica Moisin Sweden
Co-Founder at WhyWeCraft

Quinn Underwood Canada
CEO & Co-Founder at Animo

Episode 05

Rights & Freedoms

How can we defend rights online and offline?

Hosted by

Jamal Campbell UK
Creative and Digital Producer at Channel 5

Featuring:

Bill Browder UK / USA
Founder & CEO at Hermitage Capital Management

Sham Jaff Germany
Journalist & Founder at 'what happened last week?'

Afua Hirsch UK / Norway
Writer & Broadcaster

Noorjahan Akbar Afghanistan
Founding Director at Free Women Writers

THE HAMILTON COMMISSION

The Commission was announced in June, by Seven-Time Formula One World Champion, Lewis Hamilton alongside the Royal Academy of Engineering, and will identify the key barriers to recruitment and progression of Black people in UK motorsport and STEM fields, and to provide actionable recommendations to overcome them.

Through the partnership with the Royal Academy of Engineering, and having established a relationship with Lewis Hamilton through the #TogetherApart series, One Young World nominated two exceptional young leaders to support the Commission, who were selected alongside 12 other Commissioners to join the Board.

GEORGE IMAFIDON
UK
Co-Founder of Motivez and Royal Academy of Engineering Scholar

IZZY OBENG
UK
Managing Director at Foundervine and Non-Executive Director for Capital Enterprise

The Commissioners were selected to examine the research findings and help identify the key challenges and opportunities facing young Black people entering STEM careers.

Since establishing this connection with the team, George Imafidon has started work as the youngest engineer for X44, Lewis Hamilton's new racing team in the Extreme E Championship.

THE LENS
UK RESPONSIBLE BUSINESS PODCAST

For four years One Young World has partnered with Business in the Community on The Lens, the UK's Responsible Business Podcast, to connect young leaders with the chance to participate in open and unscripted conversation with global business leaders, and to challenge the way listeners think about responsible business. Since 2017, 18 Ambassadors have been given the platform to speak on the podcast.

In 2020, One Young World connected 7 Ambassadors with opportunities to feature in the series.

Episode: **What history teaches us: innovation, publishing and politics**
Ambassador: **Emma Bell**
Executive: **Sir Richard Lambert,** Chairman of The British Museum

Episode: **The future of plastic: responsible innovation and biohacking business**
Ambassador: **Siobhan Gardiner**
Executive: **Niall Dunne,** CEO of Polymateria

Episode: **Diversity – the how, not just the why**
Ambassador: **Sheree Atcheson**
Executive: **Mairead Meyer,** Director of Openreach Northern Ireland

Episode: **Business with purpose - what does it mean to be a social enterprise?**
Ambassador: **Alice Sparks**
Executive: **Steve Murrells,** CEO of Co-op

Episode: **The future of housing, the future of travel, and how the two might combine**
Ambassador: **Emily-Rose Jenkins**
Executive: **Scott Sanders,** CEO of Linc Cymru

Episode: **Bridging gaps, innovation and the future of healthcare**
Ambassador: **Sandiso Sibisi**
Executive: **Claudio Gienal,** CEO of AXA UK and Ireland

Episode: **Mentoring, taking risks and equality**
Ambassador: **Ivan Kayima**
Executive: **Penny James,** CEO of Direct Line Group

One Young World would not be able to build and support a Community of 12,000+ young leaders in every country in the world without the help of its exceptional network of volunteers.

Coordinating Ambassadors are the glue that holds together the Community of thousands of Ambassadors worldwide. They work to sustain momentum after each Summit by organising events, representing One Young World at major forums, tracking the impact of individual Ambassadors, and making impactful connections between them.

Each region is supported by a Managing Ambassador who ensures greater cooperation and collaboration between regional Coordinators. This structure ensures that Ambassadors all around the world have a regional point of contact with the One Young World team based in London.

MANAGING & COORDINATING AMBASSADORS

33
Managing & Coordinating Ambassadors

13
One Young World Partners represented

6
Regions covered

26
Sub-regions represented

NORTH AMERICA

Scott Lehman		Managing Ambassador
Kristyna Spooner		Canada
Lahna Rae Harper		USA 1
Allison Cox		USA 2
Sonal Sharma		USA 3

LATIN AMERICA

Maria Villela		Managing Ambassador
Carlos Madrigal Iberri		Central America
Selva Montealgre Mendoza		Central America
Marc Alain Boucicault		Caribbean
Suelen Nina Kanashiro		Brazil
Jason Pareja Jauregui		South America
Lucero Muñoz		Colombia

EUROPE

Anna Dona-Hie		Managing Ambassador
Sorana Florentina Ionita		Europe 1
Dehydys Pimentel		Europe 2
Danka Markovic		Europe 3
Caritta Seppa		Europe 4
Saida Ibrahimava		Eastern Europe/Central Asia
Dyonne Niehof		The Netherlands
Carlotta Giacché		UK

AFRICA & MIDDLE-EAST

Isaac Olufadewa		Managing Ambassador
Levern Ramshubby		Southern Africa
Tolulope Aina		West/Central Africa
Mary Helda Akongo		East Africa
Fahd Zaami		North Africa
Neeshad Shafi		Middle East

ASIA

Emmanuele Marie Parra		Managing Ambassador
Sinchita Dutta Roy		Asia 1
Tsuyoshi Domoto		Asia 2
Jonathan Chu		Asia 3

PACIFIC

Mary Moeono-Kolio		Managing Ambassador
Kate Crowhurst		Australia & NZ
Seutatia-ia-Noue Vaai		Pacific Island Nations

ONE YOUNG WORLD MOSCOW CAUCUS:
Towards Positive Business & Society Transformation

February 14-15

180
Events

23K
Attendees

11
In-person Caucuses

36
Event Collaborations

32
Social meetups

103
Digital workshops and masterclasses

Global Events

Limitations on travel and in-person gatherings in many countries have changed the focus of One Young World's events schedule. However, amidst these restrictions, One Young World has designed an innovative and varied agenda of online events to ensure its global audience is engaged, educated, and inspired throughout the year.

LATAM & Caribbean:

The Brazil Weekly Workshop Series connected 500 public, private and third sector leaders with 18 speakers on regional matters. The Líderes de Impacto Series hosted interviews with business leaders from companies like Visa and Facebook. The OYW Central America and South America Caucuses focused on innovations in technology, migration and refugees, fake news, and more. The Caribbean community gathered on International Youth Day to strengthen regional collaboration.

North America

In the wake of the Black Lives Matter movement, the regional coordinators facilitated a dialogue, led by expert speakers, addressing systemic racial inequalities, the effectiveness of allyship, and actions that can drive the diversity, equity and inclusion agenda forward. They also led an all-Americas Diversity & Inclusion workshop, with the Latin American Community to exchange insights on key discrimination issues.

Asia

To celebrate the region's leaders, the team joined forces with the Pacific team to launch the Shine A Light Series, focussed on healthcare, education and gender equality. In October, the Japan Caucus was hosted in-person at BMW Japan, where 110 participants joined physically and over 3,500+ virtually in over 46 countries. 25+ partners supported the event. Additional collaborations were hosted with Thomson Reuters and Asia School of Business.

Europe

The OYW Moscow Caucus at the Russian Presidential Academy of National Economy and Public Administration connected Senior executives from Coca-Cola, Scania, Unilever, and others, to address sustainability. A Caucus on the future of energy was hosted by Universidad de Comillas in Madrid. The quarterly Europe Pitch Series to spotlight innovative organisations and projects led by Ambassadors was launched. The first workshop with Allen & Overy was hosted in September.

Africa & Middle East

The team hosted frank conversations on racism in the #BlackUnity Series. "Women in Motion" spotlighted senior African leaders driving the equality agenda. A collaboration hosted with Kampala University addressed the future of education. An event with the African Union Envoy on Youth' convened over 500 young leaders to address misinformation, violent extremism, and safety. Meetups were held in the Middle East throughout the year.

Pacific

The team collaborated with the Asia coordinators to launch the Shine A Light Series as a platform for impactful initiatives. In February, Ambassadors were hosted at the British High Commission in Canberra by the High Commissioner and Australia's Minister for Youth and Sport, and for Aged Care and Senior Australians. The community in Australia and New Zealand connected via a series of calls, which has expanded to involve other regions.

Community Supporters

The Community Team is supported by a selection of Partner organisations that share the value of promoting young leaders. Together with One Young World, they offer a variety of opportunities to the Ambassador network. With support from these Partners who are driving change in their respective regions and fields, One Young World has worked to curate over **180** unique opportunities for the Ambassador Community.

Mary Robinson CLIMATE JUSTICE Award

The Mary Robinson Climate Justice Award was created by One Young World to recognise and support young leaders behind impactful climate justice initiatives that are preserving the earth for future generations.

In 2020, five projects were selected for support, three of which will receive grants to accelerate their social impact in the coming year.

The award seeks to:

- **Identify** three young leaders at the forefront of impactful climate justice initiatives
- **Promote** and celebrate their initiatives
- Directly **support** their initiatives with grants of up to **£4,000**

SWIETENIA PUSPA LESTARI Indonesia

Swietenia has been developing a waste management system and hiring people who lost their jobs to clear rubbish from reefs across South East Asian countries and recycle what they find. The Award will support waste management systems, education programmes, and coral and mangrove plantations.

AMIRA ODEH
Puerto Rico

Since the devastating impact of Hurricane Maria in 2017, Amira has been leading vital reforestation projects in Puerto Rico, building fruit tree parks to build communities access to nutritious and free fruit all year long. The award will finance the biodegradable plant pots, the locally produced compost and the locally sourced seeds.

PETRONILA MOLIOO
Samoa

In Samoa, hand-crafted mats have a very high cultural significance. Petronilla leads the Fala Masi Revival Project, empowering young mothers with new skills to support their families. The award will support workshops & training for women handweavers, operating a professional handweaver house, and engaging community.

Additional support will also be provided to two runners-up:

EMMANUEL NIYOYABIKOE
Burundi

LALITA PURBHOO JUNGGEE Mauritius

ONE YOUNG WORLD POLITICIAN OF THE YEAR 2020

Judges

Helen Clark
Former Prime Minister of New Zealand

Jan Peter Balkenende
Former Prime Minister of the Netherlands

Sherry Rehman
Parliamentary Leader of the Pakistan Peoples Party

Tara Houska
Attorney, Environmental & Indigenous Rights Advocate

Professor Thuli Madonsela
Chair of Social Justice, The University of Stellenbosch; Chief Patron, The Thuli Madonsela Foundation

Yuriko Koike
Governor of Tokyo

One Young World's Politician of the Year Award was created to recognise promising young politicians from 18-35 years old, all around the world. In 2020, five incredible politicians were celebrated for their vast positive impact, and for using their position to benefit young people in their countries and communities.

SARAH ELAGO
The Philippines

Sarah Elago is the first female representative of the youth party-list, KABATAAN, in the House of Representatives of the Philippines. She served as the youngest female legislator of Congress during her first term, and as the principal author of Comprehensive Free Public Higher Education Bill in 2017, worked alongside R4E to push a landmark law benefiting around two million college students each year since 2018. She is also one of the principal authors of the free public internet access law from 2017.

JOANAH MAMOMBE
Zimbabwe

Joanah Mamombe is Zimbabwe's youngest female Member of Parliament. A molecular biologist by profession and youth leader in Movement for Democratic Change (MDC), Joanah is also a respected human rights activist. Through her active role in Parliament, championing changes in law and speaking truth to power, she continues to highlight the plight of the young person. Mamombe has been the subject of numerous state police investigations which are described by Amnesty International as "persecution through prosecution".

MICHAEL TUBBS
USA

In January 2017 Michael Tubbs became Stockton's first African-American mayor and the youngest Mayor in the US to represent a city with a population over 100,000. Stockton has elevated from bankruptcy to be the sixth most fiscally healthy city in the US. Mayor Tubbs has launched initiatives bringing funding and focus to education in the city. He also launched the nation's first ever municipal level basic income pilot and significantly improved the rates of violence in the city - overseeing a 30% reduction in homicides.

ERIK MARQUARDT
Germany

In 2020, Eriq Marquardt MEP spent several weeks in Lesbos improving the situation for refugees. Besides his political activities, he is one of the initiators of the pan-European campaign "Leave No One Behind". As a member and former Spokesperson of the youth organisation of the Green Party in Germany, Marquardt has always worked to inspire young people to get active and engage themselves in working for a better and more sustainable tomorrow.

ZARIFA GHAFARI
Afghanistan

Zarifa Ghafari started her career working for Afghan Women Protection and Rights, through which she established the "Afghan Women Development and Help Foundation". Now, Ghafari is the first female mayor in the history of Afghanistan. In addition to her role as Mayor, Ghafari is also in charge of the female division of an independent journalists association, where she works for female journalists' security, safety and obtaining rights abroad as well as inside the county.

NEWS

ONE YOUNG WORLD JOURNALIST OF THE YEAR 2020

Judges

Afua Hirsch
Journalist, writer, broadcaster and filmmaker

Biz Stone
Co-Founder of Twitter, Medium and Jelly

Christiane Arp
Editor-in-Chief of Vogue Germany

Don Lemon
CNN Correspondent and Anchor of CNN Tonight

Ilia Calderón
Emmy® award-winning journalist, Co-anchor of Noticiero Univision and Co-host of Aquí y Ahora

James Chau
International broadcaster and Host of The China Current

In an age of mass information and misinformation, the role of journalists is more important than ever. The One Young World Journalist of the Year Award was established in 2020, to highlight the work of five young journalists who are fearlessly covering the truth, changing the way stories are reported, and empowering others by giving them a voice.

BEN HUNTE

UK

Ben is the BBC's first LGBT Correspondent, reporting on stories of sexuality and gender. Since starting the role in 2019, Ben has uncovered how Black male victims of sexual abuse are 'ignored' by the government, and fronted coverage celebrating 50 years since the Stonewall Riots. Ben previously launched and presented the BBC's first TV programme and digital service for children in Africa. As one of the BBC's youngest correspondents, Ben's journalism has already been nominated for awards.

KIKI MORDI

Nigeria

Kiki is an advocate for gender equality and LGBT rights in Nigeria. Her work with BBC Africa Eye, "Sex for Grades", uncovers sexual harassment in West African schools. She serves as an investigative data researcher on the Special Investigative Panel for Nigeria's National Human Rights Commission on Sexual and Gender-Based Violence across the country. In 2019, she produced a documentary titled "Life at The Bay" that uncovered the struggles of women living in Tarkwa Bay Island.

HAMOUD AL-MOUSA

Syria

After ISIS took control of his hometown, Hamoud escaped to Turkey and where he co-founded "Raqqa is Being Slaughtered Silently" (RBBS), an organisation that exposes the atrocities committed by the Bashar Al-Assad regime and ISIS in Syria. Previously Hamoud had started non-violent protests and demonstrations against the Syrian regime and was arrested by the regime three times. RBBS's smuggled video footage and images have been shown on various global television networks and print media outlets.

NEHA DIXIT

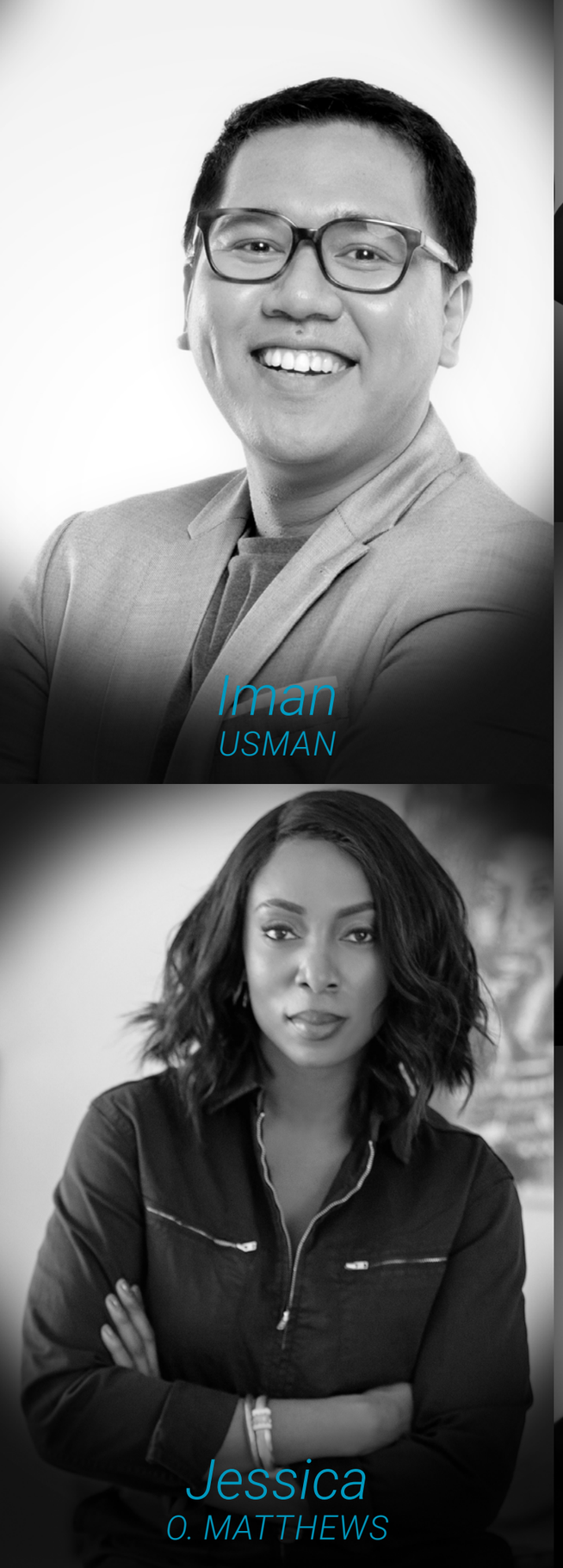
India

Neha is an independent investigative journalist covering politics, gender, and social justice in South Asia. Her investigation on 1,200 extrajudicial killings by the Indian police led the Office of the High Commissioner for United Nations Human Rights to issue a notice to the Indian government acknowledging the custodial torture by Indian police. She is currently battling criminal and defamation cases in the Indian courts for her investigations. Due to her vital work, Neha lives under constant threat of violence, and even death.

PAOLA RAMOS

USA

Paola is an Emmy®-winning host and correspondent for VICE and VICE News, as well as a contributor for Telemundo News and MSNBC. Ramos spotlights the voices of marginalised communities, breaks down stereotypes and mobilises people towards civic engagement. From telling the stories of the asylum seekers that are stranded at the US-Mexico border to highlighting the mental health crisis young Latinas are undergoing in the U.S, Ramos is at the frontlines of the issues that are defining our communities.



ONE YOUNG WORLD ENTREPRENEUR OF THE YEAR 2020

Judges

Blake Mycoskie
American Entrepreneur, Author & Philanthropist

Elio Leoni Sceti
Chief Crafter, The Craftory; Board Member, AB InBev; Board Member, Barry Callebaut

Jean Liu
President, Didi Chuxing

Joyeeta Gupta -
Professor of Environment & Development

Leena Nair
CHRO, Unilever; Member, Unilever Leadership Executive

Luis Javier Castro
Founder & Managing Director, Mesoamerica Investments

One Young World believes that the next generation of young entrepreneurs are here to do more than create the next convenient solution - they are here to take on the world's major challenges. The One Young World Entrepreneur Award highlighted the work of five revolutionary young business leaders whose enterprises are shaping the world around them and inspiring others to launch their own ventures.

BRIANNE WEST
New Zealand

Brianne West is the Founder and CEO of Ethique, the world's most sustainable lifestyle and beauty brand. It is New Zealand's highest ranking BCorp, living wage certified, carbon positive, plants one tree for every order and donates 20% of annual profits to charity. Ethique's Super Soap Project has donated 30,000 bars of soap since 21st of April 2020 to vulnerable communities across New Zealand and the South Pacific in response to COVID-19.

DANIELA V. FERNANDEZ
Ecuador

Daniela is the Founder and CEO of Sustainable Ocean Alliance, the world's largest network of young ocean leaders and has successfully launched the world's first Ocean Solutions Accelerator to develop technological solutions that can address the greatest threats facing our planet. Through this, Daniela influences the new wave of entrepreneurs and redefines the relationship between emerging technologies, mitigating climate change, restoring ocean health, as well as social good.

IMAN USMAN
Indonesia

Iman Usman is the Co-Founder and COO of Ruangguru, the largest tech-enabled education provider in Southeast Asia - serving 20 million+ students, 300,000 teachers, with 4,000 employees across Southeast Asia. In addition to its business activity, Iman also oversees Ruangguru Foundation - managing multi-million-dollar grants and funding to improve the quality of teachers, employability, and access to learning, impacting 500,000+ beneficiaries since 2018.

JAMIE CRUMMIE
Ireland

Jamie Crummie co-founded Too Good To Go, a social impact company focused on fighting food waste, in 2016. Through the movement against food waste, Jamie is pushing for wider impact at five levels: Households, Businesses, Schools, Public Affairs and the App, which is the world's largest marketplace for surplus food. Too Good To Go is now active in 14 countries, with 22 million+ Waste Warriors who have rescued 35 million+ meals, with a vast environmental benefit.

JESSICA O. MATTHEWS
Nigeria / USA

Uncharted Power, founded by a 22-year-old Jessica, transforms the ground beneath us into smart, secure, and cost-effective infrastructure for renewable energy access. It's proprietary suite of technology creates the "internet for decentralized energy" that can easily interconnect decentralised power applications into one sustainable network, bridging the power access gap between current grid and o-grid solutions. This is rapidly spurring smart city and neighbourhood development.

THE COMMUNITY

Over 12,000 young leaders used the resources, opportunities, and connections on offer to Ambassadors to drive their own positive social change

92
New Ambassador initiatives launched

115
Recognitions of Ambassadors by international awards and forums

AMBASSADORS DRIVING IMPACT

As the global forum for young leaders, One Young World supports and monitors a unique network of individuals and organisations, all motivated and equipped to tackle some of the world's most pressing challenges. The **12,000+** young leaders, and **190+** partner organisations, offer constant hope through their actions and impact that the future is in good hands.

One Young World was inspired to see the response from its Community working together and apart, to address the devastating consequences of the Covid-19 pandemic. The Community also mobilised throughout the rise of social movements like Black Lives Matter to make a stand against the systemic inequalities affecting marginalised communities around the world in various guises.

The One Young World Community is founded on the belief that young people are part of the most connected, informed, and resourceful generation in human history. Their capacity for innovation, the capability to use contemporary resources, and an ingrained sense of social responsibility make them a central actor in addressing the world's challenges.

The Community has delivered positive change in 2020, addressing a variety of topical and timeless challenges around the world. The following lists represent only a small sample of the Community's achievements but are emblematic of the vital and groundbreaking work being undertaken by One Young World Ambassadors.

COVID-19 PANDEMIC RESPONSE

TANJILA MAZUMDER DRISHTI Bangladesh

*Tanjila led the formation of a partnership between BRAC and P&G to support adolescent girls and women in poor households with sanitary pads for safe menstruation amid the pandemic. The initiative brought together the best of business and development to directly support more than **100,000** adolescent girls and women across the country through BRAC's nationwide door-to-door networks.*

CARLOS MADRIGAL & ADAN RAMIREZ

Mexico

Dr. Carlos Madrigal raised $75,000 for the provision of medical equipment to protect healthcare personnel on the frontlines of the pandemic. In partnership with his fellow One Young World Ambassador Adan Ramirez, and with the help of Adan's organisation Green Fluidics, they designed an algorithm to determine how best to distribute the donations.

VICTOR ODHIAMBO

Kenya

Victor is working on an initiative to help people living in informal settlements deal with Covid-19. He has set up hand-washing stations in the slums of Nairobi to help prevent the spread of disease. His initiative is also providing mental health support to families and individuals affected by Covid-19, promoting testing for those with symptoms and providing grants and loans to help revive community businesses.

GRACE FORREST

Australia

Grace's organisation, Walk Free, called on business and government leaders to act urgently and collaboratively to address risks to vulnerable workers and protect lives. Their publication - 'Protecting People in a Pandemic' - examined key risks that Covid-19 presents for migrant and other vulnerable workers and provides practical guidance and current examples of measures that business and government can take to mitigate those risks.

LAYLA YARJANI

UK

*Since the COVID-19 pandemic and with families living in lockdown, Layla's company Little Bridge has on boarded **40** new local authorities in the UK to increase the provision of digital language learning to child refugees and families learning English. Little Bridge is also now providing free access to **140** refugees in a project with UNICEF Jordan.*

AMIL KHANZADA

USA

Amil has established a volunteer-run organisation called Virufy.org. Its mission is to develop an app so that anyone can detect their risk of Covid-19 by simply coughing into a phone. The nonprofit's global team of students from 6 universities, mentored by Stanford faculty, are utilising AI to identify respiratory signatures undetectable by the human ear.

BLACK LIVES MATTER

YULKENDY VALDEZ

USA

Yulkendy is Co-Founder and CEO of Forefront, an organisation that specialises in Diversity, Equity, and Inclusion, and cultural competency training, with a focus on millennials and Gen-Zs. As a social justice advocate, Yulkendy has increasingly been called on as a subject matter expert by leading organisations. One of her most celebrated articles answered the question "How can employers respond to the George Floyd injustice?" with the simple mantra "hire, mentor, sponsor, and promote black talent".

NOEL WILLIAMS

UK

Noel is a UK Criminal Justice Policy Consultant, working tirelessly to help change the lives of the most vulnerable communities in society through social and justice sector reform. In June 2020, he proudly led a Black Lives Matter peaceful protest through London, accompanying his continued lobbying for key structural reforms to the UK's domestic policy.

FATIMA ZAMAN

UK

One Young World Ambassador Fatima, and Yasmine Ouirhrane, published an open letter 'We Demand Justice for George Floyd' undersigned by the Collective of Voices, an international group of 64 activists, journalists and supporters of the #BlackLivesMatter movement.

KRISTIN DUQUETTE
USA

Kristin participated in an episode of the #TogetherApart Series, titled "Black Disabled Lives Matter. The Ambassador and celebrated activists Justice Shorter and Keri Gray addressed the need for intersectionality in movements like BLM, with a particular focus on those with visible and invisible disabilities, and how we can ensure no one gets left behind when key policy decisions are made?

POLITICS

CHRISTIAN ROUTOUANG MOHAMED NDONGA
Chad

Christian was appointed as Minister for Youth and Sports in Chad, working towards a 2030 vision for the country.

TRAVIS ROBINSON
Bahamas

Travis was reinstated as Parliamentary Secretary in the Ministry of Tourism Bahamas by the Prime Minister.

TABATA AMARAL
Brazil

Tabata signed a transformational Constitutional Amendment to allocate R$168B to public basic education institutions in 2020.

MERON SEMEDAR
USA

Meron ran for office in 2020 to be the Oakland City Councillor for District 3, on the platform of creating a safe and livable neighbourhood for all.

BENSON SAULO
Australia

Benson was chosen to be Australia consul-general to the US, becoming the first Indigenous person in history to hold the position.

CAROL GONÇALVES & ISABELA SOUSA
Brazil

Carol Gonçalves and Isabela Sousa ran to be the Councilwomen in Brazil for the Toritama and Salvador municipalities respectively.

ACTIVISM

MELUSI SIMELANE
Eswatini

Melusi started a campaign to decriminalise same sex intimacy in Eswatini through a petition calling for Government to repeal the common law offence of sodomy.

SAAD AMER
USA

Saad helped push through the Great American Outdoors Act, which will provide $6.5B to the National Parks and the Land and Water Conservation Fund.

SATTA SHERIFF
Liberia

Satta and her organisation AJHR worked alongside the Affiliation of Child and Women Right Advocates to lobby for rape to be declared a National Emergency in Liberia by the government, with a $4M budget allocated and a national roadmap being developed.

AMANDA NGUYEN
USA

Rise has introduced model legislation in 9 States and the Sexual Assault Survivors' Bill of Rights has been signed into law in Indiana, Nebraska and Missouri.

WAAD AL-KATEAB
SYRIA

Waad, Director of multi-award-winning film For Sama, was featured on the TIME 100: The Most Influential People of 2020 list

ART, CULTURE & MEDIA

ESTHER MARSHALL
UK
Esther Marshall released the second book in her Sophie Says book series, teaching children aged 2-8 the importance of caring for their and others' mental health.

HANNAH ROSE THOMAS
UK
Hannah's portraits of Yezidi, Rohingya and Nigerian women were profiled as part of UN75 for an online exhibition produced by Google Arts & Culture.

ANGELA EDWARDS
Micronesia
Angela interviewed a new dynamic Micronesian each day of Asian American Pacific Islander Heritage Month, via her new podcast, For Micronesians By Micronesians.

ANDREA ORSAG & JENNIFER PFISTER
Slovakia & Germany
Andrea and Jennifer started the Co.Cast podcast to showcase global stories of human resilience and creativity, and explore our future after COVID-19.

ANGGARIS ANGGIA CININTA
Indonesia
Anggaris collaborated with Deloitte to launch #OYWDiaries, an #SDG-inspired podcast shedding light on some of the most exciting projects by young leaders today.

MARIA ALEJANDRA TELLEZ
Colombia
Climalab produced "Retratos del Campo: Mujeres de Tierra y Agua", a documentary on the relationship between climate change, gender and rurality in Boyacá.

ENTERPRISES

HUSSAIN MANAWER
UK
In partnership with Hackney Empire, Hussain launched Compulsory Subjects, a free educational programme for the next generation of arts activists and entrepreneurs.

ELISSA GLORIE
Australia
Elissa launched Moja, a Dutch social enterprise that produces ethical underwear, using part of the margin to reduce health inequalities in developing regions.

I KI CHAN
Hong Kong
I Ki launched Foster Hong Kong to support hundreds of students who lost their work placements due to the pandemic. The programme seeks to empower young leaders to become global citizens through educational technology and a social enterprise internship program.

ADAM BRADFORD
UK
*Adam launched a **$5M** fund to support sustainable youth-led businesses across Africa which are tackling society's biggest problems.*

FELIPE GONZALES ANDERSEN
Norway
Felipe founded the "0 Plastic Menorca" movement to raise awareness about the reduction and re-use of plastics, and promote sustainable tourism in Menorca.

GRETTA HOHL & MIGANOUSH MAGARIAN
Germany
*The founders of TeachSurfing won **239,000 EUR** to fund a programme to enable young migrants and refugees to tap into their talents, better integrate into their new environments, and more easily find employment.*

GREGORY ROCKSON
Ghana
Through mPharma, Gregory launched "Mutti Keep My Price" so that patients with chronic illnesses can still get their medication at an affordable price.

AFRICAN YOUTH AWARDS

The foremost awards initiative that celebrates the works of young change-makers in Africa.

ACHALEKE LEKE
Cameroon

AYA CHEBB
Tunisia

ARIELLE KITIO
Cameroon

ILWAD ELMAN
Somalia

KIKI MORDI
Nigeria

GREGORY ROCKSON
Ghana

MAGNITSKY HUMAN RIGHTS AWARD

Presented in recognition of brave journalists, politicians and activists in the field of human rights.

LOUJAIN AL-HATHLOUL
Saudi Arabia

THE DIANA AWARD ROLL OF HONOUR

The most prestigious accolade a young person aged 9-25 years can receive for their social action or humanitarian work.

HAYLEY MULENDA
UK

FORBES 30 UNDER 30

A prestigious selection of leaders under the age of 30 generating world-leading impact in their respective fields.

SPANDAHA PALAYPU
India

CHRISTOPHER EIGELAND Australia

SOLOMON ELLIOT
UK

RADHIKA BATRA
India

DEVIKA MALIK
India

HAFIZ USAMA TANVEER
Pakistan

ASHIWIN VADIVELOO
Malaysia

YULKENDY VALDEZ
USA

MEMBER OF THE BRITISH EMPIRE (MBE)

It is the third highest ranking Order of the British Empire award, awarded to those who have made an outstanding achievement or service to their community.

METE COBAN
UK

GLOBAL CITIZENS' CHOICE AWARD

An annual cash prize that recognises the excellence of individuals in their work to end extreme poverty.

FARHAD WAJDI
Afghanistan

FORBES AFRICA'S 50 MOST POWERFUL WOMEN

The magazine's selection of the 50 most powerful and influential women from across the continent.

ILWAD ELMAN
Somalia

HAJER SHARIEF
Libya

AYA CHEBB
Tunisia

GOALKEEPERS GLOBAL GOALS AWARDS BY THE BILL & MELINDA GATES FOUNDATION

The Global Goal Awards are an annual recognition of remarkable individuals taking action to help achieve the Global Goals by 2030.

HAUWA OJEIFO
Nigeria

BONITA SHARMA
Nepal

WOMEN DELIVER YOUNG LEADERS CLASS OF 2020

The programme connects passionate young advocates with the platforms, the people, and the resources needed to amplify their influence on a larger scale.

TANJILA DRISHTI
Bangladesh

MOHSINA AKTAR
Bangladesh

BONITA SHARMA
Nepal

PASKA NYABOTH
South Sudan

SALAM AL-NUKTA
Syria

SANI MUHAMMAD
Nigeria

HAUWA OJEIFO
Nigeria

NAFESHA RICHARDSON
St. Vincent & the Grenadines

NABILA PUTRI SALSABILA
Indonesia

ISAAC OLUDADEWA
Nigeria

TACKLING
Poverty and Hunger

Tackling the global challenges of poverty and hunger is perennially urgent. In 2020, the world witnessed a worrying regression as extreme poverty is expected to rise for the first time in over 20 years and achieving SDG 2 for Zero Hunger by 2030 is increasingly improbable. Ambassadors around the world endeavour to overturn this trend, protecting the most vulnerable in our societies with financial and nutritional support.

390,000

People supported out of poverty and famine by projects in 2020

18,910

Farmers equipped with sustainable agripreneur skills

3,258

Vulnerable people provided with food security

6,041

Rural households received emergency relief assistance

Shop-hadia
Hadiatou Barry
Guinea

Shop-hadia is an African fashion label that is committed to alleviating poverty in the city of Labé by providing work to local tailors and designers, using the revenue to support street children in the city. Local designers minimise waste in their processes and supply customers with culturally authentic clothing.

Green is Blue
Loic le Goueff
Spain

Green in Blue provides technical consultancy to support the installation and management of aquaponics systems around the world. The organisation is building its own aquaponic farm in 2021 to increase its production and distribution of sustainably produced food in Spain.

SPOTLIGHT

Jasberry
Palmmy Wongphatharakul Thailand

Thailand is the world's second-largest exporter of rice and yet a large proportion of rice farmers live in poverty, and so in 2011, the government reacted with a controversial subsidy programme (1). MBA students Palmmy and her co-founder, Neil, conceived their own sustainable, scalable and irreversible solution to the challenge.

Jasberry (previously Siam Organic) is a social enterprise that solves the problem of farmer poverty through innovative organic products with a global appeal. This began with the discovery of the eponymous variety, jasberry rice, which not only brings higher yields and lower costs for the farmers but also has nutritional benefits for consumers.

The organisation connects with farmers, individuals and cooperatives, to train them on how to grow the crop as well as supplying them with high-quality non-GMO rice seeds. They work with the farmers to modernise their agricultural methods and encourage them to share knowledge and best practice. In addition to the transition of crop and methods, Jasberry provides micro-financing through a partnership with Kiva. Jasberry also runs an IT programme to help farmers to integrate technology into their methods.

Farmers are required to keep at least 25% of their harvests for household consumption regardless of their yield to ensure food security. The rest, Jasberry purchases directly. As part of processing the rice, the farmer's cooperative employs 50 women in the packaging facility to ensure that the local community benefits at all stages of production. Beginning with just 25 farmers in the first year, the organisation now works with 2,500 farmers, increasing their average daily salary from $0.40 to $5.80 per day.

> *Being a part of One Young World community has enabled me to constantly improve the work that I've been doing at Jasberry. Moreover, knowing what other Ambassadors have been facing around the world and being able to share my experiences with them have been incredibly valuable."*

$1:22

Social return on investment

200%

Higher income for rice farmers through programme

2,500

Farmers participate in crop transition

50

Local women employed in processing factory

PROVIDING
Health and Well-Being

Healthcare has been the dominant challenge in 2020, but this is not exclusively a direct result of the Covid-19 pandemic. The virus has cost the lives of millions worldwide, but has also laid bare the existing inequalities and inadequacies in healthcare provision. Ambassadors around the world are working to ensure that the most vulnerable in their societies receive quality and affordable physical and mental care.

3,220,000
People given access to quality healthcare

86,460
People trained in emergency first-aid

1,200
Amputees in the developing world received prosthetics

8,920
People received mental health support and counselling

Sickle Cell Cares Foundation
Kellyn George
Dominica

When Kellyn first launched Sickle Cell Cares Foundation (SCCF), they focused on providing an outreach service to persons with sickle cell disease in Dominica. Through their outreach and research, SCCF discovered that there is a 33% prevalence of anaemia on the island and in response the team supports individuals managing the disease to help them live a normal and healthy life.

Options MD
Morgan Hewett USA

Morgan Hewett and Kyle Pierce founded Options MD in April 2020 after they watched a family member battle treatment-resistant depression. After watching him try medication after medication to no avail, they knew there had to be a better way.

30% of people with mental illnesses will not respond to conventional treatments (1). These patients are commonly referred to by the medical community as “treatment-resistant”. In order to alleviate their severe, debilitating depression, they often need cutting-edge treatments, which exist but are extremely difficult to access. Simultaneously, cutting-edge treatment providers have difficulty finding the right patients to try the next generation of medications.

Options MD has developed a proprietary treatment and provider matching software to help Americans with treatment-resistant depression finally access treatments that work. Patients interact directly with the software, taking a short assessment and then being able to review personalized treatment and doctor recommendations.

They built a team of medical researchers from institutions like UPenn, Stony Brook University and UCLA as well as technologists from Linkedin and OptumRX. They have received investment from CVS Health’s former President and United Healthcare (through their Accelerator with Techstars), and have a waitlist of 1,700 patients with treatment-resistant depression that is growing at 30% month-on-month. They are currently testing and refining their MVP.

> *I never would have launched my own startup without the influence of One Young World. I first heard about the concept of social entrepreneurship at One Young World’s summit in Ottawa in 2016 during Professor Muhammad Yunus’ speech. Ever since then, I’ve been hooked on social entrepreneurship.”*

$1:30
Social return on investment

30%
People with mental illnesses don’t respond to conventional treatment

1,700
Patients with treatment-resistant depression registered

50
Patients received bespoke treatment and support

PROVIDING
Quality Education

Hours of education have been lost in 2020, and the inequalities of access to education have deepened dramatically. Technology offers innovative solutions to these issues but is often inherently unequal in its application. Achieving SDG 4 is fundamental to a sustainable future, so Ambassadors are working to provide comprehensive and high-quality education in their communities.

139,190
People received an inclusive and innovative education

86,765
Children inspired to pursue STEM subjects

781
Fully-sponsored school students

431
Students provided with pre-school education

Klassroom
Muhammad Sumon Molla Selim
Bangladesh

Klassroom.xyz is an online platform where anyone can learn anything, anywhere. It aims to empower students by providing quality skills development training, and mentorship to battle two of young peoples most significant challenges: unemployment and lack of skills. It has connected more than 18,000 young people already helping them to learn about IT, programming, spoken English, and career opportunities.

ZNotes
Zubair Junjunia UK

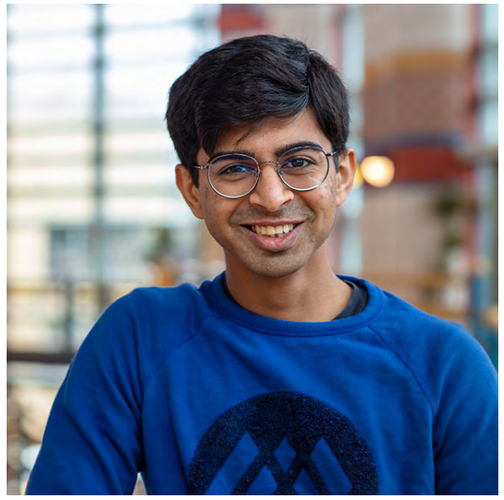
Zubair founded ZNotes in 2014 as a blog to share IGCSE revision notes. Hundreds of thousands of students worldwide take the exact same exams and yet, the access to resources, advice, and support available for them varies drastically. Realizing this after his first set of international exams, 16-year-old Zubair did what he could do: set up a blog to share the resources he created for his own exams. Through word of mouth, these high-quality and concise revision notes were discovered by students all over the world, and ZNotes was born.

Today, ZNotes has transformed into a global community-led learning platform with a mission to end educational inequality by providing free access to quality education, and by empowering young people in becoming global changemakers.

The resources are designed to be concise so students can get the complete content while accelerating their revision for exams. With over a hundred contributors, the growing international team of students leverages personal insights on examinations and collaborate to help others achieve their best results. The ZNotes Discord server also offers the space for students to engage in peer-to-peer learning with an active community of learners; answering and asking questions as well as receiving advice from other students from around the world.

ZNotes' mission to end education inequality has become even more critical with the exacerbation due to the COVID-19 pandemic. This has impacted learning outcomes for many students that have been preparing for their international examinations, as well as shedding light on the issues relating to unequal access to educational resources. Through their learning platform as well as live classes and podcast, ZNotes has reached over 3 million students from every country on this planet.

> *One Young World has continuously championed our work and has, both directly and indirectly, increased our visibility as an organization working towards the SDGs. Our story has been published on Nasdaq and the World Book Project, we were invited to speak at a panel in the SDG Action Zone during UNGA and interviewed Ronan Dunne, Group CEO at Verizon."*



$1:28
Social return on investment

43,079
Regular registered users

29,100
Hours educational lectures viewed

7,031
Members of peer-to-peer mentorship community

ADDRESSING **Inequality**

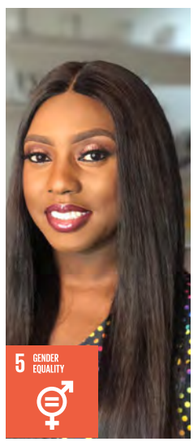
Systemic discrimination has come under scrutiny in 2020, particularly in light of the Black Lives Matter movement. However, this is just one example of marginalisation in a world of severe imbalance between classes, races, genders, and identities. Ambassadors work to overcome such imbalances. They tackle stigmas and empower the marginalised for a more just and inclusive world.

179,000
People empowered and educated to bridge inequalities

20,000
Women protected from harassment

19,500
People educated to protect indigenous rights

2,815
People tackling stigma against LGBT+ in Pacific Islands



ElectHER
Ibijoke Faborode
Nigeria

ElectHER is a non-partisan, end-to-end women's political advancement organisation addressing the under-representation of women in elective offices. ElectHER recently launched its Agender35 campaign, setting up a $10 million fund to empower 1,000 women to Decide to Run, and directly finance 35 women to run in Nigeria's 2023 general election.

Nature for All
Evan Barnard
USA

Nature for All supports increased access to the outdoors for people with visual impairments and other physical disabilities through advocacy and education. They have worked on projects including braille nature trails, accessible park features, and inclusive schools and sports.

SPOTLIGHT

GirlBoss NZ
Alexia Hilbertidou New Zealand

Alexia founded GirlBoss New Zealand in late 2015 as a result of her own experiences as a teenager growing up in Auckland, New Zealand. She was only 15 when she met a female software engineer, was the only girl in her digital technology class at 16 and was the only girl studying Advanced Physics at 17. She started GirlBoss because she knew something had to change.

The mission of GirlBoss is to inspire, empower and equip New Zealand's young women to develop their STEAM, leadership and entrepreneurial skills in order to become the change-makers of the future. GirlBoss is now a network of 13,500 high school-aged members with programmes implemented in over 100 schools across New Zealand, Australia, and The Cook Islands.

GirlBoss workshops provide a transformative experience for young women. GirlBoss LEAD is an interactive series of sessions held in schools to inspire attendees to become strong, confident and creative leaders. The "Changemakeher" workshops demonstrate the reasons STEAM remains male-dominated and equips young women with STEAM capabilities. Finally, the "GirlBoss: Level Up" initiative helps young women to kick start their careers with access to internships from highly prestigious multinational organisations.

With GirlBoss Advantage, GirlBoss brings high school-aged young women into the workplace for a 5-day rapid-fire corporate internship. Sponsor companies make a transformational contribution to the talent pipeline building authentic brand loyalty along the way. They have also created New Zealand's most comprehensive online career accelerator with GirlBoss Edge. 1200 young women and 600 corporate mentors have gained the GirlBoss Edge as a result of their 100% digital 10 Day Career Accelerator. Finally, GirlBoss Awards recognise trailblazing young women aged 11 - 18 from across Aotearoa. They have up to 9 winners each year in categories such as STEAM, Community, Enterprise and Arts & Culture. They give cash grants to empower these trailblazers to take their initiatives to the next level

Their members are united by their passion to use 21st-century skills to solve problems in their day-to-day lives and make a positive impact on the world. Through this project, GirlBoss continues to build a future where the next generation of girls and boys will have choices, purpose and power.

> *"One Young World was a game-changer for me and my organisation, GirlBoss New Zealand. I emerged from One Young World with a powerful sense of purpose. Thanks to One Young World, I now have a family of leaders across the globe who uplift and scale my impact, I wish every day was a One Young World Summit!"*

$1:18
Social return on investment

13,500
Student members of network

90
Fully-funded internships

100
School programmes in New Zealand, Australia, and The Cook Islands

SUPPLYING
Clean Energy & Water

Clean water is arguably humanity's most valuable and fundamental resource and the transition to clean energy is long overdue to reduce society's burden on the environment. Both of these resources are essential for people's health and economic participation. Ambassadors are campaigning and innovating to ensure that access to these resources is not exclusive.

152,400
People access affordable, clean water and energy

5,976
Renewable energy solutions

1,264
People benefitted from eco-toilets

250,000
Electric car charging stations

El Agua Es Oro
Camila Olmedo-Mendez Bolivia

El Agua Es Oro provides a mobile laundry and water recycling service to improve peri-urban water access and resilience. This solution saves time for individuals, time which can be reinvested in education and work. It also saves clean water which can be redirected to hygiene, cooking and drinking.

Eviuz
German M Rodriguez Colombia

Eviuz launched the Fotolampara initiative to give light to homes which lack electricity access. The project has designed technologies that use photosynthetic activity and other vital processes in plants in order to obtain clean, sustainable, and sufficient power. The objective is to reach vulnerable communities in areas such as Socorro and Guapuscal Bajo.

Tierra Grata
Jenifer Colpas Colombia

Jenifer co-founded Tierra Grata in 2016 with a simple mission in her sights: guarantee access to clean energy, water, and sanitation to rural communities in Colombia. This is a particularly pressing issue for the country, where 4.9 million people lack access to a decent toilet, and an astonishing 1.4 million people do not have access to clean water.

The organisation developed decentralised, low-cost, easy-to-install solutions that provide customers with a comfortable and dignified space for hygiene and sanitation. Each Tierra Grata installation can save up to 68,000 litres of water per year and avoids the contamination of surface and underground water sources. In addition, by receiving a controlled and accelerated treatment of organic waste, clients have a significantly improved quality of life. Since its founding 5 years ago, the team has already managed to install 891 of these solutions, providing tangible health and hygiene improvements to more than 9,200 people in under-resourced areas in Colombia.

In 2019, Tierra Grata was selected by Reckitt as their Lead2030 Challenge Winner. This partnership came with a $50,000 grant to invest in expanding the organisation's operations and impact, and 12 months of mentorship which has extended beyond the guaranteed period due to the success of the collaboration for both parties. Biweekly meetings with the team of mentors helped monitor their progress and develop new ideas and strategies. The team also formed a sustainable model so the organisation will not generate dependence on donations.

Tierra Grata's work became even more important during the Covid-19 pandemic, due to increased urgency for sanitation and good hygiene to prevent the spread of the virus in vulnerable communities. One Young World awarded the organisation two grants totalling $20,000 as part of the Covid Young Leaders Fund. Jenifer and the team utilised this money to distribute water filters, hygiene kits, hand washing stations, and eco-toilets to isolated communities.

> *"We are very grateful for the support that we have received from One Young World, it has been a driver of exponential growth for our social impact. We are transforming people's lives during the most difficult times together with you."*

$1:3
Social return on investment

891
Sanitation solutions installed

9,200
People provided with health and hygiene support

6,282
People supported during pandemic in 2020

PROMOTING
Work, Innovation & Infrastructure

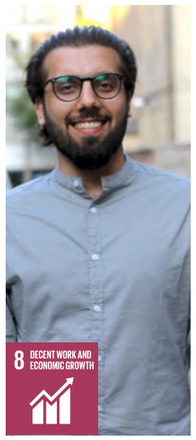
A looming global recession poses long-term and significant challenges to economies, employment, and many different industries. In the wake of the pandemic, there is a need to build back economies and infrastructure in a more sustainable guise, that better serves society at large. Ambassadors have long worked to achieve this for their communities, and make sure people are prepared for the future of work.

61,100
People prepared for evolving economies and infrastructure

2,840
People access grants and investment

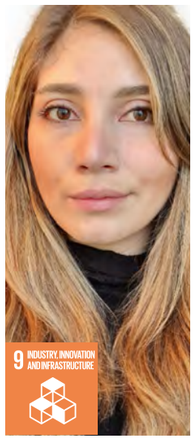
7,950
Educated in financial literacy

24,305
Individuals trained in digital skills for future labour market



Startupistan
Mozamel Aman
Afghanistan

Startupistan is a digital academy and entrepreneurial ecosystem that promotes empowerment through digital education for youth in Afghanistan. Participants are encouraged to learn, network and take risks, with the mission of empowering young populations to play a role in shaping the future of society.



Kowa
Michelle Reza
Mexico

Kowa is an initiative seeking to democratise the earnings of e-commerce and help people to start their own businesses without risking their capital. The solution is an Online to Offline platform that allows anyone to start their own business in seconds. This will socially and financially empower individuals in over 100 cities in Mexico.

SPOTLIGHT

Digital Citizenship Programme
Joleen Ngoriakl Palau

The internet infrastructure in Palau has expanded quickly since the investment into fibre-optics in 2016, which will be built on by a second internet submarine cable in the near future. With increasing access to the internet, it is of paramount importance that the population is equipped to use the new digital resources safely and responsibly.

Joleen, who works as Chief of Staff for Governor Franco B. Gibbons of Koror State, recognised the need to prepare the Palau population to protect them from the potential security and privacy risks which arise from irresponsible or ignorant use of the internet. With small donations of food and venues, she has organised workshops, an online course, and three youth summits providing over 1,000 people (5.5% of Palau's population) with the skills required to protect themselves or their families online.

Joleen and her volunteers have delivered 2-hour sessions for parents which include discussions, and learning resources, on how they can keep themselves and their children safe online. Three sessions have also been tailored for school children aged 11-13 to educate them directly on data privacy and responsible use of the internet. The CyberSmart Youth Summit has also been run three times, reaching around 50 children per event, with longer-form workshops, real-world case studies, group discussions, presentations, and practical lessons.

In Summer 2020, Joleen and her team ran a month-long online course that delved deeper with 20 adolescent students into online safety and digital citizenship. These participants were also taught project management skills as they helped to shape the programme and agenda of the 2020 summit.

Recently, Joleen has been awarded $10,000 funding from the US Embassy and Ambassador John Hennessey-Niland to develop and expand the programme throughout the country, and to prepare more people in light of greater dependency on the internet as a result of the pandemic.

$1:5
Social return on investment

1,000
Trained to use digital infrastructure sustainably

5.5%
Population reached with online safety awareness

$10,000
Secured from US Embassy to expand programme

PROVIDING
Sustainable Living & Production

Communities and their settlements must be sustainable to guarantee long-term prosperity. Rapidly growing and condensed populations place a greater strain on resources and the structures they live in. Ambassadors are striving to create a circular economy and sustainable infrastructure to sustain communities and minimise their footprint on their local environment.

1,888,000
People practised sustainable living and consumption

12,300
Tonnes of waste managed sustainably

7,000
Tonnes of plastic collected and recycled

19,500
People educated to preserve Aboriginal heritage

GREENfluidics
Adán Ramirez
Mexico

GREENfluidics is exploring new, innovative energy sources. The solution uses microalgae and carbon nanoparticles in order to help regenerate environmental health. It generates significant energy savings for structures while absorbing CO2, generating biomass, and monitoring environmental data.

Revofa
Adeline Ng
Malaysia

Revofa is a peer-to-peer rental platform for clothes. It is a social marketplace where people swap clothing or fix and alter them - extending the life cycle of fashion pieces. 'Revofa' stands for Revolve Fashion which brings the meaning of the ability for fashion to rotate and go around.

SPOTLIGHT

Compost Baladi SAL
Marc Aoun Lebanon

Waste management is a contentious issue in Lebanon, an issue beginning back in 2015 when the government closed its biggest landfill (1). Since then the issue has persisted, even grown, despite the country spending almost 10 times more than its neighbours in Jordan and Tunisia (2).

With Antoine, the Compost Baladi's founder, Marc has set out to alleviate the burden and negative environmental and health consequences of an under-attended aspect of the challenge, organic waste. They launched the enterprise to provide products and services that promote the local recycling of solid and liquid bio-wastes in households, restaurants, academic institutions, commercial establishments, municipalities, non-profit organizations and refugee settlements.

Earth Cube is a novel and innovative solution which sustainably composts food waste at the source for approximately 30 beneficiaries, producing an environmentally friendly alternative to chemical fertiliser. This means that the solution to the issue also generates a profit-making product that initially incentivised the use of the solution. To scale its impact, the business structure changed so that Compost Baladi would use the solutions itself, operate them directly, and generate revenue from the compost. It secured a contract to install 12 composting stations, followed by three larger facilities the following year. Other impacts arising from the organisation's work have been on an education level. The team is working to change the stigma around food waste and odour. They have also provided training on bio-waste management to more than 3,000 people. Another avenue of impact has been job creation in rural areas. Though the solutions themselves, the compost produced, and the education work, Compost Baladi is tackling the issue at all stages of the solution.

Moving forward, the organisation is seeking foreign investment and revenue, developing a model to operate outside Lebanon. They are also developing a new technology to introduce in the coming years, a 'smart bin' through which waste can be monitored to identify sources of contaminations and improve biowaste management in more developed countries.

> *"One Young World gave me an opportunity to join a global movement of young entrepreneurs who wish to make an impact and was an inspirational experience that allowed me to build a network of change across the world."*

$1:3
Social return on investment

1,000
Trained to use digital infrastructure sustainably

5.5%
Population reached with online safety awareness

$10,000
Secured from US Embassy to expand programme

PROTECTING
The Environment

The ever-present and ever-growing threat of climate change grows year on year. As the deadline for the Paris Agreement gets closer and closer, governments and societies must come together for a decade of unprecedented action to overcome the impending challenges. Ambassadors are campaigning to provide essential environmental education and innovating to protect at-risk ecosystems.

179,310
People educated on and mobilised for environmental action

190,000
Tonnes carbon emissions mitigated

110,000
Trees planted and protected

232
Tonnes of plastic rescued from beaches

GreenDeal4Youth
Fons Janssen
Netherlands

GreenDeal4Youth is a youth-led European Green Deal network promoting smarter climate action and youth participation. They connect and empower young climate leaders and young professional leaders to ensure that the younger generation is involved in leading the sustainable transformation around Europe.

Fish Forever
Jasmine Mendiola
Micronesia

Fish Forever promotes an ecosystem-based management approach where it empowers networks of communities to take the lead in managing their inshore fisheries. This first-of-its-kind approach in Micronesia centres on behavioural change and creates enabling conditions to help push this behaviour change.

Oropopo Indigenous Research Centre
Fabier Mena Mena
Costa Rica

Oropopo Indigenous Research Center works to preserve indigenous culture in Costa Rica. The Centre conducts research on indigenous culture, indigenous workshops, indigenous handicrafts expositions, culture tours, Cultural Volunteer program, as well as working on forest restoration to ensure their environments are protected.

Environmental Foundation Malawi
Sue Whisky
Malawi

Malawi has been in a state of environmental crisis due to rates of deforestation which threaten to strip the country of all trees by 2079 (1). In 2015, responding to the deforestation at the hands of national charcoal businesses in a village in Dedza, central Malawi, she founded the Environmental Network Malawi (ENM) to protect the community and environment from being exploited.

Through a mixture of advocacy, social entrepreneurship, and education, Sue has revived lands in the region and protected vulnerable wildlife. Sue produces an agro-waste alternative to charcoal, reducing the demand for charcoal which drives a significant proportion of the deforestation in Malawi. These Yatsa briquettes are affordable (0.10 MWK per briquette) and provide local communities with access to clean energy sources. The organisation has sold 5,500 bags of briquettes nationwide, and demand for charcoal in 2,000 local households has dropped by 96%.

In the summer of 2020, Sue rounded up all the villagers, village chiefs and local authorities to plant trees in Chigaro village, southern-central Malawi, to plant trees, clean up the local lake and distribute free briquettes as an alternative to charcoal. She also ran educational sessions to equip the communities to maintain the restored ecosystems. Initiatives like this have helped ENM to tackle the rapid deforestation in the region. Forest coverage had dropped as low as 30% when the initiatives began, and is recovering year by year, and coverage is currently estimated at 50%.

Another successful initiative has been the founding of a farmers' cooperative to support elders who are vulnerable in a rural community in Chileka. ENM has also run separate programmes to promote inclusivity in sport for young women in rural villages, people living in extreme poverty, and people with disabilities.

> *One Young World has exposed me to various webinars, the latest one being the One Young World and Rwandan High Commission event 'Reimagining Tourism: Conservation and Community Development'. It encouraged my latest project which has me looking into how tourism affects our wildlife, especially life in Lake Malawi."*

$1:14
Social return on investment

67%
Increase in forest coverage

96%
Reduction in demand for charcoal

2,000
Households converted to using briquettese

PROMOTING
Peace & Partnerships

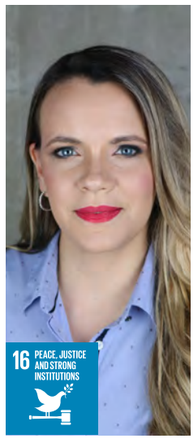
Unity between people, communities, and organisations is a prerequisite for the world tackling its most pressing challenges. However, to achieve this unity it is essential to overcome conflicts and provide a stable foundation for international development. Ambassadors are endeavouring to create peaceful societies and unite actors behind achieving the SDGs.

52,898
Empowered to build peace and partnerships

$1.2M
Funds mobilised from actors to fund sustainability projects

30,000
People provided with live security updates

20,000
Women protected from violence



Cyprus Youth DiplomaCY
Ioanna Demosthenous
Cyprus

Cyprus Youth DiplomaCY is a youth NGO that aims to motivate young Cypriots to become active citizens and deal with issues in international relations and politics. Through the Cyprus Youth Parliament project co-organised with the Cyprus Youth Council, it has connected 300+ young Cypriots with their country's decision-making structures.

World Dream Project
Taichi Ichikawa & Ibun Hirahara
Japan

Taichi and Ibun founded the World Dream Project to showcase the dreams and stories of international leaders in one place and share the borderless sustainability lessons. With support from Iroha Publishing, they have produced a book that showcases 201 dreams from 201 countries for students across the world.

Accept International
Yosuke Nagai Japan

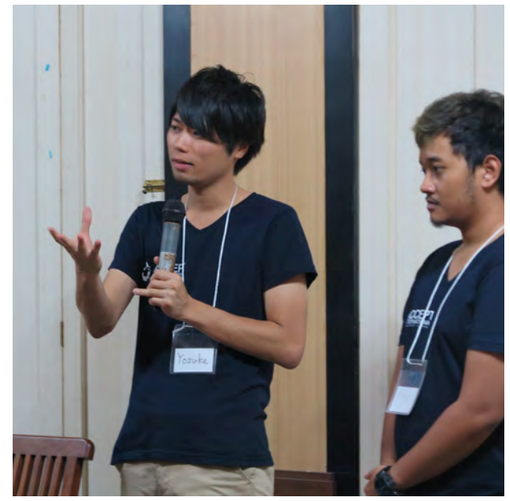
Accept International contributes towards Peacebuilding and Countering Violent Extremism (P/CVE) in a world where violent extremism continues to persist, with certain conflicts seeing little to no progress towards ending. In 2011, Yosuke founded the organisation in response to this troubling trend. Accept International has developed the RPA (Re-define, Prepare, Action) model, an innovative approach towards counter-extremism, primarily targeted on the de-radicalisation and reintegration of ex-violent extremists in a penal institution. Accept has also been promoting the defection of current members in violent extremist organisations (VEOs).

Through the first step, Accept helps to "Re-define" a participants identity without denying their beliefs, helping them create values that both belong to the individual yet unharmful to society. This approach respects their held backgrounds and the reasons they took such actions but diverts these emotions to productive and non-violent means. In the "Prepare" step, Accept empowers each individual by equipping them with the knowledge and skills necessary to pursue their future, preparing for the difficulties of reintegration with useful life skills and reconciliation with the community. The final 'Action' phase involves continued support as they re-enter society, measuring their progress with follow-ups and continuous counselling.

Accept International has contributed to more peaceful and sustainable environments in Kenya, Somalia, and Indonesia. The organization has directly de-radicalised 89 defectors and 88 ex-combatants of VEOs, given indirect support on deradicalization of 1,070 former members, as well as defecting 107 active VEO members.

Additionally, through its institution in Kenya, it has intervened to prevent the radicalisation of 1,500 adolescents and 151 Somali gang members. Responding to a request from the UN-Habitat, Accept implemented Covid-19 response actions and 15 handwash stations for around 50,000 vulnerable people in Mandera and Nairobi, Kenya.

> *By joining the One Young World Summit 2014 at Dublin, and from subsequent events, I was able to meet with thousands of global leaders. Meeting them enabled me to gain inspiration, as well as becoming an opportunity for me to further ponder on what I should and must do as a young leader in promoting world peace."*



$1:32
Social return on investment

177
Ex-combatants reintegrated into society

1,070
Former extremist group members supported through reconciliation

1,651
Adolescent Kenyans and Somali gang-members prevented from radicalisation

> *There is no more space for "business as usual", we have to work towards a common sustainable world.*
>
> - Fernanda Teixeira Saturni, Syngenta

BUSINESS FOR SOCIAL GOOD

Fundamental to the mission of One Young World is the belief that if the SDGs are to be achieved, businesses need to be brought to the table. Over the past decade, the organisation has gathered an engaged and purpose-driven network of partner organisations to support the urgent pursuit of the Sustainable Development Goals.

One Young World partners with 190+ global organisations, from leading businesses, NGOs, and universities who send their talent to the annual Summits as Delegates. At the end of the Summit, Delegates become One Young World Ambassadors.

Ambassadors return to their employers with the means and motivation to generate social impact in their workplaces and communities. Some look inwards, transforming their work environment to be more inclusive and sustainable. Others look to develop innovative solutions with their organisation to impact the wider community. Others still have grown, with the support of their organisation, to be the established sustainability leaders involved in generating purpose-driven impact for their respective organisations.

Millicent Designs

Millicent Barty Solomon Islands

Despite spending a decade of her childhood away from home, Millicent retained a strong connection with the Solomon Islands and the memory of being sat around the radio listening to traditional custom stories inspired her to pursue Millicent Designs. Millicent spent time in the Malaita Province and identified a disconnect between indigenous communities and state-distributed information. She designed a 'custom story tool', a method of using design and traditional story-telling practices to alleviate impediments to sustainable development initiatives.

The tool has been successfully used in two national general elections. Its innovative communication materials, which were used to introduce a new biometric system, improved civic understanding for target communities at a success rate of 3.7/4 compared to prior methods' scores of 2.2-2.5. In the 2019 general election, Millicent Designs' innovative approaches produced 500,000 materials focused on boosting female voter participation indirectly resulting in history's largest women turnout. Millicent Designs has also been contracted to alleviate land settlement issues amongst tribal communities to undertake two major infrastructural development projects. One example is a national renewable energy project aiming to provide access to electricity for 68% of the population (currently only 16% have access), and drive down the cost of electricity (currently almost double the average in the Pacific Islands).

> *Being from the Pacific Islands region, there is a limit on what local opportunities can offer for my personal and professional growth. Being a part of the One Young World Community the sky really is the limit. I've benefited a lot from the great ocean of networks and learning opportunities I've been able to access!"*

Invictus Corporation

Ajatshatru Bhattacharya India

Ajatshatru is a dedicated social entrepreneur. He started the Praan Foundation which has mobilised philanthropic organisations in India and the UAE to fully-sponsor 127 children's education, and BookXpress, a platform through which students can exchange and recycle educational materials. In 2020, Ajatshatru launched his latest social enterprise, the Invictus Corporation. It is an independent, non-partisan research institute and think-tank committed to creating and promoting high-quality research through comprehensive tools and data-driven methodologies.

Invictus Corporation conducts research in two main areas: security challenges at seaports, and emerging technologies and law. The research assists individuals, organisations, and governments to develop effective measures to address issues in these fields. To date, this has come in the form of seven separate publications, and the team is in the process of publishing an additional twenty. One such report is being produced in collaboration with the Dutch customs authority to explore illicit drug trafficking in food shipments. To ensure the sustainability of the enterprise, Ajatshatru and his team are developing two core, revenue-generating solutions: an illicit firearm tracking service, and an autonomous shipping index.

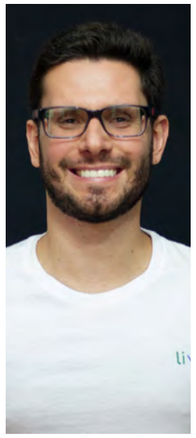
Mongolian Sustainable Finance Association

Nomindari Enkhtur Mongolia

Nomindari has worked in the finance sector specialising in sustainable finance since 2013, starting off leading a project for the Mongolian Bankers Association. Nomindari identified the vast potential for social impact if she were able to mobilise the finance sector in a sustainable direction. Shen convened all 12 local banks to explore their potential role to drive sustainable development in the country in the absence of any public sector regulation. In 2015, the collection of banks committed to the Mongolian Sustainable Finance Principles a guiding framework on sustainable lending and internal operations. To eliminate explicitly unsustainable behaviour, they developed ESG risk models to establish self-imposed rules on all business loans over $25,000.

In 2017, Nomindari led the establishment of the Mongolian Sustainable Finance Association (MSFA) as an independent organisation. To continue to improve green finance flows in the banking sector of Mongolia, the organisation developed the National Green Taxonomy to fill the gap left without a national labelling standard for green projects. This has been approved by the national legislature, and member banks now regularly report on their green loan statistics to the Central Bank. Expanding beyond the banking sector, MSFA is seeking to establish a green capital market. Thanks to these successes, MSFA is setting a global example, and sharing knowledge and best practices with countries such as Kyrgyzstan and Cambodia.

"Attending One Young World and joining the One Young World community has been one of the most eye-opening and inspiring experiences I have ever encountered so far. I left One Young World 2017 in Bogota not only inspired by like-minded young people driving social and environmental change around the world but also broadening my own horizons and redefining my ability and vision to do even more to spearhead sustainability in the financial sector of Mongolia and beyond."



Liven

Victor Brichi Brazil

Victor attended the One Young World Bogotá Summit in 2017 as part of the Siemens delegation, where he worked as an engineer. He was inspired by the content and the young leaders he met, and their example encouraged him to pursue a lifelong dream of entrepreneurship. Victor leveraged his technological expertise to co-found Liven, a company that creates tailored digital solutions for businesses with a social purpose. As a guarantee of its dedication to these partnerships Liven invests equity in its clients.

One of the first cases was with DuLocal, for which Liven manages the technical operations. DuLocal connects organic farmers with community cooks to prepare and deliver gastronomic dishes to customers. Liven has helped the company make data-driven decisions through the Business Intelligence Liven solution. It has also structured the platform of Mosty, an image consultant platform, to ensure quality scalability. Liven also worked with Eu Vô, a platform providing accessible and safe transportation for people with reduced mobility, and the Natural Agriculture Association of Campinas, trading the eco-based products of 20 organic food farmers. Via the 40 interfaces it has developed to date, Liven has contributed to the generation of more than 150 jobs.

"At One Young World I always find inspiration to keep day by day changing the world in a positive way."

PlasticFri

Allen Mohammedi Sweden

Allen, in collaboration with his brother Max, founded PlasticFri to end the plastic pollution catastrophe by offering environmentally-friendly products as viable replacements. PlasticFri is a GreenTech company based in Sweden. It has developed a revolutionary technology that uses renewable resources for making a plant-based material that looks and works like conventional plastics. The raw material primarily comes from agricultural-waste and non-edible plants. The non-toxic products, including shopping bags, drinking cups, and waste bags, are 100% compostable and can be used as fertiliser within 90 days. The CO2 emissions are 90% lower than carbon alternatives, and save oil, water, and energy in the production process.

To date, PlasticFri has provided its products to a staggering 1.7 million people, who would alternatively have used damaging plastic bags, cups, or other items. This equates to approximately 21 tonnes of PET which has not been produced and thus disposed of, reducing the burden of this consumption on the environment. Each tonne of PlasticFri product saves approximately 26,000 litres of water, 1,400 litres of oil, 4,200 kWh of electricity, and 3.52 m3 of landfill space. The company has been certified by the European standard EN 13432 to approve the product as 100% biodegradable, compostable, and non-toxic.

"One Young World was a great opportunity in order to meet amazing young leaders from all over the world from different sectors who are all active to make a positive impact on the world around us. This was really inspiring for me meeting all of these fantastic people."

Stowelink

Stephen Ogweno Kenya

Established in 2016, Stowelink is a registered youth-led social enterprise with the primary vision to inspire healthier communities by providing information on non-communicable diseases to all, at all times, and in an accessible format. The solutions integrate innovative community projects, technology and disruptive communication approaches.

In 2020, Stowelink has innovated to provide new and impactful solutions to people struggling with non-communicable diseases (NCDs) and to prevent the rise of such illnesses.

The organisation's flagship programme is the NCDs 365 PROJECT. This collaboration of 311 volunteers across 8 countries in Africa has helped to spread awareness about NCDs with daily messages reaching more than 2,400,000 people. Another core initiative was the IPAB Project in Vihiga County, which offered diagnostic services to 3,877 people and helped to reopen 4 clinics serving more than 80,000 people. Additionally, the "Coz I'm Happy" project explored the mental health implications of the Covid-19 pandemic via the medium of poetry in Kenya, Uganda, Nigeria, and Zimbabwe. These projects represent a snapshot of the far-reaching health literacy work being carried out by Stowelink.

"After attending One Young World in 2019 in London, my life and that of my organisation exploded into expansion and growth. While at One Young World I met and networked with very important people who have since become close partners. I have also benefited from the One Young World network and opportunities. Finally, the local One Young World Communities have been a great resource of innovative young leaders with whom I continue to collaborate with, and create more local impact."

COMMON CAUSE CONSULTANTS & LATRENDA CONSULTING

LATRENDA L SHERILL USA

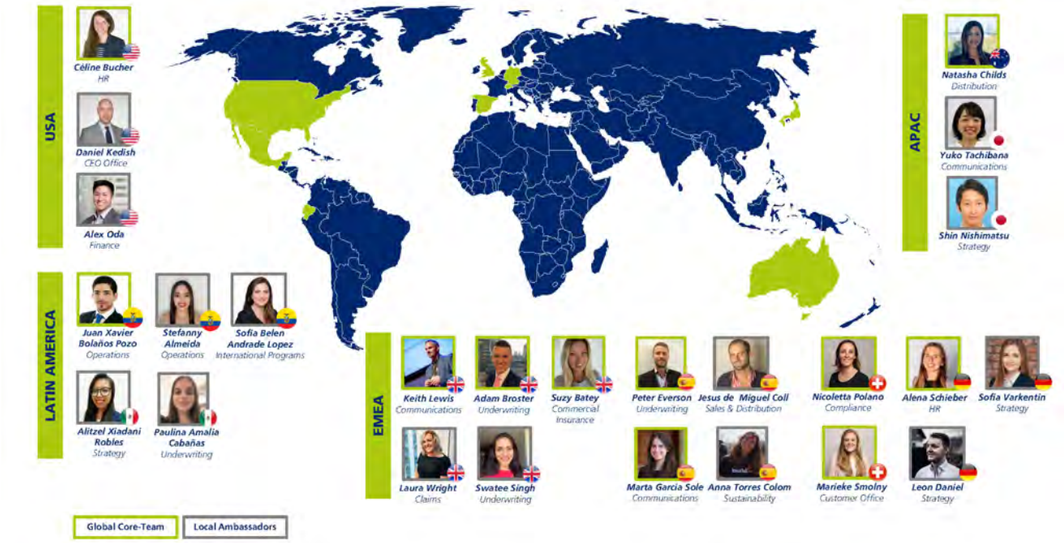
LaTrenda has long been socially-engaged, participating in a variety of initiatives that promote equity and justice in the Pittsburgh region. This engagement helped LaTrenda to build a pool of expertise, based on which she founded her own consulting firm Common Cause Consultants (CCC). CCC pushes organisations to build strategies and coalitions so that they can communicate effectively and transparently with stakeholders. Her firm supports a number of education and criminal justice matters. CCC has worked with clients to create an engaged ecosystem of stakeholders, to run effective grassroots community outreach, and to fill capacity gaps in project management.

In addition to this business, LaTrenda has worked tirelessly as a role model developing her leadership skills. She has formalised this in the form of a second enterprise, LaTrenda Consulting. Through this organisation, LaTrenda designs tools and products to help people develop professionally and make the transition from a 9-5 into a position of autonomy and authority in their career. Her work is empowering young consultants to better market and value themselves in the gig economy. LaTrenda's signature programme, consultant for hire, helps consultants better understand how to package their expertise, price their services, and propose work to potential clients.

NEXT

Zurich Insurance

ZURICH FOUNDATION



In 2019, twelve Zurich Insurance employees founded NEXT with the encouragement of the company's senior management and inspiration from the One Young World 2019 Summit in London. The initiative's goal is to promote intergenerational dialogue, and future-proof Zurich with regards to its role as a service provider, employer and corporate citizen.

The team has launched 7 different country hubs with the support of 14 Ambassadors. Each core member is afforded 10% of their time to run the programme's various social impact initiatives. To maintain a fresh team with new ideas and impetus, members rotate after one to two years. This group of intrapreneurs have run a wide array of initiatives in 2020.

The flagship event was the NEXT Virtual Summit 2020. The team virtually convened changemakers, entrepreneurs, and experts to share insights and inspiration around the role generations can play in solving major challenges such as climate change, sustainable development, social innovation, mental health and wellbeing. There were over 500 people in live attendance, and a further 400 who have accessed the recordings. The recordings are available on the NEXT YouTube channel.

Additionally, and as part of its commitment to support social innovation, NEXT distributed $100,000 to its scholars running impactful social enterprises. NEXT is also sharing its expertise outside the company through its role as a founding member and co-chair of One Young World's NextGen Working Group.

In 2020 they launched the first cohort of its innovative NEXTChange programme, a cross-generational mentorship scheme developing 19 pairs of leaders. These are two initiatives which will further embed sustainability and increase the dialogue between generations in the business. In 2021, the team aims to open new hubs in new countries in addition to the current ones.

300

Employees engaged regularly with hub activity

1,500

Workplace by Facebook group members

$100K

Invested in Scholar's projects

GREEN TEAM

MARTHA GRIESE GERMANY

The Green Team was an initiative in Janssen founded by the management board to try and help the company transition to a more environmentally friendly position. After attending the One Young World Summit in London in 2019, Martha became determined to tackle the climate emergency and joined the project team consisting of more than 50 employees, who contribute and implement their ideas for a sustainable future.

The Green Team worked according to sub-streams, addressing travel to and from the offices, food in the workplace, waste management, the campus, printing, and domestic and international travel. The members of the Green Team are highly engaged with the task of improving the green credentials of their office.

Martha works primarily on the first stream, helping to mitigate the environmental impact of over 1,000 employees commuting to a non-urban office in Neuss. This includes a service through which employees can lease bikes through the company, to encourage green travel. Already, 300 employees have explored this scheme with 160 applications for the bikes. There are now also twice daily shuttles to and from the train station, to encourage public transport once employees return to the campus.

The Green Team is making significant inroads into the carbon footprint of the office in Neuss. Healthier food is being served, including eco-friendly milk alternatives, and 7% more vegetarian food is being consumed officewide. The green campus is being developed with 3,000 new plants, and plastic waste is being reduced by 700 bags daily.

In 2021, the team structure is changing to be less divided into separate substreams, helping members to better collaborate on their work. On transport, they will be launching a car-sharing app, and try to increase the availability of bikes in different locations. The team is also looking into increasing recycling capabilities, reducing emissions of company cars, and introducing many more schemes to help transform the office into a more environmentally friendly workplace.

1,500

Employees' environmental impact mitigated

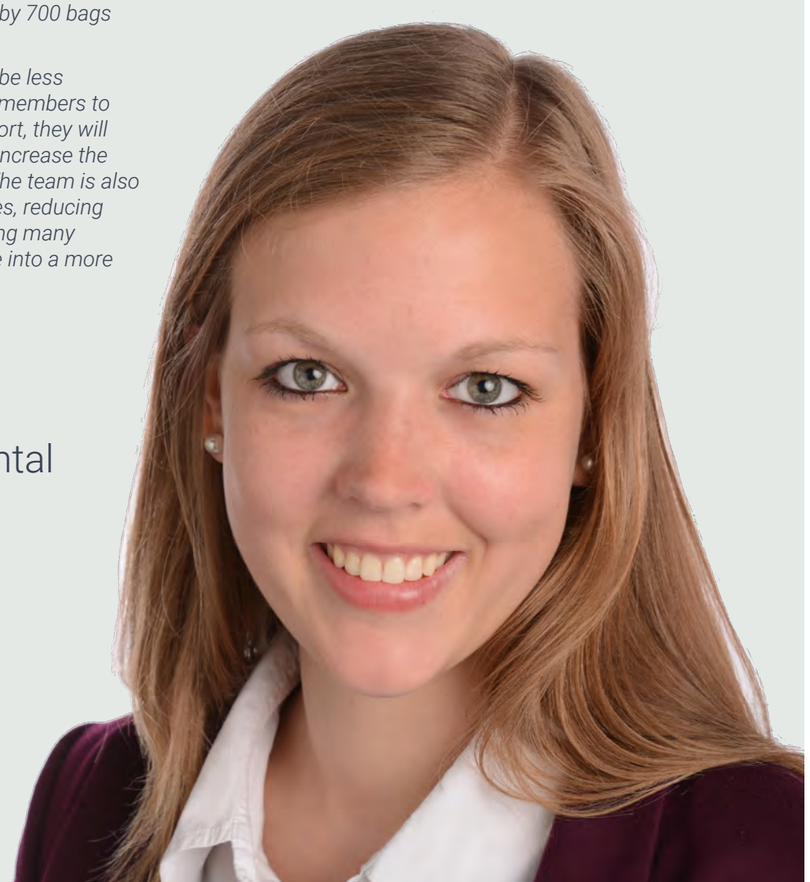
300

People engaged in bike scheme

Johnson & Johnson

"It has been a life-changing experience to meet like-minded people from around the globe at the One Young World Summit and to experience their energy and willingness to help and act. Their passion for making a positive impact infected me, so that I was eager to dedicate myself to the climate crisis. I am so grateful, that J&J is a company that is aware of its responsibility towards the environment and enables its employees to implement their ideas to drive positive change both within the company and beyond."

- Martha Griese - EMEA Traffic Acquisition Manager, Janssen Pharmaceutical Companies of Johnson & Johnson



Generation B

Bühler

BÜHLER

Generation B was established in 2017 as a grassroots movement within Bühler, by 6 Delegates after attending the 2016 Summit in Ottawa. It was founded with the purpose of bringing employees together to create the company that they, and other colleagues, want to work for.

Generation B wants Bühler to be an attractive and diverse workplace, with a culture of trust, and engaged and motivated employees. The movement enables colleagues to take ownership of global problems (such as climate change), through initiatives established by Generation B Ambassadors to create long-term change. Ultimately, this movement aims to shape the future of Bühler.

Throughout 2020, Generation B reached over 1,600 people at their events. One of the flagship events in 2020, was the Virtual Climate week organised as an opportunity to discuss climate change while the pandemic took the majority of people's attention, and to ensure one emergency was not ignored during another. There were over 500 participants from 34 countries, and from 76 different organisations.

It also continues to run long-term projects such as Women in STEM, the SWAP Program (see with another perspective), and being a sounding board to the company leadership. The impacts include 700 connections made in 2020 with the 'Women in STEM' initiative, where Generation B Ambassadors encourage women of all ages (in particular school children) to pursue STEM careers. From the SWAP reverse mentoring programme, Generation B connects all 5 generations that currently work in the company, to encourage diverse thinking and exchange. Generation B also provides feedback to the leadership of Bühler on key topics and supports the company to deploy the long-term strategy.

As a grassroots movement, Generation B has 700 members. The events and long-term change initiatives are driven by 75 Ambassadors across 25 locations around the world. At the heart of this team, is an outstanding selection of One Young World Ambassadors helping to drive change in the company and society at large.

One Young World was the original catalyst to start the Generation B movement and continues to be a source of inspiration. Some selected contributions from Ambassadors:

- Jessica Jones led Generation B in Switzerland from Nov 2019 – Feb 2021
- Katharina Hilker part of the Women in STEM movement
- Yasemin Sharityar co-led the flagship event of 2020 the Climate week
- Sorana Ionita leads Generation B Austria

Green Team Standardisation

GE

A group of 8 GE employees were sparked into action by a simple question, asking how they can take the lessons from the One Young World Summit and make an impact in their own company. Instead of duplicating efforts, they wanted to amplify and accelerate the work already being done by other passionate employees.

In September 2019, GE Renewable Energy announced its plan to become 100% carbon neutral by the end of 2020. Inspired by this ambitious commitment, a group of passionate volunteers created the Green Team Network to support and further GE's sustainability goals. Various grassroots Green Teams had sprung up in the different offices, many using different methodologies and structures. The team of Ambassadors identified a need for standardised work and structure within the teams.

The group's aim was to standardise the Green Teams' structures and replicate them widely. The first stage was to interview over 15 of the different groups. From this, they have produced multiple 'how to' documents. They even interviewed McKinsey's Green Teams' through a contact they met at One Young World and incorporated the learnings in their own company.

These documents are being used to ensure that the green transformation in GE can be replicated and scaled, in all the businesses in GE, but also they have been shared externally to exchange best practice with similar groups of employees in other organisations.

The Green Teams are also working to drive culture change and support the various initiatives which are tackling the climate crisis. Crucially, the teams are offering an essential connection between GE's goals as an organisation, and the individual employees who are crucial to achieving them.

> *"Our delegation left One Young World with a strong intention to bring something back to GE. The Green Team model is such a transferable concept, we saw a great opportunity in collecting best-practices to cross-pollinate among existing teams and new ones as well. Our conference experience amplified the urgency to enact a cultural shift around sustainability, and we believe these grassroots Green Teams can play a pivotal role in driving sustainable practices from the ground up!"*
>
> - Ben Turnbull, Senior Data Operations Engineer, GE Aviation

> *"This One Young World crew is amazing! They came to us early on and presented their concept of how to help us scale our Network. They were extremely responsive, helpful, and collaborative and the guides they created were lightyears above and beyond what I expected! The work they've done in building the guides has been crucial in allowing the Network to scale efficiently. Beyond that, their personal involvement with the Green Teams has been amazing, where I've gotten to know several of them quite well… they are absolute legends! One Young World rocks, especially this crew!"*
>
> - Ben Hart - Leader of the Global Green Team Network

Workability Initaitive

Eleanor Eisenstadt & Katrina Budesha, UK
Roche

In October 2019, Eleanor and Katrina learnt about the inspiring work that is being carried out by One Young World Counsellor, Caroline Casey. Caroline challenged business leaders to raise their game in terms of disability inclusion by launching The Valuable 500. Eleanor and Katrina have since led Roche's commitment to place disability inclusion at the heart of its corporate agenda by signing up to the movement.

50
Workability Champions

300
On-demand views of sessions

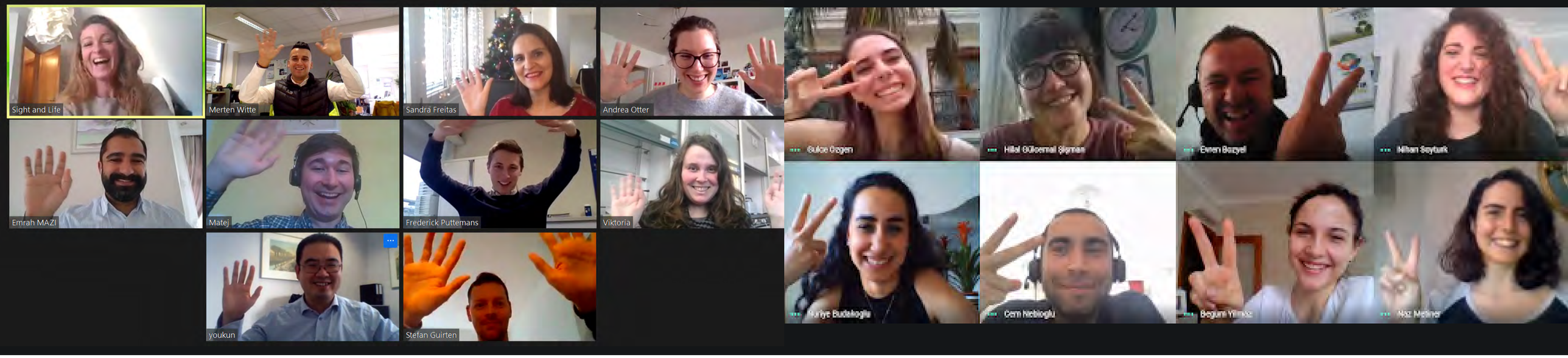
Following through with this commitment, Eleanor and Katrina launched Roche Pharma UK's first disability inclusion initiative, Workability. Before the initiative was launched, they started by having conversations with thought leaders in their new One Young World network and identified that education and increased awareness would be key to Workability's success.

To spread the initiative more effectively and maximise its reach, they have formed a network of over 50 Workability Champions driving disability inclusion. Champions can sign up to receive and share news on accessibility, inclusion, and Workability updates. This has included colleagues with disabilities sharing their experiences in company-wide virtual 'Workability@Welwyn Sessions'. These sessions have gained over 300 on-demand views, with even more colleagues dialling-in live to ask questions and learn how to become better Allies. Workability Champions have joined as mentors, supporting adults with neuro diversities in the local community. Others will lead shadow days around their relevant business areas when colleagues are back in the office. Each Workability Champion is raising awareness within their business area and many are part of working groups shaping inclusion and accessibility at Roche.

Katrina and Eleanor were also determined for the initiative to have an external focus to help reduce the disability employment gap. In 2021 Roche Pharma UK will deliver its first Workability Academy, in partnership with Exceptional Individuals. The Academy will take a small group of neurodiverse adults looking for employment and support them in understanding and shaping their talents, building tailored CVs, and developing their employment skills, amongst other themes. As Caroline Casey says 'corporations can be the tipping point for change when it comes to unlocking the social and economic value of people living with disabilities.' These two young leaders are driving Roche Pharma UK's commitment to change.

> *"The One Young World Summit itself has been a stand-out moment in my career. Over four days I was immersed in conversations with future leaders, who are all paving the way for a more sustainable world and I have come away from the conference with access to a network of over 12,000 One Young World Ambassadors and a new-found ambition to drive sustainability at every step of my career."*
>
> - Eleanor Eisenstadt, Roche

> *"One Young World made me more confident in implementing Workability at Roche and the people I met at the conference also supported in refining the initiative further. The conference was an experience I'll never forget and I hope in the coming years many more young leaders get to experience the same great thing!"*
>
> - Katrina Budesha, Roche



The Tomato Project

Emrah Mazi, Frederick Puttemans, Laura Prestel, Matej Uher, Merten Witte - DSM

At the One Young World's Summit in 2018, a selection of DSM employees and scholars took part in a session to identify global challenges and solutions, during which they struck up a conversation with a scholar from Zambia who made them aware of the widespread Vitamin A deficiency in her country. They also discussed the huge level of tomato waste, caused by the seasonal overproduction in the country. These two issues, combined to form the germ of an idea.

This idea became "The Tomato Project", a collaboration between 5 DSM One Young World Ambassadors and 6 other colleagues. The company encouraged them to take this purpose-led journey, and so they began the process of exploring the wider issue of malnutrition and the solution in more depth. Over two years of proactive engagement, they built a network of partner organisations including Sight and Life, a humanitarian nutrition think tank, who connected them with Nurevas, a nutritional innovation company based in Ghana.

Together with Nurevas, who are already well established in the market, the team joined forces to develop a nutritious tomato sauce enriched with minerals and vitamins to tackle SDG 2 & 3. For many African countries, tomato sauce is a staple food. DSM has expertise in food fortification to make food more nutritious, and tomatoes are often difficult to fortify due to high acidity levels. Therefore, the team decided to investigate the correct balance of the nutrient mix and the correct recipe of the tomato sauce. At the end of 2020, the tomato team finalised the recipe for the tomato sauce and received DSM`s internal approval of the nutrient mix for food application in Africa.

The outcome of their tireless efforts over the past two years is an affordable tomato sauce for the African market, which has been fortified with major vitamins and minerals to tackle malnutrition and help strengthen the immune system. The fortified tomato sauce contains essential micronutrients such as Vitamin A, E, D, B1, B2, B6, B12 as well as important minerals like zinc and iron to help optimize immune function and keep people healthy.

With the innovation stage complete, next comes the distribution of the product and the health impact it will have. In 2021, the product launch will take place in Ghana, with a plan to scale up distribution across the continent once it has received local certifications and approvals. In summary, the core recipe for success was to combine DSM`s science expertise with local innovators in Africa.

5 Ambassadors collaborated on the project

15% And **7.5%** daily intake of vitamins and minerals

Less for Live

Nuriye Budakoglu, Turkey
Barry Callebaut

Nuriye has worked with Barry Callebaut in Turkey for three years, during which time she attended the One Young World 2019 London Summit. The event piqued Nuriye's interests. As a food engineer, she had long been concerned with waste and the environment, but Nuriye was also aware that in Turkey there was a lack of awareness about sustainability generally. Returning to her company, she planned to address this.

Nuriye founded the Less for Live project, a sustainability movement in the Turkey offices of Barry Callebaut. The initiative is sponsored by the General Manager in Turkey, with advisory from management, and help from an additional seven volunteers in the organisation. This has the purpose of making the office, factory, Barry Callebaut's employees, and employees' families more environmentally friendly responsible for their own carbon footprint.

In March 2020, the team began to monitor the factory and office waste at Barry Callebaut Turkey to create an initial snapshot of its environmental impact. With this information, they reached out to colleagues in a lunch meeting, with contribution from the region's One Young World Coordinating Ambassador, Dehydys Pimental.

This launched the movement with initial changes including shifting to an environmentally-conscious search engine, supporting a seedling foundation, and starting a Green Talk platform through which employees could discuss environmental issues and solutions. They also employed an engineer to consult and give training on sustainable waste management, Additionally, they have run monthly environmental challenges, through which they crowdsource solutions from employees. Despite the impact of the pandemic, the impact never hesitated as the project moved online seamlessly.

The team has already managed to improve sustainable operations in the office and change the personal actions of 85 different employees' households. This is just a start. Returning to work more regularly in the office in 2021, the programme will expand, new projects will be launched, and it will look to spread beyond Turkey.

> *"One Young World is a unique platform which was truly a life-changing experience for me. It has inspired and made me more conscious about the world. This platform has not only the most diverse group but also different stories from all over the world. In some corners of the planet, people are making positive changes and inspiring people in their community."*
>
> - Nuriye Budakoglu, Barry Callebaut

STEP UP: TOTVA

DHRITIMAN MALLICK INDIA

Step-Up is Deloitte India's largest professional skills-based volunteering programme centred on providing skills-based volunteering experiences that allow its practitioners to apply and develop their professional and leadership skills to create positive social impact in areas of personal passion. Dhritiman has been working with Toybank as a Step-Up project lead since late 2019.

Toybank is an Indian charity that works with 50,000+ children and 2,000+ teachers to propagate play-enabled learning. They develop programmes and initiatives focussed on the behavioural and mental growth of at-risk children in their most impressionable years of life through "Play-based Learning".

Through the Step-Up initiative, Dhritiman worked with the Toybank team to develop a five-year strategic roadmap designing the donor targeting, digital outreach and data interpretation/operations processes for the organisation. He led the project with support from a group of colleagues and conducted visioning workshops with the organisation to identify their leadership priorities and align their vision.

The engagement focussed on three major areas. The first was to develop the donor outreach and digital marketing strategy. The second was to help Toybank interpret and present the impact data it collects. The third was to derive insights from their data and create an operations strategy to transform Toybank into a standardised process-driven organisation.

Dhritiman leveraged his own expertise in Deloitte's strategy consulting to help the non-profit standardise its processes, scale up operations, and secure sustainable funding streams. This will in turn help Toybank develop more beneficial and long-term support of at-risk children, their families and the teachers responsible for their education.

> *"I came away from One Young World with a completely different perspective. This perspective changed my career path, leading me into a sustainability-focused role and to take a more active role in my community."*

Project First Nations

Rory Duffy
UK / Australia

The rates of teenage pregnancies and sexually-transmitted diseases in Aboriginal young people in Australia are significantly higher than those non-Indigenous youth. Following his attendance at the One Young World Summit in 2018, Rory Duffy launched Project First Nations with the support of Reckitt to help address this issue.

First Nations aims to improve sexual health outcomes amongst young Aboriginal people in Australia. To tackle this problem, First Nations is attempting to reduce rates of infection through education, testing and social mobility support.

The innovative youth-led pilot study will be driven by young Aboriginal people who are working professionally as trained health workers and community educators at the centre of Aboriginal youth STI control programmes and community-based health promotion.

This means the programme will be 100% managed, implemented and tracked by Aboriginal people themselves. Upon conclusion, there will be a full and thorough evaluation of the effectiveness of this programme so that best practices can be shared beyond New South Wales and help improve Aboriginal sexual health outcomes across Australia. With further funding agreed from Reckitt, First Nations will launch in 2021.

People vs Pandemics

Priya Achaibar
USA

Priya has worked with GE Healthcare since 2015, graduating from their Digital Technology Leadership and Corporate Audit Staff programmes, and currently managing AI-driven research projects implementing healthcare innovations with leading clinical organisations. As an engaged employee, Priya is an active participant in GEneration Impact, GE's unofficial employee network connecting young employees with social impact initiatives.

Due to this commitment to driving social impact, Priya set up the People vs Pandemics initiative alongside a group of 7 volunteers, in March 2020. The website contains easy-to-navigate resource pages to support people who are unemployed, in need of mental health support, or vulnerable to food insecurity during the Covid-19 pandemic. It is a simple, fast way to find local support in these challenging times. The resources are focused on Covid-19 and the consequences and directed users to blacklivesmatters. carrd.co to provide important information during the height of the BLM movement in 2020.

The team also put together the Take Action! Challenge, with curated actions to take every week supporting a different part of the community. People found ways they can make an impact and volunteer from home, as they have a lower barrier to entry than they previously believed. The campaign aimed to inspire people to support their community and share the initiative through the challenge concept.

This is indicative of the innovative projects being led by Priya, and other employees within the company and the GEneration Impact network. A particular focus of Priya and the others now is to develop a process of impact monitoring and reporting which will help them to fine-tune and develop the initiatives they are running.

> *"Attending One Young World in 2019 completely shifted my mindset and perception on what is possible in driving change. Hearing stories of other Delegates, and how they acted when they saw problems in their community is what inspired me to start People vs Pandemics when the pandemic began."*

56,000
Trees from more than **60** species

2
Coffee farms in Colombia supported

1,000
Unemployed individuals provided with emergency groceries

The Good Growth Plan

Fernanda Saturni, Brazil / Colombia
Syngenta

Fernanda is a biologist with a deep concern for sustainability. In the academic field, she studied the impact of landscape and native vegetation on bee´s communities and the provision of pollination service for crops. In her corporate career, she worked for Syngenta as a Sustainability Coordinator in Brazil for two years and recently she took on the role of Sustainable & Responsible Business Lead for the Andean region.

As part of the Sustainable & Responsible business team in Syngenta, Fernanda coordinates the local projects of the company's Good Growth Plan. This is a worldwide, companywide movement started in 2013. Syngenta works with its partners to help farmers improve their livelihoods and address urgent challenges like climate change, soil erosion and biodiversity loss.

Fernanda joined the initiative in 2018 and has worked on projects such as Nucoffee Sustentia, a project run in partnership with UTZ so that coffee smallholders can earn certification for high standards of cultivation, working conditions and care for people and the environment. Another was Tomatec, a project to disseminate good agricultural practices and integrated pest management to small tomato growers to reduce their residue and increase their income.

In 2020, Fernanda led two projects as part of the Good Growth Plan. The first was Ecoaguas, a project working with Colombian farmers to restore riparian forest and conserve watersheds. It supports sugarcane and banana producers in highland and lowland areas. Between September 2019 and October 2020, they have planted over 56,000 trees from more than 60 species in 3 Colombian states.

Fernanda also coordinates Operation Pollinator, creating essential habitat for pollinators in field margins on commercial farms. In addition to the benefit to the environment, it improves crop yields and secures sustainable farming. As part of the project operational in 48 countries, Fernanda has helped implement these practices on two coffee farms in Colombia.

> *"With my participation in the One Young World Summit, this shocking and moving experience, I changed the way I look at my career and the importance of my role inside Syngenta. I understood the potential we all have – as human beings - to change other people's lives. I also realised the power that a company, like Syngenta, can have on making the world better."*
>
> - Fernanda Saturni, Syngenta

Global Community Impact Coordinator

Lezeth Garcia, Philippines
Johnson & Johnson

Lezeth has worked with Johnson & Johnson since 2016, hired as an Employee Relations Specialist before expanding to an additional role of coordinating the company's Corporate Social Responsibility initiatives in Manila, alongside work on Employee Engagement.

In this role, Lezeth has coordinated a host of social impact initiatives, with the primary aim of driving employee participation in volunteering which rose from 89% to 116% in her first year in the role. She is also responsible for shaping the global strategy and developing partnerships and diversity and inclusion for GenNOW, a dynamic Employee Resource Group that allows employees to not only bring 'Our Credo' to life but also to grow the next generation of Johnson & Johnson leaders as they chart their career trajectory.

In 2020, Lezeth led an initiative to tackle the pandemic. One particular project was in reaction to a rapid outbreak of the virus in Batangas which followed an eruption of the Taal Volcano in January. These two events crippled communities in the province.

Lezeth's project has supported communities with hygiene education and resources to educate and empower them to stop the spread. They have also donated PPE, hygiene kits, and other vital resources to support frontline healthcare workers in the locality. From March onwards, the focus shifted from healthcare workers to supporting communities struggling during lockdowns. Open bus drivers who lost their jobs have been supported with monthly groceries by Johnson & Johnson's NGO partners. In total, they assisted 1,000 people.

Lezeth continues to innovate in her role to generate social impact in the company. They are formulating programmes and virtual activities to help tackle mental wellbeing issues for employees. In 2021, this will take the shape of a mental health awareness campaign in Manila. It will tackle the stigma of what remains a sensitive issue, but also extend beyond the company to contribute to passing mental health law.

> *"I was truly inspired by all the stories shared by the other One Young World Ambassadors, as well as the impact that they are making. This inspired me to see Corporate Social Responsibility initiatives in a different light, that it is a 'blueprint to achieve a better and more sustainable future for all', and that in all action that we do, as an individual or as a company, no matter how big or small, help in achieving the Sustainable Development Goals."*
>
> - Lezeth Garcia, Johnson & Johnson

Corporate Social Responsibility Week

Eva Herzog, Christin Seidel, and Silja Steinert
Germany

“After the conference, when our delegates gathered again, the fire of our motivation to make a change was lit within minutes.

- Eva Herzog, Deutsche Bahn

Inspired by the 2018 Summit in The Hague, Christin and Eva developed the idea of a Corporate Social Responsibility (CSR) week within the company – a project that did not exist at this point in time. As the largest railway operator in Europe, Deutsche Bahn carries a huge responsibility for society. The goal of the CSR week is to transfer this responsibility directly to social and sustainable initiatives across Germany.

Within eight weeks, a concept was born: one employee in each region of the country was acquired, who was then appointed to coordinate social and sustainable initiatives in the respective region. On each day of a chosen week in autumn, employees in different offices could then organise initiatives. #DBhandson (in German #DBpacktan) is by now the biggest CSR week within Deutsche Bahn, taking place once a year. The first step for Eva and Christin was to convince stakeholders like the leadership team and the Works Council. All employees were offered to dedicate one working day during the CSR week to support one of the organised sustainable and social impact initiatives. As enthusiasm and support among the employees involved was so great, even members of the management board joined the CSR week.

Supported initiatives vary in their scope, from virtual projects such as identifying wheelchair accessible locations via an app, engaging with patients at a childs´ hospice to physical projects like cleaning rivers and assisting in homeless shelters, only to name a few. The first CSR-week in 2019 was supported by 350 participants, volunteering in 18 projects in 8 different cities. One year later, the movement managed to increase participation to 400 employees, supporting 28 different projects across 12 cities. The fact that even during a pandemic the level of support for pursuing the CSR week was so tremendous left all project members and supporters filled with pride and conviction to carry on, no matter how uncertain times may be.

#DBhandson has created a community that has a strong social awareness within Deutsche Bahn. Plans for 2021 are to focus even more strongly on virtual activities as well as expanding the CSR week within the company. One example of a planned initiative is to repurpose a VIP customer phone line to provide remote support for elderly people isolated in quarantine. Additionally, Eva and Christin’s colleague and fellow Ambassador, Silja, is currently implementing a consultation process to ensure that people with disabilities who applied for roles at Deutsche Bahn are connected to suitable employment opportunities, inspired by Caroline Casey’s speech at the One Young World Summit.

Deloitte Spanish Latin America Social Covid Response

Natalia Jiménez Esguerra
Colombia

“My aim was to provide One Young World Ambassadors with Deloitte’s expertise and knowledge on how to face the COVID-19 challenges. Thanks to Maria Villela, Latin America Managing Ambassador and Lucero Muñoz, Colombia Coordinating Ambassador, I was able to make this project happen.”

- Natalia Jiménez Esguerra, Deloitte

Natalia coordinates corporate responsibility and sustainability initiatives on behalf of Deloitte’s Spanish Latin America firm In addition to this responsibility, Natalia leads the Social Impact Committee for the London School of Economics alumni association in Colombia, through which she is launching a programme to mentor 23 NGOs and social enterprises in 2021.

As part of Deloitte Spanish Latin America’s Social COVID-19 Response, Natalia developed a series of nine webinars titled “Impactando para Impactar”. The firm was offering free webinars to clients and potential clients on a diverse range of topics, which led Natalia to design a series to support One Young World Ambassadors.

Natalia and her Deloitte colleagues collaborated with One Young World Ambassadors in Latin America to identify topics of most interest to young leaders in the region. Topics included:

- Coping with the financial impact of COVID-19 on businesses
- Changing the way of working and cyber defence | COVID-19: Cyber-attacks at the remote office
- The organisation in times of disruption: Impacts for the future of work
- Scenario planning-How to prepare for new business scenarios?
- Managing the business cash cycle during and after the pandemic
- Financial literacy - Personal finance in times of crisis
- How to find a job in times of COVID-19
- Leadership and resilient organisations: 5 new realities organisations are facing

The first series of webinars had over 17 Deloitte professionals volunteer and reached 60 One Young World Ambassadors across the region of 16 countries. It leveraged the skills and knowledge of Deloitte’s professionals to support young grassroots leaders in the region, enabling them to find solutions to the challenges of the pandemic and continue to support the region in achieving the SDGs.

40K

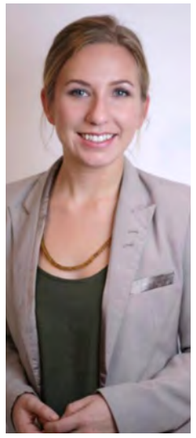
Vulnerable individuals supported in local communities

3,750

Employees registered to offset personal carbon emissions

Corona Donation Initiative

Tanja Mehes & Isabel Menendez
Mexico



“Being part of the One Young World community has sensibilised and made us more conscious of the huge impact people like us can have with the support of companies like Audi México in the surrounding communities.”

- Tanja Mehes & Isabel Menendez, Audi

Tanja and Isabel work at Audi in Mexico, and as young socially-conscious colleagues in the company attended One Young World Summits in 2018 and 2019 respectively. In 2020 amidst the Covid-19 pandemic, they played instrumental roles in coordinating Audi Mexico’s community support initiatives, and the impactful use of 200,000 EUR committed by Audi HQ.

€200,000

Donated to fund community initiatives

Isabel, whilst on furlough, wanted to use her time to contribute productively to the local communities. She worked on two programmes. The first was a medical resource donation to healthcare centres lead by the medical department in Audi México. They donated to 4 smaller health clinics in the region where the Audi plant is located and which tend not to receive the same level of support as bigger state hospitals

The third part of the programme was a bus transport initiative, through which the company which normally brings staff to the Audi offices, was repurposed to offer specially dedicated 24-hour bus travel to frontline health workers to get to main hospitals, between June and November. This has continued even once the regular service resumed as employees were back in the office, as Audi has increased the provision of buses.

Employee Offsetting

Nick Lawson
UK

“I came away from One Young World with a completely different perspective. This perspective changed my career path, leading me into a sustainability-focused role and to take a more active role in my community.”

- Nick Lawson, bp

Nick works as an Advocacy Advisor at bp, where he has worked since 2013. However, it was in the Hague in 2018, as part of the company’s delegation at the One Young World Summit, that the idea of his offsetting initiative originated.

Kate Robertson, One Young World’s co-founder, called on the organisation’s Delegates and partners to help mitigate the Summit’s environmental impact by offsetting their travel to the event. This led Nick, in collaboration with fellow Ambassador and bp employee Luca Schmadalla, to launch a new initiative, marrying bp’s carbon offsetting business with their employee benefits programme.

101,003

Tonnes of CO2 offset in 2020

Through 2020, they launched pilots in the UK, US and Germany with over 3,750 employees signing up to offset their personal carbon emissions. Better yet, bp supported the initiative by covering 50% of employee costs, as well as offsetting corporate aviation travel. The total carbon emissions offset in 2020 was 101,003 tonnes, achieved by supporting a range of carbon reduction and avoidance projects. These range from clean cookstoves in Mexico to forestry protection in Zambia, and biogas in China.

What started as an idea in the Hague, turned into a job as Nick was chosen to lead a new programme driving employee engagement in sustainability. Nick and Luca plan to develop the offer further, expanding the offer to bp employees globally and with a focus on how to reduce emissions.

GABRIELLA NAPIER

USA

Staff Technical Product Manager - GE

Gabriella has a long history with General Electric, beginning as a student intern at GE Aviation and GE Healthcare, before joining GE Healthcare as part of the Operations Management Leadership programme in 2014. A seminal moment in Gabriella's growth as a leader in GE, was being part of the company's delegation at One Young World 2016 in Ottawa. Gabriella was already a socially-conscious employee, but had no particular focus in her activity. She was introduced to the Sustainable Development Goals, which helped to give her a framework for her future work.

Mental health was a significant focus at the 2016 Summit, and it highlighted a disconnect in GE for Gabriella. Despite the substantial resources available to employees, she felt that there was still little engagement on the issue. She communicated with her peers to start conversations and make people aware of available support, although this did not develop into a formal initiative, it helped her gain experience in creating movements within GE. Having tested the waters, Gabriella was looped into a project with Assist International through the GE Foundation, the philanthropic organisation of GE. This experience set the stage for Gabriella and past One Young World Delegates from the Summit to found GEneration Impact.

Though not officially affiliated with the company, this network is motivated by individual corporate social responsibility, and driven by GE employees. What began as the three of them, has grown under Gabriella's guidance to a core team of five people, which will grow further in the coming year. GEneration impact provides pro-bono skills on projects impacting the UN's Global Goals for Sustainable Development. The GEneration Impact core operational team source projects and resources teams of roughly five people per project, and this past year has supported 15 non-profits, NGOs, and social enterprises. Whilst primarily based in the USA, they have significant participation in India, Brazil, and parts of Europe.

It is Gabriella's role in the team to identify the projects for support. One of the largest impacts this year has also been working with Catie's Closet, an organisation that keeps lower income kids in school by providing clothing and toiletries in schools for children without these basic essentials. The project teams Generation Impact has created has helped Catie's Closet to develop their website and an app to facilitate donations, secure a sustainable supply chain, and expand their marketing plan.

> *"One Young World has significantly shaped and guided how I can make a sustainable social impact, opening my eyes on how I can use skills I already have to contribute to the UN's Global Goals for Sustainable Development. From the small changes in my life One Young World has influenced- making sure I listen to a global news source every morning, to the large changes One Young World has taken me through- a 5 year journey to building GEneration Impact I'm grateful for the opportunity to have attended One Young World as it has brought me to meet and interact with so many talented individuals while working towards a common purpose."*

GEneration Impact continues to grow in popularity, and Gabriella and her team aim to continue to increase their capacity to connect motivated employees with social impact projects. For Gabriella, GEneration Impact continues to offer management experience and personal development opportunities. It has also given her greater access to new colleagues and parts of the business, and individuals and organisations outside GE.

Gabriella continues to set an example for other young leaders, showing that they can develop their own leadership in their business by providing invaluable support to social impact initiatives internally and externally.

HAMZAH SARWAR

UK

Global Purpose Director at Dettol - Reckitt

Hamzah has worked with Reckitt for six years, joining the company with a background in marketing in a role working for the Vanish brand. By 2018, he was working as Global Consumer Insight Lead on a newly launched anti-pollution brand SiTi.

The Hague Summit in 2018 was a turning point for Hamzah. It coincided with the birth of his second child, and this concoction of inspiration was instrumental to Hamzah's development as a leader. It was the moment he committed to create a better future for his family and for society at large. It also encouraged him to use business and his role more directly to achieve the SDGs.

> *"One Young World was a catalyst for a personal and professional transformation at Reckitt which culminated in my new purpose role being created. It gave me the kick I needed to take action and create the world I want my children to grow up in"*

Reckitt gave Hamzah the space to develop two significant social impact projects. The first, Project Preemie, aimed to reduce the rate of premature births in Indonesia, a project close to his heart due to personal experience and his role working on infant nutrition. In partnership with Epiphany, Hamzah ran a social innovation sprint to identify and solve the root causes. In Jakarta, the team collaborated with local businesses and DSM, a fellow One Young World Partner, on a pilot programme.

Hamzah was also instrumental in establishing Reckitt's Purpose Council, an internal initiative set up by seven One Young World Ambassadors to institutionalise purpose and embed it in the company. One of their core programmes is the 12-month reverse mentorship scheme which has had participation from the CEO and COO, amongst other senior members in the business. The group has grown to include 100 people working across 22 countries, and is no longer exclusively populated by One Young World Ambassadors.

In May 2020, Hamzah proposed and was promoted to a brand-new position of Global Purpose Director of Dettol, with the mission to embed purpose at the heart of all decisions regarding brand strategy. The role aligns with Reckitt's Purpose and Fight to protect, heal, and nurture in the relentless pursuit of a cleaner and healthier world. Hamzah targets sanitation as an enabler to improve global health. Examples of his work include a collaboration with the local team in Saudi Arabia to drive behavioural change in the pilgrimage during the pandemic. Additionally, he has led a programme with the Reckitt team in India improving hygiene and sanitation education in schools, which has reached over 13 million children.

Hamzah will continue to shape and expand this new role in Reckitt. He is currently focused on developing a Global Impact Programme, launching high impact WASH initiatives designed to create behaviour change across the globe, and changing long-term habits in decision-making to include purpose as a fundamental consideration.

DR SIOBHAN GARDINER

UK

Climate Change & Environment Lead - Deloitte

Deloitte.

Siobhan has long had a sustainability focus in her personal, academic, and professional life. She grew up in a mixed-race household, a farmer's daughter and a strong advocate for diversity in STEM fields. From this foundation, Siobhan pursued a PhD on sustainable smallholder livelihoods and protecting ecosystems in Northern Madagascar, on completion of which she joined One Young World's longstanding partner Unilever.

Siobhan became R&D manager for future flavours, and due to her sustainability background, became involved in driving the adoption of technologies and sustainable agricultural practices in sub-Saharan Africa. Due to her leadership in this area, Siobhan was selected to be part of the Unilever delegation at One Young World The Hague 2018.

> *"Meeting with other Ambassadors from all over the world was the most fulfilling and valuable part of the experience as these are amazing young leaders – some of whom have overcome immense opposition in order to drive sustainable change in their communities."*

Returning from The Hague, Siobhan participated in mentorship programmes, volunteered for One Young World-led SDG hackathons, and continued to attend One Young World community events. This sat alongside her day-to-day role as Senior Manager in Unilever's Global Sustainable Technology programme. In recognition of her excellence in the field of sustainable development, Siobhan was selected for a Woman of the Future Award by the Chief Executive of the Queen's Commonwealth Trust.

In January 2020, Siobhan began a new role leading the new Climate Change & Environment Studio at Deloitte (another long-standing partner of One Young World). Within Deloitte Ventures, Siobhan creates cross-industry tech collaborations between research bodies, start-ups, and large corporates to tackle global sustainability challenges. A snapshot of these initiatives include AI in smart agriculture, remote sensing to monitor endangered habitats, and tracking blue carbon sequestration by protecting whale populations. This all sits within Deloitte's global climate strategy to commit to achieving net-zero emissions by 2030 through driving responsible climate choices within the organisation and beyond.

Siobhan continues to develop her leadership credentials as a visiting lecturer on Food Systems at Cranfield University and mentor for the Conception X Deep-tech PhD Accelerator, and is the perfect example of how young leaders can use their passion and expertise to create global impact for a better world within multinational corporations.

One Young World works with young leaders and partners across all sectors, including collaborations with public sector institutions. Through these partnerships young leaders secure support from local, national, and supranational governments. The Ambassadors have access to decision-makers and decision-making structures from which young people are frequently excluded.

INSTITUTIONS FOSTERING LEADERSHIP

Founded by the First Lady of Colombia, the Global Network of First Spouses is a series of public-private partnerships to provide opportunities to young leaders to represent their countries as part of One Young World. The Network also co-creates digital content with One Young World to encourage impact and educate people about the work of First Spouses.

In 2020, One Young World collaborated with four First Ladies from Latin America in the #TogetherApart Series. They explored the importance of public and private partnerships, access to healthcare, and environmental protection. Each First Spouse was interviewed by a specially selected One Young World Ambassador with expertise in the respective topic.

#TogetherApart: a discussion with the First Lady of the interim government of Venezuela

Featuring

FABIANA ROSALES
First Lady of the interim Government of Venezuela

JUAN CARLOS VILORIA DORIA
Vice President, Venezolanos en Barranquilla

#TogetherApart: a country tackling global crises: health provision & environmental protection

Featuring

KIM SIMPLIS BARROW
First Lady of Belize, Special Envoy for Women & Children

SELVA MONTEALEGRE
#OYW Coordinating Ambassador for Central America

#TogetherApart: the importance of public & private partnership

Featuring

MARÍA JULIANA RUIZ SANDOVAL
First Lady of the Republic of Colombia

JONATHAN PUERTA
Co-Founder, Design Your Nation & TASKME

#TogetherApart: how Costa Rica is going greener

Featuring

CLAUDIA DOBLES CAMARGO
First Lady of Costa Rica

MARIA VILLELA
#OYW Managing Ambassador for Latin America

El futuro es de todos | Consejería Presidencial para la juventud

National Award for Young Talent

In 2019, led by the First Lady of Colombia, and in collaboration with 20+ private sector partners, One Young World ran the first “National Award for Young Talent”. A young leader from the 36 different regions in Colombia attended a pre-programme in Bogotá and the One Young World Summit in London. With support from this platform and opportunity, the scholars have grown in stature and accelerated their leadership throughout 2020.

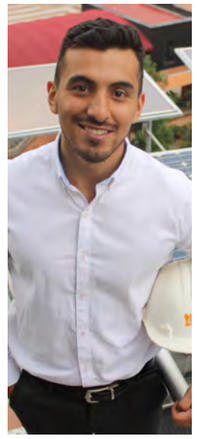
National Award for Young Talent Spotlights

CLIMALAB

Maria Alejandra Téllez Correa

Climalab runs the Colegios Al Clima Con El País project to tackle the climate crisis through schools, providing them with academic tools on climate action and helping them to identify and mitigate their own environmental impact. Learn more about the organisation on pg 176.

$1:8



WAYUUDA FOUNDATION

Lëmnec Tiller

Wayuuda Foundation works to improve the lives of vulnerable, indigenous people in Colombia. They do this through a process of close collaboration with the people they serve, engaging indigenous methods and maintaining cultural heritage. Learn more about the organisation on pg 157.

$1:25

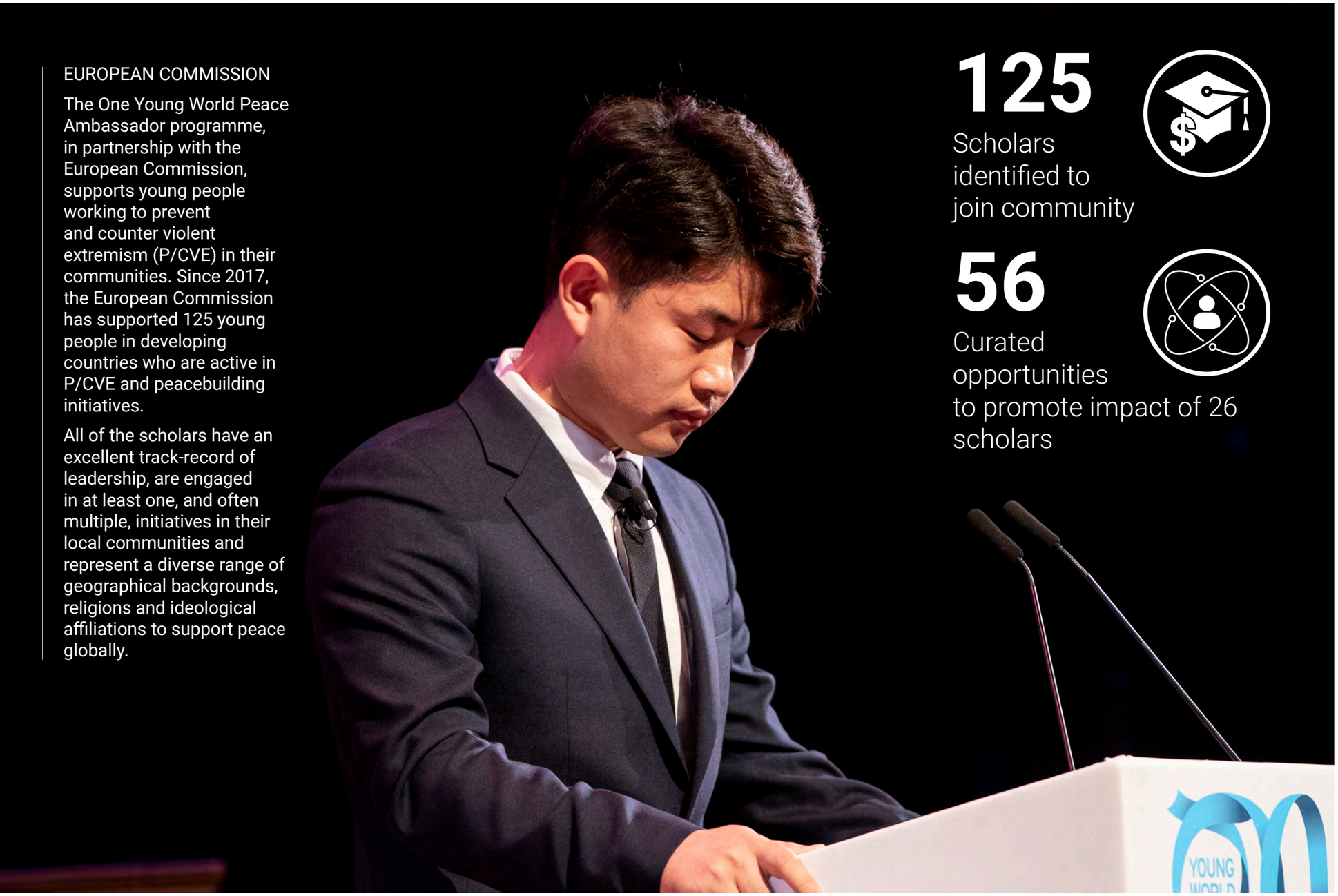
National Award for Young Talent Supporting Partners

Alcaldía de Medellín Cuenta con vos
AMARILO creamos espacios
SECTOR AGROINDUSTRIAL DE LA CAÑA asocaña
AVIATUR
CECAR Corporación Universitaria del Caribe
CONSTRUCTORA CAPITAL Tu vida, nuestro proyecto.
EASYFLY
efecty Una misión Social
epm
GEOPARK CREAR VALOR Y RETRIBUIR
GRUPO ARGOS Inversiones que transforman
Grupo nutresa
UN FUTURO ENTRE TODOS
Juan Valdez
ManpowerGroup Líder mundial en talento humano
OFFCORSS It's cool
ORF
GRANDBAY PAPELES NACIONALES S.A.
PINTURAS TITO PABÓN
PROMIGAS Fundación
SAMSUNG
SERVIENTREGA Centro de Soluciones
TECNOGLASS

EUROPEAN COMMISSION

The One Young World Peace Ambassador programme, in partnership with the European Commission, supports young people working to prevent and counter violent extremism (P/CVE) in their communities. Since 2017, the European Commission has supported 125 young people in developing countries who are active in P/CVE and peacebuilding initiatives.

All of the scholars have an excellent track-record of leadership, are engaged in at least one, and often multiple, initiatives in their local communities and represent a diverse range of geographical backgrounds, religions and ideological affiliations to support peace globally.



125
Scholars identified to join community

56
Curated opportunities to promote impact of 26 scholars

Bogotá Caucus - Paz & Reconciliación

8-10 June 2020

Building the success of our first Peace Caucus in Kigali in 2019, One Young World convened the most impactful peacebuilders under the age of 30 from Latin America. The Caucus explored the road to peace in a new decade, learning about the peacebuilding processes in Colombia and Latin America at large, and promoting the projects of Peace Ambassadors in the continent.

Peace Ambassador Spotlights

PEQUE INNOVA
Marisol Torrez Daza Bolivia

Peque Innova is a free education program combining areas of Science, Technology, Engineering, Arts and Mathematics. It aims to reduce inequalities in education which arise from socioeconomic factors such as gender, income and ethnicity. Learn more about the organisation on pg 147.

$1:5

CHILDFUND KIRIBATI
David Kakiaki Kiribati

ChildFund Kiribati's focus is improving the quality of life of children and their families. The team is currently delivering the Building Blocks programme in Betio to help out-of-school youth build skills in reading, writing, and maths, so they can integrate into the formal education system and have a brighter future.

DIGITAL CITIZENSHIP PROGRAMME
Joleen Ngoriakl Palau

Joleen runs a programme with the Governor of Koror State to teach lessons in digital citizenship and safety online to children, adolescents, and parents in Palau, to prepare the population for increasing internet infrastructure in the country. Learn more about the organisation on pg 162.

$1:5

Ministry of Foreign Affairs

DUTCH MINISTRY OF FOREIGN AFFAIRS

For the third year in a row, One Young World is delighted to have collaborated with the Dutch Ministry of Foreign Affairs to empower young leaders to create sustainable job opportunities in selected regions, leverage the potential of young people for job creation and raise awareness of youth employment opportunities for young people.

Each year the Dutch Ministry of Foreign Affairs invites 50 ‘Enterprise for Peace’ scholars from MENA, Sahel, and the Horn of Africa, to the One Young World Summits, also running an elaborate and educational pre-programme.

150
Scholars identified to join community

59
Curated opportunities to promote impact of 25 scholars

Enterprise for Peace Spotlights

COMPOST BALADI
Marc Aoun Lebanon

Compost Baladi SAL is a social enterprise based in Lebanon that offers waste management products and services, promoting local recycling of bio-waste in direct response to the on-going national waste management crisis. Learn more about the organisation on pg 168.

$1:5

SNAI3I
Yaakoub Benarab Morocco

SNAI3I aims to enhance the imagination of the next generation and increase its capacity to prosper in the future economy, by providing children in Algeria with education on 3D printing, design-thinking, and general leadership skills. Learn more about the organisation on pg 149.

$1:8

SPEETRA DESIGN STUDIO
Sara Dsouki Lebanon

Speetra Design Studio is a fashion-tech startup that works at the intersection of technology and design, giving designers the capacity to convert their physical process into a digital one, making the industry more green and cost-effective. Learn more about the organisation on pg 173.

$1:6

SOCIAL IMPACT ANALYSIS

One Young World monitors and analyses the social impact of its Community to demonstrate the tangible impact of young leaders achieving the SDGs

SOCIAL IMPACT ANALYSIS

One Young World monitors and evaluates the social impact of its Community across every Sustainable Development Goal and in every corner of the world.

1:16

For every US **$1** of value invested, One Young World Ambassadors deliver US **$16** of social value.

Based on a Social Return on Investment analysis of **50** Ambassador-led initiatives addressing the **17** Sustainable Development Goals.

30.4M

People directly impacted by Ambassador Initiatives featured in Annual Impact Reports since 2010

4.4M

People directly impacted by Ambassador Initiatives featured in the 2020 Annual Impact Report

$250M

Estimated social value of Ambassador projects featured in the 2020 Annual Impact Report

190K

Tonnes of CO_2 emissions mitigated by Ambassador projects featured in the 2020 Annual Impact Report

One Young World analyses 50 Ambassador-led projects as a sample to represent the social impact of the wider Ambassador Community.

Chosen projects are active across eight geographic regions (Europe, Asia, MENA, Africa, North America, Caribbean, Latin America and Oceania) and working to tackle all 17 Sustainable Development Goals.

An aggregate of the 50 Social Return on Investment (SROI) ratios is used to provide an estimate of the average SROI for Ambassador projects as of 2020.

A Guide to Understanding SROI

- An SROI ratio estimates the social value generated by a project in relation to its investment
- SROI is a framework in which to measure and account for the social, economic or environmental value created by a project
- A ratio of 1:16 indicates that an investment of $1 delivers the equivalent of $16 of positive social impact on people's lives
- The SROI ratio is produced by a quantitative analysis of each case study according to a selected scope
- The methodology uses stakeholder information on the inputs and outputs of a project, for which proxy valuations are applied to approximate the direct social costs and benefits of the project
- The inputs are a calculation of the investment required to operate the initiative
- The outputs summarise the direct consequences of the project for its stakeholders
- In the analysis, financial proxies are used to assign inputs and outputs with monetary value and are calculated in the references to each case study
- Financial values are converted from the source currency using the Purchasing Power Parity (PPP): https://data.worldbank.org/indicator/PA.NUS.PPP
- The outcome is a cumulation of the outputs based on the collected data and proxy valuations
- For a detailed description of a project refer to the written case study which accompanies each quantitative analysis

For full details on the methodology, please refer to page 188.

SROI
1:26

1 NO POVERTY

Rhythm of Life
Harriet Kamashanyu
Uganda

There are approximately 1.6 million Ugandan's living with HIV (1), a demographic that suffers significantly from marginalisation and socioeconomic disadvantages. The rate of infection rises drastically for female sex workers (FSW). In Kampala, it is estimated that one in three FSWs are HIV-positive (2). Harriet founded Rhythm Of Life in 2013 to support HIV-positive FSWs and their families. She has been challenged to find a solution for one community challenge whilst at university, which was when she conceived the idea to break the cycle of mother-daughter prostitution.

The project operates via three streams. Through the first, it seeks to equip the women and girls with new skills by full-sponsoring their education at primary, secondary, and tertiary levels. The second is health outreaches, which connect the HI-positive women and girls with regular healthcare access. Doctors and counsellors visit them, or they are connected to local health clinics and hospitals. The organisation has lobbied to ensure that health centres respect the referral cards of FSWs, which has often been an issue with the women receiving healthcare in the past. The organisation also teaches the women new vocational skills to help support them financially, or even to transfer out of the industry,

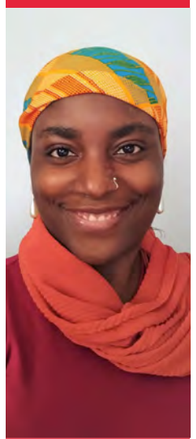
Through the Rhythmic Voices advocacy campaign, girls have become Ambassadors against the stigmatisation of HIV positive nationals all over the country and in the entire world. Women and girls supported by the organisation were hit hard by the pandemic. FSW "are enduring economic losses, increased risk of violence, and reduced access to HIV prevention and treatment" (3), and so Harriet has ensured that Rhythm of Life continues to support them with food and shelter. This aspect of the programme has been so successful it will be continued beyond the pandemic.

> *The One Young World Community has boosted my positive energies in creating social change, the synergies and collaborations with fellow Ambassadors all over the world remains immerse."*

INPUTS	OUTPUTS
5 full-time members x $157.76 estimated monthly wage (a) x 96 estimated months = $75,724.80 15 part-time members x $0.96 estimated hourly wage (b) x 2 average hours per week x 417 estimated weeks = $12,009.60 10 volunteers x $0.96 estimated hourly wage (b) x 2 hours per week x 417 estimated weeks = $8,006.40 Kantari Fellowship grant totalling $5,000	350 fully-sponsored girls x $300 estimated annual cost secondary school (c) = $105,000 25,000 people x $16.56 value of health consultancies (d) = $414,000 7,000 FSW x $301.76 estimated economic empowerment for FSW (e) = $2,112,320
TOTAL INPUTS	**TOTAL OUTCOME**
$100,740.80	$2,631,320.00
SCOPE	
Rhythm of Life operations analysed from 2013-2021	
REFERENCES	
1. https://www.avert.org/professionals/hiv-around-world/sub-saharan-africa/uganda	
2. https://bmcpublichealth.biomedcentral.com/articles/10.1186/s12889-017-4428-z	
3. https://reliefweb.int/report/world/groups-already-vulnerable-hiv-face-increased-risks-during-covid-19-pandemic	
a. 205,000 UGX average monthly wage (https://ilostat.ilo.org/data/country-profiles/) converts to $157.76 PPP	
b. 205,000 UGX average monthly wage (a) x 12 months / 52 weeks / 38 hours = 1244.94 UGX converts to $0.96 PPP	
c. $300-$450 estimated annual fees for day secondary schools (http://transforminguganda.org/the-need)	
d. $43.14 healthcare expenditure per capita x 38.38% out-of-pocket healthcare expenditure (https://data.worldbank.org/indicator/SH.XPD.OOPC.PC.CD?locations=UG) = $16.56	
e. $8,900,000 saved from FSW intervention in Kenya (https://www.fhi360.org/sites/default/files/media/documents/Economic_Strengthening_for_Female_Sex_Workers.pdf) / 29,494 FSW estimated in Kenya (https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4784698/) = $301.76 estimated value FSW intervention per person	

SROI
1:15

Soup N Stew
Zainab Haruna
Nigeria



1 NO POVERTY

Statistics supporting claims that women are less likely to be the head of households in poverty, leading to the conclusion that women are therefore better off, do not truly reflect the realities of poor women (1). It is estimated that twice as many women as men live below the poverty line (2).

Zainab established Soup N Stew, initially as an affordable and hygienic supermarket for people who had previously been reliant on poor, open markets. After being operational for a year, the organisation began to run grocery drives for poor women, especially poor widows, in December 2018. These relief packages are supplied on a monthly basis to women whose households had lost their primary 'breadwinner'. Nigeria's food inflation has risen by 110.5% in 5 years, between September 2015 and September 2020 (3). Ensuring food security is essential for the women and their families, as it is increasingly less affordable for those living in poverty.

The latest development for Soup N Stew was to launch a microloan programme, to empower the women who had lost their jobs in the informal economy with financial capital. All the recipients go through a personal assessment process to ensure they have a bank account, and the necessary business understanding to be a success. The loan is flexible and there is no punishment for failed repayment. This capital helps women to sustainably bring themselves out of poverty, by supporting their existing entrepreneurial skills. The organisation has also provided vocational skills training to empower women further to secure their financial independence.

Moving forward, Soup N Stew is closing the previously run store to focus exclusively on emergency grocery deliveries, microloans and business grants for an increasing network of small-scale businesswomen. The nutritional programme is reaching almost 10 households per month, and the microgrants have supported 8 small enterprises with a 100% repayment rate.

"Young people across the world are working hard to bring the needed change to their communities and the One Young World continues to uplift these efforts through resource sharing, collaboration and amplification. As a young person who is part of this community, I am inspired everyday to strive to bring change to my community and country because of the strong encouragement that I get from belonging to such an important organisation as the One Young World."

INPUTS	OUTPUTS
$634.16 estimated monthly salary (a) x 24 months = $15,219.84 Donations totalling $14,059.49 (b)	869 women and children x $59.79 estimated social value of food security (c) = $51,957.51 8 micro-grants distributed and repayed x $16,279.41 estimated value access to microgrants for MSME (d) = $130,235.28 59 women receive skills training x $177.59 estimated value of vocational skills (e) x 24 months = $251,467.44
TOTAL INPUTS	**TOTAL OUTCOME**
$29,279.33	$433,660.23

SCOPE

Soup N Stew food drive and micogrants analysed from Dec 2018 - Feb 2021

REFERENCES

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2. https://assets.publishing.service.gov.uk/media/5d9b5c88e5274a5a148b40e5/597_Gender_Roles_in_Nigerian_Labour_Market.pdf
3. https://nairametrics.com/2020/10/31/nigerias-food-inflation-rises-by-110-5-in-five-years/
a. 85,700 NGN estimated minimum monthly wage (http://www.salaryexplorer.com/salary-survey.php?loc=158&loctype=1) converts to $634.16 PPP
b. 1,900,000 NGN converts to $14,059.49 PPP
c. $837 million national cost of tackling food insecurity (http://documents1.worldbank.org/curated/en/878011467997577397/98286-REVISED-Box393171B-PUBLIC-CostedPlanforScalingUpNutritionNigeria.pdf) / 14 million people suffering undernourishment (https://link.springer.com/article/10.1007/s40847-020-00116-y#:~:text=Despite%20Nigeria%20having%20achieved%20a,with%20more%20severe%20conditions%20observed) = $59.79
d. 5,500,000 NGN estimated annual turnover of Nigerian MSME (https://www.pdfnigeria.org/rc/wp-content/uploads/2020/01/33_PDFII_Report_Strategic_Recommendation_MSME.pdf) x 40% increase in annual profits from average WEDP loan (https://www.worldbank.org/en/topic/smefinance) = 2,200,000 NGN converts to $16,279.41 PPP
e. 80% increase income from Technical and Vocational Education and Training in Nigeria (http://documents1.worldbank.org/curated/en/886411468187756597/pdf/96420-WP-P148686-PUBLIC-Nigeria-Skills-report-January-5-Final-Draft-report.pdf) x 30,000 NGN monthly minimum wage (https://www.france24.com/en/20190418-nigerian-president-increases-minimum-wage-two-thirds) = 24,000 NGN converts to $177.59 PPP

SROI
1:5

Khuthaza Foundation NPC
Bianca Wannenburg & Sipho Mabusela
South Africa

2 ZERO HUNGER

South Africa is a country rife with inequality, and some of the most extreme inequality manifests in the form of food insecurity whereby an estimated 6.5 million people suffer from hunger (1). The pandemic has exacerbated the issue significantly in 2020, as informal workers lost their source of income and poverty increased rapidly.

Bianca and Sipho co-founded and run Khuthaza Foundation, a registered non-profit in South Africa. Its purpose is to fight food insecurity, provide waste management education and promote environmental sustainability for a better world. The organisation sees itself as the custodian of responsible production and consumption with the goal of reducing future economic, environmental and social costs, strengthening economic competitiveness and reducing poverty.

The three main avenues of impact are food gardens, waste management, and tree planting. Khuthaza designs and builds food gardens in corporate parks, schools and previously and currently disadvantaged communities, to achieve zero hunger and healthier communities. Since 2019, it has managed to carer for 1,950 adults and children. Khuthaza also organises community cleanups, teaching communities how to upcycle using eco-bricks to build seedbeds, park benches, and other structures, activities which have contributed to the collection of over 14 tonnes of plastic waste. Currently, the eco-bricks are used to build raised beds for community food gardens. The ultimate goal is to construct affordable housing using eco-bricks.

Finally, the team sources trees and succulents, organising planting events to help with CO2 sequestration and urban cooling in Johannesburg. These activities planting more than 2,200 trees has contributed to the removal of an estimated 104,000kg of carbon from the atmosphere.

"It is historically acknowledged that individuals with great character and profound principle can and will alter the course or collective consciousness of a community, society or government. We must embark on a new journey with nature and come to terms with the fact that our natural world is not an endless source of resources. It is up to each individual to reconcile humanity with nature."

INPUTS	OUTPUTS
133 team hours per week x $3.11 estimated houly wage (a) x 113 weeks = $46,740.19 12 consultant hours per month x $3.11 estimated houly wage (a) x 26 months = $970.32 Revenue invested totalling $2,890.23 PPP Cost of Sales totalling $2,401.50	1,950 people receive food x $37.81 estimate value weekly groceries per person (b) x 3 weeks per pack = $221,188.50 104 tonnes CO2 mitigated by trees planted x $125 social cost carbon (c) = $13,000 14.1 tonnes plastic x 6 tonnes CO2 per tonne (d) x $125 social cost carbon (c) = $10,575 2.82 tonnes plastic (e) x $3,300 estimated cost of marine plastic (f) = $9,306
TOTAL INPUTS	**TOTAL OUTCOME**
$53,002.24	$254,069.50

SCOPE

Khuthaza Foundation NPC operations analysed from 2019 - March 2021

REFERENCES

1. "https://www.globalcitizen.org/en/content/issues-increase-food-insecurity-south-africa-covid/
a. 3,800 ZAR average monthly wage x 12 months / 52 weeks / 42.4 weekly hours (https://ilostat.ilo.org/data/country-profiles/) = 20.68 ZAR converts to $3.11 PPP
b. 3,486.23 ZAR monthly household grocery costs low-income (https://www.expatica.com/za/moving/about/cost-of-living-in-south-africa-1167470/) x 12 months / 52 weeks / 3.2 average household size (https://www.prb.org/international/indicator/hh-size-av/map/) = 251.41 ZAR converts to $37.81 PPP
c. $125 social cost of carbon per tonne (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)
d. 6 tonnes CO2 saved per tonne plastic recycled (http://timeforchange.org/plastic-bags-and-plastic-bottles-co2-emissions-during-their-lifetime/)
e. 14.1 tonnes x 20% plastic enters oceans (https://www.scmp.com/lifestyle/health/article/2168819/philippines-plastic-pollution-why-so-much-waste-ends-oceans) = 2.82 tonnes
f. $3,300 cost of marine plastic per tonne (https://www.sciencedirect.com/science/article/pii/S0025326X19302061)

SROI
1:22

2 ZERO HUNGER

Jasberry

Palmmy Wongphatharakul

Thailand

Thailand is the world's second-largest exporter of rice and yet a large proportion of rice farmers live in poverty, and so in 2011, the government reacted with a controversial subsidy programme (1). MBA students Palmmy and her co-founder, Neil, conceived their own sustainable, scalable and irreversible solution to the challenge.

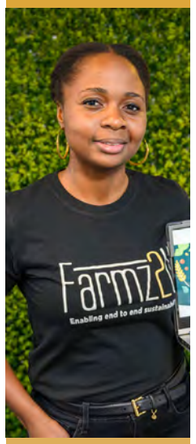
Jasberry (previously Siam Organic) is a social enterprise that solves the problem of farmer poverty through innovative organic products with global appeal. This began with the eponymous variety, jasberry rice, discovered by researchers which not only brings higher yields and lower costs for the farmers but also has nutritional benefits for consumers. The organisation connects with farmers, individuals and cooperatives, to train them on how to grow the crop as well as supplying them with high-quality non-GMO rice seeds. They work with the farmers to modernise their agricultural methods and encourage them to share knowledge and best practice. In addition to the transition of crop and methods, Jasberry provides micro-financing through a partnership with Kiva. Jasberry also runs an IT programme to help farmers to integrate technology into their methods.

Farmers are required to keep at least 25% of their harvests for household consumption regardless of their yield to ensure food security. The rest, Jasberry purchases directly. As part of processing the rice, the farmer's cooperative employs 50 women in the packaging facility to ensure that the local community benefits at all stages of production. Beginning with just 25 farmers in the first year, the organisation now works with 2,500 farmers, increasing their average daily salary from $0.40 to about $5.80 per day.

> *"Being a part of One Young World Community has enabled me to constantly improve the work that I've been doing at Jasberry. Moreover, knowing what other Ambassadors have been facing around the world and being able to share my experiences with them have been incredibly valuable. It gives me hope that we are not alone in wanting to make this world a better place."*

INPUTS	OUTPUTS
7 full-time employees x $1,209.23 estimated monthly wage (a) x 12 months = $101,575.32 Expo2020 Dubai funding totalling $150,000	2,500 farmers x $5.40 average daily increase in income x 365 days = $4,927,500 Microfinance for farmers totalling $86,000 50 women employed x $954.65 monthly wage (b) x 12 months = $572,790
TOTAL INPUTS	**TOTAL OUTCOME**
$251,575.32	$5,586,290.00
SCOPE	
Jasberry operations analysed for 2020	
REFERENCES	
1. "https://www.ft.com/content/644225ee-e3f5-11e2-b35b-00144feabdc0	
a. 15,200 THB average monthly wage (https://ilostat.ilo.org/data/country-profiles/) converts to $1,209.23 PPP	
b. 12,000 THB converts to $954.65 PPP	

SROI
1:49



2 ZERO HUNGER

Farmz2U

Aisha Raheem

Nigeria

Aisha founded Farmz2U with the aim of helping farmers farm better with tailored agricultural expertise and access to market. Created following a personal health experience, Aisha saw the need to address unsustainable practices in food production not limited to excessive use of chemicals in food production and increasing levels of food waste.

Despite Sub Saharan Africa having a significant portion of the world's fertile land, smallholder farmers in the region (which make up 80% of all farmers) rarely achieve profitability and commercial scale. With Africa's population doubling by 2050 (1), the continent must expand its agricultural production capacity to ensure global food sustainability. The Sub-Saharan African region has the necessary resources required to grow its agricultural operations including fertile and unused land, a growing youth population and favourable government policies. Nonetheless, the market is disconnected and farmers have poor access to capital, quality-assured inputs and technical expertise to produce optimally. Furthermore, they have little influence on the value chain.

Farmz2U uses technology to support farmers with agricultural advisory and decision support services. Furthermore, it increases smallholder farmers' access to market services including finance, input suppliers and produces buyers through API integrations (which are doorways to other service providers). For instance, data sharing with banks (within regulatory constraints) reduces the default risk of loans to farmers.

Farmz2U's solution supports farming operations across production in the agricultural value chain while increasing farmers' connectivity with service providers, and it was recognised as a promising practice by the Food and Agricultural Organization of the United Nations in 2020. Since launching in 2019, Farmz2U has worked towards the primary objective of increasing agricultural productivity and income for smallholder farmers.

> *"Learning from leaders in the One Young World Community like Paul Polman who is big on sustainability of the food supply chain inspired the direction of Farmz2U's social goals."*

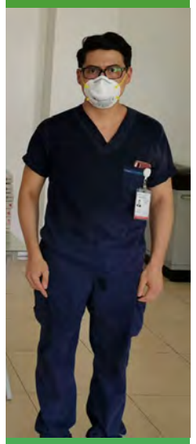
INPUTS	OUTPUTS
Grants recieved from Santander, UNDP and RAE COVID Fund = $19,034.95 Awards won from Shell Livewrie and RAE Africa Prize = $15,000	2,250 farmers x $369.99 reported annual increase in income (a) x 2 years = $1,664,955
TOTAL INPUTS	**TOTAL OUTCOME**
$34,034.95	$1,664,955
SCOPE	
Farmz2u operations analysed from 2019-2020	
REFERENCES	
1. https://www.economist.com/special-report/2020/03/26/africas-population-will-double-by-2050?gclsrc=aw.ds&gclid=Cj0KCQiAj9iBBhCJARIsAE9qRtAMmgWRfSy1EA86OIMYyoTO_x4i73vsAiSFM-W4XRAaDu3jYVsdHYMaAjJiEALw_wcB&gclsrc=aw.ds	
a. 50,000 NGN converts to $369.98 PPP	

SROI
1:25

Salvando Latidos

Carlos Madrigal Iberri

Mexico



3 GOOD HEALTH AND WELL-BEING

Cardiovascular diseases remain the primary cause of death globally, making up 31% of all recorded fatalities per year (1). This shocking statistic highlights the vital importance of the work of Dr Carlos and Salvando Latidos AC.

The organisation was founded in 2018 founded by a group of health professionals who, concerned about public health problems coupled with the social context of Mexico, set out to create an altruistic, non-profit platform to prevent, diagnose, care and rehabilitate people at-risk or suffering from cardiovascular diseases. Dr Carlos joined the organisation in November 2018 as General Director.

The initial focus of Salvando Latidos was to provide basic medical training, most notably CPR training, to make people better aware of the danger of heart conditions and better equipped to intervene in an emergency. However, with Carlos' support, the organisation scaled its fundraising capabilities to expand its operations and the scale of its impact. Salvandos is now one of the most recognised Cardiovascular NGOs in Mexico. An estimated 6,300 people have been trained to perform potentially life-saving CPR and first aid. An additional 188 patients have detected heart conditions from the early diagnosis campaign. Through partnerships with physicians, the organisation has ensured 269 patients have received consultancy, diagnosis tests and essential surgeries. Patients are charged according to a socioeconomic evaluation, to ensure that treatment is affordable to all who need it, even free if needed.

As with so many organisations in 2020, the Covid-19 pandemic interrupted Salvando Latidos' activities. Between March and June, Carlos partnered with fellow OYW Ambassador Adan Ramirez to provide vital PPE to 5,000 underresourced physicians. In August, adapted operations recommenced in the form of general medical education programmes, through which 26,136 people have been educated.

> *Salvando Latidos is fighting the first cause of death in Mexico and the world, which are cardiovascular diseases. One Young World Ambassadors are facing the most relevant problems around the world. Synergies, alliances and a high sense of collaboration are the key ingredients if we are truly aiming to leave a better world that we have received. No pandemics, or monetary or political crises, could stop the passion and energy of a giant, organised, and well-educated crowd of young leaders."*

INPUTS	OUTPUTS
649 monthly volunteer hours x $3.99 estimated hourly wage (a) x 26 months = $67,327.26 Funds totalling $30,000 269 patients x $750 average cost of surgery = $201750 269 patients x 15 average cost of consultancy = $4,035	6,300 trainees x $39.14 estimated value of first aid training (b) = $246,582 269 patients x $27,750 estimated saving from Salvandos surgery (c) = $7,464,750
TOTAL INPUTS	**TOTAL OUTCOME**
$303,112.26	$7,711,332.00

SCOPE

Salvando Latidos operations analysed from 2018-2020

REFERENCES

1. https://www.who.int/health-topics/cardiovascular-diseases#tab=tab_1

a. 6,613.7 MXN average monthly earnings (https://ilostat.ilo.org/data/country-profiles/) x 12 months / 52 weeks / 41.8 working hours = 36.51 MXN converts to $3.99 PPP

b. 50.64 GBP median self-assessed value of first aid training (https://www.socialvalueuk.org/app/uploads/2018/12/Valuing-First-Aid-Education-Social-Return-on-Investment-Report-on-the-value-of-First-Aid-Education-Assured-Report.pdf ; https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=GB-MX) x 51% cost of living adjustment UK-Mexico (https://www.worlddata.info/cost-of-living.php) = 25.83 GBP converts to $39.14 PPP

c. $28,500 average cost of heart surgery in Mexico (https://chapalamed.com/medical-tourism/#:~:text=If%20you%20compare%20it%20with,to%20visit%20for%20heart%20treatments.) - $750 average means-tested surgery cost from Salvando Latidos = $27,750

SROI
1:7

Eye Care For All

Fatoumatta Kassama

The Gambia

3 GOOD HEALTH AND WELL-BEING

The Gambia spends 42% less on healthcare per capita than other Sub-Saharan nations and 36.45% of healthcare costs are covered by external resources. Recognising the need to bridge the gap in funding access to healthcare in her country, Fatoumatta founded Eye Care for All.

Eye Care For All is a community-based organisation that provides free individualised home-based and community eye care services for the less privileged in society, including the elderly, refugees, people with disabilities, mentally challenged, orphans, and prisoners in The Gambia. Due to the exorbitant cost of eye treatments, the organisation has built a network to cover unaffordable costs of eye treatments, from surgery and medicine, to travel and other indirect expenses. The main treatments provided address glaucoma and cataracts, prevalent conditions which often go untreated. Another project includes the distribution of prescription glasses, donated to teachers via the Special Needs Unit at the Ministry of Education and community members. During Covid-19, the organisation has distributed 1,500 face masks to an overcrowded prison to protect 750 staff and inmates. Additionally, due to the closure of the referral Eye Hospital during the pandemic, Fatoumatta and her team have offered free online counselling and consultations. They have provided 380 free cataract surgeries for the elderly who were blind from cataract. One hundred cataracts were funded from the OFID's grant in 2019, one hundred and twenty-five cataracts were sponsored by Lifeline Pillars and House of Innocence Charity in 2020, thirty cataracts sponsored by ADRA Gambia in 2019 and the rest were sponsored by our volunteers and some Gambians who live in the diaspora.

Fatoumatta attended the One Young World 2018 Summit in The Hague as part of OFID's delegation. Recognised by the organisation, she was the recipient of a €5,000 grant to support the work of Eye Care For All. The team have also received crucial support from a charity based in the UK called "Aidgambia - The Community Health Charity" during the COVID-19 pandemic. Fatoumatta also leads Prospect for Girls providing vocational skills training and health education to vulnerable women and girls in The Gambia. In 2020, their project supporting women with disabilities was suspended due to the pandemic. Instead, they ran a sensitisation campaign in partnership with the US Embassy to raise awareness on the virus and how to prevent its transmission.

> *My participation at the One Young World Summit has provided a lot of opportunities for personal and professional development. Eye Care For All has received donations in cash and kind, partnership requests, internship placement for a U.S College student through the visibility it has received from the One Young World team and Ambassadors."*

INPUTS	OUTPUTS
30 volunteers x $1.10 estimated hourly wage (a) x 1.5 hours per week x 52 weeks = $2,574 30 volunteers x 2 USD donations x 12 months = $720 OFID grant totalling $6,578.95 (b) aidgambia -TCHC donation totalling $1,176.47 (c)	240 prisoners x $118.38 estimated value of glaucoma treatment (d) = $28,411.20 380 patients x $37.29 value of treatment (e) = $14,170.20 1000 people x $30 estimated value of glasses (f) = 30,000 25 patients x $4.79 estimated cost of consultancy (g) = $119.75
TOTAL INPUTS	**TOTAL OUTCOME**
$11,049.42	$72,701.79

SCOPE

Eye Care for All operations analysed from 2019-2020

REFERENCES

a. 3988.20 GMD average monthly wage x 12 months / 52 weeks / 49.8 average weekly hours (https://ilostat.ilo.org/data/country-profiles/) = 18.48 GMD converts to $1.10 PPP

b. 5,000 EUR converts to $6,578.95 PPP

c. 800 GBP converts to $1,176.47 PPP

d. 110,000 TZS estimated cost of glaucoma treatment (https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7263578/) converts to $118.38

e. $33,300,000,000 cost to eliminate blindness in Sub-Saharan Africa (https://www.idf.org/component/attachments/attachments.html?id=405&task=download) / 893,046,172 population (https://data.worldbank.org/indicator/SP.POP.TOTL?locations=ZG) = $37.29

f. $30 market cost of eye exam and pair of glasses in Gambia (https://onesight.org/the-gambia/)

g. $4.79 estimated cost per outpatient visit (https://www.who.int/choice/cost-effectiveness/inputs/country_inpatient_outpatient_2010.pdf)

SROI
1:3

Lifeaz

Johann Kalchman

France

3 GOOD HEALTH AND WELL-BEING

In France, each year, over 50,000 people die prematurely from cardiac arrests. This, and the fact that 80% of out-of-hospital cardiac arrests occur in the home, inspired Johann to conceive the enterprise Lifeaz in 2015 (1). The premise is simple, to make defibrillators as commonplace as a fire extinguisher.

There are two main aspects to Lifeaz's work. The first has been the development of the first defibrillator designed for individuals, named 'Clark'. It is completely automated, selecting the correct therapy to be used without the need for the individual to make an informed decision. It comes with clear visual and vocal instructions for use and is lightweight and portable. Clark also has simple monitoring guidelines, a green light indicating all is well and a red light indicating an anomaly. It also automatically updates to receive the latest innovations. The second, and equally important, part of the programme has been education. Training in life-saving skills should be accessible to everyone, and Lifeaz has developed a programme inclusive of people regardless of their social category, age, or location. The Everyday Heroes app includes digital learning programmes to equip people with the knowledge and reflexes to act in an emergency. With support from partners, it also runs training in person.

In November 2020, Clark became available to the general public for purchase, having previously been in the workplaces of company partners since the end of 2019. After a long period of developing the programme and the product, it has managed to educate over 80,000 people. Additionally, Clark has been used to intervene in approximately 100 emergencies. As the product becomes more widely adopted by the general public in France and beyond, Lifeaz's impact will grow exponentially.

> *"I participated in the One Young World 2012 Summit in Pittsburgh, met amazing people, and understood from that day forward that we can do amazingly impactful projects and that companies should impact the world."*

INPUTS	OUTPUTS
28 employees x $4,267.61 estimated monthly wage (a) x 12 months = $1,433,916.96 Business funding totalling $4,225,352.11 (b)	80,000 first aid training x $76.73 estimated social value of trainings (c) = $6,138,400 100 registered interventions from Everyday Heroes x $99,143.63 estimated value intervention (d) = $9,914,363
TOTAL INPUTS	**TOTAL OUTCOME**
$5,659,269.07	$16,052,763

SCOPE

Lifeaz full operations analysed in 2020

REFERENCES

1. https://home.lifeaz.co/revolution

a. 3,030 EUR estimated monthly wage (https://ilostat.ilo.org/data/country-profiles/) converts to $4,267.61 PPP

b. 3,000,000 EUR converts to $4,225,352.11 PPP

c. 50.64 GBP median self-assessed value of first aid training (https://www.socialvalueuk.org/app/uploads/2018/12/Valuing-First-Aid-Education-Social-Return-on-Investment-Report-on-the-value-of-First-Aid-Education-Assured-Report.pdf) converts to $74.47 PPP

d. $2.69 billion cost of heart-related premature mortality /18,450 deaths (https://openheart.bmj.com/content/6/1/e000939) x 68% increase in survival rate from early intervention (https://firstaidforlife.org.uk/all-about-defibrillators-aeds-what-they-are-and-how-to-use-them/) = $99,143.63

SROI
1:3

Streetwise Transformers

Margaret Osolo Odhiambo

Kenya

3 GOOD HEALTH AND WELL-BEING

There is a troubling trend in many Sub-Saharan countries that the number of street-children is on the rise as a result of increasing poverty, family instabilities and social disintegration, and in Nairobi, this is a particularly prevalent issue with estimates of over 60,000 children taking to living and working on the streets (1). Margaret is the Health Lead at Streetwise Transformers, a humanitarian community-based organisation that is committed to restoring human dignity for marginalised and vulnerable populations of homeless children, young adults, and families. The target demographics primarily live and work on the streets and street-connected environments in Nairobi.

The organisation has a keen focus on improving their health, well-being and living standards. It does so in different areas including Education and Skills Development, Health programing, Sport and Talent development, Alternative Economic Livelihoods as well as Advocacy and lobbying for basic human rights. These activities are carried out by a network of qualified volunteers and staff members who shape and execute these programmes. Streetwise Transformers has facilitated Outreach Programs through tracing, rescue, rehabilitation and reintegration of over 500 children and youth out of the streets.

In the area of health, for which Margaret leads the organisation's programmes, Streetwise Transformers has managed to reach over 2,749 children, young adults, women, people living with disabilities and families living and working in the streets and street-connected environments. The health programming focuses on health literacy, safe access to health and hygiene products as well as friendly healthcare services for the marginalized communities in the community and through the distribution of dignity packs, referrals, access to safe spaces, among others. The support programmes range from the promotion of menstrual, sexual and reproductive health, mental health, health literacy, and disease prevention. They also promote the need for clean water, hygiene and sanitation. Activities address drug and substance abuse and management of non-communicable diseases.

> *"Life, survival, opportunities and development should not be a limitation to homeless children and their families due to their marginalization. Until every street child is invested in through access to healthcare, learning opportunities, safety and development; no sustainable prosperity and development can be attained."*

INPUTS	OUTPUTS
42 volunteer hours per month x $1.90 estimated hourly wage (a) x 41 months = $3,271.80 Donations totalling $80,527.09 (b)	1,133 homeless patients x $88.39 estimated value of healthcare (c) = $98,378.07 104 patients x $1,220.11 value mental health treatment (d) = $126,891.44 254 people x $36.60 estimated value medical referral (e) = $9,296.40 750 girls and women x $14.23 estimated value SHSR care (f) = $10,672.50 954 people x $49.11 estimated value health literacy (g) =$46,850.94
TOTAL INPUTS	**TOTAL OUTCOME**
$83,798.89	$292,089.35

SCOPE

Streetwise Transformers health programmes analysed from 2016-2020

REFERENCES

1. https://www.thenewhumanitarian.org/fr/node/259893#:~:text=As%20half%20of%20the%20total,60%2C000%20of%20them%20in%20Nairobi.

a. 13,471 KES minimum monthly wage x 12 months / 52 weeks / 40 hours (https://ilostat.ilo.org/data/country-profiles/) = 77.72 KES converts to $1.90 PPP

b. 3,300,000 KES converts to $80,527.09

c. $88.39 per capita health expenditure (https://data.worldbank.org/indicator/SH.XPD.CHEX.PC.CD?locations=KE#)

d. 50,000 KES estimated cost of treating mental illness in Nairobi (https://www.standardmedia.co.ke/business/article/2001300897/this-is-how-expensive-it-is-to-access-mental-healthcare-in-kenya) converts to $1,220.11 PPP

e. 1,500 KES average cost doctor consultation (http://medicalboard.co.ke/resources/Doctors_Fees_Guidelines_January_2013.pdf) converts to $36.60 PPP

f. $14.23 mean cost per SHSR healthcare visit (https://www.researchgate.net/publication/277015313_The_Costs_of_Delivering_Integrated_HIV_and_Sexual_Reproductive_Health_Services_in_Limited_Resource_Settings)

g. 230,000,000,000 KES cost of NCDs in Kenya (http://documents1.worldbank.org/curated/en/428881586197529642/pdf/Combating-Noncommunicable-Diseases-in-Kenya-An-Investment-Case.pdf) / 52,573,973 population (https://data.worldbank.org/indicator/SP.POP.TOTL?locations=KE) x 46% people made significant lifestyle changes after exposure to health education (https://bmcpublichealth.biomedcentral.com/articles/10.1186/s12889-017-4201-3) = 2,012.40 KES converts to $49.11 PPP

SROI
1:8

3 GOOD HEALTH AND WELL-BEING

Hout Bay Volunteer EMS

Matthew Rosenburg

South Africa

Hout Bay Volunteer Emergency Medical Service (HBVEMS) is Cape Towns oldest volunteer ambulance service. The organisation has been operational since 1994, but Matthew joined back in 2008 as a volunteer medic. In 2013, Matthew took on the role of CEO, managing the executive committee to ensure the smooth operations of the service.

HBVEMS and its volunteers are committed to improving the access to emergency healthcare and training community members in first aid. It achieves this by running an emergency ambulance over weekends and public holidays, in conjunction with the Western Cape Dept. of Health - Emergency Medical Service. The organisation targets geographically isolated communities in Hout Bay that have low rates of health insurance and a high disease burden. In the past 5 years, the organisation has responded to over 3,000 emergency medical incidents, and 95% of recipients of their service are significantly socio-economically disadvantaged. Each call attended to by the organisation's volunteers allows the provincial EMS ambulances to respond to other pending calls. Priority calls are responded to in an average time of 9 minutes, 61% of which are medical emergencies and 34% are responses to trauma. During the pandemic, volunteers have slightly reduced operations to minimise the risk of the spread of the virus. The ambulance was modified to ensure crew safety and so that it could stay operational, and thankfully trauma-related incidents reduced.

The organisation is also expanding its training and education programmes, to empower people to protect their peers and react in an emergency. Having trained 30 people in 2019 to administer first aid, this branch of operations was put on hold as a result of the pandemic. However, the organisation aims to reach an estimated 100 people per year once the Covid-19 restrictions relax.

> *"One Young World continues to be a daily inspiration when we see the amazing work that other One Young World Ambassadors are achieving. Being connected to the Southern Africa One Young World Community allows me to learn from and network with other young leaders who are always willing to share advice and offer ideas. One Young World shows us what is possible when we work together with our community to tackle real world problems."*

INPUTS	OUTPUTS
1040 annual volunteer hours x $3.11 estimated hourly wage (a) x 6 years = $3,234.40 Cash donations totalling $45,112.78 (b) Other donations totalling estimated $22,556.39 (c)	3,900 patients x $180.50 estimated value ambulance trip (d) = $703,950 160 first-aid trainees x $39.96 estimated value of training (e) = $6,393.60
TOTAL INPUTS	**TOTAL OUTCOME**
$87,075.57	$710,343.60
SCOPE	
Hout Bay Volunteer EMS operations analysed from 2015-2020	
REFERENCES	
a. 3800 ZAR average monthly wage x 12 months / 52 weeks / 42.4 hours per week (https://ilostat.ilo.org/data/country-profiles/) = 20.68 ZAR converts to $3.11 PPP	
b. 300,000 ZAR converts to $45,112.78 PPP	
c. 150,000 ZAR converts to $22,556.39 PPP	
d. $180.50 cost per patient for ambulance (https://www.who.int/bulletin/volumes/83/8/626.pdf?ua=1)	
e. 50.64 GBP median self-assessed value of first aid training (https://www.socialvalueuk.org/app/uploads/2018/12/Valuing-First-Aid-Education-Social-Return-on-Investment-Report-on-the-value-of-First-Aid-Education-Assured-Report.pdf) x 53.65% UK-SA adjustment (https://www.worlddata.info/cost-of-living.php) = 27.17 GBP converts to $39.96 PPP	

SROI
1:30

3 GOOD HEALTH AND WELL-BEING

Options MD

Morgan Hewett

USA

Morgan Hewett and Kyle Pierce founded Options MD in April 2020 after they watched a family member battle treatment-resistant depression. After watching him try medication after medication to no avail, they knew there had to be a better way.

30% of people with mental illnesses will not respond to conventional treatments (1). These patients are commonly referred to by the medical community as "treatment-resistant". In order to alleviate their severe, debilitating depression, they often need cutting-edge treatments, which exist but are extremely difficult to access. On the other hand, cutting-edge treatment providers have difficulty finding the right patients to try the next generation of medications.

Options MD has developed a proprietary treatment and provider matching software to help Americans with treatment-resistant depression finally access treatments that work. Patients interact directly with the software, taking a short assessment and then being able to review personalized treatment and doctor recommendations.

They built a team of medical researchers from institutions like UPenn, Stony Brook University and UCLA as well as technologists from Linkedin and OptumRX. They've received investment from angels like CVS Health's former President and United Healthcare (through their Accelerator with Techstars), and have a waitlist of 1,700 patients with treatment-resistant depression that is growing at 30% MoM. They are currently testing and refining their MVP.

> *"I never would have launched my own startup without the influence of One Young World. I first heard about the concept of social entrepeneurship at One Young World's summit in Ottawa in 2016 during Professor Muhammad Yunus' speech. Ever since then, I've been hooked on social entreprenuership. I went on to lead a joint intiative between Facebook and One Young World called The Social Entrepreneurship Award, before eventually launching my own mission-driven startup, Options MD."*

INPUTS	OUTPUTS
Funding from United Health Care Accelerator Program & Individual Donors = $442,000	800 users x $16,376 value of managing Treatment Resistant Depression (a) = $13,100,800
TOTAL INPUTS	**TOTAL OUTCOME**
$442,000	$13,100,800
SCOPE	
Options MD full operations analysed for 10 months	
REFERENCES	
1. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3363299/	
a. $16,376 estimated annual costs of medical bills for people with Treatment Resistant Depression (https://cdn.sanity.io/files/0vv8moc6/ajmc/00b6df5f89156e2f418a8a70ad29cbc7e3698d81.pdf)	

SROI
1:10

Itetero Iwacu Organization

Joseph Dusabe

Rwanda

4 QUALITY EDUCATION

Malnutrition is a challenge that is proven to damage cognitive development which in the long term harms school and work performance (1). Joseph established Itetero Iwacu Organization in 2017 with peers at college in Kigali to help tackle these related global challenges.

Itetero Iwacu runs three main streams of impact. For education, it has launched the Itetero Bright Academy, which is a range of nursery and primary schools across the country. The organisation works with the government, model private schools, international educational organisations, and private providers to implement five aspects of its strategic plan: increasing access to both pre-school and primary education for vulnerable children, improving the quality of education through a competency-based and hands-on learning, incorporating basics coding skills and other innovative learning approaches, identifying and nurturing kids with special talents, and strengthening a spiritual and cultural education in order to help children enhance their social skills. The organisation also runs FOOEd, a nutrition programme to create school-feeding programmes that improve the school experience as well as inspiring the physical and intellectual growth of children. The team organises community workshops to teach pregnant women, mothers, and other interested community members on how to prepare a balanced diet using available foods in their households. Itetero Iwacu also partners with nutrition-related organisations to provide food supplements to malnourished children in the network.

The advocacy department of Itetero Iwacu Organisation helps children living with birth defects and NCDs to get effective healthcare. This also benefits parents living with NCDs. These efforts are powered by academy teachers and community health counsellors. The team runs SMILE AFRICA TV, a YouTube-based TV channel that broadcast to advocate for the rights of children in danger, spot children with talents to be nurtured, and provide a platform for kids to entertain their fellow kids and the online community in general. The channel also provides educational resources for kids around the world, connects kids with people who might be interested to sponsor their education, as well as fundraising the money to support vulnerable kids at risk.

> *Being part of the One Young World Community has been a blessing to us. We have been inspired to remain resilient, motivated to take risks, and soothed to deal with failures. More importantly, we remained connected to the Community, and this has channelled plenty of opportunities for partnership, mentorship, and boosting community impacts."*

INPUTS	OUTPUTS
Founder invested totalling $10,000 6 non-school staff x $1.28 estimated hourly wage (a) x 5 hours per week x 209 weeks = $8,025.60 3 school staff x $1.28 estimated hourly wage (a) x 1170 hours x 4 years = $17,971.20 450 parents x $1.89 fee (b) x 3 installments x 36% payment rate = $918.54 Local company (Inkomoko) donation totalling $1,000	450 pre-school students x $819.85 estimated value of pre-school intervention (c) = $368,932.50
TOTAL INPUTS	**TOTAL OUTCOME**
$37,915.34	$368,932.50
SCOPE	
Itetero Iwacu Organization operations analysed from 2017-2020	
REFERENCES	
1. https://www.unicef.org/rwanda/nutrition	
a. 56,667.50 RWF average monthly wage x 12 months / 52 weeks / 32.1 weekly hours (https://ilostat.ilo.org/data/country-profiles/) = 407.39 RWF converts to $1.28 PPP	
b. 600 RWF converts to $1.89 PPP	
c. 2,167 RWF minimum monthly wage (https://ilostat.ilo.org/data/country-profiles/) x 12 months x 40 working life x 25% higher income from high-quality early stimulation interventions (https://ecdpeace.org/work-content/economic-benefits-early-childhood-development-investments) = 260,040 RWF converts to $819.85 PPP	

SROI
1:5

Peque Innova

Marisol Torrez Daza

Bolivia

4 QUALITY EDUCATION

When Marisol was a child, she was lucky to be able to access a good education. She excelled in science and enjoyed it tremendously. However, she was aware from an early age that not everyone had access to education like her. In Bolivia, only a quarter of secondary-age children attend school. (1). That is why she founded Peque Innova.

Peque Innova is an organisation that creates educational materials that support learning processes in the areas of Science, Technology, Engineering, Arts and Mathematics (STEAM). Peque Innova aims to reduce inequalities in education that arise from socioeconomic factors such as gender, income and ethnicity by stimulating children's curiosity, creativity, and critical thinking that will enable them to acquire the necessary knowledge, skills, and abilities for brighter futures. Peque Innova was born in 2017 as one of the winning projects of the ALUMNI network INSPIRA of the US Embassy in Bolivia.

Peque Innova's programmes are based on workshops for children from 5 to 12 years old who do not have access to these types of opportunities in Bolivia. The main beneficiaries are girls and boys from public schools, rural areas, hospitals and orphanages.

> *One Young World was the drive to dream big to transform education alongside other world leaders."*

INPUTS	OUTPUTS
19,240 team volunteer hours per year x $2.55 estimated hourly wage (a) x 4 years = $196,248.00 51,480 student volunteer hours per year x $2.55 estimated hourly wage (a) x 4 years = $525,096 US Embassy grants totalling $6,000	3,809 students x $89.52 estimated daily value school programme (b) x 10 days = $3,409,816.80 2221 students x $12.79 estimated hourly value workshop (c) x 0.5 hours = $14,203.30 45 students x $89.52 estimated daily value robotics course (b) x 30 days = $120,852
TOTAL INPUTS	**TOTAL OUTCOME**
$727,344.00	$3,544,872.10
SCOPE	
Peque Innova programmes analysed from 2017-2020	
REFERENCES	
a. 1,200 BOL minimum wage x 12 months / 52 weeks / 40.4 weekly hours (https://www.bbc.co.uk/news/world-latin-america-27110035) = 6.85 BOL converts to $2.55 PPP	
b. 81.901 BOL average yearly wage (https://ilostat.ilo.org/data/country-profiles/) x 40 working years x 11% predicted private returns (https://www.tandfonline.com/doi/full/10.1080/09645292.2018.1484426?needAccess=true&instName=LSE+-+London+School+of+Economics+and+Political+Science) / 7.3 average years school / 205 school days = 240.80 BOL converts to $89.52 PPP	
c. 81.901 BOL average yearly wage (https://ilostat.ilo.org/data/country-profiles/) x 40 working years x 11% predicted private returns (https://www.tandfonline.com/doi/full/10.1080/09645292.2018.1484426?needAccess=true&instName=LSE+-+London+School+of+Economics+and+Political+Science) / 7.3 average years school / 205 school days / 7 hours = 34.40 BOL converts to $12.79 PPP	

SROI
1:16

Puente Digital

Néstor Gómez

Colombia

4 QUALITY EDUCATION

Online access and skills have been able to transform lives, however, these opportunities are not equally available. In Colombia there is a need to invest heavily in the digital transformation as much of the population still lacks the necessary skills and education to prosper in an increasingly digitised economy (1).

Néstor Eduardo founded Fundación Puente Digital to make digital skills more accessible to groups that have been neglected so far. Fundación Puente Digital aims to inspire a new generation of digital leaders who can create change in their communities with technological solutions. Since 2018 Fundación Puente Digital has been operating in Colombia, in 2020 the foundation expanded its operations to México. Néstor Eduardo, with co-founders, the team, employees and volunteers, provides digital skills workshops to young people in rural areas. These workshops develop digital and soft skills by focussing on practical skills such as programming and robotics.

So far the foundation has provided this education to over 200 students, who have provided 20 unique digital initiatives. Puente Digital has also offered scholarship opportunities worth approximately 2.5 million pesos. In addition, the student volunteers who support the project as part of the organisation have been provided with workshops digital skills. This year Fundación Puente Digital is trying to establish partnerships in México to provide these workshops to students of rural public schools in Sierra Norte, Puebla, México.

> *Thanks to the One Young World Community and the contact of another Ambassador who requested our support we are launching a programme in Neiva, Huila in Colombia - One Young World has also made it possible to mobilise the media that covered our work during the pandemic in Mexico and Colombia."*

INPUTS	OUTPUTS
800 core team hours x $3.46 estimated hourly wage (a) x 24 months = $62,592 320 volunteer hours x $3.46 estimated hourly wage (a) x 24 months = $26,572.80 Nestle funding totalling $18,220.61 (b)	200 students x $9,053.27 estimated value of digital skills education (c) = $1,810,654 5 volunteers x $1,897.98 value training scholarships (d) = $9,489.90
TOTAL INPUTS	**TOTAL OUTCOME**
$111,225.41	$1,820,143.90
SCOPE	
Puente Digital operations analysed from 2018-2020	
REFERENCES	
1. https://www.oecd.org/about/secretary-general/launch-of-going-digital-in-colombia-review-bogota-october-2019.htm	
a. 828,116 COP monthly minimum wage x 12 months / 52 weeks / 41.9 weekly hours (https://ilostat.ilo.org/data/country-profiles/) = 4,560.95 COP converts to $3.46 PPP	
b. 24,000,000 COP converts to $18,220.61 PPP	
c. 828,116 COP monthly minimum wage x 12 months x 40 years (https://ilostat.ilo.org/data/country-profiles/) x 3% increase in salary from digital skills (https://www.smartinsights.com/managing-digital-marketing/personal-career-development/current-and-future-demand-for-digital-skills/) = 11,924,870.40 COP converts to $9,053.27 PPP	
d. 2,500,000 COP converts to $1,897,98 PPP	

SROI
1:8

SNAI3I

Yaakoub Benarab

Algeria

4 QUALITY EDUCATION

Education has been one of the hardest hit of the SDGs during the crisis in 2020. Ted Chaiban, UNICEF Regional Director for UNICEF in the Middle East and North Africa, has advocated the need for an innovative reform of education systems in the region to counter this damaging disruption. One Young World Ambassador Yaakoub Benarab has been doing just that for Algeria and the surrounding countries. Yaakoub, as the CEO and Co-founder of SNAI3I, aims to enhance the imagination of the next generation, by leading an organisation that provides education beyond that which schools and formal institutions offer. Said education has the purpose of providing children who participate with the necessary skills and abilities to prosper in the future economy and wider society.

SNAI3I's curriculum is designed to offer high-tech, innovative courses to achieve this goal. However, education is technical, but also teaches more fundamental aspects of education. It involves the essential education of "how to think and learn", which is crucial in creating the leaders of tomorrow. Content for these courses is sourced from and guided by a selection of teachers, who are paid to take the lessons and help design the materials.

Children who participate are aged between 8 and 16 and are aimed at students from lower-middle-income families who would not normally afford private tuition. The course costs an estimated 30 EUR per student. The students take part in weekly classes over a two-month period in groups of 10, exploring topics such as AI, robotics, and 3D printing. These remote classes have been vital in continuing children's education amidst school closures. The aim is to implement a means-tested system with free sponsorships to ensure it is accessible to all, expanding its reach further through the MENA region.

> *When I was a kid, I wished for someone who can show me how to prepare for the future, I don't want the next generation to wish for that anymore."*

INPUTS	OUTPUTS
2 co-founders x $455.93 estimated monthly wage (a) x 14 months = $12,766.04 10 volunteers x $2.41 estimately hourly wage (b) x 3 hours per week x 61 weeks = $4,410.30 Investment totalling $4,000 300 students x $30 estimated cost of programme = $9,000	300 students x $106.67 estimated daily value remote education (c) x 8 days per programme = $256,008
TOTAL INPUTS	**TOTAL OUTCOME**
$30,176.34	$256,008.00
SCOPE	
SNAI3I operations analysed from 2019-2020	
REFERENCES	
1. https://www.unicef.org/mena/press-releases/return-learning-priority-children-catch-education-person-or-remotely-middle-east-and	
a. 18,000 DZD minimum monthly wage (https://ilostat.ilo.org/data/country-profiles/) converts to $455.93 PPP	
b. 18,000 DZD minimum monthly wage x 12 months / 52 weeks / 43.7 hours (https://ilostat.ilo.org/data/country-profiles/) = 95.05 DZD converts to $2.41 PPP	
c. $16,000 loss in Covid learning (https://www.brookings.edu/blog/future-development/2020/07/30/learning-losses-due-to-covid-19-could-add-up-to-10-trillion/) / 30 weeks / 5 days = $106.67	

SROI
1:28

ZNotes

Zubair Junjania

UK

4 QUALITY EDUCATION

Zubair founded ZNotes in 2014 as a blog to share IGCSE revision notes. Hundreds of thousands of students worldwide take the exact same exams and yet, the access to resources, advice, and support available for them varies drastically. Realizing this after his first set of international exams, 16-year-old Zubair did what he could do: set up a blog to share the resources he created for his own exams. Through word of mouth, these high-quality and concise revision notes were discovered by students all over the world, and ZNotes was born. Today, ZNotes has transformed into a global community-led learning platform with a mission to end educational inequality by providing free access to quality education and empowering young people in becoming global changemakers.

The notes are designed to be concise so students can get the complete content while accelerating their revision for exams. With over a hundred contributors, the growing international team of students leverages personal insights on examinations and collaborate to help others achieve their best results. The ZNotes Discord server also offers the space for students to engage in peer-to-peer learning with an active community of learners; answering and asking questions as well as receiving advice from other students from around the world.

ZNotes' mission to end education inequality has become even more critical with the exacerbation due to the COVID-19 pandemic. This has impacted learning outcomes for many students that have been preparing for their international examinations, as well as shedding light on the issues relating to unequal access to educational resources. Through their learning platform as well as live classes and podcast, ZNotes has reached over 3 million students from every country on this planet.

> *"Since being invited to the Youth Leadership Alliance forum in 2019, One Young World has continuously championed our work and has, both directly and indirectly, increased our visibility as an organization working towards the SDGs. Our story has been published on Nasdaq and the World Book Project, we were invited to speak at a panel in the SDG Action Zone during UNGA and interviewed Ronan Dunne, Group CEO at Verizon. We were able to bring the incredible stories of One Young World Ambassadors through the Young Changemaker series on our podcast, inspiring young people globally!"*

INPUTS	OUTPUTS
Expenses + Revenue + Grants = $18417.87 (a) 4 Interns x $12.42 minimum hourly wage (b) x 10 hours per week x 52 weeks = $25,833.6 12 Interns x $12.42 minimum hourly wage (b) x 10 hours per week x 13 weeks = $19,375.2 3 Volunteers x $12.42 minimum hourly wage (b) x 10 hours per week x 26 weeks = $9687.6 1 full-time leads x $47,668.18 estimated annual wage (c)	43,079 students registered on Znotes x $47.50 estimated value of tuition (d) = $2,046,252.50 29100 hours of education content watched x $47.50 estimated value of tuition (d) = $1,382,2500
TOTAL INPUTS	**TOTAL OUTCOME**
$120,982.45	$3,428,502.50
SCOPE	
Online scademic notes analysed from 2020	
REFERENCES	
1.	
b. GBP 8.20 minimum wage per hour in the UK onverts to 12.42 PPP (https://www.gov.uk/national-minimum-wage-rates)	
b. 600 RWF converts to $1.89 PPP	
c. GBP31461 converts to $47668.18 (https://www.statista.com/statistics/1002964/average-full-time-annual-earnings-in-the-uk/)	
d. Estimated value of private tuition GBP 31.35 converts to $47.5 - https://www.tes.com/news/teachers-paid-38-less-private-tutors	

SROI
1:6

Deshi Ballers

Gulnahar Mahbub Monika

Bangladesh

5 GENDER EQUALITY

Despite success at the top level of sport, a very low percentage of the South Asian female population regularly participate in sport (1). This is troubling due to the physical, social, and psychological benefits including the development of "self-confidence, independence, leadership" (2). Gulnahar, and her former team member in Bangladesh's national basketball team, Ashreen, decided to rectify the lack of opportunities for women and girls in the sport they love.

The first activity Deshi-Ballers established in December 2018 was as part of a Surf Excel project hosted in front of the National Parliament Building in Dhaka. Space is dedicated to promoting healthy living and safe outdoor activities for children on the first Friday of every month. Deshi Ballers run monthly Car-Free Street sessions for between 80 and 100 children. They are introduced to basketball, but most importantly encouraged to exercise and socialise while the team speak to parents to raise awareness of sport's benefits. Other activities include the Leaders on the Court programme for intermediate female basket players, which develops their sporting ability but also their confidence and leadership skills. They also run outreach programmes and camps to reach girls who do not have access to the sport and to showcase women's basketball outside the main cities, decentralising female participation. Its flagship event is a tournament for female 3v3 teams held on International Women's Day. These various programmes have amounted to over 60,000 hours of basketball.

In the pandemic, Deshi Ballers had to adapt. They ran a virtual talk show with veteran basketball players to set an example for the girls. They also launched 'Empower Girls and Women Through Sports & Fitness', an online fitness contest and live panel discussion funded by PLAN International Bangladesh. Through this campaign, they celebrated the remarkable achievements of females in sport and called for action to address barriers faced by girls and women who want to have a career in sports, reaching over 340,000 people with awareness.

In 2021, the group hopes to reinstate in-person activities, including the expansion of the 3v3 tournament which they want to increase in frequency to three per year. Long term, Deshi Baller's ambition is to found Bangladesh's first women's league.

> *"Deshi Ballers is a female-led sports development organisation working to create a platform for Bangladeshi women and girls to be empowered through sports and One Young World was the platform through which we were able to amplify our voice and reach like-minded people."*

INPUTS	OUTPUTS
3 co-founders x $1.88 estimated hourly wage (a) x 15 hours per week x 109 weeks = $9221.40 5 volunteers x $1.25 estimated hourly value of work x 10 hours per week x 52 weeks = $3,250 1,230 event volunteer hours x $1.25 estimated hourly value of work (b) = $1,537.50 Donors, sponsors and parents invested $14,326.65 (c)	6,370 people x $7.50 estimated health value from regular exercise (d) = $47,775 6,370 people x $18.73 estimated mental wellbeing benefit from sport (e) = $119,310.10
TOTAL INPUTS	**TOTAL OUTCOME**
$28,335.55	$167,085.10
SCOPE	
Deshi Ballers operations analysed from 2018-2020	
REFERENCES	
1. https://www.tandfonline.com/doi/figure/10.1080/09523367.2012.707649?scroll=top&needAccess=true	
2. https://www.sportanddev.org/sites/default/files/downloads/56__women__sport_and_development.pdf	
a. 12,015.80 BDT average monthly wage x 12 months / 52 weeks / 46.9 hours average actual working week (https://ilostat.ilo.org/data/country-profiles/) = 59.12 BDT estimated hourly wage converts to $1.88 PPP	
b. 8,000 BDT minimum monthly wage x 12 months / 52 weeks / 46.9 hours average actual working week (https://ilostat.ilo.org/data/country-profiles/) = 39.36 BDT estimated hourly wage converts to $1.25 PPP	
c. 450,000 BDT converts to $14,326.65 PPP	
d. $53,800,000,000 health cost physical inactivity (https://www.thelancet.com/journals/lancet/article/PIIS0140-6736%2816%2930383-X/fulltext) / 7,170,000,000 2013 population (https://data.worldbank.org/indicator/SP.POP.TOTL) = $7.50	
e. 1,274 GBP mental wellbeing benefit from sport (https://sportengland-production-files.s3.eu-west-2.amazonaws.com/s3fs-public/2020-09/Social%20return%20on%20investment.pdf?5BgvLn09jwpTesBJ4BXhVfRhV4TYgm9E) x 0.97% health expenditure weight UK-BAN (https://data.worldbank.org/indicator/SH.XPD.CHEX.PC.CD?locations=BD-GB) = 12.36 GBP converts to $18.18 PPP	

SROI
1:28

Helen's Daughters

Keithlin Caroo

St. Lucia

5 GENDER EQUALITY

Despite the high participation of women in agriculture in St. Lucia, it remains a male-dominated industry. This is due to women's greater involvement in the informal sector and subsistence farming (1). In 2016, Keithlin began the Helen's Daughters campaign to support rural women with the use of adaptive agricultural techniques, capacity-building and improved market access.

What began as a campaign became a social enterprise in 2018, launching the Rural Women's Academy. The organisation has run workshops that train rural women in innovative agricultural techniques and business capacity building. They also facilitate collaborations between the women in the form of supportive unions. The Academy's goal is to transform small, female farmers into agri-preneurs. Participants are trained by senior, St Lucian mentors over a 6 month period who provide them with seminars and weekly classroom hours. One such mentor is the Head of Perishables/Produce at the nation's largest supermarket chain. The curriculum covers agribusiness development, dealing with suppliers and the government, and financial literacy.

The second incarnation of the Academy concluded in March 2020, when the pandemic struck, forcing them to move their operations online. This helped the project to reach more women, especially those in the south of the island. Helen's Daughters partnered with community centres to ensure participants had access to the necessary facilities. In total, 300 rural women have graduated from the various editions of the programme. As a result of the pandemic, the government accepted the Rural Women Academy's certification in lieu of its own, as it was incapable to carry out its own training. Keithlin has also recently secured support from Ashoka, to enable her to pursue enterprise full time in 2021.

> *"One Young World opened my eyes to the number of accomplished and transformative young leaders all around the globe. It even pushed me to double my efforts in my organization when I noted the number of accomplishments that my One Young World peers had gained. Also, I was exposed to a number of strategies that could be implemented in Helen's Daughters. It was a life-changing experience and one of my hopes for the future is to be on the stage as a Returning Ambassador, sharing my story of how impactful the One Young World experience was for me."*

INPUTS	OUTPUTS
3 core volunteers x $9.95 estimated hourly wage (a) x 25 hours x 104 weeks = $77,610 5 logistics volunteers x $9.95 estimated hourly wage (a) x 15 hours x 104 weeks = $77,610 Crowdfunding totalling 7,000 USD British High Commission funding totalling $8,247.42 (b)	300 agripreneurs x $670.10 estimated monthly income increase (c) x 24 months = $4,824,720 10 agripreneurs x 1,030.93 estimately monthly earnings (d) x 10% increase from Government certification x 24 months = $24,742.32
TOTAL INPUTS	**TOTAL OUTCOME**
$170,467.42	$4,849,462.32
SCOPE	
Helen's Daughters operations analysed from 2018-2020	
REFERENCES	
1. http://www.fao.org/3/ca4726en/ca4726en.pdf	
a. 3,345.10 ECD estimated monthly income rural x 12 months / 52 weeks / 40 hours (https://www.stats.gov.lc/subjects/society/population-2/) = 19.30 ECD converts to $9.95 PPP	
b. 16,000 ECD converts to $8,247.42 PPP	
c. 1,300 ECD monthly income increase converts to $670.10 PPP	
d. 2,000 ECD monthly income converts to $1,030.93 PPP	

SROI
1:18

Girl Boss

Alexia Hilbertidou

New Zealand

5 GENDER EQUALITY

Alexia founded GirlBoss New Zealand in late 2015 as a result of her own experiences as a teenager growing up in Auckland as the only female student of Advanced Physics and Digital Technologies classes. She started GirlBoss because she knew something had to change. The mission of GirlBoss is to inspire, empower and equip New Zealand's young women to develop their STEAM, leadership and entrepreneurial skills in order to become the change-makers of the future. GirlBoss is now a network of 13,500 high school-aged members with programmes implemented in over 100 schools across New Zealand, Australia, and The Cook Islands.

GirlBoss workshops provide a transformative experience. GirlBoss LEAD is an interactive series held in schools to inspire attendees to become strong, confident, and creative leaders. The "Changemakeher" workshops demonstrate why STEAM remains male-dominated and equips young women with STEAM capabilities. Finally, the "GirlBoss: Level Up" initiative helps young women to kick start their careers with access to internships from prestigious multinational organisations. With GirlBoss Advantage, GirlBoss brings high school-aged young women into the workplace for a 5-day rapid-fire corporate internship. Sponsor companies make a contribution to the talent pipeline whilst building authentic brand loyalty. They have also created New Zealand's most comprehensive online career accelerator with GirlBoss Edge, and 1,200 young women and 600 corporate mentors have participated to date. Finally, GirlBoss Awards recognise and award cash grants to trailblazing young women aged 11 - 18 from across Aotearoa. They have up to 9 winners each year in categories such as STEAM, Community, Enterprise and Arts & Culture.

Their members are united by their passion to use 21st-century skills to solve problems in their day-to-day lives and make a positive impact on the world. Through this project, GirlBoss continues to build a future where the next generation of girls and boys will have choices, purpose and power.

> *"One Young World was a game-changer for me and my organisation, GirlBoss New Zealand. I emerged from One Young World with a powerful sense of purpose. Thanks to One Young World, I now have a family of leaders across the globe who uplift and scale my impact, I wish every day was a One Young World Summit!"*

INPUTS	OUTPUTS
Government and Corporate Funding and Revenue (a) = $709,219.85	22 winners received grants totalling $30,000 1200 recipients x $300 estimated value of online mentorship (b) = $360,000 90 fully funded interns x $709.22 value scholarships (c) = $63,829.80 13,500 participants x $925.86 estimated value per female leader in STEM (d) = $12,499,110
TOTAL INPUTS	**TOTAL OUTCOME**
$709,219.85	$12,952,939.80
SCOPE	
Girl Boss operations analysed from 2015-2020	
REFERENCES	
a. 1,000,000 NZD converts to $709219.85 PPP	
b. $300 estimated cost of mentorship (https://artofmentoring.net/how-associations-can-afford-mentoring-program/)	
c. 1000 NZD scholarships converts to $709.22 PPP	
d. 2.2% GDP per capita increase from closing STEM gender gap (https://eige.europa.eu/gender-mainstreaming/policy-areas/economic-and-financial-affairs/economic-benefits-gender-equality/stem) x $42,084.40 GDP per capita in NZ (https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=NZ) = $925.86	

SROI
1:3

6 CLEAN WATER AND SANITATION

Tierra Grata

Jenifer Colpas

Colombia

Jenifer co-founded Tierra Grata in 2016 with a simple mission in her sights: guarantee access to clean energy, water, and sanitation to rural communities in Colombia. This is a pressing issue for the country, where 4.9 million people lack access to a decent toilet, and an astonishing 1.4 million people do not have access to clean water (1).

The organisation developed decentralised, low-cost, easy-to-install solutions that provide customers with a comfortable and dignified space for hygiene and sanitation. Each Tierra Grata installation can save up to 68,000 litres of water per year and avoids the contamination of surface and underground water sources. In addition, by receiving a controlled and accelerated treatment of organic waste, clients have a significantly improved quality of life. Since its founding 5 years ago, the team has already managed to install 891 of these solutions, providing tangible health and hygiene improvements to more than 9,200 people in under-resourced areas in Colombia.

In 2019, Tierra Grata was selected by Reckitt as their Lead2030 Challenge Winner. This partnership came with a $50,000 grant to invest in expanding the organisation's operations and impact, and 12 months of mentorship which has extended beyond the guaranteed period due to the success of the collaboration for both parties. Biweekly meetings with the team of mentors helped monitor their progress and develop new ideas and strategies. The team also formed a sustainable model so the organisation will not generate dependence on donations.

Tierra Grata's work became even more important during the Covid-19 pandemic, due to increased urgency for sanitation and good hygiene to prevent the spread of the virus in vulnerable communities. One Young World awarded the organisation two grants totalling $20,000 as part of the Covid Young Leaders Fund. Jenifer and the team utilised this money to distribute water filters, hygiene kits, hand washing stations, and eco-toilets to isolated communities. They also delivered practical workshops to instruct beneficiaries on how to effectively use the solutions, and also to provide general Covid-19 awareness. With additional support from other donor organisations and individuals, Tierra Grata managed to impact 6,282 people in 2020, when they were at their most vulnerable.

"We are very grateful for the support that we have received from One Young World, it has been a driver of exponential growth for our social impact. We are transforming people's lives during the most difficult times together with you. Reckitt's support has been our drive to challenge ourselves and to dream big to achieve the social impact that we want."

INPUTS	OUTPUTS
4 interns x $3.46 estimated hourly wage (a) x 20 hours x 52 weeks = $14,393.60 Covid Young Leaders Fund grant totalling $20,000 Other donations totalling $108,456	351 people with clean water access x $624.59 estimated annual cost of clean water (b) = $219,231.09 5,150 people receive hygiene/handwashing/education x $3.48 estimated value per person (c) = $17,922 560 people access eco-toilets x $346.94 estimated value toilet per person (d) = $194,286.40
TOTAL INPUTS	**TOTAL OUTCOME**
$142,849.60	$431,439.49

SCOPE

Tierra Grata operations analysed in 2020

REFERENCES

1. https://www.wateraid.org/where-we-work/colombia

a. 828,116 COP monthly minimum wage x 12 months / 52 weeks / 41.9 weekly hours (https://ilostat.ilo.org/data/country-profiles/) = 4,560.95 COP converts to $3.46 PPP

b. 381 EUR annual clean water savings per household (https://onlinelibrary.wiley.com/doi/abs/10.1111/dpr.12285) converts to $624.59 PPP

c. $323,615,979.42 Colombia GDP (https://data.worldbank.org/indicator/NY.GDP.MKTP.CD?locations=CO) x 6.8% predicted GDP contraction (https://www.reuters.com/article/colombia-economy-idUSL1N2HZ2SK) / 2,273,245 Covid cases (https://covid19.who.int/region/amro/country/co) x 36% decrease in transmission from education (https://www.ucl.ac.uk/news/2020/may/handwashing-6-10-times-day-linked-lower-infection-risk) = $3.48

d. $1,700,000,000 to tackle sanitation in Colombia (https://borgenproject.org/sanitation-in-colombia/) / 4,900,000 people do not have access to a toilet in Colombia (https://www.oecd.org/colombia/Colombia%20Highlights%20english%20web.pdf) = $346.94

SROI
1:39

6 CLEAN WATER AND SANITATION

Green the Gene

Madhav Datt

India

Madhav founded Green the Gene at the age of 8 in his environmental science class. Learning about the falling water tables in his home state of Haryana converted a very abstract idea of environmental degradation into a tangible issue affecting the people around him. This inspired him to act. What was once a small environmental club in a school is now one of the world's largest youth-run environmental non-profits. Now, they span over 62 countries and involve more than 7,000 volunteers.

This youth-led organisation envision a world where no human lacks access to safe water, faces food insecurity or is forced to live in survival mode. Their projects drive impact by partnering directly with local communities and utilising extremely low-cost technology and data-driven solutions to help local communities in acute and immediate environmental crises across the world. They have developed low-cost (< $8), portable, and completely energy self-sufficient water purification devices to ensure water quality and safety through on-device sensors and machine learning algorithms. They've already deployed 8,000 of these devices in Mwanza, Tanzania, bringing safe water access to over 40,000 people.

With advanced biomass technology, they've developed clean cookstoves that cost less than $4, increase energy efficiency and reduce harmful emissions by 60%. They've distributed over 20,000 of these cookstoves in Sierra Leone and India. Their vertical farm projects in Uganda have helped 2,000 young people start home-based farming enterprises and work towards food security. They have also pioneered modular, flat-packable emergency/temporary homes ("Nostos Homes") for people displaced from their homes due to natural disasters or violent conflict. Each unit is delivered in the form of an easily-transported "shelter-kit" which can be assembled into a house for 6 people in less than a few hours with no specialised tools and costs less than 20 cents for each person-night of shelter provided.

"One Young World has been an incredible support system and has played a key role in helping us scale our impact. The platform provided by One Young World, coupled with collaborations with inspiring young leaders from the One Young World community has really helped us take our initiatives to the next level."

INPUTS	OUTPUTS
Company funding totalling $130,000 7,750 estimated volunteer hours in India x $1.03 estimated hourly wage (a) = $7,982.50 23,250 estimated volunteer hours in Tanzania x $0.67 estimated hourly wage (b) = $15,577.50	40,000 people access to clean water x $5 per person annual cost of poor sanitation (c) x 2 years = $400,000 15,000 hours saved x $0.67 estimated value per hour (b) x 521 days = $5,236,050 14,400,000 litres water filtered x $0.01 cost savings (d) x 2 years = $288,000
TOTAL INPUTS	**TOTAL OUTCOME**
$153,560.00	$5,924,050.00

SCOPE

Green the Gene safe water project analysed from 2019-2020

REFERENCES

a. 176 INR minimum daily wage / 8 hours (https://ilostat.ilo.org/data/country-profiles/) = 22 INR hourly wage converts to $1.03 PPP

b. 100,000 TZS monthly minimum wage x 12 months / 52 weeks / 37.3 weekly hours (https://ilostat.ilo.org/data/country-profiles/) = 618.68 TZS converts to $0.67 PPP

c. $5 per person cost of bad sanitaiton in Tanzania per year (https://www.wsp.org/content/africa-economic-impacts-sanitation)

d. 250 TZS per 20 litres cost savings (https://www.corteidh.or.cr/tablas/r24374.pdf) = 12.5 TZS per litre converts to $0.01 PPP

SROI
1:11

Wordview Technology (Flushh)

Kaveto Tjatjara

Namibia

6 CLEAN WATER AND SANITATION

Kaveto is the founder and CEO of Worldview Technology (Flushh) in Namibia, a social enterprise that manufactures waterless toilets to provide an affordable, hygienic, and odourless alternative for people in developing communities who practise open defecation due to inadequate water, sanitation, and hygiene (WASH) infrastructures.

Millions of people in the world do not have access to toilets. Since 2000, the number of countries with less than 50% of the population using a basic sanitation facility has declined only slightly, from 56 to 49. Countries with the lowest coverage are concentrated in sub-Saharan Africa and Southern Asia(1). Open defecation, which is common in rural and low-income communities, can lead to a whole host of waterborne diseases that flourish in areas with improper waste disposal. These diseases can be medically and financially devastating in communities where people do not have proper medical aid, and travelling to clinics that are many miles away can cost a family their entire income.

Flushh is on a quest to provide adequate sanitation to households in Namibia. The award-winning social enterprise builds cost-effected, waterless toilets for people living in areas without sewage facilities. These waterless toilets provide low-income communities with an odourless, cheap ($100 production cost) and portable (37kg) solution. They include a solar light, hand sanitiser dispenser, secure lock, a mirror, and a coat hook. Their business model is based on training and employing local people to become sanitation champions in their community. Flushh's waterless toilets address the hygiene challenge of open defecation and do not require new, expensive sewage infrastructure to be built. They also turn human waste into compost, which can be returned to the environment as fertilizer.

> *"One Young World has played a role in connecting my organisation with a diverse community of social entrepreneurs who have acted as a support network, especially during the difficult times of the pandemic."*

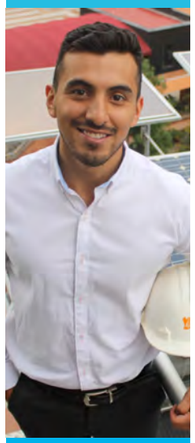
INPUTS	OUTPUTS
Grants and Awards = $43,500 (a) Revenue = $10000 3 volunteers x $1.27 minimum hourly wage (b) x 4 hours = $15.24	704 people x $16.4 estimated cost poor sanitation per year per capita (c) = $11,545.60 5,526,701 litres of water saved x $0.10 water value per litre (d) = $552,670.10
TOTAL INPUTS	**TOTAL OUTCOME**
$53,515.24	$564,215.70
SCOPE	
Wordview Technology (Flush) waterless toilets analysed for 2020	
REFERENCES	
1. https://data.unicef.org/topic/water-and-sanitation/sanitation/	
2. https://assets.publishing.service.gov.uk/media/57a08a4ee5274a31e000052c/Research_Report__Namibia_Study_Jan_2013.pdf	
3. Mandela Washington Fellowship $1,500 + Impact Award $20,000 + Namibia Biomess Industry Group $10,000 + Famila Member $5,000 + Angel Investment $2,000 + Sanlam Innovation Award $5,000 = $43,500	
a. 9.03 NAD minimum hourly wage (https://mywage.org/namibia/salary/minimum-wage/) converts to $1.27 PPP	
b. $16.40 cost per capita bad sanitaiton in Zambia (https://www.wsp.org/sites/wsp.org/files/publications/WSP-ESI-Zambia.pdf)	
c. 0.74 NAD estimated cost per litre water in Namibia (https://www.researchgate.net/publication/263458259_Water_bill_estimation_when_price_is_cryptic_Experience_from_Windhoek_Namibia) converts to $0.10 PPP	

SROI
1:25

Wayuuda Foundation

Lëmnec Tiller

Colombia



6 CLEAN WATER AND SANITATION

Lëmnec's project, Wayuuda Foundation, works to improve the lives of vulnerable indigenous peoples in and around, La Guajira, Colombia. Through close collaboration with the people they serve, Wayuuda Foundation strives to preserve indigenous methods and maintain cultural heritage while developing a synergy with the STEM field.

La Guajira is characterised by desert landscapes, giant sand dunes and the remote ranches and fishing villages of the indigenous Wayúu people. The daily lives of the Wayúu is heavily impacted by climate change, lack of resources, drought and other inconveniences with waste and energy problems, in addition to child malnutrition.

Lëmnec is a descendent of the Wayúu people. Though he studied mechanical engineering in the city, he did so with a clear objective: to return to his roots and help improve the living conditions of the community. Lëmnec has developed different projects to improve the quality of life of these vulnerable populations ranging from the modernisation of manufacturing processes, ethno-tourism and the inauguration of a school that offers ethno-education - an educational approach that perpetuates the values and ancestral knowledge of the community - to more than 100 girls and children annually. He has also set up an automated solar pumping system, which manages to extract water from the ground more easily, a task that Wayú men have traditionally done by hand carrying buckets. They have produced three prototype solar pump so far that provide water to 3,000 people.

> *"Being a One Young World Ambassador has allowed me to explore this vast world of social entrepreneurship and lead our communities toward global citizenship. Exposing the role of our indigenous peoples and the community empowerment that we have advanced with each project in the largest network of youths is one of our greatest achievements."*

INPUTS	OUTPUTS
Grants and donations totalling $41,000 4 volunteers x $3.46 hourly wage (a) x 2 hours per week x 156 weeks = $4,318.08	3,000 individuals x $124.92 annual value clean water provision (b) x 3 years = $1,124,280
TOTAL INPUTS	**TOTAL OUTCOME**
$45,318.08	$1,124,280.00
SCOPE	
Wayuuda Foundation operations analysed from 2018-2020	
REFERENCES	
a. 828,116 COP minimum monthly wage x 12 months / 52 weeks / 41.9 hours (https://ilostat.ilo.org/data/country-profiles/) = 4,560.95 COP converts to $3.46 PPP	
b. 381 EUR average saving per 5 people (https://onlinelibrary.wiley.com/doi/epdf/10.1111/dpr.12285) = 76.2 EUR annual savings per person converts to $124.92	

SROI
1:7

7 AFFORDABLE AND CLEAN ENERGY

Ecobora

Justine Abuga

Kenya

Through his project, Ecobora, Justine is using green energy as a catalyst for poverty alleviation. Ecobora is equipping rural, marginalized, and under-funded schools with their innovative solar-powered cooking stove that permits around-the-clock cooking, by tapping into the sun's energy and storing it. This eliminates the need for firewood making it a much safer and cheaper alternative.

Justine's mission is to build resilient and empowered communities that can thrive. He was inspired to build solar boilers when he noticed that 99% of schools in Kenya were still using firewood to cook their school meals. Cooking with wood is extremely dangerous and is a major contributor to many preventable diseases. It is linked to respiratory illnesses like chronic bronchitis and reduced lung function (1). Justine wanted to challenge the idea that firewood needed to be used.

An added benefit of using solar boilers is that children will no longer need to spend time in the forest getting firewood before school. He would often see school children in uniforms in the morning collecting firewood. Children will no longer have to make a tough choice of either learning hungry or dropping out of school. So far, they have built 15 solar boilers supporting 5 schools and 5100 students. For every solar cooking boiler installed in a school means that schools can save money and redirect that towards building libraries, computer labs, and other learning facilities. They have also built one safety kitchen for cooks that allows them to enjoy a decent cooking experience away from smoke emissions.

> *By attending the One young World and joining the One Young World Community, we have been able to foster two strategic partnerships to support our manufacturing process and also support us in our scale up. Lastly is the network and opportunities shared, with which we are now exploring carbon financing for our target schools."*

INPUTS	OUTPUTS
Grants, debt and equity funding raised = $650,000 6 volunteers x $331.19 estimated monthly wage (a) x 4 months = $7,948.56	35,000 tonnes carbon diverted from solar energy source x $125 social cost of carbon (b) = $4,375,000 22 local employees x $9.76 income gained (c) x 12 months = $2576.64
TOTAL INPUTS	**TOTAL OUTCOME**
$657,948.56	$4,377,576.64
SCOPE	
Ecobora solar powered cooking stove project analysed from 2018-2020	
REFERENCES	
1. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4273521/	
a. 13,572 KES monthly minimum wage (https://tradingeconomics.com/kenya/minimum-wages) converts to $331.19 PPP	
b. $125 social cost of carbon (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)	
c. 400 KES converts to $9.76 PPP	

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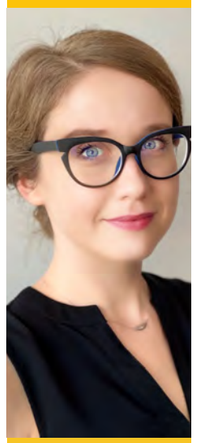
1:35



7 AFFORDABLE AND CLEAN ENERGY

GO TO-U

Lyubov Artemenko

Ukraine / USA

GO TO-U, was co-founded by Lyubov in 2017 to make the experience of driving and charging an electric vehicle (EV) simpler, more comfortable and more accessible. Finding a charging spot and services nearby becomes a smooth experience with the GO TO-U application.

Road transport is a large contributor to the increase of both greenhouse gases and air pollutants. Despite improvements in vehicle efficiencies over past decades, today the sector is responsible for almost one-fifth of Europe's greenhouse gas emissions. Emissions from vehicles also lead to high concentrations of air pollutants above EU standards in many of Europe's cities (1). Gasoline and diesel car emissions are harmful to human, agricultural and ecosystem health. According to the International Council of Clean Transportation, there have been 300k premature deaths in 2019 and 85 million tonnes of grains lost between 2010-12 due to ozone depletion (1).

GO TO-U's proprietary software technology enables to manage, operate and monetize EV charging infrastructure. Their unique reservation system provides more efficient utilisation of EV charging stations, enhancing customer satisfaction and loyalty. The organisation is operational in 47 countries.

> *One Young World opened opportunities to showcase Go To-U solution and network with leaders on a global scale. I appreciate One Young World's support on our journey to accelerate transport decarbonisation, promoting the adoption of electric vehicles."*

INPUTS	OUTPUTS
Equity Free Funding totalling $150,000 Equity Funding totalling $120,000	4,650 tonnes of carbon diverted x $125 social cost of carbon (a) = $581,250 21,797 registered users x $413 annual fuel savings (b) = $9,002,161
TOTAL INPUTS	**TOTAL OUTCOME**
$270,000	$9,583,411
SCOPE	
GO TO-U charging centres for EVs analysed from 2018-2020	
REFERENCES	
1. http://eupocketbook.org	
a. $125 social cost of carbon (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)	
b. $413 average annual fuel savings for EV users (https://www.mdpi.com/2032-6653/8/4/996)	

SROI
1:5

8 DECENT WORK AND ECONOMIC GROWTH

Guyana Animation Network

Jubilanté Cutting

Guyana

The creative industry holds huge potential for economic growth in the Caribbean, however, is a sector that has historically underperformed for various reasons (1). Jubilanté is a lawyer by profession, however, recognised the cultural and socioeconomic need to tell authentic Caribbean stories, and decided to equip young Guyanese and Caribbean people with the capacity to do so by founding the Guyana Animation Network (GAN) Inc.

GAN Inc. is a non-profit organisation that provides digital and creative skills training, opportunities, and resources to children and youth in Guyana, the Caribbean and diaspora communities. With a combined vision and mission to lead, activate, and contribute to change in Guyana's creative and digital industries, GAN has trained over 400 children and youth, including 186 girls in ICT, entrepreneurship and management skills.

The Guyana Animation Network has hosted annual digital summer camps since its launch in 2016, in which young people have learnt a range of skills such as comic art design, 2D animation, 3D and virtual-reality game development and design, stop motion animation, digital painting, character design, design for business marketing and app design and prototyping.

In 2020, a grant and partnership with the Queen's Commonwealth Trust allowed GAN to support frontline workers by providing 806 3D-printed face shields and to sponsor access to digital training and digital training technology to for children and participants aged between 15 and 24.

> *"From this opportunity, I benefited from a plethora of experiences. The many encounters that I had at One Young World Summit helped to reinforce my passion and love for learning and for re-training others. A priceless lesson learnt was that the Summit allowed me to see that the wider world is open to the contributions youth have to offer and that there are few spaces in the world today where young people are able to express their own authentic views, offer solutions and bring their unique styles of leadership without being ridiculed for being assertive."*

INPUTS	OUTPUTS
45 average volunteer hours per non-peak week x $2.53 estimated hourly wage (a) x 192 weeks = $21,859.20 135 average volunteer hours per peak week x $2.53 estimated hourly wage (a) x 16 weeks = $5,464.80 Queen's Commonwealth Trust grant totalling $7,575.76 (b) Donor funding totalling $10,160.29 (c) Participant fees totalling $22,058.82 (d)	465 programme participants x $711.42 estimated value of digital creative skills (e) = $330,810.30
TOTAL INPUTS	**TOTAL OUTCOME**
$68,095.21	$330,810.30
SCOPE	
Guyana Animation Network full operations analysed from 2016-2020	
REFERENCES	
1. https://repositorio.cepal.org/bitstream/handle/11362/5049/S2012619_en.pdf?sequence=1&isAllowed=y	
a. 255 GYD minimum private sector hourly wage (https://guyanachronicle.com/2020/12/03/451568/#:~:text=The%20private%20sector%20minimum%20wages,for%20a%2040%2Dhour%20week) converts to $2.53 PPP	
b. 5,000 GBP converts to $7,352.94 PPP	
c. 6.909 GBP converts to $10,468.18 PPP	
d. 15,000 GBP converts to $22,727.27 PPP	
e. 3,700,000,000 GBP aggregate economic benefit equipping digital skills / 7,880,000 people (https://www.goodthingsfoundation.org/sites/default/files/the_economic_impact_of_digital_skills_and_inclusion_in_the_uk_final_v2_0.pdf) = 469.54 GBP per person converts to $711.42 PPP	

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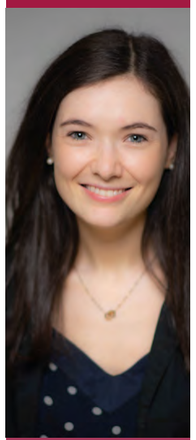
1:29



8 DECENT WORK AND ECONOMIC GROWTH

Yunus and Youth

Cecilia Chapiro

Argentina / USA

Frustrated with the short-term impact of charities in Argentina where Cecilia is originally from, she decided to act. Having read Professor Muhammad Yunus's work on social business, she was inspired to help young people start and scale effective social businesses to tackle the world's most pressing issues and started Yunus & Youth.

Yunus & Youth believes that connecting young people from all corners of the world and giving them the tools and resources they need to develop social business solutions can successfully tackle issues that have been left unsolved for far too long. Yunus & Youth believes in combining the next generation's passion to change the world with the knowledge and experience of traditional corporations to promote sustainable global development and economic growth. Founded with the support of Professor Muhammad Yunus, Yunus & Youth combines social entrepreneurship training with technology to remove educational barriers between countries and generations. It is on a mission to promote youth employment and to foster local economies through partnerships with governments, international development organisations, and grassroots movements. Based on their four-stage intervention model, several different programs have been designed and implemented in more than 50 countries since 2014 with the main goal of empowering young people with the knowledge and resources they need to positively change the world.

Yunus & Youth's 'Global Fellowship Program' for Social Entrepreneurs is designed to support early-stage social business leaders in the development of financially sustainable solutions. It is a six-month online program designed to empower young social entrepreneurs and to help them develop their full potential by strengthening their business models, helping them measure their social impact, and defining a scaling strategy. The Social Impact Mentoring for Business Executives program is an active online leadership training for professionals who want to empower young people and promote positive impact. It is an online skills-based mentoring program that enables business professionals to apply their knowledge and expertise to empower young social entrepreneurs anywhere in the world while enhancing their managerial skills at the same time.

> *"One Young World is the most powerful, diverse and energetic youth community that I've known and has been an incredible component of Yunus & Youth's growth ever since its inception."*

INPUTS	OUTPUTS
$7,500 average monthly expense x 12 months = $90,000	260 social businesses accelerated x $10,000 estimated value of acceleration (a) = $2,600,000
TOTAL INPUTS	**TOTAL OUTCOME**
$90,000	$2,600,000
SCOPE	
Yunus & Youth social enteprise incubation analysed for 2020	
REFERENCES	
a. $10,000 - $120,000 average seed funding from accelerators (https://www.forbes.com/sites/alejandrocremades/2019/01/10/how-startup-accelerators-work/?sh=77505a4344cd)	

SROI
1:5

Digital Citizenship Programme

Joleen Ngoriakl

Palau

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

The internet infrastructure in Palau has expanded quickly since the investment into fibre-optics in 2016, which will be built on by a second internet submarine cable in the near future (1). With increasing access to the internet, it is of paramount importance that the population is equipped to use the new digital resources safely and responsibly.

Joleen, who works as Chief of Staff for Governor Franco B. Gibbons of Koror State, recognised the need to prepare the Palau population to protect them from the potential security and privacy risks which arise from irresponsible or ignorant use of the internet. With support from the Governor, Joleen and a small team of volunteers have organised workshops, an online course, and three youth summits providing over 1,000 people - 5.5% of Palau's population - with the skills required to protect themselves or their families online.

They have delivered 2-hour sessions for parents which include discussions, and learning resources, on how they can keep themselves and their children safe online. Three sessions have also been tailored for school children aged 11-13 to educate them directly on data privacy and responsible use of the internet. The CyberSmart Youth Summit has also been run three times, reaching around 50 children per event, with longer-form workshops, real-world case studies, group discussions, presentations, and practical lessons.

In Summer 2020, Joleen ran a month-long online course that delved deeper with 20 adolescent students into online safety and digital citizenship. These participants were also taught project management skills as they helped to shape the programme and agenda of the 2020 summit. Recently, Joleen has been awarded $10,000 funding from the US Embassy and Ambassador John Hennessey-Niland to develop and expand the programme throughout the country, and to prepare more people in light of greater dependency on the internet as a result of the pandemic.

INPUTS	OUTPUTS
10 volunteers x $3.50 estimated hourly wage (a) x 3 Summits x 40 hours preparation = $4,200 5 volunteers x $3.50 estimated hourly wage (a) x 33 classes x 7 hours = $4,042.50	1020 students x $39.77 estimated value of digital citizenship training (b) = $40,565.40
TOTAL INPUTS	**TOTAL OUTCOME**
$8,242.50	$40,565.40
SCOPE	
Digital Citizenship Programme analysed from 2017-2020	
REFERENCES	
1. https://www.rnz.co.nz/international/pacific-news/416509/australia-to-support-palau-s-internet-infrastructure	
a. $3.50 minimum wage per hour (https://pw.usembassy.gov/wp-content/uploads/sites/282/dos-hrr_2018_palau.pdf)	
b. $171,000,000 cost of cyber crime in APAC / 4,300,000,000 estimated population in region = $39.77	

SROI
1:3

Monkiri

Trevor Schonewille

Canada

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

After leaving university, Trevor particpated in an impact investment internship providing debt relief and micro-financing in Cambodia. He noticed the underlying issue for late repayment tended to be education and knowledge. In March 2019, he founded Monkiri, aiming to become the 'duolingo' for finance. Monkiri is a mobile e-learning platform focusing on improving financial literacy and inclusion with gamified learning. It educates users on core financial concepts and provides transparent info on relevant financial service providers and resources.

The free mobile app uses a content management system that makes it simple to create, edit and localize lessons. This allows lessons to be delivered anywhere, in all countries, will an easy system to localize the content. Monkiri is sourcing partners to help collate the necessary, local, content. Monkiri has launched in Myanmar and is launching a pilot with content partners in Cambodia and Canada. Having access to formal financial services helps to economically empower people.

Trevor and his team have launched an innovative series educating people on how to manage their finances during the COVID-19 pandemic. They've recently partnered with the SPTF to develop additional COVID-19 related financial literacy lessons. Monkiri are translating the lessons into multiple languages so that people all around the world can have access to the resources, and have recently expanded their Content Management System to allow more organisations to distribute mobile lessons through the app and continue to reach their users.

> *"We are launching a new initiative with One Young World North America where Ambassadors can pilot the new Organization Portals on Monkiri for free. This enables other organizations and Ambassadors to create engaging mobile lessons focusing on economic empowerment."*

INPUTS	OUTPUTS
3,168 volunteer hours x $12.13 estimated monthly wage (a) = $38,427.84 Funding totalling $243,697.48 (b)	2,400 app users x $6.68 estimated monthly value financial literacy (c) x 12 months = $192,384 1,200 women in Myanmar x $29.52 monthly value financial inclusion and literacy (d) x 12 months = $425,088 800 Cambodian women x $29.52 monthly value financial inclusion and literacy (d) x 12 months = $283,392
TOTAL INPUTS	**TOTAL OUTCOME**
$282,125.32	$900,864.00
SCOPE	
Monkiri operations analysed for 2020	
REFERENCES	
a. 1,932.70 CAD monthly minimum wage x 12 months / 52 weeks / 30.9 weekly hours (https://ilostat.ilo.org/data/country-profiles/) = 14.43 CAD converts to $12.13 PPP	
b. 290,000 CAD converts to $243,697.48 PPP	
c. 852 CAD average net saving Canadian households (https://www150.statcan.gc.ca/n1/daily-quotidien/190327/dq190327b-eng.htm) / 12 months x 11.2% increase monthly savings from financial literacy education (https://www.theglobeandmail.com/investing/personal-finance/household-finances/article-we-shouldnt-be-asking-if-finlit-works-but-rather-how-to-improve-it/) = 7.95 CAD converts to $6.68 PPP	
d. 42,979 KHR increase in monthly income for households header by women with financial literacy and inclusion (https://www.eria.org/uploads/media/discussion-papers/4-The-Poverty-Reducing-Effects-of-Financial-Inclusion_Cambodia.pdf) converts to $29.52 PPP	

SROI
1:44

Ingenieros Top Internacional

Jose Luis Vilcahuaman Tovar

Peru

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

Having grown up in a small town in the Peruvian Andes, Jose has experienced first-hand what it means to not have access to essential infrastructure. In his town, people didn't have access to electricity, drinking water, schools, hospitals, and other institutions. Jose's motivation is to change this reality for millions of his people. The world infrastructure gap is expected to be 15 trillion USD by 2040 (1).

Peru's gap in infrastructure, in 2025, will be 110 USD billion (2). This means that millions of people in Peru and other developing countries are without access to basic public services associated with essential infrastructure. Jose understood that is critical that each infrastructure project have the best possible outcomes. However, one of the biggest weaknesses in doing so is human capital(3). There is a lack of appropriate skills, and shortages of skilled professionals.

That is why Jose launched an online platform to train human capital within the infrastructure sector. They empower them with effective online education to deliver better project outcomes, contributing to the improvement of the quality of life for millions of people, developing a more sustainable and resilient futures as well as addressing the crises of inequalities.

So far, Jose's project has trained more than 9000 people from Peru, Mexico, Colombia, and Paraguay for free. They also offer premium paid courses.

> *"One Young World was a truly inspiring summit that led me to dream and do more to build a better and more inclusive world for everyone. The One Young World Summit and Community changed my life and my project for the better. One Young World is an amazing organisation to empower youth. I love it!"*

INPUTS	OUTPUTS
4,800 estimated work hours x $5.51 estimated hourly wage (a) = $26,448 Invested grants and revenue totalling $21,611	9340 participants x $75 average increse in monthly income after the course = $700,500 9340 people trained x $150 value of infrastructure training (b) = $1,401,000
TOTAL INPUTS	**TOTAL OUTCOME**
$48,059.00	$2,101,500.00
SCOPE	
Ingenieros Top Internacional's infrastructure trainings analysed from 2019	
REFERENCES	
1. https://www.gihub.org	
2. https://www.ey.com/es_pe/infrastructure/guide-to-investing-in-infrastructure-projects-in-peru	
3. https://www.worldbank.org/en/news/feature/2019/06/19/lifelines-for-better-development	
a. 1585.10 PEN estimated monthly wage x 12 months / 52 weeks / 38.2 weekly hours (https://ilostat.ilo.org/data/country-profiles/) = 9.58 PEN converts to $5.51	
b. $150 estimated value equivalent infrastructure course (https://www.pmi.org/store/products#sort=relevancy&f:ContentType=[eLearning])	

SROI
1:18

Yuludarla Karulbo

Lisa Rapley

Australia

10 REDUCED INEQUALITIES

Despite progress in Australia in improving conditions for Aboriginal communities, said progress has been slow and there are still significant disparities between Indigenous and non-Indigenous communities. Yuludarla Karulbo is a social purpose organisation that is looking to tackle the prejudice at the root of these issues, by empowering young indigenous people to promote their community and culture.

Lisa co-founded Yuludarla Karulbo back in 2016 with two main goals. The first is to share Aboriginal culture with the wider community through Indigenous-designed products, cultural-activity workshops and cultural awareness and capability workshops. Based in Brisbane, Yuludarla Karulbo also operates workshops in South East Queensland and Northern New South Wales. In schools, these sessions may expose students to native Australian plants and indigenous cooking or introduce them to traditional oral story-telling as a form of education. Education is interactive, physical, and engaging. Yuludarla Karulbo has also provided cultural awareness training in more than 100 organisations, whereby 98% of the participants have left feeling more confident to work with Indigenous people.

The second goal is to provide opportunities for Indigenous youth to connect back to their culture and take part in activities that challenge them, and provide learning experiences to assist them in developing the skills required to become future leaders in their chosen field. Young Aboriginal Australians who are often struggling students are employed in the different programmes. They receive mentorship from elders and work experience to build their confidence. Of these facilitators, 98% feel more confident in the role, and 98% feel more connected to their culture.

> *"Attending One Young World in 2019 has provided me with the opportunity to learn from an array of amazing social entrepreneurs which in turn has helped me strengthen our programs at Yuludarla Karulbo and expand our reach into positively impacting governance systems."*

INPUTS	OUTPUTS
2 co-founders x $3,765 estimated monthly wage (a) x 60 months = $451,800 19 mentors x $5,129.16 average income per mentor (b) = $97,454.04 Foundation for Young Australians grant totalling $6,944.44 (c) Invested income totalling $1,551,388.89 (d)	19,100 individuals x $1,982.17 estimated value indigenous awareness education (e) = $37,859,447 19 Aboriginal mentors x $45.76 higher hourly salary (f) x 95 workshop hours = $82,596.80
TOTAL INPUTS	**TOTAL OUTCOME**
$2,107,587.37	$37,942,043.80
SCOPE	
Yuludarla Karulbo operations analysed from 2016-2020	
REFERENCES	
a. 5421.60 AUD estimated monthly wage (https://ilostat.ilo.org/data/country-profiles/) converts to $3,765 PPP	
b. 7,368 AUD converts to $5,129.16 PPP	
c. 10,000 AUD converts to $6,944.44 PPP	
d. 2,234,000 AUD converts to $1,551,388.89 PPP	
e. $55,060.3 GDP per capita (https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=AU&view=chart) x 3.6% GDP loss from racism in Australia (https://www.vichealth.vic.gov.au/media-and-resources/media-releases/counting-the-billion-dollar-) = $1,982.17	
f. (7,368 AUD earnings from workshops / 95 hours) - 11.66 AUD average hourly wage for Indigenous Australians = 65.90 AUD converts to $45.76 PPP	

SROI
1:2

10 REDUCED INEQUALITIES

BIMBA

Tebeio Tamton

Kiribati

Kiribati has been slow to adopt inclusive legislation on LGBT+ rights, and homosexuality remains criminalised in Kiribati (1). While levels of prosecutions are fortunately low, advocacy is essential in changing public policy and perception to create an inclusive environment for this marginalised community. Tebeio co-founded the Boutokaan Inaomataia ao Mauriia Binabinaine Association (BIMBA) to drive progressive change in his country. It is an NGO supporting the human rights of the LGBT+ community in Kiribati, primarily focused with the plight of gay men and transgender women.

The organisation partners with public and private actors in Kiribati to build a supportive network which is educating the wider population, providing support to the LGBT+ community, and building the capacity required to effectively advocate for LGBT+ rights. There are currently around 100 active members who both support and are supported by the organisation's activities. They attend the annual meeting at the beginning of each year to help to set BIMBA's direction, and are consulted on strategy for new initiatives. Such projects include anti-discrimination workshops, presentations, and consultations. The team has conducted radio outreach and awareness programmes in schools. During the pandemic, BIMBA has ensured its network continued to be supported, through a food drive, and pandemic rapid emergency plan designed in collaboration with 10 partner organisations.

The organisation's ultimate aim is to decriminalise homosexuality in Kiribati, and BIMBA continues to build a foundation for the necessary advocacy by tackling stigmas and changing people's attitudes.

"One Young World made me realise that I am not alone in the world and that there are people out there working very hard, under better or worse circumstances, to ensure that they and their communities are treated equally, with dignity and respect regardless of who their sexual orientation, gender identity, and expression!"

INPUTS	OUTPUTS
9 regular volunteers x $1.30 hourly wage (a) x 12 hours x 104 weeks = $14,601.60 Investment totalling $75,000 PPP	15 anti-discrimination consultancies x $11,897.60 estimated value of LGBT+ inclusive workplace = $178,464 2,800 people educated x $6.62 societal value LGBT+ inclusion per capita = $18,536
TOTAL INPUTS	**TOTAL OUTCOME**
$89,601.60	$197,000.00
SCOPE	
BIMBA full operations analysed from 2019-2020	
REFERENCES	
1. https://www.humandignitytrust.org/country-profile/kiribati/	
a. 1.30 AUD minimum hourly wage (https://www.employment.gov.ki/labour-division/work-relations-wr-unit/employment-and-industrial-relation-code-2015-pg1/#minimumwage) converts to $1.30 PPP	
b. $1.30 minimum hourly wage (https://www.employment.gov.ki/labour-division/work-relations-wr-unit/employment-and-industrial-relation-code-2015-pg1/#minimumwage) x 40 hours x 52 weeks x 40 years x 11% increase in earnings from LGBT inclusion (https://www.sciencedirect.com/science/article/pii/S0305750X19300695) = $11,897.60	
c. $1,655.10 GDP per capita (https://data.worldbank.org/indicator/NY.GDP.MKTP.CD?locations=KI) x 0.4% economic cost of LGBT exclusion (https://www.sciencedirect.com/science/article/pii/S0305750X19300695) = $6.62 PPP	

SROI
1:2

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

iGoGreen

Aprilya Lestari

Indonesia

Indonesia produces a shocking 200,000 tonnes of rubbish per day, and perhaps most worrying is the lack of infrastructure capable to manage it (1). As landfill sits run out of space, and 'waste mountains' grow, an urgent solution is required.

Aprilya created iGoGreen, a socio-entrepreneurship platform that empowers local actors with the autonomy, capacity, and incentives to tackle the issue themselves. It is a market-driven solution to solid waste management that reduces the burden of non-organic waste pollution on the city and in the ocean and strengthens the recycling value chain. On the platform, actors sort and sell recyclable waste to iGoGreen partners who bring the waste to one of iGoGreen's waste hubs, where it is recycled to products of value for factories as an alternative to newly produced material.

The organisation has engaged households in the programme, working with a partner to go door-to-door to collect the waste and take it to 25 waste banks for sorting, in 5 different sub-districts. Through this, they collect waste from 10 households per week. iGoGreen also partners with 3 restaurants, 3 stores, and 1 supermarket. Altogether, there are approximately 200 actors who regularly use the platform. These partnerships lead to the recycling of approximately 15 tonnes of non-organic waste per month. Another workstream is in education, through which iGoGreen aims to increase awareness of the issue in schools to encourage teachers, students, and institutions to manage their waste responsibly. It recognises performance in tackling the issue with the iGoGreen Award, given to institutions that consistently maintain sustainability through waste management programmes. The team has educated over 100 people on the challenge and the solution in 25 different educational institutions.

The capacity of the solution to deal with the challenge is growing. The team has built new partnerships with companies for 2021 which will exponentially increase the waste that can be managed sustainably. They are also expanding to process bio-waste as well, which has a significant environmental impact when disposed of in landfills.

"Using the title "One Young World Ambassador" makes my profile look more trustworthy, and makes it easier to connect with leaders outside my country. One Young World made me realise there are a lots of people who care about their surroundings, and to make a bigger impact requires collaboration."

INPUTS	OUTPUTS
Angel Investor funds totalling $25,000 Reinvested revenue totalling $2,142	100 students x $4.97 estimated hourly value environmental education (a) x 2 hours x 15 months = $14,910 3 waste pickers x ($5 hourly wage - $2 average hourly wage (b)) x 327 estimated work hours = $2,943 20 tonnes plastic recycled x 6 tonnes CO2 saved (c) x $125 social cost of carbon (d) = $15,000 4 tonnes plastic enters oceans (e) x $3,300 cost of marine plastic (f) = $13,200 10 tonnes paper recycled x 3.78 tonnes CO2 saved (g) x $125 social cost of carbon (d) = $4,725 3 tonnes metal recycled x 6.79 tonnes CO2 saved (h) x $125 social cost of carbon (d) = $2,546.25 0.6 tonnes paper recycled x 0.33 tonnes CO2 saved (i) x $125 social cost of carbon (d) = $24.75
TOTAL INPUTS	**TOTAL OUTCOME**
$27,142.00	$52,899
SCOPE	
iGoGreen full operations analysed from 2019-2020	
REFERENCES	
1. https://www.channelnewsasia.com/news/cnainsider/indonesia-stands-crossroads-waste-crisis-plastics-problem-12564234	
a. 3.28 GBP value environmental education per hour (http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf) converts to $4.82 PPP	
b. 1,570,922 IDR estimated average monthly wage (https://ilostat.ilo.org/data/country-profiles/) x 12 months / 52 weeks / 38.2 weekly working hours = 9,490.06 IDR converts to $2.00 PPP	
c. 6 tonnes CO2 saved per tonne plastic recycled (http://timeforchange.org/plastic-bags-and-plastic-bottles-co2-emissions-during-their-lifetime/)	
d. $125 social cost of carbon per tonne (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)	
e. 20 tonnes x 20% produced plastic ends in oceans (https://www.scmp.com/lifestyle/health/article/2168819/philippines-plastic-pollution-why-so-much-waste-ends-oceans) = 4 tonnes	
f. $3,300 cost of marine plastic per tonne (https://www.sciencedirect.com/science/article/pii/S0025326X19302061)	
g. 3.78 tonnes CO2 saved per tonne paper recycled (http://stopwaste.co/calculator/)	
h. 6.79 tonnes CO2 saved per tonne metal recycled (http://stopwaste.co/calculator/)	
i. 0.33 tonnes CO2 saved per tonne glass recycled (http://stopwaste.co/calculator/)	

SROI
1:5

Compost Baladi SAL

Marc Aoun

Lebanon

11 SUSTAINABLE CITIES AND COMMUNITIES

Waste management is a contentious issue in Lebanon, an issue beginning back in 2015 when the government closed its biggest landfill (1). Since then the issue has persisted, even grown, despite the country spending almost 10 times more than its neighbours in Jordan and Tunisia (2). With Antoine, the Compost Baladi's founder, Marc has set out to alleviate the burden and negative environmental and health consequences of an under-attended aspect of the challenge, organic waste. They launched the enterprise to provide products and services that promote the local recycling of solid and liquid bio-wastes in households, restaurants, academic institutions, commercial establishments, municipalities, non-profit organizations, and refugee settlements.

Earth Cube is a novel and innovative solution which sustainably composts food waste at the source for approximately 30 beneficiaries, producing an environmentally friendly alternative to chemical fertiliser. This means that the solution to the issue also generates a profit-making product that initially incentivised the use of the solution. To scale its impact, the business structure changed so that Compost Baladi would use the solutions itself, operate them directly, and generate revenue from the compost. It secured a contract to install 12 composting stations, followed by three larger facilities the following year. Other impacts arising from the organisation's work have been on an education level. The team is working to change the stigma around food waste and odour. They have also provided training on bio-waste management to more than 3,000 people. Another avenue of impact has been job creation in rural areas. Through the solutions themselves, the compost produced, and the education work, Compost Baladi is tackling the issue at all stages of the solution.

Moving forward, the organisation is seeking foreign investment and revenue, developing a model to operate outside Lebanon. They are also developing a new technology to introduce in the coming years, a 'smart bin' through which waste can be monitored to identify sources of contaminations and improve biowaste management in more developed countries.

> *"One Young World gave me an opportunity to join a global movement of young entrepreneurs who wish to make an impact and was an inspirational experience that allowed me to build a network of change across the world."*

INPUTS	OUTPUTS
Diana Foundation grant totalling $25,000 Award grants totalling $170,000 Revenue totalling $593,065	40,000 people x $4.82 estimated value of environmental education (a) = $192,800 2,700 tonnes bio-waste processed x $152.50 government expenditure per tonne of waste (b) = $411,750 1,000 tonnes compost x $1,000 nominal cost of fertlizer per tonne (c) = $1,000,000 2,700 tonnes biowaste processed x 0.135 tonnes methane produced per tonne landfill (d) x $2,400 estimated social cost methane (e) = $874,800
TOTAL INPUTS	**TOTAL OUTCOME**
$788,065.00	$2,479,350.00
SCOPE	
Compost Baladi SAL operations analysed from 2017-2020	
REFERENCES	
1. https://www.bbc.co.uk/news/world-middle-east-34203165	
2. https://www.hrw.org/news/2020/09/23/lebanon-risks-another-trash-crisis	
a. 3.28 GBP value environmental education per hour (http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf) converts to $4.82 PPP	
b. $154.50 fiscal cost per ton of solid waste (https://wmclebanon.org/wp-content/uploads/2019/06/GIZ-Lebanon-Cost-of-environmental-degradation-due-to-solid-waste-management-practices-in-Beirut-and-Mount-Lebanon-2014.pdf)	
c. $1 per kg nominal nitrogen price (https://papersmart.unon.org/resolution/uploads/nitrogen_grasping_the_challenge_1.9_summary_version.pdf)	
d. 0.135 methane per ton of waste (https://gwcouncil.org/wp-content/uploads/2019/06/Methane-Emissions-from-Landfills-Haokai-Zhao.pdf)	
e. $2,400 social cost of methane (https://pubs.rsc.org/en/content/articlelanding/2017/FD/C7FD00009J#!divAbstract)	

SROI
1:4

Wastezon

Ghislane Irakoze

Rwanda

11 SUSTAINABLE CITIES AND COMMUNITIES

Founded in 2018, Ghislain Irakoze had a vision of creating a waste-free world, Wastezon is using its mobile application to trace, sort, and collect household electronic waste in Kigali, Rwanda. They created a win-win solution that encourages everyone to be involved in waste management. They have dedicated their efforts to conserve the environment while giving economical value to recyclable waste.

Only 4% of Africa's produced wastes are collected and recycled (1). The rest pose a great threat to the environment and sanitation. For recycling, recovery, and re-processing industries, one can use the Wastezon app to acquire resources efficiently and quickly. By using integrated mobile technology, they connect all parties that want to transact solid wastes safely and environmentally.

Wastezon provides households and recycling actors with a mobile app technology for efficient waste collection, sorting, and traceability. Wastezon's integrated technological system uses GPS and Blockchain to speed up the reverse logistics. Subscribers of the app can upload information like how much waste they have and their address to understand how much they can earn from their waste household waste. Recycling actors can use the app to search for waste products and use the built-in features to negotiate prices, pay through Mobile money, PayPal or credit cards and create transportation plans.

> *"One Young World is a win-win platform for us at Wastezon. Besides getting inspiration from like-minded young leaders, we tapped on One Young World's large network of different stakeholders who provided in-kind support that is vital for our startup growth."*

INPUTS	OUTPUTS
$5000 grant from the Tony Erumelu Foundation + $1000 from the Digital Opportunity Trust = $6,000 7 waste coordinators x $0.32 minimum wage (a) x 140 weeks = $313.60 Commision earned in e-waste transaction totalling $35,626.45 (b)	480 tonnes e-waste transacted x 0.2 tonnes of CO2 (c) x $125 social cost carbon (d) = $12,000 1480 people x $4 estimated money saved per month x 24 months= $142,080
TOTAL INPUTS	**TOTAL OUTCOME**
$41,724.45	$154,080.00
SCOPE	
Wastezon e-waste recycling operations analysed for 2019	
REFERENCES	
1. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3363299/	
a. 100 RWF minimum wage per day (https://wageindicator.org/salary/minimum-wage/rwanda) converts to $0.32 PPP	
b. 11,300,000 RWF commision through e-waste transaction converts to $35,626.45 PPP	
c. 0.02 tonne CO2 from landfilling of one tonne of e-watse (http://publicationslist.org/data/david.turner/ref-20/2019%20-%20Clarke%20et%20al.%20-%20RC_R%20-%20Evaluating%20the%20carbon%20footprint%20of%20WEEE%20management%20in%20the%20UK.pdf)	
d. $125 social cost of carbon (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)	

SROI
1:2

eTrash2Cash

Muhammad Abdullahi Salisu

Nigeria

11 SUSTAINABLE CITIES AND COMMUNITIES

Muhammad Salisu founded a first-of-its-kind social enterprise in northern Nigeria called etrash2Cash which embodies the use of technology to solve environmental problems in low-income communities. The Sub-Saharan Africa region generated 174 million tonnes of waste in 2016, at a rate of 0.46 kilogram per capita per day. It is the fastest-growing region, with waste expected to nearly triple by 2050. Further, about 69% of waste is openly dumped, although the use of landfills and recycling systems is becoming more prevalent. Underdeveloped waste management infrastructure may become a growing sign of global inequity as climate change advances. The open dumpsites in poorer countries can pose multiple hazards in the form of deadly landslides — which may be exacerbated by weather events — or pollution in waterways (1).

eTrash2Cash collects a variety of wastes, including plastic, paper, metals, food, and glass, from thousands of low and middle-income earning communities and commercial hubs in Kano through scrap dealers and mobile waste managers using technology, and exchange those wastes with direct cash incentives. They use the web, mobile app, and SMS technology to exchange wastes for direct cash incentives. eTrash2Cash also makes use of all wastes collected from communities to make reusable and sustainable end products, such as organic compost made from food wastes for smallholder Nigerian farmers.

Overall, their work helps to reduce pollution in various forms, reduces flooding in local communities, reduces deforestation, and mitigates the effects of climate change. All the trash is taken to a centralised processing centre and is converted into pellets - the plastic raw material that can be used to make other plastic material. Some pellets make biodegradable trash bag and some shopping bags that are sold to earn revenue.

"The One Young World and its community are incredible platforms for me, because they have offered me a great chance to meet the finest crop of social entrepreneurs and leaders across the world. It has supported me to learn some new knowledge, techniques, acquire more skills and experience through ideas sharing and networking events. And also offered me the chance to meet like-minded leaders and investors that can support possible replication & scale-up of our work in other places in the world."

INPUTS	OUTPUTS
$44,398.40 revenue per month x 12 months = $532,780.80 Connect Grow grant = $34,500 PayaAfrica grant = $25,000 MMH grant = $606.28	50,000 low income households x $8 increased monthly earnings x X months = 75 tonnes of carbon avoided (b) x $125 social cost of carbon (c) = $9,375
TOTAL INPUTS	**TOTAL OUTCOME**
$592,887.08	$52,899
SCOPE	
Waste collection analysed for 2020	
REFERENCES	
1. https://openknowledge.worldbank.org/handle/10986/30317	
a. NIG 6,000,000 converts to $44,398.40 PPP	
b. 30 tonnes food waste collected x 2.5 kg CO2 per tonne (http://www.fao.org/3/i3347e/i3347e.pdf) = 75 tonnes	
c. $125 social cost of carbon (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)	

SROI
1:41

Shuttle

Reyasat Chowdhury

Bangladesh

11 SUSTAINABLE CITIES AND COMMUNITIES

Reyasat co-founded Shuttle, a startup that addresses and aims to solve a pressing issue in Bangladesh - safe transportation for women. In Bangladesh, 94% of women commuting in public transport have experienced sexual harassment in verbal, physical, and other forms (1).

Shuttle is a mass-transit startup that provides safe transportation at an affordable fare by moving more people with fewer vehicles and primarily focuses on solving the transportation problem for women in Bangladesh.

With verified and responsible trip managers and a hard-working team, they work relentlessly to ensure safe travel for women with the highest comfort possible. Shuttle runs on specific routes with specific pick-up and drop-off points on a fixed schedule known to the customers. Their primary goal is to ensure each and every woman in Bangladesh has the freedom to commute wherever and whenever they want to. With this service, Shuttle supports an increase in women's workmen workforce and university participation rates.

Shuttle's future goal is to hire and train women drivers in order to smash the gendered misconception that women can not take on this role. They also plan on developing women driving school. So far, More than 20,000 women are registered in their "shuttle for women" platform with 750 rides per day. Shuttle ensures safety by incorporating a trained "Trip Manager" to accompany each ride, plus an emergency hotline and 24/7 vehicle tracking service. Each ride is also a fourth of the cost of an average rideshare trip in Bangladesh, which ensures accessibility. Shuttle also provides B2B services with their product "Shuttle for Business". It provides app-based transportation support to organizations that want to ensure safe and comfortable commutes for their employees. They currently work with twelve companies and serve a customer base of 2,000 people every working day.

"One Young World has been an incredible experience for me mainly because I got to meet changemakers from so many different sectors. Since I am an entrepreneur, I usually get to interact with people who are from my domain. One Young World broadened my world and introduced me to so many different perspectives. I feel extremely lucky that I am a part of this amazing community!"

INPUTS	OUTPUTS
$4,049.94 total monthly operational costs (a) x 24 months = $97,198.56	750 rides per day x $7.16 value safe travel service (b) x 730 days = $3,920,100 753.10 tonnes of CO2 (c) x $125 social cost of carbon (d) = $94,137.50
TOTAL INPUTS	**TOTAL OUTCOME**
$97,198.56	$4,019,712.50
SCOPE	
Cheap and safe ride share for women and businesses for 2019	
REFERENCES	
1. https://openknowledge.worldbank.org/handle/10986/32535	
a. 127,208.50 BDT converts to $4,049.92	
b. 300 BDT average cost of a rideshare x 75% cost saving from Shuttle = 225 BDT converts to $7.16 PPP	
c. 1,864,113.58 miles averted x 0.404 kg of CO2 per mile emitted by average passenger vehicle (https://www.epa.gov/greenvehicles/greenhouse-gas-emissions-typical-passenger-vehicle) = 753.10 tonnes	
d. $125 social cost of carbon (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)	

SROI
1:20

Penta Medical Recycling

Kacha Mahadumrongkul

USA

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

In the US it is estimated that 300,000 prosthetic limbs are discarded every year with no secondary market due to regulation. This high-value waste could be used to satisfy demand in the developing world where around 38 million amputees do not have access to prosthetic care (2). A team of Yale students founded Penta Medical Recycling to bring high-quality, low-cost prosthetic care to developing countries while repurposing medical waste in the US. Penta was founded in 2016, and Kacha joined a year later as COO. He ran a volunteering programme to connect students with hospitals in Thailand to learn about healthcare and entrepreneurship. He manages partnerships with health clinics, hospitals, and universities in developing countries to connect them with demand, and with 100 US-based suppliers such as Hanger Clinic.

Through these partnerships, the team has managed to support amputees in 10 different countries across Asia, Africa, and Latin America. Penta has rescued 4,000 prosthetics from premature disposal and fit 1,200 amputees who otherwise would not be able to afford high-quality devices. In Thailand, an imported prosthetic costs approximately 50,000 Baht and for a rural amputee in Thailand, it would take an estimated 6 years with no expenditure to afford this (3). The key environmental benefit to the project is avoiding the improper disposal and unnecessary production of an estimated 2 tonnes worth of devices. Additional support for the organisation has been provided in the form of grants, operational, and marketing support. However, in 2021, the organisation is transitioning to a more sustainable model of social entrepreneurship to reduce its financial dependence. Penta also increasingly lobbies to raise awareness and tackle stigmas against disabilities. In 2020, they worked with influencers and organisations in the amputee community to launch the Dance4Mobility challenge on TikTok and ran community events to promote sports like basketball and rock climbing for amputees.

Kacha also secured a fellowship through the Resolution Project at the One Young World Summit to develop a new initiative developing high-quality prosthetic ankle joints which generate power 'passively' through spring mechanisms rather than electronics, potentially reducing the cost from $10,000 per mechanism to $50.

> *"One Young World is an incredibly powerful and special movement that brings together individuals from all walks of life who are passionate about improving society in various ways. I am grateful to be a part of a very driven and passionate group of people who are listening to each other and playing their part in making this world a more inclusive and sustainable place."*

INPUTS	OUTPUTS
Donor grants totalling $150,000 Logistical support for 4 major deliveries estimated at $20,000 Additional annual expenditure in 2019/2020 totalling $70,000	1,200 amputees x $3,977.72 estimated value per prosthetic device (a) = $4,773,264 18.4 tonnes CO2 prevented x $125 social cost of carbon (b) = $2,300
TOTAL INPUTS	**TOTAL OUTCOME**
$240,000	$4,775,564.00

SCOPE

Penta Medical Recycling full operations analysed from 2017-2020

REFERENCES

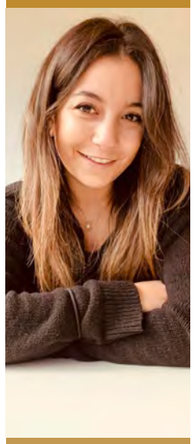
1. https://www.brunswickgroup.com/prosthetic-limbs-recycling-i15854/#:~:text=An%20estimated%20300%2C000%20prosthetic%20limbs%20a%20year%20are%20discarded%20in%20America.
2. https://www.kcl.ac.uk/how-innovation-in-vietnam-is-proving-the-potential-of-inclusivity
3. https://static1.squarespace.com/static/58d2fd9029687fa55ee56d66/t/5f08d4ad5421ee06b1d1e6d5/1594414263749/ImpactReport_CherrySirisomboonwong+%281%29.pdf
a. 50,000 THB estimated price of average imported device (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255) converts to $3,977.72 PPP
b. $125 estimated social cost of carbon (https://www.nationalgeographic.com/environment/article/this-single-number-could-reshape-our-climate-future)

SROI
1:6

Speetra Design Studio

Sara Dsouki

France / Lebanon



12 RESPONSIBLE CONSUMPTION AND PRODUCTION

Fashion is a highly, and rightly scutinised industry and there is general consensus that it needs to adopt more sustainable practices (1). Sara co-founded the Speetra Design Studio to provide a cost-effective solution for tech-savvy fashion designers to improve the sustainability of their process.

Speetra, founded in 2018, is a design-focused innovation firm working at the intersection of architecture, product, and fashion design. It specializes in digital design for 3D printing, an innovation that is eco-friendly and cost-effective. Integrating innovative technology into the design process allows designers to conceptualise their ideas on computers via cloud-based designs. Additionally, the production process itself has been improved by the adoption of 3D printing. Replacing unsustainable, unrecyclable materials, it is introducing a new bio-degradable plastic alternative as a replacement to leather. This prevents animal cruelty, as well as reducing the long-term environmental impacts of the materials.

The reduced costs, approximately 60% across the process, are hugely beneficial in reducing the costs of entry to the industry for young designers. It also speeds up the process by an average of 80%, allowing the designers to be more agile and get to the revenue-generating stage sooner. Whilst not lobbying for widespread changes in the industry, Speetra is leading by example and transforming the process designer by designer. As it becomes more financially profitable, the team hopes the environmentally-advantageous technology will be adopted by more and more designers.

> *"The support the Community showed me and the networking opportunities were a main pillar to my project's growth, but more importantly, the voice that One Young World gave me was the thing I value the most."*

INPUTS	OUTPUTS
4 full-time staff x $4,267.61 estiamted monthly wage (a) x 34 months = $580,394.96 1 part-time staff x $13.79 estimated hourly wage (b) x 18 hours per week x 147 weeks = $36,488.34 Pre-seed funding totalling $90,000	20 designers x 40 garments per designer x $5,000 estimated savings per designer = $4,000,000 30.52 tonnes CO2 saved (c) x $125 social cost of carbon (d) = $3,815
TOTAL INPUTS	**TOTAL OUTCOME**
$706,883.30	$4,003,815.00

SCOPE

Speetra Design Studio operations analysed from 2018-2020

REFERENCES

1. https://assets.kpmg/content/dam/kpmg/cn/pdf/en/2019/01/sustainable-fashion.pdf
a. 3,030 EUR average monthly wage (https://ilostat.ilo.org/data/country-profiles/) converts to $4,267.61 PPP
b. 1,539.40 EUR minimum monthly wage x 12 months / 52 weeks / 36.3 weekly hours (https://ilostat.ilo.org/data/country-profiles/) = 9.79 EUR converts to $13.79 PPP
c. 20 designers x 40 garments per designer x 3.5kg estimated textile waste avoided x 10.9 kg CO2 saved (https://www.mdpi.com/2071-1050/12/19/8214/pdf) = 30.52 tonnes
d. $125 social cost of carbon (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)

SROI
1:3

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

mymizu

Robin Lewis

Japan

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

mymizu are on a mission to help people live more sustainably - in ways that are fun, easy and good for the planet. By co-creating tools and community - like our free refill app - they are building a world with cleaner oceans, healthier ecosystems and happier people. Mymizu was born on a tropical island in southern Japan. On a walk one day, co-founders Mariko and Robin came across an entire beach covered in litter. And amongst all of the scattered waste, there was one culprit that stood out in number; single-use PET bottles. That was the moment we decided to take action; to tackle the problem at the source and build a movement for sustainable living.

In 2020, the organisation started a campaign to save 1 million plastic bottles, and launched a feature that tracks the plastic and money saved, CO2 reduced and water consumed by the app's users. The bigger mission is to engage more people in sustainability. According to a recent study, almost 90% of the total plastics that end up in the ocean come from rivers in Asia (1). Around 25 billion PET bottle products are shipped every year in Japan, averaging out to around 180 bottles per person (2). Refilling your bottle helps to reduce plastic consumption, which protects our natural environment, animals and human health.

Their core product - the mymizu app - connects people with 200,000 free water refill points around the world, eliminating the need for bottled water. Japan's first water refill app helps you to access free refill points so that you can refill your bottle on the go, discover new places & eliminate the need for plastic bottles. The app guides you to the nearest water fountain or eco-friendly cafe that offers free refills. At mymizu, talks, workshops and other educational activities are core to achieving their mission, helping others to innovate and realise their potential when it comes to sustainability. Every year, they give over 100 talks and workshops on topics related to sustainability, circular economy and innovation for the SDGs.

> *Being a part of the One Young World Community has been instrumental to everything we have achieved so far. Not only has One Young World helped to raise awareness of our work and the issue of plastic waste, but I have also met many collaborators through the One Young World Community who have helped to move our work forward."*

INPUTS	OUTPUTS
Corporate Partnerships and Services =$160,000 Government Parnetships = $10,000 Grants and Prizes = $55,000 Sales of mymizu products = $15,000	12,000 seminar recipients x $4.97 estimated hourly value envrionmental education (a) x 1 hour = $59,640 500,000 PET bottles saved x $1.29 estimated cost of PET Bottle (b) = $645000 30 tonnes of carbon saved x $125 social cost of carbon (c) = $3,750
TOTAL INPUTS	**TOTAL OUTCOME**
$240,000	$708,390
SCOPE	
mymizu full operations analysed from 2018-2020	
REFERENCES	
1. https://www.prnewswire.com/news-releases/analysis-on-the-240b-plastic-bottles-industry-2020-2025-300996789.html	
2. https://www.nippon.com/en/japan-data/h00401/plastic-love-japan's-prodigious-usage-and-recycling-of-pet-bottles.html	
a. 3.28 GBP value of environmental education per hour (http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf) converts to $4.82 PPP	
b. https://www.drinkflowater.com/blog/the-real-cost-of-bottled-water-2/	
c. https://poseidon01.ssrn.com/delivery.php?ID=615100008007025083110087118069029068002059093093031010095069004067124121072105023099058027096058051040011089098000091010125012108058062055-076069126090064101102123070065059085125011119029083065085016012006002116074081015116000114108104072075102112011027&EXT=pdf&INDEX=TRUE	

SROI
1:72

13 CLIMATE ACTION

Green Hope Foundation

Kehkashan Basu

Canada

14 LIFE BELOW WATER

15 LIFE ON LAND

Born on World Environment Day in 2000, Kehkashan is a global youth leader at the forefront of the climate justice movement. A Forbes 30 Under 30, Kehkashan founded her organisation Green Hope Foundation in 2012 after attending Rio+20 as one of its youngest international delegates and was also the youngest of the 193 youth representatives of UN Member States at the adoption ceremony of the Sustainable Development Goals in 2015.

Green Hope Foundation combines grassroots action with advocacy at the highest levels of policy-making, to create a just, sustainable, and peaceful world. Its mission is to mitigate the adverse anthropogenic impacts of climate change and biodiversity loss which disproportionately affect regions and communities least responsible for it. Its activities have mobilised over 2,000 young volunteers since 2012. The organisation has established activities in 25 different countries and reached increased the environmental awareness of over 140,000 young people through its various programmes. During the Covid-19 outbreak, they have run numerous initiatives around the world. One such ongoing project in Bangladesh is empowering women and girls through sustainability educating, in particular on sanitation and hygiene, and protecting them from violence.

Since attending the launch of the Sustainable Development Goals, the impact of the organisation has accelerated, and in the past five years, the various projects have cumulatively planted a staggering 142,000 trees, restored over 200,000 hectares of mangrove forests, and collected 2000 tonnes of waste. This is just a snapshot of the organisation's impact which has been generated with the assistance of 2060 volunteers around the world, helping to educate more than 98,000 children of the need for sustainable action.

Kehkashan is also a dedicated member of One Young World's Community and hosted the YMCA Youth Leaders Conference and moderated One Young World's North America Climate Webinar.

> *Being a One Young World Ambassador has enabled me to scale up my impact and outreach. It is a globally accepted certification of a person's work and being a part of this eminent cohort of changemakers is a matter of pride for me."*

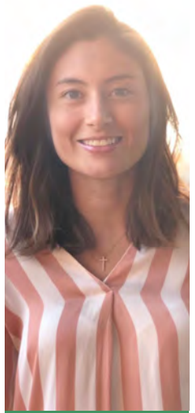
INPUTS	OUTPUTS
100 volunteer hours per week x $12.13 estimated hourly wage (a) x 261 weeks = $316,593 Funding between 2016-2020 totalling $250,000	142,000 trees x 1 ton CO2 sequested (b) x $125 social cost carbon (c) = $17,750,000 2,000 km2 mangroves x $10,666.67 estimated value to eco-systems per km2 (d) = $21,333,340 400 tonnes plastic estimated to enter ocean (e) x $3,300 estimated cost of marine plastic (f) = $1,320,000 98,000 school children x $4.97 estimated value of environmental education (g) = $487,060
TOTAL INPUTS	**TOTAL OUTCOME**
$566,593.00	$40,890,400
SCOPE	
Green Hope Foundation operations analysed from 2016-2020	
REFERENCES	
1. https://naaee.org/about-us/people/kehkashan-basu	
a. 1,932.70 CAD average monthly wage x 12 months / 52 weeks / 30.9 average hours worked per week (https://ilostat.ilo.org/data/country-profiles/) = 14.43 CAD converts to $12.13 PPP	
b. 1 tonne CO2 sequested by average tropical tree (https://greenearthappeal.org/co2-verification/#:~:text=In%20summary%2C%20whilst%20the%20Carbon,KG%20per%20tree%20planted%20in)	
c. $125 social cost of carbon (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)	
d. $1,600,000,000 global mangove eco-systems value (https://www.zsl.org/science/research/mangroves#:~:text=Mangroves%20have%20been%20estimated%20to,US%20%24200%2C000%E2%80%93900%2C000%20per%20km2) / 150,000 km2 global coverage (https://wwf.panda.org/discover/our_focus/oceans_practice/coasts/mangroves/mangrove_ecology/) = $10,666.67	
e. 1,500 tonnes plastic collected x 20% plastic enters oceans (https://www.scmp.com/lifestyle/health/article/2168819/philippines-plastic-pollution-why-so-much-waste-ends-oceans) = 300 tonnes	
f. $3,300 minimum cost of marine plastic (https://www.sciencedirect.com/science/article/pii/S0025326X19302061)	
g. 3.38 GBP estimated value environmental education per hour (http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf) converts to $4.97 PPP	

SROI
1:8

Climalab

Maria Alejandra Téllez Correa

Colombia



13 CLIMATE ACTION

Since 1991, Colombia's National Constitution has embedded the necessity of education as an essential tool in promoting and raising environmental awareness (1). This is an especially important topic for a country where climate change threatens "significant and long-term effects on fragile and unique ecosystems" (2).

In January 2019, Maria and her co-founders Jhoanna and Andrés Urrego established ClimaLab, to engage and educate young Colombians and women in the country. A month later they began their flagship initiative "Colegios Al Clima Con El País". The primary aims of the project are to provide academic tools on climate action to schools, identify the main sources of environmental damage caused by schools, mitigate said sources, improve the administrative processes in schools to adapt to climate change, update curricular and extracurricular activities on the environment, and place schools at the forefront of sustainability and climate change education. In 2019 and 2020, they have partnered with two schools, Liceo de Colombia Bilingue School and San Mateo Apóstol School. The team works with teachers to integrate environmental education into the curriculums, and also run long-term programmes with students to educate them and engage them in tackling some of the causes of climate change, and create a generation of climate leaders within the institutions. They are also working to develop the capacity for the schools to measure their footprint and thus set themselves environmental targets, a part of the initiative delayed by the pandemic's impact on schools in 2020.

Additional programmes include a documentary that Climalab has produced to explore the intersectionality between the environment, rurality, and gender called "Retratos de Campo: Mujeres de Tierra y Agua". Another is a collaboration with artists to explore and depict climate change and its impacts in a gallery in Bogota. The team has worked in various spheres to drive the discussion on climate change, especially the collaborative work done in the framework of the "Climate Promise" project conducted by the UNDP in Colombia (2020). The objective was to make recommendations to the Ministry of Environment and Sustainable Development in regard to the update of the Colombian NDCs which allowed the team to coordinate regional tables to talk with young leaders from all the corners of the country to bring their perspectives and thoughts in just one recommendation report.

"One Young World has been an incredible platform to find inspiration, to find the best of me to lead this project. We have exceeded our expectations as a team, more than 2,200 people have been impacted directly and indirectly, mostly, children and youth. We are going to keep working based on SDG 13 and contribute to a social solution to face and overcome climate change for the present and future generations."

INPUTS	OUTPUTS
3 staff x $5.33 estimated hourly wage (a) x 453 estimated total hours = $7,243.47 Beneficiary schools 2019-2020 invested $3,200	170 teachers and staff x $4.97 estimated value of environmental education per hour (b) x 3 hours = $2,534.70 70 Youth Leadership participants x $4.97 estimated value of environmental education per hour (b) x 220 hours = $76,538 1100 Science Day attendees x $4.97 estimated value of environmental education per hour (b) = $5,467 23 San Matero Apostal students x $4.97 estimated value of environmental education per hour (b) x 10 hours = $1,143.10
TOTAL INPUTS	**TOTAL OUTCOME**
$10,443.47	$85,682.80
SCOPE	
Colegios Al Clima Con El País project analysed from 2019-2020	
REFERENCES	
1. https://link.springer.com/article/10.1007/s10763-019-09988-x	
2. https://climateknowledgeportal.worldbank.org/country/colombia#:~:text=Colombia%20has%20one%20of%20the,with%20climate%20conditions%20and%20vulnerability.	
a. 1,306,012.20 COP average monthly wage x 12 months / 52 weeks / 41.9 average hours per week (https://ilostat.ilo.org/data/country-profiles/) = 7,193.02 COP converts to $5.33 PPP	
b. 3.28 GBP value environmental education per hour (http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf) converts to $4.82 PPP	

SROI
1:3

Konservation

Unelker Maoga

Kenya

13 CLIMATE ACTION

As a predominantly agricultural region, East Africa is set to suffer a significant and disproportionate impact, due to climate change. With 70% of the population obtaining their primary income source from farming, climate change threatens the very livelihoods of farmers dependent on rain-fed crop for sustenance (1).

In 2017, Unelker Maoga founded Konservation, a local non-profit organisation working in south-west Kenya to tackle the climate emergency and facilitate rural community development. The Climate Change Education programme in collaboration with the Kenya Community Development Foundation and the Green Belt Movement has educated 3,200 children in 40 schools in rural agricultural communities in Nyamira County about climate change, and is now supported by National Geographic Explorers. Unelker also launched a Women and Energy social enterprise to increase access to clean energy technology in homes that lack access to electricity. With the help of the Global Greengrant Fund, it has established a retail outlet in Keroka Town which supplies solar lamps to women who run their own kiosks, providing income to female entrepreneurs and clean energy to rural villages. In 2020, Unelker and her sister Sylvia partnered to start another initiative to help marginalised women to secure financial independence. The Inuka Project employs rural women and collaborates with local farmers in the production of sustainable all-natural cosmetic products. It connects young women to education to help counter gender-based violence and teenage pregnancy. During the pandemic, Konservation and Infused Bath and Balms established a workshop with local women and distributed handmade soaps free-of-charge to vulnerable members of the larger community, as part of their Covid-19 response.

Unelker attended the One Young World Summit in London in 2019. In a seminar exploring coffee farming, fair trade, and exploitation of farmers, she sparked up a conversation with Daniel Holod. Daniel joined Konservation, and together they have launched the Regenerative Agriculture project. The project, currently funded by Purpose Earth, seeks to establish locally sustained seed banks for indigenous crops and build capacity on climate-resilient husbandry. The goal is to promote food sovereignty, provide crop alternatives to a monopolised tea framing industry and increase the bargaining power of small-scale farmers in the trade of their own indigenous produce.

"One Young World gave Konservation a platform to meet people who are hungry to break down the barriers to sustainable development and engage in our projects. The 2019 Summit put our work on the map, broadened our horizons, and motivated our team to think global and act local."

INPUTS	OUTPUTS
5 project leads x $1.90 estimated hourly wage (a) x 1,092 volunteer hours per year x 4 years = $41,496 National Geographic donation for "Climate Change Awareness" totalling $8,500 Global Greengrant Fund donation for "Inuka Project" totalling $3,000 Global Greengrant Fund & Kenya Community Development Foundation donation for "Women & Energy Project" totalling $2,000	3200 students x $4.97 estimated value environmental education per hour (b) = $15,904 9 women x 250 USD income from soap production x 3 months = $6,750 8 women x 680 USD income from solar lamp = $5,440 76 household solar installations x $35 estimated monthly income increase x 36% experience increased income (c) x 48 months = $45,964.50 76 households x 1.644 average CO2 saved (d) x $125 social cost of carbon (e) = $15,618 382 lamps x 1.096 tonnes CO2 saved (f) x $125 social cost of carbon = $52,334
TOTAL INPUTS	**TOTAL OUTCOME**
$54,996.00	$142,010.50
SCOPE	
Konservation projects analysed from 2017-2020	
REFERENCES	
1. https://www.weforum.org/agenda/2016/05/70-of-africans-make-a-living-through-agriculture-and-technology-could-transform-their-world/	
a. 13,471 KES minimum monthly wage (https://ilostat.ilo.org/data/country-profiles/) x 12 months / 52 weeks / 40 hours = 77.72 KES converts to $1.90 PPP	
b. 3.28 GBP value environmental education per hour (http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf ;) converts to $4.82 PPP	
c. 36% of households now make an average additional $35 per month (https://www.gogla.org/news/solar-brings-economic-boost-to-east-african-households)	
d. 0.411 tonnes CO2 per year saved by solar home installation (https://www.myclimate.org/information/carbon-offset-projects/detail-carbon-offset-projects/ethiopia-solar-7124/#:~:text=A%20solar%20home%20system%20saves,systems%20in%20Kenya%20and%20Ethiopia.) x 4 years = 1.644 tonnes	
e. $125 social cost of carbon (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)	
f. 0.274 tonnes CO2 per lamp saved per year (https://www.esi-africa.com/top-stories/east-africa-climbs-the-energy-ladder/) x 4 years = 1.096 tonnes	

SROI
1:3

The Ocean Project Seychelles

Karine Rassool & Zara Pardiwalla

Seychelles

14 LIFE BELOW WATER

Marine pollution is an urgent threat to the environment and the blue economy. The impact of this blight on the oceans is especially hard-felt in the Seychelles and the general region, where not only is devastating damage occuring to marine and coastal eco-systems but vast finances and labour are being invested trying to prevent the build up of plastic pollution (1). Zara and Karine, two passionate, Seychellois environmentalists, co-founded The Ocean Project (TOP) Seychelles, a non-profit organisation that aims to protect the oceans from plastics pollution. It began in 2016, with the Marine Debris Challenge whereby 300+ participants worked across 4 islands to prevent plastic pollution from entering the oceans.

TOP runs ocean clean ups, engaging participants from community groups, non-governmental organisations, schools, and businesses. Each activity takes on average two hours, and helps to educate the participants on the need for environmental action. To commemorate World CleanUp Day, in collaboration with LWMA and the Seychelles Sustainable Tourism Foundation, TOP hosted the "Seychelles' Biggest Beach Clean-Up", the biggest NGO and private sector collaboration in Seychelles that saw 700+ people cleaning 27 beaches across 7 islands, collecting over 3.5 tons of rubbish in the space of 1 hour. The accumulation of these activities have, to date, managed to collect approximately 14,000 kg of waste from beaches and waterways across the Seychelles islands.

In March 2019, TOP also partnered with the Islands Development Company (IDC) on the Outer Islands Clean Up, another first in Seychelles, where volunteers, posted on 8 outer islands of the archipelago, simultaneously conducted beach clean ups over 10 days. As successful environmental advocates, the team at TOP launched The Last Straw Seychelles campaign in July 2018, supported by the UNDP GEF Small Grants Programme, to reduce the use of plastic straws in Seychelles through individual commitments to stop using plastic straws and commitments from venues to stop serving them. Other key activities of TOP have been the Plastic Art project, a partnership to create art installations made from plastic debris to raise awareness about the threats of marine pollution. TOP is also implementing a 3-year marine litter monitoring programme funded by the Western Indian Ocean Marine Science Association to establish baseline data against which the efficacy of management and mitigation measures can be assessed. It has also hosted screenings using film and art to educate students and the general public in mattetrs of marine plastic pollution.

> *Zara and I have both had the privilege to attend One Young World Summit. Being part of this inspiring network of people who are building positive change in their country has motivated us to redouble of efforts to come up with creative and innovative ways to tackle the issue of plastic pollution in our home country."*

INPUTS	OUTPUTS
1,100 volunteers x $4.77 estimated hourly wage (a) x 2 hours = $10,494 Outer Islands Clean Up funding totalling 50,000 USD	1,100 volunteers x $4.97 environmental education per hour (b) x 2 hours = $10,934 12 tonnes plastic rescued x $8,900 estimated value litter clean per tonne (c) = $106,800 12 tonnes plastic rescued x $3,300 marine cost of plastic (d) = $39,600
TOTAL INPUTS	**TOTAL OUTCOME**
$60,494	$157,334
SCOPE	
The Ocean Project Seychelles' cleanups analysed from 2016-2020	
REFERENCES	
1. https://news.sky.com/story/plastic-pollution-aldabra-in-indian-ocean-has-most-waste-ever-seen-on-any-island-say-scientists-12068045#:~:text=A%20vital%20refuge%20for%20rare,from%20the%20UK%20and%20Seychelles.	
a. 38.27 SCR minimum hourly wage (https://sbc.sc/news/president-of-seychelles-announces-increases-in-minimum-wage-social-security-retirement-pensions-in-labour-day-address/) converts to $4.77 PPP	
b. 3.28 GBP value environmental education per hour (http://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf) converts to $4.82 PPP	
c. $8,900 estimated social cost per tonne of litter clean-up (https://www.nature.com/articles/s41598-020-71444-66)	
d. $3,300 estimated environmental cost of marine plastic (https://www.sciencedirect.com/science/article/pii/S0025326X19302061)	

SROI
1:11

Tlejourn Shoes

Padinya Aree

Thailand

14 LIFE BELOW WATER

In university, Padinya studied rubber and polymer technology. After attending a workshop at the One Young World Summit in Bangkok, Padinya and his peers founded a non-profit that gives trash a new life. His project, Tlejourn Shoe, upcycles old flip-flops that have made their way into the ocean, turning them into new shoe soles.

There is an estimated 5.25 trillion pieces of plastic debris floating in the world's oceans (1) with flip-flops accounting for more than 25% (2). Padinya aims to reduce these numbers through his project. Tlejourn Shoe is powered by a close collaboration between Trash Hero volunteers, polymer scientists of Prince of Songkhla University Pattani, designer brands and locals of Pattani Province, Thailand. Trash Hero Volunteers collect the sea-wandering flip-flops from the beach, clean and shred them, mix them with the polymer glue and then compress them into sheets. The compressed sheets are then cut into soles to make new flip flops. Any remainders will be shredded again, repeating the process. The new soles are transported to a village where they will be made into flip flops and packaged.

Tlejourn operates on a zero profit model and a network of volunteers from diverse backgrounds. The income of this project goes directly to the local shoemakers and volunteer activities of Trash Hero Pattani. Through their project, they provide job opportunities for Pattani locals and support fair trade. The locals can make the flip-flops part-time while continuing to maintain their jobs and lifestyles. Tlejourn also supports local clothing shops and use their cloth for their packaging. Another goal of theirs is to raise awareness about the issue of marine waste and encourage their clients to adopt an eco-lifestyle through talks, arranged tours and Trash Hero Pattani cleaning events.

> *If we were not selected into One Young World, this project would never have taken shape and would not be a social enterprise nor a zero profit scheme. One Young World gave us a clear direction for our project."*

INPUTS	OUTPUTS
4 team members x $1,209.23 estimated monthly wage (a) x 60 months = $290,215.20 Flip-flop revenue totalling $222,752.59 (b)	220 tonnes plastic collected x $8,900 cost per tonne of litter rescue for small island states (c) = $1,958,000 220 tonnes plastic rescued x $3,300 value averted per tonne marine plastic (d) = $736,000 220 tonnes plastic recycled x 6 tonnes CO2 plastic in landfill (e) x $125 social cost carbon (f) = $165,000 7 rural households producing shoes x $2,141.21 estimate monthly value household employment (g) x 60 months = $899,308.20
TOTAL INPUTS	**TOTAL OUTCOME**
$344,580.79	$3,748,308.20
SCOPE	
Tlejourn Shoes operations analysed from 2016-2020	
REFERENCES	
1. https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0111913	
2. https://www.sciencedirect.com/science/article/abs/pii/S0141113615300921?via%3Dihub	
a. 15,200 THB average monthly wage (https://ilostat.ilo.org/data/country-profiles/) converts to $1,209.23 PPP	
b. 2,800,000 THB converts to $222,752.59 PPP	
c. $8,900 estimated social cost per tonne of litter clean-up (https://www.nature.com/articles/s41598-020-71444-66)	
d. $3,300 estimated environmental cost of marine plastic (https://www.sciencedirect.com/science/article/pii/S0025326X19302061)	
e. 6 tonnes CO2 per plastic tonne in landfill (http://timeforchange.org/plastic-bags-and-plastic-bottles-co2-emissions-during-their-lifetime/)	
f. $125 social cost of carbon (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)	
g. 26,915 THB monthly household income (http://web.nso.go.th/en/survey/house_seco/data/Full_Report2015.pdf) converts to $2,141.21 PPP	

SROI
1:43

15 LIFE ON LAND

Bambuhay

Mark Sultan Gersava

Philippines

Mark Sultan grew up in a family of slash-and-burn farmers living below the poverty line in the conflict-ridden and one of the poorest provinces in the Philippines in Sultan Kudarat. This upbringing inspired him to find a solution to the decline of agricultural productivity for these communities, a recognised cause of widespread poverty in rural Philippines (1). Mark founded Bambuhay, a social enterprise generating opportunities for marginalised indigenous communities through the process of environmental conservation. He started this social enterprise with only $200. Farmers in a simple educational programme through which they are introduced to sustainable agriculture practices and encouraged to shift to bamboo farming.

Bamboo is the perfect crop for this scenario as it "rapidly sequesters carbon in biomass and soil" and "can thrive on inhospitable degraded lands" (2). The bamboo grown by these retrained slash-and-burn farmers is then purchased by Bambuhay generating 200-500% higher income for the farmers than their previous produce. This bamboo is then used to produce plastic-alternative products such as straws, toothbrushes, and bottles, the process of which employs 25 indigenous individuals, including single parents, Indigenous People and people with disabilities. And, impacted 13,910 farmers. This process protects the environment in two simple ways. The reforestation of 428 hectares of denuded land restores the carbon capture capacity of the region. Additionally, produce from the fast-growing bamboo removes the negative environmental consequences arising from plastic pollution, an issue particularly prevalent in the Philippines (3).

The enterprise has grown impressively since its humble beginnings. Bambuhay has received significant grant funding from the British Council and other organisations, raising over $40,000. It is also sustaining itself with sales of its products. The organisation has reinvested all of its $380,000 revenue over the past 3 years to cover all costs. The project's success, and the international recognition gained by Mark since speaking at the One Young World Summit in 2019, has lead to interest from other organisations in replicating the initiative in Mexico, Indonesia, Japan, and Brazil.

> *One Young World is not just a gathering of young leaders but an avenue of collaboration to work together for a better future for the people and the planet."*

INPUTS	OUTPUTS
Mark invested $200 British Council et al donated $41,431 Bambuhay reinvested sales revenue totalling $387,229	2,782 farmers x $130 estimated monthly income increase (a) x 36 months = $13,019,760 428 hectares bamboo reforested x 20.3 tonnes of CO2 sequested (b) x $125 social cost of CO2 (c) = $1,086,050 1,360 tonnes plastic (d) x $3,300 estimated cost of marine plastic per tonne (e) = $4,488,000
TOTAL INPUTS	**TOTAL OUTCOME**
$428,860.00	$18,593,810.00
SCOPE	
Bambuhay operations analysed from 2017-2020	
REFERENCES	
1. https://www.ifad.org/documents/38714170/39972509/ph.pdf/f5262a28-0df1-469c-a876-3d2dd1cd4431	
2. https://drawdown.org/solutions/bamboo-production#:~:text=Our%20carbon%20sequestration%20calculations%20include,carbon%20dioxide%20sequestered%20by%202050.	
3. https://urban-links.org/insight/turning-the-tide-on-ocean-plastic-pollution-in-the-philippines/#:~:text=A%20staggering%202.7%20million%20tons,According%20to%20Dr.&text=To%20address%20these%20challenges%2C%20USAID,the%20tide%20of%20plastic%20pollution.	
a. $200 minimum new monthly income - $70 average previous monthly income = $130	
b. 2.03 tonnes of CO2 sequested per year per hectare of bamboo (https://drawdown.org/solutions/bamboo-production#:~:text=Our%20carbon%20sequestration%20calculations%20include,carbon%20dioxide%20sequestered%20by%202050) x 10 year life cycle (https://lewisbamboo.com/pages/how-bamboo-grows#:~:text=Bamboo%20produces%20new%20canes%20(culms,diameter%20for%20around%2060%20days.&text=Bamboo%20doesn't%20experience%20secondary,typically%20lives%20for%2010%20years.) = $1,086,050	
c. $125 social cost of CO2 (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=376425512/documents/social_cost_of_carbon_fact_sheet.pdf)	
d. 6,800 tonnes plastic replaced x 20% plastic waste enters oceans (https://www.scmp.com/lifestyle/health/article/2168819/philippines-plastic-pollution-why-so-much-waste-ends-oceans) = 1,360 tonnes plastic saved from ocean	
e. $3,300 minimum marine cost of plastic (https://www.sciencedirect.com/science/article/pii/S0025326X19302061)	

SROI
1:14

15 LIFE ON LAND

Environmental Network Malawi

Sue Whisky

Malawi

Malawi has been in a state of environmental crisis due to rates of deforestation which threaten to strip the country of all trees by 2079 (1). In 2015, responding to the deforestation at the hands of national charcoal businesses in a village in Dedza, central Malawi, she founded the Environmental Network Malawi (ENM) to protect the community and environment from being exploited.

Through a mixture of advocacy, social entrepreneurship, and education, Sue has revived lands in the region and protected vulnerable wildlife. Sue produces an agro-waste alternative to charcoal, reducing the demand for charcoal which drives a significant proportion of the deforestation in Malawi. These Yatsa briquettes are affordable (0.10 MWK per briquette) and provide local communities with access to clean energy sources. The organisation has sold 5,500 bags of briquettes nationwide, and demand for charcoal in 2,000 local households has dropped by 96%. In the summer of 2020, Sue rounded up all the villagers, village chiefs and local authorities to plant trees in Chigaro village, southern-central Malawi, to plant trees, clean up the local lake and distribute free briquettes as an alternative to charcoal. She also ran educational sessions to equip the communities to maintain the restored ecosystems. Initiatives like this have helped ENM to tackle the rapid deforestation in the region. Forest coverage had dropped as low as 30% when the initiatives began, and is recovering year by year, and coverage is currently estimated at 50%.

Another successful initiative has been the founding of a farmers' cooperative to support elders who are vulnerable in a rural community in Chileka. ENM has also run separate programmes to promote inclusivity in sport for young women in rural villages, people living in extreme poverty, and people with disabilities.

> *One Young World has exposed me to various webinars, the latest one being the One Young World and Rwandan High commission, reimaging tourism: Conservation and community development webinar, which took place earlier this month. It encouraged my latest project which has me looking into how tourism affects our wildlife especially life in Lake Malawi and my people's livelihood around tourist hotspot and the various damages that occur to the environment, how these dimensions have changed due to Covid-19."*

INPUTS	OUTPUTS
1 founder x $78.68 estimated monthly wage x 72 months = $5,664.96 2 team members x $0.23 estimated hourly wage x 15 hours per week x 313 weeks = $2,159.70 35 hours work per week from villagers x $0.23 estimated hourly wage x 313 weeks = $2,519.65 $2,883.81 average annual fundrasing x 6 years = $17,302.86 $2,000.25 estimated annual income from briquettes x 6 years = $12,001.50	2,000 households x $2.96 monthly savings from charcoal (e) x 72 months = $426,240 10 hectares restored x $3,789 cost of deforestation per hectare (f) = $37,890 671 estimated CO2 saved by briquettes (g) x $125 estimated social cost of carbon (h) = $83,875
TOTAL INPUTS	**TOTAL OUTCOME**
$39,648.67	$548,005.00
SCOPE	
Environmental Malawi Network operations analysed from 2015-2020	
REFERENCES	
1. https://africageographic.com/stories/addressing-malawis-deforestation-crisis/	
a. 21,827 MWK (https://ilostat.ilo.org/data/country-profiles/) converts to $78.68 PPP	
b. 8,242 MWK minimum monthly wage (https://ilostat.ilo.org/data/country-profiles/) x 12 months / 52 weeks / 30.3 average working hours per week = 62.77 MWK converts to $0.23 PPP	
c. 800,000 MWK converts to $2,883.81 PPP	
d. 554,889 MWK converts to $2,000.25 PPP	
e. 820 MWK average household charcoal expenditure per month (https://pubs.iied.org/sites/default/files/pdfs/migrate/13544IIED.pdf?) converts to $2.96 PPP	
f. $3,789 cost of deforestation per hectare (http://web.mit.edu/rpindyck/www/Papers/FranklinPindyckDeforestationEE2018.pdf)	
g. 5,500 briquette bags x 0,02 estimated tonnes per bag x 6.1 tonnes CO2 saved per tonne (https://core.ac.uk/download/pdf/132691951.pdf) = 671 tonnes	

SROI
1:7

Usalama Technology

James Chege

Kenya

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

In Kenya, the emergency phone line often goes unanswered due to a lack of resources since being reinstated in 2013, and there are over 50 numbers for various emergency services in Nairobi (1). To rectify rising morbidity and mortality rates an integrated command and control structure is essential, as well as more resources in the relevant departments (2). Through his enterprise Usalama Technology, James is addressing the challenge in Kenya and abroad with his two co-founders, Edwin and Marvin.

The flagship mobile platform is a personal safety companion that links vulnerable people to urgent emergency assistance. It enables users to quickly and simply send emergency messages to emergency service providers. The application makes use of GPS to capture users' exact geographical locations, which is relayed together with the emergency scenario to the responders to ensure that response is fast and efficient. An additional feature is the 'crime distress call' which allows victims to communicate quickly with predefined contacts of close family and friends. Users also receive security-related news updates relevant to their area, can view and connect with nearby users, and can choose to share their locations with selected users to provide additional comfort and protection. The service has grown steadily, serving 1,200 users in its inaugural year, and now 30,000 just 4 years later.

During the Covid-19 outbreak, Usalama launched a new platform to connect people with places of worship and help the places of worship to manage their capacity in a responsible and 'Covid-compliant' manner. Users register as members for their respective place of worship, and additionally, they use contact tracing to make sure that if there is a recorded case of the virus the spread is controlled and people are made aware. The platform was launched and 111,000+ members have registered, making a cumulative 330,000 bookings at 89 different venues. An additional pandemic-related service was to send over 120,000 Covid awareness messages to users and contacts of Usalama. In 2021, the group is looking to expand through East Africa once it has established a stable base in Kenya.

> *One Young World continues to provide our company with continuous coverage and networks, which gives us an audience to communicate the work we are doing."*

INPUTS	OUTPUTS
Investment totalling $82,000 Donations totalling $50,000 Bootstrapped revenue totalling $150,000	30,000 protected from crime x $64.49 estimated value crime prevention per capita (a) = $1,934,700
TOTAL INPUTS	**TOTAL OUTCOME**
$282,000.00	$1,934,700.00
SCOPE	
Usalama Tech mobile safety platform analysed from 2016-2020	
REFERENCES	
1. https://www.bbc.co.uk/news/business-42064067	
2. https://ecommons.aku.edu/cgi/viewcontent.cgi?article=1029&context=eastafrica_fhs_mc_intern_med	
a. 3.55 % GDP cost from crime in developing region (https://publications.iadb.org/publications/english/document/The-Costs-of-Crime-and-Violence-New-Evidence-and-Insights-in-Latin-America-and-the-Caribbean.pdf) x $1,816.50 GDP per capita (https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=KE) = $64,49	

SROI
1:32

Accept International

Yosuke Nagai

Japan

8 DECENT WORK AND ECONOMIC GROWTH

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

Accept International contributes towards Peacebuilding and Countering Violent Extremism (P/CVE) in a world where violent extremism continues to persist, with certain conflicts seeing little to no progress towards ending. In 2011, Yosuke founded the organisation in response to this troubling trend. Accept International has developed the RPA (Re-define, Prepare, Action) model, an innovative approach towards counter-extremism, primarily targeted on the de-radicalisation and reintegration of ex-violent extremists in a penal institution. Accept has also been promoting the defection of current members in violent extremist organisations (VEOs).

Through the first step, Accept helps to "Re-define" a participants identity without denying their beliefs, helping them create values that both belong to the individual yet unharmful to society. This approach respects their held backgrounds and the reasons they took such actions but diverts these emotions to productive and non-violent means. In the "Prepare" step, Accept empowers each individual by equipping them with the knowledge and skills necessary to pursue their future, preparing for the difficulties of reintegration with useful life skills and reconciliation with the community. The final 'Action' phase involves continued support as they re-enter society, measuring their progress with follow-ups and continuous counselling.

Accept International has contributed to more peaceful and sustainable environments in Kenya, Somalia, and Indonesia. The organization has directly de-radicalised 89 defectors and 88 ex-combatants of VEOs, given indirect support on deradicalization of 1,070 former members, as well as defecting 107 active VEO members. Additionally, through its institution in Kenya, it has intervened to prevent radicalisation of 1,500 adolescents and 151 Somali gang members. Responding to a request from the UN-Habitat, Accept implemented Covid-19 response actions and 15 handwash stations for around 50,000 vulnerable people in Mandera and Nairobi, Kenya.

> *By joining the One Young World Summit 2014 at Dublin, and from subsequent events, I was able to meet with thousands of global leaders. Meeting them enabled me to gain various inspirations, as well as becoming an opportunity for me to further ponder on what I should and must do as a young leader in promoting world peace. Such inspirations and a cue to think about my mission have directly been connected to my work with Accept International."*

INPUTS	OUTPUTS
Annual operations cost totalling $300,000 45 volunteers x $8.67 estimated hourly wage (a) x 12 hours per week x 52 weeks = $243,453.60	80 ex-combatants x $320.80 private annual benefit of reintegration (b) = $25,664 20 ex-gang members x $320.80 private annual benefit of reintegration (b) = $6,416 91 militants defected x $188,672.27 estimated societal value of defection (c) = $17,169,176.57
TOTAL INPUTS	**TOTAL OUTCOME**
$543,453.60	$17,201,256.25
SCOPE	
Accept International operations analysed for 2020	
REFERENCES	
a. 148,250.50 JPY minimum monthly wage x 12 months / 52 weeks / 39.2 estimated hours per week (https://ilostat.ilo.org/data/country-profiles/) = 872.75 JPY estimated hourly salary converts to $8.67 PPP	
b. 5,500 SOS minimum monthly earnings (https://ilostat.ilo.org/data/country-profiles/) x 12 months x 40 years estimated worklife = 2,640,000 SOS converts to $320.80	
c. $1,320,705,882 GDP loss in Somalia from conflict (https://www.worldbank.org/en/news/feature/2016/02/03/by-the-numbers-the-cost-of-war-and-peace-in-menaa) / 7,000 estimated militants (https://www.bbc.co.uk/news/world-africa-49908716) = $188,672.27	

SROI
1:6

17 PARTNERSHIPS FOR THE GOALS

5th Element Group - India

Pratik Gauri

India

6 CLEAN WATER AND SANITATION

As the world still catches up with the fourth industrial revolution, Pratik claims to be creating the fifth through 'servant-driven leadership", and is a keen champion of the Sustainable Development Goals. He wants to use the new technology and innovations in business for the betterment of humanity. Among other impactful social impact initiatives, Pratik is the India President for "5th Element Group". The 5th Element Group creates omniwin partnerships that grow enterprises, attract top talent, and importantly create a positive impact on society and the environment.

Omniwin solutions are uniquely beneficial as they create partnerships between Fortune 500 companies, high network people with money to invest, social entrepreneurs who require capital, and government institutions. Working together, the four types of organisation all benefit, as does society as a result of the challenge that the partnership aims to tackle. It is in his role for the 5th Element Group that Pratik leads a variety of initiatives which are helping companies move from 'for-profit' to 'for-benefit'. Organisations such as Reckitt, and individuals such as John Krasinski have particpated in some the omniwin solutions, ultimately benefitting thousands of individuals.

One such solution was a year-end match grant campaign to benefit women and girls in Rwanda by providing them ready access to clean water. The original goal was to raise $400,000 by leveraging a $200,000 match grant from a private donor. However, unprecedented support matched by Semnani Family Foundation meant the campaign raised an astonishing $1.2M, tripling the original target. This enabled the partnership to support a remarkable 14,700 people with clean water from 76 high-end water pipe systems.

> *The network of One Young World Ambassadors has helped us create omniwins and amplify impact by bringing together folks from diverse backgrounds and geographies."*

INPUTS	OUTPUTS
Semnani Family Foundation match grant worth $300,000 18,000 micro-donors x $50 average donation = $900,000 5th Element operational costs totalling $100,000	14,700 people clean water access x $152.40 value clean water system (a) = $2,240,280 14,700 people x $375.61 estimated private financial benefit (b) = $5,521,467 14,700 people x $29.29 estimated health benefit (c) = $430,563
TOTAL INPUTS	**TOTAL OUTCOME**
$1,300,000.00	$8,192,310.00
SCOPE	
5th Element Group clean water project analysed 2019-2020	
REFERENCES	
a. $152.40 per capita capital value of rural water pipes ()	
b. 0.6 RWF estimated cost per litre (https://www.afdb.org/fileadmin/uploads/afdb/Documents/Project-and-Operations/AR%20Rwanda02En.pdf) x 8 litres water consumed per day (https://gupea.ub.gu.se/bitstream/2077/33419/2/gupea_2077_33419_2.pdf) x 365 days x 68 years (https://data.worldbank.org/indicator/SP.DYN.LE00.IN?locations=RW) = 119,136 RWF estimated lifetime savings converts to $375.61 PPP	
c. 29% predicted reduction in diarrohea (https://www.sciencedaily.com/releases/2019/06/190603151705.htm) x $101 cost of diarrhoeal hospitalisation (https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0149805) = $29.09	

Project	Ambassador(s)	Country	Primary SDG	Secondary SDGs	Sub-SDGs	Page No.
Accept International	Yosuke Nagai	Japan	16	8	8.5, 16.1	183
Bambuhay	Mark Gersava	Philippines	15	1,12,14	2.4, 12.5, 14.1, 15.2	180
BIMBA	Tebeio Tamton	Kiribati	10	-	10.2, 10.3	166
Climalab	Maria Alejandra Téllez Correa	Colombia	13	-	13.3	176
Compost Baladi	Marc Aoun	Lebanon	11	12	11.6, 12.5	168
Deshi Ballers	Gulnahar Monika	Bangladesh	5	3	5.5, 3.4	151
Digital Citizenship Workshops	Joleen Ngoriakl	Palau	9	4	9.4, 4.4	162
Ecobora	Justine Abuga	Kenya	7	-	7.1, 7.2	158
Environmental Network Malawi	Sue Whisky	Malawi	15	7, 13	7.1, 13.3, 15.1	181
eTrash2Cash	Muhammad Abdullahi Salisu	Nigeria	11	12	11.6, 12.5	170
Eye Care For All	Fatoumatta Kassama	The Gambia	3	-	3.8	141
Farmz2U	Aisha Raheem	Nigeria	2	9	2.3, 9.3	139
Fifth Element	Pratik Gauri	India	17	6	17.3, 6.1	184
Flushh	Kaveto Tjatjara	Namibia	6	-	6.2, 6.3	156
GirlBoss NZ	Alexia Hilbertidou	New Zealand	5	8	5.5, 8.6	153
GO-TO-U	Lyubov Artemenko	USA	7	11	7.2	159
Green Hope Foundation	Kehkashan Basu	Canada	13	14, 15	13.1, 13.3, 14.2, 15.1	175
Green the Gene	Madhav Datt	India	6	11, 13	6.1, 11.5, 13.3	155
Guyana Animation Network Inc.	Jubilante Cutting	Guyana	8	9	8.2, 8.3, 9.2	160
Helen's Daughters	Keithlin Caroo	St Lucia	5	2, 9	2.3, 5.5, 9.3	152
Hout Bay Volunteer EMS	Matthew Rosenburg	South Africa	3	-	3.8	144
iGoGreen	Aprilya Lestari	Indonesia	11	12	11.6, 12.4	167
Ingenieros Top Internacional	Jose Luis Vilcahuaman Tovar	Peru	9	7	9.1, 7.1	164
Itetero Iwacu Organization	Joseph Dusabe	Rwanda	4	2, 3	4.2, 2.2	146
Jasberry	Palmmy Wongphatharakul	Thailand	2	1	2.3, 2.4. 1.5	138
Khuthaza Foundation NPC	Bianca Wanneburg & Sipho Mabusela	South Africa	2	12,15	2.1, 12.5, 15.9	137
Konservation	Unelker Maoga	Kenya	13	5, 7	5.5, 7.1, 13.3	177
Lifeaz	Johann Kalchman	France	3	-	3.4	142
Monkiri	Trevor Schoneville	Canada	9	4	9.3, 4.4	163
mymizu	Robin Lewis	Japan	12	6	6.1, 12.5	174
OptionsMD	Morgan Hewett	USA	3	-	3.4	145
Penta Medical Recycling	Kacha Mahadumrongkul	USA	12	3	12.5, 3.8	172
Peque Innova	Marisol Torrez Daza	Bolivia	4	-	4.2, 4.4	147
Puente Digital	Néstor Eduardo Gómez Alarcón	Mexico	4	8	4.2, 4.3, 8.2	148
Rhythym of Life	Harriet Kamashanyu	Uganda	1	3, 4, 5	1.4, 3.3, 4.5, 5.2	135
Salvando Latidos	Carlos Madrigal Iberri	Mexico	3	-	3.4 , 3.8	140
Shuttle	Reyasat Chowdhury	Bangladesh	11	5	11.2, 5.2	171
SNAI3I	Yaakoub Benarab	Algeria	4	-	4.2, 4.4	149
Soup N Stew	Zainab Haruna	Nigeria	1	2, 5, 9	1.2, 1.5, 2.1, 9.3	136
Speetra Design Studio	Sara Dsouki	Lebanon	12	9	9.4, 12.5	173
Streetwise Transformers	Margaret Osolo Odhiambo	Kenya	3	-	3.1, 3.3, 3.4	143
The Ocean Project	Karine Rassool & Zara Pardiwalla	Seychelles	14	13	13.3, 14.1, 14.2	178
Tierra Grata	Jenifer Colpas	Colombia	6	3	3.3, 6.1, 6.2	154
Tlejourn Shoes	Padinya Aree	Thailand	14	12	12.5, 14.1	179
Usalama Tech	James Chege	Kenya	16	-	16.1	182
Wastezon	Ghislane Irakoze	Rwanda	11	12	11.6, 12.5	169
Wayuuda Foundation	Lëmnec Tiller	Colombia	6	11	6.1 , 11.4	157
Yuludarla Karulbo	Lisa Rapley	Australia	10	11	10.2, 11.4	165
Yunus & Youth	Cecilia Chapiro	USA	8	9	8.3, 9.3	161
ZNotes	Zubair Junjania	United Kingdom	4	-	4.3	150

This is the sixth Annual Impact Report One Young World has produced utilising the Social Return on Investment (SROI) methodology inspired by Social Value UK and devised in discussion with PwC.

One Young World's Social Return on Investment methodology uses monetary values to calculate the positive social, environmental and economic impact generated by a sample of 50 Ambassador-led projects. The conclusion of the analysis quantifies the social value of the chosen initiative, not the financial value. A ratio of 1:15 indicates that an investment of **$1** delivers the equivalent of $15 of positive social impact on people's lives.

Data Collection

Data collection and analysis has been undertaken internally by One Young World. The Ambassadors in charge of the initiatives were the primary source of data, imparted through a range of methods including interviews, surveys and tailored questionnaires. Where possible, information has been verified through external references and third-party sources.

Project Selection

Ambassador projects were selected to feature in the One Young World 2020 Annual Impact Report to represent the global diversity of the Ambassador Community. The selection is also designed to include projects striving to achieve each of the 17 UN Sustainable Development Goals. Some projects are excluded in the data collection phase due to insufficient data or because the SROI methodology does not apply to the nature of the project.

Project Scopes

The scope of the SROI calculations for each initiative has been determined on a case by case basis and can be found below each project report. The total activities for each project have been considered from inception until the data collection date unless indicated.

Excluding Complexity

Some projects address multiple issues and have a range of outcomes, not all of which can be captured using the SROI framework. Due to time and resource constraints, judgements have been made on each project regarding how to value the outcomes and which parts of the project to exclude due to insufficient valuation data.

Aggregate Statistics

The overall SROI average of 1:16 has been calculated by averaging all SROI ratios from all 50 projects. The total number of 4.4 million people impacted has been calculated by adding all those directly impacted by the Ambassador led initiatives included in the report together.

Inputs and Outcomes Valuation

To represent the value of inputs and outcomes, financial proxies are used. In some instances, valuing inputs is simple – investing money is a clear stakeholder input. However, where money is received as a donation it is less clear. If there is a specific finance raising activity from the project stakeholders, their time is the input; the money donated becomes an outcome. Donations received without any specific money-raising activity would otherwise be considered an input. These decisions have been made with discretion throughout the process.

Only the direct impact of each project has been considered when undertaking impact analysis. This means only groups or individuals that have experienced substantive change have been considered the beneficiaries of each initiative. Indirect benefits have been excluded for clarity of analysis. Social media impact numbers have been excluded from calculations.

Currency

The international dollar, or Purchasing Power Parity (PPP), was used as the main currency for calculating the SROI of each and all projects. This means that each currency was converted into 2019 Purchasing Power Parity values, based on the US dollar, using data compiled by the World Bank. Purchasing Power Parity measures the real value of a particular currency at a given time by demonstrating how much can be purchased with the same amount of money in different countries. Purchasing Power Parity controls for inflation and price fluctuations between currencies. Comparing Purchasing Power Parity values from a particular point in time improves consistency and comparability of the values reported from projects based in different countries.

Key Learnings

There are many areas for growth and learning that One Young World has encountered in the process of compiling this report. Certain limitations are unavoidable, but One Young World constantly strives to improve the validity and reliability of its SROI methodology.

Data collection poses difficulties as One Young World Ambassadors have limited availability and so scheduling interviews with tight schedules across time zones is not always possible. To address this challenge, One Young World developed a data collection survey to allow for information to be provided without a call when necessary.

Analysing an initiative using Social Return on Investment requires detailed information, which can be sensitive. Therefore, during the data collection stage, One Young World communicates clearly how the information will be presented to the subject and provides the analysis to the subject pre-publication to ensure nothing inaccurate or confidential has been included.

After data collection, the main hurdle is to accurately ascertain the precise value of each particular outcome for each project. This can be difficult, especially when a particular issue is under researched, or when an initiative seeks to address a range of complex and seemingly intangible problems with one programme. Using available resources, One Young World values outcomes through critical judgement and precedent, based on the aim of the project in question. Inputs are typically valued in the data collection stage, but where this information is not available, thorough research is used to approximate these values. This stage is under a constant process of refinement and improvement.

One Young World plans to further improve the quality and quantity of its research and data sources. One Young World compiles a growing library of data sources used to determine proxy variables to ensure consistency and robustness. A guidance document for impact analysis data collection has been developed as a basis to maximise consistency of analysis across all projects. The global spread of the Ambassador Community requires outcome valuations specific to a particular country or region to be found, but where appropriate or necessary, nonspecific valuations are used instead.

Many One Young World Ambassadors are answerable to boards of directors and due process – this means that in several cases they were not able to share their inputs and outputs. Unfortunately, this means that several impactful projects have been omitted from the analysis. One Young World is in the process of reviewing how to best analyse these projects which create real impact but are not suited to the Social Return on Investment methodology. Many have been included as Ambassador Case Studies earlier in the report.

Overall, One Young World Ambassadors are utilising the power of the Community network to maximise their impact in every country and every sector and One Young World is constantly seeking new and improved ways to better monitor this.

GOVERNANCE

A brief summary of the organisation's internal initiatives and operations

One Young World is committed to reducing its impact on the local environments in which it operates and the global environment in whole, recognising that we have a duty of care and responsibility in bettering the future of our planet. Year on year, we will continue to improve our activities, learn from our shortcomings and ensure we are setting a standard for the rest of our industry."

- Kate Robertson, Co-Founder, One Young World

Led by the Sustainability Taskforce launched in 2020, One Young World has developed programmes and policies to guarantee the organisation improves its own sustainability and continues to set an example for the industry and society at large.

One Young World's Sustainability Taskforce has designed, implemented, and monitored the organisation's Sustainability Policy, founded on 5 pillars:

One Young World's SUSTAINABILITY POLICY

1 Reduced Inequalities

One Young World endeavours to ensure its Summit is accessible to all. It is committed to maximising the diversity and inclusiveness of Delegates, Speakers and Partners.

2 Good Health and Wellbeing

One Young World will collaborate with its global community of Delegates, Ambassadors and Partners, to work towards a sustainable future for society, to address social and environmental issues, and enhance the quality of life worldwide.

3 Sustainable Cities and Communities

One Young World is built on respecting and embracing diverse cultures and values and will contribute to the development of the local regions in which it operates. With its global reach, each Summit has a unique opportunity to leave a lasting legacy.

4 Integrity and Transparency

One Young World understands the impact of its business activities on the environment and society and will work with suppliers and partners to promote socially responsible procurement.

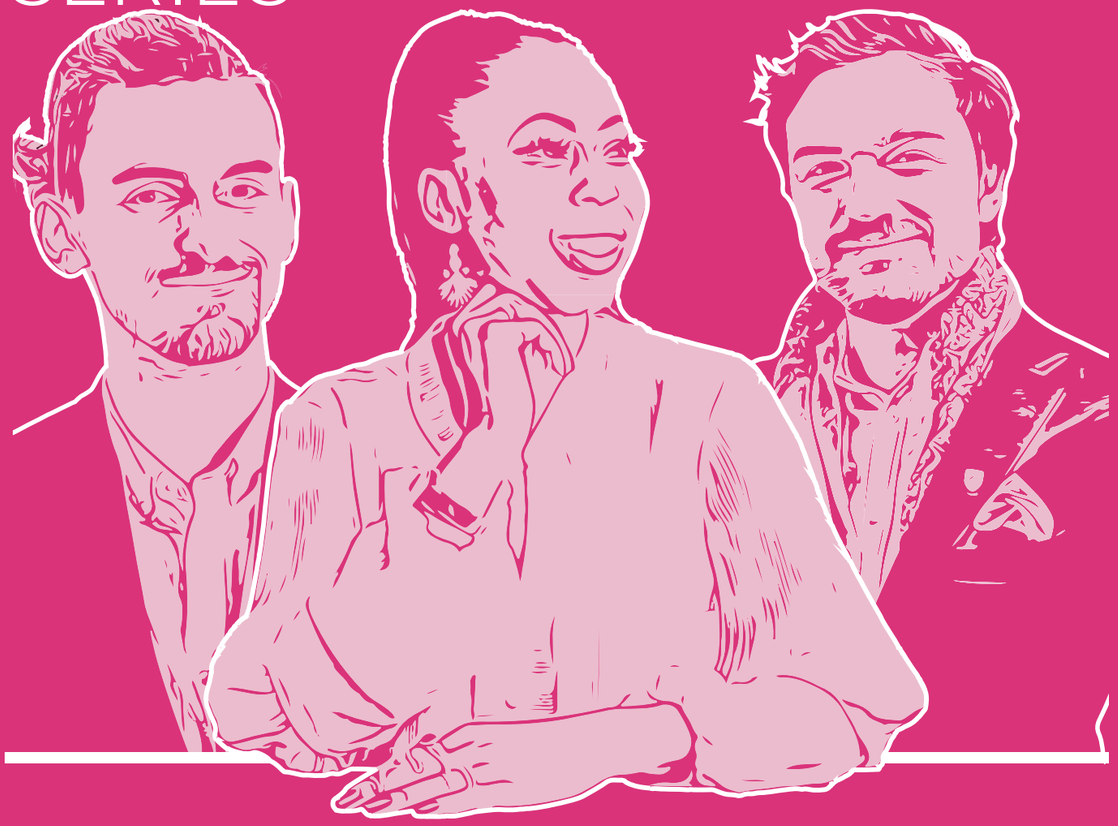
5 Environment

One Young World will strive for the creation of environmental value through the Summit. It will address environmental challenges through its business activities and will expand current environmental initiatives based on collaboration with stakeholders.

Between August and November, One Young World's event management system and Summit processes were independently assessed by the British Standards Institute (BSI), the UK's National Standards Body.

As a result, One Young World was awarded **ISO 20121:2012 certification,** an international standard governing sustainable event management created by the International Standards Organisation (ISO).

DIVERSITY AND INCLUSION: LEARNING AND DEVELOPMENT SERIES



One Young World tackles this ever-present challenge with a variety of programmes and by supporting Ambassadors directly addressing diversity and inclusion. However, in light of impactful events which shaped 2020, the organisation committed to continue these conversations introspectively and consider how One Young World acts on these topics as a company and as individuals.

One Young World launched the series as a learning tool to develop the organisation's understanding of important and pressing issues. Every fortnight an esteemed One Young World Ambassador is invited to talk to the team about their experiences, activism, and thoughts around a chosen topic.

The sessions are structured as a 30 minute conversation followed by a 15 minute open Q&A session hosted by Simon Rodgers, One Young World's People Director and global diversity and inclusion expert. The expert Ambassadors have recommended materials for the team to continue its education and development after the sessions.

NOV 17 RACIAL INEQUALITY

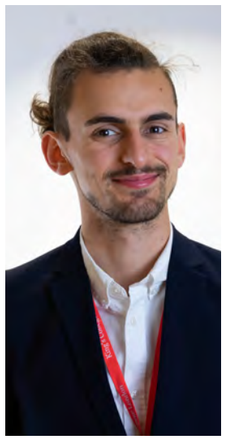
With Aminka Belvitt

Aminka is the Founder and CEO of Wofemtech Solutions Inc. and The ForUsGirls Foundation, and an equity and innovation specialist. During the session, Aminka shared wisdom on her experiences as a black woman in Canada & the USA, the global wave of protests in the wake of the George Floyd murder, and how businesses and society must contribute to the fight for racial equity.

DEC 4 ANTI-SEMITISM

With Maurice Kirschbaum

Maurice is a Researcher for Max Planck Institute for Social Anthropology, who works with the European Union of Jewish Students as well as the Muslim-Jewish Alliance. The discussion touched upon Maurice's own experience, the need for open discussions on the subject, and the rise of anti-semitism in the UK and around the world.



DEC 17 MENTAL HEALTH

With Damian Zabielski

Damian is a co-founder at MindMapper UK, the first live mental health gym for young adults around the world. The session explored Damian's own experience with mental health, advice on providing support for people suffering from challenges to their wellbeing, and insights into his organisation's groundbreaking research on young peoples' experiences.

Accessibility Advisory Group

In 2019, One Young World formed an Accessibility Advisory Group. The aim of the initiative is to improve Delegates' experiences at the organisation's events, paying particular attention to access requirements at One Young World Summits.

One Young World enlisted the expertise of Ambassadors who attended previous Summits to help realise the commitment made to improve accessibility. They formed a panel, drawing from their professional and personal experiences to help steer and inform the process.

One Young World is grateful for the dedication and support of these outstanding young leaders, committed to making One Young World accessible to all.

Karthik Sawhney India
Co-Founder, I-Stem

Annabelle Xerri Mali
Chairperson, Maltese Sign Language Council

Devika Malik India
Co-Founder, Wheeling Happiness Foundation

Sarah Musau Kenya
Co-Founder and Programs Director, Gifted Community Centre

Liz Jessop UK
Co-Chair, KPMG's Workability Network

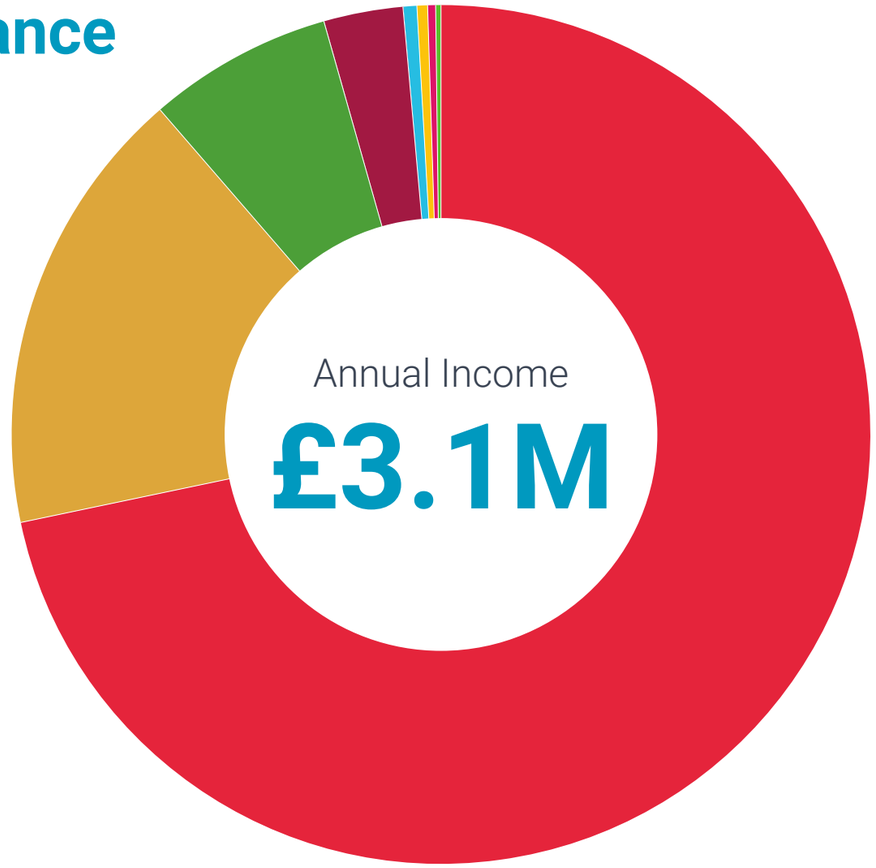
Fadeia Hossian UK
Associate, Clifford Chance

Jack Milne Australia
Regional Youth Coordinator, The Royal Commonwealth Society

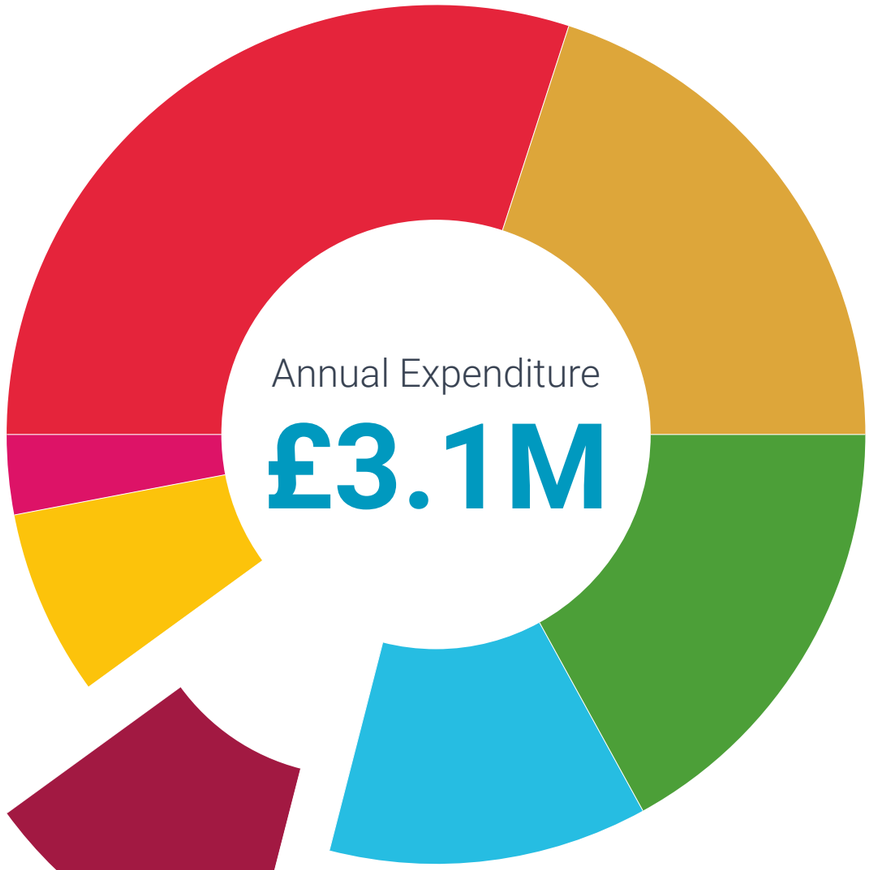
Kayla Kelly USA
Senior Audit Manager, KPMG

Anthony Ford-Shubrook UK
Programmes and Advocacy Assistant, AbleChildAfrica

Finance



- Corporate Delegate Programmes **72%**
- Corporate Scholarship Programmes **17%**
- Foundations, Institutions and Governance (FIG) Scholarship Programmes **7%**
- Lead2030 **3%**
- Corporate Sponsorship **<1%**
- Covid Young Leaders Fund **<1%**
- Web Series **<1%**
- Caucuses **<1%**



The **Lead2030** programme has been isolated to show an example of the allocation of resources for a single programme:

- Development of partnership proposals
- Creation Lead2030 challenges aligned with Partners' respective sustainability priorities
- Design and maintenance of digital infrastructure
- Production of communications material
- Identification and sourcing of high-quality applicants
- Evaluation and selection of applications
- Tracking and evaluation of projects' social impact
- Curation of promotional opportunities for Challenge Winners

To learn about the impact of the Lead2030 programme see page 15.

Allocation of resources for the other programmes is available on request.

- Corporate Delegate Programmes **30%**
- Corporate Scholarship Programmes **20%**
- FIG Scholarship Programmes **17%**
- One Young World Scholarships **12%**
- Lead2030 **11%**
- Covid Young Leaders Fund **7%**
- Operations **3%**

Each of the above programmes has resources allocated to it in the following departments:

- Flagship Summit
- Support Events and PR
- Professional Fees
- Office
- IT and Telecom Support
- Staff

2020 Delegate Partners (20+ Delegates)

AstraZeneca
BMW GROUP
bp
Bristol Myers Squibb
Chartered Accountants Worldwide
citi
El futuro es de todos
C.P. GROUP
Deloitte.
DSM
European Commission
Johnson & Johnson
Google
L'ORÉAL
City of Munich
NOVARTIS
Pfizer
SIEMENS
Standard Chartered
ZURICH FOUNDATION
Unilever

2020 Delegate Partners (1-19)

accelerator 100+
AB InBev
absa
adidas
AkzoNobel
ALEJANDRÍA
ALLEN & OVERY
AMUSE
Arosa
Asahi
astellas
Audi Environmental Foundation
Baker Hughes
BARRY CALLEBAUT
BAVARIA
Bloomberg
BRUNSWICK
BÜHLER
Cámara de Comercio de Bogotá #SOYEMPRESARIO
Capgemini invent
CHALHOUB GROUP
CLIFFORD CHANCE
Coca-Cola EUROPACIFIC PARTNERS
Colombina El sabor es infinito
FUNDACIÓN COMPAZ
CONSTRUCTORA CAPITAL Tu vida, nuestro proyecto.
CHANEL
THE CRAFTORY
CREDIT SUISSE
DB
DIAGEO
DIOR
DOLLAR GENERAL
DOW
Ministry of Foreign Affairs
EBAA
efecty Una misión social
ESSEC BUSINESS SCHOOL
EQH Technology makes it possible People make it happen
FedEx Express
Firmenich for good, naturally
freskaleche
Comisiynydd Cenedlaethau'r Dyfodol Cymru Future Generations Commissioner for Wales
GE
Genecis
GENERALI
GILEAD
GIB ASSET MANAGEMENT
Groupe L'OCCITANE
THE HAGUE UNIVERSITY OF APPLIED SCIENCES
HEMPEL
HOLCIM
HomeServe
HUAWEI
IAE PARIS Une grande histoire de management
ifood
IKEA
isa CONEXIONES QUE INSPIRAN
IYEO

One Young World extends its gratitude to all the people who have contributed to the 2020 Annual Impact Report, including the Ambassadors and Partners who gave their time to provide information.

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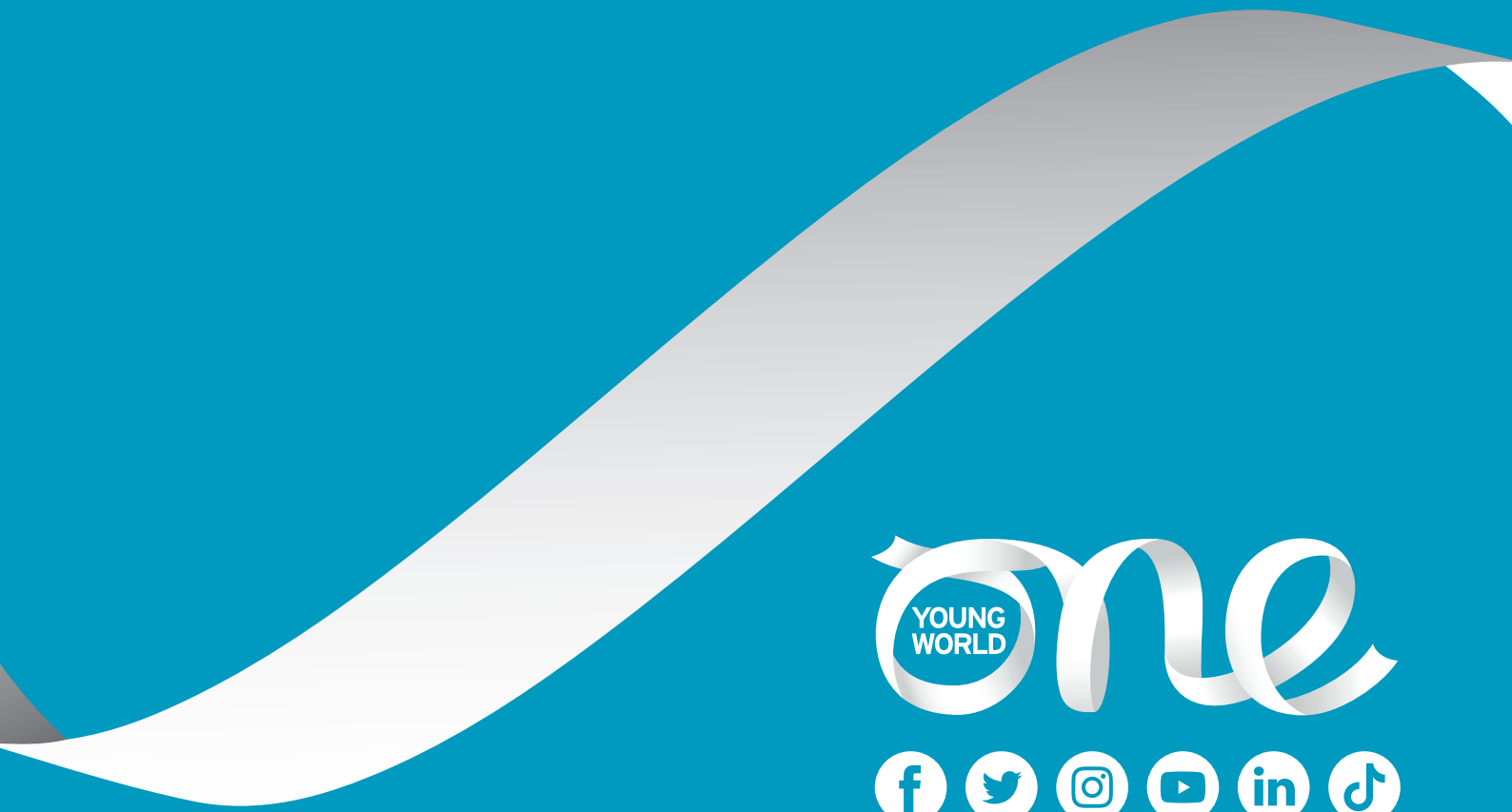

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