



One Young World  
**Dutch Ministry of Foreign Affairs**  
2018-2022 Report



Ministry of Foreign Affairs



**ORANGE  
CORNERS**

AN INITIATIVE OF THE KINGDOM OF THE NETHERLANDS

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One Young World's mission is to create a world where leaders with integrity are empowered to build a fair, sustainable future for all.

One Young World develops young leaders by:

- **Inspiring** them to increase their impact
  - **Building** their expertise and capacity to act
  - **Elevating** their profiles locally and globally
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# Enterprise for Peace Programme



Since 2018, the Dutch Ministry of Foreign Affairs has sponsored One Young World's Enterprise for Peace Ambassador programme.

One Young World develops more effective young leaders to drive positive change in order to create a better world.

Each year, the Enterprise for Peace Ambassador programme identifies a cohort of young leaders. Their journey begins with a pre-summit programme organised by the Dutch Ministry of Foreign Affairs in collaboration with Orange Corners managed by the Netherlands Enterprise Agency. This pre-summit programme allows Scholars to get familiar with the daily practices run by the Dutch Ministry of Foreign Affairs and Orange Corners, to brainstorm together about Dutch policy-making and decision-making, and to create a team-bonding opportunity.

The young leaders then participate in the One Young World Summit. During four transformative days with approximately 1,800 other Delegates, they attend speeches by world experts and thought leaders, panels on pressing global challenges, and interactive workshops to develop their leadership capacity.

After each Summit, the Enterprise for Peace Ambassadors join a community of 15,000+ young leaders who are supported with development and promotion by One Young World and its partner organisations. The Dutch Ministry of Foreign Affairs's programme has created a network of almost 200 Enterprise for Peace Ambassadors, empowering them to expand their skill set, connect with changemakers around the world, and become engaged with, get involved in and build upon successful youth-led initiatives in their communities.

## Overview

**185** Enterprise for Peace  
Ambassadors from **33** countries

**25** Enterprise for Peace Ambassadors  
platformed at prestigious events

**2,700** tonnes of bio-waste and  
**30.52** tonnes of CO<sub>2</sub> processed by  
Enterprise for Peace Ambassadors\*

**1,064,598**  
people directly impacted by 10 Enterprise  
for Peace Ambassador initiatives\*

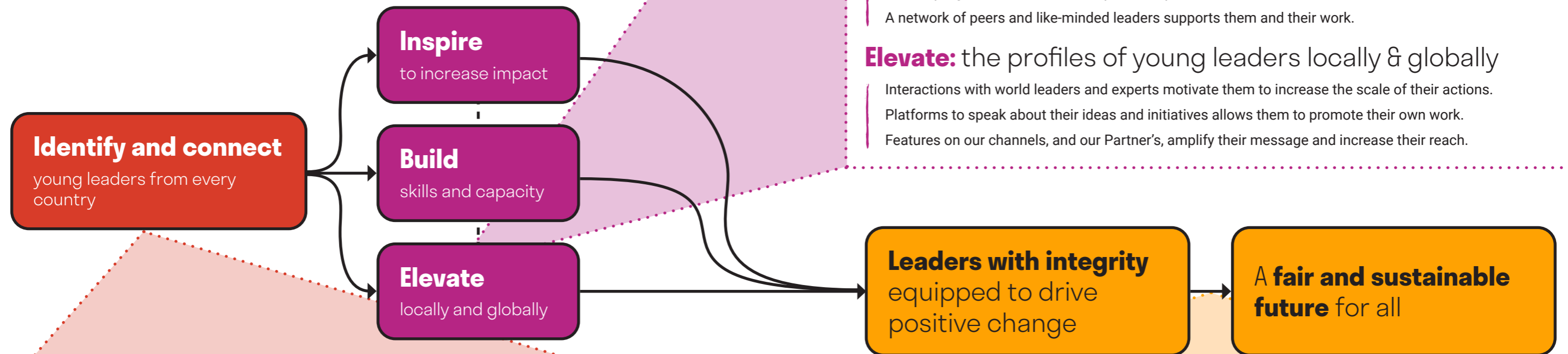
**\$19,843,499.59**  
social value across 11 Enterprise for Peace  
Ambassador initiatives\*

*\*Based on One Young World's SROI methodology since 2018*



# One Young World Theory of Change

The Enterprise for Peace Scholarship follows the One Young World Theory of Change which inspires young leaders to increase their social impact, builds their skills and capacity, and elevates their profiles both locally and globally.



Once we have identified and connected young people from every country in the world, we develop our Ambassadors as leaders via three main mechanisms:

## Inspire: young leaders to increase their social impact

- Interactions with world leaders and experts motivate their action.
- Exposure to new information and perspectives gives them new ideas to expand their impact.
- Examples set by peers normalise impact being driven by young leaders make it seem more achievable.

## Build: the skills and capacity of young leaders

- Funding mechanisms and external opportunities give them resources.
- Events, programmes, and workshops develop their skills.
- A network of peers and like-minded leaders supports them and their work.

## Elevate: the profiles of young leaders locally & globally

- Interactions with world leaders and experts motivate them to increase the scale of their actions.
- Platforms to speak about their ideas and initiatives allows them to promote their own work.
- Features on our channels, and our Partner's, amplify their message and increase their reach.

## Why do we identify and connect **young** leaders from **every country** in the world?

Young people are **pragmatic idealists** with the commonly shared value of wanting to create a better world.

Young people have a **clean slate** as they inherited the challenges and lack the bad habits that caused them.

Young people understand **their own needs** as these issues will impact their generation most.

Young people are the most **connected** and most **skilled** with contemporary technology.

A **global perspective** made up of international views is needed to understand global challenges.

All countries must be included to gather the necessary **global expertise** and ensure no one is excluded.

A global solution requires an **understanding of local** cultural patterns and lived experiences.

A **global support network** can offer help to local situations and also transfer 'contagious' change.

We develop young leaders to create a community of One Young World Ambassadors in every country in the world who:

- Have an ambitious mission and plan of action aligned with their vision to deliver impact
- Have the capacity to act in the form of the resources and skills to turn their vision into a reality
- Communicate openly with stakeholders to ensure a long-term relationship that generates sustainable impact
- Act with integrity and make decisions according to a sincere pursuit of their vision

Through the application of this Theory of Change since 2010, we have created a community of 13,700+ young leaders across 190+ countries leading their organisations, communities, and countries to deliver impact to create a fair and sustainable future for all. For every \$1 invested in One Young World Ambassador initiatives, **\$16** of social value is generated.

Since 2018, One Young World's collaboration with the Dutch Ministry of Foreign Affairs has enabled 185 young leaders from over 30 countries to participate in One Young World's Global Summits.

At the annual Summit, the brightest talent from every country and sector debate and devise innovative solutions to the world's most pressing issues. They are counselled by influential business, political, and humanitarian leaders such as President Mary Robinson, Prime Minister Justin Trudeau, Christiana Figueres and Professor Muhammad Yunus, amongst many other global luminaries.

During the Summits, Enterprise for Peace Ambassadors have been inspired to make a difference by world leaders, experts and peers.

Additionally, the Enterprise for Peace Ambassadors have reported improved capacity to generate impact, an increased network of support, significant development of their social impact initiatives, and enhanced legitimacy as leaders in their field.



# Inspiring Scholars

# Delegate Feedback

The following data was collected from the responses of Scholars who attended the 2019 and 2022 Summits respectively. As a result this data is representative of the Summit as experienced by Enterprise for Peace Ambassadors in those particular years.

## 2022 Feedback

**89%** of Scholars gave the Summit 4 or 5 stars out of 5.

**79%** of Scholars made promising connections within their Delegation at the Summit.

**82%** of Scholars used the Community Garden to network with other Delegates.

**“The skillset I have gain during the One Young World Summit is already helping me to provide simplicity in my association CEOSEM in Mali, we make understandable innovative solutions by providing information to new graduated university students.”**

- 2022 Enterprise for Peace Ambassador

**“The best thing about the One Young World Summit is that whenever you turn your head you see amazing people, brilliant minds which gave me hope about the future. I got interviewed by The Telegraph which was a great experience for me that would have never happened if it wasn't for the One Young World Summit.”**

- 2019 Enterprise for Peace Ambassador

## 2019 Feedback

**87%** of Scholars said they planned to start a new initiative or further an initiative that they were already involved with.

**75%** of Scholars strongly agreed that attending the Summit broadened their understanding of pressing global issues.

**81%** of Scholars strongly agreed that they returned home from the Summit motivated to make a greater impact in their community, country or organisation.

# 2018 The Hague Cohort

50 Enterprise for Peace Ambassadors



## Pre-Summit Programme

For the first Enterprise for Peace cohort in 2018, the group of Delegates consisted of 20 Enterprise for Peace Scholars financed and selected by Orange Corners, and 30 young leaders selected by One Young World. The 20 Enterprise for Peace Scholars selected by Orange Corners were given the opportunity to participate in a pre-summit programme in The Hague, the Netherlands.

The main objective of the pre-summit programme is to make Scholars familiar with Dutch policy-making, with a strong focus on youth employment as represented by the Youth At Heart strategy. Moreover, the pre-summit programme allows for team bonding between the Scholars; it helps them learn from each other, and it offers them the opportunity to train their entrepreneurial, communication and presentation skills in well-designed skills training.

**“One Young World is not just a Summit, it’s a global village where the young meet the old, the highest meet the lowest, the most intelligent meets the less experienced, and it’s the best place to be for every young person with a dream and a vision!”**

- 2018 Enterprise for Peace Ambassador

**“Being heard and valued is the first thing that meant to me as a scholar for peace, I met amazing people and learnt so much with them. Honestly it was a lifetime change opportunity that allowed me to explore more and understand the global level of challenges”**

- 2018 Enterprise for Peace Ambassador

# 2019 London Summit Cohort

50 Enterprise for Peace Ambassadors



## Pre-Summit Programme

The second cohort of Enterprise for Peace Ambassadors were all selected and offered a scholarship by Orange Corners and the Dutch Ministry of Foreign Affairs. Before the 2019 Summit kicked off in London, the 50 Enterprise for Peace Ambassadors were given the opportunity to travel to The Hague for an interactive two-day pre-summit programme where Scholars could meet each other, as well as pitch their projects to Dutch officials.

Amongst other elements the 2019 pre-summit programme consisted of:

- A welcome by the Dutch MFA Secretary-General, **Yoka Brandt**
- Roundtable discussions with Dutch policy makers
- A visit to The Hague Humanity Hub
- A dedicated support programme by the Netherlands Enterprise Agency (RVO)
- Lunch and a Q&A session at the Dutch Embassy in London with the Dutch Ambassador and the Dutch Ambassador for Youth, Work and Education

**“The best thing about the One Young World Summit is that whenever you turn your head you see amazing people, brilliant minds which gave me hope about the future. I got interviewed by The Telegraph which was a great experience for me that would have never happened if it wasn’t for the One Young World Summit.”**

- 2019 Enterprise for Peace Ambassador

**“I learnt that change starts with me and I am socially responsible for my community. With the built network from One Young World I have gained more knowledge and expertise in running my enterprise back home and positive for greater returns. Participating in the pitch deck greatly advanced my public speaking skills as I have become more confident in sharing my passion and aspirations in life.”**

- 2019 Enterprise for Peace Ambassador



# 2020 - 2022 Manchester Cohort

## 85 Enterprise for Peace Ambassadors

Due to the COVID-19 pandemic, the deferred 2021 cohort of 50 Enterprise for Peace Scholars that were selected in 2020, joined 35 Scholars of the 2022 Enterprise for Peace cohort in Manchester for the annual One Young World Summit.

### Pre-Summit Programme

The Manchester cohort of Enterprise for Peace Ambassadors took part in a virtual welcome event and two-part pre-programme prior to the 2022 Summit.

The Welcome Event was hosted by One Young World alongside the Dutch Ministry of Foreign Affairs on Zoom. The purpose of this initial session was to introduce both the organisations and Orange Corners, and allow for the deferred 2021 cohort and new 2022 cohort of Enterprise for Peace Ambassadors to gain more information and get to know each other ahead of the Summit.

The pre-programme took place virtually across two days, and included:

- An insightful session on the initiatives of the Dutch Ministry of Foreign Affairs and the Netherlands Enterprise Agency for young entrepreneurs globally
- A workshop on the “Ecosystem for Entrepreneurs”, led and facilitated by The Hague Academy for Local Governance (THALG) and entrepreneurship expert **Vin Morar**
- A session delivered by the Hague Humanity Hub
- A second workshop with social purpose organisation ImpactBasis, focused on how to develop solutions to issues they may be facing in their enterprises
- Roundtable discussions on a range of topics from human rights-based approaches to innovation, to tech start-ups shaping the future of international development

**“I really appreciated the connections we created with the others Scholars of the Enterprise for Peace scholarship and the meetings we did with the Dutch MFA.”**

- 2022 Enterprise for Peace Ambassador

**“It was a life-changing experience and I enjoyed the networking with changemakers and talented people from all over the world.”**

- 2022 Enterprise for Peace Ambassador



All-year-round, including during each Summit, One Young World has curated learning and development opportunities for Enterprise for Peace Ambassadors.

This develops their skills to help them implement their vision effectively, and accelerates their positive social change.

The opportunities offered range from bespoke workshops designed to enhance the Enterprise for Peace Ambassador's working knowledge of entrepreneurship and leadership, to participation in additional international events.

By providing this series of engagements, One Young World provides capacity building and networking opportunities for Enterprise for Peace Ambassadors.



# Building Skills

2025: -All LO CAL 201  
-The Intra...  
of employees (winners)  
BAL

# Development Opportunities

## 2018 Opportunities

### Summit Workshop

At the 2018 The Hague Summit, all Enterprise for Peace Scholars benefited from a dedicated workshop that sought to identify challenges to female entrepreneurship in their local context. **Selam Kebede**, one of the 50 Scholars, and **Fons van der Velden**, facilitator and owner of the social business “Context, International Cooperation”, spoke during the workshop. Bangladeshi economist, microfinancing pioneer and founder of the grassroots Grameen Bank, as well as long term supporter of One Young World, **Professor Muhammad Yunus**, also attended the session to lend his expertise to the young Scholars.

## 2019 Opportunities



### Summit Mentor Sessions

In an effort to better connect the young leaders at the annual Summits with the expertise offered by One Young World Counsellors, the One Young World team organises exclusive, invitation-only Mentor Sessions in which intimate groups can share experiences, challenges and solutions.

At the 2019 London Summit, two Enterprise for Peace Scholars participated in mentor sessions:

- **Safaa Youssif** participated in a mentor session with **Professor Thulia Madonsela**, Chair, Law Trust & Social Justice and Law Professor, University of Stellenbosch.
- **El Hadj Djitteye** participated in a mentor session with **Scilla Elworthy**, Peace builder, and the founder of the Oxford Research Group, 3 time nominee for the Nobel Peace Prize.

## Lead 2030

Formed by One Young World and powered by some of the world’s leading businesses, Lead2030 finds, funds, and accelerates SDG solutions created by founders under 30. The latest Lead2030 Challenges sourced 2,200+ SDG solutions from more than 140 countries. The Lead2030 Challenge Winners receive \$50,000 USD in addition to 12 months of executive mentorship from their Challenge Partner to help amplify their impact as they tackle some of the world’s most pressing issues.

### Lead 2030 2019 Challenge Winner



### ZoEasy

**Spandana Palaypu** - Supported by Credit Suisse

ZoEasy combines online and offline techniques to facilitate skill development and job creation with fair salaries and working conditions by directly matching migrant job seekers with validated best-fit employers.

ZoEasy, with a database of over 65,000 jobseekers, aims to positively impact this segment by educating and matching jobseekers with best-fit validated employers in a more ethical and transparent manner. With training, skills development, and government collaboration at the core of its process, ZoEasy ensures sustainable job creation at living wages and reduces inequalities through knowledge exchange among jobseekers.

In a hugely successful pilot programme, ZoEasy placed 100 jobseekers in roles suited to them, with each employee now earning a better salary and working in fair conditions. Spandana and her team have partnered with government bodies in India and secured space with Union at the Area 2071 Innovation Hub, a Dubai Government Initiative created to achieve the UAE Prime Minister’s 100-year vision.

“From areas like Technology implementation to Digital Marketing for awareness creation and CSR campaigns, ZoEasy has been able to leverage Credit Suisse’s vast network of global expertise and gain guidance directly from senior executives who handle these subjects on a daily basis.”

- Spandana Palaypu, Enterprise for Peace Ambassador

## 2020 Opportunities

### 2020 Interaction Council x Intergenerational Dialogue on Nuclear Disarmament Event

In July 2020, One Young World and the InterAction Council hosted a session to facilitate a pre-Malta dialogue on the topic of nuclear disarmament. The event brought together members of the InterAction Council network and One Young World Ambassadors, including a Enterprise for Peace Ambassador, **Ibrahim Jalal**, for a truly intergenerational discussion on the global ethical implications of nuclear proliferation.

### 2020 Central x West Africa x Future of Work Masterclass

One Young World organised a digital masterclass in August 2020 that focused on brainstorming & offering solutions to how youth can prepare for the future of work. Two Enterprise for Peace Ambassadors, **Fatima Al-Ansar** and **Feyçal Saidou** formed part of this panel.



### 2020 Interaction Council x Future of Work

One Young World organised a digital masterclass in August 2020 that focused on brainstorming & offering solutions to how youth can prepare for the future of work. Two Enterprise for Peace Ambassadors, **Fatima Al-Ansar** and **Feyçal Saidou** formed part of this panel.

### 2020 Africa x Black Unity Event

Enterprise for Peace Ambassador **Spandana Palaypu** participated as a speaker at the second edition of the One Young World Africa #BlackUnity Event that took place in November 2020, talking about economic empowerment and entrepreneurship in light of injustices against black people.

## 2021 Opportunities

### One Young World Food Systems Solutions: Pitch Challenge

Entrepreneurs across the world developing and implementing solutions to improve livelihoods in agriculture, and enhance food security and nutrition, were invited to pitch their initiative at the Bold Actions for Food as a Force for Good Summit on 24 November 2020, hosted ahead of the 2021 UN Food Systems Summit. Enterprise for Peace Ambassador **Clarena Amatha** was one of four winners and invited to participate in the UN Food Systems Summit Global Youth Dialogue – Good Food For All on 4 May 2021.

### #TogetherApart Series

The #TogetherApart series aims to engage the global community on pressing topics, all from the safety of their own home. Enterprise for Peace Ambassador **Sara Dsouki** participated in one of the TogetherApart interviews with **Tijmen Rooseboom**, Ambassador for Education & Work for Youth at the Dutch Ministry of Foreign Affairs. The Together Apart series have had an estimated 22 million views.



### OYWConnects

OYWConnects is a peer-to-peer mentorship programme that matches One Young World Ambassadors running early-stage social enterprises with One Young World Ambassadors from some of the world's leading businesses.

To further enhance their ability to scale their initiatives, OYWConnects Mentees first undergo the Social Innovation Warehouse Capacity Building Program. This is an 8 week online learn-by-doing training for young innovators to explore the multiple dimensions to be considered when delivering social innovation projects with a strong focus on impact.

Once the 8 weeks is complete, Mentees are then paired with a Mentor for 6 months to help guide them through the delivery process and provide more holistic mentorship.

Four Enterprise for Peace Ambassadors, **Olasupo Abideen Opeyemi**, **Salmine Sassi**, **Ahumuza Ignatius** and **Salam Al-Nukta** are amongst only 12 selected Ambassadors that were personally mentored by Leadership Expert **Trevor Waldock**.

Waldock founded Emerging Leadership, a global non-profit that brings leadership development to the most vulnerable communities in the world. Over the past fifteen years of Trevor's leadership, Emerging Leaders programmes have impacted over 85,000 people in 16 countries, with an indirect impact on over 2.5 million people.

### 2021 FinBiz2030 x ICAN Nigeria

Enterprise for Peace Ambassadors **Olubunmi Odekunle**, **Ifedayo Durosinmi-Etti** and **Olasupo Abideen Opeyemi** participated as co-host and speakers respectively in the FinBiz2030 webinar series "Building Resilience", in partnership with The Institute of Chartered Accountants of Nigeria (ICAN). The event was attended by more than 1,000 people.

Finance & Business 2030 (FinBiz2030) is a joint initiative between One Young World and Chartered Accountants Worldwide, with a mission to mobilise industries to tackle the UN Sustainable Development Goals.

## One Young World Academy

One Young World Academy is an online lecture series which launched in September of 2020. Centred on the principles of Challenge Based Learning, its purpose is to further the depth and breadth of Delegates' understanding of Global challenges. One Young World Academy 2020/2021 had three streams of topic areas: Government, NGOs and Supranational Organisations, and Business.

All registered Munich Summit Delegates, including the deferred 2021 cohort of Enterprise for Peace Scholars, were given access to 11 live lectures from world leaders such as the WHO's Dr Tedros Adhanom Ghebreyesus, the Paris Agreement's Christiana Figueres and Thrive Global's Arianna Huffington. Delegates had access to a library full of a plethora of curated pre-lecture resources and quizzes to further familiarise themselves with the lecture topics. After watching the lectures Delegates were given the opportunity to submit Coursework that sought to identify, unpack and evaluate solutions to global challenges.

## 2022 Opportunities

### Mentor sessions

17 Enterprise for Peace Scholars were invited to participate in mentor sessions:

- **Nhial Deng** participated in a mentor session with the **Duke and Duchess of Sussex**.
- **Mariam Nafogou** participated in a mentor session with **Ilia Calderón**, Co-Anchor of Univision Network's Flagship Evening Newscast, "Noticiero Univision".
- **Nadine Zoro** and **Hawa Hassane** participated in a mentor session with **Luis Javier Castro**, Founding Partner and Managing Director of Mesoamerica Investments.
- **Elizabeth Oladepo** participated in a mentor session with **Maria Juliana Ruiz**, Former First Lady of Colombia.
- **Rania Ayman**, **Semhal Guesh Berhe** and **Eulalia Akinyi Awora** participated in a mentor session with **Dr Alaa Murabit**, PAC Health Director at The Bill & Melinda Gates Foundation; UN High-Level Commissioner: Health, Employment, Economic Growth; UN Secretary-General SDG Advocate.
- **Abdelrahman Fahmy** participated in a mentor session with **John Dewsbury**, Head of the Sustainability and Climate Change Unit, Department for Education.
- **Peter Ogik**, **Olyel Sunday**, **Crystal Asige** and **Rawan Barakat Barakat** participated in a mentor session with Daniel Durant, Actor.
- **Nasera Victoria** participated in a mentor session with **Jamad Fiin**, Muslim College Basketball Player, Founder of Jamad Basketball Camps.
- **Moni Tabitha Emmanuel Gabu** participated in a mentor session with **Ibtihaj Muhammad**, Olympic Medal Winning American Sabre Fencer and Member of the United States Fencing Team.
- **Majd Mashharawi** and **Wajdi Hasni** participated in a mentor session with **Michael Møller**, One Young World Counsellor and Former Director-General of the United Nations Office in Geneva.

## Dutch MFA Welcome Event at the 2022 Manchester Summit

On the first day of the Summit, Monday 5 September, the Dutch Ministry of Foreign Affairs hosted an in-person Welcome Event for the Enterprise for Peace attendees ahead of the Opening Ceremony. The event consisted of welcome activities, topical discussions on areas of interest and expertise for the Scholars, and networking activities for Scholars to further get to know each other and colleagues at the Dutch Ministry of Foreign Affairs.

### Intersectional Feminist Leadership workshop

At the 2022 Manchester Summit, Enterprise for Peace Scholars took part in an exclusive workshop facilitated by VSO. During this workshop, the principles of feminist leadership were examined and intersectionality as a framework was applied to better understand leadership, as a whole as well as within businesses.

### Q&A lunch with Steven Collet, Director of Sustainable Economic Development Department - Ambassador for Business and Development

Following Steven Collet's keynote address on the presentation stage on Thursday 8 September, the Enterprise for Peace Scholars had an exclusive lunch and Q&A opportunity with **Steven Collet** at the Ininside Hotel. During this event, Scholars further delved into discussions on their work and the challenges that they faced in their ventures, collaborating to devise solutions and share ideas.



One Young World elevates the status and the work of Enterprise for Peace Ambassadors, enabling them to grow their profiles as entrepreneurs and changemakers.

As part of this mechanism, six Enterprise for Peace Ambassadors have spoken on the One Young World Summit's Presentation Stage as Delegate Speakers. Selected Delegate Speakers receive coaching on public speaking, speech-writing and presentation in preparation for their Summit speech. The training is rigorous and leaves these Delegates with invaluable life skills.

Delegate Speakers also have networking opportunities with some of One Young World's most prestigious Counsellors, with one on one access to their paired Counsellor such as President Mary Robinson, Michael Møller and Professor Muhammad Yunus.

In addition to opportunities on the One Young World mainstage, One Young World has cultivated engagements at other forums and international press coverage to further shine a light on the impact of the Enterprise for Peace Ambassadors.

A photograph of two women clapping at a summit event. The woman on the left has long brown hair and is wearing a dark blue top. The woman on the right is wearing a black hijab and a dark blue top. They are both smiling and looking towards the right. The background is a blurred stage with blue and red lighting.

# Elevating Ambassadors

# Summit Speaking Opportunities



## 2018 Keynote speech at the Opening Ceremony

**Minister Sigrid Kaag**, Foreign Trade and Development Cooperation, gave a keynote speech at the Opening Ceremony of the 2018 The Hague Summit following the flag ceremony.

**“You are the future of what it means to be human. Because you believe, because you make individual choices and because you are and want to be leaders.”**

- Sigrid Kaag



## 2018 Delegate Speaker: Spandana Palaypu - United Arab Emirates

Spandana is the founder of ZoEasy, which is an employment platform for skilled and unskilled blue-collar workers. It has generated a database of 65,000 job seekers from the Indian Sub-Continent and South East Asia, who are classified based on skills and psychometric abilities.



## 2018 Delegate Speaker: Charif Hamidi - Morocco

Charif is the co-founder of Education 4.0, an education innovation social enterprise that uses technology and artificial intelligence to provide access to quality education to underprivileged youth, and girls in particular in Africa, the Middle-East, and around the world in order to prepare them for the fourth industrial revolution.



## 2018 Delegate Speaker: Imrana Alhaji Buba - Nigeria

Imrana founded the Youth Coalition Against Terrorism (YOCAT) in 2010 to provide young people with skills training and to promote peace in northern Nigeria, directly impacting 6,000 people as of 2018. The organisation aims to unite young people against violent extremism in the country through its Security Awareness Campaign.



## 2019 Keynote speech on the Presentation Stage

**Tijmen Rooseboom**, Ambassador for Education & Work for Youth at the Dutch Ministry of Foreign Affairs gave a keynote speech at the 2019 London Summit on “Linking Business and Education”, addressing the need for an integrated approach where education is reformed to ensure the youth are prepared for the future of work.



**2019 Delegate Speaker:**  
**Dalia Yousif** - Sudan

Dalia is passionate about reducing poverty, providing a decent livelihood for Sudanese people, and she seeks to reach her country to economical, governmental, and social stability. Her start up Ask Me is an e-learning platform that connects users with professional mentors across the world to provide them with high-quality education, and 24/7 online legal support especially for issues concerning freedom of speech.



**2019 Delegate Speaker:**  
**Nelson Olanipekun** - Nigeria

Nelson is a lawyer and the Founder of Citizens' Gavel; an organisation improving the pace of justice delivery through digital technology, access to justice and citizens' engagement. Through his organisation, Nelson started the first social media legal aid initiative providing support for victims of human rights, domestic violence, bank extortion.



**2022 Delegate Speaker:**  
**Dawar Karim** - Iraq

Dawar is from the Kurdistan region of Iraq, where a long-lasting attack by the ISIS terror organisation had a devastating impact on the local economy. To make the region more economically resilient and promote entrepreneurship, Dawar co-founded a tech and marketing consultancy, Plus The Edge. It has since its inception provided free consultancy to 64 start-ups.



**2022 Delegate Speaker:**  
**Abdoul Rachid Maman Kadade** - Niger

Abdoul founded the Sahel Solar Academy to give communities access to renewable energy. His work focuses on women, who make up more than two-thirds of those trained by the academy. Together, graduates have generated more than \$100,000 in income. His goals are to meet the electricity and clean water needs of 75% of Niger's population, and to transform attitudes towards women's position in society.

### 2022 Interactive Stage Panel Discussions

2019 Delegate Speaker and Enterprise for Peace Ambassador **Nelson Olanipekun** featured on the panel "Building Trust: Putting Data at the Centre of Criminal Justice Reform" on the Interactive Stage at the 2022 Manchester Summit, together with **Jessica Gladstone**, Partner at Clifford Chance and **Clementine Jacoby**, Co-Founder and CEO of Recidiviz. Enterprise for Peace Scholar **Crystal Asige** and **Erik Parigger**, Programme Coordinator Orange Corners, addressed Accessibility in the City on the Interactive Stage.

### 2022 Digital Panel

Enterprise for Peace Ambassador **Ibrahim Jalal** joined a digital panel on "Safeguarding Sustainable Peace" alongside **Dr. Joseph Sany**, Vice President of the Africa Centre of the U.S. Institute of Peace and **Mariam Tadros**, MENA's Regional Director at International Alert, to talk about how to safeguard sustainable peace in the Middle East and North Africa (MENA) region and prevent potential future conflicts. The discussion was moderated by **Liz Sly**, Beirut Bureau Chief for the Washington Post covering the Middle East and streamed on the Digital Platform of the 2022 Manchester Summit.



**2022 Fireside chat on the Presentation Stage**

**Steven Collet**, Director of the Sustainable Economic Development Department and Ambassador for Business and Development of the Dutch Ministry of Foreign Affairs joined Enterprise for Peace Ambassador **Esther Okeoghene Edward**, Founder of Bluvard Leadership Initiative in a fireside chat on the Presentation Stage at the 2022 Manchester Summit to discuss “Promoting Youth Employment: Upskilling Future Generations”.

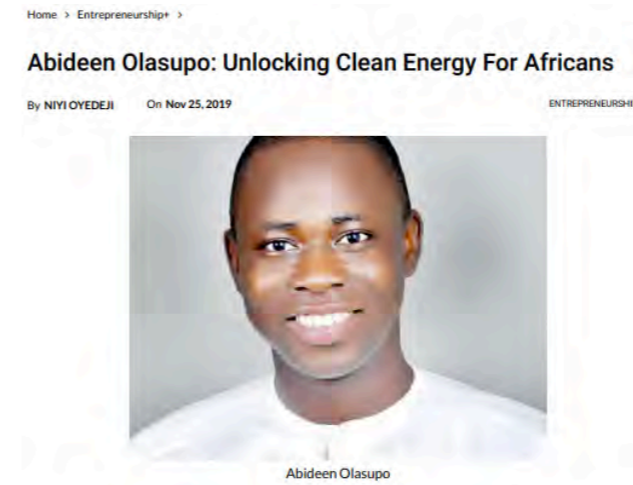


# Media Coverage

Being an Enterprise for Peace Ambassador, and having association with the Dutch Ministry of Foreign Affairs and One Young World, has secured young leaders attention from national and global media outlets.

One Young World partners with Seven Hills to promote the Enterprise for Peace Ambassadors and the work of the selected young leaders in the lead up to, during and after One Young World Summits. In 2022 alone, over 700 publications were shared across different media outlets such as print, web, radio and TV. The total potential audience reached over 91.5 million people and news were released in three different languages; Dutch, English and French.

The following images represent a snapshot of the coverage which has elevated the work of Enterprise for Peace Ambassadors and their status as young leaders.



Abideen Opeyemi Olayupo, a tri-sector business leader is the Chief Executive Officer of Opab Gas, OpabConsults and Soupforme. He has over seven years' experience in oil and gas, consulting, catering and social enterprise. In this interview with NIYI OYEDEJI, he speaks about his entrepreneurial journey.

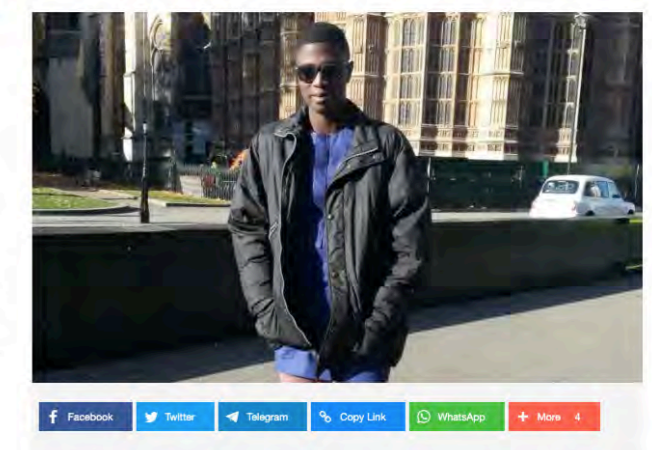
**What is your business all about?**  
600 million African households rely daily on charcoal, firewood and kerosene for their cooking needs, and in the last 10 months, the cost of these cooking fuels have gone up by 50 per cent because of increasing urbanisation and deforestation. Also, the lack of efficient cooking stoves has worsened the situation as these families burn more cooking fuels than is necessary. The inefficient combustion from these devices makes them emit tons of toxic smoke that kills 600,000 Africans annually. Opab Gas is the first digital platform for quality and affordable LPG in the North Central part of Nigeria. We are privately owned, valued based, indigenous gas station focused on giving value and quality assurance of healthy gas usage when we serve you. This is part of my obligation as a UNESCO ESD Young Leader, a WEF Global Shaper and a Fellow.



By Loisa Maloba, UN Volunteers Communications Assistant  
"It takes the concerted efforts of everyone to help others," says John Jal Dak, a young South Sudanese refugee in Uganda, who founded and leads the non-governmental organization (NGO) Youth Social Advocacy Team (YSAT).  
Mr. Dak and his team work hard to build the relationship between the refugees and host communities as well as to empower young people with life skills and give them a platform for their voices to be heard. He says that "helping the community is also helping yourself".  
"As refugees, we are not only recipients; when there is a crisis we can also respond," Mr. Dak explains. So, when the first COVID-19 cases were reported in Uganda in March, the YSAT team joined the response. Initially, their role was to mainly tackle misinformation and communicate measures to stop the spread of COVID-19 in Rhino Refugee Camp, in north-western Uganda. The camp hosts more than 100,000 refugees. There are nearly 1.5 million refugees in Uganda, 62 per cent of whom are from South Sudan.



357 likes, 10 comments, 25 delningar.  
Like Comment Share  
EDITOR'S PICKS SPOTLIGHT  
**SPOTLIGHT: Meet Adeleke, blind corps member advocating inclusive society for physically challenged**  
BY JAMES OJO · LEAVE A COMMENT · JANUARY 2, 2020



He is a corps member, a recent communications graduate. He was 16 when he lost his sight. Demola Adeleke's disposition towards life and his career remains a puzzle to many.

**We're not villains or victims -- we're people seeking a better life**  
 Opinion by Nihal Deng  
 Updated 7:32 AM EDT, Fri September 10, 2021



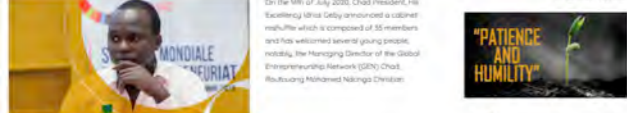
**Editor's Note:** (Nihal Deng is a 27-year-old South Sudanese refugee, writer and community activist. He spent 11 years in a refugee camp in Kenya and now attends Huron University in Canada. Follow him on Twitter: @NihalDeng. The views expressed in this commentary are his own. View more opinion at CNN.)

(CNN) — In August, as the devastating events in Afghanistan were unfolding, I was packing my bags and saying goodbye to friends at the Kakuma refugee camp, in Kenya, the only home I have known for the last 11 years. Watching the chaos at the Kabul airport on television, I empathized with the many Afghans who were fleeing their country amid violence.

Discussions on where fleeing Afghans will resettle have dominated the news and made their way into the conversations of everyday people. This is a moment to remember the crisis of 82.4 million forcibly displaced people.

**Chad Government Appoints GEN MD As Minister Of Youth, Employment & Sports**

YAHIRIWE TOLUHOI | JULY 20, 2020

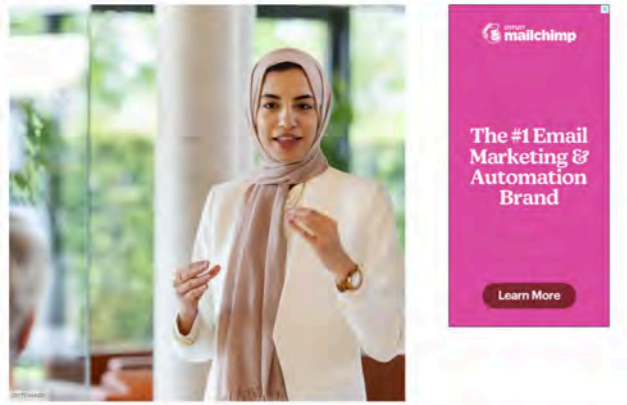


On the 16th of July 2020, Chad President, His Excellency Idriss Deby announced a cabinet reshuffle which is composed of 30 members and has welcomed several young people, notably, the Managing Director of the Global Entrepreneurship Network (GEN), Chad, Restless Mohamed Sabongu Chikwa.

On The Vows We Make To Startups, Don't Forget Patience And Humility

As a recently wedded man, it's hard to say this in a honeymoon phase of my marriage. Sometimes, I get out of my head and think that I can do anything. I realize that I am not a superhero. I am a human being with all the strengths and weaknesses that come with being human. I am not a superhero. I am a human being with all the strengths and weaknesses that come with being human.

**The Women Pursuing Entrepreneurialism As A Means Of Survival**  
*— 'In my country entrepreneurship is a survival thing'*



'In my country, entrepreneurship is survival,' says Rania Ayman from Egypt, when ELLE UK meets with her at the One Young World summit in Manchester in September.



Esther Okeoghene Edward (left) in conversation with Steven Collet (right) at the 2022 One Young World Manchester Summit

Esther Okeoghene Edward, founder of the **Bluvard Education Initiative**, founded a youth-led organisation that promotes inclusive education in rural Nigerian communities. After graduating from university, she developed many of the skills she needed through volunteering, enabling her to develop ideas and learn how she could transform her community. Upon seeing the disconnect between education and work skills, she wished to aid those most in need to grow. Esther spoke about the importance of taking an empathic approach to social issues, and the need for holistic change. She highlighted the benefit that developing social initiatives brings to society and personally in leadership. When asked what advice she had for other young people, she said, "be open to not knowing and be open to trying" and "just start, and don't be afraid". It was truly unique hearing young voices from across the globe speak about how they transform society through their resilience, empathy, and drive.

**Abideen Olasupo: UK-based group appoints Nigerian activist global ambassador for SDGs campaign**

Friday, January 24, 2020 at 2:48 PM • by Joseph Okechayo

Another Nigerian, Abideen Olasupo, has made the nation proud as he was selected as the only person from the country among the 12 global ambassadors for Youth Power Sustainable Development Goals (SDGs) campaign initiative.

Legit.ng gathers that the initiative was organised by Restless Development, UK in partnership with Project Everyone and Action for Sustainable Development.

The focus of the scheme is to bring youth activists together so that they can galvanise support for the achievement of the SDGs.

Other people selected as ambassadors are from France, Kenya, Lebanon, UK, Ghana, among other nations.



**One Young World and the Dutch Ministry of Foreign Affairs announce the 2022 'Enterprise for Peace' cohort to attend the Manchester Summit**

NEWS PROVIDED BY One Young World — 10th Sep 2022 7:01 ET

- 85 young leaders have been recognised by the Dutch Ministry of Foreign Affairs and One Young World because of their work in creating prosperity and peace in some of the world's most challenging environments
- These delegates will attend the upcoming One Young World 2022 Summit in Manchester taking place between the 5<sup>th</sup> - 8<sup>th</sup> September

MANCHESTER, England, Sept. 5, 2022 (PRNewswire) — One Young World, the global community for young leaders, announces its 2022 cohort of 85 'Enterprise for Peace' Ambassadors in partnership with the Dutch Ministry of Foreign Affairs (MFA).

Launched in 2016, the programme was developed to recognise the young entrepreneurs tackling major economic and social challenges that support peace in their communities.

**Dutch Embassy Uganda** @NLinUganda

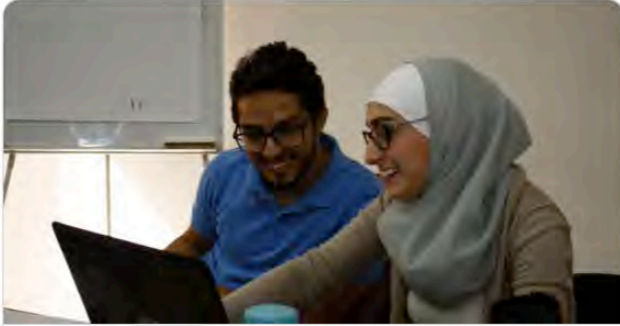
Today we met with the @OneYoungWorld Ambassadors in Uganda 🇺🇦, who were supported by the NLs 🇳🇱 to attend the #oyw2022 summit. Amazing to hear the inspiring stories of their social enterprises and the worldwide youth network built 🙌



Dutch Embassy Uganda and 2 others  
 12:50 PM · Oct 6, 2022 · Twitter Web App

**Generation Unlimited** @GenUnlimited\_

"While the whole world is in a lockdown due to disruptions brought by #COVID19, @ChangeMakersSyria, a youth-led initiative born from the heart of Damascus is leading the move to make technology more inclusive to girls." @SalamNukta #GirlsInICT



generationunlimited.org  
 Technology and access to digital platforms are critical tools for girls wanting to ... A youth-led initiative born from the heart of Damascus, Syria leads move to make technology more inclusive to girls.

5:16 PM · Apr 23, 2020 · Twitter Web App



**Hussain Manaver Is Painfully Honest, For His Own Good**

MANAVER | April 2021  
 Hussain Manaver is a 30-year-old English writer, actor, and activist. He was one of the most powerful poets during the Arab Spring. He has performed at Oxfam, Oxfam One Young World and Greenpeace.

**World Speech Day South Africa #worldspeechday** @WSDZA

WSD South Africa's #GenerationEquality Podcast Series latest episode. Salam Al-Nukta, a passionate advocate for gender equality in education and economic prosperity illustrates the discrepancy in the role of women in technology. [podbean.com/ea/pb-jtac6-db...](http://podbean.com/ea/pb-jtac6-db...)



PODCAST.COM  
**World Speech Day South Africa**  
**#GenerationEquality Podcast Series: Salam ...**

5:35 PM · May 1, 2020 · Twitter for Android  
**UN Women Arabic** @unwomenarabic

"#COVID19 didn't bring new inequalities. It exacerbated the already existing inequalities from education and healthcare to finance and social norms" - @SalamNukta, youth advocate from #Syria

Read her blog: [unwo.men/ULWp30r9XQb](http://unwo.men/ULWp30r9XQb)  
 #GenerationEquality

@Beijing25Youth | @UN\_Women



arabstates.unwomen.org  
 Youth blog: COVID-19 and a (new) youth perspective on gender equality  
 The COVID-19 pandemic is one of the most significant events of the 21st century and has brought devastating economic and social impacts to our planet. ...

2:34 PM · Sep 15, 2020 · Twitter Web App

# External Engagements

One Young World identifies and nominates Enterprise for Peace Ambassadors for prestigious events and opportunities. The Enterprise for Peace Ambassador programme provides a badge of legitimacy for the young leaders, giving them access to events as experts in the field of peacebuilding.

One Young World also nominates and selects Peace Ambassadors for opportunities with its partners and other organisations in the industry. This elevates the work of Enterprise for Peace Ambassadors, and connects them with a new audience, new stakeholders, and new potential partners.

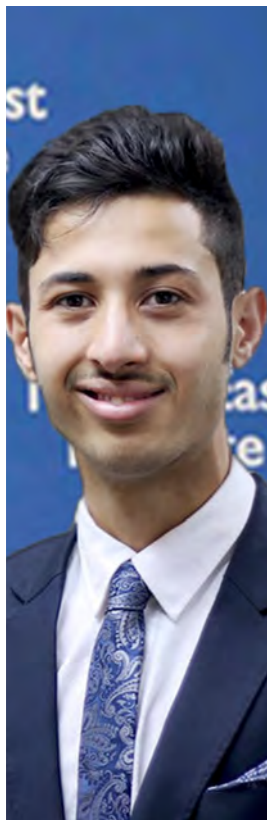
## Project Syndicate x Generation Green

Enterprise for Peace Ambassador **Olasupo Abideen Opeyemi** featured in Project Syndicate's virtual event "Generation Green" in January 2022; showcasing the voices of young people around the world talking about the climate crisis. Speakers at the event included Ban Ki-Moon, former UN Secretary-General; Yvonne Aki-Sawyer, Mayor of Freetown and Mary Robinson, Former President of Ireland among others.



## Youth Advisory Council Appointment

2018 Delegate Speaker and Enterprise for Peace Ambassador **Imrana Alhaji Buba** was selected in 2020 as one of the 10 Youth Advisory Council members of the U.S. Institute of Peace. The Youth Advisory Council meets regularly to bring together youth thought leaders and peacebuilding experts committed to the Institute's mission and activities.



## Middle East Institute

Alongside 8 experts, **Ibrahim Jalal** spoke during a debate organised by the Middle East Institute in December 2020 on the topic of US Yemen policy: "How should the Biden administration approach Yemen?"

In January 2021, **Ibrahim Jalal** co-authored 'Building peace by restricting arms in Yemen'. This article explores the proliferation of conventional and non-conventional arms and Yemen, including by means of capture, diversion and smuggling, vis-à-vis the arms embargo doctrine imposed by UNSC Resolution 2216 in 2015.

## NATO Engages: Innovating the Alliance

NATO Engages London 2019 provided a unique opportunity to preview key topics on the official Leaders' Meeting agenda, to debate the challenges and opportunities NATO faces and to discuss the Alliance's future in a changing world – all with panels of highly distinguished experts, influential policymakers, media personalities and more. This was their opportunity to be a part of that debate. Enterprise for Peace Ambassador **Ibrahim Jalal** was invited given his peacebuilding experience in Yemen and the Middle East.



## East African Centre for Forced Migration and Displacement Advisory Board

**Nhial Deng** joined the East African Centre for Forced Migration and Displacement as a Member of its Advisory Board in 2021. He works with the Centre in advocating for policies and research that incorporate the voices of the displaced populations in the region.

## UNESCO Steering Committee

Youth as Researchers (YAR) initiative connects and engages youth to conduct research on the impacts of COVID-19 on young people and how they have responded. Enterprise for Peace Ambassador **Nhial Deng** joined the YAR Steering Committee in September 2020.

## African Union

Enterprise for Peace Ambassador **Fatima Al-Ansar** was a panellist on a webinar hosted by the African Union in April 2020, speaking on the topic of the COVID-19 pandemic and its implications on silencing the guns in Africa.

In 2021, One Young World nominated **Nelson Olanipekun** and **Victor Odhiambo** for the AU Youth Envoy's Silencing the Guns Awards, which led to them receiving the Silencing Corruption Award and the Silencing Youth Unemployment Awards respectively.

The Office of the Youth Envoy (OYE) in collaboration with partners provided grants to youth projects through Youth Silencing the Guns Awards to celebrate, elevate and recognise youth impact in the communities with concrete support to grassroots efforts, as well as amplify young peacebuilders initiatives and stories through wide platforms. A total of Four Awards issued under five categories granting each winner \$5,000.



## 2020 Global Handwashing Day Roundtable

Enterprise for Peace Ambassador **Victor Odhiambo** was invited to attend the 2020 Global Handwashing Day high-level roundtable meeting hosted by Reckitt Benckiser and Water.org in Nairobi, Kenya as a panellist. The meeting brought together government officials, private sector executives and community leaders to discuss how we can create future ready communities through availing water credit. The 2020 Global Handwashing Day theme was "Hand Hygiene for All", a call to action to make hand hygiene a reality for all.



## Forbes Digital Startup Accelerator

**Nelson Olanipekun's** initiative "Citizens' Gavel" completed the 2020 Forbes Digital Startup Accelerator. The virtual accelerator brought in nearly 4,000 applications from across the country, with 200 making the final cut. The programme involves four intensive weeks of digital training to help build and scale the companies for the future.

## The Malian Academy of Leadership and Innovation

Enterprise for Peace Ambassador **Mohamed Salih** was invited in June 2020 to provide his expertise on 'Innovative ways to tackle the skills gap between universities and the labour market'.



### Athens Democracy Forum

Enterprise for Peace Ambassador **Ibijoke Faborode** joined the Athens Democracy Forum Leadership Council to oversee the work that empowers society through citizen engagement and better governance.

## Yunus & Youth Fellowship

Enterprise for Peace Ambassadors **John Jal Dak** and **Mohamed Ndonga Christian** were both selected from over 1,000 applicants to take part in the 2020 Yunus & Youth Fellowship programme. The Y&Y Fellowship Program is designed to support early-stage social business leaders in the development of financially sustainable solutions. It takes place every year through a 6-months mentoring relationship between selected fellows and corporate mentors, an online learning platform, and an online business pitch competition.



### World Bank Spring Meetings x Debt and Economic Recovery Event

Enterprise for Peace Ambassador **Salih Mahmud** featured with seven other One Young World Ambassadors in the World Bank's series of testimonial videos for their Spring Meeting event on Debt and Economic Recovery, connecting the issue of sovereign debt to individuals' day-to-day lives.

### Prince Muhammad Bin Fahd Award

**Salih Mahmud**, founder and CEO of Mosul Space, received Prince Muhammad Bin Fahd Award for Voluntary Work in an official ceremony at the League of Arab States where the ceremony included a group of leaders of the Arab League, the Arab Volunteer Union and representatives of other Arab institutions.



The One Young World Community is founded on the belief that young people are part of the most connected, informed and resourceful generation in human history. Their capacity for innovation and an ingrained sense of social responsibility makes them a central actor in addressing the world's most pressing challenges.

One Young World produces an Annual Impact Report to highlight the social impact being generated by its community of young leaders, in alignment with the UN's Sustainable Development Goals.

Since 2018, various Enterprise for Peace Ambassadors have been included in this analysis, showing a snapshot of how they are delivering impact to contribute to a better world.



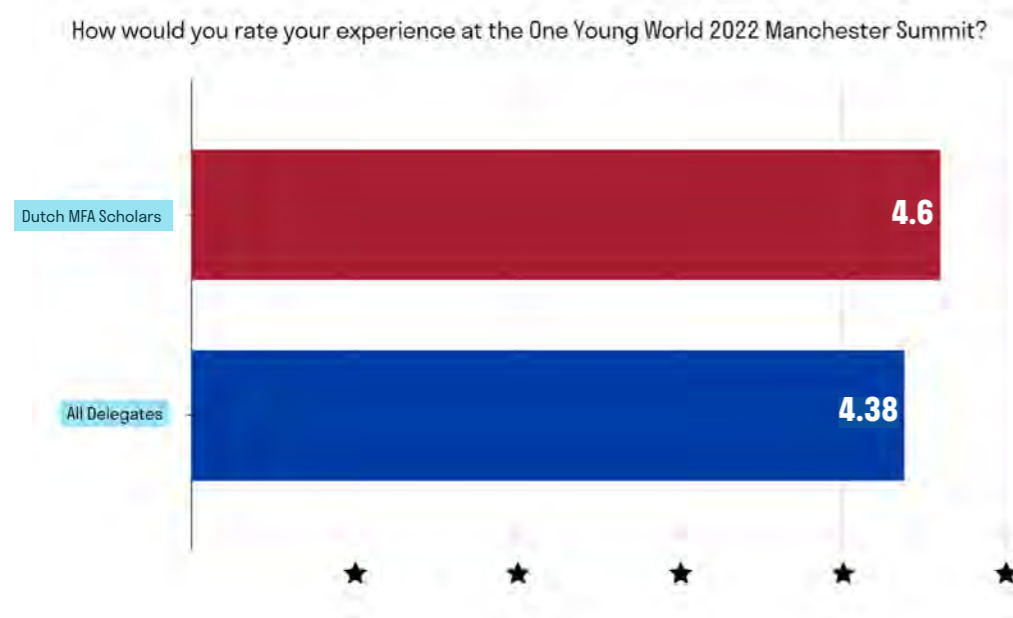
# Impact

# Ambassador Data

One Young World conducts an annual survey to measure the impact of its Summit on Delegates, both in terms of the overarching experience and also to monitor the effectiveness of specific Summit programmes.

The survey questions encompass all aspects of One Young World's mission, in accordance with its Theory of Change. The following graphs record the responses of Enterprise for Peace Scholars from the 2022 Manchester Summit comparatively against all Delegate attendees, demonstrating that while the Summit was rated highly by all, it generally had a more significant impact on Enterprise for Peace Scholars.

*This survey data is accurate as of 11/10/2022*



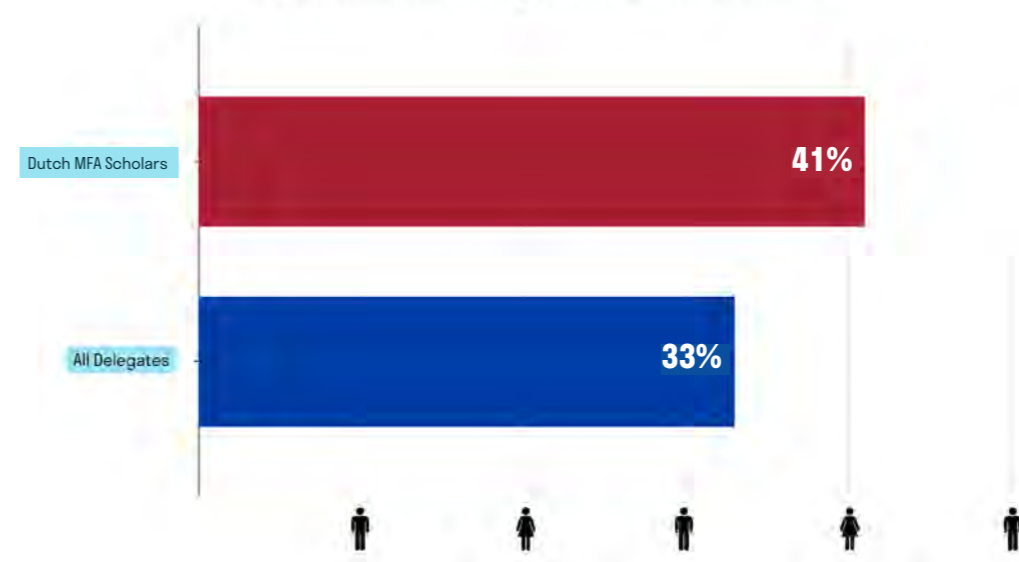
Enterprise for Peace Scholars gave a **4.6/5** average overall rating for the Summit experience, higher than the rating from total Delegate attendees that year, who nonetheless also documented an overwhelmingly positive experience. The succeeding graphs will break down exactly why Enterprise for Peace Scholars gave such a high rating.

How would you rate the Opening Ceremony



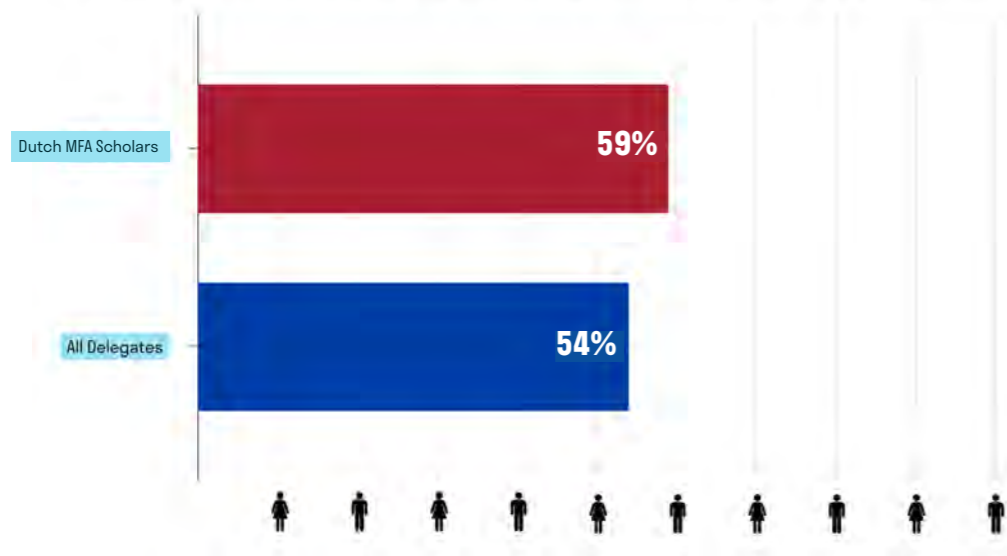
The Opening Ceremony serves as an introduction to One Young World, its mission and its impact, as well as setting the tone for the rest of the Summit period. Enterprise for Peace Scholars gave it an average of **4.5/5**, highlighting their enthusiasm for attending a One Young World Summit and the extent to which it **inspired** them.

Did the Summit motivate you to start a new initiative?



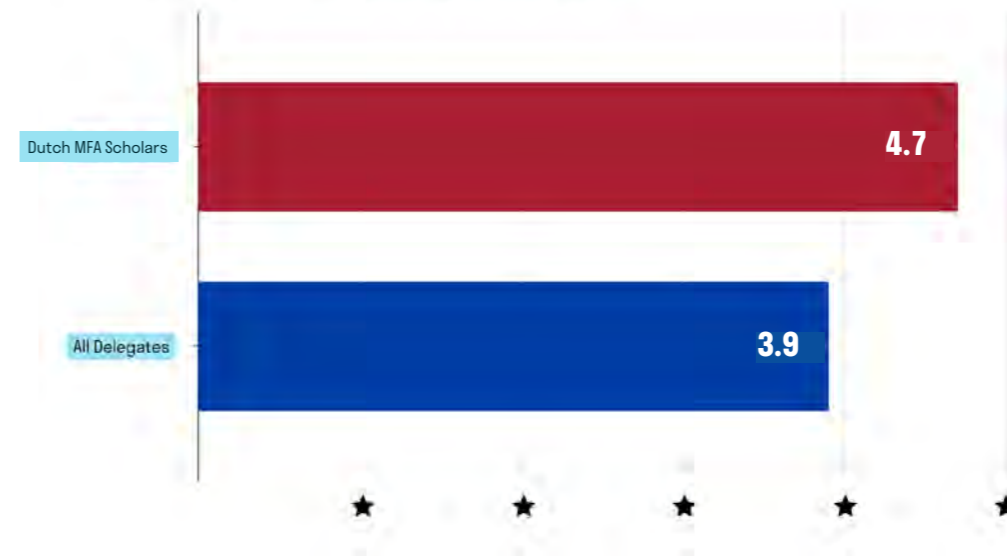
One Young World seeks to **inspire** Enterprise for Peace Scholars to form a vision for positive change and pursue their mission as young leaders. The data suggests that Enterprise for Peace Scholars are more likely on average to be inspired, as **41%** felt motivated to start a new initiative following their Summit experience in 2022.

Did the Summit motivate you to further develop an initiative that you are already involved with?



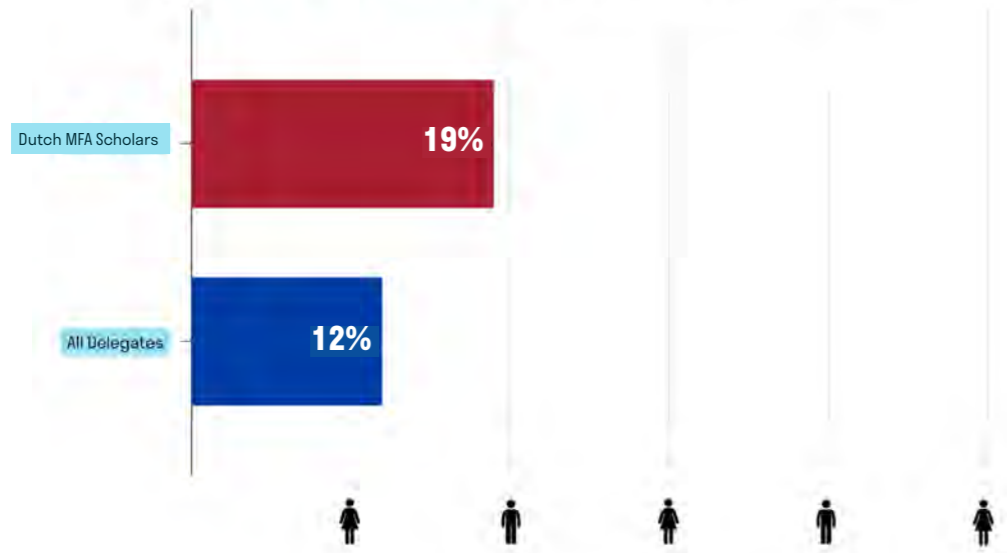
Enterprise for Peace Scholars were also more likely to be **inspired** to further develop an initiative that were already involved with, with **59%** claiming this as an outcome of their participation.

How would you rate the Workshop you attended?



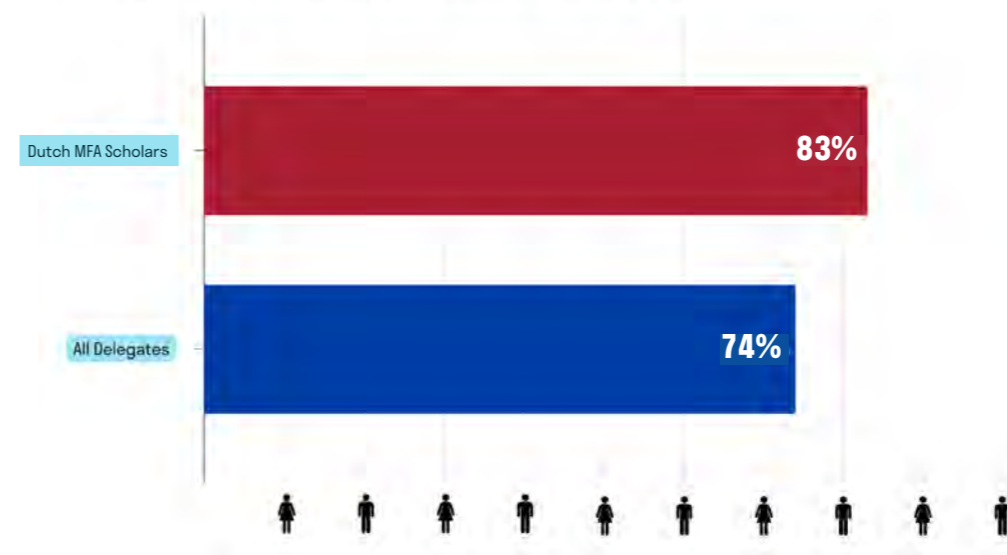
The Dutch Ministry of Foreign Affairs workshop at the 2022 Manchester Summit received an average rating of **4.7/5**, helping to build the skills of the Delegates who attended.

Did you attend a Mentor Session with a One Young World Counsellor?



Enterprise for Peace Scholars were also more likely to have attended a Mentor Session with a One Young World Counsellor, with **19%** having been invited to one of these exclusive opportunities. Mentor Sessions are intimate conversations with high-profile One Young World Counsellors, designed to facilitate the **building** of Delegates' skills.

Do you intend to stay connected to your Action Group(s)?



Enterprise for Peace Scholars overwhelmingly plan on staying connected to their Action Groups from the 2022 Summit. Action Sessions are issue-focused networking sessions that give Delegates the chance to connect with their peers working across the same issue areas as they are, and plan for impactful collaborations. Of the Enterprise for Peace Scholars who completed the survey, **83%** said they made such connections.



# Spotlight Stories

## Youth For Change

Cheick Oumar Doumbia - Mali



Cheick Oumar has founded Youth For Change to maximise the contribution of young people in the development of the African continent, by providing them with skills through training. They learn public speaking skills, about personal finance, politics, investment, writing, and entrepreneurship. The people trained are also encouraged and trained to share their knowledge with others in their communities.

As President of Youth For Change, Cheick Oumar has led more than 300 youth projects. The initiative aims to bring hope back and facilitate youth political engagement, youth entrepreneurship, youth engagement in civil society, and youth participation in policy and decision making.

## LendKash Limited

Olubunmi Odekunle - Nigeria



Olubunmi founded LendKash Limited, a web platform that provides financial stability and financial robustness to underserved individuals. These beneficiaries have little or no access to investment opportunities nor bank loans, due to unaffordable, high-interest rates and excessive collaterals.

LendKash helps individuals and micro-businesses to get a loan for either personal or business use at ease. Olubunmi developed a digital lending marketplace and investment platform that helps individuals invest and lend to other individuals with the assurance of repayment and good returns. More so, individuals can get a microloan at a reduced rate with no collateral. This gives individuals' opportunities to boost their income, and have a residual income when they lend to borrowers on the platform. In October 2020, the platform had more than 600 active users. It had disbursed loans up to \$2,000, and 11 people had been able to expand their micro-businesses.

## ElectHER

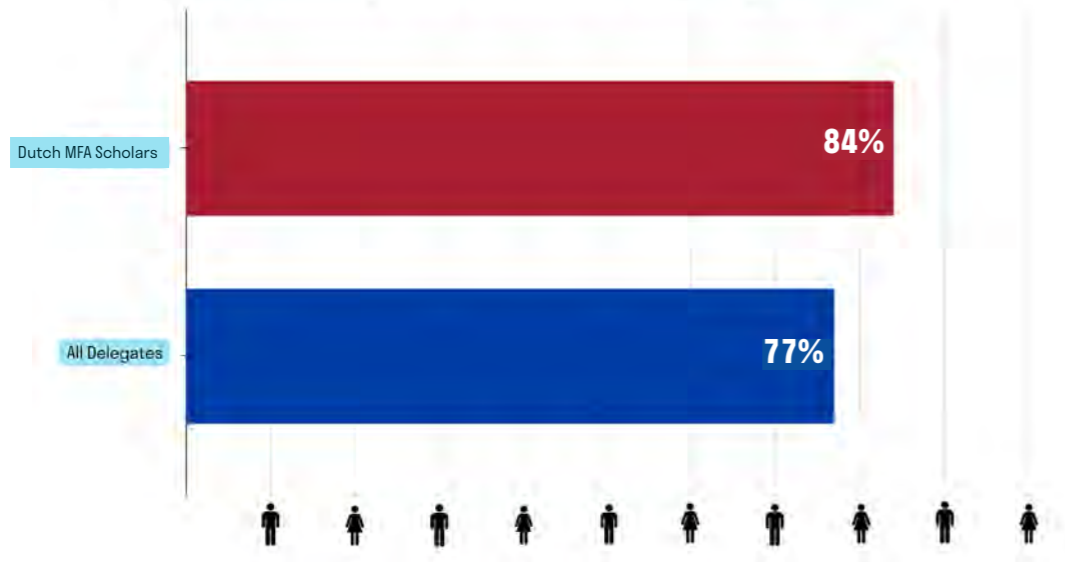
Ibijoke Faborode - Nigeria



ElectHER is a non-partisan, end-to-end women's political advancement organisation co-founded by Ibijoke. It sits at the forefront of bridging inequality gaps in African politics by addressing the under-representation of women in elective office through behavioural change communications; skills development, human capital mobilisation and campaign financing, with an end-goal to enable capable women to competitively Decide, Run and Win elections.

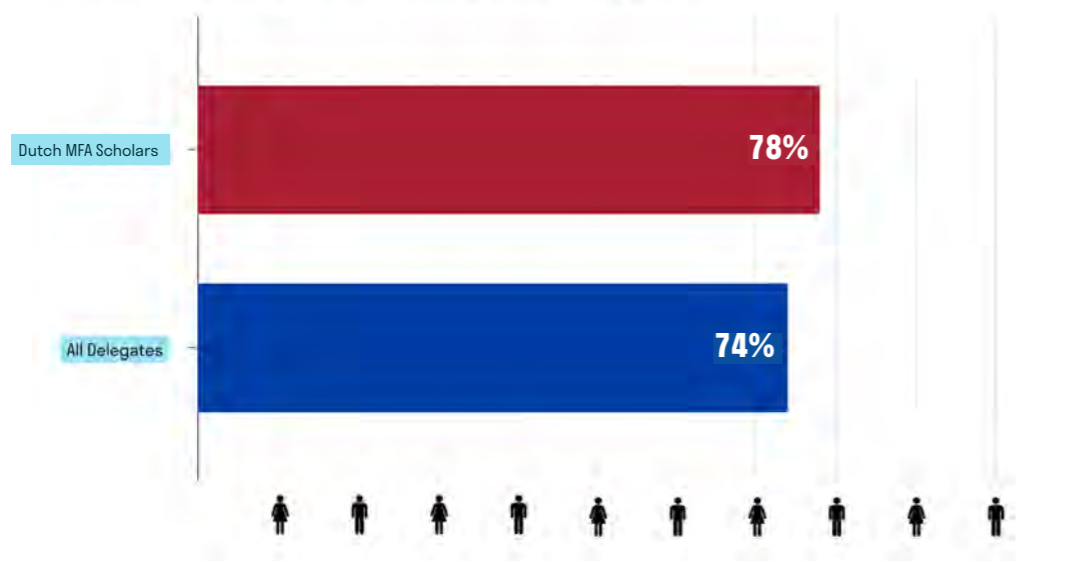
Through its various support initiatives, the organisation is on a mission to support 1,000 women to "Decide to Run", and directly finance 35 women to run for elective office during the 2023 general elections in Nigeria. In the first six-months of operations, ElectHER secured \$100,000 from two organisations and recently secured \$2 million for its Agender35 campaign which launches officially on March 1st 2021. The organisation has reached over a million citizens with a variety of thought-provoking digital campaigns, thought-leadership and citizen engagement platforms as well as gender-centric policy analysis.

Did you use the Community Garden to network with other Delegates?



During the Manchester Summit, the Community Garden enabled Delegates to engage with other Delegates as well as One Young World Partners in an interactive way. The Community Garden functioned as an informal space for Delegates to get to know each other, and it also offered Delegates a chance to engage meaningfully with prestigious organisations. Enterprise for Peace Scholars made strong use of this space to **elevate** their profile amongst their peers, with **84%** utilising the Community Garden.

Did the One Young World Summit help you promote your work?



Enterprise for Peace Scholars reported that the Summit helped promote their work in a number of ways, including by connecting them with people internationally and locally, giving them a platform to discuss their work with potential stakeholders, providing networking opportunities where they could develop their ideas with like-minded people, and helping them build a potential audience for their work. **78%** of Enterprise for Peace Scholars agreed that the Summit provided opportunities for elevating their profile in these ways.

# 2018 Case Studies



SROI  
**1:23**

## Garden of Hope Foundation

Victor Odhiambo - Kenya



Victor founded Garden of Hope Foundation to support jobless young people from Kenyan urban slums and rural areas. Through the leadership development and entrepreneurship programmes, young people are trained and nurtured with leadership and entrepreneurship skills.

After attending the One Young World 2018 The Hague Summit on the Dutch MFA Enterprise for Peace scholarship, Victor won the Pan African

Award for Entrepreneurship in Education through a nomination from the Dutch MFA. This award included a \$5,000 grant given to the foundation, as well as a three year incubator partnership.

*"I've been emboldened to take steps to support my own country after seeing [One Young World] Ambassadors take action around the world."*



SROI  
**1:7**

## Ishtar Handmade Soap

Zinah Saleh - Iraq



With founding Ishtar Handmade Soap, Zinah's aim is to provide women with entrepreneurial training and the opportunity to generate income whilst working around their commitments. The organisation donates 30% of the profits generated to local people and causes in need. These funds have been used to support people suffering from cancer and in need of heart surgery, as well as a local animal shelter.

In the future, Ishtar Handmade Soaps has plans to open a large workshop in Iraq where more women in need can be trained and supported in business to create their own products.



SROI  
**1:2**

## Youth Social Advocacy Team

John Jal Dak - South Sudan



John was among the Civil Society Organisations that were responsible for drafting the Youth Development Policy for the South Sudanese Government, the purpose of which was to adopt and sign into law support and funding for youth initiatives. John founded the Youth Social Advocacy Team to support young people through entrepreneurial training and education on gender based violence.

After attending the One Young World 2018 The Hague Summit, John was able to secure partnerships with Oxfam Novib and Anchor, which he attributes to the increased exposure received by Youth Social Advocacy Team at the Summit.

*"We have managed to raise over 700,000 USD between 2020 -2021 compared to the 40,000 USD budget when I first attended the One Young World 2018 Hague Summit, with 2 Nominations and an Award for Innovative Ideas during COVID-19 by Save the Children"*

# 2019 Case Studies



SROI  
**1:24**

## Agribusiness TV

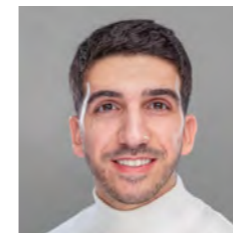
Newsheen Hosenally - Burkina Faso



Newsheen co-founded Agribusiness TV to showcase and promote the work of agripreneurs in West Africa. Through short informational videos, the enterprise has reached over 190,000 people and through its outlet they stock produce from 25 sustainable suppliers in the region.

As a case study, a cocoa farmer featured on their video channel has received 10x more orders, resulting in them hiring women to support their production, having a multiplier effect on the local economy.

*"The biggest takeaway for me from One Young World was the diversity of young people I met across the world. They are all doing amazing things and it was such an honour to share our experiences and possibly collaborate in the future."*



SROI  
**1:10**

## The Good Socks Initiative

Sinan Assaid - Jordan



Sinan co-founded The Good Socks Initiative, a food-impact and sustainable consumption social enterprise. Based in Jordan, it sells sustainably sourced socks packaged in recycled aluminium cans, investing the revenue into food donations for marginalised communities in Jordan. The team is making a significant difference in the battle for "Zero Hunger", reaching over 1,000 people with vital food donations and support.

*"The Dutch MFA programme Enterprise for Peace took our motivation to the next level and opened many doors for international collaboration for our enterprise! I am forever grateful for this opportunity that changed the way we do business forever and helped us make more impact!"*



SROI  
**1:2**

## TransFarm Ventures

Clarena Amatha - Kenya



Clarena founded the organisation to boost the productivity and revenue of young, local farmers. They have increased food security in the local community by implementing greenhouse technology and other modern agricultural techniques.

After the One Young World 2019 London Summit, Clarena and a fellow Enterprise for Peace Ambassador have together established a relationship with schools setting up organic kitchen gardens. This project aims to make agriculture more attractive to the next generation.

*"One Young World has shown me the different challenges young people face and their commitments to creating a better world. Thank you Dutch MFA for an amazing opportunity to meet, interact and make connections with the global community."*

# 2020 Case Studies



## SNAI3I

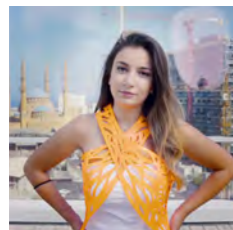
Yaakoub Benarab - Algeria



Yaakoub, as the CEO and co-founder of SNAI3I, aims to enhance the imagination of the next generation, by leading an organisation that provides education beyond that which schools and formal institutions offer. The curriculum is designed to provide children in Algeria with education on 3D printing, design-thinking, as well as general leadership skills. Yaakoub hopes to implement a means-tested system with free sponsorships to ensure it is accessible to all, expanding its reach further through the MENA region.

SROI  
1:8

*"When I was a kid, I wished for someone who can show me how to prepare for the future, I don't want the next generation to wish for that anymore."*



## Speetra Design Studio

Sara Dsouki - France / Lebanon



Speetra Design Studio is a fashion-tech startup co-founded by Sara that works at the intersection of technology and design, giving designers the capacity to convert their physical process into a digital one, making the industry more green and cost-effective.

SROI  
1:6

The reduced costs, approximately 60% across the process, are hugely beneficial in reducing the costs of entry to the industry for young designers. Speetra is leading by example and transforming the process

designer by designer. As it becomes more financially profitable, the team hopes the environmentally-advantageous technology will be adopted by more and more designers.

*"The support the Community showed me and the networking opportunities were a main pillar to my project's growth, but more importantly, the voice that One Young World gave me was the thing I value the most."*



## Compost Baladi SAL

Marc Aoun - Lebanon



Compost Baladi SAL is a social enterprise based in Lebanon that offers waste management products and services, promoting local recycling of biowaste in direct response to the on-going national waste management crisis.

SROI  
1:5

Moving forward, the organisation is seeking foreign investment and revenue, developing a model to operate outside Lebanon. They are also developing a new technology to introduce in the coming years, a 'smart bin' through which waste can be monitored to identify sources of contaminations and improve biowaste management in more developed countries.

*"One Young World gave me an opportunity to join a global movement of young entrepreneurs who wish to make an impact and was an inspirational experience that allowed me to build a network of change across the world."*

# 2021 Case Studies



## She Starts Africa

Salmine Sassi - Tunisia



Salmine co-founded She Starts Africa in 2018 to build women's capacity in entrepreneurship. Through One Young World, Salmine has built a network of connections which she maintains to this day, elevating her ability to co-create and collaborate with other innovators and entrepreneurs.

SROI  
1:14

She Starts Africa has managed to simultaneously develop programmes for women entrepreneurs who are only just beginning their

entrepreneurial journey, and those who have experience with entrepreneurship but want to learn more about scaling their businesses and utilising digital tools to make that happen. By 2021, the social enterprise had accelerated the entrepreneurship of 750 women.

*"I still have my connections from One Young World, I still talk to and collaborate with them, especially in my scholarship. The most interesting thing is the relationships and the network, and the different aspects of the programme that make you think about what you can do better."*



## ChangeMakers

Salam Al-Nukta - Syria



Salam started the social enterprise ChangeMakers in 2016 with the mission to break the masculine stereotype of programming, by encouraging and empowering females to enter the programming profession. ChangeMakers has successfully educated 50+ participants between 15 and 18 years old in Damascus, Syria. In addition to the core programme, ChangeMakers has provided 150 participants with a shorter form of the curriculum via workshops and reached an audience of 1,500 at conferences.

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Now based in the Netherland, Salam launched a new enterprise called Warsha in 2021 to carry forward the work begun by ChangeMakers. Warsha is focusing on helping companies and organisations in the West develop research-based programmes to fulfil their social goals, mainly in the East. It collates tech and entrepreneurship resources on an online platform to allow Arabic speakers to access the same opportunities that are available in the English language.

*"I admit that One Young World tremendously impacted my life. Indirectly, because I came to the Summit via a scholarship from the Ministry of Foreign Affairs for the Netherlands. I kept that connection, and later I got an internship. Later, I worked towards and received a grant from the Ministry. It would be unfair to say that One Young World did not open a huge door of opportunities."*



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