

The Global Community for
Young Leaders

2022

Impact Report

Business Edition



5.77M

people directly impacted by
Ambassador-led projects
featured in the full Report

Introduction

Welcome to One Young World

This section includes a message from our Founders, Kate Robertson and David Jones, and provides a theoretical framework for One Young World's mission through our Theory of Change. The total impact generated by One Young World and our corporate Community in 2022 is also summarised.





Last year, thousands of One Young World Ambassadors drove real, tangible impact in their communities, cities and countries, continuing their important work leading positive change around the world.

We took the One Young World Summit to Manchester, UK, with 1,845 Delegates attending in person. The Summit was accompanied by four Hives in New York, Johannesburg, São Paulo, and Okayama that ran parallel to the main event and engaged more cities around the world than ever before. Summit content was streamed live on our digital platform for 2,162 people, and was available for a further month after the event. Over 160 Counsellors, including Sir Bob Geldof, Mary Robinson, the Duke and Duchess of Sussex and 23 CEOs and Partner Executives, attended in person. More than 90 additional Counsellors, including Professor Muhammad Yunus, Michelle Yeoh, Terry Crews and Ban Ki-moon, contributed digitally.

Our post-Summit programme, the Action Accelerator, went global for the first time in 2022 following the success of the European pilot in 2021. Over 400 Ambassadors have listened to, and learned from, recognised experts in both entrepreneurial and intrapreneurial spaces, increasing their skills and ability to turn their inspiration from the Summit into action.

Our Lead2030 programme continued to grow in 2022, with 12 Partners giving 17 groundbreaking young leaders a total of \$875,000 to scale their work across almost all of the UN Sustainable Development Goals. The winners also received customised, project-specific mentorship from industry-leading professionals as part of the programme.

In partnership with the Brandtech Group, we launched the Rebuilding Communities Fund, through which four extraordinary Ambassadors received \$25,000 each. The grant recipients were announced at the Festival of Creativity, Cannes, France, and the prize money has enabled them to continue creating social impact in conflict-affected locations like Afghanistan and Ukraine, and amongst underprivileged communities in North and Latin America.

One Young World continued elevating our Ambassadors' profiles at international events like COP27 and the Our Ocean Conference in Palau. At COP27, we ran four panels highlighting the unique and vital role that young leaders must play in tackling the climate crisis.

The One Young World Ambassadors featured in this Impact Report have made an outstanding impact already, and will continue to do so as the scope and scale of their initiatives expand. The projects featured in this report alone have directly impacted 5.77 million people and generate, on average, \$16 of social return for every \$1 invested into their work. Since 2018, Ambassadors featured in our Impact Reports have been responsible for mitigating 1.21 million tonnes of carbon emissions. They are leading the positive change their generation must be responsible for, and in this report you can read some of their remarkable stories.

Across 190+ countries, One Young World Ambassadors are creating a fair and sustainable future for all. We would like to thank everyone - our amazing staff, our Partners and every organisation engaged in this mission - who played their part in 2022 by inspiring our young leaders, building their skills, funding and elevating their work.

David Jones
Co-Founder

Kate Robertson
Co-Founder

pg. 90 features
Farida Bensadoun

Farida was **inspired** by the Summit to accelerate her work with AB InBev's Barley Straw Pack initiative.



pg. 41 features
Dora Palfi

Dora received mentorship and funding through Lead2030 to **build** her leadership skills and increase the capacity of her SDG solution.



pg. 67 features
Olu Odubajo

Olu used the platform provided by One Young World to **elevate** the reach of his social impact work.



One Young World **identifies and connects** young leaders from every country through our Partner organisations and scholarship programmes.

These young leaders join our Community as Ambassadors. One Young World contributes to their development by:

Inspiring them to increase their social impact. This includes:

- Interactions with world leaders and experts. An example of these are the mentor sessions at the Summit.
- Exposure to new information and perspectives that give them new ideas. This includes our plenary challenges.
- Examples set by peers to normalise the impact being driven by young leaders, and make it seem more achievable.

Building their skills and capacity. This includes:

- Funding mechanisms and external opportunities like the Lead2030 programme.
- Events, programmes, and workshops that develop their skills.
- A network of peers and like-minded leaders who support them and their work. We organise Community Events throughout the year.

Elevating their profiles locally and globally. This includes:

- Platforms to speak about their ideas and initiatives, which allows them to promote their own work. We routinely send Ambassadors to external events.
- Features on our channels, and our Partners', amplifying their message and increasing their reach.

Applying this theory, we help create a generation of **young leaders with integrity**, who have the ability and resources to drive positive change.

41.56 million

people directly impacted by Ambassador-led projects featured in our Impact Reports since 2010

5.77 million

people directly impacted by Ambassador-led projects featured in the [full report](#)

8,500

people, across six continents, attended **70** events

\$975,000

distributed to young leaders working toward the SDGs in 2022

1:16

Social return on investment of Ambassador-led projects featured in the [full 2022 Impact Report](#)*

\$1.3 billion

social value generated by Ambassador-led projects featured in the [full report](#)*

1.21 million

tCO₂ emissions mitigated by Ambassador-led projects featured in our Impact Reports since 2018*

* for methodology, please refer to the [full 2022 Impact Report](#)

One Young World has conducted an analysis of 400 Ambassadors whose participation in our Summits between 2016 and 2019 inclusive was sponsored by their employers.

This randomised sample provides us with data on average annual staff turnover rates and staff retention. The information was collected using the public LinkedIn profiles of Ambassadors in the sample.

The Summits from which this sample was selected were chosen due to their pre-pandemic regularity and the fact that enough time has passed to allow for in-depth analyses.

52% of corporate Ambassadors from the 2016-2019 Summits still work at the companies that sent them to the Summit*

56% of corporate Ambassadors who started in junior positions at the companies that sent them to the Summit still work there*

82% of these corporate Ambassadors have since reached management levels or higher*

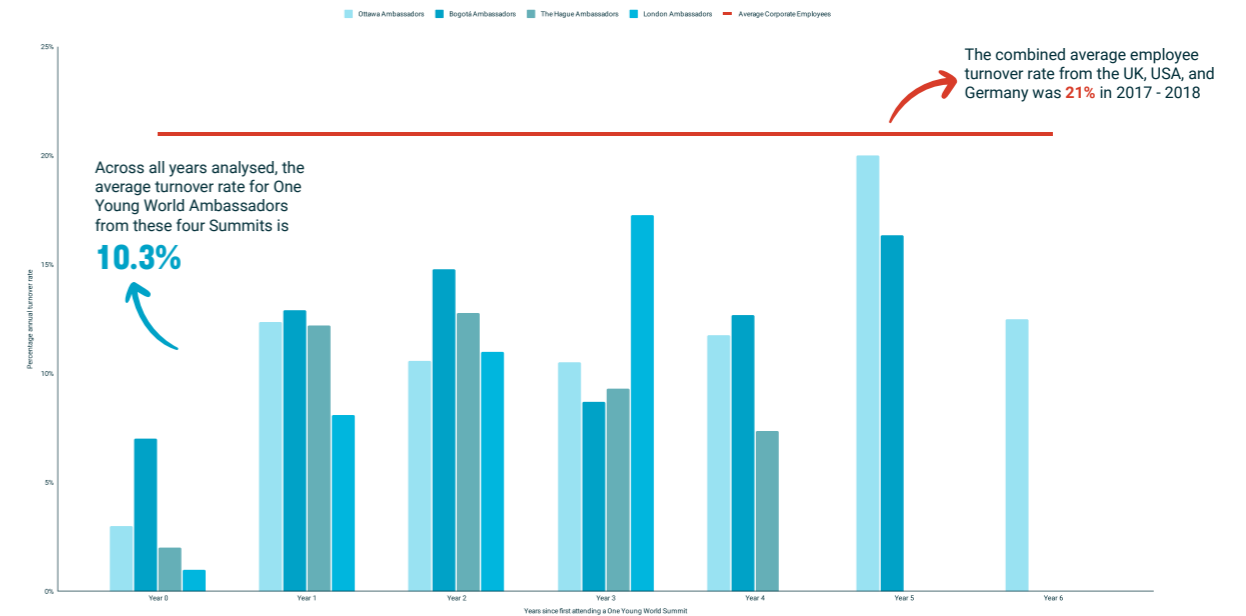
32% of these corporate Ambassadors are now at a director level or higher*

* From a sample of 400 Ambassadors, as of 31/05/2023

8 years average tenure of Ambassadors from the Ottawa Summit with the companies that sent them**

** From a sample of 100 Ambassadors, as of 31/05/2023

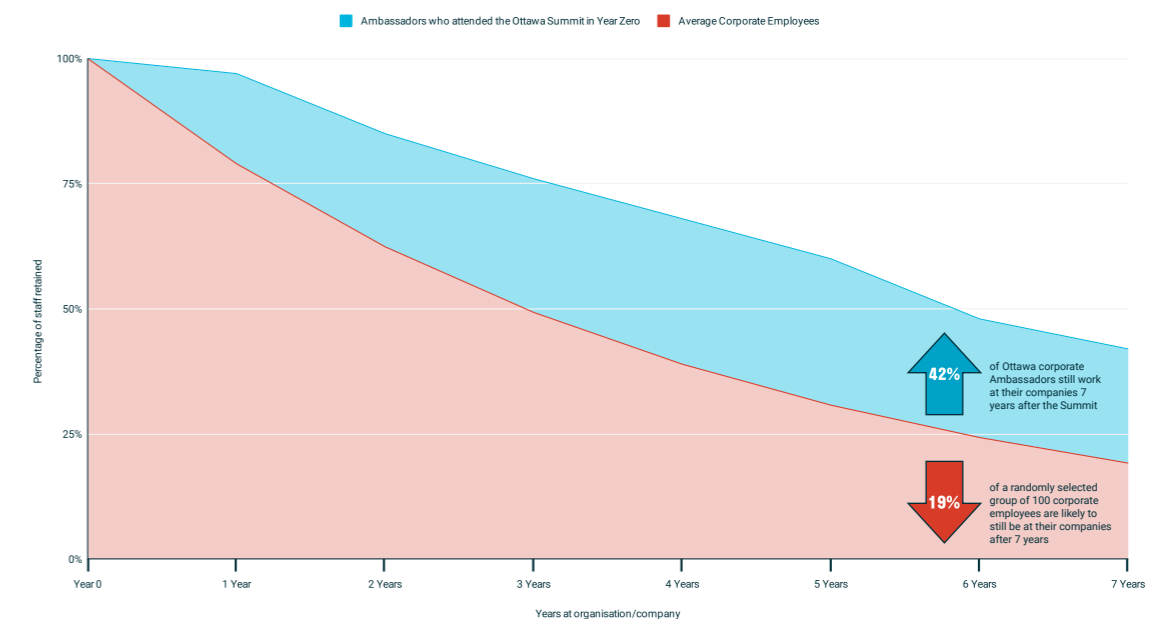
Graph A: "Average Turnover: One Young World Corporate Ambassadors vs Average Corporate Employees"



Graph A demonstrates that the annual turnover rates for One Young World corporate Ambassadors from all four Summits is consistently lower than the average turnover rate of the UK, USA, and Germany combined. This means that corporate One Young World Ambassadors are significantly more likely than their peers to stay at their place of work in any given year.

The UK, USA, and Germany account for a majority of our corporate Community; the aggregate mean rate for these countries was calculated using statistics from [the Office of National Statistics](#), the Bureau of Labour Statistics as reported by [Gallup](#), and [the European Centre for the Development of Vocational Training](#) respectively.

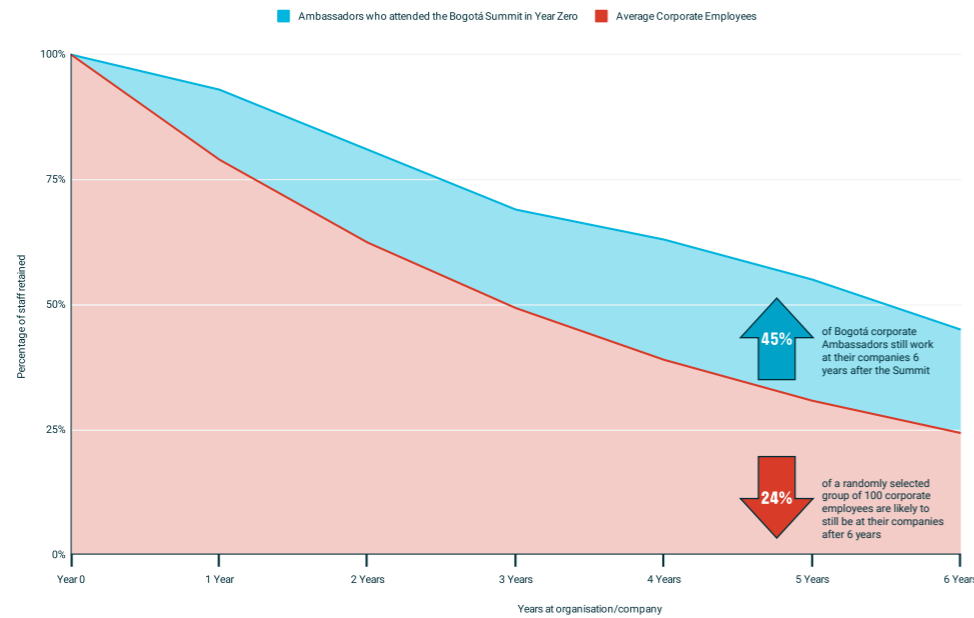
Graph B: "Staff Retention: One Young World Corporate Ambassadors from Ottawa, 2016"



Graph B shows staff retention rates for One Young World corporate Ambassadors who attended the 2016 Ottawa Summit. It demonstrates that not only do companies on average retain One Young World Ambassadors to a greater degree than other corporate employees, but that the benefits of having One Young World Ambassadors in your company increases over time.

In total, **42%** of Ottawa corporate Ambassadors still work at their companies seven years after the Summit, while only **19%** of other employees are likely to still be working there after the same length of time when assuming a 21% annual turnover rate as in Graph A.

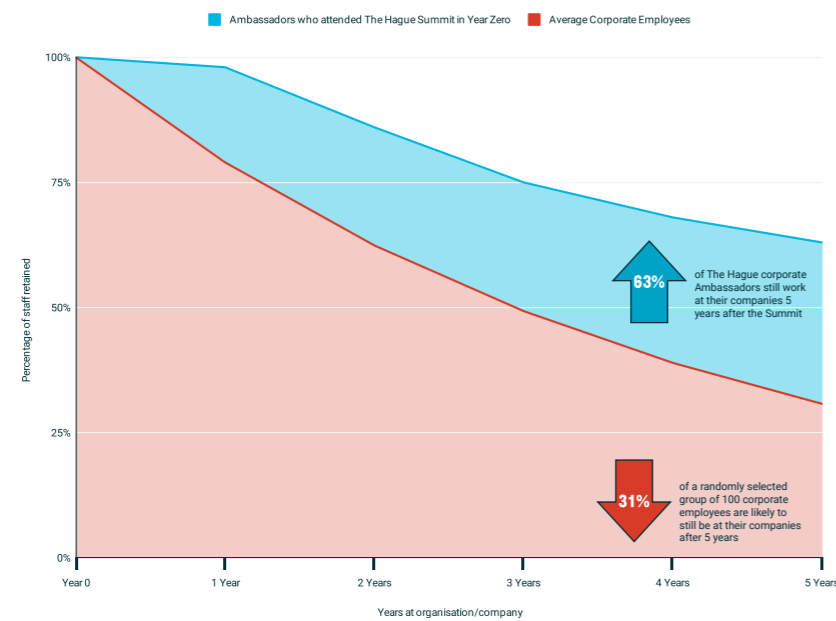
Graph C: "Staff Retention: One Young World Corporate Ambassadors from Bogotá, 2017"



Graph C shows staff retention rates for One Young World corporate Ambassadors who attended the 2017 Bogotá Summit, demonstrating that the retention rates of One Young World Ambassadors is consistently higher than those of the average corporate employee across all Summits and years.

Of those who attended the Bogotá Summit, **45%** still work at the companies that sent them to the Summit six years later, compared to an estimated 24% of other employees.

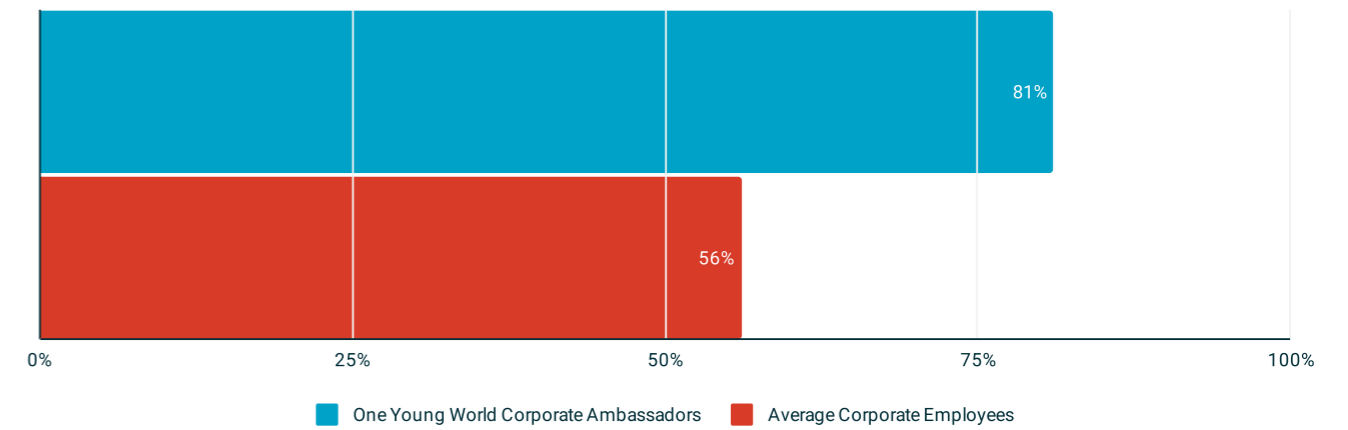
Graph D: "Staff Retention: One Young World Corporate Ambassadors from The Hague, 2018"



Graph D shows that **63%** of corporate Ambassadors who attended the 2018 The Hague Summit remain at the companies that sent them to that event five years later.

However, we estimate that only 31% of other employees would remain employed at these same companies over the same period of time, meaning that corporate Ambassadors from The Hague Summit are twice as likely to remain with our Partners.

Graph E: "Junior Staff Retention after Five years"

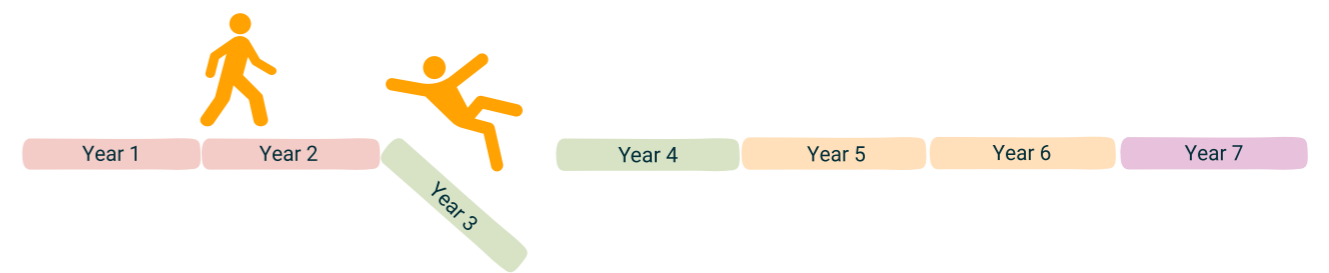


One Young World Ambassadors who began working at their companies in relatively junior positions are also significantly more likely to remain at those companies after five years than the average graduate employee.

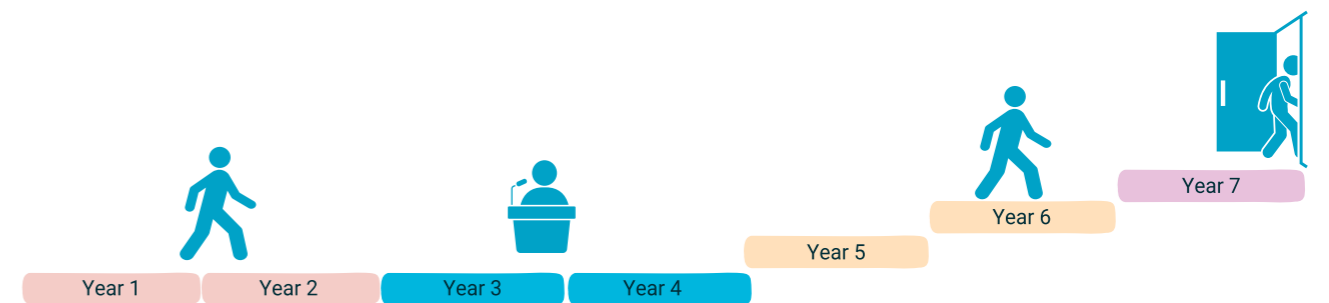
Research from [the Institute of Student Employers](#) found that companies retain only 56% of graduate trainees after five years, but **81%** of Ambassadors working in similar junior roles are retained over the same period of time.

Graph F: "Average Corporate Tenure"

Average Corporate Employees: On average, corporate employees in OECD countries between 2016 to 2019 left their companies after **3.7 years**



One Young World Corporate Ambassadors: On average, corporate Ambassadors from 2016 to 2019 began their One Young World journeys 3.9 years into their jobs. They then stayed with their companies for an **additional 3.8 years**



According to research from [the Organisation for Economic Co-operation and Development \(OECD\)](#), employees on average left their companies after 3.7 years of employment between 2016 and 2019.

One Young World corporate Ambassadors from these years on average joined our Community at around the same time that their peers left their place of work, at 3.9 years, but Ambassadors went on to stay with their companies for an **additional 3.8 years** following the Summit.

This culminates in a total of **7.7 years** with the company that sent them to the Summit compared to a total of 3.7 years for the average employee, a difference of four years.

One Young World Summit Belfast, 2023

One Young World is proud to be a part of the official celebrations for the 25th anniversary of the signing of the Good Friday Agreement, which brought peace to Northern Ireland. The Belfast Summit will bring together 2,000+ Delegates, Counsellors, Ambassadors, and Partners to explore five key plenary challenges suggested by our Community: peace and reconciliation, climate emergency, food crisis, education, and mental health. The Summit will be accessible online for digital Delegates, and will be an exceptional opportunity for young leaders to interact and engage with experts and each other.

One Young World Academy

The One Young World Academy, powered by Pearson, will help young leaders tackle some of the biggest challenges facing our world through a new online learning experience and world-renowned subject matter experts. Learners will be supported online by trained project mentors, offering guidance and feedback on coursework.

The One Young World Academy experience will empower learners to embed practices and frameworks and build their knowledge, practical skills and approaches. This will help them make informed decisions and take responsible actions for tackling climate change, peacebuilding and conflict prevention, and diversity and inclusion.

Lead2030

The next edition of the world's largest fund for impactful young leaders working towards the Sustainable Development Goals will take place in 2023, with more grants and mentorship from our world-leading Partner companies on offer.

... and so much more

2023 in the One Young World ecosystem will be crammed full of events, opportunities, and programmes, all of which are designed to inspire our Ambassadors into further action, elevate their profiles and help them build a fair, sustainable future for all.



One Young World Summit

Manchester 2022

This section will summarise the One Young World Summit 2022, our 12th Summit to date, and how it successfully advanced our mission to inspire, build, and elevate young leaders from every country and sector.



Young leaders change makers world-class experts in the heart of Manchester.



4.39 average rating of
Delegates' Summit experience

The One Young World Summit 2022 saw Delegates and Counsellors hosted in the heart of Manchester, UK, with more joining from around the world virtually through our online Summit platform.

The iconic One Young World Opening Ceremony took place at Bridgewater Hall, featuring an array of local talent and internationally celebrated personalities, and was livestreamed globally to increase the event's reach and inspire new audiences. The Summit itself took place at Manchester Central Convention Centre.

Four Hives also took place parallel to the Summit, in New York, Johannesburg, São Paulo, and Okayama, allowing people who could not travel to Manchester to participate in the Summit in person.



“It really touched me to see how much One Young World is ready to invest in young leaders to ensure a better progressive future. I enjoyed the action-packed sessions, which left me inspired and encouraged me to do more and be more for the world.”
- 2022 Delegate

2,162 Delegates participated
1,845 In-person **317** Digital

5,082,200
people reached by Summit-related social media content

One Young World's Summit brings together young leaders for four **life-changing** days of **networking** and **knowledge-sharing** where they are counselled by some of the **world's most high-profile** and **accomplished leaders**.



“The Delegate Speakers were incredible and so inspiring. Meeting so many young bright minds and knowing they are all determined to work for a better future gives me hope.”
- 2022 Delegate

2022 Plenary Challenges

Conflict Prevention
How can we prevent conflicts?

Health
How can we ensure health equity for all?

Gender Equality
How can we accelerate action to achieve gender equality?

Oceans
How can we safeguard and restore the world's oceans?

Ethical Leadership
How can we be and develop ethical leaders - more responsible and effective than previous generations?

250 Counsellors and guest speakers

160 In-person

90 Digital

“

Networking and building lifelong relationships with like-minded people from across the globe. It was the greatest experience of my life and I will cherish it for the rest of my days.”

- 2022 Delegate

The wealth of diverse content was not limited to the Presentation Stage. Our three Interactive Stages were sponsored by Audi, Reckitt, and IKEA. Highlights included a session on *The Power of Indigenous Storytelling*, led by a group of outstanding young indigenous leaders; and *Human Trafficking and Modern Slavery: Unravelling the Numbers*, which brought together survivors of modern slavery from our Community, to discuss how we can act to end slavery.

Summit workshops are designed to provide practical skills-building opportunities. For example, Enterprise for Peace Scholars took part in a workshop organised by the Dutch Ministry of Foreign Affairs to examine the principles of feminist leadership and intersectionality.

Mentor sessions are intimate conversations with high-profile One Young World Counsellors, designed to build Delegates' skills. In total, 140+ Delegates were invited to attend a mentor session, including eight Delegates who attended a roundtable discussion with the Duke and Duchess of Sussex.

Summit speaking opportunities are an effective way for young people to elevate their status as sector-leaders. Our Delegate speakers offered key insights into their work relating to the Summit's plenary topics. In addition, 17 returning Ambassadors spoke about their work, and their significant leadership development since their first experience with One Young World. Our Action Sessions gave Delegates the chance to directly discuss their work and ideas with their peers and discuss the possibilities for collaboration.

66 Summit workshops

48 In-person

18 Digital

21 Mentor sessions

18 In-person

3 Digital



“

I thought this Summit was so empowering and really showed the global needs at hand. I felt it helped me see what I can do for the world as a leader and inspired me to do better. It also helped me to connect with like minded people to make a greater impact.”

- 2022 Delegate

176 countries represented through Scholarships

One Young World Scholarships, in partnership with supporters in the private sector, governments, charities and multilaterals, provide a fully-funded opportunity for exceptional young people to attend the annual Summit. Scholars join our Community on the merit of their proven leadership and track record creating positive social change.

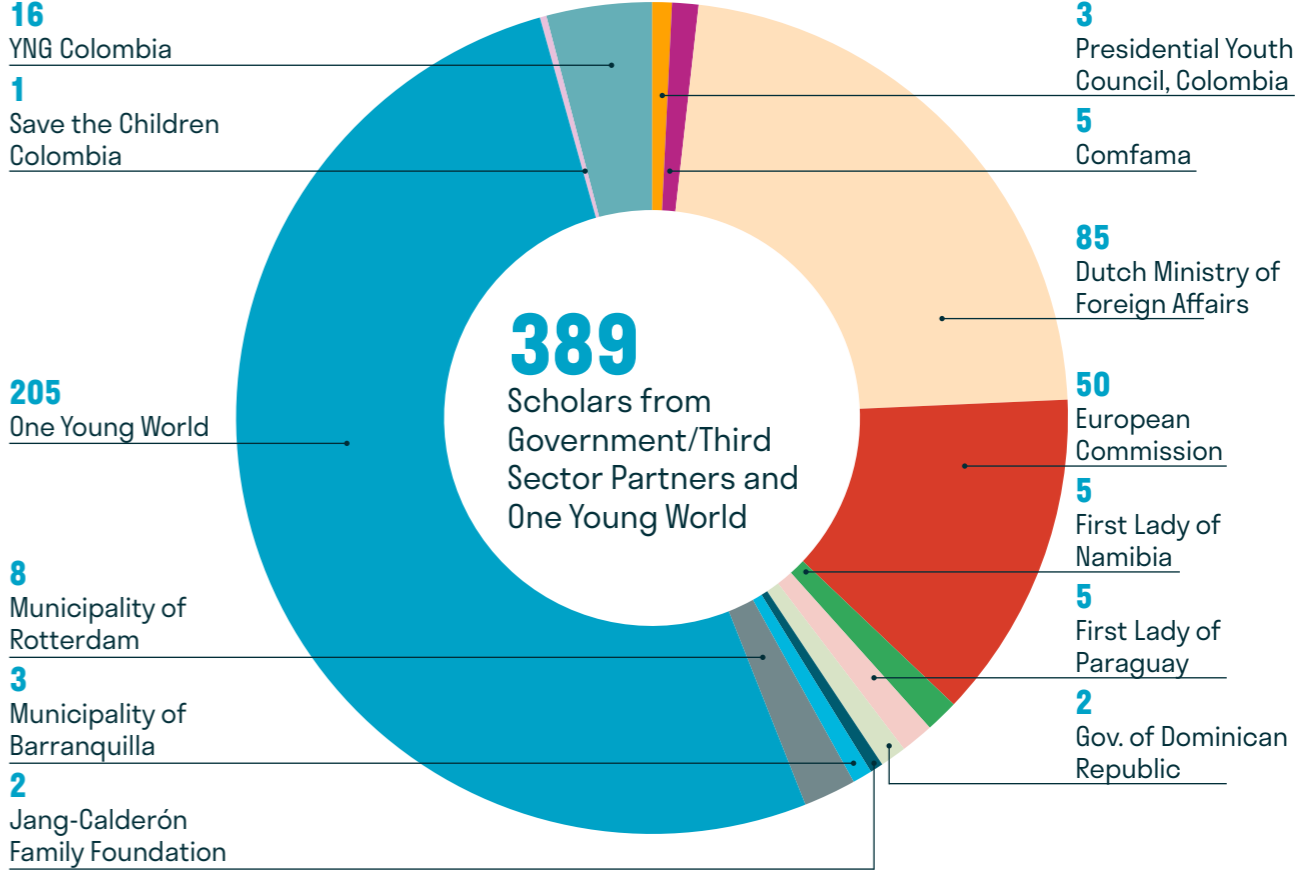
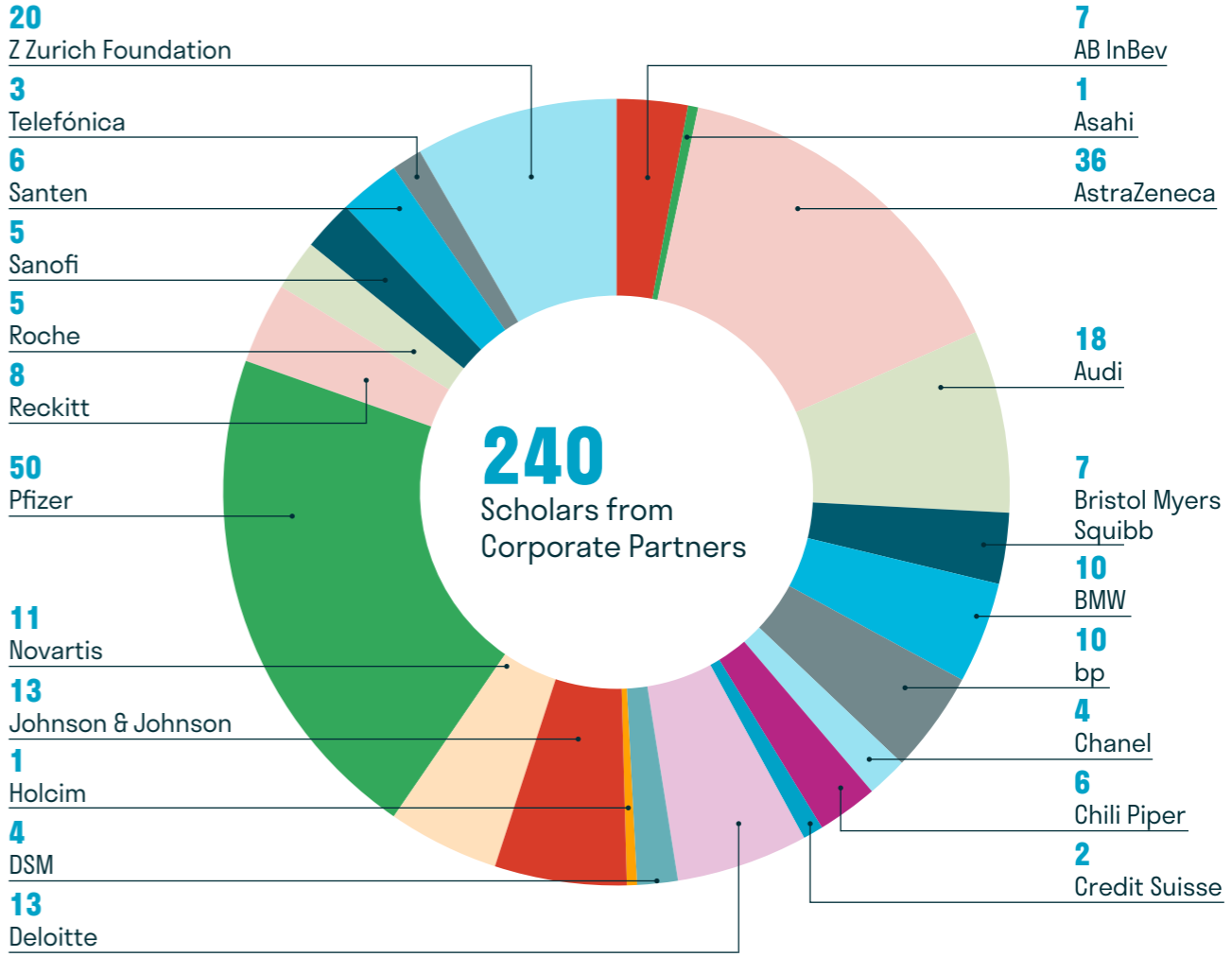
59 Scholarship programmes 629 Scholars participated

Many Scholarships provide access to opportunities for continued development beyond the Summit and our core Community programmes. For example:

- Z Zurich Foundation awarded \$180,000 in grants to support projects led by their 2022 Scholarship Delegation.
- AstraZeneca will launch the Young Health Programme Impact Fellowship in 2023, an extended scholarship offering funding and participation in an online MBA programme. For more information, go to page 75.

“We support One Young World Scholarships because we are committed to empowering youth to take action, amplify their impact and contribute to building more peaceful societies. This is aligned with the European Union’s goal to uphold solidarity and mutual respect among peoples and the protection of human rights.”

- Jesper Pedersen
Acting Head of Unit Global & Transregional Threats & Challenges
European Commission



Our Programmes

Inspire, build, elevate

This section will highlight the impact of our Lead2030 programme, and the opening of our Action Accelerator programme to our global Community. It provides a snapshot of the opportunities and collaborations accessed by our Ambassadors and organised with the support of our Partners.



pg. 45 features
Eco-Soap Bank

Eco-Soap Bank received mentorship and funding through our Lead2030 programme.

All of our programmes are designed to increase the social impact being created by their participants, as per our Theory of Change.

78% Ambassadors created new social impact within 6 months of joining One Young World*

The percentage of Ambassadors creating new social impact has increased significantly from the previous year - at the same stage of new Ambassadors' membership in the Community in 2021, 66% recorded creating new social impact.

The proportion of Ambassadors who created new social impact within six months of participating in our programmes is higher amongst those who have engaged in Community activities beyond the Summit. Of Ambassadors who have engaged in additional programmes since attending the Summit, 80% have created new social impact.

46% significantly developed their initiative⁺

41% created a new social impact initiative⁺

13% started a new job focused on social impact⁺

⁺ data based on survey responses from March 2023 of 120 Ambassadors who have generated new social impact

There has been a substantial increase in the number of Ambassadors either starting a new initiative or significantly increasing their existing initiative within six months of joining the Community, as 59% of Ambassadors recorded one or both of those categories of impact in 2022 compared to 53% of Ambassadors surveyed in 2021.

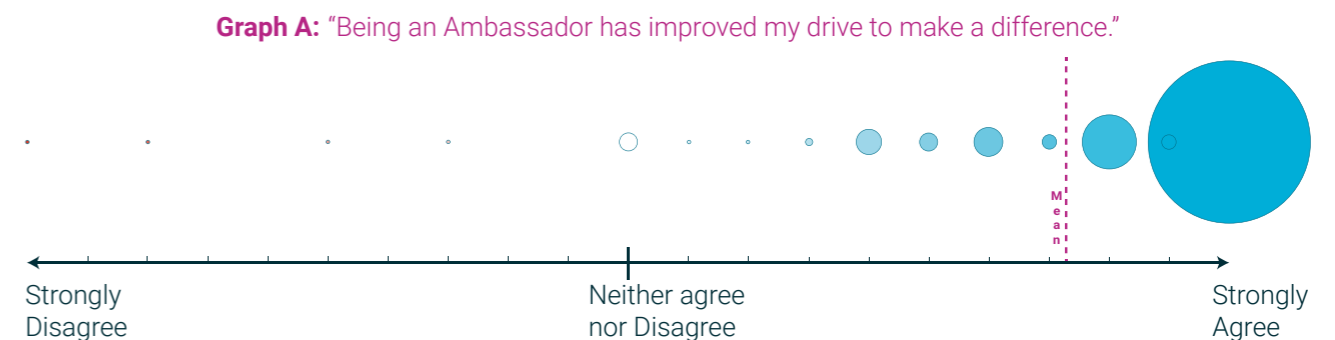
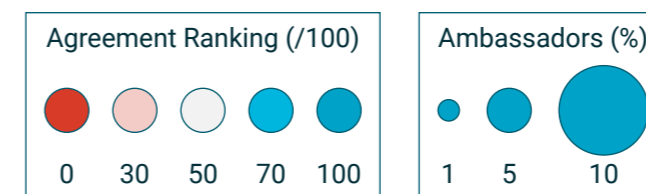
Ambassadors also strongly agree that being in the Community has inspired them to increase their impact, built their skills and capacity, and elevated their profile as young leaders, in alignment with One Young World's Theory of Change.

In a survey of recently-joined Ambassadors, participants ranked their agreement to five statements aligned with the Theory of Change, between 0 (strongly disagree), 50 (neither agree nor disagree), and 100 (strongly agree).

Conclusions from this survey of over 150 Ambassadors, conducted in March 2023, highlight that within six months the vast majority of Ambassadors feel more motivated, more equipped, and more respected as leaders.

Inspired to increase their impact:

92% young leaders believe being an Ambassador has increased their drive to make a difference*



As shown in Graph A, being a One Young World Ambassador inspires young leaders to increase their impact. On average, Ambassadors strongly agree that they have greater drive to make a difference, with an average agreement of 87/100 to the statement. The proportion of Ambassadors who recorded the maximum level of agreement was 45%, rising to 50% if they participated in post-Summit programming.

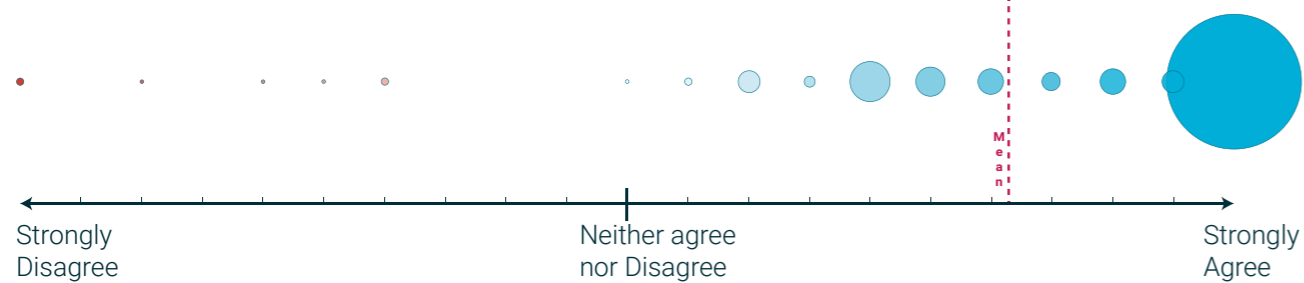
* data based on survey responses from March 2023 of 154 Ambassadors

Better equipped with skills and capacity to act:

93% young leaders believe being an Ambassador has improved their understanding of how to generate impact*

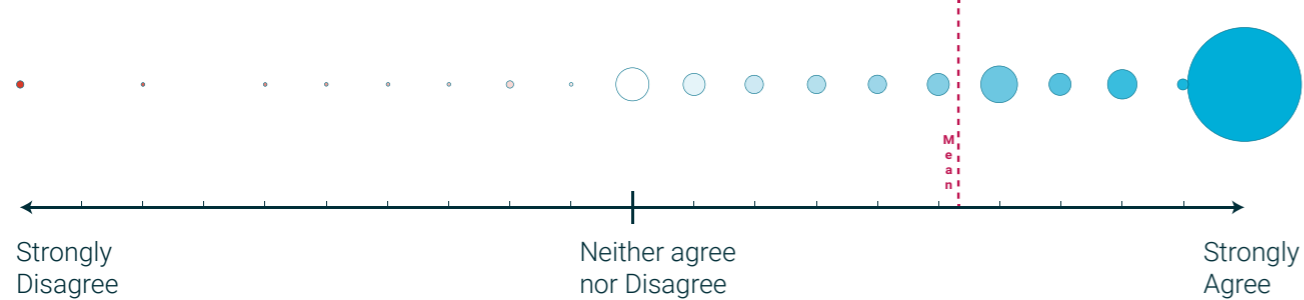
83% young leaders believe being an Ambassador has increased their capacity to generate impact*

Graph B: "Being an Ambassador has improved my understanding of how to generate impact"



Graph B demonstrates that One Young World effectively improves young leaders' understanding of how to create impact. The majority strongly agree that being an Ambassador has improved their understanding of how to create impact, with an average ranking of **82/100**. Agreement is greater amongst those who have attended post-Summit programmes, with the average ranking rising to **84/100**.

Graph C: "Being an Ambassador has increased my capacity to generate impact"



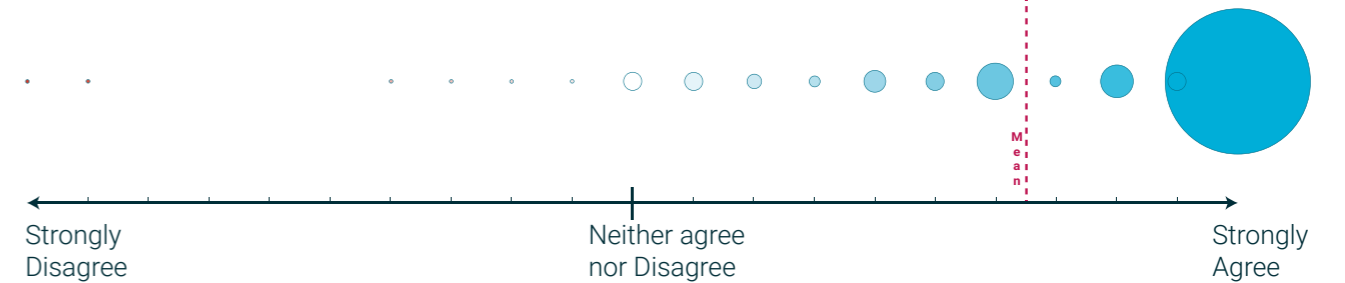
As well as increasing their understanding, young leaders believe that being an Ambassador raises their capacity to act, as shown in Graph C. The average ranking of agreement is **77/100**, rising to **79/100** amongst those who have participated in post-Summit programmes.

Elevated profile and status for leaders and their work:

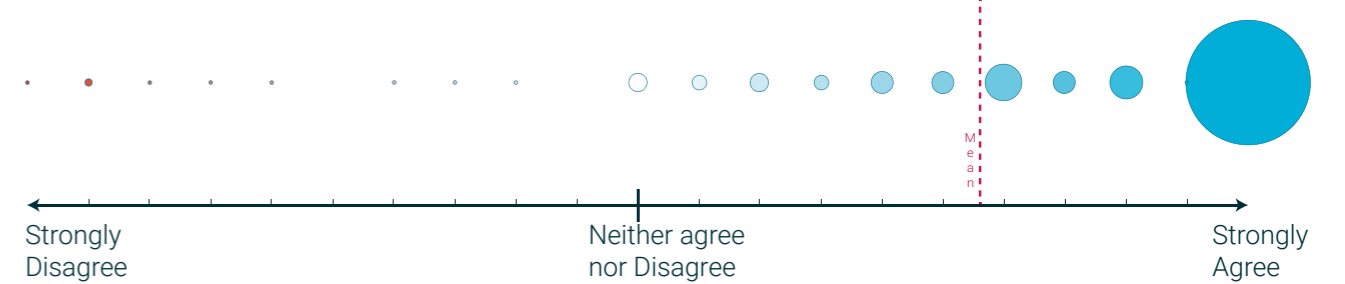
91% young leaders believe being an Ambassador has added legitimacy to their leadership*

86% young leaders believe being an Ambassador has given them a platform to promote their impact*

Graph D: "Being an Ambassador has added legitimacy to my leadership"



Graph E: "Being an Ambassador has given me a platform to promote my impact"



Ambassadors strongly agree that One Young World has both increased their legitimacy as leaders, and given them a platform for promotion. In both cases, the most common agreement ranking was **100/100** for Ambassadors. The agreement was particular high amongst Scholars, with **55%** of Scholars scoring maximum agreement that it has increased the legitimacy of their leadership.

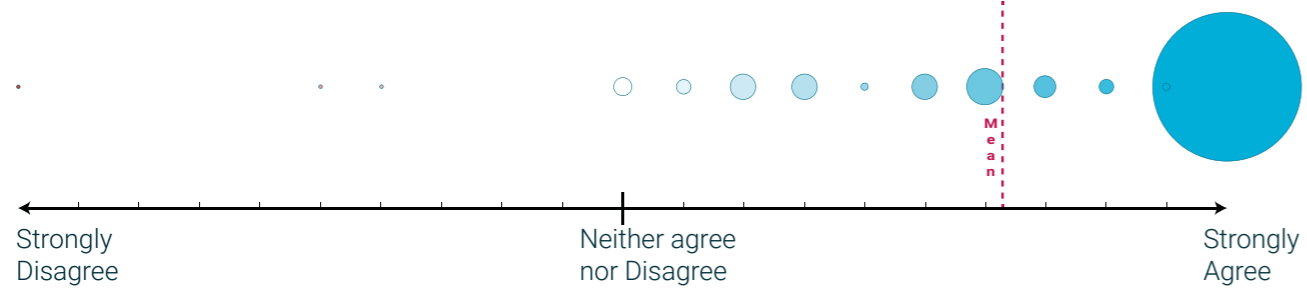
* data based on survey responses from March 2023 of 154 Ambassadors

pg. 55 features
**The One Young World
Switzerland Caucus**

The focus was *Reshaping
Business Today for a
Brighter Tomorrow.*

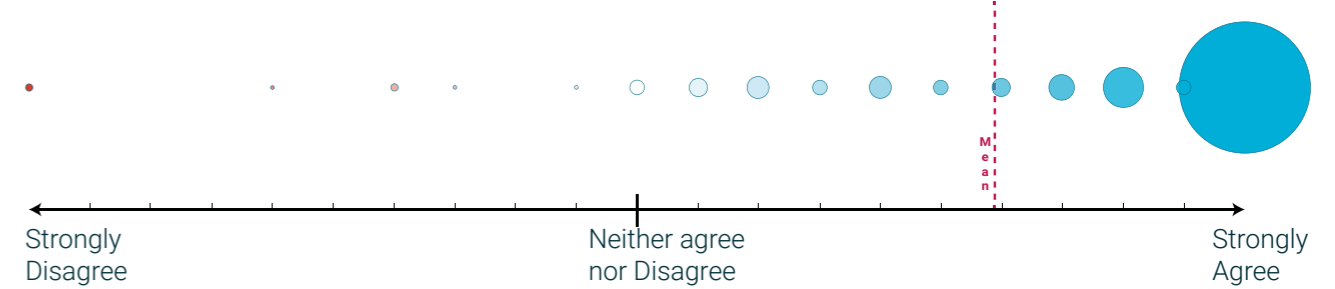


Graph F: "Being an Ambassador has assisted my professional development"



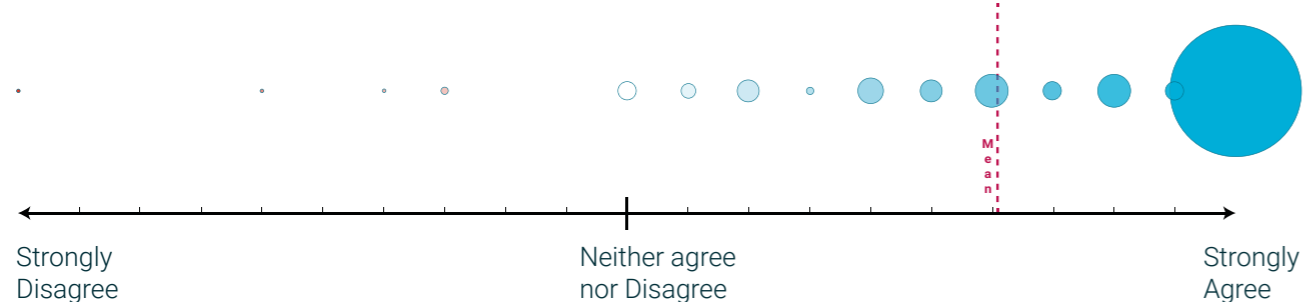
Graph F illustrates that Ambassadors overwhelmingly agree that their membership of the One Young World Community has assisted their professional development, with **91%** agreeing with the statement and an average agreement ranking of **81/100**. The most common agreement ranking was **100/100**, with **41%** of Ambassadors selecting the highest possible level of agreement.

Graph H: "Being an Ambassador has made me feel more valued by my company as an employee"



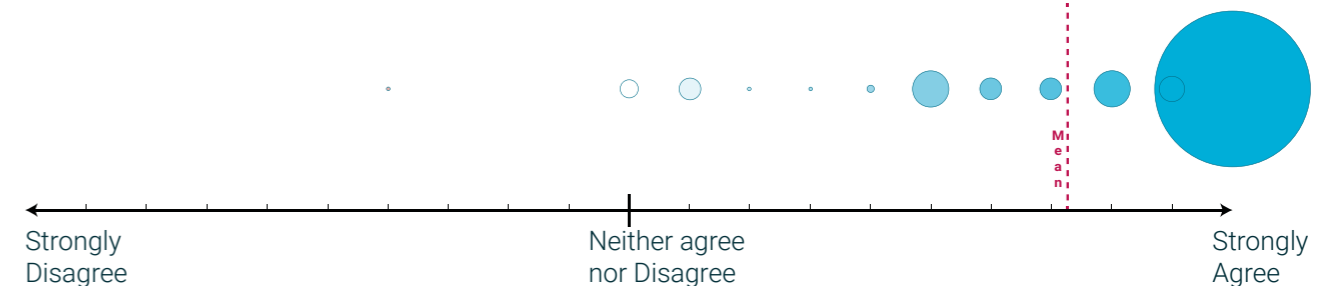
Graph H demonstrates that Ambassadors feel more valued as employees by their companies after joining and participating in the One Young World Community. The average agreement ranking was **79/100**, with **88%** of Ambassadors agreeing with the statement.

Graph G: "Being an Ambassador has improved my outlook towards my company"



Our Ambassadors strongly believe that their membership of our Community has improved their outlook towards their company, with an average agreement ranking of **80/100**. Being an Ambassador increases employees' knowledge of their companies' sustainability initiatives, and **89%** of Ambassadors believe this knowledge has improved their outlook towards their place of work.

Graph I: "being an Ambassador has improved my relationship with my colleagues within the Community"



Being part of the One Young World Community also demonstrably improves relationships between colleagues from the same company, both within annual cohorts and across Summit years. With **94%** of Ambassadors agreeing with the statement, the average agreement ranking for this statement was **86/100**, which indicates a strong level of consensus that being an Ambassador strengthens bonds between colleagues and peers.

* data based on survey responses from March 2023 of 154 Ambassadors

Formed by One Young World and powered by some of the world's leading businesses, Lead2030 finds, funds and accelerates solutions to the UN Sustainable Development Goals created by founders under 30.

This year, 17 prize winners from 12 countries received a combined total of \$875,000.

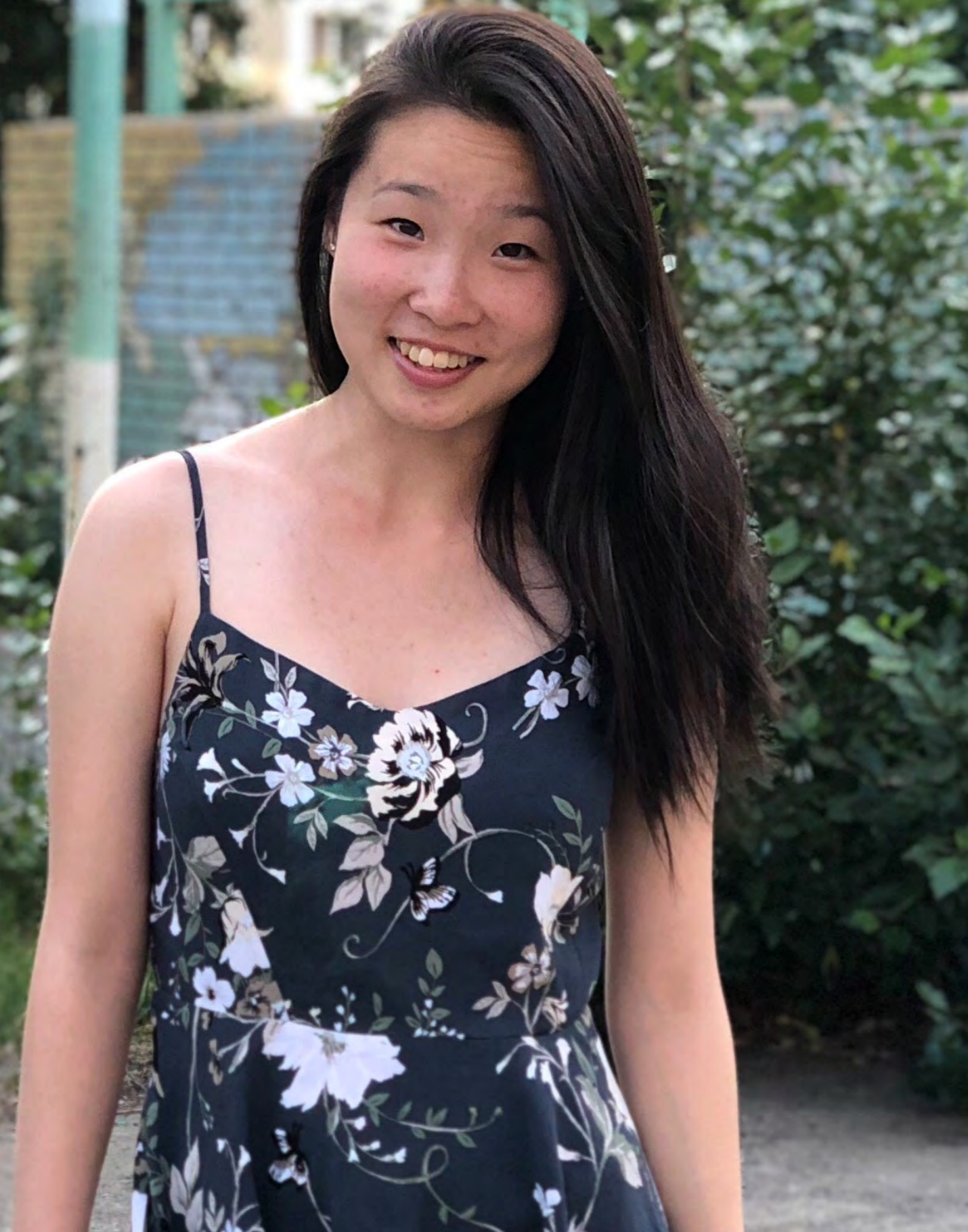
Since launching in 2019, Lead2030 has provided

\$2,075,000

to **40** young leaders in **21** countries



“ I think the biggest thing from Lead2030 has been just the visibility for our organisation; our projects and our mission. I think it’s also built a lot of credibility for our organisation and for establishing new partnerships. I think last year was the most number of collaborations that we had with other organisations.”



Breathe Mongolia - Clean Air Coalition
Enkhluun Byambadorj - Mongolia 🇲🇶
SDG 3: sponsored by AstraZeneca



Breathe Mongolia – Clean Air Coalition is a non-profit organisation working to end Mongolia’s air pollution crisis. Co-founded by Enkhluun, it carries out its mission by arming people with the resources to protect themselves and their families against air pollution, building a community of allies to foster cooperation against air pollution, and holding decision-makers accountable through pollution monitoring. Breathe Mongolia hopes to prompt behavioural changes and policy improvements to tackle the air pollution crisis in the country.

Lead2030 allowed Enkhluun to expand her team significantly, with four new staff members. This has resulted in greater capacity for Breathe Mongolia to carry out its operations, and the organisation used the funding provided by AstraZeneca to kickstart its Let’s Take Action! project. Through this project, Breathe Mongolia works closely with 28 families to reduce their dependence on coal burning. Breathe Mongolia also supports and subsidises the families by installing air pollution sensors within households, while 67 children from areas most vulnerable to air pollution exposure have received neurodevelopmental assessments. The organisation operates a bilingual digital platform with educational material and actionable points to help people avoid the negative effects of air pollution as much as possible. Since inception, the platform has had more than 34,000 unique users.

Using the funding provided by Lead2030, Breathe Mongolia has been able to turn each of these action points into workshops for school children, impacting over 500 young people who are trained on air pollution science. Breathe Mongolia fostered seven new collaborations with organisations working in environmental health and climate change as a result of its participation in Lead2030.

500+

young people received workshop training on air pollution science

Leaderships Skills: Before and After Lead2030*

- “Capacity to Act”**
How well equipped were they to turn their vision into reality?
- “Strength of Vision”**
How clearly informed was their plan to generate impact with their initiative?
- “Clarity of Communication”**
How transparent/effective was the dialogue between them and their stakeholders?



*Ratings provided by Enkhluun’s mentors from AstraZeneca



Live Through This
Stewart O'Callaghan - UK
SDG 3: sponsored by Roche



Live Through This is the UK's only LGBTIQ+ cancer charity, supporting and advocating for LGBTIQ+ people affected by cancer in a country with worse cancer outcomes than other nations. The organisation is queer patient-led and tackles the barriers facing LGBTIQ+ patients through peer support programmes, educating healthcare providers on the principles of equitable healthcare, and producing bespoke resources and information for both patients and professionals.

In addition to receiving valuable feedback and guidance from their mentors at Roche, Stewart was able to use the funding to create high-quality, inclusive campaign materials. These were exceptionally well-received and raised substantial awareness of the organisation's work. These campaigns doubled traffic to the Live Through This website resulting in a new sign-up every week for the organisation's peer support programme. It also allowed Live Through This to speak directly with leads of the UK National Health Service Screening Programmes to help them improve their understanding of and care for the LGBTIQ+ community.

Live Through This' campaigns also include an educational component and its training programmes are recommended by 100% of attendees. Stewart also authored a booklet specifically to address the needs of the transgender community about their cancer risk and the screening programmes, which can be accessed via the Live Through This website. This booklet was shared with the British Association of Gender Identity Specialists, who have committed to using it in their network of clinicians. Lead2030 has allowed Stewart to work directly with Roche's diagnostics team and also scale their work through the establishment of additional partnerships.

169,000+

people reached through the Screening MOT and Best for my Chest campaigns

Leadership Skills: Before and After Lead2030*

"Strength of Vision"
How clearly informed was their plan to generate impact with their initiative?



"Clarity of Communication"
How transparent/effective was the dialogue between them and their stakeholders?



"Efficacy of Decision-Making"
How well aligned was their decision-making with their vision?



*Ratings provided by Stewart's mentor from Roche

“ Having the ability to engage with One Young World and accept the Lead2030 award, it puts this very underrepresented topic in an international conversation. I felt good, supported by Roche, and I felt like they took the time to understand who I am and why I was doing what I was doing.”



I got to attend a session with the other Deloitte Delegates, where senior leaders from Deloitte were present. When you're a young founder you don't really get this big company experience. So for me actually, it was kind of unique to be able to have a look inside how senior leaders at a company think. We have had customer relationships emerge from having been at One Young World."



imagi
Dora Palfi - Hungary
SDG 4: sponsored by Deloitte



imagi is an EdTech gaming startup co-founded by Dora Palfi, which aims to abolish the gender gap in coding by empowering young children with skills, confidence, and community to develop an interest in technology. Originally focused on a direct-to-consumer approach, Lead2030 shifted imagi's attention to working with educational organisations, including schools and non-profits.

Thanks to the Lead2030 funding, the organisation was able to develop a new platform that is a solution for schools. This platform allows teachers anywhere in the world to sign up and get access to classroom management skills and learning content. The content includes step-by-step lesson plans and tutorials for teachers. The result is that any teacher who is not an expert in coding can also teach programming to their students confidently. More than 400 educators from 53 countries have joined the new platform. Previously imagi's content was exclusively in English but Swedish translations are now available.

imagi has also continued its previous solution; a mobile app where children can learn to code on their own through self-paced learning tutorials. In 2022, this app was used by 20,000 coders in 99 countries. Dora's mentorship with Deloitte helped her narrow her focus to generate the greatest possible social impact. Lead2030 also gave Dora the opportunity to learn about impact and business metrics from industry-leading experts, helping to support imagi's strategic shift away from a direct-to-consumer business model towards creating a community of educators.

20,000

coders in 99 countries created using the imagi mobile app in 2022

Leaderships Skills: Before and After Lead2030*

- "Capacity to Act"**
How well equipped were they to turn their vision into reality?
- "Strength of Vision"**
How clearly informed was their plan to generate impact with their initiative?
- "Efficacy of Decision-Making"**
How well aligned was their decision-making with their vision?



*Ratings provided Dora's mentor from Deloitte



Smart Cheli
Pratiksha Pandey - Nepal 🇳🇵
SDG 4: sponsored by Bristol Myers Squibb



Pratiksha is the CEO of Smart Cheli, a female-led social enterprise that aims to balance the gender gap in STEM fields. Smart Cheli's programme is targeted towards young girls between the ages of 8 and 18 years. The programme works by connecting education with STEM hands-on learning experiences in coding, critical thinking, and electronics. Pratiksha's aim is to enhance critical thinking, cultivate the imaginations and problem solving skills of young girls, and expose them to STEM from an early age.

With backing and assistance from Bristol Myers Squibb, Smart Cheli successfully scaled their business over the course of the Lead2030 programme. The organisation plans to reach 500 young girls this year and has already grown its team with two additional staff joining the Smart Cheli team. The organisation has also extended its work with local government in Nepal, and updated its STEM kit with three new projects, bringing the total to five.

The funding Smart Cheli has received from Bristol Myers Squibb helped the team execute a new plan, and the mentorship they received sharpened their leadership abilities. The organisation is planning to develop a STEM lab in its own space where girls can come and experiment with STEM-related subjects and technologies. Additionally, Smart Cheli's STEM kit has become more market-centric, which has contributed to the overall growth of the organisation and its social impact. Lead2030 has allowed Pratiksha to continue building her organisation and expand its long-term vision to increase the participation of young women in STEM fields.

500+

young girls will be introduced to STEM subjects

“Being a Lead2030 challenge winner has helped me gain a new identity. It gives me exposure to other work. This identity helped me to connect with other organisations in Nepal. Overall it helped open a gate for new opportunities and scale up our initiative.”

Leaderships Skills: Before and After Lead2030*

“Efficacy of Decision-Making”

How well aligned was their decision-making with their vision?



“Capacity to Act”

How well equipped were they to turn their vision into reality?



“Strength of Vision”

How clearly informed was their plan to generate impact with their initiative?



*Ratings provided by Pratiksha's mentors from Bristol Myers Squibb



“Our partnership and Lead2030 award with Reckitt has been the most important, defining, punctuating moment of our organisational history. This award has legitimised our organisation. Having \$50,000 to spend towards purchasing equipment is completely out of reach for most small charities, and that’s what we did.”



Eco-Soap Bank
Samir Lakhani - USA
SDG 6: sponsored by Reckitt



Eco-Soap Bank is a non-profit founded by Samir Lakhani that employs economically-disadvantaged women to recycle leftover soap from factories. This recycled soap is then distributed to children and refugees, to whom Eco-Soap Bank also provides hygiene education. Eco-Soap Bank leverages waste materials and creates new bars of soap to address the critical need for hygiene in the fight against preventable disease.

Samir utilised the \$50,000 funding available through Lead2030 to purchase five recycling machines that went to each of Eco-Soap Bank’s five soap factories across the world. The organisation employs 160 women and builds economic infrastructure that empowers local communities. The \$50,000 Eco-Soap Bank received through Lead2030 has resulted in a threefold increase in its recycling capacity output. The organisation reached 1.6 million people, mostly children, through its soap and hygiene education in 2022 alone, while Eco-Soap Bank’s total reach since its founding stands at 8 million people. The primary recipients in 2022 were Rohingya refugees in Bangladesh and Ukrainian refugees in Poland, and more recently, the organisation has worked to support earthquake survivors in Syria and Turkey.

Eco-Soap Bank typically distributes its soap through schools accompanied by hygiene education provided by its partner organisations. In refugee settings, the soap is distributed through Eco-Soap Bank’s INGO partners to reach the most vulnerable people. In addition to the material benefits of the programme, Lead2030 provided Samir with the opportunity to familiarise himself with the vocabulary and requirements of partnering with large corporates, and how to frame value propositions to create sustainable partnerships.

10.5M

bars of soap recycled and redistributed across the globe

Leaderships Skills: Before and After Lead2030*

“Capacity to Act”

How well equipped were they to turn their vision into reality?



“Strength of Vision”

How clearly informed was their plan to generate impact with their initiative?



“Efficacy of Decision-Making”

How well aligned was their decision-making with their vision?



*Ratings provided by Samir’s mentors from Reckitt

“The Asahi team has just been so incredible since we got selected for the Lead2030 challenge. My mentors, my supporters, they are all very connected to the work that we are doing on the ground.”



Empowerment Collective Nasreen Sheikh - Nepal SDG 10: sponsored by Asahi



Nasreen is the founder of Empowerment Collective (EC), a non-profit dedicated to raising global awareness of exploited labour, forced labour, and extreme poverty. As a survivor, Nasreen founded EC to empower women and girls in disadvantaged, vulnerable, and underserved communities by providing a safe environment, entrepreneurial skills training in fair trade industries, sexual and reproductive health, and education.

The Asahi team helped Nasreen create a strategic plan, focusing on three programmes around women and children’s empowerment. This involves breaking menstrual stigma by providing girls with necessary education and kits that help support them for four years, with 1,200 of these kits distributed as a direct result of Lead2030. Upon receiving these menstrual kits, the girls become ambassadors for EC and help spread awareness around sexual and reproductive health in their communities. The kits are made locally by women who also gain a monetary benefit. The second element of Nasreen’s work provides 300 children with educational resources.

The final aspect involves breaking the cycle of forced labour and poverty through skills training centred around sustainable indigenous crafts and entrepreneurship. These programmes provide material benefits to participants and also give them the confidence to succeed. Since 2008, EC has empowered 5,070 women. As well as scaling EC’s work on the ground, Asahi helped Nasreen develop partnerships with fair trade companies interested in supply chain transparency. Asahi’s connections have also helped Nasreen substantially raise awareness of her work and the problems she is trying to solve, resulting in millions of views online.

1,200

menstrual health and hygiene kits distributed

Leaderships Skills: Before and After Lead2030*

“Strength of Vision”

How clearly informed was their plan to generate impact with their initiative?



“Clarity of Communication”

How transparent/effective was the dialogue between them and their stakeholders?



“Efficacy of Decision-Making”

How well aligned was their decision-making with their vision?



*Ratings provided by Nasreen’s mentors from Asahi

The following Lead2030 challenge winners are at an early stage of their respective programmes and a social impact analysis of their work will be completed at a later date.



Natal Cares

Uche Kenneth Udekwe - Nigeria 🇳🇮

SDG 2: sponsored by Reckitt

Founded by Uche Udekwe, Natal Cares is a social enterprise that leverages the power of mobile technology, machine learning, and low cost innovation to combat maternal and infant mortality in Nigeria.

In order to bridge the healthcare information gap existing in underserved communities, Natal Cares delivers valuable healthcare information using SMS and voice notes in six local languages. These personalised weekly texts/voice-notes remind expectant mothers of pregnancy follow-ups, clinical-reminders, child-growth and nutrition, symptoms of common childhood-illnesses, antenatal and postnatal care tips. Through this service, Natal Cares ensures that its subscribers have access to the critical health and nutritional information they need to assist with a healthy pregnancy. This year, Natal Cares successfully grew its subscriber base to 5,000 mothers and scaled into 26 states of Nigeria.



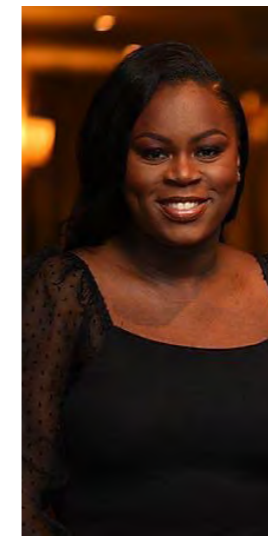
Takachar

Vidyut Mohan - India 🇮🇳

SDG 3: sponsored by AstraZeneca

Many crops produce residues that cannot be used as mulch or animal feed. These residues can often impede the growth of the next crop, and unfortunately the fastest and cheapest way to address residue removal is simply by setting it on fire in the field. However, the burning of residues has contributed to air pollution that affects the respiratory health not only of the local farming communities, but also of nearby urban areas such as Delhi.

Takachar is developing small-scale, low-cost, portable systems that can latch onto the back of tractors and pick-up trucks to deploy to remote, hard-to-access communities. This system can locally convert biomass residues into higher-value products such as fertiliser blends, biofuels, or chemicals without any external energy input. This is expected to support closed-loop, self-sufficient rural communities, create additional livelihood opportunities in underserved regions, reduce air pollution and carbon footprint associated with open-air biomass burning, and ultimately improve public health outcomes. Through AstraZeneca, Takachar have been piloting with smallholder farmers, demonstrating the ability for the output fertiliser product to improve their yields and income.



Cancer Education UK

Mary Oladele - UK 🇬🇧

SDG 3: sponsored by Roche

Cancer Education UK is a UK-based non-profit, educating, supporting, and raising cancer awareness within the Black, Asian, Minority Ethnic, Refugee (BAMER) and low socioeconomic communities. They work to support individuals with cancer as they reintegrate into their communities, and are driven by their passion to support such individuals as they battle through stigmas, allowing conversations such as cancer to be a norm rather than a taboo.

Thanks to the funding from Roche as the Lead2030 runner-up, Cancer Education UK was able to host a series of community engagement sessions and health screening events across various parts of London; the focus was to teach about signs and symptoms of cancer whilst encouraging individuals to attend screening programmes with the UK National Health Service, such as cervical screenings and more. The sessions also included patients sharing their experience of their cancer journey to encourage others, allow more questions and promote cancer survivorship.

The support Cancer Education UK provides expands into various forms, from assisting with chemotherapy/radiotherapy appointments to lending a hand with grocery shopping. Cancer Education aims to de-stigmatise cancer, in return, allowing individuals from BAMER communities to confidently talk and ask questions about cancer.



LiteHaus International

Jack Growden - Australia 🇦🇺

SDG 4: sponsored by Deloitte

LiteHaus International is an Australian-based non-governmental organisation which works towards bridging the digital divide and digitising dreams across four countries. In Papua New Guinea, LiteHaus International's Digital Infrastructure Program has established the first 144 functional primary school computer labs in the country's history, providing digital learning opportunities to around 105,000 students, teachers and members of the community, 98% of whom had never seen a computer before. In Australia, their Digital Inclusion Program has provided 2,600 high school students across rural and remote communities with their own personal digital device.

By 2027, LiteHaus International aims to provide digital learning tools and opportunities to millions of students across the Asia-Pacific region to ensure everyone can enjoy a quality education. LiteHaus International and Deloitte Australia have recently signed a three year partnership to continue their collaboration.





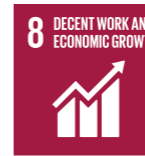
Zafree Papers

Bethelhem Dejene - Ethiopia 🇪🇹

SDG5: sponsored by **100+ Accelerator** powered by **AB InBev**

Zafree Papers is an Ethiopian company that manufactures paper and paper products using 100% tree-free pulp and agro-waste. Founded in 2017, and working across Ethiopia and Zambia, Zafree Papers is introducing a clean-tech paper solution using unbleached paper pulp from crop residue. From this solution, they can create eco-friendly, carbon-neutral, and 100% recyclable and non-toxic paper. Zafree Papers is a pioneer in the Ethiopian agro-waste market and intends to pursue a pan-African business model. This would enable them to continue establishing strong and reliable relationships with local suppliers and buyers, as well as maintaining existing relationships, rather than relying on raw materials and investments from overseas.

Using agricultural waste from raw materials and employing modern technology, qualified human resources, efficient management systems, and accredited production processes, Zafree has established itself as an undeniable competitor in the Ethiopian agro-waste market.



Trestle Labs

Bonny Dave - India 🇮🇳

SDG 8: sponsored by **Santen**

Co-founded by Bonny Dave, Trestle Labs is an assistive technology company making schools, colleges and workplaces digitally inclusive and empowering the blind and the visually-impaired community towards inclusive education and employment. Trestle Labs builds hardware and software solutions that help visually impaired individuals listen, translate, digitise and audio'tise any kind of printed, handwritten and digital content independently across 60+ global languages.

Their mission is to ensure that no school, college, or workplace denies/ discontinues education or employment for a visually-impaired individual, especially when the individual is capable, but the institution is not.

Trestle Labs' patented AI-powered product, Kibo, is comprised of three products - Kibo mobile app, Kibo XS device, and Kibo Desk - to address the lifestyle, learning, and earning aspects of a visually-impaired user's life. Launched in July 2019, Kibo has empowered 70,000+ visually-impaired individuals and has made 500+ institutions inclusive across 25 countries.



Reeddi

Olugbenga Olubanjo - Nigeria 🇳🇮

SDG 7: sponsored by **bp**

Reeddi is an award winning cleantech startup based in Nigeria, leveraging its technology to provide clean, reliable, and affordable electricity to individuals, households and businesses operating in energy deprived regions of Nigeria. Currently serving over 2,000 households and businesses a month in Nigeria, Reeddi provides sustainable clean energy at an affordable price. Their energy systems reduce the energy expenses of users by 30%, with a Reeddi Capsule able to displace more than 160 kg of CO₂, and 6 kg of toxic pollutants daily from existing fuel-based systems generally adopted in their target communities.

Striving to bridge the accessibility gap with limitless and sustainable innovation for quality livelihood, Reeddi's customer-centric, locally structured business model enables it to provide easy access to electricity to Africans and the world at an affordable rental or purchase fee.

bp's support is helping Reeddi scale its local operations and optimise Reeddi's internal design and manufacturing process.



OOYOO

Ralph Nicolai Nasara - Philippines 🇵🇭

SDG 11: sponsored by **Holcim**

OOYOO is a leading clean air technology company, based in Japan, that provides ultra-low emission and cost-effective energy. Utilising carbon capture technology based on advanced membranes, OOOO purifies gases such as oxygen and carbon dioxide as well as natural gases. Although purifying gases comes at a cost to industries, failing to do so comes at a lethal cost to the environment.

To distinguish itself in a competitive market, OOOO has developed technologies that can be downsized, creating a portable feature of its product that other conventional technologies in the market cannot. Furthermore, OOOO's commitment to continuously innovate filter materials technology assists in the company's mission to ensure that their technology will be at the heart of every future device that generates clean energy and clean air.





Deloitte.



Greenfluidics

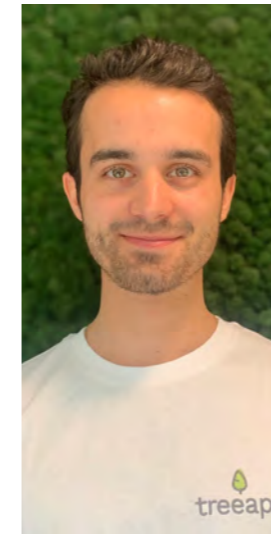
Adán Ramirez Sánchez - Mexico 🇲🇽

SDG 13: sponsored by **Deloitte**

Greenfluidics is a Mexican biotechnology startup founded in 2018 with a vision of a world with green and sustainable cities, where buildings are more energy efficient and provide the well-being and health that people deserve. Greenfluidics' innovative technology, the intelligent solar biopanel, is a multi-purpose system that generates energy while cleaning the air.

These biopanel are based on the use of microalgae, providing functional and sustainable aesthetics that help clean the air like trees, combining nature and technology in the same system, through a triangular geometry that provides energy efficiency, design and intelligent environmental monitoring that helps to revalue the area.

Greenfluidics has achieved several alliances and recognitions in the UK, Germany, Switzerland and the Middle East, as well as from relevant institutions such as the GGGI, UN, G20, and MIT, in order to accelerate the development of their technology and transform the buildings of the most populated cities into lungs.



CREDIT SUISSE



Treeapp

Godefroy Harito - France 🇫🇷

SDG 15: sponsored by **Credit Suisse**

Treeapp is a global tree planting organisation. The Treeapp mobile app enables anyone to plant a tree for free everyday, in less than a minute. Treeapp offers the possibility for consumers in the UK and Ireland to plant trees all over the world, empowering all to make a change that benefits the planet on a daily basis. Via the app, users can watch an advert featuring one of Treeapp's 300+ sustainable brand partners, who fund the users' tree to be planted everyday, and then sell the advertised products directly on Treeapp's sustainable marketplace.

Treeapp also works with businesses to offset their carbon footprint and plant trees across the world, from South America to the islands of Indonesia.

To date, Treeapp has planted 1 million+ trees in less than two years since launch, and expects to soon reach 100,000 Treeapp users. Treeapp is a certified B Corp - proving their business has a strong ESG impact.



NOVARTIS



Clearbot

Sidhant Gupta - India 🇮🇳

SDG 14: sponsored by **Novartis**

ClearBot is a Hong Kong-based company developing technologies that are assisting in building the future of ocean mobility and resolving environmental challenges. Creating AI-powered electric boats, ClearBot is pioneering efficient and sustainable alternatives to automated marine services, replacing manually operated diesel boats with all-electric, zero-emission, self-driving boats. Through this technology, ClearBot monitors the marine environment and conducts water quality testing and maritime surveillance.

As well as this, ClearBot boats automate surface waste collection, aquatic weed and foam removal, marine patrolling, shallow water dredging, and bathymetric surveys and can move up to 200 kg of cargo autonomously at the press of a button. As waste is being collected, cameras onboard collect and process data using an AI model, tracking the sources of trash every step of the way. As a result, Clearbot can maintain 100% trackability and showcase on a global stage how innovation can solve social issues.

2022 Lead2030 Challenge Partners

One Young World would like to thank the following Partners:



Our Community Team works throughout the year to maintain engagement with our 15,200+ Ambassadors and build upon the momentum of each One Young World Summit, through a series of Community Events hosted around the world.

These events are organised with the support of One Young World's Coordinating Ambassadors and Community Partners.

They aim to improve attendees' insight into current global issues, accelerate social impact projects, and enhance connectivity within our Community.



Average rating of content at Community Events in 2022*



8,500 people attended 70 events across 6 continents

98% attendees were inspired to drive positive change through their careers*

84% attendees felt their capacity to be a better leader was improved*

76% attendees felt connected with a valuable network to pursue positive change*

*based on 131 attendees of 10 unique Community Events

One Young World Southern Africa: The Future Economies

The offices of EOH in South Africa welcomed 150 people for a discussion centred around SDG 8 - Decent Work and Economic Growth, hosted by Mpho Manyisa, One Young World's then Southern Africa Coordinating Ambassador.

Speakers included One Young World Ambassadors Farai Mubaiwa, Chief Partnerships Officer at YES, and Simonetta Ternant, current COO at Playroll. Simonetta shared her insights on the need for companies to collaborate to tackle youth unemployment, and the importance of inclusivity to increase a sense of safety in the workplace.

One Young World The Bahamas hosted by Office of the Prime Minister of The Bahamas

On 17 February, One Young World hosted *Climate Action: Roadmap to Climate Recovery in the Caribbean*, attended by One Young World Co-Founder David Jones, and the Prime Minister of The Bahamas, Honourable Mr. Philip Davis K.C.

The conference welcomed more than 20 people in-person with 80 online, tuning in from more than 20 countries. Speakers included members of the Prime Minister's Climate Team, young climate activists from The Bahamas, and representatives of The Bahamas National Trust. The UN Framework Convention ran a session on climate change, exploring the various ways in which young leaders can be empowered to tackle climate action both in their communities and on a global scale, highlighting that "no country is too small to have an impact".

One Young World Asia 2022

On 13 February, The One Young World Asia team held the first 2022 Asia Caucus, with the theme *Ethical Leadership for Sustainable Impact*. The Caucus welcomed 200 participants globally, focusing on inspirational discussions, projects, and collaborations to set the scene for the One Young World Summit Manchester, 2022.

The event was hosted by One Young World Ambassadors, Karthik Rampalli and Ruby Mathapongpan. They were joined by Ambassadors Yosuke Tamura, Aaron Goh, Robin Lewis, Anggaris Anggia, Aashraya Seth, and many more expert speakers, to drive the conversation around being a powerful force for social good. Topics ranged from increasing accessibility for mental wellbeing to an everyday guide to combat climate change.

One Young World Switzerland 2022

The annual One Young World Switzerland Caucus took place in Uzwil, Switzerland over two days, welcoming over 100 young leaders, innovators and One Young World Ambassadors. The focus was *Reshaping business today for a brighter tomorrow*.

The day brought together inspirational and motivational speakers in a packed agenda, such as Ambassadors Izzy Obeng and Andrea Orsag, who shared their groundbreaking experiences and insights to an attentive audience. The second day of the event focused on workshops and a pitching session to help attendees *Drive the Change*. The audience worked together in groups to create initiatives focused on the three key areas; climate, nature and inequality.

pg. 80 features
Clayton Chaparadza

Clayton was a participant of the 2022 Action Accelerator intrapreneurship stream, and registered for the programme to increase his capacity to generate social impact as an employee of Unilever.



The Action Accelerator was created by four young leaders who, upon meeting at the One Young World Summit Bogotá, 2017, quickly identified an opportunity to help fellow young leaders move from inspiration to action across the UN Global Goals.

In 2021, after three years of developing its structure and content, the team launched the exclusive programme for Munich, 2021, Delegates, to build on One Young World's impact-driven momentum in the wake of the Summit. The pilot edition of the Action Accelerator concluded in February 2022.

One Young World Ambassador Katarina Bošković founded her organisation as a direct result of the Action Accelerator. She has developed educational programmes on peacebuilding and community relations, and has so far impacted over 20,000 young people and 800 teachers from six countries in the western Balkans.

25 social impact initiatives accelerated by 650 minutes of mentorship

2022-2023 Action Accelerator Programme

With support from Ambassador PJ Mistry, founder of the Action Accelerator, One Young World launched the programme globally for all of our Community. The Action Accelerator covers a different topic each month - from vision setting, to pitching and storytelling - and has both an intrapreneurship and entrepreneurship stream, making it valuable to Ambassadors generating social impact in every industry and across every issue.

Ambassadors attended monthly panels of internationally-recognised expert speakers, who discussed their own journey and gave useful advice on developing a social impact initiative.

Each session is followed by an interactive workshop, designed by One Young World Ambassadors Maren Skinner and Cemre Demirkaya Baykal. Workshops equip Ambassadors with tools and resources for their journeys as entrepreneurs and intrapreneurs, engage them in inspiring conversations with their peers, sharpen their leadership skills, build their community, and so much more.

The programme is ongoing, with the final sessions due to take place in April 2023.

427 Ambassadors participating in the six month programme

2022 Sessions:

Convert Fear to Fuel: Building Resilience and Courage

- **Rupen Desai** - Co-founder at TS/28 and CMO at Dole Sunshine Co.
- **Dagmar Albers** - Intrapreneur and Diversity and Inclusion Lead at Pfizer UK

Problem Discovery and Cultivating an Innovative Mindset

- **Daianna Karaian** - Co-founder of Today Do This
- **Robbie Dale** - Co-founder of Today Do This

Vision Setting and Framing the Idea

- **Maya Shoucair** - Head of Social Impact at TikTok
- **Maya Terro** - Founder of FoodBlessed

2023 Sessions:

How to build your plan?

Raising support: pitching and storytelling

Taking action and building momentum

Your Community

Creating a fair, sustainable world for all

This section examines the effective leadership, innovative solutions, and vast impact from within our corporate Community, by highlighting stories from across industries and issues.



These statistics, aggregated from the data compiled from Ambassador-led project case studies in the [full 2022 Impact Report](#), demonstrate a sample of the impact generated by our Community in alignment with the UN Global Goals agenda.

98,639

people experiencing poverty supported

135,227

people trained in agricultural techniques

1,694,686

people accessed quality health resources

1,194,977

people received high-quality education

114,600

women and girls empowered to overcome obstacles

1,631,044

people accessed clean water and hygiene resources

28,000

tCO₂ mitigated through clean energy transitions

184,775

people prepared to succeed economically and drive growth

\$1.17M

investment secured to create sustainable industries

115,684

people engaged to reduce social inequalities

200,798

people supported to live in sustainable communities

41,369

kilogrammes of waste prevented or upcycled

53,008

people mobilised to take climate action

\$55,405

invested in marine conservation initiatives

21,016

hectares of land restored or protected

32,518

people trained and united to build peace

\$2.3M

secured from private sector partnerships for sustainability initiatives

Our Ambassadors are quickly **becoming leading voices for social change**, driving positive action in **governments** and many of **the world's largest companies**.



91%

of young leaders believe that being an Ambassador has assisted their professional development*

** data based on survey responses from March 2023 of 154 Ambassadors*

“ Building a regenerative future is a massive challenge. One Young World gives you a community of like-minded, stubborn optimists, leaders that share common values. With them by your side nothing seems impossible.”



CAROLINA GARCÍA ARBELÁEZ



Colombia

Carolina’s studies in international environmental law coincided with the failure of the Kyoto Protocol and the need for a new global agreement on climate change. She pivoted to a career in journalism before connecting with the World Wildlife Fund for Nature (WWF) while covering the Colombian government’s recognition of the Fluvial Star of Inírida as a protected Ramsar site.

Carolina translated into Spanish ‘Corporation 2020’, a book by former WWF President Pavan Sukhdev, arguing for corporate engagement in tackling the climate crisis. This, along with her experience as a WWF delegate to the Paris Agreement, convinced her of the importance of the private sector in driving change.

In 2017, she joined AB InBev as Sustainability Lead at Bavaria, its Colombian subsidiary. She attended the One Young World Summit Bogotá, 2017, and immediately found a community

of young leaders who inspired her to continue driving positive change through her career and within her organisation. Carolina was instrumental in launching a new programme with the retail team, helping women retailers through access to financial services, education, and entrepreneurship training. It has since become one of Bavaria’s largest social programmes.

Later, as Regional Sustainability Manager, Carolina led the development of Bavaria’s sustainable water projects in the Colombian Páramos. These wetlands account for 70% of Colombia’s drinking water and are at risk. Carolina worked with the local Water Fund to implement context-specific measures to help maintain the Páramos, such as reforestation and regenerative agriculture practices amongst local farming communities. In collaboration with the marketing team, Carolina helped launch Zalva, a new water brand, with

most of the profits going towards helping save the Páramos. Carolina replicated this success in Mexico, Peru, and El Salvador with context-specific variations to create the greatest possible social and environmental impact and she helped bring international funding to increase the scale of the projects.

In her latest role as Global Sustainability and Innovation Director, Carolina works primarily on the 100+ Accelerator programme, a unique partnership between AB InBev, Coca-Cola, Colgate-Palmolive, and Unilever, to fund and support sustainable innovation initiatives in supply chains. The 100+ Accelerator has worked with 116 startups across the world and has implemented pilots in over 30 countries, with one pilot even integrating into Carolina’s work in the Colombian Páramos and another into her water work in Mexico.

“ The One Young World platform gave me exposure to a wider network. It gave me the ability to use that network to create a podcast, it gave me the ability to speak on stages including One Young World, and again that gave me a platform to just explain my story. I use the assets that One Young World has developed to support the positive stories I want to create.”



OLU ODUBAJO

UK



Olu has always had a strong passion for social mobility. Whilst working as a digital consultant at KPMG, he was involved in a focus group on Black heritage, diversity, and inclusion, through which he created a reverse mentoring programme that connected senior executives interested in supporting diversity, with employees of Black heritage who could provide insight and support. Olu was selected to mentor KPMG UK’s then Managing Partner, Philip Davidson.

The programme received a lot of coverage and has since been consolidated as part of KPMG’s diversity and inclusion team. Olu managed to connect with Lord Michael Hastings, who sits on One Young World’s Global Advisory Board, and who at the time was also KPMG’s Global Head of Citizenship. Lord Hastings was impressed by Olu’s work and introduced him to One Young World.

The One Young World Summit in

Bogotá, 2017, was the first time that Olu found himself in an environment full of young, inspiring changemakers, many of whom worked for big corporate organisations like his own. This encouraged him to scale his work on Black representation and take it in a different direction, and he was invited back as a Delegate Speaker in 2018.

Olu was able to leverage KPMG’s resources to address the overlooked issue of the lack of access to capital faced by Black entrepreneurs. The Black Entrepreneurs’ Award held its first event six months after the 2017 One Young World Summit, with over 100 Black entrepreneurs applying for a 12-month accelerator programme and equity-free funding. The programme included mentoring with a senior KPMG executive, exposure through KPMG’s channels, and workshops with industry-leading experts.

Going into its 4th year, The Black

Entrepreneurs’ Award has helped over 20 entrepreneurs as finalists and winners, and distributed over £140,000 of equity-free funding to Black-owned businesses. The Black Entrepreneurs’ Award is now collaborating with Google’s Black Founders Fund and other companies to increase the accessibility of capital for Black entrepreneurs. Olu also promotes and inspires future leaders through his podcast series, Not Your Everyday Podcast, where he looks behind the scenes of transformational leadership stories. He has interviewed One Young World Co-Founder Kate Robertson, Lord Michael Hastings, and Paul Polman, with a new season planned for later this year. Olu is also completing a part-time Masters in Social Innovation at the Cambridge Judge Business School to help businesses become more socially responsible.

“ I wouldn’t have built the confidence to share my story if it wasn’t for One Young World. No question. So everything that I do now One Young World has touched in some way. I’ve got the confidence, because I’ve seen other people allow themselves to show vulnerability. It’s the network as well; coming back and speaking on the main stage in 2019 and again in Manchester this year has helped me shape my story, find a route to give back and hopefully inspire others.”



JONNY JACOBS

UK



Jonny has always had a keen interest in giving people opportunities to reach their full potential. In 2016, he was nominated by the Institute of Chartered Accountants (ICAS) to be their Young Chartered Accountant of the Year, a role which earned him a place to attend the One Young World Summit in Bogotá, 2017. At the time, Jonny was the Strategy and Transformation Director and an active mental health programme sponsor at his previous company. These experiences, along with his challenging upbringing, were the catalyst for Jonny to become an advocate for positive change in his career.

Jonny took on the role of an ambassador and executive sponsor for pladis Global’s mental health programme, elevating the initiative onto the strategic agenda of the business through his role in the executive team. The programme began with a small group of colleagues working to

break the stigma of mental health in the workplace before reaching 4,000 employees in the UK and influencing globally through education and support. This led to McVitie’s first-ever social partnership with the mental health charity, Mind. The joint Let’s Talk campaign leveraged the brand for social good to drive a national mental health conversation.

Now at Starbucks, Jonny influences the strategic agenda as the sponsor of a wellbeing programme, the Wellbeing Blend, with 200 trained ambassadors expanding across geographies. The programme’s three core components, physical, mental, and financial wellbeing, support colleagues to feel their best every day. Starbucks has enhanced its support tools for people experiencing tough times, with counselling, prevention services, training, and education, whilst at the same time enhancing policies to support its partners to thrive.

During Mental Health Awareness Week in the UK, thousands of Starbucks baristas wore a green ribbon for mental health awareness. Jonny has successfully helped expand the scope, scale, and national impact of Starbucks’ wellbeing and D&I initiatives, leveraging the company’s strong foundations in corporate social responsibility.

Jonny is also a Board Member for the Mental Health Foundation, the UK’s leading charity for everyone’s mental health, and Mental Health at Work CIC who lead the Mental Health Allies Programme, which trains employees, including line managers, on how to spot the signs of mental ill health. Jonny has brought together his experience to also co-lead the Mental Fitness in Business strategy for ICAS, which is leading the mental health conversation amongst the profession.



“ Being a One Young World Ambassador not just elevated my advocacy work, it also gave me a better understanding of the world around me. It gave me a platform, it’s like a universal stage for advocacy and for passionate young people. That’s how I see it. A global hub that young people can tap into for resources and support.”

ELVIS MARTIN

Australia

Elvis began his advocacy work as an international student who noticed the myriad gaps in Australia’s mental health support system. He began by helping international students navigate the country’s legal system to better protect their rights and access vital services. Since then, his work has expanded to cover multiple areas, while his own lived experience continues to provide the foundations for his role as a social justice campaigner. Elvis raised \$1M to build a youth refuge and became heavily involved in the Mental Health Compliance Commission. He also co-founded co-health youth action council, a community health organisation that strives to improve health and wellbeing for all, with a particular focus on young people experiencing mental health challenges.

Elvis first attended a One Young World Summit in The Hague, 2018, and found the experience to be like no other. He discovered

One Young World is a universal hub for advocacy through which young leaders like himself can tap into resources and support. Elvis implemented his learnings from the Summit, particularly on sustainability, into his advisory roles in government bodies and actively encouraged their implementation.

Elvis scaled his advocacy work and became Principal Ambassador for the National Youth Commission of Australia. He also became a diversity and inclusion spokesperson, sitting on various boards related to mental health, homelessness, family violence, and technology. Elvis was appointed the National Chair of Red Cross Youth. His approach to advocacy is people-centric and emphasises the lived experience of people experiencing hardship. He became the youngest member appointed to Victoria’s LGBTIQ+ Taskforce, and the youngest member to be appointed to the Victorian Government’s

Anti-Racism Taskforce. He is also the first male to be appointed to the expert advisory panel of Safe and Equal, a family and domestic violence peak body. This has involved one the biggest wins for his advocacy career, as Australia’s newly instituted domestic violence paid leave has come out of the work done by Safe and Equal.

Following the Summit in Manchester, 2022, Elvis returned again to Australia to scale his advocacy work. He was elected Deputy Chair for the State of Victoria’s peak body for mental health. In this role, Elvis hopes to bring more diversity and break stigma around mental health challenges, and advocate for a system without barriers and gaps especially for the most marginalised in the community.

TABOTABO AUATABU

 Kiribati

“

Attending One Young World has increased my credibility and garnered trust from others. Despite residing in a small country with a population of 120,000, the recognition received from One Young World has elevated my status as an Ambassador for young people, allowing others to have confidence in me.”

Tabotabo has always had a strong interest in the rights of children, women’s empowerment, and family development as a result of a difficult childhood. After studying psychology and law at university - and becoming the first counselling psychologist in Kiribati - he has played a significant role in changing the island nation’s parenting culture, to better ensure women’s and children’s rights are upheld. He was instrumental in the passing of the Education Act and the Children, Young People, and Family Welfare Act, to better implement the relevant UN Conventions like CRC and CEDAW in Kiribati.

In addition to delivering training on positive parenting, Tabotabo worked with the Ministry of

Education to raise awareness on child abuse amongst teachers, principals, and church leaders. As the first President of the Kiribati Schools Counselling and Wellbeing Network, he was selected as a finalist of the Commonwealth Youth Awards 2015 for his work. The following year he received a Queen’s Young Leader Award, and he successfully secured a place at the One Young World Summit in Ottawa, 2016. In a small country, being a One Young World Ambassador helped Tabotabo establish his reputation and credibility as a young leader.

In his role as the Head of the Social Welfare Division at the Ministry of Women, Youth, Sports and Social Affairs, Tabotabo implemented lessons he learned from One Young World Counsellor Mohammed Yunus at the Summit and strengthened programmes designed to train young couples on financial literacy. He led a team of 30 staff to ensure that Kiribati’s government welfare programmes were sustainable and reaching people in need, particularly children who required financial and psychosocial support.

Tabotabo served as a Senior Prosecutor in the Office of the Attorney General before moving into the newly established Digital Transformation Office. As a Chief Legal and Licensing Officer, his role focuses on establishing sound legal foundations for Kiribati’s digital development. This includes establishing best practices and evolving the legal system to ensure proper use of digital data and guaranteeing privacy rights, to accompany the government’s digitization plans. Tabotabo’s office is developing legal bills and regulations to protect people and is engaged in the national consultation process to ensure better accessibility. His legal and regulatory work will help guarantee the rights of Kiribati’s citizens as the country moves towards a digital economy.



“ One Young World helped launch my international career and has given me not just a platform to advance my leadership, but the knowledge and community connections to create real change at scale. I’m honoured to be a One Young World Ambassador.”



DEREK DEWOSKY



USA

Derek has always been passionate about diversity and inclusion. His experience growing up LGBTQ+ in a conservative environment in the Southern United States sparked his passion for human rights and producing work that supports the UN’s SDG 10 - Reduced Inequalities.

In his previous role, Derek impacted his company’s culture by founding the first Pride network to build an equitable and inclusive workplace. He launched a partnership with Out In Tech, the world’s largest non-profit community of LGBTQ+ tech leaders, creating opportunities for LGBTQ+ people to advance their careers and visibility within the STEM sector by giving them resources and support. As part of this, he brought together leaders from across the industry to discuss inequality in technology and marketing, with a focus on the inequalities inherent in data and product development.

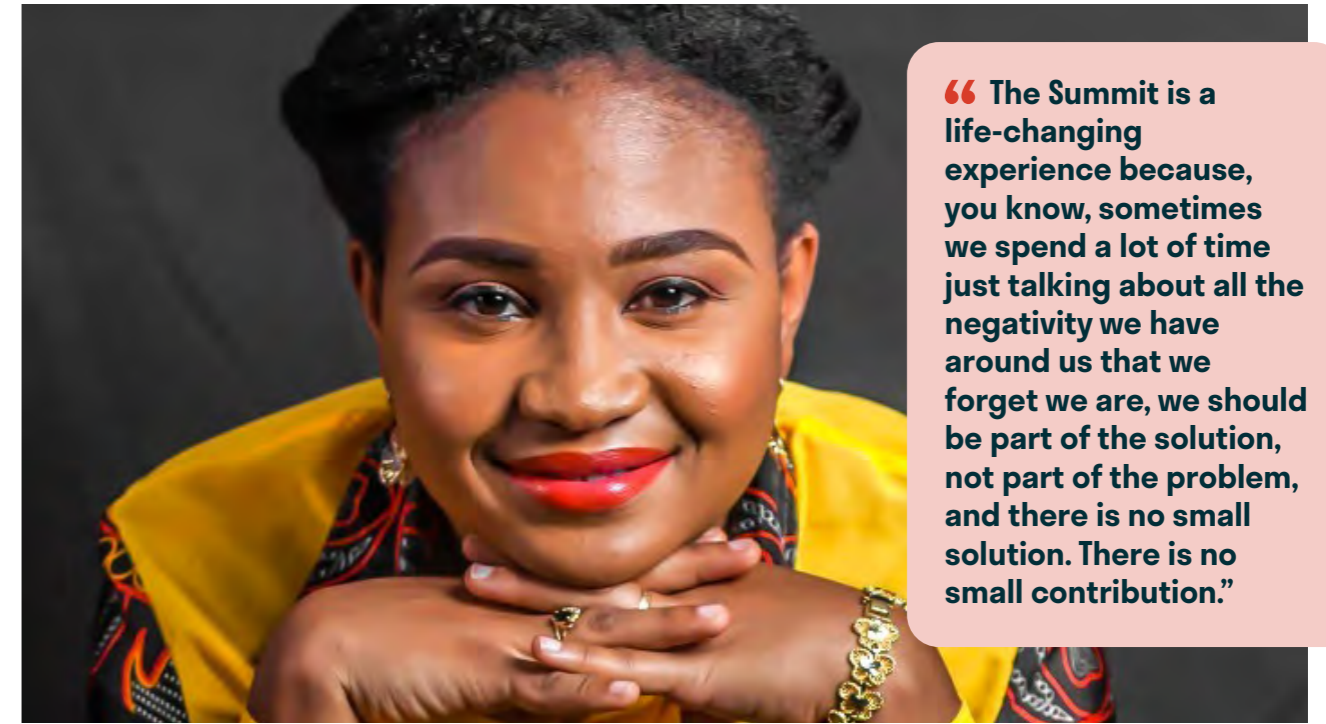
The One Young World Summit

London, 2019, was a life-changing experience for Derek. It empowered him to continue his journey as a young leader and to continue placing purpose at the heart of his work. Derek broadened his understanding of the role technology can play in affecting change after seeing One Young World Ambassadors Isra Chaker and Dalia Yousif speak on the role of social media in promoting civil rights.

Since then, Derek has continued to champion diversity and inclusion initiatives and amplify the work of individuals from underrepresented backgrounds as Associate Director for Business Development at WPP. He helped launch the WPP Consumer Equality Equation Report, the most comprehensive study into the relationship between ethnicity and the consumer experience in the UK. This data helps companies make informed decisions while advancing social impact.

Additionally, he leads an integrated marcomms team providing pro-bono support to the Stephen Lawrence Day Foundation.

Derek actively supports some of the industry’s largest employee resource groups which champion LGBTQ+, racial and cultural diversity and inclusion. In his role he directly supports the CEOs and executive leadership of the largest marketing agencies in the UK with developing and implementing strategic business plans, which often look at areas related to diversity, equity and inclusion. As part of this, Derek leads the WPP UK Workforce Alliance Board, working with changemakers from across WPP to make recommendations to the Board on pressing global issues. Most recently, Derek was named Forbes 30 Under 30 Europe Class of 2023 and in the top 100 Business Developers in the UK by the BD100.



“ The Summit is a life-changing experience because, you know, sometimes we spend a lot of time just talking about all the negativity we have around us that we forget we are, we should be part of the solution, not part of the problem, and there is no small solution. There is no small contribution.”

GHISLAINE ADA



Cameroon

Ghislaine pursued a career in the agricultural sector because she wanted to have the greatest impact possible. In her previous role in Barry Callebaut as a Continuous Improvement Lead, she led projects across multiple countries related to energy savings and producing high-quality chocolate with minimal waste.

Ghislaine’s experience at the One Young World Summit Bogotá, 2017, reaffirmed her commitment to sustainability. She found the event deeply inspiring and took that energy to help her transition into a new role at Barry Callebaut. At the Summit, Ghislaine learned important lessons on community development which she has integrated into her role as Country Sustainability Manager. Ghislaine is now in charge of leading Barry Callebaut’s whole sustainability agenda in Côte d’Ivoire, the world’s largest cocoa producing country.

The strategy she has developed

focuses on three main pillars. The first is to secure the prosperity of farmers through initiatives aimed at greater income diversification while ensuring that their farms continue to produce good quality cocoa. The second pillar relates to community development, which involves guaranteeing the human rights of communities involved in cocoa production and assessing the community risk level related to hazards, such as child labour or a lack of women’s empowerment. Ghislaine’s team put in place context-specific remedial actions to address a problem once it has been diagnosed.

The final pillar of Ghislaine’s work is environmental, and is to ensure that cocoa production is sustainable and does not come at the expense of Côte d’Ivoire’s natural habitats. To tackle this problem, Ghislaine’s team has developed a productivity package to discourage deforestation in the country. This involves selecting

top-quality inputs and subsidising farmers. Ghislaine’s strategy also emphasises the use of non-chemical fertilisers and pruning, which can increase yields. Despite traditionally having a low adoption rate, farmers that take up this new practice through the Labour Group Project are likely to continue the practice past the first year and potentially increase their yields by as much as 40%.

These three pillars are guided by Ghislaine’s overarching objective of nurturing self-driven communities in the cocoa-producing regions of West Africa. Her sustainability strategy directly impacts the lives of 200,000 farmers in Côte d’Ivoire, their families and the wider communities around them.

“ I had never been in such a diverse situation as the Summit, with literally every country represented. And so I just found it fascinating. I remember the Opening Ceremony, and just how powerful that was to see all of the country flags come in and people in their native attire. It was a great introduction into being a true citizen of the world.”



CRYSTAL ANDREWS BANKS



USA

Crystal began her career in marketing at the Federal Reserve Bank of Chicago before transitioning to internal communications supporting employee events and campaigns. After much networking and research, she realised she could make a difference for her colleagues, organisations, and the world, by channelling and celebrating the unique differences of those around her. In 2008, the Dodd-Frank legislation in the United States mandated that all 12 regional Federal Reserve Banks had to create diversity offices, and Crystal was able to learn from the national conversation around diversity and inclusion to implement policies in her own office.

Crystal attended the One Young World Summit Bangkok, 2015, where she was able to discuss experiences of inclusivity with people from around the world. In particular, she sought out fellow Delegates from South Africa to

better understand their lived experiences post-Apartheid. The diversity of the Summit influenced and reinforced Crystal's objective of integrating inclusivity and accessibility into diversity and inclusion strategies she led.

At Ulta Beauty, Crystal worked to change industry beauty standards by helping make beauty welcoming and accessible for all. Her work had a dual focus; creating inclusive customer experiences while also ensuring employees experienced an inclusive and diverse workplace. Her team developed 'inclusion in action' training for every employee, amplified moments that matter to employees and customers and secured an organisational investment of \$50M in diversity, equity and inclusion commitments in 2022.

At Kraft Heinz, Crystal is providing coaching and consulting to leadership to reimagine the company's diversity, equity, belonging and inclusion strategy

with a focus on people, business and community. This will introduce an inclusive design thinking and approach to support fair, equitable and unbiased people practices, celebrate the diversity of consumers and customers and empower communities. Internally, Kraft Heinz has 12 business resource groups divided equally between the US and international markets, bringing together employees from diverse backgrounds around central concepts like culture building, community outreach, professional development and brand partnerships. Crystal hopes that this new strategy will be transformative for Kraft Heinz, building upon the company's We Demand Diversity value.



“ The Summit really is a life-changing experience and it absolutely shifted my perception on many of the global challenges the world is facing. It is inspiring to meet with so many passionate young people who have taken their ideas and turned them into life-changing initiatives that are making the world a better place. I hope to enable even more young leaders to have this opportunity as we all have the power to shape a healthier, more equitable future.”

COURTNEY SUNNA



USA

Courtney began her social impact journey as a UN Youth Delegate for Innovation and Sustainable Development and Director at LEAP (Leadership and Executive Acceleration Program), a non-profit women's leadership programme, where she built a social impact module in which the participants were paired with other non-profit organisations active in local communities to help them solve business challenges. It was at a LEAP session that Courtney first learned about One Young World.

Courtney attended the One Young World Summit The Hague, 2018, as an AstraZeneca Scholar. The Summit proved to be an unprecedented, eye-opening experience, giving her a new perspective on global issues as well as connecting her with a community of young change makers that she maintains to this day. At the Summit, Courtney met the AstraZeneca executive responsible for the company's

Scholarship Delegation. She proposed co-building an AstraZeneca One Young World Scholar Alumni Network. These conversations ultimately led to Courtney applying for a role at AstraZeneca.

Courtney now works as Director of Global Community Investment at AstraZeneca and leads on the company's Scholarship Delegation to One Young World and Young Health Programme (YHP). The YHP is a philanthropic programme that combines community programmes, research, advocacy, and supports young leaders, working with over 50 non-profit organisations across 39 countries to catalyse change at scale. The YHP is AstraZeneca's largest community investment initiative, and has directly reached over nine million young people worldwide.

As part of the YHP, Courtney launched AstraZeneca's Impact Fellowship initiative, to enable young leaders to address health

inequities and drive greater impact. The Impact Fellowship will enable 15 young health leaders from around the world to attend One Young World through a Scholarship. Each Fellow will receive grants of either \$10,000 or \$50,000 to implement a project within their non-profit organisation, in addition to receiving professional and leadership development opportunities including One Young World Academy passes, mentorship from AstraZeneca employees and Mini-MBA training to help them scale their impact.

Courtney is also broadening how the YHP considers health equity to ensure that the programme continues to respond to the unique health challenges that young people face, especially those living in vulnerable communities and settings. She also leads AstraZeneca's global medical product donations, humanitarian response and relief, and equipment donations efforts.

Our Ambassadors are **creating social impact** from within some of the **world's largest companies**, **driving change in and across industries**.

64% Ambassadors created **new social impact** that addresses a specific challenge at their company within **6** months of joining One Young World*

* data based on survey responses from March 2023 of 154 Ambassadors

Mishcon de Reya

Greener Litigation Project

Jenny Hindley - UK 

“

The Summit was an eye-opener to other sectors and the role that law can play in driving positive change. But it is one piece of the puzzle and there are lots of other pieces. It was really insightful to see some of the very practical ways that other Ambassadors are addressing the same challenge.”

Jenny is an Associate at Mishcon de Reya in the commercial litigation team, and she also works closely with Mishcon Purpose, the firm's ESG wing. She has spearheaded the Greener Litigation Project since it began, and partly as a result of her passion for sustainability in the legal profession she was invited to attend the One Young World Summit in Manchester, 2022.

Jenny found the Summit deeply inspiring, and noted that the Delegates shared clear common aims while nonetheless approaching issues in markedly different ways. The range, both of approach and scale, of the One Young World Community re-emphasised for her the role of community building in tackling sustainability challenges.

The Greener Litigation Project brings together industry-leading law firms, barristers' chambers and other legal professionals to actively commit to reducing the environmental impact of a traditionally paper-based industry, focusing on the practice of litigation. The initiative was founded at the height of the COVID-19 pandemic after Jenny and her team recognised that lockdown measures had had an unintended positive effect on sustainable practices in the legal industry. At the heart of the Project is the Greener Litigation Pledge, which provides a way of embedding these effects into the practices of the legal sector. It is a commitment to adopt a set of practical changes that will make the day-to-day practice of litigation more sustainable by reducing its carbon footprint.

The Pledge has seen an explosion of interest since it was first launched, with over 100 organisations signing up, including some of the UK's biggest law firms. In 2022, Greener Litigation also launched the Associate Member Pledge for corporates, brands and other organisations who participate in litigation but are not litigation businesses, and who are committed to achieving Net Zero, with Vodafone as the founding member.

Mishcon de Reya, through Jenny and her colleague Olivia Wybraniec, is the Secretariat of the Greener Litigation Steering Committee. Through her work with the Greener Litigation Project, Jenny has managed to bring a framework for sustainability to the forefront of legal industry's litigation practices.

The Pledge itself is standardised for all signatories and includes steps to reduce the environmental impact of litigation disputes, such as emphasising the reduced carbon footprint of electronic communication compared to paper. The framework also aims to reduce the travel footprint of litigation cases by using technology to discourage the current industry standard practice of flying individuals to the UK to give evidence. Whilst the Pledge is an entry-level commitment designed to facilitate gradual changes in legal practice, Jenny and her colleagues are keen to expand the Greener Litigation Project further by advocating that the legal system itself adopt procedural changes to further its commitment to sustainability.

“

From the Summit, I managed to collaborate with a few guys from Brazil, from different companies. I met a few colleagues from Google in the States. It gave me this understanding that I'm not the only person with an interest in sustainability and social innovation, and there is actually more out there. I've been invited to speak on several platforms because of me being a One Young World Ambassador.”



TRANSFORM

Clayton Chaparadza - Zimbabwe 🇿🇼

Clayton has been involved in TRANSFORM, a joint initiative between Unilever, the UK Government's Foreign, Commonwealth and Development Office and EY, since 2019, on top of his day-to-day role as a Customer Development Operations Manager for Unilever South-East Africa. Within TRANSFORM, Clayton led sanitation projects in Madagascar and Rwanda.

Clayton attended the One Young World Summit in Munich, 2021, during which he had the opportunity to discuss creating social impact with his peers from Coca Cola and Google. These conversations centred on the issues of plastic waste and pollution and were instrumental to his future work with TRANSFORM. As a direct result, he pivoted his attention from the sanitation space to focusing on plastic pollution. Clayton now leads TRANSFORM's support for two enterprises operating in the waste management space in Kenya.

The first enterprise, Taka Taka Ni Mali, identifies and connects stakeholders in the waste management ecosystem. Through TRANSFORM, Clayton provides training, and helps waste collectors turn their operations into sustainable businesses by professionalising their systems. These collectors are also organised into Community Based Organisations to increase their bargaining power and aggregate and sell their waste in larger volumes to recyclers. With Clayton's support, Taka Taka Ni Mali has developed a mobile application that automates the waste collection process from household to the recycler.

Some of the waste collectors Clayton has worked with have managed to scale their business significantly and become waste aggregators themselves. In total, TRANSFORM helps Taka Taka Ni Mali support over 1,600 waste collectors in Kenya through grant funding, market access, business training, sales and marketing support, and financial analytics. The initiative recently hosted the Crown Prince of Norway to raise awareness of waste management.

The second social enterprise Clayton works with, Taka Taka Solutions, is the only end-to-end waste management company in Kenya. They collect mixed waste from households which they sort and separate at their buyback centres. Since Clayton began working with them, Taka Taka Solutions has launched two new buyback centres, supported over 800 waste pickers with social benefits and capacity-building, improved their processing ability, and grown production volume of flexible plastic pellets to 150 tonnes a month.

Taka Taka Solutions is recycling flexible plastics, despite the additional complexities of recycling this form of waste, and expanding into refugee communities in Kenya to provide entrepreneurial opportunities there.

Leading Environmental Sustainability

Steph Barnes, Katie Cadge, Owen White - UK 🇬🇧



“

“I was blown away by my first One Young World Summit experience at Manchester last year. The most impactful part for me was being surrounded by so many young leaders, all with diverse experiences but united by their drive to create change for the better. It was inspiring to hear first-hand how Ambassadors are delivering meaningful innovation across the SDGs, industries, and the globe - just the motivation we needed as a team to push our ambitions for 2023 and beyond!”

Pfizer One Young World Ambassadors continued to make an impact in the Sustainability Steering Committee in 2022, increasing the calibre and scale of the work under its three pillars of internal activation, governance, and external engagement. The initiative also welcomed two new Ambassadors into its ranks, Katie and Owen, following the Manchester 2022 Summit.

Following the success of its carbon footprint measurement reporting and the start of their employee engagement strategy in 2021, the team expanded the reach and impact of these efforts throughout 2022. They organised the One Pfizer, One Planet webinar for their colleagues, inviting Will Day, Fellow of the University of Cambridge Institute for Sustainability Leadership (CISL), to speak about the climate crisis. Steph connected with Will Day through a One Young World event in London. Off the back of that webinar, the team expanded the Today Do This workshop series from two pilots in 2021 to an additional five events in 2022.

The committee also developed a compulsory One Pfizer, One Planet e-learning module following the success of the aforementioned webinar. The module provided information on the climate crisis, and also Pfizer's Net Zero by 2040 goal and subgoals. They have successfully grown the 'UK Sustainability Team' Champions group, doubling its



membership and setting the foundations for future activation for sustainability causes within Pfizer. The committee plans to enable the implementation of sustainability initiatives from the Champions group that align with Pfizer's overarching sustainability strategy.

Pfizer UK hosts an annual National Conference for around 700 employees, and for the first time ever, included Net Zero on the event agenda, led by the Sustainability Steering Committee. Peter Collins, Director of Global Health and Social Impact at Pfizer, gave a speech demystifying Net Zero for Pfizer and the broader healthcare system. Steph then spoke about five actions that her Pfizer colleagues can take to positively impact sustainability within the company.

The steering committee has expanded their educational engagement to senior leadership, building two bespoke workshops, one for commercial leaders and the other for Pfizer UK's medical directors. The team continues to quantify the company's carbon footprint annually, in line with government regulations. Katie was selected as one of four UN SDG Young Innovators, a programme that involved equipping participants with the tools to create change and prioritising solutions to sustainability challenges. This has led to Pfizer UK joining the Sustainable Medicines Partnership as a Founding Collaborator.

In 2023 the team is seeking to apply a sustainability lens to some of Pfizer's core business activities in the UK to really integrate the knowledge built up with colleagues over the last two years with their everyday business responsibilities.

The Global Sustainability Network at bp is an initiative developed and run by four One Young World Ambassadors: Nick Lawson, Neda Mirzaie, Joanna Jepson Reynolds, and Matt Buckley.



Global Sustainability Network

“

Since attending One Young World, we've all changed our careers and One Young World was a big enabler for this. We came back to bp with the drive to make a change, to be bolder in speaking to senior leaders and to challenge the ways we had always worked.”

Each had a personal interest in sustainability and were determined to help raise the profile of sustainability issues across bp.

They recognised the enthusiasm for the topic across the company, but saw individual employees weren't always clear on how they could play a part. This presented an opportunity to bring employees together to harness this passion to deliver sustainable value, no matter their job title, seniority or geography.

The GSN launched on Earth Day in 2021. Its purpose: helping to build bp's culture of sustainability, challenging traditional ways of working, and moving the dial on bp's sustainability aims. This is done through events, training and creating opportunities to get involved in sustainability projects.

The GSN is now the largest employee-led group in the company, growing to over 6,000 members spread across 60 countries in just two years. This reach has given the GSN a fantastic platform to

engage with leadership in bp – driving dialogue and helping to embed sustainability in how they work. This involves engagement across levels of the company including the opportunity to work with the bp CEO and leadership team.

The initiative has delivered in a big way – regularly hosting events for 1,000+ attendees, hosting workshops at the One Young World Summit in Manchester and leading 13 (so far) flow-to-work projects that directly connect employees to meaningful sustainability projects.

The GSN is still growing and will continue to connect employees with sustainability events, projects and opportunities. Ultimately, their aim is to play a key role in embedding sustainability in everything bp does and to help keep it front of mind in decision making.

Social Mobility Business Resource Group

“

When I look at pivotal things that have happened in my career, One Young World is at the forefront of that. I wouldn't be working the job I'm working today if it wasn't for One Young World, and that's not a cliché, it's just a reality. It gave me the opportunity to pursue a passion of mine full time.”

Hisham Hamid - UK

Hisham's professional background is in chemical engineering, but he has been determined to foster a culture within bp that supports people from disadvantaged socioeconomic backgrounds.

Hisham's work with social mobility in bp launched after the One Young World Summit in Munich, 2021, which he attended virtually. bp's Delegates are encouraged to go to the Summit with a project idea they can implement using the lessons they learn at One Young World, or develop an idea for a project at the Summit itself. Hisham had the idea for the Social Mobility Business Resource Group, and was able to make lasting global connections with other young leaders to help progress with the support of the wider team within bp.

bp has a strong tradition of supporting education, work experience, and apprenticeships, but last year, as part of his role in the Education and Employability team, Hisham supported the development of a framework through which bp's social mobility initiatives could be focused.

Through the collective effort of many passionate individuals in bp, the Social Mobility Business Resource Group now has over 1,000 members with a structured presence and visibility across bp's various work streams. The group has established regional chapters, and organises monthly educational sessions with regular opportunities for members to share insights and experiences.

They also have more formalised programmes such as mentoring, with over 180 people signing up for mentoring sessions of 6-10 individuals. These mentoring circles work through six curated workshops on leadership development and socioeconomic diversity together, building safe and reciprocal relationships throughout. This programme is designed to give participants the flexibility to tap into a wider group of professionals at their own convenience. Hisham and his team are also planning a Social Mobility Week at bp to foster representation, while also looking to develop the company's external social mobility outreach significantly in the coming years. Last year, bp also completed its first full submission to the Social Mobility Employer Index with a published external ranking, to demonstrate accountability and to verify that its work aligns with cross-industry standards.

Whilst at the Summit, Hisham and the project team were also able to leverage a connection made with Forage (theforage.com), a San Francisco-based company that provides virtual job simulations and an opportunity for diverse candidates, particularly those from disadvantaged socioeconomic backgrounds, to engage with world-leading companies. bp have since delivered a pilot with Forage, which centred on digital skills with over 1,400 candidates enrolling around the globe. This programme centres on four modules of self-paced learning. Hisham has been able to radically pivot his career from engineering, turning social mobility into his primary focus at bp.



“

As a One Young World Ambassador you learn how to call it. You learn how to discuss. You learn that your actions do actually have an impact. On a personal level, if I look at my peers, where we were at One Young World in Munich and if I look at them now, I would say it contributed to tremendous personal growth especially in becoming a leader.”



Markus Strangmüller, Sustainability Strategy and Governance, Siemens AG and the 2022 Siemens Delegation with One Young World Co-Founders Kate Robertson and David Jones

SIEMENS

siempact

siempact is a grassroots movement within Siemens to create a positive impact for sustainability. As an umbrella initiative containing a significant number of projects, siempact is a democratic community and each member has full voting rights.

The idea for siempact was born out of the One Young World Summit in Munich, 2021, when Delegates from Siemens were determined to carry the energy of the Summit experience back into their company and create meaningful change. The founding members reached out to the One Young World Ambassador Community within Siemens and the initiative quickly developed into an intergenerational movement that has now grown beyond the One Young World Community in Siemens, and is open to all interested, passionate colleagues.

The projects within siempact are completely self-driven and wide-ranging. They currently include:

- A sustainability scoring model focused on a consumer-product level
- An amendment to business travel practices so ecological sustainability is given equal consideration to economic and safety concerns
- An employability project aiming to scale digital learning resources, with a Work Readiness pilot programme planned in South Africa
- An initiative from the 2022 Ambassador cohort strengthening the attractiveness of the rail industry to women
- Diversity breakfasts for members to exchange ideas and experiences
- An awareness campaign for corporate volunteering opportunities at Siemens
- A project tackling period poverty by providing free, sustainable menstrual products at Siemens locations and reducing stigma around menstruation
- An initiative seeking to embed the Inner Development Goals within the company culture.

siempact is also a founding member of the Alliance 4 Corporate Change (A4CC), a forum for grassroots sustainability initiatives in companies based in the DACH region to foster cross-industry collaboration and share best practices. In 2022, the A4CC organised a cross-company panel on LGBTQ+ experiences during Pride Month, and an Earth Day challenge campaign. The A4CC focuses on sustainable pension fund investing, creating safe spaces, and regenerative retreats.

The company culture at Siemens supports the kinds of initiatives that siempact members have launched, as well as its grassroots structure. The movement currently has 56 active members and 81 passive members in over nine countries. The siempact newsletter regularly reaches around 300 people within the company. Both the number of siempact members actively driving impact projects, as well as the reach of siempact newsletter and events are growing on a monthly basis. In 2022, siempact also organised its own summit. By driving topics, including the following – technology with purpose, why sustainability is important, what members can do, and the potential role of AI in fostering purpose – siempact is accelerating a sustainable mindset into every facet of the Siemens organisation day-by-day.

You Got This!

Tamara Tanis - Cayman Islands 



“

A lot of us went to the Summit that year thinking, okay, we want to really do our own non-profit with mental health. But I remember in one workshop with about 15 of us, we realised, well, many people are facing the same issues. It really pushed me to make a difference, and pushed me to be more of a leader in my career.”

Tamara Tanis was working at KPMG in the Cayman Islands in their financial risk department when she first learned of One Young World. Passionate about mental wellbeing and cognizant of the pressures often associated with those working in financial services, Tamara set about enhancing and elevating KPMG’s pre-existing wellness initiatives in her aim to help remove the stigma surrounding mental health which is so evident worldwide.

Delegates to One Young World from KPMG create an initiative that they present to internal leadership as part of their application process. Tamara’s plan for an enhanced wellbeing initiative was warmly received and supported by KPMG internally, but also as part of a bigger, island-wide initiative. The initiative, “You Got This!”, now supports other mental health projects across the Cayman Islands through the means of awareness and advocacy. At the One Young World Summit in London, 2019, Tamara was able to develop her ideas alongside her peers from other corporate delegations.

Her first step was developing a set of initiatives, partnering with KPMG’s Wellness Committee across the firm’s workstreams. While KPMG already had pre-established wellness drives, including access for every employee to local mental health experts, annual health checks and a range of in-office wellness facilities, the group organised their first Mental Health Awareness Month in 2021, bringing in psychologists and mental health experts to deliver workshops for KPMG’s employees, as well as offering training for employees to become mental health advocates.

Managers at the firm were taught how to spot the signs of mental health challenges, and You Got This! organised massage therapy sessions for employees. The initiative also distributed snacks

and supplements at the height of KPMG’s busiest period. Tamara worked with leadership to secure a larger wellness budget, ensuring longevity for the initiative to run throughout the entire year and embed it into the future of the firm.

During the COVID-19 lockdown in the Cayman Islands, the You Got This! team organised online workshops and information sessions on mental health, with their dedicated Wellness Wednesdays. These projects all contributed to a positive atmosphere across the firm, and helped boost the morale of Tamara’s colleagues during what was a difficult time for many around the world.

Prior to You Got This!, KPMG was supporting local organisations in the Cayman Islands, particularly those working with young people. Tamara’s work has scaled this further, encouraging the partnership with community groups to sponsor a mental health symposium and organise panel discussions. The initiative has maintained partnerships with non-profit organisations and government entities to raise mental health awareness across the island. You Got This! has helped bolster the company’s dedication to mental health awareness, with over 400 people actively participating in its projects or attending presentations. Tamara hopes to expand the initiative across the Caribbean region.



NEXT

Araceli Cruz, Peter Lechner, Nils Matter



“

The Summit was a huge experience for me. At the beginning, I thought that people in corporate spaces did not have the chance to have a big impact because we are in another role. But by the end of the Summit, I understood that if we collaborate and we provide the knowledge or spaces, or the things that we have, we can not only have our own impact but also increase the impact of others.”

NEXT is a grassroots community within Zurich Insurance that was formed in the aftermath of the One Young World Summit in London, 2019. The initiative is focused on promoting intergenerational dialogue and SDG 17 - Partnerships for the SDGs - but its work also touches on other key areas around sustainability and social impact. NEXT has continued to expand its operations, with 10 different country hubs, increasing its reach and impact in the Asia-Pacific region in particular.

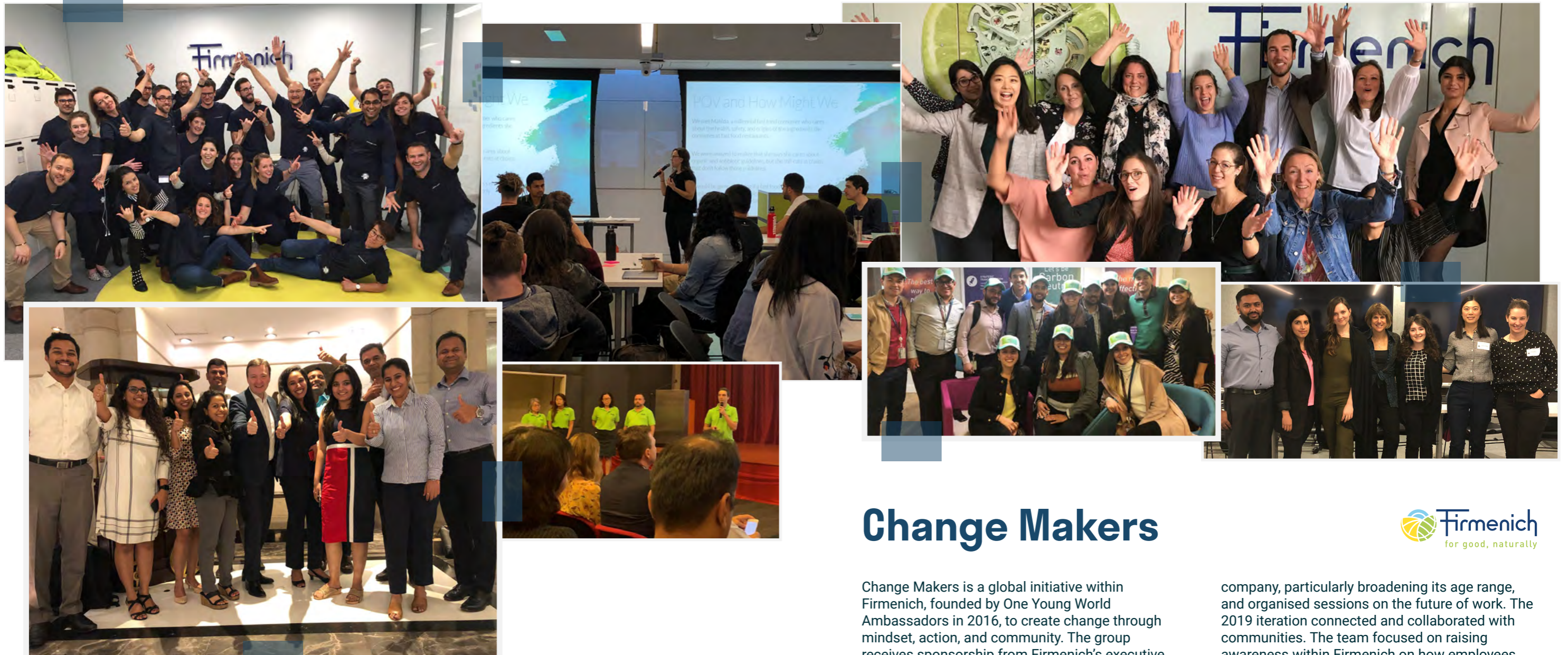
The team has steadily increased the range of topics discussed during their annual NEXT Virtual Summit, as well as increasing collaboration with external speakers. The event was well-received, with more than 100+ people in attendance in 2022.

At One Young World, NEXT led a workshop on how to launch and maintain internal movements within companies. This outreach has led to conversations and collaborations between the NEXT team and

the I'M-Possible Movement at Holcim, as well as other One Young World Partners looking to launch similar communities within their companies. The NEXT team also organised a similar workshop which was open to everyone. They also provide feedback and support to the Z Zurich Foundation’s One Young World Scholars to increase their impact.

NEXT is collaborating with the World Economic Forum (WEF), and was selected as one of the winners of the Schwab Foundation for Social Entrepreneurship’s Corporate Changemakers Challenge. The collaborations with the WEF and Schwab Foundation include speaking opportunities at WEF events, and monthly sessions to determine the NEXT team’s aims and any challenges they may face in implementation. Creating a community is central to this collaboration. NEXT has built connections with the other winners of this award to further social impact and will be able to connect with various initiatives across the world through its work with the WEF.

NEXT is organising a Spanish-language series called ‘Conversatorio’ that will inspire and share knowledge with young leaders in the Latin American community. The first round in the series is centred around leadership and sustainability and will be co-hosted by Wom-en, an NGO that focuses on climate impact resilience with gender perspective that the NEXT team discovered through One Young World. They are also working closely with One Young World’s Coordinating Ambassador for Central America and Mexico, Isabel Menéndez, on the next round of the series.



“

I've always had a passion for creating meaningful impact, and attending the One Young World Summit provided me with a structured framework to approach this goal. Through my involvement in large international organisations, I realised the power that individuals possess to drive positive change on a global scale. Being a part of the core team was a transformative experience, providing me with valuable leadership skills and opportunities to interact with top-level executives and the CEO. Attendees of One Young World, sponsored by my employer Firmenich, continue to hone their skills and apply them within the company. Overall, the Summit and my involvement in the core team has been a truly enriching experience that has helped shape my career and my approach to creating a positive impact.”

Change Makers



Change Makers is a global initiative within Firmenich, founded by One Young World Ambassadors in 2016, to create change through mindset, action, and community. The group receives sponsorship from Firmenich's executive leadership, and the core team presents to them four or five times a year. There have been 45 core members, all of whom are One Young World Ambassadors, managing a community of more than 500 Firmenich employees. The Delegates Firmenich sends to each Summit become the lead team of Change Makers until the next Summit cycle begins. Although the core team changes yearly, Change Makers actively maintains projects from previous years.

Change Makers has a consolidated goal each year, which is developed in consultation with senior leadership. In 2017, the team focused on fostering talent amongst young employees, providing them with opportunities for personal and professional development and visibility through mentoring and buddy programmes, community building, and the launch of a digital platform.

In 2018, Change Makers shifted focus to digital affairs, including digital initiatives and digital transformation. The project evolved to be more inclusive and diverse across all levels of the

company, particularly broadening its age range, and organised sessions on the future of work. The 2019 iteration connected and collaborated with communities. The team focused on raising awareness within Firmenich on how employees could contribute to community-related initiatives. They organised external events, including an event with Cornell University on food technology, hosted workshops on wellbeing, promoted the Valuable 500's disability inclusion initiative, and helped support 16 local communities through CSR outreach.

The 2020 core team integrated Firmenich's business strategy alongside social initiatives. This resulted in development of PATH2FARM, which will trace Firmenich ingredients to ensure supply chain transparency through outreach to farming communities. Building on this, the 2021 team emphasised business transformation, embracing and assisting innovation within the company by participating on the company's ESG Strategy for 2030 and China strategy. Finally, the 2022 core team re-engaged the Firmenich community following the COVID-19 pandemic by innovating their digital platform, creating a leadership development programme, and driving recommendations for ISCC Certification.



“

I was very inspired by the Summit. I learned a lot, and on the sustainability front, you realise that sometimes, maybe you have to change your thinking a bit to account for things that you never really thought about. I think the Summit consolidated what I was thinking on the importance of collaborating.”

Barley Straw Pack

Farida Bensadoun - Belgium 🇧🇪

Sustainability has been at the core of Farida's work as a Global Packaging Innovation Engineer at AB InBev for many years. She has led projects to reduce AB InBev's packaging material impact, making it recyclable as well as lighter. The Straw Pack project began in 2018 as a way of moving away from trees as a source of packaging material by using barley or wheat straw as alternative raw material.

Farida found that the One Young World Summit in Manchester, 2022, helped her consolidate her thinking on the necessity of cross-industry collaboration. Observing what's happening elsewhere to draw lessons and inspiration from a broader range of sources was of great value. Farida also supported AB InBev's 100+ Accelerator team in its work at the Summit.

The Straw Pack project uses alternative fibre materials to reduce AB InBev's packaging dependence on trees. To ensure the project has as low a carbon footprint as possible, Farida's team uses local materials. The novel pulping process for the straw developed by Sustainable Fiber Technologies (SFT) was used in combination with recycled fibres. The use of straw in packaging means that farmers in markets where the pack

exists could potentially create an additional revenue stream, and might not engage in environmentally harmful practices like burning the straw.

The Straw Pack was piloted, with 10,000 units, on World Recycling Day 2021 in Colombia and Argentina to establish if the packaging fits AB InBev's specifications, maintains its integrity and meets safety standards, in line with the company's ESG strategy. The team followed this initial trial with a pilot in Canada and France to understand consumer desirability in different markets.

Farida works closely with AB InBev's Procurement team, Shane Henderson and David Kramer, to tap into the company's supply chains to find appropriate materials for the Straw Pack project. She also works closely with fibre specialist, Facundo Beltramino, to ensure that new packaging does not result in reduced quality. As project lead, Farida is heavily involved in conversations within AB InBev on both the commercial and research aspects of the initiative. This technology won Packaging Europe's 2022 Sustainability Award and Best in Class – Package Innovation Sustainable Design and two awards of distinction at the PAC Awards 2023.

NextGen Sustainability Council

Deepti Upreti - India 🇮🇳

Martina Lösger - Germany 🇩🇪

“

After One Young World, what has changed for me is my leadership. I've now the possibility to lead a team of more than 20 people. We are working on several topics to do small steps in improving our sustainability footprint within AkzoNobel. To work with a team of enthusiastic colleagues around the world gives me a lot of energy and helps me in my personal development.”

Martina (Global Segment and Key Account Manager ACE & CV) is the acting Chair of the NextGen Sustainability Council at AkzoNobel. Deepti (Project Manager), currently part of this Council, is the representative of India. As part of this role, she leads one of the Council's active projects. By building partnerships with other companies, particularly suppliers and customers of AkzoNobel, the team wants to help them set up their own NextGen Sustainability initiatives.

Deepti and Martina were inspired by the One Young World Summits in London, 2019, and Manchester, 2022, respectively, and brought the motivation and learnings from these Summits back to AkzoNobel.

The NextGen Sustainability Council was founded by One Young World Ambassador Bob Dirks in 2020. It's a network of enthusiastic sustainability Ambassadors within AkzoNobel that facilitates knowledge and idea sharing. Members of the network proactively give their input and share concerns and ideas with AkzoNobel's Global Sustainability Council. The Sustainability Council advises and updates the company's Executive Committee on new developments, performance, and the integration of sustainability into their management processes.

The NextGen Sustainability Council offers members the opportunity to actively participate in sustainability projects, in alignment with AkzoNobel's key sustainability ambitions that are focused on climate change, circularity, and health and well-being. This has resulted in stronger internal engagement in sustainability initiatives, as well as made grassroots knowledge available to senior leadership. The NextGen Sustainability



Council's 2022 projects touched upon topics such as circular economy, sustainability education, employee communications, and capability building, as well as building partnerships with other companies. The Council helps AkzoNobel's sustainability team run initiatives and ensure that the company is reaching its sustainability goals while maintaining a degree of independence from the formal sustainability structures of the organisation. It also helps to make AkzoNobel's sustainability messaging tangible to Deepti and Martina's colleagues.

After supporting AkzoNobel's external collaborative sustainability challenge where external partners were invited to work with the company in an effort to collectively reduce carbon footprint and tackle climate change - the NextGen Sustainability Council team realised that the structure of their initiative could be replicated across AkzoNobel's suppliers and customers. Deepti has since led efforts to connect with other companies to build partnerships by using her platform from the Summit to pursue this objective. Deepti is also leading CSR initiatives in AkzoNobel's GBS India office and says that her biggest learning from the Summit was that "You are never too young to lead and never too old to learn."

As Chair of the Council, Martina regularly engages with senior leadership at AkzoNobel to discuss the company's sustainability strategy. This access has helped to guarantee that more junior voices within the organisation are considered when focusing on sustainability. The Council currently has 22 active members from across the world and different business units, with new Ambassadors joining every year to help keep the Council's ideas and messaging fresh.



“

Being a part of The Black Angel Group fills me with the same sort of courage that I got from participating in One Young World, because I think inspiration can spur action. Seeing people like me, whether it is other young people at One Young World or Black leaders at BAG, making a difference in their communities gives me confidence to do the same.”

Black Angel Group

Khalida Abdulrahim - Nigeria / UK 

The Black Angel Group (BAG) is a collective of angel investors from Google and Alphabet that invests intellectual, social, and financial capital into early-stage companies around the world. In 2021, a group of Black Angel investors at Google launched the company's first Angel Investing School to educate Black Google employees about angel investing and generational wealth-building as part of Black History Month. The initiative was well-received, and spurred the formation of BAG as an investor collective that has since grown rapidly. Though it is made up of investors from Google and Alphabet, BAG is not a Google or Alphabet sponsored organisation and exists independently.

When she attended the One Young World Summit in Munich, 2021, Khalida was working as a Responsibility Lead at YouTube, protecting users and advertisers from harmful online content and making YouTube a safer platform. One Young World struck Khalida as an opportunity to engage with people who work on the very issues she was trying to solve from YouTube's digital safety perspective. At the Summit, she participated in sessions on disinformation and counterterrorism, which were directly related to her core job, and found the diverse stories and impact of her fellow Delegates deeply inspiring.

To help young people get involved in the initiative, one of the BAG members initiated a fellowship programme designed to eliminate the typical entry barriers faced by young Black-identifying employees interested in angel investing. Khalida learned about this programme through the Black Googlers Network, an employee resource group for Black-identifying employees at Google.

The fellowship is designed to allow young people in the early stages of their careers to contribute their skills to BAG and sharpen their knowledge of angel investing without having to make the same financial commitments as full members. Khalida was selected as part of the inaugural class of fellows, and is now a Chief of Staff Fellow, collaborating closely with the collective's leadership on developing BAG's multi-year strategy. This involves maintaining and improving the collective's operational processes further.

BAG has been able to provide access to and education for an investment class that is often not engaged in by underrepresented minorities. In addition to being an angel investor collective, it also fosters a strong community spirit amongst its members.

“

We couldn't attend the Munich Summit in person because of the pandemic so we joined online. But we stayed on the platform all day listening to the content. It was very, very nice, and it gave us a lot of ideas and a vision of what people are doing, which made us think about our space here. So it was very inspirational.”

BMW GROUP

Upcycle Element Project

Livia Barbosa-Angelo, Lais Passoni, Mayara Zetola - Brazil 🇧🇷

The Upcycle Element project was started by One Young World Ambassadors Livia, Lais, and Mayara in 2020 to develop a circular economy initiative using by-products and waste from BMW's factory in southern Brazil. Livia, Lais, and Mayara each had an interest in sustainability before the project launched, but wanted to develop an initiative that would simultaneously tackle problems of waste management and community development.

The project works by first segregating the waste from the BMW plant and donating recyclable materials to local seamstresses from underprivileged communities in the area. These seamstresses are usually local women who do not have formal employment. The seamstresses then produce usable products from the waste materials, such as bags, which are then sold back to BMW employees. All the profits go directly to the seamstresses, and the materials are donated to them for free.

Although the project was active before they attended the One Young World Summit in Munich, 2021, Livia, Lais, and Mayara took inspiration from it to find new ways of keeping Upcycle Element alive. They have since managed to structure the project in such a way that it is self-sustainable, and this was the biggest learning they took from the Summit. The team uses internal marketing campaigns to boost the initiative's visibility within BMW, particularly, but not exclusively, during certain holidays like Valentine's Day, Mother's Day, and Father's Day. By doing this they have successfully maintained an internal market for the local seamstresses they work with.

The initiative received strong support from BMW's central office in Brazil and allowed the seamstresses to use the BMW logo on their products. The team has also helped these seamstresses ensure their products were high-quality by introducing new processes to them. Some BMW departments have used these products as employee gifts, buying from the seamstresses instead of through other suppliers. So far, since 2020, the seamstresses have managed to produce and sell 6,693 products, which is equal to 919 kilograms of reused material. The Upcycle Element Project has so far worked directly with 23 seamstresses. Livia, Lais, and Mayara hope that the initiative will continue to scale its impact by upcycling more waste material and contributing to the financial empowerment of local women.



Governance

Behind the scenes

This section demonstrates that our organisation is committed to leadership with integrity, and is constantly aiming to improve its own credentials to work towards a fair, sustainable future for all.



one
YOUNG WORLD
The Global Community for
Young Leaders

Hon. Crystal Asige

Senator representing people with disabilities in Kenya, at the Summit in Manchester, 2022.



Sustainability

Led by the Sustainability Taskforce launched in 2020, One Young World has developed programmes and policies to guarantee the organisation improves its own sustainability and continues to set an example for the industry and society at large.

One Young World's Sustainability Taskforce has designed, implemented, and monitored the organisation's Sustainability Policy, founded on 5 pillars:

1. Reduced Inequalities

One Young World endeavours to ensure its Summit is accessible to all. It is committed to maximising the diversity and inclusiveness of Delegates, Speakers and Partners.

2. Good Health and Well-being

One Young World will collaborate with its global community of Delegates, Ambassadors and Partners, to work towards a sustainable future for society, to address social and environmental issues, and enhance the quality of life worldwide.

3. Sustainable Cities and Communities

One Young World is built on respecting and embracing diverse cultures and values and will contribute to the development of the local regions in which it operates. With its global reach, each Summit has a unique opportunity to leave a lasting legacy.

4. Integrity and Transparency

One Young World understands the impact of its business activities on the environment and society and will work with suppliers and partners to promote socially responsible procurement.

5. Environment

One Young World will strive for the creation of environmental value through the Summit. It will address environmental challenges through its business activities and will expand current environmental initiatives based on collaboration with stakeholders.

In 2020, One Young World's event management system and Summit processes were independently assessed by the British Standards Institute (BSI), the UK's National Standards Body. As a result, One Young World was awarded ISO 20121:2012 certification, an international standard governing sustainable event management created by the International Standards Organisation (ISO). Since then, the Taskforce has continued to expand the scope and efficiency of its sustainability processes.

Diversity, Equity, and Inclusion

One Young World's Diversity, Equality, and Inclusion committee is working extensively to ensure that our values are reflected in our company culture. Their planned activities include organising a blood drive for people with sickle cell disease, and events such as Black History Month, Chinese New Year, and Ramadan.

HeForShe

In 2021, One Young World Co-Founders David Jones and Kate Robertson became HeForShe Champions, committing to a five-year alliance to accelerate progress towards gender equality.

“

What we are seeing today is the polarisation between the sexes and that is why HeForShe is so important, because polarisation is stasis.”

- Kate Robertson
Co-Founder, One Young World

One Young World pledges to make a mandatory requirement for suppliers, when tendering for services, to demonstrate the diversity and specifically the gender balance of the teams they propose to deliver services, so that One Young World can use their buying power to promote gender equality.

Accessibility Advisory Group

In 2019, One Young World formed an Accessibility Advisory Group. The aim of the initiative is to improve Delegates' experiences at the organisation's events, paying particular attention to access requirements at One Young World Summits.

One Young World enlisted the expertise of Ambassadors who attended previous Summits to help realise the commitment made to improve accessibility. They formed a panel, drawing from their professional and personal experiences to help steer and inform the process.

The team was essential in ensuring that the event in Manchester was the most accessible One Young World Summit to date.

Kartik Sawhney - India 🇮🇳

Annabelle Xerri - Malta 🇲🇹

Devika Malik - India 🇮🇳

Sarah Musau - Kenya 🇰🇪

Liz Jessop - UK 🇬🇧

Fadeia Hossian - UK 🇬🇧

Jack Milne - Australia 🇦🇺

Kayla Kelly - USA 🇺🇸

Anthony Ford-Shubrook - UK 🇬🇧

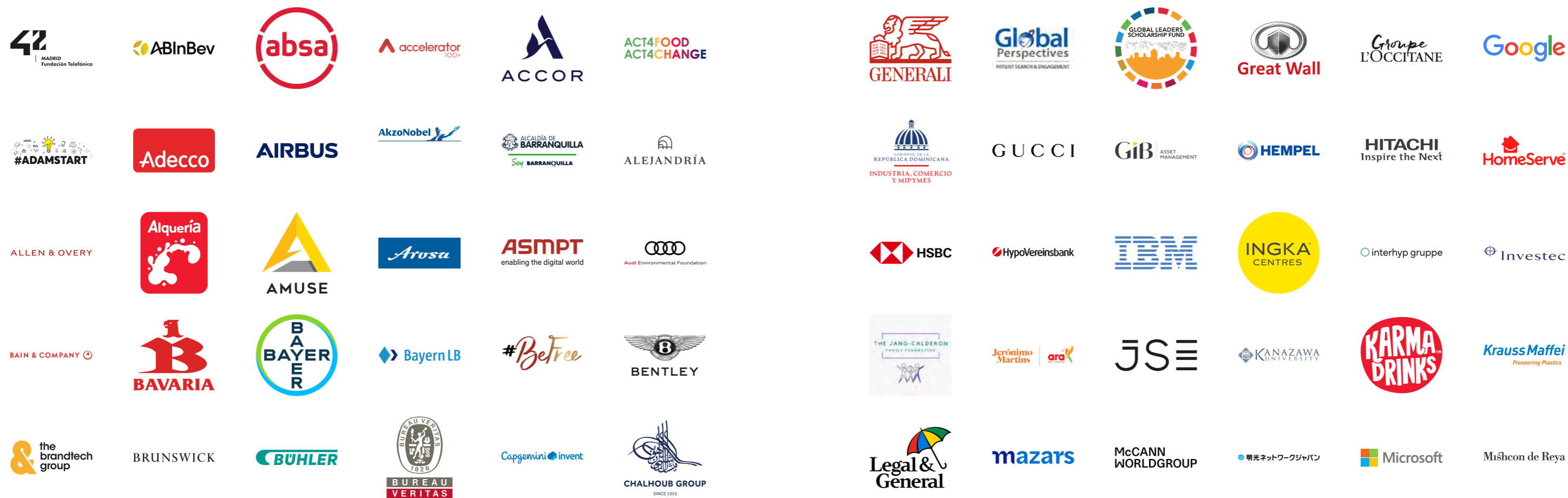
2022 Ribbon Partners



2022 Delegate Partners (continued)



2022 Delegate Partners



2022 Delegate Partners (continued)



2022 Community Partners



Co-Founders

Kate Robertson - Co-Founder and CEO

David Jones - Co-Founder and Chair of the Board of Trustees; Founder and CEO, The BrandTech Group

Trustees

Jonathan Mitchell - Former CEO, Arjowiggins

Elio Leoni Sceti - Co-Founder and Chief Crafter of thecraftory.io

Global Advisory Board

Chaired by Paul Polman, One Young World's Global Advisory Board supports the development of One Young World, as the forum for young leaders from every country in the world, into a globally recognised body ensuring that its Ambassadors have a positive impact on the most influential organisations worldwide.

Mónica de Greiff - Former President of the Chamber of Commerce of Bogotá; Former Colombian Ambassador to Kenya

Michelle Yeoh - Academy Award Winning Actress and Philanthropist

Paul Polman - Business Leader, Campaigner, Co-Author of "Net Positive"

Feike Sijbesma - Honorary Chairman Royal DSM (Former CEO); Chairman Supervisory Board Royal Philips

Strive Masiyiwa - Founder and Executive Chairman, Econet Wireless and Econet Media

Suphachai Chearavanont - CEO, C.P. Group; Chairman, True Corp

Per Heggnes - CEO, IKEA Foundation

Lord Michael Hastings - Member of the House of Lords of the UK; Chairman of SOAS

Luis Javier Castro - Founder and CEO of Mesoamerica Investments

Michael Møller - President of the Diplomatic Forum of the Geneva Science and Diplomacy Anticipator Foundation; Principal Advisor at Macro Advisory Partners

Jessica Gladstone - Partner, Clifford Chance

2022 One Young World Team

Alex Bellotti - Managing Director, Global Partnerships

Ella Robertson McKay - Managing Director, International

Chris Day - Chief Financial Officer

**Arlette Moyi | Alexandra Otubanjo | Amy Waters | Anaïs Née | Angélica Huffstot | Anna Gällstad
Anna Taylor | Anupama Roy Choudhury | Carmen Jiménez Martínez | Cathy Evans | Cathy Watts
Dan Maunder | David Gereda | Evelina Karasjova | Farhana Ibrahim | Fiona Regan | Ishita Seth
Jamie Curtis | Jeanne Delport | Josh Savary | Julien Ferrère | Jonathan Ajibesin | Kamal Virk | Karen Lacey
Keith Bremner | Lauryn Cloughley | Lam Joar | Liam Fairweather | Lucy Taylor | Lucy Walton | Maria Peruyero
Martha Reynolds | Matthew Belshaw | Matthew Craig | Megan Downey | Millie Hodgkinson | Mitchell Cohen
Nick Davis | Numa Montjean | Piyush Pankaj | Sabira Ali | Safoora Biglari | Serina Larsen
Sevreanne Alexander | Sezar Alkassab | Shadon Badiyan | Shirin Zaid | Silvia Fuentes Piccolo
Simon Rodgers | Stefan Kovacevic | Théoni Fernandez | Tobenna Nwosu | Treasa Cadogan | William Kan
Will Tye | Yu-Chun Tseng**

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1.21M

tCO₂ emissions mitigated by Ambassador-led projects featured in our Impact Reports since 2018



\$975,000

distributed to young leaders working toward the SDGs in 2022