

The Global Community for  
Young Leaders

2022

# Impact Report



# 5.77M

people directly impacted by  
Ambassador-led projects  
featured in this Report

Our mission is to create a world where **leaders with integrity** are empowered to **build a fair, sustainable future for all.**

**Introduction:** welcome to One Young World

Message from the Founders	05	2022 Impact	08
Theory of Change	07	2023 Preview	10

**One Young World Summit:** Manchester 2022

Summit Overview	14	Scholarships	20
Summit Programme	16		

**Our Programmes:** inspire, build, elevate

Impact on Ambassadors	24	Community Events	54
Lead2030	28	Community Opportunities	59
Rebuilding Communities Fund	48	@OneYoungWorld	66
Leadership Awards	50	Action Accelerator	69

**Your Community:** creating a fair, sustainable future for all

Regional Mobilisation	72	Leadership Stories	100
Achieving the SDGs	78	Social Enterprises	112
Ones to Watch	96	Business for Social Good	120
Spotlight Achievements	98		

**Social Impact Analysis:** measuring Ambassador action

Impact by Ambassadors	142	Index of Case Studies	190
A Guide to SROI	144	Methodology	192
Case Studies	145		

**Governance:** behind the scenes

Finance	196	One Young World Partners	200
Sustainability and DEI	198	Our Organisation	204



## Introduction

### Welcome to One Young World

This section includes a message from our Founders, Kate Robertson and David Jones, and provides a theoretical framework for One Young World's mission through our Theory of Change. The total impact generated by One Young World and our Community in 2022 is also summarised.







Last year, thousands of One Young World Ambassadors drove real, tangible impact in their communities, cities and countries, continuing their important work leading positive change around the world.

We took the One Young World Summit to Manchester, UK, with 1,845 Delegates attending in person. The Summit was accompanied by four Hives in New York, Johannesburg, São Paulo, and Okayama that ran parallel to the main event and engaged more cities around the world than ever before. Summit content was streamed live on our digital platform for 2,162 people, and was available for a further month after the event. Over 160 Counsellors, including Sir Bob Geldof, Mary Robinson, the Duke and Duchess of Sussex and 23 CEOs and Partner Executives, attended in person. More than 90 additional Counsellors, including Professor Muhammad Yunus, Michelle Yeoh, Terry Crews and Ban Ki-moon, contributed digitally.

Our post-Summit programme, the Action Accelerator, went global for the first time in 2022 following the success of the European pilot in 2021. Over 400 Ambassadors have listened to, and learned from, recognised experts in both entrepreneurial and intrapreneurial spaces, increasing their skills and ability to turn their inspiration from the Summit into action.

Our Lead2030 programme continued to grow in 2022, with 12 Partners giving 17 groundbreaking young leaders a total of \$875,000 to scale their work across almost all of the UN Sustainable Development Goals. The winners also received customised, project-specific mentorship from industry-leading professionals as part of the programme.

In partnership with the Brandtech Group, we launched the Rebuilding Communities Fund, through which four extraordinary Ambassadors received \$25,000 each. The grant recipients were announced at the Festival of Creativity, Cannes, France, and the prize money has enabled them to continue creating social impact in conflict-affected locations like Afghanistan and Ukraine, and amongst underprivileged communities in North and Latin America.

One Young World continued elevating our Ambassadors' profiles at international events like COP27 and the Our Ocean Conference in Palau. At COP27, we ran four panels highlighting the unique and vital role that young leaders must play in tackling the climate crisis.

The One Young World Ambassadors featured in this Impact Report have made an outstanding impact already, and will continue to do so as the scope and scale of their initiatives expand. The projects featured in this report alone have directly impacted 5.77 million people and generate, on average, \$16 of social return for every \$1 invested into their work. Since 2018, Ambassadors featured in our Impact Reports have been responsible for mitigating 1.21 million tonnes of carbon emissions. They are leading the positive change their generation must be responsible for, and in this report you can read some of their remarkable stories.

Across 190+ countries, One Young World Ambassadors are creating a fair and sustainable future for all. We would like to thank everyone - our amazing staff, our Partners and every organisation engaged in this mission - who played their part in 2022 by inspiring our young leaders, building their skills, funding and elevating their work.

**David Jones**  
Co-Founder

**Kate Robertson**  
Co-Founder



**pg. 182** features  
**Luis Felipe Henao Murcia**

Luis was **inspired** by the Summit to create new connections and accelerate his work.



**pg. 35** features  
**Dora Palfi**

Dora received mentorship and funding through Lead2030 to **build** her leadership skills and increase the capacity of her SDG solution.



**pg. 179** features  
**Claude Sodokin**

Claude used the platform provided by One Young World to **elevate** the reach of his initiative.



One Young World **identifies and connects** young leaders from every country through our Partner organisations and scholarship programmes. To learn more about our scholarships, please turn to page 20.

These young leaders join our Community as Ambassadors. One Young World contributes to their development by:

**Inspiring** them to increase their social impact. This includes:

- Interactions with world leaders and experts. An example of these are the mentor sessions at the Summit. For more information, turn to page 18.
- Exposure to new information and perspectives that give them new ideas. This includes our plenary challenges, which you can read about on page 17.
- Examples set by peers to normalise the impact being driven by young leaders, and make it seem more achievable. Learn more about our Summit networking opportunities on page 18.

**Building** their skills and capacity. This includes:

- Funding mechanisms and external opportunities like the Lead2030 programme on page 28.
- Events, programmes, and workshops that develop their skills. Please see our Action Accelerator programme on page 69.
- A network of peers and like-minded leaders who support them and their work. We organise Community Events throughout the year, with a few notable examples on page 54.

**Elevating** their profiles locally and globally. This includes:

- Platforms to speak about their ideas and initiatives, which allows them to promote their own work. We routinely send Ambassadors to external events. You can learn more about these on page 59.
- Features on our channels, and our Partners', amplifying their message and increasing their reach. For more on our social media, turn to page 66.

Applying this theory, we help create a generation of **young leaders with integrity**, who have the ability and resources to drive positive change.



# 41.56 million

people directly impacted by Ambassador-led projects featured in our Impact Reports since 2010

# 5.77 million

people directly impacted by Ambassador-led projects featured in this report

# 8,500

people, across six continents, attended **70** events

# \$975,000

distributed to young leaders working toward the SDGs in 2022

# 1:16

Social return on investment of Ambassador-led projects featured in this report\*

# \$1.3 billion

social value generated by Ambassador-led projects featured in this report\*

# 1.21 million

tCO<sub>2</sub> emissions mitigated by Ambassador-led projects featured in our Impact Reports since 2018\*

\* for methodology, please refer to page 192



### One Young World Summit Belfast, 2023

One Young World is proud to be a part of the official celebrations for the 25th anniversary of the signing of the Good Friday Agreement, which brought peace to Northern Ireland. The Belfast Summit will bring together 2,000+ Delegates, Counsellors, Ambassadors, and Partners to explore five key plenary challenges suggested by our Community: peace and reconciliation, climate emergency, food crisis, education, and mental health. The Summit will be accessible online for digital Delegates, and will be an exceptional opportunity for young leaders to interact and engage with experts and each other.

### One Young World Academy

The One Young World Academy, powered by Pearson, will help young leaders tackle some of the biggest challenges facing our world through a new online learning experience and world-renowned subject matter experts. Learners will be supported online by trained project mentors, offering guidance and feedback on coursework.

The One Young World Academy experience will empower learners to embed practices and frameworks and build their knowledge, practical skills and approaches. This will help them make informed decisions and take responsible actions for tackling climate change, peacebuilding and conflict prevention, and diversity and inclusion.

### Lead2030

The next edition of the world's largest fund for impactful young leaders working towards the Sustainable Development Goals will take place in 2023, with more grants and mentorship from our world-leading Partner companies on offer.

### ... and so much more

2023 in the One Young World ecosystem will be crammed full of events, opportunities, and programmes, all of which are designed to inspire our Ambassadors into further action, elevate their profiles and help them build a fair, sustainable future for all.





# One Young World Summit

Manchester 2022

This section will summarise the One Young World Summit 2022, our 12th Summit to date, and how it successfully advanced our mission to inspire, build, and elevate young leaders from every country and sector.





# Young leaders change makers world-class experts in the heart of Manchester.



**4.39** average rating of  
Delegates' Summit experience

The One Young World Summit 2022 saw Delegates and Counsellors hosted in the heart of Manchester, UK, with more joining from around the world virtually through our online Summit platform.

The iconic One Young World Opening Ceremony took place at Bridgewater Hall, featuring an array of local talent and internationally celebrated personalities, and was livestreamed globally to increase the event's reach and inspire new audiences. The Summit itself took place at Manchester Central Convention Centre.

Four Hives also took place parallel to the Summit, in New York, Johannesburg, São Paulo, and Okayama, allowing people who could not travel to Manchester to participate in the Summit in person.



“It really touched me to see how much One Young World is ready to invest in young leaders to ensure a better progressive future. I enjoyed the action-packed sessions, which left me inspired and encouraged me to do more and be more for the world.”  
- 2022 Delegate

**2,162** Delegates participated  
**1,845** In-person **317** Digital

**5,082,200**  
people reached by Summit-related social media content



One Young World's Summit brings together young leaders for four **life-changing** days of **networking** and **knowledge-sharing** where they are counselled by some of the **world's most high-profile** and **accomplished leaders**.



“The Delegate Speakers were incredible and so inspiring. Meeting so many young bright minds and knowing they are all determined to work for a better future gives me hope.”  
- 2022 Delegate

**2022 Plenary Challenges**

**Conflict Prevention**  
How can we prevent conflicts?

**Health**  
How can we ensure health equity for all?

**Gender Equality**  
How can we accelerate action to achieve gender equality?

**Oceans**  
How can we safeguard and restore the world's oceans?

**Ethical Leadership**  
How can we be and develop ethical leaders - more responsible and effective than previous generations?



**250** Counsellors and guest speakers

**160** In-person

**90** Digital

“

Networking and building lifelong relationships with like-minded people from across the globe. It was the greatest experience of my life and I will cherish it for the rest of my days.”

- 2022 Delegate

**66** Summit workshops

**48** In-person

**18** Digital

**21** Mentor sessions

**18** In-person

**3** Digital

The wealth of diverse content was not limited to the Presentation Stage. Our three Interactive Stages were sponsored by Audi, Reckitt, and IKEA. Highlights included a session on *The Power of Indigenous Storytelling*, led by a group of outstanding young indigenous leaders; and *Human Trafficking and Modern Slavery: Unravelling the Numbers*, which brought together survivors of modern slavery from our Community, to discuss how we can act to end slavery.

Summit workshops are designed to provide practical skills-building opportunities. For example, Enterprise for Peace Scholars took part in a workshop organised by the Dutch Ministry of Foreign Affairs to examine the principles of feminist leadership and intersectionality.

Mentor sessions are intimate conversations with high-profile One Young World Counsellors, designed to build Delegates' skills. In total, 140+ Delegates were invited to attend a mentor session, including eight Delegates who attended a roundtable discussion with the Duke and Duchess of Sussex.

Summit speaking opportunities are an effective way for young people to elevate their status as sector-leaders. Our Delegate speakers offered key insights into their work relating to the Summit's plenary topics. In addition, 17 returning Ambassadors spoke about their work, and their significant leadership development since their first experience with One Young World. Our Action Sessions gave Delegates the chance to directly discuss their work and ideas with their peers and discuss the possibilities for collaboration.



“

I thought this Summit was so empowering and really showed the global needs at hand. I felt it helped me see what I can do for the world as a leader and inspired me to do better. It also helped me to connect with like minded people to make a greater impact.”

- 2022 Delegate



# 176 countries represented through Scholarships

One Young World Scholarships, in partnership with supporters in the private sector, governments, charities and multilaterals, provide a fully-funded opportunity for exceptional young people to attend the annual Summit. Scholars join our Community on the merit of their proven leadership and track record creating positive social change.

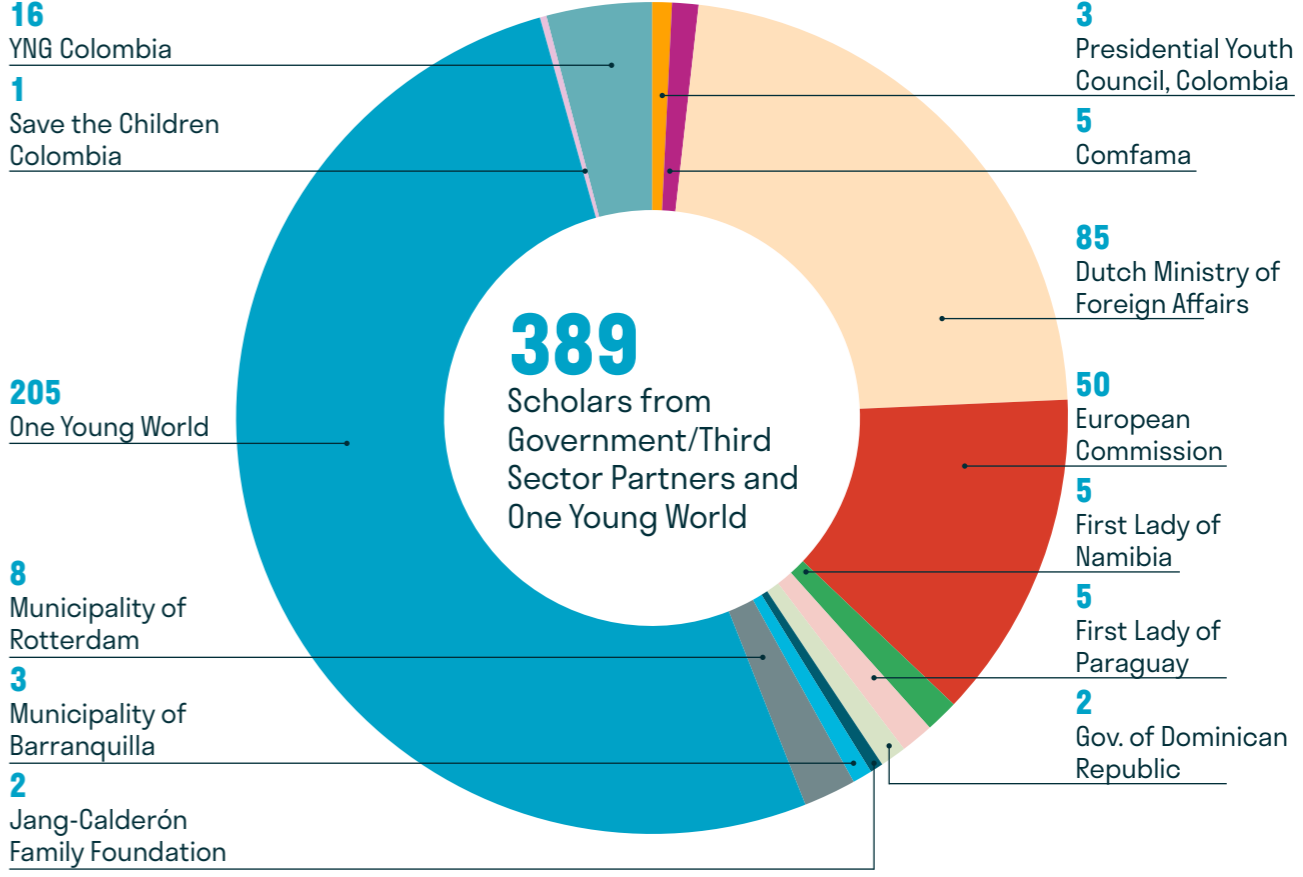
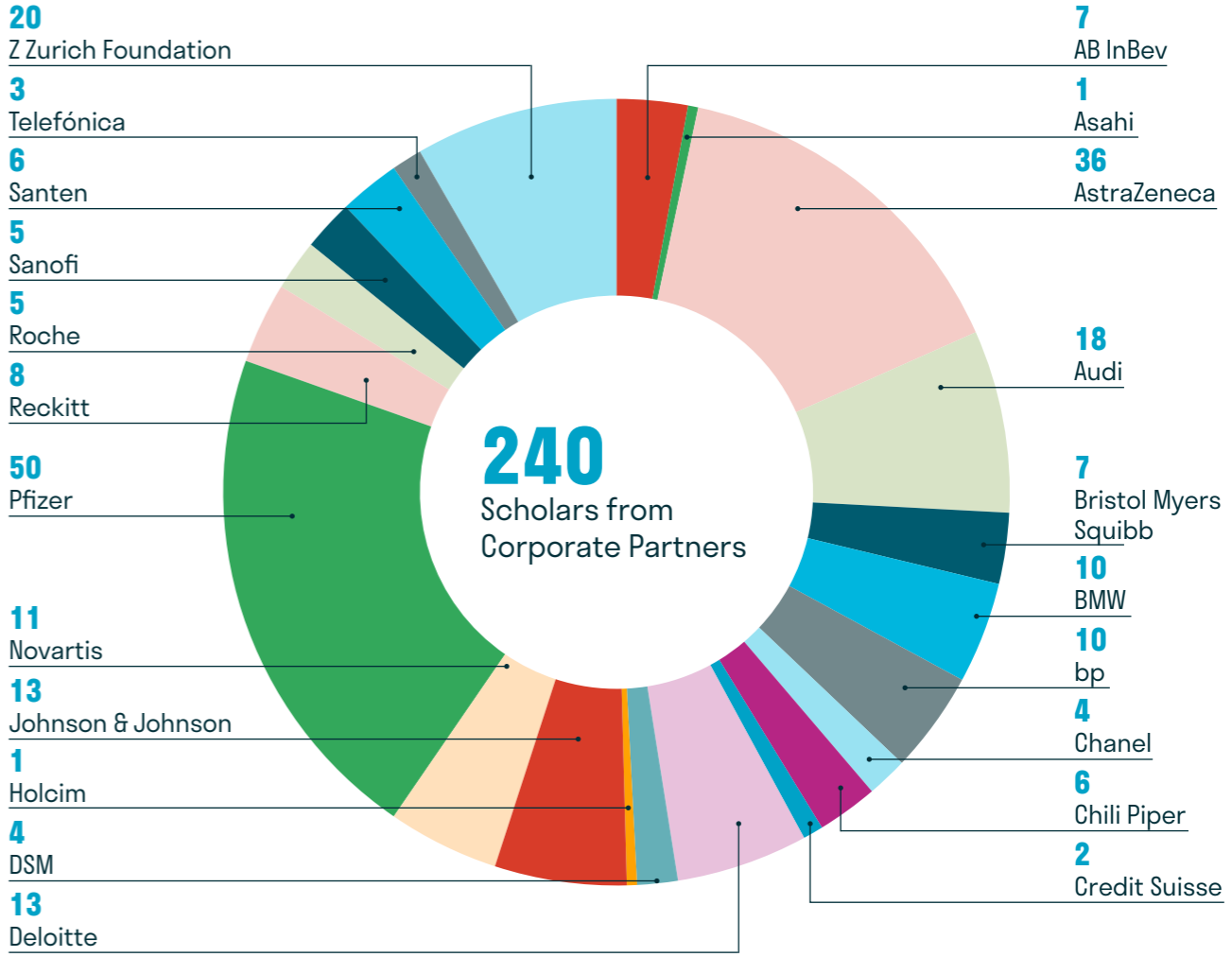
59 Scholarship programmes 629 Scholars participated

Many Scholarships provide access to opportunities for continued development beyond the Summit and our core Community programmes. For example:

- Z Zurich Foundation awarded \$180,000 in grants to support projects led by their 2022 Scholarship Delegation.
- AstraZeneca will launch the Young Health Programme Impact Fellowship in 2023, an extended scholarship offering funding and participation in an online MBA programme. For more information, go to page 111.

**“We support One Young World Scholarships because we are committed to empowering youth to take action, amplify their impact and contribute to building more peaceful societies. This is aligned with the European Union’s goal to uphold solidarity and mutual respect among peoples and the protection of human rights.”**

- Jesper Pedersen  
Acting Head of Unit Global & Transregional Threats & Challenges  
European Commission





## Our Programmes

### Inspire, build, elevate

This section will highlight the impact of our Lead2030 programme, a new series of events at leading universities, and the opening of our Action Accelerator programme to our global Community. It provides a snapshot of the varied events, opportunities, and collaborations accessed by our Ambassadors and organised with the support of our Partners.



pg. 39 features  
**Eco-Soap Bank**

Eco-Soap Bank received mentorship and funding through our Lead2030 programme.



All of our programmes are designed to increase the social impact being created by their participants, as per our Theory of Change.

# 78% Ambassadors created new social impact within 6 months of joining One Young World\*

The percentage of Ambassadors creating new social impact has increased significantly from the previous year - at the same stage of new Ambassadors' membership in the Community in 2021, 66% recorded creating new social impact.

The proportion of Ambassadors who created new social impact within six months of participating in our programmes is higher amongst those who have engaged in Community activities beyond the Summit. Of Ambassadors who have engaged in additional programmes since attending the Summit, 80% have created new social impact.

**46%** significantly developed their initiative<sup>+</sup>

**41%** created a new social impact initiative<sup>+</sup>

**13%** started a new job focused on social impact<sup>+</sup>

<sup>+</sup> data based on survey responses from March 2023 of 120 Ambassadors who have generated new social impact

There has been a substantial increase in the number of Ambassadors either starting a new initiative or significantly increasing their existing initiative within six months of joining the Community, as 59% of Ambassadors recorded one or both of those categories of impact in 2022 compared to 53% of Ambassadors surveyed in 2021.

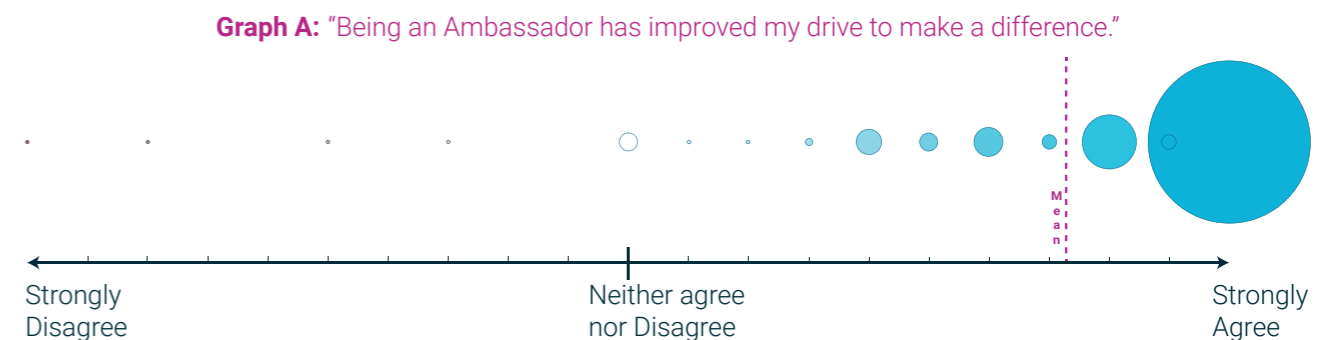
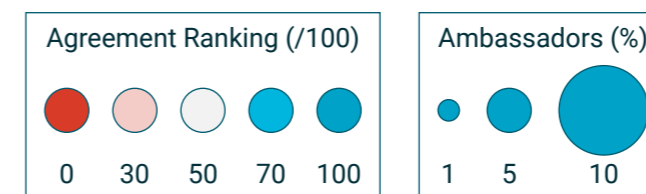
Ambassadors also strongly agree that being in the Community has inspired them to increase their impact, built their skills and capacity, and elevated their profile as young leaders, in alignment with One Young World's Theory of Change.

In a survey of recently-joined Ambassadors, participants ranked their agreement to five statements aligned with the Theory of Change, between 0 (*strongly disagree*), 50 (*neither agree nor disagree*), and 100 (*strongly agree*).

Conclusions from this survey of over 150 Ambassadors, conducted in March 2023, highlight that within six months the vast majority of Ambassadors feel more motivated, more equipped, and more respected as leaders.

Inspired to increase their impact:

**92%** young leaders believe being an Ambassador has increased their drive to make a difference\*



As shown in Graph A, being a One Young World Ambassador inspires young leaders to increase their impact. On average, Ambassadors strongly agree that they have greater drive to make a difference, with an average agreement of 87/100 to the statement. The proportion of Ambassadors who recorded the maximum level of agreement was 45%, rising to 50% if they participated in post-Summit programming.

\* data based on survey responses from March 2023 of 154 Ambassadors

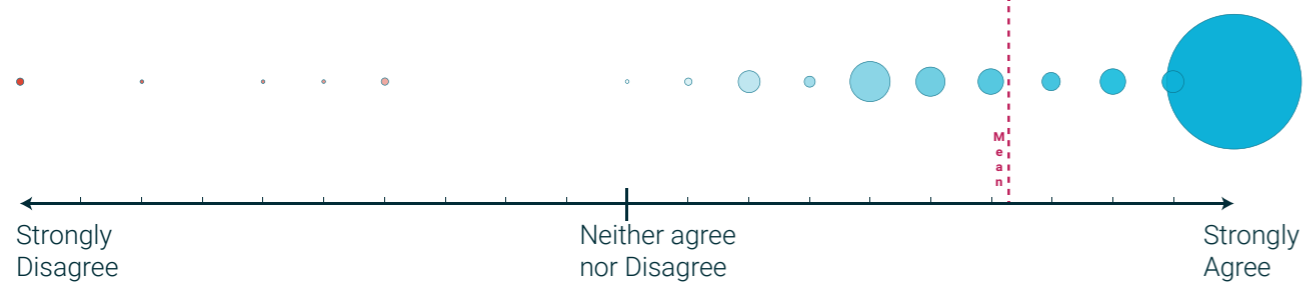


Better equipped with skills and capacity to act:

**93%** young leaders believe being an Ambassador has improved their understanding of how to generate impact\*

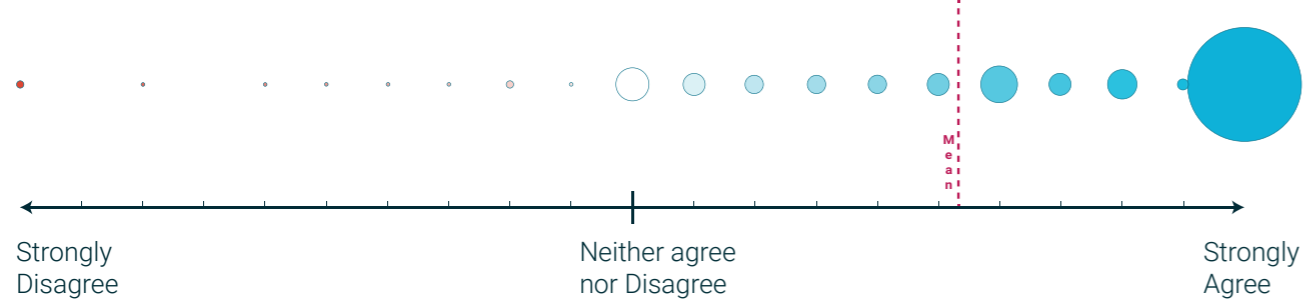
**83%** young leaders believe being an Ambassador has increased their capacity to generate impact\*

Graph B: "Being an Ambassador has improved my understanding of how to generate impact"



Graph B demonstrates that One Young World effectively improves young leaders' understanding of how to create impact. The majority strongly agree that being an Ambassador has improved their understanding of how to create impact, with an average ranking of **82/100**. Agreement is greater amongst those who have attended post-Summit programmes, with the average ranking rising to **84/100**.

Graph C: "Being an Ambassador has increased my capacity to generate impact"



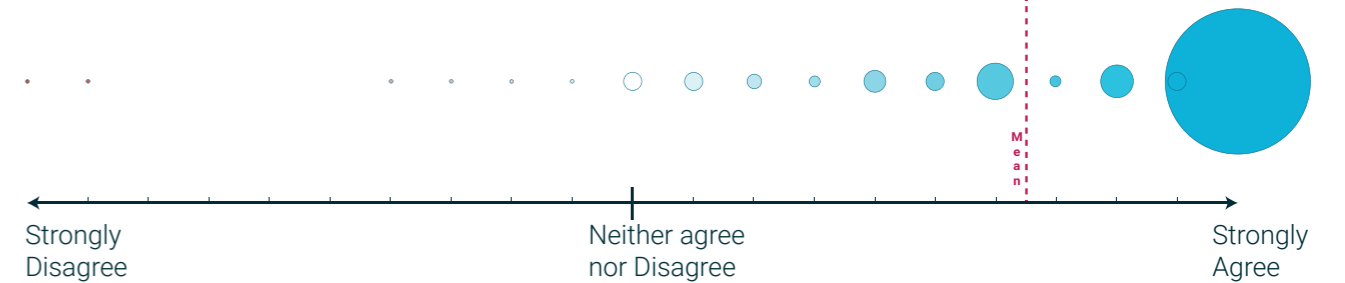
As well as increasing their understanding, young leaders believe that being an Ambassador raises their capacity to act, as shown in Graph C. The average ranking of agreement is **77/100**, rising to **79/100** amongst those who have participated in Post-Summit programmes.

Elevated profile and status for leaders and their work:

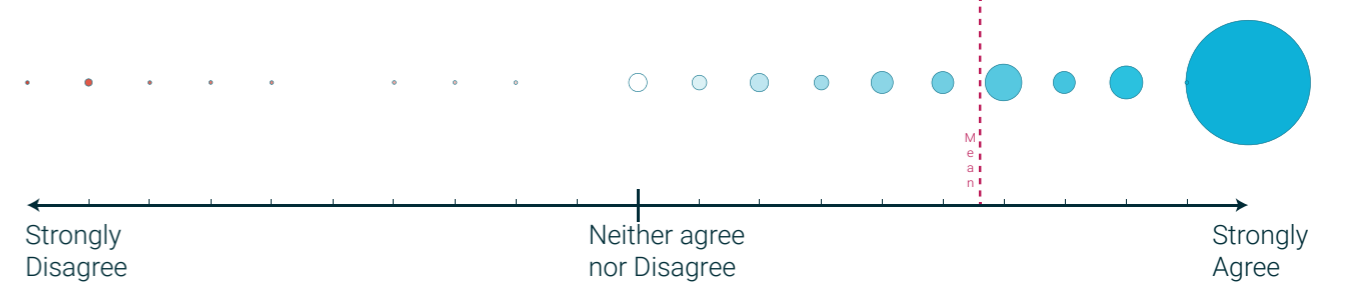
**91%** young leaders believe being an Ambassador has added legitimacy to their leadership\*

**86%** young leaders believe being an Ambassador has given them a platform to promote their impact\*

Graph D: "Being an Ambassador has added legitimacy to my leadership"



Graph E: "Being an Ambassador has given me a platform to promote my impact"



Ambassadors strongly agree that One Young World has both increased their legitimacy as leaders, and given them a platform for promotion. In both cases, the most common agreement ranking was **100/100** for Ambassadors. The agreement was particular high amongst Scholars, with **55%** of Scholars scoring maximum agreement that it has increased the legitimacy of their leadership.

\* data based on survey responses from March 2023 of 154 Ambassadors



Formed by One Young World and powered by some of the world's leading businesses, Lead2030 finds, funds and accelerates solutions to the UN Sustainable Development Goals created by founders under 30.

**This year, 17 prize winners from 12 countries received a combined total of \$875,000.**

Since launching in 2019, Lead2030 has provided

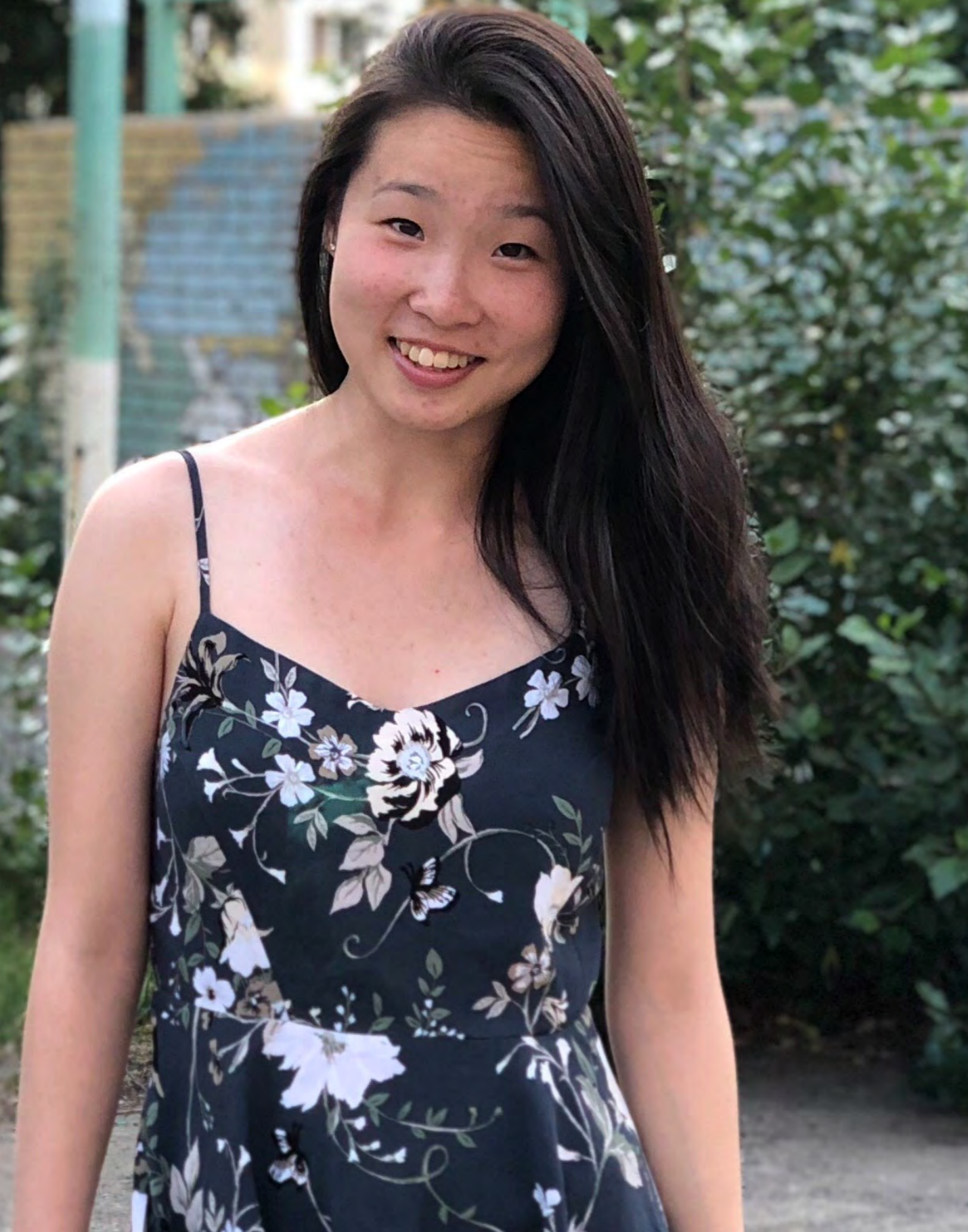
**\$2,075,000**

to **40** young leaders in **21** countries





“ I think the biggest thing from Lead2030 has been just the visibility for our organisation; our projects and our mission. I think it’s also built a lot of credibility for our organisation and for establishing new partnerships. I think last year was the most number of collaborations that we had with other organisations.”



**Breathe Mongolia - Clean Air Coalition**  
Enkhuun Byambadorj - Mongolia 🇲🇶  
SDG 3: sponsored by AstraZeneca



Breathe Mongolia – Clean Air Coalition is a non-profit organisation working to end Mongolia’s air pollution crisis. Co-founded by Enkhuun, it carries out its mission by arming people with the resources to protect themselves and their families against air pollution, building a community of allies to foster cooperation against air pollution, and holding decision-makers accountable through pollution monitoring. Breathe Mongolia hopes to prompt behavioural changes and policy improvements to tackle the air pollution crisis in the country.

Lead2030 allowed Enkhuun to expand her team significantly, with four new staff members. This has resulted in greater capacity for Breathe Mongolia to carry out its operations, and the organisation used the funding provided by AstraZeneca to kickstart its Let’s Take Action! project. Through this project, Breathe Mongolia works closely with 28 families to reduce their dependence on coal burning. Breathe Mongolia also supports and subsidises the families by installing air pollution sensors within households, while 67 children from areas most vulnerable to air pollution exposure have received neurodevelopmental assessments. The organisation operates a bilingual digital platform with educational material and actionable points to help people avoid the negative effects of air pollution as much as possible. Since inception, the platform has had more than 34,000 unique users.

Using the funding provided by Lead2030, Breathe Mongolia has been able to turn each of these action points into workshops for school children, impacting over 500 young people who are trained on air pollution science. Breathe Mongolia fostered seven new collaborations with organisations working in environmental health and climate change as a result of its participation in Lead2030.

**500+**

young people received workshop training on air pollution science

**Leaderships Skills: Before and After Lead2030\***

- “Capacity to Act”**  
How well equipped were they to turn their vision into reality?
- “Strength of Vision”**  
How clearly informed was their plan to generate impact with their initiative?
- “Clarity of Communication”**  
How transparent/effective was the dialogue between them and their stakeholders?



\*Ratings provided by Enkhuun’s mentors from AstraZeneca





**Live Through This**  
Stewart O'Callaghan - UK   
SDG 3: sponsored by Roche



Live Through This is the UK's only LGBTIQ+ cancer charity, supporting and advocating for LGBTIQ+ people affected by cancer in a country with worse cancer outcomes than other nations. The organisation is queer patient-led and tackles the barriers facing LGBTIQ+ patients through peer support programmes, educating healthcare providers on the principles of equitable healthcare, and producing bespoke resources and information for both patients and professionals.

In addition to receiving valuable feedback and guidance from their mentors at Roche, Stewart was able to use the funding to create high-quality, inclusive campaign materials. These were exceptionally well-received and raised substantial awareness of the organisation's work. These campaigns doubled traffic to the Live Through This website resulting in a new sign-up every week for the organisation's peer support programme. It also allowed Live Through This to speak directly with leads of the UK National Health Service Screening Programmes to help them improve their understanding of and care for the LGBTIQ+ community.

Live Through This' campaigns also include an educational component and its training programmes are recommended by 100% of attendees. Stewart also authored a booklet specifically to address the needs of the transgender community about their cancer risk and the screening programmes, which can be accessed via the Live Through This website. This booklet was shared with the British Association of Gender Identity Specialists, who have committed to using it in their network of clinicians. Lead2030 has allowed Stewart to work directly with Roche's diagnostics team and also scale their work through the establishment of additional partnerships.

**169,000+**

people reached through the Screening MOT and Best for my Chest campaigns

**Leaderships Skills: Before and After Lead2030\***

**"Strength of Vision"**

How clearly informed was their plan to generate impact with their initiative?



**"Clarity of Communication"**

How transparent/effective was the dialogue between them and their stakeholders?



**"Efficacy of Decision-Making"**

How well aligned was their decision-making with their vision?



\*Ratings provided by Stewart's mentor from Roche

**“** Having the ability to engage with One Young World and accept the Lead2030 award, it puts this very underrepresented topic in an international conversation. I felt good, supported by Roche, and I felt like they took the time to understand who I am and why I was doing what I was doing.”





I got to attend a session with the other Deloitte Delegates, where senior leaders from Deloitte were present. When you're a young founder you don't really get this big company experience. So for me actually, it was kind of unique to be able to have a look inside how senior leaders at a company think. We have had customer relationships emerge from having been at One Young World."



**imagi**  
Dora Palfi - Hungary   
SDG 4: sponsored by Deloitte



imagi is an EdTech gaming startup co-founded by Dora Palfi, which aims to abolish the gender gap in coding by empowering young children with skills, confidence, and community to develop an interest in technology. Originally focused on a direct-to-consumer approach, Lead2030 shifted imagi's attention to working with educational organisations, including schools and non-profits.

Thanks to the Lead2030 funding, the organisation was able to develop a new platform that is a solution for schools. This platform allows teachers anywhere in the world to sign up and get access to classroom management skills and learning content. The content includes step-by-step lesson plans and tutorials for teachers. The result is that any teacher who is not an expert in coding can also teach programming to their students confidently. More than 400 educators from 53 countries have joined the new platform. Previously imagi's content was exclusively in English but Swedish translations are now available.

imagi has also continued its previous solution; a mobile app where children can learn to code on their own through self-paced learning tutorials. In 2022, this app was used by 20,000 coders in 99 countries. Dora's mentorship with Deloitte helped her narrow her focus to generate the greatest possible social impact. Lead2030 also gave Dora the opportunity to learn about impact and business metrics from industry-leading experts, helping to support imagi's strategic shift away from a direct-to-consumer business model towards creating a community of educators.

**20,000**

coders in 99 countries created using the imagi mobile app in 2022

### Leaderships Skills: Before and After Lead2030\*

- "Capacity to Act"**  
How well equipped were they to turn their vision into reality?
- "Strength of Vision"**  
How clearly informed was their plan to generate impact with their initiative?
- "Efficacy of Decision-Making"**  
How well aligned was their decision-making with their vision?



\*Ratings provided Dora's mentor from Deloitte





**Smart Cheli**  
Pratiksha Pandey - Nepal 🇳🇵  
SDG 4: sponsored by Bristol Myers Squibb



Pratiksha is the CEO of Smart Cheli, a female-led social enterprise that aims to balance the gender gap in STEM fields. Smart Cheli's programme is targeted towards young girls between the ages of 8 and 18 years. The programme works by connecting education with STEM hands-on learning experiences in coding, critical thinking, and electronics. Pratiksha's aim is to enhance critical thinking, cultivate the imaginations and problem solving skills of young girls, and expose them to STEM from an early age.

With backing and assistance from Bristol Myers Squibb, Smart Cheli successfully scaled their business over the course of the Lead2030 programme. The organisation plans to reach 500 young girls this year and has already grown its team with two additional staff joining the Smart Cheli team. The organisation has also extended its work with local government in Nepal, and updated its STEM kit with three new projects, bringing the total to five.

The funding Smart Cheli has received from Bristol Myers Squibb helped the team execute a new plan, and the mentorship they received sharpened their leadership abilities. The organisation is planning to develop a STEM lab in its own space where girls can come and experiment with STEM-related subjects and technologies. Additionally, Smart Cheli's STEM kit has become more market-centric, which has contributed to the overall growth of the organisation and its social impact. Lead2030 has allowed Pratiksha to continue building her organisation and expand its long-term vision to increase the participation of young women in STEM fields.

**500+**

young girls will be introduced to STEM subjects

“Being a Lead2030 challenge winner has helped me gain a new identity. It gives me exposure to other work. This identity helped me to connect with other organisations in Nepal. Overall it helped open a gate for new opportunities and scale up our initiative.”

### Leaderships Skills: Before and After Lead2030\*

#### “Efficacy of Decision-Making”

How well aligned was their decision-making with their vision?



#### “Capacity to Act”

How well equipped were they to turn their vision into reality?



#### “Strength of Vision”

How clearly informed was their plan to generate impact with their initiative?



\*Ratings provided by Pratiksha's mentors from Bristol Myers Squibb





“Our partnership and Lead2030 award with Reckitt has been the most important, defining, punctuating moment of our organisational history. This award has legitimised our organisation. Having \$50,000 to spend towards purchasing equipment is completely out of reach for most small charities, and that’s what we did.”



វិជ្ជាសាស្ត្រ = ខុសាពល



**Eco-Soap Bank**  
Samir Lakhani - USA   
SDG 6: sponsored by Reckitt



Eco-Soap Bank is a non-profit founded by Samir Lakhani that employs economically-disadvantaged women to recycle leftover soap from factories. This recycled soap is then distributed to children and refugees, to whom Eco-Soap Bank also provides hygiene education. Eco-Soap Bank leverages waste materials and creates new bars of soap to address the critical need for hygiene in the fight against preventable disease.

Samir utilised the \$50,000 funding available through Lead2030 to purchase five recycling machines that went to each of Eco-Soap Bank’s five soap factories across the world. The organisation employs 160 women and builds economic infrastructure that empowers local communities. The \$50,000 Eco-Soap Bank received through Lead2030 has resulted in a threefold increase in its recycling capacity output. The organisation reached 1.6 million people, mostly children, through its soap and hygiene education in 2022 alone, while Eco-Soap Bank’s total reach since its founding stands at 8 million people. The primary recipients in 2022 were Rohingya refugees in Bangladesh and Ukrainian refugees in Poland, and more recently, the organisation has worked to support earthquake survivors in Syria and Turkey.

Eco-Soap Bank typically distributes its soap through schools accompanied by hygiene education provided by its partner organisations. In refugee settings, the soap is distributed through Eco-Soap Bank’s INGO partners to reach the most vulnerable people. In addition to the material benefits of the programme, Lead2030 provided Samir with the opportunity to familiarise himself with the vocabulary and requirements of partnering with large corporates, and how to frame value propositions to create sustainable partnerships.

**10.5M**

bars of soap recycled and redistributed across the globe

**Leaderships Skills: Before and After Lead2030\***

**“Capacity to Act”**

How well equipped were they to turn their vision into reality?



**“Strength of Vision”**

How clearly informed was their plan to generate impact with their initiative?



**“Efficacy of Decision-Making”**

How well aligned was their decision-making with their vision?



\*Ratings provided by Samir’s mentors from Reckitt



“The Asahi team has just been so incredible since we got selected for the Lead2030 challenge. My mentors, my supporters, they are all very connected to the work that we are doing on the ground.”



### Empowerment Collective Nasreen Sheikh - Nepal SDG 10: sponsored by Asahi



Nasreen is the founder of Empowerment Collective (EC), a non-profit dedicated to raising global awareness of exploited labour, forced labour, and extreme poverty. As a survivor, Nasreen founded EC to empower women and girls in disadvantaged, vulnerable, and underserved communities by providing a safe environment, entrepreneurial skills training in fair trade industries, sexual and reproductive health, and education.

The Asahi team helped Nasreen create a strategic plan, focusing on three programmes around women and children’s empowerment. This involves breaking menstrual stigma by providing girls with necessary education and kits that help support them for four years, with 1,200 of these kits distributed as a direct result of Lead2030. Upon receiving these menstrual kits, the girls become ambassadors for EC and help spread awareness around sexual and reproductive health in their communities. The kits are made locally by women who also gain a monetary benefit. The second element of Nasreen’s work provides 300 children with educational resources.

The final aspect involves breaking the cycle of forced labour and poverty through skills training centred around sustainable indigenous crafts and entrepreneurship. These programmes provide material benefits to participants and also give them the confidence to succeed. Since 2008, EC has empowered 5,070 women. As well as scaling EC’s work on the ground, Asahi helped Nasreen develop partnerships with fair trade companies interested in supply chain transparency. Asahi’s connections have also helped Nasreen substantially raise awareness of her work and the problems she is trying to solve, resulting in millions of views online.

**1,200**

menstrual health and hygiene kits distributed

### Leaderships Skills: Before and After Lead2030\*

#### “Strength of Vision”

How clearly informed was their plan to generate impact with their initiative?



#### “Clarity of Communication”

How transparent/effective was the dialogue between them and their stakeholders?



#### “Efficacy of Decision-Making”

How well aligned was their decision-making with their vision?



\*Ratings provided by Nasreen’s mentors from Asahi



The following Lead2030 challenge winners are at an early stage of their respective programmes and a social impact analysis of their work will be completed at a later date.



### Natal Cares

Uche Kenneth Udekwe - Nigeria 🇳🇮

SDG 2: sponsored by Reckitt

Founded by Uche Udekwe, Natal Cares is a social enterprise that leverages the power of mobile technology, machine learning, and low cost innovation to combat maternal and infant mortality in Nigeria.

In order to bridge the healthcare information gap existing in underserved communities, Natal Cares delivers valuable healthcare information using SMS and voice notes in six local languages. These personalised weekly texts/voice-notes remind expectant mothers of pregnancy follow-ups, clinical-reminders, child-growth and nutrition, symptoms of common childhood-illnesses, antenatal and postnatal care tips. Through this service, Natal Cares ensures that its subscribers have access to the critical health and nutritional information they need to assist with a healthy pregnancy. This year, Natal Cares successfully grew its subscriber base to 5,000 mothers and scaled into 26 states of Nigeria.



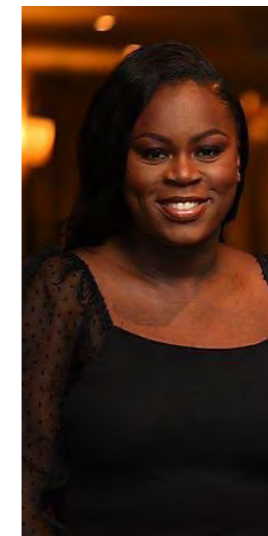
### Takachar

Vidyut Mohan - India 🇮🇳

SDG 3: sponsored by AstraZeneca

Many crops produce residues that cannot be used as mulch or animal feed. These residues can often impede the growth of the next crop, and unfortunately the fastest and cheapest way to address residue removal is simply by setting it on fire in the field. However, the burning of residues has contributed to air pollution that affects the respiratory health not only of the local farming communities, but also of nearby urban areas such as Delhi.

Takachar is developing small-scale, low-cost, portable systems that can latch onto the back of tractors and pick-up trucks to deploy to remote, hard-to-access communities. This system can locally convert biomass residues into higher-value products such as fertiliser blends, biofuels, or chemicals without any external energy input. This is expected to support closed-loop, self-sufficient rural communities, create additional livelihood opportunities in underserved regions, reduce air pollution and carbon footprint associated with open-air biomass burning, and ultimately improve public health outcomes. Through AstraZeneca, Takachar have been piloting with smallholder farmers, demonstrating the ability for the output fertiliser product to improve their yields and income.



### Cancer Education UK

Mary Oladele - UK 🇬🇧

SDG 3: sponsored by Roche

Cancer Education UK is a UK-based non-profit, educating, supporting, and raising cancer awareness within the Black, Asian, Minority Ethnic, Refugee (BAMER) and low socioeconomic communities. They work to support individuals with cancer as they reintegrate into their communities, and are driven by their passion to support such individuals as they battle through stigmas, allowing conversations such as cancer to be a norm rather than a taboo.

Thanks to the funding from Roche as the Lead2030 runner-up, Cancer Education UK was able to host a series of community engagement sessions and health screening events across various parts of London; the focus was to teach about signs and symptoms of cancer whilst encouraging individuals to attend screening programmes with the UK National Health Service, such as cervical screenings and more. The sessions also included patients sharing their experience of their cancer journey to encourage others, allow more questions and promote cancer survivorship.

The support Cancer Education UK provides expands into various forms, from assisting with chemotherapy/radiotherapy appointments to lending a hand with grocery shopping. Cancer Education aims to de-stigmatise cancer, in return, allowing individuals from BAMER communities to confidently talk and ask questions about cancer.



### LiteHaus International

Jack Growden - Australia 🇦🇺

SDG 4: sponsored by Deloitte

LiteHaus International is an Australian-based non-governmental organisation which works towards bridging the digital divide and digitising dreams across four countries. In Papua New Guinea, LiteHaus International's Digital Infrastructure Program has established the first 144 functional primary school computer labs in the country's history, providing digital learning opportunities to around 105,000 students, teachers and members of the community, 98% of whom had never seen a computer before. In Australia, their Digital Inclusion Program has provided 2,600 high school students across rural and remote communities with their own personal digital device.

By 2027, LiteHaus International aims to provide digital learning tools and opportunities to millions of students across the Asia-Pacific region to ensure everyone can enjoy a quality education. LiteHaus International and Deloitte Australia have recently signed a three year partnership to continue their collaboration.





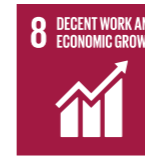
### Zafree Papers

Bethelhem Dejene - Ethiopia

SDG5: sponsored by 100+ Accelerator powered by AB InBev

Zafree Papers is an Ethiopian company that manufactures paper and paper products using 100% tree-free pulp and agro-waste. Founded in 2017, and working across Ethiopia and Zambia, Zafree Papers is introducing a clean-tech paper solution using unbleached paper pulp from crop residue. From this solution, they can create eco-friendly, carbon-neutral, and 100% recyclable and non-toxic paper. Zafree Papers is a pioneer in the Ethiopian agro-waste market and intends to pursue a pan-African business model. This would enable them to continue establishing strong and reliable relationships with local suppliers and buyers, as well as maintaining existing relationships, rather than relying on raw materials and investments from overseas.

Using agricultural waste from raw materials and employing modern technology, qualified human resources, efficient management systems, and accredited production processes, Zafree has established itself as an undeniable competitor in the Ethiopian agro-waste market.



### Trestle Labs

Bonny Dave - India

SDG 8: sponsored by Santen

Co-founded by Bonny Dave, Trestle Labs is an assistive technology company making schools, colleges and workplaces digitally inclusive and empowering the blind and the visually-impaired community towards inclusive education and employment. Trestle Labs builds hardware and software solutions that help visually impaired individuals listen, translate, digitise and audio'tise any kind of printed, handwritten and digital content independently across 60+ global languages.

Their mission is to ensure that no school, college, or workplace denies/ discontinues education or employment for a visually-impaired individual, especially when the individual is capable, but the institution is not.

Trestle Labs' patented AI-powered product, Kibo, is comprised of three products - Kibo mobile app, Kibo XS device, and Kibo Desk - to address the lifestyle, learning, and earning aspects of a visually-impaired user's life. Launched in July 2019, Kibo has empowered 70,000+ visually-impaired individuals and has made 500+ institutions inclusive across 25 countries.



### Reeddi

Olugbenga Olubanjo - Nigeria

SDG 7: sponsored by bp

Reeddi is an award winning cleantech startup based in Nigeria, leveraging its technology to provide clean, reliable, and affordable electricity to individuals, households and businesses operating in energy deprived regions of Nigeria. Currently serving over 2,000 households and businesses a month in Nigeria, Reeddi provides sustainable clean energy at an affordable price. Their energy systems reduce the energy expenses of users by 30%, with a Reeddi Capsule able to displace more than 160 kg of CO<sub>2</sub>, and 6 kg of toxic pollutants daily from existing fuel-based systems generally adopted in their target communities.

Striving to bridge the accessibility gap with limitless and sustainable innovation for quality livelihood, Reeddi's customer-centric, locally structured business model enables it to provide easy access to electricity to Africans and the world at an affordable rental or purchase fee.

bp's support is helping Reeddi scale its local operations and optimise Reeddi's internal design and manufacturing process.



### OOYOO

Ralph Nicolai Nasara - Philippines

SDG 11: sponsored by Holcim

OOYOO is a leading clean air technology company, based in Japan, that provides ultra-low emission and cost-effective energy. Utilising carbon capture technology based on advanced membranes, OOYOO purifies gases such as oxygen and carbon dioxide as well as natural gases. Although purifying gases comes at a cost to industries, failing to do so comes at a lethal cost to the environment.

To distinguish itself in a competitive market, OOYOO has developed technologies that can be downsized, creating a portable feature of its product that other conventional technologies in the market cannot. Furthermore, OOYOO's commitment to continuously innovate filter materials technology assists in the company's mission to ensure that their technology will be at the heart of every future device that generates clean energy and clean air.







**Deloitte.**



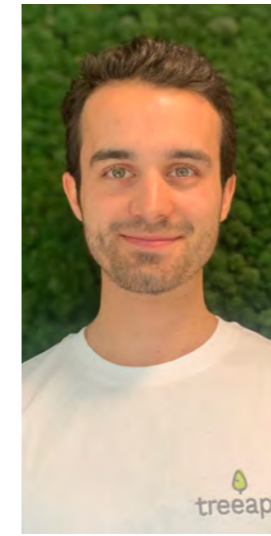
### Greenfluidics Adán Ramirez Sánchez - Mexico

SDG 13: sponsored by **Deloitte**

Greenfluidics is a Mexican biotechnology startup founded in 2018 with a vision of a world with green and sustainable cities, where buildings are more energy efficient and provide the well-being and health that people deserve. Greenfluidics' innovative technology, the intelligent solar biopanel, is a multi-purpose system that generates energy while cleaning the air.

These biopanel are based on the use of microalgae, providing functional and sustainable aesthetics that help clean the air like trees, combining nature and technology in the same system, through a triangular geometry that provides energy efficiency, design and intelligent environmental monitoring that helps to revalue the area.

Greenfluidics has achieved several alliances and recognitions in the UK, Germany, Switzerland and the Middle East, as well as from relevant institutions such as the GGGI, UN, G20, and MIT, in order to accelerate the development of their technology and transform the buildings of the most populated cities into lungs.



**CREDIT SUISSE**



### Treeapp Godefroy Harito - France

SDG 15: sponsored by **Credit Suisse**

Treeapp is a global tree planting organisation. The Treeapp mobile app enables anyone to plant a tree for free everyday, in less than a minute. Treeapp offers the possibility for consumers in the UK and Ireland to plant trees all over the world, empowering all to make a change that benefits the planet on a daily basis. Via the app, users can watch an advert featuring one of Treeapp's 300+ sustainable brand partners, who fund the users' tree to be planted everyday, and then sell the advertised products directly on Treeapp's sustainable marketplace.

Treeapp also works with businesses to offset their carbon footprint and plant trees across the world, from South America to the islands of Indonesia.

To date, Treeapp has planted 1 million+ trees in less than two years since launch, and expects to soon reach 100,000 Treeapp users. Treeapp is a certified B Corp - proving their business has a strong ESG impact.



**NOVARTIS**



### Clearbot Sidhant Gupta - India

SDG 14: sponsored by **Novartis**

ClearBot is a Hong Kong-based company developing technologies that are assisting in building the future of ocean mobility and resolving environmental challenges. Creating AI-powered electric boats, ClearBot is pioneering efficient and sustainable alternatives to automated marine services, replacing manually operated diesel boats with all-electric, zero-emission, self-driving boats. Through this technology, ClearBot monitors the marine environment and conducts water quality testing and maritime surveillance.

As well as this, ClearBot boats automate surface waste collection, aquatic weed and foam removal, marine patrolling, shallow water dredging, and bathymetric surveys and can move up to 200 kg of cargo autonomously at the press of a button. As waste is being collected, cameras onboard collect and process data using an AI model, tracking the sources of trash every step of the way. As a result, Clearbot can maintain 100% trackability and showcase on a global stage how innovation can solve social issues.

#### 2022 Lead2030 Challenge Partners

One Young World would like to thank the following Partners:





One Young World was proud to launch our Rebuilding Communities Fund with the support of close Partner, the Brandtech Group, at the Festival of Creativity, Cannes, France.

**The fund gave \$100,000 to four selected Ambassadors, who each received \$25,000.**

The selected Ambassadors pitched their initiative to an audience of senior marketing executives, in turn receiving guidance on how to scale their enterprises and grow their reach.



**Nitiya Walker, Seeds of Fortune**

Seeds of Fortune is a scholarship and EdTech platform founded by Nitiya Walker to help girls of colour obtain an affordable college education.

Seeds of Fortune used this funding to support its Fall College Prep Programming. As part of this, Seeds of Fortune sponsored 30 high schoolers to participate in an intensive college preparatory programme with Yale Women in Economics. The organisation also conducted a nationwide tour to recruit and teach young women financial literacy and scholarship access, with its operations in Miami and Atlanta reaching a combined 300 students.

Young women of colour have also had the opportunity to engage with Seeds of Fortune’s strategic partners in tertiary education. This has involved meet and greets, impacting 100 students, and an additional 50 students who had the opportunity to pitch themselves to admission officers. Towards the end of 2022, 150 students participated in two online workshops on financial literacy and the connection between college majors and future income. For more on Nitiya’s work, please turn to page 170.

**Tania Rosas, Origen Learning Fund**

Founded by Tania Rosas, Origen Learning Fund works to reduce school dropouts in Indigenous communities and underprivileged communities by designing education programmes and working personally with teachers and students in rural schools.

The financial support given by the Brandtech Group and One Young World has been crucial to improving the quality of O-lab’s activities in Nigeria. The main objective of the project is to equip 2,000 Nigerian underrepresented young people with the digital skills, tools, and knowledge to create social entrepreneurship and sustainable solutions based on community needs. Origen Learning Fund’s O-lab app has facilitated access to digital education and tailored vocational training. The organisation is working to train 30 teachers and community leaders in digital skills development through O-lab.

Origen Learning Fund has collaborated with 13 primary and secondary schools, and delivered 20 tablets to its partners and schools. It has also trained 15 field trainers in the use of its methodology and technology. For Origen Learning Fund, the experience in Nigeria is only the beginning of their activities in Africa.

**Pamir Ehsas, Brighter Tomorrow**

Brighter Tomorrow was co-founded by Pamir Ehsas in 2014 to develop the first offline educational platform for young students in Afghanistan.

The platform, which teaches users to read and write in Pashto and Dari through unsupervised game learning, has impacted 2,000 children since its founding. The funding Brighter Tomorrow received through One Young World and the Brandtech Group helped the organisation acquire new tablets and headsets and identify rural provinces to implement the project in so as to maximise its impact. Brighter Tomorrow began implementing this new equipment during the winter recess, while planning to scale its solution through public schools from March to December 2023.

During the winter recess between December and March, around 250 children were educated using Brighter Tomorrow’s EdTech application in five of Afghanistan’s provinces. Throughout 2023, Brighter Tomorrow aims to enrol an additional 600 students while its solution is currently being used at the Kabul School for Deaf Children.

**Ivona Kostyna, Veteran Hub**

Veteran Hub, which was co-founded by One Young World Ambassador Ivona Kostyna, provides complex psychosocial services and legal consultancy to veterans of the Russia-Ukraine war and their families. In almost four years of operations, the Veteran Hub holistic support system has served over 10,000 unique clients and provided over 30,000 services both in offline and online formats.

When speaking of war, most people think about the role of a soldier, but not the spouse who has to undertake the leading role in taking care of the family. With the support of Brandtech Group and One Young World, Veteran Hub conducts research on veterans’ spouses journey to create a map of needs and experiences of Ukrainian women, who are waiting for their partners to return from war. Veteran Hub aims to inform the large pool of stakeholders and educate frontline service providers about the needs of veterans’ spouses, thus contributing to the design of impactful services for the family members of Ukrainian defenders.



One Young World elevates the profiles of the world's most **innovative and promising young entrepreneurs, politicians, and journalists** at the One Young World Leadership Awards.



Each year we compile a shortlist of 15 ground-breaking young leaders for each of the three award categories. This shortlist is reviewed by an expert judging panel who choose five winners in each category. Winners receive their awards at the next Summit.

**Politician of the Year**

One Young World's Politician of the Year Award was the first global award to recognise the work of young politicians. The 2022 winners are:



**Áslaug Arna Sigurbjörnsdóttir** - Iceland 🇮🇸

Áslaug became the youngest Minister of Justice in Iceland's history in 2019, and since 2021 has been the Minister of Higher Education, Science and Innovation. She appointed two female Supreme Justices, which increased equal representation in the Supreme Court, selected the first female National Commissioner of Police, and changed legislation on stalking and digital violence.



**Juan Diego Vásquez** - Panama 🇵🇲

Juan is the youngest member of the National Assembly of the Republic of Panama. He was instrumental in passing legislation to modernise civil defence, defending the rights of domestic animals, promoting the participation of young people in civic and academic organisations, and recent legislation to recognise the rights of nature.



**Seun Fakorede** - Nigeria 🇳🇮

Seun is the youngest Commissioner to be appointed to a State Government cabinet in Nigeria, and the Founder of Home Advantage Africa, a social development and youth empowerment advocacy non-profit organisation. Over the last three years, his contributions have helped to reduce unemployment in the local communities of Nigeria's Oyo State.



**Dr Sumera Shams** - Pakistan 🇵🇰

Sumera was elected at the age of 26 for Pakistan's Khyber Pakhtunkhwa province. She was the first female member of the Public Accounts Committee. Her achievements include initiating The Young Parliamentary Forum, introducing a bill on HIV and AIDS awareness, and successfully lobbying for laws on reproductive health rights, domestic violence, child abuse, and child marriages.



**Taylor Small** - USA 🇺🇸

Taylor Small was elected in November 2020 and currently serves as Vermont's first out transgender legislator. Representative Small was able to pass a bill into law banning the use of the 'LGBTQ+ Panic Defence' in Vermont with unanimous support. She also worked to expand the Vermont Diversity Health Project, an online database for LGBTQ+ Vermonters to find safe and affirming health and wellness providers.

**Politician of the Year Award judges:**

**Glanis Changachirere** - Director of the Institute for Young Women Development and the founding Coordinator of the African Women Leaders Forum

**Kathryne Bomberger** - Director-General at International Commission on Missing Persons

**Ken Shibusawa** - President of Shibusawa and Company, Inc

**Laura Chinchilla** - Former President of Costa Rica

**Professor Megan Davis** - Pro Vice-Chancellor Indigenous and a Professor of Law at the University of New South Wales



### Journalist of the Year

The Journalist of the Year award was developed in 2020 to recognise the formidable work of young journalists across the globe. The 2022 Award winners are:



**Daniel Villatoro** - Guatemala 🇬🇹

Daniel Villatoro is the Coordinator of the International Women’s Media Foundation’s ¡Exprésate! LGBTQI+ and Women’s Rights Reporting Initiative, training media on accurate inclusive reporting. He also investigated the Paradise Papers as part of the global collaborative reporting project. His findings have received widespread attention and have been used as evidence in criminal cases.



**Lotfullah Najafizada** - Afghanistan 🇦🇫

Lotfullah led TOLONews TV, Afghanistan’s top news channel, for over a decade until the 2021 Taliban takeover. He also hosted Afghanistan’s only presidential elections debate in 2019. He is a recipient of the 2016 World Press Freedom Hero award and is the only Afghan journalist to attend civil society talks with the Taliban in 2019 and in Oslo 2022.



**Manisha Ganguly** - UK 🇬🇧

Manisha rose to prominence with her documentary, “War Crimes for Likes”, which exposed the use of social media to broadcast crimes committed during the Libyan Civil War. She has also exposed Russian war crimes in Syria and an online human trafficking network across the Gulf. Her investigations have been cited by various international bodies.



**María Paulina Baena** - Colombia 🇨🇴

María Paulina Baena works for El Espectador, the oldest newspaper in Colombia. She is one of the creators of La Pulla, a popular satirical video column bringing news to young audiences. The programme disrupts the role of women in media and stands for a new way of approaching contemporary debates; its YouTube channel has more than 1.2 million subscribers.



**Shiori Ito** - Japan 🇯🇵

Shiori Ito is a journalist, writer, and documentary filmmaker whose 2017 book, ‘Black Box’, was based upon her own experience of rape and revealed sexism in Japan’s society and institutions. She was listed as one of the 100 most influential people in the world by TIME magazine in 2020 for her contribution to Japan’s #MeToo movement.

#### Journalist of the Year Award judges:

**Biz Stone** - Co-Founder of Twitter, Medium, and Jelly

**Ilia Calderón** - Co-Anchor of Univision Network’s flagship evening newscast, ‘Noticiero Univision’, and co-host of Univision’s primetime newsmagazine, ‘Aquí y Ahora’

**James Chau** - International broadcaster and host of The China Current

**Kamal Ahmed** - Co-Founder and Editor-in-Chief of The News Movement and former Editorial Director of BBC News

**Lagipoiva Cherele Jackson** - Pacific Island journalist and host of ‘The Impossible Choice’ a series by The Guardian

**Stephanie Busari** - Head of CNN’s first digital and multi-platform bureau in Nigeria

### Entrepreneur of the Year

The Entrepreneur of the Year award began in 2019 to elevate the profiles of 5 groundbreaking entrepreneurs under 35. The 2022 Award winners are:



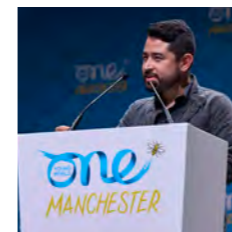
**Alejandra Ríos** - Mexico 🇲🇽

Alejandra is the CEO of Ambrosía, a leading company in the creation of culinary experiences and events in Mexico, and Founder of investment fund Meraki Ventures. She is the youngest Shark on Shark Tank Mexico’s seventh season. Additionally, Alejandra is an angel investor promoting entrepreneurship in Mexico and the wider region.



**Clementine Jacoby** - USA 🇺🇸

Clementine is the Founder and CEO of Recidiviz, a non-profit using technology to undo mass incarceration in the United States. During COVID, Recidiviz helped safely release 36,000 people from prison early, at a rate 3x higher than states that didn’t leverage their technology. Recidiviz offers free policy impact modelling to advocate for criminal justice reforms.



**Freddy Vega** - Colombia 🇨🇴

Freddy is the CEO of Platzi, the largest tech school in Latin America. Every startup in the region has a Platzi student and every country has founders that studied at Platzi. Platzi is the first company targeting Hispanics to be funded by Y Combinator (YC W15).



**Keely Cat-Wells** - USA 🇺🇸

Keely is the Founder of C Talent, a talent management company that represents high-profile deaf and disabled talent. C Talent’s goal is to change the way the world views and defines disability, using the media industry’s massive reach and power. C Talent also serves as a founding member of #WeThe15, the sports world’s most significant human rights movement.



**Steven Bartlett** - UK 🇬🇧

Steven is the Founder of the social media marketing agency Social Chain and host of Europe’s biggest podcasts, ‘The Diary of a CEO’. His debut book became a Sunday Times best-seller and he has also joined the board of Huel, the UK’s fastest growing international e-commerce company. Steven is focused on inspiring a new generation of entrepreneurs from BAME backgrounds.

#### Entrepreneur of the Year Award judges:

**Aarti Takoorden** - Chief Financial Officer and Executive Director of the Johannesburg Stock Exchange

**Elio Leoni Sceti** - Co-Founder and Chief Crafter of thecraftory.io

**Luis Javier Castro** - President of Mesoamerica and CEO at Alejandría

**Masami Katakura** - EY Japan’s Assurance Leader and the Chairwoman and CEO of EY ShinNihon

**Professor Stephan Chambers** - Inaugural Director of the Marshall Institute at LSE and Professor in Practice at the Department of Management



Our Community Team works throughout the year to maintain engagement with our 15,200+ Ambassadors and build upon the momentum of each One Young World Summit, through a series of Community Events hosted around the world.

These events are organised with the support of One Young World's Coordinating Ambassadors and Community Partners.

They aim to improve attendees' insight into current global issues, accelerate social impact projects, and enhance connectivity within our Community.



Average rating of content at Community Events in 2022\*



**8,500** people attended 70 events across 6 continents

**98%** attendees were inspired to drive positive change through their careers\*

**84%** attendees felt their capacity to be a better leader was improved\*

**76%** attendees felt connected with a valuable network to pursue positive change\*

\*based on 131 attendees of 10 unique Community Events

**One Young World Southern Africa: The Future Economies**

The offices of EOH in South Africa welcomed 150 people for a discussion centred around SDG 8 - Decent Work and Economic Growth, hosted by Mpho Manyisa, One Young World's then Southern Africa Coordinating Ambassador.

Speakers included One Young World Ambassadors Farai Mubaiwa, Chief Partnerships Officer at YES, and Simonetta Ternant, current COO at Playroll. Simonetta shared her insights on the need for companies to collaborate to tackle youth unemployment, and the importance of inclusivity to increase a sense of safety in the workplace.

**One Young World The Bahamas hosted by Office of the Prime Minister of The Bahamas**

On 17 February, One Young World hosted *Climate Action: Roadmap to Climate Recovery in the Caribbean*, attended by One Young World Co-Founder David Jones, and the Prime Minister of The Bahamas, Honourable Mr. Philip Davis K.C.

The conference welcomed more than 20 people in-person with 80 online, tuning in from more than 20 countries. Speakers included members of the Prime Minister's Climate Team, young climate activists from The Bahamas, and representatives of The Bahamas National Trust. The UN Framework Convention ran a session on climate change, exploring the various ways in which young leaders can be empowered to tackle climate action both in their communities and on a global scale, highlighting that "no country is too small to have an impact".

**One Young World Asia 2022**

On 13 February, The One Young World Asia team held the first 2022 Asia Caucus, with the theme *Ethical Leadership for Sustainable Impact*. The Caucus welcomed 200 participants globally, focusing on inspirational discussions, projects, and collaborations to set the scene for the One Young World Summit Manchester, 2022.

The event was hosted by One Young World Ambassadors, Karthik Rampalli and Ruby Mathapongpan. They were joined by Ambassadors Yosuke Tamura, Aaron Goh, Robin Lewis, Anggaris Anggia, Aashraya Seth, and many more expert speakers, to drive the conversation around being a powerful force for social good. Topics ranged from increasing accessibility for mental wellbeing to an everyday guide to combat climate change.

**One Young World Switzerland 2022**

The annual One Young World Switzerland Caucus took place in Uzwil, Switzerland over two days, welcoming over 100 young leaders, innovators and One Young World Ambassadors. The focus was *Reshaping business today for a brighter tomorrow*.

The day brought together inspirational and motivational speakers in a packed agenda, such as Ambassadors Izzy Obeng and Andrea Orsag, who shared their groundbreaking experiences and insights to an attentive audience. The second day of the event focused on workshops and a pitching session to help attendees *Drive the Change*. The audience worked together in groups to create initiatives focused on the three key areas; climate, nature and inequality.





### One Young World at The University of Cambridge

Yi Kang Choo first attended the One Young World Summit London, 2019. Following conversations with One Young World staff, Choo gained the support of the Vice-Chancellor and Pro-Vice-Chancellor for Education at the University of Cambridge to host a One Young World event on campus. One Young World at Cambridge subsequently registered as a student society.

Along with Co-Founder Natasha Godsiff, Choo developed the structure for One Young World at Cambridge and for the Caucus itself. The first event in March 2022 consisted of keynote speeches from One Young World Co-Founder Kate Robertson and Daniel Zeichner MP, and panel discussions on climate action, women in STEM, racial equality, and access to education. One Young World Ambassadors Ciara Sherlock and Zubair Junjuna hosted workshops on access to education and social entrepreneurship respectively.

Moving forward, One Young World at Cambridge hopes to continue hosting an annual Caucus and a platform for its members and changemakers from across the university to collaborate to tackle pressing issues.

“**If there is one thing I have learned from One Young World, it is that young people are powerful. When one person alone can change the world, imagine what happens when they put 2,000 changemakers in one room together.**”

- Natasha Godsiff  
One Young World Ambassador and Co-Founder, One Young World Cambridge

### One Young World at the University of Bath - A Ten Year Retrospective

The University of Bath first sent Delegates to our One Young World Summit in Johannesburg, 2013. Applicants had to demonstrate that attending the Summit would benefit the wider student body at the university. One Young World Ambassador, Emma Powell, came up with the idea to run a student-led One Young World event on the university campus, organising the first Bath Caucus in 2017. The event was a success and the Caucus became an annual event.

The Caucus is run by a student committee, chaired by the latest Summit cohort. The content of the event is based on three or four of the UN Sustainable Development Goals, most pertinent to the student community at the University of Bath. The one day event consists of different sessions, panels, and lunchtime workshops hosted by student societies. The 2023 Caucus is the seventh event, and will revolve around Sustainable Cities and Communities, Quality Education, and Good Health and Wellbeing.

Highlights from the Bath Caucus include One Young World Counsellors Caroline Casey and Mary Helda Akongo's keynote speeches in 2019. One Young World Counsellor Fernando Montañó gave a rare live performance of 'The Golden Dove' during a specially-choreographed routine to mark the historic peace treaty signing in Colombia in 2016. The 2020 Caucus featured a powerful panel discussion with Bath students, including One Young World Ambassadors Cicely Hayes and Emma Powell, on sexual violence at UK universities. The panellists raised awareness on how individuals and communities can prevent sexual violence and support survivors.

Over 1,000 students have attended a University of Bath Caucus since 2017. The event has successfully connected attendees with existing projects and initiatives, and played an important role in the growth and formation of new initiatives on campus around sustainable food, and student mental health and wellbeing. The Caucus has become the largest annual student-led event at the university with huge potential to keep growing.



## Events Series

### FinBiz2030

Finance & Business 2030 is a joint initiative between One Young World and Chartered Accountants Worldwide, launched in London in 2019. Its aim is to establish an active and engaged finance and business community globally that is dedicated to achieving the UN SDGs by 2030.

To conclude APA Fest 2022, FinBiz2030 hosted a webinar on the 10th of November 2022. The session brought together an audience of young corporate leaders to inspire and educate on how to drive change for sustainability in their respective industries, and included our Co-Founder, Kate Robertson, as well as the following One Young World Ambassadors:

- **Robin Spierings** - Program Manager for the Sustainable Flight Challenge, KLM
- **Wen-Yu Weng** - Principal Consultant of Energy and Utilities Practice, PA Consulting
- **Svanika Balasubramanian** - Co-Founder and CEO, rePurpose Global
- **Iqbal Nasution** - Talent and Performance Management Manager, Deloitte

### Líderes de Impacto

Launched and hosted by Jason Pareja Jauregui, One Young World’s Engagement Lead for Latin America and the Caribbean, this digital series featured insightful interviews with eminent corporate leaders to show young people how business executives use their organisations to drive positive impact.

The interviews have covered a range of topics, including entrepreneurship and innovation, the use of big data and artificial intelligence, and scientific advancement. In 2022, the third year of the series, One Young World Ambassadors in the Latin American region learned vital leadership skills from five sessions, featuring:

- **Jorge Rubio** - Global Head of Social Finance, Citi Bank
- **Stefany Bello** - Vice President of Digital Partnerships for Latin America and the Caribbean, Mastercard
- **Belén Urbaneja** - Regional Director of CSR, Brand Management and D,E&I, The Walt Disney Company Latin America
- **Felipe Freitas** - Global Supply Manager, Tesla
- **Francisco C. Ortega** - Senior Partner and Leader for Spanish-speaking Latin America, McKinsey & Company

### Impactful Leaders Series

This educational series tapped into the wealth of experience held by the global leaders who make up our Global Advisory Board. Co-hosted by Kristina Drenker, Managing Ambassador for Europe, and Dyonne Niehof, Coordinating Ambassador for Benelux & Germany, these conversations touched on stories of success, failure, inspiration, growth, loss and change.

One Young World Ambassadors were invited to learn from the expertise and experience of leaders including:

- **Luis Javier Castro** - Managing Director, Mesoamerica and CEO, Alejandría
- **Michael Møller** - Former Director General of the United Nations and Senior Adviser, Macro Advisory Partners
- **Paul Polman** - Business Leader, Campaigner, Co-Author of “Net Positive”
- **Feike Sijbesma** - Honorary Chairman Royal DSM (Former CEO); Chairman Supervisory Board Royal Philips






## Vanity Fair Global Goals List

Vanity Fair presents the Global Goals List in association with One Young World, spotlighting the critical work of 17 Global Leaders working towards the UN 2030 Agenda for Sustainable Development. Each year, Counsellors and Ambassadors attending the Summit are paired with a goal to which their work is relevant and are invited to take part in a photoshoot with Vanity Fair. The Ambassadors were accompanied by One Young World Counsellors including Laura Chinchilla, Former President of Costa Rica; Dr. Sylvia Earle, American marine biologist; and Francois Pienaar, former South African Rugby World Cup winner.

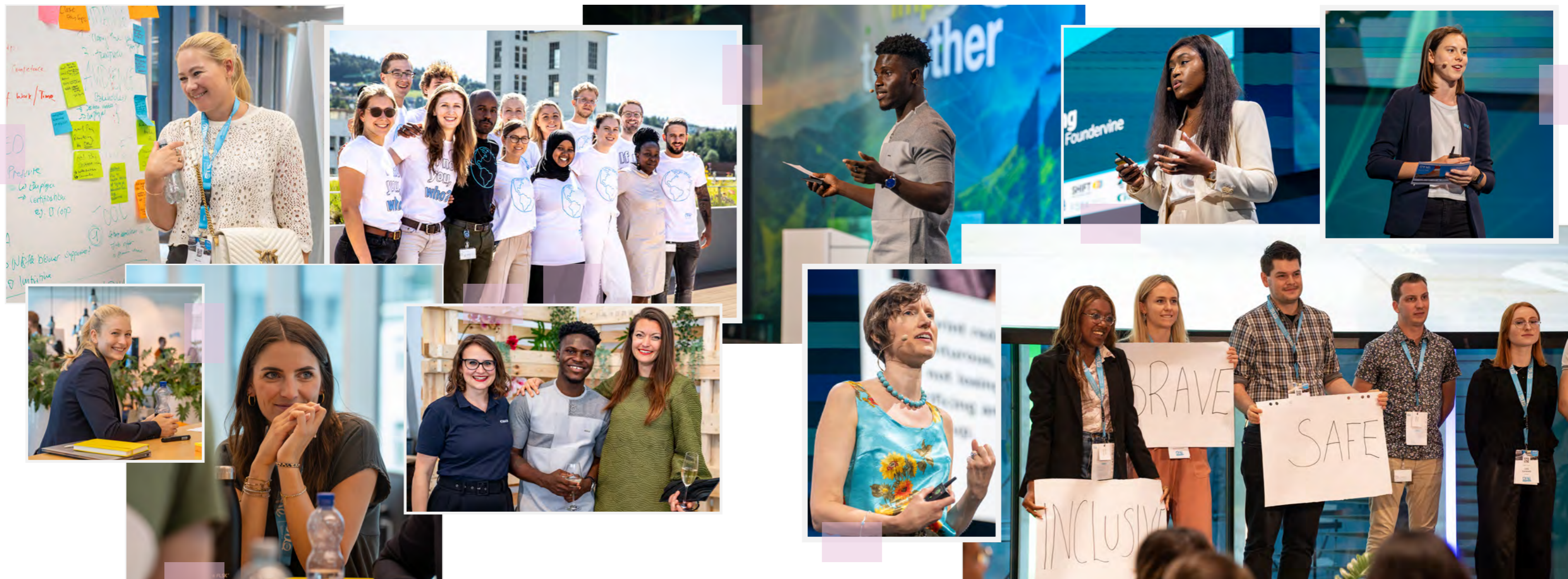
Photo credit: @thomascockram



### The five Ambassadors recognised as 2023 Vanity Fair Global Leaders are:

- 
**Ngawang Gyeltshen** - Bhutan 🇧🇹  
 Founder and Chief Executive, Bhutan Food
- 
**Farangiza Shukasheva** - Kazakhstan 🇰🇿  
 CEO, ZimaBlue
- 
**Jean Linis-Dinco** - Philippines 🇵🇭  
 PhD Candidate
- 
**Gideon Olanrewaju** - Nigeria 🇳🇮  
 Chief Executive, AREAi
- 
**Mia Kami** - Tonga 🇹🇴  
 Storyteller and Artist





Our Community team is supported by a network of like-minded Partners, all committed to the development of young leaders (see page 203 for a full list of Community Partners). We collaborate to amplify work that aligns with our shared vision, and prevent competition between organisations working towards the same goal.

These partners offer opportunities to our network of young leaders that increase their ability and capacity to act. They provide platforms for young leaders to elevate their status and promote their work. In return, we provide these Partners with access to the most impactful global Community of young leaders, to increase the quality of the participants in their programmes.

**Opportunity Spotlights:**

**Goalkeeper Awards**

9 Ambassadors were invited to receive awards, speak, or participate at the Gates Foundation's prestigious and exclusive event held in New York.

**Lens Podcast**

5 Ambassadors were given the platform to interact directly with senior business leaders and explore the role of sustainability issues in responsible businesses in the UK.

**Women for Change**

4 outstanding Ambassadors were nominated and selected for the international campaign highlighting 25 women changing the world through their actions and ideas.

**Project Syndicate**

2 Ambassadors participated in Project Syndicate's weeklong seminar developing their writing skills, their voice and message, and measuring their impact.

**13,157** people accessed the opportunities curated by One Young World

**141** opportunities offered to the One Young World Community

**23** events run in collaboration with Partners



One Young World Ambassadors play an **integral role in combatting** climate change and creating a more **sustainable future for all.**

### COP27

We recognise the role young people are playing in solving this challenge, and we are committed to furthering the representation of young leaders at international events like COP27.

One Young World Ambassadors took part in the following sessions:

- *Points and Mobilising the Next Generation* with the Prime Minister of the Bahamas.
- *Indigenous Knowledge and the Climate Crisis: Reshaping Climate Narratives.*
- COP17 Blue Zone: this Zone hosted critical negotiations, and observer delegations. Our Ambassadors contributed to decision-making and collaborating efforts.
- Children and Youth Pavilion: our Ambassador, Saad Uakkas, co-led the first-ever COP event to amplify the voices of young people and drive action on global climate policies.
- The Extreme Hangout: a climate action platform giving young people an outlet to drive environmental action. Over 20 Ambassadors participated, featuring five stand-out panel discussions.
- Finding international agreement on climate change: our Ambassador Alejandro Daly, based in Colombia, spoke alongside Paul Polman, Business Leader, Campaigner, Co-Author of "Net Positive", and Chair of the Global Advisory Board of One Young World.
- The National Grid's key panel discussion, *Why is Net Zero so Important?*, featured our Ambassador Jason Salgado, a social entrepreneur and climate leader from Belize.



Our extensive COP27-focused social media campaign reached 2.1 million people, with over 472,000 engagements. One Young World Ambassadors like María Alejandra Téllez Correa, Anna Stanley-Radière, and Hellen Nzinga were also interviewed by international media organisations.

## BIG GROUP DISCUSSION

What are the solutions needed to reimagine leadership for a fair, green future?

Think:

- Perspective – How can you tangibly ensure those who do not speak for themselves are included and actively listened to?
- Perception – How can we change paradigms so that women and young people are equally active leaders and decision-makers?
- Solutions – What are the most effective solutions?



30

Ambassadors participated in COP27 programming

4

panel sessions hosted by One Young World across four days of COP27



pg. 181 features  
**Adrian Leitoro**

Adrian Leitoro participated in panels at COP27 as a One Young World Ambassador.



### Anthropy

Anthropy was a three day event held at The Eden Project in Cornwall, UK, where both young and senior leaders from all sectors shared their concerns, thinking, creativity and inspiration to envision a brighter future. One Young World organised two panel sessions during the event:

*Driving Action: Preparing UK Young Leaders for Generating Global Social Impact:* Three One Young World Ambassadors from both corporate and other backgrounds and One Young World Co-Founder, Kate Robertson, discussed what can be done to cultivate ethical leadership amongst young people, cross-sectoral cooperation, and advice from these outstanding Ambassadors to others.

*Environmental, social, and corporate governance (ESG)-led growth: Building a thriving stakeholder economy:* All three of our participating Ambassadors had extensive experience driving change for better sustainability in the financial services industry.

### Our Ocean Conference

In 2022, the Republic of Palau hosted the seventh Our Ocean Conference, marking the first time this forum was hosted by a Small Island Developing State. The conference focused on the unique perspectives and approaches of island nations and drew from Palau's own traditions to cover six key areas of action.

With a new focus on integrating young people into its mission, the conference's organisers partnered with One Young World to find young leaders working in ocean-related topics and industries to ensure that young voices were suitably represented.

In total, 18 young leaders from across the world were selected to attend the event on One Young World's recommendation, from 490 applications.

### The IUCN Leaders Forum

The IUCN Leaders Forum is an annual event gathering leaders and changemakers from around the world to catalyse action for impactful change in nature conservation and sustainability. The 2022 iteration was held in the Republic of Korea and covered emerging issues around climate change, biodiversity, and the role of policy and partnerships.

The event was a useful platform for young leaders to promote their work and foster collaboration between themselves and actors in both public and private sectors. In total, 10 young leaders, including our Ambassadors, were selected to attend through a competitive application process organised by One Young World. More than 3,500 young leaders applied for this opportunity.



**96** Ambassador projects featured in Ambassador Spotlight articles

**260+** posts on our social media channels promoting Ambassadors

**1,113,308**

visitors to the One Young World website

One Young World revamped its social media presence in 2022 in line with our refreshed brand. We're putting our Ambassador Community front and centre on all our channels, to elevate their profiles, and share their stories and leadership tips to help young leaders everywhere build their capacity to act.

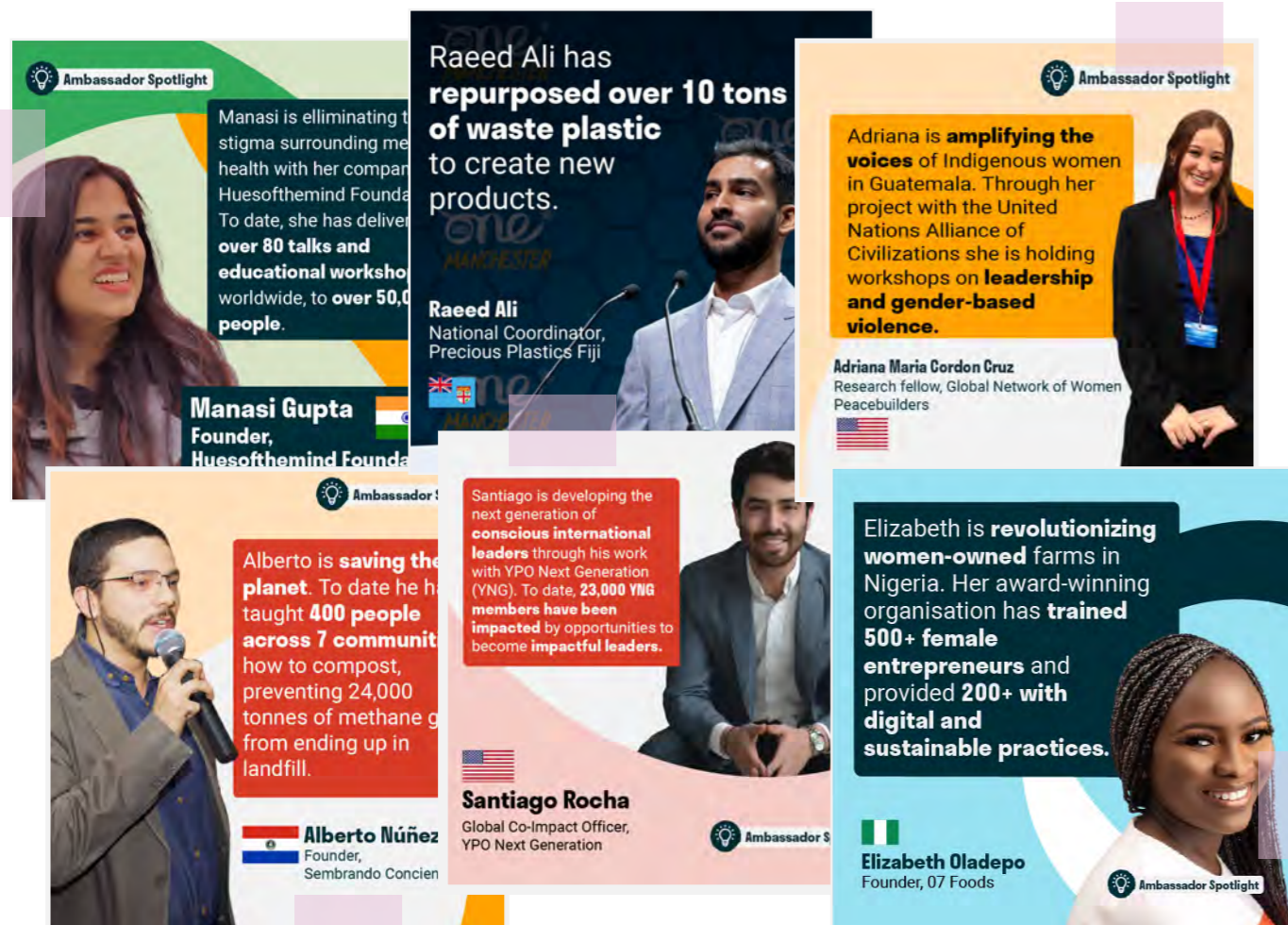
**3.6M** social media engagements

**2,248** posts on social media

**87.7M** impressions made on social media platforms

Total Following\*

**1,106,568**



**The Solution Room | One Young World x AstraZeneca | The Gender Health Equity Crisis**

This episode of The Solution Room brought together three One Young World Ambassadors working to achieve better health outcomes. The discussion, moderated by Rebekah Martin, SVP Reward and Inclusion at AstraZeneca, centred around innovative solutions that help girls and women achieve health equity. It also sought to inspire other young leaders to take action on this important issue.

**The Ambassadors:**

- **Swarnima Bhattacharya** - Founder of TheaCare
- **Diana Carolina Quintero** - Co-Founder of BIVE
- **Christabel Ngwashi** - Founder of MT-JAM Health

The discussion was released on International Day of the Girl and was viewed by **1M people**.

**One Young World & SGI x Huawei | Let's talk about Digitising A Sustainable Future**

Table Talks is an online video series inspiring young people with informative and entertaining sustainability content. In partnership with SGI and Huawei, we produced an episode on Sino-German Collaboration and the ways in which we can bridge the gap between the East and the West.

**The panellists:**

- **Carsten Senz** - Vice President Corporate Communications, Huawei Germany
- **Dr Christine Wang** - Managing Director of Lufthansa Innovation Hub
- **Lisa Oberaigner** - Huawei Digital Seeds Ambassador and One Young World Ambassador
- **Xin Chen** - Venture Lead at etventure

The discussion was moderated by Ella Robertson McKay, Managing Director, One Young World, and was viewed by **1M people**.

\*As of January 2023



pg. 124 features  
**Clayton Chaparadza**

Clayton was a participant of the 2022 Action Accelerator intrapreneurship stream, and registered for the programme to increase his capacity to generate social impact as an employee of Unilever.



The Action Accelerator was created by four young leaders who, upon meeting at the One Young World Summit Bogotá, 2017, quickly identified an opportunity to help fellow young leaders move from inspiration to action across the UN Global Goals.

In 2021, after three years of developing its structure and content, the team launched the exclusive programme for Munich, 2021, Delegates, to build on One Young World's impact-driven momentum in the wake of the Summit. The pilot edition of the Action Accelerator concluded in February 2022.

One Young World Ambassador Katarina Bošković founded her organisation as a direct result of the Action Accelerator. She has developed educational programmes on peacebuilding and community relations, and has so far impacted over 20,000 young people and 800 teachers from six countries in the western Balkans. For more information, please turn to page 183.

## 25 social impact initiatives accelerated by 650 minutes of mentorship

### 2022-2023 Action Accelerator Programme

With support from Ambassador PJ Mistry, founder of the Action Accelerator, One Young World launched the programme globally for all of our Community. The Action Accelerator covers a different topic each month - from vision setting, to pitching and storytelling - and has both an intrapreneurship and entrepreneurship stream, making it valuable to Ambassadors generating social impact in every industry and across every issue.

Ambassadors attended monthly panels of internationally-recognised expert speakers, who discussed their own journey and gave useful advice on developing a social impact initiative.

Each session is followed by an interactive workshop, designed by One Young World Ambassadors Maren Skinner and Cemre Demirkaya Baykal. Workshops equip Ambassadors with tools and resources for their journeys as entrepreneurs and intrapreneurs, engage them in inspiring conversations with their peers, sharpen their leadership skills, build their community, and so much more.

The programme is ongoing, with the final sessions due to take place in April 2023.

## 427 Ambassadors participating in the six month programme

### 2022 Sessions:

*Convert Fear to Fuel: Building Resilience and Courage*

- **Rupen Desai** - Co-founder at TS/28 and CMO at Dole Sunshine Co.
- **Dagmar Albers** - Intrapreneur and Diversity and Inclusion Lead at Pfizer UK

*Problem Discovery and Cultivating an Innovative Mindset*

- **Daianna Karaian** - Co-founder of Today Do This
- **Robbie Dale** - Co-founder of Today Do This

*Vision Setting and Framing the Idea*

- **Maya Shoucair** - Head of Social Impact at TikTok
- **Maya Terro** - Founder of FoodBlessed

### 2023 Sessions:

*How to build your plan?*

- Raising support: pitching and storytelling*
- Taking action and building momentum*



## Your Community

### Creating a fair, sustainable world for all

This section examines the effective leadership, innovative solutions, and vast impact from within our Community, by highlighting stories from across industries and issues.



**pg. 116** features  
**Nuha Siddiqui**

Nuha is CEO and Co-Founder of erthos, a company looking to build better materials to help towards a plastic pollution free planet.



One Young World's Coordinating and Managing Ambassadors are volunteers from our Ambassador Community, who lead regional engagement and provide vital strategic support and communications with One Young World HQ in London, UK.

As One Young World representatives on the front-line of our Community, each Managing and Coordinating Ambassador brings their passion and unique expertise to:

- Organising regional events on diverse topics
- Spotlighting and recording the impact of Ambassador-led projects
- Facilitating meaningful connections within our Community

Coordinating and Managing Ambassadors are supported in their work by our Engagement Leads.

# 32 Managing and Coordinating Ambassadors

## Canada and USA



**Managing Ambassador**  
Lahna Rae Harper



**Canada**  
David Eduardo Mora Godoy



**USA**  
Sarah Naqvi



**USA**  
Nikita Dhesikan

## Latin America and the Caribbean



**Managing Ambassador**  
Maria Villela



**Central America and Mexico**  
Isabel Menéndez



**The Caribbean**  
Kubra-Marie Questellas



**Brazil**  
Naila Magalhães Ferreira



**South America**  
Barbara Beltrán Torres



**Colombia**  
Lucero Muñoz

# 27 Coordinating Regions covering all 6 continents

## Europe



**Managing Ambassador**  
Kristina Drenker



**Europe 1**  
Sorana Florentina Ionita



**Europe 2**  
Salma Habachi



**Europe 3**  
Danka Marković



**Europe 4**  
Caritta Seppä



**Eastern Europe/ Central Asia**  
Ana Mosiashvili



**Benelux and Germany**  
Dyonne Niehof



**UK and Ireland**  
Rishi Dorai

## Asia



**Managing Ambassador**  
Emmanuele Marie Parra



**Asia 1**  
Sinchita Dutta Roy



**Asia 2**  
Tsuyoshi Domoto



**Asia 3**  
Jonathan Chu

## Africa and Middle East



**Managing Ambassador**  
Isaac Olufadewa



**Southern Africa**  
Mpho Manyisa



**West/Central Africa**  
Tolulope Aina



**East Africa**  
Harriet Kamashanyu



**North Africa**  
Fahd Zami



**Middle East**  
Mohamed Al Moosa

## Australia and New Zealand, and Pacific Island Nations



**Australia and NZ**  
Kate Crowhurst



**Australia and NZ**  
Demetria Chelepy



**Pacific Island Nations**  
Lavau Kwalam Nalu



**Pacific Island Nations**  
Tabotabo Auatabu



These statistics, aggregated from the data compiled from Ambassador-led project case studies in this report, demonstrate a sample of the impact generated by our Community in alignment with the UN Global Goals agenda.

# 98,639

people experiencing poverty supported

# 135,227

people trained in agricultural techniques

# 1,694,686

people accessed quality health resources

# 1,194,977

people received high-quality education

# 114,600

women and girls empowered to overcome obstacles

# 1,631,044

people accessed clean water and hygiene resources

# 28,000

tCO<sub>2</sub> mitigated through clean energy transitions

# 184,775

people prepared to succeed economically and drive growth

# \$1.17M

investment secured to create sustainable industries



# 115,684

people engaged to reduce social inequalities

# 200,798

people supported to live in sustainable communities

# 41,369

kilogrammes of waste prevented or upcycled

# 53,008

people mobilised to take climate action

# \$55,405

invested in marine conservation initiatives

# 21,016

hectares of land restored or protected

# 32,518

people trained and united to build peace

# \$2.3M

secured from private sector partnerships for sustainability initiatives



## Akata Farms

Bevon Chadel Charles - Grenada 🇬🇩

Bevon founded Akata Farms as a social enterprise focused on promoting sustainable agriculture through tailored farm building, agricultural education, and skills development in rural communities in Grenada. Her work focuses on crop development, climate change adaptation measures, and creating job opportunities, while harvesting vegetables, fruits and spices, as well as developing farmer networks to reduce Caribbean agricultural imports.



“

The exposure I've received since becoming a One Young World Ambassador has allowed me to position myself at the negotiation table and charge forward. One Young World has opened a lot of opportunities for me to be at that table.”



# \$1:8

Social return on investment

# 1,500

farmers connected to reduce food imports

# 10,000

households fed annually

## Tackling Hunger and Poverty



Hunger and extreme poverty continue to be dominant issues in the wake of the COVID-19 pandemic and the cost of living crisis, exacerbated by Russia's invasion of Ukraine. Our Ambassadors are working on the frontlines to reduce food insecurity, foster sustainable agricultural practices, and ensure that people from underprivileged backgrounds can flourish by advocating for and building inclusive and supportive environments.

# 168,040

people supported out of poverty and food insecurity

# 4,601

relief packages provided to people at risk of poverty

# 17,167

agricultural resources supplied

See page 147 for complete project analysis



## Play Malawi

Gracian Mkandawire - Malawi 

Gracian founded Play Malawi to use sport as a means to educate young Malawians on sexual and reproductive health and non-communicable diseases. The organisation organises tournaments and training, and offers HIV testing for participants. Gracian and his team developed a manual combining sports and education in partnership with another NGO.



“

When I remember the Summit, the first thing that comes to my mind is the invaluable connections that I made with fellow Ambassadors that are doing projects similar to mine. I got to visit the organisation of one of them, based in London, and learn from their model for better practices to implement at Play Malawi. Those connections still continue.”



**\$1:15**

Social return on investment

**8,000**

young people received health education through sport

**15**

students have gone on to represent Malawi internationally in sport

See page 150 for complete project analysis

## Providing Health and Wellbeing



Non-communicable diseases are responsible for a majority of deaths globally and are one of the leading causes of death amongst young people, who are also disproportionately affected by mental ill health. Our Ambassadors are working tirelessly to raise awareness of preventable diseases, providing education to reduce the global disease burden, and training healthcare workers in the latest methods of delivering health and wellbeing.

**1,694,686**

people accessed quality health resources

**74,250**

people received sexual and reproductive health training

**232,679**

people provided with medical screenings



## Wasel for Education & Awareness

Lynn Malkawi - Jordan 

Lynn established Wasel for Awareness & Education to build socioeconomic empowerment and civic engagement for young people in Jordan. The project focuses on community-building and civic engagement programmes aimed at young people to tackle youth unemployment and ensure active interest in public affairs. Its entrepreneurship programme has led to 79 young people receiving grants and incubation opportunities.



“

The Summit impacted me because I got to meet many people that were extremely different to myself, it inspired me to think about the box. I've stayed in touch with many fellow Ambassadors with the possibility of collaborating and learning from each other, we have even tried applying for funding as a consortium.”



**\$1:16**

Social return on investment

**462**

students empowered to build communities

**1,401**

young people educated on human and constitutional rights

## Providing Quality Education



Quality education is a key element in developing the future prospects of young people and the world, and has a causal effect on our ability to solve other pressing challenges. Our Ambassadors are making education accessible for countless young people across the world, improving the standard of education available in underprivileged communities, and introducing people to new subject areas previously unavailable to them.

**1,194,977**

people received high quality education

**355,436**

teachers learned innovative educational techniques

**4,243**

educational materials distributed

See page 151 for complete project analysis



## Thrive Future

Jemima Lovatt - UK 

Jemima founded Thrive Future to raise awareness and provide trainings for corporate employees to tackle taboo issues of gender inequality, such as domestic abuse, sexual harassment, and unequal pay. The organisation also has a free digital education platform, Thrive+, through which it provides in-depth resources. It has provided expert research on 186 countries and developed the Law Changers' Network of gender equality advocates.



“

Before the Summit, I felt quite isolated as a young person in this space since a lot of people that I was working with were significantly older. Meeting other Ambassadors in a similar stage in life to me was pivotal in terms of building a network. It gave me the confidence to continue my work and I have collaborated a lot with One Young World. Like the Law Changers from Thrive, a lot come from the Ambassador Community.”



**\$1:23**

Social return on investment

**2,036**

corporate employees trained on gender equality

**834**

members of Thrive+ digital platform

## Addressing Inequality



Inequality and discrimination were exacerbated following the COVID-19 pandemic, the aftermath of which saw rising global economic inequality, xenophobia, racism, gender inequality, and other forms of discrimination. Our Ambassadors are advocating for the recognition of human rights, and are supporting people from underprivileged backgrounds to access opportunities that would otherwise be unavailable to them.

**129,284**

people empowered to bridge social inequalities

**20,700**

women and girls introduced to STEM subjects

**9,497**

people supported to advocate for systemic equality

See page 158 for complete project analysis



## Lumen Energy Solutions

Jinsu Chang - Honduras/South Korea  

Jinsu co-founded Lumen Energy Solutions to help companies implement the sustainability and energy wastage reduction measures needed to reduce their carbon footprint without the high transition costs of traditional approaches. His team works with industrial clients in 16 fields and have begun expanding into the commercial sector, helping companies determine the sources of energy waste and the steps they can take to alleviate their carbon burden.

7 AFFORDABLE AND CLEAN ENERGY



“

The greatest value of One Young World has been the ability to see other young leaders around the world with their own initiatives, their efforts, energy, and passion. I think I've become a more well-rounded leader.”



**\$1:16**

Social return on investment

**28,000**

tCO<sub>2</sub> mitigated through consultancy measures

**25**

companies helped to reduce their carbon footprint

See page 161 for complete project analysis

## Supplying Clean Energy and Water



Climate change, outdated infrastructure, and economic mismanagement pose significant challenges to ensuring that people have access to clean water and energy, which are the fundamental building blocks of all human development. Our Ambassadors are working on the frontlines to provide alternative sources of clean energy and water, as well as helping communities and businesses succeed in their clean energy transitions.

**1,640,644**

people provided with clean energy, water, and sanitation resources

**9,600**

people provided with access to clean energy

**10.5M+**

soap bars distributed to underprivileged communities



## WoWoman

Zarangiz Huseynova - Azerbaijan 

Zarangiz founded WoWoman as a platform to empower women by offering them a space to develop professionally and the tools they need to achieve this. She has built a community of women entrepreneurs and empowered them to have a greater freedom of choice and achieve financial independence through language classes, entrepreneurial and business training, and a coding school. She also emphasises personal development through her work.

**8** DECENT WORK AND ECONOMIC GROWTH



“

I am very grateful and happy that I had the experience of being a Delegate Speaker, because the quality of support that I got while preparing for my speech from One Young World is still on the top levels of anything I've gotten.”



**\$1:11**

Social return on investment

**15,000**

women trained in-person and online

**500**

events and workshops organised and hosted

## Promoting Work, Industry and Infrastructure



Young people are more unlikely to have gainful employment in many parts of the world, with youth unemployment rates standing significantly higher than the general rate. Our Ambassadors are providing vocational and entrepreneurial training to young people to facilitate their entry into the workforce. They are also at the forefront of infrastructural development and innovation, helping governments and communities become more efficient actors.

**184,775**

people prepared to succeed economically and drive growth

**2,111**

new small enterprises created or incubated

**\$1.17M**

investment secured to create more sustainable industries

See page 166 for complete project analysis



## Human and Hope Association

Thai San - Cambodia 

Thai San co-founded the Human and Hope Association (HHA) to empower local communities through education, vocational training, and community development. HHA has helped 34 families successfully transition out of poverty, 35 children graduate from preschool, and has assisted over 600 young people with language courses. The organisation also works on sustainable tourism in the Siem Reap province of Cambodia.

11 SUSTAINABLE CITIES AND COMMUNITIES



“

I really loved how One Young World organised the Summit and I learned from the speakers. I was a recipient of One Young World's 2020 COVID Young Leaders Fund, which helped me make an important contribution to preventing the spread of COVID-19 in my community as well as creating economic opportunities for them.”



**\$1:12**

Social return on investment

**30,000**

people provided with face masks and soap

**1,167**

home and food gardens built

## Providing Sustainable Living and Production



Human societies are producing an unsustainable amount of waste, much of which is polluting our environment. The development of a circular economy is indispensable, and we must organise our cities, communities, production, and lives in a way that reduces and reuses material waste. Our Ambassadors are implementing vital changes in their communities to ensure that a more sustainable model of life is emerging.

**244,336**

people benefitted from sustainable living and consumption practices

**200,798**

people supported to live in sustainable communities

**17,860**

products and food gardens developed sustainably

See page 172 for complete project analysis



## Pipe Q-ida

Luis Felipe Henao Murcia - Colombia 

Luis Felipe has been an active environmental activist since 2008, with Pipe Q-ida emerging as a digital project within CoBosques to communicate with local communities about conservation issues. In the process, Luis Felipe and his team have engaged in reforestation and conservation efforts in the Chiribiquete National Park, as well as educated young children in these issues to give them the skills to become environmental activists in their own right.



“

One Young World came at a time in my life that I did not expect, but I needed that injection of motivation and it helped me see different perspectives and create connections that persist to today.”



**\$1:36**

Social return on investment

**50,021**

trees planted in 600 hectares

**2,800**

families mobilised for protection and conservation

## Protecting the Environment



The environment is of the utmost importance to human success, but as the effects of climate change continue to devastate communities around the world, the situation has become increasingly critical. Our Ambassadors are working in every area of the climate crisis, from protecting biodiversity, to providing disaster relief, reforestation, tackling marine pollution, educating and awareness raising, and reducing carbon emissions.

**53,008**

people mobilised to take climate action

**\$55,405**

invested in marine conservation initiatives

**83,000**

trees planted to combat deforestation

See page 182 for complete project analysis



## R-SEAT

Rez Gardi - New Zealand 🇳🇿

Rez co-founded Refugees Seeking Equal Access at the Table (R-SEAT) formally in 2021, to advocate for more meaningful inclusion of refugees in the international and domestic policy-making conversations that affect them. R-SEAT has been instrumental in developing mechanisms for refugee representation in four countries and is in the process of establishing seven more, ensuring that refugee voices are heard and consulted globally.



“

The most valuable impact of becoming part of the One Young World Community is the exposure to what other young people are doing around the world, and the connections and ideas that come out of it. As well as the credibility that comes along with it, people trust the One Young World brand and name and what it stands for.”



**\$1:31**

Social return on investment

**38**

mechanism members representing refugees' interests

**20,000**

refugees educated through her other organisation, Empower

See page 186 for complete project analysis



## Promoting Peace and Partnerships



The Sustainable Development Goals cover a vast range of topics and require a comprehensive approach to ensure a truly sustainable world. This means peace between peoples, and the development of partnerships. Our Community of young leaders is strongly engaged in peacebuilding in conflict-affected regions of the world, and is developing partnerships for sustainability.

**56,600**

people connected and partnered to create sustainable, peaceful societies

**10,040**

war victims and their families provided with psychosocial support

**25,082**

connected to strengthen the Sustainable Development Goals



**Ones to Watch** provides a spotlight on up-and-coming, impactful Ambassador-led projects to pay close attention to in 2023.



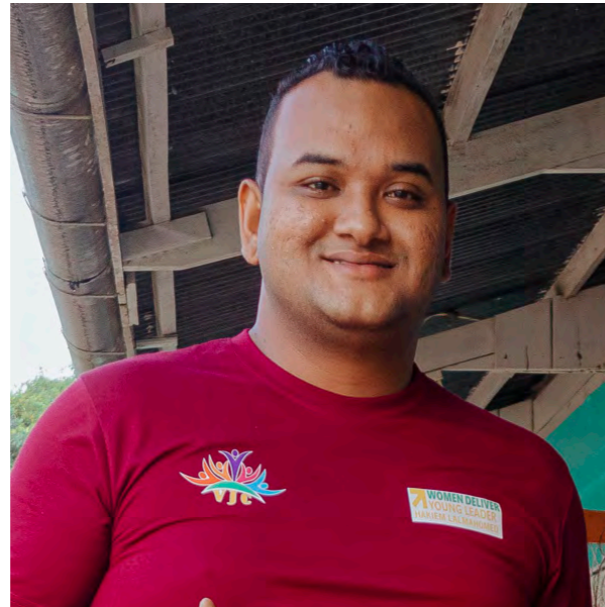
**Otto**  
**Madeleine Debney** - UK



Madeleine became a One Young World Ambassador through her first job, during which time she was also involved in the Circle of Young Intrapreneurs, an initiative that was launched following the One Young World Summit in Bangkok, 2015. Through both her professional and academic experience, Madeleine noticed the low levels of financial literacy and engagement within her community and globally, and the significant barriers to entry faced by people when approaching investment products. Due to her knowledge of the topic, she was often a source of financial guidance for friends and family, which developed into an investors club in London that has been active for over 10 years.

Madeleine co-founded Otto in 2021 to scale her work helping people access financial coaching regardless of their financial status. Otto is a London-based FinTech company that functions as a financial health and wellbeing platform for employees. The platform has thousands of users, and since 2022 has partnered with Sequoia Capital through Sequoia Arc, a catalyst for pre-seed and seed-stage founders.

Using world-class technology to guide users with the help of personalised financial coaching, Otto aims to democratise access to comprehensive financial health. It also helps users achieve their financial objectives and alleviate financial stress.



**Vereniging Jongeren van Commewijne**  
**Hakiem Lalmahomed** - Suriname



Hakiem is the founder of Vereniging Jongeren van Commewijne (VJC), an organisation dedicated to helping young residents of Commewijne develop their full potential by equipping them with knowledge and tools to succeed. VJC has worked on humanitarian projects since its founding in 2019. VJC donated food packages to randomly chosen impoverished households, particularly on days of national importance, reaching 120 households. It has provided school packages, helping around 213 children in the past two years, and food aid to homeless people, with 200 such packages delivered. With the help of a small grant from Women Deliver, it has trained 255 students in comprehensive sexual education. Along with its partner organisations, VJC also donates essential goods to six children's homes, and worked alongside the Ministry of Health for Suriname's vaccination programme.

Hakiem is Chairperson of the Youth Council of the Progressive Reform Party where he advocates for youth and women empowerment and participation in decision-making processes. With this organisation he provided 6,000 school packages to students from impoverished households. As a youth specialist, he is a member of the High-Level Commission on Children's Ombudsman Institute Suriname.



## Medsupportkz

**Botagoz Kaukenova** - Kazakhstan



As the COVID-19 pandemic hit Kazakhstan in March 2020, Botagoz noticed that misinformation around the illness was leading to widespread confusion about the proper protective measures people should take. Coming from a medical family, Botagoz was determined to raise awareness of national and international guidelines. Medsupportkz began by translating research articles from English into Russian and Kazakh before broadening its scope to educating the Kazakh public.

In the project's second phase, the Medsupportkz team realised that a significant amount of COVID-19 misinformation was spreading through social media, and so Medsupportkz also took to social media to tackle this problem. Their social media channels

share medical advice, combat misinformation and fact-check medical information.

More recently, Medsupportkz has pivoted towards a focus on medicine and health beyond the pandemic, becoming a bridge between the medical community and the government. The team hopes to continue raising the prestige of healthcare professionals to combat the shortage of medical doctors in the country, while also helping citizens with medical advice. In 2021, Botagoz was recognized by Forbes Kazakhstan's 30 Under 30, and the Medsupportkz team has partnered with UNICEF on a child immunisation project in the country, as well as with the WHO on an antibiotic awareness programme.



Our Ambassadors have made **exceptional progress** towards their **impact goals** in 2022, here are just some of their **outstanding achievements**.



**Keithlin Caroo** - Saint Lucia 🇸🇨

As the Instituto Interamericano de Cooperación para la Agricultura (IICA)'s youngest and first Afro-Caribbean Goodwill Ambassador for Sustainable Development, Keithlin hosted the first-ever Africa-Americas Summit on Agriculture and Food Systems in Costa Rica in July 2022. Over 40 Ministers of Agriculture and/or Ambassadors from South and Central America, the Caribbean, and Africa participated in the summit.

**Sukhmeet Singh Sachal** - Canada 🇨🇦

Sukhmeet was awarded the Dr. Ian Bowmer Award for Leadership in Social Accountability, an award honouring medical learners who demonstrate leadership by developing collaborative and consultative approaches to address community needs.



**Tamana Ayazi** - Afghanistan 🇦🇫

Working with Oscar-nominated director Marcel Mettelsiefen, Tamana directed *In Her Hands*, a documentary following the political and personal challenges of Zarifa Ghafari, Afghanistan's youngest female mayor, in the months before the Taliban's takeover of the country. The film premiered at the Toronto International Film Festival and is available on Netflix.

**Oscar Anderson MBE** - UK 🇬🇧

Oscar was awarded an MBE as part of the birthday honours of Queen Elizabeth II, for his work and services to global disability activism and healthcare reform. He has pioneered medical reform in Vietnam.

**Taylor Small** - USA 🇺🇸

Taylor was elected as State Representative in November 2020, making her the first out transgender person to serve in the Vermont Legislature, during which time she was a member of the House's Discrimination Prevention Panel. She successfully ran for re-election to the Vermont House of Representatives in 2022.



**Amir Ashour** - Iraq 🇮🇶

Amir is the 2022 recipient of the Gay Times Honours for International Community Trailblazer Award for his work with IraQueer, an organisation advocating for LGBT+ rights in Iraq through education, advocacy, and direct services to address the needs of the LGBT+ community in that country.

**Vanessa Nakate** - Uganda 🇺🇬

Vanessa Nakate is a climate activist and One Young World Ambassador who was appointed UNICEF Goodwill Ambassador in 2022. Vanessa began advocating for climate justice in 2019 with a protest on the streets of Kampala, Uganda, inspired by Greta Thunberg. She became one of the faces in a global movement for climate justice.



**Ivona Kostyna** - Ukraine 🇺🇦

In the aftermath of Russia's invasion of Ukraine, One Young World worked alongside Ivona Kostyna to ensure Ukrainian voices were at the forefront of global media coverage. As part of this campaign, Ivona spoke on Sky News, Times Radio, BBC News, and ABC News Radio Australia. To learn more about Ivona's work with her organisation, Veteran Hub, please turn to page 49.

**Daniela Fernandez** - USA 🇺🇸

Daniela is the founder and CEO of Sustainable Ocean Alliance, the world's largest network of young ocean leaders and home to the first Ocean Solutions Accelerator. The organisation has raised \$15,000,000 to help restore the health of the ocean by providing crucial funding to startups and community projects creating innovative ocean solutions.

**Hon. Crystal Asige** - Kenya 🇰🇪

Hon. Crystal Asige was nominated to the Kenyan Senate to represent persons living with disabilities and was sworn into her position in September, 2022. Crystal has worked extensively for accessibility and equitable mobility for persons with disabilities in Kenya.



**Fernando Rangel** - Brazil 🇧🇷

Fernando is the founder & Executive Director of Refúgio 343, which was selected as the best Brazilian NGO for the year 2022 out of more than 800,000 NGOs in the country. They have so far welcomed 3,033 refugees to more than 200 cities in Brazil.



**Yusra and Sarah Mardini** - Syria 🇸🇾

Yusra and Sarah Mardini's stories, along with those of their parents and younger sister, were the subject of a movie that premiered at the Toronto International Film Festival. It is available to stream on Netflix. The story follows the sisters as they leave Syria for Europe and Yusra's subsequent success as part of the first Refugee Olympic Team at Rio 2016.



Our Ambassadors are quickly **becoming leading voices for social change**, driving positive action in **governments** and many of **the world's largest companies**.



**91%**

of young leaders believe that being an Ambassador has assisted their professional development\*

\* data based on survey responses from March 2023 of 154 Ambassadors



## TABOTABO AUATABU

 Kiribati

“

Attending One Young World has increased my credibility and garnered trust from others. Despite residing in a small country with a population of 120,000, the recognition received from One Young World has elevated my status as an Ambassador for young people, allowing others to have confidence in me.”

Tabotabo has always had a strong interest in the rights of children, women's empowerment, and family development as a result of a difficult childhood. After studying psychology and law at university - and becoming the first counselling psychologist in Kiribati - he has played a significant role in changing the island nation's parenting culture, to better ensure women's and children's rights are upheld. He was instrumental in the passing of the Education Act and the Children, Young People, and Family Welfare Act, to better implement the relevant UN Conventions like CRC and CEDAW in Kiribati.

In addition to delivering training on positive parenting, Tabotabo worked with the Ministry of

Education to raise awareness on child abuse amongst teachers, principals, and church leaders. As the first President of the Kiribati Schools Counselling and Wellbeing Network, he was selected as a finalist of the Commonwealth Youth Awards 2015 for his work. The following year he received a Queen's Young Leader Award, and he successfully secured a place at the One Young World Summit in Ottawa, 2016. In a small country, being a One Young World Ambassador helped Tabotabo establish his reputation and credibility as a young leader.

In his role as the Head of the Social Welfare Division at the Ministry of Women, Youth, Sports and Social Affairs, Tabotabo implemented lessons he learned from One Young World Counsellor Mohammed Yunus at the Summit and strengthened programmes designed to train young couples on financial literacy. He led a team of 30 staff to ensure that Kiribati's government welfare programmes were sustainable and reaching people in need, particularly children who required financial and psychosocial support.

Tabotabo served as a Senior Prosecutor in the Office of the Attorney General before moving into the newly established Digital Transformation Office. As a Chief Legal and Licensing Officer, his role focuses on establishing sound legal foundations for Kiribati's digital development. This includes establishing best practices and evolving the legal system to ensure proper use of digital data and guaranteeing privacy rights, to accompany the government's digitization plans. Tabotabo's office is developing legal bills and regulations to protect people and is engaged in the national consultation process to ensure better accessibility. His legal and regulatory work will help guarantee the rights of Kiribati's citizens as the country moves towards a digital economy.







“ Building a regenerative future is a massive challenge. One Young World gives you a community of like-minded, stubborn optimists, leaders that share common values. With them by your side nothing seems impossible.”

## CAROLINA GARCÍA ARBELÁEZ



Colombia

Carolina’s studies in international environmental law coincided with the failure of the Kyoto Protocol and the need for a new global agreement on climate change. She pivoted to a career in journalism before connecting with the World Wildlife Fund for Nature (WWF) while covering the Colombian government’s recognition of the Fluvial Star of Inírida as a protected Ramsar site.

Carolina translated into Spanish ‘Corporation 2020’, a book by former WWF President Pavan Sukhdev, arguing for corporate engagement in tackling the climate crisis. This, along with her experience as a WWF delegate to the Paris Agreement, convinced her of the importance of the private sector in driving change.

In 2017, she joined AB InBev as Sustainability Lead at Bavaria, its Colombian subsidiary. She attended the One Young World Summit Bogotá, 2017, and immediately found a community

of young leaders who inspired her to continue driving positive change through her career and within her organisation. Carolina was instrumental in launching a new programme with the retail team, helping women retailers through access to financial services, education, and entrepreneurship training. It has since become one of Bavaria’s largest social programmes.

Later, as Regional Sustainability Manager, Carolina led the development of Bavaria’s sustainable water projects in the Colombian Páramos. These wetlands account for 70% of Colombia’s drinking water and are at risk. Carolina worked with the local Water Fund to implement context-specific measures to help maintain the Páramos, such as reforestation and regenerative agriculture practices amongst local farming communities. In collaboration with the marketing team, Carolina helped launch Zalva, a new water brand, with

most of the profits going towards helping save the Páramos. Carolina replicated this success in Mexico, Peru, and El Salvador with context-specific variations to create the greatest possible social and environmental impact and she helped bring international funding to increase the scale of the projects.

In her latest role as Global Sustainability and Innovation Director, Carolina works primarily on the 100+ Accelerator programme, a unique partnership between AB InBev, Coca-Cola, Colgate-Palmolive, and Unilever, to fund and support sustainable innovation initiatives in supply chains. The 100+ Accelerator has worked with 116 startups across the world and has implemented pilots in over 30 countries, with one pilot even integrating into Carolina’s work in the Colombian Páramos and another into her water work in Mexico.



“ The One Young World platform gave me exposure to a wider network. It gave me the ability to use that network to create a podcast, it gave me the ability to speak on stages including One Young World, and again that gave me a platform to just explain my story. I use the assets that One Young World has developed to support the positive stories I want to create.”

## OLU ODUBAJO



UK

Olu has always had a strong passion for social mobility. Whilst working as a digital consultant at KPMG, he was involved in a focus group on Black heritage, diversity, and inclusion, through which he created a reverse mentoring programme that connected senior executives interested in supporting diversity, with employees of Black heritage who could provide insight and support. Olu was selected to mentor KPMG UK’s then Managing Partner, Philip Davidson.

The programme received a lot of coverage and has since been consolidated as part of KPMG’s diversity and inclusion team. Olu managed to connect with Lord Michael Hastings, who sits on One Young World’s Global Advisory Board, and who at the time was also KPMG’s Global Head of Citizenship. Lord Hastings was impressed by Olu’s work and introduced him to One Young World.

The One Young World Summit in

Bogotá, 2017, was the first time that Olu found himself in an environment full of young, inspiring changemakers, many of whom worked for big corporate organisations like his own. This encouraged him to scale his work on Black representation and take it in a different direction, and he was invited back as a Delegate Speaker in 2018.

Olu was able to leverage KPMG’s resources to address the overlooked issue of the lack of access to capital faced by Black entrepreneurs. The Black Entrepreneurs’ Award held its first event six months after the 2017 One Young World Summit, with over 100 Black entrepreneurs applying for a 12-month accelerator programme and equity-free funding. The programme included mentoring with a senior KPMG executive, exposure through KPMG’s channels, and workshops with industry-leading experts.

Going into its 4th year, The Black

Entrepreneurs’ Award has helped over 20 entrepreneurs as finalists and winners, and distributed over £140,000 of equity-free funding to Black-owned businesses. The Black Entrepreneurs’ Award is now collaborating with Google’s Black Founders Fund and other companies to increase the accessibility of capital for Black entrepreneurs. Olu also promotes and inspires future leaders through his podcast series, Not Your Everyday Podcast, where he looks behind the scenes of transformational leadership stories. He has interviewed One Young World Co-Founder Kate Robertson, Lord Michael Hastings, and Paul Polman, with a new season planned for later this year. Olu is also completing a part-time Masters in Social Innovation at the Cambridge Judge Business School to help businesses become more socially responsible.



“ I wouldn’t have built the confidence to share my story if it wasn’t for One Young World. No question. So everything that I do now One Young World has touched in some way. I’ve got the confidence, because I’ve seen other people allow themselves to show vulnerability. It’s the network as well; coming back and speaking on the main stage in 2019 and again in Manchester this year has helped me shape my story, find a route to give back and hopefully inspire others.”



## JONNY JACOBS

🇬🇧 UK



Jonny has always had a keen interest in giving people opportunities to reach their full potential. In 2016, he was nominated by the Institute of Chartered Accountants (ICAS) to be their Young Chartered Accountant of the Year, a role which earned him a place to attend the One Young World Summit in Bogotá, 2017. At the time, Jonny was the Strategy and Transformation Director and an active mental health programme sponsor at his previous company. These experiences, along with his challenging upbringing, were the catalyst for Jonny to become an advocate for positive change in his career.

Jonny took on the role of an ambassador and executive sponsor for pladis Global’s mental health programme, elevating the initiative onto the strategic agenda of the business through his role in the executive team. The programme began with a small group of colleagues working to

break the stigma of mental health in the workplace before reaching 4,000 employees in the UK and influencing globally through education and support. This led to McVitie’s first-ever social partnership with the mental health charity, Mind. The joint Let’s Talk campaign leveraged the brand for social good to drive a national mental health conversation.

Now at Starbucks, Jonny influences the strategic agenda as the sponsor of a wellbeing programme, the Wellbeing Blend, with 200 trained ambassadors expanding across geographies. The programme’s three core components, physical, mental, and financial wellbeing, support colleagues to feel their best every day. Starbucks has enhanced its support tools for people experiencing tough times, with counselling, prevention services, training, and education, whilst at the same time enhancing policies to support its partners to thrive.

During Mental Health Awareness Week in the UK, thousands of Starbucks baristas wore a green ribbon for mental health awareness. Jonny has successfully helped expand the scope, scale, and national impact of Starbucks’ wellbeing and D&I initiatives, leveraging the company’s strong foundations in corporate social responsibility.

Jonny is also a Board Member for the Mental Health Foundation, the UK’s leading charity for everyone’s mental health, and Mental Health at Work CIC who lead the Mental Health Allies Programme, which trains employees, including line managers, on how to spot the signs of mental ill health. Jonny has brought together his experience to also co-lead the Mental Fitness in Business strategy for ICAS, which is leading the mental health conversation amongst the profession.



“ Being a One Young World Ambassador not just elevated my advocacy work, it also gave me a better understanding of the world around me. It gave me a platform, it’s like a universal stage for advocacy and for passionate young people. That’s how I see it. A global hub that young people can tap into for resources and support.”

## ELVIS MARTIN

🇦🇺 Australia

Elvis began his advocacy work as an international student who noticed the myriad gaps in Australia’s mental health support system. He began by helping international students navigate the country’s legal system to better protect their rights and access vital services. Since then, his work has expanded to cover multiple areas, while his own lived experience continues to provide the foundations for his role as a social justice campaigner. Elvis raised \$1M to build a youth refuge and became heavily involved in the Mental Health Compliance Commission. He also co-founded co-health youth action council, a community health organisation that strives to improve health and wellbeing for all, with a particular focus on young people experiencing mental health challenges.

Elvis first attended a One Young World Summit in The Hague, 2018, and found the experience to be like no other. He discovered

One Young World is a universal hub for advocacy through which young leaders like himself can tap into resources and support. Elvis implemented his learnings from the Summit, particularly on sustainability, into his advisory roles in government bodies and actively encouraged their implementation.

Elvis scaled his advocacy work and became Principal Ambassador for the National Youth Commission of Australia. He also became a diversity and inclusion spokesperson, sitting on various boards related to mental health, homelessness, family violence, and technology. Elvis was appointed the National Chair of Red Cross Youth. His approach to advocacy is people-centric and emphasises the lived experience of people experiencing hardship. He became the youngest member appointed to Victoria’s LGBTIQ+ Taskforce, and the youngest member to be appointed to the Victorian Government’s

Anti-Racism Taskforce. He is also the first male to be appointed to the expert advisory panel of Safe and Equal, a family and domestic violence peak body. This has involved one of the biggest wins for his advocacy career, as Australia’s newly instituted domestic violence paid leave has come out of the work done by Safe and Equal.

Following the Summit in Manchester, 2022, Elvis returned again to Australia to scale his advocacy work. He was elected Deputy Chair for the State of Victoria’s peak body for mental health. In this role, Elvis hopes to bring more diversity and break stigma around mental health challenges, and advocate for a system without barriers and gaps especially for the most marginalised in the community.



“ One Young World helped launch my international career and has given me not just a platform to advance my leadership, but the knowledge and community connections to create real change at scale. I’m honoured to be a One Young World Ambassador.”



## DEREK DEWOSKY



USA

Derek has always been passionate about diversity and inclusion. His experience growing up LGBTQ+ in a conservative environment in the Southern United States sparked his passion for human rights and producing work that supports the UN’s SDG 10 - Reduced Inequalities.

In his previous role, Derek impacted his company’s culture by founding the first Pride network to build an equitable and inclusive workplace. He launched a partnership with Out In Tech, the world’s largest non-profit community of LGBTQ+ tech leaders, creating opportunities for LGBTQ+ people to advance their careers and visibility within the STEM sector by giving them resources and support. As part of this, he brought together leaders from across the industry to discuss inequality in technology and marketing, with a focus on the inequalities inherent in data and product development.

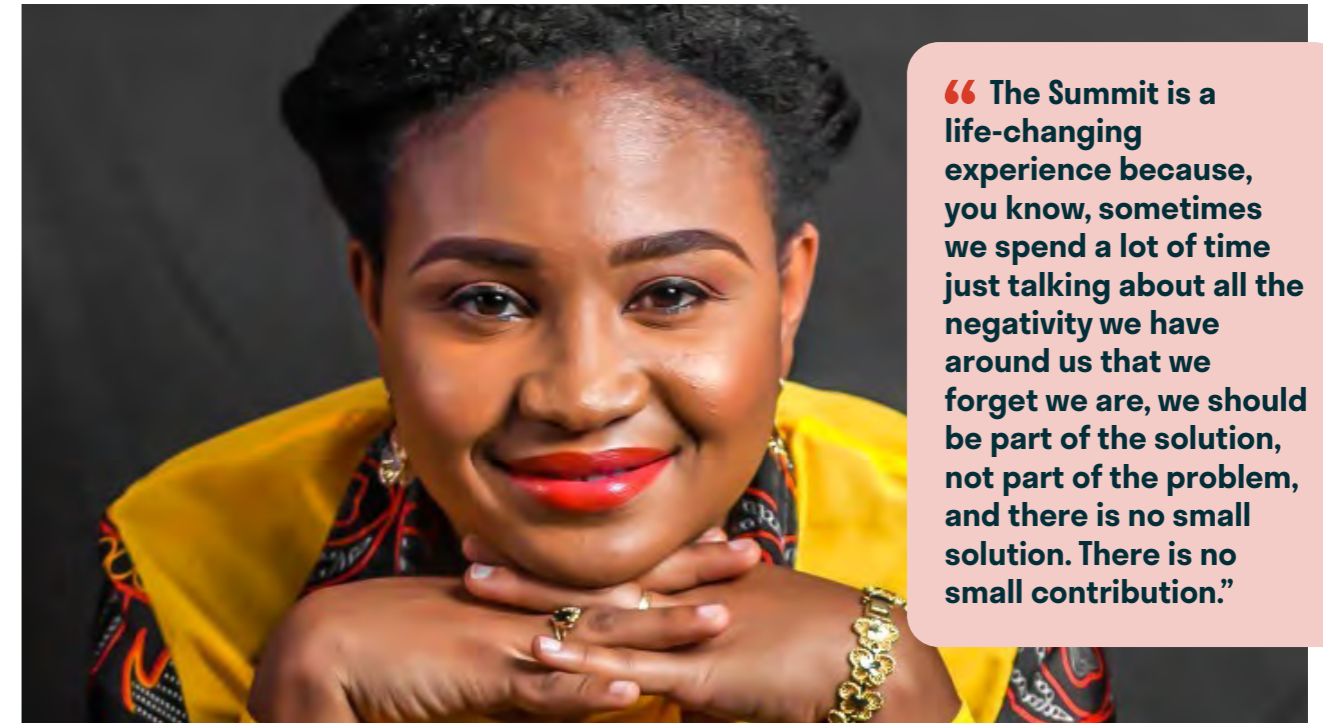
The One Young World Summit

London, 2019, was a life-changing experience for Derek. It empowered him to continue his journey as a young leader and to continue placing purpose at the heart of his work. Derek broadened his understanding of the role technology can play in affecting change after seeing One Young World Ambassadors Isra Chaker and Dalia Yousif speak on the role of social media in promoting civil rights.

Since then, Derek has continued to champion diversity and inclusion initiatives and amplify the work of individuals from underrepresented backgrounds as Associate Director for Business Development at WPP. He helped launch the WPP Consumer Equality Equation Report, the most comprehensive study into the relationship between ethnicity and the consumer experience in the UK. This data helps companies make informed decisions while advancing social impact.

Additionally, he leads an integrated marcomms team providing pro-bono support to the Stephen Lawrence Day Foundation.

Derek actively supports some of the industry’s largest employee resource groups which champion LGBTQ+, racial and cultural diversity and inclusion. In his role he directly supports the CEOs and executive leadership of the largest marketing agencies in the UK with developing and implementing strategic business plans, which often look at areas related to diversity, equity and inclusion. As part of this, Derek leads the WPP UK Workforce Alliance Board, working with changemakers from across WPP to make recommendations to the Board on pressing global issues. Most recently, Derek was named Forbes 30 Under 30 Europe Class of 2023 and in the top 100 Business Developers in the UK by the BD100.



“ The Summit is a life-changing experience because, you know, sometimes we spend a lot of time just talking about all the negativity we have around us that we forget we are, we should be part of the solution, not part of the problem, and there is no small solution. There is no small contribution.”

## GHISLAINE ADA



Cameroon

Ghislaine pursued a career in the agricultural sector because she wanted to have the greatest impact possible. In her previous role in Barry Callebaut as a Continuous Improvement Lead, she led projects across multiple countries related to energy savings and producing high-quality chocolate with minimal waste.

Ghislaine’s experience at the One Young World Summit Bogotá, 2017, reaffirmed her commitment to sustainability. She found the event deeply inspiring and took that energy to help her transition into a new role at Barry Callebaut. At the Summit, Ghislaine learned important lessons on community development which she has integrated into her role as Country Sustainability Manager. Ghislaine is now in charge of leading Barry Callebaut’s whole sustainability agenda in Côte d’Ivoire, the world’s largest cocoa producing country.

The strategy she has developed

focuses on three main pillars. The first is to secure the prosperity of farmers through initiatives aimed at greater income diversification while ensuring that their farms continue to produce good quality cocoa. The second pillar relates to community development, which involves guaranteeing the human rights of communities involved in cocoa production and assessing the community risk level related to hazards, such as child labour or a lack of women’s empowerment. Ghislaine’s team put in place context-specific remedial actions to address a problem once it has been diagnosed.

The final pillar of Ghislaine’s work is environmental, and is to ensure that cocoa production is sustainable and does not come at the expense of Côte d’Ivoire’s natural habitats. To tackle this problem, Ghislaine’s team has developed a productivity package to discourage deforestation in the country. This involves selecting

top-quality inputs and subsidising farmers. Ghislaine’s strategy also emphasises the use of non-chemical fertilisers and pruning, which can increase yields. Despite traditionally having a low adoption rate, farmers that take up this new practice through the Labour Group Project are likely to continue the practice past the first year and potentially increase their yields by as much as 40%.

These three pillars are guided by Ghislaine’s overarching objective of nurturing self-driven communities in the cocoa-producing regions of West Africa. Her sustainability strategy directly impacts the lives of 200,000 farmers in Côte d’Ivoire, their families and the wider communities around them.



“ I had never been in such a diverse situation as the Summit, with literally every country represented. And so I just found it fascinating. I remember the Opening Ceremony, and just how powerful that was to see all of the country flags come in and people in their native attire. It was a great introduction into being a true citizen of the world.”



## CRYSTAL ANDREWS BANKS



USA

Crystal began her career in marketing at the Federal Reserve Bank of Chicago before transitioning to internal communications supporting employee events and campaigns. After much networking and research, she realised she could make a difference for her colleagues, organisations, and the world, by channelling and celebrating the unique differences of those around her. In 2008, the Dodd-Frank legislation in the United States mandated that all 12 regional Federal Reserve Banks had to create diversity offices, and Crystal was able to learn from the national conversation around diversity and inclusion to implement policies in her own office.

Crystal attended the One Young World Summit Bangkok, 2015, where she was able to discuss experiences of inclusivity with people from around the world. In particular, she sought out fellow Delegates from South Africa to

better understand their lived experiences post-Apartheid. The diversity of the Summit influenced and reinforced Crystal's objective of integrating inclusivity and accessibility into diversity and inclusion strategies she led.

At Ulta Beauty, Crystal worked to change industry beauty standards by helping make beauty welcoming and accessible for all. Her work had a dual focus; creating inclusive customer experiences while also ensuring employees experienced an inclusive and diverse workplace. Her team developed 'inclusion in action' training for every employee, amplified moments that matter to employees and customers and secured an organisational investment of \$50M in diversity, equity and inclusion commitments in 2022.

At Kraft Heinz, Crystal is providing coaching and consulting to leadership to reimagine the company's diversity, equity, belonging and inclusion strategy

with a focus on people, business and community. This will introduce an inclusive design thinking and approach to support fair, equitable and unbiased people practices, celebrate the diversity of consumers and customers and empower communities. Internally, Kraft Heinz has 12 business resource groups divided equally between the US and international markets, bringing together employees from diverse backgrounds around central concepts like culture building, community outreach, professional development and brand partnerships. Crystal hopes that this new strategy will be transformative for Kraft Heinz, building upon the company's We Demand Diversity value.



“ The Summit really is a life-changing experience and it absolutely shifted my perception on many of the global challenges the world is facing. It is inspiring to meet with so many passionate young people who have taken their ideas and turned them into life-changing initiatives that are making the world a better place. I hope to enable even more young leaders to have this opportunity as we all have the power to shape a healthier, more equitable future.”

## COURTNEY SUNNA



USA

Courtney began her social impact journey as a UN Youth Delegate for Innovation and Sustainable Development and Director at LEAP (Leadership and Executive Acceleration Program), a non-profit women's leadership programme, where she built a social impact module in which the participants were paired with other non-profit organisations active in local communities to help them solve business challenges. It was at a LEAP session that Courtney first learned about One Young World.

Courtney attended the One Young World Summit The Hague, 2018, as an AstraZeneca Scholar. The Summit proved to be an unprecedented, eye-opening experience, giving her a new perspective on global issues as well as connecting her with a community of young change makers that she maintains to this day. At the Summit, Courtney met the AstraZeneca executive responsible for the company's

Scholarship Delegation. She proposed co-building an AstraZeneca One Young World Scholar Alumni Network. These conversations ultimately led to Courtney applying for a role at AstraZeneca.

Courtney now works as Director of Global Community Investment at AstraZeneca and leads on the company's Scholarship Delegation to One Young World and Young Health Programme (YHP). The YHP is a philanthropic programme that combines community programmes, research, advocacy, and supports young leaders, working with over 50 non-profit organisations across 39 countries to catalyse change at scale. The YHP is AstraZeneca's largest community investment initiative, and has directly reached over nine million young people worldwide.

As part of the YHP, Courtney launched AstraZeneca's Impact Fellowship initiative, to enable young leaders to address health

inequities and drive greater impact. The Impact Fellowship will enable 15 young health leaders from around the world to attend One Young World through a Scholarship. Each Fellow will receive grants of either \$10,000 or \$50,000 to implement a project within their non-profit organisation, in addition to receiving professional and leadership development opportunities including One Young World Academy passes, mentorship from AstraZeneca employees and Mini-MBA training to help them scale their impact.

Courtney is also broadening how the YHP considers health equity to ensure that the programme continues to respond to the unique health challenges that young people face, especially those living in vulnerable communities and settings. She also leads AstraZeneca's global medical product donations, humanitarian response and relief, and equipment donations efforts.



**Social Enterprises** founded by our Ambassadors are at **the cutting edge of entrepreneurial spaces**, creating innovative businesses to **drive social impact**.

pg. 171 features **Wubetu Shimelash**

Founder of Simien Eco Trek, a social enterprise bringing sustainable tourism to Ethiopia.







## Green in Blue

Loïc Le Goueff - Spain 🇪🇸

After working on green education, particularly on reducing water consumption and the circular production of food, Loïc founded Green in Blue, using science for solving environmental issues and promoting circular food. The aim of this initiative is to make aquaponics an accessible alternative to sustainable farming. Green in Blue builds and provides consultancy on aquaponic production systems for clients in Spain based on its own aquaponic farm, Granja Blava.

Green in Blue inaugurated its first industrial production line in 2022, but Granja Blava has been active since 2019. The produce Loïc harvests there is distributed to customers throughout Barcelona. Loïc's aquaponic farm system consumes ten times less water than conventional agricultural systems on the same surface. Green in Blue's carbon footprint is minimal given that they only deliver locally, and they also offer workshops at the farm for people to learn more about alternative farming. Additionally, Loïc's produce does not contain any added products, and no chemical fertilisers are used in the project's harvesting process. Green in Blue aims to not only benefit the environment but also the health of consumers.

In the near future, Loïc has his eyes set on expanding the reach of Green in Blue internationally. His team has been selected by the European Union to be part of Horizon Europe programme, AWARE, where they will be supplying aquaponic systems to build an aquaponic farm in a wastewater treatment plant in Italy.



## Eureka Tech Academy

Afnan Ali - Jordan 🇯🇴

Off the back of a visit to Silicon Valley, Afnan was inspired to do something for her country and her region. Her passion for education and technology, led her to found Eureka Tech Academy. She was selected as the United Nations Conference on Trade and Development's (UNCTAD) Best Tech Entrepreneur for 2020, and her work at Eureka has been recognised as one of the best social enterprises in the Arab World for its capacity to generate impact.

The Eureka Tech Academy is a tech-focused school for children and young people that aims to prepare them step-by-step to become engineers, innovators, and tech entrepreneurs. It is present in two cities in Jordan and has trained over 10,000 young people so far. Their curriculum is designed to teach children the basics of engineering so that they can make their ideas a reality. It takes around three years to complete the full Eureka Tech Academy programme,

with students receiving a diploma at the end of the process. Afnan is now working with her fourth cohort of students. Students from earlier cohorts are now working with the initiative to give back to their communities.

Providing equal opportunities for access to education, regardless of economic status, is one of Afnan's driving motivations. Following the pandemic, Eureka Tech Academy launched an online platform to reach students who are based in other parts of Jordan. As of 2023, Afnan's goal is to increase their reach and launch franchises of the Eureka Tech Academy internationally.





# erthos

Nuha Siddiqui - Canada 🇨🇦

Following her passion for sustainability and cleaner oceans, Nuha co-founded erthos in 2016 as a research project with her coursemate, Kritika. Two years later, after working on different prototypes that offered plant-based and non-toxic alternatives to plastic packaging, they decided to incorporate erthos as a green technology company and join accelerators in Canada.

erthos is a company looking to build better materials to help towards a plastic pollution free planet. After spending some time with plastic manufacturers, Nuha and her colleagues developed a clearer picture on how to present solutions that would realistically solve industry challenges to creating truly environmentally beneficial products. This unique approach aims to benefit both existing plastic and consumer industries and works by integrating natural alternatives into existing supply chains to create a circular economy. The erthos team's products reduce CO<sub>2</sub> emissions by 70%, energy consumption in the manufacturing process by 50%, and use 98% less water than traditional plastic manufacturing.

Their products are compostable but also compatible with current plastic technology, and have so far:

- **Removed over 700 kg of CO<sub>2</sub>eq GHG emissions from the atmosphere**
- **Diverted 3,500 kg of plastic**
- **Conserved over 3,400 litres of water**
- **Reduced 1,750 kWh of energy consumption**

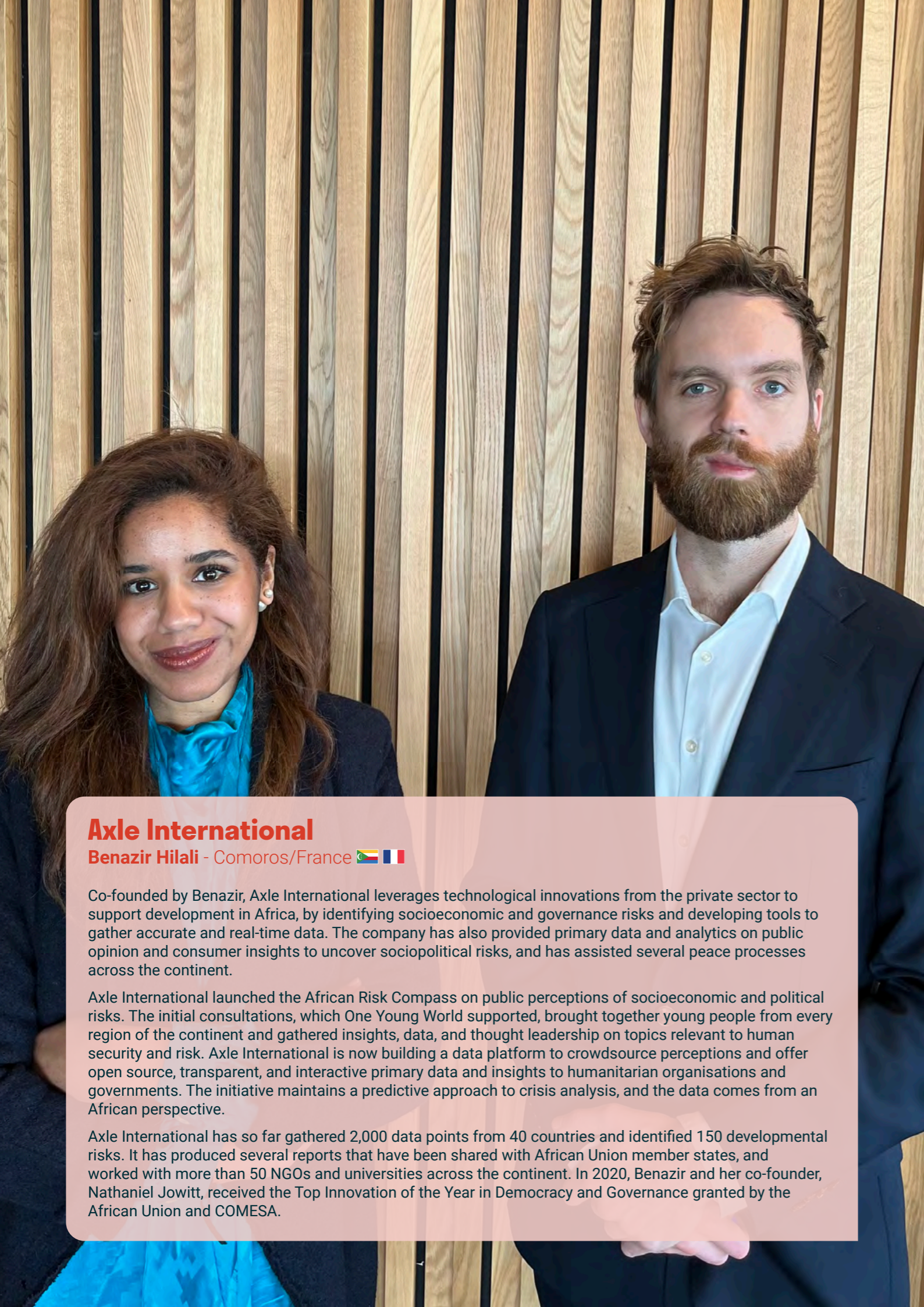
As erthos grows, Nuha hopes to continue scaling her work within the plastics industry and create a demand for zero-waste packaging globally. The team has already raised over \$8M dollars, built an exciting pipeline of customers, and is scaling their operations in North America and APAC. By 2025, erthos' solution has the potential to save seven million kilograms of plastic from the planet, and at commercial scale can achieve a 70% reduction in carbon emissions when compared to traditional plastics.

“

Most often, I am seen as the youngest founder, or the youngest CEO in my industry, and it makes me the obvious outcast in those situations. At the Summit, it felt really incredible to just be around a network of young leaders who were just so inspirational in their own fields, and for the first time it made me feel like our perspective as young leaders could actually be our collective superpower.”







## Axle International

**Benazir Hilali** - Comoros/France 🇸🇨 🇫🇷

Co-founded by Benazir, Axle International leverages technological innovations from the private sector to support development in Africa, by identifying socioeconomic and governance risks and developing tools to gather accurate and real-time data. The company has also provided primary data and analytics on public opinion and consumer insights to uncover sociopolitical risks, and has assisted several peace processes across the continent.

Axle International launched the African Risk Compass on public perceptions of socioeconomic and political risks. The initial consultations, which One Young World supported, brought together young people from every region of the continent and gathered insights, data, and thought leadership on topics relevant to human security and risk. Axle International is now building a data platform to crowdsource perceptions and offer open source, transparent, and interactive primary data and insights to humanitarian organisations and governments. The initiative maintains a predictive approach to crisis analysis, and the data comes from an African perspective.

Axle International has so far gathered 2,000 data points from 40 countries and identified 150 developmental risks. It has produced several reports that have been shared with African Union member states, and worked with more than 50 NGOs and universities across the continent. In 2020, Benazir and her co-founder, Nathaniel Jowitt, received the Top Innovation of the Year in Democracy and Governance granted by the African Union and COMESA.



## Escolha Do Povo

**Manuel Rodrigues** - South Africa 🇿🇦

In 2014, Manuel co-founded Escolha Do Povo (EDP), an agro-processing and poultry farm project, in the agricultural centre of Mozambique. The area in which EDP operates was traditionally dominated by subsistence farming, so the team took over and upgraded a facility that had previously been owned by the government to create a market for small scale farmers. The project's operations are now responsible for about \$5M of maize and soya trade every year, contributing significantly to the economic development of local communities surrounding the facility. It has directly equipped 55,000 small scale maize farmers, 14,000 small scale farmers with seeds, as well as training and fertilisers for soya bean production

Manuel and his team realised that only about 30% of the produce from maize cultivation is fit for human consumption, leading to large amounts of waste byproduct with limited market value.

Following feasibility studies, the team found that the best use for this byproduct was turning it into chicken feed. EDP's operations now include 300,000 chickens hatched per month, which are sold along with chicken feed on the market. The initiative also provides training programmes teaching small scale farmers how to grow chickens. Many of these 7,000 farmers have exceeded their own requirements and are not also selling to consumers.

Following this success, EDP is looking to expand its operations by opening three stores in Malawi in 2023, along with scaling its store space in Mozambique. The initiative has also begun construction to expand its operations into egg production to provide an affordable protein source for consumers, and is looking into pursuing a fish farming project at the Cahora Bassa Dam in Mozambique.



Our Ambassadors are **creating social impact** from within some of the **world's largest companies**, **driving change in and across industries**.

**64%** Ambassadors created **new social impact** that addresses a specific challenge at their company within **6** months of joining One Young World\*

\* data based on survey responses from March 2023 of 154 Ambassadors



# Mishcon de Reya

## Greener Litigation Project

Jenny Hindley - UK 

“

**The Summit was an eye-opener to other sectors and the role that law can play in driving positive change. But it is one piece of the puzzle and there are lots of other pieces. It was really insightful to see some of the very practical ways that other Ambassadors are addressing the same challenge.”**

Jenny is an Associate at Mishcon de Reya in the commercial litigation team, and she also works closely with Mishcon Purpose, the firm's ESG wing. She has spearheaded the Greener Litigation Project since it began, and partly as a result of her passion for sustainability in the legal profession she was invited to attend the One Young World Summit in Manchester, 2022.

Jenny found the Summit deeply inspiring, and noted that the Delegates shared clear common aims while nonetheless approaching issues in markedly different ways. The range, both of approach and scale, of the One Young World Community re-emphasised for her the role of community building in tackling sustainability challenges.

The Greener Litigation Project brings together industry-leading law firms, barristers' chambers and other legal professionals to actively commit to reducing the environmental impact of a traditionally paper-based industry, focusing on the practice of litigation. The initiative was founded at the height of the COVID-19 pandemic after Jenny and her team recognised that lockdown measures had had an unintended positive effect on sustainable practices in the legal industry. At the heart of the Project is the Greener Litigation Pledge, which provides a way of embedding these effects into the practices of the legal sector. It is a commitment to adopt a set of practical changes that will make the day-to-day practice of litigation more sustainable by reducing its carbon footprint.

The Pledge has seen an explosion of interest since it was first launched, with over 100 organisations signing up, including some of the UK's biggest law firms. In 2022, Greener Litigation also launched the Associate Member Pledge for corporates, brands and other organisations who participate in litigation but are not litigation businesses, and who are committed to achieving Net Zero, with Vodafone as the founding member.

Mishcon de Reya, through Jenny and her colleague Olivia Wybraniec, is the Secretariat of the Greener Litigation Steering Committee. Through her work with the Greener Litigation Project, Jenny has managed to bring a framework for sustainability to the forefront of legal industry's litigation practices.

The Pledge itself is standardised for all signatories and includes steps to reduce the environmental impact of litigation disputes, such as emphasising the reduced carbon footprint of electronic communication compared to paper. The framework also aims to reduce the travel footprint of litigation cases by using technology to discourage the current industry standard practice of flying individuals to the UK to give evidence. Whilst the Pledge is an entry-level commitment designed to facilitate gradual changes in legal practice, Jenny and her colleagues are keen to expand the Greener Litigation Project further by advocating that the legal system itself adopt procedural changes to further its commitment to sustainability.



“

From the Summit, I managed to collaborate with a few guys from Brazil, from different companies. I met a few colleagues from Google in the States. It gave me this understanding that I'm not the only person with an interest in sustainability and social innovation, and there is actually more out there. I've been invited to speak on several platforms because of me being a One Young World Ambassador.”



## TRANSFORM

Clayton Chaparadza - Zimbabwe 🇿🇼

Clayton has been involved in TRANSFORM, a joint initiative between Unilever, the UK Government's Foreign, Commonwealth and Development Office and EY, since 2019, on top of his day-to-day role as a Customer Development Operations Manager for Unilever South-East Africa. Within TRANSFORM, Clayton led sanitation projects in Madagascar and Rwanda.

Clayton attended the One Young World Summit in Munich, 2021, during which he had the opportunity to discuss creating social impact with his peers from Coca Cola and Google. These conversations centred on the issues of plastic waste and pollution and were instrumental to his future work with TRANSFORM. As a direct result, he pivoted his attention from the sanitation space to focusing on plastic pollution. Clayton now leads TRANSFORM's support for two enterprises operating in the waste management space in Kenya.

The first enterprise, Taka Taka Ni Mali, identifies and connects stakeholders in the waste management ecosystem. Through TRANSFORM, Clayton provides training, and helps waste collectors turn their operations into sustainable businesses by professionalising their systems. These collectors are also organised into Community Based Organisations to increase their bargaining power and aggregate and sell their waste in larger volumes to recyclers. With Clayton's support, Taka Taka Ni Mali has developed a mobile application that automates the waste collection process from household to the recycler.

Some of the waste collectors Clayton has worked with have managed to scale their business significantly and become waste aggregators themselves. In total, TRANSFORM helps Taka Taka Ni Mali support over 1,600 waste collectors in Kenya through grant funding, market access, business training, sales and marketing support, and financial analytics. The initiative recently hosted the Crown Prince of Norway to raise awareness of waste management.

The second social enterprise Clayton works with, Taka Taka Solutions, is the only end-to-end waste management company in Kenya. They collect mixed waste from households which they sort and separate at their buyback centres. Since Clayton began working with them, Taka Taka Solutions has launched two new buyback centres, supported over 800 waste pickers with social benefits and capacity-building, improved their processing ability, and grown production volume of flexible plastic pellets to 150 tonnes a month.

Taka Taka Solutions is recycling flexible plastics, despite the additional complexities of recycling this form of waste, and expanding into refugee communities in Kenya to provide entrepreneurial opportunities there.

## Leading Environmental Sustainability

Steph Barnes, Katie Cadge, Owen White - UK 🇬🇧



“

“I was blown away by my first One Young World Summit experience at Manchester last year. The most impactful part for me was being surrounded by so many young leaders, all with diverse experiences but united by their drive to create change for the better. It was inspiring to hear first-hand how Ambassadors are delivering meaningful innovation across the SDGs, industries, and the globe - just the motivation we needed as a team to push our ambitions for 2023 and beyond!”

Pfizer One Young World Ambassadors continued to make an impact in the Sustainability Steering Committee in 2022, increasing the calibre and scale of the work under its three pillars of internal activation, governance, and external engagement. The initiative also welcomed two new Ambassadors into its ranks, Katie and Owen, following the Manchester 2022 Summit.

Following the success of its carbon footprint measurement reporting and the start of their employee engagement strategy in 2021, the team expanded the reach and impact of these efforts throughout 2022. They organised the One Pfizer, One Planet webinar for their colleagues, inviting Will Day, Fellow of the University of Cambridge Institute for Sustainability Leadership (CISL), to speak about the climate crisis. Steph connected with Will Day through a One Young World event in London. Off the back of that webinar, the team expanded the Today Do This workshop series from two pilots in 2021 to an additional five events in 2022.

The committee also developed a compulsory One Pfizer, One Planet e-learning module following the success of the aforementioned webinar. The module provided information on the climate crisis, and also Pfizer's Net Zero by 2040 goal and subgoals. They have successfully grown the 'UK Sustainability Team' Champions group, doubling its



membership and setting the foundations for future activation for sustainability causes within Pfizer. The committee plans to enable the implementation of sustainability initiatives from the Champions group that align with Pfizer's overarching sustainability strategy.

Pfizer UK hosts an annual National Conference for around 700 employees, and for the first time ever, included Net Zero on the event agenda, led by the Sustainability Steering Committee. Peter Collins, Director of Global Health and Social Impact at Pfizer, gave a speech demystifying Net Zero for Pfizer and the broader healthcare system. Steph then spoke about five actions that her Pfizer colleagues can take to positively impact sustainability within the company.

The steering committee has expanded their educational engagement to senior leadership, building two bespoke workshops, one for commercial leaders and the other for Pfizer UK's medical directors. The team continues to quantify the company's carbon footprint annually, in line with government regulations. Katie was selected as one of four UN SDG Young Innovators, a programme that involved equipping participants with the tools to create change and prioritising solutions to sustainability challenges. This has led to Pfizer UK joining the Sustainable Medicines Partnership as a Founding Collaborator.

In 2023 the team is seeking to apply a sustainability lens to some of Pfizer's core business activities in the UK to really integrate the knowledge built up with colleagues over the last two years with their everyday business responsibilities.



The Global Sustainability Network at bp is an initiative developed and run by four One Young World Ambassadors: Nick Lawson, Neda Mirzaie, Joanna Jepson Reynolds, and Matt Buckley.



## Global Sustainability Network

“

**Since attending One Young World, we've all changed our careers and One Young World was a big enabler for this. We came back to bp with the drive to make a change, to be bolder in speaking to senior leaders and to challenge the ways we had always worked.”**

Each had a personal interest in sustainability and were determined to help raise the profile of sustainability issues across bp.

They recognised the enthusiasm for the topic across the company, but saw individual employees weren't always clear on how they could play a part. This presented an opportunity to bring employees together to harness this passion to deliver sustainable value, no matter their job title, seniority or geography.

The GSN launched on Earth Day in 2021. Its purpose: helping to build bp's culture of sustainability, challenging traditional ways of working, and moving the dial on bp's sustainability aims. This is done through events, training and creating opportunities to get involved in sustainability projects.

The GSN is now the largest employee-led group in the company, growing to over 6,000 members spread across 60 countries in just two years. This reach has given the GSN a fantastic platform to

engage with leadership in bp – driving dialogue and helping to embed sustainability in how they work. This involves engagement across levels of the company including the opportunity to work with the bp CEO and leadership team.

The initiative has delivered in a big way – regularly hosting events for 1,000+ attendees, hosting workshops at the One Young World Summit in Manchester and leading 13 (so far) flow-to-work projects that directly connect employees to meaningful sustainability projects.

The GSN is still growing and will continue to connect employees with sustainability events, projects and opportunities. Ultimately, their aim is to play a key role in embedding sustainability in everything bp does and to help keep it front of mind in decision making.

## Social Mobility Business Resource Group

“

**When I look at pivotal things that have happened in my career, One Young World is at the forefront of that. I wouldn't be working the job I'm working today if it wasn't for One Young World, and that's not a cliché, it's just a reality. It gave me the opportunity to pursue a passion of mine full time.”**

Hisham Hamid - UK



Hisham's professional background is in chemical engineering, but he has been determined to foster a culture within bp that supports people from disadvantaged socioeconomic backgrounds.

Hisham's work with social mobility in bp launched after the One Young World Summit in Munich, 2021, which he attended virtually. bp's Delegates are encouraged to go to the Summit with a project idea they can implement using the lessons they learn at One Young World, or develop an idea for a project at the Summit itself. Hisham had the idea for the Social Mobility Business Resource Group, and was able to make lasting global connections with other young leaders to help progress with the support of the wider team within bp.

bp has a strong tradition of supporting education, work experience, and apprenticeships, but last year, as part of his role in the Education and Employability team, Hisham supported the development of a framework through which bp's social mobility initiatives could be focused.

Through the collective effort of many passionate individuals in bp, the Social Mobility Business Resource Group now has over 1,000 members with a structured presence and visibility across bp's various work streams. The group has established regional chapters, and organises monthly educational sessions with regular opportunities for members to share insights and experiences.

They also have more formalised programmes such as mentoring, with over 180 people signing up for mentoring sessions of 6-10 individuals. These mentoring circles work through six curated workshops on leadership development and socioeconomic diversity together, building safe and reciprocal relationships throughout. This programme is designed to give participants the flexibility to tap into a wider group of professionals at their own convenience. Hisham and his team are also planning a Social Mobility Week at bp to foster representation, while also looking to develop the company's external social mobility outreach significantly in the coming years. Last year, bp also completed its first full submission to the Social Mobility Employer Index with a published external ranking, to demonstrate accountability and to verify that its work aligns with cross-industry standards.

Whilst at the Summit, Hisham and the project team were also able to leverage a connection made with Forage (theforage.com), a San Francisco-based company that provides virtual job simulations and an opportunity for diverse candidates, particularly those from disadvantaged socioeconomic backgrounds, to engage with world-leading companies. bp have since delivered a pilot with Forage, which centred on digital skills with over 1,400 candidates enrolling around the globe. This programme centres on four modules of self-paced learning. Hisham has been able to radically pivot his career from engineering, turning social mobility into his primary focus at bp.



“

As a One Young World Ambassador you learn how to call it. You learn how to discuss. You learn that your actions do actually have an impact. On a personal level, if I look at my peers, where we were at One Young World in Munich and if I look at them now, I would say it contributed to tremendous personal growth especially in becoming a leader.”



Markus Strangmüller, Sustainability Strategy and Governance, Siemens AG and the 2022 Siemens Delegation with One Young World Co-Founders Kate Robertson and David Jones

# SIEMENS

## siempact

siempact is a grassroots movement within Siemens to create a positive impact for sustainability. As an umbrella initiative containing a significant number of projects, siempact is a democratic community and each member has full voting rights.

The idea for siempact was born out of the One Young World Summit in Munich, 2021, when Delegates from Siemens were determined to carry the energy of the Summit experience back into their company and create meaningful change. The founding members reached out to the One Young World Ambassador Community within Siemens and the initiative quickly developed into an intergenerational movement that has now grown beyond the One Young World Community in Siemens, and is open to all interested, passionate colleagues.

The projects within siempact are completely self-driven and wide-ranging. They currently include:

- A sustainability scoring model focused on a consumer-product level
- An amendment to business travel practices so ecological sustainability is given equal consideration to economic and safety concerns
- An employability project aiming to scale digital learning resources, with a Work Readiness pilot programme planned in South Africa
- An initiative from the 2022 Ambassador cohort strengthening the attractiveness of the rail industry to women
- Diversity breakfasts for members to exchange ideas and experiences
- An awareness campaign for corporate volunteering opportunities at Siemens
- A project tackling period poverty by providing free, sustainable menstrual products at Siemens locations and reducing stigma around menstruation
- An initiative seeking to embed the Inner Development Goals within the company culture.

siempact is also a founding member of the Alliance 4 Corporate Change (A4CC), a forum for grassroots sustainability initiatives in companies based in the DACH region to foster cross-industry collaboration and share best practices. In 2022, the A4CC organised a cross-company panel on LGBTQ+ experiences during Pride Month, and an Earth Day challenge campaign. The A4CC focuses on sustainable pension fund investing, creating safe spaces, and regenerative retreats.

The company culture at Siemens supports the kinds of initiatives that siempact members have launched, as well as its grassroots structure. The movement currently has 56 active members and 81 passive members in over nine countries. The siempact newsletter regularly reaches around 300 people within the company. Both the number of siempact members actively driving impact projects, as well as the reach of siempact newsletter and events are growing on a monthly basis. In 2022, siempact also organised its own summit. By driving topics, including the following – technology with purpose, why sustainability is important, what members can do, and the potential role of AI in fostering purpose – siempact is accelerating a sustainable mindset into every facet of the Siemens organisation day-by-day.



## You Got This!

Tamara Tanis - Cayman Islands 



“

**A lot of us went to the Summit that year thinking, okay, we want to really do our own non-profit with mental health. But I remember in one workshop with about 15 of us, we realised, well, many people are facing the same issues. It really pushed me to make a difference, and pushed me to be more of a leader in my career.”**

Tamara Tanis was working at KPMG in the Cayman Islands in their financial risk department when she first learned of One Young World. Passionate about mental wellbeing and cognizant of the pressures often associated with those working in financial services, Tamara set about enhancing and elevating KPMG’s pre-existing wellness initiatives in her aim to help remove the stigma surrounding mental health which is so evident worldwide.

Delegates to One Young World from KPMG create an initiative that they present to internal leadership as part of their application process. Tamara’s plan for an enhanced wellbeing initiative was warmly received and supported by KPMG internally, but also as part of a bigger, island-wide initiative. The initiative, “You Got This!”, now supports other mental health projects across the Cayman Islands through the means of awareness and advocacy. At the One Young World Summit in London, 2019, Tamara was able to develop her ideas alongside her peers from other corporate delegations.

Her first step was developing a set of initiatives, partnering with KPMG’s Wellness Committee across the firm’s workstreams. While KPMG already had pre-established wellness drives, including access for every employee to local mental health experts, annual health checks and a range of in-office wellness facilities, the group organised their first Mental Health Awareness Month in 2021, bringing in psychologists and mental health experts to deliver workshops for KPMG’s employees, as well as offering training for employees to become mental health advocates.

Managers at the firm were taught how to spot the signs of mental health challenges, and You Got This! organised massage therapy sessions for employees. The initiative also distributed snacks

and supplements at the height of KPMG’s busiest period. Tamara worked with leadership to secure a larger wellness budget, ensuring longevity for the initiative to run throughout the entire year and embed it into the future of the firm.

During the COVID-19 lockdown in the Cayman Islands, the You Got This! team organised online workshops and information sessions on mental health, with their dedicated Wellness Wednesdays. These projects all contributed to a positive atmosphere across the firm, and helped boost the morale of Tamara’s colleagues during what was a difficult time for many around the world.

Prior to You Got This!, KPMG was supporting local organisations in the Cayman Islands, particularly those working with young people. Tamara’s work has scaled this further, encouraging the partnership with community groups to sponsor a mental health symposium and organise panel discussions. The initiative has maintained partnerships with non-profit organisations and government entities to raise mental health awareness across the island. You Got This! has helped bolster the company’s dedication to mental health awareness, with over 400 people actively participating in its projects or attending presentations. Tamara hopes to expand the initiative across the Caribbean region.



## NEXT

Araceli Cruz, Peter Lechner, Nils Matter



“

**The Summit was a huge experience for me. At the beginning, I thought that people in corporate spaces did not have the chance to have a big impact because we are in another role. But by the end of the Summit, I understood that if we collaborate and we provide the knowledge or spaces, or the things that we have, we can not only have our own impact but also increase the impact of others.”**

NEXT is a grassroots community within Zurich Insurance that was formed in the aftermath of the One Young World Summit in London, 2019. The initiative is focused on promoting intergenerational dialogue and SDG 17 - Partnerships for the SDGs - but its work also touches on other key areas around sustainability and social impact. NEXT has continued to expand its operations, with 10 different country hubs, increasing its reach and impact in the Asia-Pacific region in particular.

The team has steadily increased the range of topics discussed during their annual NEXT Virtual Summit, as well as increasing collaboration with external speakers. The event was well-received, with more than 100+ people in attendance in 2022.

At One Young World, NEXT led a workshop on how to launch and maintain internal movements within companies. This outreach has led to conversations and collaborations between the NEXT team and

the I'M-Possible Movement at Holcim, as well as other One Young World Partners looking to launch similar communities within their companies. The NEXT team also organised a similar workshop which was open to everyone. They also provide feedback and support to the Z Zurich Foundation’s One Young World Scholars to increase their impact.

NEXT is collaborating with the World Economic Forum (WEF), and was selected as one of the winners of the Schwab Foundation for Social Entrepreneurship’s Corporate Changemakers Challenge. The collaborations with the WEF and Schwab Foundation include speaking opportunities at WEF events, and monthly sessions to determine the NEXT team’s aims and any challenges they may face in implementation. Creating a community is central to this collaboration. NEXT has built connections with the other winners of this award to further social impact and will be able to connect with various initiatives across the world through its work with the WEF.

NEXT is organising a Spanish-language series called ‘Conversatorio’ that will inspire and share knowledge with young leaders in the Latin American community. The first round in the series is centred around leadership and sustainability and will be co-hosted by Wom-en, an NGO that focuses on climate impact resilience with gender perspective that the NEXT team discovered through One Young World. They are also working closely with One Young World’s Coordinating Ambassador for Central America and Mexico, Isabel Menéndez, on the next round of the series.





“

**I've always had a passion for creating meaningful impact, and attending the One Young World Summit provided me with a structured framework to approach this goal. Through my involvement in large international organisations, I realised the power that individuals possess to drive positive change on a global scale. Being a part of the core team was a transformative experience, providing me with valuable leadership skills and opportunities to interact with top-level executives and the CEO. Attendees of One Young World, sponsored by my employer Firmenich, continue to hone their skills and apply them within the company. Overall, the Summit and my involvement in the core team has been a truly enriching experience that has helped shape my career and my approach to creating a positive impact.”**

## Change Makers



Change Makers is a global initiative within Firmenich, founded by One Young World Ambassadors in 2016, to create change through mindset, action, and community. The group receives sponsorship from Firmenich's executive leadership, and the core team presents to them four or five times a year. There have been 45 core members, all of whom are One Young World Ambassadors, managing a community of more than 500 Firmenich employees. The Delegates Firmenich sends to each Summit become the lead team of Change Makers until the next Summit cycle begins. Although the core team changes yearly, Change Makers actively maintains projects from previous years.

Change Makers has a consolidated goal each year, which is developed in consultation with senior leadership. In 2017, the team focused on fostering talent amongst young employees, providing them with opportunities for personal and professional development and visibility through mentoring and buddy programmes, community building, and the launch of a digital platform.

In 2018, Change Makers shifted focus to digital affairs, including digital initiatives and digital transformation. The project evolved to be more inclusive and diverse across all levels of the

company, particularly broadening its age range, and organised sessions on the future of work. The 2019 iteration connected and collaborated with communities. The team focused on raising awareness within Firmenich on how employees could contribute to community-related initiatives. They organised external events, including an event with Cornell University on food technology, hosted workshops on wellbeing, promoted the Valuable 500's disability inclusion initiative, and helped support 16 local communities through CSR outreach.

The 2020 core team integrated Firmenich's business strategy alongside social initiatives. This resulted in development of PATH2FARM, which will trace Firmenich ingredients to ensure supply chain transparency through outreach to farming communities. Building on this, the 2021 team emphasised business transformation, embracing and assisting innovation within the company by participating on the company's ESG Strategy for 2030 and China strategy. Finally, the 2022 core team re-engaged the Firmenich community following the COVID-19 pandemic by innovating their digital platform, creating a leadership development programme, and driving recommendations for ISCC Certification.





“

**I was very inspired by the Summit. I learned a lot, and on the sustainability front, you realise that sometimes, maybe you have to change your thinking a bit to account for things that you never really thought about. I think the Summit consolidated what I was thinking on the importance of collaborating.”**

## Barley Straw Pack

**Farida Bensadoun** - Belgium 🇧🇪

Sustainability has been at the core of Farida's work as a Global Packaging Innovation Engineer at AB InBev for many years. She has led projects to reduce AB InBev's packaging material impact, making it recyclable as well as lighter. The Straw Pack project began in 2018 as a way of moving away from trees as a source of packaging material by using barley or wheat straw as alternative raw material.

Farida found that the One Young World Summit in Manchester, 2022, helped her consolidate her thinking on the necessity of cross-industry collaboration. Observing what's happening elsewhere to draw lessons and inspiration from a broader range of sources was of great value. Farida also supported AB InBev's 100+ Accelerator team in its work at the Summit.

The Straw Pack project uses alternative fibre materials to reduce AB InBev's packaging dependence on trees. To ensure the project has as low a carbon footprint as possible, Farida's team uses local materials. The novel pulping process for the straw developed by Sustainable Fiber Technologies (SFT) was used in combination with recycled fibres. The use of straw in packaging means that farmers in markets where the pack

exists could potentially create an additional revenue stream, and might not engage in environmentally harmful practices like burning the straw.

The Straw Pack was piloted, with 10,000 units, on World Recycling Day 2021 in Colombia and Argentina to establish if the packaging fits AB InBev's specifications, maintains its integrity and meets safety standards, in line with the company's ESG strategy. The team followed this initial trial with a pilot in Canada and France to understand consumer desirability in different markets.

Farida works closely with AB InBev's Procurement team, Shane Henderson and David Kramer, to tap into the company's supply chains to find appropriate materials for the Straw Pack project. She also works closely with fibre specialist, Facundo Beltramino, to ensure that new packaging does not result in reduced quality. As project lead, Farida is heavily involved in conversations within AB InBev on both the commercial and research aspects of the initiative. This technology won Packaging Europe's 2022 Sustainability Award and Best in Class – Package Innovation Sustainable Design and two awards of distinction at the PAC Awards 2023.

## NextGen Sustainability Council

**Deepti Upreti** - India 🇮🇳

**Martina Lösger** - Germany 🇩🇪

“

**After One Young World, what has changed for me is my leadership. I've now the possibility to lead a team of more than 20 people. We are working on several topics to do small steps in improving our sustainability footprint within AkzoNobel. To work with a team of enthusiastic colleagues around the world gives me a lot of energy and helps me in my personal development.”**

Martina (Global Segment and Key Account Manager ACE & CV) is the acting Chair of the NextGen Sustainability Council at AkzoNobel. Deepti (Project Manager), currently part of this Council, is the representative of India. As part of this role, she leads one of the Council's active projects. By building partnerships with other companies, particularly suppliers and customers of AkzoNobel, the team wants to help them set up their own NextGen Sustainability initiatives.

Deepti and Martina were inspired by the One Young World Summits in London, 2019, and Manchester, 2022, respectively, and brought the motivation and learnings from these Summits back to AkzoNobel.

The NextGen Sustainability Council was founded by One Young World Ambassador Bob Dirks in 2020. It's a network of enthusiastic sustainability Ambassadors within AkzoNobel that facilitates knowledge and idea sharing. Members of the network proactively give their input and share concerns and ideas with AkzoNobel's Global Sustainability Council. The Sustainability Council advises and updates the company's Executive Committee on new developments, performance, and the integration of sustainability into their management processes.

The NextGen Sustainability Council offers members the opportunity to actively participate in sustainability projects, in alignment with AkzoNobel's key sustainability ambitions that are focused on climate change, circularity, and health and well-being. This has resulted in stronger internal engagement in sustainability initiatives, as well as made grassroots knowledge available to senior leadership. The NextGen Sustainability



Council's 2022 projects touched upon topics such as circular economy, sustainability education, employee communications, and capability building, as well as building partnerships with other companies. The Council helps AkzoNobel's sustainability team run initiatives and ensure that the company is reaching its sustainability goals while maintaining a degree of independence from the formal sustainability structures of the organisation. It also helps to make AkzoNobel's sustainability messaging tangible to Deepti and Martina's colleagues.

After supporting AkzoNobel's external collaborative sustainability challenge where external partners were invited to work with the company in an effort to collectively reduce carbon footprint and tackle climate change - the NextGen Sustainability Council team realised that the structure of their initiative could be replicated across AkzoNobel's suppliers and customers. Deepti has since led efforts to connect with other companies to build partnerships by using her platform from the Summit to pursue this objective. Deepti is also leading CSR initiatives in AkzoNobel's GBS India office and says that her biggest learning from the Summit was that "You are never too young to lead and never too old to learn."

As Chair of the Council, Martina regularly engages with senior leadership at AkzoNobel to discuss the company's sustainability strategy. This access has helped to guarantee that more junior voices within the organisation are considered when focusing on sustainability. The Council currently has 22 active members from across the world and different business units, with new Ambassadors joining every year to help keep the Council's ideas and messaging fresh.





“

**Being a part of The Black Angel Group fills me with the same sort of courage that I got from participating in One Young World, because I think inspiration can spur action. Seeing people like me, whether it is other young people at One Young World or Black leaders at BAG, making a difference in their communities gives me confidence to do the same.”**

## Black Angel Group

**Khalida Abdulrahim** - Nigeria / UK 

The Black Angel Group (BAG) is a collective of angel investors from Google and Alphabet that invests intellectual, social, and financial capital into early-stage companies around the world. In 2021, a group of Black Angel investors at Google launched the company's first Angel Investing School to educate Black Google employees about angel investing and generational wealth-building as part of Black History Month. The initiative was well-received, and spurred the formation of BAG as an investor collective that has since grown rapidly. Though it is made up of investors from Google and Alphabet, BAG is not a Google or Alphabet sponsored organisation and exists independently.

When she attended the One Young World Summit in Munich, 2021, Khalida was working as a Responsibility Lead at YouTube, protecting users and advertisers from harmful online content and making YouTube a safer platform. One Young World struck Khalida as an opportunity to engage with people who work on the very issues she was trying to solve from YouTube's digital safety perspective. At the Summit, she participated in sessions on disinformation and counterterrorism, which were directly related to her core job, and found the diverse stories and impact of her fellow Delegates deeply inspiring.

To help young people get involved in the initiative, one of the BAG members initiated a fellowship programme designed to eliminate the typical entry barriers faced by young Black-identifying employees interested in angel investing. Khalida learned about this programme through the Black Googlers Network, an employee resource group for Black-identifying employees at Google.

The fellowship is designed to allow young people in the early stages of their careers to contribute their skills to BAG and sharpen their knowledge of angel investing without having to make the same financial commitments as full members. Khalida was selected as part of the inaugural class of fellows, and is now a Chief of Staff Fellow, collaborating closely with the collective's leadership on developing BAG's multi-year strategy. This involves maintaining and improving the collective's operational processes further.

BAG has been able to provide access to and education for an investment class that is often not engaged in by underrepresented minorities. In addition to being an angel investor collective, it also fosters a strong community spirit amongst its members.



“

We couldn't attend the Munich Summit in person because of the pandemic so we joined online. But we stayed on the platform all day listening to the content. It was very, very nice, and it gave us a lot of ideas and a vision of what people are doing, which made us think about our space here. So it was very inspirational.”

# BMW GROUP

## Upcycle Element Project

Livia Barbosa-Angelo, Lais Passoni, Mayara Zetola - Brazil 🇧🇷

The Upcycle Element project was started by One Young World Ambassadors Livia, Lais, and Mayara in 2020 to develop a circular economy initiative using by-products and waste from BMW's factory in southern Brazil. Livia, Lais, and Mayara each had an interest in sustainability before the project launched, but wanted to develop an initiative that would simultaneously tackle problems of waste management and community development.

The project works by first segregating the waste from the BMW plant and donating recyclable materials to local seamstresses from underprivileged communities in the area. These seamstresses are usually local women who do not have formal employment. The seamstresses then produce usable products from the waste materials, such as bags, which are then sold back to BMW employees. All the profits go directly to the seamstresses, and the materials are donated to them for free.

Although the project was active before they attended the One Young World Summit in Munich, 2021, Livia, Lais, and Mayara took inspiration from it to find new ways of keeping Upcycle Element alive. They have since managed to structure the project in such a way that it is self-sustainable, and this was the biggest learning they took from the Summit. The team uses internal marketing campaigns to boost the initiative's visibility within BMW, particularly, but not exclusively, during certain holidays like Valentine's Day, Mother's Day, and Father's Day. By doing this they have successfully maintained an internal market for the local seamstresses they work with.

The initiative received strong support from BMW's central office in Brazil and allowed the seamstresses to use the BMW logo on their products. The team has also helped these seamstresses ensure their products were high-quality by introducing new processes to them. Some BMW departments have used these products as employee gifts, buying from the seamstresses instead of through other suppliers. So far, since 2020, the seamstresses have managed to produce and sell 6,693 products, which is equal to 919 kilograms of reused material. The Upcycle Element Project has so far worked directly with 23 seamstresses. Livia, Lais, and Mayara hope that the initiative will continue to scale its impact by upcycling more waste material and contributing to the financial empowerment of local women.





## Social Impact Analysis

### Measuring Ambassador action

Our Community is working towards the SDGs in every country. The Ambassador-led projects and initiatives analysed qualitatively and quantitatively in this section are representative of the tangible change our Community is creating.



pg. 152 features  
**Peepul**

Peepul is an education-focused non-profit that works with government to transform education systems in India.



# \$1:16

For every **\$1** of value invested, One Young World Ambassadors deliver **\$16** of social value, based on a social return on investment analysis of **42** Ambassador-led initiatives addressing the **17** SDGs

# 5.77 million

people directly impacted by Ambassador-led projects featured in this report

# \$1.3 billion

social value generated by Ambassador-led projects featured in this report



### Social Return on Investment

One Young World has analysed 42 Ambassador-led projects as a sample to represent the social impact of the wider Ambassador Community.

Chosen projects are active across eight geographic regions (Europe, Asia, MENA, Africa, North America, the Caribbean, Latin America and Oceania) and work to tackle all 17 Sustainable Development Goals.

An aggregate of the 16 social return on investment (SROI) ratios is used to provide an estimate of the average SROI for Ambassador-led projects as of 2022.

### Understanding SROI

An SROI ratio estimates the social value generated by a project in relation to its investment.

SROI is a framework to measure and account for the social, economic or environmental value created by a project.

A ratio of 1:16 indicates that an investment of \$1 delivers the equivalent of \$16 of positive social impact on people's lives.

The SROI ratio is produced by a quantitative analysis of each case study according to a selected scope.

The methodology uses stakeholder information for the inputs and outputs of a project, for which proxy valuations are applied to approximate the direct social costs and benefits of the project.

The inputs are a calculation of the investment required to operate the initiative.

The outputs summarise the direct consequences of the project for its stakeholders.

In the analysis, financial proxies are used to assign inputs and outputs with monetary value and are calculated in the references to each case study.

Financial values are converted from the source currency using Purchasing Power Parity (PPP): <https://data.worldbank.org/indicator/PA.NUS.PPP>.

The outcome is a cumulation of the outputs based on the collected data and proxy valuations.

For a detailed description of a project and its full scope refer to the written case study which accompanies each quantitative analysis.

See page 192 for full details on the methodology.



**ACNA**  
Ruth Wacuka - Kenya 🇰🇪



Ruth founded the Association for Care Leavers Network in Africa (ACNA) in 2021 to develop a regional network for young people who have left care motivated by her own experience as a care leaver. Care leavers are a marginalised group in society, with a lack of policies and programmes designed to support them. With this, they are left behind in terms of development. ACNA provides a platform for young care leavers to be heard, included, and advocate for their rights, while engaging with local and national governments to design policies and frameworks to support them, and decrease their vulnerability and marginalisation in society.

Ruth first attended the One Young World Summit in The Hague, 2018, and spoke on stage about the rights of children, the experience of care leavers in her region, and her advocacy work. Following the Summit, her activism gained national recognition, which allowed her to work with the Kenyan government and other stakeholders to create the National Care Reform Strategy. This strategy has been implemented and recognizes a child's right to family.

Ruth aided her peers in Zimbabwe to create their own country-wide network which now has over 3,000 members advocating for policy change. ACNA is providing technical support for the development of Zimbabwe's first Leaving Care Bill. In Ethiopia and Senegal, ACNA has 200 young care leavers involved in decision-making processes for policy changes. In Uganda, ACNA through the Care Leavers Network launched the Girls Glow programme to advocate for access to reproductive health services for girls in care. ACNA provides mentorship opportunities to help develop the leadership skills of its members. In total, ACNA is active in 11 African countries and has more than 6,000 members, and will be hosting its first African Conference of Care Experienced Youth in May 2023.



Total Inputs  
**\$38,205.40**  
Total Outcome  
**\$481,800.00**

**“ Being part of the One Young World Community means having the master key to the doors you otherwise would not go through. No other forum for young people is not only visible but where young people including the most marginalised are supported as One Young World. Following my speech at the Summit, more than 60 media houses wanted to interview me. In advocacy, you need this because when you are visible, the decision makers lean in.”**

Scope of Analysis: 2022

Input Calculations	Output Calculations
5,364 estimated hours contributed x \$2.35 average hourly wage (a) = \$12,605.40 \$25,600.00 funding	6,000 members supported by network x \$80.30 annual value of social protection measures (b) = \$481,800

References:  
 a. 20,123 Ksh average monthly income (<https://www.businessdailyafrica.com/bd/economy/kenyans-average-income-of-sh20-123-hits-six-year-high-4043204>) x 12 months / 52 weeks / 45.2 average working week (<https://ilostat.ilo.org/data/country-profiles/>) = 102.74 Ksh average hourly wage converts to \$2.35 PPP  
 b. \$0.22 daily cost of social protection ([https://www.undp.org/sites/g/files/zskgke326/files/migration/africa/undp-rba\\_Income-Inequality-in-SSA\\_Chapter-8.pdf](https://www.undp.org/sites/g/files/zskgke326/files/migration/africa/undp-rba_Income-Inequality-in-SSA_Chapter-8.pdf)) x 365 days = \$80.3 annual cost of social protection per person





## Young Farmers Champions Network Khamutima Tumwebaze - Uganda 🇺🇬

Khamutima is the founder and Executive Director of the Young Farmers Champions Network (YOFCHAN). The organisation was established in 2016 as a member-based non-profit organisation focused on representing the voices of mostly marginalised young people to engage in the agricultural sector profitably and sustainably. The mission of YOFCHAN is to equip young farmers with the knowledge, tools, and resources they need to start, grow, and scale their agribusinesses. This is achieved through advocating for an enabling environment for the engagement of young people in agriculture, capacity building in agronomy and agribusiness skills, creating linkages to financial support, and markets for the young farmers.

Khamutima attended the One Young World Summit in The Hague, 2018. He subsequently built a strong network in Uganda and in the East Africa region with fellow Ambassadors. Khamutima believes that such networks are instrumental for young entrepreneurs looking to make social impact. The One Young World Community in Uganda holds regular meetings where Ambassadors support each other with ideas on how to improve their work and discuss their experiences. After the Summit, Khamutima was shortlisted for opportunities through One Young World to support YOFCHAN's development.

Through their Youth Champion Model, which inspires and encourages young people in Uganda to join agriculture as an attractive and profitable business, YOFCHAN have developed a network of 1,500 young farmers. These champions act as leaders of young farmers groups in their communities, receive financial advice, leadership, business management and agronomic training, and access to markets and common-user value addition facilities through YOFCHAN. These champions then take their knowledge and skills back to their communities and replicate YOFCHAN's model locally. Through this method, YOFCHAN has indirectly impacted over 45,000 young farmers throughout Uganda.

**“ The contacts I made during the Summit, both from Uganda, East Africa and internationally, have been very helpful in terms of sharing ideas and being able to put those ideas into action to improve my work. In Uganda we have meetings often between the Ugandan One Young World Ambassadors to share our experiences, and these types of networks as an entrepreneur are very important.”**

SROI  
**1:33**  
Total Inputs  
**\$514,918.40**  
Total Outcome  
**\$16,837,485.00**

Scope of Analysis: 2016-2022

Input Calculations	Output Calculations
17,760 estimated hours contributed to the project x \$0.56 estimated hourly minimum wage (a) = \$9,945.60	1,500 Youth Champions x \$2,138 value of increased leadership capacity (b) = \$3,207,000
8,880 estimated hours contributed to the project x \$0.56 estimated hourly minimum wage (a) = \$4,972.80	1,500 Youth Champions x \$6,554.39 total income gained per champion since project launch (c) = \$9,831,585
\$500,000 funding	45,000 young farmers increased access to markets x \$42.21 additional income from market access through farmer organisations per season (d) x 2 planting seasons a year (e) = \$3,798,900

References:

- a. 136,000 UGX monthly minimum wage (<https://www.monitor.co.ug/uganda/news/national/government-sets-shs130-000-minimum-wage-1704038>) x 12 months / 52 weeks / 42.5 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 738.46 UGX converts to \$0.56 PPP
- b. \$2,138 value of increased leadership (<https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/>)
- c. 580,417.6 UGX average monthly wage in Uganda (<https://ilostat.ilo.org/data/country-profiles/>) x 74 months project operation x 20% increase in farmer income from linkages (<https://agra.org/uganda-launches-regional-agribusiness-initiative-to-boost-farmers-income/>) = 8,590,180.48 UGX converts to \$6,554.39 total income gained per champion since project launch
- d. \$220.11 average income with farmer organisation membership - \$177.90 average income without farmer organisation (<https://www.tandfonline.com/doi/full/10.1080/23311932.2018.1560596>) = \$42.21
- e. 2 planting seasons a year (<https://www.monitor.co.ug/uganda/magazines/farming/what-you-can-grow-this-planting-season-3305076>)



## Akata Farms Bevon Chadel Charles - Grenada 🇬🇩

Bevon is an agripreneur and founder of Akata Farms, a company that has focused on sustainable agriculture through tailored farm building in rural communities in Grenada since 2016. Though Akata Farms is a for-profit company, it has a non-profit branch that focuses on skills development in partnership with the government, providing education on crop development, climate change adaptation measures, and job opportunities. Akata Farms also harvests vegetables, fruits and spices through various agricultural systems, including hydroponics, greenhouses and traditional methods.

Bevon attended the One Young World Summit in Munich, 2021, where she built a global network that has given her recognition in Grenada and the Caribbean as a young leader. As a One Young World Ambassador, Bevon has encouraged ten young people from the Caribbean region to apply for One Young World Scholarships and other international programmes. As a result of her One Young World experience, Bevon has grown in her confidence as a young leader.

Akata Farms has built a network of over 1,500 farmers across the region with the goal of reducing Caribbean agricultural imports and food insecurity by developing agricultural alternatives for both local consumption and, eventually, exportation. The organisation has assisted ten farmers to successfully obtain grant funding, and has provided technical support to an additional five people to start their own farms. Through its production side, Akata Farms feeds over 10,000 households annually and sells its produce to supermarkets and hotels across Grenada. In 2023, Bevon and her team's main goal is to create at least 10 new enterprises working on sustainable agriculture, employ 100 new people, and train an additional 100 on farming techniques.

**“ The exposure I've received since becoming a One Young World Ambassador has allowed me to position myself at the negotiation table and charge forward. One Young World has opened a lot of opportunities for me to be at that table.”**

SROI  
**1:8**  
Total Inputs  
**\$2,798,889.08**  
Total Outcome  
**\$21,982,109.00**

Scope of Analysis: 2016-2022

Input Calculations	Output Calculations
\$53,925.93 minimum wage per person (a) x 45 employees = \$2,426,666.85	150 people received entrepreneurial training x \$269.76 value of entrepreneurial training (d) = \$40,464
\$74,074.07 funding (b)	1,500 farmers tackling food insecurity x \$13,870.43 saved cost of imported food per person over project length (e) = \$20,805,645
\$150,000 funding	10,000 annual buyers of Akata Farms produce x 8 years project length x \$14.20 average cost of eggs (f) = \$1,136,000
\$18,518.52 annual additional operating costs (c) x 8 years of operations = \$148,148.16	

References:

- a. 910 EC minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 96 months project length = 87,360 EC converts to \$53,925.93
- b. 120,000 EC funding converts to \$74,074.07 PPP
- c. 30,000 EC annual additional costs converts to \$18,518.52 PPP
- d. 20,000 J cost of business training (<https://www.innovationgrowthlab.org/blog/impact-price-provision-business-training-jamaica>) converts to \$269.76 PPP
- e. 350,000,000 EC cost of food insecurity in Grenada annually (<https://rangedevelopments.com/csr-projects/1m-commitment-to-food-security-in-grenada/>) x 8 years project length / 124,610 population of Grenada (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=GD>) = 22,470.1 EC converts to \$13,870.43 PPP
- f. 23 EC average cost of eggs (<https://thegrenadianvoice.com/increase-in-feed-and-flour-price-leads-to-higher-food-costs/?fbclid=IwAR0la6YD1JuUUTYEQEJipy3xrs968Pj6ScumKQATWqtMozFdpYXcoVMbH8>) converts to \$14.20





## Stowelink Foundation

Stephen Ogweno - Kenya 🇰🇪

Stephen founded the Stowelink Foundation, a non-governmental organisation that aims to inspire healthier communities in Africa through innovative community health projects focused particularly on non-communicable diseases. These types of diseases are responsible for 39% of deaths in Kenya annually [1]. Stephen does advocacy work with the Stowelink Foundation, cooperating with the government and key health institutions to raise awareness of non-communicable diseases amongst young people and facilitate inclusive and affordable healthcare spaces.

Stephen attended the One Young World Summit in London, 2019. A year later, he started the NCD 365 project in Africa with the support of fellow One Young World Ambassadors, who helped him with networking, engaging local citizens, establishing partnerships, and expanding Stowelink Foundation's reach in West Africa. Following in his footsteps, Kevin Oduor, their Chief Program Officer, attended the Summit in Manchester, 2022. Through his participation in other One Young World channels, Stephen was able to use the Community to broaden his reach even further.

The Stowelink Foundation's work is divided into in-person support, which includes cardiovascular health and baseline cancer screenings for patients, as well as training for healthcare professionals, and digital healthcare innovation. This includes mobile apps, such as the NCD 365 programme, focused on various issues related to non-communicable diseases for education purposes. The Stowelink Foundation is now present in 10 countries in Africa, and has run 28 medical camps directly impacting 232,612 people and helping diagnoses. The organisation has distributed 1,360 books related to health issues and worked with 67 schools to provide health-related training and mentorship to students. The Stowelink Foundation has also worked with hospitals to re-open non-communicable disease clinics and supports in-hospital volunteering. It has produced a free-to-reuse animated video series.

**“ I attended the Summit in 2019, London, and launched my NCD 365 project a year later. Thanks to connecting with other Ambassadors at the Summit, I was able to expand the NCD 365 project to West Africa, getting us more partners and more engagement on the ground.”**

SROI  
**1:23**

Total Inputs

**\$3,880,926.40**

Total Outcome

**\$88,650,913.60**

Scope of Analysis: 2015-2022

Input Calculations	Output Calculations
1,920,000 estimated hours contributed to the project since founding x \$1.87 minimum wage (a) = \$3,590,400	232,612 people reached through medical camps x \$302.80 health value of screening (c) = \$70,434,913.60
\$459.43 average monthly salary (b) x 96 months project length x 5 full-time employees = \$220,526.40	1,200,000 people impacted through digital health tools x \$15.18 average per capita economic benefit of digital health tools (d) = \$18,216,000
\$70,000 funding	

References:

- [1. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9020677/#:~:text=In%20Kenya%2C%20NCDs%20are%20responsible,in%20the%20country%20%5B2%5D](https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9020677/#:~:text=In%20Kenya%2C%20NCDs%20are%20responsible,in%20the%20country%20%5B2%5D)
- [a. 16,033.1 Ksh monthly minimum wage x 12 months / 52 weeks / 45.2 average work week \(https://ilostat.ilo.org/data/country-profiles/\) = \\$81.85 hourly minimum wage converts to \\$1.87 PPP](https://ilostat.ilo.org/data/country-profiles/)
- [b. 20,123 Ksh average monthly salary \(https://www.businessdailyafrica.com/bd/economy/kenyans-average-income-of-sh20-123-hits-six-year-high-4043204\) converts to \\$459.43 PPP](https://www.businessdailyafrica.com/bd/economy/kenyans-average-income-of-sh20-123-hits-six-year-high-4043204)
- [c. \\$180.24 average monthly minimum wage in the ten countries Stowelink operates \(https://ilostat.ilo.org/data/country-profiles/\) x 1.68 months additional life expectancy from screening \(https://pubmed.ncbi.nlm.nih.gov/17786799/\) = \\$302.80](https://pubmed.ncbi.nlm.nih.gov/17786799/)
- [d. \\$101.21 average per capita health expenditure in countries Stowelink operates in \(https://data.worldbank.org/indicator/SH.XPD.CHEX.PC.CD?locations=KE\) x 15% increased efficiency from digital health tools \(https://www.mckinsey.com/industries/healthcare/our-insights/how-digital-tools-could-boost-efficiency-in-african-health-systems\) = \\$15.18 average per capita saving from digital health tool usage](https://data.worldbank.org/indicator/SH.XPD.CHEX.PC.CD?locations=KE)



SROI  
**1:3**

Total Inputs

**\$44,580.12**

Total Outcome

**\$111,918.00**

## Wondr

Flory Achammer / Emma Hoch - The Netherlands 🇳🇱

Wondr was founded during the height of the COVID-19 pandemic in the Netherlands by One Young World Ambassadors Flory Achammer and Emma Hoch, along with their colleagues Nina Hoedlmayr and Ella Adam. Based on the experiences of people, especially students, in isolation during the country's lockdowns, the team looked to tackle loneliness and mental ill health by helping people connect and establish social interactions to build communities. Loneliness is increasingly a leading cause of mental health in Europe, with around 10% of people over 18 experiencing symptoms [1].

Flory and Emma attended the One Young World Summit in Munich, 2021, where they were able to interact and establish connections with fellow Delegates. Their experience meeting young leaders from different countries and backgrounds inspired and empowered them to continue expanding their initiative with Wondr. After the Summit, Emma managed to connect with another One Young World Ambassador in the Netherlands Community and they have since launched a different project together, Periodic.nl, to increase access to menstrual hygiene products in the country.

The first iteration of Wondr was Wondr Walks, in which people were introduced to each other based on location and shared interests, with the Wondr team providing conversation starters during socially-distanced walks over the course of four weeks. The Wondr team then pivoted their strategy to continue enabling human connections by developing the Wondr app, through which users get to know each other via engaging questions and activities. Wondr has so far directly impacted over 2,100 people, and the team have also launched a desktop version. They have also released their own podcast to help young professionals develop better communication skills in their leadership journeys.

**“ It's extremely empowering when you're in the Summit and you're like okay, you're part of this. You can also do this. You're part of this community meaning you can do this. If there are so many people driving that change, I can drive this change as well.”**

Scope of Analysis: 2020-2022

Input Calculations	Output Calculations
2,496 hours contributed to the project x \$16.82 PPP average hourly minimum wage (a) = \$41,982.72	1,800 young people x \$58.01 average cost of psychological depressive symptoms (c) = \$104,418
\$2,597.40 funding (b)	300 people x \$25 average cost of loneliness per person (d) = \$7,500

References:

- [1. https://www.eurofound.europa.eu/surveys/european-quality-of-life-surveys/european-quality-of-life-survey-2016](https://www.eurofound.europa.eu/surveys/european-quality-of-life-surveys/european-quality-of-life-survey-2016)
- [a. 1,756.2 euros average minimum monthly wage \(https://ilostat.ilo.org/data/country-profiles/\) x 12 months / 52 weeks / 31.3 hours average work week = 12.95 average hourly minimum wage converts to \\$16.82 PPP](https://ilostat.ilo.org/data/country-profiles/)
- [b. 2,000 euros converts to \\$2,597.40 PPP](https://ilostat.ilo.org/data/country-profiles/)
- [c. 67,000,000 euros cost of adolescent depressive psychological symptoms \(https://pubmed.ncbi.nlm.nih.gov/34496447/\) / 1,500,000 young people in the Netherlands \(https://longreads.cbs.nl/jeugdmonitor-2021/annual-report-youth-monitor-2021-summary/\) = 44.6 euros converts to \\$58 PPP](https://pubmed.ncbi.nlm.nih.gov/34496447/)
- [d. 340,200,000 euros cost of mental health expenditure in the Netherlands / 17,530,000 total population of the Netherlands \(https://www.sspj-journal.org/articles/10.3389/ijph.2021.581286/full#h7\) = 19.40 converts to \\$25 PPP](https://www.sspj-journal.org/articles/10.3389/ijph.2021.581286/full#h7)





## Play Malawi

Gracian Mkandawire - Malawi

Gracian was motivated by the impact that sports had on him as a young person to co-found Play Malawi in 2015. The organisation aims to educate young Malawians on sexual and reproductive health, and non-communicable diseases through the vehicle of sport. In Malawi, people under the age of 35 make up 80% of the population [1]. Initially, Gracian's efforts centred on table tennis due to his extensive personal experience with that sport, but Play Malawi has since expanded to include lawn tennis activities to teach more young people about health issues.

Gracian attended the One Young World Summit in London, 2019, on a scholarship from the Z Zurich Foundation. He made valuable connections with fellow Ambassadors working on similar projects in different parts of the world. He was able to visit another Ambassador's organisation and learn about their model, part of which he adapted to use at Play Malawi. Following the Summit, and emboldened by his experience, Gracian successfully applied for a position working on sports development in the northern region of Malawi. Gracian continued to collaborate with Z Zurich Foundation after the Summit to scale his work further.

Play Malawi's impact has grown steadily over the years, directly impacting 8,000 young people in primary schools across Malawi. In addition to organising tournaments and training, Play Malawi offers services such as HIV testing for those involved in their educational activities. In partnership with another NGO, Gracian and his team developed a manual combining approach of playing games and education. From his students, 15 young people have made it to Malawi's national team for table tennis and lawn tennis over the past five years. Gracian's work has helped diversify sports education in schools in the country.

**“ When I remember the Summit, the first thing that comes to my mind is the invaluable connections that I made with fellow Ambassadors that are doing projects similar to mine. I got to visit the organisation of one of them, based in London, and learn from their model for better practices to implement at Play Malawi. Those connections still continue.”**

SROI  
**1:15**

Total Inputs

**\$1,092,160.32**

Total Outcome

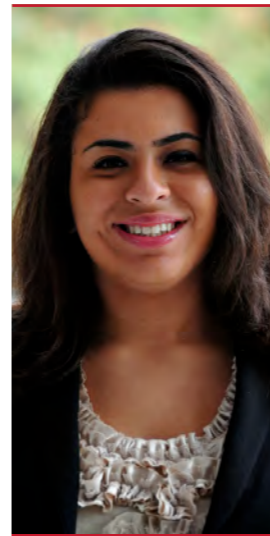
**\$16,667,600.00**

Scope of Analysis: 2015-2022

Input Calculations	Output Calculations
838,656 estimated hours contributed to project since launch x \$1.22 estimated hourly minimum wage (a) = \$1,023,160.32	8,000 young people educated on sexual and reproductive health x \$260 value of integrated HIV and non-communicable disease care (b) x 8 years since project launch = \$16,640,000
\$69,000 funding	8,000 people playing sports x \$3.45 cost of physical inactivity (c) = \$27,600

References:

- <https://www.oecd.org/dev/inclusive-societies-development/malawi-youth.htm#:~:text=Malawi's%20population%20is%20largely%20youthful,a%20median%20age%20of%2017.>
- 50,000 MWK monthly minimum wage x 12 months / 52 weeks / 30.3 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 380.81 MWK converts to \$1.22 PPP
- \$260 per capita annual cost of HIV/AIDS and non-communicable disease treatment in Malawi (<https://bmjopen.bmj.com/content/12/11/e063701#:~:text=Results%20The%20annualised%20total%20cost,individuals%2C%20or%20%24327%20per%20capita.>)
- \$27,000,000,000 global cost of physical activity annually (<https://www.who.int/news/item/19-10-2022-who-highlights-high-cost-of-physical-inactivity-in-first-ever-global-report/>) / 7,820,000,000 global population (<https://data.worldbank.org/indicator/SP.POP.TOTL>) = \$3.45 per capita cost of physical inactivity



## Wasel for Awareness & Education

Lynn Malkawi - Jordan

Lynn established Wasel for Awareness & Education in 2018 as a non-governmental organisation working on economic empowerment, social empowerment, and civic engagement in Jordan. The project began as a school programme with a focus on bringing young people of different backgrounds together to break stereotypes. Motivated by the youth unemployment rate in Jordan, which stands at around 40.3% [1], Lynn pivoted to creating entrepreneurship programmes and training to help facilitate the growth of the social enterprise sector in the country. Lynn is also the founder of Mehnaty, a company working to accelerate people's career development through mentorship services.

Lynn attended the One Young World Summit in London, 2019, on an Enterprise for Peace Scholarship. She was motivated by the Delegate Speakers and their stories to think outside of the box, reach out to other Ambassadors, and learn how she could use those connections further down the line for collaborations. Lynn has maintained connections with the One Young World Community in Jordan.

Wasel for Awareness & Education has three main programmes. Shabbek wa Bader, their school programme, has impacted 462 students in 21 schools across 360 sessions, and has been instrumental in the launch of 15 social initiatives. It involves partnering students from private and public schools once a week to learn about Wasel's methodology on community organising and project management. Shabbek wa lbtaker, their entrepreneurship programme for young people, has so far held nine rounds spanning 366 sessions, and has resulted in 79 young people receiving grants or incubation opportunities to date. Wasel's citizenship engagement programme has reached 1,401 participants and taught them about human rights, labour laws, and the Jordanian constitution, and has resulted in five policy papers written and published. These policy papers have been shared and discussed by policymakers within the country.

**“ The Summit impacted me because I got to meet many people that were extremely different to myself, it inspired me to think about the box. I've stayed in touch with many fellow Ambassadors with the possibility of collaborating and learning from each other, we have even tried applying for funding as a consortium.”**

SROI  
**1:16**

Total Inputs

**\$163,174.06**

Total Outcome

**\$2,653,554.48**

Scope of Analysis: 2018-2022

Input Calculations	Output Calculations
\$163,174.06 estimated cumulative funding	79 young people incubated x \$13,536 average value of early-stage incubation (a) = \$1,069,344.00
	462 young people received education on social awareness and skills x \$2,160 net benefit of social skills and awareness (b) = \$997,920
	1,401 young people reached through civic engagement education x \$418.48 per person value of civic education (c) = \$586,290.48

References:

- <https://data.worldbank.org/indicator/SL.UEM.1524.ZS?locations=JO>
- \$13,536 average value of early-stage incubation (<https://www.aspeninstitute.org/wp-content/uploads/files/content/docs/resources/ANDE%20DEV%20INCUBATOR%20REPORT%2011-21-14%20FINAL%20FOR%20DISTRIBUTION.pdf>)
- \$2,160 net benefit of social skills and awareness (<https://www.cambridge.org/core/journals/journal-of-benefit-cost-analysis/article/economic-value-of-social-and-emotional-learning/D9A12352A7CF1B39E9A2B7EA4C68F150>)
- 337.1 JOD average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 3% increase in per capita income from civic trust ([http://www.education-economics.org/fr/dms/EENEE/Analytical\\_Reports/EENEE\\_AR35.pdf](http://www.education-economics.org/fr/dms/EENEE/Analytical_Reports/EENEE_AR35.pdf)) = 121.36 JOD converts to \$418.48 PPP annual increase from civic education





## Peepul

Girish Ananthanarayanan - India 🇮🇳

Girish is the COO and Director-Scale Programmes with Peepul, a non-profit organisation in India, working on improving educational outcomes of students in public schools. The public school system in India is fee-free, and generally serves the most disadvantaged segments of society. However, the gaps in learning levels are particularly acute in these schools. Peepul aims to change the narrative, and help government systems deliver quality education in these schools for the poorest and most marginalised populations. The organisation's unique approach, focused on improving student-teacher engagement as a means to improve learning, convinced Girish to join them full-time in 2019 as part of the leadership team, after collaborating with them as a strategy consultant.

Girish attended the One Young World Summit in London, 2019. At the time, he was slated to join Peepul for a year on a secondment. The Summit instilled a sense of urgency in him to go and create systemic change. He joined Peepul ten days later, but also published a manifesto at his previous company, with other One Young World Ambassadors, to encourage corporate social impact. Through One Young World, Girish has spoken at multiple events, including with Chartered Accountants Worldwide, and was nominated by One Young World for a Goalkeepers' Changemaker Award.

Peepul is currently working with governments across two geographies in India, Delhi and Madhya Pradesh. The organisation also runs three exemplar government schools in the capital with the local Municipal Corporation, as a demonstration of excellence in the public school system. These schools work with 1,500 students. Peepul has also directly impacted over 300,000 teachers in Madhya Pradesh and 17,628 in Delhi through pedagogical training and interventions, indirectly impacting the educational outcomes of 10 million students. Peepul works extensively with school administrators and principals to ensure systemic change at all levels of the government school system, with an emphasis on improving grade-level competencies and foundational literacy and numeracy skills.

**“ One Young World has opened so many doors for me. Everything from hosting me in one of my first ever webinars, inviting me to their FinBiz event as a speaker and even nominating me for a Goalkeepers' Changemaker Award, that took me to New York on the sidelines of the UN General Assembly.”**

SROI  
**1:31**

Total Inputs

**\$24,633,936.26**

Total Outcome

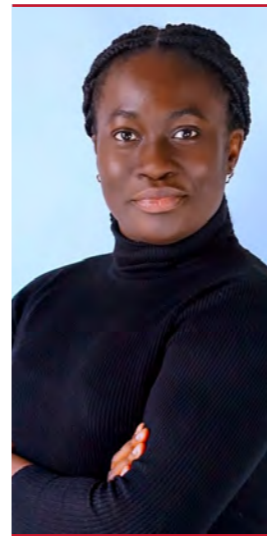
**\$756,110,295.40**

Scope of Analysis: 2017-2022

Input Calculations	Output Calculations
\$24,633,936.26 total funding received (a)	1,642 students at exemplar schools x \$4,419.13 estimated return from six years of schooling (b) = \$7,256,211.46
	300,000 teachers in Madhya Pradesh trained in advanced teaching techniques x \$2,345.99 value of teacher training in India (c) = \$703,797,000
	19,206 teachers impacted in Delhi x \$2,345.99 value of teacher training in India (c) = \$45,057,083.94

References:

- <https://theprint.in/opinion/india-is-seeing-its-worst-edu-cide-first-survey-after-covid-shows/979331/>
- a. 572,000,000 INR converts to \$24,633,936.26 PPP
- b. 17,594.7 INR average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 8.1% predicted return from a year of schooling (<https://www.tandfonline.com/doi/abs/10.1080/09645292.2018.1484426?needAccess=true&instName=LSE+-London+School+of+Economics+and+Political+Science&journalCode=cede20>) x 6 years average length of schooling = 102,612.3 INR converts to \$4,419.13 PPP
- c. 310,501,600,000 INR investment in teacher quality improvement (<https://news.careers360.com/education-budget-2023-school-samagra-shiksha-abhiyan-pm-poshan-nirmala-sitharaman/>) / 5,700,000 teachers (<https://pib.gov.in/PressReleasePage.aspx?PRID=1742287>) = 54,473.96 INR converts to \$2,345.99 PPP



## FORUFEDA

Sandra Akunna Ejiolor - Nigeria 🇳🇮

Sandra Akunna is a young leader who founded the Foundation for Rural Female Development in Africa (FORUFEDA) in 2019, a non-governmental organisation committed to advancing education for women and girls in rural areas of Nigeria and Sub-Saharan Africa. Her mission is to empower young women to unlock their full potential and tackle the pervasive issue of child labour in her country. Akunna recognizes the alarming statistic that 60% of the ten million children out of school in Nigeria are girls, and 30% of girls between nine and twelve have never attended school [1]. To address this critical challenge, she has focused on rural areas often overlooked by other non-governmental organisations.

Akunna's experience attending the One Young World Summit in Munich, 2021, profoundly impacted her perspective. The Summit reinforced her commitment to the cause of gender equality and inspired her to expand her online and offline efforts. As a One Young World Ambassador, Sandra is actively engaged in the Berlin Community and has benefited from the mentorship of other Ambassadors, which has further honed her leadership skills.

FORUFEDA's impact has been remarkable. It began by sending five girls to school and has since expanded to provide 3,932 educational resources to girls in rural communities. The organisation has also supported 50 girls on full scholarships to pursue their education and trained 20 women in new skills through rigorous five-month training courses, with 15 studying business management and five in STEM. In addition, they provide psychological assistance to victims of gender-based violence. FORUFEDA is a successful initiative providing crucial support and STEAM education to girls at all levels, from primary school to university.

**“ Attending the Summit just made me confirm my decision to create impact for Sub-Saharan African women, it gave me the energy and the confidence I needed. Being an Ambassador has helped me accelerate my leadership skills, I see myself taking up more leadership roles.”**

SROI  
**1:18**

Total Inputs

**\$55,478.70**

Total Outcome

**\$981,943.28**

Scope of Analysis: 2019-2022

Input Calculations	Output Calculations
51,600 estimated hours contributed to the project x \$1.05 estimated hourly wage (a) = \$54,180	3,932 education materials x \$68.37 value of educational materials (c) = \$268,830.84
\$1,298.70 funding (b)	50 girls sent to school of scholarships x \$4,510.40 estimated return from 12 years of schooling (d) = \$225,520
	20 women acquired skills x \$24,341.85 increased lifetime earnings from skills training (e) = \$486,837
	7 girls receiving therapy for gender-based violence x \$107.92 value of health and psychosocial support for GBV (f) = \$755.44

References:

- <https://malala.org/countries/nigeria>
- a. 30,000 NGN x 12 months / 52 weeks / 43.3 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 159.89 NGN converts to \$1.05 PPP
- b. €1,000 funding converts to \$1,298.70 PPP
- c. 10,431 NGN cost of basic school stationary in Nigeria (<https://brandspung.com/2018/08/30/how-much-do-school-supplies-cost-in-nigeria-and-in-other-countries/>) converts to \$68.37 PPP
- d. 45,512.7 NGN estimated monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 10.5% rate of return from an additional year of schooling (<https://www.tandfonline.com/doi/abs/10.1080/09645292.2018.1484426?>) x 12 years of schooling (<http://tens-niger.com/about-tens/nigerian-educational-system/>) = \$688,152.024 converts to \$4,510.40 PPP
- e. 45,512.7 NGN estimated monthly wage (c) x 12 months x 17% increased profits from skills development (<https://blogs.worldbank.org/developmenttalk/can-apprenticeships-and-vocational-education-offer-way-out-risk-youth-northern>) x 40 years = 3,713,836.32 NGN converts to \$24,341.85 increased lifetime earnings from skills training
- f. 16,465.66 NGN cost of gender-based violence to Nigerian households (<https://pureportal.coventry.ac.uk/en/publications/costs-of-gender-based-violence-to-nigerian-households-the-tip-of->) converts to \$107.92





## Matric Live

Kagisho Masae - South Africa 🇿🇦

Kagisho co-founded Matric Live, an e-learning application for grades 10-12, in 2020 to provide underprivileged students from South Africa's townships with educational support during the early stages of the COVID-19 pandemic. Matric Live emerged as a collaboration from Kagisho's first project, CynC, and his co-founder Lesego's own platform, as a hybrid to aggregate the educational resources they wished they had access to in their youth. Inequality in South Africa massively impacts the country's education system. For every 100 learners, less than 50 pass the matric exam necessary to attend tertiary education, and only 14 make it to university [1].

Kagisho attended the One Young World Summit in Ottawa, 2016, which inspired him to take his first social enterprise, CynC, from an idea into a tangible product. He credits the One Young World Community in South Africa for helping to spread awareness of his work and extend his reach. He has also worked with fellow Ambassador Mandy Munchnick on her mental health platform, with the two collaborating on a campaign hosted on Matric Live for it.

Kagisho and his business partner decided to make Matric Live free during the first COVID-19 lockdown, and the platform quickly grew to 630,000 users. As of 2022, the app has had over 1.1 million learners. The platform includes a learning component, and was the first to gain access to 57 government-approved study guides. It also includes a gamified learning component and exam simulations. Matric Live has partnered with South Africa's Department of Basic Education, and has also launched learning tools for teachers, seeking to expand their reach to impact not only students.

SROI  
**1:29**

Total Inputs

**\$834,784.80**

Total Outcome

**\$24,587,672.12**

**“ Had I not gone to the One Young World Summit in 2016, my project would have stayed an idea and MatricLive would not be what it is today. The Summit helped me do justice to my potential, I came back as a different man.”**

Scope of Analysis: 2020-2022

Input Calculations	Output Calculations
\$121,802.95 total wage per person over project length (a)	1,100,000 total users of the platform since founding x \$22.09 average value of tuition (c) = \$24,299,000
2 contractors x \$9,366.1 average contractor salary over project length (b) = \$18,732.20	3,267 paid subscriptions x \$88.36 monthly value of tuition (d) = \$288,672.12
\$694,249.65 cumulative funding	

References:

- <https://www.amnesty.org/en/latest/news/2020/02/south-africa-broken-and-unequal-education-perpetuating-poverty-and-inequality/#:~:text=In%20some%20provinces%20this%20is,school%20systems%20in%20the%20world>
- a. 24,813 R average monthly wage (<https://businesstech.co.za/news/wealth/652085/this-is-the-average-salary-in-south-africa-right-now-8>) x 35 months length of project = 868,455 R converts to \$121,802.95 PPP
- b. 3,710 R minimum monthly wage (<https://businesstech.co.za/news/wealth/652085/this-is-the-average-salary-in-south-africa-right-now-8>) x 18 months contractor employment over project length = 66,780 R converts to \$9,366.1 PPP
- c. 630 R average monthly cost of tuition per learner (<https://www.cde.org.za/wp-content/uploads/2018/07/Extra-maths-tuition-in-South-Africa-a-short-summary-of-an-exploratory-investigation.pdf>) / four lessons = 157.5 R converts to \$22.09 PPP
- d. 630 R average monthly cost of tuition per learner (<https://zululandobserver.co.za/267015/matric-maths-science-revision-programme-a-significant-exam-booster/>) converts to \$88.36 PPP



## Warmi STEM

Leticia Lisseth Tituaña Picuasi - Ecuador 🇪🇨

Leticia is a chemical engineer by profession, and was the first woman of her indigenous community based in northern Ecuador to access higher education. During her time at university, she met mentors that inspired her to give back and share the knowledge she had gained. She founded Warmi STEM in 2019 to empower indigenous women and encourage their participation in STEM fields. Leticia was introduced to other indigenous women in 2020 through the Fundación Kichwa Institute of Science, Technology and Humanities (KISTH), of which she is also a co-founder, and they joined Warmi.

Leticia attended the One Young World Summit in Munich, 2021. She has since helped other young indigenous women from Ecuador participate in national and international events through her mentorship and advisory roles in the community. Leticia has advised other indigenous women applying for international scholarships, with her KISTH co-founder, One Young World Ambassador Janeth Bonilla, winning a scholarship to the Summit in Manchester, 2022, following her successful participation in another programme supported by Leticia.

Warmi STEM has worked to promote STEM fields by directly engaging over 200 students in four indigenous communities in person and another ten communities online. The organisation's STEM workshop lasts for four hours and introduces participants to a broad range of science-based topics as well as the arts. The workshops are free, and students are only expected to bring food to share as part of the learning process, in keeping with Kichwa tradition and culture. In the future, Leticia aims to reach more communities and continue tackling the stigma around education for women in indigenous communities in Ecuador.

SROI  
**1:2**

Total Inputs

**\$16,983.22**

Total Outcome

**\$40,000.00**

**“ My experience following the Summit motivated me to work even harder, and build up my team at Warmi STEM. Attending the Summit virtually made me conscious of how important in-person activities are, and it inspired me to continue my in-person activities with more communities. It also made me conscious of how important it is to look after yourself, mentally and physically as a young leader in order to keep working.”**

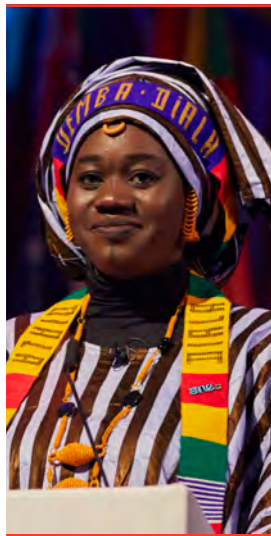
Scope of Analysis: 2020-2022

Input Calculations	Output Calculations
4,578.6 hours worked x \$2.84 average hourly minimum wage (a) = \$13,003.22	200 students x \$200 value of investment in digital skills (b) = \$40,000
\$3,980 funding	

References:

- \$425 monthly minimum wage x 12 months (<https://news.bloombergtax.com/payroll/ecuadors-lasso-decrees-monthly-25-minimum-wage-hike-for-2023>) / 52 weeks/ 34.5 average weekly hours worked (<https://ilostat.ilo.org/data/country-profiles/>) = \$2.84 average hourly minimum wage
- \$200,000 investment in digital skills in Latin America / 1,000 scholarship places (<https://www.huawei.com/mx/events/mx/1000-talentos-para-el-desarrollo-digital>) = \$200 value of investment in digital skills





## AFPHY Dickel Dia - Mauritania

Dickel founded AFPHY in 2017, with the aim of combating gender-based violence and discrimination in Mauritania, particularly in rural areas, through the creation of employment opportunities for the economic empowerment of women who did not have access to education. Only 4% women are enrolled in tertiary education in Mauritania while women comprise 33.6% of the Mauritanian labour force [1,2]. As a survivor of sexual assault and FGM, Dickel is passionate about helping girls and women in her community and country.

Dickel attended the One Young World Summit in London, 2019, as a Delegate Speaker, where she shared her story for the first time in front of over 2,000 people. Dickel's involvement with One Young World has continued after the Summit. AFPHY received \$20,000 as part of One Young World's COVID Young Leaders Fund for their COVInitiative programme through which they trained 99 victims of sexual violence to produce soap and 5,000 face masks during the COVID-19 pandemic, reaching 10,000 Mauritians.

AFPHY's broad focus has allowed it to create a range of programmes in Mauritanian communities, impacting over 12,000 people, from providing school supplies at low cost to over 300 students in a local high school, training 102 women in agriculture, providing financial education, materials, and funds to help launch a business, and helping start a local cooperative bank for 235 women. In 2023, AFPHY will open the doors of its open space office, which is designed to support new non-governmental organisations in Mauritania by helping them operate without needing to finance their own offices.

SROI  
**1:7**

Total Inputs  
**\$47,289.14**  
Total Outcome  
**\$327,051.87**

“ One Young World changed my life. It gave me the courage and the opportunity to tell my story for the very first time in front of more than 2,000 people. Meeting all those people having smart ideas, experiences, exchanging with them really changed my perspective and the way that I see things.”

Scope of Analysis: 2017-2022

Input Calculations	Output Calculations
12,240 hours worked x \$1.09 hourly minimum wage (a) = \$13,341.60	311 students gained school supplies x \$156.79 per capita investment to reduce school disparities (b) = \$48,761.69
1,390.4 hours worked x \$1.09 hourly minimum wage (a) = \$1,515.54	10,000 participants in COVID safety programme x \$8.47 per capita value of COVID safety awareness in Africa (c) = \$84,700
\$32,000 funding	5,000 soap sold at the height of the pandemic x \$17 annual cost of soap (d) = \$85,000
\$200 funding for high school centre x 2.16 years open = \$432	235 women received financial training x \$283.46 value of overcoming gender finance gap per female entrepreneur in Africa = \$66,613.10
	102 women trained in agriculture x \$411.54 per capita value of women's labour force participation (f) = \$41,977.08

References:

- <https://data.worldbank.org/indicator/SE.TER.ENRR.FE?locations=MR>
- <https://data.worldbank.org/indicator/SL.TLF.TOTL.FE.ZS?locations=MR>
- 3,000 monthly minimum wage x 12 months / 52 weeks / 47.5 average weekly hours worked (<https://ilostat.ilo.org/data/country-profiles/>) = 14.58 MRU converts to \$1.09 PPP
- 95,000,000,000 MRU investment of education budget / 3 year programme x 1.04% allocated to reduce disparities in supplies (<https://education-profiles.org/sub-saharan-africa/mauritania/~financing-for-equity/>) / 156,750 school children in absolute poverty ([https://www.epdc.org/sites/default/files/documents/EPDC\\_NEP\\_2018\\_Mauritania.pdf](https://www.epdc.org/sites/default/files/documents/EPDC_NEP_2018_Mauritania.pdf), <https://www.unicef.org/media/111886/file/2022-HAC-Mauritania.pdf>) = 2,101 MRU converts to \$156.79 PPP
- \$10,000,000,000 AU's COVID-19 Rapid Response Facility (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8207010/>) / 1,180,000,000 population of Africa (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=ZG>) = \$8.47 per person
- \$17 annual cost of soap (<https://gh.bmj.com/content/6/12/e007361>)
- \$42,000,000,000 gender financing gap for African women / 592,668,662 women in Africa (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=SD>) x 25% number of female entrepreneurs in Africa (<https://www.news18.com/news/education-career/indian-parents-spend-rs-20000-for-education-in-govt-schools-rs-47000-for-private-survey-5199367.html>) = \$283.46
- \$2,166 per capita GDP of Mauritania (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=MR>) x 19% cost of female economic exclusion (



## Menstrual Hygiene Friendly Spaces Aashraya Seth - India

Aashraya founded the Intelligent Indian in 2019 as an umbrella initiative through which he has worked on several projects including climate justice and alleviating period poverty. In India, period poverty has led to 1 out of 5 girls dropping out of school after they begin menstruating [1]. Aashraya founded Menstrual Hygiene Friendly Spaces (MHFS) to advocate for menstrual hygiene measures and the sexual and reproductive rights of underserved and tribal menstruators. MHFS' approach includes not only awareness raising, but innovation, advocacy, and in-kind support for young menstruators, particularly within the country's education system.

Aashraya attended the One Young World Summit in Munich, 2021. Despite attending virtually, he was able to easily connect with Ambassadors throughout the world and is active within the Community in India. Since becoming an Ambassador, Aashraya has been selected as one of 50 Leading Lights for the Asia-Pacific region, moderated a panel on SDG 3 Good Health and Wellbeing during the 2022 One Young World Asia Caucus, and spoke in One Young World's Shine A Light panel series. Aashraya's profile as an impactful young leader has developed significantly as a result of his involvement in the Community.

SROI  
**1:26**

Total Inputs  
**\$60,504.08**  
Total Outcome  
**\$1,567,797.50**

MHFS helps 58,000 school-going menstruators access free sustainable menstrual products every month, and has trained 5,000 women and girls in marginalised rural communities to make their own cloth pads, with most earning £50 a month. Aashraya invented India's most affordable and non-electric sanitary pad vending machine, known as a Pad Bank, each of which holds 25 biodegradable pads and costs only £20. MHFS' most recent project is a chatbot that will serve as a one-stop platform for women and girls to ask questions about sexual and reproductive health. In total, MHFS has impacted over 60,000 menstruators with educational curriculum to help achieve bodily autonomy and SRH rights.

“ One Young World is an excellent network of young leaders. The community is very well connected and provides exceptional opportunities to its Ambassadors, to engage, work collaboratively around the globe and make a difference on a large-scale.”

Scope of Analysis: 2021-2022

Input Calculations	Output Calculations
9,600 hours contributed to the project x \$0.95 hourly minimum wage (a) = \$9,120	58,000 menstruators x \$12.92 average monthly cost of sanitary products in India (c) = \$749,360
\$199.31 average minimum monthly wage (b) x 168 months contributed to the project with partial remuneration = \$33,484.08	60,000 students educated x \$13.50 value of sexuality education programmes in India per student (d) = \$810,000
\$14,300 funding	6,250 users of digital platform x \$1.35 increased value of sexual knowledge from digital platform (e) = \$8,437.50
\$30 x 120 pad banks = \$3,600	

References:

- <https://feminisminindia.com/2020/05/21/missing-out-addressing-period-poverty/>
- 4,628 INR average minimum monthly wage x 12 months / 52 weeks / 48.6 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 21.98 INR converts to \$0.95 PPP
- 4,628 INR average minimum monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$199.31 PPP
- 300 INR average monthly cost of sanitary products (<https://toybox.org.uk/news/spotlight-on-period-poverty-in-india>) converts to \$12.92 PPP
- \$13.50 cost of sexuality education programmes in India per student (<https://resource-allocation.biomedcentral.com/articles/10.1186/1478-7547-11-17#Sec4>)
- 10% increase in sexual knowledge from digital programmes x \$13.50 USD value of sexual education from standard programme (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7123652/>) = \$1.35 increase in value from digital programme





## Thrive Future

Jemima Lovatt - UK

Jemima founded Thrive Future in 2020, as a social enterprise to promote gender equality. She was inspired to do so after witnessing the challenges faced by charities aiding victims of sexual violence, and decided to leverage corporate interest in supporting gender equality causes. Thrive Future aims to provide in-person educational training for corporate businesses to tackle a wide range of gender inequalities. The organisation's free digital platform, Thrive+, provides additional research material on gender issues in 186 countries.

Jemima attended the One Young World Summit in Ottawa, 2016. After the Summit, she collaborated with fellow Ambassadors to establish a One Young World Working Group to End Domestic Abuse, which produced a document detailing the business case for ending domestic abuse. This was presented at the One Young World Summit in Bogotá 2017, and resulted in a pilot training programme in London. Jemima also created the Thrive Network of Law Changers in partnership with One Young World, a gender equality advocacy network focused on taboo issues with 25 members around the world, including fellow Ambassadors.

Thrive Future has so far trained around 2,036 Delegates through its programmes while the Thrive+ platform has 834 members and provides access to over 30 expert articles and more than 15 awareness videos. The organisation also runs the Mentoring Tree, a six month mentoring scheme to develop women's platforms in their workplaces, with 18 women currently involved. These women act as both mentors and mentees to ensure that all participants have an equally productive experience. Thrive Future has also published 186 country profiles in partnership with frontline charities.

**“ Before the Summit, I felt quite isolated as a young person in this space since a lot of people that I was working with were significantly older. Meeting other Ambassadors in a similar stage in life to me was pivotal in terms of building a network. It gave me the confidence to continue my work and I have collaborated a lot with One Young World. Like the Law Changers from Thrive, a lot come from the Ambassador Community.”**

SROI  
**1:23**

Total Inputs

**\$397,401.58**

Total Outcome

**\$9,218,819.00**

Scope of Analysis: 2020-2022

Input Calculations	Output Calculations
4,080 estimated hours contributed to the project x \$14.88 hourly minimum wage (a) = \$60,710.40 \$336,691.18 funding (b)	2,036 course attendees x \$4,128.25 per capita value of overcoming gender inequality in the workplace in the UK (c) = \$8,405,117 834 platform members x \$961.76 value of in-depth gender equality training (d) = \$802,107.84 18 mentors and mentees x \$644.12 estimated value of mentorship for women (e) = \$11,594.16

References:

- a. 1,574.20 GBP monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 35.9 hours average work week = 10.12 GBP converts to \$14.88 PPP
- b. £228,950 investment since founding converts to \$336,691.18 PPP
- c. 123,000,000,000 GBP cost of gender inequality in the workplace in the UK (<https://www.diversityintech.co.uk/the-economic-cost-of-discrimination-to-the-uk-economy/>) + 66,000,000,000 GBP cost of domestic violence (<https://www.gov.uk/government/publications/the-economic-and-social-costs-of-domestic-abuse/>) / 67,326,569 population of the UK (<https://data.worldbank.org/indicator/SPPOP.TOTL?locations=GB>) = £2,807.21 converts to \$4,128.25 PPP
- d. 654 GBP value of in-depth gender equality training ([https://www.the-centre.co.uk/courses/detail/gender\\_equality](https://www.the-centre.co.uk/courses/detail/gender_equality)) converts to \$961.76 PPP
- e. 438 GBP value of mentoring (<https://www.femmepalette.com/mentoring-program-for-women-london>) converts to \$644.12 PPP



## SHOAW Gambia

Anna Anet Sambou - The Gambia

Anna Anet is the founder and CEO of Stop Harassment and Online Abuse of Women and Girls - The Gambia (SHOAW Gambia), an initiative that provides safe spaces for victims of online gender-based violence for them to share their stories and receive counselling. The organisation also aims to address, prevent and eradicate online harassment and abuse of women and girls through a community engagement approach.

Anna Anet attended the One Young World Summit in The Hague, 2018, as an Enterprise for Peace Scholar, and attended again in Munich, 2021. Being a One Young World Ambassador has enabled her to scale her work online and offline. She has partnered with the Dutch Government through their Embassy in Senegal to implement the Feminism and Social Media in the Eyes of The Gambia (FASOM\_GM) project, which trained 1,000 young people and 500 women on addressing online gender-based violence.

SHOAW has successfully graduated three cohorts of free certification training sessions as part of its Youth Mentorship Programme, amounting to 150 graduates between 13 and 19 years old. The training lasts for six months, covering topics such as the prevention of online harassment, cybersecurity, leadership, entrepreneurial skills, and human rights. The initiative has conducted two bootcamps in rural communities, teaching 150 women and girls about online harassment, menstrual health management, and other gender-related issues. SHOAW has trained 1,000 high school students on digital safety and cyberbullying and engaged with 150 community elders on the issue of online violence. The SHOAW team have held 12 radio advocacy sessions, and have facilitated training sessions and workshops on cyberbullying, data protection, and privacy for universities and corporates in the country.

**“ Being a One Young World Ambassador has given me recognition and opened doors for collaboration with other young leaders doing phenomenal work, which has contributed to the impact of my work in The Gambia.”**

SROI  
**1:17**

Total Inputs

**\$139,720.42**

Total Outcome

**\$2,397,063.50**

Scope of Analysis: 2018-2022

Input Calculations	Output Calculations
18,200 estimated hours contributed by youth volunteers x \$0.34 hourly minimum wage (a) = \$6,188 31,200 estimated hours contributed by team members x \$1.04 estimated average hourly wage (b) = \$32,448 \$101,084.42 funding	150 women and girls received menstrual management training x \$14.72 average estimated income loss during menstruation period (c) x 60 months since project launch = \$132,480 2,340 women impacted x 28% reduced online presence due to harassment (d) x \$250 prevented cost of digital gender exclusion (e) = \$163,800 2,950 people trained to address online gender-based violence and digital safety x \$712.13 cumulative cost per capita of online gender-based violence (f) = \$2,100,783.50

References:

- a. 1,300 GMD monthly minimum wage x 12 months / 52 weeks / 50.8 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>)= 5.91 GMD converts to \$0.34 PPP
- b. 3,977 GMD average monthly wage x 12 months / 52 weeks / 50.8 hours average work week (a) = 18.07 GMD converts to \$1.04 PPP
- c. 3,977 GMD average monthly wage (a) / 31 days x 5 days menstruation period (<https://www.bmj.com/company/newsroom/menstrual-symptoms-linked-to-nearly-9-days-of-lost-productivity-through-presenteeism-every-year/>) x 40% income reduction during menstruation (<https://www.speakupafrika.org/campaign-launches-to-make-health-and-menstrual-hygiene-a-priority/>) = 256.58 GMD converts to \$14.72 PPP
- d. 28% women reduced online activity due to harassment (<https://dai-global-digital.com/cyber-vawg-what-are-the-implications-for-digital-inclusion.html>)
- e. £1,000,000,000,000 cost of digital exclusion (<https://a4ai.org/report/the-costs-of-exclusion-economic-consequences-of-the-digital-gender-gap/>) / 4,000,000,000 global female population (<https://www.politico.eu/article/world-population-8-billion-numbers-data-united-nations-report/>) = \$250
- f. €49,000,000,000 annual productivity losses from online gender-based violence ([https://opendocs.ids.ac.uk/opendocs/bitstream/handle/20.500.12413/16983/1049\\_online\\_GBV.pdf?sequence=1&isAllowed=y](https://opendocs.ids.ac.uk/opendocs/bitstream/handle/20.500.12413/16983/1049_online_GBV.pdf?sequence=1&isAllowed=y)) / 446,800,000 people impacted ([https://ec.europa.eu/eurostat/statistics-explained/index.php/Population\\_and\\_population\\_change\\_statistics](https://ec.europa.eu/eurostat/statistics-explained/index.php/Population_and_population_change_statistics)) x 5 years since project launch = €548.34 converts to \$712.13 PPP





## Aquality

Bethany Lueers - USA

Bethany was inspired to create Aquality on her travels around the world, during which she noticed the extent of the global water crisis and the difficulty of accessing safe water, particularly in underserved communities. As of 2020, two billion people do not have access to safely managed water services, with up to 1.2 billion of those lacking even a basic level of service [1].

Bethany attended the One Young World Summit in London, 2019, during which she listened to a keynote speaker discuss the water crisis. Bethany credits this as the moment in which she decided to create a practical, tangible product that would help address the issue. The Summit inspired her to take the leap from idea to action and she began working on Aquality.

Aquality acts as a sustainable donation stream for key partners working to provide clean water in East Africa. The initiative donates its profits from water bottle sales to partners operating on the ground in Africa, facilitating the building of clean water sources by covering material and labour costs. The water bottles are made of double-walled stainless steel and are reusable. They also come with a QR code that allows buyers to keep track of the project their purchase is supporting. Aquality has sold 1,182 bottles to 212 customers, and provided 600 people in local communities in East Africa with safe access to clean water and sanitation training. The water sources Aquality has so far facilitated the construction of are expected to provide clean water to local communities for upwards of 20 years.

**“ During my time at the Summit, I appreciated the magnitude of diversity, not only culturally but of ideas and approaches towards solving the SDGs. It helped me realise the interconnectedness and scope of all the SDGs, and it inspired me to do what I’m passionate about.”**

SROI  
**1:11**

Total Inputs

**\$143,985.00**

Total Outcome

**\$1,648,187.38**

Scope of Analysis: 2021-2022

Input Calculations	Output Calculations
500 hours cumulative x \$7.97 average hourly minimum wage (a)= \$3,985	212 buyers x 0.65 tonnes of carbon saved per person (b) x \$190 social cost of carbon (c) = \$26,182
\$40,000 initial investment	1,044 beneficiaries x 511 hours spent collecting water (d) x \$1.87 hourly minimum wage in Kenya (e)= \$997,615.08
\$100,000 marketing partnership	8.7 cholera outbreaks prevented x \$71,769 total cost incurred from investigating and controlling a cholera outbreak (f) = \$624,390.30

References:

- <https://www.un.org/sustainabledevelopment/water-and-sanitation/>
- 1,256.7 USD average minimum wage x 12 months / 52 weeks / 36.4 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = \$7.97
- 156 plastic bottles consumed annually (<https://www.earthday.org/fact-sheet-single-use-plastics/>) x 5 years average length of steel bottles x 828 grams of carbon per bottle ([https://muse.union.edu/mth-063-01-s22/2022/05/08/single-use-plastic-bottles-per-week/#:~:text=The%20total%20carbon%20footprint%20of,plastic%20waste%20in%20the%20world.\)](https://muse.union.edu/mth-063-01-s22/2022/05/08/single-use-plastic-bottles-per-week/#:~:text=The%20total%20carbon%20footprint%20of,plastic%20waste%20in%20the%20world.))) = 645.84 KG of carbon saved per person over a 5 year period
- \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)
- 0.7 hours average water collection time per day (<https://www.tandfonline.com/doi/ref/10.1080/00020184.2020.1781594?scroll=top>) x 730 days since project launched = 511 hours of labour saved
- 16,033.1 Ksh x 12 months / 52 weeks / 45.2 hours average work week in Kenya (<https://ilostat.ilo.org/data/country-profiles/>)= 81.86 Ksh converts to \$1.87 PPP
- 1,044 people prevented from cholera outbreaks / 120 cholera cases ([https://www.ijidonline.com/article/S1201-9712\(16\)31555-7/fulltext](https://www.ijidonline.com/article/S1201-9712(16)31555-7/fulltext)) = 8.7 cholera outbreaks prevented



## Lumen Energy Solutions

Jinsu Chang - Honduras/South Korea

Jinsu co-founded Lumen Energy Solutions in 2019 to tackle the challenges faced by companies looking to implement sustainability measures without negatively impacting business. At the time of Lumen Energy Solutions’ founding, only 45.96% of total final energy consumption in Honduras was from renewable sources [1], a fall of 6.4% from the previous year [2]. Lumen Energy Solutions has developed a scientific approach to lower traditionally high costs of the transition to renewable energies in the country.

Jinsu attended the One Young World Summit in Munich, 2021. The Summit inspired him to lead more sustainably and introduce a more comprehensive approach towards a broader range of Sustainable Development Goals, including gender equality and decent work and economic growth, within Lumen Energy Solutions. Despite being a small company, Jinsu has incorporated an obligation to create impactful and sustainable change both within and through his organisation.

Lumen Energy Solutions, a data-driven and IoT focused energy efficiency company, helps its clients reduce energy cost and waste in their day-to-day business operations. The initiative’s approach is based on analysing specific processes within client organisations to determine sources of energy wastage. In doing so, Lumen Energy Solutions successfully facilitates the implementation of sustainable business practices within companies that lack the economic capacity to otherwise complete an energy transition. Jinsu and his team work with industrial clients in 16 different fields, and have begun expanding into the commercial sector. Their work incurs a significantly lower cost for their clients than alternative energy saving programmes by focusing on behavioural and operational shifts to reduce energy waste. Through these measures, they have been able to save approximately 28,000 metric tonnes of carbon emissions, the equivalent of 6,000 cars per year.

**“ The greatest value of One Young World has been the ability to see other young leaders around the world with their own initiatives, their efforts, energy, and passion. I think I’ve become a more well-rounded leader.”**

SROI  
**1:16**

Total Inputs

**\$339,715.00**

Total Outcome

**\$5,320,000.00**

Scope of Analysis: 2018-2022

Input Calculations	Output Calculations
9 employees x \$36,635 total estimated wage per person over project length (a) = \$329,715	28,000 tCO <sub>2</sub> mitigated through consulting measures x \$190 social cost of carbon (b) = \$5,320,000
\$10,000 seed funding	

References:

- <https://data.worldbank.org/indicator/EG.FEC.RNEW.ZS?locations=HN>
- [https://www.irena.org/-/media/Files/IRENA/Agency/Statistics/Statistical\\_Profiles/Central%20America%20and%20the%20Caribbean/Honduras\\_Central%20America%20and%20the%20Caribbean\\_RE\\_SP.pdf](https://www.irena.org/-/media/Files/IRENA/Agency/Statistics/Statistical_Profiles/Central%20America%20and%20the%20Caribbean/Honduras_Central%20America%20and%20the%20Caribbean_RE_SP.pdf)
- 8,296.3 HNL average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 48 months project length = 398,222.40 HNL total wage per person converts to \$36,635 PPP
- \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)





## Fotolampara - Eviuz

German Albeiro Mueses Rodriguez - Colombia 🇨🇴

Germán co-founded Eviuz in 2018 with Carlos Patiño and Jaqueline Rosero, and the company was born out of innovative projects from different university campuses in Pasto, Colombia. Its landmark initiative is the Fotolampara, which was developed to provide light to homes in vulnerable and hard to reach communities in the country. Colombia has 1,710 rural areas where more than 128,500 people only have access to electricity for four to twelve hours a day [1]. Eviuz created a technology that uses photosynthetic activity and other vital processes in plants to obtain clean, sustainable, and sufficient power to address the challenges of energy access in Latin America and the Caribbean. Germán is a recipient of the Government of Colombia's Premio Nacional al Talento Joven Award, through which he attended One Young World.

Germán attended the One Young World Summit in London, 2019. He credits this experience with introducing him to other One Young World Ambassadors and corporate partners engaged in the issue of clean, accessible energy and climate change. Through these connections, Germán has been able to redirect the focus of Eviuz and raise awareness of Latin America's unique climate and the challenges it faces. Access to the One Young World Community has allowed Germán to develop his leadership skills.

Eviuz's main product, the Fotolampara, is a flower pot with zinc and copper sheets that can be placed in a house to generate clean electricity. In rural areas, where houses are often covered with vegetation, this technology is more accessible than alternatives and saves households and users \$30 of electricity costs monthly. As of 2023, Eviuz has installed 300 Fotolamparas. Each flower pot generates 120 kilowatts of electricity annually, impacting around 1,200 people. In 2022, in partnership with the Trackingmovil consortium, Eviuz created IO MIDO. This project integrates hardware and wireless software that is capable of wireless monitoring of any type of environmental parameter.

“ Going to the Summit was a really positive experience for myself and for the development of my company. I was able to engage with global stakeholders in the fight against climate change, it has been a great alliance between continents. It opened my mind to how to lead in the future, and gave me information on leadership development that you don't find anywhere else. It has also opened up funding opportunities for us.”

SROI  
**1:8**

Total Inputs

**\$686,580.48**

Total Outcome

**\$5,476,245.00**

Scope of Analysis: 2018-2022

Input Calculations	Output Calculations
20 interns x \$2,219.18 estimated minimum wage per semester (a) = \$44,383.6	1,200 people reached with clean energy x \$4,550 value of energy access (c) = \$5,460,000
17 employees x \$33,658.64 estimated per person wage between launch and 2021 (b) = \$572,196.88	85.5 tCO <sub>2</sub> prevented (d) x \$190 social cost of carbon (e) = \$16,245
\$70,000 funding	

References:

1. <https://www.eltiempo.com/colombia/otras-ciudades/los-lugares-que-aun-viven-sin-energia-electrica-en-colombia-325892>
- a. 1,000,000 COP monthly minimum wage in Colombia (<https://www.reuters.com/world/americas/colombia-hike-minimum-monthly-wage-by-16-2022-12-15/>) x 3 month semester = \$3,000,000 COP converts to \$2,219.18 PPP
- b. 1,263,928.9 COP average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 36 months from project launch until salaries paid = 45,501,440.4 COP converts to \$33,658.65 PPP
- c. \$91,000,000 cost of electricity access in rural areas (<https://www.iadb.org/en/improvinglives/meet-colombian-town-just-got-electricity-first-time>) / 20,000 people impacted = \$4,550
- d. 180,000 estimated kWh provided since project launch x 475 gCO<sub>2</sub>/kWh (<https://www.iea.org/reports/global-energy-co2-status-report-2019/emissions/>) / 1,000,000 grams in a tonne = 85.5 tCO<sub>2</sub>
- e. \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)



## Al Sudaniya Mentoring

Mai Khidir - Sudan 🇸🇩

Mai founded Al Sudaniya Mentoring (ASM) in 2013, following her participation in the MILEAD Fellowship, led by the Moremi Initiative and based in Ghana. As part of this fellowship, Mai was tasked with implementing a community-based project in her home country. Al Sudaniya Mentoring offers support and guidance through mentorship to women in Sudan to develop their personal and professional skills. Throughout the six-month mentorship programme, women are provided with tailored, holistic, one-to-one mentoring with female Sudanese role models, informative workshops, and the opportunity to implement impactful projects of their own.

Mai attended the One Young World Summit in The Hague, 2018, on an Enterprise for Peace Scholarship supported by the Dutch Ministry of Foreign Affairs. She has continued to be an active member of the Community and has attended One Young World events in London, such as the London Caucus in the British Museum and the European Commission's Peace Caucus in 2021.

In the first year of the mentorship programme, five girls graduated. Currently, there are more than 280 women involved in the project as both mentors and mentees. In addition, mentees have the opportunity to become mentors once they have graduated from the programme. 93% of mentees reported that the programme was very useful in building towards their professional goals, while 87% of mentees maintained contact with the ASM community after completion of the programme. Since graduating from ASM, 87% of mentees have helped at least one other Sudanese woman to develop both personally and professionally and 72% of mentees have gone on to obtain full or part-time employment.

SROI  
**1:14**

Total Inputs

**\$29,342.50**

Total Outcome

**\$412,592.18**

“ If there is one thing I have learned during my time at One Young World, it is that everyone has something to offer, and we all have a purpose, it has been truly empowering. We must find out what we are passionate about and work hard to make our dreams a reality.”

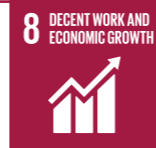
Scope of Analysis: 2013-2022

Input Calculations	Output Calculations
36,712.5 estimated hours contributed since launch x \$0.20 estimated hourly minimum wage (a) = \$7,342.50	286 women received mentoring benefits x \$1,442.63 value of women's professional empowerment (b) = \$412,592.18
\$22,000 funding	

References:

- a. 3,000 SDG monthly minimum wage x 12 months / 52 weeks / 48 hours average work week (<https://www.dabangasudan.org/en/all-news/article/sudan-minimum-wages-raised-by-700#~:text=On%20Wednesday%20the%20Sudanese%20Ministry,however%20criticise%20the%20Ministry's%20policies.>) = 14.42 SDG converts to \$0.20 PPP
- b. \$95,000,000,000 annual cost of gender gap in Africa (<https://www.dabangasudan.org/en/all-news/article/gender-gap-costs-sub-saharan-africa-95-billion-a-year-undp>) / 592,668,662 women in Africa (<https://data.worldbank.org/indicator/NY.GDPPCAP.CD?locations=SD>) x 9 years since project launch = \$1,442.63





## SMART Liberia

Ahmed Konneh - Liberia



SROI  
**1:11**

Total Inputs

**\$470,603.20**

Total Outcome

**\$5,053,380.00**

Ahmed co-founded SMART Liberia in 2011, as a result of his experience as a high school graduate looking for mentorship opportunities and resources to access higher education. SMART Liberia's work is focused on three strategic areas: the Education Advancement Project, a university preparatory programme for high school graduates; the Youth Entrepreneurship Programme, an incubation service for young Liberian entrepreneurs; and the Professional Development Programme, designed to facilitate the entry of university graduates into the professional world.

Ahmed attended the One Young World Summit in Munich 2021, as a European Commission Peace Ambassador. He was a signatory of the "Declaration on the future of Peacebuilding and Leadership", along with his fellow Peace Ambassadors, which was published on International Peace Day in 2021. As a result of his One Young World experience, Ahmed made important connections, and was able to leverage his growing network to continue developing as a young leader.

SMART Liberia maintains its own space, known as the Changemakers Village, which has emerged as a hub for young people from all walks of life to come together and pursue their dreams and entrepreneurial ideas. It also functions as a co-working space. Through their Education Advancement Project they have supported 34 students to study abroad on fully or partially funded scholarships, with SMART Liberia providing advice and preparatory aid throughout their application process. The organisation has also been instrumental in the launch and incubation of 40 new businesses in Liberia through its incubation programme, while 100 university graduates have successfully gotten internships through SMART Liberia's Job Readiness programme. In addition to these landmark projects, the organisation has hosted several other events in entrepreneurial spaces, reaching over 2,000 people.

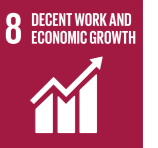
**“ There were a lot of leadership lessons and seminars that I attended that tremendously impacted me in a positive way. I also made a lot of connections at the Summit, and some of these people were very useful in helping me figure things out and set things up. So I would say the knowledge and the network were two of the most important benefits of the Summit.”**

Scope of Analysis: 2017-2022

Input Calculations	Output Calculations
33,240 estimated hours contributed to the project since launch x \$0.68 hourly minimum wage (a) = \$22,603.20	34 students received scholarships valuing \$3,000,000
\$88,000 funding	40 business incubated x \$38,250 average value of business development in Liberia (b) = \$1,530,000
\$360,000 funding	100 university graduates provided with internships x \$570 average annual salary in Liberia (c) = \$57,000
	2,000 people impacted through entrepreneurial programmes x \$233.19 value of participation in business and entrepreneurial events (d) = \$466,380

References:

- a. \$0.68 hourly minimum wage in Liberia (<https://www.liberianobserver.com/liberia-pres-weah-admits-paying-15k-civil-servants-less-0#:~:text=According%20to%20section%2016.1%20of,or%20US%245.50%20per%20day.>)
- b. \$38,250 average value of business development in Liberia (<https://www.undp.org/liberia/news/youth-entrepreneurs-steal-show-undp-liberia%E2%80%99s-growth-accelerator-challenge>)
- c. \$570 average annual salary in Liberia (<https://www.newrepublicliberia.com/liberia-news-121/#:~:text=The%20average%20Liberian%20now%20lives,among%20the%20world's%20highest%20paid.>)
- d. \$233.19 value of participation in business and entrepreneurial events (<https://www.conference-news.co.uk/news/business-events-industry-worth-ps276bn-2026-finds-report>)



## Mentors4U Colombia

Yineth Paola Rentería Martínez - Colombia



SROI  
**1:13**

Total Inputs

**\$498,057.79**

Total Outcome

**\$6,315,285.06**

Mentors4U Colombia was co-founded in 2017 by young Colombians, after noticing the socioeconomic barriers and professional challenges to accessing the labour market in their country. The non-profit organisation identifies, supports and connects low-income students with career opportunities through their mentoring programme. Yineth was a mentee of the original programme in Colombia. After graduating, she became their Director of Operations, and then COO, where she replicated the programme throughout Colombia.

Yineth attended the One Young World Summit in Bogotá, 2017, as a fellow of The Jang-Calderón Family Foundation in 2017. Being part of the One Young World Community, especially in Colombia, has given her the opportunity to expand her work with Mentors4U Colombia. Yineth created a mentorship programme for Ambassadors that are part of the One Young World network in the country as a pilot in 2019. The feedback and knowledge she gained from this experiment proved vital to the project's later success. Through One Young World, Yineth has been connected with both local and international opportunities, and has been involved with the Latin American Leadership Academy.

Mentors4U Colombia has successfully organised seven mentorship programmes, impacting over 500 students, and the project has been successfully replicated through partner organisations in four other countries. Their mentorship programme lasts between six to seven months on average, with mentors and mentees meeting up to four hours a month on a one-to-one basis. The organisation provides skills building opportunities through workshops, as well as guidelines and advice, to mentors and mentees alike, to ensure that both parties get the most out of their time together. Mentors4U Colombia also reduces social gaps when it comes to accessing the labour market. Their methodology has been used to advise universities, businesses and non-governmental organisations in Colombia to create their own mentoring programmes, and the organisation has partnered with university alumni associations and companies to source its mentors.

**“ I think that One Young World gives hope for young people to keep working despite the challenges they face daily to change the world. Being part of the One Young World Community, especially in Colombia, has been a great opportunity to expand my work with Mentors4U because they had me create a mentorship pilot programme for other Ambassadors in 2019.”**

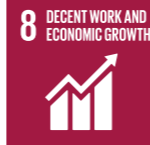
Scope of Analysis: 2017-2022

Input Calculations	Output Calculations
1,680 hours contributed by volunteers x \$4.09 hourly minimum wage (a) = \$6,871.20	518 mentees x \$12,191.67 value of a seven month mentoring programme (d) = \$6,315,285.06
288 months worked by co-founders x \$934.96 average monthly wage (b) = \$269,268.48	
\$221,918.11 funding (c)	

References:

- a. 1,000,000 COP (<https://www.reuters.com/world/americas/colombia-hike-minimum-monthly-wage-by-16-2022-12-15/#:~:text=The%20minimum%20wage%20will%20rise,Latin%20America's%20fourth%20largest%20economy>) x 12 months / 52 weeks / 41.7 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 5,534.03 COP converts to \$4.09
- b. 1,263,928.9 COP average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$934.96
- c. 300,000,000 COP converts to \$221,918.11 PPP
- d. \$20,900 average annual value from mentorship in Latin America ([https://coachfederation.org/app/uploads/2020/09/FINAL\\_ICF\\_GCS2020\\_ExecutiveSummary.pdf](https://coachfederation.org/app/uploads/2020/09/FINAL_ICF_GCS2020_ExecutiveSummary.pdf)) / 12 months x 7 months average length of mentoring programme = \$12,191.67





## WoWoman

Zarangiz Huseynova - Azerbaijan

Zarangiz founded WoWoman, a platform to empower women by offering them a space and tools for professional development, following her experience as a young businesswoman in Azerbaijan. She wanted to build a community of women entrepreneurs and empower them through greater freedom of choice and achieve financial independence.

Zarangiz attended the One Young World Summit in The Hague, 2018, as a Delegate Speaker on the education plenary session. She credits the help that she received from One Young World when preparing her speech as the highest quality support that she has received throughout her career. After the Summit, she felt the state elevation that being an Ambassador brings, which helped her scale her work even further. Zarangiz was recognised as a 30 Under 30 by Forbes magazine, and her appearance in the Summit proved to be a turning point in recognition of her work.

WoWoman has trained over 10,000 women in person and an additional 5,000 online, through more than 500 events and workshops, ranging on issues from mental health, personal development, gender equality and business thinking. The organisation has launched 40 programmes and projects since its inception, including a partnership with Facebook through which they received funding to open W-Space, a co-working space open to women in Azerbaijan. Their coding school, Tech Tech Khanim, teaches different coding languages and design while they also have an eight-week entrepreneurship programme, WoVenture. WoWoman offers its own English language classes, and a programme focused on solving social issues through design-based solutions. Zarangiz has also developed a partnership with Visa in the She's Next programme, which aims to empower women-owned small businesses. It is currently in its second year.

**“ I am very grateful and happy that I had the experience of being a Delegate Speaker, because the quality of support that I got while preparing for my speech from One Young World is still on the top levels of anything I've gotten.”**

SROI  
**1:11**

Total Inputs

**\$884,337.20**

Total Outcome

**\$9,459,600.00**

Scope of Analysis: 2015-2020

Input Calculations	Output Calculations
32,760 estimated hours contributed to the project x \$3.47 hourly minimum wage (a) = \$113,677.2	15,000 people received training in-person and online x \$630.64 value of training in Azerbaijan (b) = \$9,459,600
78,000 estimated hours contributed to the project x \$3.47 hourly minimum wage (a) = \$270,660	
\$500,000.00 USD funding	

References:

- a. 300 AZN monthly minimum wage x 12 months / 52 weeks / 34.4 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 2.01 AZN converts to \$3.47 PPP
- b. €5,600,000 investment in vocational training in Azerbaijan / 4 year long project / 3,000 beneficiaries (<https://azerbaijan.un.org/en/112307-eu-funded-%E2%80%9Cvet-future%E2%80%9D-project-paves-ways-innovation-and-digitalisation-vocational-education>) = €466.67 converts to \$630.64 PPP



## DreamSpace Academy

Aravinth Panch / Kishoth Navaretnarajah - Sri Lanka

Aravinth and Kishoth founded DreamSpace Academy as a social enterprise designed to tackle local socioeconomic and environmental challenges by offering challenge-based learning, grassroots innovation and impact venture building. Aravinth's experiences as a refugee, exiled from his country for ten years, led him to launch DreamSpace Academy as a means to develop innovative social enterprises and infrastructure in Sri Lanka.

Aravinth first attended the One Young World Summit in Munich, 2021, and then returned in Manchester, 2022, where he spoke on the Presentation Stage about his story and work. He was impressed with the number of young people acting to solve the world's challenges, and he used the opportunity presented by the Summit to successfully maximise his network and make connections with fellow Ambassadors. Aravinth's co-founder, Kishoth, became a One Young World Ambassador in Manchester, 2022.

Through their DreamSpace Lifecycle programme, Aravinth and Kishoth's team identify young people from underserved communities that are motivated to generate change. These young people receive extensive training with interdisciplinary skills to help them develop grassroots, innovative enterprises of their own. DreamSpace Academy helps these young changemakers partner with international experts, thereby ensuring that they have the comprehensive skillset and exposure necessary to excel in their respective fields. So far, nine changemakers have graduated from this programme. DreamSpace Academy has also trained more than 1,400 people with vocational skills, with 14 innovations and 19 ventures having been built by their changemakers and incubatees in topics ranging from media information literacy, microbiology, local manufacturing, software engineering, arts and business development. Aravinth, Kishoth, and their team also work on environmental issues, women's empowerment, peacebuilding and reconciliation, and rural development.

**“ When we talk about our problems, we think they are the biggest thing in the world, but then you get to the Summit and see that the whole world is full of challenges and that there are a lot of people working; in every small part of the world there is someone trying to solve a big challenge. And that's what you learn from One Young World, and meeting such people, you feel that you are not alone. That is very important.”**

SROI  
**1:12**

Total Inputs

**\$473,373.47**

Total Outcome

**\$5,571,544.50**

Scope of Analysis: 2017-2022

Input Calculations	Output Calculations
185,328 estimated hours contributed to project x \$1.47 PPP hourly minimum wage (a) = \$272,432.16	1,400 participants received skills training x \$32.07 monthly wage increase from skills training (b) x 66 months since project launch = \$2,963,268
\$200,941.31 funding	
	9 changemakers x \$47,132.9 annual average contribution of an SME to the economy (c) x 5 years since project launch = \$2,120,980.50
	9 changemakers x \$54,144 value of incubation programme (d) = \$487,296

References:

- a. 12,500 LKR monthly minimum wage x 12 months / 52 weeks / 36.2 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 79.69 LKR converts to \$1.47 PPP
- b. 37,032.2 LKR average monthly wage in Sri Lanka (<https://ilostat.ilo.org/data/country-profiles/>) x 4.7% wage increase for vocational training (<https://erwet-journal.springeropen.com/articles/10.1186/s40461-019-0078-y>) = 1,740.51 LKR converts to \$32.07
- c. \$88,930,000,000 GDP of Sri Lanka (<https://data.worldbank.org/indicator/NY.GDP.MKTP.CD?locations=LK>) x 53% contribution of small businesses to economic development in Sri Lanka ([https://www.ifc.org/wps/wcm/connect/region\\_ext\\_content/ifc\\_external\\_corporate\\_site/south+asia/resources/gendered+impacts+of+covid19+on+small+and+medium+sized+enterprises+in+sri+lanka](https://www.ifc.org/wps/wcm/connect/region_ext_content/ifc_external_corporate_site/south+asia/resources/gendered+impacts+of+covid19+on+small+and+medium+sized+enterprises+in+sri+lanka)) = \$47,132.9
- d. \$13,536 average value of a 6 month accelerator programme (<https://www.aspeninstitute.org/wp-content/uploads/files/content/docs/resources/ANDE%20I-DEV%20INCUBATOR%20REPORT%2011-21-14%20FINAL%20FOR%20DISTRIBUTION.pdf>) x four for a two year programme = \$54,144



9 INDUSTRY INNOVATION AND INFRASTRUCTURE



### Imagine Apps

Nicolás Rojas - Colombia

Nicolás co-founded Imagine Apps with the aim to make it Colombia's first global software company. In doing so, he has focused his attention on creating opportunities for Colombian and Latin American talent to stop the region's ongoing brain drain. Colombia in particular is predicted to have a digital talent gap of 60,000 to 112,000 software developers by 2025 [1]. Nicolás is the youngest person in Colombia to speak at a TEDx conference, and has developed a significant online following through which he offers courses and guidance on navigating the burgeoning tech space in Colombia and the region more widely.

Nicolás attended the One Young World Summit in Munich, 2021, which allowed him to hear different perspectives on social projects and businesses, which in turn helped spur him to new ideas and opportunities. The Summit experience also inspired him to scale his work by developing world class technology in Colombia. Nicolás has kept in touch with other Ambassadors, and routinely discusses possible future collaborations and meetups within the One Young World Community in the country.

One of Imagine Apps' flagship technologies is a digital platform that supports citizen security, designed to help the ongoing implementation of the peace process in Colombia. The software provides authorities with aggregate data and straightforward reports on the status of crime, development, and social variables within local communities, to improve governance and decision-making. Developed with Fundación Ideas para la Paz, an NGO committed to the development of communities in remote locations, the platform has been used by more than 300 of the 1,102 municipalities in Colombia. At the same time, Imagine Apps has helped to create a new generation of Colombian tech talent, by training 100 employees at Imagine Apps.



Total Inputs

**\$5,914,767.00**

Total Outcome

**\$44,120,443.00**

“ Getting to interact at the Summit with people from different parts of the world that are working in such diverse projects really changed my mindset. It gave me a tonne of new ideas and opportunities, and motivated me to dream bigger.”

Scope of Analysis: 2017-2022

Input Calculations	Output Calculations
100 employees x \$57,967.67 PPP estimated average wage since project launched (a) = \$5,796,767	300 municipalities x \$102,611.23 estimated decrease in state capacity prevented (b) = \$30,783,369
\$118,000 funding	100 employees x \$20,870.74 additional income from tech industry employment (c) = \$2,087,074
	5,000 coders x \$2,250 average value of a coding bootcamp in Latin America (d) = \$11,250,000

References:

1. <https://www.larepublica.co/alta-gerencia/de-no-tomar-acciones-colombia-tendria-deficit-de-112-000-desarrolladores-en-2025-3440141>
- a. 1,263,928.9 COP average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 62 months project length = 78,363,591.8 COP converts to \$57,967.67 PPP
- b. \$282.8 billion GDP of Colombia (<https://www.oecd.org/regional/regional-policy/profile-Colombia.pdf>) / 7.27% municipal expenditure as % of GDP ([https://www.cepal.org/sites/default/files/publication/files/40789/RV1119\\_Lozano.pdf](https://www.cepal.org/sites/default/files/publication/files/40789/RV1119_Lozano.pdf)) / 1102 Colombian municipalities x 0.55% fall in public goods expenditure from reduced state capacity (<https://deliverypdf.ssrn.com/delivery.php?ID=455104081101118069124092125084109023001073052003031050086125091005008117113125074109036030058033030004038072006103097098020098114008047023-021095066025017107025120015055030010065127101000068113117068102123122117068120097073080095114083103080087099064082&EXT=pdf&INDEX=TRUE>) = \$102,611.23 decrease in state capacity
- c. 43,381,255 COP average annual tech salary (<https://www.revelo.com/blog/outsourcing-software-development-to-colombia>) - 15,167,146.8 average annual Colombian wage (<https://ilostat.ilo.org/data/country-profiles/>) = 28,214,108.2 COP additional value created converts to \$20,870.74 PPP
- d. \$2,250 average cost of a coding bootcamp in Latin America (<https://openknowledge.worldbank.org/server/api/core/bitstreams/32136ec9-9719-565f-853a-19c390a7540f/content>)

10 REDUCED INEQUALITIES



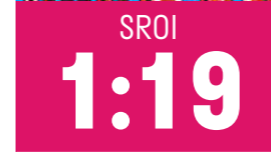
### Hope Behind Bars Africa

Oluwafunke Adeoye - Nigeria

Oluwafunke created Hope Behind Bars in 2018, as a female-led social impact organisation addressing inequalities in Nigeria's criminal justice system. Originally inspired by wrongful accusations against her father, Oluwafunke began offering pro-bono services to prisoners and shared her story online, which led to people offering to volunteer and her starting Hope Behind Bars Africa. The organisation's scope now goes beyond free legal services and is attempting to reform the criminal justice system in the country.

Oluwafunke attended the One Young World Summit in Munich, 2021. Listening to other Ambassadors, as well as her participation on a digital panel with Robert Spano, Former President of the European Court of Human Rights, motivated Oluwafunke to scale her work towards facilitating systemic change. She has since now partnered with the Ministry of Justice and the Legal Aid Council to address issues of false imprisonment and prisoner's rights.

Hope Behind Bars has so far directly impacted over 7,000 people. Of these, 397 people have received free direct legal support, while 4,000 have gone through the organisation's welfare intervention, skills empowerment and reintegration programmes. In partnership with the Cornell University Centre on the Death Penalty, Hope Behind Bars has provided capacity-building training to 200 lawyers and law students. They have also leveraged technology to create legal awareness to more than 2,000 individuals to help them know and assert their rights. Oluwafunke has also co-authored learning resources for pro-bono lawyers. Hope Behind Bars trained women in prison in tailoring and sewing, who made around 1,400 reusable face masks during the pandemic. The organisation has developed an app to connect lawyers with pro-bono work, with over 1,000 users. Since its founding, Hope Behind Bars has saved over 200,000 hours of prison time for the wrongly incarcerated and has cut time spent awaiting trial by 50%.



Total Inputs

**\$271,890.00**

Total Outcome

**\$5,094,985.66**

“ Talking to people during the Summit and hearing them affirm the importance of my work in different contexts made me realise the need to bring a system change approach to my work.”

Scope of Analysis: 2018-2022

Input Calculations	Output Calculations
181,800 estimated hours contributed to the project x \$1.05 hourly minimum wage (a) = \$190,890	397 accessed justice through project x \$4,915.78 average value of accessing legal services (b) = \$1,951,564.66
\$25,000 bootstrap funding	4,000 inmates rehabilitated x \$633.40 cost of prisoner welfare (c) = \$2,533,600
\$56,000 other funding	2,100 attendees of legal awareness sessions x \$101.29 value of an introduction to law for non-lawyers session (d) = \$212,709
	1,400 masks created x \$103.28 value of wearing a face mask in Nigeria (e) = \$144,592
	1,000 lawyers connected for pro-bono work x \$252.52 value of an additional hour of pro-bono work (f) = \$252,520

References:

- a. 30,000 NGN x 12 months / 52 weeks / 43.3 hours average working week (<https://ilostat.ilo.org/data/country-profiles/>) = 159.89 NGN converts to \$1.05 PPP
- b. 750,000 NGN average cost of accessing legal services converts to \$4,915.78 (<https://www.vanguardngr.com/2012/03/lawyers-speak-on-why-poor-nigerians-cant-get-justice/>)
- c. 7,634,412,277 NGN allocated for prisoner welfare (<https://www.ajol.info/index.php/ijdmr/article/view/120972/110401>) / 79,000 prisoner population in Nigeria = \$633.40 PPP converts to \$633.40 PPP
- d. 13,000 R cost of an introduction to law for non-lawyers course (<https://www.wits.ac.za/mandelainstitute/short-courses/1st-semester-courses/introduction-to-law-for-non-lawyers/>) / 18 lessons = 722.22 R converts to \$101.29 PPP
- e. \$440,800,000,000 GDP of Nigeria (<https://data.worldbank.org/indicator/NY.GDP.MKTP.CD?locations=NG>) x 5% of GDP value of total mask usage (<https://www.economist.com/finance-and-economics/2020/08/22/why-the-economic-value-of-a-face-mask-is-5614>) / 213,400,000 population of Nigeria (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=NG>) = \$103.28 value of a mask in Nigeria
- f. 15,500,000 R value of pro-bono work (<https://www.bizcommunity.com/Article/196/356/125938.html>) / 8,609 hours of pro-bono legal work provided = \$1,800.44 converts to \$252.52 PPP





## Seeds of Fortune

Nitiya Walker - USA

Nitiya is the founder and Executive Director of Seeds of Fortune, a non-profit and EdTech platform to help young women of colour through their college applications process and scholarships, as well as provide them with financial education and career development skills. By 2036, over half of all college graduates in the United States will be people of colour, but only 8% of higher education institutions currently have equitable student representation and support programmes [1]. Originally launched as a scholarship programme in New York City in 2014, Seeds of Fortune developed its digital platform to expand its reach.

Nitiya attended the One Young World Summit in Munich 2021, which allowed her to share the story and struggle of access to higher education for underrepresented groups in the United States. She developed strong connections, particularly with other American Ambassadors, which helped her expand the scholarship programmes Seeds of Fortune offers. Nitiya also established a partnership with Verizon, creating an internship programme for young women of colour. She received \$25,000 from One Young World in partnership with the Brandtech Group as part of the Rebuilding Communities Fund, which helped fund her Fall College Prep Programming. Due to this funding, 30 high schoolers were sponsored to participate in an intensive college preparatory programme with Yale Women in Economics.

The Seeds of Fortune platform has helped over 2,500 women in the college application process, with 243 students receiving approximately \$30,000,000 in scholarships and funding as a result of their work. The platform includes financial literacy advice for both students and parents, modultistic training on essay-writing, scholarships, application processes, choosing the right schools and subjects, and leadership development programmes. Seeds of Fortune has also hosted events in major US cities.

“ Attending the Summit had a very tangible impact on my project, I had fellow Ambassadors join Seeds of Fortune as volunteers and I established a partnership with Verizon and the Brandtech Group.”

SROI  
**1:41**

Total Inputs

**\$2,549,880.36**

Total Outcome

**\$105,447,150.00**

Scope of Analysis: 2014-2022

Input Calculations	Output Calculations
26,000 hours worked x \$7.96 hourly minimum wage (a) = \$206,960	2,500 users of Seeds of Fortune platform x \$27,777.78 cost of independent educational consultancy (c) = \$69,444,450
63,266.70 hours worked x \$30.71 average hourly wage (b) = \$1,942,920.36	3,300 users and parents x \$1,819 value of financial literacy to Americans (d) = \$6,002,700
\$400,000 funding for their platform	\$30,000,000 worth of scholarships obtained by alumni

References:

- <https://www.mckinsey.com/industries/education/our-insights/racial-and-ethnic-equity-in-us-higher-education>
- $\$1,256.7 \text{ monthly minimum wage} \times 12 \text{ months} / 52 \text{ weeks} / 36.4 \text{ average weekly hours actually worked per employed person (https://ilostat.ilo.org/data/country-profiles/?)} = \$7.96 \text{ hourly minimum wage}$
- $\$4,844.6 \text{ average monthly earnings of employees} \times 12 \text{ months} / 52 \text{ weeks} / 36.4 \text{ average weekly hours (https://ilostat.ilo.org/data/country-profiles/?)} = \$30.71 \text{ hourly wage}$
- $\$500,000,000 \text{ USD spent annually on independent educational consultancy (https://eu.usatoday.com/story/money/2019/08/15/how-much-does-cost-prep-kid-college-might-surprise-you/1954017001/) / 18,000 estimated number of independent educational consultants (https://www.iecaonline.com/quick-links/ieca-news-center/press/background-information-on-independent-educational-consulting/)} = \$27,777.78 \text{ average cost of independent educational consultancy}$
- $\$1,819 \text{ cost of financial illiteracy to Americans (https://www.financialeducatorsouncil.org/financial-illiteracy-costs-2/)}$



## Simien Eco Trek

Wubetu Shimelash - Ethiopia

Wubetu co-founded Simien Eco Trek in 2017, as a social enterprise that offers tour services in Ethiopia while empowering local communities. The tour company creates personalised itineraries and organises tour services across Ethiopia, developing local employment opportunities and supporting a more sustainable form of tourism in the country. In addition to Simien Eco Trek, Wubetu is a filmmaker, creating meaningful content to document his generation, challenge the status quo, and give a voice to those who have been historically underrepresented in the media.

Wubetu attended the One Young World Summit in The Hague, 2018, and was a Delegate Speaker at the Summit in London 2019. Since becoming an Ambassador, he has collaborated with One Young World, globally and regionally in Africa by participating in several panel discussions, including the #TogetherApart Series.

Through the work of Simien Eco Trek, Wubetu has impacted more than 12,400 people in Ethiopia. He has directly created jobs for 600 people thanks to his sustainable tourism initiative. In partnership with Watts of Love, Wubetu has implemented one of his landmark projects, Light and Hope for Ethiopia, through which 8,400 people in remote parts of the Simien Mountains have gained access to 1,200 solar lights. These solar lights are sustainable energy sources that do not require kerosene. He has worked to reduce stigmatisation of menstrual health in Ethiopia via national campaigns, while creating jobs in the production of reusable menstrual pads and distributing pads in remote villages. In total, more than 2,000 women have been impacted. Simien Eco Trek has also provided financial literacy and social entrepreneurship training to 1,400 people.

“ I feel lucky to be part of this Community, and still I'm in touch with a lot of people. There's not any other organisation that I would rather be part of than One Young World, I feel proud. For me, One Young World has created what they say they wanted to create, which is connecting global leaders that are changing the world in different aspects.”

SROI  
**1:9**

Total Inputs

**\$500,200.00**

Total Outcome

**\$4,501,876.00**

Scope of Analysis: 2017-2022

Input Calculations	Output Calculations
1,740,000 estimated hours contributed to the project x \$0.23 estimated hourly wage in Ethiopia (a) = \$400,200	2,000 supported with menstrual health x \$33.63 average cost of sanitary products (b) = \$67,260
\$100,000 investment	2,000 women supported with menstrual health x \$160.15 average estimated productivity loss from menstrual stigma (c) = \$320,300
	8,400 people provided with solar light x \$18 price of electricity in Ethiopia (d) x 5 years since project launch = \$756,000
	8,400 people received solar power x \$330.49 prevented economic loss from blackouts (e) = \$2,776,116
	1,400 people received entrepreneurial training x \$130 value of entrepreneurship training (f) = \$182,000
	1,740,000 estimated hours contributed to the project x \$0.23 estimated hourly wage in Ethiopia (a) = \$400,200

References:

- $420 \text{ ETB} \times 12 \text{ months} / 52 \text{ weeks} / 29.8 \text{ hours average work week (https://ilostat.ilo.org/data/country-profiles/?)} = 3.25 \text{ ETB converts to } \$0.23 \text{ PPP}$
- $\$22,420 \text{ annual cost of sanitary pads for 1,000 girls / 1,000 girls / 365 days} \times 547.5 \text{ days sanitary pads last (https://odep.sipa.columbia.edu/sites/default/files/cdep/WP87Tolonen3.pdf)} = \$33.63$
- $420 \text{ ETB monthly minimum wage (https://ilostat.ilo.org/data/country-profiles/?)} / 31 \text{ days} \times 2.5 \text{ days (https://www.speakupafrika.org/program/no-taboo-periods/)} \times 67 \text{ months since project launch} = 2,269.35 \text{ ETB converts to } \$160.15 \text{ PPP}$
- $\$0.09 \text{ price of electricity per kWh (https://www.esi-africa.com/industry-sectors/energy-efficiency/research-electricity-tariff-rises-in-ethiopia-how-households-cope/)} \times 200 \text{ kWh per year average energy usage (https://media.rff.org/documents/EfD-DP-15-07.pdf)} = \$18$
- $4,683 \text{ ETB economic cost of energy blackouts converts to } \$330.49 \text{ PPP (https://www.sciencedirect.com/science/article/pii/S014098832030092X)}$
- $\$26,000,000 \text{ fund to train entrepreneurs (https://www.bbc.co.uk/news/business-25336447)} / 200,000 \text{ entrepreneurs trained} = \$130$





## Human and Hope Association Thai San - Cambodia



Thai San co-founded the Human and Hope Association (HHA) in Cambodia's Siem Reap province in 2011, as a high school student, with the purpose of empowering local communities through education, vocational training, and community development. The organisation is run entirely by young local Cambodians passionate about alleviating poverty through a comprehensive approach to tackling issues affecting underprivileged households in their province. HHA's educational programme began by offering English language lessons to the community before expanding to include Khmer, as well as pre-school classes, art, hygiene, community workshops, sewing programmes, and farming. Thai served as Managing Director of HHA until 2022, and he remains a board member.

Thai attended the One Young World Summit in Munich, 2021. Before attending the Summit, Thai received funding from One Young World via the 2020 COVID Young Leaders Fund for his pandemic education and prevention project with HHA. This programme educated 30,000 students and teachers on COVID-19 and hygiene, and gave each participant two masks and two bars of soap, produced by 45 women from the local community.

Through the work of HHA, 34 families have successfully transitioned out of poverty; 35 children have graduated from their preschool; over 600 young people have taken language courses, with 300 students receiving a scholarship and 94% of their programme's graduates passing assessments. In addition, 117 women received vocational training through HHA's sewing programme, with HHA distributing 88 microfinance loans to help these women establish their own sewing businesses, culminating in a 90% reduction in domestic violence suffered by participants. The organisation has also established 1,167 home and food gardens to tackle food insecurity, and provided training and resources to look after them.

**“ I really loved how One Young World organised the Summit and I learned from the speakers. I was a recipient of One Young World's 2020 COVID Young Leaders Fund, which helped me make an important contribution to preventing the spread of COVID-19 in my community as well as creating economic opportunities for them.”**

SROI  
**1:12**

Total Inputs

**\$1,352,751.55**

Total Outcome

**\$15,713,249.55**

Scope of Analysis: 2011-2022

Input Calculations	Output Calculations
5 board members x \$110,550.31 total estimated wage per person since project launch (a) = \$552,751.55	30,000 people x \$0.33 weekly cost of soap in least developed countries (b) = \$9,900
\$800,000 funding	30,000 people received face masks x \$81.26 cost of non-masking during pandemic (c) = \$2,437,800
	\$767.71 average monthly wage (d) - \$194 minimum monthly wage (e) x 144 months since project launch x 34 families = \$2,808,884.16
	600 students x \$37.83 wage premium from English-language skills (f) x 144 months since project launch = \$3,268,512
	35 preschoolers graduated x \$801.49 PPP value of an additional year of schooling (g) x 0.9 additional years of schooling from preschool attendance (h) = \$25,246.94
	1,321 received food packages x \$29.41 value of a food package (i) = \$38,850.61
	117 women received vocational training x 3.5 hour gender unpaid gap (j) x \$3.90 average hourly wage (k) x 4,380 days since project launch = \$6,995,079
	1,167 home food gardens established x \$27.63 annual per capita cost of undernutrition (l) x 4 years since project launch = \$128,976.84

References:

- a. 1,069,006.1 KHR average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 144 months since project launch = 153,936,878.4 KHR converts to \$110,550.31 PPP
- b. \$17 annual cost of soap in less-developed economies (<https://gh.bmj.com/content/6/12/e007361>) / 52 weeks = \$0.33
- c. \$1,625.24 Cambodian GDP per capita (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=KH>) x 5% reduction in GDP for lockdown measures from non-masking (<https://www.economist.com/finance-and-economics/2020/08/22/why-the-economic-value-of-a-face-mask-is-5614>) = \$81.262
- d. 1,069,006.1 KHR average monthly wage (a) converts to \$767.71 PPP
- e. \$194 monthly minimum wage in Cambodia ([https://www.rfa.org/english/news/cambodia/minimum\\_wage-09212022172817.html](https://www.rfa.org/english/news/cambodia/minimum_wage-09212022172817.html))
- f. \$194 monthly minimum wage in Cambodia (e) x 19.5% wage premium from English language skills (<https://so05.tci-thaijo.org/index.php/saje/article/view/59908>) = \$37.83
- g. 1,069,006.1 KHR average monthly wage (a) x 12 months x 8.7% predicted return from a year of schooling (<https://www.tandfonline.com/doi/abs/10.1080/09645292.2018.1484426?>) = 1,116,042.37 KHR converts to \$801.49 PPP
- h. 0.9 additional years of schooling from preschool attendance ([https://www.researchgate.net/publication/327846281\\_Are\\_there\\_long-term\\_benefits\\_from\\_early\\_childhood\\_education\\_in\\_low\\_and\\_middle-income\\_countries](https://www.researchgate.net/publication/327846281_Are_there_long-term_benefits_from_early_childhood_education_in_low_and_middle-income_countries))
- i. £20 value of a food package during the pandemic converts to \$29.41 PPP (<https://www.cambodianchildrensfund.org/covid-19-crisis-appeal-rghv-p2>)
- j. 3.5 hour gender unpaid gap (<https://www.adb.org/sites/default/files/publication/31193/gender-equality-labor-market-cambodia.pdf>)
- k. 1,069,006.1 KHR average monthly wage (a) x 12 months / 52 weeks / 45.4 average work week = 5,433.78 KHR converts to \$3.90 PPP
- l. \$1,625.24 GDP per capita (c) x 1.7% cost of undernutrition to GDP (<https://www.wfp.org/countries/cambodia>) = \$27.63





## Integrated Agricultural Association

Dungrila Pascal Mbimenyuy - Cameroon 🇨🇲



SROI  
**1:31**

Total Inputs

**\$406,890.91**

Total Outcome

**\$12,570,087.49**

Dungrila founded the Integrated Agricultural Association (IAA) in 2017. Through a grassroots approach, the IAA helps women and girls access sustainable economic opportunities while empowering women-owned producer cooperatives. It educates Cameroonians on the importance of organic farming, food awareness, gender equality, and reproductive health. The IAA's key programmes are in sustainable agriculture, environmental protection and management, education, health, human rights, women's empowerment and water and sanitation.

Dungrila was selected to attend the One Young World Summit in London, 2019. He has stayed active in the Community, participating in training opportunities that have helped develop his leadership skills, such as the 2022 Lightful Learning Bootcamp.

To date, the IAA has trained more than 9,000 smallholder farmers in sustainable agriculture; distributed 16,000 vegetable seed packets; educated 5,000 girls in menstrual hygiene management; provided sanitary pads to 1,500 girls; and trained 1,200 young girls in STEM. The IAA has also planted 25,000 trees and restored 170 hectares of degraded farms, while training over 1,000 women in agroforestry techniques through their Economic Empowerment Programme. As part of their Youth Entrepreneurship Programme, the IAA trains and supports young people in agribusiness through the provision of material resources, impacting 100 young people. In addition, the IAA has trained 250 medical students and young community health workers on the risk factors of non-communicable diseases (NCDs) and prevention strategies to promote health in their communities.

**“ Being a part of the One Young World Community has helped me develop my leadership and communication skills, I feel more inspired to do more because through my activities One Young World has been able to recognize my work and has nominated me for an international award, which inspired me and also other young people in Cameroon to start their own initiatives.”**

Scope of Analysis: 2017-2022

Input Calculations	Output Calculations
46,155 estimated hours worked x \$0.77 estimated hourly minimum wage (a) = \$35,539.35	9,000 farmholders trained x 157.49 kilograms estimated increase in yields from training (c) x \$1.67 price of wheat (d) = \$2,367,074.70
4 full-time employees x \$41,610.75 estimated total wage per person (b) = \$166,443	5,000 people reached with menstrual health education x \$1,284.89 value of increased education attainment resulting from menstrual awareness (e) = \$6,424,450
12,308 estimated hours contributed to project x \$2.82 estimated hourly average wage (a) = \$34,708.56	1,500 girls received sanitary pads x \$2.64 cost of sanitary pads (f) = \$3,960
\$85,000 funding	1,200 people trained in STEM x \$1,136.36 per capita value of STEM training (g) = \$1,363,632
\$85,200 locally raised funding	544 tCO <sub>2</sub> mitigated (h) x \$190 social cost of carbon (i) = \$103,360
	\$318.81 estimated daily income gained from restoring degraded farmland (j) x 2,159 days since project launch = \$688,310.79
	250 reached with medical training x \$156 healthcare costs per person (k) = \$39,000
	1,000 women trained in agroforestry techniques x \$1,580.30 value of agroforestry training in Cameroon (l) = \$1,580,300

References:

- a. 36,270 XAF monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 48 hour average agricultural work week ([http://www.ilo.int/wcms5/groups/public/---ed\\_protect/---protrav/---travail/documents/publication/wcms\\_524954.pdf](http://www.ilo.int/wcms5/groups/public/---ed_protect/---protrav/---travail/documents/publication/wcms_524954.pdf)) = 174.38 XAF converts to \$0.77 PPP
- b. 133,259.9 XAF average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 71 months since project launch = 9,461,452.9 XAF converts to \$41,610.75 PPP
- c. 1,669 kg/ha average cereal yield in Cameroon (<https://data.worldbank.org/indicator/AG.YLD.CREL.KG?locations=CM>) x 3.37 hectares average farm size ([https://pdf.usaid.gov/pdf\\_docs/pnabl541.pdf](https://pdf.usaid.gov/pdf_docs/pnabl541.pdf)) x 2.8% increase in yields from training (<https://publishing-widyagama.ac.id/ejournal-v2/index.php/jesd/article/view/740>) = 157.49 kilograms
- d. 380 XAF price of wheat converts to \$1.67 PPP (<https://www.businessincameroon.com/economy/1803-12433-cameroon-authorizes-wheat-flour-and-bread-price-readjustment>)
- e. 133,259.9 XAF average monthly wage (b) x 12 months x 10.5% predicted return from a year of schooling (<https://www.tandfonline.com/doi/abs/10.1080/09645292.2018.1484426?>) x 1.74 average years of schooling missed ([https://databankfiles.worldbank.org/public/ddpext\\_download/hci/HCL\\_2pager\\_CMR.pdf](https://databankfiles.worldbank.org/public/ddpext_download/hci/HCL_2pager_CMR.pdf), <https://www.bhp.com/news/articles/2022/08/menstrual-hygiene-program-designed-to-increase-girls-school-attendance>) = 292,159 XAF converts to \$1,284.89
- f. 600 XAF cost of sanitary pads in Cameroon converts to \$2.64 PPP (<https://www.afd.fr/en/actualites/lifting-menstruation-taboo-cameroon>)
- g. \$700,000,000,000 total global value of STEM training to the remainder of the 21st century (<https://www.brookings.edu/blog/africa-in-focus/2023/02/10/stem-education-in-africa-risk-and-opportunity/>) / 8,000,000,000 world population (<https://www.pewresearch.org/fact-tank/2022/07/21/global-population-projected-to-exceed-8-billion-in-2022-half-live-in-just-seven-countries/#~:text=Global%20population%20projected%20to%20exceed,live%20in%20just%20seven%20countries&text=The%20world's%20population%20will%20cross,projections%20from%20the%20United%20Nations>) / 77 years remaining this century = \$1,136.36
- h. 21.7724 kg carbon mitigated by trees (<https://www.usda.gov/media/blog/2015/03/17/power-one-tree-very-air-we-breathe#:~:text=According%20to%20the%20Arbor%20Day,and%20release%20oxygen%20in%20exchange.>) x 25,000 trees planted = 544,310 kg
- i. \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)
- j. 170 hectares restored / 3.37 hectares average farm size (c) x \$6.32 average daily income from farming ([https://finmark.org.za/system/documents/files/000/000/212/original/Cameroon-Agriculture\\_English\\_7-June-2018.pdf?1601979690](https://finmark.org.za/system/documents/files/000/000/212/original/Cameroon-Agriculture_English_7-June-2018.pdf?1601979690)) = \$318.81
- k. \$156 per capita cost of health in Cameroon (<https://www.mdpi.com/2075-4698/9/4/77>)
- l. \$36,347 income from agroforestry ([https://assets.publishing.service.gov.uk/media/57a09de9ed915d3cfd001cbc/60612\\_unrevealed.pdf](https://assets.publishing.service.gov.uk/media/57a09de9ed915d3cfd001cbc/60612_unrevealed.pdf)) / 23 families = \$1,580.30





## Mada Agribiz

Tsiry Randrianelo - Madagascar 🇲🇵



SROI  
**1:10**

Total Inputs  
**\$35,000.00**  
Total Outcome  
**\$332,916.71**

Tsiry created Mada Agribiz, in 2019, as a social business with the aim of providing a sustainable solution for waste management as well as promoting business and economic opportunities for the vulnerable population in Madagascar. The agricultural and agro-processing sectors of Madagascar support 75% of its population, and the poverty rate is also at 75% [1]. Tsiry's project targets farmers, selling them earthworms, compost and fertilisers, as well as providing technical assistance. In addition, they generate local jobs by contracting non-employed young people to act as partners in their communities and produce earthworm fertilisers for sale.

Tsiry attended the One Young World Summit in Munich, 2021. The most valuable aspect of interacting with fellow Ambassadors was the connections made during the Summit, especially those that are in Madagascar that have joined his Move Up Madagascar initiative as volunteers. Following the Summit, he organised a series of webinars on different topics.

Mada Agribiz's impact comes in different forms. In urban areas, they encourage households to limit their waste and limit the amount of waste discarded into rivers. Their waste management and collection activities are done in partnership with the municipality of Antananarivo, and Mada Agribiz uses that waste to produce fertilisers. For those interested in urban agriculture and for farmers, they provide biological fertilisers at an accessible price. These types of fertilisers can increase yields by 200%. Mada Agribiz has sold more than 20 tonnes of fertilisers to around 1,045 clients, with 60% located in rural areas.

**“ Being able to participate in the One Young World Summit in Munich, 2021, was a testimony of the power of young people for me.”**

Scope of Analysis: 2019-2022

Input Calculations	Output Calculations
\$35,000 funding	1,045 client-partners x \$307.74 average additional revenue from using vermicompost (a) = \$321,588.30 59,6232 tonnes of CO <sub>2</sub> saved (b) x \$190 social cost of carbon (c) = \$11,328.41

References:

1. <https://blogs.worldbank.org/africacan/mobilizing-private-sector-boost-madagascars-development-agenda#:~:text=The%20agriculture%20and%20agro%2Dprocessing,%2C%20lychees%2C%20and%20livestock%20products.>
- a. 2,690 kilograms average yield per hectare ([https://ipad.fas.usda.gov/cropexplorer/pecad\\_stories.aspx?regionid=safrika&ftype=prodbriefs/](https://ipad.fas.usda.gov/cropexplorer/pecad_stories.aspx?regionid=safrika&ftype=prodbriefs/)) x 26% increase in commercial yield (<https://link.springer.com/article/10.1007/s13593-019-0579-x>) x \$0.44 minimum price for rice per kilo (<https://www.selinawamu.com/insights/prices/madagascar/rice/#:~:text=Madagascar%20rice>) = \$307.74 additional revenue per farmer
- b. 65 kg of methane produced from 1 tonne of food waste (<https://www.biocycle.net/connection-climate-calculations/>) x 50 tonnes of food waste x 24% reduction in methane from vermicomposting (<https://www.sciencedirect.com/science/article/abs/pii/S0959652616312069>) x 84 kg methane's CO<sub>2</sub> (<https://www.euronews.com/green/2021/06/30/the-world-is-chasing-methane>) equivalent - 9% average carbon emissions from vermicomposting = 59,623.2 kg of CO<sub>2</sub> saved
- c. \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)



## BIOVATEC

Karime Guillen Libien - Mexico 🇲🇵



SROI  
**1:10**

Total Inputs  
**\$207,084.96**  
Total Outcome  
**\$1,985,271.00**

Karime is the CEO and co-founder of BIOVATEC, a biotech company focused on providing sustainable solutions to environmental problems. Their first project, NoPlastic, led to the creation of a biomaterial made entirely out of organic and nopal plant waste, designed to replace plastic in industries like disposable single-use, furniture and automotive. In addition to providing a sustainable solution, Karime and her co-founders also aim to create new economic opportunities for nopal farmers.

Karime attended the One Young World Summit in Munich, 2021, and Manchester, 2022, respectively. During her first Summit, she developed a relationship with her sponsor, the Audi Environmental Foundation, and won their 2022 Hackathon on Sustainable Mobility and Circular Economy being the only woman from the Americas. Karime credits being a One Young World Ambassador as part of the reason that she has been named as an ambassador for Global Shapers, YOUNGO, Winner of the State Youth Award 2021 and Youth Full of Life Award 2022.

BIOVATEC's second project is called LOMTECH and consists of treating organic waste with a biotechnology process to create soil-enriching products for farmers and household orchards. The team aims to reduce the issues of soil loss, shortages in the production of food crops and food waste. As part of their work through LOMTECH, the organisation has provided services to a sanitary landfill in the state of Mexico, with 16,800 kilograms of organic waste already having been transformed. In alliance with her other organisation, Socials for Science, they offer courses on how to treat organic waste and use sustainable technologies. BIOVATEC has also been active in both national and international climate and circular economy spaces, reaching over 30,000 people. In 2023, the organisation will be providing courses in schools on replicating their LOMTECH processes at home, in addition to starting with the sale of its KAMAPA brand, which are personal wellness products for daily use made from organic fruit and floral waste.

**“ Since the Munich Summit, there has been a lot of impact in my life, I created connections with other Latino Ambassadors, met people who can support my project and my working relationship with Audi has grown to include possible collaboration in the future, as well as strengthening personal skills becoming an international speaker and activist in my country.”**

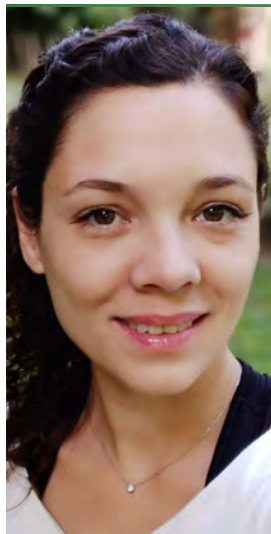
Scope of Analysis: 2019-2022

Input Calculations	Output Calculations
28,187.5 hours contributed to the project since launch x \$2.07 hourly minimum wage (a) = \$58,348.13 \$719.49 average monthly wage (b) x 144 months since project launch = \$103,606.56 \$40,322.58 (c) + \$4,807.69 (d) = \$45,130 total funding	21.6 tonnes increased yields from regenerative practices x 80 farmers x \$67.50 average subsidised value of yield (e) = \$116,640 31,590 attendees x 0.31 tCO <sub>2</sub> reduction from campaigns and discussions (f) x \$190 social cost of carbon (g) = \$1,860,651 42 tCO <sub>2</sub> mitigated (h) x \$190 social cost of carbon (g) = \$7,980

References:

- a. 172.87 MXN daily minimum wage (<https://www.gob.mx/conasami/articulos/incremento-a-los-salarios-minimos-para-2023?idiom=es>) / 8 hours average work day length (<https://www.weforum.org/agenda/2018/01/the-countries-where-people-work-the-longest-hours/#:~:text=New%20data%20from%20the%20Organization,around%2043%20hours%20per%20week>) = 21.61 MXN converts to \$2.07 PPP hourly minimum wage
- b. 7,482.7 MXN average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$719.49 PPP
- c. 50,000 CAD converts to \$40,322.58 PPP
- d. 50,000 MXN converts to \$4,807.69 PPP
- e. 8.5 tonnes per hectare regenerative yields (<https://news.mongabay.com/2022/08/regenerative-agriculture-in-mexico-boosts-yields-while-restoring-nature/>) - 2.5 tonnes regular yield x 3.6 hectares average farm size in Mexico (<https://www.wilsoncenter.org/article/corn-mexico-and-us>) = 21.6 tonnes increased yield from regenerative practices
- f. 2.86 tCO<sub>2</sub> annual reduction in carbon emissions from climate education and awareness (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>) / 365 day course x 40 year working life = 0.31 tCO<sub>2</sub> reduction from awareness campaigns and discussions
- g. \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)
- h. 16,800 kg organic waste upcycled x 2.5 kg of CO<sub>2</sub> emitted from food waste (<https://www.newfoodmagazine.com/article/153960/food-waste-climate/#:~:text=Putting%20it%20into%20perspective,more%20potent%20than%20CO2.>) = 42,000 kg of CO<sub>2</sub> prevented





## Sustentabilidad Sin Fronteras

Nasha A.C. Cuvelier - Argentina 🇦🇷

Nasha co-founded Sustentabilidad Sin Fronteras (SSF), after meeting her co-founder Mariano at the Youth Congress in Paris for COP21. SSF is a transdisciplinary group of professionals working together to raise awareness of climate change, by taking action in mitigation and adaptation measures. They do so through education, with courses, webinars and events in Argentina and online to reach young people across Latin America.

Nasha attended the One Young World Summit at The Hague, 2018, where she met One Young World Counsellor Christiana Figueres. Through discussions with fellow Ambassadors working on climate change and environmental issues, Nasha developed new ideas centred on establishing better practices to be implemented in Argentina. During their participation in COP26 and COP27, Nasha and her colleagues had the opportunity to speak to international media organisations and bring attention to their work, while also participating in One Young World's sessions at those events.

SSF has so far organised over 15 courses, both in-person and online, directly impacting 1,500 people. It also hosted three events for more than 500 young people in each throughout 2022. The initiative publishes an annual report containing a multisectoral analysis of the present climate situation and outlook both nationally and internationally. SSF has partnered with the government of Vicente Lopez, a municipality in the outskirts of Buenos Aires, to first measure the possible impact of climate change, their greenhouse gas emissions and their vulnerability risks, and then create an adaptation plan to mitigate climate threats. The group is now working on a project to structure the future climate actions and budget of the government.

SROI  
**1:2**

Total Inputs

**\$389,599.28**

Total Outcome

**\$947,893.85**

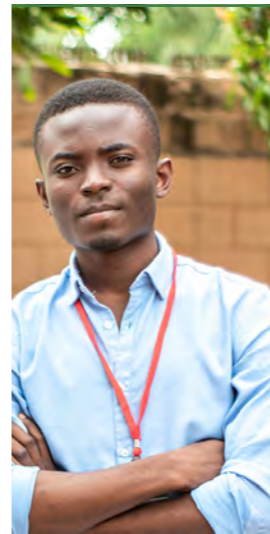
**“ I was inspired by the young leaders there and the discussions around better practices for environmental activism. I got the opportunity to meet one of the leaders that I admire the most, Christiana Figueres, at the Summit. And after chatting, we filmed a video together for my country that I still have. During COP26, I got the opportunity to participate in events organised by One Young World in partnership with other organisations such as the Cambridge Institute for Sustainability Leadership and Mishcon de Reya.”**

Scope of Analysis: 2021-2022

Input Calculations	Output Calculations
10,764 hours worked x \$9.07 hourly minimum wage (a) = \$97,629.48	1,500 attended courses and webinars x 0.36827 tCO <sub>2</sub> lifetime reduction from awareness campaigns (b) x \$190 social cost of carbon (c) = \$104,956.95
10,140 hours worked x \$9.07 hourly minimum wage (a) = \$91,969.80	1,500 participants at youth events x 1.10482 tCO <sub>2</sub> lifetime reduction from awareness campaigns (d) x \$190 social cost of carbon (c) = \$314,873.70
\$200,000 funding	269,420 residents of Vicente Lopez (e) x \$1.96 per capita GDP lost from non-adaptation (f) = \$528,063.20

References:

- a. 57,900 ARS monthly minimum wage x 12 months / 52 weeks / 34.5 average weekly hours actually worked per person (<https://ilostat.ilo.org/data/country-profiles/>) = 387.3 ARS converts to \$9.07 PPP
- b. 2.86 tCO<sub>2</sub> annual reduction in carbon emissions from climate education and awareness (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>) / 365 day course x 47 year working life (<https://www.telesurenglish.net/news/Argentina-Passes-Law-That-Eases-Access-To-Retirement-20230301-0009.html#:~:text=The%20minimum%20retirement%20age%20for,to%20be%20able%20to%20retire>) = 0.36827 tCO<sub>2</sub> lifetime reduction from awareness campaigns
- c. \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)
- d. 2.86 tCO<sub>2</sub> annual reduction in carbon emissions from climate education and awareness (b) / 365 day course x 3 day course length x 47 year working life (b) = 1.10482 tCO<sub>2</sub> lifetime reduction from awareness campaigns
- e. Population of Vicente Lopez (<https://www.municipalidad-argentina.com.ar/municipalidad-vicente-lopez.html>)
- f. 49,867 ARS GDP per capita of Vicente Lopez x 67.3% local manufacturing, trade, and transport services GDP (<http://observatorioconurbano.ungs.edu.ar/pdf/Ficha-Vicente-Lopez.pdf>) x 0.25% output lost to heatwaves (<https://onebillionresilient.org/hot-cities-chilled-economies-buenos-aires>) = 83.9 ARS converts to \$1.96 PPP



## Ecolotrip

Claude Sodokin - Togo/France 🇳🇬 🇫🇷

Claude is the founder and CEO of Ecolotrip, an organisation aiming to empower young people in Africa and globally in the fight against climate change. It does this by promoting networking, capacity-building, and green entrepreneurship. After experiencing firsthand the limitations of English language climate discourse for non-English speakers, Claude decided to create an organisation that would help young people from francophone Africa engage in discussions on their own terms. The project has raised awareness about climate change and its consequences in local communities, and developed its eco-citizens programme, through which young climate activists share best practices on community organising and climate action.

Claude attended the One Young World Summit in Munich, 2021. He has since become an active member of the One Young World Community in francophone Africa, regularly sharing his events and funding opportunities with like minded Ambassadors. Claude also attended the ChangeNow Summit in Paris as part of the Ambassador delegation sent by One Young World.

Ecolotrip's most significant project is the Week-Eco, a summit organised for young climate activists and green entrepreneurs from francophone countries. The annual event has hosted 500 young people aged between 18 to 35 across four editions since 2017, as well as planted 100 trees during its last iteration. Through the Ecolotrip platform and other events beyond Week-Eco, the organisation has reached over 6,000 people and created 1,000 ecocitizens. Ecolotrip has also hosted clean-up events, removing 50 kgs of plastic waste, and sent a delegation to COP27. This delegation was composed of 15 young people to ensure that young voices were represented in the global climate conversation.

SROI  
**1:12**

Total Inputs

**\$214,510.40**

Total Outcome

**\$2,614,791.18**

**“ Last year, One Young World shared the call for our Eco-Week event after I mentioned that I needed help sharing it. And we had some fellow Ambassadors apply to attend. It was a nice full circle moment for me, I got inspired by the people in the Community and how they lead their organisations.”**

Scope of Analysis: 2017-2022

Input Calculations	Output Calculations
7,680 estimated hours contributed to project x \$2.23 average hourly wage (a) = \$17,126.40	500 people attended climate event x 1.2537 tCO <sub>2</sub> mitigated per attendee (d) x \$190 social cost of carbon (e) = \$119,101.50
83,200 estimated hours contributed by volunteers x \$0.87 estimate hourly wage (b) = \$72,384	1,000 ecocitizens developed into climate leaders x \$2,138 value of leadership (f) = \$2,138,000
\$125,000 funding (c)	2.17724 tCO <sub>2</sub> absorbed (g) x \$190 social cost of carbon (e) = \$413.68
	6,000 people reached through side-events and platform x 0.3134 tCO <sub>2</sub> prevented from climate education (h) x \$190 social cost of carbon (e) = \$357,276

References:

- a. 89,279.3 XOF average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 40 hours average work week (<https://www.loydsbanktrade.com/en/market-potential/togo/work-conditions>) = 515.07 XOF converts to \$2.23 PPP
- b. 35,000 XOF x 12 months (<https://ilostat.ilo.org/data/country-profiles/>) / 52 weeks / 40 hours average work week = 201.92 XOF converts to \$0.87 PPP
- c. €90,000 funding converts to \$125,000 PPP
- d. 2.86 tCO<sub>2</sub> mitigated from climate education (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>) / 365 days x 4 day event x 40 years = 1.2537 tCO<sub>2</sub> mitigated per attendee
- e. \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)
- f. \$2,138 value of leadership (<https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/>)
- g. 21.7724 KG carbon absorbed by 100 trees planted (<https://www.usda.gov/media/blog/2015/03/17/power-one-tree-very-air-we-breathe#:~:text=According%20to%20the%20Arbor%20Day,and%20release%20oxygen%20in%20exchange>) = 2,177.24 KG of CO<sub>2</sub> prevented
- h. 2.86 tCO<sub>2</sub> mitigated from climate education / 365 days x 40 years = 0.3134 tCO<sub>2</sub> mitigated per attendee (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>)





## Oceanmar Project

Nathalie Aue - Venezuela 🇻🇪



Nathalie was inspired by her experience as a diver and her familiarity with the challenges of ocean conservation to co-found the Oceanmar Project in 2020. The project was first online, launching as an Instagram account through which the Oceanmar team shared information on ocean conservation. Noticing a demand for ocean education, Nathalie and her co-founder, Mariana, began offering online courses during the COVID-19 pandemic lockdowns, before launching their work in-person. In addition, the team has also worked on sustainable tourism projects.

Nathalie attended the One Young World Summit in Munich, 2021, and she participated as a digital workshop facilitator at the Summit in Manchester, 2022, on the topic of Sustainable Blue Tourism. As a One Young World Ambassador, Nathalie was part of the Global Youth Inquiry, an initiative between One Young World, Mishcon de Reya and the Democracy and Culture Foundation, that took evidence of 23 One Young World leaders working in the climate space globally.

The Oceanmar Project has communities in Spain, Germany, South Africa and Mexico that support their work and activities. They organise educational events with local communities, hold online courses and have participated in conferences in various universities throughout Latin America. Thanks to their educational initiatives, they have reached over 1,800 students on topics ranging from ocean literacy and marine biodiversity to zero waste living. They have carried out over 20 beach and underwater clean-ups in Spain and Mexico, removing 100 kg of trash. In South Africa, they worked with townships on education and recycling to make sustainable eco-bricks. By the end of 2023, Nathalie and her co-founder aim to create an ocean conservation and educational centre.

SROI  
**1:3**

Total Inputs

**\$60,937.57**

Total Outcome

**\$156,087.74**

**“ During the Summit, I realised that there are a lot of people working to make the world better, and it inspired me to dream bigger, to not stay small with my ambitions. After the Summit, I did some leadership courses with One Young World that helped me develop my communication and leadership skills to be more effective.”**

Scope of Analysis: 2020-2022

Input Calculations	Output Calculations
960 hours contributed since launch x \$2.08 hourly minimum wage (a) = \$1,996.80	1,523 students attended x 0.31342 tCO <sub>2</sub> lifetime reduction from attending (c) x \$190 social cost of carbon (d) = \$90,694.35
3,600 hours contributed to the project x \$2.08 hourly minimum wage in Mexico (a) = \$7,488	240 students attending x 1.25 tCO <sub>2</sub> lifetime reduction from attending (e) x \$190 social cost of carbon (d) = \$57,000
2 employees x 32 months x \$719.49 average monthly salary (b) = \$46,047.36	63 students attending x 0.62685 tCO <sub>2</sub> lifetime reduction from attending (f) x \$190 social cost of carbon (d) = \$7,503.39
\$5,405.41 funding	100 kg removed from the ocean x \$8.90 value of removing a kilogramme of litter from the ocean (g) = \$890

References:

- a. 172.87 MXN daily minimum wage (<https://www.gob.mx/conasami/articulos/incremento-a-los-salarios-minimos-para-2023?idiom=es>) / 8 hours average work day length (<https://mexicodailypost.com/2022/08/09/will-a-four-day-work-week-in-mexico-become-a-reality/>) = 21.61 MXN converts to \$2.08 PPP
- b. 7,482.7 MXN average monthly wage (<https://ilostat ilo.org/data/country-profiles/>) converts to \$719.49 PPP
- c. 2.86 tCO<sub>2</sub> annual reduction in carbon emissions from climate education and awareness (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>) / 365 day course x 40 years = 0.31342 tCO<sub>2</sub> lifetime reduction from course
- d. \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)
- e. 2.86 tCO<sub>2</sub> annual reduction in carbon emissions from climate education and awareness (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>) / 365 day course x 4 days course length x 40 years = 1.25 tCO<sub>2</sub> lifetime reduction from course
- f. 2.86 tCO<sub>2</sub> annual reduction in carbon emissions from climate education and awareness (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>) / 365 day course x 2 days course length x 40 years = 0.62685 tCO<sub>2</sub> lifetime reduction from course
- g. \$8,900 cost of removing a tonne of litter from the ocean (<https://www.nature.com/articles/s41598-020-71444-6>)



## Nature and People as One

Adrian Leitoro - Kenya 🇰🇪



Adrian grew up in protected areas in Kenya and co-founded Nature and People as One (NAPO) to develop and facilitate a more inclusive approach to area-based conservation efforts that respects and meaningfully engages with local communities. Adrian works extensively with the indigenous Rendille and Samburu to implement conservation and restoration projects, with a focus on enhancing ecosystem restoration, human-wildlife coexistence and strengthening nature-based livelihoods.

Adrian attended the One Young World Summit in Munich, 2021, and was a recipient of One Young World's 2020 COVID Young Leaders Fund in 2021. At the Summit, he met fellow Ambassador Bryce Mawhinney, who provided him with project support and helped him establish a partnership with the Katie Adamson Conservation Fund for the Herder Conservation Initiative. This programme employs four herders who carry out conservation monitoring and have reported over 500 sightings of endangered wildlife species, contributing to their continued protection. In addition, Adrian was named as one of the five Restoration Stewards for the Global Landscapes Forum in 2022 and nominated as an IUCN changemaker by One Young World, for which he was selected to share his work at the IUCN leadership Forum in Jeju, South Korea.

SROI  
**1:11**

Total Inputs

**\$93,000.00**

Total Outcome

**\$986,261.53**

**“ During one of the workshops at the Summit I met fellow Ambassador Bryce, who has collaborated with me on conservation projects and connected me to the foundation that has supported my work on the Herder Network. That was a huge outcome of the Summit for me and NAPO.”**

Scope of Analysis: 2020-2022

Input Calculations	Output Calculations
\$93,000 funding	174.179 tCO <sub>2</sub> prevented (a) x \$190 social cost of carbon (b) = \$33,094.01
	40 acres restored x \$30.30 value of degraded land per acre (c) = \$1,212
	270 people participating in community land governance x \$600 value of institutional land rights recognition (d) = \$162,000
	120 people trained in beekeeping x \$1,872.15 average annual income from beekeeping in Kenya (e) x 2.5 year average lifespan of a hive (f) = \$561,645
	4 herders employed x \$57,077.63 value of documenting Kenyan wildlife per individual personnel (g) = \$228,310.52

References:

- a. 21.7724 KG carbon absorbed (<https://www.usda.gov/media/blog/2015/03/17/power-one-tree-very-air-we-breathe#~:text=According%20to%20the%20Arbor%20Day,and%20release%20oxygen%20in%20exchange>) x 8,000 seedlings planted = 174,179.2 KG of CO<sub>2</sub> prevented
- b. \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)
- c. \$1,300,000,000 cost of land degradation in Kenya ([https://link.springer.com/chapter/10.1007/978-3-319-19168-3\\_16](https://link.springer.com/chapter/10.1007/978-3-319-19168-3_16)) / 143,000,000 acres (<https://www.standardmedia.co.ke/opinion/article/2001437341/how-our-huge-land-resource-can-enrich-kenyas-12m-households>) x 30% of land severely degraded ([https://link.springer.com/chapter/10.1007/978-3-319-19168-3\\_16#~:text=Our%20results%20indicate%20that%20land,subject%20to%20severe%20land%20degradation](https://link.springer.com/chapter/10.1007/978-3-319-19168-3_16#~:text=Our%20results%20indicate%20that%20land,subject%20to%20severe%20land%20degradation)) = \$30.30 value of degraded land per acre
- d. \$600 cost of institutional land recognition (<https://www.sciencedirect.com/science/article/pii/S0306919214000438>)
- e. 82,000 Ksh annual income from beekeeping converts to \$1,872.15 PPP (<https://www.frontiersin.org/articles/10.3389/fams.2018.00006/full>)
- f. 2-3 year lifespan of queen bees (<https://www.thoughtco.com/how-long-does-a-queen-bee-live-1967993>)
- g. 250,000,000 Ksh cost of Kenya's wildlife census (<https://www.theguardian.com/environment/2021/jun/29/wildebeest-bustards-and-bongos-kenya-begins-first-national-census-of-wildlife-aoe>) / 100 personnel involved (<https://kws.go.ke/content/national-wildlife-census-2021-report>) = 2,500,000 Ksh converts to \$57,077.63





## Pipe Q-ida

Luis Felipe Henao Murcia - Colombia 🇨🇴

Luis Felipe has been working as an environmental advocate in southern Colombia since 2008. Starting with a community radio programme in school, he later founded a television channel called Telecalamar to discuss environmental issues affecting the Chiribiquete National Park in Colombia. Despite being a protected area, between September 2021 and February 2022, over 2,000 hectares of the park were deforested [1]. In 2016, Pipe Q-ida emerged as a digital project within CoBosques that uses social media channels to communicate with local communities about conservation and environmental issues.

Luis Felipe attended the One Young World Summit in London, 2019, during which he was able to connect with other environmental activists in Latin America and the United States, which gave him new ideas and approaches to fight for climate justice. He has since received support from One Young World Ambassadors to develop his project's website and has made joint calls to action with Ambassadors in the fight against climate change.

As a parallel project to Pipe Q-ida, Luis Felipe and the Cobosques team have set up seven schools in Colombia called the Guardians of Chiribiquete. Each course lasts three months, with nine sessions in total, and teaches an average of 20 children environmental education and the skills to become environmental activists in their own right. At the end of each school, 1,200 trees are planted, and through their work since 2016 the organisation has planted over 50,000 trees in 600 hectares. In addition, they have partnered up with 2,800 families in local communities to protect and conserve 21,000 hectares of the Chiribiquete National Park.

SROI  
**1:36**

Total Inputs

**\$1,409,520.00**

Total Outcome

**\$51,111,233.00**

“ One Young World came at a time in my life that I did not expect, but I needed that injection of motivation and it helped me see different perspectives and create connections that persist to today.”

Scope of Analysis: 2016-2020

Input Calculations	Output Calculations
46,800 hours contributed since launch x \$4.10 minimum wage per hour (a) = \$191,880	1,089.8 tCO <sub>2</sub> prevented (c) x \$190 social cost of carbon (d) = \$207,062
109,200 hours contributed since launch x \$5.17 average hourly wage (b) = \$564,564	2,800 families impacted x \$12,427.4 average rural income protected by project (e) = \$34,796,720
126,360 hours contributed since project launch x \$4.10 minimum wage per hour (a) = \$518,076	533.4 total hectares saved (f) x 1,750 trees per hectare (h) x \$0.40 economic value of each tree saved (i) = \$373,380
\$135,000 cumulative funding	48,490.9 tonnes of carbon saved (j) x \$190 social cost of carbon (d) = \$9,213,271
	300 students trained in climate activism x 114.4 tCO <sub>2</sub> lifetime reduction (k) x \$190 social cost of carbon (d) = \$6,520,800

References:

- <https://www.reuters.com/world/americas/colombia-national-park-saw-significant-deforestation-over-last-six-months-2022-03-14/>
- 1,000,000 COP monthly minimum wage in Colombia x 12 months / 52 weeks / 41.7 average work week (<https://www.reuters.com/world/americas/colombia-hike-minimum-monthly-wage-by-16-2022-12-15/>) = 5,534 COP converts to \$4.10 PPP
- 1,263,928.9 COP average monthly wage x 12 months / 52 weeks / 41.7 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = \$6,994.63 COP converts to \$5.17 PPP
- 21.7724 KG carbon absorbed by 50,021 trees planted ([https://www.usda.gov/media/blog/2015/03/17/power-one-tree-very-air-we-breathe#:~:text=According%20to%20the%20Arbor%20Day,and%20release%20oxygen%20in%20exchange\)=1,089,077.22](https://www.usda.gov/media/blog/2015/03/17/power-one-tree-very-air-we-breathe#:~:text=According%20to%20the%20Arbor%20Day,and%20release%20oxygen%20in%20exchange)=1,089,077.22) KG of CO<sub>2</sub> prevented
- \$190 social cost of carbon (<https://www.vox.com/future-perfect/23449849/social-cost-carbon-value-statistical-life-epa>)
- 1,000,000 COP monthly minimum wage in Colombia (a) x 20% rural income dependent on forest x 84 months project length (<https://www.fao.org/redd/news/detail/es/c/1437590/>) = 16,800,000 COP converts to \$12,427.41
- 381,000 hectares lost over 20 years / 20 years x 0.4% protected (<https://www.globalforestwatch.org/dashboards/country/>) x 7 years since project launched = 533.4 hectares saved
- 1,000,000 tonnes of carbon sequestered / 11,000 hectares of forest (<https://www.conservation.org/press-releases/2022/06/23/t>) x 533.4 hectares saved = 48,490.9 tonnes of carbon saved
- 1,750 trees per hectare (<https://nhsforest.org/how-many-trees-can-be-planted-hectare/>)
- \$0.40 value of a tree (<https://ojo-publico.com/921/how-timber-trafficking-operates-colombia#:~:text=Experts%20have%20compared%20the%20estimated,for%20the%20country's%20drug%20trade>)
- 1,000,000 tonnes of carbon sequestered / 11,000 hectares of forest (<https://www.conservation.org/press-releases/2022/06/23/conservation-international-reports-high-demand-for-blue-carbon-credits-from-cispat%C3%A1-colombia-mangrove-project>) x 533.4 hectares saved (f) = 48,490.9 tonnes of carbon saved
- 2.86 tCO<sub>2</sub> reduction from climate education per year (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>) x 40 years = 114.4 tCO<sub>2</sub> lifetime reduction



## European Association for Law and Finance

Katarina Bošković - Montenegro 🇲🇪

Katarina is the Founder and President of the European Association for Law and Finance (EALF), an organisation that brings together young people, civil leaders, war victims, and peace experts to reflect on the aftermath of conflict and rebuild communities in the Balkans through respect and trust. Their work prioritises groups that are traditionally underrepresented in peacebuilding discourses, including victims of war who are also victims of sexual assault.

Katarina attended the One Young World Summit in Munich, 2021, and spoke on a panel with fellow European Commission Peace Ambassadors on the challenges of being a peacebuilder. Following the Summit, she contributed to the "Declaration on the Future of Peacebuilding and Leadership" and participated in One Young World's Action Accelerator programme, as a result of which she developed her peacebuilding apps. Katarina will participate in the UN General Assembly in 2023, on account of learning about the participation opportunities from fellow Ambassador Ramiz Bakhtiar.

SROI  
**1:23**

Total Inputs

**\$798,164.59**

Total Outcome

**\$18,146,533.85**

The European Association for Law and Finance has impacted more than 20,000 young people and over 1,000 civil leaders, war victims and peace experts. Their education programme, Peace Talks, has reached 800 teachers from six countries in the western Balkans and provided them with resources and tools to both learn about peacebuilding and teach the topic in classrooms. Katarina and her team have also developed a pilot programme connecting victims of war with psychologists to help tackle post-traumatic stress disorder, impacting 40 people with plans to scale further. Their peace app, made for students, has over 20,000 users and offers eight hours of regularly updated interactive content on peace and conflict resolution, including live lectures. In 2023, they want to expand their policy and legal frameworks project, through which they produced a recommendation that was implemented in June 2022 by the government of Bosnia and Herzegovina to give state benefits to war victims.

“ Both the Summit experience and the post-Summit programme have been very useful for me. I gained a lot of knowledge and expand my leadership skills. I connected with other Ambassadors from other countries and we are working together on a project for the United Nations. Additionally, this project came out of my participation in the One Young World Action Accelerator programme.”

Scope of Analysis: 2021-2022

Input Calculations	Output Calculations
4,992 estimated hours contributed to project x \$8.47 hourly minimum wage (a) = \$42,282.24	51 young people increased likelihood of employment (c) x \$27,282.35 estimated annual wage (d) = \$1,391,399.85
\$755,882.35 funding (b)	20,800 teachers and students participated in peace courses x \$804.58 economic value of violence prevention (e) = \$16,735,264
	40 war victims provided psychological support x \$496.75 additional healthcare cost per capita from PTSD (e) = \$19,870

References:

- €532.5 minimum wage in Montenegro x 12 months / 52 weeks / 42.7 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = €2.88 converts to \$8.47 PPP
- €257,000 euros convert to \$755,882.35 PPP
- 300 young people participated x 30.3% youth unemployment in Montenegro (<https://data.worldbank.org/indicator/SL.UEM.1524.ZS?locations=ME>) x 56% reduction in youth unemployment from participation in exchange programmes ([https://www.europarl.europa.eu/RegData/etudes/BRIE/2020/642812/EPRS\\_BRI\(2020\)642812\\_EN.pdf](https://www.europarl.europa.eu/RegData/etudes/BRIE/2020/642812/EPRS_BRI(2020)642812_EN.pdf)) = 51 young people
- €773 average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months = €9,276 converts to \$27,282.35
- \$9,465.70 GDP per capita of Montenegro (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=ME>) x 8.5% economic cost of violence ([https://www.visionofhumanity.org/wp-content/uploads/2021/01/EVP-2021-web-1.pdf#:~:text=in%20the%20ten%20most%20peaceful,3.9%20per%20cent%20of%20GDP.&text=%C3%BE%20IEP%20research%20has%20shown,GDP%20growth%2C%20inflation%20and%20employment\)=804.58](https://www.visionofhumanity.org/wp-content/uploads/2021/01/EVP-2021-web-1.pdf#:~:text=in%20the%20ten%20most%20peaceful,3.9%20per%20cent%20of%20GDP.&text=%C3%BE%20IEP%20research%20has%20shown,GDP%20growth%2C%20inflation%20and%20employment)=804.58))
- \$9,465.70 GDP per capita of Montenegro (e) x 8.33% expenditure on healthcare (<https://data.worldbank.org/indicator/SH.XPD.CHEX.GD.ZS?locations=ME>) x 63% higher healthcare costs for PTSD victims (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0029603>) = \$496.75





## KRIS for Peace

Arizza Ann Nocum - Philippines 

Motivated by her family's experiences in the conflict-affected southern Philippines, Arizza co-founded KRIS for Peace (KRIS) in 2008 with an aim to promote peace through education. Initially, KRIS began by building libraries and providing educational materials in vulnerable areas. Currently, the organisation's focus is empowerment, leadership development, and capacity-building in young people to help them develop into peacebuilders. KRIS has organised and hosted the IsangBayan Peacebuilding Conference, the Extremely Together programme in partnership with the European Union and the Kofi Annan Foundation, as well as its Edulkaw programme, and provided disaster relief in typhoon-affected areas of the Philippines. Through the Extremely Together programme, Arizza and her team have held a series of training workshops and conferences designed to train peacebuilders, while Edulkaw emerged during the pandemic to provide digital devices to young people who could not afford them.

Arizza attended the One Young World Summit in Bangkok 2015 as a Delegate Speaker, and was a returning Ambassador in Ottawa 2016. As part of the One Young World Community, Arizza was connected with the Kofi Annan Foundation. She was also featured in the book "We Have a Dream: 201 Countries 201 Dreams with Sustainable Development Goals", written by fellow Ambassador, Taichi Ichikawa.

Since 2020, KRIS has trained over 3,000 young Filipinos through Extremely Together, with an additional 600,000 indirectly reached through related online information campaigns. The IsangBayan Peacebuilding conference was attended by 81 young Filipinos, with the online content reaching another 361,000 people. Another 70 students have been supported with the provision of digital devices through Edulkaw, while KRIS has also provided vital disaster relief to 3,280 people.

**“ I still share my experience with One Young World, especially because I work with a lot of young leaders. I tell them that the Summit is an example of a gathering that erases boundaries and that promotes peace and empathy because you have so many stories and experiences happening at the same time. Every time I meet a young leader I tell them to apply to the Summit.”**



SROI  
**1:15**

Total Inputs

**\$334,834.97**

Total Outcome

**\$4,985,971.47**

Scope of Analysis: 2020-2022

Input Calculations	Output Calculations
3,900 estimated hours contributed to the project x \$13.56 estimated hourly wage (a) = \$52,884 \$281,950.97 funding (b)	3,000 young Filipinos directly trained in peacebuilding workshops x \$790.70 per capita cost of violence in Asia-Pacific (c) = \$2,372,100  81 young people attended the IsangBayan Peacebuilding conference x \$1,666.67 value of participating in a peace forum (d) = \$135,000.27  70 students supported with digital devices x \$16,000 lifetime learning losses mitigated through digital access (e) = \$1,120,000  3,280 people affected by severe typhoons provided with aid x \$414.29 cost of typhoon damage per victim (f) = \$1,358,871.20

References:

- a. 260 PHP project-reported estimated wage per hour converts to \$13.56 PPP
- b. 5,405,000 PHP funding converts to \$281,950.97 PPP
- c. \$3,400,000,000,000 economic impact of violence in the Asia-Pacific region (<https://www.visionofhumanity.org/wp-content/uploads/2021/01/EVP-2021-web-1.pdf>) / 4,300,000,000 population of the Asia-Pacific region ([https://asiapacific.unfpa.org/en/populationtrends#:~:text=The%20Asia%20and%20the%20Pacific,populous%20countries%2C%20China%20and%20India\)= \\$790.70](https://asiapacific.unfpa.org/en/populationtrends#:~:text=The%20Asia%20and%20the%20Pacific,populous%20countries%2C%20China%20and%20India)=%20$790.70) per capita cost of violence in the Asia-Pacific region
- d. €1,200 value of participating in a peace forum (<https://parispeaceforum.org/en/2023-call-for-solutions/>) converts to \$1,666.67 PPP
- e. \$16,000 estimated learning loss (<https://www.brookings.edu/blog/future-development/2020/07/30/learning-losses-due-to-covid-19-could-add-up-to-10-trillion/>)
- f. \$5,800,000,000 economic damage from a typhoon (<https://www.theguardian.com/world/2013/nov/19/typhoon-haiyan-rebuilding-cost-philippines#:~:text=The%20cost%20of%20rebuilding%20in,winds%20and%20powerful%20storm%20surge>) / 14,000,000 people affected in the Philippines (<https://www.worldvision.org/disaster-relief-news-stories/2013-typhoon-haiyan-facts>) = \$414.29 cost of typhoon damage per victim





## R-SEAT Rez Gardi - New Zealand

Rez co-founded Refugees Seeking Equal Access at the Table (R-SEAT) formally in 2021, after six years of working for more meaningful inclusion of refugees in international and domestic policy-making conversations that affect them. Empower, her first initiative, has reached around 20,000 refugees, through mentoring programmes and workshops. Rez led the first ever Global Refugee Youth Consultations in 2016 and helped form the Global Youth Advisory Council to the UNHCR. She also co-founded the Centre for Asia Pacific Refugee Studies at the University of Auckland, a research centre focused on informing and developing responses to conflict and climate-induced displacement throughout the region.

Rez attended the One Young World Summit in Munich, 2021, as a One Young World Peace Ambassador and Delegate Speaker. The exposure to fellow Ambassadors and their work globally inspired her, and presented her with multiple potential opportunities for future collaboration. Rez was also invited to speak on peacebuilding and conflict resolution during the One Young World Peace Events in 2021 and 2023 respectively.

R-SEAT has been instrumental in developing mechanisms for refugee representation in four countries. These mechanisms are composed of a group of refugees that act as community representatives and liaisons with their respective national governments in the United States, Ireland, New Zealand, and Canada. The initiative is also in the process of establishing mechanisms in Colombia, Mexico, Germany, Uganda, Portugal, Switzerland, and Kenya. In addition to representing refugee communities, the members of the mechanisms advise governments and have actively facilitated changes in national policy, such as New Zealand's refugee resettlement strategy. The US mechanism is also cooperating extensively with the US State Department on funding for organisations operating within the international refugee regime. Through R-SEAT, refugees have chaired forums in the UNHCR for the first time.

SROI  
**1:31**

Total Inputs

**\$808,709.83**

Total Outcome

**\$25,407,796.84**

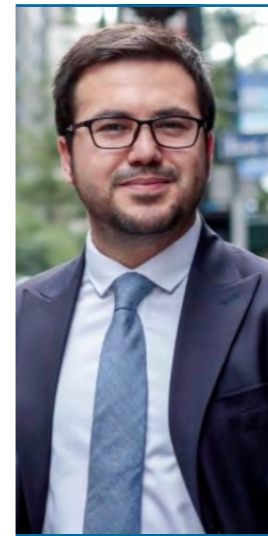
**“ The most valuable impact of becoming part of the One Young World Community is the exposure to what other young people are doing around the world, and the connections and ideas that come out of it. As well as the credibility that comes along with it, people trust the One Young World brand and name and what it stands for.”**

Scope of Analysis: 2022

Input Calculations	Output Calculations
\$700,000 annual budget	25,465 refugees settled in US in 2022 (b) x \$351.24 per capita increase in GDP from greater political trust (c) = \$8,944,326.60
9 researchers x 3 months project length x \$4,026.29 average monthly wage (a) = \$108,709.83	750 refugees settled in Ireland in 2022 (d) x \$500.86 per capita increase in GDP from greater political trust (e) = \$375,645.00
	55,000 refugees settled in Canada in 2022 (g) x \$259.94 per capita increase in GDP from greater political trust (f) = \$14,296,700
	1,500 refugees settled in New Zealand (i) x \$243.91 per capita increase in GDP from greater political trust (h) = \$365,865
	38 refugee representatives working directly with government and multinational institutions x \$13,559.48 value of increased representation (j) = \$515,260.24
	\$700,000 x 130% average returns from political lobbying efforts (k) = \$910,000

References:

- a. 4,992.6 CAD average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$4,026.29 PPP
- b. Refugees settled in the US (<https://www.refugeecouncil.org.au/global-resettlement-statistics/6/>)
- c. \$70,248.63 per capita GDP of the US (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=US>) x 0.5% increase in GDP from political trust (<https://www2.deloitte.com/us/en/insights/economy/connecting-trust-and-economic-growth.html>) = \$351.24
- d. Refugees settled in Ireland (<https://www.oxfamireland.org/blog/irish-refugee-protection-programme>)
- e. \$100,172.08 per capita GDP of Ireland (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=IE>) x 0.5% increase in GDP from political trust (b) = \$500.86
- f. \$51,987.94 per capita GDP of Canada (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=CA>) x 0.5% increase in GDP from political trust (b) = \$259.94
- g. Refugees settled in Canada (<https://www.canada.ca/en/immigration-refugees-citizenship/corporate/transparency/committees/cimm-may-12-2022/refugees-resettlement.html>)
- h. \$48,781.03 GDP of New Zealand (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=NZ>) x 0.5% increase in GDP from political trust (b) = \$243.91
- i. Refugees settled in New Zealand (<https://www.immigration.govt.nz/about-us/what-we-do/our-strategies-and-projects/supporting-refugees-and-asylum-seekers/refugee-and-protection-unit/new-zealand-refugee-quota-programme>)
- j. \$67,797.42 average GDP per capita across the US, Canada, Ireland, and New Zealand x 20% increase in GDP per capita from democratic representation (<https://www.weforum.org/agenda/2014/05/democracy-boost-economic-growth/>) = \$13,559.48
- k. 130% returns from lobbying efforts (<https://academic.oup.com/restud/article/83/1/269/2461194>)



## Peace in Our Schools Ramiz Bakhtiar - Afghanistan

Ramiz's childhood was significantly impacted by the conflict in Afghanistan, and these experiences led him to discover constructive ways to resolve conflicts peacefully. During a visit to the United Nations in 2018, he met his co-founder, Lika Torikashvili, with whom he founded Peace in Our Schools as an interfaith initiative teaching young people about peacebuilding. Ramiz is an Afghan Muslim, and Lika is a Georgian Jew; they lead Peace in Our Schools, a non-profit organisation together to build a more peaceful, just and inclusive world.

Ramiz attended the One Young World Summit in Munich, 2021, which gave him an opportunity to connect with other young leaders in peacebuilding and speak on a panel about his work. The Summit gave Ramiz access to a network of contacts that have since helped promote and develop his work. One Young World Ambassadors have also participated in Peace in Our Schools' Youth Diplomacy Talks, in which community leaders and experts from different faiths discuss peacebuilding, bringing a uniquely diverse perspective to the programme.

Peace in Our School's Peace Camps last for three days with approximately 20 participants in each camp ranging from school children to young adults. The Peace Camps, which have been held in Bosnia and Herzegovina, Georgia, and Indonesia, centre on skills-building, conflict resolution, emotional intelligence, and involve direct support from certified psychologists. Over 600 students from 10 schools have engaged with the programme so far, while 12 online Youth Diplomacy Talks have reached over 2,500 people through direct participants and livestreams. For their work with Peace in Our Schools, Ramiz and Lika received a PACEY award from the Basel Peace Office in 2023. Following this, Peace in Our Schools plans on working with Ukrainian refugees and Russian immigrants through its Peace Camps in Georgia.

SROI  
**1:4**

Total Inputs

**\$125,965.50**

Total Outcome

**\$445,342.00**

**“ Leadership involves mobilising people to work towards a common goal. Without a network of supporters and the necessary tools to connect with these individuals, it can be challenging to effectively exercise leadership. My experience at the Summit proved to be invaluable, as it provided me with a network of collaborators and young leaders who have supported and facilitated my journey in exercising effective leadership.”**

Scope of Analysis: 2018-2022

Input Calculations	Output Calculations
6,000 estimated hours contributed to the project x \$4.41 hourly minimum wage (a) = \$26,460	240 estimated students reached x \$607.18 per capita value of conflict prevention in Bosnia (c) = \$145,723.20
750 estimated hours contributed to Peace Camps x \$4.41 hourly minimum wage (a) = \$3,307.5	240 estimated students reached x \$426.98 per capita value of conflict prevention in Georgia (d) = \$102,475.20
7,800 estimated hours contributed to project x \$10.41 average hourly wage (b) = \$81,198	120 estimated students reached x \$368.28 per capita value cost of conflict prevention in Indonesia (e) = \$44,193.60
\$15,000 funding	2,500 people impacted through online interfaith dialogue x \$61.18 increase in GDP from increased trust (f) = \$152,950.00

References:

- a. 543 BAM monthly minimum wage x 12 months / 52 weeks / 41.8 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 3 BAM converts to \$4.41 PPP
- b. 1,283 BAM average monthly wage x 12 months / 52 weeks / 41.8 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 7.08 BAM converts to \$10.41 PPP
- c. \$7,143.31 GDP per capita of Bosnia (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=BA>) x 8.5% global cost of violence (<https://www.visionofhumanity.org/wp-content/uploads/2021/01/EVP-2021-web-1.pdf>) = \$607.18
- d. \$5,023.27 GDP per capita of Georgia (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=GE>) x 8.5% global cost of violence (c) = \$426.98
- e. \$4,332.71 GDP per capita of Indonesia (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=ID>) x 8.5% global cost of violence (c) = \$368.28
- f. \$12,236.6 global GDP per capita (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD>) x 0.5% increase in GDP from increased trust (<https://www2.deloitte.com/us/en/insights/economy/connecting-trust-and-economic-growth.html>) = \$61.18





## Circle of Intrapreneurs

Tim Heard - UK

Tim is the co-founder and Chairman of Circle of Intrapreneurs, an organisation that seeks to drive positive social change globally through business by creating a community of young changemakers within corporate organisations. Tim was inspired to start his organisation after attending the One Young World Summit in Bangkok 2015.

Throughout the Summit, Tim and his co-founder David connected with other Ambassadors who were as passionate as they were about creating social change without having to leave their companies. After these interactions, and noticing that there was a demand for such a community, Tim and David launched the Circle of Intrapreneurs in November 2015 with the support of One Young World. Tim is still actively involved in the One Young World Community. In 2016 he was invited back as a Delegate Speaker to the One Young World Summit in Ottawa and ran breakout sessions at the Summits in 2016, 2017, and 2018.

The Circle of Intrapreneurs' network has grown to over 10,000 members, with more than 1,000 new social intrapreneurship ideas conceived since its inception. Members of the organisation's community have developed 15 live projects, including TicketAid, HerOwnBoss, Human Atlas, and Hack 4 Hackney, among others. The Circle of Intrapreneurs also provides support for intrapreneurs around the world digitally, and consults corporations interested in developing their employees' intrapreneurship skills to boost employee engagement and drive innovation. The initiative is about to launch a mentorship programme for its members and has partnered with the United Nations to work in favour of the Sustainable Development Goals.

SROI  
**1:8**

Total Inputs

**\$2,978,494.20**

Total Outcome

**\$24,423,700.00**

**“ I think a lot of the achievements I’ve had with the Circle and personally, wouldn’t have happened without One Young World, because they basically accelerated the Circle. And for example, becoming the first head of Intrapreneurship at Barclays Ventures was a direct relation to my work in the Circle.”**

Scope of Analysis: 2015-2022

Input Calculations	Output Calculations
197,925 hours worked x \$14.90 hourly minimum wage (a) = \$2,949,082.50	10,000 members x \$2,228.57 benefit of increased employee engagement (c) = \$22,285,700
\$29,411.7 funding (b)	1,000 new social entrepreneurs developed x \$2,138 value of leadership development (d) = \$2,138,000

References:

- a. 1,574.2 GBP monthly minimum wage x 12 months / 52 weeks / 35.9 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 10.11 GBP hourly minimum wage converts to \$14.90 PPP
- b. 20,000 GBP converts to 29,411.7 PPP
- c. \$7,800,000,000,000 global annual economic loss from employee disengagement (<https://www.gallup.com/workplace/393497/world-trillion-workplace-problem.aspx>) / 3,500,000,000 global workforce size (<https://www.mckinsey.com/featured-insights/employment-and-growth/the-world-at-work>) = \$2,228.57
- d. \$2,138 value of leadership (<https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/>)



## Voices of Self-made

Kiyoka Tokumasu - Japan

Kiyoka founded Voices of Self-made as a university student with the purpose of inspiring, empowering, and encouraging young people in Japan and around the world to become global leaders by sharing and exchanging the mindsets and experiences of leaders and professionals of the world.

Kiyoka attended the One Young World Summit in Munich, 2021, as a One Young World Japan Delegate. She has since become an active member of One Young World Japan, where she organised and moderated the Student Pitch Event U18 Youth Leaders in Japan working on SDG-related initiatives in the lead-up to the Summit in Manchester 2022. In 2023, she was part of the organising committee of One Young World Japan's Sustainability x Social Entrepreneurship Spring Camp in collaboration with the Okinawa Institute of Science and Technology (OIST) in Okinawa, Japan.

Voices of Self-made has organised 10 events so far in Japan including events with leaders from a diverse range of fields including diplomats, business leaders, and professional Paralympic athletes and coaches. Currently, Voices of Self-made has 20 members, but the organisation's events are open to all young people in Japan interested in their initiatives.

SROI  
**1:6**

Total Inputs

**\$6,604.85**

Total Outcome

**\$42,760.00**

**“ I think it really gave me the network and the connections, for not only just inviting those leaders to the events that I host, but also it gives me constant inspiration and motivation to be part of this global leadership community. I’ve also been able to get involved with One Young World Japan’s activities like the spring camp in Okinawa, and the StudentPitch Event.”**

Scope of Analysis: 2022

Input Calculations	Output Calculations
645 estimated hours contributed to the project since launch x \$9.93 hourly minimum wage (a) = \$6,404.85	20 active members impacted x \$2,138 value of increased leadership (b) = \$42,760
\$200 funding	

References:

- a. 161,200 JPY monthly minimum wage x 12 months / 52 weeks / 36.6 average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 1,016.39 JPY converts to \$9.93 PPP
- b. \$2,138 value of increased leadership (<https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/>)



Project	Ambassador(s)	Country	Primary SDG	Sec. SDGs	Sub-SDGs	Page No.
ACNA	Ruth Wacuka	Kenya	1	10	1.3, 10.2	145
AFPHY	Dickel Dia	Mauritania	5	4	5.2, 4.4	156
Akata Farms	Bevon Chadel Charles	Grenada	2		2.3, 2.4	147
Al Sudaniya Mentoring	Mai Khidir	Sudan	8		8.5, 8.6	163
Aquality	Bethany Lueers	USA	6		6.1, 6.4	160
BIOVATEC	Karime Guillen Libien	Mexico	12	2	12.5, 2.4	177
Circle of Intrapreneurs	Tim Heard	UK	17	8	17.16, 8.2	188
DreamSpace Academy	Aravinth Panch and Kishoth Navaretnarajah	Sri Lanka	9	8	9.3, 8.2	167
Ecolotrip	Claude Sodokin	Togo/France	13	15	13.3, 15.2	179
European Association for Law and Finance	Katarina Bošković	Montenegro	16		16.1, 16.3	183
FORUFEDA	Sandra Akunna Ejiofor	Nigeria	4	5	4.5, 5.2	153
Fotolampara	Germán Albeiro Mueses Rodríguez	Colombia	7	12	7.1, 12.2	162
Hope Behind Bars Africa	Oluwafunke Adeoye	Nigeria	10	16	10.3, 16.3	169
Human and Hope Association	Thai San	Cambodia	11	10	11.1, 10.2	172
Imagine Apps	Nicolás Rojas	Colombia	9	16	9.5, 16.3	168
Integrated Agricultural Association	Dungrila Pascal Mbimenyuy	Cameroon	11	2	11.3, 2.3	174
KRIS for Peace	Arizza Ann Nocum	Philippines	16	4	16.1, 4.7	184
Lumen Energy Solutions	Jinsu Chang	Honduras/ South Korea	7		7.2, 7.3	161
Mada Agribiz	Tsiry Randrianavelo	Madagascar	12	8	12.3, 8.8	176
Matric Live	Kagisho Masae	South Africa	4		4.1, 4.3	154
Mentors4U Colombia	Yineth Paola Rentería Martínez	Colombia	8	4	8.5, 4.4	165

Project	Ambassador(s)	Country	Primary SDG	Sec. SDGs	Sub-SDGs	Page No.
Menstrual Hygiene Friendly Spaces	Aashraya Seth	India	5	10	5.6, 10.2	157
Nature and People as One	Adrian Leitoro	Kenya	15	11	15.2, 11.4	181
Oceanmar Project	Nathalie Aue	Venezuela	14	13	14.2, 13.3	180
Peace in Our Schools	Ramiz Bakhtiar	Afghanistan	16	4	16.1, 4.7	187
Peepul	Girish Ananthanarayanan	India	4		4.1, 4.5	152
Pipe Q-ida	Luis Felipe Henao Murcia	Colombia	15	13	15.2, 13.3	182
Play Malawi	Gracian Mkandawire	Malawi	3		3.3, 3.7	150
R-SEAT	Rez Gardi	New Zealand	16	10	16.7, 10.7	186
Seeds of Fortune	Nitiya Walker	USA	10	4	10.3, 4.3	170
SHOAW Gambia	Anna Anet Sambou	The Gambia	5	4	5.2, 4.4	159
Simien Eco Trek	Wubetu Shimelash	Ethiopia	11	8	11.4, 8.9	171
SMART Liberia	Ahmed Konneh	Liberia	8	4	8.3, 4.3	164
Stowelink Foundation	Stephen Ogwen	Kenya	3		3.4, 3.8	148
Sustentabilidad Sin Fronteras	Nasha A.C. Cuvelier	Argentina	13		13.2, 13.3	178
Thrive Future	Jemima Lovatt	UK	5	8	5.2, 8.8	158
Voices of Self-Made	Kiyoka Tokumasu	Japan	17	4	17.17	189
Warmi STEM	Leticia Lisseth Tituaña Picuasi	Ecuador	4	5	4.4, 5.5	155
Wasel for Awareness & Education	Lynn Malkawi	Jordan	4	8	4.7, 8.3	151
Wondr	Flory Achammer and Emma Hoch	The Netherlands	3		3.4, 3.8	149
WoWoman	Zarangiz Huseynova	Azerbaijan	8	5	8.2, 5.5	166
Young Farmers Champions Network	Khamutima Tumwebaze	Uganda	2	8	2.3, 8.6	146



The Annual Impact Report is produced utilising the social return on investment (SROI) methodology inspired by Social Value UK and devised in discussion with PwC.

One Young World's social return on investment methodology uses monetary values to calculate the positive social, environmental and economic impact generated by a sample of Ambassador-led projects. The conclusion of the analysis quantifies the social value of the chosen initiative, not the financial value. A ratio of 1:16 indicates that an investment of \$1 delivers the equivalent of \$16 of positive social impact on people's lives.

### Data Collection

Data collection and analysis has been undertaken internally by One Young World. The Ambassadors in charge of the initiatives were the primary source of data, imparted through a range of methods including interviews, surveys and tailored questionnaires. Where possible, information has been verified through external references and third-party sources.

### Project Selection

Ambassador projects were selected to feature in the One Young World 2022 Annual Impact Report to represent the global diversity of the Ambassador Community. The selection is also designed to include projects striving to achieve each of the 17 UN Sustainable Development Goals. Some projects are excluded in the data collection phase due to insufficient data or because the SROI methodology does not apply to the nature of the project.

### Project Scopes

The scope of the SROI calculations for each initiative has been determined on a case by case basis and can be found below each project report. The total activities for each project have been considered from inception until the data collection date unless otherwise specified.

The scope of the total carbon mitigation calculation starts in 2018. This is due to One Young World's incomplete data collection relating to carbon mitigation and prevention from Ambassador projects prior to this date.

### Excluding complexity

Some projects address multiple issues and have a range of outcomes, not all of which can be captured using the SROI framework. Due to time and resource constraints, judgements have been made on each project regarding how to value the outcomes and which parts of the project to exclude due to insufficient valuation data.

### Aggregate statistics

The overall SROI average of 1:16 has been calculated by averaging all SROI ratios from all 42 projects. The total number of 5.77 million people impacted has been calculated by adding all those directly impacted by the Ambassador led initiatives included in the report together. The number of people impacted by Lead2030 challenge winners is included, but is limited in scope to the duration of the Lead2030 programme.

### Inputs and Outcomes Valuation, and Social Value

To represent the value of inputs and outcomes, financial proxies are used. In some instances, valuing inputs is simple – investing money is a clear stakeholder input. However, where money is received as a donation it is less clear. If there is a specific finance raising activity from the project stakeholders, their time is the input; the money donated becomes an outcome. Donations received without any specific money-raising activity would otherwise be considered an input. These decisions have been made with discretion throughout the process.

Only the direct impact of each project has been considered when undertaking impact analysis. This means only groups or individuals that have experienced substantive change have been considered the beneficiaries of each initiative. Indirect benefits have been excluded for clarity of analysis. Social media impact numbers have been excluded from calculations.

The use of financial proxies to represent the value of Ambassador project inputs and outputs allows us to aggregate the total social value generated by such projects. This social value is calculated by combining the outcomes, in financial terms through the international dollar, of each individual project featured in the Impact Report. The total social value generated by Ambassador projects in this report therefore represents their combined direct impact as a monetary amount for ease of comparison and accessibility.

### Currency

The international dollar, or Purchasing Power Parity (PPP), was used as the main currency for calculating the SROI of each and all projects. This means that each currency was converted into 2022 Purchasing Power Parity values, based on the US dollar, using data compiled by the World Bank. Purchasing Power Parity measures the real value of a particular currency at a given time by demonstrating how much can be purchased with the same amount of money in different countries. Purchasing Power Parity controls for inflation and price fluctuations between currencies. Comparing Purchasing Power Parity values from a particular point in time improves consistency and comparability of the values reported from projects based in different countries.

### Key Learnings

There are many areas for growth and learning that One Young World has encountered in the process of compiling this report. Certain limitations are unavoidable, but One Young World constantly strives to improve the validity and reliability of its SROI methodology.

Data collection poses difficulties as One Young World Ambassadors have limited availability and so scheduling interviews across time zones is not always possible. To address this challenge, One Young World developed a data collection survey to allow for information to be provided without a call when necessary.

Analysing an initiative using social return on investment requires detailed information, which can be sensitive. Therefore, during the data collection stage, One Young World communicates clearly how the information will be presented to the subject and provides the analysis to the subject pre-publication to ensure nothing inaccurate or confidential has been included.

After data collection, the main hurdle is to accurately ascertain the precise value of each particular outcome for each project. This can be difficult, especially when a particular issue is under-researched, or when an initiative seeks to address a range of complex and seemingly intangible problems with one programme. Using available resources, One Young World values outcomes through critical judgement and precedent, based on the aim of the project in question. Inputs are typically valued in the data collection stage, but where this information is not available, thorough research is used to approximate these values. This stage is under a constant process of refinement and improvement.

One Young World plans to further improve the quality and quantity of its research and data sources. One Young World compiles a growing library of data sources used to determine proxy variables to ensure consistency and robustness. A guidance document for impact analysis data collection has been developed as a basis to maximise consistency of analysis across all projects. The global spread of the Ambassador Community requires outcome valuations specific to a particular country or region to be found, but where appropriate or necessary, nonspecific valuations are used instead.

Many One Young World Ambassadors are answerable to boards of directors and due process – this means that in several cases they were not able to share their inputs and outputs. Unfortunately, this means that several impactful projects have been omitted from the analysis. One Young World is in the process of reviewing how to best analyse these projects which create real impact but are not suited to the social return on investment methodology.

Overall, One Young World Ambassadors are utilising the power of the Community network to maximise their impact in every country and every sector and One Young World is constantly seeking new and improved ways to better monitor this. However, it is important to clarify that despite due diligence from the impact analysts, One Young World is unable to guarantee that the information provided by Ambassadors is entirely accurate as of time of publication.



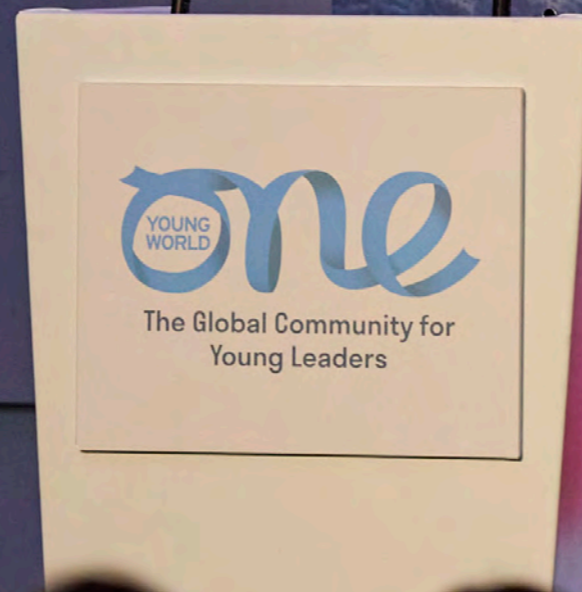
## Governance

### Behind the scenes

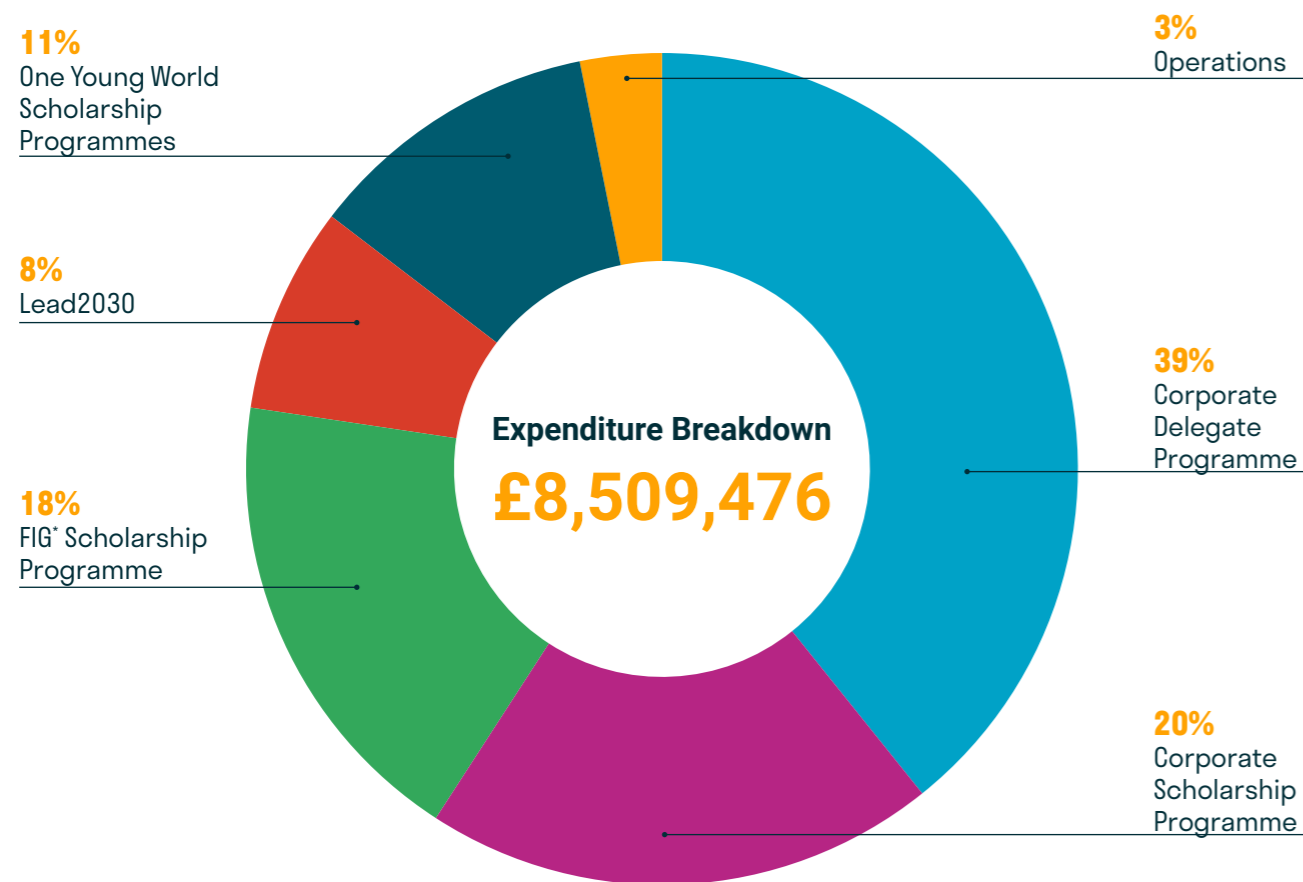
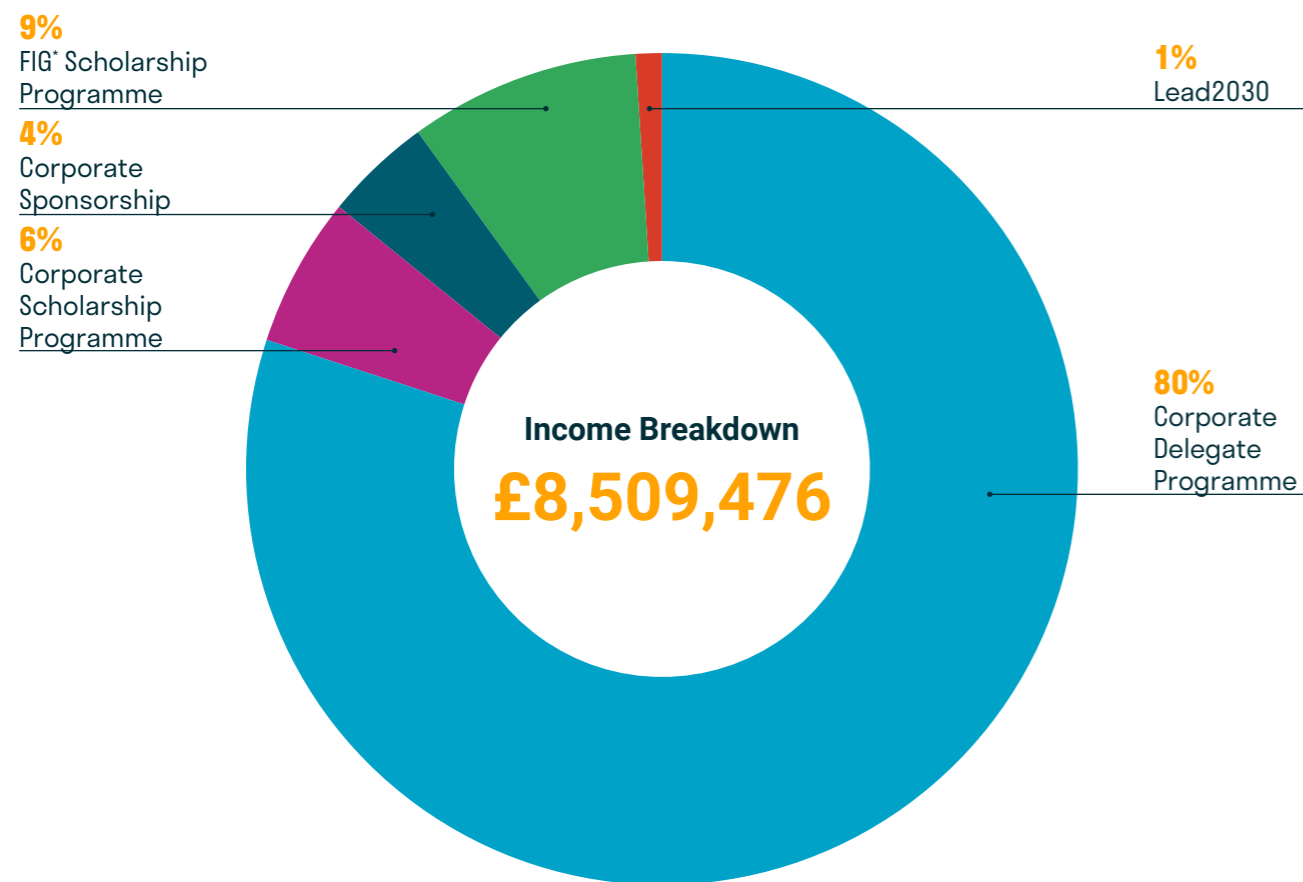
This section demonstrates that our organisation is committed to leadership with integrity, and is constantly aiming to improve its own credentials to work towards a fair, sustainable future for all.

pg. 98 features  
**Hon. Crystal Asige**

Senator representing  
people with disabilities  
in Kenya, at the Summit  
in Manchester, 2022.







**Expenditure breakdown, purpose, and outcomes**

**Corporate Scholarship Programme: £1,694,032**

**Foundations, Institutions, Governance (FIG) Scholarship Programme: £1,549,803**

**One Young World Scholarship Programmes: £973,586**

Expenditure on all Scholarship programmes develops exceptional young leaders in every country in the world, working to tackle all 17 SDGs, and creating a fair and sustainable future for all. This starts with the Summit, and continues with a lifetime of support they receive as members of our Community. Expenditure covers:

- Development of scholarship proposals: **29%**
  - Outreach and distribution of Scholarship proposals
  - Design of bespoke Scholarship programmes
  - Management of Partner relationships
- Design and maintenance of digital infrastructure: **10%**
- Production of communications material: **11%**
- Identification and sourcing of high-quality applicants: **6%**
- Evaluation and selection of applications: **6%**
- Delivery of the One Young World Summit: **26%**
- Organisation of ongoing Community events, curation of promotional and development opportunities: **6%**
- Tracking and evaluation of Scholars' social impact projects: **6%**

To learn about the outcome of this expenditure, visit page 20.

**Corporate Delegate Programme: £3,338,898**

Expenditure on Corporate Delegates develops young leaders in business who are inspired and equipped to create a fair and sustainable future for all, by leveraging their corporate resources and expertise. This starts with the Summit, and continues with a lifetime of support they receive as members of the One Young World Community. Expenditure covers:

- Development of Delegate proposals: **63%**
  - Outreach and distribution of Delegate proposals
  - Design of bespoke Delegate programmes
  - Management of Partner relationships
- Design and maintenance of digital infrastructure: **6%**
- Production of communications material: **6%**
- Delivery of the One Young World Summit: **19%**
- Organisation of ongoing Community events, curation of promotional and development opportunities: **3%**
- Tracking and evaluation of Corporate Delegates' social impact projects: **3%**

To learn about the outcome of this expenditure, visit page 120.

**Lead2030: £683,170**

Expenditure on Lead2030 supports a funding mechanism and mentorship programme for young leaders working to tackle a challenge related to the Sustainable Development Goals. Expenditure covers:

- Development of partnership proposals: **20%**
  - Outreach and distribution of Lead2030 proposals
  - Design of bespoke Lead2030 challenges aligned with Partners' respective sustainability priorities
  - Management of Partner relationship
- Design and maintenance of digital infrastructure: **21%**
- Production of communications material: **29%**
- Identification and sourcing of high-quality applicants: **5%**
- Evaluation and selection of applications: **5%**
- Tracking and evaluation of projects' social impact: **10%**
- Curation of promotional opportunities for Challenge Winners: **10%**

To learn about the outcome of this expenditure, see page 28.

**Operations: £269,987**

Expenditure that covers costs required that support a team and organisation that is capable of delivering on One Young World's mission via the programmes as listed above.

*Each of the above programmes has resources allocated to it in the following departments: Flagship Summit, Support Events and PR, Professional Fees, Office, IT and Telecom Support and Staff.*





## Sustainability

Led by the Sustainability Taskforce launched in 2020, One Young World has developed programmes and policies to guarantee the organisation improves its own sustainability and continues to set an example for the industry and society at large.

One Young World's Sustainability Taskforce has designed, implemented, and monitored the organisation's Sustainability Policy, founded on 5 pillars:

### 1. Reduced Inequalities

One Young World endeavours to ensure its Summit is accessible to all. It is committed to maximising the diversity and inclusiveness of Delegates, Speakers and Partners.

### 2. Good Health and Well-being

One Young World will collaborate with its global community of Delegates, Ambassadors and Partners, to work towards a sustainable future for society, to address social and environmental issues, and enhance the quality of life worldwide.

### 3. Sustainable Cities and Communities

One Young World is built on respecting and embracing diverse cultures and values and will contribute to the development of the local regions in which it operates. With its global reach, each Summit has a unique opportunity to leave a lasting legacy.

### 4. Integrity and Transparency

One Young World understands the impact of its business activities on the environment and society and will work with suppliers and partners to promote socially responsible procurement.

### 5. Environment

One Young World will strive for the creation of environmental value through the Summit. It will address environmental challenges through its business activities and will expand current environmental initiatives based on collaboration with stakeholders.

In 2020, One Young World's event management system and Summit processes were independently assessed by the British Standards Institute (BSI), the UK's National Standards Body. As a result, One Young World was awarded ISO 20121:2012 certification, an international standard governing sustainable event management created by the International Standards Organisation (ISO). Since then, the Taskforce has continued to expand the scope and efficiency of its sustainability processes.

## Diversity, Equity, and Inclusion

One Young World's Diversity, Equality, and Inclusion committee is working extensively to ensure that our values are reflected in our company culture. Their planned activities include organising a blood drive for people with sickle cell disease, and events such as Black History Month, Chinese New Year, and Ramadan.

### HeForShe

In 2021, One Young World Co-Founders David Jones and Kate Robertson became HeForShe Champions, committing to a five-year alliance to accelerate progress towards gender equality.

“

**What we are seeing today is the polarisation between the sexes and that is why HeForShe is so important, because polarisation is stasis.”**

- Kate Robertson  
Co-Founder, One Young World

One Young World pledges to make a mandatory requirement for suppliers, when tendering for services, to demonstrate the diversity and specifically the gender balance of the teams they propose to deliver services, so that One Young World can use their buying power to promote gender equality.

### Accessibility Advisory Group

In 2019, One Young World formed an Accessibility Advisory Group. The aim of the initiative is to improve Delegates' experiences at the organisation's events, paying particular attention to access requirements at One Young World Summits.

One Young World enlisted the expertise of Ambassadors who attended previous Summits to help realise the commitment made to improve accessibility. They formed a panel, drawing from their professional and personal experiences to help steer and inform the process.

The team was essential in ensuring that the event in Manchester was the most accessible One Young World Summit to date.

**Kartik Sawhney** - India 🇮🇳

**Annabelle Xerri** - Malta 🇲🇹

**Devika Malik** - India 🇮🇳

**Sarah Musau** - Kenya 🇰🇪

**Liz Jessop** - UK 🇬🇧

**Fadeia Hossian** - UK 🇬🇧

**Jack Milne** - Australia 🇦🇺

**Kayla Kelly** - USA 🇺🇸

**Anthony Ford-Shubrook** - UK 🇬🇧



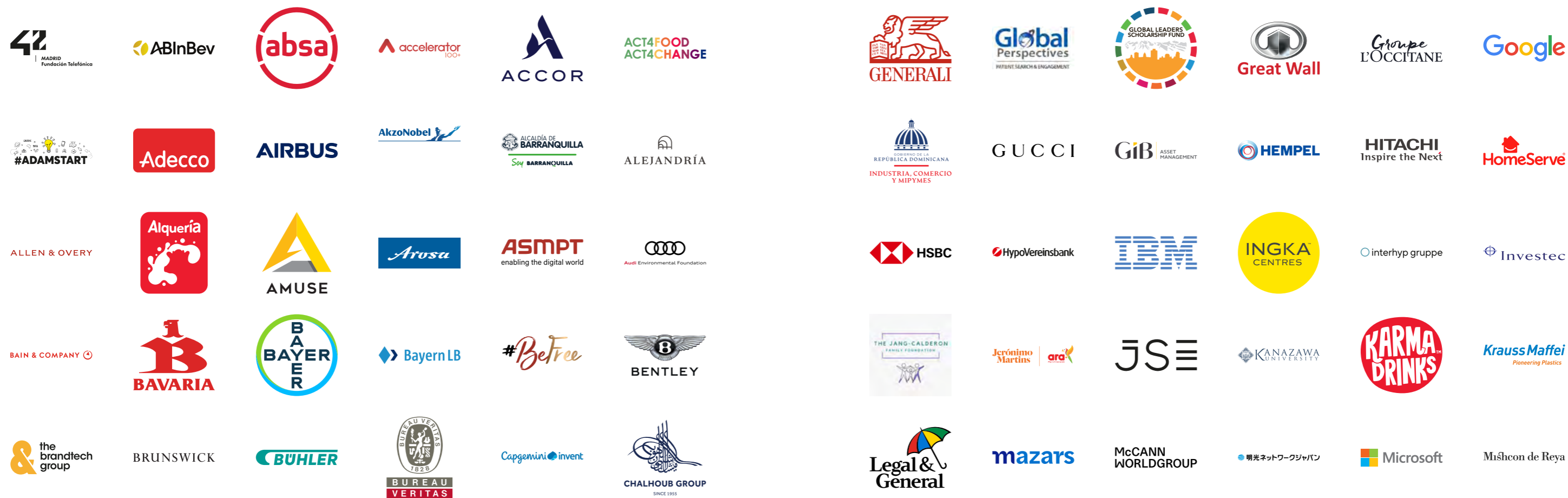
2022 Ribbon Partners



2022 Delegate Partners (continued)



2022 Delegate Partners

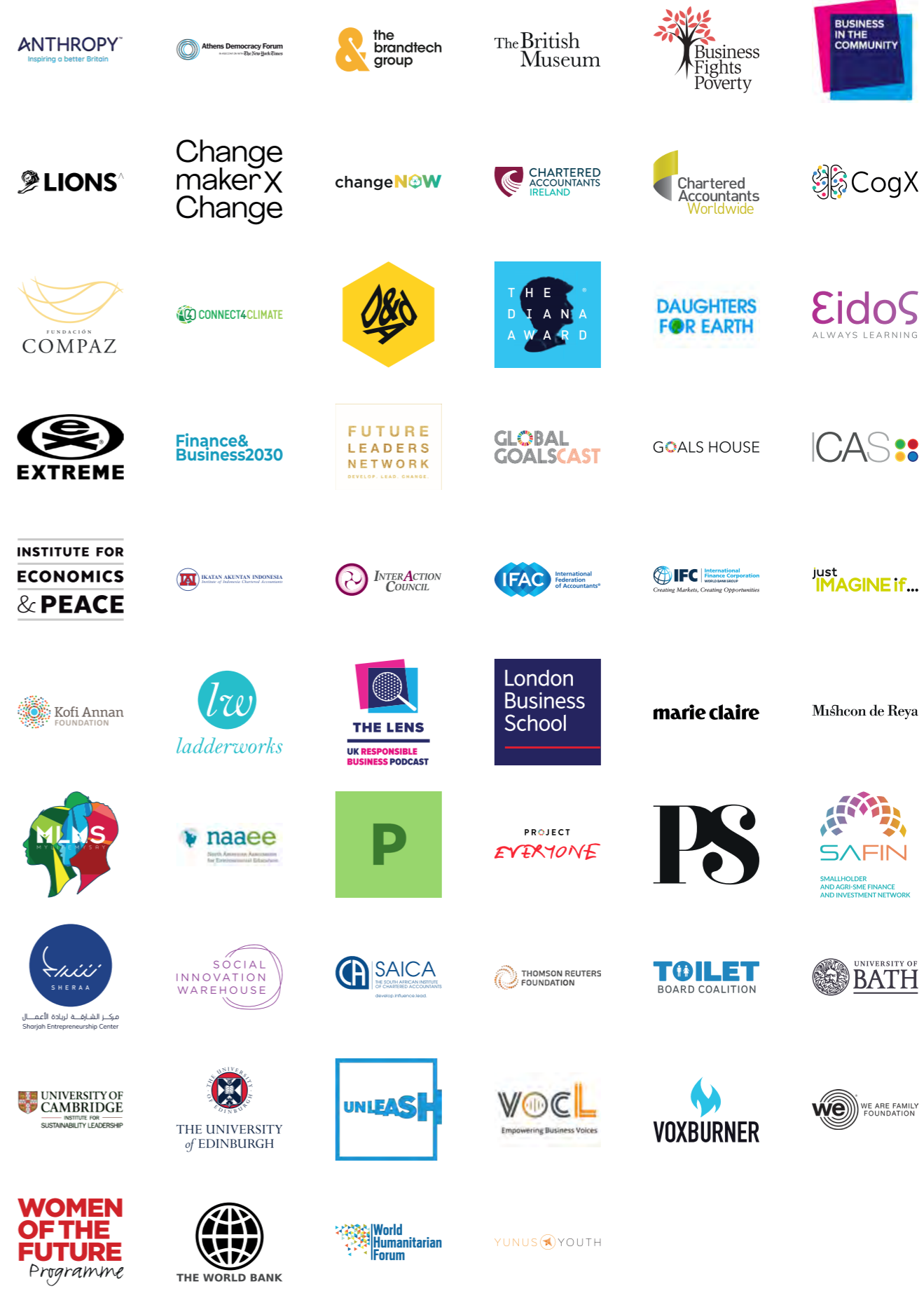




2022 Delegate Partners (continued)



2022 Community Partners





### Co-Founders

**Kate Robertson** - Co-Founder and CEO

**David Jones** - Co-Founder and Chair of the Board of Trustees; Founder and CEO, The BrandTech Group

### Trustees

**Jonathan Mitchell** - Former CEO, Arjowiggins

**Elio Leoni Sceti** - Co-Founder and Chief Crafter of thecraftory.io

### Global Advisory Board

Chaired by Paul Polman, One Young World's Global Advisory Board supports the development of One Young World, as the forum for young leaders from every country in the world, into a globally recognised body ensuring that its Ambassadors have a positive impact on the most influential organisations worldwide.

**Mónica de Greiff** - Former President of the Chamber of Commerce of Bogotá; Former Colombian Ambassador to Kenya

**Michelle Yeoh** - Academy Award Winning Actress and Philanthropist

**Paul Polman** - Business Leader, Campaigner, Co-Author of "Net Positive"

**Feike Sijbesma** - Honorary Chairman Royal DSM (Former CEO); Chairman Supervisory Board Royal Philips

**Strive Masiyiwa** - Founder and Executive Chairman, Econet Wireless and Econet Media

**Suphachai Chearavanont** - CEO, C.P. Group; Chairman, True Corp

**Per Heggnes** - CEO, IKEA Foundation

**Lord Michael Hastings** - Member of the House of Lords of the UK; Chairman of SOAS

**Luis Javier Castro** - Founder and CEO of Mesoamerica Investments

**Michael Møller** - President of the Diplomatic Forum of the Geneva Science and Diplomacy Anticipator Foundation; Principal Advisor at Macro Advisory Partners

**Jessica Gladstone** - Partner, Clifford Chance

### 2022 One Young World Team

**Alex Bellotti** - Managing Director, Global Partnerships

**Ella Robertson McKay** - Managing Director, International

**Chris Day** - Chief Financial Officer

**Arlette Moyi | Alexandra Otubanjo | Amy Waters | Anaïs Née | Angélica Huffstot | Anna Gällstad  
Anna Taylor | Anupama Roy Choudhury | Carmen Jiménez Martínez | Cathy Evans | Cathy Watts  
Dan Maunder | David Gereda | Evelina Karasjova | Farhana Ibrahim | Fiona Regan | Ishita Seth  
Jamie Curtis | Jeanne Delport | Josh Savary | Julien Ferrère | Jonathan Ajibesin | Kamal Virk | Karen Lacey  
Keith Bremner | Lauryn Cloughley | Lam Joar | Liam Fairweather | Lucy Taylor | Lucy Walton | Maria Peruyero  
Martha Reynolds | Matthew Belshaw | Matthew Craig | Megan Downey | Millie Hodgkinson | Mitchell Cohen  
Nick Davis | Numa Montjean | Piyush Pankaj | Sabira Ali | Safoora Biglari | Serina Larsen  
Sevreanne Alexander | Sezar Alkassab | Shadon Badiyan | Shirin Zaid | Silvia Fuentes Piccolo  
Simon Rodgers | Stefan Kovacevic | Théoni Fernandez | Tobenna Nwosu | Treasa Cadogan | William Kan  
Will Tye | Yu-Chun Tseng**

### Acknowledgements

Content by **Kamal Virk** - Impact Analyst

Design by **Sezar Alkassab** - Brand and Design Lead

Data Collection by **Valeria Couttolenc González** - Impact Research Fellow

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One Young World | [www.oneyoungworld.com](http://www.oneyoungworld.com)  
Registered charity number: 1147298





# 1.21M

tCO<sub>2</sub> emissions mitigated by Ambassador-led projects featured in our Impact Reports since 2018



# \$975,000

distributed to young leaders working toward the SDGs in 2022