



One Young World Summit Munich, 2025

# 2025 Pricing

3 - 6 November 2025

## In their words

**"The world's biggest and most impactful youth leadership Summit."**



**"Delegates learn from one another, gathering skills to become impactful, responsible business leaders of the future."**



**"The One Young World Summit was a defining moment in my life. It opened my eyes to the power of business as a force for good and gave me the tools to scale ideas into impact. At just 22, I found myself presenting to Reckitt's CEO and receiving a grant to bring a community project to life—an experience that felt almost surreal."**

- Julián Padilla, One Young World Ambassador, and Business Director to CEO, Reckitt



# 2025 Pricing

## Delegate

A young leader attending their first One Young World Summit, then becoming an Ambassador post-Summit. This pricing applies to both employee delegations and scholarships.

**£4,250 \***

Private accommodation (3 - 6 November)

**£3,190 \***

No accommodation

## Returning Ambassador

An Ambassador attending another One Young World Summit.

**£2,800 \***

Private accommodation (3 - 6 November)

**£1,740 \***

No accommodation

## Partner Executive

A senior representative from a Delegate Partner. Exclusive access to the Partner Lounge and special networking sessions.

**£3,300 \***

Private accommodation (3 - 6 November)

**£2,240 \***

No accommodation

## Interactive Stage Sponsorship

Be recognised as the named sponsor of one of three interactive stages

**£75,000 \***

Sponsorship and Build Package

## Exhibition Area

Booth location allocated to partners on a first come, first served basis. 2 complimentary Exhibition Area passes for Partners that have an exhibition space.

**£12,500 \***

Essential (3m x 3m booth)

**£17,500 \***

Professional (3m x 6m booth)

**£35,000 \***

Custom (10m x 10m space)

## Lead2030

The world's biggest prize fund for young leaders making an impact for the Sustainable Development Goals. Help, find, fund and accelerate SDG solutions created by young leaders.

**£10,000 \* + USD\$50,000**

Admin fee + Prize fund

## Leadership Awards

Champion 3 high profile young leaders who are groundbreaking in their field.

**£50,000 \***

Per category

## Hotel Extras

One additional night (pre-Summit or post-Summit only)

**£1,060 \***

Core nights (3 - 6 November)

**£265 \***

Additional nights

\*All prices subject to local VAT \*\*VAT included

# How the Summit benefits employees and their employers

Development stage	Key benefits for employees	Employer ROI
Selection and Pre-Summit	Leadership assessment, strategic planning, and goal setting	Identification of high-potential employees and targeted development investment
Summit participation	Intensive leadership acceleration, global perspective development, and network expansion	Enhanced employee engagement, retention, and strategic thinking capabilities
Ambassador network access	Lifetime membership in global leadership community with ongoing development opportunities	Sustained competitive advantage through continuous learning and international business intelligence
Short-term impact	Enhanced employee empowerment and workplace engagement for identified high-potential talent	Strengthened employer brand recognition and loyalty within global leadership networks
Long-term impact	Proven track record of career advancement and organisational leadership	Higher employee retention, internal promotion rates, and succession planning success

# Proven advantage of attending a One Young World Summit

## Immediate returns (0-6 months)

**Enhanced leadership capabilities and strategic thinking**

**85%**

report improved leadership capabilities

**Expanded global network and international market intelligence**

**50+**

new verified global professional connections

**Improved innovation and problem-solving frameworks**

**60%**

launch new social impact or innovation initiatives

**Increased employee engagement and retention**

**95%**

report increased engagement and career satisfaction

## Medium-term impact (6 months - 2 years)

**Implementation of new business initiatives and partnerships**

**77%**

establish new strategic initiatives within organisation

**Enhanced DEI goals for corporate strategies**

**100%**

of Partners agree that One Young World supports their DEI strategies

**Proven track record of leading organisational transformation**

**89.9%**

launch new business initiatives

**Sustained access to global business intelligence and trends**

**86%**

maintain strategic global connections

## Long-term value (2+ years)

**Pipeline of internally developed global leaders**

**86%**

of Ambassadors who remained with their sponsoring company are now in management or higher roles

**Sustained competitive advantage through international networks**

**18,700+**

global network of Ambassadors - and growing

**Enhanced corporate reputation and thought leadership positioning**

**150+**

trusted and leading brands including Chanel and BMW

**Measurable Social Return On Investment through analysis of Ambassador-led impact**

**1:16**

For \$1 invested = \$16 social value returned in projects featured in our Annual Impact Report