

# One Young World: Developing the Next Generation of Global Leaders



# The Leadership Challenge

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# Why Global Leadership Development Matters Now

## The Talent Retention Crisis

**69%**

of executives struggle to find skilled leaders (McKinsey)

**45%**

of organisations say they don't have successors ready for senior roles (Harvard Business Review)

## The Global Leadership Gap

Organisations see a

**33%**

revenue boost with culturally fluent leadership teams (McKinsey)

Over

**80%**

of FTSE 100 firms have appointed a board-level sustainability director (2023 FTSE review)

## The Purpose Imperative

**83%**

of millennials consider company values when job searching (PwC)

Purpose-driven employees are

**2.5x**

more likely to be engaged (Gallup)

**Organisations need bold, globally-minded leaders who can navigate complexity, drive purpose, and deliver results in an interconnected world.**



# The Solution: One Young World

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The background is a solid blue color. There are several white curved lines that sweep across the frame, creating a sense of motion and design. One large arc starts from the top left and curves towards the right. Another arc is visible on the right side, curving upwards.

Our mission is to create a  
world where **leaders with  
integrity** are empowered to  
**build a fair, sustainable  
future for all**

# What is One Young World?

## The Premier Platform for Young Leadership Development

### The Summit: A Transformational Launchpad

- Annual gathering of the world's most impactful young leaders, from **190+** countries
- Four days of keynotes, interactive sessions, and networking with global figures
- Designed to inspire, upskill, and connect participants with a global peer network

### Beyond the Summit: Ongoing Development and Support

- Year-round programming focused on skills, social impact, and career progression
- Lifelong membership in the One Young World Community with **18,700+** changemakers
- Access to mentoring, funding, masterclasses, and public speaking opportunities

### Proven Track Record of Alumni Success

- Alumni include senior politicians, Nobel Peace Prize nominees, Olympic Champions, tech founders, and leaders of Fortune 500 companies
- **\$4 billion+** social value generated by Community projects
- Recognised by top employers as a driver of talent acceleration and social impact

# The Summit: A Launchpad for Global Leadership

## The Annual Summit: A Transformational Launchpad

Our flagship four-day Summit brings together 2,000+ young leaders from across the globe for an unparalleled leadership experience featuring:

### World-Class Speakers



Nobel peace laureates, head of states, Fortune 500 CEOs

### Global Networking



Representatives from every major industry and region

### Skill Development



Interactive workshops and practical leadership training

### Purpose Activation



Focus on solving the world's most pressing changes



# Watch the Power of One Young World in Action





# Benefits of being an Ambassador

## Lifetime Membership



Join the Global Community of Young Leaders. 18,700+ Ambassadors in every country and sector

## Speaking Engagements



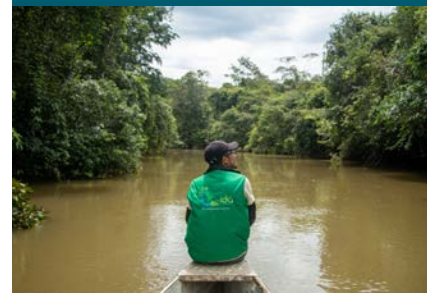
At prestigious international events including COP29

## Funding Opportunities



Since launching in 2019, Lead2030 has provided \$2,900,000 to 57 young leaders in 26 countries

## SROI Analysis



Social Return on Investment Analysis of Ambassador projects to evaluate their impact

## Regional Events



7,350 people attended 140 events, across six continents, in 2023

## Professional Development



Profile-raising opportunities such as award nominations, podcasting, and Vanity Fair Global Goals List

## Mentoring



Facilitated peer-to-peer mentorship

## Regional Networking



Issue-focused groups driving action, convening Ambassadors to exchange best practice

## In their words

**"The world's biggest and most impactful youth leadership Summit."**



**"Delegates learn from one another, gathering skills to become impactful, responsible business leaders of the future."**



**"The One Young World Summit was a defining moment in my life. It opened my eyes to the power of business as a force for good and gave me the tools to scale ideas into impact. At just 22, I found myself presenting to Reckitt's CEO and receiving a grant to bring a community project to life—an experience that felt almost surreal."**

- Julián Padilla, One Young World Ambassador, and Business Director to CEO, Reckitt



# One Young World Summit Munich, 2025

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# Summit Overview

From 3 - 6 November 2025, Munich will host to over 2,000 Delegates, Counsellors, and Partners.

## Main Venue



The main venue for the One Young World Summit Munich, 2025 will be the ICM Messe München.

## Opening Ceremony



The Opening Ceremony will take place on 3 November 2025 at the Olympiapark München.

## Delegate Welcome Party



The Delegates Welcome Party will take place on 3 November 2025 after the Opening Ceremony.

## Closing Ceremony



The Closing Ceremony will take place on 6 November 2025 at BMW Welt.

## Delegate Social Programmes



Delegate dinners and social programmes will take place in the evenings of 4 and 5 November 2025 in Munich.

## Partner Executive Programmes



Exclusive events for Partners throughout the Summit in Munich. (timings/location TBC).

# **2025 Agenda: The Issues Young Leaders Are Tackling**

The One Young World Community shapes the Summit's agenda by identifying the issues they care about most.

**Insights come through global surveys and focus groups with thousands of young leaders from 190+ countries.**

## **The 2025 Summit Themes:**

- 1. The Circular Economy**
- 2. Anti- Hate**
- 3. Responsible Technology**
- 4. Education**
- 5. Peace and Security**

# The World's Most Respected Voices, United for Impact



**Her Majesty Queen Rania Al Abdullah of the Hashemite Kingdom of Jordan**



**Dr Sylvia Earle**  
President and Co-Chairman,  
Mission Blue and The Sylvia  
Earle Alliance



**Francois Pienaar**  
South African Rugby World  
Cup 1995 Winner



**Kimberly Teehee**  
Senior VP of Government  
Relations, Cherokee Nation  
Businesses



**Maria Ressa**  
Nobel Peace Prize Laureate,  
Co-Founder and CEO,  
Rappler



**Terry Crews**  
Actor and Activist



**Nazanin Zaghari Ratcliffe**  
Former Hostage and Author



**Rio Ferdinand**  
Former International  
Football Star, Pundit,  
Philanthropist



**Sir Bob Geldof**  
Musician and Activist



**Adwoa Aboah**  
Fashion Model and Mental  
Health Advocate



**Tawakkol Karman**  
2011 Nobel Peace Prize  
Laureate



**Tendai Mtawarira**  
South African Rugby Star  
and Regional Goodwill  
Ambassador, UNICEF

**Confirmed 2025 Attendees**



# Today's C-Suite Championing the Next Generation



**Leena Nair**  
Global CEO, Chanel



**Roland Busch**  
Global CEO, Siemens



**Dimitri de Vreese**  
Global CEO, dsm-firmenich



**Vas Narasimhan**  
Global CEO, Novartis



**Richard Lutz**  
Chair of Board & CEO, Deutsche Bahn



**Strive Masiyiwa**  
Founder & Executive Chairman,  
Econet Group



**Elizabeth Faber**  
Global Chief People & Purpose  
Officer, Deloitte



**Ilka Horstmeier**  
Member of the Board, Director  
People Labour Relations  
Director, BMW



**Gary Shaughnessy CBE**  
Chair, Z Zurich Foundation



**Dr. Aradhana Sarin**  
Global CFO, AstraZeneca

**Attending One Young World 2025 alongside a Delegation of young leaders**

# Proven Impact and Return On Investment

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# One Young World Impact Numbers

**58.57 million**

people directly impacted by Ambassador-led projects featured in our Impact Reports since 2010

**8.15 million**

people directly impacted by Ambassador-led projects featured in the 2024/25 Impact Report

**5,400+**

people attended **112** Community events between January 2024 and March 2025

**\$7.47 million**

social value generated by Ambassador-led projects featured in the 2024/25 Impact Report

**3.83 million**

tCO<sub>2</sub> emissions mitigated by Ambassador-led projects featured in our Impact Reports since 2018

**\$3.12 million**

distributed to young leaders working toward the SDGs since 2018

**1:16**

Social return on investment of Ambassador-led projects featured in the 2024/25 Impact Report

**18,700+**

One Young World Ambassadors in the community as of 2024



# Proven Business Impact and ROI

## Immediate returns (0-6 months)

**85%**

report improved leadership capabilities

**95%**

report increased engagement and career satisfaction

**60%**

launch new social impact or innovation initiatives

**50+**

new global professional connections

## Medium-term impact (6 months - 2 years)

**77%**

establish new strategic initiatives within organisation

**90%**

launch new business initiatives

**100%**

of Partners agree that One Young World supports their DEI strategies

**86%**

maintain strategic global connections

## Long-term value (2+ years)

**86%**

of Ambassadors who remained with their sponsoring company are now in management or higher roles

**32%**

advance to Director level or higher

**7.5**

Years average retention rate vs. 3.2 global average

**1:16**

For \$1 invested = \$16 social value returned in projects featured in our Annual Impact Report

**81%** of 2022 Delegates are still with employer vs **41%** global average

**42%** of 2018 Delegates are still with employer vs **12%** global average

# Why Organisations Choose One Young World

## Talent Development That Works



In an era where 73% of companies struggle with leadership development, One Young World provides a proven solution that creates lasting impact on both individuals and organisations.

## Purpose Meets Performance



We bridge the gap between meaningful impact and business results, developing leaders who drive both social change and organisational excellence.

## Global Perspective in a Connected World



As businesses become increasingly global, our platform provides unparalleled access to diverse perspectives and cross-cultural understanding essential for future success.

## Future-Ready Leadership



Our focus on tomorrow's challenges ensures participants are equipped to navigate an uncertain future while creating positive change.

# The One Young World Advantage

## Unmatched Global Reach

- Only platform connecting young leaders across all sectors globally
- Representation from every country and major industry
- Multilingual, multicultural community of changemakers

## Proven Track Record

- 15+ years developing global leadership talent
- Established relationships with world leaders across sectors
- Consistent delivery of transformational experiences

## Authentic Impact Focus

- Genuine commitment to solving global challenges
- Measurable social and environmental outcomes
- Purpose-driven approach that resonates with next-generation talent

## Corporate Value Creation

- Enhanced talent retention and development
- Improved employee engagement and purpose alignment
- Access to global insights and innovation
- Strengthened ESG credentials and stakeholder relationships



# Drives Engagement, Collaboration and Motivation

**Sparks Cross-Sector Collaboration  
and Enduring Motivation**

**98.5%**

Built meaningful peer connections

**95%**

Boosted professional growth

**90%**

Encourage colleagues to apply

## Partner Testimonials



**"Changemakers returned  
inspired to share learnings and  
plant seeds of change."**



**"Delegates commit to driving  
internal transformation projects."**



**"Delegates learn from one  
another, gathering skills to  
become impactful, responsible  
business leaders of the future."**

# Upskilling to Drive Real-World Social Impact

## Capacity Building

**97.9%**

report broader understanding of pressing global issues

**85.4%**

apply learnings when delivering social impact initiatives

**85%**

of post-Summit programme participants improved impact-creation skills

## Peer Learning & Knowledge Sharing

- **Cross-sector exposure to over 190 nationalities and industries**
- **Immersive workshops with global experts and leaders with lived-experience**
- **Delegates return with case studies, new methodologies, and tools**

# Inspires Purpose and Accelerates Action

## Purpose Activation

**94%**

of delegates gained new ideas for sustainability solutions

**78%**

launched new social impact within 6 months of the Summit

**92%**

say being an One Young World Ambassador increased their drive to make a difference

***"One Young World's mission echoes Air Canada's commitment to work together for a more sustainable future where all voices are heard, and to present opportunities and exchange ideas in making a difference."***

***Discussions like these foster a sense of unity and purpose and empower youth to drive positive change in their communities."***



AIR CANADA



# Success Stories

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# Case Study: BMW Leverages One Young World to Empower Global Talent and Broaden Strategic Thinking

# BMW GROUP

***"Rethinking and actively reshaping the future is already firmly established in the consciousness of the BMW Group – with a particular focus on fostering young talent."***

***That's why, in 2016, we became a One Young World Partner.***

***Since then, more than 200 BMW Group employees have taken part in our young leadership development programme and are now One Young World Ambassadors.***

***In 2024, our international delegation once again included young leaders who have already been working intensively, creatively and successfully on changing the world around them. Also part of the delegation were external scholarship holders from NGOs and the political sciences.***

***The Summit was an opportunity for them all to grow their networks and ideas and realise their visions. As well as looking far beyond their usual horizons, they were able to broaden their thinking and find out more about other participants' diverse ideas."***



# Ambassador Impact

**1.3 million** people trained globally  
**2.3 million** global reach  
**25+** countries supported

**Juleah Love**  
**Abuse Is Not Love**

Corporate Delegate (2022)

L'ORÉAL®

Juleah leads L'Oréal's Abuse Is Not Love programme, preventing intimate partner violence through education, policy implementation, and survivor support. As Global Head of Brand Corporate Engagement for YSL, she spearheaded the award-winning film "Don't Call it Love" and serves as official spokesperson. Her work earned recognition from President Biden and led to speaking engagements at Parliament about funding women-focused programmes.

**31,000** new app users  
**24** early cancer cases detected  
**19** new corporate partnerships

**Kateřina Šédová,**  
**Loono**  
**SROI \$1:18**

Lead2030 Winner (2023)

Kateřina founded Loono, a non-profit focused on health awareness and preventative care. After winning AstraZeneca's Lead2030 Challenge, she received funding to develop new app features and expanded educational content on non-communicable diseases. Through the One Young World Summit, she connected with ČEZ Group for corporate health partnerships. AstraZeneca's mentorship helped her gain insights into pharmaceutical planning and patient journeys, while their capacity building sessions provided strategic business development support.

reckitt®

**2,750** trees saved  
**5,000 m<sup>3</sup>** of sustainable materials  
**1,500+** farmers supported

**Brenya Isaac**  
**Ecovon**  
**SROI \$1:29**

Corporate Scholar (2024)

Brenya founded Ecovon to produce sustainable building materials from agricultural waste like coconut husks. His partner dsm-firmenich provided crucial support by helping him refine investor pitches, gain international exposure, and present to their executive board. This corporate partnership was transformative - DSM-Niaga not only became one of Ecovon's first customers but also provided ongoing business development support, demonstrating how corporate partnerships can directly translate into market opportunities for social enterprises.

dsm-firmenich

To learn about other young leaders and their social impact initiatives, visit the SDG Impact Tracker [here](#)



# The Complete Journey

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# Beyond the Summit

A Year-Round Platform for Leadership, Connection, and Growth

## Pre-Summit: Prepare and Connect

- Six months of leadership workshops and webinars
- Connect with fellow delegates before arrival
- Build momentum for collaboration and impact

## Post-Summit: Activate with the Action Accelerator

- Six-month programme to turn ideas into action
- Expert-led workshops on strategy, storytelling, and leadership
- Mentoring and pitch opportunities for global visibility

## Lifelong: Join a Global Movement

- Exclusive access to the One Young World Community platform
- 18,700+ alumni in 190+ countries
- 150+ in-person and virtual events every year

# What Happens After the Summit?

Through One Young World's community programming, Delegates continue developing through exclusive opportunities, mentorship, and programmes designed to help them scale their impact, both within your organisation and beyond.

## Action Accelerator: From Ideas to Impact

The Action Accelerator is a six-month structured online course that builds on the momentum of the Summit, equipping Ambassadors' ability to launch or grow impactful projects.

The course is made up of six modules featuring interactive seminars, mentor-led sessions, practical workshops, and curated resources.

At the end of the Action Accelerator, all participants are eligible to enter the Pitch Competition, with winners earning a place at the next One Young World Summit.

## Global Network

One Young World Ambassadors become lifetime members of a high-impact global network of 18,700+ young leaders across 190+ countries.

This community is supported by a wider ecosystem of global businesses, and organisations that convene members, provide mentorship, and contribute to a culture of continuous learning and collaboration.

The majority of our regional events - 140 of which took place last year alone - are hosted by corporate partners, offering Ambassadors access to industry insights, professional networks, and cross-sector connections.

## Community Platform

The One Young World Community Platform offers lifetime access to the entire global network of One Young World alumni, spanning every cohort since 2010.

Through the Platform, Ambassadors can connect across regions and cohorts, seek peer support, exchange mentorship, and collaborate with fellow leaders driving change around the world.

It's also a hub for exclusive opportunities, events, and updates, where Ambassadors can share their work, amplify their impact, and stay actively engaged with the Community for years to come.

## Impact Support

Our Impact Team supports Ambassadors in monitoring, evaluating and communicating the outcomes of their work.

Each year, we conduct social return on investment (SROI) analysis on Ambassador-led initiatives and provide resources and guidance to Ambassadors on how best to showcase their impact.

We certify their results to help build credibility, unlock funding opportunities, and demonstrate the value of their work to potential partners and investors.



# Ways To Engage

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# Partnership Models: Multiple Ways to Engage

## Employee Delegations



Send high-potential talent to the Summit

## Scholar Programs



Create branded scholarships for external talent

## Leadership Awards



Champion groundbreaking young leaders

## Lead2030 Challenges



Fund solutions to specific SDG challenges

## Interactive Summit Experiences



Engage with Delegates through exhibitions and stages

# Engaging With Your Employees

## Employee Delegations

### Develop Your Future Leaders

- Send 5+ high-potential employees to the Summit experience
- Access to all keynotes, workshops, and networking sessions
- Four nights accommodation, meals, and ground transportation included
- Pre-Summit onboarding and post-Summit integration support
- Lifelong membership in the global Ambassador community
- Dedicated account management throughout the journey

***Results: 86% of participants reach management or above, with 2x retention rates vs industry average***

## Scholar Programs

### Expand Your Talent Pipeline Beyond Your Walls

- Create a branded scholarship program with customized selection criteria
- Partner with One Young World to source exceptional external talent globally
- Integrate scholars with your employee delegation for maximum cross-pollination
- Build relationships with rising leaders across sectors and geographies
- Demonstrate commitment to developing talent beyond organisational boundaries
- Recognition at Opening Ceremony and in all promotional materials

***Impact: Connect with changemakers from underrepresented communities and emerging markets***

# Championing Young Leaders Outside Your Company

## Leadership Awards

Champion the World's Most Promising Young Leaders

- Sponsor category awards recognizing extraordinary leadership (3 winners per category)
- Feature your executive on stage during award presentation
- Private meeting opportunities with award winners
- Two-page feature in annual Impact Report reaching global audience
- Website and social media recognition throughout the year
- Associate your brand with groundbreaking innovation and social impact

**Visibility: Global stage presence and year-round brand association with excellence**

## Lead2030 Challenges

Fund Solutions to Your Priority SDG

- Launch a \$50,000 challenge focused on your chosen Sustainable Development Goal
- Access pool of 2,000+ innovative solutions from young entrepreneurs globally
- Provide 12-month mentorship program to winning solution
- Measure and report social return on investment
- Gain insights into emerging trends and breakthrough innovations
- Connect with founders addressing your sector's biggest challenges

**ROI: Previous challenges have generated 1:16 social return on investment**



# Interactive Experiences On-Site at the Summit

Engage Directly with Tomorrow's Leaders

## Exhibition Booths

- Essential (3m x 3m), Professional (3m x 6m), or Custom (10m x 10m) spaces
- Showcase innovations, research, and sustainable initiatives
- Direct engagement with 2,000+ delegates during networking breaks
- Demonstrate company culture and values to global talent pool

## Interactive Stage Sponsorship

- Named sponsorship of intimate discussion stages
- Host company-curated content and Q&A sessions
- Platform for thought leadership and expertise sharing
- Streaming reach extends to global digital audience

## Value-in-Kind Partnerships

- Provide branded essentials (water bottles, notebooks, technology)
- Associate brand with sustainability and delegate experience
- High visibility throughout Summit documentation and media coverage

**Engagement:** Direct access to diverse, high-potential talent from every sector and geography

# Next Steps

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# So you want to send a Delegation to One Young World?

## Here are your next steps:

- Confirmation of Partnership
- Introduce your One Young World account manager to your accounts team to begin the invoicing process
- Select your Delegates
- Inform Delegates that they've been selected
- Confirm Delegates with your One Young World account manager
- Ensure Delegates register themselves
- Organise flights and visas for your Delegation
- Schedule onboarding calls with your One Young World account manager
- Remind your Delegates to register for a Summit workshop
- Organise a meeting with your One Young World account manager on-site at the Summit
- Attend the Summit!

# One Young World Summit Munich, 2025

3–6 November 2025

## Delegation Package:

**£21,250**

(excl. VAT)

## Package Includes:

- 5 delegate places at the Summit (£4,250 per person)
- 4 nights' accommodation (check-in 3 Nov, check-out 7 Nov)
- All meals: Dinner (3 Nov), Breakfast, lunch, dinner (4–6 Nov), Breakfast (7 Nov)
- Ground transportation during Summit days (3–6 Nov)
- Two bespoke onboarding sessions
- Dedicated Account Manager
- All pre- and post-Summit programming and materials
- Lifelong access to the One Young World platform and community

## Not Included:

- Flights
- Ground transport outside core Summit dates
- Visa costs for delegates requiring Schengen visas (approx. €100 per person)



## **Connect With Us**

Learn more about partnership opportunities and how One Young World can enhance your organisation's leadership development strategy.

[partnerships@oneyoungworld.com](mailto:partnerships@oneyoungworld.com)

[www.oneyoungworld.com](http://www.oneyoungworld.com)

Registered charity number: 1147298