

one
YOUNG
WORLD

2024/25

Impact Report



Our mission is to
create a world where
leaders with integrity
are empowered
to **build a fair,
sustainable future
for all.**

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Message from the Founders

One Young World Ambassadors created substantial social impact and continued to set global standards for active, committed leadership throughout 2024 and beyond. Our emphasis is on their work and on the action they take to improve the world, proving that great leadership for the greater good can come from young leaders.

The Ambassadors featured in this report have impacted 8.15 million people so far, and generate, on average, \$16 of social return for every \$1 invested in their work. It is important to note that they represent only a small but mighty example of our 18,700+ strong Community of leaders. Added to those featured in all our reports since 2010, this representative sample of Ambassadors has impacted 58.57 million people, and we know that the thousands of Ambassadors not featured impact countless more.

Hosted by the city of Montréal/Tiohtià:ke, we acknowledge that our annual Summit took place within the traditional unceded lands of the Kanien'kehá:ka peoples, part of the Haudenosaunee Confederacy. To celebrate the exceptional leadership shown by Indigenous leaders around the world, we ran our inaugural Indigenous Youth Day. We were personally inspired by attending the event along with Indigenous Delegates, Counsellors, and attendees from 30+ countries. Our appreciation and respect go to the 11 young leaders in our Indigenous Council who collaborated with our team to organise the event.

The Summit's content focused on five plenary challenges selected by our global Community, with speeches by young leaders delivering solutions to those challenges. Speeches and discussions also explored ongoing global conflicts and challenges, with contributions from world leaders including Her Majesty Queen Rania of Jordan, Former Prime Minister Justin Trudeau, Sir Bob Geldof, Nobel Peace Laureates Maria Ressa and Tawakkol Karman, planetary guardians David Suzuki and Johan Rockström, and activists Jane Goodall and Cher.

Although our Summit was the cornerstone of 2024, the journey for the new Ambassadors began six-months earlier with the Global Leadership Programme. This series of online seminars prepared Delegates to maximise the impact of their experience, and was built upon after the Summit by the Action Accelerator, a six-month course designed to turn their ideas into action.

Funding the work of young leaders remains a priority for us. Last year, our Lead2030 programme, with support from our corporate partners, distributed \$300,000 in cash to seven young leaders, along with tailored mentorship from industry experts. However, it is not just funding. We have run various programmes and 112+ events, with the support of our Global Volunteer Team, to inspire, develop, and build the capacity of 5,400+ young leaders.

In 2024, the One Young World Academy continued to deliver unique access to experts in various fields in partnership with the Gates Foundation. Participants learned from world-leading experts such as Laura Chinchilla, Former President of Costa Rica, David McNair, the Executive Director at ONE.org, and Joanne Driels, Adviser to the Managing Director in Global Policy and Advocacy at the Gates Foundation.

However, despite the tireless efforts and ground-breaking impact of our Ambassadors, our mission to empower young leaders grows more and more urgent. New conflicts emerge, uncertainty grows, and the consequences of global crises are all around us. In the face of this difficulty, our Community is growing stronger, delivers impact in the present, and offers hope for the future.

The work of One Young World Ambassadors has genuine real-world impact and we could not continue to identify, connect, and support them driving positive change without our staff, our partners, and everyone who shares our vision of tackling the world's biggest challenges head-on. Our heartfelt gratitude to everyone in this thriving, inspiring Community.

David Jones
Co-Founder

Kate Robertson
Co-Founder



pg. 42 features **Shaneel Lal**

Shaneel Lal is a queer rights activist who led the successful movement to ban gay and gender conversion therapy in New Zealand. In 2024, he was one of our Journalist of the Year awardees.



Our Values

The Global Leadership Charter is our framework for responsible, effective leadership.


We affirm that great leadership has many effective cultural models and is not confined to any single tradition or belief system.

Drawing on deep-rooted wisdom from across the world, this Charter stands as a testament to our belief that humanity shares values that resonate across cultures, transcend political barriers, and drive our desire to build a fair and sustainable world for the benefit of all.


One Young World Staff, our global Community, and our supporters strive towards embodying these principles in their leadership.

We acknowledge that we might, at times, all fall short of these principles. However, we are fully committed to rising to the high standards set by our Charter, and we will always encourage those we work with to do the same.

Global Leadership Charter

 **Ubuntu**
you are a person by other people


We are all interconnected, and we all belong. Your wellbeing is connected to my wellbeing, and our actions affect the wellbeing of our communities. That is why we act with kindness, inclusivity, and collaboration, as encapsulated by the Southern African philosophy Ubuntu.

 **Satya**
be truthful in your actions and your words


We believe integrity means aligning our words, thoughts, and actions. The Hindu principle Satya grounds us in truthfulness and authenticity, and reminds us to be mindful of the many different truths held by others. Through our transparency and sincerity we build trust.

 **Fortitude**
be confident in your ability

We have the conviction and courage to be bold, make tough decisions, and face up to criticism. A virtue of Christian theology, Fortitude reminds us we are strong enough to keep going, do the right thing, and get things done, no matter how many obstacles are in our way.

 **Kuleana**
be responsible for your actions

We are stewards of our land, community, and future generations. Taking the Hawaiian concept of Kuleana to our hearts, we take our responsibility seriously by making informed, compassionate decisions, being respectful, and finding strength in our Community.

 **Ihsan**
always strive for excellence

Meaning goodness and excellence, the Islamic principle of Ihsan encourages us to elevate our actions, seeking the very best and most beautiful way of doing things. We are willing to go the extra mile, pay attention to details, and persevere until we master our skills.

 **Qian**
lead with humility

The Chinese and Taoist precept, Qian, keeps us grounded. Encouraging us to maintain a modest, balanced, and realistic self-view by rising above our ego and embracing simplicity. We are committed to leadership free from arrogance, excessive self-importance, or greed.

 **The Seventh Generation Principle**
act for the long term

We look beyond immediate and short-term gain to consider the long-term impact our actions might have on the environment, society, and culture. Drawing on wisdom from Native American, and many Indigenous cultures, we aim to keep seven future generations in mind.

pg. 83 features
Kayli Smith

Social entrepreneur, Kayli, was **inspired** to be at the Summit, surrounded by other people with the same mindset, working towards the greater good. Her One Young World experience motivated her to continue pushing forward with her circular economy solution.



pg. 41 features
Laura Stocco

Laura received funding and mentorship via Reckitt, her Lead2030 sponsor, to **build** her capacity to lead her social venture, Openversum. This has helped Laura bridge the gap between water technologies and their implementation in underserved areas.



pg. 111 features
Michael Showunmi

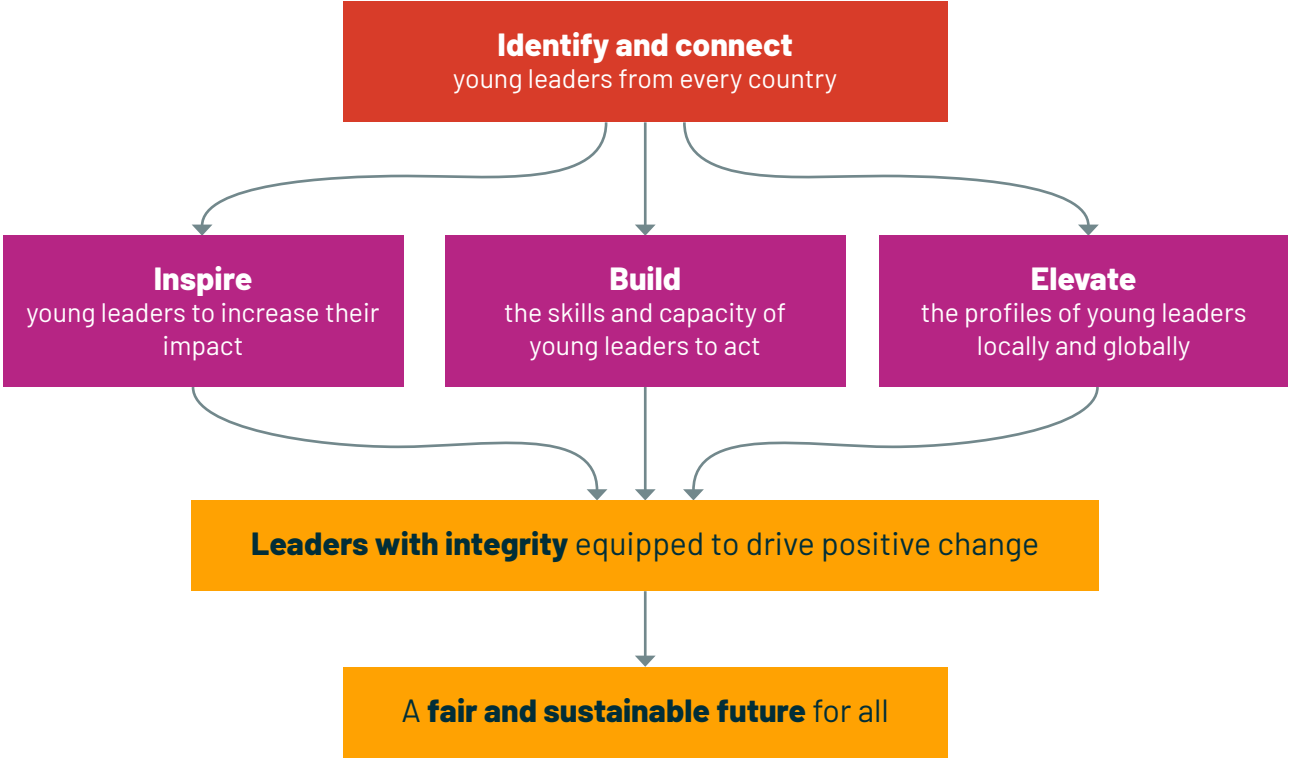
Michael was a Delegate Speaker at the 2023 Summit in Belfast in the education plenary, leveraging the platform to **elevate** his profile. This allowed him to advocate for people with disabilities globally, and collaborate with other young leaders.



Theory of Change

One Young World **identifies and connects** young leaders from every country, joining our Community via our partner organisations and scholarship programmes. We develop and support them as young leaders by:

- Inspiring** them to increase their social impact through interactions and knowledge-sharing with our Counsellors, and exposing them to new insights and information that can better inform their work and scale their impact.
- Building** their skills and capacity through our funding mechanisms and programmes such as the Action Accelerator and the One Young World Academy. We curate and run wide-ranging events, workshops, and opportunities tailored to their different needs.
- Elevating** them by providing a platform they can use to promote their work, experiences, and ideas to a global audience. They can reach new people at One Young World events, prestigious global conferences, and via our social media channels.



As demonstrated by the case studies in this report, the outcome of this process is a network of connected, inspired, supported, and championed **young leaders who are creating tangible impact and lasting change** for their communities and the wider world.

2024/25 Impact

People directly impacted by Ambassador-led initiatives:

8,149,487

by projects featured in this report*

58.57 million

by projects featured in our reports since 2010*

Tonnes of CO₂ emissions mitigated by Ambassador-led initiatives:

1,310,512

by projects featured in this report*

3.83 million

by projects featured in our reports since 2018*

Social value generated by Ambassador-led initiatives:

\$747,305,118

by projects featured in this report*

Social return on investment of Ambassador-led initiatives:

\$1:16

by projects featured in this report*

For almost 10 years, we have used and refined a social return on investment (SROI) methodology that quantifies the impact of our Ambassadors.

Our reporting has consistently demonstrated that young leaders are creating huge social value for their communities and people globally.

In 2024, \$1:16 is an average ratio for the projects featured in this report, and demonstrates that Ambassadors create social value at an exponential rate of return.

* for methodology, please refer to page 148

2025/26 Preview

One Young World Summit Munich, 2025

One Young World will return to the innovative city of Munich to host our 14th Summit from 3 - 6 November 2025.

The city will play host to over 2,000 Delegates, Counsellors, and Partners attending the Summit to examine our five plenary challenges for 2025:

- **The Circular Economy and the Climate Crisis:** How can we accelerate the shift to circular systems to tackle the Climate Crisis?
- **Anti-Hate:** What actions are needed to tackle hate in society?
- **Responsible Tech:** How can we use AI and other new technologies responsibly?
- **Education:** How can we spread and accelerate access to education for all?
- **Peace and Security:** How can young leaders drive global cooperation for a safer world?

In 2021, Munich hosted the Summit during the COVID-19 pandemic with an ambitious and successful hybrid format. This innovation allowed our mission to continue through the pandemic without endangering the community of young leaders who attended.

The 2025 Summit in Munich will build on this legacy, and allow all Delegates to experience the full grandeur of one of Europe's great cities.



One Young World Summit Cape Town, 2026

We are excited to announce Cape Town as the host city for our 2026 Summit, following a launch event hosted by the city's Mayor, Geordin Hill-Lewis.

The 2026 Summit will connect the world's young leaders with prominent South African leaders and One Young World Counsellors such as Tendai Mtawarira, Francois Pienaar, Thuli Madonsela, Shudufhadzo Musida, and Ashraf Garda.

Hauwa Ojeifo Scholarship

Our Ambassador, Hauwa Ojeifo, received funding from Melinda French Gates in recognition of her exceptional leadership supporting the mental wellbeing of women and girls.

We are proud that in 2025, Hauwa will fund a brand new programme and scholarship in collaboration with One Young World, to develop 16 young leaders every year and impact 10,000,000 women positively by 2030.

For more information about our 2024 scholarships, go to page 20.

One Young World Academy: Global Health

The One Young World Academy is a globally recognised e-learning platform designed to empower young leaders to make an impact.

In partnership with the Gates Foundation, we are launching a special series focused on critical global health issues, following on from the success of our 2024 series exploring Official Development Assistance.

For more information on our Academy, go to page 47.

The NewNow

The NewNow is a One Young World programme supported by Virgin Unite, empowering the boldest emerging young leaders to shift the paradigm for how leaders worldwide drive change through systems-thinking and collective action.

The annual programme will support 10 young leaders from the global south to accelerate their skills and capacity to lead systematic change.

For more information on the programme, go to page 53.

Indigenous Strategy

Our Indigenous Strategy launched in 2023, but the work with our Indigenous Council and our inaugural Indigenous Youth Day was not a one-off.

This is a long-term commitment, in recognition of which we reviewed our Indigenous Strategy, and will be expanding the size and remit of our Indigenous Council.

For more information on the Council's work in 2024, go to page 55.

Summits

a life-changing experience



Montréal/Tiohtià:ke 2024

Review

We are proud to have brought our Summit to Montréal/Tiohtià:ke in 2024, to address some of the most pressing issues of our age.

1,952

Delegates from over 190 countries

241

speakers at the 2024 Summit

4.64/5

average Delegate rating of the 2024 Summit*

Stage Sessions

The main agenda was hosted at the Palais des Congrès de Montréal. The content on the Presentation Stage focused on five Plenary Challenges: Indigenous Voices, the Climate and Ecological Crisis, Artificial Intelligence, Health Equality, and Peace.

Counsellors, Delegates, and Ambassadors also spoke on the three interactive stages, sponsored by IKEA, Reckitt, and the City of Montréal with the Québec Provincial Government.

These sessions covered a broad range of topics, including panels on combating hate and intolerance, exploring resilience and resistance with women from Afghanistan, and advancing the future of disability advocacy.



Opening Ceremony

The Opening Ceremony, sponsored by Deloitte and BMO Canada, was held in the iconic Bell Centre. It featured keynote speeches from Margaret Atwood, David Suzuki, and Sir Bob Geldof.

4.54/5

average Delegate rating of the Opening Ceremony*



Summit Workshops

The Summit included 63 workshops that provided Delegates with actionable skills and insights to deliver their social impact, led by a selection of expert host organisations including the Z Zurich Foundation, University of Bath, and the Yunus Centre.

"The workshop I attended provided a deep dive into the fintech ecosystem, offering practical steps on how to turn a concept into a viable startup... It was a mind-opening experience that equipped me with practical skills I can apply to future projects." - 2024 Delegate



"The sessions on climate action, social entrepreneurship, and global equity were particularly impactful. I left the Summit feeling inspired and motivated to implement the new ideas and collaborations fostered at the event." - 2024 Delegate



94.1%

of Delegates reported that the Summit assisted their professional development*

91.4%

of Delegates reported that the Summit improved their capacity for leadership*

63

workshops hosted by partner organisations

* Results from a survey of 329 Delegates who attended the 2024 Summit



Additional Agenda

Delegates attended regional networking sessions led by the volunteer teams responsible for post-Summit engagement in their respective region.

Delegates had the chance to attend any of the **31** unique Action Sessions centred around key social impact areas, discussing solutions and developing ideas for collaborative action with their peers.

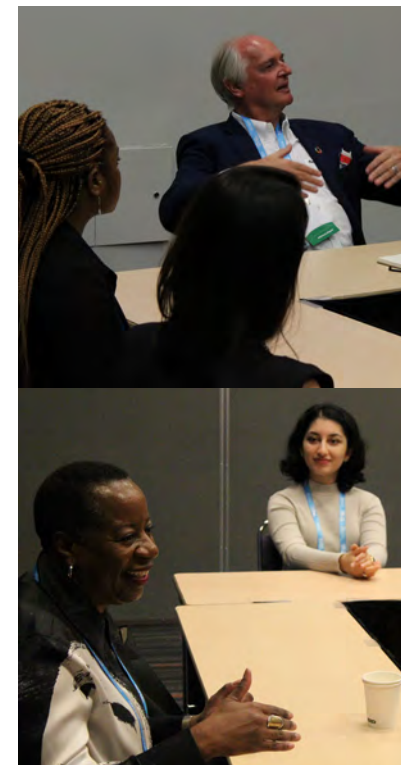
"I loved attending the Action Sessions as it was the best way to network with individuals... it allowed you to meet people of similar interests and work, therefore was a great way for future collaboration." - 2024 Delegate

4.5/5

average Delegate rating of Action Sessions*

96.9%

of Delegates reported that the Summit gave them a platform to discuss their work with potential collaborators and/or like-minded people*



Mentor Sessions

We arranged **34** exclusive Mentor Sessions, convening intimate groups of exceptional Delegates to meet with our Counsellors, in a closed-door setting, to discuss a topic of shared expertise and exchange solutions.

201

Delegates attended an exclusive Counsellor-led Mentor Session

4.79/5

average Delegate rating of Mentor Sessions*

Global Leadership Programme

Our programme of seven pre-Summit online events introduced Delegates to the seven pillars of One Young World's Leadership Charter.

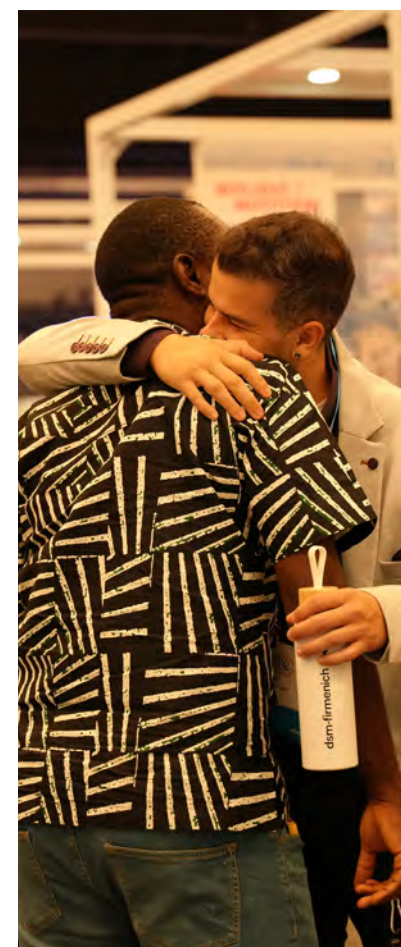
The programme gave Delegates a framework for responsible, ethical leadership, insight into the Summit's Plenary Challenges, and general guidance to maximise the impact of their Summit experience.

1,350

attendees of Global Leadership Programme

4.33/5

average Delegate rating of the Global Leadership Programme*



Community Square

The Community Square was host to exhibition stands to connect attendees with industry-leading organisations, learning what they are and can do to tackle the world's biggest challenges.

In the Square, we collaborated with Braindate on a networking lounge to facilitate one-to-one and small group discussions between Delegates.

3,027

unique connections made between Delegates at the Braindate Lounge

98.5%

of Delegates made promising connections with other Delegates*

* Results from a survey of 329 Delegates who attended the 2024 Summit

Indigenous Youth Day

The 2024 Summit was launched on 17 October with One Young World’s inaugural Indigenous Youth Day.

We acknowledge that we gathered within the traditional unceded lands of the Abenaki peoples, part of the Wabanaki Confederacy.

We also acknowledge the neighbouring territories of the Kanien’kehá:ka peoples, part of the Haudenosaunee Confederacy. We honour and thank the traditional custodians of this land and strive to work for the success of future generations.

60

Indigenous Communities represented by 100 attendees from 30 countries

“The energy, wisdom, and strength I witnessed during Indigenous Youth Day filled me with a deep sense of pride in my heritage, and it made me feel even more connected to the global Indigenous community.” - 2024 Delegate

This event was developed in collaboration with One Young World’s Indigenous Council and delved into the unique role that Indigenous peoples worldwide must play in global leadership.

The agenda included sessions exploring Environmental Stewardship and Climate Change, Culture and Language, Embedding Indigenous Perspectives within Institutions, Transforming Trauma into Healing, and much more.



“The pre-Summit Indigenous Youth Day was an eye-opening experience. I appreciated the opportunity to learn about the rich cultural heritage and the unique challenges faced by Indigenous communities. The sessions were informative and thought-provoking, and the interactions with Indigenous youth leaders were particularly impactful. It was a day of learning, sharing, and building bridges of understanding and respect.” - 2024 Delegate

The day began with a traditional welcome and opening remarks from representatives of local Indigenous Community, a keynote from Grand Chief Cody Diabo, and featured ceremonial expression through live performances.

Speakers included Regional Chief Joanna Bernard, Matcha Phorn-In, Hana-Rawhiti Maipi-Clarke MP, and Senator Michèle Audette.

“It was a space where Indigenous voices were not just heard but truly celebrated. Being surrounded by fellow Indigenous youth, all united in our shared mission to preserve our cultures, protect our lands, and uplift our communities, was an incredibly empowering experience.” - 2024 Delegate

4.53/5

average attendee rating of Indigenous Youth Day*

* Results from a survey of 24 Delegates who attended the 2024 Indigenous Youth Day

Scholarships

Our scholarships provide a fully-funded pathway for young leaders with proven track records of delivering social impact to attend our annual Summit.

These opportunities are developed jointly with our partners in the private, public, and third sectors.

Scholars are integral to One Young World's mission. They often work on the frontlines of vital issues in their respective communities, creating social change where it is needed most.

Our annual Leading Scholarship is designed to identify and support outstanding young leaders from countries that are often under-represented at global forums and decision-making spaces.

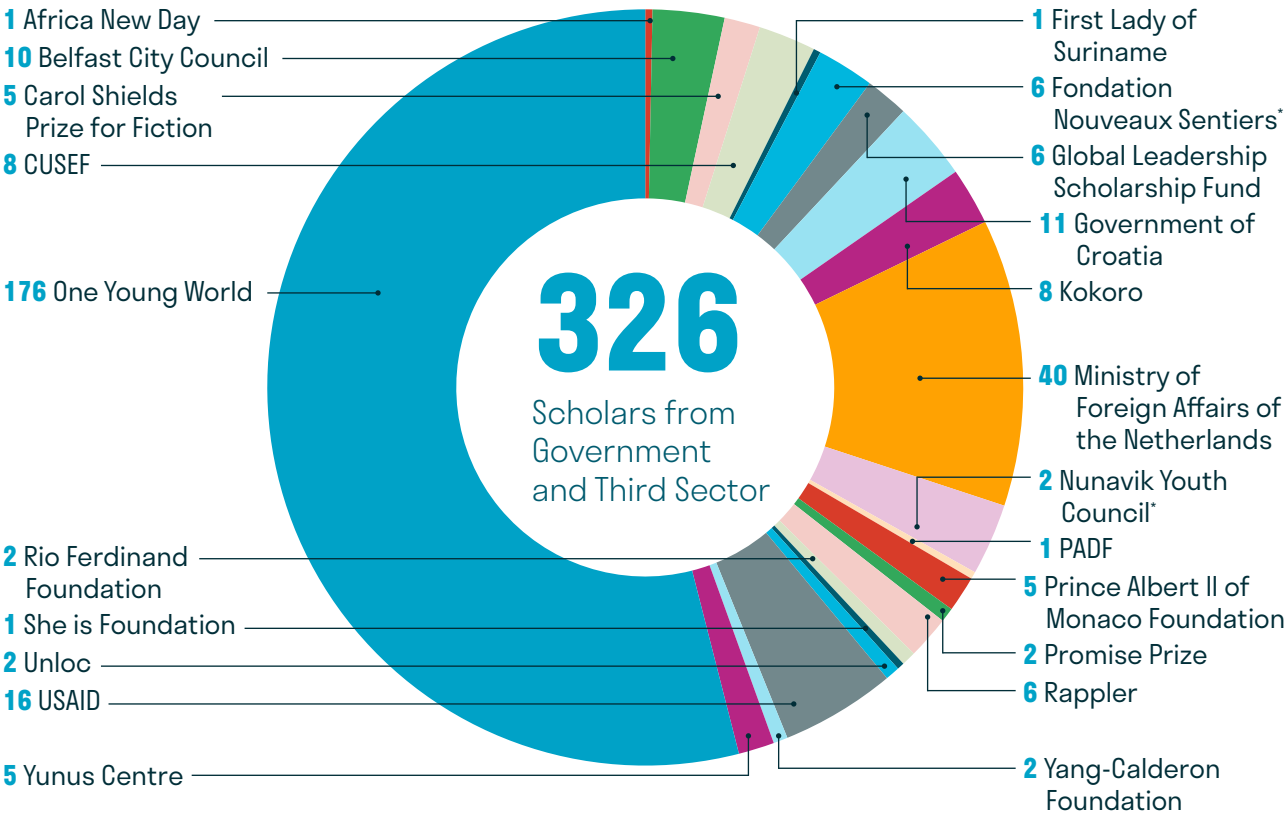
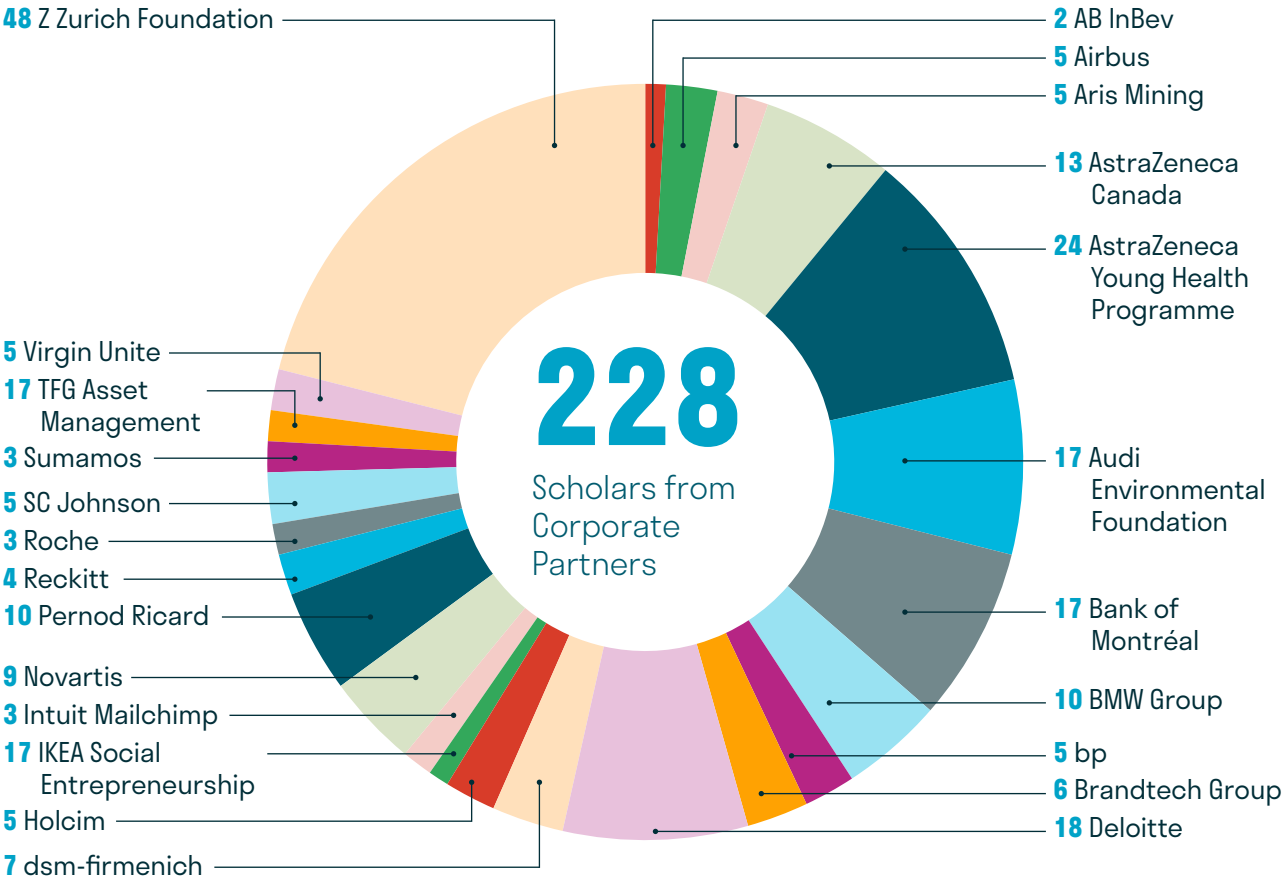


554

Scholars representing 180 countries supported by 47 One Young World Partners

74,847

scholarship applications received to attend Montréal/Tiohtià:ke Summit



* Supported by Les Offices Jeunesse Internationaux du Québec

Belfast 2023

Legacy

80%

of Ambassadors created new social impact within six months of attending the 2023 Summit¹

40%

significantly developed their social impact initiative²

38%

became more socially responsible personally²

37%

started a new social impact initiative²

19%

started a new job or changed role to create more social impact²



The key drivers of impact are One Young World Ambassadors, who within only six months put their ideas and inspiration from the Summit into action.

Notably, Ambassadors who participated in additional One Young World programmes and activities after the Summit are even more likely to lead impact than those who did not, with **83%** creating new social impact within six months.

In a survey of 150 Ambassadors conducted six months after their attendance of the Belfast Summit, we asked respondents to rank their agreement to five statements aligned with our Theory of Change, between 0 (strongly disagree), 50 (neither agree nor disagree), and 100 (strongly agree).

Results show that the vast majority of Ambassadors felt more motivated, more equipped, and more respected as leaders after attending the Belfast Summit.

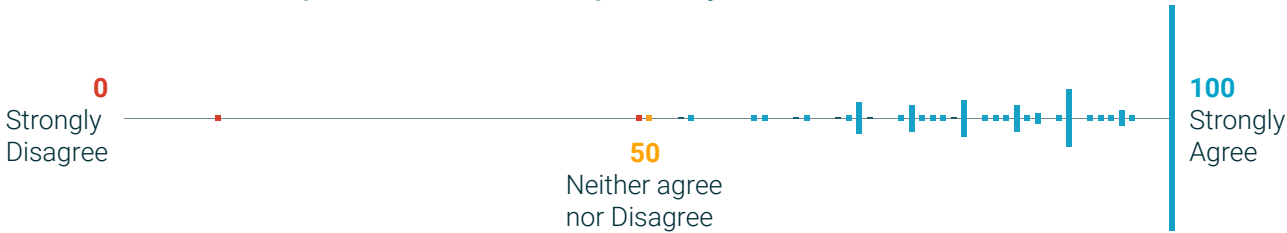
Belfast 2023 inspired young leaders to increase their impact

97%

of Ambassadors have more drive to make a difference



“Being an Ambassador has improved my drive to make a difference.”



Ambassadors conclusively reported that the 2023 Summit inspired them to increase their impact, with an average agreement of **88.2/100** and only **two** surveyed Ambassadors disagreeing with the statement.

1. Results from a survey of 150 Delegates who attended the 2023 Summit
2. Based on feedback from Ambassadors who created new social impact (80% of Ambassadors who attended the 2023 Summit)

Belfast 2023 equipped young leaders with better skills and capacity to act

97%

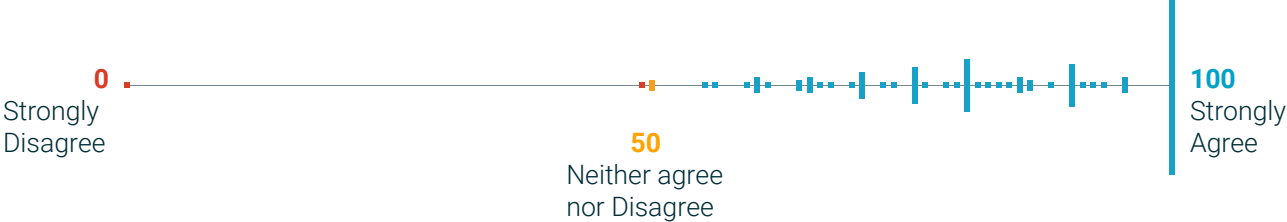
of Ambassadors improved their understanding of how to make a difference

93%

of Ambassadors have greater capacity to generate impact

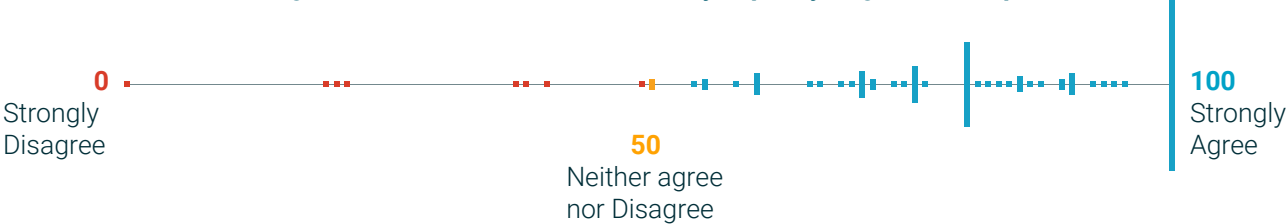


“Being an Ambassador has improved my understanding of how to generate impact”



The 2023 Summit successfully improved attendees’ understanding of how to create impact, with strong agreement averaging **84/100** by Ambassadors, and **34%** providing the highest possible ranking of agreement.

“Being an Ambassador has increased my capacity to generate impact”



The 2023 Summit increased the capacity of the attendees to create impact, enabling them to put their inspiration and understanding into action. On average, Delegates agreed with a strong ranking of **81.5/100**, and **33%** marked their agreement level as **100/100**.

Belfast 2023 elevated the profile and status of young leaders

92%

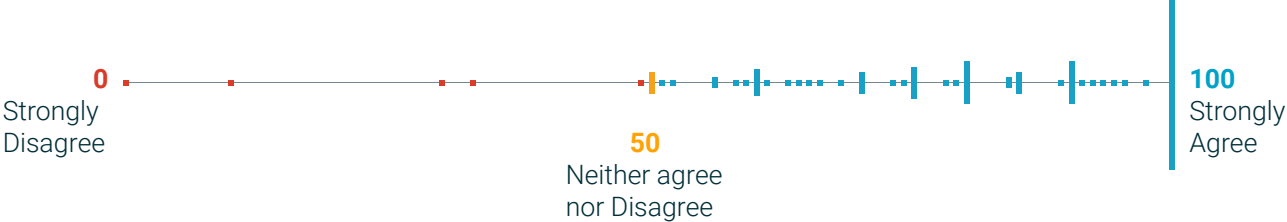
of Ambassadors feel their leadership has been given greater legitimacy

87%

of Ambassadors have a better platform to promote their impact

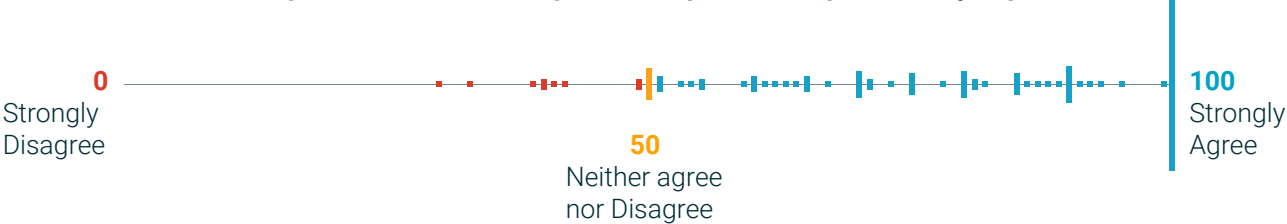


“Being an Ambassador has added legitimacy to my leadership”



After only six months, Ambassadors registered that perception of their leadership had changed since attending the 2023 Summit. On average, the strength of agreement was **80.8/100** that the young leaders acquired more legitimacy from their attendance and association with One Young World.

“Being an Ambassador has given me a platform to promote my impact”



The Summit offered a place for Delegates to promote their work, as have our online channels and network, which they can leverage as Ambassadors indefinitely. This is supported by an average agreement rating of **79.5/100**, with only mild disagreement (>30) from the 7% who disagreed.

Belfast Legacy Event

Six months after our Belfast Summit, we were hosted at the Parliament Buildings in the Stormont Estate to continue the momentum of our impact in this vibrant city of changemakers.

The session was sponsored by Matthew O'Toole, Member of the Legislative Assembly of Northern Ireland, and organised by Stephen McCrystall, One Young World Legacy Ambassador for Belfast.

We had the immense pleasure of hosting the First Minister, Michelle O'Neill, and Deputy First Minister of Northern Ireland, Emma Little-Pengelly, who spoke about the positive impact One Young World has had on Belfast.

Spotlight speeches were given by Ambassadors Motaz Amer and Faith Drummond, who spoke about their Summit experiences and the impact they have made since.

Additionally, our Counsellor and Former British and Irish Lions Rugby Player, Hugo MacNeill, called on our Ambassadors to continue creating positive change.

Seed2030

In 2024, we supported the first edition of Seed2030. The programme was designed and led by Unloc to support young people in Northern Ireland to test out an idea or develop a social action project.

£10,000 was distributed between 10 young leaders in Northern Ireland. Each participant received a £1,000 microgrant and participated in a two-day immersive Leadership Development Bootcamp run by Unloc, helping them to progress their project, campaign, or venture.

Grantees were connected with relevant, expert mentors to support them for six months during the launch of their projects, supplementing the ongoing, regular support from Unloc staff.

Seed2030 was shaped and championed by local young people from Northern Ireland, Aimee Clint from the Education Authority, Nicole Parkinson-Kelly, a previous member of the Northern Ireland Youth Forum, and Stephen McCrystall, One Young World's Belfast Legacy Ambassador.

This expert local knowledge, combined with the expertise of Unloc staff to develop young changemakers, has created a project that will have an enormous impact in Northern Ireland, both on the young people themselves and their local communities.



Ambassador Spotlight

Liam Harte

Rephobia

Living with OCD shaped Liam's passion for mental wellbeing and inspired the creation of Rephobia, a therapist-led VR platform helping people overcome phobias through immersive exposure therapy. While traditional treatment is often expensive or inaccessible, Rephobia offers an evidence-based, affordable, and scalable alternative designed for real clinical impact.

"Seed2030 offered more than just early-stage funding – it fast-tracked Rephobia's mission to make clinically-supported phobia therapy radically more accessible through immersive VR. The mentorship and leadership training helped us sharpen our vision and bring a once-impossible idea closer to reality."



Ambassador Spotlight

Lauren Hill

Compassion Threads

Lauren founded Compassion Threads, a sustainable, luxury clothing brand created with animals and the planet in mind. The enterprise donates 50% of profits to animal charities, and ensures all of the clothing is made in sustainable, and cruelty-free ways. Any inks, materials, printing, and dyeing processes are 100% vegan.

The Lyra McKee Award for Bravery

At the Belfast Summit, we established the Lyra McKee Award for Bravery in honour of the courageous Northern Irish journalist whose life was tragically cut short in 2019 while reporting on violent conflict.

The award celebrates journalists who are leading voices for truth, justice, and free speech, even in hostile environments, unstable settings, or under threat of retaliation.

In 2024, Palestinian journalist Plestia Alaqad became the second recipient of the award, in recognition of her fearless coverage of the ongoing crisis in Gaza. To learn more about her work and our other Journalists of the Year, go to page 42.

Manchester 2022

Outcomes

The 2022 Summit in Manchester continues to drive and shape the leadership of the 1,845 Ambassadors who attended two years later.



89.9%

of Ambassadors who attended the Manchester Summit have created new social impact within two years of joining One Young World¹

42.7%

have created a new social impact initiative²

22.8%

have started a new job/role in social impact²

19%

have significantly developed the social impact initiative they lead²

4.57/5

average rating of Community activities attended by Ambassadors from the 2022 Summit¹

93%

of Ambassadors who participated in additional One Young World programmes since the 2022 Summit have created new social impact¹

86%

of Ambassadors have remained connected with other Ambassadors from the 2022 Summit¹

81%

of Ambassadors continue to be guided by the lessons they learned at the 2022 Summit in their social impact work¹

1. Results from a survey of 123 Ambassadors who attended the 2022 Summit, collected in October - November 2024
2. Based on feedback from Ambassadors who created new social impact (89.9% of Ambassadors who attended the 2022 Summit)

Programmes

inspire, build, elevate



Lead2030

Lead2030 is our flagship funding mechanism for young leaders tackling issues across the UN Sustainable Development Goals.

The 2024 edition mobilised **\$300,000** to support seven changemakers providing solutions to the world's biggest challenges.

Challenge Winners were awarded **\$50,000** to accelerate their initiative, and participated in a personalised six-month mentorship programme with the industry-leading company which sponsored their challenge.

\$2.9 million

delivered by programme since inception in 2018

57

young leaders have been supported representing **26** countries

16

world-leading organisations have provided funding and mentorship



2024 Challenge Winners: Project Previews

The following Challenge Winners are in the early stage of Lead2030, so their features do not include the final impact of their participation in the programme.



SDG 4: Quality Education and SDG 13: Climate Action
How do we prepare 100 million futures for a world of opportunity?

Deloitte.



Tribe Network

Alfred Burgesson

Canada / Ghana  

Alfred is the Founder and CEO of Tribe Network, a community of racialised people pursuing entrepreneurship and innovation. Tribe Network partners with industry, community organisations, governments, educators, researchers, and organisations who share the mission of applying innovative solutions to the task of improving the wellbeing of Black, Indigenous and People of Colour.

It has created impact via various programmes, such as the Black Start-Up Project, funded by the Atlantic Canada Opportunities Agency, **supporting 500+ Black entrepreneurs to start, build, and accelerate their businesses**. Tribe Ventures is a new equity investment fund launched to address the systemic barriers faced by racialized communities in accessing capital.

The fund is raising \$20M to make equity investments in founders in Atlantic Canada and beyond. The Tribe Start Small Grant Program funded by Emera, has **provided 82 racialised entrepreneurs across Atlantic Canada access to \$200,000 of grant funding**, mentorship, coaching, and networking opportunities.

Lead2030 is supporting Alfred to expand their operations and impact, creating more opportunities for his community of racialised people.



Farmer Lifeline Technologies

Esther Kimani

Kenya 

As the founder and CEO of FarmerLifeline Technologies, Esther is a pioneering figure in Africa's agricultural robotics. Farmer Lifeline is an agricultural technology company dedicated to supporting small-scale farmers through advanced AI technology.

The organisation has developed a proprietary solar-powered device that uses AI and machine learning-enabled cameras to detect crop pests and diseases at an early stage. These devices then send timely notifications to farmers with the precise solutions they should use, allowing them to increase their farm yields and reduce crop losses.

Farmer Lifeline not only enhances climate resilience for small-scale farmers but also enables farmers to better adapt to and mitigate the effects of climate change. With **over 5,000 farmers using the technology monthly**, it is creating impact across four counties in Kenya. The funding and mentorship in Lead2030 is contributing to the launch and scaling of their revolutionary FarmSnap Image Analyzer, a technology that enables any farmer to seamlessly capture and receive accurate analysis on the crop pests and pathogens in their farm. They also receive recommendations for fertilisers to apply, drought-resistant seeds to plant, and carbon-negative farm chemicals. This is helping Esther achieve her aim of **impacting 250,000 farmers by 2027**.



SDG 6: Clean Water and Sanitation

How do we achieve universal access to clean water, sanitation, and hygiene by 2030?



Solar Water Project

Hamza Farrukh

UK / Pakistan  

The Solar Water Project, also known as Bondh-E-Shams, is a pioneering initiative dedicated to addressing the global water crisis by providing sustainable, solar-powered water filtration solutions.

It was founded by Hamza Farrukh, who after surviving typhoid he contracted from unsafe drinking water on his 7th birthday, he pledged to make a difference. Implementing innovative technology, the Solar Water Project has developed the OASIS Box, **a portable, solar-powered water filtration system that removes 99.9999% of bacterial and arsenic contamination.**

To date, the project has **successfully implemented its solutions in 175 villages** across six countries, **positively impacting over 175,000 people.** The Solar Water Project not only ensures access to clean water but also promotes environmental sustainability by using renewable energy sources and beginning to leverage climate finance markets.

Lead2030 is directly supporting a project in Nowshera, Pakistan, which aims to address the critical issue of groundwater contamination that resulted from the 2022 floods in the country, covering the purchase, installation, and maintenance of OASIS Boxes, workshops, and data monitoring.



Cycleau

Noemi Florea

USA 

Cycleau is a compact water treatment system that can be retrofitted under sinks, showers, and laundry units to turn greywater into drinking water. Cycleau is led by Noemi, an internationally recognised youth climate innovator who founded LÆRO, an independent design studio developing product-service systems in response to challenges highlighted by the global sustainable development goals.

Cycleau processes greywater using four stages of filtration, disinfection, and heat recovery to treat **over 200 contaminants.** When installed in buildings, Cycleau can **reduce building water footprints by up to 80%** while **reducing the energy footprint of building water utilities by 34%.**

Its patent-pending technology utilises a four-stage wastewater treatment system involving sediment filtration, membrane filtration, UV irradiation, and drain water heat recovery within a compact enclosure measuring one foot by one foot by two feet.

Lead2030 is contributing to Cycleau installing pilot units and conducting water quality testing that will verify the system's capacity to treat greywater into drinking water over a six-month usage period.

2023/24 Challenge Winners: Impact Case Studies

The following Challenge Winners have participated in all core elements of Lead2030, so their features include the full impact from their participation in the programme.



SDG 7: Affordable and Clean Energy

How can we ensure access to energy for all?



Mahlaseli Energy

Matsepiso Majoro

Lesotho 

Matsepiso is the Co-Founder and Managing Director of Mahlaseli Energy, a social enterprise that provides off-grid solar energy and water supply solutions to Lesotho's rural communities. Traditionally, solar energy solutions have a high upfront cost that can be prohibitive to low-income communities, keeping them from electricity access. Through the Mahlaseli Energy pay-as-you-go model, these communities can pay an upfront fee for electrification and water supply system installation and then monitor their energy and water usage on a monthly basis.

Prior to winning the Lead2030 Challenge, Mahlaseli Energy only provided off-grid electrification and water supply assistance to households, but hoped to expand into public services. Nonetheless, she faced challenges accessing clean energy financing that would enable her to expand Mahlaseli Energy's scope and reach other areas of the country.

After winning the Lead2030 Award and partnering with her Challenge Sponsor, ČEZ Group, Mahlaseli Energy began partnering with schools and health systems to provide electrification support. This was made possible after ČEZ Group connected Matsepiso and her team with the Czech Development Agency.

"In the past 12 months of the programme, we were able to do the electrification of rural schools. We are currently doing an electrification of a rural health center project. We have attained this project through the mentorship of ČEZ Group. Through Lead2030 we were able to tap into the education and health sectors."

The pilot programme created by this partnership, called the Health Centre Electrification Project, serves a community of 10,000 people. Additionally, the funding she received from the Lead2030 Challenge allowed Mahlaseli Energy to open an additional branch in a high-need area of Lesotho.

In the future, Matsepiso wants to continue Mahlaseli Energy's expansion, eventually reaching all ten districts of the country and additional countries in Southern Africa. She also hopes the organisation will expand into additional renewable energy technologies and continue its growth in the public sector.

11,230

people provided access to electricity

250.49

tCO₂ mitigated





SDG 3: Good Health and Wellbeing
How can we solve health and environmental equity?



Health Horizons International Foundation

Eliezer Lappots-Abreu

Dominican Republic

Eliezer is the President and Executive Director of Health Horizons International Foundation (HHI), a non-profit organisation founded in 2009 with a mission to strengthen primary health care in the Dominican Republic.

The Foundation has a long-running track record of success in providing healthcare interventions, since its inception impacting almost 1.8 million people through its various combined programmes, many delivered in collaboration with the country's Ministry of Public Health. HHI has consistently been at the forefront of efforts in the Dominican Republic to deliver education, prevention, and integral management of non-communicable diseases like diabetes and hypertension using a comprehensive approach.

Due to this track record of impact, Eliezer and the team were selected as Lead2030 Challenge Winners by AstraZeneca, and Eliezer was invited to participate in its Young Health Programme (YHP). The programme enabled Eliezer and HHI to invest in new public health interventions, by expanding Movimiento Mujeres, a programme focused on women's health.

"Participating in the Young Health Programme and One Young World has been a deeply transformative experience, both personally and professionally, and my time in Belfast in 2023 and Montréal in 2024 played pivotal roles in shaping who I am today."

Movimiento Mujeres has trained 12 young women to become community healthcare workers (CHW), with 30 additional women currently enrolled in training. In addition to normalising conversations around sexual health and mental wellbeing, these CHWs provide their community with health information, support vaccination campaigns, and connect families to healthcare.

Through Movimiento Mujeres and via support from the YHP, 19,210 people have been reached with health services or resources. The programme has significantly improved access to reproductive healthcare in target communities, who have received high-quality, comprehensive health education. In addition, the 12 women who are now CHW, benefited personally from leadership training as part of the programme.

Eliezer remains committed to expanding additional programmes of HHI, such as Sano y Feliz, which provides youth with knowledge about nutrition, mental health, and chronic disease prevention.

12

young women trained as community healthcare workers

30

more young women enrolled in community health training

19,210

people received vital health services and resources



Go to page 103 for the project's full SROI analysis.



SDG 3: Good Health and Wellbeing
How can we solve health and environmental equity?



India Clean Air Network

Ajay Mittal

India

Ajay is the Co-Founder of the India Clean Air Network (ICAN), an initiative under the Environment Conservation Society (ECS) that is working to address climate change and related social inequities. It does this by supporting initiatives for resilient cities, clean air, and clean energy access in rural communities. ICAN's pilot project on effective waste management was carried out at the local level, and an advocacy campaign culminated in a government clean air action plan for cities that consistently fail to meet national air quality targets.

As a winner of the Lead2030 Challenge and participant in AstraZeneca's Young Health Programme (YHP), Ajay set out to build a comprehensive programme to address the intersectional air pollution and health challenges faced by vulnerable communities through community engagement and youth mobilisation. With support from AstraZeneca, ICAN has improved the waste disposal practices of communities in the Kolkata Metropolitan Area. This has been a chronic challenge for the district, where the vast Dhapa landfill has caused frequent fires and a significant deterioration of air quality. Ajay's approach concentrated on waste, mobility, and city cleanliness, which following his previous work at ECS he realised needed radical reform.

"Lead2030 allowed us to be more ambitious with the project and the interventions that we have been doing. It created the opportunity for us to create more impact, work with larger communities, and work more deeply with municipalities."

ICAN's programmes specifically target schools and colleges, and vulnerable young people from low-income households or residing in urban slums. They provide beneficiaries with the knowledge and skills they need to address waste management and pollution challenges in their localities. ECS has secured important governmental support by signing a Memorandum of Understanding (MoU) with the Barrackpore Municipality, part of the Greater Kolkata Region, to increase the waste segregation and general waste management practices of the district.

With support via the YHP and funding from the Lead2030 prize, ICAN has trained 500 households in effective waste management practices and provided them with household waste collection services that enable them to put that training into practice. ICAN has also trained over 100 young people on waste segregation, composting, social mapping, and field-data collection via five-day workshops with on-ground immersion. Finally, ICAN has arranged events and festivals, promoting messages on sustainability, waste segregation, and eco-friendly lifestyles to reach an additional 5,000 people.



500

households trained in effective waste management practices

100

young people trained in waste segregation

5,000

people educated at sustainability events

Go to page 104 for the project's full SROI analysis.



SDG 6: Clean Water and Sanitation

How do we achieve universal access to clean water, sanitation, and hygiene by 2030?



PowWater

Ellie Hartpence

USA

Ellie is the Co-Founder of PowWater, a social enterprise that provides clean water delivery in Nairobi, Kenya. Despite infrastructure progress, over 70% of constituents in Nairobi do not have reliable access to piped water. A significant challenge faced is a lack of access to water pipes, which are often nonexistent or old and working improperly, increasing risk of waterborne disease. PowWater seeks to provide communities with safe, reliable water access by delivering quality water via truck and providing technological resources to monitor water levels and tank quality.

Before she was selected as a Lead2030 winner, PowWater had launched in Nairobi but sought to deepen their brand awareness and direct customer engagement through marketing strategies. Her partnership with Reckitt enabled the enterprise to develop a digital identity and target their external communications.

"We have a lot of advisors. We've never had a mentorship that's as fruitful as this one. It's truly on another level. Reckitt doesn't view this mentorship as a box checker. They're genuinely trying to go really deep with impact partnerships and with seeing their relationships deepen over time."

After refining PowWater's approach to storytelling, Ellie has had increased success growing her business, expanding her customer base with both businesses and households, and bringing in external stakeholders including new grant funders.

Since beginning the partnership with Reckitt, PowWater has experienced a tenfold increase in revenue, allowing the organisation to continue its expansion into additional areas of the Nairobi metropole. In 2024 alone, the enterprise moved 276 million litres of water, conducted 28,000 deliveries, and had 700 new customers.

Looking ahead, Ellie wants to continue working with Reckitt to overhaul the water distribution model and make PowWater the biggest water distributor in the world. While the enterprise will remain focused on Nairobi for the immediate future, Ellie foresees an expansion into additional markets in East Africa and Latin America.

276 million

litres of water transported

28,000

deliveries made



SDG 6: Clean Water and Sanitation

How do we achieve universal access to clean water, sanitation, and hygiene by 2030?



Tayaba

Nida Sheikh

Pakistan

Nida is the CEO of Tayaba, a social enterprise tackling water scarcity in rural Pakistan, a country projected to face absolute water scarcity by 2030. As the fifth most climate-vulnerable nation in the world, Pakistan's rural communities are at the frontline of this crisis, with women and children bearing the greatest burden. In these regions, women, often referred to as "water laborers," are forced to walk miles carrying heavy clay pots to fetch water, which is frequently unsafe. This already dire situation worsens during climate disasters such as flash floods and droughts, which either destroy or dry up water infrastructure.

Prior to her selection as a Lead2030 winner, Tayaba was a non-profit operating on donations. The primary offering of the organisation was the H2O Wheel, a device designed to make water collection easier that can hold 40 litres of water and cut travel time in half. While Nida sought to transform the organisation into a social enterprise, she faced difficulty making Tayaba financially sustainable. She also wanted to diversify the products that Tayaba offered.

Nida's Challenge Sponsor, Reckitt, supported Nida by co-developing a financially sustainable business model. The organisation has since transitioned to selling products in urban areas that raise revenue for Tayaba's water access projects in rural communities. Additionally, Reckitt supported Nida in the development of projects and piloted a new high-tech innovation, H2O Air, which transforms air into pure water.

"We evolved from offering a single low tech product to building a holistic portfolio of water solutions. Today we are implementing high tech innovations like solar powered water pumps and air-to-water devices. We're moving from simple rollers to smart systems. This transformation has given us not just reach but also resilience, and it was the contribution of Lead2030 and Reckitt's continuous support and mentorship since 2023 that helped us pivot to a financially sustainable social enterprise."

Since winning Lead2030, the prize money from Reckitt has enabled Tayaba to donate H2O Wheels to 520 households, equivalent to over 4,000 people, and install a solar-powered water facility in Rajanpur, one of Pakistan's poorest and most climate-vulnerable regions. As a result of this, the beneficiaries Tayaba surveyed have had a 40% decrease in waterborne diseases and reported a 100% increase in income.

Recently, Tayaba has entered into a scaling phase partnership with Reckitt that will result in 30 H2O Air devices being installed in hospitals and schools in the city of Lahore. Nida also benefits from the wider entrepreneur ecosystem that Reckitt is building together with partners like Yunus Social Innovation. Having delivered 500 million liters of water, Tayaba is working to achieve the next milestone: lifting 25 million people out of water scarcity by 2030.

520

households provided water collection device

40%

decrease in waterborne diseases experienced by beneficiaries

100%

increase in the income of beneficiaries





SDG 6: Clean Water and Sanitation
How do we achieve universal access to clean water, sanitation, and hygiene by 2030?



Openversum

Laura Stocco

Switzerland

Laura is the Co-Founder of Openversum, a social enterprise working at the intersection of engineering and community empowerment. To address a lack of safe and affordable drinking water, impacting 4.4 billion people worldwide, the company combines an innovative filtration membrane system with microfranchising. Openversum chose to launch in Colombia, where 27% of households lack access to a clean water supply and countless others do not have water access due to unaffordability. This inequality is more pronounced in rural areas that also have limited electricity access, making electricity-reliant water filtration systems impossible to implement.

The Openversum Filter relies on a gravity-powered filter utilising membrane and carbon media, requiring no electricity to operate. Further, Openversum's microfranchising solution teaches individuals in the local communities Openversum serves to assemble, sell, and maintain the state-of-the-art drinking water filters. This empowers people, primarily women, to become water entrepreneurs.

Before winning the Lead2030 Challenge, Laura wanted to refine Openversum's partnership strategy and digital presence. Nevertheless, she faced limited capacity, a challenge familiar to many start-ups.

"The whole Lead2030 programme helped us to not only get more visibility and credibility, but to start conversations with potential partners and sponsors, run more field events, and make donations in schools. We've grown so much."

After receiving mentorship from Reckitt, Laura had the opportunity to expand the Openversum team and redesign Openversum's digital presence, including its mobile application. The Lead2030 prize funds also enabled Openversum to donate water filtration devices to schools, medical centres, and other public services and community meeting places. In total, 46 water filtration systems were donated providing 2,085 people with clean water access. The visibility of these donations served to bring Openversum's water entrepreneur base additional customers.

Additionally, the enterprise's e-learning platform, used by female entrepreneurs to upskill, was upgraded. Now, 50 Openversum entrepreneurs receive access to videos on an online support platform where they learn to not only create but sustain their business, manage their resources, and ultimately achieve long-term financial security for themselves, their families, and their communities.

Within five years, Laura envisions Openversum reaching five million people with clean water. She also hopes to expand the offerings of Openversum, leveraging innovative engineering to create additional products and microfinancing solutions.



2,085

people provided access to clean water

46

water filtration systems donated

Leadership Awards

Our annual Leadership Awards recognise exceptional contributions made by young leaders in the fields of politics, entrepreneurship, journalism, and advocacy.

Winners were selected by expert judging panels and presented with their awards at the 2024 Summit in Montréal/Tiohtià:ke.

We are grateful to TFG Assessment Management and Intuit Mailchimp for sponsoring the Entrepreneur of the Year and Campaigner of the Year respectively.



Journalist of the Year

Selected by: Ilia Calderón, Anchor, Host and Correspondent; Lyse Doucet, BBC's Chief International Correspondent; Nima Elbagir, CNN's Chief International Investigative Correspondent

César Dezfuli

Spain 🇪🇸

César is a journalist and documentary photographer whose work focuses on migration, human rights, and international affairs.

Shaneel Lal

Fiji / New Zealand 🇫🇯 🇳🇿

Shaneel is a queer rights activist of Indian and native Fijian descent, and was the leader of the successful movement to ban gay and gender conversion therapy in New Zealand.

Plestia Alaqa

Palestine 🇵🇸

Plestia is a Palestinian journalist who became a leading figure documenting the humanitarian consequences of Israel's invasion of Gaza to her online audience of over four million.

Politician of the Year

Selected by Hasina Safi, Former Minister of Women's Affairs for Afghanistan; Kumi Naidoo, Former Secretary General of Amnesty International; Laura Chinchilla, Former President of Costa Rica.

Elena Sofia Motta Kolleff

Guatemala 🇬🇹

Elena made history in Guatemala as the youngest woman ever elected to Congress at 22, and is fighting to build a better country for the working class, women, and youth by advocating for a government that works for all, for gender equality, and an end to corruption.

Hana-Rawhiti Maipi-Clarke

New Zealand 🇳🇿

Hana-Rawhiti is the youngest MP in New Zealand since 1853, representing the only Indigenous party in the country, and has created resources to educate young Māori by decolonising the educational system with traditional Māori knowledge and practices.

Kamal Khera

Canada 🇨🇦

Kamal became one of Canada's youngest female MPs when she was elected for Brampton West, and has used her 10 years in office to advocate for a prospering middle class, safer communities, equitable healthcare, and empowering youth.

Ryvan Alshebl

Germany 🇩🇪

Ryvan became Europe's first refugee mayor when he was elected in January 2023 after fleeing the war in Syria in 2015. His goal as Mayor of Ostelsheim is to achieve a climate-neutral community and a healthy social climate.

Campaigner of the Year, presented by Intuit Mailchimp

Selected by an expert judging panel chaired by Dee Dunne, Senior Director of Global Lifecycle Marketing & Operations at Intuit Mailchimp.

Chanel Contos

Australia 🇦🇺

Chanel is the Founder of Teach Us Consent, a grassroots campaign that exposed the prevalence of sexual violence in students, and advocated for consent education to prevent this.

Elena Michael

UK 🇬🇧

Elena is the Co-Founder and Director of #NotYourPorn, a survivor-led movement combating image-based sexual abuse affecting non-consenting adults, sex workers, and under-18s.

Vanessa Mbonu

USA 🇺🇸

Vanessa serves as the NAACP's Vice President of Marketing, and has been instrumental in communicating the organisation's federal advocacy and policy initiatives through digital campaigns, media relations, and integrated marketing.



Entrepreneur of the Year, supported by TFG Asset Management

Selected by an expert judging panel chaired by Stephen Prince, CEO of TFG Asset Management.

Charlot Magayi

Kenya 🇰🇪

Charlot is the Founder of Mukuru Clean Stoves, and has manufactured and distributed over 400,000 life saving cookstoves, impacting the lives of 2,000,000 Kenyans living in poverty.

Kate Kallot

France 🇫🇷

Kate is the Founder and CEO of Amini, an African startup building the data infrastructure for Africa and the Global South to regenerate natural capital at scale.

Trisha Prabhu

USA 🇺🇸

Trisha is an inventor and the Founder and CEO of ReThink™, a patented technology that stops cyberbullying before the damage is done.



pg. 35 features
Matsepiso Majoro

Matsepiso completed the 2024 Action Accelerator programme to develop her renewable energy company, Mahlaseli Energy. The programme helped her to develop the business model and pitch deck to attract support for her company, which provides off-grid solar and water solutions for rural households in Lesotho.

Action Accelerator

The Action Accelerator is a programme designed to take Ambassador's post-Summit ideas from inspiration to impact.

The 2024 programme consisted of six core modules to support Ambassadors in their effort to launch or scale sustainability initiatives.

Each module featured a core online workshop, a follow up action session, and complimentary offline resources.

100%

participants improved their skills to create social impact*

100%

participants were provided with a platform to share with and learn from their peers*

96%

participants were helped to build their ideas for social impact*

Modules

1. Research the Problem
2. Build Your Vision
3. Create your Action Plan
4. Personal Branding and Advocacy
5. Storytelling and Pitching
6. Understand Your Impact

Action Sessions

These seminars gave space to Ambassadors to share their learnings with their peers, and follow up on the main action points from the related workshops and personal workbook.



Ambassador Spotlight

Jaime Brown

Sign Language Interpreter

New Zealand 

Jaime started an interactive, self-paced Deaf Culture and Sign Languages training programme at her workplace, Concentrix. The programme is now available to all Concentrix staff worldwide and translated in over 10 languages. This training is an effort to create more inclusive workplaces and societies for the over 70 million Deaf and hard of hearing people worldwide.

Through the Action Accelerator Programme, she got the tools and knowledge to launch the program across all global offices. She was also inspired to set up her own charity and host training programmes outside of Concentrix.

"Through the Action Accelerator, I got the tools and knowledge to launch our program amongst all of my company's 270,000 staff worldwide. I was also inspired to set up my own charity and host training programmes outside of my organisation."

Practice Pitches

This competition was the final stage of the programme that gave the Ambassadors the opportunity to demonstrate their learnings from the programme in an online live pitch to a panel of expert judges, who provided constructive feedback.



Ambassador Spotlight

Anthony Carbrera

crenado.la

Ecuador 

Anthony is the Founder of crenado.la, an organisation aimed at transforming the personalised fashion industry in Ecuador and eventually throughout Latin America. The platform allows users to easily design and customise clothing and accessories, combining modern e-commerce technology with the craftsmanship of local embroidery and sublimation artisans.

Through the Action Accelerator Programme, Anthony received mentorship, resources, and a platform to refine their business model and better understand their target market. Thus, crenado.la evolved from a concept to a viable business.

"Through the Action Accelerator, I received mentorship, resources, and a platform to refine our business model and better understand our target market. Thus, we evolved from a concept to a viable business."

* Feedback from survey of 24 participants in the 2024 Action Accelerator



pg. 99 features
Nilza Costa Baptista

Nilza completed the One Young World Academy on Official Development Assistance in 2024. She is the Founder of Angola Hunger Relief, on a mission to reduce hunger by fundraising and working with a communitarian kitchen to distribute over 110,000 meals to the young and elderly in Huambo.

One Young World Academy

One Young World Academy are online learning courses grounded in real-life experience, and designed with the interests and professional goals of young leaders in mind to help young leaders maximise their impact in various fields.

Students learn from world-renowned subject matter experts and gain the tools they need to increase their impact in the areas that matter to them.

2024 One Young World Academy: Official Development Assistance

Gates Foundation

One Young World Academy Series 2024, an initiative by the Gates Foundation and One Young World, was the first globally recognised e-learning platform offering content on development challenges led by some of the world's foremost leaders and experts for young global leaders.

It consisted of four sessions featuring high-level representatives who addressed crucial topics related to overseas aid.

"The Academy was a turning point for me. It cleared the noise in my head around aid, challenged my assumptions and deepened my understanding of aid and the power of storytelling. It gave me more confidence to continue to pursue social justice" - Nilza Costa Baptista (left)

The sessions were designed to emphasise the importance of Official Development Assistance (ODA) in the international landscape and the challenges of ODA cuts.

Sessions explored how the debt situation in Africa has impacted the development and growth of the continent and encouraged action through participant deliverables by asking them to address how ODA has helped bridge the gap between the Global North and South.

Participants gained real-life practical project experience and developed a range of skills and knowledge about ODA topics, and received insights from experts in the field, including other young leaders who have expertise and vast experience across different fields.

They also had the chance to be part of an exclusive Media Master Class and have the chance to speak at media outlets about their leadership and contribution to the development of global challenges.

Modules

1. What is ODA
2. Navigating Today's Global Landscape: Challenges and Opportunities in International Development
3. Understanding ODA: The Backbone of Global Development Funding
4. Rebranding the Official Development Assistance concept

56.5%

of participants completed all four modules

"Through the ODA Academy Series, I have gained a profound understanding of how Official Development Assistance can transform lives when rooted in community-driven solutions." - Babatunde Adewumi, One Young World Ambassador and Academy Media Champion

1,038

registrations from Europe, Asia, Africa and America

"In my time advocating for refugees, I have never come so close to talking about international aid like I did with One Young World's Official Development Assistance Course." - Mamuch Bey, Academy Media Champion

2025 One Young World Academy: Global Health

In our ongoing partnership with the Gates Foundation, we launched a special series focused on critical global health issues at the start of 2025.

This series explores how innovation, advocacy, and partnerships are essential to advancing global health outcomes.

The programme is developing 1,746 young leaders in Niger, Senegal, Democratic Republic of the Congo, Burkina Faso, and Côte d'Ivoire.

Global Volunteer Team

Our Global Volunteer Team is the backbone of our Community, leading regional events and opportunities, connecting Ambassadors locally, and ensuring our reach and momentum continues to grow after every Summit.

In 2024, this dedicated team of young leaders were instrumental in supporting the global and varied activities available to our 18,700+ Ambassadors around the world.

24

Coordinating Regions

32

Managing and Coordinating Ambassadors

Canada and USA



Managing Ambassador
Lahna Rae Harper



USA
Masab Siddiqui



USA
Nike Azuma



Canada
Bradley Amir

Latin America and the Caribbean



Managing Ambassador
Isabel Menendez



Central America and Mexico
Edith Soria



Caribbean
Kurba-Marie Questelles



Brazil
Naila Magalhães Ferreira



South America
Barbara Beltrán Torres



Colombia
Daniel Zapata Castro

"Being Managing Ambassador has been my most enriching and valuable experience. It opened my eyes to the beauty of our differences and the power of authentic connection. In a space of empowerment and understanding, I found the courage to be my true self and to see beyond society's frameworks. This is what One Young World has taught me, and what I will forever carry and share with the world: that our uniqueness is our strength, and together - with kindness, love, and innovation - we are always stronger." - Kristina Drenker, Managing Ambassador for Europe

Europe



Managing Ambassador
Kristina Drenker



Western Europe
Sorana Florentina Ionita



Southern Europe
Salma Habachi



Central Europe
Svetlana Vylkova



Northern Europe
Natālija Knipše



Eastern Europe and Central Asia
Lidiya Chikalova



Benelux and Germany
Dyonne Niehof



UK and Ireland
Rishi Dorai



Belfast Legacy
Stephen McCrystall

Asia



Managing Ambassador
Emmanuele Marie Parra



South Asia
Sinchita Dutta Roy



East Asia
Takuto Hori



South-East Asia
Samantha Thian

Africa and the Middle East



West and Central Africa
Tolulope Aina



East Africa
Harriet Kamashanyu



North Africa
Seif Taher



Middle East
Mohamed Al Moosa



Managing Ambassador
Isaac Olufadewa



Southern Africa
Vandana Satgoor

Australia, New Zealand, and Pacific Island Nations



Managing Ambassador
Demetria Chelepy



Australia and New Zealand
Kate Crowhurst



Pacific Island Nations
Lavau Kwalam Nalu



Pacific Island Nations
Tabotabo Auatabu

Additional thanks to Engagement Leads: Jason Pareja Jauregui, Belinda Nkechi Idinmachi, Entle Mmipi, Stephen Ogwen, Lezeth Garcia, Roos Bruggink, Tobias Mosch, Arnab Banerjee, Manasi Gupta, and Laura Sabatier.

Community Events

5,400+

People attended **112**
Community Events in **30+**
countries between January
2024 - March 2025

From small get-togethers to large multi-day agendas, our annual calendar of events build on the foundations of the Summit to inspire, build the skills of, and elevate young leaders.

They bring together new and old cohorts of One Young World Ambassadors to foster collaboration and generate new ideas across our 18,700+ Community.

The events are delivered with support of our volunteer team of Managing and Coordinating Ambassadors, with frequent involvement from our Partner network.

"You should make the most of One Young World and try to get engaged with all the events that they are doing and meet the most people you can. It's amazing to see, after the years, how the people are advancing their projects." - Anna Torres Colom, 2021 Ambassador

Semana de Pueblos Indígenas 2024

 Digital Event

To commemorate the International Day of Indigenous Peoples, our regional team in South America dedicated a week to celebrating and learning about Indigenous cultures.

With a series of online events and workshops, Semana de Pueblos Indígenas connected the public with our Ambassador Community making a positive impact in their communities.

The events offered a unique opportunity to reconnect with the region's Indigenous roots, understand the current priorities of Indigenous communities, and explore solutions for over 230 digital attendees.

One Young World Paris Accelerator

 Paris 

Part of a Post-Summit series in 2024, One Young World collaborated with L'Oréal to host an event for 2024 Delegates to turn their ideas into impact.

Opened with a keynote speech from One Young World's Co-Founder, Kate Robertson, and followed by a panel of exceptional One Young World Ambassadors, the event was centred around a collaborative action-focused workshop.

Attendees were invited to develop learnings they attained during the One Young World Summit Montréal, 2024, into real projects and initiatives that they could use to generate transformative social impact.

Standard Bank Intergenerational Masterclass

 Johannesburg 

One Young World Southern Africa hosted our in-person and online meetup for the region in April 2024, in partnership with Standard Bank.



The Masterclass is driven by the region's most pressing challenges, and takes into account the concerns and solutions of the young leaders themselves.

The agenda addressed the "year of democracy", and delved into topics from youth unemployment to mental health.

This Masterclass empowered 58 young participants with knowledge and strategies to tackle youth unemployment challenges, and understand the significance of the 2024 elections in driving socio-economic change in the region.



YHP Costa Rica Congress

 San José 

One Young World teamed up with AstraZeneca for an impact-filled day at the Young Health Programme's Costa Rica Congress.

It was a dynamic day of workshops, panels, and keynotes uniting over 100 young health leaders, AstraZeneca professionals, and non-communicable disease experts to explore youth-led advocacy in improving health accessibility.

Attendees were joined by former President Laura Chinchilla, and heard from CEO of Alexion, Marc Dunoyer. This was boosted with powerful speeches and contributions from five exceptional One Young World Ambassadors and Young Health Programme fellows.



One Young World ASEAN Leadership Forum

 Kuala Lumpur 

The Forum, an annual gathering of youth changemakers from the region, took place in Kuala Lumpur on 22 June.

It is designed to inspire action amongst young people, with an agenda featuring 16 exceptional changemakers, each transforming their communities in the topics of climate and ecological crisis, artificial intelligence, health, and diversity, equity, and inclusion.

With the support of Maybank, the event's primary sponsor, the hybrid event brought together over 350 young people, with 200 attending in-person and 150 virtually, from all ASEAN countries.

Community Opportunities

We collaborate with our network of partner organisations to identify the best opportunities for young leaders, working to ensure that our Ambassadors have access to programmes and activities which will accelerate their leadership and impact.

138

opportunities curated for the One Young World Community

400+

Ambassadors connected with or nominated for exclusive opportunities

Global Youth Security Council

In 2023, One Young World convened eight exceptional young leaders attending its Belfast 2023 Summit to meet with InterAction Council Co-Chair Bertie Ahern, former Taoiseach of Ireland, and former President of Colombia and Nobel Peace Laureate Juan Manuel Santos.

From this meeting, a group of young leaders was established by One Young World and the InterAction Council to address existential threats to the global community.

The Council consists of 14 One Young World Ambassadors, working and developing research, policy, and briefings to understand and address these existential threats to humankind.

The work is developing policy proposals for national governments and International Organisations grounded in the work of Dr Joanna Nurse, DG Existential Security Threats for the InterAction Council and her Strategy X-EXIST, *A Plan to Secure the Future of Humanity from Existential Threats*.

Council Members:

Kolfinna Tómasdóttir

Iceland 

Talita Honorato-Rzeszewicz

Poland 

Yuhan Zheng

China 

Dr Isaac Olufadewa

Nigeria 

Fatou Senghore

The Gambia 

Barrise Griffin

Bahamas 

Noor Azizah

Myanmar 

Shadi Rouhshahbaz

Iran 

Matai Muon

South Sudan 

Lloyd Nunag

Philippines 

Ivana Feldfeber

Argentina 

Victor A. Lopez-Carmen

USA 

Tanya Afu

Solomon Islands 

Prachi Shevgaonkar

India 

Ambassadors for Peace

At the start of 2024, One Young World consulted with a selection of outstanding peacebuilders from around the world to address escalating global conflicts. They identified a lack of productive conversation and effective action addressing the crises, and advised One Young World to create the Ambassadors for Peace programme, launched in March.

The programme began with a series of interactive online events designed to connect and empower One Young World Ambassadors to address the deeply-rooted causes and severe consequences of conflicts around the world, including Sudan, Yemen, Ukraine, and Democratic Republic of the Congo. The series was launched with an in-depth exploration of the devastating crisis in Palestine.

Based on guidance from expert young leaders and the conversations they sparked, the programme has evolved into a platform for our One Young World Community to share and collaborate towards solutions to the varied challenges arising from conflicts around the world, and a committee of seven young leaders committed to spreading peace.

The committee of seven Ambassadors is developing an advocacy framework for the One Young World Community and beyond, to address new and existing conflicts. The framework outlines key actions which increase awareness and understanding on how to mobilise communities behind peacebuilding.

The NewNow

The NewNow is a One Young World programme supported by Virgin Unite, empowering the boldest emerging young leaders to shift the paradigm for how leaders worldwide drive change through systems-thinking and collective action.



To underpin the programme, One Young World published a paper presenting insights into successful systems-based thinking, its future, its relationship with Indigenous Knowledge Systems, and the intricate relationship between systems-based approaches and social impact assessment.

The programme offers a tailored programme to support 10 trailblazing young leaders from the Global South annually to accelerate build their skills and capacity to lead systematic change.

“Together with One Young World and The NewNow, Virgin Unite is committed to empowering the next generation of young leaders as they begin their journey to create a brighter, more sustainable future.” – Richard Branson, Founder, Virgin Group



Founding Leaders

Abdalaziz Alhamza - Co-Founder/ spokesperson, Raqqa Is Being Slaughtered Silently

Farwiza Farhan - Chairperson, Yayasan HAKA

Roya Mahboob - CEO, Digital Citizen Fund

Victor Ochen - Executive Director, AYINET and Global Advisor, UNHCR

Jaha Dukureh - Co-Founder, Regenerative Hubs

Uzodinma Iweala - CEO, The Africa Center

Taylor Wilson - Nuclear Physicist; Founder, Prometheus & Talos

“The NewNow leaders are compassionate and persistent bridge-builders with desire to do what is right. Where we have to compete we should - and where we have to forgive, we must. It’s young leaders who will beam light of peace to all corners of the world in conflict and humanity in suffering.” – Victor Ochen, Founding Leader, The NewNow

COP29

One Young World Ambassadors were at the table for COP29 in Baku, Azerbaijan, debating important issues and driving forward climate action, innovation, and solutions.

We designed an agenda of action-focussed events with Extreme Hangout to ensure that youth voices were heard and listened to.

Topics ranged from Intergenerational Justice and Climate Action to Building Connections That Matter: Indigenous Peoples, Local Communities with Traditional Lifestyles, Scientists, and Policy Makers.

40

One Young World Ambassadors attending the conference

10+

One Young World events hosted in the Blue Zone

10+

One Young World events hosted in the Green Zone



Indigenous Council

In January 2024, One Young World formed its inaugural Indigenous Council to engage directly with Indigenous young leaders to ensure a fair representation of their interests and the interests of young Indigenous people around the world.

Council Members:

Ahumuza Ignatius, Banyoro Tribe

Alexis Rubiel Alfaro Jiménez, Tojolabal

Amelia Kami, Pacific Islander

Diwigdi Valiente, Guna

Kananish McKenzie, Innu Nation of Matimekush Lac-John

Lisa Rapley, Gumbaynggirr

Martha Lidia Oxí Chuy, Maya Kaqchikel

Mathew Siliga Amituanai, Pacific Islander

Noor Azizah, Rohingya

Vanessa Turnbull-Roberts, Bundjalung Widubul-Wiabul

Winter Dawn Kent Lipscombe, Anishinaabe of Wauzhushk Onigum

“By creating consistent, long-term partnerships and providing platforms for their voices to shape the agenda, One Young World can empower Indigenous youth as active agents of change in global conversations.” – Indigenous Council Member

The Council’s function was critical to ensuring that One Young World’s work is culturally sensitive, respectful, impactful, sustainable, and effective, as well as delivering the first One Young World Indigenous Youth Day.

The group met monthly and consulted with the team at One Young World to offer strategic direction for culturally respectful and impactful Indigenous-related content at the Summit. The Council also reviewed applicants for scholarships targeted to Indigenous young people.

We are hugely grateful for the wisdom, dedication, and support provided by the Council throughout 2024.

Strength of our Roots

Documentary produced in partnership with Kokoro

kokoro

To discover the unique perspectives on the mental health challenges faced by young Indigenous Peoples from Turtle Island, we interviewed seven Indigenous young leaders who are promoting access to and awareness of mental health resources, for a documentary released in 2025.

The mental health crisis disproportionately affects First Nations and Indigenous Peoples and has surged in the past five years. These disparities emphasise the intersection of systemic inequities, historical trauma, and limited access to culturally appropriate mental health care, which require urgent health interventions.

The documentary highlights the importance of a culturally aware approach to mental health, demonstrating how young leaders are promoting that in their own cultures, while honouring their elders.

450+ Ambassadors promoted on our social media to our total online audience of 1,416,602

Actionable Advocacy

To create real change, ideas must be actionable. Every newsletter we send shares one practical action to our audience of 52,000+ subscribers, to inspire them to create a tangible social impact each month.



Create a more equitable society for survivors of sexual violence

Our Ambassador, Vedanshi Vala, co-founded the tech platform, BOLT Safety Society. The organisation is building safer and more equitable communities through technology. Aiming to end violence, harassment, and abuse, BOLT Safety Society has created a diverse range of programmes that focus on prevention and support for survivors. We called on our audience to encourage their organisations to partner with the BOLT Safety Society, to increase awareness about abuse and harassment, or donate to help them create a safer world.



Turn plastic waste into fashion

The climate crisis and discrimination against people with disabilities may seem like separate issues, but our Ambassador, Juliet Namujju, has found a way to tackle both through her organisation Kimuli Collections. Kimuli Collections trains and employs Ugandans with disabilities in upcycling, teaching them useful skills such as tailoring whilst improving their confidence and self-esteem. We encouraged our audience to consider buying from Juliet's sustainable fashion brand that promotes environmental conservation and disability inclusion, next time they are looking to upgrade their wardrobe. See page 130 to learn more about the project.

"One Young World helped to bring visibility to my work. I did an Instagram live for the Latin American page and it's helped to bring awareness to the organisation and the organisation's work. It's helped bring people to learn about us, know about us, and support us in the work that we're doing" - Jeshua Bardoo, One Young World Ambassador

Ambassador Spotlight

Every month, we promote Ambassadors from every region in our Community on our website and social media channels via the Ambassador Spotlight series. It brings attention and directs support towards their social impact initiatives, elevating their profiles and building their support network.

149 Ambassadors from 71 countries promoted via the series between January 2024 - March 2025



February 2024
Michael Showunmi
Raising Star Africa
Nigeria

- Raising Star Africa focuses on five areas of development: equal and accessible education, relevant and industry-based skill development, soft and social skills to boost confidence and awareness, inclusion workshops, and advocacy. So far, they have:
- renovated three schools to be more disability inclusive, benefiting over 650 students
 - empowered over 100 children with skills such as art and climate education
 - enhanced social skills for more than 5,000 persons with disabilities
 - educated over 10,000 people on inclusion

This year, Raising Star Africa is developing an Ability Centre, designed to provide access to learning, STEM, robotics, and vocational and digital skills for children with disabilities in Nigeria.

May 2024
Bruna Ferreira Amaral
Toti Diversidade
Brazil

- Toti Diversidade is a social enterprise empowering refugees and migrants in Brazil with opportunities to develop tech skills. The organisation is empowering refugees and migrants in Brazil with opportunities to develop tech skills and helping corporates with ESG requirements. Founded in 2018, Toti has:
- trained over 1,200 people in data analysis, tech support, and coding skills
 - encouraged corporates to welcome more refugees and migrants as employees
 - been active across 21 states and 140 municipalities
 - partnered with International Organisation for Migration and Toyota Foundation
- As a part of their commitment to diversity and inclusion, Toti is helping corporates recruit refugee and immigrant talent, and integrate a more inclusive culture.



Campaign Collaboration

#JobsForPalestine

Abeer Abu Ghaith is the Founder of talent agency, MENA Alliances, in the West Bank, which works with global organisations in over 22 countries to hire talent from Palestine.

In a thought leadership article published on oneyoungworld.com, Abeer highlighted how refugees are often overlooked for their immense potential, offering resilience, adaptability, and a wealth of transferable skills.

She launched Jobs for Palestine in 2024, a campaign responding to the 468,000 jobs lost in Gaza and the West Bank following.

We collaborated with Abeer and MENA Alliances on a series of social media posts and thought leadership publications, to call on our audience to support this campaign.

The actions were clear and the ask was simple:

- **Share this campaign:** share this video to spread the word and help empower Palestinians to lift themselves out of difficulty.
- **Make an introduction:** if you know someone who is hiring, tell them about Jobs For Palestine!
- **Hire talent from Palestine:** despite the occupation, Palestine has an incredible literacy rate of 92%. Hire a highly skilled remote-worker to grow your business.
- **Volunteer:** offer your skills and time to help Jobs for Palestine make a bigger impact.

524,803

engagements with campaign via our promotion on social-media and newsletters

Community Platform

3,016

Ambassadors activate on the platform

53.1%

connected with fellow Delegates before or during the 2024 Summit on the Platform

4.16/5

average rating of Community Platform pilot by 2024 Delegates

84.5%

of 2024 Delegates intended to continue using the Community Platform after the Summit

The Community Platform has been a long-awaited resource for our Ambassadors, and in 2024 we were delighted to launch this brand new benefit to membership of our global Community.

It is a collaborative, exclusive space where Ambassadors can connect with one another, engage directly with the team at One Young World, promote their work, and access key resources to accelerate their impact.

The Community Platform is a powerful tool for our Ambassadors to foster meaningful connections, collaboration, and action.

The greatest value of being an Ambassador is connecting with the rest of the Community. The Community Platform was launched in 2024, to allow Ambassadors to do just that.

"It's a wonderful platform where we can get connected to the world's young leaders." - 2024 Ambassador

"The Community Platform is a great tool for fostering connections and collaboration" - 2024 Ambassador

Key Features:

- Personal profiles for young leaders to share their skills, achievements, interests, and areas of potential collaboration.
- Hear updates directly from the team at One Young World, and reach out to the Community team for personalised support and responses.
- Regional Groups in which their respective Coordinating Ambassadors promote regional networking and action-focused collaborations.
- Direct access to attend online and in-person Events organised by the Global Volunteer Team all around the world, and our expert network of partners.
- Access to an Ambassador Directory, a page where they can explore the profiles of all the other incredible younger leaders in our Community.



Ambassador Spotlight

Ahmed Ramy

Nrecycli

Algeria

Ahmed Ramy founded Nrecycli, a start-up that encourages recycling by rewarding people who recycle at designated collection places with points through an app.

Ahmed credits One Young World's digital offerings as helping him to build meaningful connections with his fellow Ambassadors, connections which he maintains to this day.

To learn more about his project, go to page 131.

"I love the way the profiles are made on the Community Platform. You can see what the interests of other people are. You can join the groups and you can participate in the regional meetings."

Community

creating a fair, sustainable future for all



Achieving the SDGs

We have aggregated data from all the Ambassadors featured in this report to demonstrate how young leaders are addressing the 17 Sustainable Development Goals (SDGs). The SDGs are a framework of interconnected goals adopted by the United Nations to define the most pressing global challenges.

The following statistics are a representation of our Community's impact, from a sample of One Young World Ambassadors around the world. They are supported by stories and case studies that typify the leadership of our Ambassadors aligned with the SDGs.




403,717

vulnerable people received emergency provisions and essential resources


1

NO POVERTY

 One to Watch


Dimitri Zogg

Cosaic

Switzerland 

Dimitri is Co-Founder and CTO of Cosaic (formerly Cultivated Biosciences), a Swiss startup creating dairy-free products using fermentation. Dimitri and the team have worked to perfect an animal-free alternative to dairy products, by transforming oleaginous yeast into cream using their proprietary biomass fermentation and extraction technologies. Cosaic is committed to building resilient food systems that meet consumer demand, and minimise the environmental cost of the industry.

Founded in 2021 in Zurich, Cosaic is transitioning from the research and development stage to the market entry phase with bold plans to introduce its cream to the US market in 2026, and to the European market in 2027, pending regulatory approval.




9,606,293

meals provided to people experiencing food insecurity

2

ZERO HUNGER


 Community News

Project Oscar launches in Nigeria

Project Oscar, a charity aimed at improving the diagnosis and treatment of neonatal jaundice, is training 300 health workers in Lagos.

The first year goal is to reach 10,000 mothers, screen 9,000 children, and introduce new protocols to try and prevent babies with jaundice from developing cerebral palsy.

The project is named after disability advocate and Ambassador Oscar Anderson, who has cerebral palsy as a result of untreated jaundice.



616,693


people provided with access to healthcare and medical products

3

GOOD HEALTH AND WELL-BEING

1,385,467

people provided with access to education and training



4

QUALITY EDUCATION

62 | Community: creating a fair, sustainable future for all

Community: creating a fair, sustainable future for all | 63



Hauwa Ojeifo receives \$20,000,000 to tackle gender inequality

In 2024, Hauwa was selected by Melinda French Gates as one of 12 leaders who received \$20 million in funding to support charitable organisations that are doing impactful work to improve women's health and wellbeing. This recognised her exceptional leadership starting a mental health revolution in Nigeria. After being diagnosed with bipolar and PTSD, she founded She Writes Woman, an award-winning movement destigmatising mental health by empowering people with lived experiences of mental health challenges to share their stories.

Hauwa is deeply committed to guaranteeing that charitable organisations which are focused on advancing women's rights are well funded and strongly supported, to overcome increasing and re-emerging challenges. In early 2025, Hauwa and One Young World came together to launch the Hauwa Ojeifo Scholarship, a brand new programme empowering 16 exceptional women every year with a comprehensive development curriculum, full participation in the One Young World Summit, and the opportunity for funding. The scholarship will help these leaders to impact **10,000,000** women positively by 2030.



123,414

women and girls equipped to fight against gender inequality



248,113

people gained access to new clean and affordable water sources



557,478

tCO₂ saved by renewable energy solutions



184,994

people upskilled for the world of work and entrepreneurship



2,190,000

users accessed innovative sustainability software to address industry-wide challenges



1,524,413

people from marginalised communities empowered to tackle systemic inequalities



Ambassador Spotlight

Sagufta Janif
Outsource Fiji
Fiji 



Vanity Fair's young leader for SDG 8 in the 2023 Global Goals List, Sagufta is a pioneering leader in the Pacific driving job opportunities.

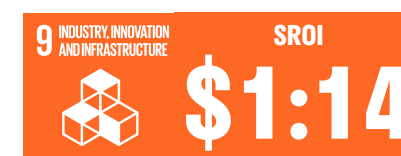
Despite leaving her role as Executive Director of Outsource Fiji, she has created substantial impact through programmes which develop and upskill the Fijian workforce.

See full project analysis on page 117.



Ambassador Spotlight

Salih Mahmod
Mosul Space
Iraq 



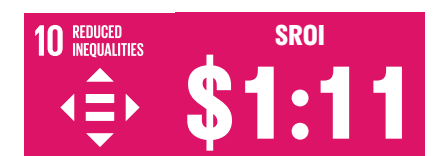
Salih founded Mosul Space, a makerspace that has held online and in-person tech and business workshops, helped launch countless start-ups, and contributed to humanitarian efforts by repairing damaged medical devices during ISIS occupation.

See full project analysis on page 120.



Ambassador Spotlight

Thalita Gelenske
Blend Edu
Brazil 



Thalita is the Founder of Blend Edu, an organisation that aims to build an inclusive culture and help put diversity in action in companies by providing educational and training services.

Blend Edu's Diversidade has impacted 1,000,000 people from 150 organisations. Launched in 2024, Representia, Thalita's first B2C product, has over 38,000 users, 36,000 of which joined the platform in 2024.

See full project analysis on page 122.



39,442

people engaged in solutions to protect the environment and culture of cities and communities



899,873

tonnes of waste prevented or upcycled



Max Han
Youths United for Earth
Malaysia 🇲🇾

Max founded Youths United for Earth (YUFE) to mobilise young Malaysians to create digital climate advocacy campaigns. The organisation does this by providing young people with mentorship opportunities from advisers in the environmental sector, sharing green campaigns on social media, and connecting people in its network through film and book clubs.

YUFE has reached over 50,000 people with advocacy campaigns encouraging sustainability. The organisation has also connected 200 mentors with 300 mentees through the Sustainability Mentorship Programme.

Its advocacy efforts have led to successful lobbying for the first ever Malaysian Climate Change Youth Advisory Board. Next, Max is drafting Southeast Asia's first Environmental Rights Declaration under the Association of Southeast Asian Nations with UN bodies, diplomats, and marginalised communities.



753,034

tCO₂ mitigated by climate action





Prince of Wales stops by the Nancy Iraba's Seaweed Cafe

In a meeting arranged with the Earthshot Prize, One Young World Coordinating Ambassador, and self-professed "Seaweed Queen" met with His Royal Highness the Prince of Wales during Earthshot Week. Nancy founded Healthy Seaweed Co. to provide female seaweed farmers with a reliable marketplace for their produce.

Learn more about her impact on page 138.



48,275

m² of seaweed cultivated to sequester carbon and provide sustainable food sources



2,650,250

people educated to protect their environment



Zahra Joya receives Magnitsky Award for outstanding journalism

Zahra was awarded by the Magnitsky Justice Campaign as Outstanding Journalist in recognition of her commitment to reporting on women's issues in Afghanistan, especially in light of the Taliban takeover.

She is the Founder of Rukhshana Media, a women-led news organisation covering women's issues in Afghanistan. Zahra was honoured not only for her huge personal achievements, but to shine a spotlight on the ongoing struggle for women's rights and press freedom in Afghanistan.

Eddy Balina Non-Violence Project Uganda Uganda

16 PEACE, JUSTICE AND STRONG INSTITUTIONS  SROI \$1:70

The Non-Violence Project Uganda works across Uganda's schools and communities to prevent and eliminate school-related violence. Founded in 2011, Eddy's flagship initiative, the Schools for Peace programme, trains teachers and school administrators in violence prevention and management. Devices to record and track violence are installed in schools as well as Peace Boxes that enable students to anonymously report violence.

To date, the Non-Violence Project Uganda has trained 25,200 students in 285 schools in peaceful conflict resolution, resulting in a 62% reduction in violence. 2,840 teachers have been trained to sustain this progress.

See full project analysis on page 145.



557,368

people trained and educated to advocate effectively for peace



\$141,650,000

mobilised by Ambassadors from private/public sector partners for sustainability solutions





Eldine Glees has spent over a decade navigating the intersection of gender and climate justice within the global shipping industry.

With less than 2% of women represented in maritime careers, her journey has not only broken barriers but reshaped them entirely. Eldine never expected to be working in shipping; she thought she would follow in her father's footsteps and become an economist. But, uninspired at business school in Angola, Eldine's curiosity was piqued by an advertisement for women to join the maritime industry, and the course of her career changed forever.

"The minute I walked on that boat, I just knew there was no way I was turning around."

Eldine was on track to be Angola's first female captain, but a failed eyesight test prevented her from assuming the position. Instead, she pivoted to become a leader on the operational side of maritime shipping, taking on safety training, crewing, and operational tasks.

In 2016, Eldine attended the One Young World Summit in Ottawa via the Leading Scholarship (formerly All Bar None Scholarship), a programme designed specifically to identify and support outstanding young leaders from countries that are often under-represented at global forums and in decision-making spaces.

At the event, she joined award-winning actor and UN Women Goodwill Ambassador Emma Watson on stage to discuss her work as a woman in the shipping industry. Her attendance at the Summit was followed by a feature in internationally revered culture magazine *Vanity Fair*.

"When I got back home from the Summit, I felt ridiculously inspired, so I applied to be a Coordinating Ambassador for Africa. Even when I had my children and took a break from working, One Young World kept reaching out. Over the years I've written articles, done a BBC World interview, and continue to follow every Summit every year."

Eldine is distinctly aware of the lack of women working in shipping and wanted to do something about it. As a woman of colour, she understands the need to advocate for herself and other women in the same spaces. This drove her to become a founding member of the Women in Maritime Africa Association and in 2016 she co-founded the Women International Shipping and Trade Association in Angola (WISTA).

Eldine led policy at WISTA, and discussions between the government and private sector. She worked to create public-private partnerships that increase training opportunities for women in the industry in Angola, and drafted policy proposals with Angola's Ministry of Defense, Ministry of Fisheries, and Ministry of Transportation on maritime policy.

For the last three years, Eldine has been heavily focused on climate adaptation and decarbonisation of the shipping industry, which, if it were a country, would be the sixth largest carbon emitter. Today, Eldine works as a policy consultant focused on sustainable shipping and women's advancement in the maritime industry.

Business for Social Good

L'ORÉAL®

Erwan Noel
L'Oréal Citizen
France 



Erwan is the International Director of the **L'Oréal Citizen** programme to mobilise a network of volunteers at L'Oréal.

Since 2010, the initiative has enabled employees to dedicate one workday a year, called L'Oréal Citizen Day, to volunteer at a non-profit organisation. The initiative also allows employees to contribute to charitable causes through several additional means such as Payroll Giving, Hackathons for good, crowdfunding campaigns, and mentorship.

After attending the Summit in 2014, Erwan changed positions at L'Oréal to work more closely on the company's sustainability aims. Particularly touched by Delegate Speakers that he heard discussing migration, disability, and sustainability, he found ways to implement social impact in both his personal and professional life.

Through L'Oréal Citizen, 97,000 hours of volunteering have been carried by 2,400 employees at 775 non-profit organisations. Additionally, 2.3 million euros have been donated to partnered non-profit organisations globally through the Payroll Giving programme.

€2.3 million

have been donated to partnered non-profit organisations

97,000

hours volunteered

"Everything changed after One Young World. It was a wake up call to better understand the leader I wanted to be in the world. After the Summit my goal was to embody my values and social and environmental concerns in my daily work life at L'Oréal as much as possible."

In addition to France, the Payroll Giving programme has been adopted by four additional companies including the United States, United Kingdom, Ireland, and Japan.

To continue connecting L'Oréal employees to local communities and helping them upskill their knowledge about social and environmental issues, he hosts regular lunch and learn presentations about L'Oréal Citizen Day.

In addition to his work with L'Oréal Citizen, Erwan also encourages peers at other organisations to implement volunteering days.

"We have a really strong impact on local communities and the common good, but we also have a really strong impact on the mindsets of our colleagues and subsidiaries. It's a way to create a sense of belonging by connecting to our inner generosity."



dsm-firmenich

Brenda Silva Magalhães
Health for Indigenous Communities
Brazil 



Health for Indigenous Communities is a 100-day project to provide nutritional support to children in Terena Aldeia Bananal.

dsm-firmenich's "100-day project" initiative challenges dsm-firmenich Ambassadors who attended the Summit in Montréal to work on a social impact project and deliver a proof of concept in 100 business days.

Inspired by the speech of an Indigenous Delegate Speaker, Brenda chose to spearhead a 100-day project to provide micronutrient support to Terena Aldeia Bananal, an Indigenous community in Brazil, through school meals.

"At the Summit, I saw an Indigenous leader talk about her community and the change she was promoting. I was very touched and contacted her during the event to learn more about her culture. We exchanged contacts and then I got an opportunity to connect on an internal project to help her community."

On Yanomami land, the largest Indigenous reserve in Brazil, 52.2% of children under 5 years old are undernourished.

Malnutrition, particularly in early childhood, leads to a series of adverse health outcomes including an increased risk of disease in adulthood.

Launching in April, the Health for Indigenous Communities initiative will provide 120 Indigenous children, aged 5 to 7 years old and attending public school, a full cycle of nutritional supplementation.

This supplementation is tasteless and will be added to their main school meal. The children participating in this pilot project will have health assessments before and after the programme, measuring the health benefits of the team's micronutrient solution.

120

Indigenous children received supplementation to combat malnutrition

In addition to the Health for Indigenous Communities initiative, Brenda is involved in dsm-firmenich's sustainable circular packaging initiative, which recycled and reduced the carbon output of packaging.

She is also a member of a company Employee Resource Group supporting belonging and inclusion.

"One Young World changed my worldview. Now I pay even more attention to sustainability and I try to influence my environment and the people on my team."



Erin Chua

Enterprise Scope 3 Carbon Accounting
& Value Chain Decarbonization Program
Singapore 🇸🇬



Erin developed the **Enterprise Scope 3 Carbon Accounting and Value Chain Decarbonization Program** to track and manage indirect carbon emissions along Dole's supply chain.

Her solution utilises advanced technology, including an AI-powered carbon management platform, to calculate, monitor, and control Dole's carbon footprint. This initiative is fundamental for Dole to reach its goal of at least 67% coverage of its Scope 3 emissions in the near-term and Net Zero target by 2030.

The Greenhouse Gas Protocol (GHG Protocol), which provides the most widely recognised accounting standards for greenhouse gas accounting, categorises GHG emissions into three 'scopes': Scope 1 (direct emissions), Scope 2 (indirect emissions from purchased energy), and Scope 3 (all other indirect emissions across the value chain). While Dole has been calculating its Scope 1 and Scope 2 emissions manually since 2019, significant uncertainties remain around measuring its Scope 3 emissions due to limited data availability and the complexity of tracking emissions across numerous external activities and suppliers, many of which are outside the company's direct control.

"I've always been passionate about sustainability, but now I am particularly focused on Scope 3 emissions and the changes I want to drive in the food and agriculture industry. I plan to leverage my understanding of our internal resources and capabilities to implement the initiatives I envision."

Reducing Scope 3 emissions is crucial to decarbonisation and emission reduction. Ultimately, lowering Scope 3 emissions helps companies achieve Net Zero, meaning they no longer add to the greenhouse gas in the environment. Scope 3 emission reduction can also create benefits for companies, such as increased supply chain resilience, reduced financial risks, and additional transparency for environmental reporting.

At the 2022 Summit, Erin learned more about managing global projects and found motivation to work with a variety of stakeholders to drive change in the food and agriculture industry.

Erin is continuing her food and agriculture sustainability efforts at Archer Daniels Midland. She is proud to have improved Scope 3 measurement at Dole by improving data accuracy, examining the correlations of emissions with crop yields and financial performance. The work she completed during her time at the company will continue to be used to improve their land management and climate change resilience initiatives.

"My goal is not to achieve perfect execution but to start the process and inspire my colleagues to continue and enhance this initiative for the greater good. I hope I have convinced many of my colleagues that reducing carbon emissions can improve business efficiency, help us reach net zero, and ultimately contribute to creating a more livable world."



Anna Torres Colom

Henka
Spain 🇪🇸



As part of her role with Zurich Insurance, Anna contributed to the launch of **henka**, an adolescent health programme focused on emotional wellbeing.

The project was made possible with the expertise of Sant Joan de Déu Hospital and the support of the Z Zurich Foundation.

The initiative aims to increase the mental resilience of young people, aged 12 to 25, and improve their relationships within their schools, families, and society. Through henka, schools participate in a programme that trains teachers to promote prevention and education on adolescent mental wellbeing. Concurrently, families receive mental health training through webinars and workshops.

"What we are going to do with this project is to transform young people so that they are strong and capable of dealing with frustration, stress, and pressure."

In Spain, where youth unemployment is 26.4%, significantly higher than the European average, youth are at an increased risk of anxiety, mood disorders, and alcohol misuse.

250,000

adolescents trained in mental health and wellbeing

Poor mental health was particularly pronounced after COVID-19, which increased the isolation of adolescents that were not in school. Learning effective coping mechanisms reduces the risk of mental health challenges and substance abuse.

Initially, Anna attended the Summit as a member of Zurich Next, a global employee resource group of Zurich Insurance.

The network was founded in 2019 by a group of young employees who wanted to shape the company's intergenerational presence and continues to be led by engaged employees who drive local and global initiatives such as Zurich Insurance's participation in the Summit.

Some examples of the group's additional offerings include a mentoring programme, career talks with senior leaders, community lunches, external collaborations, and charitable actions.

henka impacted nearly 250,000 people. In four years, it is projected to reach 575,000 people. In addition to impact on individual lives, Anna hopes that henka will bring about a shift in perspective regarding the importance of mental wellbeing in Spanish society.

"If you go to the Summit, take advantage of all the opportunities and networking. Don't miss anything and try to meet all the people that you can. You can have new ideas that you can implement in business."

Florian März, Vittorio Guerrero Mercado, and Kilian Kaiser

Micromobility

Germany 

In developing countries, many people travel on foot, making access to education and employment time-consuming. This can also make it difficult to transport food and water. While bicycles could alleviate many of these troubles, limited financial means make it difficult for a myriad of people to access the capital necessary for bicycle purchase.

With research suggesting that bicycle access can alleviate poverty up to 35%, the Ambassador-led team sought to increase options for mobility in developing economies by improving access to capital. In 2018, they began Micromobility, which financed 130 bicycles in Zambia. Currently, the project finances approximately 100 bicycles per year.

“One Young World has been an outstanding experience to share and discuss our ideas with an international community. It was an exceptional platform to present and elevate our social business”

Florian, Vittorio, and Kilian championed **Micromobility, a microcredit programme providing people in developing countries with the financial means to buy bicycles.**





Mackenzie is a member of AstraZeneca Canada's **Sustainability Council**, made up of 21 employees who are deeply committed to embedding sustainability.

Mackenzie is a member of AstraZeneca Canada's inaugural Sustainability Council which was founded on the company's commitment to make a positive impact for people, society, and the planet by addressing major health and environmental challenges.

The Council is made up of 21 employees who are deeply committed to embedding sustainability across AstraZeneca's business to drive change in the areas of climate and nature action, health equity, and health system resilience.

Mackenzie is a Medical Evidence Lead in AstraZeneca Canada's Scientific Affairs department, researching national and regional inequities in respiratory care across Canada. This involves epidemiologic research to identify regions with the poorest access to care and clinical outcomes.

Her work also involves partnerships with clinicians, hospitals, and medical centres to identify the root causes of poor health outcomes and to identify solutions for improved patient care.

With a background in public health and experience researching strategies to prevent disease and improve care for populations most affected by COVID-19, Mackenzie has seen firsthand that health system resilience – ensuring care is delivered to the right patient at the right time – is essential for strengthening health systems.

She recognises that investing in resilient health systems not only improves patient outcomes but also supports long-term business success.

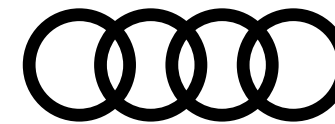
"If we don't have a sustainable healthcare system, we don't have a sustainable business."

In 2024, Mackenzie worked with AstraZeneca's Sustainability Council to develop a local sustainability strategy to lower carbon emissions, improve equity in clinical trials, amplify sustainability efforts across the organisation, and invest in local and global community initiatives.

To date, she has helped AstraZeneca Canada evaluate access to clinical trials, measure access to medicines among underserved populations, and measure the environmental footprint of healthcare activities in Canada.

This research will serve as an important baseline to improve equitable access to medicines and clinical trials, and reduce the environmental footprint of healthcare activities in Canada.

"It was impactful for us to come together, to hear these stories, and then say what are we going to do? We all sit in a place of power within our organisation. We are all representing this council and we have one chance to get this right. What are we going to do?"



Marcela's leadership of the **Mulheres Audi** programme is radically promoting female empowerment inside and outside the automotive industry.

She has created social impact in multiple streams, via her role with Audi, working with the Audi Foundation, and volunteering with NGOs. Marcela is the Vice-Coordinator of Audi Women (Mulheres Audi), the aforementioned programme run by Audi Brazil.

"Try always to integrate social impact into your business area. This way you will always be capable of doing amazing things within your day-to-day."

It was founded in 2021 when a group of female employees began discussing the challenges and opportunities of amplifying women's voices. This led her to joining the One Young World Community in 2023, returning from Belfast with new ideas, insights, and contacts.

Having led the internal communications for the group up to 2023, she took on a new role as Vice-Coordinator, primarily responsible for the executive and creative focus of the group.

Audi Women leads several initiatives on maternity, female leadership, and women in mechanics, with volunteers from all areas of the organisation.

The programme also has organised discussion panels, calls to action, and best practices for increasing female representation and supporting the professional growth of women in the company.

It has led and continued to drive forward the progressive and inclusive internal culture within Audi. At the end of 2024, Audi Women held its first Women in Automotive Summit for 130 people.

The event featured three panels on gender equity, female leadership, and diversity and inclusion. The aim was to give women knowledge and independence, break down stereotypes, and make them feel comfortable in contact with vehicles.

130

people attended the first Women in Automotive Summit by Audi Women

Marcela is also an active volunteer and member of the Ambassador Community in Brazil. She has dedicated her time to volunteering for Litro de Luz, an NGO led by One Young World Ambassador and Audi Environmental Foundation Scholar Laís Higashi.

Marcela has also supported Educar, leading classes for university students in communications and PR.



Juleah has spearheaded the **Abuse Is Not Love** programme to address and prevent intimate partner violence.

In 2019, Juleah joined L'Oréal, proceeding to become Global Head of Brand Corporate Engagement for YSL by 2023, and taking a leadership role in their Abuse Is Not Love Programme. This is a wide-ranging programme launched in 2020 to prevent intimate partner violence, leveraging non-profit partnership.

It educates via awareness training, implements policies to support survivors of domestic abuse, and offers financial support to domestic abuse strategies. To date, the programme has trained over 1.3 million people and offered support in over 25 countries.

Juleah was selected as Delegate to attend the Summit in 2022 in recognition of her leadership at L'Oréal and beyond. As a long-running social impact and sustainability advocate, being surrounded by fellow changemakers was energising. Her collaborations with fellow One Young World Ambassadors continue to push her endeavours.

1.3 million

people offered support in **25+** countries

2.3 million

people reached across **27** countries

"One Young World reminds us that we are never too young to make a difference, never too small a voice to carry a movement, and never too ambitious to lead in the fight for change."

In her leadership role with the Abuse Not Love programme, Juleah has gained external and internal recognition for spearheading and releasing a film titled *Don't Call it Love*.

As part of her role, Juleah is also a high-profile public speaker and the official spokesperson for the programme, which has reached international audiences of over 23 million people across 27 countries.

In September 2024, Juleah was invited by President Biden to meet him as part of the 30 year anniversary of the Violence Against Women Act, and has been asked twice to speak to Parliament about the need to fund programmes and projects designed for the real needs of women on the ground.

Juleah has also piloted three pieces of research in Harvard Business Review and other publications, exploring topics related to the LGBTQ+ community and male allyship.

Juleah has also launched a sustainability non-profit, teaches at leading universities in Europe, and is currently writing her first book on feminism.



Julián Padilla has worked within Reckitt for a decade as a leading example for how corporate leadership can fuel transformative community development.

Julián discovered his passion for community-led social impact in 2015 when he was working as an intern for Reckitt in Colombia. During his time there, he became involved in delivering human and labour rights training to Venezuelan migrants living in vulnerable communities. What began as a two-person workshop evolved into a thriving pro bono legal programme, engaging hundreds of community members and the broader legal team.

In 2017, Julián's leadership earned him a place at the One Young World Summit Bogotá as a Reckitt Scholar. At the time, he was working as a legal coordinator for Andean Market, creating protected areas for children in Colombia, Peru, and Venezuela. Whilst at the Summit, Julián presented his work to Reckitt's CEO and was awarded a \$50,000 grant to scale the initiative and move it towards self-sufficiency.

After the Summit, Julián's career continued to ascend. He held key legal roles across Latin America, including Associate Legal Director for Mexico and Central America, and later Legal Director for Eastern Europe.

"The Summit was a defining moment in my life. It opened my eyes to the power of business as a force for good and gave me the tools to scale ideas into impact. At just 22, I found myself presenting to Reckitt's CEO and receiving a grant to bring a community project to life—an experience that felt almost surreal."

During his time in Mexico, he was inspired by his upbringing in Colombia to lead a social justice employee resource group focused on increasing access to employment for Indigenous communities, people with disabilities, and non-English speakers.

Julián also contributed to water security efforts in Mexico, partnering with Agua Capital and mentoring Eco Group, a Colombian-led social enterprise that promotes clean water access, the recipient of Reckitt's Lead2030 award.

His involvement helped expand the initiative across Latin America, including the successful implementation of the Agua Segura project in Mexico.

Now at Reckitt's global headquarters, Julián contributes to shaping the company's approach to sustainability, advocating initiatives ranging from water stewardship and sustainable packaging to responsible innovation. As the youngest and only Latino member of the CEO's leadership board, he views his position as a meaningful responsibility and an opportunity to drive positive change.

Julián envisions a future where sustainability is embedded in every aspect of business. With aspirations to one day become General Counsel, he remains committed to leveraging his corporate journey to drive inclusive growth and environmental stewardship, proving that business can be a force for good when led with purpose and heart.

Social Entrepreneurs

Kayli Smith

Friendlier

Canada 🇨🇦



Over **3 million** packages have been reused to date with Friendlier, equivalent to saving over **500 tonnes of CO₂** and diverting **175 tonnes of waste**.

Kayli launched the company when she graduated from the University of Waterloo in 2020, with her Co-Founder Jackie Hutchings. They were inspired by circular economy practices she explored while studying chemical engineering.

Friendlier provides reusable packaging alternatives, to help businesses move away from single use options. They work with higher volume food service locations which consume high rates of disposable packaging, such as college campuses, corporate office buildings, and event venues.

Every Friendlier package is tracked through the system, so it knows where they have been, how many times they have been reused, and which business has used them. This allows Friendlier to manage a digital deposit system, akin to an online bottle return programme, whereby consumers can scan a QR code on the package to claim back a deposit for returning it.

Kayli was selected to attend the One Young World Summit in Belfast, in 2023, as part of the Audi Environmental Foundation Scholarship.

This recognised Kayli, and 14 other exceptional young leaders driving change and tackling the climate crisis through innovative new technologies, the advancement of climate education, or the preservation of ecosystems.

“It was really exciting to get to be in a room surrounded by other people who were in the same mindset, working towards the greater good. That was really inspiring for me, and provided me with motivation to continue pushing.”

She returned home reinvigorated by the work of her peers, and the impact generated by Friendlier continues to accelerate.

With over **50,000** individual consumers on their platform who are actively reusing and tracking their impact, and over **200** businesses using the system, Friendlier is well on its way to making reusable packaging the standard packaging.

“My proudest accomplishment as a social entrepreneur has been proving that reuse can scale. We built Friendlier as students from the ground up, into a national circular supply chain that partners with the largest food service companies in North America, has reused over 3 million packages, and is making reuse as convenient as single-use - without compromise.”





Sabrine Chennaoui

Monsapo

Tunisia 🇹🇳



Monsapo is projected to save more than 70 trillion litres of water and prevent 25,000 tonnes of pollutants from entering the environment.

Sabrine is co-founder of the social enterprise that transforms used cooking oil into natural cleaning products.

Through Monsapo Tunisia, she launched a line of 15 eco-friendly household products, including laundry liquid, multi-purpose cleaner, natural soap, baking soda, and vinegar, distributed via an online marketplace and over 25 retail partners.

The company has already gained the trust of 4,000 e-commerce clients and more than 50 B2B customers.

At the 2023 One Young World Summit in Belfast, Sabrina connected with fellow changemakers through a scholarship funded by The Prince Albert II of Monaco Foundation.

This scholarship also included her participation in the Re. Generation Young Leaders initiative, which supports emerging leaders committed to planetary sustainability.

“The most important thing that I felt in the One Young World Summit is that there are a lot of people like me working on making an impact. Everyone is working on something that he or she believes in. This gave me a lot of stamina to continue doing what I’m doing.”

She later attended COP29, contributing to One Young World’s agenda in collaboration with the Prince Albert II of Monaco Foundation.

Through her regional group, she also participated in key leadership workshops, including one led by former Unilever CEO Paul Polman.

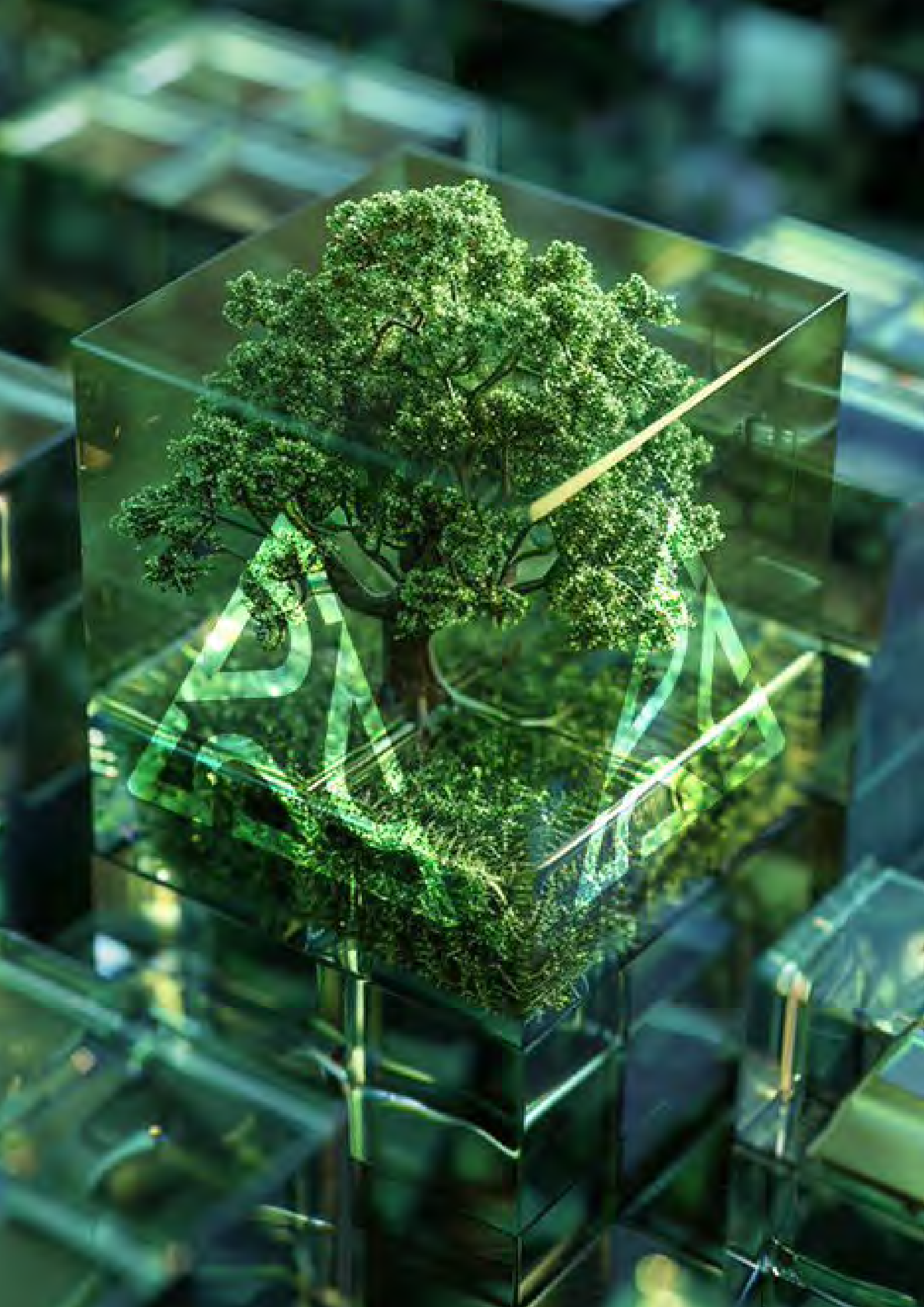
In parallel, Monsapo France focuses on deeptech development.

Sabrine and her team have finalised the prototype of Sapocircle, a patented machine capable of transforming 1,000 litres of used cooking oil into 4,000 litres of sustainable cleaning products per month while reducing cleaning cost up to 60%.

Once the pilot is complete, the company plans to produce 1,600 machines by 2030, scaling impact globally.

Beyond business, Sabrina regularly hosts sustainability workshops, primarily with secondary school students, to promote the circular economy.

“One of my proudest achievements has been building a bridge between two worlds: Monsapo Tunisia, grounded in local impact and accessible eco-products, and Monsapo France, where we’re pioneering circular industrial technology for global scale.”



Pratik Gauri

5ireChain

India 



Pratik is the Founder and CEO of **5ireChain**, a booming, blockchain ecosystem actively driving forward solutions for the Sustainable Development Goals.

Blockchain, a decentralised online ledger that securely stores data, traditionally has a negative environmental impact as blockchain ecosystems cause significant energy usage, e-waste, and greenhouse gas emissions.

5ireChain encourages environmentalism and partnership for the goals by integrating sustainability data into its interface and rewarding network participants, also known as validators, with benefits based on higher sustainability scores.

While attending our 2019 Summit via the Advancing Energy Scholarship sponsored by bp, Pratik met other young leaders focused on advancing the energy transition, creating low carbon businesses, and mitigating the impact of climate change.

Afterward, he also won funding through the COVID-19 Young Leaders Fund to distribute sanitation and hygiene products in India during the coronavirus pandemic.

"One Young World provided the global platform, credibility, and network that helped amplify our mission at 5ireChain. It gave us the confidence to think bigger and the connections to move faster. The experience helped shape how we approach impact at scale."

To improve access to blockchain technology and development, 5ireChain has provided one million young people with an education curriculum that teaches them how to code, write a smart contract, and launch a token. Through this, one thousand people launched sustainable applications.

Pratik, and the team at 5ireChain recently launched a strategic partnership with GRO Initiative, a social impact organisation dedicated to sustainable livelihoods. This partnership is projected to issue up to five billion carbon credits.

Through 5ireChain's commitment to the wholesale supply of premium carbon offsets, every 5ire platform user actively participates in global climate change efforts.

In the future, 5ireChain hopes to expand to Asia, North America, and Europe. Well on its way, it is officially considered a "unicorn", a term to describe a start-up valued at over one billion dollars, after recently receiving a \$1.5 billion valuation.

Ambassadors in Governance

Hana-Rawhiti Maipi-Clarke MP leads protest against controversial Treaty Principles Bill in parliament

Our 2024 Politician of the Year, Hana-Rawhiti, drew international acclaim in November when she performed a haka in protest against the Treaty Principles Bill during its reading in parliament.



This was a powerful demonstration of her continued advocacy to protect the health, language, culture, and land rights of the Māori people.

Congressman Gabriel Silva leads successful coalition and alliance of independent politicians in national elections

Gabriel is the Co-Founder and Vice-President of Coalición Vamos, an alliance which recruited and supported over 100 independent candidates for the 2024 election.

This young coalition, supporting government transparency and anti-corruption, played a key role in electing 20 Members of Congress, as well as mayors and local government officials.

Senator Crystal Asige sponsoring transformative Persons With Disabilities Bill

First read in the Senate in 2023, Crystal is the driving force behind the Persons with Disabilities Bill which is set to replace the current act with a human-rights based approach to disability.

As it closes in on being signed into law by President Ruto, the legislation will restore the dignity of people with disabilities in Kenya and provide legal protection of their rights.

Shazeeb Khairul Islam appointed to Professor Yunus's Interim Government

One Young World Ambassador, Shazeeb, was appointed to Professor Muhammad Yunus' team, our long-serving Counsellor.



He took on the role of Professor Yunus' Private Secretary when the interim government was formed, after former Prime Minister Sheikh Hasina departed in the wake of mass protests.

Aissa Laouan Wandarama drives forward new protections for displaced persons in Niger

During her 21 months as Minister for Humanitarian Action, Aissa drafted a national strategy for internally displaced persons in Niger. This included improving employment opportunities for the most vulnerable.



She worked to ensure all communities impacted in the ongoing humanitarian crisis in Niger, marked by the impact of persistent insecurity, epidemics, food insecurity, and floods, are involved in and supported by the state.

"Participating in the One Young World Summit opened up doors for me with other organisations at the international level."

In 2012, Cerni Escalé was searching for a way to be a leader in international development.



He had recently completed a master's degree in Economics and Public Administration at Columbia University with a Fulbright Scholarship, building on his background in political science. He had already gained experience with the UN, conducting academic research, and as a junior consultant in the private sector, and had long been engaged in volunteer work.

Seeking to align this mission with his passion for public service, Cerni passed Andorra's Ministry of Foreign Affairs civil service examination. Though motivated to make systemic change, he soon felt constrained by bureaucracy.

Attending the 2013 One Young World Summit in Johannesburg reignited his belief in grassroots action, volunteering, and his commitment to international development.

"One Young World is a catalyst for dreams, a spark for ambition and leadership, and a steadfast reminder that social contribution is not optional, but essential."

He left government work to join the World Bank, where he worked on debt restructuring in Argentina and managed emergency funds during the 2014 Ebola crisis. These roles sharpened his focus on governance and equitable policy. This experience underscored for him the importance of community-led development.

Over the next five years, Cerni contributed to 23 World Bank missions in different countries, advising governments on a range of governance issues. In 2019, just before leaving the Bank, he attended the One Young World Summit in London as a Returning Ambassador. There, he participated in a private session at the House of Lords with Lord Bird, discussing the need for a Future Generations Act in all countries.

After years abroad, Cerni felt a strong calling to return home. In 2022, he founded and became the leader of Concòrdia, a progressive political party in Andorra. In the 2023 national elections, the party won over 20% of the vote, becoming the second-largest party in the national parliament.

It was the best result achieved by a new political party in Andorra's history. Eight months later the party won the local elections in three of the seven regions (parishes) of Andorra, including the capital. Concòrdia currently polls consistently above 30% nationally and has become the leading political party of Andorra.

"We built a political movement from ideas of sustainable development and quality of life... Our next goal is for it to take root at the heart of government."

Cerni serves as leader of Concòrdia and leader of the opposition in Andorra, and sits on the Legislative (committee President), Finance, and Foreign Affairs committees. He also represents Andorra in the Council of Europe.

He continues to champion youth leadership, inclusive policy, and international cooperation, principles shaped by a career rooted in both global service and local responsibility, and that represent the values of the One Young World Community.



**Kaene
Disepo's drive
in politics is
rooted in his
upbringing.**

Born in one of the poorest neighbourhoods in Botswana with a father in the military and a mother as a primary school teacher, Kaene frequently moved around the country, witnessing systemic poverty and the disenfranchisement of young people, leaving him with the question: how do we amplify the voices of young people in rural and underserved areas?

By 2018, Kaene had completed his undergraduate and postgraduate degrees at the London School of Economics. On his return to Botswana, he founded Inspired Horizons Association to bridge the international divide in education and develop well-informed and well-rounded young leaders.

When he joined the One Young World Summit 2019 in London, he found value in tapping into an international network of leaders and discussing education on a global scale.

After the Summit, Kaene channelled this into action. He created the Young Mothers Support Network, providing healthcare access and socio-economic empowerment for young mothers.



“One Young World is proving that the role of young people in stimulating economic growth, world peace, and good governance can stem from young voices. The Ambassador Community is filled with strong-willed, intelligent, and passionate voices who know they can effect change across borders.”

He also founded Change Africa, a social enterprise that champions thought leadership and promotes interventions from national and international institutions. Change Africa initiatives include Debating Botswana, a platform for youth-led discourse on governance and innovation, and the National Renewable Energy Dialogue, which is catalysing Botswana's energy transition.

In recognition of his experience, Kaene was appointed Youth Engagement Lead at the Office of the President and became Botswana's youngest senior official in 2023. He works across ministries and with the private sector to improve access to information for young people, specifically in rural communities.

He works at the national level, devising sustainable community development projects, such as the Community Business Ideathon, which works with the leadership of all the districts to find new ways to stimulate economic growth, by encouraging local community members to see themselves as active contributors to the economy.

“I am most proud of the Community Business Idea Fund. The president has fully endorsed it, and we have 155 business ideas that I am leading and coordinating to ensure that they are moving from ideation to viability.”

Kaene has ambitions to create the Change Africa Renewable Energy Institute, a green energy and leadership academy to empower the next generation of young changemakers.

Ambassadors in Media and the Arts



Activist and astronaut's book shortlisted by Time Magazine for 2025

Listed on Time's Most Anticipated Books of 2025, *Saving Five: A Memoir of Hope*, is Amanda Nguyen's powerful memoir of her experiences as a US-born child to Vietnamese refugees.

It documents her continued fight for the rights of sexual assault survivors, which lead to the Survivor Bill of Rights passing unanimously through Congress, up to her life as an astronaut.

Ambassador's memoir highlights the ongoing violence faced by First Nations children

Vanessa Turnbull-Roberts' memoir, *Long Yarn Short: We Are Still Here*, was published in October 2024.

It recounts her own experience of forcible removal and her professional experience as a Commissioner to place a spotlight on the trauma caused by racist family policing, child removals, and the pipeline of First Nations children into the criminal justice system.

Ambassadors' West End play draws attention to the climate crisis

Celebrated playwrights, Joe Murphy and Joe Robertson, followed up their award winning play *The Jungle* with *Kyoto*, another runaway success in the West End of London.

The vital play draws attention to the climate crisis, dramatising how oil companies used legislation and misinformation to prioritise profits at the expense of the environment.



Pacific Ambassador consults on Moana 2 to ensure accurate cultural representation

Millicent is a social entrepreneur from the Solomon Islands, committed to the preservation and restoration of the region's traditional knowledge and cultural heritage.

She was a consultant for *Moana 2*, the record breaking Disney animation, guiding the film's representation of Kakamora characters and stories as well as Melanesian components.

Journalist's documentary feature nominated for Academy Award

Shiori Ito's powerful documentary *Black Box Diaries* became the first Japanese documentary feature to be nominated for the Academy Awards.



The film chronicles Shiori's personal journey as a journalist seeking justice after surviving sexual assault, and exposes Japan's legal and cultural challenges in addressing sexual violence.

"It's not just about sharing stories, but ensuring that the information and insights we offer truly benefit society. Quality content creates a ripple effect, driving meaningful change and progress."



Loor Masri

LaCom Magazine

Palestine 🇵🇸

Loor Masri, a 2024 Enterprising Futures Scholar supported by the Dutch Ministry of Foreign Affairs, co-founded LaCom Magazine. The all-in-one digital media platform is dedicated to supporting and empowering young entrepreneurs in the Arab world.

It was established as a trusted and inspiring source for innovators and startups, providing diverse content that highlights success stories, entrepreneurial ventures, and innovations contributing to the growth of the digital economy in the region. LaCom offers a wide range of articles covering various sectors, in addition to exclusive interviews with entrepreneurs and industry experts through the LaCom Podcast.

The magazine also focuses on providing practical advice on developing startup projects, overcoming challenges, and succeeding in a competitive business environment. With a focus on innovation, creativity, and partnerships, LaCom Magazine aims to build an integrated community of young entrepreneurs who aspire to create positive and sustainable change in the business world across the region.

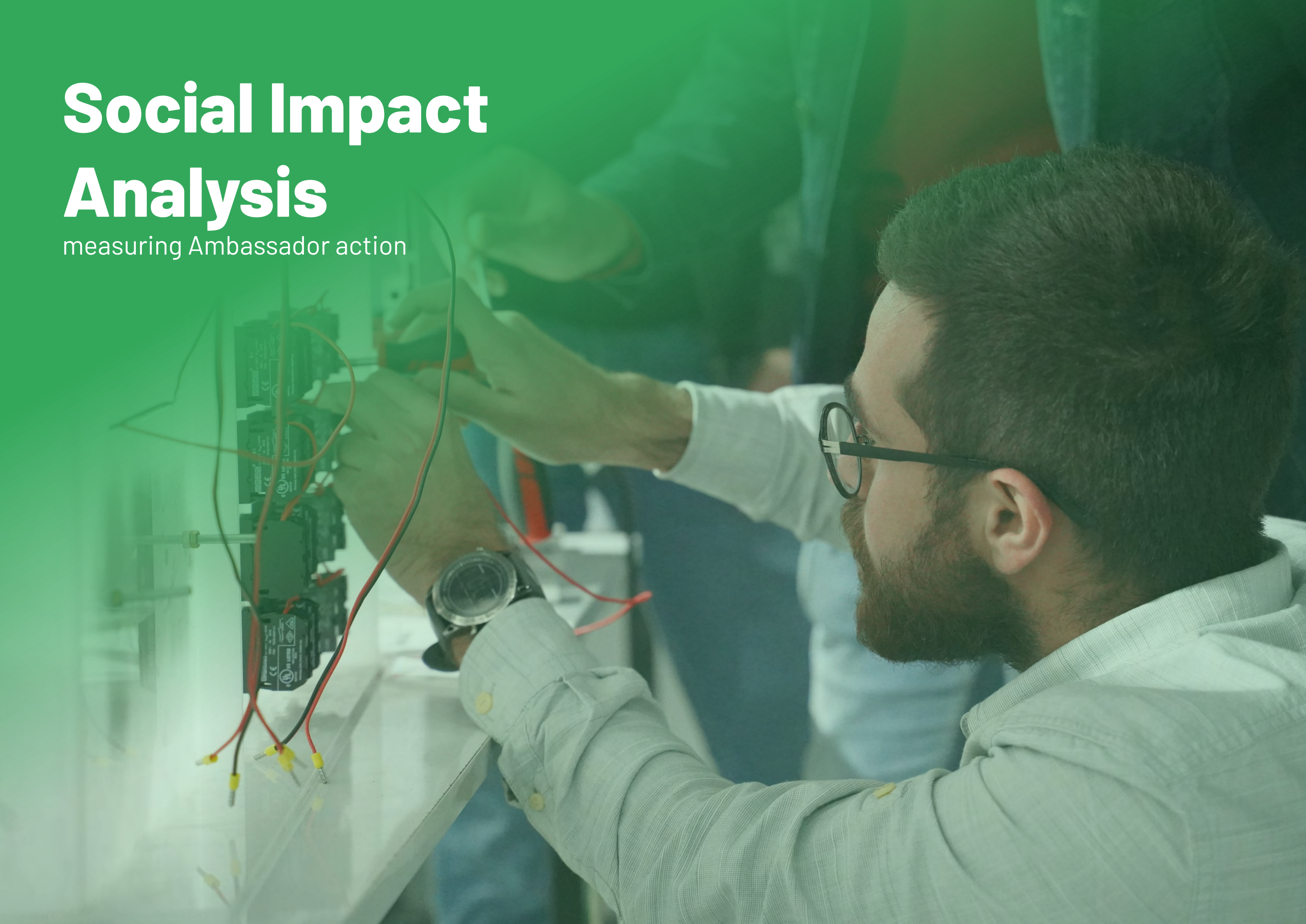
Collaborating with local and international partners, LaCom has:

- Spotlighted over **250** startups
- Hosted **25** events
- Reached over **10,000** young individuals
- Connected with **7,000+** entrepreneurs

Through its online channels, offering valuable content and insights that support sustainable business growth.

Social Impact Analysis

measuring Ambassador action



SROI Case Studies



Understanding Social Return on Investment (SROI)

An SROI ratio estimates the social value generated by a project in relation to its investment.

SROI measures and accounts for the social, economic, or environmental value created by a project.

A ratio of 1:16 indicates that an investment of \$1 delivers the equivalent of \$16 of positive social impact on people's lives.

The SROI ratio is produced by a quantitative analysis of each case study according to a selected scope. The methodology uses stakeholder information for the inputs and outputs of a project, for which proxy valuations are applied to approximate the direct social costs and benefits of the project within the selected scope.

The inputs are a calculation of the investment required to operate the initiative.

The outputs summarise the direct consequences of the project for its stakeholders.

In the analysis, financial proxies are used to assign inputs and outputs with monetary value and are calculated in the references of each case study.

Financial values are converted from the source currency using Purchasing Power Parity (PPP): <https://data.worldbank.org/indicator/PA.NUS.PPP>

The outcome is a cumulation of the outputs based on the collected data and proxy valuations.

For a detailed description of a project and its full scope refer to the written case study which accompanies each quantitative analysis.

See page 148 for full details on the methodology.

Overview

One Young World has analysed 43 Ambassador-led projects as a representative sample for the social impact of the wider Ambassador Community.

Chosen projects are active across eight geographic regions (Europe; Asia; The Middle East and North Africa; Africa; North America; The Caribbean; Latin America; Australia, New Zealand, and the Pacific Island Nations), and work to tackle all 17 Sustainable Development Goals.

An aggregate of the 43 social return on investment (SROI) ratios for all projects analysed in this report is used to provide an average for Ambassador-led projects, and an estimate for the average SROI of all Ambassador-led initiatives in the Community as of 2024.

\$1:16

For every **\$1** of value invested, One Young World Ambassadors deliver **\$16** of social value, based on a social return on investment analysis of **43** Ambassador-led initiatives addressing the 17 SDGs.

1NO POVERTY

SROI

\$1:4



Omia Agribusiness Development Group

Iganachi Razaki Omia

Uganda 

Iganachi is the Founder of Omia Agribusiness Development Group, an enterprise reducing poverty by providing Ugandan farmers with the means to increase their production.

The project does this by providing technical training, quality agricultural inputs such as seeds or livestock, and support to access markets to sell their produce. The organisation currently works in 15 outlets across Uganda and neighbouring regions and shares information more widely through radio adverts and social media.

Iganachi attended the One Young World Summit in Manchester, sponsored by the Dutch Ministry of Foreign Affairs, and has remained in contact with the Ministry ever since. For him, the best part of the Summit was the way his network grew “exponentially.”

By the end of 2024, Omia Agribusiness Development Group had reached 49,494 farmers with its programming. Iganachi is especially proud of the circular economy principles, and that farmers can work with the enterprise from first seed purchase to selling their produce. 92% of farmers in Omia Agribusiness Development Group programming reported increased production, and 89% reported increased income.

“It’s deeply motivating for my team to know that our work is being recognised and supported by global institutions. It inspires us to do more.”

Scope of Analysis: July 2018 - December 2024				
Input Calculations		Output Calculations:		
81 employees x \$38,263.70 estimated employee compensation (a) = \$3,099,359.70		49,494 farmers x \$311.31 yearly income increase from training (b) = \$15,407,977.14		
\$800,000 funding				
Total Inputs:	\$3,899,359.70	Total Outcome:	\$15,407,977.14	SROI \$1:4

References:

a. 577,858 UGX average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 6.7 year scope = 46,459,783.20 UGX converts to \$38,263.70

b. 900,000 UGX annual farm income (https://www.ubos.org/wp-content/uploads/publications/05_2022Uganda_UBOS_StatRelease_AAS2019-Final.pdf) x 1.42 yearly income increase from training (<https://www.technoserve.org/fight-poverty/projects/project-nurture/>) - 900,000 UGX annual farm income = 378,000 UGX converts to \$311.32 yearly income increase from training

2ZERO HUNGER

SROI

\$1:3



Angola Hunger Relief

Nilza Costa Baptista

Angola 

Nilza founded Angola Hunger Relief to reduce hunger by distributing meals to the young and elderly with a community kitchen in Huambo, Angola.

Nilza attended the Summit in Belfast where she acquired a deeper understanding of sustainability and gained a place in the Action Accelerator programme. This boosted Nilza’s confidence and led her to conduct a needs analysis on how Angola Hunger Relief is impacting the people it serves. The Action Accelerator programme also provided Nilza with fundraising advice and gave her access to a broader community.

By the end of 2024, Angola Hunger Relief distributed 110,760 meals reaching 1,290 young and elderly individuals. Following Nilza’s needs analysis, she is now expanding her impact through education. Angola Hunger Relief recently hosted their first educational forum in celebration of African Children’s Day. The event was attended by 400 children as a one-day festival filled with music, sport, and culture. IT specialists, disability experts, mental health professionals, and journalists attended to provide support and educational advice to attendees.

As of 2025, Angola Hunger Relief established an inclusive education space in Luanda, Angola. Every Monday, literacy is taught to young people that cannot read or write along with English, Spanish, and French language lessons. Every student is also given a hot meal. So far, 40 young people and children have attended. Through education, Nilza hopes to help tackle hunger by improving employment opportunities.

“I must be doing something right. I got into One Young World. Just being selected gave me a boost of confidence in my leadership and work... I’m gaining visibility and becoming more credible.”

Scope of Analysis: June 2020 - December 2024				
Input Calculations		Output Calculations:		
1,888 volunteer hours in United Kingdom x \$19.21 estimated hourly value (a) = \$36,268.48		110,760 meals x \$1.47 estimated value of healthy meal (d) = \$162,817.20		
2,040 volunteer hours in Angola x \$1.73 hourly value (b) = \$3,529.20		400 people x \$23.83 economic value of education forum per person (e) = \$9,532.00		
8 volunteer hours in Portugal x \$8.11 hourly value (c) = \$64.88.				
\$12,879.41 funding				
Total Inputs:	\$52,741.97	Total Outcome:	\$172,349.20	SROI \$1:3

References:

a. 1,981.40 GBP monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 35 hour average work week in United Kingdom = 13.06 GBP converts to \$19.21 PPP hourly wage

b. 70,000 AOA monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 44.6 hour average work week in Angola = 362.19 AOA converts to \$1.73 PPP hourly wage

c. 957 EUR monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 37.3 hour average work week in Portugal = 5.92 EUR converts to \$8.11 PPP hourly wage

d. \$4.41 value of healthy diet per person per day in Angola (Food Prices for Nutrition DataHub: global statistics on the Cost and Affordability of Healthy Diets) / 3 daily meals = \$1.47 estimated value of healthy meal

e. 5,000 AOA converts to \$23.83 PPP value of youth cultural day ticket (<https://allevents.in/luanda/aulas-aos-s%C3%A1bados/200027972379604>)

2

ZERO HUNGER



SROI

\$1:2



Solid’Africa
Isabelle Kamariza

Rwanda 

Isabelle, Co-Founder of Solid’Africa, is addressing food insecurity in Rwanda by providing meals to at-risk groups through a farm-to-fork approach.

In Rwanda, health insurance does not cover meals, which places a burden on low-income patients who are unable to afford three meals a day during their hospital stay. Solid’Africa supports these patients by providing nutritious, medically tailored meals free of charge. The organisation has also partnered with the Ministry of Education in Rwanda to offer specialised, nutritious lunches to school children daily as part of the National School Feeding Programme. In addition, Solid’Africa promotes nutrition education through workshops, informative sessions, and accessible resources for both direct and indirect beneficiaries, empowering individuals to make informed dietary choices.

In 2015, Isabelle attended the One Young World Summit in Bangkok. At the Summit she learnt to build relationships and the confidence to advocate for her project. It was the first time that Isabelle was able to meet and network with like minded people at an international scale.

Solid’Africa has delivered 8,828,592 medically tailored meals to hospital patients and 666,941 nutritious meals to children, feeding over 7,000 students through the school feeding programme. With their farm-to-fork approach, Solid’Africa is engaging 4,500 farmers in regenerative agriculture, and mitigating over 2,000 tonnes of carbon emissions. Isabelle’s next step is to establish the Institute of Culinary Art and Nutrition this year, aiming to equip aspiring culinary professionals with essential nutritional knowledge and to fundamentally change the way nutrition is seen.

“To have corporations funding founders like us and to be able to go to large scale conferences is a great opportunity. The One Young World Summit was one of the biggest summits that I attended.”

3

GOOD HEALTH AND WELL-BEING



SROI

\$1:9



Brio
Daisy Rosales

USA / India  

Daisy is the Co-Founder and Executive Director of Brio, a global mental health organisation that partners with local leaders and civil society to co-design mental health programmes.

At the heart of Brio’s approach is Acceptance and Commitment Training (ACT), a behavioural science model that builds psychological flexibility, self-awareness, and values-driven action. Brio focuses on strengthening mental health skills and processes, promoting wellbeing, and improving community mental health support systems.

At the virtual One Young World Summit held during the coronavirus pandemic, Daisy found renewed hope and motivation by hearing how other leaders continued their work despite global uncertainty.

Brio has directly impacted 133,820 individuals across 17 mental health initiatives. In India, Brio’s 21-day wellbeing programme, named Hausla, equipped over 127,000 government school teachers and 100 youth facilitators with increased emotional resilience, self-awareness, and efficacy skills to improve classroom environments. Additional projects include a menstrual and mental health programme in Karnataka for 500 adolescent girls and a pilot project integrating mental health curriculum in government schools in Rajasthan, reaching 1,000 children and 120 teachers.

In the United States, Brio supported 2,500 18-25 year old AmeriCorps members with wellbeing training and resources to improve mental health. In Latin America, Brio helped train 2,000 community volunteers to provide peer mental health support for youth, Indigenous communities, and families affected by violence, migration, or forced disappearance. Additionally, in Colombia, youth-centred programmes used music, dance, and storytelling to promote the wellbeing of 100 individuals in conflict-affected areas, and a project with human rights collectives in Mexico provided mental health training to 200.

Brio demonstrates the impact of community-driven scalable mental health programmes across three continents. Following the successful pilot, Brio and its local partner are now collaborating with the government of Rajasthan to integrate a mental health curriculum that reaches 3.3 million children across 74,000 schools by 2028.

“One Young World highlights that the leadership of youth and young people can look different. On global stages we often see young people as activist voices but that is just one aspect of leadership. Highlighting folks contributing in a wide variety of ways in their communities— serving children and families, responding to emergent needs, moving systems...it was just really cool to get that exposure.”

Scope of Analysis: 2010 - 2024				
Input Calculations		Output Calculations:		
40 volunteers x 15 years x \$90.40 estimated annual value (a) = \$54,240.00		8,828,592 meals served x \$1.30 estimated value of a healthy meal (b) = \$11,477,169.60		
\$10,938,522 funding		7,000 children provided with nutritious meals x \$947.36 human capital return per child (c) = \$6,631,520		
		852 tonnes of fertiliser produced x 2.6 tonnes of carbon emitted per ton of fertiliser (d) x \$204 social cost of carbon (e) = 451,900.80		
		7000 children in the programme x \$25.65 estimated value of nutritional education (f) = \$179,550		
Total Inputs:	\$10,971,066	Total Outcome:	\$18,740,140.40	SROI \$1:2

References:

a. 2600 RWF minimum monthly wage (<https://ilostat.ilo.org/data/country-profiles/>)x 12 months = 31,200 RWF converts to \$90.40 PPP value of volunteer contribution per year

b. \$3.90 cost of a healthy diet per day per person (<https://www.worldbank.org/en/programs/icp/brief/foodpricesfornutrition>) / 3 meals in a day = \$1.30 estimated value of a healthy meal

c. \$180,000,000,000 total human capital returns from school feeding programme / 190,000,000 children in the programme (<https://pmc.ncbi.nlm.nih.gov/articles/PMC7744483/#SM1>)= \$947.36 human capital return per child

d. 2.6 tonnes of carbon emitted per ton of fertiliser (<https://www.carbonchain.com/blog/understand-your-synthetic-fertilizer-emissions#:~:text=potent%20than%20CO%E2%82%82,-Emissions%20of%20different%20types%20of%20fertilizers,of%20potassium%2Dbased%20fertilizer%20production>)

e. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)

f. \$25.65 estimated value of nutritional education (<https://bettercarenetwork.org/sites/default/files/A%20Costing%20Analysis%20of%20Community-Based%20Programs%20for%20Children%20Affected%20by%20HIV-AIDS.pdf>)

Scope of Analysis: August 2018 - December 2024				
Input Calculations		Output Calculations:		
1,170 volunteer hours x \$7.71 estimated hourly value (a) = \$9,020.70		129,020 people in India x \$39.74 annual per capita value of mental health programming in India (b) = \$5,127,254.80		
\$970,000 funding		2,500 AmeriCorps members x \$1,425.76 annual per capita value of mental health programming in US (c) = \$3,564,400		
		2,300 people in Latin America x \$45.62 annual per capita value of mental health programming in Latin America (d) = \$104,926.		
Total Inputs:	\$979,020.70	Total Outcome:	\$8,796,580.80	SROI \$1:9

References:

a. \$1,257 monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 37.6 hours average workweek in United States = \$7.71 hourly wage

b. \$1,030,000,000,000 economic loss due to mental health conditions between 2012-2030 (<https://www.who.int/india/health-topics/mental-health/>) / 1,440,000,000 population of India (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=IN>) / 18 years = \$39.74 per capita estimated economic loss due to mental health in India annually

c. \$477,500,000,000 spent on mental health in United States annually (<https://meharryglobal.org/mental-health-inequities-cost-the-us-more-than-477-billion-today-and-could-increase-to-14-trillion-by-2040-if-unaddressed-according-to-analysis-by-deloitte-and-meharry-school-of-global-health/>) / 334,910,000 million United States population (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=US>) = \$1,425.76 per capita spent on mental health in US annually

d. \$30,000,000,000 spent on mental health disorders in Latin America annually (<https://www.unicef.org/cuba/en/press-releases/over-us30-billion-lost-economies-latin-america-and-caribbean-each-year-due-youth>) / 657,610,000 Latin America population (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=ZJ>) = \$45.62 per capita spent on mental health in Latin America annually

3 GOOD HEALTH AND WELL-BEING

SROI

\$1:5



Dugong Bughaw

Anjelou Marie Estrella

Philippines 

Anjelou co-founded Team Dugong Bughaw to advocate for HIV awareness among Filipino youth in 2015.

Their flagship programme, Project High Five turned what was meant to be a six-month college project into a non-profit youth organisation. Project High Five creates awareness on HIV prevention, transmission, treatment, condom use, and HIV screening in higher education institutions. In 2023, Anjelou expanded the reach of Project High five with the launch of Project HAYI focused on youth empowerment, stigma reduction, and peer to peer education through establishing reproductive health corners called the Nook within higher education institutions. Additionally, Team Dugong Bughaw tackles a lack of adolescent health services, stigma around mental health, and builds a network of proactive youth advocates through various other projects.

In 2023, Anjelou attended the One Young World Summit in Belfast. The Summit gave her the opportunity to connect with young leaders across the world and build her global network. Through this network, Anjelou has been able to amplify her voice and advocate for her work with Team Duqong Bughaw at a global scale.

Team Dugong Bughaw has impacted more than 25,000 people with their HIV awareness and prevention education initiatives. Project HAYI has been able to provide community based screening services to 909 people, and train 29 youth leaders in HIV prevention and awareness. Through the Nook, Team Dugong Bughaw has also been able to distribute 97,969 condoms and 2,279 lubes to students in higher education institutions.

"One Young World provided me with tools, funding opportunities, mentorship opportunities, networking, and collaboration to implement my idea. I'm really grateful for One Young World. I can't put that into words. It really changed the way I think, the way I act, and the way I do what I do."

Scope of Analysis: 2023 - 2024				
Input Calculations		Output Calculations:		
259,200 volunteer hours (a) x \$2.44 estimated hourly value (b) = \$632,448 \$743, 903.95 funding		97,969 condoms dispensed x \$1.50 cost of condom in Philippines (c) = \$146,953.50 1,436 lubes dispensed x \$1.60 cost of lubes in Philippines (d) = \$ 2,297.60 25,000 programme participants x \$240 cost of HIV treatment mitigated per person with advocacy campaigns (e) = \$6,000,000 29 programme participants x \$216 estimated cost of training in HIV/AIDS information and awareness (f) = \$6,264 909 people tested x \$64 average cost of community based screening per person in low-middle income countries (g) = \$58,176		
Total Inputs:	\$1,376,351.95	Total Outcome:	\$6,213,691.10	SROI \$1:5

References:

a. 40 hours of volunteer contribution per month x 12 months x 9 years project length x 60 volunteers = 259,200 total hours of volunteer contribution

b. $8,302 \text{ PHP minimum monthly wage (https://ilostat.ilo.org/data/country-profiles)} \times 12 \text{ months} / 52 \text{ weeks} / 40.6 \text{ hours work week in Philippines} = 47.18 \text{ PHP converts to } \$2.44 \text{ PPP hourly wage}$

c. \$1.50 cost of condoms in Philippines

(https://medsgo.ph/family-planning/condoms/?srsltid=AfmBOoq8xpWa3VKT_ek5cAYQ5ZR7cdtUmYPX4dF4-nUH66fYKmvMMlun)

d. \$1.60 cost of lubes in Philippines (<https://www.watsons.com.ph/c/shop-sexual-wellness-lubricants>)

e. 40% likelihood of adopting preventive HIV measures due to advocacy campaigns (https://www.researchgate.net/publication/221697695_Comparative_costs_and_cost-effectiveness_of_behavioural_interventions_as_part_of_HIV_prevention_strategies#pf9) x \$600 government expenditure on treating an HIV positive individual per year = \$240 cost of HIV treatment mitigated per person with advocacy campaigns

(<https://pesquisa.bvsalud.org/portal/resource/pt/wpr-626638#:~:text=Treating%20an%20HIV%2Dpositive%20individual,economic%20impact%20on%20the%20country>) = \$240 cost mitigated per person with advocacy campaigns

f. \$216 estimated cost of one training session in HIV/AIDS information and measures (https://data.unaids.org/topics/partnership-menu/pdf/philippinesinserts_en.pdf)

g. \$64 average cost of community based screening per person in low-middle income countries (<https://journals.plos.org/plosmedicine/article?id=10.1371/journal.pmed.1001496>)

3 GOOD HEALTH AND WELL-BEING

SROI

\$1:44



Health Horizons International

Eliezer Lappots-Abreu

Dominican Republic 

Eliezer is the President and Executive Director of Health Horizons International Foundation (HHI), a non-profit organisation founded in 2009 with a mission to strengthen primary health care in the Dominican Republic.

The Foundation has a long-running track record of success in providing healthcare interventions. Since inception it has impacted almost 1.8 million people through various combined programmes, many delivered in collaboration with the country's Ministry of Public Health. HHI has consistently been at the forefront of efforts in the Dominican Republic to deliver education, prevention and integral management of non-communicable diseases like diabetes and hypertension using a comprehensive approach.

Due to this track record of impact, Eliezer and the team were selected as Lead2030 Challenge Winners by AstraZeneca, and Eliezer was invited to participate in its Young Health Programme (YHP). The programme enabled Eliezer and HHI to invest in new public health interventions, by expanding Movimiento Mujeres, a programme focused on women's health.

Movimiento Mujeres has trained 12 young women to become community healthcare workers (CHW), with 30 additional women currently enrolled in training. In addition to normalising conversations around sexual health and mental wellbeing, these CHWs provide their community with health information, support vaccination campaigns, and connect families to healthcare.

Through Movimiento Mujeres and via support from the YHP, 19,210 people have been reached with health services or resources. The programme has significantly improved access to reproductive healthcare in target communities, who have received high-quality, comprehensive health education. In addition, the 12 women who are now CHW, benefited personally from leadership training as part of the programme.

Eliezer remains committed to expanding additional programmes of HHI, such as Sano y Feliz, which provides youth with knowledge about nutrition, mental health, and chronic disease prevention.

“Participating in the Young Health Programme and One Young World has been a deeply transformative experience, both personally and professionally, and my time in Belfast in 2023 and Montréal in 2024 played pivotal roles in shaping who I am today.”

Scope of Analysis: 2024				
Input Calculations		Output Calculations:		
1 full time employee x \$13,051.70 estimated full time employee compensation (a) = \$13,051.70		19,210 people x \$110.97 estimated value of health services per person (c) = \$2,131,733.70		
2,496 part time employee hours x \$6.21 estimated hourly value (b) = \$15,500.16		30 CHW trainees x \$889.74 value of healthcare training (d) = \$26,692.20		
\$50,000 Lead2030 prize from AstraZeneca		9,980 hours of work by CHW x \$5.95 estimated hourly value (b) = \$59,381		
\$8,500 additional funding				
Total Inputs:	\$87,051.86	Total Outcome:	\$2,217,806.90	SROI \$1:44

References:

a. 25,548.7 DOP average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months = 306,584.4 DOP converts to \$13,051.70 PPP estimated employee compensation

b. 24,485.00 DOP monthly healthcare worker salary (<https://www.hdpb.gob.do/transparencia/phocadownload/RecursosHumanos/Nomina/NOMINA%20DE%20FIJOS%20-%20JUNIO%202018.pdf>) x 12 months / 52 weeks / 40.4 hours average work week in Dominican republic = 139.86 DOP converts to \$5.95 PPP estimated hourly value

c. \$1,326,931 equivalent programme funding / 11,958 equivalent programme participants (https://clinicadefamilia.org.do/wp-content/uploads/2024/01/Annual-Report-2016_Clinica-de-Familia-La-Romana-ENGLISH.pdf) = \$110.97 estimated value of health services per person

d. 20,900.00 DOP (<https://www.uce.edu.do/sitios/oferta-academica/enfe%E2%80%8Brmeria.html#undefined6>) converts to \$889.74 PPP value of healthcare training

3GOOD HEALTH
AND WELL-BEING

SROI

\$1:3



India Clean Air Network

Ajay Mittal

India

Ajay is the Co-Founder of the India Clean Air Network (ICAN), an initiative under the Environment Conservation Society (ECS) that is working to address climate change and related social inequities.

It does this by supporting initiatives for resilient cities, clean air, and clean energy access in rural communities. ICAN's pilot project on effective waste management was carried out at the local level, and an advocacy campaign culminated in a government clean air action plan for cities that consistently fail to meet national air quality targets.

As a winner of the Lead2030 Challenge and participant in AstraZeneca's Young Health Programme (YHP), Ajay set out to build a comprehensive programme to address the intersectional air pollution and health challenges faced by vulnerable communities through community engagement and youth mobilisation. With support from AstraZeneca, ICAN has improved the waste disposal practices of communities in the Kolkata Metropolitan Area. This has been a chronic challenge for the district, where the vast Dhapa landfill has caused frequent fires and a significant deterioration of air quality. Ajay's approach concentrated on waste, mobility, and city cleanliness, which following his previous work at ECS he realised needed radical reform.

ICAN's programmes specifically target schools and colleges, and vulnerable young people from low-income households or residing in urban slums. They provide beneficiaries with the knowledge and skills they need to address waste management and pollution challenges in their localities. ECS has secured important governmental support by signing a Memorandum of Understanding (MoU) with the Barrackpore Municipality, part of the Greater Kolkata Region, to increase the waste segregation and general waste management practices of the district.

With support via the YHP and funding from the Lead2030 prize, ICAN has trained 500 households in effective waste management practices and provided them with household waste collection services that enable them to put that training into practice. ICAN has also trained over 100 young people on waste segregation, composting, social mapping, and field-data collection via five-day workshops with on-ground immersion. Finally, ICAN has arranged events and festivals, promoting messages on sustainability, waste segregation, and eco-friendly lifestyles to reach an additional 5,000 people.

“There have been so many intangible benefits in terms of the recognition, support, and visibility that this has created.”

Scope of Analysis: 2024				
Input Calculations		Output Calculations:		
2,000 volunteer hours x \$1.16 estimated hourly value (a) = \$2,320		500 households x \$302.72 value of waste collection per household (b) = \$151,360		
\$50,000 Lead2030 prize from AstraZeneca		5,000 people educated x 0.4223415 estimated tCO2 mitigated per person (c) x \$204 social cost of carbon (d) = \$430,788.33		
\$148,514.85 additional funding		33.21946 tonnes of waste recycled x 0.7 tCO2 mitigated per tonne of waste (e) x \$204 social cost of carbon per kg (d) = \$4,743.73		
		100 youth trained x 0.4223415 estimated tCO2 mitigated per person (c) x \$204 social cost of carbon (d) = \$8,615.77		
Total Inputs:	\$200,834.85	Total Outcome:	\$595,507.83	SROI \$1:3

References:

a. 4,628 INR monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 45.7 hour average work week = 23.37 INR converts to \$1.16 PPP estimated hourly value

b. 7,392,000,000 INR solid waste management budget in Kolkata (<https://timesofindia.indiatimes.com/city/kolkata/5639cr-kmc-budget-focuses-on-water-supply-drainage-roads/articleshow/118428512.cms>) x 50% of Kolkata waste management activity house-to-house collection (https://www.researchgate.net/publication/277224784_Economics_of_Household_Waste_Management_in_Kolkata_Proposed_Steps_towards_Improved_Efficiency) / 604,419 Kolkata households with house-to-house waste collection (https://www.researchgate.net/figure/The-cumulative-household-size-distribution-for-the-city-of-Kolkata-from-2011-census-data_fig1_341118631) = 6,114.96 INR converts to \$302.72 PPP value of waste collection per household

c. 0.58 kg waste generated daily per person in Kolkata (<https://pmc.ncbi.nlm.nih.gov/articles/PMC12040154/>) x 365 days x 57% increase in recycling due to waste management awareness (https://research.csiro.au/circulareconomy/wp-content/uploads/sites/303/2023/12/23-00249_ENV_REPORT_IACPRoadmap_WEB-230714.pdf) x 0.7 kg of carbon mitigated per kg of waste (https://zerowasteurope.eu/wp-content/uploads/edd/2019/09/ZWE_Policy-briefing_The-impact-of-Waste-to-Energy-incineration-on-Climate.pdf) x 5 year behaviour change (<https://delterra.org/knowledgehub/behavior-change-roi/>) = 0.4223415 total tCO2 mitigated per person

d. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)

e. 0.7 tCO2 mitigated per tonne of waste (https://zerowasteurope.eu/wp-content/uploads/edd/2019/09/ZWE_Policy-briefing_The-impact-of-Waste-to-Energy-incineration-on-Climate.pdf)

3GOOD HEALTH
AND WELL-BEING

SROI

\$1:18



Loono

Katerina Šedová

Czechia

Katerina is the Founder of Loono, a non-profit organisation focused primarily on raising awareness, improving health literacy, and promoting preventative care through its core value of health equity.

The organisation's activities target and reach the general public, medical students, and legislators through advocacy campaigns. Loono also has a mobile app Loono, through which people can access valuable health information and receive reminders to attend vital preventive check-ups and a vaccination calendar. Loono contributes to national preventive health guidelines, collaborating with Czech medical societies and the country's Ministry of Health while also providing educational materials to hospitals and doctors' offices.

With support from AstraZeneca via the Young Health Programme, Loono has developed a new Healthy Living Tips feature in its app, focusing specifically on improving sleep quality. AstraZeneca's grant support has also facilitated new business development opportunities and strategic partnerships for Loono, helping the organisation gain a better understanding of pharmaceutical industry planning, data management, and the patient journey. The Loono team also created a microsite for corporate partners, showcasing collaboration opportunities to enable further cooperation. The organisation significantly expanded its educational content to tackle non-communicable diseases and developed interactive material for students to introduce healthier habits from a young age. Loono successfully accomplished this in collaboration with its partner organisations.

Through the One Young World Summit, Katerina was able to connect with a Czech representative of ČEZ Group, and Loono has subsequently collaborated with them to offer educational information on health and prevention within the company. Katerina also found the mentoring she received from AstraZeneca to be particularly beneficial, as well as AstraZeneca's feedback on Loono's workshops and help in connecting Loono with public sector stakeholders.

Since winning AstraZeneca's Lead2030 Challenge in 2023, Loono under Katerina's leadership has recorded an additional 31,000 users of its app. Of these, 19,371 users have reported completing preventive check-ups, while 14,541 users have performed self-examinations based on guidance available through the app. The organisation has also contributed directly to the early detection of 24 cancer cases. Loono created a dedicated event for HR and CSR professionals, strengthening its outreach and securing 19 new partnerships.

“One Young World sessions exposed me to new techniques and innovative ideas, boosting my confidence and expanding my leadership skills. The conference also provided valuable business development opportunities.”

Scope of Analysis: 2024 (project underway at time of analysis)				
Input Calculations		Output Calculations:		
\$50,000 AstraZeneca funding		31,000 new app users reached with health awareness in 2024 x \$0.37 per capita value of health awareness campaign (a) x 10 months project length at time of measurement = \$114,700		
		24 cancers detected in 2024 x \$22,570.71 estimated value of early cancer detection (b) = \$541,697.04		
		8,000 corporate employees received health training x \$33.47 per person economic value of health training (c) = \$267,760		
Total Inputs:	\$50,000	Total Outcome:	\$924,157.04	SROI \$1:18

References:

a. 50,000,000 CZK value of country-wide public health campaign (<https://ipi.media/czech-government-must-reverse-exclusion-of-critical-media-from-press-conferences-2/>) / 10,697,858 population of Czechia at time of campaign (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=CZ>) = 4.67 CZK converts to \$0.37 PPP

b. \$33,687.63 average cost of advanced cancer per person (i) x 33% average estimated expense of early detection (<https://www.who.int/news/item/03-02-2017-early-cancer-diagnosis-saves-lives-cuts-treatment-costs>) = \$11,116.92, giving an estimated saving of \$22,570.71

i. €1,245,600 cost of advanced breast cancer treatment in Czechia per 100,000 (<https://www.jhpor.com/article/2270-the-economic-burden-of-advanced-breast-cancer>) / 72.5 average incidence of cancer per 100,000 (<https://canscreen5.iarc.fr/?page=countryfactsheet&q=CZE>) = €17,180.69 converts to \$33,687.63 PPP

c. 21,000 CZK economic value of an online health workshop / 50 people per workshop (<https://www.loono.cz/en/companies>) = 420 CZK converts to \$33.47 PPP



MAIA Impact School

Martha Lidia Oxí Chuy

Guatemala

3GOOD HEALTH AND WELL-BEING



SROI

\$1:6

Martha Lidia served as Co-Executive Director of the MAIA Impact School, an organisation providing comprehensive, rounded education to Indigenous girls.

Led by Indigenous women, the school has made significant gains in facilitating access to educational opportunities for vulnerable, underprivileged Indigenous communities in Guatemala. Through support from AstraZeneca’s Young Health Programme, MAIA has integrated mental health and wellbeing education into its curriculum and activities, supporting its students beyond the narrower limits of traditional academic success.

MAIA has established a clinic at its school, with a nurse actively providing healthcare assistance during school hours. The school also has a team of social workers who act as mentors for individuals, groups, and families within the MAIA ecosystem. These social workers speak about mental health, and actively include family members to help break down mental health taboos in Indigenous communities in Guatemala. This community connection allows MAIA to build trusting and empathetic relationships, while its emphasis on socio-emotional learning teaches students to express themselves in a healthy manner conducive to long-term wellbeing.

Martha Lidia attended the One Young World Summits in Belfast, 2023, and Montréal/Tiohtià:ke, 2024. She found the latter Summit to be particularly successful in its intentionality towards building bridges with Indigenous communities, engaging Indigenous young leaders, and ensuring Indigenous representation. Martha Lidia has made important connections through her One Young World journey, and sits on the organisation’s Indigenous Council. Martha Lidia has also been particularly impressed with AstraZeneca’s commitment to building a supportive ecosystem for Indigenous young leaders. She has continued fostering relationships with her peers in the Young Health Programme Fellowship, engaging in informal knowledge sharing activities, and working towards authentic collaboration with other participants.

MAIA’s incorporation of health knowledge, wellbeing, and socio-emotional learning has impacted hundreds of students across multiple years. With AstraZeneca’s support, the organisation has reached thousands of family members in Indigenous communities in Guatemala, facilitating systemic behavioural change towards mental health and socio-emotional learning. The students and families MAIA works with have increased confidence, resources, and agency to act for their own wellbeing.

“MAIA’s connection with One Young World and AstraZeneca has opened doors for MAIA’s staff both professionally and personally in several ways. MAIA has had the opportunity to engage with global experts and partners to share innovation and collaborate in mutual growth.”

Scope of Analysis: 2024 (project underway at time of analysis)				
Input Calculations		Output Calculations:		
12 staff members beyond AstraZeneca funding x \$20,749.97 average estimated wage over project length (a) = \$248,999.64		300 estimated girls provided with SEL x \$474.42 estimated lifetime value of educational attainment due to socio-emotional learning (b) = \$142,326		
\$10,000 AstraZeneca funding		2,300 girls and relatives reached with social emotional learning x \$585 economic value of socio-emotional learning in Central America over project length (c) = \$1,345,500		
		48 students at risk of severe NCD-related complications reached preventatively (d) x \$1,076.20 estimated value of NCD prevention in Central America (e) = \$51,657.60		
Total Inputs:	\$258,999.64	Total Outcome:	\$1,539,483.60	SROI \$1:6

References:

a. 2792.60 GTQ average monthly salary in Guatemala (<https://ilostat.ilo.org/data/country-profiles/>) x 24 months project length = 67,022.40 GTQ converts to \$20,749.97 PPP

b. \$1,313 annual income loss per student from school closure in Central America (<https://forbescentroamerica.com/2021/04/16/guatemala-puede-perder-1-5-anos-de-escolaridad-por-el-cierre-de-escuelas/>) / 10 months of school closure / 31 days per month x 2.3 days of additional educational attainment due to socio-emotional learning (i) x 48.7 years average estimated years of work in Guatemala (ii) = \$474.42 estimated lifetime value of educational attainment through socio-emotional learning

i. 10 days average days of school missed in Guatemala (<https://www.thedialogue.org/blogs/2015/01/the-first-monitoring-system-of-school-days-a-project-to-improve-education-in-guatemala/>) x 23% reduced absenteeism as a result of SEL interventions (https://www.researchgate.net/publication/347751638_Preventing_Violence_in_the_Most_Violent_Contexts_Behavioral_and_Neurophysiological_Evidence) = 2.3 days of additional educational attainment due to SEL

ii. 68.7 average life expectancy in Guatemala (<https://data.who.int/countries/320>) - 20 years = 48.7 years average estimated years of work

c. \$292.5 economic value of socio-emotional learning in Central America per academic year (<https://docs.iza.org/dp16831.pdf>) x 2 academic years = \$585 economic value of social emotional learning in Central America over project length

d. 300 girls received NCD awareness and education x 16% of Guatemalan premature deaths caused by NCDs (<https://data.who.int/countries/320>) = 48 students

e. \$16,143 average per capita economic burden due to NCDs in Costa Rica over 15 years (<https://pmc.ncbi.nlm.nih.gov/articles/PMC6386108/>) / 15 years = \$1,076.20 estimated per capita economic value of NCD prevention

3

GOOD HEALTH
AND WELL-BEING

SROI

\$1:36



Slum and Rural Health Initiative

Ruth Oladele

Nigeria

Ruth works with the Slum and Rural Health Initiative, a non-governmental organisation in Nigeria providing vulnerable people and communities with vital health information.

The organisation’s work is preventative, giving people the tools and knowledge they need to make informed decisions about their health outcomes. It has a specific focus on non-communicable diseases, which accounted for almost 30% of all deaths in Nigeria in 2023.

Ruth and her team recognise that non-communicable diseases are usually the result of modifiable behaviours that are often initiated in adolescence. As a result, the organisation decided to target young people in secondary schools across five regions of Nigeria. The Adopt a School Non-Communicable Disease Campaign first trained local undergraduate students on what non-communicable diseases are, their risk factors, how risks can be mitigated, and other essential information that can impact community health outcomes. These undergraduates were then tasked with going to secondary schools and introducing a curriculum on non-communicable diseases to the students there.

The Adopt a School Non-Communicable Disease Campaign was funded by an AstraZeneca grant. As part of her AstraZeneca Young Health Programme Fellowship, Ruth attended the Summit in Belfast, where she built connections with other young leaders in health. She also learned significant lessons on community engagement which she has been able to successfully implement into her own work. Ruth subsequently put more emphasis on documenting her work as a result of her time at the Summit, while taking full advantage of AstraZeneca’s capacity building sessions and mini-MBA programme.

The Adopt a School Non-Communicable Disease Campaign trained a total of 172 undergraduate students in non-communicable diseases, of which 120 went on to support the secondary school outreach programme. In total, 10,273 secondary school students were reached across five states of Nigeria. Some of these volunteers have gone on to train their peers beyond the scope of the Adopt a School Non-Communicable Disease Campaign, while secondary school students who have been reached also passed information to their parents.

“My participation in the Young Health Programme and One Young World has greatly improved my leadership and advocacy skills. For example, the storytelling workshop has helped me present my ideas and communicate better with potential funders, government agencies, and key stakeholders.”

Scope of Analysis: 2023 - 2024				
Input Calculations		Output Calculations:		
\$10,000 AstraZeneca funding 800 volunteer hours x \$1.46 PPP average hourly wage (a) = \$1,168 estimated hourly value		992 people at risk of severe NCD-related complications independently reached preventatively (b) x \$398.52 value of NCD prevention per household (c) = \$395,331.84 172 ambassadors trained to be community health workers x \$31.40 value of month-long community health training in Nigeria (d) = \$5,400.8		
Total Inputs:	\$11,168.00	Total Outcome:	\$400,732.64	SROI \$1:36

References:

a. 45,512.7 NGN average monthly wages x 12 months / 52 weeks / 43.4 hours average work week (https://ilostat.ilo.org/data/country-profiles/) = 242 NGN hourly wage converts to \$1.46 PPP

b. 10,273 students reached through awareness programmes x 48.3% of Nigerians have no previous awareness of NCDs (https://pmc.ncbi.nlm.nih.gov/articles/PMC7888402/) x 20% of Nigerian premature deaths caused by NCDs (https://www.researchgate.net/publication/366872236_Cost_of_illness_of_non-communicable_diseases_in_private_and_public_health_facilities_in_Nigeria_a_qualitative_and_quantitative_approach) = 992 people at risk of severe NCD-related complications independently reached

c. \$398.52 value of NCD treatment per household (https://pmc.ncbi.nlm.nih.gov/articles/PMC10433548/)

d. \$47,094,000 value of in-person training for community health workers over five years in Nigeria / 100,000 community health workers trained / 5 years / 3 months long course (https://pmc.ncbi.nlm.nih.gov/articles/PMC4292533/) = \$31.40

4

QUALITY
EDUCATION

SROI

\$1:6



Genius Education Zambia

Bupe Chikumbi

Zambia

Bupe founded Genius Education Zambia to promote science, technology, engineering, and mathematics (STEM) education and 21st-century skills.

The youth-led organisation provides young people in Zambia with an EdTech platform hosting educational videos that encourage user interaction. It also hosts STEM Awards, writing contests, science fairs, innovation hubs, e-learning, academic mentorship programs, leadership development, STEM camps, and Robotics and Artificial Intelligence clubs.

Bupe attended the 2022 One Young World Summit in Manchester, where she connected with her mentor, former UN Under-Secretary-General Michael Møller. She credits his guidance with helping her reach key milestones in the years since, including being named to Zambia’s 30 Under 30 List and becoming a Science Diplomat at the Geneva Science Diplomacy Anticipator (GESDA).

Over 100,000 young Zambians have taken part in Genius Education Zambia’s programmes since it started. Genius Education Zambia worked with Zambia’s National Science Centre to help bring science and technology into schools. Their curriculum won the prestigious QS Reimagine Education Award and has been strengthened through partnerships with organisations such as the U.S. Government, the World Bank, and SAP.

“One Young World really did impact my life. Especially meeting my mentor. He was one of the Counsellors at the summit, and he’s still my mentor now.”

Scope of Analysis: 2018 - 2024				
Input Calculations		Output Calculations:		
451,360 volunteer hours x \$1.04 estimated hourly value (a) = \$469,414.4 \$56,000 funding		1,283 children x \$1,000 value of STEM programme (b) = \$1,283,000 3,120 children x \$500 value of coding bootcamp (c) = \$1,560,000 400 children x \$1,166.67 value of e-learning platform (d) = \$466,668		
Total Inputs:	\$525,414.40	Total Outcome:	\$3,309,668.00	SROI \$1:5

References:

a. 1300 ZMW monthly minimum wage (https://ilostat.ilo.org/data/country-profiles/) x 12 months / 52 weeks / 43.6 hour average work week in Uganda = 6.88 ZMW converts to \$1.04 PPP estimated hourly wage

b. \$1000 value of STEM programme per student (https://assets.publishing.service.gov.uk/media/5c6c0ec740f0b647abb525a7/418_Benefits_of_STEM_Education.pdf).

c. \$500 value of coding bootcamp (https://documents1.worldbank.org/curated/en/795011502799283894/pdf/118627-WP-PUBLIC-P163475-78p-CodingBootcampsFutureProofSkills.pdf)

d. \$7,000,000 e-learning platform investment (https://www.unicef.org/zambia/press-releases/unicef-and-aitel-join-hands-scale-digital-learning-zambia) / 6,000 learning passport users (https://www.unicef.org/zambia/stories/inclusive-learning-all-embracing-every-childs-unique-needs) = \$1,166.67 economic value of e-learning platform per user



PuntajeNacional

Fabián Martínez

Chile

Fabián co-founded PuntajeNacional in 2009, a pioneering EdTech platform created to democratise access to higher education across Latin America. The platform offers free, high-quality educational resources, aiming to eliminate the systemic barriers that marginalised students face when applying to university.

While completing his Master's in Innovation and Entrepreneurship at the University of Sussex, Fabián attended the Summit in Bangkok. This experience reaffirmed his commitment to social equity and expanded it beyond education to employment. After the Summit, Fabián realised that without equal access to job opportunities, the cycle of inequality would continue. This insight led him to co-found Genomawork in 2018.

Genomawork is an AI-powered recruitment platform built to level the playing field in the labour market. Using gamified assessments that measure cognitive, emotional, and personality traits, Genomawork helps companies identify talent based on potential, not privilege. Its methodology reduces biases linked to factors like last names, socioeconomic background, or where someone studied.

To date, PuntajeNacional has reached over four million students, with one million Chilean users actively preparing for university through the platform. Website content has been viewed over 100 million times, and it partners with 600+ schools to ensure access remains free for students. Genomawork has supported more than two million job applicants with personalised feedback and partners with over 200 companies across 15 countries in Latin America. Through both initiatives, he remains committed to building a fairer, more inclusive future for young people across the region.

“I travelled to Thailand and met thousands of leaders from all over the world. Hearing [One Young World] speakers and [attending] workshops was amazing. When I came back [from the Summit], I felt that I had to give back to the community.

Scope of Analysis: January 2009 - December 2024				
Input Calculations		Output Calculations:		
\$750,000 funding \$2,500,000 revenue		1,000,000 Chilean students x \$119.62 value of online university admission preparatory course in Chile (a) = \$119,620,000		
Total Inputs:	\$3,250,000.00	Total Outcome:	\$119,620,000.00	SROI \$1:37

References:
a. \$54.99 CLP converts to \$119.62 PPP cost of online course and tools to prepare for Chile's pre-university standardised admissions test (<https://psudemate.com/producto/salva-la-paes-2025/>)



Raising Star Africa

Michael Showunmi

Nigeria

Michael founded Raising Star Africa in 2020 to educate young people with disabilities in Nigeria. He renovates and installs specialist equipment in schools to make them accessible, trains teachers in disability inclusion, and runs skills empowerment programmes to enable young people with disabilities to develop confidence.

Michael was a Delegate Speaker at the Summit in Belfast. This gave him the opportunity to advocate for people with disabilities globally and collaborate with other young leaders.

So far, Raising Star Africa has renovated and equipped five schools making them inclusive and accessible. This has resulted in 2,500 disabled children and young people receiving four years of education. Another programme delivers vocational training once a week to 250 young people with disabilities. Training includes cooking, graphic design, tailoring, digital literacy, coding, repurposing recycled goods, shoe and furniture making. Life skills training once a month for a further 3,800 disabled young people includes understanding identity, personal and menstrual hygiene, the law, and basic human rights. Volunteers also take students and young people with disabilities to shopping malls and museums to broaden their social skills and outlook.

Michael also hosts public advocacy events. This Ability and Sport Fest are one-day annual festivals that have showcased the talent, potential, and sporting prowess of 2,500 young people with disabilities. They also serve to reduce societal stigma related to disability. At these events, policymakers and local community leaders are invited to gain a deeper understanding of disability needs and how policies can be more inclusive.

Next year Michael is collaborating with a One Young World Ambassador from Germany. They will provide laptops to deliver more digital skills training and web-based learning opportunities for children with disabilities.

“I was a Delegate Speaker and spoke in the Education Plenary at the Summit in Belfast. This gave me the opportunity to advocate to young leaders for education and infrastructure in schools and classrooms to be accessible to all. I also met diverse leaders and since then we have collaborated on several interventions for people with disabilities!”

Scope of Analysis: July 2020 - December 2024				
Input Calculations		Output Calculations:		
624,000 volunteer hours x \$2.09 estimated hourly value (a) = \$1,304,160 32 hours consultant contribution x \$36.73 estimated hourly value (b) = \$1175.36 \$100,000 funding		2,500 students x \$1,068 estimated annual value of inclusive education (c) x 4 years = \$10,680,000 250 people x \$733.16 estimated value of vocational training per person (d) = \$183,290 3,800 people x \$28.80 estimated value of life skills training per person (e) = \$109,440 2,500 attendees x \$5.31 estimated value of festival attendance per participant (f) = \$13,275.00 25 teachers x \$26.47 estimated value disability inclusion training per teacher (g) = \$661.76		
Total Inputs:	\$1,405,335.36	Total Outcome:	\$10,986,666.76	SROI \$1:8

References:
a. 65,000 NGN monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 43.4 hours average work week in Nigeria = 345.62 NGN converts to \$2.09 PPP hourly wage
b. \$5,985.30 average monthly wage in United States (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 37.6 hours average work week in USA = \$36.73 hourly wage
c. \$1,068 estimated annual cost of inclusive education per child with a disability in Nigeria (<https://www.sightsavers.org/wp-content/uploads/2024/03/Sightsavers-CIES-2024-Guillaume-Trotignon-and-lain-Jones-presentation.pdf>)
d. 40,500 NGN monthly cost of baking course (<https://www.ncwd.org.ng/images/home/vocational.pdf>) / 22 monthly working days x 66 days of training = 121,500 NGN converts to \$733.16 estimated economic value of vocational training per person
e. \$40 monthly equivalent programme cost / 25 equivalent programme participants (<https://www.corpsafrica.org/project/reusable-sanitary-towel-making-and-menstrual-management-training/>) x 18 months = \$28.80 value of life skills training per person
f. \$5.31 cost festival attendance (<https://www.eventbrite.com/e/the-zones-games-fest-tickets-868289997757>).
g. 18 GBP converts to \$26.47 PPP per person value of disability inclusion training (<https://research.sightsavers.org/wp-content/uploads/2024/04/Sightsavers-research-cost-and-budget-impact-analysis-inclusive-eye-health-approach-Kogi-State-Nigeria.pdf>)

5GENDER EQUALITY



SROI

\$1:5



Gejja Women Foundation

Atuhurra Marjorie Angell

Uganda 

Atuhurra founded the Gejja Women Foundation, which supports women by offering education, regenerative agriculture training, business development guidance, and menstrual hygiene workshops to help them build sustainable livelihoods.

The foundation economically empowers rural women aged 5 to 75 from marginalised backgrounds, including refugees, widows, and orphans. In addition to programming, it operates two production spaces for reusable menstrual hygiene products.

Atuhurra spoke as a Delegate Speaker at the hybrid Summit hosted in 2021 in Munich. Aligned with One Young World’s mission of empowering young leaders to create a more just, sustainable, and inclusive world, she and her co-directors “combine [their] stories and past experiences and realise that all have the same passion.”

By 2024, the Gejja Women Foundation provided six girls and 12 adult learners with resources to finish school, 300 farmers with seed loans, 2,000 women with business start-up support, and 60,000 people with menstrual hygiene products or reusable sanitary kits. In total, menstrual hygiene products have been provided to 200,000 people.

Scope of Analysis: 2024				
Input Calculations		Output Calculations:		
11,760 volunteer hours x \$0.56 estimated hourly value (a) = \$6,585.60		60,000 menstrual hygiene kits x \$15 value of kit (b) = \$900,000		
\$342,465.75 funding		300 farmers x \$1,193.55 yearly income increase from agriculture training (c) = \$358,065		
		2,000 people x \$146.27 yearly income increase from business training (d) = \$292,540		
		12 adults x \$345.91 value of adult education and qualification (e) = \$4,150.92		
		6 girls x \$43,734.48 lifetime income increase from additional schooling (f) = \$262,406.88		
Total Inputs:	\$349,051.35	Total Outcome:	\$1,187,162.80	SROI \$1:5

References:

a. 130,000 UGX monthly minimum wage (https://ilostat.ilo.org/data/country-profiles/?ref_area=UGA) x 12 months / 52 weeks / 44.5 hours average work week in Uganda (<https://hreaafrica.com/uganda-labour-laws/>) = 674.16 UGX converts to \$0.56 PPP hourly wage

b. \$15 value of menstrual hygiene kit (<https://www.elrha.org/docs/document/final-report-mhm-market-survey-analysis.pdf/>)

c. 2.5 average increase in income from agriculture training programme (<https://jacobsfoundation.org/brighter-future-for-young-farmers-lessons-from-uganda/>) x \$795.70 average annual income of a smallholder farmer (https://www.researchgate.net/publication/320129845-Finding_the_Technological_Sweet_Spot_The_Smallholder_Conservation_Agriculture_Maize_Seeder) - \$795.70 average annual incomeof a smallholder farmer = \$1193.55 yearly income increase as a result of intervention

d. 14,800 UGX increase in monthly income from business training in Uganda (<https://documents1.worldbank.org/curated/es/927131468316473189/pdf/>, accessed March 2025) x 12 months = 177,600 UGX converts to \$146.27 PPP yearly income increase from business training

e. 420,000 UGX economic value of adult education and qualification converts to \$345.91 PPP (<https://nakivuboadulteducationonline.com/page/ordinary-level>)

f. 130,000 UGX monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x (10% income increase per year of primary school attendance x .2 years of primary school provided by project + 15% income increase per year of secondary school attendance x 6 years of secondary school provided by project) (accessed https://uganda.unfpa.org/sites/default/files/pub-pdf/Issue%20Brief%205%20-%20Special%20edition.%20Inequalities.final_.pdf) x 12 months x 37 year average work life in Uganda (<https://genderdata.worldbank.org/en/indicator/sg-age-rtre-ben>) = 53,102,400 UGX converts to \$43,734.48 PPP income increase from additional schooling

5GENDER EQUALITY



SROI

\$1:26



The Period Society

Swara Patel

India 

To address menstrual taboos, provide mental health education, and distribute period products in India, Swara founded the Period Society in 2019.

Foremost, the organisation trains individuals to become menstrual health educators in their local communities. Its second project focuses on distributing period products adapted to the local environment. Depending on water availability, communities receive either disposable or reusable products. The reusable pads are sewn locally so that communities can achieve menstrual product self-sufficiency.

Swara attended the Summit in Manchester, where she made valuable connections that later led to project funding, including support from Starbucks UK’s Women’s Impact Network. She was inspired by how others, including the First Lady of Guyana, are addressing similar menstrual hygiene challenges in their own cultures and contexts.

To date, the Period Society has distributed over 1.2 million menstrual hygiene kits and educated 60,000 people through menstrual hygiene sessions. Looking ahead, the organisation plans to launch programmes on sexual and reproductive health, including a pilot campaign to raise awareness about the HPV vaccine. The project also hopes to expand into all eight states in Northeast India.

“There are a lot of people who approached us to do speaking engagements and to fund our project, including Starbucks UK’s Women’s Impact Network, because of the exposure that I got through my speech at One Young World.”

Scope of Analysis: June 2019 - December 2024				
Input Calculations		Output Calculations:		
580,000 volunteer hours x \$1.16 estimated hourly value (a) = \$672,800		1,194,800 disposable menstrual kits x \$14.85 monthly value of menstrual products (b) = \$17,742,780		
\$30,000 funding		60,000 people x \$5.48 value of mental health workshop (c) = \$328,800		
		38 tCO2 reduced by reusable pad use (d) x \$204 social cost of carbon = \$7,552		
		7 tCO2 reduced by menstrual cup use (e) x \$204 social cost of carbon = \$1,428		
Total Inputs:	\$702,800	Total Outcome:	\$18,079,760	SROI \$1:26

References:

a. 4,628 INR monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 45.7 hours average work week in India = 23.37 INR converts to \$1.16 PPP estimated hourly value

b. 300 INR associated monthly cost of menstruation converts to \$14.85 PPP (<https://toybox.org.uk/news/spotlight-on-period-poverty-in-india>)

c. 100 EUR value of one workshop / 25 people per workshop = 4 EUR workshop cost converts to \$5.48 PPP per person

d. (0.0075 tCO2 emitted yearly from disposable menstrual pads - 0.0037 tCO2 emitted yearly from menstrual cup) x 5,000 pads x 2 year pad lifespan = 38 tCO2 reduced from reusable pad use

e. (0.0075 tCO2 emitted yearly from disposable menstrual pads - 0.0005 tCO2 emitted yearly from menstrual cup) x 200 cups x 5 year cup lifespan = 7 tCO2 reduced from menstrual cup use

6

CLEAN WATER
AND SANITATION



SROI

\$1:7



Alma Ventures

Esias Bedingar

Chad 

Esias is the Co-Founder of Alma Ventures, an organisation that installed solar-powered water pumps in communities in rural Chad.

This allowed local populations to decrease their risk of water-borne diseases with high mortality rates. Clean water makes a particular impact on the lives of children and young people, who face the highest risk of death due to these communicable diseases.¹

To deliver its services, Alma Ventures enlisted local Water, Sanitation, and Hygiene (WASH) officers, who were responsible for monitoring the supply of chlorine to the water pumps and notifying a call centre if stocks were low. From there, call centre operators worked with motorbike riders to replenish chlorine supplies with the assistance of local warehouses. A mobile application enabled data on the pumps, chlorine, and the local community’s water-borne disease rate to be collected for monitoring and evaluation. Overall, the project installed 127 solar-powered water pumps that provided 67,000 people with access to clean water.

Looking ahead, Esias is working to develop community healthcare centres to further improve the health of populations in Chad. He is preparing for phase one of a project that will initially bring three integrated health centres to Chadian communities, working with pharmacies and laboratories, with the assistance of motorbikers. These bikers will transport samples from health facilities to the laboratories and gain employment in the process. Esias also hopes to integrate an electronic health records system into this project to improve health awareness and outcomes.

“The connection of other innovators and mentors in the One Young World Community – those who’ve successfully launched ventures in low-resource settings and who understand the complexity of working in fragile states – is invaluable.”

Scope of Analysis: June 2019 - 2024				
Input Calculations		Output Calculations:		
\$351,000 funding		127 pumps x \$2,500 value of solar-powered water pump (a) = \$317,500 67,000 people x \$34.03 per person GDP gain due to clean water (b) = \$2,280,010		
Total Inputs:	\$351,000	Total Outcome:	\$2,597,510	SROI \$1:7

References:

1. <https://www.unicef.org/stories/cholera-is-endangering-children-globally>

a. \$2,500 value of solar-powered water pump (<https://eprints.whiterose.ac.uk/id/eprint/122183/1/A%20Review%20of%20Sustainable%20Solar%20Irrigation%20Systems%20for%20Sub-Saharan%20Africa%20.pdf>)

b. 5% GDP growth in Sub-Saharan Africa due to clean water access (<https://impact.economist.com/new-globalisation/harnessing-economic-benefits-investment-water-sanitation-and-hygiene-africa>) x 13,150,000,000 GDP of Chad (<https://data.worldbank.org/indicator/NY.GDP.MKTP.CD?locations=TD>) / 19,319,064 population of Chad (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=TD>) = \$34.03 per person GDP gain due to clean water

7

AFFORDABLE AND
CLEAN ENERGY



SROI

\$1:34



SafEarth

Harshit Poddar

India 

Harshit is the Founder of SafEarth, India’s largest digital ecosystem for the adoption of renewable energy by industries.

This idea emerged after an Amendment to the Electricity Act was passed in India in 2014, making solar power cheaper than thermal power.¹ After meeting with consumers, Harshit and his co-founder refined their model to remove the guesswork from purchasing decisions and incentivise high-quality solar plants.

While attending the One Young World 2023 Summit in Belfast, Harshit was inspired to pivot his business to a complete end-to-end industrial sustainability platform. SafEarth now designs personalised renewable energy plants for industries, connecting them with financing options from the country’s top banks, helping them choose the right plant, and providing the necessary funds to make a purchase. From there, consumers can manage and track the entire installation process and site safety. After installation, the same online portal can be used to manage operations, track energy generation, ensure proper cleaning, and maintain warranties.

The SafEarth platform has completed over 300 MWp of distributed solar projects across India, working with companies of all sizes - from small and medium enterprises to Fortune 500 firms, across 18 states. In total, their plants have reduced 555,978 tonnes of carbon emissions. SafEarth has also given back to the local community through tree planting and educational support initiatives.

The enterprise planted 50,000 trees, equivalent to 1,250 tCO₂ sequestered, with its environmental initiative. Through their educational support project in Rajasthan, the organisation supports 100 children, financing their education, providing athletic opportunities, and ensuring they have access to high-quality nutrition. Their goal over the next year is to sponsor a child for every megawatt of solar capacity installed.

“One Young World is a wonderful experience. In fact, I have been recommending it to everyone that I run into.”

Scope of Analysis: 2020 - 2024				
Input Calculations		Output Calculations:		
\$500,000.00 funding \$3,000,000.00 revenue		555,978 tCO2 sequestered by distributed solar projects x \$204 social cost of carbon (a) = \$113,419,512 1,250 tCO2 sequestered from tree planting (b) x \$204 social cost of carbon (a) x 5 years = \$1,275,000 100 children x \$39,272.19 gain in lifetime earnings due to additional years of schooling (c) = \$3,927,219		
Total Inputs:	\$3,500,000	Total Outcome:	\$118,621,731	SROI \$1:34

References:

1. <https://prsindia.org/billtrack/the-electricity-amendment-bill-2014>

a. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)

b. 50,000 trees x 0.025 tCO₂ sequestered yearly per tree (<https://onetreepanted.org/blogs/stories/how-much-co2-does-tree-absorb/>) = 1,250 tCO₂ sequestered yearly

c. 4,628 INR monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 6.7% increase in wage (<https://indianexpress.com/article/education/every-additional-year-of-education-increases-persons-average-income-by-about-6-7-in-india-study-7624982/>) x 5.2 years of additional schooling (<https://www.undp.org/sites/g/files/zskgke326/files/2022-09/Press%20Release%20HDR%2021-22.pdf>) x 41 year average work life in India - = 793,298.43 INR converts to \$39,272.19 PPP income increase due to additional schooling

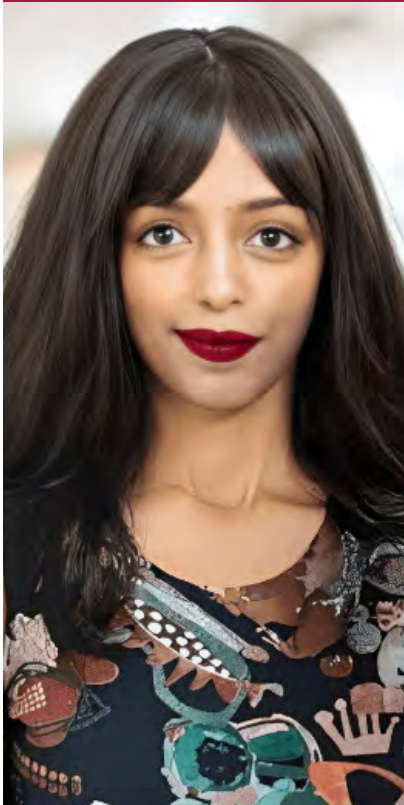
8

DECENT WORK AND
ECONOMIC GROWTH



SROI

\$1:11



Invicta

Eden Tadesse

Ethiopia 

Eden is the Founder and CEO of Invicta, an organisation that helps refugees and internally displaced persons (IDPs) enter the job market.

Invicta has secured employment for over 3,400 refugees and IDPs and enrolled 9,000 in its education and career development services, including certificate-based courses. The organisation also works to connect these communities with trauma-informed mental healthcare.

At the Belfast Summit, Eden’s Partner, the Dutch Ministry of Foreign Affairs, provided her a leadership and public speaking coach that helped her refine her impact. She remains in contact with her cohort of delegates, who continue to share opportunities, help her review grant applications, and invite her to collaborate on their projects.

Invicta recently launched a pilot business incubation programme in refugee camps. The first pilot, in Kenya’s Kakuma Refugee Camp, supported 40 female refugees. A second pilot will take place this year in Jordan’s Zaatari Refugee Camp. Moving forward, Eden plans to expand Invicta’s platforms into additional languages.

“Every time I shared my story, people either said one of two things: I know someone who can help you out or who would be interested in what you’re doing, or I can see some synergies between my organisation and yours.”

8

DECENT WORK AND
ECONOMIC GROWTH



SROI

\$1:3



Outsource Fiji

Sagufta Salma Janif

Fiji 

Sagufta is the former Executive Director of Outsource Fiji, the industry body that developed her country’s Business Process Outsourcing (BPO) industry. Through partnerships with the government and private sector, Outsource Fiji supports programmes on bridging, upskilling, confidence-building, and behaviour to train the Fijian workforce.

During the One Young World Summit 2023, Belfast, Sagufta was able to highlight the achievements of small island nations. She also connected with numerous One Young World Ambassadors that have provided her with a “worldwide network of resources” that she would not have otherwise been able to access.

7,000 people participated in Outsource Fiji’s upskilling programme, 180 people took part in its leadership course, and 350 participated in the organisation’s confidence-building and foundations courses, respectively. The organisation also sponsored a public speaking club through Toastmasters International with 80 members. In total, Outsource Fiji employed 10,500 people in the outsourcing sector. In doing so, the industry body has not only encouraged more investors to enter the Fijian economy but also evaluated these investors to keep Fijian workers safe from exploitative practices. It has also worked with universities to ensure that the level of qualification and training that Fijian students receive adheres to the requirements of the businesses that are entering the market.

While Sagufta is on to other ventures, including serving as Head of Solutions Mapping at UNDP Pacific Office and Country Director Fiji for WOMEN IN TECH© Global, she hopes to continue creating economic opportunities for people in Fiji. She is specifically focused on employment for women and girls in tech, who often face barriers to enter the sector. She also hopes to continue supporting training and capacity-building programmes that provide “last mile access” to the internet for communities in remote areas of the island.

“When I had conversations at One Young World, it was an eye opener for a lot of people to recognise that a small nation has the capability to do that [Outsource Fiji initiatives].”

Scope of Analysis: March 2019 - December 2024				
Input Calculations		Output Calculations:		
91,200 volunteer hours x \$3.94 estimated hourly value (a) = \$359,328		40 SMEs x \$5,840 value of SME (c) = \$233,600		
4 employees in Norway x \$44,840.19 estimated employee compensation (b) = \$179,360.76		1,980 refugees (d) x \$1,363.32 estimated salary increase from certificate (e) = \$2,699,373.60		
\$15,000 funding		3,400 refugees x \$13,633.21 estimated value of employment per refugee (f) x 7.2% global unemployment rate for refugees (g) = \$3,337,409.81		
		30 people x \$2,196.46 productivity gain from mental health support (h) = \$65,893.80		
Total Inputs:	\$553,688.76	Total Outcome:	\$6,336,277.21	SROI \$1:11

- References:
- a. 5,912.50 NOK average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 37.5 hours average work week = 36.38 NOK converts to \$3.94 PPP hourly wage
- b. 5,912.50 NOK average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 70 months = 413,875 NOK converts to \$44,840.19 PPP estimated employee compensation
- c. \$108,040,000,000 GDP of Kenya (<https://data.worldbank.org/indicator/NY.GDP.MKTP.CD?locations=KE>) x 40% of GDP in SMEs (<https://kenya.oxfam.org/latest/publications/gendered-analysis-institutional-and-government-small-and-medium-enterprises/>) / 7,400,000 SMEs in Kenya (<https://www.worldbank.org/en/news/press-release/2021/12/08/kenya-s-small-and-medium-enterprises-receive-a-100-million-pandemic-recovery-boost>) = \$5,840 value of SME in Kenya
- d. 9,000 refugees x 0.22 Coursera participants gaining certificate (<https://about.coursera.org/press/wp-content/uploads/2023/05/Learner-Outcomes-Report-2023.pdf>) = 1,980 refugees gaining qualification
- e. 4,196 ETB average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 72 month average refugee employment tenure (<https://thedocs.worldbank.org/en/doc/51e229cb3b4abfa22db1d93b5354c496-0570062024/original/Refugee-Employment-PS4R-Study.pdf>) x 10% income increase from certificate (<https://coderslink.com/employers/blog/the-impact-of-certifications-on-salaries-in-tech-insights-from-2024/>) = 30,211.20 ETB converts to \$1,363.32 salary increase from certificate
- f. 4,196 ETB average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 72 month average refugee employment tenure (<https://thedocs.worldbank.org/en/doc/51e229cb3b4abfa22db1d93b5354c496-0570062024/original/Refugee-Employment-PS4R-Study.pdf>) = 302,112 ETB converts to \$13,633.21 PPP estimated value of employment per refugee
- g. https://www.ilo.org/sites/default/files/2024-12/MIGRANT%20%E2%80%93%20ILO%20Global%20Estimates%20Exec%20Summary_Embargo.pdf
- h. 2.9 months productivity gain from mental health treatment in Ethiopia (<https://pmc.ncbi.nlm.nih.gov/articles/PMC5400039/>) x 4,196 ETB average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 4 years = 48,673.60 ETB converts to \$2,196.46 PPP total productivity gain from mental health support in Ethiopia

Scope of Analysis: 2019 - 2024				
Input Calculations		Output Calculations:		
\$5,955,601.14 funding		10,500 people x 4.7% unemployment rate (a) x \$14,633.10 estimated yearly value of employment (b) = \$7,221,434.85		
		7,000 people x \$986.63 value of upskilling programme (c) = \$6,906,410		
		350 people x \$626.44 value of foundations course (d) = \$219,254		
		180 people x \$459.77 value of leadership course (e) = \$82,758.60		
		350 people x \$2,052.54 value of confidence-building programme (f) = \$718,389		
		\$2,445 total toastmasters programme value (g) x 50% of programme supported by project = \$1,222.50		
Total Inputs:	\$5,955,601.14	Total Outcome:	\$15,149,469	SROI \$1:3

- References:
- a. 4.7% unemployment rate in Fiji (<https://www.imf.org/external/datamapper/profile/FJI>)
- b. 1,060.90 FJD average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months = 12,730.80 FJD converts to \$14,633.10 PPP average yearly wage
- c. 1,000,000 FJD (<https://www.fnu.ac.fj/blog/news/fnu-offers-free-reskilling-and-upskilling-courses/>) / 1,165 participants in equivalent upskilling programme (<https://www.parliament.gov.fj/wp-content/uploads/2023/07/Fiji-National-University-Annual-Report-2022.pdf>) = 858.37 FJD converts to \$986.63 PPP value of training
- d. 545 FJD converts to \$626.44 PPP value of foundations course (https://www.usp.ac.fj/wp-content/uploads/2021/08/Fees-Scheduel-Pages-from-2021_Handbook_and_Calendar_as_at_12_August_2021.pdf)
- e. 400 FJD converts to \$459.77 PPP value of leadership course (<https://www.training.ac.fj/info/courses/leadership/>)
- f. 150,000 FJD / 84 participants in equivalent confidence-building programme (<https://www.dfat.gov.au/sites/default/files/womens-fund-fiji-mid-term-review.docx>) = 1,785.71 FJD converts to \$2,052.54
- g. \$125 toastmasters base fee + (\$60 biannual fee x 12 6-month increments of project) + (80 participants x \$20 fee per participant) = \$2,445 total value of toastmasters programme

9

INDUSTRY INNOVATION
AND INFRASTRUCTURE



SROI

\$1:21



COOi Studios

Sandiso Sibisi

South Africa 

Sandiso is the Founder of COOi Studios, which aims to become the leading partner in innovation strategy for African enterprises.

The company offers a variety of services, including idea validation, building innovation capabilities, and helping start-ups become enterprise-ready. Today, COOi Studios is delivering a range of open innovation projects in partnership with large enterprises and is collaborating with the government to provide feasibility assessment services and support the development of regional innovation ecosystems.

In addition to attending the Summit, being a One Young World Ambassador has helped Sandiso in expanding her global network, connecting her with donors, potential partners, and clients across the globe. She also gained insights into innovative solutions being implemented by businesses which helped her to adopt and adapt some of these approaches within her own initiative.

COOi Studios has impacted more than 200 women with their Reflecting Sustainable Business Summit 2024, an event that brought together dynamic women entrepreneurs, industry leaders, and change-makers to explore sustainable and innovative business practices. Sandiso has also trained more than 30 girls in coding through COOi Studios's Sustainability Coding Bootcamp.

“I reached out to one of the speakers of the Summit who was from Standard Bank and said – could we meet? I want to show you what we do as a business. He met me and two months later we started a project and today I think we’re doing about three projects with this client. It’s probably going to be my biggest client. That was how One Young World actually helped.”

Scope of Analysis: 2019 - 2024				
Input Calculations		Output Calculations:		
610.56 volunteer hours x \$3.50 estimated hourly value (a) = \$2,136.96		200 women x 22.3% likelihood of incorporating innovative business practices due to awareness (b) x \$95,600 estimated benefit from innovation in business (c) = \$4,263,760		
\$205,065.67 funding		32 girls x \$109.43 average cost of coding bootcamps for children (d) = \$3,501.76		
Total Inputs:	\$207,202.63	Total Outcome:	\$4,267,261.76	SROI \$1:21

References:

a. 4,776.9 ZAR monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 42.4 hours average work week = 25.99 ZAR converts to \$3.50 PPP hourly wage

b. 22.3% likelihood of incorporating innovative business practices due to awareness (https://www.researchgate.net/publication/354087599_An_Exploration_of_Factors_Influencing_the_Adoption_of_ICT_Enabled_Entrepreneurship_Applications_in_Namibian_Rural_Communities)

c. 95.6% estimated increase in revenue due to innovation (https://www.researchgate.net/publication/354087599_An_Exploration_of_Factors_Influencing_the_Adoption_of_ICT_Enabled_Entrepreneurship_Applications_in_Namibian_Rural_Communities) x \$100,000 average revenue of micro enterprises in South Africa = \$95,600 estimated benefit from innovation in business

d. 800 ZAR average cost (<https://codecollege.co.za/coding-for-kids/>) of coding bootcamps for children converts to \$109.43

9

INDUSTRY INNOVATION
AND INFRASTRUCTURE



SROI

\$1:5



FutureTechKid

Martina Vollmer

Ghana 

Martina is the Founder of FutureTechKid, an organisation that increases financial independence in Ghana by teaching young people technology skills to improve their employability.

The initiative runs courses on cloud infrastructure, cyber security, and entrepreneurship. Additionally, it provides participants with soft skills support to improve negotiation and presentation ability.

While attending the Summit in Belfast with Microsoft, Martina was inspired to build stronger partnerships for her organisation. She was also motivated to build partnerships supporting young women in tech, such as with Siemens EmpowerHER and UN Women's African Girls Can Code Initiative, for which she launched a project to help graduates attend the 2026 Summit.

FutureTechKid has enrolled 36 young people in its year-long programme and connected them with the guidance of 70 mentors. Of these, 17 youth have accessed employment in the tech sector due to their training. In the future, FutureTechKid will expand its programme to three years, and participants who complete the training will receive a certificate.

“One Young World deepened my understanding of how critical partnerships are to scaling impact within the SDG Framework. It inspired me to form alliances that empower young people in emerging markets to thrive.”

Scope of Analysis: 2020 - 2024				
Input Calculations		Output Calculations:		
7,800 part time employee hours in Ghana x \$3.52 estimated hourly value (a) = \$27,456		36 students x 5,168.75 programme value per participant (d) = \$186,075		
5,200 part time employee hours in Germany x \$41.15 estimated hourly value (b) = \$213,980		17 young people employed due to intervention () x \$544.61 estimated compensation (e) x 120.6 month average sectoral employment (f) = \$394,079.80		
4,000 volunteer hours in Ghana x \$0.92 estimated hourly value (c) = \$3,680				
Total Inputs:	\$245,116	Total Outcome:	\$580,154.80	SROI \$1:5

References:

a. 1,797.20 GHS average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 35.7 hour average work week in Ghana = 11.62 GHS converts to \$3.52 PPP estimated hourly wage

b. 4,321.60 EUR average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 33.2 hour average work week in Germany = 30.04 EUR converts to \$41.15 PPP estimated hourly wage

c. 471.50 GHS monthly minimum wage x 12 months / 52 weeks / 35.7 hours average work week in Ghana = 3.05 GHS converts to \$0.92 PPP estimated hourly wage

d. \$8,270,000 PPP equivalent programme expenditure / 1,600 equivalent programme participants (<https://mastercardfdn.org/en/what-we-do/our-programs/ghana-remote-and-online-work-grow/>) = \$5,168.75 programme value per participant

e. 1,797.20 GHS average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$544.61 PPP

f. 120.6 month average sectoral employment (https://www.researchgate.net/figure/Tenure-of-workers-by-occupation-and-gender-in-years_tbl2_340412107)

9

INDUSTRY INNOVATION
AND INFRASTRUCTURE

SROI

\$1:14



Mosul Space

Salih Mahmud

Iraq 

Mosul Space is a technology and innovation hub based in Mosul, Iraq.

Salih founded Mosul Space in 2014 as a makerspace for students to share practical knowledge after he noticed a gap between what engineering students were learning in university and the actual needs of the job market. Not long after, Mosul was occupied by ISIS, and Mosul Space filled a critical void in engineering education and knowledge-sharing while traditional university education stopped due to the occupation.

Salih received a scholarship from the Dutch Ministry of Foreign Affairs to attend the Summit in Manchester. The experience helped him feel less alone in his work in Iraq, where opportunities to travel and obtain visas are often limited.

Since then, Mosul Space has hosted tech and business workshops, supported start-ups, and contributed to humanitarian work by repairing damaged medical devices. The organisation provided 5,000 people with business and technology training, supported 1,000 people with securing jobs in the private sector, and helped 200 small and medium-sized enterprises (SMEs) enter the market. It also continues to provide a physical space for young people and entrepreneurs, with internet access, networking, coaching, and coffee. Salih recently handed the space over to a new generation of leaders, believing that sustainable human resources are essential in post-conflict recovery.

“I’m still connected to many people [since attending the One Young World Summit] over LinkedIn. You see their updates, their work, their new ideas, and their new initiatives. It is sustainable engagement bringing new and fresh ideas from different places of the world.”

Scope of Analysis: 2014 - 2024				
Input Calculations		Output Calculations:		
8 employees x \$34,091.25 estimated employee compensation from revenue (a) = \$272,730		5,000 people x \$2,500 value of business and technology training (b) = \$12,500,000		
\$1,307,348.53 funding		200 SMEs x \$19,708.86 value of SME (c) = \$3,941,772		
		1,000 jobs x 15.4% unemployment rate (d) x \$34,679.41 value of job creation (e) = \$5,340,629.14		
Total Inputs:	\$1,885,585.36	Total Outcome:	\$21,782,401.14	SROI \$1:14

References:

a. 614,400 IQD average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 8 year scope x 30% paid through revenue = 17,694,720 IQD converts to \$34,091.25 PPP total income paid through revenue

b. \$2,500 value of business and technology training (<https://www.highergov.com/grant-opportunity/southern-iraq-job-skills-development-program-314291/>)

c. \$250,840,000,000 GDP of Iraq (<https://data.worldbank.org/indicator/NY.GDPMKTP.CD?locations=IQ>) x 6.6% of GDP in SMEs / 840,000 SMEs in Iraq (<https://www.ifc.org/content/dam/ifc/doc/2023-delta/market-bite-iraq.pdf>) = \$19,708.86 value of SME in Iraq

d. 15.4% unemployment rate in Iraq (<https://data.worldbank.org/indicator/SL.UEM.TOTL.ZS?locations=IQ>)

e. 1,500,000 IQD monthly average wage for engineer (https://www.glassdoor.co.uk/Salaries/iraq-engineer-salary-SRCH_IL_0_4_IN122_KO5,13.htm?countryRedirect=true) x 12 month employment duration = 18,000,000 IQD converts to \$34,679.41 PPP estimated annual wage

9

INDUSTRY INNOVATION
AND INFRASTRUCTURE

SROI

\$1:24



NanoFreeze

Isabel Pulido

Colombia 

NanoFreeze is pioneering sustainable refrigeration through innovative bionanotechnology.

Co-founded by Isabel, NanoFreeze’s technology utilises proteins to initiate ice formation at higher temperatures, enabling water to freeze at around 2°C. This process creates a more resilient ice that maintains cold temperatures between 2°C and 8°C for longer than conventional freezing methods.

NanoFreeze products include modular panels (Natural Freezers), Cold Coats, Coolers, and Ice Packs to enhance cold chain logistics and achieve energy efficiency. These solutions can transport perishable goods and medical supplies to remote areas where consistent refrigeration is a challenge. NanoFreeze’s technology extends the life of products and reduces energy consumption by up to 50%, lowering operational costs and environmental impact.

Isabel attended the One Young World Summit Belfast, 2023, as a Delegate Speaker on the Climate Emergency. This hugely improved her visibility with companies seeking sustainable ways to improve their cold chain of products sensitive to temperature such as vaccines, blood samples, medications, and perishable food.

The impact of NanoFreeze is substantial. Colombian farmers using Cold Coats and containers have reduced their food waste by 30%, so far this equates to \$664,000. NanoFreeze Panels (Natural Freezers) are also reducing energy consumption. For example, in four months 87 fridges lined with NanoFreeze panels reduced kilowatt usage by 25,000kWh, avoiding 5.03 tCO₂ emissions. The technology’s biodegradable and recyclable components also minimise plastic waste. One health company reports saving 958 kg polystyrene since switching to use NanoFreeze cold containers. Additionally, NanoFreeze is improving access to healthcare. In March 2023, 600 Coolers were sold to transport biological samples. In 21 months, these preserved the cold chain of 10,080,000 samples from person to lab.

NanoFreeze’s impact is poised to grow exponentially as it further reduces food waste, lowers greenhouse gas emissions, and enhances access to medical care through sustainable cold chain solutions.

“One Young World was good for the visibility of the company since I had the chance to be a [Delegate] Speaker. I explained what we were doing [at NanoFreeze]. I had the chance to close a deal with an investor in my audience and it [my speech] helped me to close the deal.”

Scope of Analysis: May 2020 - Dec 2024				
Input Calculations		Output Calculations:		
\$1,000,000 funding		11.32 tCO2 mitigated by fridges lined with NanoFreeze panels (a) x \$204 social cost of carbon (b) = \$2,310.48		
		0.958 tonnes polystyrene mitigated x 0.7 tCO2 mitigated per tonne of waste (c) x \$204 social cost of carbon (b) = \$136.80		
		\$664,000 value of food saved through use of cold coats and containers (d)		
		10,080,000 estimated biological samples transported for medical testing in NanoFreeze containers (e) x \$2.37 average value of sample (f) = \$23,289,600		
Total Inputs:	\$1,000,000	Total Outcome:	\$23,956,047.57	SROI \$1:24

References:

a. 5.03 tCO2 emissions avoided through Nanofreeze in 4 months / 4 months x 9 months utilised = 11.32 tCO2 saved by panels

b. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)

c. 0.7 tCO2 mitigated per tonne of waste (https://zerowasteurope.eu/wp-content/uploads/edd/2019/09/ZWE_Policy-briefing_The-impact-of-Waste-to-Energy-incineration-on-Climate.pdf)

d. \$664,000 value of 30% lost perishables during transport prior to NanoFreeze product usage. Calculation provided by Ambassador based on Colombian farmer’s use of NanoFreeze cold coats and containers

e. 600 foldable cold containers x 200 samples (do we have a source on samples per cold contained?) x 4 weeks x 21 months = 10,080,000 estimated biological samples transported for medical testing

f. 3,540 COP cost of routine full blood count (HEMOGRAMA) converts to \$2.37 PPP (<https://maiposalud.cl/costos-atencion/costo-atencion-laboratorio-clinico/>)



Blend Edu
Thalita Gelenske

Brazil 🇧🇷

Thalita is the Founder of Blend Edu, an organisation that aims to build an inclusive culture and help put diversity in action in companies by providing educational and consultancy services.

Blend Edu has two key products, Diversidade SA and Representa. Diversidade SA provides diversity teams and employee resource groups (ERGs) of partnering organisations with training and educational resources on the best practices, benchmarks, and methodologies related to diversity and inclusion. Representa SA is a free platform that facilitates career development for underrepresented groups, featuring live content, training material, active scholarships, and job opportunities. Additionally, Blend Edu provides consultancy services to support organisations in building their diversity and inclusion strategy.

In 2022, Thalita attended the Summit in Manchester with her Lead2030 sponsor Bristol Myers Squibb. The prize money from her Lead20230 win not only helped Blend Edu build a robust product in the midst of the pandemic but facilitated profitability in the long term. As a One Young Ambassador, Thalita gained access to various platforms, learning and networking opportunities, which inspired her to launch Representa to improve accessibility to professional development opportunities for underrepresented groups in Brazil.

Blend Edu’s Diversidade has impacted 1,000,000 people from 150 organisations. Launched in 2024, Representa SA, Thalita’s first B2C product, has over 40,000 users, 36,000 of whom joined the platform in 2024. The next step for Blend Edu is to launch Representa SA for recruiters to foster inclusivity in the hiring process.

“I truly believe that the One Young World Summit, and the entire community it creates, is nothing short of transformative. The projects and the opportunity to connect with such a powerful network change the lives of those who attend and become part of the ambassador community. It’s precisely this kind of impact that inspired me to create Representa SA — to help amplify the voices and opportunities for underrepresented groups”

Scope of Analysis: 2018 - 2024				
Input Calculations		Output Calculations:		
95,071.6 hours of employee contribution x \$7.67 estimated hourly value (a) = \$729,199.17 5,200 hours of part-time employee contribution x \$7.67 estimated hourly value (a) = \$39,885 4,045.6 hours of intern contribution x \$3.43 estimated hourly value (b) = \$13,876.41 \$103,278 funding		\$66,150 estimated value of increase in business productivity from diversity and inclusion training (c) x 150 organisations impacted = \$9,922,621.50		
Total Inputs:	\$897,146.04	Total Outcome:	\$9,922,621.50	SROI \$1:11

References:

a. 3,154.80 BRL average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 38.9 average hours average work week in Brazil = 18.72 BRL converts to \$7.67PPP estimated hourly value

b. 1,412 BRL monthly minimum wage x 12 months / 52 weeks / 38.9 hours average work week in Brazil = BRL 8.38 converts to \$3.43 estimated hourly minimum wage value

2.21% average increase in representation from diversity and inclusion training per year (<https://hbr.org/2016/07/why-diversity-programs-fail/>) / 16% average increase in business productivity per percentage point increase in diversity (<https://g1.globo.com/economia/noticia/2022/11/29/diversidade-nas-empresas-leva-a-aumento-na-produtividade-mostrado-estudo.ghml>) x 7.76% average rate of profitability of companies in Brazil (<https://www.riotimesonline.com/75-of-brazilian-companies-fail-to-hit-10-return-as-interest-rates-soar/>) x 16,000,000 BRL annual revenue generated by medium to large size companies ([https://thebrazilbusiness.com/article/company-classification-in-brazil#:~:text=Microempresa%20\(Micro%20enterprise\)%20Less](https://thebrazilbusiness.com/article/company-classification-in-brazil#:~:text=Microempresa%20(Micro%20enterprise)%20Less)=161,408)) = 161,408 BRL converts to \$66,150.81



ERAO SVG
Jeshua Bardoo

Saint Vincent and Grenadines 🇻🇨

Equal Rights, Access and Opportunities Saint Vincent and Grenadines (ERAO SVG) is a human rights organisation dedicated to promoting social justice and equality for marginalised groups.

Jeshua co-founded ERAO SVG to educate, sensitise and create awareness through in-person events, online events and advocacy work around four key thematic areas. These include women’s rights, children’s rights, LGBTQ rights, and disability rights. In 2023, ERAO SVG became the first organisation in Saint Vincent and the Grenadines to host an official Pride Month celebration, organised in collaboration with the British High Commission.

Jeshua attended the One Young World Summit Belfast, 2023, as a Leading Scholar. Same sex relationships remain criminalised in Saint Vincent and Grenadines.1 which has been a significant challenge for Jeshua as a queer person. However, becoming a One Young World Ambassador helped him overcome these challenges by bringing visibility to his work and helping him mobilise international support for ERAO SVG.

Through ERAO SVG, Jeshua has impacted over 280 people with his awareness and advocacy efforts. Additionally, the organisation runs a legal advice clinic which provides counsel to victims of gender based violence free of cost. Through this clinic, Jeshua has directly supported 30 survivors in their fight for justice.

“One Young World helped to bring visibility to my work. I did an Instagram live for the Latin American page and it’s helped to bring awareness to the organisation [ERAO SVG]... and support us in the work that we’re doing.”

Scope of Analysis: 2021 - 2024				
Input Calculations		Output Calculations:		
12,000 volunteer hours x \$4.69 estimated hourly value (a) = \$56,280		280 programme participants x \$453.21 economic benefit of LGBTQI awareness (b) = \$126,898.80		
\$100,000 funding		30 gender based violence survivors in the programme x \$6,250 average cost of legal consultation in gender based violence cases (c) x = \$187,500		
Total Inputs:	\$156,280	Total Outcome:	\$314,489.80	SROI \$1:2

References:

1. <https://www.humandignitytrust.org/country-profile/saint-vincent-and-the-grenadines/>

a. 1310 XCD average monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 46 hours average work week (<https://www.tarmack.com/global-hiring/employer-of-record-saint-vincent-and-the-grenadines/>) = 6.57 XCD converts to \$4.69 PPP hourly wage

b. 18% loss in tourism receipts due to LGBTQI+ stigma (<https://static1.squarespace.com/static/5bba53a8ab1a62771504d1dd/t/60db84d5290fbc1c10a48d12/1624999133012/The+Economic+Case+for+LGBT%2B+Inclusion+in+the+Caribbean.pdf>) x \$255,000,000 annual tourism receipts of Saint Vincent and Grenadines (<https://static1.squarespace.com/static/5bba53a8ab1a62771504d1dd/t/60db84d5290fbc1c10a48d12/1624999133012/The+Economic+Case+for+LGBT%2B+Inclusion+in+the+Caribbean.pdf>) / 101, 323 population of Saint Vincent and Grenadines = \$453.21 cost to tourism per person due to LGBTQI+ stigma

c. 350 XCD average hourly cost to lawyer consultations (<https://amazelaw.com/highest-paid-lawyers-in-saint-vincent-and-the-grenadines/>) x 25 hours average lawyer hours required in a gender based violence case (https://cidhhu.uqam.ca/wp-content/uploads/2015/05/Shadow_Report_Violence_against_women_and_girls_in_St_Vincent_and_the_Grenadines_SVGHRA_and_CIDDHU2.pdf) = XCD 8,750 converts to \$6,250 average cost of legal consultation for gender based violence cases



Háblalo

Mateo Salvatto

Argentina 

Mateo founded Háblalo, an app providing a free, mobile Augmentative and Alternative Communication (AAC) device for people with disabilities.

After downloading Háblalo, users take a brief quiz regarding their access requirements resulting in a fully customised interface based on disability type. Depending on the customisation, the app may include features such as a pictogram library, phrase construction tools, quick-access phrases, subtitling, and translation. Háblalo also has tailored content, accessible by scanning a QR code at participating businesses and public buildings.

In 2023, Mateo won the Entrepreneur of the Year Award supported by TFG Asset Management. The recognition led him to connect with entrepreneurs and industry leaders in Europe, where he eventually hopes to expand Háblalo. The connections that he made at the Summit have provided him with a worldwide network, and significant global momentum due to his award.

By 2024, 300,000 people used Háblalo. He is also the Founder of Asteroid Technologies, the umbrella organisation behind Háblalo that focuses on accessible technology. In addition, Mateo has founded Apgreid, an edtech company, and Grondplek, a 3D printing venture. In 2025, Háblalo has already grown to 500,000 users

“The recognition that we got from the prize [Entrepreneur of the Year Award] was amazing and works as a great validator in Europe, our main target.”

Scope of Analysis: 2016 - 2024				
Input Calculations		Output Calculations:		
60 full time Argentine employees × \$14,744.80 yearly wage (a) = \$884,688 3,840 part-time Argentine employee hours × \$7.64 estimated hourly wage (b) = \$29,337.60 9 non-Argentine employees × \$15,912.19 average yearly non-Argentine employee wage (c) = \$143,209.71 \$500,000 funding		300,000 people x 0.04209 yearly Quality Adjusted Life Year (QALY) gain (d) x 1 year estimated app use x \$6805 QALY value in Argentina (e) = \$85,926,735		
Total Inputs:	\$1,557,235.31	Total Outcome:	\$85,926,735	SROI \$1:55

References:

- 190,754 ARS average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 90% paid through revenue = 2,060,143.2 ARS converts to \$14,744.80 PPP
- 190,754 ARS average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 90% paid through revenue / 52 weeks / 37.1 hour average work week in Argentina = 1,067.87 ARS converts to \$7.64 PPP hourly wage
- (1 employee x \$12,958.62 average yearly wage Peru x 90% paid through revenue) + (2 employees x \$10,363.87 average yearly wage Nicaragua 90% paid through revenue) + (2 employees x \$13,051.70 average yearly wage Dominican Republic x 90% paid through revenue) + (3 employees x \$20,491.63 average yearly wage Spain x 90% paid through revenue) + (1 employee x \$37,857.22 average yearly wage Germany (<https://ilostat.ilo.org/data/country-profiles/>) 90% paid through revenue) / 9 employees = \$15,912.19 average yearly non-Argentine employee contribution paid through revenue
- 1 maximum possible QALY gain from intervention - 0.931 baseline QALY with communication disability) (<https://pmc.ncbi.nlm.nih.gov/articles/PMC4794387/>) x 61% estimate QALY improvement from communication device (<https://research.usq.edu.au/download/6772a65e575eeeb8093c995699d9602b6d739dd95848e617e2c56149a0cc5242/>) = 0.04209 yearly QALY gain from intervention
- \$6805 QALY value in Argentina ([https://www.thelancet.com/pdfs/journals/langlo/PIIS2214-109X\(23\)00162-6.pdf](https://www.thelancet.com/pdfs/journals/langlo/PIIS2214-109X(23)00162-6.pdf))



El Derecho a No Obedecer

Alejandro Daly and Fernanda Bedoya Horta

Colombia 

Alejandro served as the Executive Director of El Derecho a No Obedecer, a social advocacy platform empowering young people, until mid-2022 when he transitioned to a position on the board.

El Derecho a No Obedecer has developed a number of social campaigns, including on the plight of Venezuelan refugees in Colombia, and raising awareness of air quality issues while empowering young people in Latin America to advocate for cleaner, healthier air.

AstraZeneca's support via the Young Health Programme allowed Alejandro and his colleague, Fernanda Bedoya Horta, to improve and expand their work on the intersection of air quality and health in three Colombian cities by co-financing their grassroots team. This team has been instrumental in facilitating connections between communities in vulnerable areas with healthcare professionals and public health centres. AstraZeneca's support also helped the team bring the Nuevos Aires School to new parts of Colombia, with increased engagement amongst students living in cities where poor air quality is a growing concern. The Nuevos Aires School programme successfully strengthened the capacity of these young students to conceptualise the challenges of and solutions to poor air quality, and advocate for improvement in their localities. Finally, AstraZeneca's support has been instrumental in preparing the next generation of air quality activists in Colombia.

El Derecho a No Obedecer's air quality activism and outreach successfully strengthened the capacities of 291 young leaders from public schools and universities in Bogotá, Cúcata, Cali, and Medellín. The project developed and organised a gamified approach to facilitate student learning on air quality, climate justice, the health effects of pollution, and the sources and types of pollutants. The final workshop included instruction on air quality measurement sensors, with a low-cost sensor installed in each school. As a result of this intervention, the students are able to design new advocacy processes to change health policies and priorities in their schools and communities.

Finally, El Derecho a No Obedecer organised a virtual webinar to create a national network of young leaders from public schools and healthcare professionals to advocate for clean air. The webinar included a lecture by a medical expert on public health and air quality, after which representatives from each school shared their experiences and learnings from the project. A total of 101 healthcare professionals participated in the project's activities.

“AstraZeneca was the catalyst for deepening our work at the intersection of climate action and public health. Through our long and successful partnership we have been able to elevate the voices of young people advocating for clean air, not just in Colombia but at the global level.”

Scope of Analysis: 2023 - 2024				
Input Calculations		Output Calculations:		
8,280 employee hours x \$6.48 estimated hourly value (a) = \$53,654.40		392 students and healthcare professionals reached through awareness activities and workshops x 15.33 tCO2 mitigated annually per person educated (c) x \$204 social cost of carbon (d) = \$1,225,909.44		
3,000 volunteer hours x \$4.89 estimated hourly value (b) = \$14,670				
\$50,000 AstraZeneca funding		10 sensors installed in schools x \$11,953.70 estimated value of using low-cost sensors to reinforce monitoring infrastructure in Colombia (e) = \$119,537		
Total Inputs:	\$118,324.40	Total Outcome:	\$1,345,446.44	SROI \$1:11

References:

- 1,724,252.4 COP average monthly wage x 12 months / 52 weeks / 43.8 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 9,084.58 COP converts to \$6.48 PPP
- 1,300,000 COP monthly minimum wage (<https://www.reuters.com/world/americas/colombia-hike-minimum-wage-by-12-2024-2023-12-30/>) x 12 months / 52 weeks / 43.8 hours average work week in Colombia (<https://ilostat.ilo.org/data/country-profiles/>) = 6,849.32 COP converts to \$4.89 PPP
- 19,000,000,000 tCO2 mitigated from increase of 16% in people receiving climate education till 2050 (<https://news.climate.columbia.edu/2023/02/09/climate-education-in-the-u-s-where-it-stands-and-why-it-matters/#>) / 47,680,000 students equivalent to 16% of secondary school population (i) / 26 years to 2050 = 15.33 tCO2 mitigated annually per person educated
- 298,000,000 students in secondary education in middle and high income countries (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>) x 16% increase in students receiving climate education (<https://news.climate.columbia.edu/2023/02/09/climate-education-in-the-u-s-where-it-stands-and-why-it-matters/#>) = 47,680,000 people
- \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
- 20,000,000 COP average cost of traditional air quality sensor system implementation (https://sitios-ces-edu-co.translate.goog/boletinlances/2023/11/21/la-u-ces-y-el-itm-desarrollaron-10-dispositivos-para-medir-contaminacion-dentro-de-la-u-ces/?_x_tr_sl=es&_x_tr_tl=en&_x_tr_hl=en&_x_tr_pto=sc) - 3,250,000 COP average cost of microsenors in Colombia (ii) = 16,750,000 COP converts to \$11,953.70 PPP
- 3,250,000 COP average cost of microsensor in Colombia (<https://bogota.gov.co/mi-ciudad/ambiente/bogota-lanza-la-red-de-microsensores-para-medir-la-calidad-del-aire>)



Breathe Mongolia - Clean Air Coalition

Enkhuun Byambadorj

Mongolia

11 SUSTAINABLE CITIES AND COMMUNITIES



SROI

\$1:22

Enkhuun founded Breathe Mongolia - Clean Air Coalition in 2019 as a nonprofit organisation working to end Mongolia’s air pollution crisis through grassroots outreach and policy advocacy.

Enkhuun won the Lead2030 challenge sponsored by AstraZeneca in 2022, and used the grant funding to expand her team and capacity to act on the ground in Mongolia. At this time, Breathe Mongolia worked with 28 families to reduce their dependence on fossil fuels, monitor air quality in their homes. It also supported 67 children with neurodevelopmental assessments. Its workshops have impacted over 500 young people.

Since 2022, Breathe Mongolia has been an annual recipient of an AstraZeneca grant. Its most recent programme, in 2024, has focussed on preventing carbon monoxide poisoning by giving vulnerable people resources and toolkits on how to minimise the risk of being poisoned, reaching over a thousand households. Breathe Mongolia also established a capacity building programme on environmental journalism for 21 journalists across Mongolia, while its Earth School has trained 580 students through four months of environmental knowledge and climate action.

Additionally, the organisation ran smaller, intensive capacity-building programmes for high schools, with eight fellows trained on climate and clean air, while the Clean Air Social Entrepreneurs programme focuses on creating social change and career pathways with 20 students. Breathe Mongolia has also scaled its advocacy campaigns significantly. It works with Air Quality AI by providing data and running simulations, while also working with Mongolian government ministries to understand their action plans and ensure alignment between these action plans and the clean air targets the government has set for itself.

Breathe Mongolia has also worked with the Swiss Tropical and Public Health Institute to translate their interactive platform and hone it for a Mongolian context, while simultaneously building collaborations with other civil society actors in the country. AstraZeneca’s support has supported Breathe Mongolia by strengthening its team capacity to act for better health outcomes for Mongolians.

“The Young Health Programme and One Young World have allowed me to grow into a more assertive and confident leader. From a personal perspective, they helped me find my voice in the climate and air quality advocacy spaces, to carve out the messages that I want to convey and push for.”

Scope of Analysis: 2022 - 2024				
Input Calculations		Output Calculations:		
1,800 volunteer hours to project X \$3.56 estimated hourly value in Mongolia (a) = \$6,408		609 students including eight fellows and twenty clean air social entrepreneurs educated on air pollution in 2024 x 15.33 tCO2 mitigated annually per person educated in 2024 (c) x \$204 social cost of carbon (d) = \$1,904,537.88		
36 months project contribution of employee aside from founder x \$1,150.13 average monthly wage (b) = \$41,404.68		500 students reached through workshops in 2022 x 14.76 tCO2 mitigated annually per person educated in 2023 (d) x \$204 social cost of carbon in 2023 (e) = \$1,505,520		
\$50,000 received from AstraZeneca in 2022		21 journalists trained in environmental reporting x \$3,390.86 estimated value of four month journalism training (f) = \$71,208.06		
\$40,000 received from AstraZeneca in 2023		3,600 people impacted through one thousand households (g) x \$35.46 value of awareness-raising activities on carbon monoxide and household air pollution in Mongolia (h) = \$127,656		
\$30,000 received from AstraZeneca in 2024				
Total Inputs:	\$167,812.68	Total Outcome:	\$3,804,977.31	SROI \$1:23

References:

a. 3,929 MNT average hourly minimum wage (<https://taxsummaries.pwc.com/mongolia/individual/significant-developments#>) converts to \$3.56 PPP

b. 1,268,986 MNT average monthly wage (<https://ilostat ilo.org/data/country-profiles/>) converts to \$1,150.13 PPP

c. 19,000,000,000 tCO2 mitigated from increase of 16% in people receiving climate education till 2050 (<https://news.climate.columbia.edu/2023/02/09/climate-education-in-the-u-s-where-it-stands-and-why-it-matters/#>) / 47,680,000 students equivalent to 16% of secondary school population (i) / 26 years to 2050 = 15.33 tCO2 mitigated annually per person educated

i. 298,000,000 students in secondary education in middle and high income countries (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>) x 16% increase in students receiving climate education (<https://news.climate.columbia.edu/2023/02/09/climate-education-in-the-u-s-where-it-stands-and-why-it-matters/#>) = 47,680,000 people

d. \$225 social cost of carbon (<https://epic.uchicago.edu/news/the-social-cost-of-carbon-is-now-us225-per-tonne-what-this-means-for-asia/>)

e. 19,000,000,000 tCO2 mitigated from increase of 16% in people receiving climate education till 2050 (<https://news.climate.columbia.edu/2023/02/09/climate-education-in-the-u-s-where-it-stands-and-why-it-matters/#>) / 47,680,000 students equivalent to 16% of secondary school population (i) / 27 years to 2050 = 14.76 tCO2 mitigated annually per person educated

f. \$204 social cost of carbon in 2023 (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)

g. \$6,900 programme costs for journalism Central Asian workshop / 35 participants (https://unece.org/fileadmin/DAM/env/cep/CEP-ss_May2011/InformalDocs/AstanaWorkshop.Journalists_IP8.pdf) x 17.2 weeks project course length = \$3,390.86

h. 1,000 households impacted x 3.6 average household size in Mongolia (<https://unstats.un.org/unsd/demographic-social/census/documents/Mongolia/mongolia.pdf>) = 3,600 estimated people impacted

j. \$14,000,000 annual healthcare cost from household air pollution in Mongolia / 2,370,000 Mongolians covered by analysis (https://www.undp.org/sites/g/files/zskgke326/files/2024-09/investment_case_of_air_pollution_reduction_in_mongolia_full_report_en.pdf) x 6 years shortened lifespan due to air pollution (<https://www.unicef.org/mongolia/stories/we-must-fight-air-pollution-every-day#>) = \$35.46



JovenGO Guatemala

Rosemary Dionicio Vasquez

Guatemala

Rosemary founded JovenGO Guatemala to provide language training, leadership programming, and human rights education to Indigenous and Afro-descendent youth. Utilising both in-person and online instructional methods, JovenGO encourages young people to undertake a project to benefit their community. In Guatemala, where there are over 20 Mayan languages, learning an Indigenous language has been shown to improve the feeling of connectedness to one’s community and pride in cultural heritage.1,2 At the Summit, Rosemary met delegates from Ecuador and El Salvador whom she later collaborated with on a project to provide tutoring opportunities for students applying to international scholarships. Inspired by their own One Young World experiences, they have given guidance to over 300 youth. JovenGO Guatemala has provided 12,000 young people with lessons in languages including Q’eqchi’ and K’iche’. The organisation also offers classes in sign language and English. Other projects of JovenGO Guatemala, focused on information-sharing, have reached 18,000 youth and adolescents with guidance to reduce adolescent pregnancy, HIV transmission, and sexually transmitted infections.

“I met Ambassadors from Ecuador and from El Salvador at the Summit. Now we created a project together to help Latin America and other countries around the world.”

Scope of Analysis: 2020 - 2024				
Input Calculations		Output Calculations:		
119,600 estimated volunteer hours x \$5.68 estimated hourly value (a) = \$679,328		12,000 participants x \$2,891.46 value of programme per participant (b) = \$34,697,520		
\$2,000 funding				
Total Inputs:	\$681,328.00	Total Outcome:	\$34,697,520.00	SROI \$1:51

1. <https://www.milmilagros.org/story/indigenous-languages-in-guatemala>
2. <https://equityhealthy.biomedcentral.com/articles/10.1186/s12939-022-01782-6>
a. 3,343 GTQ monthly minimum wage x 12 months / 52 weeks / 41.4 hours average work week in Guatemala = 18.63 GTQ converts to \$5.68 PPP estimated hourly value
b. \$65,000,000 cost of an equivalent programme (<https://effectuation.org/hubfs/USAID%20Report%20Guatemala%20Puentes.pdf>) / 22,480 participants in equivalent programme (<https://effectuation.org/hubfs/USAID%20Report%20Guatemala%20Puentes.pdf>) = \$2,891.46 value of programme per participant



Arena Recycling

Hellena Sailas

Tanzania

Hellena co-founded Arena Recycling with the mission to improve access to affordable and eco-friendly building materials made from recyclable and non-recyclable plastic. The organisation collects plastic waste from the beaches of Dar es Salaam, Tanzania, which is then sorted into density, mixed, and melted with sand to produce eco-bricks, paving blocks and tiles. Arena Recycling also raises awareness on waste management and recycling practices in the community around marine areas through capacity building workshops. In addition, these workshops promote behavioural change by inviting participants to engage in waste management through collecting plastic waste and beach clean ups. Hellena digitally attended the One Young World Summit Munich, 2021, with dsm-firmenich. This helped her connect with young leaders across East Africa and find support in Ambassadors in the region working in the circular economy. Arena Recycling has collected over 820 tonnes of plastic waste mitigating over 2,378 tonnes of carbon, improving fishing conditions for the coastal community in Dar es Salaam. 122 tonnes of this plastic waste was collected through community beach clean ups. Hellena’s awareness and education campaigns on waste management and recycling practices have impacted more than 160,000 people.

“Whenever I say, I’m a One Young World Ambassador, people start believing in me. Whenever I mention it, it brings me valuable credibility. It’s a privilege to be part of the One Young World Community.”

Scope of Analysis: March 2020 - 2024				
Input Calculations		Output Calculations:		
2620.8 volunteer hours x \$1.20 estimated hourly value (a) = \$3,144.96		136,000 people likely to recycle due to waste management awareness (b) x 0.00254 tCO2 mitigated per person per year from recycling practices (c) x \$204 social cost of carbon (d) = \$70,469.76		
\$297,000 funding		820 tonnes of plastic collected x 2.9 tCO2 average carbon mitigated per tonne of plastic waste (e) x \$204 social cost of carbon (d) = \$485,112		
		122 tonnes of plastic collected from beach clean ups x \$236 cost to tourism mitigated per tonne of marine plastic waste (f) = \$28,792		
Total Inputs:	\$300,144.96	Total Outcome:	\$584,373.76	SROI \$1:2

References:
a. 150,000 TZS minimum wage monthly wage x 12 months of full time volunteer contribution / 52 weeks / 39.7 hours average working week in Tanzania = 871.92 TZS converts to \$1.20 PPP hourly wage
b. 160,000 participants in waste management and recycling course x 85% increase in likelihood of recycling due to waste management awareness (<https://www.sciencedirect.com/science/article/pii/S2772912524000460#bib18>) = 136,000 people likely to recycle due to waste management awareness
c. 5.6 kg average waste generated per capita per year (<https://iucn.org/news/eastern-and-southern-africa/202106/tanzania-national-guidance-plastic-pollution-hotspotting-report-29-thousand-tonnes-plastic-leaked-ocean-rivers-and-lakes-2018-proposed-solutions-close-plastic>) x 65% decrease due to recycling (<https://www.tandfonline.com/doi/full/10.1080/27658511.2021.1935532#d1e183>) x 0.7 kg of carbon mitigated per kg of waste (<https://www.bbva.es/en/general/sostenibilidad/soluciones-para-personas/huella-de-carbono-personas/repositorio/no-reciclar-la-basura.html>) = 2.54 kg of CO2 mitigated per person per year converts to 0.00254 tCO2 mitigated per person per year
d. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)
e. 2.9 tCO2 average carbon emitted per tonne of plastic waste (<https://eia-international.org/wp-content/uploads/EIA-The-Truth-Behind-Trash-FINAL.pdf>)
f. \$5,310,000 cost to tourism from marine plastic pollution per year (<https://openknowledge.worldbank.org/server/api/core/bitstreams/2a535a62-6ed8-4cb9-ae7c-00ee92c1b4a3/content>) / 22,500 tonnes of plastic waste leaked into marine bodies per year (<https://www.z-u-g.org/en/marine-litter/project/nachhaltige-abfallwirtschaft-in-dar-es-salaam/#:~:text=Due%20to%20limitations%20in%20its,the%20ocean%20through%20its%20waterbodies>) = \$236 per tonne of marine plastic waste to tourism



Kimuli Collections

Juliet Namujji

Uganda

Juliet is the Founder of Kimuli Collections, a sustainable fashion brand that collects plastic waste and transforms it into wearable garments. Through the brand, she has collected over 50 tonnes of plastic waste, upcycling 80% of it to create more than 2,000 garments and accessories.

Through the One Young World Action Accelerator programme, Juliet came up with the idea to manufacture conference products such as lanyards and bags. Kimuli Collections is also launching a new initiative to purchase banana fibers from farmers to produce single-use pads and manufacture reusable fabric pads.

Juliet has provided vocational training and employment to youth and people with disabilities, training over 120 youth and 198 people with disabilities who collect, sort, or sew waste to make garments. Of these, 15 vocational training participants have been chosen as full time tailors, with part time tailors, waste collectors, and waste sorters contributing a cumulative 263,900 hours of employment. In turn, this allows them to access stable incomes. The project has also provided recycling education to 5,000 children in school.

Juliet has provided over 120 youth and 98 people with disabilities with vocational training. Of these, Kimuli Collections has employed 55 people, 15 of whom are vocational training participants who have been chosen as full-time tailors. The others are employed as part-time tailors, waste collectors, and waste sorters, contributing a cumulative 263,900 hours of employment. In turn, this allows them to access stable incomes. Additionally, this project has also provided recycling education to 5,000 children in school.

“The knowledge that I obtained from the Action Acceleration programme is how we developed more ideas like making conference bags, lanyards, and sanitary pads.”

Scope of Analysis: 2018 - 2024				
Input Calculations		Output Calculations:		
5,824 volunteer hours x \$0.56 estimated hourly value (a) = \$3,261.44		15 full time tailors x \$39,977 total income (b) = \$599,655		
\$80,000 funding		72,800 part time tailor hours x \$2.47 hourly wage (c) = \$179,816		
		163,800 part time waste collector hours x \$2.47 hourly wage (c) = \$404,586		
		27,300 hours waste sorter contribution x \$2.47 hourly wage (c) = \$67,431		
		100 tCO2 sequestered (d) x \$204 social cost of carbon (e) = \$20,400		
		120 youth x \$400 economic value of vocational training per youth (f) = \$48,000		
		98 people with disabilities x \$1,906.56 economic value of vocational training per person with disability (g) = \$186,842.88		
		5,000 children provided recycling education x 0.36 tCO2 lifetime mitigation from climate education (h) x \$204 social cost of carbon (e) = \$367,200		
Total Inputs:	\$83,261.44	Total Outcome:	\$1,873,930.88	SROI \$1:23

References:

a. 130,000 UGX monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 44.5 hours average work week in Uganda = 674.16 UGX converts to \$0.56 PPP hourly wage

b. 577,858 UGX average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 7 years = 48,540,072 UGX converts to \$39,977 total income

c. 577,858 UGX average monthly wage x 12 months / 52 weeks / 44.5 hours average work week in Uganda = 2,996.67 UGX converts to \$2.47 PPP hourly wage

d. 50 tonnes of plastic waste collected x 2 tCO2 sequestered per tonne of plastic waste (<https://www.climatestewards.org/projects/uganda-plastic-recycling/>) = 100 tCO2 sequestered

e. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)

f. \$400 economic value of vocational training per youth (<https://sticerd.lse.ac.uk/dps/eopp/eopp64.pdf>)

g. \$1,906.56 economic value of vocational training per person with disability (<https://etcofpwd.com/vplusgdpu/the-vplus-programme/summary-of-the-final-evaluation-of-vplus/>)

h. 2.86 tCO2 carbon emission reduction from climate education (<https://pmc.ncbi.nlm.nih.gov/articles/PMC6999882/>) / 365 days x 52 year average life expectancy beyond childhood (<https://data.worldbank.org/indicator/SPDYN.LE00.IN>) = 0.36 lifetime tCO2 reduction from climate education



Nrecycli

Ahmed Ramy Mebrouk

Algeria

Ahmed Ramy founded Nrecycli, a start-up that encourages recycling by rewarding people who recycle at designated collection places with points through an app.

These points can then be used to purchase rewards in a virtual marketplace, such as printing credits or gift cards. When signing up for the app, users also receive training in what is and is not recyclable.

One of Ahmed Ramy’s favourite parts of being in the One Young World community is the community offerings, such as the Community Platform. While attending the Summit virtually, he found that the digital offerings helped him build meaningful connections with both in-person and online Ambassadors, connections which he maintains to this day.

Nrecycli has 100,000 app users, who have collectively recycled 180,000 tonnes of plastic. This amounts to 522,000 tCO₂ mitigated. The enterprise has also created 150 collection points where people can deposit waste. Looking ahead, the project is excited to continue expanding into the private sector and now offers a recycling service for companies that want to begin implementing in-office recycling.

“I love the way the profiles are made on the Community Platform. You can see what the interests of other people are. You can join the groups, you can participate in the regional meetings.”

Scope of Analysis: 2017 - 2024				
Input Calculations		Output Calculations:		
\$375,000 funding		522,000 tCO2 mitigated (b) x \$204 social cost of carbon (c) = \$106,488,000		
11,648,000 volunteer hours x \$2.44 estimated hourly value (a) = \$28,421,120				
Total Inputs:	\$28,796,120	Total Outcome:	\$106,488,000	SROI \$1:4

References:

a. 20,000 DZD monthly minimum wage x 12 months / 52 weeks / 43.7 average hour average work week in Algeria = 105.62 DZD converts to \$2.44 PPP estimated hourly wage

b. 180,000 tonnes of plastic recycled x 2.9 tCO2 average carbon emitted per tonne of plastic waste (<https://eia-international.org/wp-content/uploads/EIA-The-Truth-Behind-Trash-FINAL.pdf>) = 522,000 tCO2 mitigated

c. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)



rePurpose Global

Svanika Balasubramanian

India 

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



SROI

\$1:7

rePurpose Global is a platform that encourages brands, consumers, innovators, and policymakers to reduce their plastic footprints through circular economy solutions. The organisation acts as a bridge between companies and waste management organisations on the ground, implementing a solution that reduces plastic waste generation in the long term. In addition, rePurpose provides partnering waste management organisations with technological support, funding, and knowledge to help them scale their operations. Waste workers in low-income and middle-income countries are largely part of the informal economy, working for reduced pay, without benefits, and often in substandard conditions.¹ Svanika is transforming the lives of waste workers by improving their working conditions, ensuring fair pay, providing health insurance, and improving their financial security by facilitating access to pension funds and bank accounts.

In 2021, Svanika attended the Summit in Munich as a Lead 2030 winner with Credit Suisse. The mentorship that Svanika received helped her understand large scale companies and the role that rePurpose can play in bringing social impact to the private sector. The recognition that rePurpose received from One Young World and Credit Suisse helped them build visibility and gain bargaining power while negotiating with large companies.

rePurpose Global has recovered 38,500 tonnes of nature-bound plastic and mitigated over 111,800 tonnes of carbon, protecting critical ocean ecosystems. The organisation has also built over 100 classrooms, and 15 houses for low-income groups, using plastic upcycled into bricks and wood. Through rePurpose, Svanika has provided 2,500 waste workers with formal employment benefits, health and safety measures, and improved working conditions. The organisation has also provided 2.5 million people with waste management services. The next step for Svanika is to build a new software product that will help companies design environmentally sustainable packaging in compliance with regulations.

“Having an organisation like One Young World putting its stamp of approval allowed us to have confident conversations with a lot of these big players. In fact, the biggest benefit to me was the doors it opened for us after we got the award.”

Scope of Analysis: 2018 - 2024				
Input Calculations		Output Calculations:		
19 Indian employees x \$74,177.82 estimated employee compensation (a) = \$1,409,378.58		111,809.5 tCO2 mitigated (c) x \$204 social cost of carbon (d) = \$22,809,138 cost of carbon mitigated		
26 non-Indian employees x \$162,161.64 estimated employee compensation (b) = \$4,216,202.64		\$5,500 cost of construction eliminated from the use of upcycled plastic (e) x 100 classroom = \$550,000		
		\$7,128.71 cost of construction eliminated from the use of upcycled plastic (f) x 15 houses = \$106,930		
		2,500 waste workers in the programme x \$3,705.14 estimated economic benefit from formalisation (g) = \$9,262,000		
		2,500,000 provided with waste management services x \$2.79 estimated value of health benefit in DALYs from improved waste management services = \$6,975,000		
Total Inputs:	\$5,625,581.22	Total Outcome:	\$40,383,024.10	SROI \$1:7

References:

1. <https://www.wiego.org/informal-economy/occupational-groups/waste-pickers/>

a. 20,811 INR average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 72 months = converts to \$74,177.82 PPP

b. \$5,985.3 average monthly wage in United States + \$585.7 average monthly wage in Portugal + \$4,400 average monthly wage in United Kingdom + \$3,987.84 average monthly wage in Canada + \$1,290 average monthly wage in Colombia + \$576.12 average monthly wage in Indonesia + \$683.73 average monthly wage in Cameroon + \$510.11 average monthly wage in Sri Lanka (<https://ilostat.ilo.org/data/country-profiles/>) / 8 countries in operation x 72 months = \$162,161.64

c. 38,555 tonnes of plastic recycled x 2.9 tCO2 average carbon emitted per tonne of plastic waste (<https://eia-international.org/wp-content/uploads/EIA-The-Truth-Behind-Trash-FINAL.pdf>) = 111,809.50 tCO2 mitigated

d. \$204 social cost of carbon (<https://www.instituteeforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)

e. 1,000 INR average cost of constructing a classroom per square feet (<https://noahinfra.in/construction-cost-of-schools-in-india/>) x 275 square feet average size of classroom (<https://noahinfra.in/construction-cost-of-schools-in-india/>) x 40% cost reduced constructing with plastic (<https://timesofindia.indiatimes.com/city/nagpur/cbse-classroom-rule-1-sq-metre-must-per->) = 110,000 INR converts to \$5,500 PPP cost of construction cost eliminated per classroom from use of upcycled plastic

f. 1,200,000 INR cost of construction of small house (<https://www.godrejproperties.com/blog/cost-to-construct-a-house-in-india>) x 12.5% cost reduced constructing from use of upcycled plastic (<https://www.godrejproperties.com/blog/cost-to-construct-a-house-in-india>) = 150,000 INR converts to \$7,425.74 construction cost eliminated per house from use of upcycled plastic

g. 10,237 INR monthly minimum wage (https://rshiny.ilo.org/dataexplorer32/?lang=en&segment=indicator&id=EAR_4MMN_CUR_NB_A&ref_area=IND) - 4,000 INR average monthly wage of waste worker (<https://www.sciencedirect.com/science/article/pii/S2213398423000738>) x 12 months = 74,844 INR converts to \$3,705.15 estimated annual economic benefit from formal employment

h. 239,000 INR economic value of 1 Disability Adjusted Life Year (DALY) (<https://pubmed.ncbi.nlm.nih.gov/37039953/>) x 0.01022 average annual DALYs per person (<https://www.nature.com/articles/s41598-022-06505-z>) x 11.5% DALYs in India due to air pollution (<https://www.sciencedirect.com/science/article/pii/S2542519620302989>) x 22% DALY reduction through improved waste management service (<https://www.sciencedirect.com/science/article/pii/S2542519620302989>) = INR 61.80 converts to \$3.06 estimated economic health benefit per person from improved waste management



U-recycle Initiative Africa

Oluwaseyi Jesuton

Nigeria

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

SROI

\$1:4

U-recycle Initiative Africa combats plastic pollution and promotes environmental sustainability through capacity building.

Founded in 2018 by One Young World Ambassador Oluwaseyi Jesuton, U-recycle Initiative Africa educates and equips young people with skills to tackle plastic pollution and climate change through outreach programmes, professional fellowships, bootcamps, and school campaigns.

Oluwaseyi attended the Summit in Belfast. As a reserve Delegate Speaker, Oluwaseyi wrote and delivered a speech that was recorded and uploaded onto the One Young World YouTube channel. This amplified her work and profile.

Since 2018, U-recycle Initiative Africa has implemented over 75 projects in 11 African countries and provided 10,000 youth with the knowledge and tools to tackle environmental issues in their schools and communities.

Flagship programmes include The African-Youth-for-Environment Fellowship (AY4E), involving 5,000 young people, and the PlasticWize Fellowship. The latter gave 30 female university students the resources needed to implement innovative solutions to reduce single-use plastics on campuses. One innovation is the ‘talking’ bin with a mouth that eats waste, comical eyes and speech bubbles to encourage recycling habits and awareness of plastic pollution. 25 talking bins are now found across four universities in Nigeria with 244,598 plastic bottles collected at one university in just 10 weeks. Other strategies to foster behavioural change include the PlasticWize 21-day Challenge, an online gamified platform to train young people in environmental issues.

U-recycle Initiative Africa combines technology with research. One project analysed water, soil, sediment, and fish in an Indigenous coastal community to demonstrate the damage and health risks associated with plastic pollution. Findings informed policy recommendations and demonstrated how community-rooted science can influence climate justice and reduce plastic use nationally.

“At the Summit, I had a mentorship session with a former Deputy Secretary General to the UN. This was very, very defining for me. He gave brilliant advice that has helped me in terms of relationship management, stakeholder engagement and retention, as well as [creating] greater impact.”

Scope of Analysis: September 2018 - December 2024				
Input Calculations		Output Calculations:		
48,000 volunteer hours x \$2.26 estimated hourly value (a) = \$108,480		8,500 people likely to recycle due to increased environmental awareness (b) x 0.08469825 tCO2 mitigated per person (c) x \$204 social cost of carbon (d) = \$146,866.77		
\$195,061.35 funding		222.04 estimated tonnes of plastic bottles collected (e) x 2.9 tCO2 average carbon mitigated per tonne of plastic waste (f) x \$204 social cost of carbon (d) = \$131,358.86		
		45,993 university students increase in likelihood of recycling due to waste management awareness (g) x 0.08469 tCO2 mitigated per person per year from recycling practices (c) x \$204 social cost of carbon (d) = \$794,446.14		
Total Inputs:	\$303,541.35	Total Outcome:	\$1,072,671.77	SROI \$1:4

References:

a. 65,000 NGN monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 40 hour average work week in Nigeria = 375 NGN converts to \$2.26 PPP hourly wage

b. 10,000 people with increased environmental awareness and education x 85% increase in likelihood of recycling due increased awareness (<https://www.sciencedirect.com/science/article/pii/S2772912524000460#bib18>) = 8,500 people likely to recycle due to increased environmental awareness

c. 0.51 kg average waste generated per person per day in Nigeria (PDF) Evaluation of Solid Waste Generation Trends Across Nigeria for Sustainable Management) x 365 days in year x 65% decrease due to recycling (PDF) Evaluation of Solid Waste Generation Trends Across Nigeria for Sustainable Management x 0.7 kg of carbon mitigated per kg of waste (https://zerowasteurope.eu/wp-content/uploads/edd/2019/09/ZWE_Policy-briefing_The-impact-of-Waste-to-Energy-incineration-on-Climate.pdf) = 84.69825 kg of CO2 mitigated per person per year converts to 0.08469825 tCO2 mitigated per person per year

d. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)

e. 6.1 tonnes of waste collected / 10 week collection period at Lagos University x 91 weeks project length x 4 universities = 222.04 tonnes plastic

f. 2.9 tCO2 average carbon emitted per tonne of plastic waste (<https://eia-international.org/wp-content/uploads/EIA-The-Truth-Behind-Trash-FINAL.pdf>).

g. 154,597 students enrolled in universities served (<https://www.timeshighereducation.com/world-university-rankings>) x 35% estimated use of recycling bins by Nigerian undergraduates (https://www.researchgate.net/publication/355291647_Environmental_Awareness_and_Plastic_Recycling_Behaviour_of_Nigerian_Undergraduates0) x 85% increase in likelihood of recycling due to waste management awareness <https://www.sciencedirect.com/science/article/pii/S2772912524000460#bib18>) = 45,993 students with increased likelihood of recycling due intervention

13CLIMATE ACTION

SROI

\$1:19



Akatale On Cloud

Frank Mugisha

Uganda 

Frank founded Akatale On Cloud, a social enterprise that buys produce from farmers, processes and packages it, and sells it to consumers.

It also supplies wholesalers and retailers. To support a circular economy, the project runs an e-mobility arm that uses electric motorcycles to deliver purchases and collect food waste. This waste is repurposed into products such as fertiliser and animal feed.

While attending the Belfast Summit with the Audi Foundation, Frank spoke about creating food security using the black soldier fly, an insect that quickly decomposes organic waste into fertiliser. He has trained 4,000 people in using the insect effectively and saved 500,000 tonnes of food from being wasted. Of this, 60,000 tonnes of waste has been transformed into organic fertiliser to grow fresh food and 300 kilograms of methane is mitigated each day.

In the next year, Frank plans to expand Akatale On Cloud’s e-mobility system by designing motorcycles to carry heavier loads for farm distribution. He also hopes to create five million jobs in sustainable agriculture over the next eight years, providing people with practical skills and steady income.

“It is an inspiration for my team knowing that [we are] working with global organizations and we are having support from global organisations.”

13CLIMATE ACTION

SROI

\$1:13



Terratio

Pedro Fernández

Argentina 

Pedro is the Chief Scientific Officer (CSO) and Co-Founder of Terratio, an Argentine agricultural technology company specialising in sustainable land management and carbon market integration. This contributes to climate change mitigation and economic resilience in farming communities.

Terratio’s core offering is a Software as a Service (SaaS) platform that provides real-time, high-precision data to farmers in Argentina, Bolivia, and Paraguay. Utilising advanced artificial intelligence tools, the platform delivers remote sensing data on biomass, carbon sequestration levels, and woody encroachment. For example, this information enables farmers to improve regenerative agriculture and enables cattle ranchers to improve pasture management. Terratio also develops carbon projects by identifying land eligible for carbon market participation. This helps farmers and cattle ranchers generate additional income through verified carbon credits.

Pedro attended the Summit in Belfast through the Prince Albert II of Monaco Foundation Scholarship. There, Pedro engaged in discussions on sustainable agriculture and climate leadership. He also received mentorship from Paul Polman, former CEO of Unilever.

So far, Terratio has had over 650,000 software users. This has helped mitigate over 6,020 tonnes of carbon dioxide (tCO₂). Moreover, Pedro forecasts that his projects will soon mitigate 70,000 tCO₂ per year for the next 20 years.

Under Pedro’s scientific leadership, Terratio exemplifies the integration of cutting-edge technology with sustainable agricultural practices. In the future, Terratio aims to expand its software offering to Brazil, further extending impact in the region.

“At One Young World, I connected with interesting people. I built interesting connections. I had the opportunity to meet Paul Polman personally which was really good.”

Scope of Analysis: March 2020 - 2024				
Input Calculations		Output Calculations:		
18 employees x \$28,555 estimated employee compensation (a) = \$513,990		4,000 farmers x \$311.32 yearly income increase from training (d) = \$1,245,280		
99,840 part time employee hours x \$2.47 estimated hourly value (b) = \$246,604.8		76,986.75 tCO2 sequestered (e) x \$204 social cost of carbon (f) = \$15,705,296.50		
31,200 intern hours x \$2.47 estimated hourly value (b) = \$77,064				
4,160 volunteer hours x \$0.56 estimated hourly value (c) = \$2,329.6				
\$200,000 funding				
Total Inputs:	\$889,988.40	Total Outcome:	\$16,950,576.50	SROI \$1:19

References:

a. 577,858 UGX average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 5 year scope = 34,671,480 UGX converts to \$28,555 PPP total income

b. 577,858 UGX average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 44.5 hours average work week in Uganda = 2,996.67 UGX converts to \$2.47 PPP hourly wage

c. 130,000 UGX monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 44.5 hours average work week in Uganda = 674.16 UGX converts to \$0.56 PPP hourly wage

d. 900,000 UGX annual farm income (https://www.ubos.org/wp-content/uploads/publications/05_2022Uganda_UBOS_StatRelease_AAS2019-Final.pdf) x 1.42 yearly income increase from training (<https://www.technoserve.org/fight-poverty/projects/project-nurture/>) - 900,000 UGX annual farm income = 378,000 UGX converts to \$311.32 yearly income increase from training

e. 700,000 tCO2 produced yearly from food waste in Uganda / 4,546,237 tonnes of household food waste produced yearly in Uganda x 500,000 tonnes of food saved from going to waste = 76,986.75 tCO2 sequestered

f. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)

Scope of Analysis: January 2022 - December 2024				
Input Calculations		Output Calculations:		
17 full time employees in Argentina x \$49,149.33 estimated employee compensation (a) = \$835,538.61		6,020 tCO2 mitigated x \$204 social cost of carbon (c) = \$1,228,080		
5 full time employees in Germany x \$213,120 estimated employee compensation (b) = \$1,065,600		650,000 software users x \$50 per month value of using geospatial and biomass monitoring software (e) = \$32,500,000		
\$1,050,000 funding				
Total Inputs:	\$2,951,138.61	Total Outcome:	\$33,728,080	SROI \$1:13

References:

a. 190,754 ARS average monthly wage in Argentina (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 3 year project length = 6,867,144 ARS converts to \$49,149.33 PPP estimated full time employee compensation in Argentina

b. 4,321.60 EUR average monthly wage in Germany (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 3 year project length = 155,577.60 EUR converts to \$213,120 PPP estimated full time employee compensation in Germany

c. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)

d. \$50 monthly licence fee for AI-powered software offering geospatial and biomass monitoring (<https://flypix.ai/pricing/>)

14

LIFE
BELOW WATER



SROI

\$1:2



Healthy Seaweed Co.

Nancy Iraba

Tanzania 

To provide female seaweed farmers with a reliable marketplace for their produce, Nancy founded Healthy Seaweed Co. The company buys and processes seaweed. It also offers women in the seaweed industry training on farming best practices, technical support, and financial literacy.

At the Summit in Belfast, Nancy attracted investors that helped her grow her business internationally and gain recognition as a global advocate for seaweed. After the Summit, she maintained her relationship with her partner dsm-firmenich. The organisation's SVP of Talent and Culture later joined her in Tanzania to certify divers, enabling ocean access, and creating more opportunities in the blue economy sector for 26 young people in the country.

The company currently partners with 130 women. It offers 13 seaweed-based products, with stockists in South Africa and Ghana, and ships internationally. Over the past year, it has processed 80 tonnes of seaweed, an estimated 9.88 acres of seaweed cultivation, and built a customer base of 5,000 returning buyers.

Healthy Seaweed Co. benefits consumers as well as producers. Consuming seaweed contributes to a balanced diet and boosts immunity.¹ Nancy's awareness campaigns have educated people on how seaweed can reduce non-communicable diseases by promoting balanced nutrition, reaching over 500,000 people.

“Through sharing my story at One Young World, one person volunteered to come to Tanzania. In August last year were able to certify six dive masters and 20 open water divers. For me that is the major highlight of how much a person can grow and create an impact.”

Scope of Analysis: March 2020 - 2024				
Input Calculations		Output Calculations:		
12 employees x \$34,036.67 estimated employee compensation (a) = \$408,440.04		130 women benefiting from reliable source of market demand x \$9,223.67 estimated value of SME (b) = \$1,199,077.10		
\$292,000 funding		5,000 returning customers x \$70.93 benefit of nutrition (c) = \$354,650		
		9.8842 acres estimated land used for seaweed production (d) x \$5,431.5 average yearly value of seaweed farming per acre (e) = \$53,686.03		
		26 people x \$500 value of diving certification (f) = \$13,000		
Total Inputs:	\$700,440.04	Total Outcome:	\$1,620,413.13	SROI \$1:2

References:

1. <https://pmc.ncbi.nlm.nih.gov/articles/PMC7345263/>

a. 425,957.20 TZS average monthly wage (<https://ilo-stat.ilo.org/data/country-profiles/>) x 58 months = 24,705,517.60 TZS converts to \$34,036.67 PPP total wage

b. \$79,060,000,000 GDP of Tanzania (<https://data.worldbank.org/indicator/NY.GDP.MKTP.CD?locations=TZ>) x 35% of GDP is SMEs (<https://ticgl.com/unpacking-tanzanias-sme-market-landscape/>) / 3,000,000 SMEs in Tanzania (<https://esrf.or.tz/wp-content/uploads/2021/05/EACGF7-Tanzania.pdf>) = \$9,223.67 estimated value of SME

c. 700,000,000,000 TZS cost of micronutrient deficiency per year (<https://twaweza.org/wp-content/uploads/2021/01/Fighting-Malnutrition-English1.pdf>) x 4.9 years / 66,617,606 population of Tanzania (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=TZ>) = 51,487.89 TZS converts to \$70.93 per person benefit of nutrition

d. 80 tonnes seaweed produced in project / 20 tonnes average seaweed produced per hectare (<https://pure.iiasa.ac.at/id/eprint/17479/1/YSSP%20Report%20Spillias.pdf>) = 4 hectares converts to 9.8842 acres estimated land used for seaweed production

e. \$5,431.5 average yearly value of seaweed farming per acre (<https://coastalscience.noaa.gov/news/global-study-determines-economic-value-of-shellfish-and-seaweed-aquaculture/>)

f. <https://eco2diving.com/padi-courses/>

14

LIFE
BELOW WATER



SROI

\$1:3



Kee Farms

Nicholas Kee

Jamaica 

Kee Farms is a regenerative ocean farming initiative dedicated to combating climate change and revitalising marine ecosystems.

As the CEO and Co-Founder, Nicholas focuses on connecting communities of fisherfolk and training them to cultivate seaweed, oysters, sea cucumbers, and seagrass. This then aids carbon sequestration, nutrient absorption, and marine biodiversity. The approach promotes alternative livelihoods and environmental stewardship among coastal communities. The revenue model includes the sale of biomass and its derivatives including biochar, hydrochar, agar, and carrageenan. Carbon credits are then generated through verified carbon removal activities.

Nicholas attended the Summit in Belfast as a Delegate Speaker in the Food Crisis Plenary Session. There, he talked about how seaweed can help the food crisis.

So far, Kee Farms has trained 18 Jamaican fisherfolk in sustainable aquaculture practices including ocean farming and the growing of seaweed on locally crafted rafts. The rafts provide a stable platform for growing sea moss. Two fish sanctuaries and two seaweed farms have also been established, and 17 rafts have been deployed. Given seaweed farms remove an average of about 260.82 kgs of nitrogen per acre per year, in three years, Kee Farm's 2.01647 acres of seaweed growing sites are estimated to have removed 1,577.81 kgs of nitrogen from the ocean.¹ This results in improved water quality and nutritional content for marine life. Collaborating with research institutions, the farms facilitate studies in ocean farming, and climate resilience.

Looking to the future, Kee Farms plans to train a further 1,000 fisherfolk by 2030. By scaling community-led ocean farming, Kee Farms is leading the way to sustainable aquaculture, climate action, and economic resilience in the Caribbean.

“Attending the One Young World Summit provided me with a suite of opportunities to meet and interact with key stakeholders in the climate change space. I have been able to collaborate with other startup founders and refine my approaches to how we [Kee Farms] think critically about our execution strategy on our ocean farm operations.”

Scope of Analysis: January 2021 - December 2024				
Input Calculations		Output Calculations:		
\$496,000 funding		17 fisherfolk x \$4,166.67 value of training in ocean farming (a) = \$70,833.39		
		18 fisherfolk x \$8,596.19 fisherfolk annual income (b) x 7.5 estimated increase to earnings post ocean farming training (c) = \$1,160,485.65		
		2.01647 seaweed farming acres x \$5,431.50 estimated value to marine ecosystem due to nitrogen removal (d) x 3 years = \$32,857.37		
		28.84 tCO2 mitigated from seaweed farming initiatives (e) x \$204 social cost of carbon (f) = \$5,883.36.		
Total Inputs:	\$496,000	Total Outcome:	\$1,270,059.77	SROI \$1:3

References:

1. <https://coastalscience.noaa.gov/news/global-study-determines-economic-value-of-shellfish-and-seaweed-aquaculture>

a. \$50,000 equivalent programme expenditure / 12 equivalent programme participants (<https://www.sgp.undp.org/spacial-itemid-projects-landing-page/spacial-itemid-project-search-results/spacial-itemid-project-detailpage.html?view=projectdetail&id=4709>) = \$4,166.67 value of training per fisherfolk

b. 793,600 JMD average annual fisherfolk income converts to \$8,596.19 PP (<https://www.averagesalariesurvey.com/agriculture-fishing/jamaica>)

c. 7.5x increase in earnings from incorporating seaweed farming in farming practices (https://www.researchgate.net/publication/326582575_Income_of_Seaweed_Farming_Households_A_Case_Study_From_Lemo_of_Indonesia)

d. \$5,431.5 average annual value of seaweed farming per acre (<https://coastalscience.noaa.gov/news/global-study-determines-economic-value-of-shellfish-and-seaweed-aquaculture>)

e. 3.21 tonnes of carbon sequestered per hectare of seaweed farm per year (<https://drawdown.org/solutions/seaweed-farming>) x 0.8160 hectares (converted from 2.01647 acres) of Kee Farm seaweed growing sites x 3 years of implementation x 3.67 tCO2 per tonne of carbon (<https://www.open.edu/openlearn/nature-environment/environmental-studies/environment-treading-lightly-on-the-earth/content-section-1.3.1>) = 28.84 tCO2 mitigated from seaweed farming initiatives

f. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)

14

LIFE
BELOW WATER



SROI

\$1:11



Pura Vida Palau

Miel Sequeira-Holm

Palau 

Miel founded Pura Vida Palau, a store selling eco-friendly products including reef safe sunscreen.

Traditional sunscreens contain ingredients, such as oxybenzone and octinoxate, that harm coral reefs and marine animals.¹ In Pacific Islands nations such as Palau, this poses a particular threat to the archipelago's biodiversity.²

As a One Young World Leading Scholar, Miel used the Summit to discuss how a return to Indigenous knowledge, values, and practices are the solution to the climate crisis. Through One Young World, she later had the opportunity to sit on a panel at COP28 on climate resilience.

Miel used her expertise to campaign for the passage of a ban of reef-toxic sunscreens. In 2020, the country was the first to institute a ban on sunscreens with ingredients toxic to coral reefs. This regulation has not only reduced coral bleaching, but allowed for Palauan businesses to begin stocking an increase in local products. Miel sold 7,500 reef-safe sunscreens and, through a partnership with her parents' small business, Palauan Made, provided training to eight Palauan female entrepreneurs to help them launch their own businesses.

“At One Young World, I really touched on holding our environment and our natural resources as sacred and taking care of those things. I also got to meet a lot of other Pacific Islanders that I’m still friends with today.”

Scope of Analysis: 2018 - 2024				
Input Calculations		Output Calculations:		
1 employee x \$69,863.74 estimated employee compensation (a) = \$69,863.74 \$300 funding		7,500 units of reef safe sunscreen x \$100 personal benefit of using reef safe sunscreen (b) = \$750,000		
Total Inputs:	\$70,163.74	Total Outcome:	\$750,000.00	SROI \$1:11

References:

1. <https://ocean.si.edu/ecosystems/coral-reefs/truth-about-corals-and-sunscreen>

2. <https://www.weforum.org/stories/2018/11/island-paradise-palau-to-be-first-country-to-ban-reef-killing-sunscreen/>

a. 883 USD monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 72 months = 63,576 USD converts to \$69,863.74 PPP

b. \$100 benefit of using reef safe sunscreen (<https://www.palau.gov.pw/wp-content/uploads/2020/03/Sunscreen-Regulations-2020.pdf>)

15

LIFE
ON LAND



SROI

\$1:3



AIKA

Anjatiana Radoharinirina

Madagascar 

Anjatiana is a Co-Founder of AIKA, a climate alliance of youth-focused organisations from the Malagasy community, an Indigenous group in Madagascar.¹

The organisation is particularly focused on youth capacity-building that enables young people to engage in international climate consultations, such as the Conference of the Parties (COP). The organisation concentrates on four areas: skills and tools for youth organisations, funding for youth activities, communication of youth advocacy, and reporting on youth action.

At COP28 and COP29, Anjatiana was able to connect with Ambassadors from the Summit in Belfast. She included Ambassadors in the panel events she organised, and she views this expertise as one of the great advantages of the One Young World Ambassadorship.

In total, AIKA has included 5,500 youth in global climate consultations, including in-person events and webinars. The organisation selects the topics to cover through a national survey. AIKA has also provided local youth-led climate organisations with funding and enabled youth to participate in dialogues using the Malagasy language.

“It is very easy to access the [One Young World] community, to look for other young leaders, and to connect with them and co-organise with them.”

Scope of Analysis: 2023 - 2024				
Input Calculations		Output Calculations:		
104,000 estimated volunteer hours x \$1.41 estimated hourly value (a) = \$146,640 2,080 estimated part time employee hours x \$1.41 estimated hourly value (a) x 60% of salary not covered by funding = \$1,759.68 \$150,000 funding		5,500 youth participants x \$187.50 value of capacity building workshop (b) = \$1,031,250		
Total Inputs:	\$298,399.68	Total Outcome:	\$1,031,250	SROI \$1:3

References:

1. <https://pmc.ncbi.nlm.nih.gov/articles/PMC1199379/>

a. 262,880 MGA monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 35 hour average work week = 1,733.27 MGA converts to \$1.41 PPP hourly wage

b. \$750 value of equivalent capacity-building course (<https://capacityafrica.com/courses/climate-resilience-sustainability-intensive-training-workshop-duration-4-days-may-5th-to-8th-2026/>) / 4 day equivalent course duration = \$187.50 daily value of equivalent capacity-building course

15

LIFE ON LAND



SROI

\$1:29



Ecovon
Brenya Isaac

Ghana 

Brenya founded Ecovon to produce wood boards without cutting down trees.

By using agricultural byproducts like coconut husk and sugarcane fiber, Ecovon manufactures biodegradable building and packaging materials from what would otherwise be waste. The enterprise also supports rural livelihoods in Ghana, where farmers can now recycle their coconut husks into fully sustainable, naturally flame-retardant boards.

After being selected for the Summit in London, Brenya’s Partner dsm-firmenich helped him refine his investor pitches, gain international exposure, and present his company to the organisation’s executive board. DSM-Niaga even became one of Ecovon’s first customers.

By the end of 2024, Ecovon produced 5,000 cubic metres of coir ply, saving an estimated 2,750 trees. Brenya also works with over 1,000 coconut street vendors and 500 farmers to source raw materials. This not only reduces environmental waste but also provides new income streams for local communities. Ecovon’s business model benefits both people and the planet by addressing deforestation, pollution, and rural unemployment simultaneously. Brenya is committed to protecting forests for future generations, and will continue to expand Ecovon as a circular alternative to traditional building materials.

“One Young World refined my leadership skills...how I approach things, how I think about things, how I relate with people, and how I overcome.”

Scope of Analysis: 2018 - 2024				
Input Calculations		Output Calculations:		
43,680 volunteer hours x \$0.86 estimated hourly value (a) = \$37,564.80		2,750 trees saved (b) x 0.175 tCO2 mitigated per tree (c) x \$204 social cost of carbon (d) = \$98,175		
\$100,000 funding		500 waste collectors x \$7,665 total income (e) = \$3,832,500		
Total Inputs:	\$137,564.80	Total Outcome:	\$3,930,675.00	SROI \$1:29

References:

a. 471.5 GHS average monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 38.5 hours average work week in Ghana = 2.83 GHS converts to \$0.86 PPP hourly wage

b. 5,000 cubic metres of coir ply produced x 0.55 trees saved per cubic metre of coir ply (<https://www.irjet.net/archives/V7/i8/IRJET-V7I8269.pdf>) = 2,750 trees saved

c. 0.025 tCO2 sequestered per year of tree (https://onetreeplanted.org/blogs/stories/how-much-co2-does-tree-absorb?srltid=AfmB0orpTKOOqr_RvpLL_IffYdefmuQB7afEipgAXxxh0-fGj2lfN7F) x 7 year project length = 0.175 tCO2 mitigated during project

d. \$204 social cost of carbon (<https://www.instituteforenergyresearch.org/regulation/epa-ups-estimates-for-the-social-cost-of-carbon/>)

e. \$3 daily wage x 365 days x 7 years = \$7,665 waste collector’s income over project period

16

PEACE, JUSTICE AND STRONG INSTITUTIONS



SROI

\$1:2



EmpowerFULL
Anxhela Bruci

Albania 

Anxhela founded EmpowerFULL to help survivors of human trafficking and domestic violence reclaim their identity, self-esteem, and financial independence.

Operational since 2021, EmpowerFULL offers structured courses designed to support their social and economic reintegration. Anxhela’s past lived experience of displacement shaped her commitment to social justice and economic empowerment, and inspired her to Anxhela dedicate her career to creating pathways for others to build secure, independent futures.

As a Delegate Speaker at the Summit in Belfast, Anxhela grew as a leader. She found the sessions insightful, broadening her outlook and impact. She is more strategic now with a stronger voice in advocacy, better at building relationships, and exchanging ideas and resources.

EmpowerFULL focuses on personal development, professional skills, and financial assistance to help survivors of human trafficking find sustainable employment. The course is broken into three phases. The first focuses on personal development and soft skill training spanning 10 sessions over two months. Modules work on self-confidence, communication, and career planning. EmpowerFULL then helps participants buy work-related items, such as laptops, sewing machines, and clothing. The final phase supports participants with their career development, assisting participants in securing dignified, stable jobs with development opportunities.

EmpowerFULL promotes systemic change by collaborating with shelters and NGOs. So far, seven shelters have run and hosted courses using the EmpowerFULL model and the course has been delivered eight times, once in Greece and seven times in Albania. The most recent course was run for an all-male cohort. With 10 participants per course, EmpoweFULL has directly impacted 80 human trafficking survivors.

“One Young World connected me to a global network of changemakers, strengthened my advocacy and gave me the tools to scale EmpowerFULL for greater impact.”

Scope of Analysis: September 2021 – December 2024				
Input Calculations		Output Calculations:		
775 volunteer hours x \$5.40 estimated hourly value (a) = \$4,185 4,980 EUR funding converts to \$6,821.92 PPP		10 course participants in Greece x \$365.20 estimated value of vocational training in Greece (b) = \$3,652.96 70 course participants in Albania x \$60.69 estimated value of vocational training in Albania (c) = \$4,248.3 70 personal development fund recipients x \$273.97 economic value of personal development fund (d) = \$19,178.08		
Total Inputs:	\$11,006.92	Total Outcome:	\$27,079.34	SROI \$1:2

References:

a. 40,000 LEK monthly minimum wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 month / 52 weeks / 42 hours average work week in Albania = 219.78 LEK converts to \$5.40 PPP hourly wage

b. 40 EUR value of vocational course (https://www.kifisiakraft.com/home?lightbox=image_1ta7) / 3 hour course length x 2 hour course length x 10 sessions = \$365.2 estimated economic value of course participation in Greece

c. \$327,711 equivalent programme funding / 900 equivalent programme participants / 60 equivalent programme modules (<https://open.undp.org/projects/00129705>) x 10 EmpowerFULL modules = \$60.69 economic value of course participation in Albania

d. 200 EUR allowance per person converts to \$273.97 economic value of personal development fund



Non-Violence Project Uganda

Eddy Balina

Uganda 



The Non-Violence Project Uganda works across Uganda’s schools and communities to prevent and eliminate school-related violence.

Founded in 2011, Eddy’s flagship initiative, the Schools for Peace programme, trains teachers and school administrators in violence prevention and management. Devices to record and track violence are installed in schools as well as Peace Boxes that enable students to anonymously report violence.

Before the programme’s implementation, 81% of students had experienced physical violence, 75% emotional violence, and 47% sexual violence. Recognising the strong link between poverty and violence, the Non-Violence Project Uganda also runs an Entrepreneurship for Peace programme, offering vocational training and microfinance to empower marginalised youth.

Eddy was a Delegate Speaker at the Summit in Belfast. The process refined his communication skills and provided a global platform to share his story and the motivations behind his work.

To date, the Non-Violence Project Uganda has trained 25,200 students in 285 schools in peaceful conflict resolution, resulting in a 62% reduction in violence. 2,840 teachers have been trained to sustain this progress. The economic empowerment programme has provided skills training to 3,240 unemployed young people, with 66% now employed or engaged in economic activity. Microloans have also been provided to 65 women. Additionally, the Non-Violence Project Uganda has organised Peace Summits for 1,695 young people and Empowerment Camps for 480 girls, addressing issues such as menstrual health, self-esteem, and career guidance.

Eddy’s broader Advocacy for Peace programme includes a popular radio talk show on non-violence, reaching an estimated five million listeners. Subjects discussed include child protection, gender equality, the law, and human rights. Combined with community dialogues with 2,865 local leaders, this programme has increased awareness around violence prevention and pathways available to victims of violence. Eddy continues to change mindsets and foster positive role models in the community.

“Attending One Young World as a Delegate Speaker was incredible because it gave me the opportunity to speak on a global platform. I was assigned a coach which improved my communication and storytelling, and I tapped into a great network of global knowledge sharing. Now, just being associated with the brand of One Young World adds weight and credibility to the Non-Violence Project Uganda.”

Scope of Analysis: January 2011 - December 2024				
Input Calculations		Output Calculations:		
48,007.5 volunteer hours x \$0.56 estimated hourly value (a) = \$26,884.20		25,200 students x \$1,364.76 estimated economic value of non-violence training in schools (b) = \$34,391,952		
\$380,000 funding		700 people x \$36.67 estimated economic value of Schools for Peace Summits (c) = \$25,669		
		3,240 people x \$82.36 estimated value of economic empowerment programme (d) = \$266,846.40		
		480 girls x \$6.66 estimated economic value of 1 day girls leadership empowerment camp (e) = \$3,196.80		
		2,865 people x \$4 estimated value of community dialogues (f) = \$11,460		
Total Inputs:	\$406,884.20	Total Outcome:	\$34,699,124.20	SROI \$1:70

References:

- a. \$77,858 UGX average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 44.5 hours average work week in Uganda = 2,996.67 UGX converts to \$2.47 PPP hourly wage
- b. 11,000,000,000,000 estimated economic value of anti-violence programming to lifetime earnings globally / 8,060,000,000 global population = \$1,364.76 PPP estimated value of anti-violence programming per person (<https://openknowledge.worldbank.org/server/api/core/bitstreams/8f6b7225-ec93-5f6e-81c5-fa274bb965f9/content>)
- c. \$220 value of peace conference in Uganda / 6 day conference length (<https://www.iofcafrica.org/en/eastern-africa-youth-conference-eayc-uganda>) = \$36.67 estimated value of 1 day conference ticket
- d. 100,000 UGX converts to \$82.36 PPP value of basic vocational and business training (<http://www.kisaprojectsfrica.com/Admissions.html>)
- e. 1,630 GBP value of leadership empowerment camp / 120 equivalent programme participants / 3 day equivalent programme length (<https://www.crowdfunder.co.uk/p/empower-girls-to-soar-support-our-leadership-camp>) = 4.53 GBP converts to \$6.66 PPP value of leadership empowerment camp per person per day
- f. \$4 estimated value per person of community-based violence prevention intervention (<https://pmc.ncbi.nlm.nih.gov/articles/PMC7487331/>)

Project	Ambassador(s)	Country	Primary SDG	Sec. SDGs	Sub- SDGs	Page No.
AIKA Alliance	Anjatiana Radoharinirina	Madagascar	15		15.5, 15.6, 15.9	141
Akatale On Cloud	Frank Mugisha	Uganda	13	12	13.3	136
Alma Ventures	Esias Bedingar	Chad	6		6.1, 6.4	114
Angola Hunger Relief	Nilza Baptista	Angola	2	1	2.1, 2.4	99
Arena Recycling	Hellena Sailas	Tanzania	12		12.5, 12.8	129
Blend Edu	Thalita Gelenske	Brazil	10		10.2, 10.3	122
Breathe Mongolia - Clean Air Coalition	Enkhuun Byambadorj	Mongolia	11	3	11.3, 11.6	127
Brio	Daisy Rosales	USA/India	3		3.4, 3.8	101
COOi Studios	Sandiso Sibisi	South Africa	9		9.1	118
Dugong Bughaw	Anjelou Marie Estrella	Philippines	3		3.3, 3.7	102
Ecovon	Brenya Isaac	Ghana	15		15.2, 15.5	142
El Derecho a No Obedecer	Alejandro Daly	Colombia	11	3	11.3, 11.6	125
EmpowerFULL	Anxhela Bruci	Albania	16		16.2	143
ERAO SVG	Jeshua Bardoo	Saint Vincent and Grenadines	10		10.2, 10.4, 10.6	123
FutureTechKid	Martina Vollmer	Fiji	9		9.2	119
Gejja Women Foundation	Atuhurra Marjorie Angella	Uganda	5		5.1, 5.6	112
Genius Education Zambia	Bupe Chikumbi	Zambia	4		4.3, 4.5	109
Háblalo	Mateo Salvatto	Argentina	10		10.2, 10.3	124
Health Horizons International	Eliezer Lapotts-Abreu	Dominican Republic	3		3.4, 3.7, 3.8	103
Healthy Seaweed Co.	Nancy Iraba	Tanzania	14		14.7	138
India Clean Air Network	Ajay Mittal	India	3	11	3.9	104
Invicta	Eden Tadesse	Ethiopia	8	10	8.3, 8.2, 8.6	116

Project	Ambassador(s)	Country	Primary SDG	Sec. SDGs	Sub- SDGs	Page No.
JovenGO Guatemala	Rosemary Dionicio Vasquez	Guatemala	11		11.4	128
Kee Farms	Nicholas Kee	Jamaica	14		14.7	139
Kimuli Collections	Juliet Namujju	Uganda	12		12.5, 12.6	130
Loono	Kateřina Šédová	Czechia	3		3.8	105
MAIA Impact School	Martha Lidia Oxí Chuy	Guatemala	3		2.4, 3.8	107
Mosul Space	Salih Mahmud	Iraq	9		9.2, 9.3, 9.5	120
NanoFreeze	Isabel Pulido	Colombia	9		9.4, 9.5	121
Non-Violence Project Uganda	Eddy Balina	Uganda	16		16.1, 16.2	145
Nrecycli	Ahmed Ramy Mebrouk	Algeria	12		12.5, 12.7, 12.8	131
Omia Agribusiness Development Group	Iganachi Razaki Omia	Uganda	1	2	1.1, 1.2, 1.4	98
Outsource Fiji	Sagufta Janif	Fiji	8		8.3, 8.6, 8.9	117
The Period Society	Swara Patel	India	5		5.6	113
PuntajeNacional	Fabián Martinez	Chile	4		4.3, 4.4, 4.5	110
Pura Vida Palau	Miel Sequeira-Holm	Palau	14		14.1, 14.2, 14.6	140
Raising Star Africa	Michael Showunmi	Nigeria	4		4.5, 4.4, 4.7	111
rePurpose Global	Svanika Balasubramanian	India	12		12.5, 12.6, 12.7	133
SafEarth	Harshit Poddar	India	7		7.1, 7.2	115
Slum and Rural Health Initiative	Ruth Oladele	Nigeria	3		3.4	108
Solid'Africa	Isabelle Kamariza	Rwanda	2		2.1, 2.4	100
Terratio	Pedro Fernández	Argentina	13		13.1	137
U-recycle Initiative Africa	Oluwaseyi Jesuton	Nigeria	12		12.5, 12.8	135

Methodology

The Annual Impact Report is produced utilising the social return on investment (SROI) methodology inspired by Social Value UK and devised in discussion with PwC.

One Young World's social return on investment methodology uses monetary values to calculate the positive social, environmental and economic impact generated, by a sample of Ambassador-led projects.

The conclusion of the analysis quantifies the social value of the chosen initiative, not the financial value. A ratio of 1:16 indicates that an investment of \$1 delivers the equivalent of \$16 of positive social impact.

Data Collection

Data collection and analysis has been undertaken internally by One Young World. The Ambassadors in charge of the initiatives were the primary source of data, imparted through a range of methods including interviews, surveys and tailored questionnaires.

Where possible, information has been verified through external references and third-party sources.

Project Selection

Ambassador projects were selected to feature in the One Young World 2024 Annual Impact Report to represent the global diversity of the Ambassador Community.

The selection is also designed to include projects striving to achieve each of the 17 UN Sustainable Development Goals.

Some projects are excluded in the data collection phase due to insufficient data or because the SROI methodology does not apply to the nature of the project.

Project Scopes

The scope of the SROI calculations for each initiative has been determined on a case by case basis and can be found below each project report.

The total activities for each project have been considered from inception until the data collection date unless otherwise specified in the scope.

The scope of the total carbon mitigation calculation starts in 2018. This is due to One Young World's incomplete data collection relating to carbon mitigation and prevention from Ambassador projects prior to this date.

Excluding complexity

Some projects address multiple issues and have a range of outcomes, not all of which can be captured using the SROI framework.

Due to time and resource constraints, judgements have been made on each project regarding how to value the outcomes and which parts of the project to exclude due to insufficient valuation data for an accurate analysis.

Aggregate statistics

The overall SROI average of 1:16 has been calculated by averaging all SROI ratios from all 43 projects.

The total number of 8.15 million people impacted has been calculated by adding all those directly impacted by the Ambassador-led initiatives included in the report together.

The number of people impacted by Lead2030 challenge winners is included, but is limited in scope to the duration of the Lead2030 programme.

Corporate Ambassador impact data is only included in aggregate data if the Ambassador launched and led the project since its inception, to distinguish it from the overall impact of our corporate partners.

Data Collection

Data collection and analysis has been undertaken internally by One Young World. The Ambassadors in charge of the initiatives were the primary source of data, imparted through a range of methods including interviews, surveys, and tailored questionnaires. Where possible, information has been verified through external references and third-party sources.

Inputs and Outcomes Valuation, and Social Value

To represent the value of inputs and outcomes, financial proxies are used. In some instances, valuing inputs is simple - investing money is a clear stakeholder input.

However, where money is received as a donation it is less clear. If there is a specific finance raising activity from the project stakeholders, their time is the input; the money donated becomes an outcome.

Donations received without any specific money-raising activity would otherwise be considered an input. These decisions have been made with discretion throughout the process.

Only the direct impact of each project has been considered when undertaking impact analysis. This means only groups or individuals that have experienced substantive change have been considered the beneficiaries of each initiative. Indirect benefits have been excluded for clarity of analysis.

Social media impact numbers have been excluded from calculations.

The use of financial proxies to represent the value of Ambassador project inputs and outputs allows us to aggregate the total social value generated by such projects.

This social value is calculated by combining the outcomes, in financial terms through the international dollar, of each individual project featured in the Impact Report.

The total social value generated by Ambassador projects in this Report therefore represents their combined direct impact as a monetary amount for ease of comparison and accessibility.

Currency

The international dollar, or Purchasing Power Parity (PPP), was used as the main currency for calculating the SROI of each and all projects. This means that each currency was converted into Purchasing Power Parity values, based on the US dollar, using data compiled by the World Bank.

Purchasing Power Parity measures the real value of a particular currency at a given time by demonstrating how much can be purchased with the same amount of money in different countries.

Purchasing Power Parity controls for inflation and price fluctuations between currencies. Comparing Purchasing Power Parity values from a particular point in time improves consistency and comparability of the values reported from projects based in different countries.

Key Learnings

There are many areas for growth and learning that One Young World has encountered in the process of compiling this Report. Certain limitations are unavoidable, but One Young World constantly strives to improve the validity and reliability of its SROI methodology.

Data collection poses difficulties as One Young World Ambassadors have limited availability and so scheduling interviews across time zones is not always possible. To address this challenge, One Young World developed a data collection survey to allow for information to be shared without a call when necessary.

Analysing an initiative using social return on investment requires detailed information, which can be sensitive. Therefore, during the data collection stage, One Young World communicates clearly how the information will be presented to the subject and provides the analysis to the subject pre-publication to ensure nothing inaccurate or confidential has been included.

After data collection, the main hurdle is to accurately ascertain the precise value of each particular outcome for each project. This can be difficult, especially when a particular issue is under-researched, or when an initiative seeks to address a range of complex and seemingly intangible problems with one programme. Using available resources, One Young World values outcomes through critical judgement and precedent, based on the aim of the project in question. Inputs are typically valued in the data collection stage, but where this information is not available, thorough

research is used to approximate these values. This methodology is under a constant process of refinement and improvement.

One Young World plans to further improve the quality and quantity of its research and data sources. One Young World compiles a growing library of data sources used to determine proxy variables to ensure consistency and robustness. A guidance document for impact analysis data collection has been developed as a basis to maximise consistency of analysis across all projects. The global spread of the Ambassador Community requires outcome valuations specific to a particular country or region to be found, but where appropriate or necessary, non-specific valuations are used instead.

Many One Young World Ambassadors are answerable to boards of directors and due process - this means that, in several cases, they were not able to share their inputs and outputs. Unfortunately, this means that several impactful projects have been omitted from the analysis. One Young World is in the process of reviewing how to best analyse these projects which create real impact but are not suited to the social return on investment methodology.

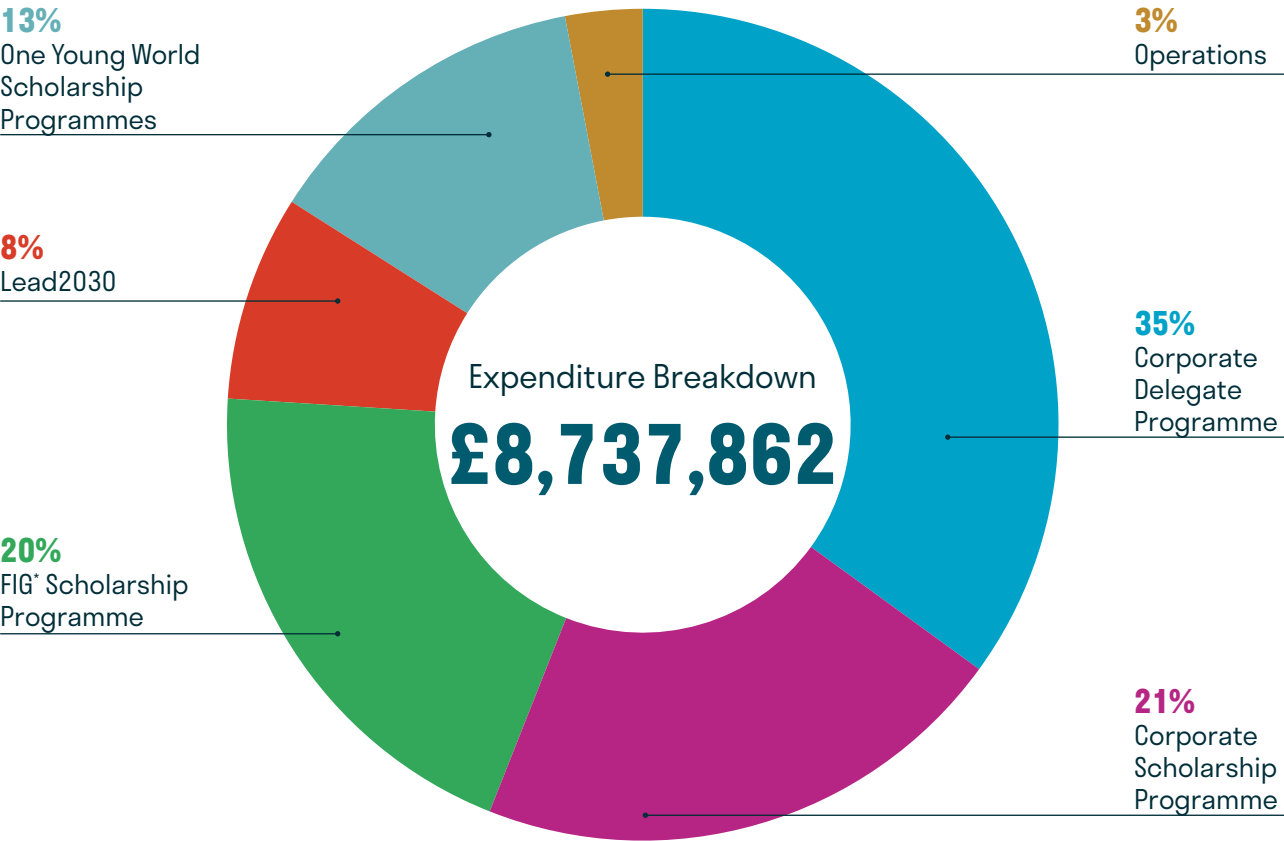
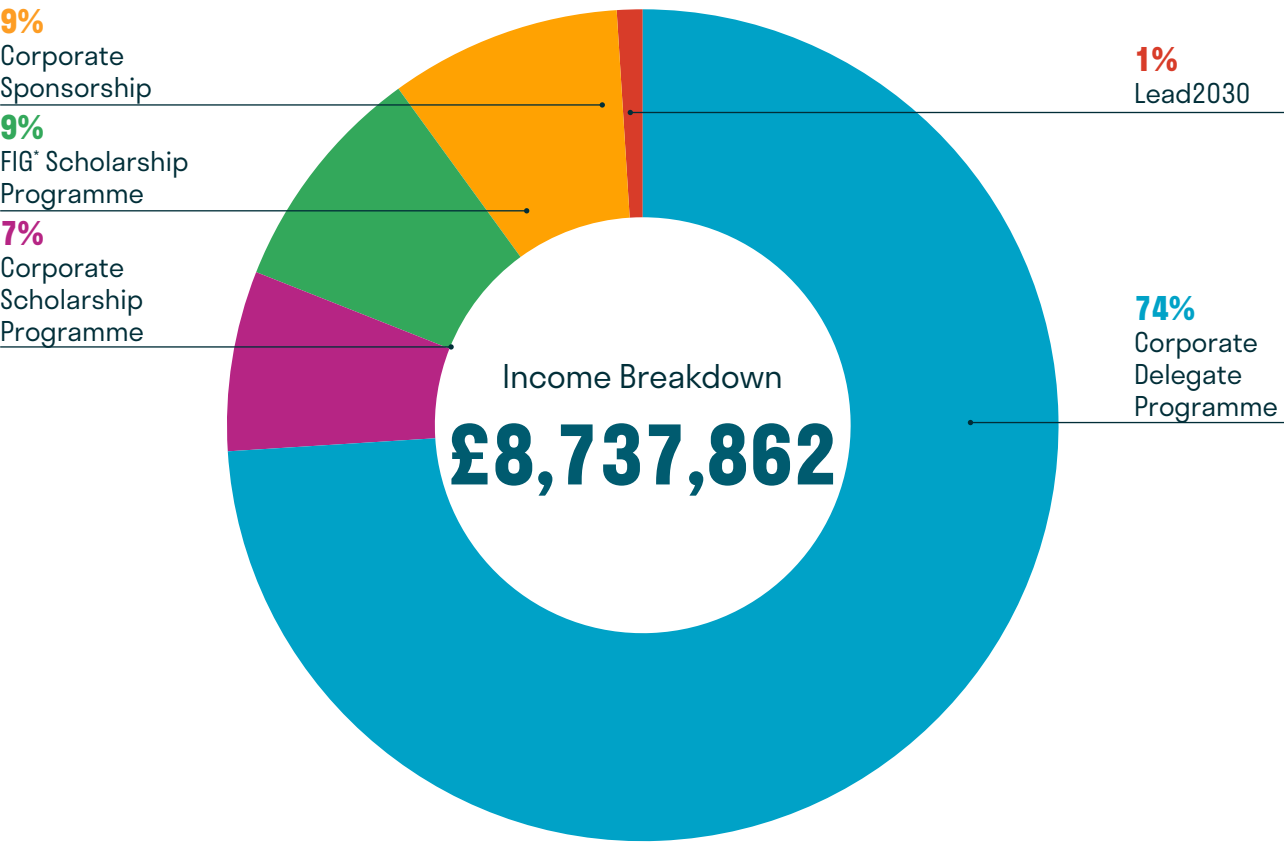
Overall, One Young World Ambassadors are utilising the power of the Community network to maximise their impact in every country and every sector, and One Young World is constantly seeking new and improved ways to better monitor this. However, it is important to clarify that despite due diligence from the impact analysts, One Young World is unable to guarantee that the information provided by Ambassadors is entirely accurate as of time of publication.

Governance

behind the scenes



Finance



Expenditure breakdown, purpose, and outcomes

Corporate Delegate Programme: £3,048,374 (35%)

Expenditure on Corporate Delegates develops young leaders in business who are inspired and equipped to create a fair and sustainable future for all, by leveraging their corporate resources and expertise.

This starts with the Summit, and continues with a lifetime of support they receive as members of the One Young World Community.

Expenditure covers:

- Development of delegate proposals - **56%**
- Design and maintenance of digital infrastructure - **8%**
- Production of communications material - **8%**
- Delivery of the One Young World Summit - **22%**
- Organisation of ongoing Community events and curation of promotional and development opportunities - **3%**
- Tracking and evaluation of Corporate Delegates' social impact projects - **3%**

To learn about the outcome of this expenditure, visit page 72.

Corporate Scholarship Programme: £1,801,318 (21%)

Foundations, Institutions, Governance (FIG) Scholarship Programme: 1,731,382 (20%)

One Young World Scholarship Programmes: £1,113,199 (13%)

Expenditure on various Scholarship programmes develops exceptional young leaders in every country in the world, working to tackle all 17 Sustainable Development Goals, and creating a fair and sustainable future for all.

This starts with the Summit, and continues with a lifetime of support they receive as members of the One Young World Community.

Expenditure covers:

- Development of scholarship proposals - **26%**
- Design and maintenance of digital infrastructure - **11%**
- Production of communications material - **13%**
- Identification and sourcing of high-quality applicants - **7%**
- Evaluation and selection of applications - **5%**
- Delivery of the One Young World Summit - **25%**
- Organisation of ongoing Community events and curation of promotional and development opportunities - **6%**
- Tracking and evaluation of Scholars' social impact projects - **6%**

To learn about the outcome of this expenditure, visit page 20.

Lead2030: £772,527 (8%)

Expenditure on the Lead2030 programme supports a funding mechanism and mentorship programme for young leaders working to tackle a challenge related to the Sustainable Development Goals.

Expenditure covers:

- Development of partnership proposals - **14%***
- Creation Lead2030 challenges aligned with Partners' respective sustainability priorities - **6%* (* 20% total)**
- Design and maintenance of digital infrastructure - **20%**
- Production of communications material - **30%**
- Identification and sourcing of high-quality applicants - **6%**
- Evaluation and selection of applications - **6%**
- Tracking and evaluation of projects' social impact - **9%**
- Curation of promotional opportunities for Challenge Winners - **9%**

To learn about the outcome of this expenditure, see page 32.

Operations: £271,062 (3%)

Expenditure that covers costs required that support a team and organisation that is capable of delivering on One Young World's mission via the programmes as listed above.

Each of the above programmes has resources allocated to it in the following departments: *Flagship Summit, Support Events and PR, Professional Fees, Office, IT and Telecom Support and Staff.*

Sustainability and DEI



Sustainability at the Summit

Sustainability is a top priority at One Young World and is a core part of our operations. We are committed to playing our part in delivering on the Paris Agreement as rapidly as possible and uphold our ISO20121 Sustainable Events certification.

Here are some of the steps that were taken this year

- The Palais des Congrès was within walking distance of the majority of other Summit venues and hotels around Montréal.
- Where car journeys were unavoidable, hybrid/electric vehicles and public transport were recommended.
- Badges and lanyards were made from paper and sustainable cotton.
- In the main exhibition, the stands were manufactured from re-usable materials. All furniture and structures were rented and re-used. All carpet was also re-usable.
- All bins at the Palais des Congrès were multi-purpose and took recycling, which was then processed and sorted by the venue.
- All catering was locally sourced and provided in recyclable / biodegradable containers with wooden cutlery. Where any food was surplus, this was donated to local food banks.
- Reusable drink bottles were supplied by Pernod Ricard to use at water and refreshment refill stations. Delegates were recommended to bring their own drink bottles and hot beverage cups.
- The One Young World merchandise store clothing is zero waste, made from certified organic cotton and printed in a renewable energy-powered factory.
- All the Summit venues had sustainability policies which met our strict requirements. All our suppliers were asked to sign the One Young World Sustainability pledge and if this is not met would be removed from the site.
- Delegates were given the opportunity to email the dedicated sustainability inbox if they spot anything they would like to change or have any ideas to make the Summit even more Sustainable.

For the past three years, our Sustainability Taskforce has continued to expand the scope and efficiency of our sustainability processes across the following areas: **reducing inequalities, good health and wellbeing, sustainable cities and communities, integrity and transparency, and environment.** They have worked to ensure that our Summits are as sustainable and inclusive as possible.



Accessibility at the Summit

In order to make the Summit as accessible as possible, One Young World implemented the following procedures at the Montréal/Tiohtià:ke Summit.

Here are some of the steps that were taken this year

- All One Young World venues and stages in Montréal were fully accessible.
- International Sign took place at the Opening Ceremony and on the Presentation stage.
- Closed caption text was available on the Presentation stage and Interactive Stages.
- Height adjustable lecterns on the Presentation stage.
- A Quiet room, male and female prayer rooms, and a family feeding room were available at the Palais des Congrès.
- A Buddy scheme was provided where requested.
- Personalised accessible transport schedules were provided where requested.



Diversity, Equity, and Inclusion

Diversity, equity, and inclusion are essential to One Young World, and our team is uniquely well-placed to learn from our global Community of young leaders.

Our Diversity, Equity, and Inclusion Committee is an employee resource group, drawn from all of our internal teams, embedding these values into our company culture.

Our Co-Founders, Kate Robertson and David Jones, have worked as HeforShe Champions since 2021, committing to a five-year alliance to accelerate progress towards gender equality.

We strive to ensure that our Summits and programming are as inclusive and accessible as possible.

Our Organisation

One Young World Co-Founders

Kate Robertson - Co-Founder and CEO
David Jones - Co-Founder and Chair of the Board of Trustees; Founder and CEO, The BrandTech Group

Board of Trustees of the UK Charity

David Jones (Chair) - Co-Founder and Chair of the Board of Trustees; Founder and CEO, The BrandTech Group
Jonathan Mitchell - Former CEO, Arjowiggins
Elio Leoni Sceti - Co-Founder and Chief Crafter of The Craftory
Lord Michael Hastings - Member of the House of Lords of the UK; Chairman, SOAS
Sarah Anderson - Director of Client Services, at Live and Breathe

Global Advisory Board

Paul Polman (Chair) - Activist, Co-Author of 'Net Positive', Chair of the One Young World Global Advisory Board
Luis Javier Castro - Founder and CEO, Mesoamerica Investments
Suphachai Chearavanont - CEO, C.P. Group; Chairman, True Corp
Mónica de Greiff - Former President of the Chamber of Commerce of Bogotá; Former Colombian Ambassador to Kenya
Jessica Gladstone - Partner, Clifford Chance
Lord Michael Hastings - Member of the House of Lords of the UK; Chairman, SOAS
Per Heggenes - Former CEO, IKEA Foundation
Strive Masiyiwa - Founder and Executive Chairman, Econet Wireless and Econet Media
Vimbai Masiyiwa - CEO and Creative Director, Batoka Hospitality
Michael Møller - Former Under-Secretary-General of the United Nations
Feike Sijbesma - Former CEO Royal DSM, Chair Royal Philips, Co-Chair Global Climate Adaptation Centers
Michelle Yeoh - Academy Award Winning Actress and Philanthropist

One Young World’s International Entities

David Jones - Co-Founder, One Young World and CEO, The BrandTech Group; Chair of UK and USA Boards
Kimihito Okubo - Founder and Chairperson of One Young World Japan; Chair of Japan National Board
Stefan Scheiber - CEO of Bühler Group; Chair of Switzerland National Board

Executive Committee

Kate Robertson - Co-Founder and CEO, One Young World
David Jones - Co-Founder and Chair of the Board of Trustees, One Young World; Founder and CEO, The BrandTech Group
Ella Robertson McKay - Managing Director, One Young World
Chris Day - Chief Financial Officer, One Young World
Anupama Roy Choudhury - Finance Director, One Young World
Allie Barot - Head of People and Culture, One Young World
Megan Downey - Summit Director, One Young World
Stefan Kovacevic - Partnerships Director, One Young World

One Young World Team

Community: **Dan Maunder, Emily Muller, Ammy Abraham, Claudia Martins Camisuli, Daniel Nwaeze, Kamal Virk, Valeria Couttolenc González**
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Partnerships: **Stefan Kovacevic, Angélica Huffstot, Giulia Romano, Rachel Rex Rogers Faria, Millie Hodgkinson, Fiona Regan, Anjali Srinivas, Cong Liu, Michael McLaren, Jonathan Ajibessin, Joshua Bayliss**
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Summit: **Megan Downey, James Spencer, Lucy Majury, Martha Reynolds, Gemma Scholtz, Jenny Chang, Jamie Curtis, Amy Waters, Will Tye, Hector Godoy, Iyanu Joseph, Céline Mercier, Lucy Taylor, Justin Andrade**

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Additional Content by **Isla Russell** - Senior Content Officer

One Young World Partners

2024 Ribbon Partners



2024 Civil Society Partners



2024 Corporate Partners



2024 Corporate Partners (continued)



2024 Government Partners



2024 University Partners



2024 Host City Partners



2024 Community Partners





LEADERSHIP
MAKING A DIFFERENCE
GENDER VIOLENCE
PREVENTION PROJECT UGANDA
Partners
AVEC LE BOUTON
VILLE DE BENEVOLE
Our Mission:
Inspire, Motivate And
Empower People To Prevent
All Forms Of V
D HELP LINE
TOLL FREE

Lea

Making

openversum

DRINKING WATER
FOR 2 BILLION PEOPLE

with openversum & partners

LOCAL ENTREPRENEURS
CUTTING-EDGE
WATER FILT
TECHNOLOGY

AUTOMATED
OPERATIONAL
PLATFORM

HOW IT WORKS

- STEP 1
THROW OUR BULK BAGS IN
Friendship CONTAINERS
- STEP 2
AFTER USE, PUT THE CONTAINER
AND BAGS INTO THE BAGS WITH
THE Friendship MODEL BAG
- STEP 3
WASH AND RETURN
TO A Friendship
COLLECTION BIN
- STEP 4
COLLECT YOUR WASHED
BAGGAGE WITH THE
Friendship BAG
- STEP 5
WASH BAGS AT COMMUNITY LAUNDRY

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Supporting Women
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