



# Workshop Facilitator Guide

One Young World Summit Munich, 2025 | 3 - 6 November 2025

Our mission is to  
create a world where  
**leaders with integrity**  
are empowered to  
**build a fair,  
sustainable future  
for all.**

## Introduction

Workshops are a crucial part of the One Young World Summit, providing Delegates with practical insights into the issues and topics they are most passionate about.

All workshops facilitated during the Summit deliver immediately applicable skills, techniques, ideas and/or processes which Delegates can implement in their projects and initiatives later on.

Workshops that have previously received highest praise from Delegates were interactive, scenario based and/or focused around Delegate breakout discussions

This includes the use of problem solving, group challenge, goal setting, as well as the opportunity for shared Delegate experiences.

## Why Facilitate a Workshop?

Workshops represent the most valuable SROI opportunity at the One Young World Summit—direct engagement with 2,000+ emerging leaders through hands-on strategic sessions that position your organisation as the definitive thought leader in your industry.

Our most successful corporate partners leverage workshops to deliver immediately applicable frameworks, cutting-edge methodologies, and strategic insights that participants implement within their organisations post-Summit. The highest-rated sessions combine real-world case studies, interactive problem-solving, and collaborative strategic planning that creates lasting business relationships.

**4.6/5**

average Delegate rating  
of workshops at the 2024  
Summit in Montréal.

**88%**

of Delegates reported  
attending a workshop at the  
2024 Summit in Montréal.





# Application Guidelines

## 1. Goal and Structure:

Your workshop's structure should be clearly designed to meet its stated goals. We encourage you to consider the following when preparing your application:

- Does the structure of your workshop align with the objectives stated in your application?
- Are there clear outcomes for participants?
- Does the workshop successfully balance input (information delivered) with output (what participants will achieve)?

## 2. Interactivity and Engagement:

In order to create a meaningful experience for participants, a highly engaging and interactive workshop is essential. Please ensure your proposal includes:

- Elements that actively involve participants, such as group discussions and collaborative activities.
- Clearly demonstrates how you will create a workshop that connects participants and encourages participation.
- In your video pitch, ensure you are/the facilitator is showcasing your/their personable and dynamic approach.

## 3. Expertise and Experience of the Facilitator:

Expertise and delivery skills are essential in producing a world-class workshop at the One Young World Summit. When considering your application, we assess the following:

- Does the facilitator demonstrate a high level of expertise, informed content, and intellectual depth?
- Does the facilitator's approach reflect a strong understanding of the needs and interests of the participants?
- Is the facilitator capable of delivering a world-class workshop?

## 4. Alignment with One Young World:

It's essential for workshops to align with One Young World's ethos, as well our operational offerings. For an application to be successful, please ensure your proposal addresses the following:

- Capacity and resources: Does your workshop meet the logistical requirements for time, capacity, and resources?
- Mission Alignment: How does your workshop empower young leaders and align with One Young World's mission?
- Plenary Challenges: How well does your proposal connect with One Young World's Plenary Challenges?

# Case Studies



**Unlocking the Power of Social Media: How to Craft Influential Sustainability Content to Create a Better Business and a Better World**

**Workshop Facilitators: Unilever and TikTok**

In this workshop, Delegates brainstormed ways to transform content guidelines into a powerful movement for creating better businesses and a better world.

Using research findings from social media partners, Delegates also had the opportunity to put their learnings into practice by creating impactful social media content on site!



**Cheers To Change: Making Gen Z Thirsty for Responsible Drinking**

**Workshop Facilitator: Pernod Ricard**

In this workshop, Delegates made mocktails, discussed how to enjoy social activities without alcohol, and engaged in discussion on ideas to make this more common in society.



**#NoFilterActivism: Real talk on how to create a global**

**Workshop Facilitator: Instagram**

This highly interactive workshop focused on leveraging Instagram to build influential global movements. Delegates engaged with a panel of leading Instagram influencers and activists, who shared their personal experiences with campaigning and online activism.

By the end of the session, Delegates left equipped with a practical toolkit of skills and strategies for immediate use in online campaigning.



**RE:THINK: Acting Ethically in Global Business**

**Workshop Facilitator: BMW Group**

This workshop explored the role of ethical leadership and the current complex challenges leaders have to deal with both within their own organisation and with external stakeholders.

Delegates also discussed expectations for and of future leaders for start ups to large corporations.

## What Takes a Workshop from Good to Great

- Naming of the Session
- Facilitator Choice
- Format of the Session
- Objectives or Takeaways

Watch our [video](#) for top tips on how to make your application stand out.



## Build Your Session Around These Key Themes

- The 17 UN Sustainable Development Goals
- **Regional interests** or challenges specific to certain areas
- **Partner initiatives** tackling current regional or global issues
- Practical skills, strategies, or ideas to help Delegates **improve their leadership** and apply what they learn to their own projects.
- Our 2025 **Plenary Challenges**
  - **The Circular Economy:** How can we accelerate the shift to circular systems to tackle the Climate Crisis?
  - **Anti-Hate:** What actions are needed to tackle hate in society?
  - **Responsible Tech:** How can we use AI and other new technologies responsibly?
  - **Education:** How can we spread and accelerate access to education for all?
  - **Peace and Security:** How can young leaders drive global cooperation for a safer world?

“

I found the workshop I attended to be **highly engaging and insightful**. The facilitator created an **inclusive atmosphere that encouraged open dialogue**, allowing participants to share their perspectives and experiences... I **particularly appreciated the interactive elements**, which fostered collaboration and active participation. This approach not only enhanced our understanding of the topics discussed but also **strengthened our connections as a group**. Overall, the workshop was a valuable experience that provided **practical tools and strategies I can apply in my work**, and I left feeling inspired and empowered.”

- 2024 Summit Delegate

“

The workshop was amazing! The speaker was super inspiring and her story was mind-blowing. **She provided us with clear practical skills** and we also had the opportunity to ask questions throughout.”

- 2024 Summit Delegate

“

The workshop was **informative and interactive** and the speaker gave us practical, easy-to-apply tips that were highly applicable to me. I appreciated that it was a **hands-on workshop with tangible results**.”

- 2024 Summit Delegate



# Application Process

## 1. Submit your application

After reviewing this guide, [use this form](#) to submit your workshop application.

We encourage you to submit a short video summarising your workshop concept alongside your written application.

## 2. One Young World reviews applications

Within two weeks of the submission deadline, the expert in-house team at One Young World will review applications.

## 3. Application results

The One Young World team will notify all applicants on their decision.

Feedback on areas for improvement will be provided with your acceptance.

## 4. Finalise and deliver workshop

Based on the feedback from One Young World, successful applicants will finalise their workshop plans and deliver their workshop in Munich.

We strive to ensure an exceptional workshop experience for both Delegates and facilitators and will review your application with that in mind.

# Key Workshop Information

Workshop Dates and Times: **4 - 6 November, 12:30-14:30, 17:30 - 19:30**

Workshop Facilitator Networking: **3 November, Time TBC**

Workshop Session Duration: **60 minutes**

Workshop Capacity: **40 Delegates**

Workshop Rooms come equipped with:

- **Projector and screen**
- **Clicker**
- **In-room speakers**
- **Banquet style table set-up**
- **Laptop with USB input**

Optional Stationary Packs are available:

- **Tabletop Pack:** Highlighters, Markers, Pens, Pads, Post It Notes = £100
- **Group Activity Pack:** Flipcharts, Pens = £150

## Key Dates and Timeline

- **17 March 2025**  
Workshop applications opens
- **17 March - 31 July 2025**  
Workshop Review and Development
- **31 July 2025**  
Workshop applications closes (*no new workshop applications will be accepted after this date*)
- **1 September 2025**  
Final Successful Workshop Facilitators Informed (*Workshop format is then final and published to Delegates*)
- **1 September 2025 - 1 October 2025**  
Workshop Facilitator Registration closes (*Registrations cannot be amended after 1 October 2025*)
- **3 November 2025**  
Workshop Facilitator Networking
- **4 - 6 November 2025**  
Workshops Delivery On-Site

**\* Please note visas, flights and accommodation are not included or arranged for the Summit**



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