



One Young World: Developing the Next Generation of Global Leaders



The Leadership Challenge



Why Global Leadership Development Matters Now

The Talent Retention Crisis

7%

of senior managers think their companies develop global leaders effectively ([McKinsey](#))

52%

of senior positions are hired from within ([2009 study cited by Harvard Business Review](#))

The Global Leadership Gap

Organisations see a

33%

revenue boost with culturally fluent leadership teams ([McKinsey](#))

54%

of FTSE 100 companies have set up an ESG committee at board level ([2022 Mattison Public Relations research](#))

The Purpose Imperative

83%

of millennials consider company values when job searching ([PwC](#))

70%

of employees feel their sense of purpose is defined by their work ([McKinsey & Company survey](#))

Organisations need bold, globally-minded leaders who can navigate complexity, drive purpose, and deliver results in an interconnected world.

The Solution: One Young World



Our mission is to create a world where **leaders with integrity** are empowered to **build a fair, sustainable future for all**

What is One Young World?

The Premier Platform for Young Leadership Development

The Summit: A Transformational Launchpad

- Annual gathering of the world's most impactful young leaders, from **190+** countries
- Four days of keynotes, interactive sessions, and networking with global figures
- Designed to inspire, upskill, and connect participants with a global peer network

Beyond the Summit: Ongoing Development and Support

- Year-round programming focused on skills, social impact, and career progression
- Lifelong membership in the One Young World Community with **20,000+** changemakers
- Access to mentoring, funding, masterclasses, and public speaking opportunities

Proven Track Record of Alumni Success

- Alumni include senior politicians, Nobel Peace Prize nominees, Olympic Champions, tech founders, and leaders of Fortune 500 companies
- **\$4+ billion** social value generated by Community projects
- Recognised by top employers as a driver of talent acceleration and social impact

Real Change, Not Just Talk



**"The world's
biggest and
most impactful
youth leadership
Summit."**



20,000 alumni worldwide

Building companies.
Leading Governments.
Nobel Peace Prize nominees.

\$1:16 Social Return on Investment

Real change.
Real results.
Real return.

98.5% leave transformed

Creating impact
long after the
Summit ends.

International Conference of the
Year (C&IT, EVCOM)

Best Event (Conference Awards)

Corporate Citizen Award Winner
(BritishAmerican Business)

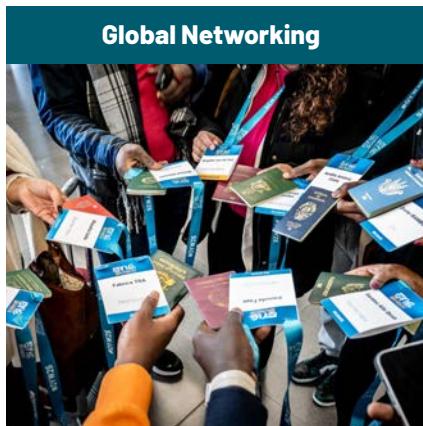
The Summit: A Launchpad for Global Leadership

The Annual Summit: A Transformational Launchpad

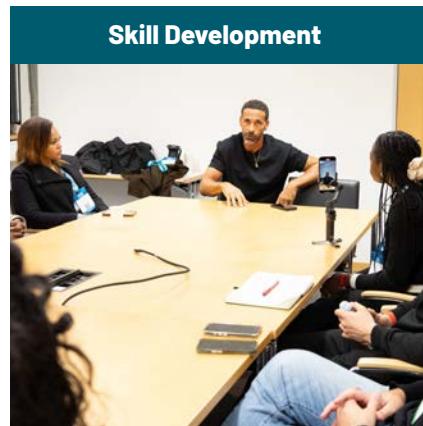
Our flagship four-day Summit brings together 2,000+ young leaders from across the globe for an unparalleled leadership experience featuring:



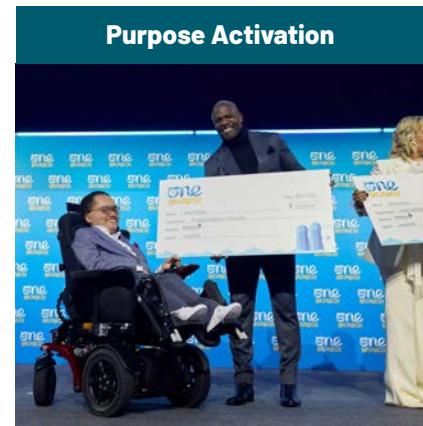
World-Class Speakers



Global Networking



Skill Development



Purpose Activation

Nobel peace laureates, head of states, Fortune 500 CEOs

Representatives from every major industry and region

Interactive workshops and practical leadership training

Focus on solving the world's most pressing changes



Watch the Power of One Young World in Action



Cape Town 2026

Why It Matters

Africa's most business-friendly city hosting global leadership development

Strategic gateway between emerging and developed markets

Symbolic location for next-generation leadership dialogue



Summit Overview

From 3 - 6 November 2026, Cape Town will host to over 2,000 Delegates, Counsellors, and Partners.

Main Venue



The main venue will be the CTICC | Cape Town International Convention Centre

Opening Ceremony



The Opening Ceremony will take place on 3 November 2026

Delegate Welcome Party



The Delegates Welcome Party will take place on 3 November 2026 for all Delegates and Partner Executives

Closing Ceremony



The Closing Ceremony will take place on 6 November 2026 (location TBC)

Delegate Social Programmes



Delegate dinners and social programmes will take place in the evenings of 4 and 5 November 2026 in Cape Town.

Partner Executive Programmes



Exclusive events for Partners throughout the Summit in Cape Town. (timings/location TBC).

The World's Most Respected Voices, United for Impact



Her Majesty Queen Rania Al Abdullah of The Hashemite Kingdom of Jordan



Terry Crews
Actor and Activist



Francois Pienaar
South African Rugby World Cup 1995 Winner



Tawakkol Karman
2011 Nobel Peace Prize Laureate



Sir Bob Geldof
Musician and Activist



Her Excellency Toyin Saraki
Founder and President, The Wellbeing Foundation Africa



David Beasley
Former Governor of South Carolina and Former Executive Director, UN World Food Programme



Nathalie Emmanuel
Emmy Award Nominated Actress; Star of Game of Thrones and Fast & Furious



Tendai Mtawarira
South African Rugby Star and Regional Goodwill Ambassador, UNICEF



Maria Ressa
Nobel Peace Prize Laureate, Co-Founder and CEO, Rappler



Rio Ferdinand
Former International Football Star, Pundit, Philanthropist



Georgia Stanway
Professional Footballer, FC Bayern Munich and the England National Team

Today's C-Suite Championing the Next Generation



Leena Nair
Global CEO, Chanel



Roland Busch
Global CEO, Siemens



Dimitri de Vreese
Global CEO, dsm-firmenich



Vas Narasimhan
Global CEO, Novartis



Gina Vargiu-Breuer
Chief People Officer and Labor
Director (SAP)



Strive Masiyiwa
Founder & Executive Chairman,
Econet Group



Elizabeth Faber
Global Chief People & Purpose
Officer, Deloitte



Ilka Horstmeier
Member of the Board, Director
People Labour Relations
Director, BMW Group



Gary Shaughnessy CBE
Chair, Z Zurich Foundation



Dr. Aradhana Sarin
Global CFO, AstraZeneca

Proven Impact and Return On Investment



One Young World Impact Numbers

58.57 million

people directly impacted by Ambassador-led projects featured in our Impact Reports since 2010

8.15 million

people directly impacted by Ambassador-led projects featured in the 2024/25 Impact Report

5,400+

people attended 112 Community events between January 2024 and March 2025

\$747 million

social value generated by Ambassador-led projects featured in the 2024/25 Impact Report

3.83 million

tCO₂ emissions mitigated by Ambassador-led projects featured in our Impact Reports since 2018

\$3.12 million

distributed to young leaders working toward the SDGs since 2018

1:16

Social return on investment of Ambassador-led projects featured in the 2024/25 Impact Report

20,000+

One Young World Ambassadors in the community as of 2025

Proven Business Impact and ROI

Immediate returns (0-6 months)

85%

report improved leadership capabilities

95%

report increased engagement and career satisfaction

60%

launch new social impact or innovation initiatives

50+

new global professional connections

Medium-term impact (6 months - 2 years)

77%

establish new strategic initiatives within organisation

90%

launch new business initiatives

100%

of Partners agree that One Young World supports their DEI strategies

86%

maintain strategic global connections

Long-term value (2+ years)

86%

of Ambassadors who remained with their sponsoring company are now in management or higher roles

32%

advance to Director level or higher

7.5

Years average retention rate vs. 3.2 global average

1:16

For \$1 invested = \$16 social value returned in projects featured in our Annual Impact Report

81% of 2022 Delegates are still with employer vs **41%** global average

42% of 2018 Delegates are still with employer vs **12%** global average

Why Organisations Choose One Young World

Talent Development That Works



In an era where 73% of companies struggle with leadership development, One Young World provides a proven solution that creates lasting impact on both individuals and organisations.

Purpose Meets Performance



We bridge the gap between meaningful impact and business results, developing leaders who drive both social change and organisational excellence.

Global Perspective in a Connected World



As businesses become increasingly global, our platform provides unparalleled access to diverse perspectives and cross-cultural understanding – essential for future success.

Future-Ready Leadership



Our focus on tomorrow's challenges ensures participants are equipped to navigate an uncertain future while creating positive change.

The One Young World Advantage

Unmatched Global Reach

Only platform connecting young leaders across all sectors globally

Representation from every country and major industry

Multilingual, multicultural community of changemakers

Proven Track Record

15+ years developing global leadership talent

Established relationships with world leaders across sectors

Consistent delivery of transformational experiences

Authentic Impact Focus

Genuine commitment to solving global challenges

Measurable social and environmental outcomes

Purpose-driven approach that resonates with next-generation talent

Corporate Value Creation

Enhanced talent retention and development

Improved employee engagement and purpose alignment

Access to global insights and innovation

Strengthened ESG credentials and stakeholder relationships

Drives Engagement, Collaboration and Motivation

**Sparks Cross-Sector Collaboration
and Enduring Motivation**

98.5%

Built meaningful peer connections

95%

Boosted professional growth

90%

Encourage colleagues to apply

Partner Testimonials

BMO

“Changemakers returned inspired to share learnings and plant seeds of change.”

HOLCIM

“Delegates commit to driving internal transformation projects.”

IKEA

“Delegates learn from one another, gathering skills to become impactful, responsible business leaders of the future.”

Upskilling to Drive Real-World Social Impact

Capacity Building

97.9%

report broader understanding of pressing global issues

85.4%

apply learnings when delivering social impact initiatives

85%

of post-Summit programme participants improved impact-creation skills

Peer Learning & Knowledge Sharing

- Cross-sector exposure to over 190 nationalities and industries
- Immersive workshops with global experts and leaders with lived-experience
- Delegates return with case studies, new methodologies, and tools

"The One Young World Summit was a defining moment in my life. It opened my eyes to the power of business as a force for good and gave me the tools to scale ideas into impact. At just 22, I found myself presenting to Reckitt's CEO and receiving a grant to bring a community project to life—an experience that felt almost surreal."

- Julián Padilla, One Young World Ambassador, and Business Director to CEO, Reckitt



Inspires Purpose and Accelerates Action

Purpose Activation

94%

of Delegates gained new ideas for sustainability solutions

78%

launched new social impact within six months of the Summit

92%

say being an One Young World Ambassador increased their drive to make a difference

"One Young World's mission echoes Air Canada's commitment to work together for a more sustainable future where all voices are heard, and to present opportunities and exchange ideas in making a difference.

Discussions like these foster a sense of unity and purpose and empower youth to drive positive change in their communities."



AIR CANADA

Success Stories



Case Study: BMW Group Leverages One Young World to Empower Global Talent and Broaden Strategic Thinking



"Rethinking and actively reshaping the future is already firmly established in the consciousness of the BMW Group – with a particular focus on fostering young talent.

That's why, in 2016, we became a One Young World Partner. Since then, more than 200 BMW Group employees have taken part in our young leadership development programme and are now One Young World Ambassadors.

In 2024, our international delegation once again included young leaders who have already been working intensively, creatively and successfully on changing the world around them. Also part of the delegation were external scholarship holders from NGOs and the political sciences.

The Summit was an opportunity for them all to grow their networks and ideas and realise their visions. As well as looking far beyond their usual horizons, they were able to broaden their thinking and find out more about other participants' diverse ideas."

**BMW
GROUP**



Ambassador Impact

1.3 million people trained globally
2.3 million global reach
25+ countries supported

Juleah Love
Abuse Is Not Love
Corporate Delegate (2022)



Juleah leads L'Oréal's Abuse Is Not Love programme, preventing intimate partner violence through education, policy implementation, and survivor support. As Global Head of Brand Corporate Engagement for YSL, she spearheaded the award-winning film "Don't Call it Love" and serves as official spokesperson. Her work earned recognition from President Biden and led to speaking engagements at Parliament about funding women-focused programmes.

31,000 new app users
24 early cancer cases detected
19 new corporate partnerships

Kateřina Šédová,
Loono
SROI \$1:18
Lead2030 Winner (2023)



Kateřina founded Loono, a non-profit focused on health awareness and preventative care. After winning AstraZeneca's Lead2030 Challenge, she received funding to develop new app features and expanded educational content on non-communicable diseases. Through the One Young World Summit, she connected with ČEZ Group for corporate health partnerships. AstraZeneca's mentorship helped her gain insights into pharmaceutical planning and patient journeys, while their capacity building sessions provided strategic business development support.

2,750 trees saved
5,000 m³ of sustainable materials
1,500+ farmers supported

Brenya Isaac
Ecovon
SROI \$1:29
Corporate Scholar (2024)



Brenya founded Ecovon to produce sustainable building materials from agricultural waste like coconut husks. His partner dsm-firmenich provided crucial support by helping him refine investor pitches, gain international exposure, and present to their executive board. This corporate partnership was transformative - DSM-Niaga not only became one of Ecovon's first customers but also provided ongoing business development support, demonstrating how corporate partnerships can directly translate into market opportunities for social enterprises.

The Complete Journey



Beyond the Summit

A Year-Round Platform for Leadership, Connection, and Growth

Pre-Summit: Prepare and Connect

Six months of leadership workshops and webinars

Connect with fellow Delegates before arrival

Build momentum for collaboration and impact

Post-Summit: Activate with the Action Accelerator

Six-month programme to turn ideas into action

Expert-led workshops on strategy, storytelling, and leadership

Mentoring and pitch opportunities for global visibility

Lifelong: Join a Global Movement

Exclusive access to the One Young World Community platform

20,000+ alumni in 190+ countries

150+ in-person and virtual events every year

What Happens After the Summit?

Through One Young World's community programming, Delegates continue developing through exclusive opportunities, mentorship, and programmes designed to help them scale their impact, both within your organisation and beyond.

Action Accelerator: From Ideas to Impact

The Action Accelerator is a six-month structured online course that builds on the momentum of the Summit, equipping Ambassadors' ability to launch or grow impactful projects.

The course is made up of six modules featuring interactive seminars, mentor-led sessions, practical workshops, and curated resources.

At the end of the Action Accelerator, all participants are eligible to enter the Pitch Competition, with winners earning a place at the next One Young World Summit.

Global Network

One Young World Ambassadors become lifetime members of a high-impact global network of 20,000+ young leaders across 190+ countries.

This community is supported by a wider ecosystem of global businesses, and organisations that convene members, provide mentorship, and contribute to a culture of continuous learning and collaboration.

The majority of our regional events - 140 of which took place last year alone - are hosted by corporate partners, offering Ambassadors access to industry insights, professional networks, and cross-sector connections.

Community Platform

The One Young World Community Platform offers lifetime access to the entire global network of One Young World alumni, spanning every cohort since 2010.

Through the Platform, Ambassadors can connect across regions and cohorts, seek peer support, exchange mentorship, and collaborate with fellow leaders driving change around the world.

It's also a hub for exclusive opportunities, events, and updates, where Ambassadors can share their work, amplify their impact, and stay actively engaged with the Community for years to come.

Impact Support

Our Impact Team supports Ambassadors in monitoring, evaluating and communicating the outcomes of their work.

Each year, we conduct social return on investment (SROI) analysis on Ambassador-led initiatives and provide resources and guidance to Ambassadors on how best to showcase their impact.

We certify their results to help build credibility, unlock funding opportunities, and demonstrate the value of their work to potential partners and investors.

Ways To Engage



Partnership Models: Multiple Ways to Engage

Employee Delegations



Send high-potential talent to the Summit

Scholar Programmes



Create branded scholarships for external talent

Leadership Awards



Champion groundbreaking young leaders

Lead2030 Challenges



Fund solutions to specific SDG challenges, like Tayaba, who provided water collection device to 520 households through Lead2030 Funding

Interactive Summit Experiences



Engage with Delegates through exhibitions and stages

Engaging With Your Employees

Employee Delegations

Develop Your Future Leaders

Send a cohort high-potential employees to the Summit experience

Access to all keynotes, workshops, and networking sessions

Four nights accommodation, meals, and ground transportation included

Pre-Summit onboarding and post-Summit integration support

Lifelong membership in the global Ambassador community

Dedicated account management throughout the journey

Results: 86% of participants reach management or above, with 2x retention rates vs industry average

Scholar Programmes

Expand Your Talent Pipeline Beyond Your Walls

Create a branded scholarship program with customized selection criteria

Partner with One Young World to source exceptional external talent globally

Integrate scholars with your employee delegation for maximum cross-pollination

Build relationships with rising leaders across sectors and geographies

Demonstrate commitment to developing talent beyond organisational boundaries

Recognition at Opening Ceremony and in all promotional materials

Impact: Connect with changemakers from underrepresented communities and emerging markets

Championing Young Leaders Outside Your Company

Leadership Awards

Champion the World's Most Promising Young Leaders

Sponsor category awards recognizing extraordinary leadership (three winners per category)

Feature your executive on stage during award presentation

Private meeting opportunities with award winners

Two-page feature in annual Impact Report reaching global audience

Website and social media recognition throughout the year

Associate your brand with groundbreaking innovation and social impact

Visibility: Global stage presence and year-round brand association with excellence

Lead2030 Challenges

Fund Solutions to Your Priority SDG

Launch a \$50,000 challenge focused on your chosen Sustainable Development Goal

Access pool of 2,000+ innovative solutions from young entrepreneurs globally

Provide 12-month mentorship program to winning solution

Measure and report social return on investment

Gain insights into emerging trends and breakthrough innovations

Connect with founders addressing your sector's biggest challenges

ROI: Previous challenges have generated 1:16 social return on investment

Interactive Experiences On-Site at the Summit

Engage Directly with Tomorrow's Leaders

Exhibition Booths

Essential (3m x 3m), Professional (3m x 6m), or Custom (10m x 10m) spaces

Showcase innovations, research, and sustainable initiatives

Direct engagement with 2,000+ Delegates during networking breaks

Demonstrate company culture and values to global talent pool

Interactive Stage Sponsorship

Named sponsorship of intimate discussion stages

Host company-curated content and Q&A sessions

Platform for thought leadership and expertise sharing

Streaming reach extends to global digital audience

Value-in-Kind Partnerships

Provide branded essentials (water bottles, notebooks, technology)

Associate brand with sustainability and Delegate experience

High visibility throughout Summit documentation and media coverage

Engagement: Direct access to diverse, high-potential talent from every sector and geography

Next Steps



So you want to send a Delegation to One Young World?

Here are your next steps:

- Confirmation of Partnership
- Introduce your One Young World account manager to your accounts team to begin the invoicing process
- Select your Delegates
- Inform Delegates that they've been selected
- Confirm Delegates with your One Young World account manager
- Ensure Delegates register themselves
- Organise flights and visas for your Delegation
- Schedule onboarding calls with your One Young World account manager
- Remind your Delegates to register for a Summit workshop
- Organise a meeting with your One Young World account manager on-site at the Summit
- Attend the Summit!

Connect With Us

Learn more about partnership opportunities and how One Young World can enhance your organisation's leadership development strategy.

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www.oneyoungworld.com

Registered charity number: 1147298