#FollowUs

Annual Report 2015
One Young World is the pre-eminent global forum for young leaders. We bring together the brightest young leaders from every country and sector, empowering them to make lasting connections and initiate action to create positive change.

At the One Young World Summit, the best young leaders, counselled by the world’s most influential business, political and humanitarian leaders formulate and share innovative solutions to the world’s most pressing issues.

...as our stories unfold
Welcome to One Young World’s first Annual Report. Here are six Ambassadors leading the way, sharing their progress and ideas on key issues in the run-up to One Young World 2016 Ottawa.

We invite you to follow them on their journey and join the conversation.

#followus
Established as the premier global forum for young leaders, the primary objective is to give them a platform which cannot be ignored.

In order to ensure this, the engagement of the top flight of all sectors and stakeholders is essential. One Young World is privileged to have support from, among many others, Fortune 500 CEO’s, the UN Secretary General, the Laureus Sports Foundation, the Queen’s Young Leaders and ongoing leadership and constant support from Kofi Annan, Professor Muhammad Yunus and Sir Bob Geldof. For its part, the organisation has established 23 elected Coordinating Ambassadors around the world, 14 Corporate Coordinating Ambassadors and from November 2015 National Young Leaders Organising Committees in five countries.

The quality of leadership around the world, in all sectors, continues to be the great challenge of mankind and never more in evidence than the world in 2015 and 2016. Acknowledging Kofi Annan’s mantra to One Young World delegates “if leaders don’t lead then you must make them follow” the One Young World organisation finds and gathers the best young leaders from every country in the world in the certainty that they can forge a better future.
Introduction to One Young World

One Young World is the pre-eminent global forum for young leaders from every country around the world. In 2015, all 196 UN recognised countries were represented for the first time.

At the One Young World Summit these young leaders discuss and develop innovative solutions to the world’s most pressing issues, in the company of Counsellors such as Kofi Annan, Professor Muhammad Yunus, Sir Bob Geldof, Presidents Clinton and Mary Robinson. This is the first annual report of One Young World.

Since its inception in 2009, One Young World continues to grow. This year, 141 delegate partners sponsored 1,226 young leaders to attend the first Asian summit, held in Bangkok. Our delegate partners include many Fortune 500 and FTSE 100 companies such as AB InBev, Barclays, CP Group, Coca-Cola, Deloitte, Facebook, General Electric, L’Oréal, Telefonica, and Unilever. They select their brightest young people to attend One Young World as an integral part of their leadership, development, human resource and sustainability programmes.

Over 200 fully-funded scholarship places in 2015, ensured outstanding young leaders from every country were able to attend the Summit and over 121 delegates from the poorest and remotest countries were financed through the All Bar None Scholarship.

The aim of the Summit is to inspire the delegation and initiate dialogue, information sharing and ideas in the presence of world experts to catalyse action. The themes and topics of the Bangkok Summit were generated by consulting with the Ambassadors and incoming delegates. A strong theme this year was human rights, especially for stateless migrants; labour rights and freedom of speech. Strongly supported by the Governor of Bangkok, those issues were discussed freely and openly; it was the first Summit to be live-streamed on a national Thai television network.

#CallOnCOP was One Young World’s first global campaign and reached 800 million people worldwide. 196 country representatives, supported by Kofi Annan and Sir Bob Geldof, called on world leaders to deliver a legally binding agreement on Climate Change at the upcoming UN COP21, in Paris, November 2015.

In the post summit survey, 95% of delegates felt the Summit increased their understanding of global issues, 90% agreed it helped their professional development and 98% were inspired to be more socially responsible.

In 2015, the number of Ambassadors reached over 7,000 and for the first time One Young World conservatively estimated the Social Return on Investment of their initiatives. For every US$1 invested, US$12 of value was delivered. Worldwide, 2.7 million lives were positively impacted. To find out more see One Young World’s ‘How far have we come?’ Impact Report 2015.

Number of Ambassadors increased

The One Young World Ambassador community reached over
7,000 members

Coverage of Ambassador-led initiatives increased

154,000 Facebook likes
4.6m YouTube views
128,000 Twitter followers

Social Return on Investment

Every US$1 of investment in One Young World delivered
US$12 of value

Proven impact

8.9m people positively impacted by One Young World Ambassador-led initiatives
2.7m people positively impacted in 2015 alone

Complete Global representation

For the first time, all 196 UN recognised countries were represented at the Summit.

Introduction to One Young World

2015 – In Numbers –

Source:
1. One Young World Sales Report 2015
2. One Young World Summit 2015 International Media Report
3. One Young World’s ‘How far have we come?’ Impact Report 2015
The Annual Global Summit

One Young World 2015 Bangkok
The Summit is the highlight of the One Young World year. Its purpose is to bring the brightest young leaders from around the world to:

- Develop innovative solutions for the world’s most pressing issues
- Learn from the world’s most influential business, political and humanitarian leaders
- Make lasting connections
- Initiate action to create positive change

Each Summit is held in a different location around the world and focuses on major global issues as well as issues more pressing to the host region.

Apart from the Olympic Games, no youth dominated event represents as many countries

79 main stage and breakout sessions in 34 venues across Bangkok

1,226 delegates attended

The first One Young World Summit in Asia

The first One Young World Summit to be broadcast in its entirety on a national TV network

91 hours of content developed

14,000 meals served

All 196 countries represented

The first One Young World Summit sparkles with optimism and opportunity.”

“The Nation, Thailand

“'It was four days with overwhelming inspiration, moments that the entire audience applauded and at times I felt tears in my eyes.'

Claire Sun, China Daily

Young leaders at the One Young World Summit are responding to the threat of terrorism in their own way – pointing to the unity and tolerance on display in the wake of the Paris attacks.”

Bangkok Post, Thailand

Over 650 journalists from 150 media outlets attended

4,800 hotel nights provided

Every country is represented in the One Young World flag bearing ceremony

Global Summit
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Counsellors lend stature in support of delegates and One Young World’s objective of raising awareness of issues important to young people globally.

During the Summit, Counsellors contribute by leading special sessions, breakout sessions and introducing delegate speakers during the main plenary sessions.

Counsellors are selected for their leadership, influence and interest in the topics addressed during the Summit.
The Opening Ceremony 2015 welcomed One Young World delegates to the culture and traditions of host city Bangkok, Thailand. It offered the first opportunity to meet other delegates and set the tone for the task ahead – the collaboration of global young leaders to develop innovative solutions, make lasting connections and take action to create positive change.

The venue for the Ceremony, Sanam Luang made the Ceremony particularly historic as the first non-royal event ever to be held in the grounds of the Bangkok Grand Palace.

THE OPENING CEREMONY 2015 BANGKOK PROGRAMME CONSISTED OF:
• Welcoming speeches from One Young World founders Kate Robertson and David Jones
• A welcome speech from the Governor of Bangkok M. R. Sukhumbhand Paribatra
• An introduction and welcome to each One Young World Counsellor
• A Thai cultural performance which included renditions from a children’s choir specifically formed from students of the City of Bangkok School, The Wattana Wittayalai Academy and the Bangkok Christian College and a traditional Thai drumming performance by Ong-Sa-Si.
• Keynote speeches from Counsellors Kofi Annan, Professor Muhammad Yunus and Sir Bob Geldof
• A video montage of Ambassador action since the One Young World Summit 2014 Dublin
• The ‘laying of the flags’ ceremony, where selected delegates from each of the 196 countries represented at the Summit, presented their countries’ flags on stage.
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• The ‘laying of the flags’ ceremony, where selected delegates from each of the 196 countries represented at the Summit, presented their countries’ flags on stage.

It is a great honour for Bangkok to be the host city of this global event, held in Asia for the very first time. The staging of the One Young World Summit 2015 in Bangkok is a fitting reminder to all of us of the importance of preserving openness, tolerance and diversity.”
Governor of Bangkok M. R. Sukhumbhand Paribatra

“This is the greatest contemporary challenge facing our global community; we are rapidly approaching the tipping point beyond which Climate Change may become irreversible. And no other issue will have a greater impact on the well-being and security of future generations; your health, your security. It will take all of your creativity, vision and determination to find and implement effective solutions. Meeting tomorrow’s leaders and hearing your solutions to today’s challenges is always the highlight of my year.”
Kofi Annan

“You represent a generation, which to my mind is the most powerful generation in human history.”
Professor Muhammad Yunus

“Your generation is already stained with blood. It’s get real time. What is required is tolerance, love and understanding. What is necessary is empathy. And you’re failing.”
Sir Bob Geldof
More than ever we need leaders. Leaders willing to confront the biggest challenges. Leaders prepared to drive transformational change rather than incremental change.”

Paul Polman, CEO Unilever

The stakes are simply too high. I urge you to set the example to these young people. Show them what leadership is and what we can achieve together.”

Kofi Annan

You have failed previously, all of you. That is a disgrace. You should be ashamed. Do not fail this time. Do your job.”

Sir Bob Geldof

The youth of this world understand the power of technology. Technology can free us if we want it to.”

Andrew Ponton, Tuvalu

Climate Change is a cause that transcends the divisions in the world. This encapsulates the spirit of #CallonCOP, a campaign launching today at the One Young World Summit 2015 in Bangkok will use the collective power of the world’s young leaders to make sure the whole world gets the message.”

Financial Times

At the Summit, young leaders from all 196 UN recognised countries called on world leaders, two weeks before the COP21 conference in Paris, to deliver a meaningful and legally binding agreement on Climate Change.

These representatives were supported by Counsellors Kofi Annan and Sir Bob Geldof who recorded video messages, asking world leaders to change course and ensure a sustainable future for all.

Now is the time to act

Over 1,200 minutes of footage generated #CallonCOP

Over 210 contributors from all 196 UN recognised countries

Reached over 800m people worldwide

Featured on over 50 TV broadcasting channels worldwide

#CallonCOP
- One Young World’s first global campaign -

The most global action on Climate Change in 2015 – One Young World’s message to global leaders.
Over the following pages, six of our most proactive and innovative young leaders have been chosen to share their progress and ideas on topics leading up to One Young World 2016 Ottawa.

We want you to get behind them, watch their progress, and follow them on their journey.

Plenary Sessions

The Summit’s main sessions are attended by all delegates and Ambassadors to develop solutions to the world’s most pressing issues.

THE CONTENT
One Young World Ambassadors are consulted on the choice of Plenary session topics each year via the Global Consultation Process. Over 10,000 young people are surveyed and 23 focus groups are held worldwide to ensure the Summit agenda is current and highly relevant to millennials.

The Delegate Speakers
Once the Plenary session topics are announced, delegates apply to speak during the sessions and share the stage with global figures such as Kofi Annan, Professor Muhammad Yunus, Sir Bob Geldof and Presidents Bill Clinton and Mary Robinson.

Delegate speakers are subject to a rigorous selection process. The most proactive and innovative young leaders are chosen to showcase the impact of their projects and a global range of viewpoints.

In most Plenary sessions delegates are polled for their views after the speeches.

A snapshot of the Ambassador and delegates views are included in the following pages.

join the Conversation
Vibin Joseph founded BIOZEEN five years ago with the aim of producing vaccines that would be accessible for all.

**VIBIN’S STORY**

To achieve this, he challenged the pharmaceutical industry’s status quo and accomplished an industry first by making previously closed technology, open source and customisable. Through his success in increasing competition, BIOZEEN reduced manufacturing costs by 15-35% and as a result increased the affordability of vaccines.

BIOZEEN now employs over 200 people, is formally recognised as the research and development facility of the Government of India and it is estimated that 1 in 3 children have been vaccinated using BIOZEEN technology worldwide.

**Call to action**

- Always try to find alternatives to closed technologies
- Encourage companies to look beyond profits
- Create an ecosystem of collaboration to make a world where everybody wins

**Follow Vibin**

- [www.biozeen.com](http://www.biozeen.com)
- [www.twitter.com/Vibin_BJoseph](http://www.twitter.com/Vibin_BJoseph)
- [www.facebook.com/Biozeen](http://www.facebook.com/Biozeen)
- [www.linkedin.com/company/biozeen](http://www.linkedin.com/company/biozeen)

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1 in 3 children have been vaccinated using BIOZEEN technology worldwide.

6.6m children die every year from preventable diseases because vaccines are not universally accessible.

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**When business is pursued in the right way, everybody wins.”**

**VIBIN JOSEPH**

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Vibin Joseph, Delegate Speaker
One Young World 2014 Dublin
Global Business
- How can global business guarantee safe, fair paying jobs? -

Excerpts from the Keynote Speech
Sir Bob Geldof
Musician and Activist

There are various different types of economies, where human rights, are up for grabs. Throughout the world there are something like 38 million slaves in labour. These people are deprived of any rights whatsoever. And of all the issues in international labour I would suggest coming very near to the top of that must be the idea of indentured slavery – it must be resolved.

But global business should do more than what’s legal – they need to do what’s right.
Chayanich Thamparipattra, Thailand

Delegate Speakers
SAMEER KHAN, Oman
Sameer Khan helped forced labour factory workers in India to leave their global textile employers and establish their own businesses. 35 million textile workers in India are paid less than US$1 a day and in April 2013 at the Rana Plaza in Dhaka 1150 people were killed and 2,500 injured when a factory collapsed. Sameer raised US$15,000 of crowdfunding and helped 480 workers start 25 production units across India that are now selling directly to end users around the world.

NORHAYATUNAJIBAH HJ. KIFLI, Brunei
Norhayatunajibah Hj. Kifli’s formed her NGO, Youth Against Slavery Brunei to create awareness of modern day slavery. In Brunei, 25,000 domestic workers and 88,000 migrants work in forced labour conditions. Najj organised workshops to educate people about human slavery. She raised awareness through an art exhibition with pieces donated by local artists, which was attended by the US Ambassador. She also jointly created the Youth Ending Slavery Network to organise awareness events in all 10 ASEAN countries.

DR MAZIN KHALIL, Sudan
Dr Mazin Khalil’s founded his company SudaMed, to develop the first unified patient record system in Sudan. He offers a standard global pay policy which offers staff the same rate of pay for the same job whether they live in the US or the Sudan. The policy was devised to tackle the injustice of different salary rates and to slow down the exodus of young people from Sudan.

CHAYANICH THAMPARIPATTRA, Thailand
Chayanich Thamparipattra worked on Thailand’s ratification of International Law Convention 111, designed to protect the labour rights of 38 million Thai people employed by global businesses. But International law has been slow to rally, implement and change workers lives, with trade unions pressured by global corporates to stop employee demanding better working conditions. Many corporates have improved transparency in their supply chains to guarantee fundamental labour rights; many could do more.

PUJA VERMA, India
Puja Verma’s microfinance model in India enabled rickshaw pullers to overcome exploitation by licensors. With 90% of people employed in such informal sectors and little legal protection, these workers along with many others were vulnerable to exploitation and oppression. Puja led a programme which trained the workers and provided 0% interest loans to purchase rather than rent the rickshaws. Through marketing and branding, the pullers increased revenues, their standard of living and their independence.

87%
Ambassadors would like to introduce labour watchdogs to impose sanctions on companies which abuse labour rights.1

47%
Delegates do not think their country is adequately committed to protecting the labour rights of its citizens. They see global brands care more about profit than the working conditions of their employees.2

Source:
1 Results of the Global Consultation Process 2015
2 Results of live polling during the Plenary Session
In North Korea, an estimated 25 million people live in poverty, oppression and in constant fear for their lives.

YEONMI’S STORY
At One Young World 2014 Dublin, North Korean defector Yeonmi Park shared the story of her struggles to survive one of the most repressive countries on earth and her escape to freedom. Since then she has:
• Become the global face for North Korean defectors and a voice and inspiration for activists throughout the world.
• Achieved over 5 million views of her ‘Escaping North Korea’ One Young World 2014 Dublin speech.
• Been listed in BBC Top 100 Global Women for 2015
• Become a New Focus International reporter, an organisation spreading awareness of the terrifying acts of injustice happening in North Korea
• Published her first book, ‘In Order to Live’ which has become an Amazon Bestseller
• Presented at the United Nations, UK Parliament and US State Department, advising on international policy on North Korea and North Korean defectors

Call to action
• Injustice anywhere is a threat to justice everywhere. We must keep raising our voices to fight for liberty and rights for all
• Call on your governments to do more to raise awareness and help free North Koreans

“When I was crossing the Gobi Desert, scared of dying, I thought nobody in this world cared... But you have listened to my story. I know that you are with me as we free North Koreans.”

YEONMI PARK
Follow Yeonmi
www.youtube.com/watch?v=ufhKWfPSQOw
www.twitter.com/YeonmiParkNK
www.facebook.com/OfficialYeonmiPark/

WE MUST KEEP RAISING OUR VOICES TO FIGHT FOR LIBERTY AND RIGHTS FOR ALL
Human Rights

- How can migrant rights be protected during the greatest period of migration in the last 60 years? -

Excerpts from the Keynote Speech

Father Mussie Zerai
Catholic Priest, ‘The Guardian of the Mediterranean’ and 2015 Nobel Peace Prize nominee

We are faced with a serious, deep human rights crisis which questions the foundations of democracy and values such as equality, social justice, solidarity and the right to a better future.

There are more than 60 million refugees – never more since World War Two when people were forced to flee for their lives because if they stayed in their country it meant facing death, war, persecution, dictatorship, famine, poverty and no prospects for the future.

The founding fathers of the European Federation dreamed of a free, democratic, united and open Europe, to always defend the fundamental human rights of men and women. Too often these principles are forgotten. Refugees should be welcomed. Send a message today indicating a real turnaround to reinvigorate hope to the refugees.

By changing the laws and processes that keeps these stranded people voiceless, powerless and unidentified, let’s not just show them justice, but teach them what justice really means.

Kamolnan Chearavanont, Thailand
Education

How can we close the gender gap?

Palestine has one of the highest unemployment rates in the world, especially among women.

**ABEER’S STORY**
Abeer Abu Ghaith founded her online business MenaAlliance to tackle high female unemployment in the MENA region, caused by adverse traditional views of working women and the raids, blockades, military checkpoints and other restrictions of movement that are part of everyday life. Finding herself unemployed for two years, without any financial backing Abeer used the internet to create a sustainable and productive online platform to provide women with the freedom to work and train from home.

Since founding MenaAlliance, Abeer has:
• Provided over 2,000 women and young people with the opportunity to train and work
• Expanded her business to the rest of the MENA region, US and UK
• Been included in list of the 100 Most Powerful Arab Women – CEO Middle East Magazine
• Been included in list of the 100 Powerful Arabs under 40 – Arabian Business Magazine

**Call to action:**
• Improving global connectivity must be a top priority
• Liberate women by teaching them digital skills
• Always provide women with the encouragement and opportunity to work

“Even the Gaza War did not stop Abeer from achieving her goal and completing this project.”

**FATIMA BHUTTO**

Follow Abeer
www.menaalliances.com
www.menaalliances.com/blog
www.twitter.com/MenaAlliances
www.linkedin.com/company/10381398

Over 2,000 women and young people provided with the opportunity to train and work despite adverse traditional views of working women, raids, blockades, military checkpoints and other restrictions on movement that are part of everyday life in Palestine.

**Follow my journey…**
@MenaAlliances
Education – How can we close the gender gap?

33%

One third of Ambassadors live in communities where social norms such as early marriage prevent girls’ education. They see education as vital to closing the gender gap, and ending the violence against women which prevents them contributing significantly to the development and security of their communities.

40%

of delegates thought cultural views about women contribute most to the gender gap. Many more expect education to close the gender gap in their lifetime.

Excerpts from the Keynote Speech

Fatima Bhutto
Author and Activist

Education and the refugee crisis matter deeply. Before the war, Syria spent 5% of GDP on education and achieved rates of 99% attendance in primary school, 89% in secondary school and university education was almost universal. Literacy was about 86% for men and women. For all intents and purposes that’s now over. The UN estimates the fighting in Syria has put the progress in education back at least ten years, millions of children are out of school whether inside or outside of Syria and 1 in 10 are working for nothing close to minimum wage. The UN convention of 1951 calls for education to be available for all children, even stateless children.

Let’s work for a better world where women can shine above all obstacles.

Lina Khalifeh, Jordan

Source:
1 Results of the Global Consultation Process 2015
2 Results of live polling during the Plenary Session

Delegate Speakers

YOU SOTHEARY, Cambodia
You Sotheary founded Life of Women Human Rights Defenders which uses social media to educate the world about the violence and abuse against women and campaigns for the human rights of Cambodians forcibly removed from their homes by the state. The documented stories of these women have been viewed by 108,910 people and the project has contributed to raising awareness and educating people about the rights of women in Cambodia.

SAAIRAH FAROOQ, Pakistan
Saairah Farooq helped form a male to female peer mentoring programme at PepsiCo to raise awareness of the value of women in the workforce. Saairah also supported a programme providing 100 scholarships and educating 1,000 students and their families about the value of girls’ education.

RAYMOND MUNGUJAKISSA, Uganda
Raymond Mungujakissa’s initiative provided over 2,000 Ugandan girls aged 14 to 18 with digital, entrepreneurial and life skills. In Uganda 40% of girls aged under 18 are married and in 47 African countries only 50% of girls complete school because a traditional dowry provides income for the family. The skills training provided decreased early marriage by creating an alternative income source for the families.

LINA KHALIFEH, Jordan
Lina Khalifeh founded SheFighter, the first and only Self Defence Studio for women in Jordan after learning a friend was abused and beaten by her family, and she did not know how to defend herself. Sceptics believed the project would fail, believing women in the region would not learn martial arts. Lina overcame this resistance and has trained over 10,000 women to defend against domestic violence and abuse in Jordan and the Middle East.

ABEER ABU GHAITH, Palestine
Abeer Abu Ghaith founded her online business in Palestine to reduce high female unemployment in the MENA region, caused by adverse traditional views of women and the need to cross military checkpoints to get to work. Finding herself unemployed for two years she used the internet to create a sustainable and productive working community. 2,000 women and young people have learnt new, relevant job skills and women have found work despite cultural norms, the wars and the civil unrest in the region.
**Environment**

Climate change is the biggest threat we face. How will we fight it?

**WE MUST REUSE LANDFILL WASTE TO REDUCE OUR CLIMATE IMPACT**

Thailand generated 19 million tonnes of waste in 2014, 69% of which was improperly disposed.

**AUSHIM’S STORY**

Aushim Merchant founded the social business MK Aromatics Ltd in Thailand to reduce landfill waste and give rag pickers working on landfill sites, better pay and working conditions. To date MK Aromatics has:

- Recycled 6,000 tonnes of plastic waste into 4 million litres of high quality crude oil
- Saved 8,000 tonnes of CO₂ emissions
- Positively impacted 200 families by providing stable employment

**Call to action**

- Find out how recyclable and non-recyclable waste is being handled in your communities
- Can innovative solutions be adopted to avoid endless accumulation of landfill waste?
- Can a public and private partnership be created to drive innovative solutions to address how waste is managed in your locality?

“Every 1 tonne of landfill waste creates 1.5 tonnes of CO₂ emissions. The more uses we find for non-recyclable waste the more we are able to reduce the effects of climate change.”

**AUSHIM MERCHANT**

Follow Aushim

- [www.mkaromatics.com](http://www.mkaromatics.com)
- [https://th.linkedin.com/in/aumerchant](https://th.linkedin.com/in/aumerchant)

**See how rm making a difference**

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Environment
- Climate Change is the biggest threat we face. How will we fight it? -

99% of Ambassadors believe global business is vital to overcoming the threat of Climate Change and 99% of Ambassadors think young people need to learn about the health impact of environmental change.1

82% of delegates voted Climate Change as the biggest threat the world faces, but few thought the COP21 Paris conference a month later would result in a sufficient or significant agreement.2

Source:
1 Results of the Global Consultation Process 2015
2 Results of live polling during the Plenary Session

Excerpts from the Keynote Speech
Gary White
CEO and Founder, Water.org

The most destructive ways that we will experience Climate Change will be through water – there will be too much of it, there will be too little of it, there will be more typhoons, there will be more droughts and it will disproportionally impact the poor. Imagine if the entire population of the US and entire population of Europe had no access to safe water – it would bring our societies to its knees. We see that number without access to safe water around the world and it is already destroying their lives and their economies. There will never be enough charity in the world to solve this crisis, it is the poor who really hold the solutions and our role is to tap into their intrinsic power as customers and citizens.

We are at the forefront of extinction due to sea levels rising. We do not want to be climate refugees. If we islanders survive, I promise you, the whole world will survive.
Bryant Zebedy, Marshall Islands

Delegate Speakers

MIN WOO KIM, South Korea
Min Woo Kim created the social media campaign #LickItClean to raise awareness of the environmental impact of food waste among young people. After food is thrown away, 100 million Olympic sized swimming pools of water and 3% of global electric energy are wasted. The campaign started in Thailand, was publicised on Korean TV and mobilised 22,000 followers to post food pictures and tag friends on social media.

HELOISE GREEFF, South Africa
Heloise Greeff developed a Smart Water Pump Monitoring System to help the Tarkana Tribe manage a newly discovered underground water source. The monitors were designed to fit existing hand pumps across East Africa; 30% of pumps are unusable for up to 27 days, and up to 1,000 villagers have to walk 5 to 20 kilometres for fresh water. Scarce water management using low cost technology is an essential part of responding to Climate Change.

AUSHIM MERCHANT, Thailand
Aushim Merchant founded the social business MK Aromatics Ltd in Thailand to reduce landfill waste and give rag pickers working on landfill sites, better pay and working conditions. The company has recycled 6,000 tonnes of plastic waste into 4 million litres of high quality crude oil, and saved 7,000 tonnes of CO2 emissions. 50 families were directly and 150 families indirectly provided employment through MK Aromatics.

PARKER LIAUTAUD, France
Since trekking to the North and South Pole in 2010 and 2011 Parker Liautaud has campaigned from the White House to the UN for a reduction in CO2 emissions. Ahead of the COP21 UN Climate Summit in Paris he challenged world leaders to collectively agree an emissions reduction of 96% to cap global warming to 2 degrees, to increase use of the private sector and new technology to abate carbon, and prevent a US$1.2 trillion loss to the global economy due to climate disruption.

BRYANT ZEBEDY, Marshall Islands
Bryant Zebedy has organised land and sea clean-ups in the Marshall Islands, regularly clearing 3 tonnes of plastic waste each time. With his family and community he has built sea walls to prevent homes disappearing through coastal erosion. The Marshall Islands, like many small islands are among the most vulnerable to Climate Change. The Islands’ contribution to global warming are a fraction of larger countries’ emissions whom he urged to reduce their pollution and save all small islands nations.
More than ever we need leaders. Leaders willing to confront the biggest challenges. Leaders prepared to drive transformational change rather than incremental change.

You are our hope and you must lead, starting now.

Paul Polman, CEO Unilever
Leadership and Government

How can young people ensure governments act with integrity?

Having attended the first five One Young World Summits, Alan is a One Young World Ambassador who has immersed himself in the leadership and government of his country becoming the first elected UK Member of Parliament of British-Chinese heritage.

ALAN’S STORY

Alan’s parents migrated to the UK from China in the 1960s and set up a family business which Alan helped to manage during his childhood. He became the first member of his family to attend University by studying Law at the University of Cambridge and won the prestigious ECS Wade Prize, before completing a postgraduate law and business diploma in Oxford. He worked as a solicitor at Clifford Chance before his election as an MP.

His highlights:

• Elected Chairman of Parliament’s All-Party Group for Entrepreneurship
• President and Trustee of Magic Breakfast, the UK’s most successful children’s breakfast club charity
• Founder and President of the Royal British Legion’s Young Professionals Branch, encouraging young people to support our Armed Forces and Veterans
• Leader of a backbench debate in the main Chamber of the House of Commons on the ‘Fourth Industrial Evolution’, focusing on the impact of new technology on the economy

ALAN MAK

Follow Alan

www.alanmak.org.uk/
https://twitter.com/alanmakmp
www.facebook.com/AlanMakHavant
www.linkedin.com/in/alanmakhavant

Call to action

• Take on a leadership role in a charity or community organisation working on a cause you care about

“Get involved in the politics, leadership and government of your country.”

THE VOICES OF YOUNG PEOPLE SHOULD BE HEARD AT THE VERY HIGHEST LEVEL

Alan Mak, Delegate Speaker
One Young World 2011 Zurich

...follow my journey @alanmakmp
Leadership and Government
– How can young people ensure governments act with integrity? –

66%
Two thirds of Ambassadors feel corruption prevents economic and political development of their country and weak leadership is the second biggest threat to future generations.

Source:
1 Results of the Global Consultation Process 2015

Excerpts from the Keynote Speech
Mike Davis
Global Witness

For the developing world, corruption is public enemy number one. Money laundering globally is estimated at between 800 billion and 2 trillion dollars per year, 2 to 5% of global GDP. Corruption is a truly globalised business. Corruption is not a victimless crime. In the Congo, fraud costs the country almost double the health and education budget and in Myanmar, fraud costs about 46 times the health budget. Fraud costs however is not just about lost opportunities. It is also empowering some of the most dangerous opponents of peace and democracy around the world and funding their dictatorships. It also adds around 10% to the cost of doing legitimate business.

“Leadership is most needed when the storm arrives. We must use all the tools at our disposal to ensure that our governments act with integrity.”
Carlos Vargas and Mario DiGiovanni, Venezuela

Delegate Speakers

FLAVIA MUNTEANU, Moldova
Flavia Munteanu founded her NGO, New East Platform to publicise globally the untold US$1billion fraud, which equates to 12.5% of GDP, by the Moldovan government, the loss of vital data, evidence and the violent censorship of those reporting the corruption. She has campaigned amongst Western policy makers by commissioning and publishing reports widely. She advocates for young people to return to Moldova to help reform the country.

CARLOS VARGAS and MARIO DIGIOVANNI, Venezuela
Carlos Vargas and Mario DiGiovanni mobilised 50,000 student voters against government corruption during the 2012 and 2013 Venezuelan elections. In addition, when the Venezuelan embassy in Miami closed, Mario organised funding and transport for 3,000 Venezuelans to travel 900 km across the US to New Orleans, enabling them to vote. It became known as the biggest human mobilisation for an election in history. They have started a new social media campaign #EndCorruptionNow to expose any abuses or violations of human rights during future elections.

SABRINA VETTER, Germany
Sabrina Vetter from Siemens works against corruption in Egypt by introducing anti-corruption and transparency education into students’ academic curricula in a country where corruption was cited as the fifth biggest obstacle for doing business and 40% of the population view most government officials as corrupt. After four years, students in the project reported they had stopped paying police bribes and some had filed official complaints leading to investigations.

SASAENIA PAUL OLUWABUNMI, Nigeria
Sasaenia Paul Oluwabunmi founded Salvage Africa in Nigeria to educate people about ending corruption through transparency and integrity. Over US$12 billion of oil revenues have been lost annually as a result of corruption from an industry that accounts for 75% of Nigeria’s economy. Salvage Africa’s campaign reached over 1,400 young people and public officials in Lagos have stated publicly that corruption will not be tolerated. Paul also successfully campaigned at the UK Parliament to pressure international oil companies to publicly publish monies paid to the Nigerian government.

BIBI GONZALEZ, Guatemala
Bibi Gonzalez helped mobilise the hundreds of thousands of peaceful protesters marching against large scale government corruption in Guatemala. The US$65 million fraud left 16 million people in poverty and 3 million children without school meals or supplies. After the fall of the government, Bibi founded Eat Better Wa’ik to solve the remaining food and education crisis.
Peace and Security

How can we challenge the intolerance that drives conflict?

---

REMEMBER, RECONCILIATION AND TOLERANCE STARTS WITH EACH INDIVIDUAL

---

80,000 people educated during the Ebola outbreak about the disease.

12,000 quarantined Ebola victims provided with essential support and supplies.

16,000 orphaned children reintegrated back into their communities.

During the Ebola outbreak in Sierra Leone, thousands of sufferers were stigmatised, isolated and abused due to misinformation about the disease.

PJ’s STORY

In order to dispel the myths surrounding the disease and reintegrate sufferers into the community, PJ Cole and 800 former child soldiers, educated and rehabilitated through his charity Lifeline Nehemiah Projects, educated and provided support to affected communities across Sierra Leone.

REMEMBER, RECONCILIATION AND TOLERANCE STARTS WITH EACH INDIVIDUAL

---

“Engage and teach forgiveness and reconciliation wherever possible.”

PJ COLE

Call to action

• Remember that reconciliation and tolerance starts with each individual

Follow PJ

www.lifelinenehemiahprojects.org/
https://twitter.com/MandewaCole
www.linkedin.com/in/pj-mandewa-cole-781845437

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PJ Cole, Delegate Speaker
One Young World 2015 Bangkok

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Peace and Security
– How can we challenge the intolerance that drives conflict? –

Excerpts from the Keynote Speech
Maajid Nawaz
Former Islamist and Founder, Quilliam Foundation

After the tragic attacks in Paris, the Pope said in his view this was the beginning of World War III. I disagree. This is a global insurgency, not a war. We cannot shoot our way out of an insurgency, we cannot legislate our way out of an insurgency. Insurgencies work because of the appeal of the ideology of the cause which means we have to start discussing that cause and that ideology. We have to be able to name Islamism the ‘politicisation of Islam’, because if we can name it we can isolate it from Islam communities, critique it and separate it from the religion of Islam and undermine it without feeling like we are attacking Muslims.

Terrorists use guns and bombs while we use words and actions. Being here restored my faith and my hope that we can overcome these terrorists.

François Reyes, one week after losing two close friends in the second Paris terrorist attack on November 13th 2015.

Delegate Speakers

PJ COLE, SIERRA LEONE
PJ Cole from Sierra Leone supported 800 child soldiers from the Nehemiah Home to learn a trade and get an education; today they are valued members of society. During the Ebola outbreak, victims were stigmatised and isolated. PJ and these ex-child soldiers visited 12,000 quarantined Ebola victims, providing them with support and supplies. During and after the outbreak they re-educated the local community about the virus and taught tolerance and acceptance of the victims.

FATMA ELZAHRA ELSHHATI, LIBYA
Fatma Elzahra Elshhati campaigns for the right to freedom of speech in Libya. In 2011, after the Arab Spring there were 120 new newspapers and magazines. Since the uprising, 150 journalists have been murdered, abducted or physically attacked. Fatma has advocated through social media for civil society to engage in elections and public forums, has worked with policymakers and academics for law reforms, and publicly condemned attacks against journalists. Her campaign has been reported by the international media.

ARIZZA ANN NOCUM, PHILIPPINES
Arizza Ann Nocum from the Philippines, set up six peace libraries to counter the violence between Muslims and Christians in her country which is ranked fifth in the world for terrorist attacks. The minority Muslim community are poor and 2 million displaced from their land, poverty which fuels the conflict. The Peace libraries with 50,000 free books and access to the internet were open to both Christians and Muslims.

NOAM SHOUSTER ELIASSI, ISRAEL
Noam Shouster Eliassi was raised in a mixed Israeli-Palestinian area and watched many failed peace processes. She observed some of the most crucial audiences for lasting peace were excluded from negotiations. She has worked with religious leaders not traditionally part of the peace negotiations and campaigned for their inclusion in any future peace process.

FRANÇOIS REYES, FRANCE
François Reyes, created Reveil Citoyen to promote tolerance among ethnic groups in Paris, France, after the Charlie Hebdo incident, and the violence against Muslims which followed. He ran monthly debates on themes which divide society. The ideas and propositions generated were published and sent to over 1,000 politicians, including President Hollande, who have praised the initiative.
Special Sessions
– 2015 highlights –

Main stage session on wide ranging subjects and in various formats, from delegate-led panels to intimate Q&A sessions with world leaders.

THE FUTURE OF THAILAND
John Simpson, BBC World Affairs Editor in conversation with young Thai leaders from differing political perspectives.

There has been a long history of censorship in Thailand. Although Freedom of Speech was guaranteed in the 1997 and 2007 Constitutions of Thailand, censorship has continued with strict lèse majesté laws, direct government/military control over the broadcast media, and the use of economic and political pressure.

One Young World guarantees its global young leaders freedom of speech at all Summits.

Therefore prior to the Bangkok Summit, One Young World successfully convinced the Thai Government to lift censorship controls for all delegates and speakers.

As a result, One Young World’s special session, ‘The Future of Thailand’, provided the only open forum to discuss Thai politics in Thailand in 2015.

During the special session, four Thai young leaders of different political views discussed their hopes for Thailand’s future freely and openly on the One Young World stage.

If you inspire others to take action, that’s enough. Every small step counts. All action transcends that particular moment in time and will inspire others to do more in the future.”

Cod Satrusayang

COMBATING CLIMATE CHANGE AND DEVELOPING A TRULY SECURE WORLD
Nobel Peace Prize laureate Kofi Annan talked about the need to combat climate change.


YOUNG LEADERS OF THAILAND
Professor Muhammad Yunus and winners of Thai Young Leaders Programme.

The finale of the Thai young leaders programme, which began with 100 young Thai social entrepreneurs from all provinces and business sectors across Thailand attending a social business training camp. The four winning teams, selected from this process, presented their social business ideas to Professor Yunus and Hans Reitz on stage for the opportunity to win significant seed funding for their ventures. The winners from this session were announced at the Closing Ceremony.

During the special session, four Thai young leaders of different political views discussed their hopes for Thailand’s future freely and openly on the One Young World stage.

“We swim or sink together in the long term, particularly when it comes to climate change.”

Kofi Annan

This present civilisation is about to self-destruct. We need to create a world where we can solve all our problems in a way that technology and creativeness permits us. That’s what young people are good for and that’s why I’m so delighted to meet you all.”

Professor Muhammad Yunus
**Innovation**

**Unlocking your Unicorn**
Derek White – Chief Design and Digital Officer, Barclays, discussed the need for human-centred design solutions and open innovation to meet the current challenges within industry.

**True Connectivity**
Suphachai Chearavanont, CEO True Corporation explored the role technology and social media must play in continuing to break down geographical barriers and create impactful change.

**Post it on the Grapevine**
Jerome Jarre, Founder of Grape Story and Akala shared their insights on how millennials can use digital tools to market themselves and their social initiatives.

**Debating the Formula for Digital Life**
Ronan Dunne, CEO Telefónica UK and Professor Zoltan Acs, Economist, Author and Scholar discussed how more reliable telecommunication connectivity and increased global broadband coverage can drive access to education, health and basic information.

**Rising Star**
Kruger Cowne Founders, Mark and Gina Cowne launched a global search to find a young leader to go to space. Delegate finalists Hussain Manawer, Freeman Osonuga and Keren Jackson pitched to win. Winners were announced at the Closing Ceremony.

**Environment**

**Engineering into a Zero Carbon future**
Jan Rabe – Director of Sustainability, Siemens AG, discussed a Siemens project aiming to reduce their global carbon footprint by 50% by 2020 and eventually help create an entirely carbon-neutral world.

**Leading Urban Innovation**
Sukhumbhand Paribatra, Governor of Bangkok, and Jim Watson, Mayor of Ottawa, in open conversation discussed the challenges cities face in addressing issues such as public safety, Climate Change, education, economic growth, ageing populations and sustainability.

**Planetary: Reconnect**
Ron Garan, Former NASA Astronaut and Founder, Fragile Oasis alongside Guy Reid, Executive Director, Planetary, took the One Young World delegates on a cross continental, cinematic journey and asked them to explore their future in relation to each other and the world around them.

**Global Leadership in a Changing Energy World**
Carl-Henric Svanberg, Chairman of BP and Volvo, answered challenging questions from delegates on Climate Change in relation to business, especially automobile and energy.

**Health**

**Sexual Well-being: AIDS/HIV**
Volker Sydow – Global Category Director Sexual Well-being, Reckitt Benckiser, discussed ways to end the stigma surrounding AIDS and how good sexual health practices can stall the spread of the disease.

**Corporate Ambassadors in Action**

Esther Marshall (Unilever), Hayden Taylor (Telefónica), Michelle Henry (Barclays) Olivia Laskowski (Siemens) and Alexander Onish (L’Oréal) discussed the initiatives they have started within their global organisations.

**The Case for Volunteering**
Ricardo Tadeu, CEO of Grupo Modelo presented ‘Volontarios Modelo’ a programme which promotes, encourages and recognises voluntary work in a discussion with One Young World delegates.
Ten Years: A Decade with Angelica Cheung and Vogue China

Vogue China now has a print circulation of approximately 1.6 million, and following the launch of its tablet and web presences, its reach has never been wider. Angelica Cheung, in conversation with John Simpson, described how China is changing, gender equality is improving and discussed the implications of that change on big business.

Global Goals

Paul Polman, CEO Unilever explored the role of young people in driving progressive change that does not compromise development in the future.

The Key is E

Paul Lindley, Founder of Ella’s Kitchen discussed with Lord Michael Hastings the organisation he founded after meeting former child soldier and Hip Hop artist Emmanuel Jal at One Young World 2013 in Johannesburg. The Key is E is dedicated to spreading social entrepreneurship across Africa.

Gender

Women At the Top
Women face inequality. The He for She solidarity movement works towards a just and equal world by including men in the fight for women’s rights. Fatima Bhutto, Hope Solo and President Ameenah Gurib-Fakim discussed their roles as female leaders.

Riot Girl
Nadya Tolokonnikova spoke about her take on feminism, human rights and what it means to be a riot girl.

Women and Refugee Rights
Father Mussie Zerai 2015 Nobel Peace Prize nominee and Liya Kebede, Model and Maternal Health Advocate discussed the specific risks facing women refugees due to their roles and position in society.

Sport

Laureus: Playing for the greater good
Australian Cricket Captain, Steve Waugh, South African Paralympic Gold Medallist, Nasiphi Khafu and Chinese Olympic Gold Medallist Gymnast Li Xiaopeng.

The Laureus Sport for Good Foundation believes sport has the power to inspire people on mass. 2015 marks the first year of a partnership between One Young World and Laureus. The panel discussed the power of sport to create positive change and effective leaders. The Windies Revival, a campaign to revive West Indian cricket came out of this debate.

When you’re not doing well, don’t get bitter get better.”
Steve Waugh, Former Australian Cricket Captain

Disability

Oscar Anderson – Disability Activist, shared his 14 years of life experience, highlighted his challenges and, from China to New Zealand, described the ways different cultures treat him.

“I for one do not want to be special. I want to be ordinary.”
Oscar Anderson, disability activist

Human Rights

Yeonmi Park: In Order to Live
One Young World Ambassador Yeonmi Park escaped from North Korea at the age of 13. At the One Young World Summit 2014 in Dublin she shared her story. Her story went viral and launched her as the international voice of the human rights struggle in North Korea. This session was a follow up on her story.

“After One Young World, you spread the word, you shared my video and the North Korean issue on social media, and you told your friends.”
Yeonmi Park, OYW Ambassador North Korea

Oscar Anderson, disability activist

Nadya Tolokonnikova, Riot Girl

Business

Ten Years: A Decade with Angelica Cheung and Vogue China
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“You are less a victim when you organise.”
Yeonmi Park, OYW Ambassador North Korea

I for one do not want to be special, I want to be ordinary.”
Oscar Anderson, disability activist

When you’re not doing well, don’t get bitter get better.”
Steve Waugh, Former Australian Cricket Captain
Breakout Sessions

Interactive, practical sessions run by Ambassadors, Counsellors, special guests and sponsors. These sessions took place away from the main stage in different breakout areas and varied in participation size from 20–200 delegates.

86% say the Summit stimulated meaningful conversation
80% say the Summit facilitated collaborative connections with other organisations
94% say the Summit inspired new ideas

2015 Highlights Included:

- Life in Film with Jon Landau
  Oscar-winning film producer Jon Landau shared his insight and experiences of film making, management and marketing within the media industry.

- Planetary Screening
  Director Guy Reid and Astronaut Ron Garan screened and discussed the award-winning documentary: PLANETARY. A provocative and breath-taking wake-up call on the treatment of the planet.

- Barclays Innovation Lab: Turning Ideas into Action
  Barclays ran an interactive session that guided participants through a project development framework called ‘Design Thinking’, the transformation of an idea into a concrete action plan.

- Creating Shared Value: Beyond CSR
  Led by FSG and the Shared Value Initiative, this interactive session explored the concept of shared value and its position relative to Corporate Social Responsibility (CSR) and corporate philanthropy. It also demonstrated how companies and non-profits partner on early stage shared value initiatives.

- Global Water Crisis – Learnings and Insight to Improve Collaboration
  AB InBev and Water.org CEO, Gary White presented innovative community-driven, market-based initiatives and corporate water stewardship programmes to tackle the global water crisis. The workshop highlighted the increased need for collaboration and partnerships between communities, governments, financial institutions, businesses and NGOs.

- MOFILM: How to Tell A Human Story
  Award-winning film-makers MOFILM shared their experiences of creating a powerful, impactful and compelling marketing film which tells the human story behind any initiative.

- Islam and Democracy
  In this session Maajid Nawaz, the Co-Founder of Quilliam Foundation, the world’s first counter-extremism think tank, examined religious freedom, equality, human rights and democracy.

- Seven Start-up Secrets to Success
  Tim Campbell founded Bright Ideas Trust, a social business supporting young people from underserved backgrounds in the UK to start and grow sustainable businesses. In this interactive workshop, Tim shared his guide to start-up success.

- Siemens – Carbon Neutral by 2020
  In this session, Siemens presented their strategy for ‘engineering into a zero carbon future.’ They provided insight on implementation across the different levels of their business and how it could be replicated across the business world.

- The Key is E: Evolution of Entrepreneurship
  Counsellors Paul Lindley and Lord Michael Hastings discussed how entrepreneurship could be the key to empowering Africa’s next generation of young leaders to positively change the continent’s economy.

- True Innovations to Create a Better Life for the Disabled
  True, Thailand’s leading integrated communications services and solutions company, demonstrated how innovation could be used to help improve the lives of people living with disabilities.
Breakout Sessions

External Breakout Sessions
Interactive, practical sessions run by Ambassadors, Counsellors, Special Guests and Sponsors. These sessions took place outside the main venue at iconic places across the host city, Bangkok.

95% agree the Summit broadened understanding of global issues
98% were inspired to be more socially responsible

NETWORKING DINNER LUMPHINI PARK
Following the external breakout sessions, One Young World delegates reconvened at Lumphini Park for a networking dinner of traditional Thai street food. Historically, this was the first time a Governor of Bangkok had granted permission for Lumphini Park to be closed to the public.
## One Young World 2015 Bangkok Feedback
- Following each summit, the delegation is surveyed to measure its effectiveness -

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
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<tbody>
<tr>
<td>99%</td>
<td>would recommend the Summit to another young person</td>
</tr>
<tr>
<td>95%</td>
<td>agree the Summit broadened understanding of global issues</td>
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<tr>
<td>94%</td>
<td>say the Summit inspired new ideas</td>
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<tr>
<td>96%</td>
<td>would recommend the Summit to another professional contact</td>
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<tr>
<td>93%</td>
<td>would attend another One Young World Summit</td>
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<tr>
<td>98%</td>
<td>were inspired to be more socially responsible</td>
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<tr>
<td>51.75%</td>
<td>say the Summit has altered their career direction</td>
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<tr>
<td>80%</td>
<td>say the Summit facilitated collaborative connections with other organisations</td>
</tr>
<tr>
<td>87%</td>
<td>say the Summit addressed the concerns of young people worldwide</td>
</tr>
<tr>
<td>86%</td>
<td>say the Summit stimulated conversation</td>
</tr>
<tr>
<td>76%</td>
<td>say the Summit inspired solutions to problems</td>
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### Quotes
- “What One Young World Ambassadors are doing is seismic. The potential of this group is phenomenal. It’s not a talking shop.” — Sir Bob Geldof
- “I come away from these sessions hopeful and reassured that the future of our world is not lost.” — Kofi Annan
- “You are the young leaders who are going to have to be a force during this next year for the brave, ambitious, urgent, transformative leadership that the world needs.” — President Mary Robinson
- “Today’s young generation is the most powerful generation in the entire human history. What a power that is.” — Professor Muhammad Yunus
- “One Young World is giving us the ability to mobilise and galvanise our people in support of change. Better than anyone else today.” — Paul Polman, CEO Unilever
The One Young World Bangkok 2015 Closing Ceremony took place at the campus of Chulalongkorn University, the oldest University in Thailand. This was the first time the Closing Ceremony had been held outside of the main summit venue.

Marking the end of the Summit, the Closing Ceremony consisted of:

- Keynote speeches by the Dean of Chulalongkorn University Professor Kamolratanakul, Counsellor Ron Garan, the Governor of Bangkok M.R. Sukhumbhand Paribatra and the Mayor of Ottawa, Jim Watson.
- The UN Secretary-General Ban Ki-Moon's message to One Young World, delivered by UN Secretary General Envoy on Youth, Ahmad Alhendawi.
- Canadian cultural performances, introducing One Young World to the next host city, Ottawa, included a fiddler tap dancer and Aboriginal throat singer.
- Professor Muhammad Yunus announced the winners of the Thai Young Leaders competition, presenting the winning teams, Tramwell, Goody Truck, Tidy and Aroi Hor with their seed funding cheques.
- Hussain Manawer was announced winner of Kruger Cowne’s Rising Star Programme and Xcor Space Expeditions competition for a flight into space by Gina and Mark Cowne.
- Resolution Project social venture winners were announced as Soumeya Goutal, Arunah Bushili, Stefan Raicevic, Wandile Mthiyane, Juan Bol, Camila Olmedo Mendez and Jasmine Chia.
- Ribbon tying ceremony – Delegates, Summit Ambassadors and Counsellors wrote their personal commitment to action post-summit on ribbons, which were then tied together to show unity. The ribbons were wound into a ball, to be sent to the next host city, Ottawa.
- The One Young World baton was passed from the Governor of Bangkok to the Mayor of Ottawa, Jim Watson.

Ron Garan, Astronaut

“The tribes of this planet should come together to solve the problems that we all share together in a unified and co-ordinated way.”

Jim Watson, Mayor of Ottawa

“On the cusp of Canada’s 150th birthday you are coming to a city of excitement, anticipation and ambition. The perfect place to learn from fellow leaders and create a better world.”

Kate Robertson, Founder, One Young World

“You are our hope and you must lead, starting now.”

Hussain Manawer

Hussain Manawer wins trip to space
A modern and multicultural city built on old world charm, Ottawa is excited to welcome young thought leaders and decision makers from around the world as they come together to chart our future.”

Jim Watson, Mayor of Ottawa

To have that kind of spotlight to shine on our city it’s a great thing for us and I really believe it’s going to put us on a stage that we haven’t been on before. Outside the Summer Olympics, there’s no event that brings more countries together than this Summit.”

Glenn Duncan, Senior Vice President, Ottawa Tourism

There is nothing like knowing that One Young World will, alongside changing the lives of all delegates attending, have a permanent and lasting impact on your city. In the case of Ottawa, our journey to 2016 is just beginning, but I can already sense the first ripples of impact: the courage to dream big, dream global and have the passion and hard work to put those dreams into action.”

Antoine Pouliot, One Young World Ambassador Lead of the Ottawa 2016 Host Committee
Host Cities 2017 and 2018
- The Annual Summit travels to a different country every year -

The Annual Summit presents cities with the unique opportunity to host an internationally diverse, youth driven event that is second only to the Olympic Games in terms of the number of countries represented.

2017
One Young World 2017
Bogota, Colombia
Young leaders from all over Colombia will join the One Young World community to discuss how they can help propagate peace and reconciliation - the core theme of this Summit. The newly built Agora Convention Centre will be the main venue for the Summit. Delegates will explore community projects and network with people across the city during an exclusive social evening programme. The Summit’s spectacular Closing Ceremony will be at the Simon Bolivar Park.

2018
One Young World 2018
The Hague, Netherlands
The international city of peace and justice is the ideal place for delegates to find solutions to the core challenges their generation face.

The Opening Ceremony will be held at the Malieveld, a green plaza at the heart of the Hague. The World Forum located in the international zone will host the main summit. During breakout sessions, delegates will have easy access to international institutions including Europol, the International Criminal Court and the Organisation for the Prohibition of Chemical Weapons. The Closing Ceremony will take place at the Circus Theatre with an after party on the beach.

Introducing the Expert Events
- 2016 -

Building on the success of the Annual Summits, One Young World has launched a series of in-depth Expert Events, each with a focused theme.

Environment Expert Event
19-21 May, Arizona
The first in this series is the Environment Expert Event hosted at Biosphere 2, Arizona. This new event gathers approximately 500 young leaders in the Biosphere 2 – the world’s largest earth science laboratory - and features keynote speeches, Breakout Sessions and interactive workshops.

The One Young World Environment Expert Event offers young leaders the opportunity to generate solutions-led ideas that result in tangible action, change the way companies and countries tackle and react to many of the environmental challenges facing the world.

Sustainable Finance Expert Event
16-18 November, Cayman Islands
The Sustainable Finance Expert Events is the second event held outside of One Young World’s Annual Summit.

This Expert Event provides a platform for young leaders to discuss the ways in which young people can drive financial policy and ensure that governments and businesses take action to create more sustainable business markets.

The Cayman Islands are the world’s fifth largest financial centre and an ideal location for delegates to convene and consider the role that young people can play in innovating sustainable finance solutions.

Bid to be One Young World Host City 2019
A One Young World Host City must be forward thinking in its approach to young people and international in its outlook. We want to bring our delegates – young leaders from all 196 UN recognized countries – to vibrant world class cities that will help inspire them to initiate action and create positive change.

For more about the Host City Bid Process, please contact Ella.Robertson@OneYoungWorld.com
## KEY SUMMIT MILESTONES

- Coordinating Ambassador elections.
- Stage one of the global consultation process began. One Young World Ambassadors were surveyed to determine the Plenary topics of the Summit.
- Stage two of the global consultation process began. 23 focus groups were conducted.
- The third stage of the global consultation process began to finalise Plenary topics for the Summit.
- Summit Plenary topics announced.
- All Bar None Scholarship applications opened.
- Three months of 1:1 impact interviews began.
- 800 Delegate Speaker applications received.
- 90 shortlisted Delegate Speaker applicants interviewed.
- HRH Princess Eugenie’s official send off of the UK’s One Young World delegation hosted at St James’s Palace, London.
- The Asian premier of the HUMAN documentary with French filmmaker and One Young World Counsellor Yann Arthus Bertrand.

## A SELECTION OF NETWORKING AND LEARNING EVENTS

- Vanity Fair Celebration Reception. An evening to showcase the annual One Young World feature publication at Vogue House, London.
- Canadian Ambassadors held caucuses on the topics of Youth Engagement, CSR and Innovation in Business.
- American Ambassadors held caucuses on the topics of Climate Change, Youth Innovation, Social Entrepreneurship and Sexual Violence.
- Telefónica: Partnership for the future event. An expert panel discussed how diversity, intrapreneurship and youth leadership could be maximised within global corporation.
- African Ambassadors held caucuses on the topics of Peace and Security, Human Rights and What makes a good leader.
- Caribbean Ambassadors held caucuses on the topics of World Health, Innovation and Global Business.
- CEO lunch at L’Oreal, Paris with One Young World Ambassadors and invited directors from BNP Paribas, Sanofi, INSEAD, Deloitte and Pernod Richard.
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## OPPORTUNITIES TO SUPPORT THE GROWTH OF AMBASSADOR INITIATIVES

- Mary Robinson Climate Justice Award Competition announced.
- Nicola Ruane, B Team blog winner and UK Ambassador was mentored by Sir Richard Branson at the Global Goal Roundtable in New York, USA.
- Angela Jhanj, UK Ambassador presented Solutions for Youth Employment (SAFE) to the World Bank Group in Washington DC, USA.
- Yunus and Youth Global Fellowship Programme announced. Ambassadors Keren Jackson, Roy Morrison and Pierre Heistein won six-months of support and mentoring to scale their social venture.
- Ambassadors Nancy Paikdving, Mohammad Razai and Christopher Moss won sponsored entries for Virgin’s STRIVE mass participation challenge - a three-day fundraising hike to Ben Nevis, Scotland for the Big Change Charitable Trust.
- Resolution Project’s Social Venture Challenge for undergraduates in the One Young World community provided an opportunity to win US$3,000 of grants, mentoring and fellowship.
- Xetabyte competition to provide free digital and branding services to start-up initiatives announced One Young World Ambassador Eddy Musoke as winner.
- Opportunity for Ambassadors to win two fully funded tickets to the Unreasonable East Africa Launchpad in Uganda and five weeks of mentoring.
- Applications opened to join International Connector’s Millennium Catalysts programme in the US.

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FOR EVERY US$1 INVESTED

ONE YOUNG WORLD DELIVERS US$12 OF VALUE

One Young World’s global network of 7,000 young leaders create positive change across the globe. In 2015 the Social Return on Investment was calculated for the first time.

FIND OUT MORE IN ONE YOUNG WORLD’S ‘HOW FAR HAVE WE COME?’ IMPACT REPORT 2015
One Young World is organised into 23 geographical regions, each representing an equal distribution of Ambassadors.

**Coordinating Ambassador**
Every year, each region elects a Coordinating Ambassador responsible for:

- **Community Engagement**
  - Community Engagement helping facilitate useful connections between Ambassadors, arranging caucuses and special events.

- **Reporting on Ambassador Initiatives**
  - Reporting back to the One Young World headquarters on Ambassador-led initiatives for impact measurement.

- **Amplify the Voice**
  - Producing Blogs, film and photography to amplify the voice of young leaders.

- **Set Topics and Themes**
  - Summit consultation, disseminating surveys and chairing focus groups, as part of the Global Consultation Process, to help set topics and themes of the upcoming Summit.

**COORDINATING AMBASSADOR ACTIVITY**
Throughout the year, Coordinating Ambassadors arrange discussions on a variety of topics and communicate the results to the One Young World headquarters.

**Key**
- No Poverty
- Good Health and Well-being
- Quality Education
- Gender equality
- Clean water and sanitation
- Affordable and Clean Energy
- Decent Work and Economic Growth
- Sustainable Cities and Communities
- Responsible Consumption and Production
- Climate Action
- Peace, Justice and Strong Institutions
For the purpose of this report, the 23 geographical regions are grouped into nine areas; United States of America, Canada, South America, Caribbean, Europe, Asia, Africa, MENA, and Oceania. Samples of Ambassador activity in 2015 are on the following pages.

**Ambassador-led Initiatives**

- Positively impacting over 8.9 million people worldwide -

**UNITED STATES OF AMERICA**

- Josie Badger received the Greater Pittsburgh’s Young Professional Award for her ‘I want to work’ campaign, which led to a new state law on disability employment and will see an additional US$18 million of funds given to assist young disabled people find employment.
- In 2014, John Rogers persuaded AB InBev to pilot SmartBarley, a global knowledge exchange and education platform for farmers. In 2015, the project was rolled out across nine countries and 2,300 farmers have learnt to improve production, by reducing water and fertiliser use.

**SOUTH AMERICA**

- Cecilia Chapire’s Yunus and Youth Social business entrepreneurship project received applications from young leaders across 50 countries, educating 31 fellows from 22 countries.
- Maria Victoria AlonsoSpero was named as one of the BBC’s top 100 women in 2015. She also won US$165,000 from Chivas Regal The Venture, for her initiative Chipsafer which protects cattle from rustling and illness.
- Felipe Valencia-Dongo Quintanilla was appointed adviser to the Minister of Education in Peru.
- After meeting at the Dublin Summit in 2014, Danijel Buritica, former Farc victim and Regis Ortiz, an ex-FARC soldier worked together to form a peace and reconciliation camp, BAKONGO. Since its formation hundreds of victims of the Colombian conflict have attended.

**CANADA**

- The first Canadian One Young World advisory board was formed by Ambassador, Antoine Pouliot and represents a broad spectrum of Ottawa’s political, educational and cultural influencers.
- Kelly Lovell increased the reach of YOU Effect by 13,000 followers. You Effect is a crowdsourced media platform powered by young leaders to empower a generation for change.
- Emma Dreher, attended the annual UNESCO Chair Intergenerational Forum and International Leadership Training Programme for human rights.

**UNESCO Chair Intergenerational Forum and International Leadership Training Programme for human rights.**

**The Coordinating Ambassadors report on initiatives in their region throughout the year.**

- Kristin Duquette, disability activist and Paralympic athlete, became a member of the Obama Administration as a presidential appointee, working specifically inside the National Endowment for the Arts.
- Poonam Thimmaiah and Shada Abuhattum, founders of CLIMB, educated 4,747 and impacted 20,000 people about sexual violence, assault and how to overcome it.
- Meron Semedar, an Eritrean refugee and US citizen, addressed the United Nations on the rights of migrants.
- Saba Nafees won the Tibetan Innovation Challenge for her social business plan to secure the economic future of over 100,000 Tibetan refugees in India and Nepal.

**Kristin Duquette**

**Poonam Thimmaiah and Shada Abuhattum**

**Meron Semedar**

**Saba Nafees**

**Cecilia Chapire**

**Maria Victoria AlonsoSpero**

**Felipe Valencia-Dongo Quintanilla**

**Danijel Buritica**

**Regis Ortiz**

**BAKONGO peace and reconciliation camp**
Ambassador-led Initiatives continued

CARIBBEAN
- Faizal Abdulgafoer was elected Minister of Youth and Sport in Suriname. He is the youngest ever Government Minister in Suriname.
- Jamaican Ambassador Kirle-Anthony Hamilton was named one of the top 50 emerging global entrepreneurs by President Obama at the White House.
- Kirani James is Grenada’s only Olympic medalist in any sport and one of nine athletes globally to win World Championships at all youth, junior and senior levels. He recently won Bronze at the Beijing World Athletics Championships.
- In Guyana, Leonard Hoppie’s Come Alive Network (CAN), provided business education and mentoring to over 900 young people.
- Following Hurricane Joaquin, Ashleigh Rolle’s Global Dignity of the southern Bahamas partnered with the Global Shapers and other non-profits to provide 20 tonnes of food, water and medical supplies relief to the hurricane struck islands of the southern Bahamas.

EUROPE
- Alan Mak became the first UK Member of Parliament of British-Chinese heritage.
- Emily Reeves, change.org petitioned for a 50/50 gender split in the House of Commons. She wrote for BritPolitics, an educational resource for politics and history students during the elections.
- Maisie Rose Byrne’s sustainable development project, One Man’s Note, gained 11,000 followers on Twitter and 2,000 Instagram followers.
- Charlie Oliver organised six OYWLondon events with PwC, Twitter, Telefonica, Unilever, the Indonesian Embassy and the British-Serbian Chamber of Commerce. OYWLondon generated 500,000 impressions.

ASIA
- Yeonmi Park was listed in the BBC’s Top 100 Global Women following publication of her memoir, ‘In Order to Live’, and for campaigning globally for the rights of North Koreans.
- Shareez M Khanul Islam expanded ‘Social Business Youth Alliance (SBYA) - Global’ across 30 Universities in four countries, teaching young people Social Businesses principles.
- Prakash Neupane’s #IAMNEPAL global campaign to rebuild tourist perceptions of Nepal after the 2015 earthquake was adopted by the Nepalese tourist industry.

MENA REGION
- Amir Ashour created the first LGBT rights movement in the Iraq and Kurdistan called IraqQueer.
- Yasmine El Baggari from Morocco was recognised as one of 70 Global Entrepreneurs by President Obama for her initiative Voyaj, an online platform to build a more peaceful world through travel.
- Idris Barzani, founder and president of Rwanga Foundation, provided educational services to 264,303 people in the Kurdistan region and 163,479 Syrian refugees in 2015.

- Saeed Atcha received a Point of Light award from Prime Minister David Cameron for Xplode Magazine Bolton. The magazine has a readership of 23,400 and employs, and positively promotes, young people in the local community.
- Keren Jackson’s social enterprise BlueFire gathered 12,000 people to its annual Streetfest and 2,000 people to attend 50 workshops on intercultural dialogue.
- Ioanna Fotopoulos’s Impact Hub Athens hosted representatives of the European Parliament and the European Commission at an event in Greece.
- Bosnian Ambassador Milenko Plic received £106,000 funding from US investor Michael Baum for his global education platform offering non-formal opportunities to young people.
- Stuart Russell received a British Citizen Award and became a Fellow of the Royal Commonwealth Society for services to Youth and the Arts.
Scholarship Programmes
– Scholarship places awarded for One Young World 2015 Bangkok –

Since 2010, One Young World has worked to ensure outstanding young people from every country in the world are represented at One Young World Summits. Over 200 fully funded Scholarship places are available each year.

Thailand Young Leaders Programme

100 scholarships

1,500 applicants

The Bangkok Metropolitan Administration (BMA) and One Young World joined forces to find and empower Thailand’s most impactful young leaders, giving them the skills they needed to become successful social entrepreneurs through the Thai Young Leaders Programme (TYLP).

The programme offered the opportunity for 100 young leaders to attend the One Young World Summit in Bangkok as well as a three-day intensive training bootcamp. The bootcamp taught delegates the skills they needed to launch their own social venture and offered a leadership

Ambassador-led Initiatives continued

AFRICA
• Jennifer Kamara’s initiative World Health Equity won IT equipment worth US$25,000 from Lenovo at One Young World Dublin for treating 5,000 patients in Sierra Leone annually and for their Ebola crisis response during the outbreak.
• Malibongwe Xaba and Zanele Mabaso were listed in South Africa’s Mail and Guardian Young 200. Malibongwe was nominated for ANNT’s South African of the Year award.
• Congolese Ambassador Eddy Musoke launched Happy4Life in Kenya, the country’s first Children’s Rights Club, and educated over 1,000 children.
• Faycal Traore was elected Burkina Faso’s Prime Minister’s special envoy on youth inclusion.
• Alain Meff received a Queen’s Young Leaders Award from Queen Elizabeth II for GiftedMom’s provision of antenatal care to 1,200 women in Cameroon.
• Dr. Freeman Osonuga won the Meritorious award from President Bai Ernest Koroma of Sierra Leone for his role in the African Union’s Ebola Response Team.
• President Obama awarded Bilow Hassan of Kenya and Nicholas Kabaso of Zambia the Mandela Washington Fellowship for Young African Leaders.
• Ilwad Elman’s Elman Peace & Human Rights Centre provided 6,000 people with psychological counselling and support, 2,350 survivors of gender based violence with lifesaving health care and 4,000 families displaced by conflict with Relief and Hypo Thermal Kits.

OCEANIA
• Tessa Albrecht founded Australia’s first fairtrade skincare brand, Humanite Skincare.
• Bryant Zebedy mobilised friends and worked with NGOs to clear 2.7 tonnes of plastic waste pollution on land and in the sea around the Marshall Islands.

The谕 Yus Centre

10 scholarships

Professor Muhammad Yunus sponsored ten young delegates from Bangladesh who were active in the social enterprise and microfinance fields.

ADDITIONAL SCHOLARSHIPS:
C asean (2)
2015 was a pivotal year in the history of Bangkok, Thailand and South East Asia as a whole. Earlier that year, the ASEAN Economic Community was established – bringing together over 600 million people in Myanmar, Laos, Vietnam, Cambodia, Thailand, Malaysia, Singapore, Brunei, Indonesia and the Philippines in a single market with free trade and movement across borders.

C asean is a social enterprise that strengthens connectivity by promoting a high-growth environment for ASEAN businesses as well as raising public knowledge about regional integration.

Carole Stone (2)
Marmalade Fish (1)
George P. Johnson (1)

Ambassador-led Initiatives continued
The OPEC Fund for International Development (OFID) a supporter since 2009 sponsored 26 scholars from under-represented regions to attend the Summit.

All Bar None
Ensures every country in the world is represented at the One Young World Summit by offering 121 scholarship places.
Social Business Prizes

- Exclusive opportunities for the Ambassador community -

Thai Young Leaders Programme

Following a pitching competition at the end of the three-day intensive training bootcamp for Thai Young Leaders, ten winning teams were selected to receive seed money and expert advice to continue to develop their social ventures.

After weeks of working on their social ventures, the best four teams were selected to present their social ventures to Professor Muhammad Yunus on the main stage at the One Young World Summit in Bangkok.

The final four teams pitched to win two winning prizes of 2 million Thai Baht and two runner-up prizes of 1 million Baht.

The overall winners were:
- **Trawell**
  Sanor Wanprangboon, Tanyama Anantakornsawat, Keerati Wuttisikulcha, Suratchana Pakalvealton, Sapon Pitaik
  A travel agency helping travellers to experience and engage with local communities.
- **Aroi Hor**
  Sunantha Phophutharak, Chaiyapat Songlitchuwong, Niyaty Limpiti, Salisa Napathorn
  A street food initiative that leases food carts and provides training on financial management and hygiene standards. The social venture aims to bring income and occupation to underprivileged people whilst simultaneously raising the quality of street food.
- **Goody Truck**
  Kamonthip Phongphidhatwatthan, Pornthida Wongphaparatkai, Sorrawut Pingkhlasai, Nichaya Chaiyawan, Pornthida Wongphatharakul, Sorrawut Kamonthip Phongphiphatwatthana, Goody Truck
  A retail channel connecting low-income communities and manufacturers. The social venture aims to reduce household spending and decrease economical loss from overstocking.
- **Tidy**
  Piyapattara Chaimahawong, Kanjira Songpaisan, Aushim Merchant, Nicha Sirinan, Nattasuda Anusonadisai, Manoon Hayeemohlor
  A waste management programme segregating recyclables and non-recyclables processing to provide better work conditions, access to medical facilities and guaranteed employment.

The Resolution Project

Seven young undergraduate leaders with the best social business ideas received grants of US$3,000 and five weeks of mentoring from 80 experts to help improve their ventures.

The seven winning teams and projects were:
- **Soumeya Goual Linatakalam, Algeria**
  Developing a mobile app to help deaf people in Algeria communicate. Due to the lack of sign language instruction in schools, deaf communication is currently very poor.
- **Arunah Bushill, Namfundo Makhube Youth Leadership Academy, South Africa**
  Recruiting impoverished young people in Mpumalanga schools and providing leadership development and support for them to take social action in their communities.
- **Stefan Raicevic, Why Youth, Serbia**
  Building a mobile app to help Thai farmers access data to optimise agricultural inputs, improve crop yield and efficiency.
- **Juan Bol, PODER, Belize**
  Empowering socially disadvantaged indigenous youth in rural communities by providing a programme of educational workshops, training, cultural, sports and artistic activities.
- **Camila Olmedo Mendez, H2O Project, Bolivia**
  Building a water business to provide clean, recycled water to peri-urban and rural residents where water would be purchased by local women directly from water companies, then sold to residents at an affordable price.
- **Jasmine Chai, Farm 2.0, Thailand**
  Building a mobile app to help Thai farmers access data to optimise agricultural inputs, improve crop yield and efficiency.
- **Wandile Mthiyane, Ubuntu Design Community Half-House Project, South Africa**
  Providing sustainable improvements to the living conditions of shanty-town residents by building half-houses, leaving room for further creative construction by the community.

The final four teams pitched to win two winning prizes of US$20,000 and three silver winners won US$5,000 and US$20,000 of technology from Lenovo.

The winners were:
- **Jennifer Kamara**
  Influenced by One Young World 2013, Jennifer set up the WHE Clinic in Sierra Leone, providing maternal, malaria and typhoid treatment to 5,000 people each year. It became an Ebola clinic during the outbreak saving countless lives.
  She received the Gold prize of US$5,000 cash and US$20,000 of technology from Lenovo.

Rwanda Social Enterprise Competition

Three winners each received a US$20,000 grant for their social start-ups after pitching to and receiving advice from an esteemed panel at the Summit 2014 Dublin.

The three winners were:
- **Khizr Imran Tajammul, Pakistan**
  Who formed his company, Jaan, to research and manufacture an affordable energy solution for low income communities across Pakistan.
- **Regina Vallullina, Russia**
  Showcased Green and Clean, a business model giving underprivileged children the chance to wash their clothes cheaply without harming the environment.
- **Lucia Valencia-Onggo Quintanilla, Peru**
  Pioneered the art of connecting conscious consumers with social entrepreneurs through her website duhem.com.
Introducing the National Young Leaders Organising Committee

- Developing and promoting the One Young World movement -

Following the successful trial of a NYLOC in Japan, which resulted in one of the largest delegations to One Young World, five additional regional committees have been formed in 2015.

**THE MISSION AND ROLE OF THE NYLOC**

To develop and promote the One Young World movement in accordance with the One Young World charter.

Their role is to promote One Young World by:

1. Sourcing fully funded delegates of exceptional leadership from their countries across all sectors
2. Connecting delegates and Ambassadors in their region
3. Encouraging One Young World Ambassadors in their leadership endeavours
4. Organising and raising any funding required for a 'send off' for the national delegation to each Summit.

**SOURCES OF DELEGATE FUNDING**

- Corporate Delegates
- Scholarships: All Bar None/Yunus
- Educational Institutions
- Self Sponsored
- Partner NGOs

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<tr>
<td>Education</td>
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**BUDGET BREAKDOWN**

- 77 –

**ONE YOUNG WORLD ANNUAL REPORT 2015**

Operations and Finance
Our students experienced a quite remarkable event, made lasting and powerful contacts and will continue to think about it for some time. They will, I am quite sure, emerge with enhanced perspectives that will become an important part of their future experience."

Teacher from Shrewsbury Academy

Staff and Volunteers

20 One Young World team members – consisted of permanent and volunteer staff

67

Media and Production team members: Seven Hills and George P. Johnson.

280

Thai volunteers

All volunteers were fully trained and offered full-time employment following the Summit by the hospitality industry.

Spotlight on Team Members

One Young World believes in helping to promote leadership and opportunity for young people and so this is reflected within its own team.

Matthew Belshaw

Associate Director – Community Relations

Matthew Belshaw was made Community Relations Executive after an internship in 2012. Matthew successfully expanded and engaged with the global Ambassadors and increased community activity to such an extent that he was made Associate Director of Community Relations in 2014.

Matthew is responsible for managing the Ambassador community on a global level, regularly managing scholarship opportunities from their genesis to the point of fruition at the Summit. A major part of his role is to keep Ambassadors connected to each other and up to date on current opportunities available to them; he maintains strong relationships with Ambassadors, and runs the election of, and manages, a group of 23 Coordinating Ambassadors each year.

Alex Bellotti and Michael McLennan were both offered full-time jobs as Client Service Executives after internships in 2012. Alex and Michael have gone from strength to strength which was acknowledged by both being made Associate Directors towards the end of 2014.

The Sales team is the main point of contact for One Young World’s biggest partners, liaising with senior level clients on a day-to-day basis. They negotiate rates and value in kind support packages, provide invoicing and credit control support, design sales brochures and ensure registration of delegates.

MATTHEW BELSHAW

Associate Director – Community Relations

ALEX BELLOTTI

Associate Director – Partnerships

MICHAEL McLENNAN

Associate Director – Partnerships

EAMON TAYLOR

Digital Director

Since joining One Young World as a Web Developer in 2010, Eamon has overhauled One Young World’s digital offering by introducing open source technologies, redesigning the website, introducing new content management tools and an event logistics registration system. Now, as One Young World’s Digital Director, he leads his growing team to continuously innovate and improve all of One Young World’s digital marketing and technical output.

All four manage a team of executives.
Partners

Corporate Partner Events

TELEFONICA PARTNERSHIP FOR THE FUTURE
March 2015
An expert panel discussed how diversity, intrapreneurship and youth leadership can be maximised within global corporations.

PARTNERS ROUND TABLE EVENT AT BANGKOK SUMMIT
November 20 2015
Corporate partners, observers and Counsellors were invited to a round table briefing to network and share knowledge on how to make the most of the One Young World Summit. Best practice presentations were delivered by Strategic Partners CP Group, Barclays, AB InBev and delegate partners Siemens, Unilever, L’Oréal, Telefónica, Maersk and OFID.

Organisations that send delegates include:

- PepsiCo
- Telefónica
- Barclays
- AB InBev
- Siemens
- Unilever
- L’Oréal
- Telefónica
- Maersk
- OFID

DELEGATE PARTNERS

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PARTNERS BY SECTOR

- Banking and Finance: 18%
- Education: 14%
- Retail: 17%
- IT: 4%
- Media: 7%
- Pharmaceuticals: 5%
- Professional Services: 6%
- Telecommunications: 4%
- Paper and Packaging: 3%
- Transport: 3%
- Energy: 2%
- Industrial: 2%
- Engineering and Industrial: 3%
- Non-profit: 10%
- Other: 2%
Partners continued

Conran Design Group
Clearwater Yard
35 Inverness Street
London NW1 7HB

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CONRAN DESIGN GROUP
Conran Design Group is proud to have partnered with One Young World in the production of this report.

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