

One Young World 2018 The Hague October 17 - 20 **Summit Highlights** 

# The Annual Global Summit

The One Young World Summit 2018 was held in The Hague, The Netherlands. Known as 'the International City of Peace and Justice', The Hague is the seat of the Dutch parliament, home to the U.N.'s International Court of Justice, headquartered in the Peace Palace, and the International Criminal Court.. The 9th annual One Young World Summit was officially opened by Queen Maxima of The Netherlands who welcomed delegates from 196 countries alongside global leaders, renowned experts and the world's press.'

The Summit convened more than 1,800 delegates from every country to debate and devise solutions to the world's most pressing issues. Marking the 70th Anniversary of the Universal Declaration of Human Rights, particular focus was given to the continued need to protect and uphold the basic rights and dignity of all people. The most international gathering of young people, other than the Olympic Games

196

Countries

represented

Delegates attended

1,800

#### 66

Imagine what the world would be if you could change it. You have the power to create it. If you don't imagine the world you want to create, it will

8,000

Hotel nights

provided

not happen." Professor Muhammad Yunus, Founder, Grameen Bank and Nobel Prize Laureate

79

180+

Delegates and Ambassadors involved in on stage content Partners sent or sponsored delegates

One Young World 2018 was the largest Summit to date

352 Scholarship places

awarded

Awarded Scholarship places worth over

£1.3M

### 66

You are the future of what it means to be human. Because you believe, because you make individual choices and because you are and want to be

leaders." Minister Sigrid Kaag, Minister for Foreign Trade and Development Cooperation



Counsellors & Guest Speakers involved in stage content



Nobel Peace Prize Laureates



# Global Media Coverage

9.8 m

Impressions across all One Young World social media channels

### 66

"I know it may sound crazy but you guys just motivated me to run for the President of the United States."

Akon at One Young World 2018, Evening Standard

# $2.2 \,\mathrm{m}$

Facebook video views during Summit. Livestream viewers tuned in from





Media outlets, with representation from every continent



g



sky

NEWS

# 140+

Interviews with Ambassadors and Counsellors at the Summit

3.3K mentions of #OYW2018,

#OYWTheHague,

#OYW18

# 1,000

Pieces of press coverage about the Summit

# 10

Journalists covered the Summit



### **One Young World 2018 The Hague Feedback**

- What delegates said about their experience in the Hague -

# 96%

were inspired to be more socially responsible

89% say attending the Summit will help their professional development

# 78%

agreed attending the Summit improved their capacity for leadership

### 66

The insight offered from leaders across many different industries hammered home the fact that industrial leaders from a variety of sectors take the impact of many of the different global issues seriously."

Delegate from One Young World 2018 The Hague



#### say the Summit offered an unrivalled opportunity to

make connections





### 81% say they made

(Sides)

connections with Delegates from **their** own organisations that will lead to collaboration

Deeply Professional Purpose in life Life-Changing Awesome Issues Ideas Experience Life Terms Impact New Projects Motivated Change Better World Confident Environment Home

# 70%

say they made connections with Delegates from other organisations that will lead to collaboration







96% agree the Summit

broadened their understanding of global issues

### **2018 The Hague Counsellors**

- Selected for their leadership and influence -



Counsellors lend their stature to support Delegates and accomplish One Young World's objective of raising awareness of issues important to young people globally.

#### **COUNSELLORS**

#### Abdulgawi Yusuf

President, International Court of Justice Abrima Erwiah Co-Founder Studio One Eight Nine AKON Musician and Humanitarian **Amber Bindels Disability Activist** Amber Heard Actress and Humanitarian Angela Darlingtor Group Chief Risk Officer, Aviva Antoine de Saint-Affri CEO, Barry Callebaut Antoine Sire Head of Company Engagement, BNP Paribas Antonio Zappulla COO, Thomson Reuters Foundation Ben van Beurder Chief Executive Officer of Royal Dutch Shell plc **Biz Stone** Entrepreneur and Co-Founder, Twitter member, AB Inbev and Barry **Bibian Mentel Dutch Paralympic Champion Bob Dudley** 





**Bob Geldof** Singer and Activist Carole Stone Founder, The Carole Stone Foundation **Disability Campaigner** Caroline Mutoko COO, RadioAfrica Group **Christiana Figueres** Convener, Mission 2020 and former Executive Secretary, UNFCCC **Clarence Seedorf** Football Legend **Clifford Samue** Gilead's Senior Vice President of Access Operations and Emerging Markets Dambisa Moyo

CEO, BP

#### International Economist and Author **David Sproul** Senior Partner & Chief Executive of Deloitte North West Europe and Deloitte UK

Elio Leoni Sceti Chief crafter of The Craftory, board Callebaut **Emmanuel Lulin** 

Senior Vice-President & Chief Ethics Officer, L'Oreal





Fatima Bhutto Bestselling Author Fatou Bensouda Prosecutor, International Criminal Court Feike Siibesma CEO and Chairman. DSM Georgette Mulheir CEO, Lumos Gordon Brown Former Prime Minister of the United Kingdom Hans Reitz Founder and Managing Director, Grameen Creative Lab Hikmet Frsek CEO, Western Union Ilia Caldero TV Anchor and Journalist, Univision Jacqueline Fernandez Actress & Humanitarian Jane Griffiths Global Head, Actelion Jayathma Wickramanayake UN Secretary General Envoy on Youth Joe Franses Vice President, Sustainability, Coca Cola European Partners John Roberts Founder, AO.com and OnSide Youth Zones Kailash Satvarthi 2014 Nobel Peace Laureate and Founder, Bachpan Bachao Andolan Kathryne Bomb Director General, International Commission on Missing Persons Kumi Naidoo Secretary General, Amnesty International Lamiya Morshed Executive Director, Yunus Centre Bangladesh Laurent Faracci Executive Vice President, Category Development Health, RB Lucy Cooper Innovation Director, Accenture Mama Bee Social Media Influencer, Eh Bee Family Marisa Drew CEO, Impact Advisory and Finance Department, Credit Suisse Mark Tewksbury Olympic Champion Swimmer & Chair, Special Olympics Canada Mary Robinson

Founder, Mary Robinson Foundation - Climate Justice and former President of Ireland

**Michael Hastings** 





Global Head of Citizenship, KPMG International Minister Kaag Minister for Foreign Trade and **Development Cooperation** Mo Ibrahim Founder, Mo Ibrahim Foundation Mohamed Amersi Founder and CEO, Emergent Telecom Ventures **Muhammad Yunus** 2006 Nobel Peace Laureate and Founder, Grameen Bank Naomi Campl Supermodel and Activist Nils Wol Head of Digital Business Strategy, Audi Paul Polman CEO. Unilever. Chairman. World **Business Council for Sustainable** Development and Chairman, B Team Peter Schwarzenba Board Member and Head of Sustainability Development, BMW Rakesh Kapoor CEO, RB Robert Crepinko Head of the European Migrant Smuggling Centre, Europol

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#### One Young World 2018 The Hague Summit Highlights

Ron Garan

Fromer Astronaut for NASA Ronan Dunne Group President, Verizon Wireless Rosario Dawso Actress and Social Entrepreneur Saad Mohser CEO, MOBY Group Sir John Mai Former British Prime Minister Sir Richard Branson **Business Magnate and Entrepreneur** Tawakkol Karma 2011 Nobel Peace Laureate Tegla Loroupe World Marathon Champion and Organiser of the 2016 Olympic Refugee Team **Terry Crews** Actor and Activist **Theodor Meron** President, International Residual Mechanism for Criminal Tribunals (IRMCT) Thuli Madonsela Former Public Protector, South Africa, and Chair: Social Justice, University of Stellenbosch and Chief Patron of The Thuli Madonsela Foundation **Tidjane** Thiam CEO, Credit Suisse Ulrike Sapiro Director of Sustainability and Stakeholders, Coca Cola Valerie Keller Executive Director, Global Markets at EY / Founder and Global Leader, EY Beacon Institute Woody Milintachinda Thai TV Presenter Zahra Bahrololoum Senior Managing Director and Lead of Accenture Technology for the UK and Ireland.



One Young World was granted the unique priviledge of hosting the 2018 Opening Ceremony at the Peace Palace, the temple of peace and home of the International Court of Justice. Queen Maxima of The Netherlands and Mayor Pauline Krikke received the Delegates and Counsellors offering them a unforgettable welcome to The Hague.

# THE 2018 OPENING CEREMONY PROGRAMME CONSISTED OF:

- Summit opened by H.M. Queen Maxima of the Netherlands
  Welcome speeches from One Young World Founders Kate Debortson and David
- Robertson and David Jones
- Words of welcome from the Mayor of The Hague, Pauline Krikke

 Speeches by The Hague Ambassador Hussein Alkiasei, the President of the ICJ, Abdulqawi Yusuf and Carnegie Foundation Director, Erik de Baedts

- Bob Geldof introduces a film tribute to Kofi
- Annan
- Performance by Choir An introduction and
- welcome to each One Young World Counsellor
- Keynote speeches by Nobel Prize Laureates Professor Yunus and Tawakkol Karman
- A video montage of Ambassadors in Action since 2017
- Bogota The flag ceremony, where a delegate from each of the 196 countries represented
- at the Summit, present their countries flag on stage ending with a
- giant flag wave.

# Opening Ceremony

Nobel Peace Prize Laureates addressed delegates at the prestigious and historic Peace Palace

So many young professionals coming to the city of peace and justice with a clear goal in mind: to do whatever it takes to make this world a better place, to open the shutters, build bridges, move forward, set sights to future"

Mayor Pauline Krikke, Mayor of the Hague

el Peace Prize





Bob Geldof, Singer and Activist



I hope that this Summit will give and bring you inspiration, wisdom, friendship and perseverance for all the tasks that lie ahead of us"

Her Maiesty Queen Maxima of the Netherlands

Live the dream, make it happen. One Young World you are it on this planet"

Minister Sigrid Kaag, Foreign Trade and Development Cooperation



Queen Maxima of The Netherlands

#### MAIN STAGE

Main stage sessions span wideranging subjects delivered in various formats, from Delegate led panels to keynote speeches.

#### PLENARY SESSIONS

Plenary Sessions are the core sessions of each One Young World Summit. Each Plenary Session focusses on one of five key themes highlighted by One Young World's Global Consultation Process. The 2018 Plenary themes were:

#### Human Rights

SDGs: where do human rights fit in?

Education Will the internet achieve equality in education?

Poverty Alleviation & Economic Development Can solving youth unemployment avert future conflicts?

# The second secon

#### for young leaders, by young leaders.

The agenda of each Summit is defined in consultation with the global One Young World Ambassadors community. Consisting of online surveys and physical focus groups, the consultation process ensures each Summit is a true reflection of the interests and concerns of young leaders worldwide.

### Content based on the UN SDGs







13 CLIMATE ACTION



14 LIFE BELOW WATER



Environment How can our planet survive plastic pollution?

#### Health

Why are people still dying of preventable diseases?

Unlike traditional conferences, The Summit's Plenary Sessions put the spotlight on the solutions and innovation of young leaders. During each Plenary Session, delegates hear from five Delegate Speakers who are selected from among the delegation in light of their extraordinary impact. Each delegate speaker is personally introduced by a global figure such as Bob Geldof, Akon, or Thuli Madonsela.



**IO** REDUCED INEQUALITIES

6 PEACE, JUST



11 SUSTAINABLE CITIES AND COMMUNITIES



17 PARTNERSHIPS FOR THE BOALS 6 CLEAN WATER AND SANITATION



2 RESPONSIBLE CONSUMPTION AND PRODUCTION



### **Plenary Sessions**

- Agenda by young leaders, for young leaders -



# HUMAN RIGHTS -**SDGS: WHERE DO HUMAN RIGHTS FIT IN**?





#### **Delegate Speakers**



**KUMI NAIDOO** Secretary-General of Amnesty International



As the International City of Peace and Justice, The Hague is home to the International Criminal Court (ICC). With over 120 signatories, the ICC is one of the few global bodies holding governments accountable for their actions.

Yet according to Amnesty International "the world witnessed a rollback of human rights" in 2017. It stated that "women's rights took a nosedive" in many countries, while there was a simultaneous rise in xenophobia and discrimination towards minority groups.

Of the One Young World Ambassadors surveyed, 69% have witnessed a human rights violation in their country, and nearly half had personally suffered from one. To combat this One Young World Ambassadors are leading initiatives which have impacted on 137,723 people in tackling inequalities and providing new opportunities for disadvantaged groups. A further 207,774 people have been educated and engaged by One Young World Ambassador projects in building more peaceful and inclusive societies.

The SDGs seem all encompassing and 90% of the goals are linked to human rights, underpinned by the fundamental commitment to "leave no one behind". But with the state of global politics in 2018, could more be done to reflect human rights more explicitly in the SDGs?









#### **YASMEEN MJIALI, PALESTINE**

Introduced by Jacqueline Fernandez Is the founder of a socially-conscious fashion brand, Baby Fist which donates proceeds to women's empowerment projects in the West Bank.

#### **IRWIN IRADUNKUNDA, BURUNDI**

Introduced by Kumi Naidoo Irwin is an LGBTQ+ activist in Burundi. In 2016, he edited Walking The Tightrope: Poetry and Prose by LGBTQ+ writers from Africa.

#### TAMANA ASEY, AFGHANISTAN

Introduced by Saad Mohseni Tamana was the first female doctor in Afghanistan to stand against virginity testing. She is a women' rights advocate and played a critical role in banning hymen testing in the country.

#### SATTA SHERIFF, LIBERIA

Introduced by Clifford Samuel

Satta is the founder of Youth in Action for Peace and Empowerment, a children and youth driven NGO founded to advocate, promote, empower and defend the rights of Liberian children.

#### **IBTISSAM ABAAZIZ, NETHERLANDS**

Introduced by Amber Heard Co-Founder of Meld Islamaphobie, Ibtissam is an activist who fights Islamaphobia in the Netherlands.

#### LUKE HART, UNITED KINGDOM

Introduced by Thuli Mado After his father murdered his mother and his sister, Luke and his brother Ryan have become outspoken activists on domestic violence.

#### **Plenary Sessions continued**

- Agenda by young leaders, for young leaders -



Plenary Session

# WILL THE INTERNET ACHIEVE EQUALITY IN EDUCATION?



**Keynote Speaker** 

#### **Delegate Speakers**



LORD MICHAEL HASTINGS, Global Head of Citizenship, KPMG International



The global youth unemployment rate rate is on the rise again. The UN's International Labour Organization predicts that numbers will increase by 200,000 in 2018 to a total of 71.1 million (more than 13%). After several years of improvement from the crisis peak of 76.7 million youth employed in 2009, the problem is again getting worse.

In addition, more than 160 million working youths in the developing world are living on pay of less than \$3.10 a day. Almost 90% of all young people live in developing countries.

There is a widespread assumption that youth unemployment and conflict are directly related, with a lack of economic opportunity associated with greater vulnerability to participation in armed violence, crime and other illicit activities.

One Young World Ambassador-led projects are alleviating poverty and developing the economy by providing access to training, education and employment opportunities. Yet young people are three times as likely to be unemployed as adults, and in 76% of countries with data more than one in ten youths are neither in education nor working.

If we do not create the 600 million jobs needed for young people in the next decade, how can we deal with the ramifications?









#### ZARANGIZ HUSEYNOVA

Introduced by Mama Bee

Zarangiz founded WoWoman, a platform which creates spaces and tools to educate women and provide them with the skills needed to become competitive employees in the digital era.

#### VEACESLAV CRETU, MOLDOVA

Introduced by Lord Michael Hastings Veaceslav runs a social venture DigiKidz, which is a project designed to implement a sustainable model of digital literacy for underprivileged high school students in Moldova.

#### ARITTA SEPPA, FINLAND

Introduced by Mark Tewksbury

Caritta is the Co-Founder and COO of Tespack, a Finnish company that specialises in mobile and clean energy to help improve access to education in schools in remote regions.

#### JAMES DA COSTA

UNITED KINGDOM, ntroduced by Caroline Mutoko

James co-founded TeleStory a mobile phone programme which enables illiterate parents to read to their illiterate children for the first time. TeleStory has taught over 5000 children and their mothers to read.

#### **CHARIF HAMIDI MORROCCO**

Introduced by Biz Stone

Charif Co-Founded Ed4.0, a mobile school that travels to the most remote rural areas of Morocco to close education gaps across the country.

#### SPANDANA PALAYPU, INDIA

Introduced by David Sproul Spandana is the Founder and CEO of ZoEasy, an organisation committed to matching migrant blue collar workers with safe and relevant work by removing middle men from the equation.

#### **Plenary Sessions continued**

- Agenda by young leaders, for young leaders -



**Poverty Alleviation & Economic Development** Plenary Session

# **CAN SOLVING YOUTH** UNEMPLOYMENT **AVERT FUTURE CONFLICTS?**





Almost ten years ago, the UN announced the world's first tuition-free online university. designed to use the Internet to bring further education to the masses requiring only an admission fee of \$50 or less. The University continues to exist and has recently had further support from the Bill and Melinda Gates Foundation.

According to Save The Children, more than half of the world's school-aged children are not learning. Roughly 750 million people over the age of 15 still can't read or write a basic sentence. With \$8.15 billion invested in edtech companies globally in 2017 alone, there is newfound hope of providing more accessible forms of education to those that need it most.

One Young World Ambassador initiatives are using online technology to close the opportunities gap between men and women, and between developing and developed societies. Projects have educated 108,150 students, providing employable skills and training.

But are we doing enough to exploit the wonders of the world wide web for the benefit of better educating the global population?











#### ACHALEKE CHRISTIAN LEKE, CAMEROON

Introduced by AKO

Achaleke is the Pan-Commonwealth Coordinator of the Commonwealth Youth Peace Ambassadors Network. He is involved in multiple projects one of which includes transforming the lives of prisoners in Cameroon.



#### **AHLEM NASRAOUI, TUNISIA**

Introduced by Rosario Dawso Ahlem is the President of the Young Leaders Entrepreneurs in Tunisia. She also founded the Unleash Tunisia Venture bus which tours the country to inspire and help youths in high risk areas of Tunisia.

#### JULIUS KARL FIEVE, GHANA

#### Introduced by Georgette Mulheir

Julius serves as a young elected Local Assembly Member in Ghana, Africa representing a population of over 7000 people in the Mafi Zingo Electoral Area in the Central Tongu District of the Volta Region.

#### MARY HELDA AKONGO, UGANDA

Introduced by Hans Reitz

Mary is the Operations and Program Manager of Zimba Women, a social enterprise that provides tools and technology platforms, business training, mentorship and networks to women in Sub-Saharan Africa.

#### DAVID SANTIAGO CANO SALAZAR, COLUMBIA

#### Introduced by Antonio Zapulla

David is a social worker and activist in youth development and overcoming poverty. He is the general manager of TECHO, a Latin American organisations that helps disadvantaged communities through infrastructure development.

#### **IMRANA ALHAJI BUBA, NIGERIA**

#### Introduced by Abrima Erwiah

Imrana founded the Youth Coalition Against Terrorism. a volunteer based coalition of over 600 youth in northeastern Nigeria that works to unite young people against violent extremism through job creation.

Summit Highlights

#### **Plenary Sessions continued**

- Agenda by young leaders, for young leaders -



Environment **Plenary Session** 

# **HOW CAN OUR PLANET SURVIVE PLASTIC POLLUTION?**

#### **Delegate Speakers**

In the past decade the world produced more plastic than in the whole of the last century. We buy 1 million plastic bottles every minute and use 17 million barrels of oil each year just to produce those plastic bottles.

Each year 13 million tonnes of plastic leak into the ocean. Some of these plastics can survive in the environment for 500 years.

According to the Ellen MacArthur Foundation, if big industry doesn't clean up its act, there will be more plastic waste in the sea than fish by 2050. A single mass of trash floating in the Pacific Ocean, dubbed the 'Great Pacific Garbage Patch' has grown to three times the size of France. As the organisation A Plastic Planet regularly states; "we are all Plastic Addicts".

To turn this around 69% of One Young World Ambassadors have personally taken steps to be more responsible in the consumption and disposal of plastics in their country. Recycling offers hope. Every ton of recycled plastic saves up to 2,000 gallons of gasoline and the process uses 88 per cent less energy than making new plastic.

Ambassador initiatives have also impacted 17,418 people in sustainable production and consumption, from making fair trade chocolate to recycling used sports equipment. 'Beat Plastic Pollution' was the theme of this year's World Environment Day.

But do such initiatives amount to 'too little, too late'?

JOHNMARY KAVUMA, UGANDA Introduced by Teala Lorou

Johnmary founded UpCycle Africa with the aim of providing affordable artistic and durable houses to low income earners whilst eliminating plastic waste in his community.





#### **BRIGHTON KAOMA, ZAMBIA**

Introduced by Antoine de St Affrique

Brighton is the Executive Director of Agents of Change Foundation and is the CEO of KIDS FM. A pioneer in the field, he has used the radio to raise awareness about environmental concerns and threats in Zambia.

#### MADHAV DATT, INDIA

Introduced by Valerie Keller Madhav founded Green the Gene when he was 8 years old. Since then, the organisation has grown into one of the world's largest youth run environmental non profits, with projects in 62 different countries.

#### **KHAIRUNNISA ASHARI, BRUNEI**

Introduced by Mary Robinson

Khairunnisa co-founded Green Brunei in 2012, a youth led social enterprise that promotes environmental sustainability through education, conservation and advocacy.

#### **KEHKASHAN BASU, CANADA**

Introduced by Mama Bee

Kehkashan is the founder of Green Hope Foundation, an environmental start-up in Canada which educates corporations around sustainable development goals, hosts workshops and engages children in environmental affairs.

#### **MILES PEPPER, UNITED STATES**

Introduced by Elio Leoni Sceti

Miles is Co-Founder of Final Straw, a start-up whose mission is to reduce plastic straws by giving people a reusable alternative

#### **ISMAEL ESSOME EBONE, CAMEROON**

Introduced by Tegla Loroupe

Ismael founded Madiba & Nature in 2016 with the goal of reducing plastic waste. One of the projects he has led is ECOBOAT which creates fishing boats out of plastic bottles to support the local economy and environment.

#### **Plenary Sessions continued**

- Agenda by young leaders, for young leaders -



# WHY ARE PEOPLE **STILL DYING OF** PREVENTABLE **DISEASES?**



#### **Keynote Speaker**

#### **Delegate Speakers**



LAURENT FARACCI, **Executive Vice President - Global** Category, RB Health



The World Health Organisation said this year that global vaccination coverage has stalled at 86%. They estimate 1.5 million deaths a year could be prevented if vaccination levels improve. Yet there are increasing challenges against the safety of vaccines: in France alone, over 40% of the population do not consider them safe.

Globally, over a million people still die from HIV related causes each year. The lives of three million children under five are lost annually due to undernutrition. According to research in the UK, around 40% of cancer cases could be prevented by lifestyle changes. If everyone routinely washed their hands, the spread of disease and infection could be prevented which would save close to a million lives a year.

Nearly 90% of One Young World Ambassadors believe that education and awareness is the key to preventing disease and ill health. To date, health projects led by One Young World Ambassadors have impacted on 1,342,595 individuals who have been given access to medical care and healthier lifestyles through technology-driven initiatives.

Whether due to a lack of education or scarce access to services, why are people still dying of preventable diseases?









#### **QUINN UNDERWOOD, CANADA**

Introduced by Woody Milintachinda Co-founded ADVIN, a social enterprise that makes primary healthcare accessible to all particularly those in Southeast Asia.

#### **FELIPE ACOSTA, COLOMBIA**

Introduced by Laurent Faracci CoFounder of Dondoctor an organisation that is digitising access to healthcare and empowering people to live healthier lives.

#### MARGIANTA DINATA, INDONESIA

Introduced by Terry Crews Margianta is an activist who has fought fiercely for more tobacco control in Indonesia. In 2015 he co-initiated the Youth Movement Framework Convention on Tobacco Control.

#### **OLIVIER NOEL, HAITI**

Introduced by Thuli Madonsela

Olivier founded the genetics startup company DNAsimple which helps connect patients and researchers to improve the treatment and research of diseases.

#### FATOUMATTA L KASSAMA, THE GAMBIA

Introduced by Angela Darlington Initiated a community based organisation called Eye Care For All, that provides free home based and community eye care services.

#### **ISMAEL ESSOME EBONE, CAMEROON**

Introduced by Tegla Loroupe Ismael founded Madiba & Nature in 2016 with the goal of reducing plastic waste. One of the projects he has led is ECOBOAT which creates fishing boats out of plastic bottles to support the local economy and environment.

## Main Stage Sessions

- 2018 highlights -

One Young World, ladies and gentlemen you have the power. Certainly have the aenius. What we need now is the magic."

#### Bob Geldof, Singer and Activist

#### **AMBASSADORS IN ACTION**

Leading by example, One Young World Ambassadors from the corporate sector explained the ways in which they used previous experiences at the One Young World Summit to launch initiatives within their companies. The case studies demonstrates the ways in which this year's cohort of Delegates can take the inspiration they gained in Bogotá and turn it into meaningful impact. This session takes place every morning during the Summit and is chaired by three counsellors. Ronan Dunne, Caroline Mutoko and Elio Leoni Sceti.

#### YOUNG PEOPLE IN POLITICS

Sir John Major left school at 16 and entered politics at the age of 21. He became Prime Minister of the United Kingdom in 1990, serving until 1997. After more than 50 years of public service, Sir John believes young people should be encouraged to pursue a career in politics, not least since they have a crucial role to play in shaping all our futures in this everchanging world.

# **BUSINESS FOR** GOOD



#### **ADVANCING THE ENERGY** TRANSITION

The world is growing like never before, creating opportunities for billions of people. And all this growth requires energy. But as the world demands more energy it also demands that it be produced and delivered in new ways, with fewer emissions. CEO Bob Dudley explores the challenges of BP's dual mission of delivering the energy that the world needs while advancing the low carbon world that we all want through BP's commitment to reducing emissions in its operations, improving products and services, and creating low carbon businesses.

#### THE NEW VICTORIANS: HOW **TODAY'S BUSINESS LEADERS** SHOULD BE INSPIRED BY THE 19TH **CENTURY'S BUSINESS PHILANTHROPISTS**

John Roberts is a British entrepreneur, businessman, investor and passionate philanthropist, having founded electrical goods giant AO. Inspired by the great philanthro-capitalists of the 19th century, he dedicates much of his time to providing opportunities for young people in deprived neighbourhoods through the organisation OnSide. John Roberts reflects on the ways in which economic prosperity can benefit



wider society and not just the one percent, drawing on lessons from the business philanthropists of Victorian Britain.

#### THE WORLD CAN'T WAIT

RB drives consumer health forward through innovation and is one of the fastest growing companies in the fastest growing market. CEO Rakesh Kapoor is a champion of the company's culture of entrepreneurialism in order to create consumer access to health and hygiene products. He explores the way in which One Young World Ambassadors have been intrapreneurs and created additional social benefits through their careers at RB.

# **HUMAN RIGHTS**



#### **BOB GELDOF**

A longtime admirer and friend of Kofi Annan, 7th Secretary General of the UN, Bob Geldof pays tribute to one of the world's greatest diplomats.

#### THE POWER OF KNOWLEDGE - THE **MULTIPLIER EFFECT OF INVESTING** IN EDUCATION

Education drives economic empowerment and social mobility. CEO Tidjane Thiam in conversation with Marisa Drew explains the ways in which Credit Suisse's Global Education Initiative and its Impact Investing arm supports programmes that improve the quality of educational

opportunities for young people (SDG 4), but also how the multiplier effect of investing in education can positively contribute to all of the other SDGs.

#### THE REFUGEE CRISIS



#### THE WORLD'S MOST VULNERABLE **PEOPLE: WHY WE NEED TO DO MORE FOR REFUGEES**

Having spent a significant amount of time in Jordan, Amber Heard shares her experiences on working with refugees and the daily reality of the life of women in a refugee camp. She also sheds light on the recent opprobrium of the forced family separation on the border of Mexico and her native Texas and explains why she is dedicating herself to campaigning for the rights and dignity of migrants, particularly women and children



#### THE REALITY OF THE REFUGEE JOURNEY

The nature of the infrastructure in refugee camps leaves vulnerable people further exposed to risk of Sexual Violence. Additionally, many refugees will have experienced Sexual Violence in the conflict they fled or en route to the refugee camp. Providing care and protection for survivors of sexual violence is immensely challenging - the panellists discuss approaches they have taken and the actions that other young people can commit to in order to support.

#### **GLOBAL CONNECTIONS: BUILDING BRIDGES, NOT WALLS**

While technology is making our world ever more connected, strains of protectionism and nationalism are emerging across the globe. In this context, Hikmet Ersek draws on his own international background - as a migrant, a citizen of both Austria and Turkey, and the CEO of Western Union one of the world's most global

companies - he shares his views on the importance of building bridges in a world that is calling out for walls.

#### **LUMOS - ENDING** INSTITUTIONALISATION OF **CHILDREN BY 2050**

Lumos CEO, Georgette Mulheir, is joined by Lumos celebrity Ambassador Mama Bee and young women who have experienced institutionalisation to discuss the importance of female role models. Eight million children live in orphanages and other institutions globally despite the fact that 80% are not orphans but have been separated from their families because of poverty and discrimination. Orphanages harm children, exposing them to all forms of abuse and trafficking and that is why Lumos is working to end institutionalisation of children by 2050.

#### Main Stage Sessions continued

- An agenda for young leaders, by young leaders -



**TAWAKKOL KARMAN** 

**EDUCATION** 

**NEW INCLUSIVE DIGITAL** 

REVOLUTION

Having won the Nobel Peace Prize

understands the challenges of being a

acknowledged and discusses the ways

tireless campaigning to ensure Arab

in which young people can become

key decision makers and play active

WORKING TOGETHER TOWARDS A

The digital world was born in Silicon

students, scientists, business men and

through the Arpanet. They wanted to

boundaries. Unfortunately, this utopia

Valley when a group of young

women, started to communicate

think differently and get rid of all

has been lost along the way. They

roles in ongoing peace processes.

aged just 32, Tawakkol Karman

young leader. She reflects on her

women's voices are heard and

#### **ACTION AGAINST** SEXUAL VIOLENCE



#### **SEXUAL VIOLENCE & HIV**

Wars and civil unrest are increasingly wreaking havoc on the lives of women and girls who often become refugees vulnerable to abuse. The effects of such violence can be devastating and long-lasting and are a particular danger to a woman's reproductive health. Women and girls who are subjected to sexual violence are at risk of contracting sexually transmitted infections, including HIV. Clifford Samuel explains how Gilead, one of the biggest manufacturers of antiretroviral medications, is creating partnerships that help break the link between sexual violence and HIV.

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It is critically important that we remain open minded and nonideological. And deeply entrenched in terms of trying to figure out the wav forward"

#### Dambisa Moyo, Economist and Author

believed that digital was naturally inclusive, however, it is clear that this is not the case. The older generations tend to consider that all young people are at ease with digital tools and processes. Antoine Sire Director of Company Engagement at BNP Paribas explains that in reality, even in developed countries, there are millions of young people who do not own a computer, or even have access to one. Without basic digital education, they are put at the margins of society. Digital and inclusion are not synonymous. It is of utmost importance to reorient the digital culture towards its original ideal: diversity - and turn the virtual world into a virtuous cycle.

#### PURPOSE-LED BUSINESS: A NEW **MODEL TO FIGHT MALNUTRITION**

Fresh thinking on nutrition is more necessary than ever. Today, while over 800 million people are chronically undernourished, 1.4 billion are overweight or obese. While the world's population continues to grow to a predicted 9-10 billion by 2050, we lose and/or discard more than a third of all the food we produce and are already seeing the effects of climate change on agricultural production and environmental degradation of the land and oceans. CEO Feike Sijbesma explains how DSM seeks to ensure the economic viability of all products they develop and deliver, and increase the accessibility and affordability of healthy, safe and great-tasting food, while ensuring fair incomes for all players in the food value chain.

#### WHAT CAN BUSINESS DO FOR **YOUNG PEOPLE?**

Senior Partner & Chief Executive of Deloitte in the UK, David Sproul, focuses on the role of business in preparing young people for the changing world of work in light of the Fourth Industrial Revolution. In 2030, half of young people worldwide will not have the skills needed for decent work. David Sproul discusses what businesses can do to help address this qap

#### **TECH FOR GOOD**



#### **ENTREPRENEURSHIP, BELIEF & OPPORTUNITY**

Akon is more recognised as a business man than a musician these days. His most recent venture is Akon Lighting Africa which is providing solar power to African countries, and he is also building a new futuristic 'Crypto city,' in Senegal, which will trade exclusively in his own digital cash currency called AKoin. In the belief that entrepreneurship can solve a plethora of societal issues, Akon takes the delegates through his personal life story and introduces Team Akon, the One Young World entrepreneurs he has been mentoring.

#### **TECH FOR GOOD**

Zahra Bahrololoumi is a Senior Managing Director and Technology Lead for Accenture in the UK and Ireland. If the last decade has been about technology happening to us, then we are at last seeing that balance shift, placing people once more at the heart of the technical revolution. Today Zahra uses Accenture's Tech Trends research to ask how organisations are ensuring that the new relationships they build with us are built on trust and focus on the responsibility of business to use Tech4Good.

#### **DRIVING GROWTH THROUGH A NEW** MINDSET



#### **STRENGTHENING DEMOCRACY & IMPROVING GOVERNANCE**

Democracy is facing a crisis. According to the Freedom House, 2017 was the 12th consecutive year of decline in global freedom. Mo Ibrahim introduces the work of the Mo Ibrahim Foundation, which works to champion the critical importance of governance and leadership for Africa. It is Mo Ibrahim's belief that governance and leadership lie at the heart of any tangible and shared improvement in the quality of life of African citizens

#### THE ETHICS REVOLUTION

A company's behaviour is as important as its economic performance and the quality of its products. In this regard, L'Oréal's ambition is to be an exemplary company worldwide, and integrates ethics into the very heart of its business practices. In 2018, the group was recognized for the ninth time by the Ethisphere Institute as one of the "World's Most Ethical Companies"; Chief Ethics Officer, Emmanuel Lulin, explains the company's approach to ethics and the ways that he is working to achieve an ever-increasing participation of employees, and the level of management commitment around the world.

#### "IT'S THE PURPOSE, STUPID!" -**STEERING A CORPORATION INTO** THE PURPOSE ERA

Returning counsellor Peter Schwarzenbauer, member of the board of management of BMW AG, believes in the power of purpose.

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Future-proof companies need more than a sound business model, customer centricity and the latest technologies. Peter Schwarzenbauer argues that a company's long-term right to exist depends on the ability to reflect on the role of business and the authentic articulation of purpose to actively shape the future we want to live in.

#### **RIGHTEOUS CAUSES**

The CPG industry in todays selective consumer society needs to make money but should still be doing good. By working with 'Challenger Brands', Elio Leoni-Sceti, Chief Crafter of The Craftory explains how companies need to promote radical change for the better of consumer, planet or society.



AKON, Musician and Social Entrepreneu

#### Main Stage Sessions continued

- An agenda for young leaders, by young leaders -

#### POVERTY **ALLEVIATION & ECONOMIC** DEVELOPMENT



#### WHY DEMOCRACY IS FAILING TO **CREATE ECONOMIC GROWTH AND HOW TO FIX IT**

Endless elections, unqualified leaders, uninformed voters, and short-term thinking are impeding economic growth. International Economist Dambisa Moyo presents ten ways to make democracy better able to address the range of headwinds that the global economy faces.

#### SUSTAINABILITY & SOCIAL CHANGE - STUDIO ONE EIGHT NINE

Actress and campaigner Rosario Dawson co-founded Studio One Eighty Nine together with Abrima Erwiah is a fashion social enterprise based in Ghana and the United States. Its goal is to promote African and African-inspired fashion in the belief that increasing the market share of the fashion industry and encouraging traditional techniques will lead to social change. Studio One Eighty Nine partners with the United Nations International Trade Centre, and the UN Ethical Fashion Initiative and focuses on economic empowerment for women and the development of entrepreneurial and financial skills. They discuss the role entrepreneurship can play in the empowerment of women and wider societal equality.



#### A LIFE DEDICATED TO **INTERNATIONAL LAW**

Having survived the concentration camps of the Holocaust, President Theodor Meron has spent his life fighting for a more just and humane world. He played a key role in the establishment of the International Criminal Court (ICC), drafting the provisions on crimes, including war crimes and crimes against humanity and now serves as President of the International Residual Mechanism for Criminal Tribunals. He reflects on his career as a leading scholar of human rights and international criminal and humanitarian law and encourages the delegation to create new international support for the work of the great institutions of international law.

#### A WORLD OF THREE ZEROS

Introduced by Hans Reitz, Grameen Creative Lab and Lamiya Morshed, Yunus Centre, Nobel Peace Laureate

Professor Muhammad Yunus declares it's time to admit that the capitalist engine is broken - that in its current form it inevitably leads to rampant inequality, massive unemployment, and environmental destruction. Muhammad Yunus describes the new civilization that is emerging from the economic experiments his work has helped to inspire and offers a challenge to young people, business and political leaders to embrace his mission to eradicate three unintended and pernicious after effects of unrestrained capitalism and improve prospects for everyone.



#### Environment



#### **CONSTELLATION**

On 24 December, 1968 the astronauts of Apollo 8 took a photograph of the Earth - the first time in history our planet had ever been seen from this vantage point. It is a vision of awe and wonder, and one that has forever changed our perspective of our planet and our place in the universe. In all of human history, only 560 people have seen the Earth from space and had the opportunity to experience what is commonly referred to as the Overview Effect. Astronaut Ron Garan discusses the work he has done since coming down to Earth to help more people change their views on our planet and proclaim our need for profound long-term collaboration between

governments, communities, nonprofits, enterprise, and artists.

#### AMBITIOUS PLANS FOR PLASTIC

Food and beverage packaging is an important part of our modern lives, yet, the world has a packaging problem. The Coca-Cola Company, they believe we have the responsibility to help solve this problem by investing in our planet and their packaging to create better collection and recycling solutions. In 2017, they created an industry-first, ambitious goal to help collect and recycle the equivalent of every bottle and sell globally by 2030. This goal is the centerpiece of their new packaging vision for a World Without Waste, Hear from Ulrike Sapiro and Joe Franses on how Coca-Cola and their bottling partners plan on making a World Without Waste possible.

#### **CLIMATE JUSTICE - PUTTING PEOPLE FIRST** Mary Robinson introduces the work of

her foundation, a centre for thought leadership, education and advocacy on the struggle to secure global justice for those people vulnerable to the impacts of climate change who are usually forgotten - the poor, the disempowered and the marginalised across the world

### 

It is critically important that we remain open minded and nonideological. And deeply entrenched in terms of trying to figure out the way forward."

Dambisa Moyo, Economist and Author

#### Main Stage Sessions continued

- An agenda for young leaders, by young leaders -



#### **MISSION 2020**

Architect of the Paris Agreement, Christiana Figueres, is on a mission to drive urgent action to limit the effects of climate change, particularly for the most vulnerable people and countries. With radical collaboration and stubborn optimism we will bend the curve of global GHG emissions by 2020, enabling humanity to flourish. It's necessary, it's desirable and it's achievable.

#### **MISSION SUBZERO: HOW SMART** MOBILITY CONTRIBUTES TO A LIVABLE TOMORROW

Resource scarcity, environmental degradation and climate change are some of the major challenges of our times. They affect our everyday lives as well as companies worldwide. It is essential to develop viable business models and ensure sustainability that goes beyond the product itself and includes ecological, economic and

social aspects.

Economic success and responsible action are inseparably linked. Nils Wollny, Head of Digital Business Strategy & Customer Experience at AUDI AG discusses how the Audi Group takes this responsibility very seriously in order to be a good employer over the long term, to remain competitive, to delight its customers, to protect the environment, and to ensure a livable future for generations to come.

#### REDUCING **INEQUALITIES**



#### **LGBTQ+-HUMAN RIGHTS**

The panel share their views of how LGBTQ+ rights have progressed and what challenges and hurdles still need to be overcome to allow the LGBTQ+ community to live their lives on a genuinely equal footing. Reflecting on experiences ranging from business to sport, LGBTQ+ campaigners from different walks of life make recommendations on the most effective ways to change attitudes and increase tolerance and celebration of different sexualities.

#### **GET READY FOR 5G**

Ronan Dunne believes that 5G isn't just another iteration of wireless innovation. Just as the next generation of the television industry reinvented content based on the unique properties of the medium itself, the potential of the fifth generation of wireless technology demands that we fundamentally rethink what can be done on a wireless platform. The CEO of Verizon Wireless explains the impact that 5G will have on reducing inequalities and improving education for all.

#### INTERNATIONAL CRIMINAL JUSTICE AND HUMANITY'S PROGRESS TOWARDS A MORE JUST WORLD: WHAT ROLE FOR YOUTH?

The International Criminal Court investigates and, where warranted, tries individuals charged with the gravest crimes of concern to the international community: genocide, war crimes, crimes against humanity and the crime of aggression. The Court is participating in a global fight to end impunity, and through international criminal justice, the Court aims to hold those responsible accountable for their crimes and to help prevent these crimes from happening again. The first female Chief Prosecutor of the ICC, Fatou Bensouda, discusses the role that young people can play in achieving international criminal justice and creating a more just world.

#### **TERRY CREWS - ENDING THE "CULT" OF MASCULINITY**

Actor Terry Crews knows from personal experience how hard it is to experience harassment and muster the courage to speak out. Recognized as one of the Silence Breakers, TIME Magazine's Person of the Year, he believes that men have a responsibility to lend credence and support to women's claims and that it's imperative that men advocate for women's rights.

#### HEALTH



#### CHANGING THE TRAJECTORY OF HEALTH FOR HUMANITY FROM THE BEGINNING

Did you know that your mental and physical wellbeing in the years leading up to your second birthday shaped your health today? A mother's pregnancy, plus a child's first two years of life, is one of the most critical stages in human health and development, forever influencing how a person interacts with the world.



However, a lack of access to quality care makes a healthy start at life challenging for many. To profoundly change the trajectory of health for humanity, we must start at the very beginning of life. Hear from Jane Griffiths, Global Head at Actelion and two Johnson & Johnson Scholars how they are taking action on the front lines of care to ensure mothers and children not only survive, but thrive during the early stages of life because a healthier world, is a more just and equitable world.

#### **KEYNOTE - PAUL POLMAN**

For over 120 years Unilever has been a pioneer, innovator and changemaker. From one life-saving soap to many world-changing brands, Unilever CEO Paul Polman discusses the role he believes business and young leaders must play if we are to achieve the SDGs by 2030.

#### One Young World 2018 The Hague Summit Highlights

#### **INCLUSION REVOLUTION**

In 2014, One Young World became the first international leadership forum to have disability as a main agenda item, providing activists such as Amber Bindels and Oscar Anderson with a unique platform that has enabled them to go on to have significant impact in other arenas such as fashion and education. Caroline Casey and her Inclusion tribe make the case for the business community to open up their models to the mainly untapped disability market and create a more inclusive society.

#### SPORT PANEL

World class athletes, Bibian Mentel, Clarence Seedorf, Mark Tewksbury and Tegla Loroupe discuss the unique role sport can play in bringing people together and promoting tolerance. Drawing on their own personal journeys, these athletes reflect on the ways in which they have overcome obstacles, responded to pressure and how their personal experiences and careers have influenced their fans and supporters and the extent to which the Olympics and other major sporting events can alter public opinion.



# **Special Sessions**

- 2018 highlights -





#### **LEAD 2030**

Formed by One Young World, Lead2030 is the first coalition of global businesses working together to support youth-led innovation for the Sustainable Development Goals.

From ending extreme poverty to protecting our oceans, the Sustainable Development Goals are an ambitious plan to create a sustainable future.

To make this future a reality, we need a generation of young leaders who are meaningfully engaged with the Global Goals and are working purposefully to achieve them.

Powered by some of the world's leading businesses, Lead2030 will find, fund and accelerate youth-led solutions for each Global Goal and enable young innovators to scale and accelerate their impact.

# \$500K In funding

In its first year, Lead2030 will provide \$500,000 to the most impactful youth-led initiatives, businesses or movements that are making a tangible impact on a selected Sustainable Development Goal.

Funding is equally divided across 10 SDG Challenges, each of which is supported by a Lead2030 Challenge Partner.



Bristol-Myers Squibb







**Partners** 



Unilever



We will tell our stories. We will take back the narrative and we will normalize the conversation across different cultures and religious beliefs. My life's work to give a voice to stand up for those who can't. And ensure that together, we can unite to end sexual violence."

Hauwa Oieifo

#### **YOUNG LEADERS AGAINST SEXUAL VIOLENCE LAUNCH**



One Young World launches the Young Leaders Against Sexual Violence (YLASV) Initiative. Young leaders from around the world share their insights into PSVI and what they aim to achieve. With a rallying call to action they explain the ways in which business, governments and civil society can contribute to their initiatives.



The most powerful tool that we all have is our voice. And so I pledge to use my voice to fight for a world that is free from sexual violence because peace is not the absence of visible conflict. And for there to be true peace, survivors must have access to justice. No one is powerless when we come together and no one can make us invisible when we demand to be seen."

Amanda Nguyen, Young Leader Against Sexual Violence





Migrant Smuggling Centre, Europo

#### TRIBUTE TO KOFI ANNAN

One Young World celebrated the life of long-time Counsellor and Seventh Secretary General of the United Nations Kofi Annan. With the approval of the Kofi Annan Foundation, friends Bob Geldof, Gordon Brown and Richard Branson paid tribute to one of the greatest leaders of modern time.

# **Kofi Annan** 1938-2018

His trust and confidence in the young was boundless. the young who are the leaders of tomrorow and whom every year on this very platform no matter where we were in the world, he came to inspire and empower and whose great influence would be felt in the decades to come. He lives on in the lives of those here tonight and in the lives of millions around the world. For all the people he inspired, he was an exceptions human being. we are lucky tonight because we lived and walked with one of the greats of our time and of our species."

Bob Geldof, Singer and Activist

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# **Outside the** Auditorium

Away from the main stage, Delegates had the opportunity to network, attend workshops and join external site visits across Counsellors. The Hague, watch expert panels and sessions with Counsellors and Delegate Speakers on the two additional stages.

One Young World also hosted 'Huddles' where small groups of specially selected Delegates met with

The EMPOWER and INNOVATION stages give delegates participate in in-depth Question and Answer the opportunity to engage with Counsellors and Delegate Speakers in more interactive sessions.



Biz Stone huddl

How are you playi



#valuable

# The EMPOWER Stage

- 2018 Highlights -Sponsored by Royal Dutch Shell PLC

#### Two stages gave Delegates the opportunity to engage with Counsellors and Delegate Speakers in a more interactive setting.

### **QUESTION &** ANSWER SESSIONS

**AMBASSADORS IN ACTION Q&A** Counsellor Ronan Dunne

Delegate Speakers Bernard Dingemans Gero Joks Morgan Hewett

#### **HUMAN RIGHTS PLENARY - SDG'S:** WHERE DO HUMAN RIGHTS FIT IN? Counsellors

Kumi Naidoo Amber Heard Saad Mohseni

**Delegate Speakers** Luke Hart Tamana Asey Yasmeen Mjalli

#### **COUNSELLORS Q&A**

Ben van Beurden, Caroline Mutoko, in conversation with Thuli Madonsela Hikmet Ersek David Sproul Mo Ibrahim

#### **AMBASSADORS IN ACTION Q&A**

Counsellor Caroline Mutoko Delegate Speakers Jennifer Wronski Kamillah Knight Shalini Weerasooriya

**POVERTY ALLEVIATION &** ECONOMIC DEVELOPMENT **PLENARY - CAN SOLVING YOUTH UNEMPLOYMENT AVERT FUTURE CONFLICTS?** 

Counsellors Hans Reitz Akon Rosario Dawson

#### Delegate Speakers Imrana Alhaji Buba Julius Karl D. Fieve Mary helda Akongo

#### THREE ZEROS WITH PROFESSOR YUNUS

**Q&A Professor Yunus** Hans Reitz Lamiya Morshed

#### **ENVIRONMENT PLENARY - HOW** WILL OUR PLANET SURVIVE **PLASTIC POLLUTION?** Counsellors Mary Robinson Antoine de St Affrique Tegla Loroupe

Delegate Speakers Brighton Kaoma Ismael Essome Ebone Johnmary Kavuma

#### **EDUCATION PLENARY - WILL THE INTERNET ACHIEVE EQUALITY IN EDUCATION?**

Counsellors Lord Michael Hastings Caroline Mutoko David Sproul

**Delegates Speakers** Spandana Palaypu Veaceslav Cretu Zarangiz Huseynova

#### SPACE TRANSFORMERS: OUR **MOVEMENT IS BIGGER THAN WE** THINK Counsellor

Valerie Keller

#### **EXPERT SESSIONS**

EXPERT SPARK CHANGE BY RUNNING A POST SUMMIT PROJECT

**Delegate Speakers** Charlie Oliver (Managing Ambassador for Europe), Tala Dajani (Coordinating

Ambassador for London), Jemima Lovatt (Chair of the One Young World End Domestic Abuse Working Group) and Chiara Lisowski (Coordinating Ambassador for UK2)

#### YOUNG LEADERS AGAINST SEXUAL VIOLENCE Counsellor Carole Stone

Delegate Speakers Amanda Nguyen Genevieve Westrope Grace Forrest Jaha Dukureh Kamolnan Chearavanont Sebastián Lanz Sánchez Luke Hart Queen Baboloki Kgeresi Stephen Land

#### **Q&A LGBTQ+ PANEL**

Counsellors Angela Darlington Antonio Zapulla Mark Tewksbury Woody Milintachinda

#### BLOCKCHAIN

Counsellors Akon Chris Taylor Ian Roberts

> o sponsor a stage at One Young World 2019 London please email partnerships@oneyoungworld.com





## **The INNOVATION Stage**

- 2018 Highlights -Sponsored by Accenture



**QUESTION & ANSWER SESSIONS** 

**Q&A AMBASSADORS IN ACTION** Counsellor Elio Leoni Sceti

Ambassadors Barbara Gonzalez Kenny Imafidon Olu Odubajo Tabata Amaral de Pontes

#### **ADVANCING THE ENERGY** TRANSITION

Counsellor Bob Dudey

#### HUMAN RIGHTS - SDGS: WHERE DO **HUMAN RIGHTS FIT IN?**

Counsellors Thuli Madonsela **Clifford Samuel** Jacqueline Fernandez Satta F Sheriff Ibitissam Abaaziz Irwin Irakukunda

**COUNSELLORS Q&A** Counsellor Feike Sijbesma

#### **EDUCATION PLENARY - WILL THE INTERNET ACHIEVE EQUALITY IN EDUCATION?**

Counsellors Lord Michael Hastings Caroline Mutoko David Sproul Biz Stone Mama Bee Mark Tewksbury

Delegate Speakers Caritta Seppa Charif Hamidi James da Costa

**POVERTY ALLEVIATION & ECONOMIC DEVELOPMENT PLENARY - CAN SOLVING YOUTH UNEMPLOYMENT AVERT FUTURE CONFLICTS?** Counsellors Abrima Erwiah Antonio Zappulla Georgette Mulheir

Delegate Speakers Achaleke Leke Ahlem Nasraoui David Santiago Cano Salazar

#### **SATURDAY 20 OCTOBER**

**ENVIRONMENT PLENARY - HOW CAN OUR PLANET SURVIVE PLASTIC POLLUTION?** Counsellors Valerie Keller Elio Leoni Sceti Rossana Bee

**Delegate Speakers** Kehkashan Basu Khairunnisa Ashari Madhav Datt

#### HEALTH PLENARY - WHY ARE PEOPLE STILL DYING OF PREVENTABLE **DISEASES?**

Counsellors Carole Stone Thuli Madonsela Woody Milintachinda Angela Darlington Terry Crews Laurent Faracci

**Delegate Speakers** James Chege Felipe Acosta Fatoumatta L Kassama Margianta Surahman Juhanda Dinata Olivier Noel

#### EXPERT SESSIONS

HOW CAN YOUTH ACTIVELY **COMBAT GLOBAL FAR RIGHT MOVEMENTS? WITH EXTREMELY** TOGETHER Come and join this interactive conversation with Extremely Together



Young Leaders to develop youth-led solutions to the rise of far-right extremism! Mimoun Berrissoun Bjørn Ihler Hajer Sharief

#### WE ARE ONE

A multifaith session with Mohamed Amersi Salimatou Fatty, Maurice Kirschbaum, Rakshet Sachdev, Zar Li Aye

**Q&A LORD MICHAEL HASTINGS -KPMG INTERNATIONAL** Counsellors Lord Michael Hastings Ambassador Kenny Imafidon

THE CRISIS IN OUR OCEANS Chris Gorell Barnes

**INCLUSION IGNITES INNOVATION** Lucy Cooper

THE SPARKSHOW Delegate Speakers selected by One Young World and Sparknews

AMBITIOUS PLANS FOR PLASTIC Ulrike Sapiro Joe Franses

PANEL Giulia Di Tommaso. Joseph Larrose, Katharina Hilker Pablo Perversi

THE STIGMA AROUND MENTAL HEALTH: A PREVENTABLE DISEASE Ananya Birla Roxie Nafousi Cassie Sneglar

### One Young World 2018 The Hague

**CHOCOLATE & COCOA INDUSTRY** 



To sponsor a stage at One Young World 2019 London, please email partnerships@oneyoungworld.com

### How to Workshops

- Practical, interactive & scenario-based sessions -

Ambassadors, Counsellors and Delegate Partners run workshops to help Delegates learn skills, analyse ideas and develop solutions to world problems in a hands-on, collaborative environment.



#### **HOW TO WORKSHOPS**

Workshops were selected via a rigorous application process. Workshops were assessed based on their practicality, interactivity and provision of actionable learning outcomes to help further Delegate projects and initiatives. The workshops were held throughout the Summit.

#### **THURSDAY 18 OCTOBER**

**CORPORATE/NGO PARTNERSHIPS** - BUILDING SUSTAINABLE **RELATIONSHIPS WHICH MAKE BUSINESS SENSE.** Delivered by RB

**HOW TO RUN A SUCESSFUL ELECTION CAMPAIGN?** Delivered by Kenny Imafidon

**GETTING YOUNG DELINQUENTS BACK ON BOARD WITH A PUBLIC-PRIVATE PARTNERSHIP** Delivered by KPMG

**CHANGING THE HEALTH OF THE NEXT GENERATION THROUGH** ADVOCACY AND ACTION: THE ROLE **OF THE COMMUNITY ORGANIZATION IN PUSHING YOUR PASSION PROJECTS FORWARD** Delivered by AstraZeneca Young



#### SPOTLIGHT WORKSHOP

YOUNG & BRAVE: HOW YOUNG PEOPLE CAN DEFEND HUMAN **RIGHTS AND BUILD** SUSTAINABLE COMMUNITIES Delivered by Amnesty International

What does it take to be a voung numan rights defender? Delegates oined an inspirational and nteractive workshop with Amnesty nternational to find out what they can do to defend human rights and build sustainable communities!

#### SPOTLIGHT WORKSHOP

From Disenfranchisement to **Education Equalization: 5G's** Greatest Opportunity by Ronan Dunne President of Verizon Wireless.

This workshop brought together great minds from various disciplines: the arts, media, NGOs and non-profits, technologists, and visionaries who will develop a set o 5G-enabled solutions that level the educational playing field for students—able, disabled and special needs--in classrooms in low-income communities.

The workshop provided an underserved classroom in America Workshop participants experienced first-hand the issues students and could play in solving these issues.

CAN YOU BRIDGE THE FUTURE SKILLS GAP WHERE YOU LIVE? Delivered by British Council

SDG START-UP CHALLENGE Delivered by Toby Hanington

HOW TO PROFITABLY-DO-GOOD Delivered by the Circle of Young Intrapreneurs

HOW TO CREATE A SUCCESSFUL PUBLIC/PRIVATE PARTNERSHIP Delivered by Bristol-Myers Squibb

#### **SATURDAY 20 OCTOBER**

**ENERGY TRANSITIONS CHALLENGE** Delivered by Royal Dutch Shell PLC

FROM GLOBAL SDGS TO LOCAL **SOLUTIONS: A TOOLKIT FOR** SUSTAINABLE PEACE Institute of Economics & Peace and the LSE

WHY ARE CHILDREN AROUND THE WORLD STILL DYING OF **PREVENTABLE DISEASES LIKE** PNEUMONIA? PHILIPS DESIGN LOOKING FOR ANSWERS W/YOU! Delivered by Phillips

YOUR VOICE HAS POWER: HOW TO **BECOME A DIGITAL CHANGE** MAKER Delivered by Johnson & Johnson



#### SPOTLIGHT WORKSHOP

UNDERSTANDING THE CIRCULAR ECONOMY

We believe in a future where we do not have to compromise in order to achieve economic, social, and environmental prosperity.

Young World Delegates walked away with: an understanding of the circular economy, why it's important and discover practical examples of its application in today's world. Delegates discussed how the implementation of circular business models and productdesign can change the root of our environmental problems instead of just fighting symptoms

HOW TO ENABLE THE WORLD OF

Delivered by Chartered Accountants

**BUSINESS TO PLAY ITS PART IN** 

PEACE, JUSTICE AND STRONG

**BUILDING FOR ALL: PRODUCT** 

**INCLUSION AS THE GREAT** 

Health Programme

INSTITUTIONS

**FRIDAY 19 OCTOBER** 

Delivered by Google

Worldwide

EQUALIZER



Delivered by the Circular Economy

#### **SPECIAL** PROGRAMMES WORKSHOPS

**ENTERPRISE FOR PEACE** Delivered by the Dutch Ministry of Foreign Affairs

#### EC PEACE AMBASSADORS CVE/ **CAPACITY BUILDING**

Delivered by the Insitute for Strategic Dialogue



To apply to host a workshop at One Young World 2019 London please email partnerships@ oneyoungworld.com

### **Offsite Workshops**

- Exclusive sessions in the heart of The Hague-

The 2018 Summit saw a multitude of international institutions open their doors to the One Young World delegation. These Offsite Workshops provided delegates with unique insight into organisations on the frontline of preserving global peace, justice and cooperation..

#### **EXTERNAL** BREAKOUT **SESSIONS**

#### **EUROPOL**

Europol is the European Union's Law enforcement agency. Delegates learn how Europol operates within the EU to achieve a safer Europe for the benefit of all citizens by preventing international crime and combatting terrorism through cooperation between authorities of EU member states.

#### EUROJUST

Eurojust is an agency of the European Union dealing with judicial cooperation in criminal matters among agencies of the member states and is composed of judges, prosecutors, and police officers. Delegate receive insights into how co-operation works across these groups to combat crime.

#### **OPCW (ORGANISATION FOR THE PROHIBITION OF CHEMICAL** WEAPONS)

The session presented the mission and activities of the OPCW. With its 193 Member States the OPCW oversees the global endeavour to permanently eliminate chemical weapons and the threat of them with the goal of peace, progress and prosperity. The OPCW won the 2013 Nobel Peace Prize.

#### MICT (UNITED NATIONS **INTERNATIONAL RESIDUAL MECHANISM FOR CRIMINAL** TRIBUNALS)

Delegates were introduced to the work of UN IRMCT functions and mandate, with focus on the work of External Relations Office and Outreach Programme.

#### HAGUE CONFERENCE ON PRIVATE **INTERNATIONAL LAW**

For 125 years, the Hague Conference on Private International Law promotes peace and justice globally by adopting treaties that pragmatically overcome differences of national laws; promote human rights; and facilitate international trade, commerce and investment .

#### **MUSEON, MUSEUM FOR CULTURE &** SCIENCE

Delegates are invited to view the exhibition 'One Planet' which revolves around the seventeen Sustainable Development Goals adopted by the United Nations with the aim of creating a secure, peaceful, just, and sustainable world. Afterwards the session focuses on the Museon's communications about the SDG's to specific target groups and the learn about effective strategies.

#### EMBASSY OF NORWAY

During this visit to the Royal Norwegian Embassy, Deputy Ambassador Ine Måreng and Minister Counsellor Inge Hausken Thygesen lead a session on the role of the Embassy and of a Diplomat in working on Norwegian-Dutch Relations, Norway's role in several International Organizations and its ambitions for a UN security council.

#### **EMBASSY OF BELGIUM**

Belgium is part of the UN Security Council and in this breakout HE Chris Hoornaert, Ambassador of Belgium and former advisor to the Prime Minister of Belgium welcomes Delegates and highlights the role of the Embassy in dealing with global challenges faced across many fields, global security, climate change, human right amongst many others. ambitions for a UN security council.





# Community Dinners

Thank you to our city partners for hosting the community dinners on Friday 19 October

Albert Heijn RestoVanHarte ( x8 locations) Bleyenberg Initatives of Change / De LuisterAcademie PostNL Unilever ADO Den Haag Apollo 14 Den Haagse Hogeschool



YoungTheHague **Stichting Haagse Helpers Nieuwspoort** Haagse Markt Present Humanity House **Dutch Sustainable Growth Coalition** Deloitte AECOM **IMC Weekendschool The Hague Peace ProjectsAegon** Pels Rijcken & **Droogleever** Fortuijn Unicef **Public Leadership** Foundation **Humanity Hub** 



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30+ Locations in The Hague



2,000 Meals served



# **Closing** The finale of the

Summit, One Young World 2018 The Hague's Closing Ceremony took place at Circustheatre.

The closing ceremony of each One Young World Summit sees a new cohort of young leaders join the One Young World Ambassador community. The 2018 cohort of newly appointed One Young World Ambassadors return home allied with 10,000+ young leaders who have positively impacted the lives of 16.5 million since 2010.

During the closing ceremony delegates heard from:

One Young World Founders Kate Robertson and David Jones

Mohamad Al Jounde (Winner of the International Children's Peace Prize),

Mohamed Amersi, Counsellor, Founder and Chairman of the Amersi Foundation

Mary Robinson, Former President of Ireland

Kailash Satyarthi

# Ceremony

### The official handover from The Hague to One Young World 2019 Host City London.

d b

Counsellor, Indian children's rights activist. Nobel Peace Prize recipient.

Naomi Campbell, global fashion icon, keynote on the value of diversity as the Introduction to London

And were entertaine

Marching Band, MFL Brass

Dance Group Flawless

Rapper Jay Sean

Ribbon Tying Ceremony Delegates write pledges on ribbons and tie them together to symbolise their commitments to action and their joining of the Ambassador Community.

The One Young World baton was officially passed from the Mayor Pauline Krikke to London Representative Mr. Nick Heath, Chargé d'Affaires, British Embassy in The Netherlands. History is created always by those who dare to jump inside the ring without caring of defeat or victory."

Kailash Satyarthi, 2014 Nobel Peace laureate



Jay Sean, Singer and Songwriter



Naomi Campbell at the Closing Ceremony



Mayor Pauline Kirikke





David Jones, Co-Founder One Young World

# **Host City Advisory Board**

- Represent a broad spectrum of political, educational and cultural influencers -

Throughout the year, the Board works closely with One Young World to ensure the Summit has maximum positive impact on participating delegates and the Host City, The Hague.



Thank you to the One Young World 2018 The Hague Advisory Board

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One Young World 2018 The Hague Summit Highlights





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