



# Leading Change

Annual Report 2016

## One Young World is the pre-eminent global forum for young leaders.

We bring together the brightest young leaders from every sector and all 196 countries, empowering them to make lasting connections and initiate action to create positive change.

At the One Young World Summit, the best young leaders, counselled by the world's most influential business, political and humanitarian leaders formulate and share innovative solutions to the world's most pressing issues.

### Introduction

- 2 Foreword
- 4 Introduction to One Young World
- 5 2016 In Numbers

### The Annual Global Summit

- 6 One Young World 2016 Ottawa
- 8 2016 Ottawa Counsellors
- 10 Opening Ceremony
- 12 Extremely Together
- 14 Plenary Session Topics 2016
  - 16 Environment
  - 20 Peace & Security
  - 24 Human Rights
  - 28 Global Business
  - 32 Mental Health
  - 36 Education
- 40 Special Sessions
- 46 Breakout Sessions
- 50 Summit Feedback
- 52 Closing Ceremony
- 54 Host City Advisory Boards

### The Year: What Happened in 2016

- 56 Environment Expert Event
- 58 One Young World Ambassador Impact
- 60 The Ambassador Community
- 62 Ambassador-led Initiatives & Achievements
- 67 Scholarship Programmes
- 70 Social Business Prizes

### Operations and Finance

- 72 One Young World Headquarters
- 73 Governance and Finance
- 74 Partners

## Foreword

– The premier global forum for young leaders –

One Young World has the largest corporate footprint of any young leaders' forum with annual engagement of over 125 of the world's top companies.

We believe this is a testament to the shared belief of those companies: that the young leaders they employ are worthy of investment and support; that they are an essential resource in driving positive change both within their companies and the wider world.

One Young World 2016 Ottawa was our seventh global Summit – and we were honoured to have Canadian Prime Minister Justin Trudeau, along with Speakers of Parliament and the Senate to host and welcome the flagbearers and launch the Opening Ceremony by introducing the 26 members of his own Youth Council.

The year-long passionate support of Ottawa's Mayor Jim Watson and Ottawa Tourism enabled us to stage a Summit with history making content. This ranged from the first international

recognition of the refugee flag; Kofi Annan's delegation of young leaders countering violent extremism, the Emma Watson Scholars addressing gender equality, and a delegation representing Canada's Aboriginal peoples.

The search for the Host City for 2019 and 2020 is underway with keen interest from several major world cities. At the end of 2016 we were honoured to win Best International Conference of the Year at the C&IT Awards for the third consecutive time, another testament to the quality and stature of the annual Summit.

It was a special privilege to hold the first One Young World Expert Event at Biosphere 2 in Arizona. 350 delegates from 40 countries attended and we are delighted to be working with the University of Arizona to return to Biosphere 2 in March 2018.

The work of over 8,000 Ambassadors around the world continues to gather scale and momentum and is recorded in alignment with the Sustainable Development Goals. Our first Impact Report is regarded by leaders in the corporate sector as one of the very best.

*Jim* *Kate*



One Young World Ambassadors are leading change in 196 countries. This next generation of CEOs and world leaders give us hope that the world can become a more peaceful and sustainable place”.

Kate Robertson, Founder One Young World



Kate Robertson and David Jones, Founders,  
One Young World on stage in Ottawa



From terrorism to climate change, One Young World Ambassadors are taking on some of the world's most important problems.

David Jones, Founder One Young World

# Introduction to One Young World

One Young World is the pre-eminent global forum for young leaders from every country around the world. In 2016, all 196 countries were represented.

**At the One Young World Summit these young leaders discuss and develop innovative solutions to the world's most pressing issues in the company of Counsellors such as Kofi Annan, Professor Muhammad Yunus, Sir Bob Geldof, Presidents Bill Clinton and Mary Robinson.**

Since its inception in 2009, One Young World continues to grow. This year, 131 delegate partners sponsored 1,353 young leaders to attend the first Canadian Summit, held in Ottawa. Our delegate partners include many Fortune 500 and FTSE 100 companies such as AB InBev, Barclays, BNP Paribas, CP Group, Citigroup, Coca-Cola, Deloitte, Facebook, General Electric, Johnson and Johnson, KPMG, L'Oreal, Pepsico, Siemens, Telefónica and Unilever. They select their brightest young people to attend One Young World as an integral part of their leadership development, human resource and sustainability programmes.

190 fully-funded scholarship places in 2016 ensured outstanding young leaders from every country were able to attend the Summit and over 113 delegates from the poorest and most remote countries were awarded places through the One Young World All Bar None Scholarship.

The aim of the Summit is to provide a platform for the collaboration of young leaders around the world to develop innovative solutions, make lasting connections and initiate action to create positive change. The themes and topics of the Ottawa Summit were generated by consulting with the Ambassadors and incoming delegates.

This year's most prominent programme was Extremely Together, a Kofi Annan Foundation initiative to engage young people in countering violent extremism, working in partnership with One Young World and the European Commission. This initiative brought together 10 young leaders from different countries and backgrounds, each working individually on their own projects, to tackle extremism and share their learnings through a global social movement.

In the post Summit survey, 96% of delegates felt the Summit increased their understanding of global issues, 93% agreed it helped their professional development and 98% were inspired to be more socially responsible.

In 2016, the number of Ambassadors reached over 8,000 and for the second time, One Young World conservatively estimated the Social Return on Investment of their initiatives. For every US\$1 invested, US\$13 of value was delivered. Worldwide, 3.2 million lives were positively impacted. To find out more see One Young World's Impact Report 2016 outlining how Ambassadors are leading change on the Sustainable Development Goals.

## 2016 – In Numbers –

### Number of Ambassadors increased

The One Young World Ambassador community reached over

8,000 members<sup>1</sup>



1,353

Young leaders were selected to attend the Summit out of a total 25,000 applications<sup>1</sup>



### Number of Delegate Partners

131

Partners sent delegates to the Summit<sup>1</sup>

190

Fully-funded scholarship places, worth over

£560,000

were awarded<sup>1</sup>

### Coverage of Ambassador-led initiatives increased

190,000 Facebook likes<sup>4</sup>



5.1m

YouTube views<sup>4</sup>



134,000

Twitter followers<sup>4</sup>



Over

1,600

Pieces of coverage of the Summit<sup>2</sup>

120

Media outlets, with representation from every continent, present at the Summit<sup>2</sup>

495

TV and Radio Broadcast pieces achieved<sup>2</sup>

### Social Return on Investment

Every

US\$1

Of investment in One Young World delivered

US\$13

Of value<sup>3</sup>



### Proven impact

14.6m

people positively impacted by One Young World Ambassador-led initiatives

3.2m

people positively impacted in 2016 alone<sup>3</sup>

### Complete global representation

All

196

countries represented at the Summit<sup>1</sup>

Source:

<sup>1</sup> One Young World Partnerships Report 2016

<sup>2</sup> One Young World Summit 2016 International Media Report

<sup>3</sup> One Young World Impact Report 2016

<sup>4</sup> Social Media statistics correct as of December 2016



# The Annual Global Summit

“

Everything you want to do can be achieved through the institution that One Young World has become.”

Bob Geldof,  
Musician & Activist

## One Young World 2016 Ottawa

One Young World 2016 Ottawa was the seventh annual Summit and the most international event to be hosted in Canada. Canada's youngest ever Prime Minister, Justin Trudeau, welcomed delegates from 196 countries alongside global leaders and the world's press.

Canada's capital played host to over 1,300 delegates who discussed solutions to the world's most pressing problems, especially those affecting young people.

The city of Ottawa opened its arms to One Young World – the delegates visited its leading businesses, political institutions and iconic museums, taking inspiration from Canada's diversity, hospitality and innovation.

The most international gathering of young people, after the Olympic Games

More than

40

venues across Ottawa

1,353

delegates attended

The refugee flag recognised and flown for the first time at an international event

100

hours of content

All

196

countries represented

Justin Trudeau, Prime Minister of Canada, launched his inaugural 26 member Youth Council at the Opening Ceremony

“We are surrounded by incredible energy and the optimism of youth from every country in the world.”

Kofi Annan, Seventh Secretary General of the United Nations

1,600

pieces of global press coverage

“

You have access to an unparalleled network of forward-thinking, progressive leaders from every corner of the world, so make good use of your new global community and do something great with it.”

Justin Trudeau,  
Prime Minister of Canada

“1,300 dynamic young voices join their powerful predecessors and debate, together, solutions for the world's most pressing problems.”

Vanity Fair

4,800

hotel nights provided



Meron Yemane Semedar, Refugee Flag Carrier



# 2016 Ottawa Counsellors

– Selected for their leadership, influence and interest –



Counsellors lend stature in support of delegates and One Young World's objective of raising awareness of issues important to young people globally.

**BOTTOM ROW LEFT TO RIGHT**  
**Lord Michael Hastings of Scarisbrick**  
Global Head of Citizenship, KPMG  
**Michael Crockatt**  
President & CEO, Ottawa Tourism  
**Marc Kielburger**  
Co-Founder, The WE Movement  
**Mariel von Schumann**  
Corporate Vice President; Governance & Markets, Siemens  
**Mayor Jim Watson**  
Mayor of Ottawa, Canada  
**Mark Tewksbury**  
Olympic Champion Swimmer, Canada  
**Elio Leoni Sceti**  
One Young World Trustee, Businessman & Investor

**Bruce Dickinson**  
Lead singer, Iron Maiden  
**Alfonso Gomez**  
CEO of the Hispam region, Telefónica  
**Bob Geldof**  
Musician & Activist  
**George Furey**  
Speaker of the Senate of Canada  
**Hans Reitz**  
CEO, Grameen Creative Lab  
**Emma Watson**  
Actor & UN Women Goodwill Ambassador  
**Carole Stone**  
Chairman of Advisory Board, YouGov Cambridge  
**James Chen**  
Founder, Clearly  
**Kofi Annan**  
Seventh Secretary General of the United Nations  
**Maajid Nawaz**  
Founding Chairman, Quilliam Foundation  
**Harley Finkelstein**  
COO, Shopify  
**Kate Robertson**  
Founder, One Young World  
**Natalia Vodianova**  
Supermodel & Philanthropist

**Justin Trudeau**  
Prime Minister of Canada  
**Susan R. Eaton**  
Polar Explorer  
**David Jones**  
Founder, One Young World  
**James Chau**  
News Broadcaster & WHO Goodwill Ambassador  
**Meghan Markle**  
Actor & Activist  
**Mary Robinson**  
Former President of Ireland & Chair of the Mary Robinson Foundation-Climate Justice  
**Fatima Bhutto**  
Author & Activist  
**Professor Muhammad Yunus**  
Founder, Grameen Bank & Nobel Peace Prize Laureate  
**Senator Murray Sinclair**  
Chair of the Canadian Truth & Reconciliation Committee  
  
**COUNSELLORS NOT INCLUDED IN PHOTO ABOVE**  
**Antoine de Saint-Affrique**  
CEO, Barry Callebaut



**Cher**  
Singer & Oscar Winning Actress  
**Dambisa Moyo**  
Global Economist & Author  
**Emmanuel Jal**  
Musician & Political Activist  
**Gary White**  
CEO, Water.org  
**John Simpson**  
World Affairs Editor, BBC  
**Jon Landau**  
Oscar-winning Film Producer, 'Titanic' & 'Avatar'  
**Li Xiaopeng**  
Olympic Champion gymnast, China  
**Lorenzo Simonelli**  
President & CEO, GE Oil & Gas  
**Marc Garneau**  
First Canadian Astronaut & Canadian Minister of Transport  
**President Carlos Mesa**  
Former President of Bolivia  
**President Vinicio Cerezo**  
Former President of Guatemala  
**Ronan Dunne**  
EVP & Group President, Verizon Wireless  
**Thuli Madonsela**  
Former Public Protector, South Africa

**Robert Hardt**  
President & CEO, Siemens Canada  
  
**GUEST SPEAKERS**  
**Aaron Sherinian**  
Chief Communications & Marketing Officer, United Nations Foundation  
**Ambassador Guillermo Gonzales Arica**  
Former Chief of Staff to President Toledo of Peru  
**Astrid Bonfield**  
Chief Executive, Queens Diamond Jubilee Trust & Queens Young Leaders  
**Barry Featherman**  
Senior Director, International Government Affairs at Gilead Sciences  
**Beatrice Rangel**  
Former Chief of Staff to President Perez of Venezuela  
**Catherine McKenna**  
Minister of the Environment, Canada  
**Karen Tramontano**  
Former Deputy Chief of Staff to President Clinton & CEO, Blue Star Strategies

**Keshini Navaratnam**  
BBC World news anchor & Founder globalnewsmakers.com  
**Lamiya Morshed**  
Executive Director, Yunus Centre & Grameen Healthcare Trust  
**Nils Wolny**  
Head of Digital Business, Audi AG  
**Patsy Doerr**  
Global Head, Corporate Responsibility & Inclusion, Thomson Reuters  
**Peter Schiefke**  
Parliamentary Secretary to the Prime Minister of Canada (Youth)  
**Søren Lerche**  
Educator & Project Manager at S2U  
**Spencer West**  
Author & Motivational Speaker



# Opening Ceremony

The first public event, apart from annual Canada Day celebrations, to be held on Parliament Hill, Ottawa.

The Opening Ceremony 2016 welcomed One Young World delegates to the political and cultural heart of the city of Ottawa, Canada. This was the first public event, other than Canada Day, to be hosted on Parliament Hill where Prime Minister Justin Trudeau along with the Speakers of both Houses of Parliament and senior Cabinet Ministers received the delegates and Counsellors offering them a spectacular introduction to Canada's capital.

## THE OPENING CEREMONY 2016 OTTAWA PROGRAMME CONSISTED OF:

- Welcoming speeches from One Young World Founders Kate Robertson and David Jones.
- Performance from OrKidstra, a children's orchestra with a mission to empower children and build community through the universal language of music.

- Words of welcome from Simon Brascoupe, member of Kitigan Zibi Anishinabeg First Nation, Maniwaki, Quebec.
- An introduction and welcome to each One Young World Counsellor.
- A welcome speech from Prime Minister Justin Trudeau, in which he launched his inaugural Youth Council, 26 young Canadians, aged 16-24, selected to provide non-partisan advice to the Prime Minister on national issues.
- Keynote speeches from Counsellors Kofi Annan, Professor Muhammad Yunus, Mary Robinson and Bob Geldof.
- The One Young World 2015 Bangkok highlights video.
- A video montage of Ambassadors in Action since One Young World 2015 Bangkok.
- The flag ceremony, where a delegate, from each of the 196 countries represented at the Summit, present their country's flag on stage. For the first time ever at an international event, the refugee flag was flown to highlight the plight of the estimated 65 million refugees around the world.



Every year, One Young World brings together young leaders to address global issues, and every year I see the proof in their ability to tackle the world's most difficult problems with drive and determination."

Kofi Annan, Seventh Secretary General of the United Nations

"You have to answer the question, what kind of world do you want? The one that you want will be the one which will be created."

Professor Muhammad Yunus, Founder, Grameen Bank & Nobel Peace Prize Laureate

"Let's commit to the Paris Agreement, let's commit to leaving no one behind, and putting the furthest behind first."

Mary Robinson, Former President of Ireland & Chair of the Mary Robinson Foundation- Climate Justice

"What you do, what you say and the choices that you make have the power to change the world."

Justin Trudeau, Prime Minister of Canada



Justin Trudeau,  
Prime Minister of Canada



Emma Watson,  
Actor & UN Women Goodwill Ambassador



Opening Ceremony, Parliament Hill,  
One Young World 2016 Ottawa



# Extremely Together

– Young people coming together to counter extremism –

A mission to deliver counter extremism messages to engage, inspire and empower 1.8 billion young people globally.

Extremely Together is a Kofi Annan Foundation initiative to promote young people to counter violent extremism (CVE) and make a real impact in preventing terrorism around the world.

It is the product of a unique partnership between the Kofi Annan Foundation, One Young World, and the European Commission, reflecting the commitment of all three organisations to promote peace and security, put young leaders at the heart of decision-making, and find local solutions to global problems.

Extremely Together launched with a competition to find 10 young leaders. Over 500 applications were received from 72 different countries.

Extremely Together recognises that violent extremism threatens us all, but young people are uniquely placed to counter its terrible appeal and inspire young people through creating an inclusive vision for the future. In recent years, violent extremist organisations such as ISIS have showed an ability to communicate with millennials by using the latest technology, tapping into growing anti-establishment sentiment, and having clear symbols and messages. In response, governments and counter extremists have struggled to articulate a clear alternative message to this extremist propaganda. Extremely Together aims to succeed where others have failed.

“

Together we need to tackle this threat and generationally by offering a global alternative. It is time for you to start shaping the world you want to inherit.”

Kofi Annan, Seventh Secretary General of the United Nations

In just a few months, the Extremely Together campaign and team gained;

2.5 million impressions worldwide

Over

150,000 Facebook likes

Over

100,000 Twitter followers

Over

40,000 engagements and 10,000 fans across all platforms



Extremely Together, Press Conference

## EXTREMELY TOGETHER HAS THREE OBJECTIVES:

1. To promote young leaders as CVE champions to inspire young people in a social movement.
2. To engage young people around the world to counter violent extremism locally.
3. To empower young people through a co-written guide and additional resources.

10 scholars were selected from hundreds of applications for their diverse life experiences, array of skill sets and innovative approaches to tackling extremism.

### Bjørn Ihler, Norway

Survivor of Anders Breivik July 2011 terrorist attack, counter-extremism filmmaker, writer and activist.

### Arizza Nocom, Philippines

Founder of the 'KRIS library', builds libraries and provides scholarships to counter-extremism.

### Hajer Sharief, Libya

After being held hostage by militants in Benghazi, Hajer co-founded 'Together We Build' to support democracy in Libya through women and youth participation.

### Hassan Ndugwa, Uganda

Survivor of the Al Shabaab July 2010 terrorist attack, Hassan founded the Uganda Muslim Youth Development Forum to train people to counter extremism.

### Zaid Al Rayes, Syria

Entrepreneur provides employment opportunities to Syrian refugees and runs campaigns and workshops to rival ISIS's appeal.

### Ilwad Elman, Somalia

Ilwad runs the Elman Peace and Human Rights Center, co-founded the first rape crisis centre in Somalia and advocates for the role of women in peace-building.

“

Back in 2011, a terrorist pointed a gun at my head and fired.”

Bjørn Ihler, Norway, Extremely Together Scholar



Extremely Together session



Bjørn Ihler, Norway, speaking during Extremely Together session



Extremely Together pledge booth

### Syed Ali Abbas Zaidi, Pakistan

Founded 'Pakistan Youth Alliance' and 'Hive' to fight extremism and has consequently received death threats.

### Mimoun Berrissoun, Germany

Founded 'Grad Wende' to prevent radicalisation using counter speech and peer to peer intervention.

### Fatima Zaman, UK

Develops policy solutions for the UK Government's Department of Education on teaching young people to resist extremism.

### Jonah Obajeun, Nigeria

Founded the 'Tolerance Academy' to develop best practice for education as a tool to counter extremism.



# Plenary Sessions

The Summit's main sessions are attended by all delegates and Ambassadors to develop solutions to the world's most pressing issues.

## THE CONTENT

One Young World Ambassadors are consulted on the choice of Plenary Session topics each year via the Global Consultation Process. Over 10,000 young people are surveyed and 25 focus groups are held worldwide to ensure the Summit agenda is current and highly relevant to millennials.

## THE DELEGATE SPEAKERS

Once the Plenary Session topics are announced, delegates apply to speak during the sessions and share the stage with global figures such as Bob Geldof, Bruce Dickinson and Thuli Madonsela.

Delegate speakers are subject to a rigorous selection process. The most proactive and innovative young leaders are chosen to showcase the impact of their projects and a global range of viewpoints. Five are selected to deliver a five minute speech during each Plenary Session. A snapshot of the Ambassador and delegates' views are included in the following pages.

join the  
conversation

# 1

## Environment

Can technology save the planet?



IF TECHNOLOGY AND  
DEVELOPMENT HAS  
PUT US IN THIS HOLE,  
THEN I'M SURE  
IT CAN PULL US  
BACK OUT.

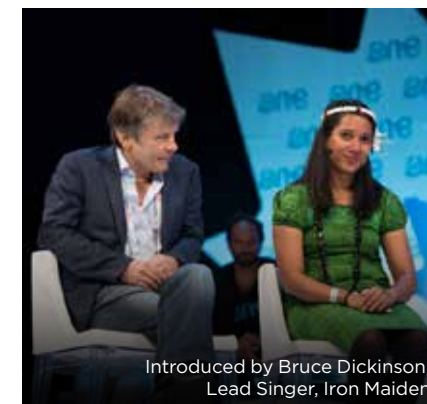


**Yolanda Joab, Micronesia**  
Delegate Speaker, Environment Plenary Session  
One Young World 2016 Ottawa

Yolanda Joab helps Pacific Island communities take a proactive role in adapting to climate change.

### YOLANDA'S STORY

Yolanda is working to help Pacific Island communities adapt to climate change, and the erosion of their land due to rising sea levels. Through community outreach programmes 62 schools, 52 communities, over 20,000 people, including 10,000 students, 500 teachers, have been educated about climate change and what they can do to mitigate its effects. Now ten schools have already saved 48,500 gallons of rain water and five schools have installed solar panels generating 8,460 watts of power in remote communities. Farmers have learnt new farming techniques and fishermen have been taught sustainable fishing practices.



Introduced by Bruce Dickinson,  
Lead Singer, Iron Maiden

"If we don't stand up for ourselves, who will?"

### CALL TO ACTION

- Education is the key to help communities adapt and tackle threats to their everyday lives.
- Pass legislation to hold the private sector as accountable for sustainable development as for making a profit

FOLLOWING HER SPEECH AT ONE YOUNG WORLD, YOLANDA WAS INVITED TO REPRESENT PACIFIC ISLANDERS AND DELIVER A SPEECH AT COP22 MARRAKECH 2016

## 20,000

people educated about climate change

## 48,500

gallons of rain water captured for use

## 8,460

watts of power generated for remote communities through the installation of solar panels



Yolanda Joab, Micronesia



## Environment

### – Can technology save the planet? –

# 50%

of Ambassadors think their country is less socio-economically secure as a consequence of climate change.<sup>1</sup>

# 75%

of Ambassadors believe economic development in their country will contribute to climate change.<sup>1</sup>

Source:  
<sup>1</sup> Results of the Global Consultation Process 2016

### Excerpts from the Keynote Speech

**Marc Garneau**  
**First Canadian Astronaut & Canadian Minister of Transport**

Most astronauts, when they go up into space, spend a great deal of time looking down at our planet, the home to all humanity. Looking down from space, over Brazil, with the naked eye we see areas which were green with rainforest 10 years ago have mostly gone, because people needed farmland. The Margoky River in Madagascar appears to be bleeding into the Indian Ocean because people fell trees for wood. The resulting soil erosion turns the water red. Over China, Canada, the Mediterranean and the US we see yellow clouds of smog.

Space technology helps us see more than the naked eye. A Canadian satellite produces images at night and through cloud. US satellites study clouds and climate change, pollution in the troposphere, and detect changes on the surface of the planet. Climate change is a global phenomenon so we need a global appreciation of how it is affecting planet Earth. Technology helps us to do that.

“

We are the living proof that technology can understand climate change, our cities, our citizens and our ecosystems.”

Rainier Mallol, Dominican Republic, Delegate Speaker, Environment Plenary Session

### Delegate Speakers



**ANOKA ABEYRATHNE, SRI LANKA**

Introduced by Susan R. Eaton, Polar Explorer

Anoka founded Growin' Money to help over 5,000 vulnerable Sri Lankans adapt to climate change as their island shrinks by 600 hectares a year due to rising sea levels. Growin' Money teaches new farming, eco-tourism and digital skills to the Islanders to provide new sources of income for now and the future. Anoka aims to prevent 21 million islanders from becoming climate refugees.



**RAINIER MALLOL, DOMINICAN REPUBLIC**

Introduced by Marc Garneau, First Canadian Astronaut & Minister Of Transport

Rainier co-founded AIME which uses artificial intelligence to predict the outbreak of mosquito borne diseases, such as Dengue, three months in advance with 88% accuracy. AIME has already positively impacted six million people in Latin America, and seven million in Asia by helping governments and NGOs prevent the spread of disease and improve health funding efficiency.



**UMAR NAWAZISH ALI, PAKISTAN**

Introduced by Elio Leoni Sceti, One Young World Trustee & Business Leader

Umar and his team at Unilever increased factory output by re-engineering it to be 85% clean energy dependent, reducing utility cost and annual CO<sub>2</sub> emissions by 60%. The installation of a biomass boiler also provides a new, sustainable income to local farmers who provide the corn to fuel the boiler. He now works with National Energy Conservation Centre Pakistan, to share knowledge across all manufacturing industries.



**ENASS ABO-HAMED, PALESTINE**

Introduced by Hans Reitz, CEO, Grameen Creative Lab

Enass patented a hydrogen storage technology which can deliver clean energy from renewable sources at low cost. She co-founded H2GO Power to develop the technology and is currently piloting a unit in Nigeria which, if successful, will allow hospitals to remain open for twice as long and offer 50% more healthcare. The unit will also reduce the cost of renewable energy production by 22% and decrease CO<sub>2</sub> emissions by 1,500 tonnes annually.



**YOLANDA JOAB, MICRONESIA**

Introduced by Bruce Dickinson, Lead Singer, Iron Maiden

Yolanda has helped over 20,000 Micronesian people learn to be proactive and resilient in adapting to climate change. She sees the results in villagers changing traditional agricultural practices to tackle the threat of sea water inundation and changing weather patterns, by planting Pandanus trees along the shoreline to protect the coast, collecting nearly 50,000 gallons of rainwater and using solar energy to generate over 8,000 watts of power in remote villages.

## 2

### Peace & Security

Are young people the key to countering extremism?



**I LEARNT TERRORISM  
AND EXTREMISM IS  
NOT A GROUP OF  
PEOPLE. IT IS AN  
IDEOLOGY THAT  
CAN'T BE DESTROYED  
BY WEAPONS.**



**Thinzar Shunlei Yi, Myanmar**  
Delegate Speaker, Peace and Security Plenary Session  
One Young World 2016 Ottawa

Myanmar has the longest running and most complex civil war in the world, with over 20 ethnic and communal groups in conflict with each other

#### THINZAR'S STORY

Raised in a military family, Thinzar was only exposed to one viewpoint. It was not easy for her to understand the other sides of the conflict, until as a teenager she came to know different people from different backgrounds.

As a result of her experience she organised multiple peace rallies and forums, attended by almost 4,000 people, including Aung San Suu Kyi to promote reconciliation and brought together multiple organisations to campaign against discriminatory laws. Thinzar strongly believes that dialogue is the most influential and effective tool to engage youth in diversity and prevent their radicalisation.

Exposure to other groups and ethnicities allows young people to understand each other, explore the alternatives, to create friendships and ultimately help promote peace and tolerance.

To further promote this dialogue she created the #myfriend campaign which publishes positive stories about cross-cultural friendships, to allow moderate voices to be raised.

#### CALL TO ACTION

- Don't counter hatred with hatred. Raise moderate voices while keeping yours moderate and strive for a better nation with peace and dignity
- Share the stories of your cross-cultural friendships #myfriend

"Despite our cultural differences we can be friends."

#### Follow Thinzar

facebook.com/myfriendcampaign

## 1 million

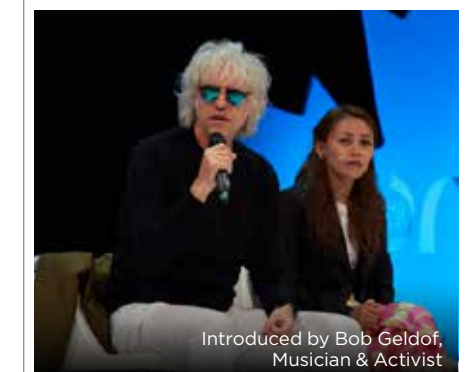
people reached with Thinzar's message of cross-cultural friendships.

## 3,900

people attended peace rallies organised by Thinzar and her coalition.

## 70

organisations campaigned with Thinzar and her coalition to end discriminatory laws. This campaign resulted in the end of warrantable searches of people's homes.



Introduced by Bob Geldof,  
Musician & Activist





## Peace & Security

### - Are young people the key to countering extremism? -

# 70%

of Ambassadors have witnessed violence created by intolerance and extremism in their own communities.<sup>1</sup>

# 50%

of Ambassadors believe rising intolerance and extremism are causing free speech to diminish, they also believe the media increases fear of terrorism.<sup>1</sup>

Source:  
<sup>1</sup> Results of the Global Consultation Process 2016

#### Excerpts from the Keynote Speech

**John Simpson**  
World Affairs Editor, BBC

Fifty years ago the world was utterly different. To many, an all-out thermonuclear war was almost certain. Since then, the UN, the EU, the western and eastern blocks, have all started collapsing, and we are getting small time wars- what is happening in Syria, in Libya, in Iraq is disturbing.

We used to say young people were victims, and older people started the wars. Today the leader of ISIS is in his late 30s or early 40s. Volunteers are young people, encouraged by the sense of belonging to a cause which takes them away from the corrupt nature of much of the modern world.

We may have grown up under different systems, religions, government and different types of economic and political structures. We may come from rich or poor countries, but the sense of internationalism, of oneness, of belonging together is far stronger now, than fifty years ago. We simply need to realise who we regard as our brothers and sisters.

“

Just as young people play active roles in violent extremism, so are they key to countering it. As an individual I train community leaders to build resistance to extremism narratives.”

Nina Forgwe, Cameroon, Delegate Speaker Peace and Security Plenary Session

#### Delegate Speakers



##### **NINA FORGWE, CAMEROON**

Introduced by Thuli Madonsela, Former Public Protector of South Africa  
Through her work with REPAIR, Nina has been involved in training thousands of Cameroonian students to teach their communities how to resist Boko Haram's recruitment. In three months over 1,500 youth were mobilised and learnt how to debunk myths and stereotypes. She also started the Mind Revolution - to educate homeless people, or those who are illiterate. Her website publishes articles to counter extremist views, reaching over 5,000 people.



##### **MARY-KATE PORTLEY, IRELAND**

Introduced by John Simpson, BBC World Affairs Editor  
Mary- Kate Portley from Accenture, works with Ireland's national police and state security services to build trust in the community and so create peace without guns. In 2016 it ranked among the top ten most peaceful countries in the world. Mary attended a recent meeting of 22 policing and security services from 16 countries who came together to share best practices - all agreed trust in the community is their number one concern.



##### **JASMINKO HALILOVIC, BOSNIA AND HERZEGOVINA**

Introduced by James Chau, News Broadcaster & WHO Goodwill Ambassador  
Jasminko published a collection of 1,000 stories about childhood experiences of war which became a top 10 selling book in his country, and was published internationally. He also created the War Childhood Museum, an exhibition which attracted more than 4,000 visitors in ten days, making it one of the most visited in the country. Jasminko hopes the commonalities shown will help end the ethnic discrimination that still survives, 20 years after the end of the war.



##### **FATIMA ZAMAN, UK**

Introduced by Maajid Nawaz, Founding Chairman, Quilliam Foundation  
Fatima witnessed the 2005 terrorist attacks in London and, seeing the resulting change in attitudes towards Muslims like herself, decided to take a stand. Today she runs programmes across the UK teaching children how to be less susceptible to extremist propaganda. She also created a website 'Educate Against Hate', providing teaching tools for students, parents and practitioners to run anti-radicalisation workshops; it received 30,000 hits on Google in the first week.



##### **THINZAR SHUNLEI YI, MYANMAR**

Introduced by Bob Geldof, Musician & Activist  
Thinzar organised peace rallies calling for an end to civil war in Myanmar and created a coalition of 70 organisations to campaign for changes in the constitution and discriminatory laws. Together they successfully lobbied parliament for constitutional change, which ended the warrantless search of people's homes. Her #Myfriend campaign publishes positive stories about cross-cultural friendships, to allow moderate voices to be raised.

# 3

## Human Rights

Why are Lesbian, Gay, Bisexual, Transgender (LGBT) communities still being persecuted in 2016?



IN 2015 WHEN I WAS ASLEEP, SOMEBODY THAT I KNEW ATTEMPTED TO STAB ME WHILE CALLING ME THE DEVIL FOR BEING GAY.



Kevin Mendez, Belize speaking with  
Melissa Bryant, St Kitts and Nevis  
One Young World 2016 Ottawa

In no less than ten Caribbean nations, consensual sex between men is still a criminal offence.

### KEVIN & MELISSA'S STORY

Kevin Mendez and Melissa Bryant work in the Caribbean, where homosexuality is still a crime, to reduce prejudice against LGBT minorities. Melissa introduced LGBT people and issues into the radio show "Voices" in St Kitts & Nevis which has over 35,000 listeners. Slowly the public began to accept the LGBT community and its rights. Melissa also worked on the National Youth Parliament Association's 'Know Your Rights' campaign, which reached over 2,000 people; with LGBT tolerance as a major theme.

Kevin in Belize, helped bring numerous LGBT organisations under one umbrella organisation called KCAT. In 2015, their work encouraged 19,000 men to come forward and be tested for HIV for the first time. In 2016, they won the legal battle declaring Belize's

Constitution violated basic human rights and worked to protect it and the LGBT community. This legalizes working with the LGBT population, enables better healthcare, and legal justice for victims of discrimination and abuse.

"Let's break the silence! We must not lose another brother or sister to hate crimes!"

### CALL TO ACTION

- Collaborate with business and media to promote acceptance.
- Work with governments, civil society and local activists to pass, enforce and promote access to anti-discrimination laws for LGBT people.
- Unity is key in the elimination of discrimination against LGBT minorities.

Over

# 35,000

listeners of Melissa's radio show 'Voices' were introduced to LGBT people and issues.

# 19,000

men were encouraged to come forward to be tested for HIV for the first time.



Introduced by Thuli Madonsela,  
Former Public Protector of South Africa





## Human Rights

– Why are Lesbian, Gay, Bisexual & Transgender (LGBT) communities still being persecuted in 2016? –

# 50%

of Ambassadors believe the rights of LGBT groups are protected in their country.<sup>1</sup> believe their society is becoming more accepting of gender diversity.<sup>1</sup>

# 70%

believe their society is becoming more accepting of gender diversity.<sup>1</sup>

Source:  
<sup>1</sup> Results of the Global Consultation Process 2016

### Excerpts from the Keynote Speech

**Mark Tewksbury**  
Olympic Champion Swimmer, Canada

On December 18th, 2008 the General Assembly of the United Nations was to hear a declaration, the first ever declaration concerning LGBT rights, the universal decriminalization of homosexuality. It prompted an Arab League backed statement opposing it, which 57 states supported. Countries like the United States and Canada, where same sex marriage was already legal, abstained from voting. The declaration remains unsigned to this day. Same sex relationships are still illegal in 76 countries and punishable by death in seven. How can this be the reality in 2016?

Too often LGBT rights are subject to the wishes of the majority and laws made by policy makers playing for political gain. With pressure from special interest groups, governments' acceptance can be cancelled out. Anti LGBT comments grow into threats, vitriol and persecution; people become marginalised and stigmatised because of who they love.

We have to change the institutions, and the way things are done, to support LGBT communities.

“

When I approached leaders within the sporting community I explained that they provided me with everything to succeed, coaches, dieticians, but what I needed most was to feel accepted.”

Eric Mitchell, Delegate Speaker, Mental Health Plenary Session

### Delegate Speakers



**NAOMI IWAZAWA, JAPAN**

Introduced by Lorenzo Simonelli, CEO, GE Oil & Gas

Naomi founded Culmony, an organisation dedicated to creating acceptance of diversity, including sexual minorities, by educating children. Japan's conformist culture leads to unconscious discrimination with over 70% of sexual minorities experiencing bullying at school. Often it leads to suicide. Culmony runs an after school programme and a tutoring service, where children can meet and have fun with people who have different nationalities, disabilities, and who are LGBT.



**TLOTLO NKWE, BOTSWANA**

Introduced by Jon Landau, Oscar winning producer, 'Titanic' & 'Avatar'

Tlotlo works with Standard Chartered's LGBT employee resource group, which formed a coalition with 26 leading global companies to campaign for the economic and business case for LGBT inclusiveness within global businesses and workplaces in the USA and in developing countries such as his native Botswana.



**ERIC MITCHELL, CANADA**

Introduced by Mark Tewksbury, Olympic Champion Swimmer

Having represented Canada at the Winter Olympics, Eric persuaded the Canadian Olympic Committee to make sport more accepting of LGBT athletes. In 2014, the #OneTeam campaign was launched on national media and received over 17 million digital impressions on Facebook and Twitter, and 13 million traditional hits on CBC and national news. Eric also personally trained over 100 professional coaches in LGBT rights in sports.



**MINA TOLU, MALTA**

Introduced by Fatima Bhutto, Author & Activist

Working for Transgender Europe, Mina advocates for the human rights and equality of all trans people in Europe. In June 2016 Mina ran a workshop on campaigning for trans rights at the European Transgender Council, where a young Lithuanian activist presented the first ever Lithuanian trans campaign. Mina supported the campaign which generated 54,000 views and 1,900 people signed their petition calling for legal gender recognition.



**KEVIN MENDEZ, BELIZE AND MELISSA BRYANT, ST KITTS & NEVIS**

Introduced by Thuli Madonsela, Former Public Protector of South Africa

Kevin and Melissa are fighting discrimination against LGBT communities in the Caribbean. Kevin works on constitutional reform in Belize through KCAT, a coalition of LGBT organisations he helped form. KCAT won a lawsuit declaring section 53 violated human rights. Subsequently 19,000 young men came forward to be tested and treated for HIV. Melissa invited LGBT personalities to feature regularly on her radio programme, broadcast to over 35,000 listeners.

# 4

## Global Business

How can young employees help global business become a force for good?



**EITHER YOUR  
EMPLOYER GIVES  
YOU AN AMAZING  
OPPORTUNITY TO  
BE INVOLVED IN  
SOCIAL CHANGE, OR  
YOU CREATE THAT  
OPPORTUNITY.**



**Abdelmalik Salym & Anna Dona-Hie, France**  
Delegate Speakers, Global Business Plenary Session  
One Young World 2016 Ottawa

25% of young people in France are unemployed.

### ABDELMALIK & ANNA'S STORY

Abdelmalik Salym and Anna Dona-Hie helped scale up Deloitte's programme to tackle the 25% youth unemployment in France. They focused their efforts on school leavers and disadvantaged youth who have difficulty moving into higher education or employment. By reaching out across the firm they encouraged the 3,500 professionals within France to support the initiative. Over 20,000 students connect with professionals through a newly developed digital platform and receive mentoring, advice and insight about applying for jobs and finding employment.



Introduced by Carl-Henric Svanberg,  
Chairman BP & Volvo AB

### CALL TO ACTION

- Motivation, dedication and involvement can enable you to map a career aligned to your personal values.
- Take the opportunity to be involved in social change or create it.

"I realised how a small act, such as helping someone create a LinkedIn account and telling him to dare to ask for help can be really useful."

[Anna Dona-Hie, France](#)

# 20,000

young students can now connect with professionals willing to help in applying for jobs.

# 100+

mentors from Deloitte combatting youth unemployment in France





## Global Business

– How can young employees help global business become a force for good? –

# 25%

of Ambassadors feel Corporate Social Responsibility is a core part of any business strategy and is a genuine pursuit of social good.<sup>1</sup>

# 70%

of young leaders choose an employer based on its commitment to society and the ability of its employees to make a social or environmental contribution through their work.<sup>1</sup>

Source:  
<sup>1</sup> Results of the Global Consultation Process 2016

### Excerpts from the Keynote Speech

**Ronan Dunne**  
EVP & Group President, Verizon Wireless

Today the importance of young people in driving societal business, economic growth and change is stronger than ever. Business and political leaders have a responsibility to support brilliant young people and to harness their creativity, passion and native technological skills.

Young people are willing to work hard to create a better society. They believe in doing well and doing good. We need to make sure business continues to drive towards change for good. But it is important to recognise business and even governments can't do this alone. We need young leaders to challenge us, to share the amazing things you are doing, to provide inspiration and ideas, and to be open to learning from some of the great business leaders and minds available here, because together, we will achieve so much.

“

I strongly believe that networks of young people are the most powerful engines for change in organisations.”

Florence Broderick, Spain, Delegate Speaker,  
Global Business Plenary Session

### Delegate Speakers



#### DAVID SPEARS & TIM HEARD, UNITED KINGDOM

Introduced by Ronan Dunne, EVP & Group President, Verizon Wireless  
David and Tim from Barclays developed 'Roundup' which, through micro-donations, will raise over £100 million a year for charity. They have also founded the 'Circle of Young Intrapreneurs', to share their intrapreneurship experiences and support a network of over 500 young change makers from 200 big businesses to create more projects which benefit both society and big business.



#### FLORENCE BRODERICK, SPAIN

Introduced by James Chen, Founder, Clearly  
Florence helped create a stand-alone Big Data unit with social purpose within Telefonica. This new division uses data from six million mobile phones not only to report on traffic flows but also to monitor the movements of people during natural disasters. The data analysed helps national and international organisations save lives and deploy resources more effectively. Now the unit is collaborating with MIT and the World Economic Forum to securely combine more data sources and help further shape public policies.



#### JUSTIN FAN, CHINA

Introduced by Robert Hardt, President & CEO, Siemens, Canada  
Justin worked with senior business leaders at Thomson Reuters to encourage the development of a regulatory framework for green finance in China. Whilst a standard practice in western society, green financing is not commonplace in China. Today however, due to this framework, 3,000 publicly listed companies will publish environmental and socially responsible activities alongside their annual financial and corporate reports.



#### YAVOR NIKOLOV, MEXICO

Introduced by Patsy Doerr, Global Head, Corporate Responsibility & Inclusion, Thomson Reuters

When Yavor became plant manager of Siemens' factory in Monterrey in 2013 it employed 1,500 people and was on the brink of closure due to poor staff retention. To turn the factory's fate around, Yavor realised that employees needed additional support and motivation in health and education in order to stay and work in the area. As a result he strengthened the factory's on-site medical facilities, provided 40 scholarships a year to outstanding production workers, and provided scholarships and computers to employees' children. Today, not only do Siemens employees stay, the leaving rate is half the average in Monterrey and the factory is growing, creating over 100 new jobs.



#### ABDELMALIK SALYM & ANNA DONA-HIE, FRANCE

Introduced by Carl-Henric Svanberg, Chairman BP & Volvo AB

Anna and Abdelmalik expanded an existing Deloitte project to take action on youth unemployment in France. They reached out to experts and the Ministry of Education for advice and insight, and across the Deloitte network in France. Today 20,000 students have been mentored by 100 Deloitte partners and personnel and 200 other companies via the online network created. These young people are mentored and supported with careers and further education advice, job seeking skills and support.

# 5

## Mental Health

How can we halt the rise of depression and suicide among young people?



**WORLDWIDE MORE  
PEOPLE DIE FROM  
SUICIDE THAN  
MURDER AND  
TERRORISM.**



**Alicia Raimundo, Canada**  
Delegate Speaker, Mental Health Plenary Session  
One Young World 2016 Ottawa

In Canada only 1 in 3 people in need of mental health support get it.

### ALICIA'S STORY

Alicia wrote and published a book Red Carnation, about her experiences with mental health, which then became part of the National Curriculum for every 8th grade school child in Canada. She has also given speeches and presentations to over 100,000 people to reduce the stigma of mental health, in person or through national TV and radio shows. Through ACCESS Open Minds a new clinical model has been developed by and for young people with mental illness. The programme reduces the time people have to wait for mental health support from 6 months to 72 hours. Clinicians have trained young people who have had a mental illness to support those at risk. Two centres have opened and provided support to over 1,000 young people with 11 centres to be opened by the end of 2016.



Introduced by Jon Landau,  
Oscar winning producer, 'Titanic' & 'Avatar'

### CALL TO ACTION

- Keep listening and talking about mental health.
- Find creative ways to re-educate society, especially the young.

"I wrote a book called Red Carnation, telling my story. It is now part of the National Curriculum in Canada."

# 100,000

people have listened to Alicia's story.

# 1,000

young people are being supported by ACCESS Open Minds.

Waiting time for mental health support services in Canada have been reduced from six months to

# 72 hrs





## Mental Health

– How can we halt the rise of depression and suicide among young people? –

# 75%

of Ambassadors suffer from, or know someone who has suffered from depression.<sup>1</sup>

# 50%

of Ambassadors feel their employers are supportive of employees with mental health issues.<sup>1</sup>

Source:  
<sup>1</sup> Results of the Global Consultation Process 2016

# “

A teacher said to me: The limit of our world is defined by the limit of our understanding. I used to be a limited person because of my fear of being judged by others. I gained understanding of things and my life changed.”

Rogério Malveira, Brazil,  
Delegate Speaker, Mental  
Health Plenary Session

### Excerpts from the Keynote Speech

James Chau

News Broadcaster & WHO Goodwill Ambassadors

At One Young World in Zurich, a young lady went up to Kate and David in a wholly unscripted moment, clearly quite distressed – they asked her to come up on stage. She spoke about a friend who had just committed suicide and how much she wanted mental health to be at least mentioned.

We often talk about disease, yet mental health always seems to be forgotten. It's not something you can show on the outside. It's also easier not to talk about it because it's very complex, and people find it very shameful, even disgusting.

Statistics show mental health is one of the greatest contributors to disease all over the world. A WHO study of 90 countries, identified suicide as the fourth biggest cause of death for young men, and the third biggest cause of death for women. It amounts to a million deaths per year.

One Young World's own study found three quarters of its Ambassadors suffer from or know someone who has suffered from depression, and almost half have self-harmed or know someone who has. The majority live in countries where mental health is stigmatised and they feel uncomfortable talking about this disease.

But how can we reduce the one million annual suicides? Aung San Suu Kyi said after her release from years of house arrest, “always show a bit of kindness to the person next to you, because you never know when you might need a bit of kindness yourself.”

### Delegate Speakers



#### ROGERIO MALVEIRA, BRAZIL

Introduced by President Vinicio Cerezo, Former President of Guatemala  
Rogério co-founded Luneta Health to help illiterate people understand health information. Luneta's software generates pictogram images showing how, when and what medicines to take. The software was tested on over 100 patients and initial results show significant improvement in patients' understanding and compliance. Luneta Health have organised and classified over 20,000 medicines.



#### IVAN NOSOV, RUSSIA

Introduced by Ronan Dunne, EVP & Group President, Verizon Wireless  
Ivan leads PepsiCo's health and wellbeing initiative in Europe, establishing the Healthy Living champions network, running a campaign to raise awareness of stress and mental wellness issues and encourage employees to seek help if they need it. The first eight stress management workshops were oversubscribed with employees wanting to learn what support they could give and receive. This top down initiative has reached 30 countries and 45 thousands employees.



#### JAN PELOZA, SLOVENIA

Introduced by Beatrice Rangel, Former Chief of Staff to President Perez of Venezuela  
Ten years ago, Jan Peloza established, together with two colleagues, a youth organisation called 'No Excuse Slovenia' that deals with mental health. The 'No Excuse Slovenia' programme became one of the leading youth organisations in the region helping young people develop their potential by becoming more self-aware and confident. Within ten years, the programme hopes to reach over 180,000 young people on different topics and train over 400 peers to become agents of change.



#### RAGHU APPASANI, INDIA

Introduced by James Chau, News Broadcaster & WHO Goodwill Ambassador  
Raghu set up the Minds Foundation to educate rural communities in India about mental health, remove the stigma and provide counselling and support to patients. To date, the Minds Foundation has educated over 30,000 rural citizens in the state of Gujarat, India and it has trained 200 female members to become community mental health workers who are able to educate, assist in rehabilitation, and recognize symptoms for those in need. Through partnerships with local clinics and physicians, the Minds Foundation has provided medical treatment for 650 patients from 87 villages.



#### ALICIA RAIMUNDO, CANADA

Introduced by Jon Landau, Oscar Winning Producer, 'Titanic' & 'Avatar'  
Using her personal story, Alicia campaigns to re-educate people about living with depression. Her book Red Carnation telling her story is now curricula reading for 8th grade school children in Canada. She has presented to over 100,000 people and reached millions through national broadcast media. Alicia has also developed a new programme named, ACCESS Open Minds, reducing wait times for mental health services from six months to 72 hours.

# 6

## Education

Why are schools failing to prepare young people for today's job market?



**WE MUST ADAPT  
OUR APPROACHES  
TO THE INDIVIDUAL  
NEEDS OF EACH  
SOCIETY.**



**Bal Kama, Papua New Guinea**  
Delegate speaker, Education Plenary Session  
One Young World 2016 Ottawa

“In Papua New Guinea, approximately 87% of the population lives in rural and remote villages. For many of these families, when it comes to education, they must choose between school or survival.”

Bal Kama, Delegate Speaker

### BAL'S STORY

Having grown up in a remote village in Papua New Guinea, where children walked hours to attend schools that lack basic educational resources, Bal Kama feels a sense of duty to assist those in rural villages.

In 2013, Bal founded the Kama Scholars Foundation which provides scholarships and learning equipment, such as computers and library books to remote rural villages. Three villages have received computers and the teachers are now trained in basic IT skills. Simultaneously Bal's Foundation promotes gender equality in the rural communities it serves. Of the 57 scholarships awarded through the foundation, 87% of scholars are female because families typically can only afford to educate one child, usually their sons.

Commonwealth Pacific  
person of the year, 2016.

“We must remember to reach out to our peers in the most remote part of our planet and let them know that they are not forgotten.”

### CALL TO ACTION

- Help solve the failings of today's education system by adapting to the individual needs of each society, school and student.
- For many using computers is the first step to teaching and preparing students to face the challenges of a globalised world.



Introduced by Fatima Bhutto, Author





## Education

– Why are schools failing to prepare young people for today’s job market? –

# 75%

of the Ambassador community recognises entrepreneurship as a respected career.

# 33%

of Ambassadors were taught the skills to become an entrepreneur at school.

Source:  
1. Results of the Global Consultation Process 2016

### Excerpts from the Keynote Speech

**Harley Finkelstein**  
COO, Shopify

I am an entrepreneur. I started as a student. Starting a company as a student is the best time to do it – but not because of the curriculum – actually despite the curriculum. If you want to be an entrepreneur and you are relying on school, college or university to teach you how to do that, you’re going to be very disappointed.

Over the last five years something dramatic has happened to entrepreneurship. Every traditional barrier to entry has been reduced because of technology. And the world is ready to encourage more entrepreneurs. But we cannot rely on the education system to foster that. I used my classmates as beta testers, my teachers as my board of directors, and my campus as my office. We have to take the bits and pieces from school, the things that can help us build these companies and use them to leverage our ideas.

# “

The kind of education our world needs must be one that allows us to acquire new skills throughout life and be able to adapt to these new skills.”

Joannes Paulus Yimbessalu, Cameroon, Delegate Speaker, Education Plenary Session

### Delegate Speakers



**JEREMY LAMRI, FRANCE**

Introduced by Harley Finkelstein, COO, Spotify

Jeremy formed Monkey Tie in 2011 to tackle youth unemployment in France by defining talent outside the usual curriculum vitae and providing job seeking support to young people. After speaking at One Young World in 2013 Jeremy’s profile, credibility as an entrepreneur and business grew, helping him raise a second round of venture capital financing which he used to establish HR Labs. This NGO is a coalition of 220 start-ups which lobbies government for, proposes and implements 21st Century skills education programmes in France.



**TEVIN SHEPHERD, SAINT LUCIA**

Introduced by Li Xiaopeng, Olympic Champion gymnast, China

Tevin inspired over 10,000 young people to consider careers outside the Canaries traditional tourism industry, with the aim of reducing St Lucia’s 45% unemployment rate. Through Kevin’s school workshops and presentations by industry professionals, children learnt leadership, digital and entrepreneurial skills, which inspired them to explore alternative career options. Tevin has also launched the Mario Michel Education Fund to finance tertiary education of young Saint Lucians who are active volunteers in their community.



**WASIM ABU SALEM, ISRAEL**

Introduced by Carole Stone, Chairman of Advisory Board, YouGov Cambridge

Wasim founded ‘Loop’ to provide computer coding courses to seven-16 year olds, with classes adapted to the interests of the students. In six months, volunteer Computer Science University students have taught over 500 children in four cities. In ten years these children will become ‘Loop’ mentors teaching the next generation of digital creators to develop the next big App for the community.



**JOANNES PAULUS YIMBESALU, CAMEROON**

Introduced by Emmanuel Jal, Musician & Actor

Joannes founded ‘Hope for Children Cameroon’ to increase children’s attendance in school which currently averages 65%. The NGO provides essential facilities such as benches, writing materials, uniforms, toilets, learning aids and computers to 1,300 children. The children are learning to become creative, to reason, and to solve very complex problems. School absenteeism has reduced by 27% and teachers now stay longer in schools.



**BAL KAMA, PAPUA NEW GUINEA**

Introduced by Fatima Bhutto, Author

In 2013, Bal founded the Kama Scholars Foundation which provides scholarships and learning equipment such as computers and library books to remote rural villages. Three villages have received computers and the teachers have received training in basic IT skills. These three schools have now become the first schools in Papua New Guinea to teach computing skills to their students.

# Special Sessions

– 2016 highlights –

Main stage sessions on wide ranging subjects and in various formats, from delegate-led panels to interactive Q&As with world leaders.

“

For the first time in my life, I've found my sisterhood, a brotherhood, however you want to describe it. I've found my tribe.”

Emma Watson,  
Actor & UN Women Goodwill Ambassador

## ABORIGINAL CANADA: THE PEACE & RECONCILIATION PROCESS

The Honourable Senator Murray Sinclair, Chair of the Truth and Reconciliation Commission, reflected on the history of Aboriginal rights in Canada. After decades of marginalisation, Aboriginal communities suffer from high levels of poverty, lower life expectancy and an alarming suicide rate. Senator Sinclair, the first Aboriginal judge appointed in Manitoba, shared his lessons on renewing and restoring pride in Aboriginal cultures across the globe.

Senator Sinclair was joined on stage by young leaders Sarah Peters, Haudenosaunee, Raven Lacerte, Carrier First Nation, Robert Adam Akpik, Inuit and Maatalii Okalik, National Inuit Youth Council.



Aboriginal Canada: The Peace and Reconciliation Process

“

It is going to take a while because the resistance is embedded in the system. The resistance to understanding that indigenous people are legitimate people, they are not inferior, that they are equal.”

Senator Murray Sinclair,  
Chair of the Canadian Truth & Reconciliation Committee



Gender Equality: Challenging Stereotypes from the Ground Up

“

We are building an unstoppable current for which we need ripples of hope from every age, race, ability, walk of life, from every human experience.”

Emma Watson, Actor & UN Women Goodwill Ambassador

## GENDER EQUALITY: CHALLENGING STEREOTYPES FROM THE GROUND UP

Emma Watson – Actor and UN Women Goodwill Ambassador led a Special Session on the role young people can play in achieving Sustainable Development Goal five; “Achieve Gender Equality and empower all women and girls”. She was joined onstage by her Scholars, an international group of delegate campaigners who explore barriers to gender equality through their actions and are leaders of positive change in this field.

The Emma Watson Scholars are Aminka Belvitt from Jamaica, Carlos Ernesto Cuinica from Mozambique, Vjola Thoma from Albania, Karen



Special Session: Mary Robinson: Climate Justice Dialogue

Ramirez from Honduras, Eldine Chilemba Glee from Angola, Lina Khalifeh from Jordan, Abhinav Khanal from Nepal, Joannes Paulus Yimbessalu from Cameroon and Mina Tolu from Malta.

## MARY ROBINSON: CLIMATE JUSTICE DIALOGUE

**Mary Robinson and the winner of the One Young World Climate Justice Prize, chaired by Minister Catherine McKenna**

Mary Robinson, Former President of Ireland, Catherine McKenna, Canadian Minister of Environment and Climate Change, and One Young World Climate Justice Prize Winner, Barkha Mossae discussed equitable solutions in the face of global climate displacement.

“

We need you. We need your energy, your innovation, your belief that we can do what needs to be done, your belief that we can succeed in a better future.”

Mary Robinson,  
Former President of Ireland & Chair of the Mary Robinson Foundation-Climate Justice



## Special Sessions continued

– Full list of main stage sessions –

“

Don't you dare give in.  
Don't you dare throw  
in the towel. If it's  
knocked you down  
again and again,  
together we are going  
to go one more round.”

Hussain Manawer, Mother Tongue  
Spoken word performance

## Innovation

### Transformation & Innovation in Latin America

Barry Featherman, Policy Strategist chaired a conversation with former Latin American Presidents Vinicio Cerezo of Guatemala and Carlos Mesa of Bolivia. This panel shed light on democracy, regional cooperation and socio-economic development in the region. With political turmoil emerging in several countries including Brazil and Venezuela, the panel reflected on their own leadership and examined the impacts of geopolitical shifts throughout the entire continent.

### The 25th Hour

A keynote speech from Nils Wollny, Head of Digital Business Audi AG provided insight into the time-saving opportunity driverless cars may supply to commuters.

### Elbi: Good is the New Cool

Natalia Vodianova, Supermodel and Philanthropist introduced her new App, Elbi which turns 'likes' into dollars for charity. Every time a user creates content in support of a campaign, they earn points and every time they like someone else's content or campaign, that's a \$1 micro-donation to charity.



## Peace & Security

### In and Out of Extremism

Maajid Nawaz, Founder & Chairman of Quilliam Foundation and another former extremist, Søren Lerche explored their journeys in and out of extremism. This session discussed life after abandoning their radical affiliations and shed light on shaping counter violent extremism policy.

### Extremely Together: A Kofi Annan Foundation Initiative

Seventh Secretary General to the United Nations, Kofi Annan led a session with his Extremely Together scholars. By sharing experiences and exchanging insights, this group addressed the root causes which drive young people towards joining radical groups, including hopelessness and anger towards their respective governments.



## Animal Rights

### Preventing Pitiful Prisons

Singer and Oscar-winning Actress, Cher, launched her campaign to cease the mistreatment of wild animals in captivity.

## Health

### Mother Tongue

Returning Ambassador Hussain Manawer performed a spoken-word piece, 'Mother Tongue'. In the UK alone, a quarter of adults have been diagnosed with a mental illness. Hussain, a mental health advocate, aims to alleviate the stigma surrounding the issue.

### How We Can Help The Whole World See Clearly by 2035

2.5 billion people around the world suffer from poor vision with no means of improving it. 80% of them simply need a pair of glasses. James Chen presented his Clearly campaign, a global movement bringing together leading innovators to accelerate a revolution in eye care.

## Positive Impact

### Queens Young Leaders: The Power of Collaboration

The Queen's Young Leaders Programme seeks to discover and celebrate the accomplishments of young people aged 18-29 from across the 52 Commonwealth nations. Chief Executive of The Queen Elizabeth Diamond Jubilee Trust, Dr. Astrid Bonfield CBE, joined three Award winners from Canada, the Maldives and Sierra Leone to discuss the power of collaboration.

### The Power of Partnerships in Action

Entrepreneurial action has the power to create positive change across the globe. Lord Michael Hastings, Global Head of Citizenship at KPMG, was joined by the Enactus World Cup Champions, Memorial University, to discuss how competition and collaboration can deliver sustainable social impact.

## Ambassadors in Action

### What could you achieve?

Ronan Dunne, EVP and Group President of Verizon Wireless, led a panel of three Ambassadors who shed light on the drivers which helped them achieve their goals. These One Young World Ambassadors have made vaccines affordable in developing nations, rebuilt sections of Sierra Leonean society, reduced youth unemployment, and empowered women in the MENA region.

### Re-imagining photography: Polaroid Swing

Returning Ambassador Fredrick Blackford, is working to turn one of the world's most iconic brands into a top tier technology company. He aims to bring Polaroid back to its original game plan of innovating photography. During his session he introduced the Polaroid Swing App, and discussed the impact One Young World has had on his career.



### ME to WE: Engaging the Next Generation of change makers

Founder of WE Day, Mark Kielburger, shared his insights on empowering this generation to maximise their impact with social media. Having grown WE Day to become the largest charity on Facebook, Mark discussed how positive content can create global ripple effects.

### Building a Positive World: Solutions Journalism

Sparknews and 20 Editors-in-Chief of leading global publications addressed the importance of giving visibility to positive innovations around the world. In 2012, they launched the annual Impact Journalism Day where media outlets simultaneously publish special editions highlighting social and environmental initiatives.

### Jerome Jarre: Taking Action

Entrepreneur and Social Media star talked about how One Young World influenced him at a previous conference to use his platform, of over four million followers, for good.

### Social Consciousness and Cinematic Storytelling

Award winning film producer, Jon Landau, discussed the importance of challenging the moviegoer and depicting issues which compel them to take action. He believes producers have a responsibility to educate and empower through film.



## Special Sessions continued

– Full list of main stage sessions –



Thuli Madonsela, Impactful leadership: Beyond the title, Public Protector South Africa

### Human Rights

#### Refugee Heroes

Political turmoil has displaced over 7 million people in Iraq and Syria, creating the largest refugee crisis of our time. The OPEC Fund for International Development (OFID) selected young refugees to share their stories of struggle and hope in overcoming obstacles to achieve their dreams. OFID has dedicated its 40th anniversary to the plight of refugees.

### Leadership & Government

#### Inside Government Policy

A panel of former Chiefs of Staff provided insider perspectives on creating, shaping, and implementing policy at the highest level of government. The discussion juxtaposed the contrasting perspectives of governance in both developed and developing countries and provided insight on how they handled periods of crisis and significant change. The Chiefs of Staff included Karen Tramontano of US President Bill Clinton, Beatrice Rangel of Venezuelan President Carlos Andres Perez, and Ambassador Guillermo Gonzales Arica of Peruvian President Alejandro Toledo. Policy Strategist Barry Featherman moderated the discussion.

#### Impactful Leadership: Beyond the Title Public Protector South Africa

Former Public Protector of South Africa, Thuli Madonsela, has spent her career protecting the integrity of South Africa's parliamentary republic. She addressed the importance of leadership in preserving transparent institutions around the world.

### Sport

#### In conversation with Li Xiaopeng, Olympic gymnast

Sport has the ability to prevent social exclusion, and spread the values of respect and positive collaboration. The Laureus Sport for Good Foundation has spent over a decade creating social change around the world by supporting sport-related community projects. Olympic gold-medallist Li Xiaopeng returned to One Young World to discuss the merits of sport and its ability to do good.

### Sustainable Development Goals

#### Living in an Age of Pop Up Activism

Aaron Sherinian, Chief Communications & Marketing Officer of the United Nations Foundation highlighted the necessity of achieving the Sustainable Development Goals.

### Environment

#### Energy isn't the idea, it's in the execution

Today 1 in 10 people lack access to safe water and 1 in 3 people lack access to a toilet. To address this inequity, Gary White, CEO and Co-founder of Water.org discussed sustainable conservation solutions to remove the barriers between people, safe water, and sanitation.

### Disability

#### See Us

Following his speech in Bangkok, Oscar Anderson, a disability activist, took centre stage once again to share his thoughts on disability, inclusion, and accessibility.

“

Our troubled world is crying out for ethical, purposeful, impactful and committed leadership.”

Thuli Madonsela, Former Public Protector of South Africa

### Business

#### Make Real What Matters!

Mariel von Schumann, Corporate Vice President, Governance & Markets for Siemens, built her session around the company's core mission: to 'make real what matters'. She highlighted the impact of healthy societies on markets, and the importance of ensuring the advancement of the Sustainable Development Goals.

#### Ethics in the Context of Technological Advancement

As technology advances at a pace well beyond legal systems' capacity, global businesses must embrace and promulgate ethical practice. Integrating and embedding such practice has both moral and strategic value. In a world where two thirds of consumers are willing to pay more for sustainable goods, innovation is key to driving growth. Emmanuel Lulin, Senior Vice President and Chief Ethics Officer of L'Oreal, discussed the importance of strong cooperation in addressing ethical challenges today.

#### In Conversation with Carl-Henric Svanberg, Chairman BP & AB Volvo

Carl-Henric Svanberg looked to the future and answered questions about the long-term implications of technological advancement. In conversation with former BBC World news anchor, Keshini Navaratnam, he discussed the evolving energy sphere and the leadership required to adapt to these emerging trends.



Professor Muhammad Yunus, The 3 Zeros: Zero Poverty, Zero Unemployment, Zero Net Carbon Emissions

### Poverty Alleviation & Economic Development

#### The 3 Zeros: Zero Poverty, Zero Unemployment, Zero Net Carbon Emissions

Nobel Peace Prize-winning Professor Muhammad Yunus returned to One Young World to lead a session on his 'Three Zero' theory. With the aim of achieving the Sustainable Development Goals, he discussed the steps to improving lives and achieve zero poverty, zero unemployment, and zero net carbon emissions.

#### Learn, Act & Give Back

Education is key to overcoming challenges facing the world today. For every \$1 invested in education and skills, we see \$10 in economic growth. Without universal access to quality education, particularly women's access to higher education, we will not see any improvements in poverty rates or social mobility. CEO of Barry Callebaut, Antoine de Saint-Affrique explored how companies can and should play a role in facilitating global education, and stressed the importance of young, educated people in driving change around the world.



#### Inequality and the Global Economy: Technology and the Path Ahead

Dr. Dambisa Moyo, international economist and author of Dead Aid, examined the issues and solutions surrounding socio-economic inequality. Around the world, we see persistent, weak economic growth, increasing income disparity, and the prevalent threat of joblessness, all of which pose a risk to the global economy. Dr. Moyo discussed the importance of public and private sector collaboration in improving living standards, and explored solutions to boost economic prosperity.



# Breakout Sessions

## External Breakout Sessions

Stepping outside the main venue to introduce delegates to local iconic locations across the Host City, Ottawa.



## BREAKOUT HIGHLIGHTS INCLUDE:

### THE CANADIAN MUSEUM OF HISTORY

A journey through Canada's history, exploring the museum and visiting the iconic Grand Hall and First Peoples Hall.

### WORK HARD. TAKE RISKS. HAVE FUN.

Founder and Chairman of Wolsey Clover International, Terry Matthews spoke on the risks and rewards of business and his keys to success in a global market.

### THE CANADIAN WAR MUSEUM

Following a tour of the Canadian War Museum, delegates shared insights with museum staff on how to better engage young diverse audiences.





# Breakout Sessions

## – Internal Breakout Sessions –

Interactive, practical sessions run by Ambassadors, Counsellors, special guests and sponsors. These sessions took place away from the main stage in different breakout areas of the convention centre and varied in participation size from 20 to 200 delegates.



Internal Breakout

## Breakout Sessions

### AN INTRODUCTION TO SOCIAL IMPACT MEASUREMENT

What is social impact? How do you measure it? How do you capture the social return on your investment? Experts from PwC delivered an introductory session to help delegates get started on understanding and measuring their social impact.

### ERICSSON RESPONSE – A UNIQUE AND POWERFUL WAY TO SUPPORT DISASTER RELIEF

Global corporations have technology and skills to share. This workshop explored the impact the private sector can have by identifying where and how their skill sets can be applied and harnessed to make a difference in the world.

### IMMUNO-ONCOLOGY: FIGHTING CANCER USING OUR OWN IMMUNE SYSTEM

Our future holds new possibilities for patient care. This workshop educated delegates on Immuno-Oncology mechanism of actions, discussed the future of different types of cancer therapy and the role of Immunotherapy.



Advocate Thuli Madonsela,  
Question & Answer session in exhibition area

### WINNING THE WAR OF WORDS

Quilliam has been at the forefront of challenging extremist narratives in the last decade. In this breakout session, Quilliam passed on some top tips and facilitated discussions on creating new solutions.

### CORPORATE RESPONSIBILITY – A 360 DEGREE APPROACH

Led by Western Union, this session shared best practices and facilitated a roundtable discussion on end-to-end corporate responsibility and laying a solid foundation for action.

### TRANSFERRING CORPORATE EXPERIENCE INTO NON-PROFIT CAPACITY

This action-oriented session explored the Johnson & Johnson Corporate Citizenship Trust as a case study for cross-industry skills sharing.

### USING THE POWER OF NETWORKS TO DRIVE CHANGE

This session explored how the power of corporate millennial networks can collaborate to have greater impact inside and outside business.

### GLOBAL GOALS: GLOBAL LEADERS ACTING ON THE UN SUSTAINABLE DEVELOPMENT GOALS

A discussion on the role of future professionals and future leaders in helping businesses transform society.

### INCLUSION, ACCESS & DISABILITIES IN THE WORKPLACE

An opportunity for delegates to learn from panellists from diverse backgrounds, who addressed the participation of people with physical, mental health and invisible disabilities in the workforce.

### LAUREUS FOUNDATION: SPORT FOR GOOD

This workshop featured a more in-depth look at how sport can be utilised effectively as a tool for development and make a genuine impact across communities.

### BEYOND ASYLUM...SOLUTIONS FOR THE INTEGRATION OF REFUGEES

The session followed OFID's Special Session: Refugee Heroes, focusing on integration through art, sport and education. This session invited delegates to share project ideas for an alternative solution to the refugee crisis.

### CLEARLY.LABS, EYES WIDE OPEN

Clearly.Labs was a collaborative design thinking session that demands imagination. Through a series of brainstorming exercises, the delegates were tasked with finding creative solutions to enabling vision correction for 2.5 billion people.

### A PLACE TO CALL HOME: SUSTAINABLE AND AFFORDABLE HOUSING FOR ALL

This idea generation session sought solutions which will help provide the world's population with access to one of the most fundamental rights- shelter.

### ELIMINATING DOMESTIC VIOLENCE THROUGH EDUCATION

Raising awareness of huge incidence of violence against women, men and young people throughout the world, this workshop evaluated the issues and proposed potential solutions and strategies to tackle the problem in all communities.



Internal Breakout

### SOCIAL INTRAPRENEURSHIP: TURNING BUSINESS INTO A FORCE FOR GOOD

One Young World is about taking action to solve pressing social issues; not just talking about them. This session provided the tools and techniques to do this through the medium of business, an incredibly powerful and yet underutilised tool for delivering social impact.

### HARNESSING THE POWER OF THE MEDIA TO ACCELERATE LGBT ACCEPTANCE

For over 30 years, GLAAD has been the leader in fair, accurate, and inclusive representation of LGBT people. This workshop explored how to shape media representations that reflect the complex realities of LGBT lives, in order to build support and accelerate acceptance for LGBT people worldwide.

### OPEN ENERGY: MAKE IT HAPPEN!

Around 1.3 billion people globally do not have access to energy. This workshop aimed to generate innovative solutions to bring energy to rural communities. Participants designed an off-grid electrification system which best satisfies the energy needs of rural people and enabled them to use natural resources in the most efficient way.

### MOBILISING YOUTH TO IMPROVE HEALTH CARE POLICY AND REDUCE THE SOCIETAL INCIDENCE OF NON-COMMUNICABLE DISEASE

Explores the critical role young people can play in setting the health policy agenda and advocating for change that improves the health status and reduces the societal prevalence of non-communicable diseases (NCDs).

### MODERN- DAY SLAVERY & SUPPLY CHAINS IN THE GLOBAL ECONOMY

Slavery is in the phones we use and the clothes we wear, yet most of us, even those of us who consider ourselves responsible global citizens, know very little about this global phenomenon embedded into the supply chains of companies around the world. This workshop discussed how delegates can become part of the solution.



# One Young World 2016 Ottawa Feedback

– Following each Summit, the delegation is surveyed to measure its effectiveness –

98%

were inspired to be more socially responsible

93%

say attending the Summit will help their professional development

96%

returned from the Summit motivated to make a greater impact

“

We come here as human beings to raise our voices to the world.”

Hassan Hassan, One Young World Ambassador, Sudan



Exhibition Area



Networking

88%

say the Summit offered an unrivalled opportunity to make connections



What will you do? Wall in Exhibition Area



Networking

94%

would attend another One Young World Summit

85%

say the Summit inspired solutions to the world's most pressing challenges



Exhibition Area



External Breakout

“

One Young World isn't about saying what I, each of us, individually, can do. But what we can do.”

Emma Watson, Actor & UN Goodwill Ambassador

96%

agree the Summit broadened understanding of global issues

Perfect Professional Purpose in life  
Life-Changing Awesome  
Met Excellent Great Sessions

Amazing Inspiring Eye  
Opening Opportunity  
Exceeded Simply Amazing

Valuable  
Experience of a lifetime



# Closing Ceremony

The official handover from Ottawa to One Young World 2017 Host City Bogotá.

**The Closing Ceremony 2016 was held at The Shaw Centre to mark the end of the Summit and the official handover to the Mayor of Bogota, Colombia.**

In Colombia the following day the vote for the historic peace agreement was to take place which meant that Mayor Enrique Peñalosa was unable to attend the closing ceremony in person, he was represented by His Excellency Nicolas Lloreda, the Ambassador of Colombia in Canada.

In order to ensure Colombian delegates did not miss out on the opportunity to vote in this historic plebiscite, special arrangements were made for them by the Colombian Embassy in Ottawa to do so. Before the start of the Closing Ceremony the audience was recorded urging young Colombians to get out and vote.

## THE CLOSING CEREMONY 2016 OTTAWA PROGRAMME CONSISTED OF:

- Keynote speeches and thanks from One Young World Founders David Jones and Kate Robertson.
- Singer and Oscar winning actress Cher offered closing remarks and thank you speech.
- Resolution Project social venture winners were announced as Despina Souroviki, Babur Jahid, James Thuch Madhier, Midia Shikh Hassan and Charlie Zhang.
- A music and dance performance from the Musician and Peace Activist Emmanuel Jal.
- One Young World Ambassador, David Gereda, leader of the Bogota Host City bid began the handover process by simulating a cycle ride from Ottawa to Bogota.
- The One Young World baton was officially passed from the Mayor of Ottawa, Jim Watson to the Ambassador of Colombia to Canada, His Excellency Nicolás Lloreda. The Mayor of Bogotá, Enrique Peñalosa, joined via satellite link.
- Colombian cultural performances combining music and dance, introducing One Young World to the next Host City, Bogotá.
- Ribbon Tying Ceremony – delegates, Ambassadors and Counsellors wrote their personal commitment to post-Summit action on ribbons, which were then tied together to show unity. The ribbons were wound into a ball, to be sent to the next Host City, Bogotá. The ribbon ball includes commitments from every One Young World Summit since 2010 from over 8,000 Ambassadors.



Closing Ceremony

“

This will be the beginning of our new stage in history. Welcome to One Young World 2017 Bogotá!”

Enrique Peñalosa, Mayor of Bogotá

Traditional Colombian dance performance



“

Get out and vote!”

One Young World Ambassadors recorded a message to Colombia ahead of the historic plebiscite.



Emmanuel Jal



Cher, Closing Ceremony address



# Host City Advisory Boards

- Represent a broad spectrum of political, educational and cultural influencers –

Throughout the year, the board works closely with One Young World to ensure the Summit has maximum positive impact on participating delegates and the Host City.

Thank you to the One Young World 2016 Ottawa Advisory Board.

**Rob Ashe** – Co-chair – Independent Director & Advisor (Former CEO, Cognos Inc.)  
**Mayor Jim Watson** – Co-chair – Mayor of the City of Ottawa  
**Mark Monahan** – Executive & Artistic Director, RBC Ottawa Bluesfest & CityFolk  
**Mark Sutcliffe** – Broadcaster/Writer, Great River Media Inc., Ottawa Citizen  
**Nina Kressler** – President & CEO, Shaw Centre  
**Mahesh Mani** – Partner, KPMG  
**Jackie King** – Hill & Knowlton  
**Michael Crockatt** – CEO, Ottawa Tourism  
**Harley Finkelstein** – COO, Shopify  
**Robert White** – Chartered Accountant  
**Gary Zed** – Tax Market Leader – Canada, Managing Partner, Ernst & Young  
**Jayne Watson** – Chief Executive Officer, National Arts Centre Foundation  
**Jeff Westeinde** – Founding Partner, Windmill Development Group  
**Dr. Roseann O'Reilly Runte** – President and Vice-Chancellor, Carleton University  
**Cheryl Jensen** – President & CEO, Algonquin College  
**Alain Doucet** – Assistant Dean External Relations, Telfer School of Management



Jim Watson, Mayor of Ottawa, Closing address

**Lise Bourgeois** – President, La Cité Collégiale  
**Marc Seaman** – National Director of Corporate & Public Affairs, Microsoft Canada  
**Jay Rosenzweig** – Founding Partner, Rosenzweig & Company  
**Geoffrey Hall** – PMO

## Ex Officio Members:

**Glenn Duncan** – Senior Vice President, Ottawa Tourism  
**Lesley Mackay** – Director of Convention Sales, Ottawa Tourism  
**Margaret McLaren** – One Young World



Jim Watson, Mayor of Ottawa greets Mayor Enrique Peñalosa of Bogotá



A community is like a ship, we all have to be prepared to take the helm. Thank you for taking the helm in your countries.”

Jim Watson  
Mayor of Ottawa, Canada

Welcome to the One Young World 2017 Bogotá Advisory Board

## MEMBERS

**Mónica de Greiff**  
CEO, Chamber of Commerce  
**Miguel Uribe**  
Secretary of Government  
**Isabella Barrios**  
Director, ANDI Foundation  
**Roberto Pombo**  
CEO, El Tiempo  
**Andrés Gómez**  
Country Manager, FTI Consulting  
**Alfonso Gomez**  
CEO, Telefónica  
**Henry Bradford**  
Principal, CESA  
**Carlos Arturo Londoño**  
CEO, Valorem Group  
**Juana Botero**  
Youth Secretary, Medellín  
**Juan Carlos Reyes**  
Director, Colombia Joven  
**Luis Javier Castro**  
CEO, Grupo Mesoamerica  
**Miguel Silva**  
CEO, Galileo 6  
**Hugo Salcedo**  
VP Human Resources, Unilever  
**Hernán Rincón**  
CEO, Avianca  
**Julián Guerrero**  
VP of tourism, ProColombia



Colombian performance at Closing Ceremony

## ONE YOUNG WORLD HOST CITY 2018

### THE HAGUE, NETHERLANDS

The international city of peace and justice is the ideal place for delegates to find solutions to the core challenges their generation faces.

The Opening Ceremony will be held at the Malieveld, a green plaza at the heart of the Hague. The World Forum located in the international zone will host the main Summit. During breakout sessions, delegates will have easy access to international institutions including Europol, the International Criminal Court and the Organisation for the Prohibition of Chemical Weapons. The Closing Ceremony will take place at the Circus Theatre with an afterparty on the beach.



The Hague, Host City, One Young World 2018



# Environment Expert Event 2016

– 19- 21 May Biosphere 2 Tucson, Arizona –

Building on the success of the Annual Summits, One Young World launched its first in-depth Expert Event, focused on the Environment.

Using the unique setting of Biosphere 2, the world's largest earth science laboratory, the event inspired fresh thinking, new ideas and facilitated collaboration on environmental solutions.

**2.5**  
days of keynote speeches, breakout sessions and interactive workshops

**375**  
young leaders



Biosphere 2,  
Environment Expert Event Venue

## SESSION HIGHLIGHTS:

### INDIGENOUS COMMUNITIES AND ENVIRONMENTAL CHALLENGES

A panel of experts addressed the challenges faced by indigenous communities globally as a result of climate change. Panellists included Environment Correspondent Nicolas Ibarguen and One Young World Ambassador & Curve Lake First Nation Councilman, Zac McCue.

### THE LACK OF POLITICAL ACTION ON CLIMATE CHANGE

Politicians and environmental commentators from around the world offered their guidance on ways in which young people can meaningfully engage with the political system to drive change.

### PROTECTING THE ARCTIC AND ANTARCTIC

The first man ever to walk unsupported to both the North and South poles, Robert Swan OBE addressed the challenges of the melting polar regions and the role young people can play in preserving them.

## BREAKOUT SESSIONS

The Expert Event featured many unique Breakout Sessions and interactive workshops inside Biosphere 2. A workshop on water scarcity occurred in the desert area whilst another Breakout Session focusing on the carbon cycle took place in the rainforest zone. Some of the young leaders also had the opportunity to swim in the ocean zone and learn about the effects of plastic in water.



Bringing together power and experience with those who have an avid hunger for change will be a catalyst for cross-generational, innovative thinking and demonstrable action.”

Kate Robertson  
Founder, One Young World



Breakout Session

## THE SPEAKERS

**Adrian Grenier**  
Environment Activist, Actor & Musician  
**Jennifer Gray**  
Meteorologist, CNN  
**Roberto Swan OBE**  
First man to walk to the North & South Pole unsupported  
**Senator Christine Milne**  
Environmentalist, former Leader of Australian Green Party & retired Australian Senator  
**Minister Jan Pronk**  
Veteran of Dutch politics & President of Kyoto Protocol  
**Ken Kragen**  
Music Producer, 'We are the World'  
**John Baker**  
Managing Director, WildAid  
**Sir Jonathon Porritt**  
Founder, Forum For the Future, Environmentalist & Author  
**Miranda Johnson**  
Environment Correspondent, The Economist  
**Margie Alt**  
Executive Director, Environment America  
**Hugh Welsh**  
President and General Counsel, DSM North America



Biosphere 2,  
Environment Expert Event Venue

## Ron Garan

Former NASA Astronaut & Founder, Fragile Oasis

## Jane Poynter

CEO, World View Enterprises, Author & former Biosphere 2 crewmember

## Taber MacCallum

CTO, World View Enterprises, Co-Founder, Paragon Space Development Corporation & former Biosphere 2 crewmember

## Philip Barlag

Author & Managing Director, Sustainability 50 & Innovation 50 at World 50

## Alexander Verbeek

Founder, Planetary Security Conference & Associate at the Stockholm Environment Institute

## Joaquin Ruiz

Vice President of Innovation & Strategy, University of Arizona; Executive Dean, Colleges of Letters, Arts and Science; Dean, College of Science; Professor of Geosciences

## Dr Leyla Acaroglu

UN Champion of the Earth 2016, Founder & Director, Eco Innovators

## John Schulz

AVP Sustainability Operations, AT&T

## Charlene Wheelless

Principal Vice President, Global Corporate Affairs, Bechtel

## Christine Harada

Federal Chief Sustainability Officer

## Jan Rabe

Director of Sustainability, Siemens AG

## Sekou Andrews

Spoken Word Artist, Playwright, Actor & Poet

## Sharon Burke

Senior Advisor, International Security Program & Resource Security Program at New America

## Deb Frodl

Global Exec Director, Ecomagination, General Electric

## President Alejandro Toledo

Former President of Peru

## Col Hal Bidlack Ph.D.

Senior Researcher at the American Security Project

## Martin Edlund

Founder and CEO, Malaria No More

## John Kao

Author of Innovation Nation & CEO, Edgemakers

## Howard Shapiro

Global Director of Plant Science & External Research, Mars Incorporated

## Nina Burleigh

National Politics Correspondent, Newsweek Magazine

## Eliane Karp

Visiting Anthropology Lecturer at Stanford University & former First Lady of Peru

## Nicola Ibarguen

Environment Correspondent, Fusion & Univision

## Léon Wijnands

Global Head of Sustainability, ING

## Jami Buck-Vance

Director of Corporate Responsibility & Community Partnerships, Cox Enterprises

## Gene Giacomelli

Professor of Agriculture & Biosystems Engineering Dept & Director, Controlled Environment Agriculture Centre

## Eric Holthaus

Meteorologist, Weather & Climate Journalist, Slate Magazine

## Lisa Lavallo

Vice President & Market Manager, Southern Arizona Cox Communications

The next One Young World Environment Expert Event is scheduled to take place in March 2018.



# FOR EVERY US\$1 INVESTED

The projects and initiatives of the One Young World Ambassadors work towards achieving all 17 Sustainable Development Goals (SDGs).



# ONE YOUNG WORLD AMBASSADORS DELIVER US\$13 OF SOCIAL VALUE

One Young World's global network of 8,000 young leaders create positive change across the globe.

FIND OUT MORE IN ONE YOUNG WORLD'S IMPACT REPORT 2016

# The Ambassador Community

– Leading Change on the SDGs around the world –

The world's most  
diverse alumni  
network.



Each of you are here at  
One Young World because  
you do something important.”

Emma Watson, Actor & UN Women  
Goodwill Ambassador

## Coordinating Ambassadors

One Young World is organised into 25 administrative regions, each representing an equal distribution of Ambassadors. Every year, each region appoints a Coordinating Ambassador responsible for

CONNECTING AND  
COLLABORATING

Facilitating useful  
connections and  
collaborations between  
Ambassadors, arranging  
caucuses and special events.

REPORTING ON  
AMBASSADOR  
INITIATIVES

Reporting back to One  
Young World headquarters  
on Ambassador-led  
initiatives for impact  
measurement.

AMPLIFYING  
AMBASSADORS  
VOICES

Producing blogs, film  
and photography to amplify  
the voice of young leaders  
in their region.

SETTING TOPICS  
AND THEMES

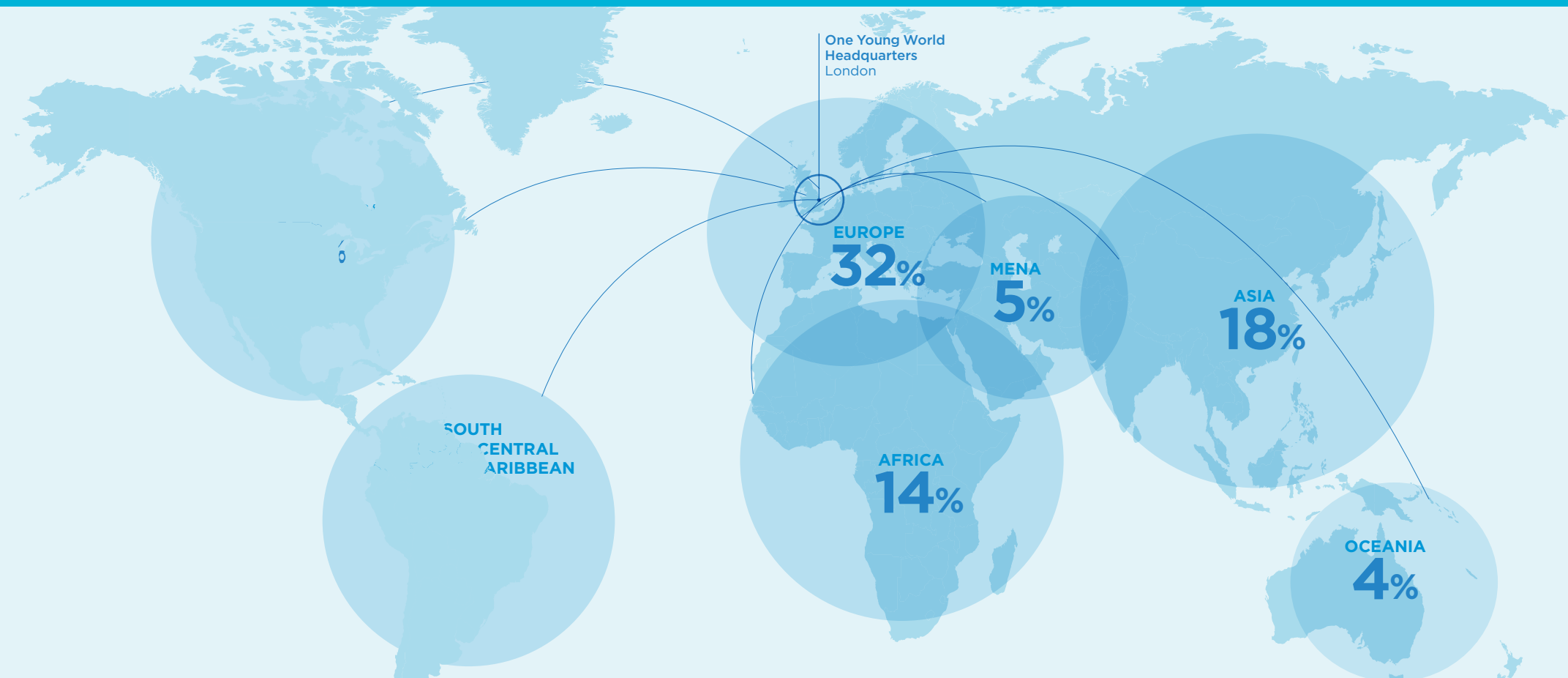
Summit consultation,  
disseminating surveys  
and chairing focus groups,  
as part of the Global  
Consultation Process, to  
help set topics and themes  
of the upcoming Summit.

## ONE YOUNG WORLD AMBASSADOR COMMUNITY

Over

**8,000**

One Young World  
Ambassadors  
Worldwide





# Ambassador-led Initiatives and Achievements

– Positively impacting over 14.6 million people worldwide –

One Young World Ambassadors return from the Summit with the means and motivation to make a difference in their communities and corporations.

## UNITED STATES OF AMERICA AND CANADA

### • United States of America

Kevin Carter was elected to the Pittsburgh Public School Board, where he represents 54 schools in the district, he became the youngest elected official in the City of Pittsburgh.

• Jamillia Kamara has collected 80,000 pencils since Nov 2015 for the #2MillPencilsDrive, an initiative to collect 2 million pencils for Wilkinsburg students, through grassroots community efforts.

• Josh Nesbit's Medic Mobile attained \$1 million in unrestricted grant funding from the Peery Foundation for Apps that help health workers deliver care to people who lack reasonable access to doctors and hospitals.

- Kristin Duquette addressed the United Nations during the launch of the World Youth Report, a report exploring youth civic engagement.
- Parker Liautaud was appointed as a Policy Advisor for Natural Resources at the White House Office of Science and Technology Policy where he was steering policy within several National Science and Technology Council subcommittees. He is now an Earth Systems Advisor for the Department of Energy.
- LaTrenda L. Sherrill was named 2016 Whirl Magazine's 13 under 30, the BME Community Award, 2016 Pump magazine 40 under 40 and 2016 Coro Pittsburgh MLK Award Finalist for her leadership role in the Pittsburgh community.
- **Canada**  
Adam Coates' Travis Price Classic Charity Golf Tournament raised \$245,000 for disadvantaged children in Manitoba.
- Alicia Raimundo's ACCESS Open Minds programme facilitated the opening of 11 centres to help young people dealing with mental health issues. She also worked with the writers of the award-winning Canadian serial TV drama 'Degrassi' to create a character dealing with depression to address the stigma of mental health.
- Antoine Pouliot was appointed as Canada Director for the 2016 Summit in Ottawa.
- Katie Dolan organised The Home Run charity race to benefit Refugee 613. Over 300 Ambassadors and local Ottawa officials attended.



Katie Dolan, Canada organised the Home Run charity race to benefit Refugee 613

For the purpose of this report, the 25 One Young World administrative regions are grouped into eight areas:

United States of America and Canada, South America, Caribbean, Europe, Asia, Africa, MENA, and Oceania.



Networking



Networking in the exhibition area

## SOUTH AMERICA

### • Uruguay

Victoria Alonsoperez was named one of Vital Voices Global Leadership Network's Top 100 Women for inventing ChipSafer, a platform which tracks cattle remotely and helps farmers detect anomalies in their cattle health.

### • Colombia

Daniel Buritica's Bakongo Paz project, working with underprivileged children who have been impacted by conflict in Colombia, was named the Grand Prize Winner of the 2016 Coca-Cola Shaping a Better Future Grant Challenge at the 2017 World Economic Forum.

### • Venezuela

Carlos Vargas's 1001 Ideas Para Mi País, a platform encouraging engagement in social development projects, has impacted the lives of more than 3,000 young people in Caracas.



Networking

### • Argentina

Cecilia Chapiro's Yunus & Youth has supported and mentored social entrepreneurs who have collectively impacted over 12,000 people.



## Ambassador-led Initiatives continued

### CARIBBEAN

#### • Grenada

Kirani James won a Silver medal at the Rio Olympic Games in 2016

#### • Windies Revival

A group of Caribbean Ambassadors came together to support the revival of West Indies cricket through the #WindiesRevival campaign. They included Fernando Arenas (Venezuela), Salima Bacchus-Hinds (Guyana), Ashleigh Rolle (Bahamas), Jodney Paul Alcime, Florian Alvarez, Marc Alain Boucicault (Haiti), Juan Bol (Belize), Ashaney James (Jamaica), Vernesta Isidore (Saint Lucia), Pia Gregoire (Dominica) and Denver Cayetano (Belize). Each event, ranging from cricket days to debates and cricket related peace activities, gathered between 10 and 100 participants, and in total over 250 people in the Caribbean and Central America were positively impacted.

#### • Trinidad & Tobago

Asiya Mohammed received the Young Female Leader Award from the Association of Female Executives of Trinidad and Tobago for her work with Conflict Women. She was also selected to represent Conflict Women on two committees at the Office of the Prime Minister.

#### • Antigua and Barbuda

Regis Burton received the Queen's Young Leaders Award 2016 for his organisation Nolan Hue Enterprise, a non-profit organisation that aims to create professional opportunities for young people.

### EUROPE

#### • UK

Esther Marshall was appointed by Unilever to lead the UN Women and Unilever partnership to keep women safe in their supply chain.

Simon Rodgers was appointed as the Head of Diversity and Inclusion at Aviva. He was ranked 2nd in OUTstanding and the Financial Times' annual list of the Top 50



Windies Revival, Caribbean Ambassadors

LGBT Future Leaders for championing LGBT rights within his company.

• Hannah Rose Thomas organised an exhibition of her paintings from the refugee camps in Jordan and Calais at the Crypt Gallery at St Pancras Church with the help of One Young World and fellow Ambassador Indy Hothi. The opening event was attended by Princess Eugenie of York.

• Saeed Atcha's 'Xplode Magazine', a magazine helping thousands of teens with employability skills and voluntary placements, was awarded the Queen's Award for Voluntary Service, the highest award a voluntary group can receive in the UK.

• Diana Paredes' FinTech company Suade was named on the "FinTech 50" list of companies to watch. The Bank of England has hailed Suade as a solution to the complexities of regulation.

#### • Ireland

Noel Rock became the youngest Fine Gael Dublin TD after winning the 2016 General Election.



Hannah Rose Thomas, UK organised an exhibition with One Young World

#### • Sweden

Begonia Randhav won several film awards for 'Vagen Hem/The Way Home', including Tracce Cinematografiche International Short Film Festival's prestigious Mediterranean Award, Sveriges Kortfilmsfestival's Cine-Magician Award and three Top Indie film awards.

#### • Malta

Hillary Briffa was one of ten recipients of the U.S. Department of State Honours Global Emerging Young Leaders Award for 2016, which recognizes efforts from leaders across the globe to enact positive social change.

#### • France

François Reyes's think tank, Réveil Citoyen, held 42 events in 7 countries. They have established relationships with members of parliament across Europe

• Johann Kalchman created Lifeaz, the first connected defibrillator specifically made for home use. They have been elected favourite startup at the Connected Health Monaco and awarded Innovation of the Year in risk prevention at Argus Connect 2016.

#### • Germany

TeachSurfing, a cultural and educational exchange initiative. Their Wave refugee project in Berlin and Wave Armenia project has resulted in the delivery of 35 cultural and integration workshops to 715 participants.

### ASIA

#### • India

Poonam Thimmaiah and Shada Abuhattum's CLIMB Against Sexual Violence in Mysore, India received global attention and reached over 200,000 people via digital media.

#### • Nepal

Prakash Neupane's NepFlights, a website promoting travel to Nepal, won the title of ICT Startup Award 2016 and was named among Red Herring's Top 100 companies in Asia.

#### • Vietnam

Ha Lam, CEO and co-founder of Triip.me received the Digital Innovation Asia Award for Most Impactful Digital Innovation. Based in Vietnam, Triip.me is changing the future of tourism by creating personalised tours for visitors in 86 countries and over 600 cities around the world.

#### • Thailand

Pornthida Wongphatharakul's Siam organic farming social enterprise won the 2016 DBS-NUS Social Venture Challenge Asia 2016 out of 1,027 entries from 32 countries. Siam Organic was awarded 75,000 Singaporean dollars.

### MENA REGION

#### • Palestine

Abeer Abu Ghaith completed the prestigious Goldman Sachs 10,000 Women- U.S Department of State

Entrepreneurship Programme for Women in the Middle East and Northern Africa, provided by Harvard Kennedy School of Business' Executive Education programme.

#### • Jordan

Lina Khalifeh received the Female Entrepreneur of the Year Award at the 2016 Global Women in Leadership Economic Forum

#### • Iraq

Amir Ashour's IraQueer, the only LGBT- rights awareness group operating in the country, more than doubled its monthly readership to 11,000 a month.

#### • Bahrain

Tariq Al-Olaimy's 3BL Associates' consultancy work deployed over US\$ 3.3 million to humanitarian causes worldwide and generated US\$ 18 million to Bahrain's economy. 3BL was named Most Innovative Management Consultants 2016- Bahrain by Middle East Markets Magazine.



Hannah Rose Thomas, UK exhibition at the Crypt Gallery, London was attended by Princess Eugenie of York



Networking



Ambassador-led Initiatives continued

OCEANIA

- **Australia**  
Chris Eigeland raised \$4 million in investment for his software company GO1. GO1 was also accepted to the prestigious accelerator programme, Y Combinator. He was also appointed as the 2016 UN Youth representative for Australia.
- Johnno Cotterill competed in the 2016 Rio Olympic Games with Australia's water polo team.
- **Kiribati**  
Itinterunga Rae attended COP21 with his country's delegation where he spoke about the danger climate change poses to Pacific Island nations.
- **Marshall Islands**  
Bryant Zebedy was selected to represent his country at the 22nd session of the Conference of the Parties (COP22) in Marrakesh. At COP22, he delivered a statement during a panel for the Climate Vulnerable Forum.
- **Fiji**  
Miriam Dinamati's Namara Urban Youth Organisation secured funding from the South Korean government to upgrade solar energy systems in her village.

AFRICA

- **Somalia**  
Ilwad Elman was awarded the Right the Wrong Award by Oxfam America to mark International Women's Day. She was also the recipient of the 2015 Gleitsman International Activist Award by the Harvard Kennedy School Centre for Public Leadership.
- **Nigeria**  
Oscar Ekponimo was named a winner of the Rolex Awards for enterprise 2016 for his cloud-based application 'Chowberry', tackling food insecurity



Extremely Together Scholars meet Kofi Annan in Geneva

- **Congo**  
Leslie Ossete and her team received the Hult Prize, the world's largest student social enterprise competition. Team Magic Bus was selected out of a pool of 25,000 to win \$1 million.
- **South Africa**  
Katlego Maboe was awarded the South African Film and Television Award (SAFTA) for best TV presenter of the year, for the second year in a row.
- Thato Kgatlhanye's Rethaka project was crowned winner of the Elle Impact Awards of 2016 and was featured in Red Bull's list of "Five brilliant South African Inventions". Bill Gates mentioned her project during his Nelson Mandela Annual Lecture speech.



Networking

Scholarship Programmes

– Scholarship places awarded  
for One Young World 2016 Ottawa –

Since 2010, One Young World has worked to ensure outstanding young people from all 196 countries in the world are represented at One Young World Summits.

The selected ten scholars are young leaders with proven track records in preventing and countering violent extremism in their communities. Under the banner "Extremely Together" they will pool ideas, share experiences and produce a guide enabling them, their peers and thousands of young people around the world, to counter extremism.



Yunus Centre Scholars alongside Professor Muhammad Yunus

Emma Watson

10 scholarships

Since launching HeForShe in 2014, Emma Watson has gained a platform as a gender equality activist. Through this scholarship and resulting Special Session, Emma Watson brought recognition to the work of fellow advocates and inspired the One Young World 2016 delegation to tackle gender inequality from the ground up.

Scholars took part in an onstage session with Emma Watson to explore barriers to women's rights and present their actions to promote equality.

Extremely Together -  
Kofi Annan Foundation

10 scholarships

In the face of mounting extremism around the globe, the Kofi Annan Foundation, One Young World, and the European Commission have brought together ten young activists working in the field of counter-extremism under the Extremely Together campaign.

The Yunus Centre

10 scholarships

Since 2013, Professor Muhammad Yunus has been accompanied to the Summits by a group of ten Bangladeshi young leaders. The 'Yunus Scholars' were selected by the Yunus Centre in Dhaka via three rounds of rigorous screening, including CV review, assessment of written work, and assessment based on participation in a social business workshop.

At the 2016 Summit, the Yunus scholars took part in an onstage session with Professor Muhammad Yunus, titled 'The Three Zeros: Zero Poverty, Zero Unemployment and Zero Net Carbon Emissions'.

ADDITIONAL SCHOLARSHIPS:

- Audi (6)
- Water.org (5)
- MOFILM (3)
- Carole Stone (2)
- George P. Johnson (2)
- Mary Robinson Foundation Climate Justice Prize (1)
- Marmalade Fish (1)

Scholarship Programmes continued

Scholarship Programmes

The One Young World All Bar None Scholarship ensures all 196 countries in the world are represented at the One Young World Summit.

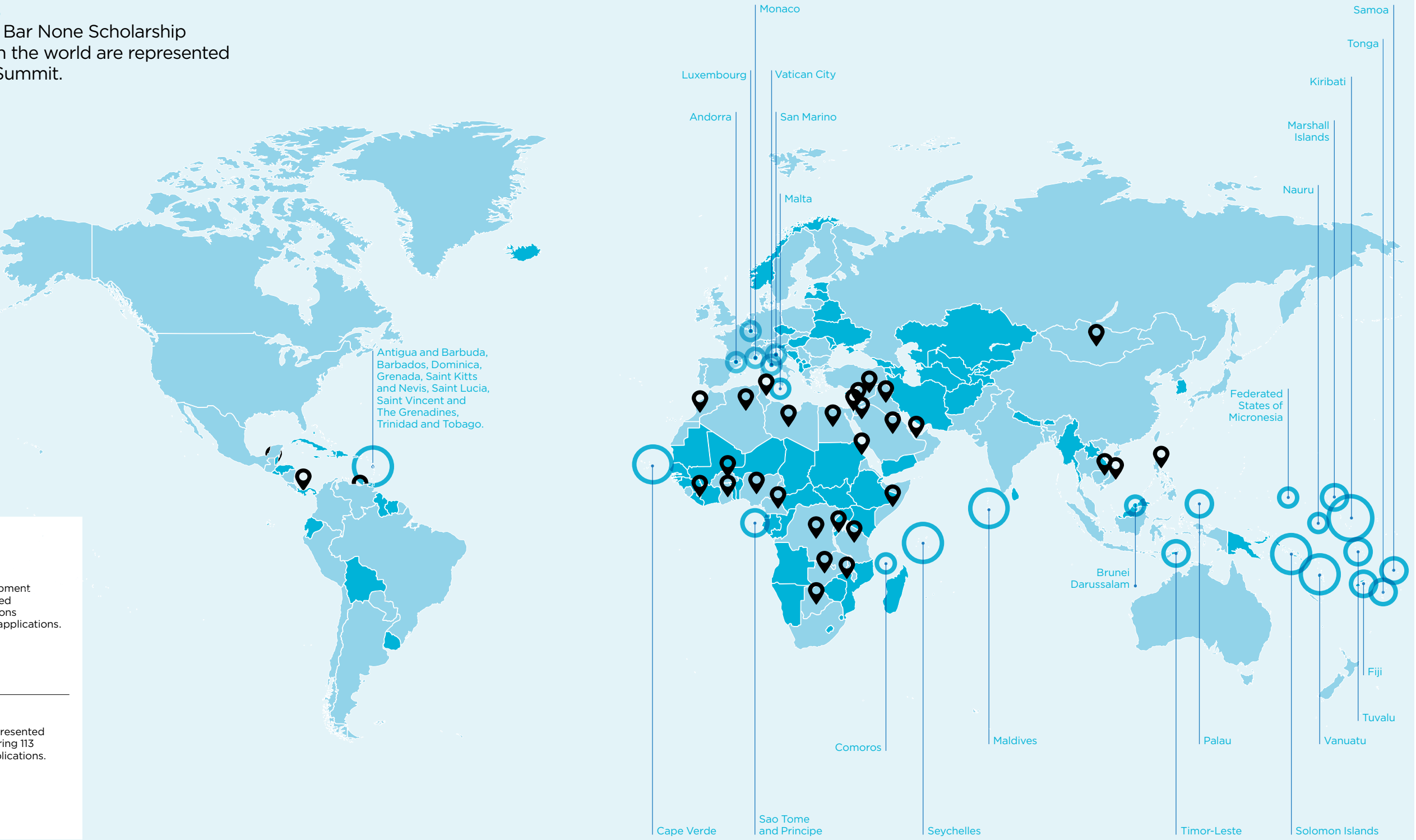
**Key**

**OFID**  
The OPEC Fund for International Development (OFID), a supporter since 2009, sponsored 27 scholars from under-represented regions to attend the Summit out of over 3,000 applications.

27 scholarships

**All Bar None**  
Ensures every country in the world is represented at the One Young World Summit by offering 113 scholarship places out of over 2,000 applications.

113 countries





# Social Business Prizes

– Exclusive opportunities for One Young World Ambassadors –



Barkha Mossae & Mary Robinson

## Mary Robinson Foundation Climate Justice Award

### THE PRIZE:

**£5,000 to support a climate justice initiative, a fully sponsored delegate place to attend the One Young World Summit and an opportunity to participate onstage with Mary Robinson during the Summit.**

Climate Justice links human rights and development to achieve a human-centred approach, safeguarding the rights of the most vulnerable whilst sharing the burdens and benefits of climate change and its resolution equitably and fairly.

Inspired by Mary Robinson attending the One Young World Summit 2014 as a Counsellor, as well as the relevance of the Climate Justice principles to our community, One Young World created the Climate Justice Award to encourage and empower young leaders to embrace Climate Justice principles and turn them into tangible action.

Applications were received from 47 projects in 34 countries.

### THE SELECTION PROCESS

Applications were open to young people aged 18 to 30 working on or looking to create projects that further the principles of Climate Justice.

Initial applications were reviewed by the One Young World community team who subsequently invited a longlist of applicants to submit detailed business plans on their projects.

A final shortlist of three applicants were invited to participate in an online pitch with Mary Robinson and Kate Robertson who selected the award winner.

### THE WINNER – #SEEINGBLUE, MAURITIUS, SEYCHELLES

#SeeingBlue aims to train and empower young people in Small Island Developing States (SIDS) to become active protectors of their countries' most valuable resource, the ocean.

The project is led by One Young World Ambassadors Angélique Poupponneau, Barkha Mossae and Karuna Rana.

As the world's main carbon sink and SIDS' primary source of livelihood, healthy oceans are critical to turning the tide on climate change. However, an unfortunate disconnect still exists between SIDS-based youth and the ocean, as evidenced by the low numbers of the population who can swim and by limited participation in decision-making around the ocean.

Currently operating in Mauritius, funds from the Mary Robinson Foundation Climate Justice Prize will enable #SeeingBlue to expand to the Seychelles in 2017.



Special Session: Mary Robinson Climate Justice Dialogue



Resolution Project Winner, Talent 3D

## The Resolution Project Social Venture Challenge



### THE PRIZE

**5 x grants of up to US \$3,000 to support a social venture and strong advisory support from Resolution Project fellows.**

The Resolution Social Venture Challenge allows undergraduate delegates to build teams and submit their plans for social impact ventures. There are already more than 200 fellows on all six inhabited continents working in diverse, high impact fields such as education, healthcare, human rights, water resources, and sustainability.

### THE SELECTION PROCESS

The challenge is open to all undergraduate delegates of the One Young World Summit.

The teams submitted online applications ahead of the Summit.

Shortlisted teams were invited to exhibit during a 'science fair' poster board presentation and pitch their plans to a jury of members from the



Resolution Project Winners collecting their prizes on stage at One Young World



Resolution Project Winner, Youth Knit2Lead

### Midia Shikh Hassan, Canada Talent-3D

A social venture empowering autistic youth by providing job opportunities, enhancing social support systems and increasing autism awareness. The collaboration results in products produced using 3D-printing and laser cutting that are sold online.

### James Thuch Madhier, South Sudan The Rainmaker Enterprise

A social venture that will install solar powered drip irrigation systems to cultivate vegetables and fodder crops during the dry seasons.

### Charles Zhang, Australia Journey Crowdfunding

A social crowdfunding platform that empowers the homeless and disadvantaged. Journey partners with social organisations such as shelters and missions to engage empowered individuals and provide a platform for them to share their stories with the Australian community.

Resolution Project team during the Social Venture Challenge finals on the third day of the Summit.

The winners were selected based on the benefits of their projects to the community, the sustainability, measurable goals and a well defined budget.

### THE WINNERS

#### Babur Jahid, Afghanistan YouSeeClear

A non-profit organisation that aims to reduce and eliminate vision impairment in the developing world.

#### Despoina Souroviki, Greece Youth Knit2Lead

A social enterprise aiming at empowering socially excluded and underprivileged women, using fashion as a medium.



# New One Young World Headquarters

– Irving Street, Central London –

If you are a One Young World Ambassador visiting London, drop in to say hi!

20

Full time members of staff

Our building is split over four floors and divided:

Level 1 – Community Team

Level 2 – Partnerships Team

Level 3 – Summit & Digital Team

Level 4 – Finance & Operations

ONE YOUNG WORLD OFFICE

14 IRVING STREET  
LONDON, WC2H 7AF



A special thank you to the wider team, without which the Summit would not be possible.

50

Media and Production team members: Seven Hills, Hill & Knowlton and George P. Johnson.

6

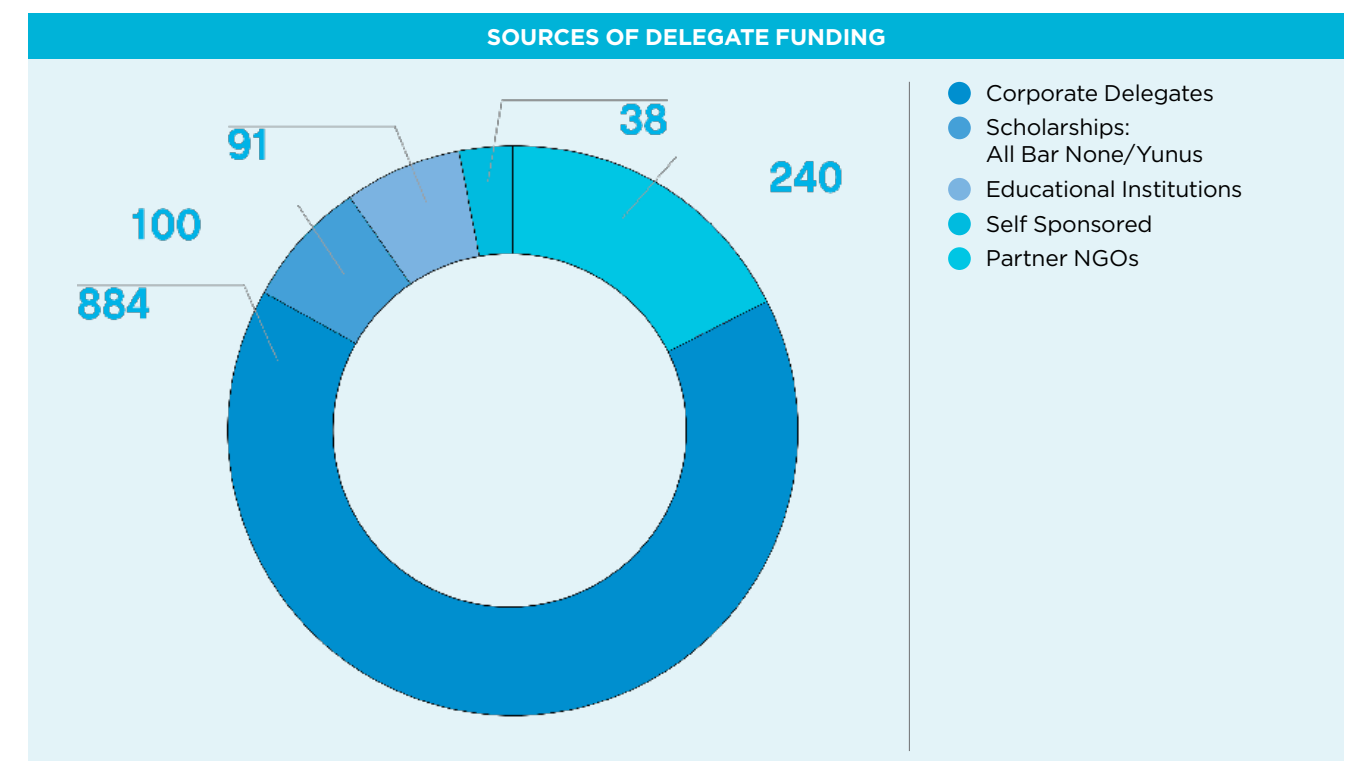
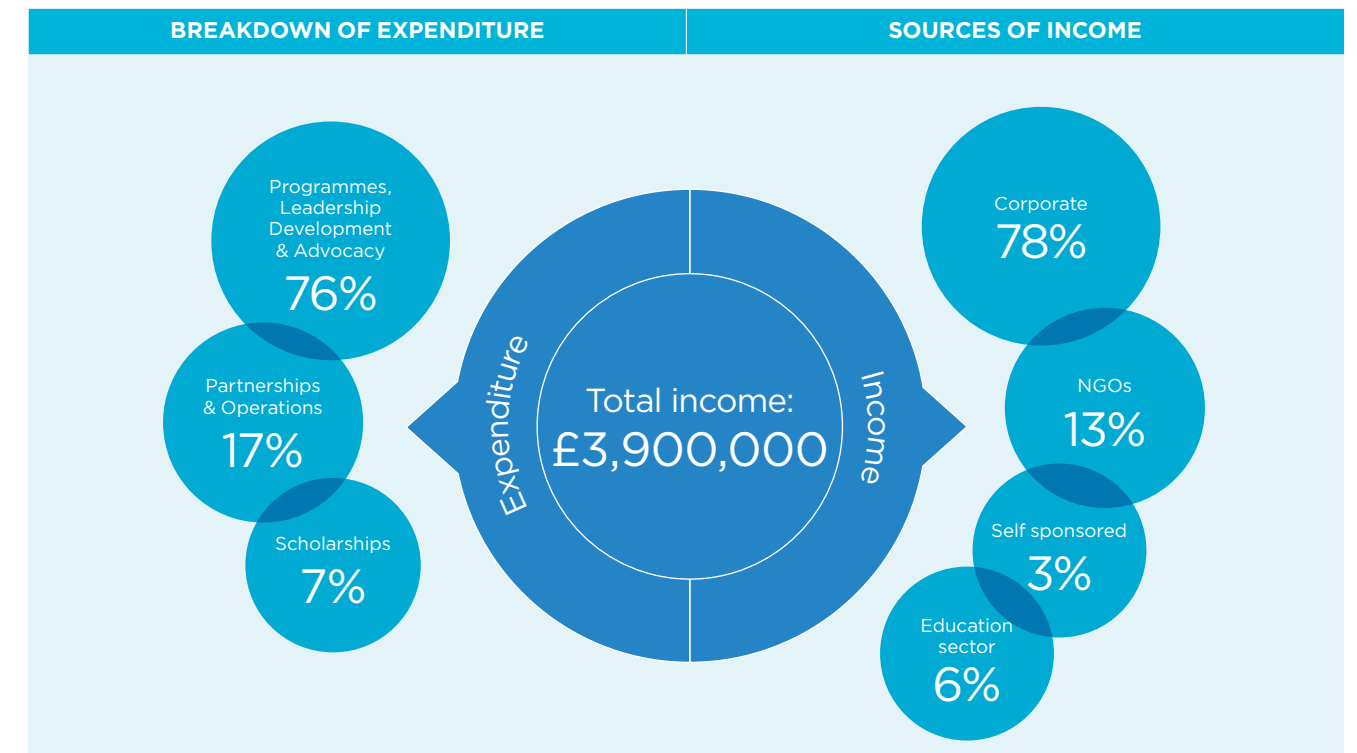
National Young Leaders Organising Committee Leaders (NYLOCS)  
Catherine Peter, Africa; Triona Maddick, Australia; Robert Jakobi, USA; Kimy Okubo, Japan; Pearly Ingkakul, Thailand; Genia Mineeva, Russia

100

Volunteers from the local Ottawa community



# Governance and Finance





# Partners

## DELEGATE PARTNERS

2011

51

2016

550

## Corporate Partner Events

### CEOs ADDRESSING YOUTH UNEMPLOYMENT

WEDNESDAY 13 JULY

One Young World Founder Kate Robertson and former CEO of Telefonica Ronan Dunne gathered CEOs and HR Directors from blue chip brands to discuss cross-sector solutions to youth unemployment. The second gathering of this group took place at St. James' Palace, London, with HRH Duke of York in attendance.

### PARTNERS ROUND TABLE OTTAWA

FRIDAY 30 SEPTEMBER

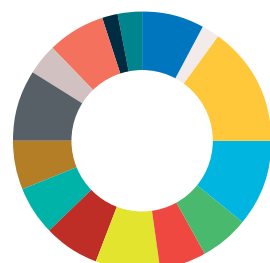
Delegate Partners, Observers, and Counsellors were invited to a round table briefing to network and share knowledge on how to make the most of the One Young World Summit. Best practice presentations were delivered by Strategic Partner AB InBev and Delegate Partners Siemens, General Electric, Unilever, Johnson & Johnson and Citigroup.

### VANITY FAIR RECEPTION, LONDON

WEDNESDAY 2 MARCH

Vanity Fair hosted a reception at Vogue House, London, coinciding with the launch of a One Young World feature in the March edition of the magazine. The reception was attended by partners and Ambassadors and featured speeches from Ambassadors Esther Marshall & PJ Cole.

## PARTNERS BY SECTOR



Banking & Finance	8%
Consumer Goods & Cosmetics	2%
Non-profit	15%
Engineering & Construction	11%
Advertising & Media	6%
Food, Beverages & Groceries	6%
Education	8%
Consulting	7%
IT Hardware, Software, Services	6%
Governmental	6%
Oil, Mining & Utilities	9%
Automotive	4%
Telecommunications	7%
Transportation & Logistics	2%
Other	3%

## Partners continued

### PARTNERS THAT SEND 20+ DELEGATES:



### PARTNERS THAT SEND 1-19 DELEGATES:



