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delegates to One Young World

One Young World's mission is to gather together the brightest young leaders in the world to empower them to make lasting connections and develop solutions to some of the world's most pressing issues.

The annual One Young World Summit presents cities with the unique opportunity to host an internationally diverse, youth driven event that is second only to the Olympic Games in terms of the number of countries represented and second to none in the calibre of world famous participants – in 2014 these included Kofi Annan, Muhammad Yunus, Bob Geldof, Mary Robinson amongst others.

Whilst most conferences are limited to a convention centre, the One Young World Summit takes place in locations across the Host City, allowing the host to showcase their heritage, business community and culture.

A One Young World Host City must be forward thinking in its approach to young people and international in its outlook. We want to bring our delegates – young leaders from over 190 countries – to vibrant world-class cities with the history and atmosphere that will help to inspire them to enact positive change when they return home.

We greatly appreciate your interest in bringing One Young World to your city. Thank you very much for considering bidding to host the Summit.

Warm wishes,

DAVID JONES & KATE ROBERTSON
Founders, One Young World

What is One Young World?

1,300 young
leaders from
196 countries,
Ottawa
2016

One Young World is the world's premier forum for young leaders.

The annual One Young World Summit gathers together approximately 1,300 people from almost every country in the world aged 18-30 who lead in their respective fields. Delegates discuss pressing world issues with a view to coming up with solutions to the problems faced by their generation.

No youth-dominated event outside the Olympic Games brings together more countries than One Young World.

One Young World Delegates are joined by a range of high-profile global figures in their quest for creating positive change. One Young World has been addressed by Kofi Annan, President Bill Clinton, Sir Richard Branson, President Mary Robinson, Professor Muhammad Yunus, Archbishop Desmond Tutu, Arianna Huffington, Sir Bob Geldof, Jamie Oliver, Natalia Vodianova, Jack Dorsey, Paul Polman, Prime Minister Justin Trudeau and Emma Watson as well as many other world leaders.



The Summit

The Summit attracts global decision makers, from Fortune 50 CEOs to Presidents and Prime Ministers

One Young World Summits take place over approximately four days, during which time the delegates hear from each other and the Counsellors, and all become part of the One Young World family. The Summit provides the backdrop for discussions about the most current and demanding world issues as delegates have a chance to explore answers and solutions to the local and global problems they encounter. The Summit is divided into three main types of Session:

Plenary Sessions

Plenary Sessions are the keystones of the One Young World Summit. Each Session is comprised of five keynote speeches given by delegates who are introduced to the Summit by a Counsellor who inspires them. The Session then moves to a floor discussion during which the Counsellors move amongst the audience with microphones, engaging with the delegation in more in-depth analysis of the key issues. The One Young World Ambassador Community decides the Plenary Session topics and areas of focus. The Plenary Sessions for 2016 were:

- Mental Health
- Environment
- Peace & Security
- Global Business
- Human Rights

Breakout Sessions are an opportunity to showcase a city's culture, history and community

Special Sessions

Special Sessions vary extensively in their content from Summit to Summit. These are shorter Sessions in the main conference room that address more specific issues than the Plenary Sessions. Special Sessions in 2016 included: #ExtremelyTogether A Kofi Annan Foundation Initiative; Preventing Pitiful Prisons #FreeTheWild with singer and Oscar-Winning actress, Cher; Gender Equality: Challenging Stereotypes from the Ground Up with Emma Watson; Refugee Heroes; Mary Robinson: Climate Justice Dialogue; and a Q&A session with former Latin American Presidents.

Breakout Sessions

Breakout Sessions are opportunities for delegates to work in small, focused groups on issues about which they are especially passionate. Summits have tended to have two series of Breakout Sessions, one of which takes place in the convention centre, the other taking delegates to different sites of interest around the Host City, connecting them with local experts and organisations. Breakout Sessions give a Host City a unique chance to showcase its culture, history and community.



Host Cities

Host Cities must be committed to helping their youth and young people around the world

Hosting One Young World is both prestigious and rewarding. To date the One Young World Host Cities have been:

- 2010 – London, UK
- 2011 – Zurich, Switzerland
- 2012 – Pittsburgh, USA
- 2013 – Johannesburg, South Africa
- 2014 – Dublin, Ireland
- 2015 – Bangkok, Thailand
- 2016 – Ottawa, Canada
- 2017 – Bogotá, Colombia

Importantly, One Young World Host Cities are culturally vibrant and youthful in spirit; forward thinking cities that are already involved with or are looking to invest in sustainable initiatives that will benefit the world. Host Cities are committed to helping their young people and those from different cultures and have an established history in knowledge and education. We are looking for Host Cities that will provide a holistic approach, which uses and maximises all the available resources and assets that are associated with a world-class city.



Hosting One Young World

“It’s rare for any city to have the chance to welcome leaders from almost every single country in the world”

KATE ROBERTSON
Co-Founder

“I’ve never been to a conference where the host city played such a role. Typically you see very little of the host city outside of the conference halls – I think the stories I’ll have to take away will be much more complete.”

MEGAN HOOPER, ONE YOUNG WORLD DELEGATE, UK

“The city was proud to host a dynamic global organisation such as One Young World which, in its short existence, has become a tremendous force for good and a great catalyst to communicate the aspirations of the younger generation to international leaders.”

CLR PARKS TAU, JOHANNESBURG EXECUTIVE MAYOR

“PNC was proud to support One Young World. With our corporate headquarters in Pittsburgh, it’s important that companies and global consumers see our city as a vibrant, vital and attractive business, academic and cultural centre and engaged residential community. One Young World let us show off all our attributes.”

SY HOLZER, CHAIR ONE YOUNG WORLD PITTSBURGH PARTNERSHIP, PRESIDENT PNC BANK

We admire One Young World’s tremendous commitment and success to gathering the best and the brightest young people, providing them with an unprecedented opportunity to share their thoughts, ideas and innovative solution to the great challenges of today and thus inspiring them to move the world of tomorrow in the right direction. Bangkok is proud and excited to have been chosen as the Host City for the sixth One Young World. Proud because it is a great responsibility and excited because we are first city in Asia to receive this honour.

HIS EXCELLENCY SUKHUMBHAND PARIPATRA, GOVERNOR OF BANGKOK





More than 120 media outlets covered One Young World 2016

Global Coverage

There are many benefits to a Host City from hosting a major international event such as One Young World.

The Summit provides a showcase for the Host City, for its cultural offerings and for its venues, and as a great place to live and conduct business.

The Summit is attended by the current and future leaders of the world and is covered by the worldwide media. CNN has described One Young World as the “Junior Davos.” In Ottawa (the 2016 Host City), more than 120 outlets covered the Summit, including Al Jazeera, BBC Worldwide and CNN. Focusing the attention of the world’s media on the Host City helps establish it as a leading place to do business, and as a place other events could and should use as a venue.

Media coverage showing royalty and rock-stars, models and moguls, CEOs and NGOs, projects a vibrant global image of the Host City, raising the Host City’s profile among key decision-makers.

Reputation

The ideals of One Young World are far-reaching and ambitious. They inspire young people from all around the world to effect positive change. Being the city that enables that to happen demonstrates a valuable contribution to improving the world, enhancing the Host City’s international reputation as being genuinely engaged with young people, both locally and globally.

The Summit generates significant revenue for local businesses

People

Local businesses and organisations are asked to put together a sizable delegation. This brings the Host City closer to the action and to the current and future leaders of the world. The local delegates become more valuable members of their communities as a result of the international networks and relationships forged during the Summit. Local business people are involved on the Advisory Board and benefit from relationships that develop with the international business people who act as Counsellors.

Business

Businesses will benefit from the trade the large delegation brings, with over 2,000 people spending between four and five nights in the city, generating significant revenues for local hotels, restaurants, shops and venues.



Requirements of Hosting One Young World

All Host City candidates must meet the following essential service requirements:

- Accelerated visa process for all delegates from all nationalities. (If certain countries are normally excluded, then guarantees that visas will be granted for the duration of the Summit to all delegates will be required).
- Freedom of expression for all participants, including the media, for the duration of the Summit.
- Internationally recognised airport facilities.
- Summit venue with a minimum capacity of 1,800 people. Venue must have separate areas for conference, exhibition and catering as well as smaller rooms for Breakout Sessions, media centre and offices. High speed internet capacity for a large communication network is also essential.
- Fully sponsored Opening and Closing Ceremonies and after-parties in iconic venues with capacity of over 2,000 people.
- Available accommodation for One Young World delegation – approximate total room nights between 4,500 – 5,000 with 1,000 on peak.
- Significant presence of worldwide press corps and representatives.
- Commitment from Mayor/ local politician to attend Closing Ceremony of the preceding Summit and to welcome delegates and host Counsellors during the Host City Summit.
- Local broadband and satellite facilities for live streaming to the internet (local / international Telco sponsorship or in kind services).
- Fully sponsored delegate dinners on the second and third night.
- Subsidised delegate and speaker transport.

- Security for all Counsellors, delegates and participants.
- A delegation of at least 40 delegates sent to the preceding Summit.
- Significant support in establishing a local or regional delegation of at least 150 delegates for the Host City Summit.
- A signature 'Delegate Welcome Event' to welcome the delegates to the Host City.
- Partnership with national flag carrier or other airline to provide value-in-kind sponsorship
- A meaningful financial contribution to One Young World, including, but not limited to, a financial donation to One Young World to fund the Summit and the provision of iconic venues for the Summit, the Opening Ceremony, the Closing Ceremony and the Delegate Welcome Event.



Rights of One Young World Host City

- Stage One Young World Summit and call the city “One Young World Host City”.
- Convene One Young World Advisory Board in collaboration with the Founders, invitation for Advisory Board members to Counsellors’ dinner.
- Ten free places for delegates from the Host City to return to the Summit directly after the Host City Summit.
- Five free places for delegates from the Host City to return to the Summit two years after the Host City Summit.
- Lead city-themed Breakout Session.
- Free observer places for Summits preceding the Host City Summit.
- Host city page on website (microsite).
- Exhibition city marketing space at both the Host City Summit and the preceding Summit.



Bidding to Host One Young World

One Young World is now considering bids for Host Cities for 2017 and 2018. The timeline for bidding cities is as follows:

7 April 2017

Final deadline for submission of "Intention to Bid Documents"

Cities are asked to outline their vision for hosting One Young World and the ways in which they will fulfill all of the requirements to host the Summit.

21 April 2017

Invitations to bid extended

Up to 8 cities will be invited to become Bidding Cities for One Young World 2019 and 2020.

30 June 2017

Final deadline for Bid Documents and videos

Cities will be required to provide written confirmation of their ability to fulfill all assessment criteria as well as written support from the local community and leaders.

14 July 2017

Confirmation of site visits

Site visit dates will be confirmed and booked by July 14.

21 July 2017 - 21 August 2-17

Bidding City Assessments

The Bid Assessment Committee will visit the Bidding Cities and file their reports with the Founders. Cities will be able to make final presentations after the site visits based on feedback. The Founders have final say on the awarding of One Young World Host Cities.

First week of September 2017

Announcement of One Young World Host Cities for 2019 and 2020

The announcement will take place via a web announcement from the Founders.

PARTNERS THAT SEND DELEGATES (20+)



PARTNERS THAT SEND DELEGATES (1-19)



PARTNERS THAT SEND DELEGATES (1-19)



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