



*Impact Report*

# HOW FAR HAVE WE COME?

*2015*

Monitoring and Evaluating The Social Return  
on Investment for One Young World

**One Young World is the pre-eminent global forum for young leaders from every country around the world. Since its inception in 2009, it has grown to a community of over 7,000 young leaders across 196 countries.**

Our mission is to inspire young leaders to drive societal change, take action and tackle some of the most pressing issues the world faces today. The global community of Ambassadors is developing innovative solutions for the world's biggest challenges.

*But how much impact does the One Young World community really have?*

*Our journey continues...*

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The One Young World team has developed a methodology for measuring the Social Return on Investment (SROI) of 100 Ambassador-led projects from around the world, following discussions and review with PwC, and other global consultancies. This methodology was deployed for the first time in 2015. Details of the methodology are set out in the following pages.

# Wider Impact

This financially-based ratio only tells part of the story. Much of One Young World's impact cannot be valued on a monetary basis, and so the first section of the report is devoted to illustrating the wider and often non-financially-based impact that the projects have on people's lives.

Over  
**3m**  
people positively impacted by the 100 projects assessed for the SROI measurement

Over  
**155,000**  
Facebook likes



**8.9m**  
people positively impacted by One Young World Ambassador-led initiatives

**230**  
fully-funded scholarship places

Over  
**4,600,000**  
YouTube views

**2.7m**  
people positively impacted in 2015 alone

worth over  
**£680,000**

All 100 assessed projects are listed in the Project Outcomes section.

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Lessons have been learnt from this first SROI evaluation. Over the next two to three years, the impact evaluation process will continue to be refined and built on from this benchmark created in 2015.



Over  
**128,000**  
Twitter followers

**141**  
partners

*The Impact:*

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**FOR  
EVERY US\$1  
INVESTED**

**ONE YOUNG  
WORLD  
DELIVERS  
US\$12 OF  
VALUE**

# Ambassador's Priorities

— For driving social change —

At One Young World's Annual Summit, delegates and Ambassadors are challenged to find new ways to create positive social change in the world around them. They are urged to take action, to inspire action in others, and to support each other in achieving their aims.

Each year, young leaders around the globe are surveyed for their views on what they consider to be the most pressing issues in the world today and the topics they wish to discuss at the Summit. There are a number of recurring themes:



## SKILLS TRAINING AND YOUTH UNEMPLOYMENT

Almost a quarter of the planet's youth are unemployed. The One Young World community has helped 51,799 people find employment through over half a million hours of skills training.

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## ENTREPRENEURSHIP

Entrepreneurship provides a sustainable solution to poverty, youth unemployment and improving global business. Over 10,000 people have received entrepreneurial advice and support.

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## ENVIRONMENT

One Young World Ambassadors wish to leave the world environmentally better than its current state. Their actions have saved over 2 million tonnes of CO<sub>2</sub> emissions and given over 11,000 homes clean energy.

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## HEALTH AND WELL-BEING

Access to health care is a basic human right. The health and well-being of nearly 6,000 people has improved and 35 million hours of health education has been provided through Ambassador-led projects.

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## EDUCATION

Education is a powerful tool to drive development. One Young World Ambassadors educated almost 400,000 men, women and children, providing equal access to relevant professional skills.

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## INCLUSIVE CIVIL SOCIETY

Ambassadors are developing new models of democracy and engaging young people in politics and civil society. Almost 400,000 people were encouraged to be more active in civil society.

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## HUMAN RIGHTS

Poverty among 100,000+ families was reduced when Ambassador-led projects provided lighting and heating. Basic human rights were taught to over 13,000 people.

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## GLOBAL BUSINESS

One Young World Ambassadors are working to change global business to be a force for good in the world. Over 15,000 people benefited from the community's drive for social business.

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One Young World Ambassadors take action to initiate social change in these priority areas. These young leaders are determined to drive their work towards achieving the Sustainable Development Goals (SDGs), outlined by the UN and previously known as the Millennium Development Goals.

For each of the 100 projects analysed in the Project Outcomes section, the most relevant SDG has been specified. However, it is important to note that most projects contribute to the realisation of more than one SDG.

It is clear from the research and the actions taken by One Young World Ambassadors that their priorities are aligned with the following **Sustainable Development Goals** (see list to the right) which, overall, seek to end poverty, combat climate change and overcome injustice and inequality for all by 2030.

- **Human rights**, end poverty, hunger, create sustainable agriculture, access to clean water and sanitation, managed sustainably, access to affordable, reliable, sustainable and modern energy
- Achieve gender equality, female empowerment and **equality for all** communities
- Ensure **healthy** lives and promote well-being
- Ensure inclusive and equitable quality **education** and promote lifelong learning
- **Economic growth** and productive, decent work for all
- Sustainable **global business**, industrialisation, production and consumption
- Combat **climate change** and use land and sea resources sustainably
- Promote **peaceful**, inclusive and accountable societies and institutions

## The Sustainable Development Goals (SDGs)

- 1 NO POVERTY** No poverty
- 2 ZERO HUNGER** Zero hunger
- 3 GOOD HEALTH AND WELL-BEING** Good health and well-being
- 4 QUALITY EDUCATION** Quality education
- 5 GENDER EQUALITY** Gender equality
- 6 CLEAN WATER AND SANITATION** Clean water and sanitation
- 7 AFFORDABLE AND CLEAN ENERGY** Affordable and clean energy
- 8 DECENT WORK AND ECONOMIC GROWTH** Decent work and economic growth
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE** Industry, innovation, infrastructure
- 10 REDUCED INEQUALITIES** Reduced inequalities
- 11 SUSTAINABLE CITIES AND COMMUNITIES** Sustainable cities and communities
- 12 RESPONSIBLE CONSUMPTION AND PRODUCTION** Responsible consumption and production
- 13 CLIMATE ACTION** Climate action
- 16 PEACE, JUSTICE AND STRONG INSTITUTIONS** Peace, justice and strong institutions

# Measuring the Impact of Ambassador-led Initiatives

*In 2015, the methodology for measuring One Young World's Social Return on Investment was developed, and calculated for the first time.*

100 Ambassador-led initiatives worldwide were selected for evaluation. Eight geographic regions – Europe, Asia, MENA, Africa, North America, Caribbean, Latin America and Oceania were proportionally represented and an equal number of male and female Ambassador-led projects were chosen.

Over three months, four One Young World team members interviewed the 100 Ambassadors about their initiatives. A wide variety of projects, from education and environmental solutions to social businesses were included. The guideline throughout was to be conservative in estimating impact.

The Social Return on Investment (SROI) for each project was calculated using equivalent monetary values<sup>1</sup> of outcomes and inputs during the past year. The sum total of all outcomes, compared to the sum total for all inputs gives the estimated ratio for the SROI of the community.

## CALCULATING THE SROI

The methodology used for One Young World's SROI makes use of monetary values to represent the positive social, environmental and economic change of the Ambassador-led projects in their communities. The SROI calculation is about societal value rather than money; the ratio of social benefit to costs is to be calculated. A ratio of 3:1 indicates that an investment of US\$1 delivers the equivalent of US\$3 of positive impact on people's lives.

This analysis calculates the social value generated by Ambassador projects, helping One Young World to capture the impact of its annual Summit; the subsequent impact on Ambassadors attending the Summit and their involvement in the community, as well as the value of One Young World on corporations, both through association and as a result of their internal Ambassador-led change.

The SROI case studies provide qualitative information as well as quantitative values because not all value generated can be converted easily into monetary values.

As this was the first time the One Young World community's SROI was calculated, it was necessarily a retrospective analysis, conducted on a sample of 100 projects. Analysing all projects led by over 7,000 Ambassadors would have been too resource-intensive, so, 100 projects were used as a reasonable sample size to set a benchmark for future years.

To map the impact of an initiative, the main stakeholders were identified,<sup>2</sup> i.e. those who had material change as a result of the Ambassadors' activities. SROI maps the inputs to and outcomes of the projects for key stakeholders and gives them values.

<sup>1</sup> Where needed local currencies were converted to US dollars according to exchange rates in August to October 2015, when data gathering began.

<sup>2</sup> Some stakeholders were excluded for reasons of complexity which reduced the scope of the SROI analysis. The exclusions are stated and justified and so conform to the principles of transparency.

## Mapping stakeholders

The table on this page shows how the stakeholders might be mapped for a particular project, Fit Football.



### Mapping stakeholders

### Mapping impact

STAKEHOLDERS	INTENDED CHANGE	INPUTS		OUTPUTS	OUTCOMES
		What do they invest?	Value		
Fit Football participants – the people taking part in the football sessions.	Fit Football participants intend to lose weight, get fitter and be more active.	Time	Fit Football is free so the value of the stakeholder's input is estimated at the average cost of a sports class or gym membership in Kuwait (US\$50 a month). i.e. what they would have paid if they attended a gym instead of Fit Football.	A membership at a sports club that uses football to tackle Kuwait's obesity crisis (4,000 participated since 2010).	Short term: People get fitter and are introduced to sport as part of a healthier lifestyle.
Kuwaiti Government	Government aims to reduce obesity rates and related healthcare costs.	Money	Kuwaiti Government gave Fit Football US\$250,000.	A sports club that uses football to tackle Kuwait's obesity crisis.	Medium term: People lose weight; obesity rates fall; Kuwait's associated healthcare bill falls.  Longer term: People's life expectancy increases.

**N.B.** This table was sent to all 100 Ambassadors with additional requests for 'Outcome Indicators' and 'Evidencing the Outcomes', prior to calling them and following up with emails for clarification.

## Measuring the Impact of Ambassador-led Initiatives continued

### EVIDENCING OUTCOMES AND GIVING VALUE

To develop outcome indicators, the Ambassadors needed to measure what matters.

OUTCOME	INDICATOR
People get fitter and adopt healthier lifestyles	People increase the number of times/hours they exercise weekly
	People report feeling less out of breath performing normal tasks
	People make sport a regular feature of their weekly schedule
	Doctors report healthier BMIs and heart rates
	Confidence/self-esteem increases

The Ambassadors were a primary source of data as they were leading the social change and therefore creating the social value.

### How inputs and outcomes were valued

In order to represent the value of inputs and outcomes, financial proxies are used.

In some instances, valuing input is easy – investing money is a clear stakeholder input. However, where money is received as a donation it is less clear. If there is a specific money raising activity from the project stakeholders, their time is the input; the money donated becomes an outcome. Donations received without any specific money raising activity would otherwise be considered an input. These decisions have been made with some discretion throughout the process.

For some stakeholders and some projects creativity is needed. Volunteers' inputs are calculated by working out the time spent on an activity and multiplying it by the value of their time, such as the average wage in the country, or if available, the calculated value of volunteering for the specific country where they are working. However, sometimes the outcome of volunteers' activities may be calculated using the market rate for a similar activity or service available.

### Volunteer inputs vs outcomes

A law student providing pro-bono legal advice might be valued at minimum working wage – although the actual cost of the input is zero; but the value of the legal advice given to the individual receiving it – or the outcome – is what the service might normally cost, which in this example might be US\$100 per hour.

In some instances, the value of outcomes was more complex. An initiative offering free education for children estimates the value of the education they each receive. The input is the educator's time – either as a teacher or as a volunteer. The outcome was valued using an average teacher's wage multiplied by the number of hours taught and the number of children receiving the education; irrespective of class size, each individual has received the same education.

### Excluding complexity

Anecdotal evidence, such as quotes, may demonstrate soft outcomes in the report but are excluded from the overall SROI calculation.

BiOZEEN, for instance, developed technology to reduce the manufacturing costs of vaccines and make them affordable for poorer countries. The technology is now used to manufacture one in every three vaccines around the world. However, the complexity of valuing the impact

of the technology and the additional lives potentially saved is enormously complex. For the purposes of this report, only the training of technicians using the technology will be used.

### CURRENCY

The US dollar was used as the main currency for calculating the SROI of every project, given many Ambassadors quoted their figures in US dollars, and it is a universally recognised currency.

### ESTABLISHING LENGTH OF OUTCOMES

The duration of each outcome was assessed using the Ambassadors' assessment of how long an intervention lasted, without generalising and so as not to overstate the impact of the Ambassadors' initiatives. The final calculation will be annualised for the last year.

One Young World's  
Ambassador  
Community Social  
Return on Investment:

SROI ratio is:

**12:1**

For every US\$1 spent,  
our community delivers  
US\$12 of value

Over the next two to three years,  
this benchmark will be built upon.  
To be more robust in the future, the  
SROI evaluation will move from a  
retrospective towards an ongoing  
impact evaluation process.

### Spotlight Monkey Tie



JEREMY LAMRI  
Founder

Jeremy Lamri founded the French company Monkey Tie in 2013 after realising many young people could not find work because they lacked work experience and the skills to find work. He met over 150 HR Directors all over Europe to understand their needs and developed the first online recruitment platform to match employers with candidates, using factors such as corporate culture and personality.

Monkey Tie currently supports job seekers, people who are looking for new opportunities and companies looking for candidates that fit their culture. The website's 100,000 users are provided with free personality tests and ten hours of professional career coaching.

Monkey Tie has received investment of € 1.2 million to date and its turnover in 2015 was € 1 million.

€1.2m  
investment received

€1m  
turnover in 2015



Young professionals receive coaching,  
support and are able to find new jobs:

### Outcome

50,000 (people)  
x 10 (hours)  
x US\$29 =

**US\$14,500,000**

### Input Investment

US\$1,321,692

Total annual value of outcome

**= US\$7,250,000**

Total value of input

**= US\$660,846**

Monkey Tie's SROI is:

**11:1**

## Measuring the Impact of Ambassador-led Initiatives continued

### KEY LEARNINGS

Throughout the process, one of the most problematic issues was working out the value of stakeholders' inputs, especially valuing time. Certain projects, like education initiatives, are easy to quantify but awareness raising initiatives are much harder to value. In other cases, such as the earlier example of BiOZEEN, the true outcome, e.g. number of lives saved or the future value of lives improved by the Ambassador-led initiatives, was too complex to calculate for this study. Imposing quantitative values on certain outcomes might devalue a project simply because it was hard to monetise, but the story or case study does demonstrate the value. More work is needed to be able to calculate a wider set of inputs and outcomes in the future.

The matter of currency is also a difficult one as many people quoted their costs in US dollars (converted themselves from their local currency). It would be preferable if everyone quoted their costs in their local currencies.

In future it would be beneficial to give all Ambassadors a clear set of guidelines to inform them how to conduct their own SROI evaluation a month before contacting them. This would help them to show and evidence their outcomes as well as provide greater consistency in the evaluation process going forward.

In many instances, the isolated location and global spread of the projects made it difficult to find the information or statistics required to work out the financial proxies, while in some countries poor internet means there are few on line reference sources such as digital media and government statistics.

Many of the projects surveyed were only started in the last year (or two) and, therefore, have not reached their full potential or are still in the start-up phase. It is important to include all types of initiatives in the impact evaluation but the accuracy of the calculation would benefit from having more established organisations with robust data.

Many One Young World Ambassadors are from the corporate world and are answerable to boards of directors and due process - this means that in several cases they were not able to share their numbers. Unfortunately, this has meant several extremely impactful projects have had to be left out of the calculation.

### Clarifying impact

There are various other contributing factors in calculating impact, which were not included in this study but might be included in the future - provided the calculations do not become overly complicated. For example, it would be worth considering:

#### What would have happened anyway?

For example, if a project claims a 7% increase in economic activity whilst the national economy has increased 5% this must be questioned. Such deadweight should be measured during data collection or other data sources were used.

#### Displacement

If a social initiative reduces gang crime in one borough of London, has crime increased elsewhere i.e. been displaced to another nearby borough?

#### Attribution

What other stakeholders contributed to the outcome? It is often impossible to get an exact calculation, but is important for transparency.

#### 'Drop off'

'Drop off' is taken into account by deducting a percentage from the outcome depending on the duration of the impact.

# *The Impact:* LIVES POSITIVELY IMPACTED BY AMBASSADOR INITIATIVES

*Over the following pages, the social impact of 100 Ambassador-led initiatives is given. The number of people's lives positively changed is briefly described for eight areas of priority for the One Young World community. These projects provide only a snapshot of the actions taken by over 7,000 of these young leaders; there are many more.*

# Tackling Youth Unemployment and Providing Jobs Skills Training



Almost a quarter of the planet's youth are neither working nor studying. This is one of this generation's most critical issues.

The One Young World community believes it is possible to solve the issue and they have the conviction to do so.

From the 100 Ambassador-led projects evaluated:



**50,000**

young people in France received online job searching skills and

**10**

hours of career coaching from Monkey Tie



**10,000**

hours of education and cultural experiences provided to children in a Guyana government home



**424**

students were given

**61,940**

hours of modern job skills training in Azerbaijan and Russia by the Academy of Modern Studies

**83%**

of them found employment



**3,840**

hours of equity analyst training provided by I4C to students in Australia



**20**

women in South Africa taught transferable job skills and can earn enough to support their families working for Promise Locks



**450**

students received

**16,200**

hours training from The Door Campaign to help gain employment

*Total:*\*

More than

**591,980**

people received skills training

**51,799**

people found employment

\*These totals above refer to the projects listed here. More projects with similar aims yet much smaller numbers are not included here, but are listed in the Project Outcomes section. These numbers are not annualised.

## Spotlight Academy of Modern Studies



**VUGAR ADIGOZALOV**  
Founder



**TAMILA MUHAMEDYAROVA**  
Founder

Vugar Adigozalov and Tamila Muhamedyarova founded the Academy of Modern Studies (AMS) to eliminate **unemployment among marginalised youth** in Azerbaijan and Russia.

Students learnt Marketing, PR, Film Making, Graphic Design, Photography, IT and Web Design and were provided two to six-month internships at one of AMS's partner corporations on completion of the course. **83% of graduates** were employed within **six months; 43%** at partner companies.

AMS's Angel programme also provided weekly entrepreneurial mentoring. As a result eight new successful ventures were formed.



**83%**

of graduates were employed within six months

**43%**

at partner companies

# Health and Well-Being



Access to basic medical care is seen as a right for all. One Young World Ambassadors have created medical facilities, new technologies and innovative means to provide medical care to people who previously had none.

From the 100 Ambassador-led projects evaluated:



**20,000+**

young people and workers received training in Oman from Keynovations



**5,000**

people provided with medical supplies and care in Nepal

**3,468**

women visited an antenatal consultant via GiftedMom in Cameroon



**3,464**

students received

**10,000**

hours of education about AIDS via the Grassroot Project in Washington DC



**50,000**

people in Costa Rica received online professional parenting advice

**3.3m**

children worldwide immunised with vaccines manufactured with BiOZEEN's technology



**2,525,360**

people were given antenatal and vaccination treatment by Medic Mobile



**350**

trainee nurses were funded by MBNM to increase access to basic medical care



**1,200**

adolescents and professionals received health care career development, skills and knowledge from the Australian Association of Adolescent Health conferences

**2,500**

people in Bamoi, Sierra Leone were given access to affordable healthcare by WHE health clinics



**54,602**

children in India were taught about health by Inspiration Unlimited

*Total:*\*

**5,966,734**

people's health and well-being improved

People received

**34,720,000**

hours of health education

\*These totals above refer to the projects listed here. More projects with similar aims yet much smaller numbers are not included here, but are listed in the Project Outcomes section. These numbers are not annualised.

**Spotlight**  
Gifted Mom



**ALAIN NTEFF**  
Founder

Alain Nteff founded GiftedMom in Cameroon to reduce infant and maternal mortality. In its first year, over 1,200 pregnant women were reached across 15 communities, increasing antenatal care attendance by an average of 20% and ultimately saving lives.

Simple SMS messages raised awareness, sent reminders and educated communities about maternal, antenatal and infant care.

**1,200**

pregnant women were reached in its first year

**20%**

increase in antenatal care attendance



# Protecting Basic Human Rights



The global population exceeds seven billion people, who have a basic right to the necessities of life such as electricity, clean water, sanitation and a peaceful existence.

Gender-based violence is a leading cause of death among women and One Young World Ambassadors consistently rank LGBT groups as one of the least protected in their communities.

From the 100 Ambassador-led projects evaluated:

**5,000**

women in Burkino Faso producing shea butter were ensured fair prices by Humanite Skincare

**1,468,000**

meals were provided to

**90,000**

impoverished people in Ireland by FoodCloud

**7,000**

refugee families, and



**100**

local families received humanitarian aid plus 100 tons of clothes in Kurdistan from Biza Barzo



**10,202**

households received clean energy, lighting and power from Kenya Green Supply and Project Chirag in India



**1,300**

solar lights distributed to remote communities in Timor-Leste through the Alternative Technology Association



**300**

households,

**13**

schools and

**5**

health clinics in the Democratic Republic of Congo and Kivu access clean water and sanitation through Peace Conference of Youth



**3,000**

people worldwide are enlightened about sexuality, health and violence against the LGBT community in Iraq by IraQueer

**2,500**

people educated about modern day slavery via the Red Light Campaign

**7,500**

people attended The BlueFire Festival which fosters intercultural relationships in Dublin



*Total:*\*

**101,802**

families helped to overcome poverty and access lighting, heating and fair pay

**13,255**

people educated about basic human rights and human rights abuses

\*These totals above refer to the projects listed here. More projects with similar aims yet much smaller numbers are not included here, but are listed in the Project Outcomes section. These numbers are not annualised.

**Spotlight**  
IraQueer



**AMIR ASHOUR**  
Founder

**3,000**

people reached

**250**

people provided with support

Amir Ashour founded IraQueer, the first LGBT online network in Iraq and Kurdistan, to raise awareness about sexuality, health and the victims of violence and abuse in an area traditionally very hostile towards the LGBT community. They have reached over 3,000 people and 250 have been provided with support.



# Entrepreneurship



Whether trying to eradicate poverty, solve youth unemployment or improve global business, One Young World Ambassadors are convinced social entrepreneurship provides a sustainable solution to these problems.

From the 100 Ambassador-led projects evaluated:

**1,500**

African entrepreneurs received 288 hours of training per year through Transform Africa



**250**

schools nationwide and over 100 social businesses were taught entrepreneurship skills by the Thai Young Philanthropist Network.



**6**

new social businesses formed with the support of Barclays Bank graduate trainees

**40**

social entrepreneurs from

**18**

countries received six months mentoring, and 600 people received 200 hours of teaching about social business from Yunus&Youth in Bangladesh

**500**

people in Zambia were given 10 hours each of mentoring and business from Bankers without Borders



**3,000**

young social entrepreneurs trained by Social Business Youth Alliance Global (SBYA) in Bangladesh



**13**

social businesses each given six hours mentoring and 15 hours volunteer labour a week from SEDCo in Ireland

**5,000**

young entrepreneurs were given educational and financial support by Club Entrepreneurial Acces Jeunes in Haiti



**108**

hours of entrepreneurship training a year were given to 80 school children, including mentorship from businesses in the local community provided by UNLOC



*Total:*\*

**10,239**

entrepreneurs received advice and support

\*These totals above refer to the projects listed here. More projects with similar aims yet much smaller numbers are not included here, but are listed in the Project Outcomes section. These numbers are not annualised.

**Spotlight**  
SEDCo



**RÓNÁN Ó DÁLAIGH**  
Founder

Rónán set up Social Enterprise Development Company (SEDCo) in 2014 to help social entrepreneurs start up businesses in Ireland. SEDCo offers unlimited advice, support and office space for their social businesses, working closely with them to ensure success. Rónán self-started SEDCo by raising €60,000 (US\$67,479).

Thirteen social businesses were set up and along with SEDCo, have an annual turnover in excess of €400,000, and employ 30 people including six full-time staff. There are also 24 part-time volunteers working 15 hours a week.

The entrepreneurs receive six hours of advice a week, a 'Start your own business' workshop and free office space.



**30**  
employees

**24**  
part-time volunteers

# Providing Education for All



Education is a powerful tool to help drive the development of nations. But the divide between opportunities for men and women, between developing and developed societies and between employable skills needed and the training provided in schools is huge. One Young World Ambassadors seek to change this.

From the 100 Ambassador-led projects evaluated:

**101**

girls educated in rural Togo, resulting in fewer school drop-outs



**200**

Kurdish refugees educated with Biza Barzo

**856**

marginalised young males in Pittsburgh each received



**250**

hours of education from Adonai Centre

**350**

children educated and

**29**

school scholarships awarded by Happy4Life



**387,600**

young people were educated for three hours per week by Youth with a Brighter Future

**5,000**

children received a modern education at Shree Mengal Dvip Boarding School, Nepal

**2,500**

children received

**2**

hours of additional education from Green'Act in Senegal

**180**

South African children received

**294**

hours of education per year and remained in school

**250**

children received school equipment and uniforms by 'Sauvons la Terre' in Guinea



**500**

people in the Seychelles received

**3**

hours of additional education

**1,500**

kgs of school supplies, distributed to



**2,400**

children across

**42**

countries by The Other You

**250**

pairs of shoes,



**150**

backpacks and stationery given to schoolchildren by CANI

**500**

South African children learnt computer skills with The Cosmo City Community Knowledge Centre

**2,019**

school books and

**3,166**

meals;



140,645 people received 226,688 hours of health and finance education from Inspiration Unlimited

*Total:*\*

**397,997**

children and young people received additional education

**3,069**

children given school equipment such as shoes, uniforms, books and pencils

\*These totals above refer to the projects listed here. More projects with similar aims yet much smaller numbers are not included here, but are listed in the Project Outcomes section. These numbers are not annualised.

## Spotlight Our Rights, Our Life Community



**AYANDA CHRISTOPHER LEMBETHE**  
Founder

Ayanda Christopher Lembethe's Initiative was founded in Cape Town, South Africa to increase education opportunities for eight to 15-year-old children from impoverished backgrounds. A supplementary teaching programme of classes four times a week with volunteer teachers could reduce unemployment, abuse, alcoholism, drugs and HIV. To date, OROL has provided 52,920 hours of tuition.

**52,920**

hours of tuition provided



# Global Business and Sustainability



Over 90% of the One Young World community believes business should have a purpose beyond profit. They are working to change global business to be a force for positive change or to support the growth of social business in the future.

From the 100 Ambassador-led projects evaluated:

**12,145**

lives have been positively impacted via Socialgiver in Thailand, a discount business website where 70% is donated to charity



**200**

hours of workshops given by Yunus&Youth, teaching

**600**

people the value of social business

**100**

social-purpose organisations in Thailand have received business consultation and capacity building support from TYPN

**13**

social businesses were set up and along with SEDCo, reached an annual turnover in excess of

**€400,000**

and employed

**30**

people including

**6**

full-time staff and

**24**

part-time volunteers working

**15**

hours a week



**2,300**

barley growers were able to increase productivity, profitability and natural resource efficiency through the online platform SmartBarley by AB InBev



**US\$10,391.25**

given to four Australian charities via I4C a socially responsible ancillary portfolio where 5% of funds are donated

*Total:*\*

**15,175**

people benefited positively from the change in business

\*These totals above refer to the projects listed here. More projects with similar aims yet much smaller numbers are not included here, but are listed in the Project Outcomes section. These numbers are not annualised.

## Spotlight SmartBarley AB InBev



**JOHN ROGERS**  
Founder

John Rogers led the development and launch of SmartBarley with his company Anheuser-Busch InBev (AB InBev) in 2013. SmartBarley is an online platform enabling barley growers around the world to share best farming practices between countries such as the US and Brazil.

Seventeen field projects have been implemented to bring new technologies and practices to barley production - including satellite imagery that aids crop management in Russia; a management system for barley co-operatives in South America; an irrigation scheduling technology to reduce water use in the US; and a nitrogen sensor programme in Mexico to reduce fertilisation. So far, 2,300 growers have participated in the programme.

**17**

field projects implemented

**2,300**

growers participated



# Environment



The One Young World community believes Climate Change is the biggest threat to future generations. 76% believe their generation will leave the world in a better state than its current one. Many are already working to achieve this.

From the 100 Ambassador-led projects evaluated:



**10,162**  
households across



**7**  
states in India received clean energy for lighting, heating and power from Project Chirag, replacing traditional fuels such as kerosene, wood and biofuels

**2,500**  
children educated and over

**500 kg**  
of waste plastic collected by Green'Act in Senegal



**1,250**  
students learnt about the importance of natural resources through the Natural Resources Research Initiative



**1,300**  
homes in remote communities provided with solar lighting by The Alternative Technology Association in Timor-Leste



**2,300**  
farmers were given access to expertise on reducing water and fertiliser through AB InBev's SmartBarley online platform

**2,136,000**  
tonnes of CO<sub>2</sub> emissions were saved by FoodCloud, an online platform which helped redistribute

**667**  
tonnes of edible food destined for waste



**4,264**  
people in the local communities of Poland educated about the importance of the environment and circular economies by DSM

**140**  
homes in Kenya, unable to connect to the national grid, received sustainable solar energy 'Green Kits', saving

**1,400**  
tonnes of CO<sub>2</sub> emissions



*Total:*  
**11,600**  
homes provided with clean energy  
**Over 2m**  
tonnes CO<sub>2</sub> emissions saved

\*These totals above refer to the projects listed here. More projects with similar aims yet much smaller numbers are not included here, but are listed in the Project Outcomes section. These numbers are not annualised.



**Spotlight**  
Project Chirag



**PARAS FATNANI**

Paras Fatnani runs Project Chirag in India and has provided solar lighting to 10,162 households across seven states in India. They have also trained people with hearing and speech impediments to become technicians, providing them with a stable income.

**10,162**  
households across seven states provided with solar lighting

# Inclusive Civil Society



Almost two-thirds of One Young World Ambassadors take an active interest in leadership and government – they are developing new models of democracy and engaging young people in the political process around the globe.

From the 100 Ambassador-led projects evaluated:

**1,000**

students in Bangladesh were encouraged to debate societal issues by CUDS

**500**

Greeks joined YouRule creating communication between citizens and local level politicians



**3,464**

students and

**763**

athletes received leadership development and social issues training from The Grassroot Project in Washington DC



**240**

people attended civil violence and conflict resolution workshops and

**14**

people were trained to run the workshops by DOPAD in South Sudan



**387,600**

young people were educated about the importance of becoming respected members of their community in South Africa by Youth with a Brighter Future

**300**

people attended CANI's Just Youth Conference, a platform to increase youth empowerment and civic engagement in Guyana

**300**

people in New Zealand offered free legal advice on public issues by Law for Change



**600**

young people given food, shelter, legal advice, counselling, and a place to socialise during the day by ALLY Youth Services



**200**

young Cypriots attended seminars, conferences and events on diplomacy, politics and international relations organised by Cyprus Youth Diplomacy

**1,000**

people received skills training to strengthen relations between government and communities in Somalia by Bay Community Link & Development



**2,700**

young leaders encouraged to strengthen civil society in Thailand by TYPN

**190,000**

hours of voluntary service provided by children in Colombia

*Total:*\*

**397,904**

people encouraged to be more active in civil society

\*These totals above refer to the projects listed here. More projects with similar aims yet much smaller numbers are not included here, but are listed in the Project Outcomes section. These numbers are not annualised.

## Spotlight Recojo Colombian Youth Network



**DANIJEL BURITICA**  
Founder

Danijel Buritica founded Recojo Colombian Youth Network, Bakongo Summer Camps in Colombia and launched an app called Real Hero to encourage children to become engaged in civil society. So far, children have given over 190,000 hours of voluntary service.



**190,000**

hours of voluntary service

# Projects from Around the World

The 100 Ambassador-led initiatives described in the following pages were chosen for evaluation to represent male and female Ambassador-led projects equally. They were also selected to proportionately represent eight geographic regions – Europe, Asia, MENA, Africa, North America, Caribbean, Latin America and Oceania.

The Social Return on Investment for each project was calculated using equivalent monetary values of outcomes versus inputs during the past year. The sum total of all outcomes, compared to the sum total for all inputs gives the estimated Social Return on Investment ratio of 12:1 for the One Young World community.

Almost  
**400,000**  
children and young people received additional education

Over  
**10,000**  
entrepreneurs received advice and support

Nearly  
**600,000**  
people received skills training

Over  
**13,000**  
people educated about basic human rights



Nearly  
**6m**  
people's health and well-being improved

People received almost  
**35m**  
hours of health education

Over  
**100,000**  
families helped to overcome poverty and access lighting, heating and fair pay

Almost  
**400,000**  
people encouraged to be more active in civil society

Over  
**15,000**  
people benefited positively from the change in business

Over  
**2m**  
tonnes of CO<sub>2</sub> emissions saved

# Project Outcomes

## - Social Return on Investment -

For all Project Outcomes, where needed, local currencies were converted to US dollars according to exchange rates in August to October 2015 when data gathering began.

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>4L aux troussees, Cynthia Julien</b>				
Cynthia has raised €10,000 for 4L aux troussees to supply Moroccan children with school supplies and solar panels. She has put approximately 10 hours of voluntary work every week for a year.	<b>Children from Morocco receive school supplies and solar panels:</b> <b>Outcome</b> \$10,947.30 raised and used to provide school supplies <b>Input</b> 10 (volunteer hours) x \$20 (hourly value of Cynthia's time) x 48 (weeks) = \$9,600	10,947.30	9,600	1
<b>References</b> <a href="http://www.tradingeconomics.com/france/wages">http://www.tradingeconomics.com/france/wages</a> <a href="https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&amp;met_y=ny_gnp_pcac_pp_cd&amp;idim=country:DEU:FRA:GBR&amp;hl=en&amp;dl=en">https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&amp;met_y=ny_gnp_pcac_pp_cd&amp;idim=country:DEU:FRA:GBR&amp;hl=en&amp;dl=en</a> <a href="https://www.whatdotheyknow.com/">https://www.whatdotheyknow.com/</a>				
 <b>Adonai Centre, Kevin Carter</b>				
Kevin founded the Adonai Centre in Pittsburgh, USA seven years ago to support marginalised young men to achieve a better education and a better future for themselves. Each man receives up to 250 hours in different programmes a year from the Adonai Centre. To date, 856 young men aged 14–21 have been directly impacted; around 122 a year. 100% of these young men have graduated from high school and most have gone on to some form of secondary education. The centre has raised and received close to \$1,000,000 over seven years.	<b>Value of education received by young men working towards gaining a better future:</b> <b>Outcome</b> 122 (young men per year) x 250 (hours of education) x \$32.90 (hourly value of a teacher)* = \$1,003,450 <b>Input</b> \$1,000,000 over 7 years = \$142,857 per year 250 hours of teaching x \$21.20 (average hourly wage in USA) = \$5,300	1,003,450	148,157	7
<b>References</b> <a href="http://pittsburgh.cbslocal.com/top-lists/best-afterschool-programs-in-pittsburgh/">http://pittsburgh.cbslocal.com/top-lists/best-afterschool-programs-in-pittsburgh/</a> <a href="http://www.tradingeconomics.com/united-states/wages">http://www.tradingeconomics.com/united-states/wages</a> * proxy for value received by each young man				
 <b>AFRIL - Action for Refugees, Seina Fujiwara</b>				
Seina works at AFRIL - Action for Refugees in Lewisham, London, UK, where literacy and numeracy classes are provided to refugee children. Seina puts in four hours per week of her time and 25 children receive education in classes and workshops every Saturday.	<b>Refugees receive extra lessons every Saturday:</b> <b>Outcome</b> 25 (children) x 4 (hours tuition received) x 36 (weeks per academic term) x \$9.26 (£6 per hour*) = \$33,336 <b>Input</b> 4 (hours) x 36 (weeks) x \$19.80 (£13.03 average hourly salary**) = \$2,851.20	33,336	2,851.20	12
<b>References</b> * <a href="http://www.saturdayschool.co.uk/Session_Costs.htm">http://www.saturdayschool.co.uk/Session_Costs.htm</a> ** <a href="http://www.theguardian.com/news/datablog/2013/dec/12/uk-median-weekly-pay-is-517-but-who-earns-that">http://www.theguardian.com/news/datablog/2013/dec/12/uk-median-weekly-pay-is-517-but-who-earns-that</a>				

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Assemble, Nina Barbuto</b>				
Nina founded Assemble in Pittsburgh, USA in 2012. It is an open physical space, where artists, technologists, and makers are united with their neighbours of all demographics. Assemble provides a platform for experiential learning, opening creative processes, and building confidence through creating and making. They offer classes, birthday parties and workshops to the local community. Nina volunteers part-time for Assemble (around 10 hours a week) and there is no information available for the funding of other volunteers.	<b>Children receive afterschool classes for free:</b> <b>Outcome</b> 45 (children) x \$100 (value of free after school class) = \$4,500 15 (children) x 4 (hours) x 36 (weeks) x \$33 (hourly value of classes*) = \$71,280 <b>Input</b> 10 (hours) x 48 (weeks) x \$21.20 (average hourly wage USA**) = \$10,176	75,780	10,176	7
<b>References</b> * <a href="http://pittsburgh.cbslocal.com/top-lists/best-afterschool-programs-in-pittsburgh/">http://pittsburgh.cbslocal.com/top-lists/best-afterschool-programs-in-pittsburgh/</a> ** <a href="http://www.tradingeconomics.com/united-states/wages">http://www.tradingeconomics.com/united-states/wages</a>				
 <b>Biza Barzo</b>				
Biza founded an organisation in Kurdistan in 2014 to spread awareness and raise aid for refugees in the Kurdistan region. The organisation has impacted thousands in their awareness raising campaigns, have given 7,000 refugee families and 100 local families humanitarian aid and helped 200 children gain access to education. 100 tons of clothes and similar items have been provided to refugees in the area.	<b>Refugees receive humanitarian aid and education:</b> <b>Outcome</b> \$5,000 (value of clothes, medicine and sleeping bags donated) 200 (children) x 3 (weeks of schooling) x \$300.80 (cost of schooling)* = \$180,480 <b>Input</b> 15 (volunteers) x 20 (hours) x 36 (weeks) x \$8.60 (average hourly pay**) = \$92,880	185,480	92,880	2
<b>References</b> * <a href="http://unhcr.org/FutureOfSyria/the-challenge-of-education.html">http://unhcr.org/FutureOfSyria/the-challenge-of-education.html</a> ** <a href="https://www.google.co.th/webhp?sourceid=chrome-instant&amp;ion=1&amp;espv=2&amp;ie=UTF-8#q=iraq+gni+per+capita">https://www.google.co.th/webhp?sourceid=chrome-instant&amp;ion=1&amp;espv=2&amp;ie=UTF-8#q=iraq+gni+per+capita</a>				
 <b>Youth with a Brighter Future, Malibongwe Xaba</b>				
Malibongwe founded Youth with a Brighter Future in 2010 in order to motivate teens and young adults from rural areas to a make a difference in society, be respected citizens in the community and achieve their dreams in life. Over five years, Malibongwe has directly impacted 387,600 young people. Each receives three hours of education and mentoring a week. Malibongwe has input 646 hours (three hours a week at schools for five years). He has also received \$2,500 in funding from a partner organisation.	<b>Youth are motivated and educated to become active citizens:</b> <b>Outcome</b> 387,600 (young people) x 1*** (hour education or mentoring) x \$6 (83 ZAR hourly rate of teachers*) = \$2,325,600 over 5 years or \$47,120 per year <b>Input</b> 646 (hours) x \$6.51 (average hourly salary in SA**) = \$4,205.46 over 5 years or \$841.09 per year \$2,500 investment or \$500 per year	47,120	1,341	35
<b>References</b> * <a href="http://www.payscale.com/research/ZA/Job=Primary_School_Teacher/Salary">http://www.payscale.com/research/ZA/Job=Primary_School_Teacher/Salary</a> ** <a href="http://www.salaryexplorer.com/hourly-wage.php?job=838&amp;jobtype=3&amp;age=25&amp;loctype=1&amp;loc=201">http://www.salaryexplorer.com/hourly-wage.php?job=838&amp;jobtype=3&amp;age=25&amp;loctype=1&amp;loc=201</a> *** A more conservative estimate of 1 hour per child rather than 3 hours per child is used to avoid over inflation of the SROI of this project				

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Calabase Footbridge in Panama, Lee Franck (Luxembourg) and Nicolas Wohlwend (Liechtenstein)</b>	<p>Lee Franck and Nicolas Wohlwend initiated a partnership between B2P, Hilti and Arup to build a 47.5m bridge across the River Zapillo near Calabase, Panama. The bridge was completed in April 2015 and has improved the lives of over 200 people from this impoverished and remote community. Previously agricultural workers could not work on farms; nor could children attend school when the river was swollen and unsafe to cross. For around 20 days a year, the river's flood levels were so extreme it becomes impassable, isolating a whole community from essential infrastructure like schools, hospitals, markets and their livelihood.</p> <p><b>Value to Calabase citizens of being able to cross the river</b>  <b>Outcome</b>                      20 (children) x 20 (days additional school attendance) x \$23.40 (average daily teachers' wage) = \$9,360                      30 (Calabase citizens) x 20 (additional working days) x \$1.06 (minimum agricultural daily wage) = \$636                      20 Calabase citizens were involved in building the bridge for a month. They were paid £2,500 (\$3,840), in total.                      25 Engineering students gained on-site practical and design work experience with Arup. Similar workshops teaching the safe use of construction tools cost £325 (\$491.50) a day. Total value = 25 students x \$491.50 = \$12,287.50                      Arup donated 3 young engineers for 3 weeks to design and construct the bridge = \$15,359                      Hilti donated 6 volunteer engineers for a week worth \$30,717                      Hilti donated construction tools worth £10,000 (\$15,124.60)  <b>Input</b>                      Value of the bridge (minus the tools as a charitable donation) = £20,000 (\$30,951.40)</p>	87,324.10	30,951.40	3

**References**  
<https://killpackpanamania.wordpress.com/2010/03/23/the-panamanian-school-system-freehop-education-1/>  
<http://www.hg.org/article.asp?id=18514>  
<http://b2pcalabase.tumblr.com/>  
<http://www.hsl.gov.uk/course-product-form.aspx?id=272>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Come Alive Network Inc., Leonard Ryan Hoppie</b>	<p>Leonard Ryan Hoppie founded Come Alive Network Inc. (CANI) in Guyana to help marginalised young people who felt excluded from civil society, especially 100 children at a local government run home. Workshops have covered various personal and civic development topics, plus 200 hours of literacy and hygiene classes, sporting events and musical concerts. Inspired by One Young World, Ryan ran the first annual youth conference in Guyana, for over 300 people. Registration cost 2,000 GYD (\$9.70). CANI holds an annual shoe drive, to distribute shoes and backpacks to children who cannot attend school due to a lack of adequate equipment. Last year, 400 children in six communities received shoes, and school attendance increased, whilst parents saved money on school equipment. Children's shoes in Guyana cost 3,450 GYD (\$16.60) a pair. CANI received various donations: Phimopra donated 200 pairs of shoes worth 506,025 GYD (\$3,053), Shoe Source donated 40 pairs of shoes worth 101,142 GYD (\$488) and the Wish Group, New York gave 150 backpacks with stationery worth \$15–20 each (average value \$17.50). The Develop Yourself Programme for 16 to 25-year-olds offers 12 hours of education on self-awareness economic, political and social themes to 30 children. The workshops vary from classroom lessons to working with underprivileged children. Two participants have since set up their own cake-baking business.</p> <p><b>Children benefit from more education and cultural experiences:</b>  <b>Outcome</b>                      200 hours education over 2 (years) = 100 (hours) per year                      100 (children) x 100 (hours) x \$1.63 (value of class/hr)* = \$16,300                      300 (people) x \$79.50 (value of conference) = \$23,850  <b>Input</b>                      300 (people) x \$9.70 (cost of registration) = \$2,910                      N.B. The cost of a similar youth conference in St Lucia is used as a proxy  <b>Value to children of donated school equipment</b>  <b>Outcome</b>                      250 (children) x \$16.60 (value of a pair of shoes) = \$4,150                      150 (children) x \$17.50 (value of backpacks and stationery) = \$3,000  <b>Input</b>                      Value or actual cost of school equipment to donors = \$3,053 + \$488 + (150 x \$17.50) = \$6,166</p>	47,300.00	9,076	5

**References**  
<http://www.guyanatimesgy.com/2014/11/30/wagessalaries-increase-for-public-servants-not-enough-apnu/>  
<http://education.stateuniversity.com/pages/588/Guyana-PREPRIMARY-PRIMARY-EDUCATION.html>  
<http://www.caribccu.coop/documents/SLU%20YOUTH%20CONGRESS%20REGISTRATION%20FORM.pdf>  
<http://newsourcegy.com/news/come-alive-network-fits-children-across-country-new-shoes-school/>  
 \* Average teachers' wages are used as a proxy for the value of the education each child receives

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Cosmo City, Boitshawarelo Mustaf Makaudi</b>	<p>Mustaf Makaudi founded The Cosmo City Community Knowledge Centre in 2014 to improve the prospects of poorer children in South Africa, by teaching basic computer skills to help them in their schoolwork. Eight courses with a total of 465 hours of tuition have been provided to 500 children. 396 girls, aged 17 or less, have completed an Intel basic computing course, a free 45-hour, month-long course. 105 students have completed one of two End User Courses, a 120-hour, three-month course, having paid 850 ZAR (\$62) to participate. The course has reported significant improvements to the education of children who have taken part. 85.7% of graduates from the End User Course, or 90 children have finished high school—a major increase over the average 70% recorded across the country. The main funder of Cosmo City Community Knowledge Centre is Siyafunda CTC, which provided software for the End User Course and donated 25 computers worth a minimum of 1,400 ZAR (\$103.20) each. They trained Mustaf and three of his volunteers for 10,000 ZAR (\$749). Similar computer literacy courses are provided at the Community Education Computer Society (CECS) in South Africa, for 1,200 ZAR (\$88.4) for 14 hours over two days which equates to 85.7 ZAR (\$6.40) an hour.</p> <p><b>Value of children and teachers receiving IT skills training</b>  <b>Outcome</b>                      396 students receive 45 hours tuition on Intel course, worth an estimated \$6.40 per hour* = \$114,048                      105 students attend 120 hours of The End User Course, valued at \$6.40 per hour = \$80,640                      Value of teacher training programme for volunteers = \$750  <b>Input</b>                      105 (children) x \$62 = \$6,510                      3 (volunteers)** x 5 (courses) x 45 (hours per Intel courses) x \$7.60 (Hourly value of volunteers' time) = \$5,130                      2 (volunteers) x 2 (courses) x 120 (hours per End User course) x \$7.60 hourly value of volunteers' time) = \$3,648                      Mustaf receives \$450 for each of the 150 girls educated and reinvests it = \$450                      25 donated computers valued at \$104.30 each = \$2,607.50</p>	195,438	18,345.00	11

**References**  
 \* <http://www.cecs.org.za/index.php/courses/7.html>  
 average wage an IT professional in South Africa used as a proxy because by volunteering they have received IT skills training and teaching experience  
 \*\* Three volunteers have invested a total of 200 hours teaching the Intel course; Two have invested 240 hours teaching the End User Course. Their input value is estimated using the average wage of 102.29 ZAR (\$7.60) an hour for an IT professional in South Africa. By volunteering, they received comprehensive IT skills training and teaching experience, which in turn helps them find work.  
 Intel donated the software for the Intel Course and also donates 6,000 ZAR (\$450) per 150 girls educated in IT and computer literacy

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>DSM Circular Economy, Aleksandra Pawlak</b>	<p>Aleksandra Pawlak founded a circular economy teaching initiative in her organisation DSM. In 2015, across 100 DSM sites 4,264 personal sustainability pledges were made. She has also been teaching at local schools about the environment and circular economies, so far she has taught 500 children. They gave recycling bins to schools with an investment from DSM of €15,735. They also held a clothing drive.</p> <p><b>DSM educated the local communities about the importance of the environment and circular economies:</b>  <b>Outcome</b>                      4,764 (people) x 1 (hour) x \$13.50 (value of a teacher*) = \$64,314  <b>Input</b>                      €15,735 (\$17,425)</p>	64,314	17,425	4

**References**  
 \* [https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9\\_&met\\_y=ny\\_gnp\\_ppcap\\_pp\\_cd&idim=country:POL:RUS:GRC&hl=en&dl=en](https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&met_y=ny_gnp_ppcap_pp_cd&idim=country:POL:RUS:GRC&hl=en&dl=en)

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>EDULIFE, Lilian Perez Tzul</b>				
Lilian founded EDULIFE in Guatemala in 2012. It offers academic support and recreational activities for disadvantaged children and teenagers. They have helped 100 teenagers so far; some have been helped for three years. The children have received 1,400 hours of academic support and 200 hours of recreational activities.	<p><b>Children receive academic support and recreational activities:</b>  <b>Outcome</b>                      100 (children) x 1,400 (hours of teaching received) x \$2 (hourly value of education and recreation)* = \$280,000 in 4 years                      100 (children) x 200 (hours of activities) x \$1.58 (an hour)* = \$31,600 in 4 years  <b>Input</b>                      1,000 (hours by Lilian) x \$1.58 (average wage an hour) = \$1,580                      University students raise \$100 (a year) for EDULIFE x 4 (years) = \$400                      \$70 from founder and volunteers every year x 4 (years) = \$280                      \$725 from AJEDE association in 2013 (one-off donation)</p>	77,900	746.25	104

**References**  
<http://alittlemoresalt.com/2014/08/life-on-a-guatemalan-salary/>  
<http://alittlemoresalt.com/2014/08/life-on-a-guatemalan-salary/>  
<http://alittlemoresalt.com/2014/08/life-on-a-guatemalan-salary/>  
 \* <https://www.coachup.com/sports/washington-dc/soccer>

 <b>Girls Education in Rural Togo, Nassifatou Tittikpina</b>				
Nassifatou created the 'Girls Education in Rural Togo' initiative to help reduce the rate of female school dropouts. Nassifatou self-funded the project and put \$300 into buying prizes for the girls and organising transport and courses to further their education. Nassifatou has given courses in sex education, confidence building and more general education to 101 girls in Togo. According to Nassifatou the cost of travelling to the nearest city and registering at an educational centre would cost around \$12 per girl.	<p><b>Girls receive better education and learn more about sexual health:</b>  <b>Outcome</b>                      101 (girls) x \$12 (annual travel costs) = \$1,212  <b>Input</b>                      \$300 funding received</p>	1,212	300	4

 <b>Green'Act, Donald Bambara</b>				
Donald co-founded Green'Act in Senegal two years ago in order to promote recycling in schools. 2,500 children have received two hours of education about recycling and they have collected over 500 kg of plastic. They have won \$10,000 from two different competitions to put towards their work. Donald put in around 3,300 hours while setting up the organisation.	<p><b>Children learn about recycling and help keep the environment clean:</b>  <b>Outcome</b>                      2,500 (children) x 2 (hours) x \$1.60 (hourly value of education*) = \$8,000                      500 (kg of plastic) = 3 (tons of CO<sub>2</sub>) x \$37** = \$111                      \$10,000 donations  <b>Input</b>                      3,300 x \$1.6 (hourly rate) = \$5,280</p>	9,055.50	2,640	3

**References:**  
 \* <http://www2.unicef.org/french/education/files/teachfin.pdf>  
 \*\* <http://news.stanford.edu/news/2015/january/emissions-social-costs-011215.html>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Happy4Life Network, Eddy Musoke</b>				
Eddy founded the Happy4Life Network in 2014 to educate and empower children in DRC. They have helped 350 children by offering them clubs for a few hours a week, given 29 children scholarships for schools under the 'Bright Future' and 'Educate Kibera Scholarships' and helped two refugees move from camps to campuses. His project has impacted the lives of many other children and their communities; they have directly and indirectly impacted over 1,500 people in 11 months. Happy4Life has received \$20,250 in donations from volunteers around the world. Over \$5,700 has been invested by Pantry, an organic food company in Qatar created by One Young World Ambassador Sara Al-Malki and her sister Amal Al-Malki plus \$1,500 donated by individuals.	<p><b>Children attend a club to learn about their rights and empowerment:</b>  <b>Outcome</b>                      350 (children) x \$4.20 (daily value of education using teachers' pay as proxy) = \$1,470  <b>Children receive scholarships to schools:</b>  <b>Outcome</b>                      29 (people) x \$150 (yearly school fees) = \$4,350                      2 (refugees) x \$150 (yearly school fees) = \$300                      \$21,750 (in donations – (part of the volunteers role is fundraising)  <b>Input</b>                      6 (full-time voluntary staff) x \$400 (average annual income) = \$2,400                      Investment by One Young World Ambassador = \$5,700</p>	27,870	8,100	3

 <b>Inspiration Unlimited, Sujit Lalwani</b>				
Sujit founded Inspiration Unlimited, which runs several projects in India. They run educational initiatives in underprivileged schools, environmental campaigns, distribute meals and books, donate equipment and give talks. They have also made books by reusing old sheets of paper. They have received \$3,079 in investment and they run on their volunteers. They have 300 volunteers who put in on average five hours a week.	<p><b>People receive meals, books and an education:</b>  <b>Outcome</b>                      3,166 (meals) x \$1 (per meal) = \$3,166/ 3 years = \$1,055                      2,019 (books) x \$2.60 (cost of an exercise book) = \$5,249.40 or \$1,750 per year                      86,043 (people) x 2 (hours) x \$2.20 (hourly value of financial class) = \$378,589.20 or \$126,196 per year                      54,602 (children) x 1 (hour) x \$3.10 (hourly value of health class) = \$169,266.20 or \$56,422 per year  <b>Input</b>                      \$3,079 investment = \$1,026 per year                      300 (people) x 5 (hours) x 48 (weeks) x \$3.10 (average hourly wage in India) = \$223,200 per year</p>	135,423.00	224,226	1

**References:**  
<https://www.globalgiving.org/projects/donate-food-for-30-destitute-elderly-people-in-india/>  
<http://stationeryshop.in/global/office-stationery/paper-products/exercise-book.html>  
[http://www.payscale.com/research/IN/Job=High\\_School\\_Teacher/Salary](http://www.payscale.com/research/IN/Job=High_School_Teacher/Salary)  
[https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9\\_&met\\_y=ny\\_gnp\\_pcap\\_pp\\_cd&idim=country:IND:PAK:BGD&hl=en&dl=en](https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&met_y=ny_gnp_pcap_pp_cd&idim=country:IND:PAK:BGD&hl=en&dl=en)

 <b>Our Rights, Our Life Community Initiative, Ayanda Christopher Lembethe</b>				
In poorer areas of South Africa, large numbers of children do not complete their education because they have to support the family, girls become pregnant, motivation is low, or they cannot purchase books and uniforms. Ayanda founded Our Rights, Our Life (OROL), a community project in Cape Town offering free after school classes to 45 underprivileged children aged eight to 15. Volunteer teachers give children extra four hours of tuition a week, over the 42-week school year in foundational skills such as reading, writing, and mathematics. OROL has educated 180 children in total; all of whom have stayed in school and improved their academic performance, one student gained entry into a F.E.T. (vocational) College. OROL will improve youth unemployment, by creating more skilled workers, and so lift children out of poverty in South Africa.	<p><b>Children receive additional education:</b>  <b>Outcome</b>                      45 children each receive 7 hours tuition for 42 weeks a year = 13,230 hrs/year                      Financial proxy for value of the lessons is the cost of hiring teachers*                      Teachers earn \$11,419.58 per annum, or \$7.77/hour                      13,230 hours tuition received x \$7.77 = \$102,797.1 (proxy value of education received)  <b>Input</b>                      3 teachers volunteer collectively for 30 hours per week for 42 weeks a year                      Equivalent hourly rate = \$7.77                      Total input = \$7.77 x 30 x 42 = \$9,790.2</p>	102,797.10	9,790.20	11

**References**  
 \* [https://books.google.co.uk/books?id=Z84H4brYxusC&pg=PA15&lpg=PA15&dq=average+teaching+hours+south+africa&source=bl&ots=6KlIgfUfmsV&sig=U\\_5jld9Jx-MJKw5IAz6VUI7wGg&hl=en&sa=X&ved=0CFgQ6AEwCWoVChMluWcpcfWxwVtJrbCh2\\_tQHg#v=onepage&q=average%20teaching%20hours%20south%20africa&f=false](https://books.google.co.uk/books?id=Z84H4brYxusC&pg=PA15&lpg=PA15&dq=average+teaching+hours+south+africa&source=bl&ots=6KlIgfUfmsV&sig=U_5jld9Jx-MJKw5IAz6VUI7wGg&hl=en&sa=X&ved=0CFgQ6AEwCWoVChMluWcpcfWxwVtJrbCh2_tQHg#v=onepage&q=average%20teaching%20hours%20south%20africa&f=false)  
<http://www.schoolterms.co.za/>  
<http://www.news24.com/SouthAfrica/News/47-quit-school-at-Grade-10-20140110>, <http://www.enca.com/south-africa/high-dropout-rate-sas-school-system>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Raven Standard LLC, Jeffrey Jensen</b>				
<p>Jeffrey founded Raven Standard LLC two years ago which creates free educational software to improve the quality of education for children. So far they have impacted 100 children. They have also received \$500,000 in investment. They have made \$140,000 in profit this year.</p>	<p><b>University and school children receive free educational software to help with their studies:</b>  <b>Outcome</b>                      \$140,000 profit                      100 (students) x \$1,235 (value of software*) = \$123,500  <b>Input</b>                      \$250,000 investment – used as a proxy for time input because no details were provided</p>	263,000	250,000	1
<p><b>References:</b>                      * <a href="https://www.wolfram.com/mathematica/pricing/colleges-universities.php">https://www.wolfram.com/mathematica/pricing/colleges-universities.php</a></p>				
 <b>School Girls Unite and Girls for the Advancement of IT, Bintou Soumaroro</b>				
<p>Bintou has founded two organisations, both aim to educate girls in rural Mali. The first is called School Girls Unite and covers the education costs and school supplies of 85 girls in Mali. Through this, they have helped 85 families gain access to education through their daughters and motivated a community to have different views on the impact of education. They want to fund 500 girls by the end of 2016. \$2,500 from School Girls Unite per year goes into the project. Bintou's second organisation is called Girls for Advancement of IT. 250 women received free IT training and then taught a further 300 women themselves. The women received 10 hours each of computer training.</p>	<p><b>Girls receive school supplies and school fees:</b>  <b>Outcome</b>                      85 (girls) x \$21 (cost of supplies for a year*) = \$1,785                      85 (girls) x \$22 (cost of attending school for a year**) = \$1,870  <b>Input</b>                      \$2,500  <b>Women receive IT training:</b>  <b>Outcome</b>                      550 (women) x 1.5 (days) x \$1.5 (a day) = \$1,237.50  <b>Input</b>                      200 (hours – 29 days) x \$1.5 (a day) = \$43.50</p>	4,892.50	2,543.50	2
<p><b>References:</b>                      * <a href="http://pdf.usaid.gov/pdf_docs/Pnacf443.pdf">http://pdf.usaid.gov/pdf_docs/Pnacf443.pdf</a>, p. 40                      ** <a href="http://www.buildon.org/what-we-do/international-programs/mali/?gclid=CNXbkcnVWmGCFWoJwwod0xAFxg#">http://www.buildon.org/what-we-do/international-programs/mali/?gclid=CNXbkcnVWmGCFWoJwwod0xAFxg#</a></p>				
 <b>Seed, Africa, Georgina-Kate Adams</b>				
<p>Georgina-Kate founded Seed, Africa to help girls in Swaziland go to school. They crowdfunded and raised over \$14,000 for one girl's scholarship (she is now in the fourth year of her school). They also hold a girls group for 12 girls in Swaziland; they receive two hours of education and empowerment a week for 14 months. Georgina-Kate has invested 330 hours of her time in the last year.</p>	<p><b>One girl receives a scholarship to go to a good boarding school:</b>  <b>Outcome</b>                      £4,400 (\$6,747 money raised for a year of schooling)                      12 (girls) x 2 (hours) x 42 (school weeks) x \$5 (value of an hour of teaching) = \$5,040  <b>Input</b>                      330 (hours) x \$5 (average pay per hour) = \$1,650</p>	11,787	1,650	7
 <b>Shree Mengal Dvip, Wangchuk Raptan</b>				
<p>Wangchuk is the Senior Medical Officer at the Shree Mengal Dvip Boarding School in Nepal. It was set up by his mentor and Wangchuk helps run the school. The school has directly impacted 5,000 students over 28 years (179 a year). Wangchuk works full time, offering his medical services. This year, after the devastating earthquake, he saved five people and provided 5,000 people with supplies and medical care.</p>	<p><b>Children are given modern medical education grounded in Buddhist tradition:</b>  <b>Outcome</b>                      200 (children) x \$14.30 (1,500 Nepalese Rupees) for the cost of a medical consultation) = \$2,560                      5,000 (people) x \$14.30 (1,500 Nepalese Rupees) for the cost of medical supplies and care) = \$71,500*  <b>Input</b>                      Wangchuk's time = \$2,420 (Average GNI per capita in Nepal)</p>	74,060	2,420	31
<p><b>References:</b>                      * This refers to the 5,000 people who received emergency supplies after the Nepalese earthquake – rather than the 5,000 people receiving a medical consultation over 28 years – in the calculation the annualised figure is the 200 children in the first line of the calculation</p>				

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>SIDS Youth Aims Hub, Angelique Pouponneau</b>				
<p>Angelique co-founded the SIDS Youth Aims Hub – Seychelles. In the last year, 500 people have been given three hours of informal education from the organisation and the opportunities to meet inspirational people in the Seychelles. Angelique has invested 100 hours into the organisation and they have received \$1,000 from the Indian Ocean Commission, \$2,000 from the Ministry of Environment and \$1,500 from private companies.</p>	<p><b>People receive education for free:</b>  <b>Outcome</b>                      500 (people) x 3 (hours) x \$14.10 (proxy hourly value of education received based on average wage*) = \$21,150  <b>Input</b>                      100 (hours) x \$14.10 (hourly value of Angelique's time**) = \$1,410                      \$4,889.50 raised by Angelique</p>	21,150	6,299.50	3
<p><b>References:</b>                      * <a href="https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&amp;met_y=ny_gnp_pcip_pp_cd&amp;idim=country:SYC:MDV:MUS&amp;hl=en&amp;dl=en">https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&amp;met_y=ny_gnp_pcip_pp_cd&amp;idim=country:SYC:MDV:MUS&amp;hl=en&amp;dl=en</a>                      ** no formal hourly rate was provided for Angelique's time so the average wage is used instead</p>				
 <b>Sauvons la Terre, Mohamed Diallo</b>				
<p>Mohamed founded Sauvons la Terre in Guinea in 2012 to promote equal and free access to education for children. At the moment 250 children are being directly impacted by this organisation receiving school uniforms, books and other school equipment to enable them to attend classes. The founders put in \$5,869 to set it up.</p>	<p><b>Increase access to education for Guinean children:</b>  <b>Outcome</b>                      250 (children) x \$40 (cost of uniform and shoes for a year*) = \$10,000                      250 (children) x \$4.40 (cost of school supplies for a year**) = \$1,100  <b>Input</b>                      \$1,467.25 annualised start-up contribution from founders</p>	11,100	1,467.25	8
<p><b>References:</b>                      * <a href="https://www.developafrica.org/donate-or-collect-school-and-office-supplies">https://www.developafrica.org/donate-or-collect-school-and-office-supplies</a>                      ** <a href="http://www.beyondourselves.co.uk/donate/alternative-gifts/item/3/20/class-resources/?a=sl&amp;gclid=COOs6nJ5cgCFSIOwwodV5AK7A">http://www.beyondourselves.co.uk/donate/alternative-gifts/item/3/20/class-resources/?a=sl&amp;gclid=COOs6nJ5cgCFSIOwwodV5AK7A</a></p>				
 <b>TeachSurfing, Miganoush Magarian</b>				
<p>Migan co-founded TeachSurfing in 2014. TeachSurfing connects and supports people who want to share their expertise and culture with schools and non-profit organisations in their home and travel destinations. Organically, the project has reached 95 countries, however, they only have in-depth information from four. They received \$5,000 from Amazon Web Services and one full-time volunteer for one year to develop their website. In Armenia, Serbia, Germany and Romania, they have held ten TeachSurfing events with 530 participants. 17 TeachSurfers have travelled to 10 hosts (NGOs or similar educational institution). Each week, on average 20 participants receive two hours of education. They have also received €10,000 thanks to their success to help them set up a branch in Armenia.</p>	<p><b>People receive education from TeachSurfers:</b>  <b>Outcome</b>                      20 (participants) x 2 (hours a week) x 52 (weeks) x \$32 (average teacher wage per hour in Germany*) = \$66,560                      €10,000 (\$11,320) money received to set up in Armenia, due to success elsewhere  <b>Input</b>                      \$5,000 donation from Amazon                      \$30,810 (average annual salary in Germany)</p>	70,669	16,021.00	4
<p><b>References:</b>                      * <a href="http://www.theguardian.com/teacher-network/teacher-blog/2014/sep/05/how-the-job-of-a-teacher-compares-around-the-world">http://www.theguardian.com/teacher-network/teacher-blog/2014/sep/05/how-the-job-of-a-teacher-compares-around-the-world</a></p>				

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>The Academy of Modern Studies, Vugar Adigozalov and Tamila Muhamedyarova</b>				
<p>The Academy of Modern Studies (AMS) was founded by Vugar (Azerbaijan) and Tamila (Tajikistan) in 2013. It aims to eliminate unemployment among marginalised youth in Azerbaijan and Russia. It offers various educational diplomas in photography and web design. In partnership with a number of corporations, AMS offers internships, to help their graduates find well-paid jobs.</p> <p>AMS has educated and trained over 446 students in the past year. This has resulted in 83% of graduates finding jobs within six months of completing the programme, 43% of them at partnering corporations. In addition, the entrepreneurial Angels programme has resulted in eight successful new businesses.</p>	<p><b>People receive free job skills education</b> <b>Outcome in Azerbaijan</b> 424 people received tuition from April 2014 – June 2015 Marketing/PR: 231 (people) x (135 (hours) x \$15.92 (Value) = \$496,621.10* Photography: 93 (people) x 115 (hours) x \$15.92 (Value) = \$170,318* Graphic Design/ IT: 100 (people) x 135 (hours) x \$15.92 (Value) = \$214,987.5* Entrepreneurship: 32 (people) x 155 (hours) x \$15.92 (Value) = \$78,988* <b>Outcome in Russia</b> 20 (people) x 80 (hours) x \$12.85 (value) = \$20,560** <b>Input Azerbaijan</b> 235 student for 135 hours @ \$1.20 an hour = \$37,422 in total*** 93 students for 115 hours @ \$1.20 an hour = \$12,834 in total*** 100 students for 135 hours x \$1.20 per hour = \$16,200 in total*** 32 Entrepreneurs for 155 hours x \$1.20 per hour = \$5,952 in total*** <b>Input Russia</b> As an input, the average wage of refugees/migrants in Russia will be used. 80 hours x \$1.93 (per hour) x 20 (people) = \$3,088</p>	981,474.40	129,066	8

**References:**  
<http://theams.weebly.com/http://dmi.mak.az/pddm>  
<http://www.bloombergview.com/articles/2015-06-15/why-russia-still-attracts-immigrants> <http://www.ihsbm.ru/digital/> and <http://www.ihsbm.ru/upload/digital-program-im.pdf>  
<http://dietamamay.kz/>  
 \* Based on similar courses costing \$637 for 40 hours = \$15.92 / hour  
 \*\* Based on alternate 33 hour courses costing \$424 = \$12.85 per hour  
 \*\*\* Most fellows (students) were previously unemployed so a low average wage of \$1.20 an hour is used as a proxy for their time.

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>The Door Campaign, Quincy Swatson</b>				
<p>Quincy founded The Door Campaign, which invests in the link between education and employment to ensure youth in low income households have the resources and tools necessary to obtain quality employment. 450 students have received a minimum of two hours a week for 18 weeks of training. They received \$125,000 in funding.</p>	<p><b>Students receive training to close gap between education and employment:</b> <b>Outcome</b> 450 (students) x 2 (hours) x 18 (weeks) x \$32.90 (hourly value of a teacher*) = \$532,980 <b>Input</b> \$125,000 funding**</p>	532,980	125,000	4

**References**  
 \* <http://money.usnews.com/careers/best-jobs/high-school-teacher/salary>  
 \*\* used as proxy for cost of supplying education

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>The Knowledge Project, Dan Ryan</b>				
<p>Dan founded The Knowledge Project at Oxford University in 2014. They offer evening classes to the local communities, the courses are taught by talented local postgraduate students and the profit from running the courses is used to support educational charity Jacari. So far, 100 people in the community have received two hours of education a week and the graduates get teaching experience and training.</p>	<p><b>Teachers receive training:</b> <b>Outcome</b> 20 (teachers) x 6 (hours) x \$12.70 (proxy value of training*) = \$1,524 \$11,492.70 (£7,500 money donated to Jacari) <b>Members of the local community attend evening classes:</b> <b>Outcome</b> 100 (community members) x 10 (weeks) x \$26.80 (proxy value of an evening class**) = \$26,800 <b>Input</b> 100 (community members) x 10 (weeks) x \$15.30 (cost of classes per week) = \$15,300</p>	39,816.70	15,300	3

**References:**  
 \* <http://www.tefl.org.uk/courses/tefl-courses-and-fees/tefl-courses-with-a-weekday-module/>  
 \*\* <https://www.conted.ox.ac.uk/courses/>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>The Other You, Ludovic Cottier</b>				
<p>Ludovic Cottier and his partner founded 'The Other You' to teach children all around the world about the value of sharing and cultural understanding. They create networks of young people who send letters of thanks and pictures with the toys distributed to orphans and children in care. 1,500 toys have been donated by children in Western Europe. The toys and 1,500 kg of school supplies were distributed to 40 schools and 80 institutions in 42 poor countries as Ludovic and his partner continued on a 365-day road trip from Ireland to Thailand. At the schools and institutions visited en route, Ludovic and his partner held educational and interactive sessions, teaching the children about the different places they had visited and the other children they had met.</p> <p>The Other You raised over €17,000 by crowdfunding and negotiated with Hertz to buy an almost new Ford Transit van which would usually cost around €9,825 (\$14,876.40). To remain carbon neutral on the road trip, environmentally friendly products were bought wherever possible. A donation was also made to The Rainforest Trust which will buy more than ten acres of rainforest, at approximately \$429.37 per acre.</p> <p>A standard sized soft toy costs around £14.99 (\$22.70). An educational workshop in the UK costs roughly £1.60 (\$2.40) per child per hour long workshops. At each school or institution 20 children took part in their workshops. 1,500 kg of school supplies is slightly harder to value as there is no detailed breakdown. The cost of a standard exercise book (£0.99) and a box of pencils (£3.99) is multiplied by the number of children impacted as an estimate of value.</p>	<p><b>Children receive toys, school equipment and education:</b> <b>Outcome</b> 1,500 toys worth \$22.70 each distributed to children = \$34,050 2,400 children each receive an exercise book worth £0.99 and a box of pencils worth £3.99 = \$18,000 20 children at each of 40 schools and 80 institutions receive a workshop valued at \$2.40 = \$5,760 Carbon offset donation of \$429.37 x 10 acres = \$4,293.7 Value of the van = \$14,876.40 <b>Input</b> Money raised, including the money paid for the van = \$18,969.40</p>	76,980.10	18,969.40	4

**References**  
<http://www.the-other-you.org/>  
<https://www.rainforesttrust.org/project/protecting-the-atlantic-rainforest/>  
[http://www.toysrus.co.uk/toys/browse/toys/soft-toys/\\_/N-102869](http://www.toysrus.co.uk/toys/browse/toys/soft-toys/_/N-102869)  
<http://www.a-life.co.uk/a-life-prices-and-timetables>  
<http://www.ryman.co.uk/steadtler-noris-eco-pencils-box-of-12>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>UNLOC, Hayden Taylor</b>				
<p>Hayden Taylor and his co-founder created Unloc in 2011. They aim to increase the academic experience of students nationwide and have impacted over 1,410 school children this year. They facilitate student forums to create city or town-wide dialogue about improvements they want to see. In Portsmouth, UK, 14 secondary and 20 primary schools have been collaborating for three years. Three times a year 80 secondary students and 40 primary students meet and at the end of the academic year, the Portsmouth Student Voice Day is held, where 200 primary and secondary students, aged 5–18, come together to discuss and improve their schools. Positive outcomes include radio stations being set up in schools, increased inclusion of special needs students and organised events which have raised over £5,000 for charity. An annual summit also develops young children's civic engagement, leadership and communication skills. Equivalent courses cost £25 per child.</p> <p>Unloc's Enterprise Academy offers a year-long course and structured learning plan for young entrepreneurs. For three hours a week over 36 weeks, children receive training in soft skills such as teamwork, leadership and communication skills, as well as mentorship from local business. 80 young people from one school will benefit this year. However, the cost to schools for this service remains confidential.</p>	<p><b>Children receive education about civil society and entrepreneurship:</b> <b>Outcome</b> £5,000 raised for charity 200 students attend a forum valued at £25* (value of alternate training session) = £5,000 630 students attend 1.25 hours training session valued at £25* per hour or £31.25 per session = £19,687.50 N.B. attending a similar Peace Jam Workshop costs £25 per child. <b>Input</b> Cost of running the training programme = 70 sessions x £160 = £11,200</p>	45,002.09	16,977.60	3

**References**  
 70 training programmes of 1½ hour sessions teaching soft-skills are confirmed for 630 students this year. Larger sessions of up to 200 students cost £160. The programmes vary from one-off sessions for 200 students to more intimate, one-on-one sessions. Another UK-based organisation that offers youth leadership and communication workshops costs £25 per person.  
 A special course called 'Politics is Important', teaches children about the importance of democracy and participation in the political process. The course runs for one hour per week for six weeks. This year 500 students will take part in these courses, with a projected 2,000 students next year. The cost is confidential.  
 \* [http://www.peacejam.org.uk/?page\\_id=14](http://www.peacejam.org.uk/?page_id=14)

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Bankers without Borders, Nicholas Kabaso</b>				
Nicholas founded Bankers without Borders, Zambia, a platform that reaches out and empowers communities through advocacy, education, mentoring and the creation of social enterprises. 500 people have received ten hours of mentoring and business lessons. Bankers without Borders founders have invested 390 hours of their time, received \$1,000 in donations. They have donated one desktop computer and 100 books to a library, plus \$774 in micro-credits to the community.	<b>Community receives support and education to create social businesses:</b> <b>Outcome</b> 500 (people) x 10 (hours) x \$2.70 (average hourly pay for a teacher*) = \$13,500 100 books x \$1 (each**) = \$100 Desktop computer = £250*** \$774 (micro-credits) <b>Input</b> 390 (hours) x \$4.80 (average hourly salary****) = \$1,872 £1,000 raised	14,624.00	2,872	5

**References**

- \* <http://www.ipsnews.net/2010/11/challenge-to-retain-zambias-teachers/>
- \*\* <http://www.bookworldzambia.com/shop/novel-other/harry-potter-philosophers-stone/>
- \*\*\* <https://satruck.org/Home/DonationValueGuide>
- \*\*\*\* <http://www.averagesalarysurvey.com/zambia>

 <b>Barclays Launchpad, Claudia Gwinnutt</b>				
The Barclays Launchpad was started with funding of £22,000 from former CEO Anthony Jenkins. People with ideas for social businesses and enterprises were given the chance to pitch for funding. At the end, six winners were given the chance to collaborate with Launchpad and be mentored by Barclays to bring the selected social enterprise concepts into existence. The ten Barclays One Young World Ambassadors acted as Managing Directors and together provided the 6 social businesses with a package of business support including six full-day workshops, five to ten hours a week of mentoring, 280 hours a year of advice, plus free workspace. The Ambassadors average salary was £33,000 per annum or £17.19 per hour. The business advice provided by Barclay's graduate trainees will be estimated using London Business School's MBA course of £67,750 per annum or an equivalent hourly value of £52.47. The social businesses invest their time attending a free training day on entrepreneurship which cost £20,000 to create and was funded by Antony Jenkins' input. Access to six full-day workshops is comparable to a three-day course run by KP Training & Consulting Limited in Start Up business, costing £1,450. Free workspace in London donated by Barclays in their offices saved social businesses attempting to rent something similar for around £340 per month per person.	<b>Social Businesses receive start-up support from Barclays:</b> <b>Outcome</b> 6 social businesses x 6 day business start-up workshops* = 6 x £2,900 = £17,400 (\$26,933) 6 businesses given 12 months office space valued at £340 per month per person = £16,320 (\$25,122) 6 social business mentored for 4.5 hours x 12 months at £52.47/hour = £17,000 (\$26,314) 6 projects receive 5.83 hrs x 48 weeks of facilitators time valued at £52.47/hour = £88,099 (\$136,367) Value of Schools for start-ups training day = £20,000 (\$30,957) <b>Input</b> Value of Anthony Jenkins donation = £22,000 (\$34,053) Facilitators input 5.83 x 48 working weeks valued at £17.19 / hour for 6 projects = £28,863 (\$44,676) 6 Managing Directors give 4.5 hours / month x 12 months at £17.19 / hour = £5,570 (\$8,621)	245,693.00	87,350.00	3

N.B. SROI calculation does not include the social impact and profits of the six businesses

\* Using a comparable three-day course by KP Training & Consulting Limited costing £1,450 (\$2244.43) N.B. Calculations made in GBP and transferred into USD for the final ratio.

**References**

- <http://www.graduateschemes.co.uk/companies/barclays/>
- <https://www.london.edu/education-and-development/masters-courses/mba/fees-financing-and-scholarships#.VfwnFyBViko>
- <http://courses.independent.co.uk/training/business-start-up-ic-certificate-course-201364>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Club Entrepreneurial Acces Jeunes, Jacquelin Alcuis &amp; Jodney Paul Alcime</b>				
Jodney and Jacquelin founded Club Entrepreneurial Acces Jeunes in 2011 to support young entrepreneurs with educational and financial support. 5,000 people have received three hours of training a week and support for a year. They have also started a record label that aims to help young artists lift themselves out of hardship.	<b>The total value young entrepreneurs receive from training and support:</b> <b>Outcome</b> 5,000 (people) x 3 (hours/week) x 48 (weeks) x \$6.80 (hourly value of training)* = \$4,896,000 <b>Input</b> \$50,000 over 5 years 2 (founders) x \$820 (average national wage in Haiti**) x 5 (years) = \$8,200 per annum	979,200	18,200	54

**References**

- \* Used as a proxy to calculate the value each individual receives <http://nahpconference.org/registration/>
- \*\* <http://data.worldbank.org/country/haiti>

 <b>Imagine Nation, Dean Benjamin</b>				
Dean founded Imagine Nation in 2014, it is an incubator for start-ups in one of the poorest areas of South Africa. The founders have put in 500 hours and around 100,000 ZAR of investment. They are still in their pilot phase and have helped 20 young people so far and they have been given 300 hours of teaching.	<b>Young people each receive 10 weeks of support and education to help them set up a business:</b> <b>Outcome</b> 20 (people) x 300 (hours) x \$6 (83 ZAR value of education based on hourly rate of teachers) = \$36,000 <b>Input</b> 100,000 ZAR (\$7,501) 500 (hours) x \$6.51 (average hourly rate) = \$3,255	36,000	10,756	3

 <b>SBYA Global, Shazeeb Islam</b>				
Shazeeb Islam Founded Social Business Youth Alliance Global (SBYA) to educate and support people in Bangladesh starting a social business. SBYA's Social Business Development training programme offers three-hour workshops to introduce the concept of social business. 60 people attend each of seven workshops a year. Attending costs \$8, a deliberately low, affordable price. SBYA Global also offers two eight-hour Social Business Development (TSBD) programmes, on entrepreneurship and business plan development. 120 people attended the two programmes for \$15 each. The Social Business Plan Development training, offers four hours of classes. 200 people attended two training sessions this year and the 30 best business plans were selected from each intake. Participants pay \$4 to attend. SBYA's annual Social Business Champ competition shortlisted 140 teams from 700 applications. After completing a TSBD programme 50 teams were chosen, prepared a business plan and 15 teams became finalists; they presented their plans and received four hours of expert mentoring. The two winning teams received an award and certificate from Professor Muhammad Yunus and start-up funding from Grameen Telecom Trust estimated at \$12,000. The competitors paid \$12 per team. 650 people attended SBYA Global's Youth Summit, sponsored by universities and corporations for \$13 each. With 20 inspirational speakers including Professor Muhammad Yunus, the Summit offers 11 hours of talks, discussions and workshops. This year, over 1,890 young entrepreneurs benefited from SBYA Global.	<b>Young social entrepreneurs receive social business training:</b> <b>Outcome</b> Value of workshops = 60 people x 7 (workshops) x 4 (hours) x \$24 (value of an hour) = \$40,320 Value of TSBD = 60 (people) x 2 (TSBDs) x 8 (hours) x \$24 (value of an hour*) = \$23,040 Value of SB Plan Development = 100 (people) x 2 (programmes) x 4 (hours) x \$24 (value of an hour) = \$19,200 Value of participating in the Social Business Champ = 420 (people) x 8 (hours of TSBD) x \$24 = \$80,640 2 (teams) x \$12,000 (approximate value of funding) = \$24,000 Value of attending the Summit*** = 650 (people) x \$25.75 (value of one day at Summit**) = \$16,737.5 <b>Input</b> Value of workshops = 60 (people) x 7 (workshops) x \$8 (per person) = \$3,360 Value of TSBD = 60 (people) x 2 (TSBDs) x \$15 (per person) = \$1,800 Value of SB Plan Development = 100 (people) x 2 (programmes) x \$4 (per person) = \$800 Input value of entering the competition = 140 (teams) x \$12 = \$1,680 Input value of attending the Summit = 650 (people) x \$13 = \$8,450	203,937.50	16,090	13

**References**

- \* A similar social business seminar in Bangladesh typically costs 15,000 Taka (\$193) for an 8 hour day i.e \$24 an hour.
  - \*\* [http://banglaconfo.com/fees\\_local](http://banglaconfo.com/fees_local)
  - \*\*\* Similar business conferences in Bangladesh (for two days) cost 4,000 Taka (\$51.5).
- <http://sbyaglobal.org/training-on-social-business-development-tsbd/>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>SED Co, Rónán Ó Dálaigh</b>				
<p>Rónán set up Social Enterprise Development Company (SED Co) in 2014 to help social entrepreneurs in Ireland set up businesses in Ireland. SED Co offers unlimited advice, support and office space for their social businesses, working closely with them to ensure success. Rónán self-started SED Co by raising €60,000 (\$67,479)</p> <p><b>Social Entrepreneurs</b> 13 social businesses were set up and along with SED Co, have an annual turnover in excess of €400,000, and employ 30 people including six full-time staff. There are also 24 part-time volunteers working 15 hours a week. On average the entrepreneurs use six hours of advice a week. Similar advice offered at 'Start your own business' workshop costs €200 for 30 hours of classes' equivalent to €6.70 (\$7.50) per hour.</p> <p>The office space used would normally cost €540 (\$607.30) per month for a two-person office in Dublin City Centre. The enterprises stay with SED Co for as long as they need their services and when they outgrow the space, the whole team moves on.</p> <p>SED Co has also received upwards of €40,000 (\$44,950) in philanthropic and government donations because of their success.</p>	<p><b>Entrepreneurs supported:</b> <b>Outcome</b> 13 businesses x 6 (hours advice per week) x 48 weeks at \$7.50/ hour* = \$28,080 13 businesses save monthly office space costs of \$607.30 for 12 months** = \$94,738.80 13 businesses receive each 15 hours per week over 48 weeks of free volunteer labour valued at a living wage per hour of \$12 = \$112,320 SED Co and the social enterprises annual turnover = \$449,148 Attracting philanthropic and government donations through SED Co's success = \$44,950 <b>Input</b> 24 volunteers' give 15 hours per week for 48 weeks, at minimum wage of \$9.70 /hour = \$167,616 Value of Rónán's start-up costs = \$67,479</p>	729,237	253,095	3

**References**  
\* <https://www.localenterprise.ie/DublinCity/Training-Events/Online-Bookings/>  
\*\* <http://www.daft.ie/dublin/commercial-property/>

 <b>Tibatane, Jenna Logeais</b>				
<p>Jenna Logeais and two friends set up Tibatane in 2014 after Jenna attended the One Young World Summit in Johannesburg. Tibatane provides Zimbabwean individuals with micro-entrepreneurial ambitions, resources, money and skills needed to set up a sustainable business. The organisation is still in its pilot phase and has supported one man to set up a chicken farm.</p> <p>He received a grant of \$500 to buy 120 chickens, and received business advice and training to help him run the farm.</p> <p>He spent 20 hours or three working days to set up the chicken farm. He previously worked in the agricultural sector, so his annual salary, based on the Zimbabwean average, would equate to \$2,154 or \$5.90 a day.</p>	<p><b>Farmer receives support to start his own chicken farm:</b> <b>Outcome</b> Farmer receives 3 hours of business classes worth \$75/hour (estimated using equivalent advisory rates)* = \$225 Farmer receives \$500 grant <b>Input</b> Farmer works 3 days valued at \$5.90 each setting up the farm = \$17.70</p>	725	17.70	41

**References**  
\* <http://www.lawsociety.org.zw/>  
\*\* The advice received by the chicken farmer cost the equivalent of legal advice in Zimbabwe which according to the Law Society of Zimbabwe costs \$75 per hour minimum.

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Thai Young Philanthropist Network, Ada Chirapaisarnkul</b>				
<p>In 2008, Ada founded the Thai Young Philanthropist Network, the organisation has grown into a community of 2,700 young leaders working to strengthen civil society in Thailand. TYPN offers youth entrepreneurship training for students and teachers from 250 schools nationwide to build ventures that generate extra income for their institutions, and provide business consultation and capacity building support to over 100 social-purpose organisations. Additionally, she is a pioneer of social entrepreneurship education in Thailand, co-founding a BA in Global Studies and Social Entrepreneurship (GSSE) program and G-Lab (Social Innovation Lab) at the School of Global Studies, Thammasat University in 2013. She has since served as a lecturer in social entrepreneurship and Executive Director of G-Lab.</p>	<p><b>TYPN has helped youth and women with training and skills:</b> <b>Outcome</b> 14,000 (hours training and education received) x \$39 (proxy value of education*) = \$546,000 <b>Input</b> 16 (hours workshops and training provided) x 250 schools x \$8.40 (cost of training based on average wage) = \$33,600 <b>Incubate and support scaling of emerging young social entrepreneurs in Thailand:</b> <b>Outcome</b> 200 (hours) x \$39 (value of the classes*) = \$7,800 <b>Input</b> 250 (people) x \$8.40 (average wage**) = \$1,260</p>	79,114	4,980.00	16

**References**  
\* <https://www.opportunitiesforafricans.com/2014-youth-for-peace-training-workshop-bangkok-thailand/>  
\*\* <http://www.tradingeconomics.com/thailand/wages>

 <b>Transform Africa, Jonathan Mubiru</b>				
<p>Jonathan founded Transform Africa in 2013, aiming to empower young social entrepreneurs both new and existing, and to help them make a difference in their communities. Jonathan has put in 7,200 hours during the set up and running of the organisation. They also received a \$2,000 grant from Barclays and Junior Achievement. The initiative offers six hours of training a week as well as three partnerships per month from sponsors at different levels and has directly impacted 1,500 entrepreneurs. They hope to have impacted 5,000 by the end of 2016.</p>	<p><b>Young entrepreneurs receive training and support:</b> <b>Outcome</b> 1,500 (people) x 6 (hours) x 48 (weeks) x \$0.31 (1,121 UGX hourly wage used as proxy for value of mentoring*) = \$133,920 <b>Input</b> 7,200 (hours) x \$0.31 (1,121 UGX average hourly wage*) = \$2,232 \$2,000 grant</p>	66,960	2,116.00	32

**References**  
\* <http://www.wageindicator.org/main/Wageindicatorfoundation/publications/2012/wages-in-uganda-wage-indicator-survey-2012>

 <b>Yunus&amp;Youth, Cecilia Chapiro</b>				
<p>Cecilia Chapiro co-founded Yunus&amp;Youth, a global online mentoring platform for social entrepreneurs. The aim is to train, equip and connect young social entrepreneurs with the expertise, resources and opportunities needed to maximise their impact. The website pairs budding entrepreneurs with established business people, politicians and academics who share their skills and knowledge to support the mentees' social business development. The Fellows and Mentors, who offer their time for free, meet the social entrepreneurs for a minimum of two hours a month, and up to eight hours a month. The six-month mentoring programmes helped 43 young social entrepreneurs from over 18 countries. The latest programme received 155 applications from 50 different countries and the 25 best were chosen. Yunus&amp;Youth also offer a bi-weekly webinar with an expert Mentor, organise social business events and workshops around the world. So far, 200 hours of workshops, teaching 600 people the value of social business, have been held in Morocco, Brazil and the USA.</p>	<p><b>People learn about social business:</b> <b>Outcome</b> 40 people receive 6 months of tailored mentoring, valued at \$219* per month = \$52,560 600 people attend 2-hour social business workshops and events valued at \$23 per hour** = \$27,600 <b>Input</b> 40 Fellows provide an average of \$6.5 hours mentoring a month valued at \$8.80** per hour = \$13,728 Time of 600 people, valued at \$8.80/hr***, attending 2-hour workshops = \$10,560</p>	80,160	24,288	3

**References**  
\* <https://www.mentorpitch.com/pricing>  
\*\* Equivalent hourly rate calculated from similar workshops valued at \$550 for 3 days <http://mitgsw.org/2014/registration/>  
\*\*\*based on average global monthly salary of \$1,480. Assuming an eight-hour day this equates to \$8.80 an hour, <http://www.bbc.co.uk/news/magazine-17512040>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
<b>Alternate Technology Association, Olivia Laskowski</b>				
Olivia works for the Alternative Technology Association, which provides remote communities in Timor-Leste with solar power. Olivia invested \$10,000 AUD and 2,000 voluntary hours. So far, 1,300 solar lights have been installed providing people with an extra six hours of light a night. 40 technicians have been trained to install and repair the solar lights. The value of the entire solar lighting system is \$250 AUD.	<b>Families in Timor-Leste receive solar systems and have access to power and light:</b> <b>Outcome</b> 1,300 (solar lights) x \$179.6 (\$250 AUD) = \$233,480 <b>Input</b> \$7,189 (money invested by Olivia) 2,000 (hours) x \$21.7 (hourly value) = \$43,400	19,456.70	4,215.80	5
<b>ChipSafer, Victoria Alonsoperez</b>				
Victoria founded ChipSafer, which enables farmers to take fast action by alerting them about anomalies in the behaviour of their animals and prevents cattle theft. They have five full-time employees now and have earned several grants and investments due to the success of their application process. ChipSafer will be going to market this year.	<b>Value of the ChipSafer Business:</b> <b>Outcome</b> \$270,000 (in grants and investments) awarded over 2 years <b>Input</b> 2 (years) x \$18,940 (average annual salary in Venezuela*) = \$37,880 \$3,500 upfront investment	135,000	20,690	7

References  
\* [https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9\\_&met\\_y=ny\\_gnp\\_pcap\\_pp\\_cd&idim=country:URY:PRY:CHL&hl=en&dl=en](https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&met_y=ny_gnp_pcap_pp_cd&idim=country:URY:PRY:CHL&hl=en&dl=en)

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
<b>FoodCloud, Iseult Ward</b>				
Iseult Ward co-founded FoodCloud, a platform that decreases food waste in Ireland by creating a network of businesses and charities to redistribute food fit for human consumption that would otherwise go to waste. By using the FoodCloud App – or website – a business can upload details of their surplus food and the time period for collection. A text message is sent automatically to charities in the community and the first charity to accept the offer collects it directly from the business. FoodCloud has a network of 150 businesses which donate food, including a partnership with 146 Tesco stores across Ireland. FoodCloud has created a network of charities which provide support to many individuals within the community, including children and youths at risk of food poverty, single parents, the elderly, those who are homeless, those who are going through drug and alcohol rehabilitation, those who are unemployed, women who are escaping domestic violence, and families with low incomes. To date 90,000 people have been directly impacted through FoodCloud's network of 330 charities, which have received 667 tonnes of food and provided 1,468,000 meals. The reduction in food waste saved 2,136,000 tonnes of CO <sub>2</sub> . These charities and grassroots organisations benefit from significant cost savings, though these have not been used in the final calculation.	<b>Value social and environmental impact:</b> <b>Outcome</b> Value of 1,468,000 meals (valued at \$10 /500 meals)* donated to charities = \$546,096 Value of CO <sub>2</sub> savings from reduced food waste = 2,136,000 tonnes CO <sub>2</sub> x \$37 Social value** = \$79,032,000 N.B. UK and US economists estimate the social cost of a metric tonne of carbon emissions conservatively at \$37 <b>Input</b> Value of investment = \$535,776.7 Value of volunteering hours = 120,900 (hours) x \$13.10 (€11.45 hourly living wage) = \$1,583,790	39,789,048	1,059,783.35	38

References  
\* <http://www.fareshare.org.uk/donate/>  
\*\* <http://news.stanford.edu/news/2015/january/emissions-social-costs-011215.html>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
<b>Jaan Pakistan, Khizr Tajammul</b>				
<p>Jaan Pakistan was founded two years ago to deliver cheap solar-powered energy kits to rural homes in Pakistan. Over 40% of rural Pakistan is not connected to the national electricity grid. Distributors are reluctant to go into rural areas because it is considered uneconomical due to the low usage rates and high distribution costs. Most households in Pakistan use low-cost biomass fuels for cooking. Women spend up to six hours a day collecting firewood for cooking, time which could be spent more productively. Each household spends 1,751.1 PKR (\$16.80) a month per household for fuel including bio-mass fuels, kerosene, gas and candles. These fuels emit CO<sub>2</sub> and pose serious health risks.</p> <p>Jaan Pakistan's solar power kits are designed to power homes, sanitise water, provide heating and a cooking station. The founders won the Rwanga Fund £20,000 prize at the 2014 One Young World Summit. Funding for the project was received on 14th July 2015. A solar kit has been commissioned from China and will be reverse engineered to make them even more affordable. Currently the kits cost \$20 to manufacture and will be sold for around \$23.90 each.</p> <p>In January 2016, they will pilot the kits in 50 households in suburban Lahore and 50 households in a North Punjab village. The average family size in Pakistan is 6.8 people. By June 2016, 400 kits will be sold and 3,400 people will be impacted.</p> <p>To date, Khizr has spent 160 hours (one month) setting up Jaan Pakistan. He left a career in advertising, worth 51,524 PKR (\$493) per year to do so.</p>	<p><b>Households receive clean energy:</b> <b>Outcome</b> 100 households each save \$16.80 fuel costs per month or \$201.06 a year = \$20,160 100 (households) x 2 (tonnes CO<sub>2</sub> saved per kerosene lamp replaced) x \$37 (Est. social value*) = \$7,400 \$20,000 prize money won by Khizr for starting Jaan Pakistan <b>Input</b> Value of buying 400 kits = 400 x \$23.9 = \$9,560 Khizr's time for one month starting the project based = annual salary \$493 / 12 = \$41</p>	47,560	9,601	5

References  
\* <http://news.stanford.edu/news/2015/january/emissions-social-costs-011215.html>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
<b>Kenya Green Supply, Kevin Musila (Kenya) and Marielle Fillit (USA)</b>				
<p>Kenya Green Supply (KGS) founded by Kevin Musila and Marielle Fillit in 2013, produces and distributes sustainable solar-powered energy units called GreenKits to Kenyan households unable to connect to the national grid.</p> <p>In 2015, Lighting Africa states 75% of people are not connected to the grid and in rural Kenya it costs 15,000 Kenyan Shillings (KES) (\$144.64) or the equivalent of an average month's wages in Kenya to connect. Thereafter monthly bills average 1032 KES (\$10) KGS's home solar system only costs \$150, provides 20–30 watts, of AC and/or DC electricity, has a 12-month warranty and provides KGS with \$20 to \$30 profit. There is a delivery charge, which varies from \$2–10 depending on the customer's proximity to a depot.</p> <p>To date, 150 kits have been supplied, ten to small businesses. The kits have directly impacted over 660 people with lighting and power for the average family home of 4.4 people. KGS has 200 orders which should be distributed by the end of 2015, directly impacting a further 880 people.</p> <p>The most widely used alternative energy sources are kerosene and biomass fuels. Kerosene costs \$115 or 10% of yearly household income. Charging a mobile phone at charging stations costs up to 30.96 KES (\$0.30) in rural areas. By investing in a solar powered kit, the cost savings can pay for food, school fees or creating businesses.</p> <p>Reducing kerosene use also benefits consumers' health and the environment.</p>	<p><b>Households receive clean energy:</b> <b>Outcome</b> 70% or 98 of the 140 homes supplied are in rural areas. 50% of these, i.e. 49 homes could connect to the grid. Each saves in the first year = \$115 on kerosene, \$109.50 (\$0.30 x 365 days) phone charging, \$144.64 connection and 120 electricity supply = \$489.14 Total savings for 49 households = \$23,967.86 49 of the rural households could not connect. Each of these saves \$115 for kerosene plus \$109.50 phone charging costs which is \$224.50 each or in total \$11,000.50 30% of 140 homes supplied are in urban areas = 42 households. In the first year each saves (0.25 x 365) \$91.25 phone charging costs, \$115 on kerosene, \$144.64 connection charges and \$120 of electricity supply costs = \$470.89. For 42 households the total cost savings are \$19,777.38 Replacing kerosene with clean energy saves 2 tonnes of CO<sub>2</sub> with an estimated social cost of \$37 per tonne*. Over the five year life span of a kit 2 tonnes of CO<sub>2</sub> at \$37 each for 150 kits = \$11,100 or \$2,220 per year <b>Input</b> \$155 (cost of kit including postage to rural areas) x 98 (rural households) = \$15,190 \$152 (cost of kit including postage to urban areas) x 42 (urban households) = \$6,384</p>	56,965.70	21,574	3

References  
\* <http://news.stanford.edu/news/2015/january/emissions-social-costs-011215.html>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Natural Resources Research Initiatives, Abel Williams Cheayan</b>				
<p>Abel founded the Natural Resources Research Initiative (NRRI) four years ago to prevent future conflicts and the associated environmental abuses. Abel works full-time for the organisation and received a grant of \$4,800 from the US Embassy Monrovia. To date they have given 1,250 students seven hours of lectures on the importance of natural resources. They have also donated barrels of treated water to ten communities or 200 people affected by Ebola.</p>	<p><b>People are more aware of the importance of natural resources in Liberia:</b>  <b>Outcome</b>                      1,250 (students) x 7 (hours) x \$0.5 (hourly value of education*) = \$4,375                      \$23.1 (cost of providing clean water) x 20 (people) x 10 (communities) = \$4,620                      \$1,800 (fundraising)  <b>Input</b>                      \$700 (one year of salary in Liberia**)                      4,800 over 4 years = \$1,200 (funding from the US embassy per year)                      \$1,242 (funding from GIZ) = \$310.50/year</p>	2,699	2,211	1

**References**  
 \* [https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9\\_&met\\_y=ny\\_gnp\\_pcapp\\_pp\\_cd&idim=country:LBR:GIN&hl=en&dl=en](https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&met_y=ny_gnp_pcapp_pp_cd&idim=country:LBR:GIN&hl=en&dl=en)  
 \*\* [https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9\\_&met\\_y=ny\\_gnp\\_pcapp\\_pp\\_cd&idim=country:LBR:GIN&hl=en&dl=en](https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&met_y=ny_gnp_pcapp_pp_cd&idim=country:LBR:GIN&hl=en&dl=en)

 <b>Project Chirag, Paras Fatnani</b>				
<p>Paras runs Project Chirag in India to give a lighting and charging source for households in India, so far they have provided lighting for 10,162 households (50,810 people) across seven states in India. People with hearing and speech impediments have been trained to become technicians, which gives them a stable income. This project also empowers young people by allowing them to take control of every stage of the process, giving them experience in return for their voluntary roles.</p>	<p><b>Households save money on alternative lighting and charging methods:</b>  <b>Outcome</b>                      2,033 (households per year) x \$38 (annual fuel saving by replacing kerosene lamps with solar lighting) = \$77,254  <b>Input</b>                      2,033 (households) x \$4 (cost of solar lamp) = \$8,132                      \$600,000 (divided by 5 years) = \$120,000 per year investment  <b>Technicians are trained and given stable employment income:</b>  <b>Outcome</b>                      \$2,132 wages (per year by assembling lamps*) x 250 (technicians) = \$533,000                      9 (days training) x \$2.05 per day (value of training**) x 250 (technicians) = \$4,612.50  <b>Youth are empowered:</b>                      2,400 x \$3.1 (average hourly pay in India) x 15 (hours) x 12 (months) = \$1,339,200  <b>Input</b>                      2,400 x \$1.40 (minimum wage in India) x 15 (hours) x 12 (months) = \$604,800</p>	1,949,454	732,932	3

**References**  
 \* <http://www.projectchirag.com/>  
 \*\* [http://ictime.weebly.com/uploads/4/5/3/8/45386447/ictime\\_brochure\\_web.pdf](http://ictime.weebly.com/uploads/4/5/3/8/45386447/ictime_brochure_web.pdf)

 <b>SunCycles, Bernhard Walther</b>				
<p>Bernhard founded SunCycles Namibia two years ago, in order to offer affordable and sustainable e-mobility and electricity via solar-powered electric bicycles. They offer microfinancing to allow people to rent and then buy the bikes outright (they pay \$1,200 over 24 months). However, people who need to get into the cities would usually have to spend \$50 a month on taxis or buy a car for around \$5,000 according to Bernhard. They are taught how to maintain it and can charge USB appliances through it. At the moment there are 25 e-bikes in use (some bought outright and some being rented). There are two volunteers who put in around five hours a week each. They have raised €776 on their crowdfunding platform and received investment of €1,000 from Volkswagen.</p>	<p><b>People save money and increase their mobility through SunCycles:</b>  <b>Outcome</b>                      25 x \$5,000 (cost saving of a car) = \$125,000 over 2 years                      25 x \$50 (cost saving of taxi fares a month) x 12 (months) = \$15,000 over 2 years                      Crowd Funding €776 = \$669  <b>Input</b>                      25 x \$600 = \$15,000                      Investment from VW €1,000 = \$863                      2 (volunteers) x 5 (hours) x 48 (weeks) x \$0.33 (average wage in Namibia*) = \$1,58.4</p>	70,669	16,021.00	4

**References**  
 \* <http://www.salaryexplorer.com/salary-survey.php?&loctype=1&loc=149>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>SmartBarley, John Rogers</b>				
<p>John Rogers led the development and launch of SmartBarley with his company Anheuser-Busch InBev (AB InBev) in 2013. SmartBarley is an online platform enabling barley growers around the world to share best production practices to increase productivity, profitability and natural resource efficiency; a farmer in the US can learn from a farmer in Brazil, and develop skills applicable to crops other than barley. 17 field projects have been implemented to bring new technologies and practices to barley production – ranging from satellite imagery that aids crop management in Russia, a management system for barley co-operatives in South America, an irrigation scheduling technology to reduce water use in the US, and a nitrogen sensor program in Mexico to reduce fertilisation. 2,300 growers have participated in the programme. SmartBarley was launched two years ago with an investment of \$1.2 million from AB InBev. 60 AB InBev employees work exclusively on SmartBarley and undertake research to increase the yield of barley and other crops. AB InBev is also facilitating nine large grower field days across the world to train growers on how to engage with SmartBarley, and discuss initial findings and improved practices for barley production. The increased productivity gains will not be known until 2016–17, when SmartBarley will be better able to access this information, see how many times growers access the platform and which parameters have helped the most. The plan is to be helping 20,000 growers by 2020. The service is comparable to paying an agricultural specialist to improve the yield of crops, which in the USA, is \$8.43 per acre, an imperfect but useful financial proxy, for the value SmartBarley.</p>	<p><b>Farmers receive expert advice on crop growing:</b>  <b>Outcome</b>                      2,300 growers with an average 1,116 acres of farmland* receive advice valued at \$8.43 per acre = \$21,638,124  <b>Input</b>                      Value of investment made by AB InBev = \$1,200,000</p>	21,638,124	1,200,000	18

**References**  
 \* <http://www.albertacanada.com/business/statistics/northeast-agriculture.aspx>

 <b>Your Bike on Bus, Jose Maria Ortega-Hernandez</b>				
<p>Jose founded Your Bike on Bus in order to promote the idea of installing external bike racks in the front of city buses to create an intermodal transport system by combining bikes and buses. They received €3,500 from Telefonica as an initial investment and the team has invested 800 hours of time over three years to set it up. They have completed media campaigns to raise awareness about sustainable travel and they have expanded from Spain, into Mexico, Argentina and Colombia.</p>	<p><b>The organisation has managed to get one bike rack on a bus with a view to more:</b>  <b>Outcome</b>                      €3,500 (\$3,865.5) award from Telefonica*                      €1,000 (\$1,104.4 value of one bike rack on a bus)  <b>Input</b>                      800 (hours) x \$19 (average hourly wage in Spain) = \$15,200 over 3 years or \$5,066 per year**</p>	4,969.90	5,066	1

**References**  
 \* Jose persuaded Telefonica to invest in the project during the set up phase so is included as an output of his time doing so  
 \*\* Value of Jose's time spent setting up the project

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>CLIMB Against Sexual Assault, Shada Abuhattum (Israel) and Poonam Thimmaiah (India)</b>				
<p>CLIMB Against Sexual Abuse was founded by Poonam Thimmaiah and Shada Abuhattum in 2014, to raise awareness of sexual abuse through workshops, videos, blog posts and mountaineering expeditions to prove they can conquer anything. They run support workshops for survivors of abuse where they can talk about their experiences for the first time in a safe environment. They have made and shared survivor videos, to show other survivors they are not alone. CLIMB's 30 active members are based in 12 countries across four continents; the US, Israel, UK, India, Pakistan, Nepal, South Africa, Botswana, Cameroon, Bangladesh, Canada and Ghana – with Chapter Heads in each country. In 2015, nine people, including three survivors, climbed their first mountain in South Africa. Fundraising for more climbs up Kilimanjaro and Mount Everest is ongoing. The outreach programme has educated 4,747 people and CLIMB has 5,000+ followers on Facebook and over 14,000 on their website.</p>	<p><b>Survivors of abuse gain confidence and support:</b> <b>Outcome</b> Fundraising and cost of the mountain climb in South Africa = \$871 (11,600 ZAR) 3 survivors value the 11-hour climb at \$29.10 (400 ZAR)* per hour = \$960.30 5 survivors attend 2-hour 'War against Rape' in Pakistan = 10 x \$30.45 (£19.99)** = \$304.5 10 survivors attend 2-hour STAR workshop in London = 10 x \$167.54 (£110)*** = \$3,350.8 20 survivors attend 2-hour STAR workshop in Lebanon = 40 x \$66.5**** = \$2,660 6 survivors attend a presentation in New York = 6 x \$50***** = \$300 8 survivors talking about their experience on the website = 8 x \$50 = \$400 Therapeutic value for 25 volunteers estimated at \$50/hour x 16 hours a month for 7 months = \$140,000 600 people attend a 1-hour educational outreach workshop valued at \$25.60 = \$15,360 <b>Input</b> 30 volunteers valued at an average global salary of \$8.8 an hour, for 16 hours in each of 7 months = \$29,568</p>	164,206.60	29,568	6
<b>References</b>				
<p>* <a href="http://www.therapist-directory.co.za/josanne-adam.html">http://www.therapist-directory.co.za/josanne-adam.html</a> ** <a href="https://www.icliniq.com/doctor/dra-rooj-najmussaqib">https://www.icliniq.com/doctor/dra-rooj-najmussaqib</a> *** <a href="http://www.harleytherapy.co.uk/fees.htm/">http://www.harleytherapy.co.uk/fees.htm/</a> **** <a href="http://applications.emro.who.int/emhj/1506/15_6_2009_1596_1612.pdf">http://applications.emro.who.int/emhj/1506/15_6_2009_1596_1612.pdf</a>, p. 1599 ***** <a href="http://www.mytherapist.info/rates/">http://www.mytherapist.info/rates/</a></p> <p><b>N.B.</b> The cost of going to a psychiatrist locally is used to assess the value of support given to individual victims to increase their emotional well-being. More general awareness raising workshops about sexual abuse for the public, are valued at the price of attending a psychology of sexual abuse workshop, which costs \$205 for an eight-hour day i.e. \$25.60 an hour.</p>				
 <b>Promise Locks, Tshepiso Ramotsehoa</b>				
<p>Promise Locks is a social business founded by Tshepiso Ramotsehoa, to manufacture and sell hair extensions and help reduce South Africa's 45% female unemployment rate. Tshepiso paid 37,000 ZAR (\$2,737) to be trained in weaving the hair wefts in South Korea and then trained her employees herself because the Hair Company quoted 200,000 ZAR (\$14,797), roughly 10,000 ZAR per person (\$740), to train her employees. The value of the training is significant as Tshepiso's 20 employees now have transferable, tangible skills should they want to work elsewhere.</p> <p>20 previously unemployed women aged between 50 and 60, were taught to weave the hair extensions, which is a transferable skill. Of these 20 employees, 11 are full-time and paid 5,000 ZAR (\$368) a month for an average of 20 hours a week. The remaining nine employees are part-time, working an average 10 hours a week, and are paid 3,000 ZAR (\$221) a month. Tshepiso, and her family invested 600,000 ZAR (\$44,413) to start the business. Long term it is hoped to generate a profit. The sales have reached 70 units per month, priced between 80 ZAR (\$5.99) and 1,800 ZAR (134.69), and have been sold through social media and to local salons.</p> <p>Promise Locks has directly impacted the lives of 20 South African women. Indirectly the increased household income will have a positive impact on their families' well-being.</p>	<p><b>Women learn transferable weaving employment skills:</b> <b>Outcome</b> 20 employees receive training valued at \$740 each = \$14,800 11 full-time staff paid \$368 monthly for 12 months = \$48,576 9 part-time staff paid \$211 for 12 months = \$22,788 Promise Locks Sales of 70 units per month for 12 months, at average price of 1,300 ZAR (\$97.30) = \$81,732 <b>Input</b> Tshepiso's training = \$2,737 Value of the family's investment = \$44,413</p>	167,896	47,150	4

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Conflict Women Ltd, Asiya Mohammed</b>				
<p>Asiya founded Conflict Women Ltd to financially empower survivors of domestic and sexual violence by providing training and buying and selling their jewellery and art. So far she has helped 120 women receive training and a monthly income. They received workshops in jewellery design and materials to begin their new ventures.</p>	<p><b>Women receive skills and training and a monthly income:</b> <b>Outcome</b> 120 (people) x \$1,841 (£1,200 cost/proxy value of workshop*) = \$220,920 \$315.50 (average wage of jewellery designer) x 12 (months) x 120 (people) = \$454,320 <b>Input</b> \$23,666.80 (investment) 2,500 (hours) x \$8.90 (average hourly wage**) = \$22,250</p>	675,240	45,916.80	15
<b>References</b>				
<p>* <a href="http://www.londonjewelleryschool.co.uk/jewellery-diploma/advanced-jewellery-diploma/">http://www.londonjewelleryschool.co.uk/jewellery-diploma/advanced-jewellery-diploma/</a> ** <a href="http://news.bbc.co.uk/1/hi/world/americas/country_profiles/1209827.stm">http://news.bbc.co.uk/1/hi/world/americas/country_profiles/1209827.stm</a></p>				
 <b>Investing For Charity, Matthew Fitzpatrick</b>				
<p>Matthew, an equity analyst, created Investing for Charity (I4C) as an ancillary fund which enables donors to invest into a socially responsible, diverse and profitable portfolio, whilst ensuring his charity was not donor dependent. Five percent of funds are donated to Australian education charities for underprivileged children. To date four charities have received \$15,000 AUD (\$10,391.25 USD).</p> <p>I4C also aims to create a new generation of socially aware financial expert by offering financial investment training to young finance and economics students. The Equity Trainee programme of weekend seminars teaches students the skills of an equity analyst; the Equity Analyst programme, involves executing a seven-stage equity valuation methodology and re-presenting undervalued stocks whilst working with like-minded ethical investors. To date 160 students have been educated and 120 have graduated.</p>	<p><b>Donor investors contribute to training ethical young financiers:</b> <b>Outcome</b> As at September 2015, the I4C fund is worth \$100,000 AUD (\$69,366.50 USD) Over four years, 160 students attended 6 4-hour workshops, and each received 25 or collectively 3,840 hours free tuition Comparable courses in Australia cost US\$13.66 per hour = \$52,416 in total 20 donors gave an average of US\$3,500 = \$70,000 before tax 4 charities received \$10,500 <b>Input</b> Cost of fund donations = \$70,000 minus 40% tax = \$42,000</p>	33,229	10,500	3
<b>Exclusions from the calculation</b>				
<p>Matthew and his colleagues are bankers; their time is highly valuable but not included in the calculation because it was not measured. 80 Charity and Equity Analyst volunteers gain work experience at I4C, but the organisation has only just begun gathering usable data for a reasonable impact evaluation.</p>				

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>More and Better Nurses for Mexico, Andrea Mendoza and João Paulo de Figueiredo Escobar</b>	<p><b>Value of nurse training programmes: Outcome</b> Value of 350 scholarships = 32,000,000 MXP = \$1,904,155.50 / 2 years or \$952,078 per year Increase in salary for 350 nurses of 6,310 MXP (\$371) a month x 12 months = \$1,558,200 a year Value of money raised through crowdfunding and social media = 350,000 MXP (\$20,709) x 2 (phases) = \$41,418 / 2 years or \$20,709 per year <b>Input</b> Value of the money invested by AXA and partners = 32,000,000 MXP = \$1,904,155.50</p>	2,530,987	952,077.00	3

**References**  
Collantes, 2012. Ibid, <https://fondeadora.mx/masenfemeras>  
N.B. given the variety of salaries and time of various people involved in the project, and the lack of detail provided the calculation is too complexity so AXAs investment is used as a proxy instead

 <b>Socialgiver, Arch Wongchindawest</b>	<p><b>People benefit from discounted goods and donate to charity: Outcome</b> Value of services bought by customers (before 40% discount) = \$73,600 Money donated to charity = \$30,914.80 Socialgiver receives operational costs = \$13,245 <b>Input</b> Customers buy discounted goods for \$44,160</p>	117,760	44,160	3
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Arch founded the online platform Socialgiver in 2014. Socialgiver offers hand-picked experiences, such as hotel stays, restaurants and activities, from leading brands in Thailand at exclusive rates. The 'spare service capacity' of businesses is of little or no value to any party, but enables businesses to give back in a meaningful way while engaging new customers, building brand loyalty and reducing marketing costs. Socialgiver lists businesses' spare capacity on a website, which users buy at a 40% discount to the original price. 70% of the proceeds to date – 1,124,645 Baht – were donated to 16 social projects supported by Socialgiver. Over 5,000 customers, each spending on average \$20 to \$50 each time, use the platform to make savings and help local charitable causes in Thailand. 12,145 lives have been positively impacted through projects that save girls from sexual abuse, rescue animals from the streets, help flood victims in Myanmar, offer help to Nepal and set-up education initiatives.

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Australian Association of Adolescent Health, Marc Zen</b>	<p><b>Young professionals receive health career advice skills and knowledge: Outcome</b> 400 (people) x 4 (conferences) x \$740 (\$1015 AUD, cost of attending alternate conferences) = \$1,184,000 70 (people) x 3 (days) x \$246 = \$51,660 \$60,000 AUD (\$43,687) <b>Input</b> 400 (people) x 4 (conferences) x \$568 (\$780 AUD cost of conference) = \$908,800</p>	255,869	181,760	1

**References**  
<http://www.plevin.com.au/hsraanz2015/registration.html>  
<http://www.aaah.org.au/>

 <b>The Grassroot Project, Tyler Spencer</b>	<p><b>Children learn about HIV and AIDS in the DC area: Outcome</b> 10,000 (hours of coaching received) x \$16 (proxy hourly value of coaching*) = \$160,000 \$300,000 (money raised in the last year) <b>Input</b> 10,000 (hours) x \$21.20 (average wage in the USA) = \$212,000</p>	460,000	212,000	2
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**References**  
\* <https://www.coachup.com/sports/washington-dc/soccer>

 <b>BIOZEEN, Vibin Joseph</b>	<p><b>BIOZEEN has trained people and they have found jobs: Outcome</b> 550 (students) x 600 (hours) x \$2.16 (140 Rupees per hour) = \$712,800 500 (students) x \$7,641.26 (annual starting salary in biotech) = \$3,820,630 200 (biotech professionals) x 47.5 (hours) x \$2.16 (per hour) = \$20,520 <b>Input</b> \$1,000,000 start-up investment</p>	910,790	200,000	5
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Vibin founded BIOZEEN five years ago to reduce the cost of vaccine manufacturing by adopting open technologies. Reduced costs will increase production, and increase availability of vaccines for the global population. They have received \$1,000,000 from banks and family sources. BIOZEEN has supplied over 450 units of regulatory compliant bio-equipment and automation solutions to over 50 biopharmaceutical companies across 16 countries. It is estimated that one in every three vaccines in the world is made using BIOZEEN's technology – which has reduced costs by 15% to 30%. However this outcome will not be included in the outcome measures for the project given the complexity of estimating the impact. BIOZEEN has supplied 600 hours of training in a semester, three lectures from industry experts in a year and certifications for over 750 individuals. Biotech professionals can tailor their training but it is usually between five days to two weeks (nine and a half days on average for five hours a day). 550 students have enhanced their careers in the biotech sector and over 200 biotech professionals were trained to serve the biotechnology industry at lower operational costs.

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Burundi 3.0, Adelard Kakunze</b>				
Adelard founded Burundi 3.0 after attending a One Young World Summit three years ago. He aims to deliver mobile services to communities through two different projects. The first, Akiwawe Opportunities gives job seekers alerts through SMSs. The second, mDiab Burundi, is an app to assess risk factors associated with diabetes. Previously, in order to access job opportunities they would have had to connect to the internet which can cost \$17 a month (low tariff). Burundi 3.0 currently has 15,000 subscribers for job searching alone.	<b>Job seekers are able to see job alerts and find work:</b> <b>Outcome</b> 15,000 (job-seeking subscribers) x \$17 (proxy value of SMS service i.e. cost of alternate internet connection) x 6 (months) = \$1,530,000 = \$510,000/year <b>Input</b> \$27,800 (annual turnover) \$15,750 investment and donations 15,000 (subscribers) x \$0.15 (cost of SMS subscription) x 3 (times service used per month) x 6 (months) = \$4,050 = \$1,350/year	537,800	17,100	31

References  
<http://www.oafrica.com/mobile/3g-competition-in-burundi-thanks-to-eassy-wiocc-capacity/>

 <b>GiftedMom, Alain Nteff</b>				
Alain founded GiftedMom in Cameroon in 2014. They aim to create a world free of maternal and infant deaths. They raise awareness about antenatal care through simple SMS updates about what mothers can be doing; they SMS parents about when their children need vaccines, offer sex education and educate about contraception through SMS messages. Over two years, they have received \$52,000 from a variety of stakeholders, averaging \$26,000 a year.	<b>Women and families learn about antenatal care and sex education:</b> <b>Outcome</b> 3,468 (people) x \$3 (cost of a medical consultation*) = \$10,404 3,468 (people) x \$12.25 (cost of a teacher for a day of education**) = \$42,483 <b>Input</b> \$26,000 per year donations	52,887	26,000	2

References  
\* <http://www.ncbi.nlm.nih.gov/pubmed/16777609>  
\*\* <http://www2.unicef.org/french/education/files/teachfin.pdf>

 <b>Keynovations, Sameer Khan</b>				
Sameer founded Keynovations in 2011, an organisation that works in the fields of education, social welfare, governance advocacy, human rights, skills development and IT-web development. The Health Care wing was founded in 2011 and provides skill-oriented education, enabling employability and to provide free basic health care facilities. They have received \$10,000 in funding and the founders put in \$2,000 and 2,190 hours. Over 20,000 young people and workers have received training (three to five hours) and/or free basic medical treatment from this initiative. They also have an IT and Web Development wing, which provides affordable web development solutions. Over 3,000 hours and \$9,000 have been invested in this initiative. 800 projects have used the service. They have allowed firms that they have supported to save at least \$90,000. This wing has an annual turnover of \$30,000. Their final wing is Humanitie – Sam spends three hours a day on this initiative. They raised \$15,000 for 300 labour workers and educated 5,000 students.	<b>Health care (since 2011):</b> <b>Outcome</b> 15,000 (people) x \$26 (cost of alternate medical check-up*) = \$390,000 5,000 (people) x 4 (hours) x \$24 (cost of alternate workshop per hour**) = \$480,000 <b>Input</b> \$12,000 2,190 (hours) x \$24 (average hourly pay***) = \$52,560 <b>Humanitie:</b> <b>Outcome</b> \$15,000 raised by Humanitie team 5,000 students educated about labour rights**** <b>Input</b> 3 hours per week x 48 weeks or = 1,008 (hours) 1008 x \$24 (average hourly pay) = \$24,192 <b>IT and Web Development (since 2013):</b> <b>Outcome</b> \$90,000 saved by firms using Keynovations services \$30,000 (annual turnover) <b>Input</b> \$9,000 3,000 (hours) x \$24 (average hourly pay) = £72,000	201,000	34,152	6

References  
\* <https://www.moh.gov.om/en/treatment-fees>  
\*\* [https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9\\_&met\\_y=ny\\_gnp\\_pcac\\_pp\\_cd&idim=country:OMN:SAU:KWT&hl=en&dl=en](https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&met_y=ny_gnp_pcac_pp_cd&idim=country:OMN:SAU:KWT&hl=en&dl=en)  
\*\*\* [https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9\\_&met\\_y=ny\\_gnp\\_pcac\\_pp\\_cd&idim=country:OMN:SAU:KWT&hl=en&dl=en](https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&met_y=ny_gnp_pcac_pp_cd&idim=country:OMN:SAU:KWT&hl=en&dl=en)  
\*\*\*\* No details were given about the education programme so excluded from the calculation

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Medic Mobile, Josh Nesbit</b>				
Josh founded Medic Mobile as a way of preventing deaths from easily solved illnesses across the world. They work with 8,000 health workers and in 21 countries worldwide. In 2014, 491,340 people were covered by 1,879 health workers. Approximately 1,965,360 were given antenatal care in the last year. 140,000 children were covered by 1,409 health workers in 2014, with approximately 560,000 in total given vaccination care and much more. In 2014, they received \$1,702,220 in grants and funding.	<b>People are reminded to go to antenatal care and take their children for vaccinations:</b> <b>Outcome</b> 2,525,360 (people) x \$7.29 (cost of a medical consultation*) = \$18,409,874.40 <b>Input</b> \$1,702,220 grants and funding	18,409,874	1,702,220	11

References  
\* <http://www.who.int/choice/country/ken/cost/en/>

 <b>Miguiaeducativa.com, Franklin Murillo</b>				
Franklin founded Miguiaeducativa.com to help parents have better relationships with their children through the use of technology. They can use the online platform to ask questions from psychologists, counsellors and professionals to get help with how to deal with issues at home. They have given their service to over 50,000 people. The Costa Rican government invested \$250,000 and the founders put in 1,000 hours of their time.	<b>Parents ask questions and receive advice about issues at home:</b> <b>Outcome</b> 50,000 (people) x \$75 (per family advice/therapy session*) = \$3,750,000 <b>Input</b> \$250,000 1,000 (hours) x \$4.95 (average hourly wage**) = \$4,950	3,750,000	254,950	15

References  
\* <http://www.psico.org/centro-4402>  
\*\* <http://costarica.com/business/salary/>

 <b>The Evangelic Family Centre, Benjamin Dobernecker</b>				
Benjamin Dobernecker set-up the Evangelic Family Centre in September 2015, to encourage people to educate themselves on ways to improve their relationship and family skills, with the ultimate aim of reducing rates of divorce and splintered families. The project consists of three main parts: a Nursery School, a Kindergarten and a Family Centre and Church. The Nursery and Kindergarten, run by seven volunteers, offer child care and education for children aged 1–3 in the Nursery and 3–6 in the Kindergarten, at a cost of €200 (\$223.3) a month. 30 children have been registered to attend the Nursery and 20 for the Kindergarten; both are open eight hours a day (40 hours a week). Other nursery schools in the area are more expensive than this although kindergarten costs are fairly similar. A nursery in Erlangen costs €400 (\$446.70) a week for 40–44 hours of care. Benjamin estimates families will use the service for 36 weeks a year. The Family Centre is a meeting place for families, especially for parents of the children at nursery school or kindergarten, to share experiences and to celebrate family life. A volunteer psychologist helps run various training and counselling programmes for parents, including a 30-hour parenting course, for 10 parents at a time, lasting 10 evenings. One course has been run so far. A 12-hour relationship counselling course for couples runs for six days. Family consultancy for those in difficult situations is also available and to date 20 couples have taken part. Benjamin does not charge for any of these services.	<b>Families receive support in first month of opening:</b> <b>Outcome</b> Families save 30 Nursery children's childcare costs of \$446.70/ week* x 4 weeks a year = \$53,604 Families save 20 kindergarten children's monthly childcare costs of \$223.3 x 1 month = \$4,466 10 couples receive 12 hours of counselling valued at \$111.70 / hour = \$13,404 10 parents receive 30 hours of teaching valued at \$111.70/ hour = \$33,510 <b>Input</b> Families pay \$223.30 per child, for 50 children in nursery and kindergarten = \$11,165 7 volunteers teachers work 40 hours a week = 160 hours per month. 160 hrs x \$9.5 per hour (minimum wage) = \$10,640 1 psychologist volunteers for 42 hours at \$9.5 (hourly minimum wage) = \$399	104,984	22,204	5

References  
\* <http://www.kinderkrippe-erlangen.de/Kinderkrippe/KidZ/Erlangen-Elternbeitraege-6.html>  
[www.familienzentrum-erlangen.de](http://www.familienzentrum-erlangen.de)

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>World Health Equity, Jennifer Kamara</b>				
<p>Jennifer Kamara founded World Health Equity (WHE) to promote equal access to healthcare in impoverished communities. She created a health clinic in Bamoi, Sierra Leone, which treated over 2,500 people. Residents previously had to walk five miles for medical treatment. Most could not afford the standard \$10 hospital consultation fees. WHE provided medical consultation for \$1, plus subsidised drugs and medical procedures, including vaccinations against typhoid, malaria and diphtheria. Sierra Leone has the third highest maternal mortality rate in the world. One in every 21 women is at high risk of death during child birth. WHE helped 45 mothers keep healthy and safe throughout their pregnancy and childbirth. They were all offered approximately \$666 worth of medical care. During the Ebola outbreak WHE health clinics helped ensure all preventative measures were being taken and provided protective clothing to 100 clinics involved in its maternal health programme, to reduce the risk of infection.</p> <p>During 2015 a pilot project was implemented in Massachusetts, to resolve the high infant mortality rates in the USA. In partnership with the NGO Project Hope Baby Boxes of essentials items for the care of new born babies are distributed to expectant mothers.</p>	<p><b>People receive medical care:</b> <b>Outcome</b> 2,500 in the Bamoi community people each save an average of \$10 healthcare costs = \$ 25,000 45 mothers receive \$666.6 worth of medical care = \$29,997 100 clinics receive 2 protective suits worth \$59.11 each* = \$11,822 6 Families in Massachusetts receive a baby box valued at \$120 = \$720</p> <p><b>Input</b> 2,500 people pay \$1 hospital consultation fee = \$2,500 Jennifer's family invested \$30,000</p>	67,539	32,500	2

**References**  
<http://www.theguardian.com/global-development/2013/jul/12/sierra-leone-maternal-health>  
 \* <http://www.msf.org.uk/ebola>

 <b>BlueFire, Keren Jackson</b>				
<p>Keren founded BlueFire two and a half years ago, who hold an intercultural festival every year, specifically for people from lower socio-economic backgrounds in Dublin. Around 7,500 people attend their festival every year. They also have hundreds of volunteers, but they all work different hours and there is no way to calculate an accurate average.</p>	<p><b>People attend a fun festival and engage with other communities:</b> <b>Outcome</b> 7,500 (people) x \$11.50 (£7.50 cost of a similar festival) = \$86,250</p> <p><b>Input</b> \$53,074 (investment)</p>	86,250	26,537	3

**References**  
[https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9\\_&met\\_y=ny\\_gnp\\_pcac\\_pp\\_cd&idim=country:SWZ:LSO:NAM&hl=en&dl=en](https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&met_y=ny_gnp_pcac_pp_cd&idim=country:SWZ:LSO:NAM&hl=en&dl=en)  
<http://streetfest.net/>

 <b>Bridging Gaps, Julianne Hoss</b>				
<p>Julianne founded the Bridging Gaps camps in 2014 and aims to bring teenagers together to overcome racial prejudices. They also offer workshops to raise awareness about racism in South Africa. They have invested \$13,928 in their five camps so far and have also trained other teenage facilitators to help at the camps. 100 teenagers have taken part in the camps and 20 others have been intensively trained for four days to facilitate the camps. The three-hour workshops have received \$124 in investment and 65 people have attended them.</p>	<p><b>Teenagers attend a camp and learn about racial prejudice:</b> <b>Outcome</b> 100 (people) x \$453 (5,999 ZAR – est. value of 6-day camp*) = \$45,300 20 (people) x \$209 (value of 4-day facilitator training*) = \$4,180</p> <p><b>Input</b> \$13,928 investment in live camps</p> <p><b>Workshops educate people about racial prejudice:</b> <b>Outcome</b> 65 (people) x 3 (hours) x \$6 (83 ZAR estimated hourly rate for value of education) = \$1,170</p> <p><b>Input</b> \$124 investment for workshops, including value of teachers' time</p>	49,480	14,052	4

**References**  
 \* <http://www.sugarbay.co.za/#/rates--dates/ccjk>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Child Marriage in Bangladesh, Tanjila Drishti</b>				
<p>Tanjila Drishti ran workshops across Bangladesh to people about the adverse effects of child marriage, which affect 65% of girls under the age of 18. Tanjila has spoken to 703 mothers, fathers and their children in 22 workshops who take pledges after the sessions, promising not to force their children into marriage before the age of 18. Quantifying her impact is difficult, but evidence suggests several child marriages have been prevented.</p> <p>The value of the villagers' inputs is their time, but as most work in the informal sector, it is difficult to measure. Therefore, Tanjila's salary will be used to estimate the outcome and input values of the workshops. Tanjila earns 38,000 taka (\$488.34) a month and works 190 hours a month, equating to \$2.60 an hour.</p> <p>When Tanjila returned to one site, most people had talked to other family members about it; some had prevented a child marriage. Unfortunately, there was one incident of a husband beating his wife badly for speaking out against child marriage in his house. Tanjila learnt about this and visited the home offering support to the woman and speaking to the husband about child marriage. He argued against her views, but also listened to what she had to say. This is an incredibly important first step towards eradicating child marriage.</p>	<p><b>Tanjila teaches people in rural Bangladesh about the adverse effects of child marriage:</b> <b>Outcome</b> Value of the workshop = \$2.60 (per hour*) x 703 (people) = \$1,827.8</p> <p><b>Input</b> \$2.60 (per hour*) x 22 = \$57.20</p>	1,827.80	57.20	32

**References**  
 \* Tanjila earns 38,000 taka (\$488.34) a month and works 190 hours a month, equating to \$2.6 an hour.  
 A preferable way to estimate the impact of the workshops would be to find out the cost of similar workshops elsewhere but that information is not available at the moment.

 <b>Humanite Skincare, Tessa Albrecht</b>				
<p>Tessa founded Humanite Skincare this year, to ensure that shea butter producers in Burkina Faso receive fair trade prices. So far, she has ensured that 5,000+ women in Burkina Faso have been fairly paid for the shea butter that they produce.</p>	<p><b>Women receive fair trade prices for shea butter in Burkina Faso:</b> <b>Outcome</b> 100 women x 150 (kilos of shea butter) x \$2.75 (price received for Shea Butter)* = \$41,250</p> <p><b>Input</b> 600 (hours) x \$21.7 (average hourly wage) = \$13,020</p>	41,250	13,020	3

**References**  
 \* <http://newamericamedia.org/2011/07/the-shea-butter-economy-how-moisture-involves-big-money-and-exploitation.php>

 <b>Centre for the Study of Islam and Democracy, Mohamed Mehdi Mejri</b>				
<p>Mohamed works for the Centre for the Study of Islam and Democracy, who work to contribute to Tunisia's transition to democracy. In addition to writing and publishing reports, they have provided 123 people with democracy training (three days each) and arranged two conferences this year.</p>	<p><b>People receive democratic training:</b> 123 (people) x 3 (days) x \$59.5 (value of training per day*) = \$21,955.50 66 (people) x 2 (conferences) x 1 (day) x \$59.5 (est. proxy value of attending) = \$7,854</p> <p><b>Input</b> 5 (days) x \$58.8 (average wage in Tunisia per day**) = \$294</p>	29,809.00	294	101

**References**  
 \* <http://unesdoc.unesco.org/images/0014/001466/146696e.pdf>, p. 3  
 \*\* <http://www.salaryexplorer.com/salary-survey.php?&loctype=1&loc=220>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Lead Eritrea, Meron Semedar</b>	<p>Meron founded Lead Eritrea in order to mobilise and educate the Eritrean community and to empower the Eritrean Youth diaspora to be a voice for the voiceless people of Eritrea both inside and outside the country. Meron has spoken at three community centres in the US, an average of 85 people per community. He hopes to be able to reach out to as many as 30,000 through the network that he has developed with other organisations.</p> <p><b>Eritrean youth attend workshops about Eritrean refugees:</b>  <b>Outcome</b>                      255 (people) x 1.5 (hours) x \$43 (value of workshop = £28/hour*) = \$16,447.50  <b>Input</b>                      \$300 (Meron's time per month at students' income rates) x 12 = \$3,600                      1.5 (hours) x 3 (workshops) x \$13.90 (average minimum US hourly wage**) = \$62.55</p>	16,447.50	3,662.55	4
<p><b>References</b>                      * <a href="http://muslimyouthskills.co.uk/images/stories/documents/MYSBookingForm.pdf">http://muslimyouthskills.co.uk/images/stories/documents/MYSBookingForm.pdf</a>                      ** <a href="http://www.mybudget360.com/how-much-do-americans-earn-what-is-the-average-us-income/">http://www.mybudget360.com/how-much-do-americans-earn-what-is-the-average-us-income/</a></p>				
 <b>IraQueer, Amir Ashour</b>	<p>Amir founded IraQueer, the first LGBT network in Iraq and Kurdistan; it is a platform for information and support for the community in Iraq and the Kurdistan region. They seek to better inform the LGBT community and the greater population about sexuality and health and offer support to people in an area, traditionally very hostile towards the LGBT community. Amir dedicated 1,000 hours to help set it up with the help of two others who put in 500 hours in total. 250 people on the ground have received counselling and they impact people through their social media and website (roughly 3,000 people).</p> <p><b>LGBT community in Iraq and Kurdistan are supported and better informed:</b>  <b>Outcome</b>                      250 (people) x 3 (hours) x \$100 (average price per hour of therapy*) = \$75,000                      15 (hours) x 12 (months) x \$100 = \$18,000  <b>Input</b>                      1,000 (hours) x \$17.83 (148.18 SEK average wage in Sweden**) = \$17,830                      500 (hours) x \$17.83 = \$8,915</p>	93,000	26,745	3
<p><b>References</b>                      * <a href="http://www.angieslist.com/articles/how-find-psychotherapist-without-breaking-bank.htm">http://www.angieslist.com/articles/how-find-psychotherapist-without-breaking-bank.htm</a>                      ** <a href="https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&amp;met_y=ny_gnp_pcap_pp_cd&amp;idim=country:SWE:NOR:CHE&amp;hl=en&amp;dl=en">https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&amp;met_y=ny_gnp_pcap_pp_cd&amp;idim=country:SWE:NOR:CHE&amp;hl=en&amp;dl=en</a></p>				
 <b>No Hate Speech, Dynka Amorim</b>	<p>Dynka founded the No Hate Speech initiative to combat hate speech against refugees and immigrants in Portugal. In the last year, he has held five workshops for 15 people teaching them about how to combat hate speech online and in person. He has appeared on a public radio station and has distributed flyers to young people's organisations in Portugal. He and his team member received training from the EU costing €100 a day for two days and have given up their time voluntarily for the sessions.</p> <p><b>Youth learn about how to combat hate speech:</b>  <b>Outcome</b>                      15 (people) x 5 (workshops) x \$80 (proxy value for workshop)* = \$6,000  <b>Input</b>                      2 (people) x \$114 (€100 per day) x 2 (days) = \$456                      2 (people) x 5 (hours) x \$13.80 (average hourly wage) = \$138</p>	6,000	594	10
<p><b>References</b>                      * <a href="https://conference.esn-eu.org/workshops2-lisbon">https://conference.esn-eu.org/workshops2-lisbon</a>  <a href="http://www.theportugalnews.com/news/hourly-wage-in-portugal-half-of-euro-zone-average/7923">http://www.theportugalnews.com/news/hourly-wage-in-portugal-half-of-euro-zone-average/7923</a></p>				
 <b>One Africa Initiative, Kagiso Blaad</b>	<p>One Africa Initiative is assisting victims of xenophobia in South Africa with donations, food parcels, clothes and blankets. Kagiso also raised \$2,420, this was matched by his employers at Barclays. It was a one-off initiative that helped approximately 500 people. Kagiso gave 80 hours of his time to fundraise and find donations. Kagiso also helps run a Barclays' initiative that gives career counselling and motivational talks, helping underprivileged students from townships in Johannesburg to gain access to tertiary education. The project has impacted 800 students so far and they hope to impact 10,000 in the next three years.</p> <p><b>Victims of xenophobia receive food parcels, clothes and blankets:</b>  <b>Outcome</b>                      \$2,420 x 2 = \$4,840 (value of donations)  <b>Input</b>                      80 (hours) x \$6.51 (88 ZAR average hourly salary in SA*) = \$520.8  <b>Career counselling for underprivileged in Johannesburg:</b>  <b>Outcome</b>                      800 (people) x \$85 (per hour) = \$68,000  <b>Input</b>                      800 (people) x \$6.51 (88 ZAR average hourly salary in SA) = \$5,208</p>	72,840	5,728.80	13
<p><b>References</b>                      * <a href="http://www.salaryexplorer.com/hourly-wage.php?job=838&amp;jobtype=3&amp;age=25&amp;loctype=1&amp;loc=201">http://www.salaryexplorer.com/hourly-wage.php?job=838&amp;jobtype=3&amp;age=25&amp;loctype=1&amp;loc=201</a>  <a href="http://www.noormii.com/users/sharon-stobbia">http://www.noormii.com/users/sharon-stobbia</a></p>				

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Peace Conference of Youth Water Project, Oliver Rieche</b>	<p>Oliver co-founded the Peace Conference of Youth (PCY) Water Project in 2012 to provide 50 families or 268 people in a small community in the Democratic Republic of Congo with clean water and sanitation. A crowdfunding campaign, raised \$5,374 for the project. Leftover proceeds were invested into improving the water infrastructure in the village. The villagers pay roughly \$0.05 per month to use the water points, which is collected to fund future maintenance. PCY then partnered with Action against Hunger which has since reported a 30% increase in people who have access to clean water, including 13 schools and five health clinics. Furthermore, about 250 household latrines were built in Kivu, significantly improving hygiene and sanitation. Today, over 100 water points serve communities in South Kivu. The inhabitants have enough safe water for their daily needs without the need to walk for miles and several hours. Oliver also worked with Raleigh International to create a gravity-fed water system for a local community of cocoa farmers in the Dominican Republic, giving 150 people access to water for the first time. It cost \$5,000 to build and maintain a well.</p> <p><b>Communities receiving clean water supplies:</b>  <b>Outcome</b>                      Value of the well and 100 water points provide easy access to clean and safe drinking water = \$5,374*                      Value of building a well in Dominican Republic = \$5,000  <b>Input</b>                      268 (people) x \$0.05 (water payment per month) x 12 (months) = \$160.80                      Oliver spent two weeks on the DRC project which, based on the average salary in DRC = \$16.70                      Oliver and 4 volunteers spent 60 hours on the DRC project, based on an average salary of \$1.02 / hour = \$306</p>	10,374	483.5	21
<p><b>References</b>  <a href="https://mycw.charitywater.org/p/myprojectsview?campaign_id=23273&amp;project_id=CD.ACF.Q1.12.115.108">https://mycw.charitywater.org/p/myprojectsview?campaign_id=23273&amp;project_id=CD.ACF.Q1.12.115.108</a>  <a href="http://www.theguardian.com/society/katineblog/2009/mar/26/water-projects-wasted-money">http://www.theguardian.com/society/katineblog/2009/mar/26/water-projects-wasted-money</a>  <a href="https://my.charitywater.org/pcy-water-project/pcyforwrd">https://my.charitywater.org/pcy-water-project/pcyforwrd</a>  <a href="https://raleighinternational.org/news/dominican-republic-revisited-community-project-continues-to-provide-clean-water/">https://raleighinternational.org/news/dominican-republic-revisited-community-project-continues-to-provide-clean-water/</a>  <a href="http://www.worldwaterrelief.org/you-can-help/donate/">http://www.worldwaterrelief.org/you-can-help/donate/</a>                      * value of crowdfunding and people's willingness to donate is used as a proxy for perceived value</p>				
 <b>TIA, Tessa Henwood-Mitchell</b>	<p>Tessa founded TIA to empower young people in their transition from state care into independence in Bolivia; they currently have 200 people participating in their programmes. The young people receive two to four hours of workshops and ten hours a week of case work. Tessa and over 80 volunteers have put in around 23,000 hours over the last six years (3,833.3 in the last year). They have also received office space from Westpac for about \$18,209 a year (this will be an outcome value).</p> <p><b>Children receive support and training to equip them for independence:</b>  <b>Outcome</b>                      £18,209 worth of office space received from Westpac                      200 (people) x 13 (hours) x 48 (weeks) x \$3.70 (proxy hourly value of support received *) = \$461,760  <b>Input</b>                      3,833.3 (hours) x \$3.70 (average hourly wage in Bolivia**) = \$14,183.21</p>	479,969	14,183.21	34
<p><b>References</b>                      * <a href="https://www.google.co.uk/publicdata/explore?ds=d5bncppjof8f9_&amp;met_y=ny_gnp_pcap_pp_cd&amp;idim=country:BOL:PER:ECU&amp;hl=en&amp;dl=en">https://www.google.co.uk/publicdata/explore?ds=d5bncppjof8f9_&amp;met_y=ny_gnp_pcap_pp_cd&amp;idim=country:BOL:PER:ECU&amp;hl=en&amp;dl=en</a>                      ** <a href="https://www.google.co.uk/publicdata/explore?ds=d5bncppjof8f9_&amp;met_y=ny_gnp_pcap_pp_cd&amp;idim=country:BOL:PER:ECU&amp;hl=en&amp;dl=en">https://www.google.co.uk/publicdata/explore?ds=d5bncppjof8f9_&amp;met_y=ny_gnp_pcap_pp_cd&amp;idim=country:BOL:PER:ECU&amp;hl=en&amp;dl=en</a></p>				
 <b>UNICEF Pacific, Luse Uluitavuki</b>	<p>Luse works as a UNV National Research Officer at UNICEF Pacific. She is working to strengthen the Social Protection Programme for children with the Fiji Government which is the only programme of its kind existing in the 14 PICs. She directly supports 2,000 households. She has also co-facilitated training on data literacy for 19 members of staff in the field. She has held three training sessions which are 18 hours each.</p> <p><b>People receive data literacy training:</b>  <b>Outcome</b>                      19 (people) x 18 (hours) x \$15.10 (hourly value of alternate data literacy classes*) = \$5,164.20  <b>Input</b>                      72 (hours) x \$12.8 (average wage in Fiji**) = \$921.60</p>	66,960	2,116.00	32
<p><b>References</b>                      * <a href="http://www.salaryexplorer.com/salary-survey.php?loc=72&amp;loctype=1">http://www.salaryexplorer.com/salary-survey.php?loc=72&amp;loctype=1</a>                      ** 54 hours training + 18 hours admin for all 3 training sessions</p>				

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Proud to be Us, Anan Bouapha</b>				
Anan founded Proud to be Us to address the persecution of the LGBT community in Laos. The initiative raises awareness of HIV and AIDS and advocates for equal health services for key parts of the population including drug users and sex workers. They have directly impacted at least 1,000 people through their advocacy and awareness raising initiatives, helping 650 people gain access to sexual health education and testing. This is the first LGBT awareness group in Laos. The outcome value will be the cost of having HIV and AIDs medical testing and the provision of drugs which Anan is advocating. He also advocates for preventative measures but these are harder to measure and so are not included. Around \$3,000 has been invested by different donors such as the US Embassy and European Union. Anan also puts in around four hours of voluntary work a week.	<b>LGBT and under-represented communities receive more regular testing and drugs if needed:</b> <b>Outcome</b> 650 (people) x \$300 (cost of testing and drugs for a year*) = \$195,000 <b>Input</b> \$3,000 (donations) 8 (hours) x 48 (weeks) x 0.53 (an hour**) = \$203.52	195,000	3,203.52	61
<b>References</b> * <a href="http://www.unicef.org/eapro/Experience_of_HIV_and_AIDS_Laos.pdf">http://www.unicef.org/eapro/Experience_of_HIV_and_AIDS_Laos.pdf</a> , p.28 ** <a href="http://www.aseanbriefing.com/news/2013/04/16/minimum-wage-levels-across-asean.html">http://www.aseanbriefing.com/news/2013/04/16/minimum-wage-levels-across-asean.html</a>				
 <b>Aid to State Border Guard Initiative, Solomiia Bobrovska</b>				
Solomiia founded the Aid to State Border Guard Initiative to help Ukrainian border guard units gain access to food, blankets, basic medical equipment, automobile parts, uniforms and vehicles. Through her work, they have raised \$18,000 to spend on equipping the border guards and improving their vehicles and uniforms. She has invested 1,200 hours into the initiative.	<b>Border guards receive new equipment to help their efforts:</b> <b>Outcome</b> \$18,000 (value of money raised to purchase supplies) <b>Input</b> 1,200 (hours) x \$5 (average hourly wage in Ukraine) = \$6,000	18,000	6,000	3
 <b>Bangkok Youth Council, Fahrudee Songluck</b>				
Fahrudee works for the Bangkok Youth Council which aims to increase the potential of young people to become more engaged in civil society. Workshops are organised to encourage youth empowerment and engagement and also organise campaigns to raise awareness of issues in Thailand.	<b>Youth become more engaged in civil society:</b> <b>Outcome</b> 125 (young people) x 24 (hours) x \$5 (estimated hourly value of education*) = \$15,000 <b>Input</b> 5 (hours) x 48 (weeks) x \$2.22 (79 BHT average hourly wage in Thailand**) = \$532.80	15,000	532.8	28
<b>References</b> * <a href="https://www.opportunitiesforafricans.com/2014-youth-for-peace-training-workshop-bangkok-thailand/">https://www.opportunitiesforafricans.com/2014-youth-for-peace-training-workshop-bangkok-thailand/</a> ** <a href="http://www.tradingeconomics.com/thailand/wages">http://www.tradingeconomics.com/thailand/wages</a>				
 <b>Cyprus Youth Diplomacy, Ioanna Demosthenous</b>				
Ioanna founded Cyprus Youth Diplomacy in 2014, in order to give a voice to young Cypriots in issues dealing with Diplomacy, Politics and International Relations and to prepare the next generation of diplomats and political scientists. They offer seminars, conferences, events, round-table discussion, simulations of international organisations and EU Institutions. Ioanna has spent on average 1,800 hours in a voluntary capacity setting up the organisation, with a small investment of €300. They have worked with 200 people in Cyprus, who are given around 20 hours a year of political knowledge.	<b>Young people receive political and diplomacy skills:</b> <b>Outcome</b> 200 (people) x 20 (hours) x \$13.40 (proxy for value received per hour*) = \$53,600 <b>Input</b> 1,800 (hours) x \$13.90 (€12.2 average hourly wage) = \$25,020 €300 (\$343)	53,600	25,363	2
<b>References</b> * <a href="http://www.nmun.org/nj_costs.html">http://www.nmun.org/nj_costs.html</a>				

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Arts in Fife, Stuart Russell</b>				
Stuart Russell founded Arts in Fife in 2013 with the aim to promote lesser known artists to the wider world. 500 artists have used the platform which has published six magazines and 26 radio shows, listened to by 5,000+ people. Since the inception of the project Fife has received £400,000 towards creative projects. Stuart has input 3,000 hours of his own time and received a £3,000 grant from O2.	<b>Young artists get free publicity and a platform to show their work:</b> <b>Outcome</b> Publicity value for 500 (artists) x \$761 (£500 = cost of regional radio advert*) = \$380,500 over 3 years Art in Fife exhibition commissions= \$609,054 (£400,000) over 3 years <b>Input</b> 3,000 (hours) x \$19.8 (£13.03 average hourly salary**) = \$59,400 over 3 years £3,000 (\$4,568) donation	329,851	21,323	15
<b>References</b> * <a href="http://www.radioadvertising.co.uk/costs">http://www.radioadvertising.co.uk/costs</a> ** <a href="http://www.theguardian.com/news/datablog/2013/dec/12/uk-median-weekly-pay-is-517-but-who-earns-that">http://www.theguardian.com/news/datablog/2013/dec/12/uk-median-weekly-pay-is-517-but-who-earns-that</a>				
 <b>KhazafHub, Mahmoud Jabari</b>				
Mahmoud founded KhazafHub an online platform that enables Palestinian pottery makers to access the US market; building cultural bridges between the Palestinian and American people. \$2,000 was raised and 200 hours of Mahmoud's time taken to build the platform. No details were supplied for how many potters use the platform to sell their pottery.	<b>Palestinian potters can access US market to sell their wares:</b> <b>Outcome</b> \$2,000 (money raised for the potters) <b>Input</b> 200 (hours) x \$1.8 (hourly value) = \$360	2,000	360	6
 <b>Sharnay Hearn</b>				
Sharnay does not work under an official organisation but works towards creating positive social impact in her everyday life. She raised \$1,500 when she returned home from Johannesburg for underprivileged and African American Communities. She is also involved in several other social initiatives but does not have the numbers to put towards a calculation.	<b>Sharnay raises money for underprivileged and African American communities:</b> <b>Outcome</b> \$1,500 funds raised <b>Input</b> 10 (hours) x \$21.2 (hourly value) = \$212	1,500	212	7
 <b>World Merit Global Ambassador, Martina Buchal</b>				
Martina beat 60,000+ applicants to become a World Merit Global Ambassador aiming to motivate people to become socially-minded, ethically-oriented and culturally inclusive global citizens who spur the new wave of social change.	<b>People encouraged to create social change:</b> <b>Outcome</b> 280 hours of workshops and speeches valued at \$5.80*/ hour delivered to 1,500 people = \$2,436,000 <b>Input</b> Value of Martina's time is based on the forgone salary as a graduate lawyer = \$54,982.07** The calculation does not include the cost of Martina's flights, accommodation or subsistence provided by World Merit or other funding organisations as the size of the investment was not available	2,436,000	54,982.07	44
In over 280 hours during the year at high-level events such as the United Nations Commission on the Status of Women (USA), the OECD Forum (France), the Youth Leadership Programme, (Maldives) in collaboration with Democracy House, UNDP, UNFPA, the United Nations Educators Conference on Human Rights and Peace (Philippines) and most recently at the Summit of the Americas Young Americas Forum (Panama), she has spoken and ran workshops for over 1,500 young people in 26 counties worldwide about the importance of international collaboration and leadership.				
<b>References</b> * Estimate based on The UN contributing \$70 per person per day to a low-cost workshop in the Maldives for 40 people. The workshop ran for 12 hours a day for three weeks valuing it at \$5.80 per hour. ** <a href="http://www.ctvnews.ca/canada/salary-survey-shows-some-university-graduates-earn-far-more-1.1992755">http://www.ctvnews.ca/canada/salary-survey-shows-some-university-graduates-earn-far-more-1.1992755</a>				

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>YouRule, Ioanna Fotopoulou</b>				
Ioanna founded YouRule in 2014 in order to create transparent communication between citizens and local level politicians. She is currently operating in Greece and Cyprus at the municipality level. They have already solved many problems at this level by crowdsourcing – ideas were written in a public forum and people with similar problems in different areas used these ideas to solve their problems. 15 incidents have been solved through this platform – YouRule try and solve the social issues, while leaving infrastructural issues to the politicians. They have 500 members on the platform and hope to have 20,000 by the end of 2016. Ioanna has received €13,000 to fund the platform. They have held two donation drives for homeless people and have had 13 structural issues fixed in Athens as a result of the platform.	<b>Citizens have direct access to their local politicians, solving issues more quickly and more transparently:</b> <b>Outcome</b> 15 civil society incidents have been resolved through the platform but are not evaluated here. Instead only those activities with a monetary value are measured i.e. \$3,000 (value of clothes) + \$1,500 (value of food) + \$500 (value of sleeping bags) x 2 donation campaigns = \$10,000 13 (structural municipal problems) x \$1,547 = \$20,111 <b>Input</b> \$14,711.6 funding donations received	30,111	14,711.60	2

N.B. The total value of the donation drives is averaged across the two donation campaigns, and the average cost of fixing structural building issues in Athens is averaged across the 13 problems resolved because data for each individual event was not supplied

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Bay Community Link &amp; Development, Sabir Goley</b>				
Sabir founded Bay Community Link & Development in Somalia in 2011 to strengthen relations between government and local communities in order to promote peace-building, social and economic progress. More than 1,000 people have benefited from skills training, including 170 people who qualified for an international driving permit, which enabled them to find work. In addition, a football ground has been built for youths in the area. Sabir has put in 5,000 hours and invested \$5,000 of his own money. N.B. The value of the football ground has not been included in the evaluation of this project.	<b>Communities benefit from increased skills and knowledge:</b> <b>Outcome</b> 1,000 (people) x 300 (hours of skills training) x \$1.20 (est. hourly wage*) = \$360,000 in 4 years = \$90,000/year 170 (intl driving permits) x \$128.10 (annual gross national income per capita in Somalia**) = \$21,777 <b>Input</b> 5,000 (hours) x \$1.20 (average hourly wage in Somalia) = \$6,000 \$5,000 invested	111,777	2,750	41

References  
\* <http://www.salaryexplorer.com/hourly-wage.php?loc=200&loctype=1&edu=3>  
\*\* <http://data.un.org/CountryProfile.aspx?crName=somalia>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Chittagong Uni Debating Society, Kazi Jawoad Hossain</b>				
Kazi runs the Chittagong University Debating Society (CUDS). It aims to change the mind-set of young university students from diverse backgrounds through debating and fostering free thought. They train 1,000 young people a year through two hours a week of training, 20 hours of practice a week, 100 hours of internal debate a year and 20 national debates a year. Kazi puts in 20 hours a week of volunteering.	<b>Young people receive training and practical knowledge and become politically engaged:</b> <b>Outcome</b> 1,000 (people) x 22 (hours teaching a week) x 48 (weeks/ year) x \$1.03 (hourly value of a teacher*) = \$1,087,680 <b>Input</b> 5 (volunteers) x 20 (hours/week) x 48 (weeks) x \$2.80 (hourly value of a lecturer**) = \$13,440	1,087,680	13,440	81

References  
\* [http://www.eldis.org/vfile/upload/1/document/0709/Teacher\\_motivation\\_Bangladesh.pdf](http://www.eldis.org/vfile/upload/1/document/0709/Teacher_motivation_Bangladesh.pdf)  
\*\* [http://www.payscale.com/research/IN/Job=Lecturer\\_%2F\\_Speaker/Salary](http://www.payscale.com/research/IN/Job=Lecturer_%2F_Speaker/Salary)

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Domestic Organisation for Peace and Development, Deborah Akech</b>				
Deborah founded the Domestic Organisation for Peace and Development (DOPAD) in 2014. It aims to address civil violence in South Sudan through grassroots means. They have held two conflict resolution workshops for 240 people in total and have trained 14 people to hold the workshops.	<b>People learn how to resolve conflict at a grassroots level:</b> <b>Outcome</b> Cost of training and holding the conference cost = \$59,000 14 (people) x \$180 (price of alternative training course in crisis management*) = \$2,520 <b>Input</b> 6 (days of workshops) x \$1.80 (cost per day of running workshops) x 240 (people) = \$2,592 2 (days of training) x \$1.8 x 14 (people) = \$50.40	61,520	2,642.40	23

References  
\* <http://www.redr.org.uk/en/Training-and-more/find-a-training-course.cfm?url/15022SSASS>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Law for Change Wellington, Luke Fitzmaurice</b>				
Luke co-founded Law for Change Wellington two years ago to enable people to use their legal specialties in the public's interest. The co-founders have put in approximately 500 hours to set it up and they received 2,000 NZD (\$1,337) seed funding from the Institute of Professional Legal Studies. They also have speaker events and mentoring sessions twice a year and offer pro-bono law advice. They have impacted up to 300 people over two years.	<b>Legal professionals give back their services:</b> <b>Outcome</b> 150 (people) x 16 (hours) x \$42.8 (63 NZD) per hour of pro bono work donated = \$38,520 150 (people) x 2 (hours) x \$156 (230 NZD) per hour of alternative legal advice = \$46,800 <b>Input</b> 2,000 NZD (\$1,337) 500 (hours) x \$18.7 (27.48 NZD average hourly wage in New Zealand*) = \$9,350	42,660	5,343.50	8

References  
<http://www.oncourse.org.au/projects/vocational-training/students/samuel-kagethe-kamande>  
<https://mattcowgill.wordpress.com/2013/05/13/what-is-the-typical-australians-income-in-2013/>  
\* [http://www.nzherald.co.nz/business/news/article.cfm?c\\_id=3&objectid=10893426](http://www.nzherald.co.nz/business/news/article.cfm?c_id=3&objectid=10893426)

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>National Youth Council of Liechtenstein, David Kranz</b>				
David works at the National Youth Council of Liechtenstein which offers classes and workshops for youth in Liechtenstein. They aim to increase youth participation in civil and political institutions by providing workshops and classes. To date ten people have attended classes for two hours a week for 36 weeks.	<b>Young people receive workshops and classes in Liechtenstein:</b> <b>Outcome</b> 10 (people) x 2 (hours) x 36 (weeks) x \$49 (proxy hourly value of education received)* = \$35,280 <b>Input</b> 10 (hours) x 36 (weeks) x \$49 (hourly value)* = \$17,640	35,280	17,640	2

References  
\* average hourly wage in Liechtenstein  
<http://www.averagesalarysurvey.com/liechtenstein>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Recojo Bakongo Real Hero, Danijel Buritica</b>				
Danijel founded Recojo (Colombian Youth Network) and Bakongo (summer camps) in Colombia nine years ago. This year he also started an app called Real Hero which encourages children to become engaged with their societies through a challenges and points system. He has encouraged children in the last nine years to give 190,000 hours of voluntary service. They also hold a camp for children (either a week or eight hours) and encourage them to get involved in their communities.	<b>Danijel encourages volunteerism amongst Colombian youth:</b> <b>Outcome</b> 190,000 (hours of volunteering) x \$4.19 (average hourly wage in Colombia) = \$796,100 1,518 x \$0.30 (cost of a camp) = \$455.40 <b>Input</b> \$11,960 (annual salary Colombia)	796,555.00	11,960	67

References  
[https://www.google.co.th/search?q=gni+per+capita+colombia&oq=gni+per+capita+colombia&aqs=chrome..69l67j0j4&sourceid=chrome&es\\_sm=93&ie=UTF-8](https://www.google.co.th/search?q=gni+per+capita+colombia&oq=gni+per+capita+colombia&aqs=chrome..69l67j0j4&sourceid=chrome&es_sm=93&ie=UTF-8)

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>ALLY, Christopher Senesi</b>				
<p>ALLY Youth Service, of Boulder Colorado, USA was founded by Chris Senesi in 2012 to help rehabilitate and reintegrate young homeless people into society. Through ALLY's outreach schemes homeless youths are found either on the street or in jail. They are offered support in three main areas; health (emotional, physical, and mental); legal (documents and occasionally crime); and educational (skills, qualifications, and career). Each young person is assigned a personal Youth Advocate to help them through the rehabilitation process, with creating goals and developing an action plan to achieve them, including securing permanent accommodation. 45 volunteers, 40 of which are 'Outreach Volunteers', and five 'Leadership Volunteers' who organise ALLY's activities. Each contributes three hours per week for an estimated 48 weeks a year through supporting the young people or fundraising. ALLY receives \$5,000–\$10,000 per year in grants and donations a year. Over 600 young people have received food and shelter, legal advice, counselling, and a place to socialise during the day. 55 people have received clinical services, 42 employment, housing, and comprehensive legal services. Ten people have re-entered education and begun raising families.</p>	<p><b>Young homeless people helped to reintegrate into society:</b> <b>Outcome</b> 30 Outreach Volunteers, work 3 hours/week for 48 weeks a year = \$110,937.6 10 Youth Advocate Volunteers, work 5 hours/week for 48 weeks/year = \$61,632 5 Leadership Volunteers, work 7.5 hours per week for 48 weeks a year = \$46,224 N.B. The value or impact of the Volunteers' work is estimated at \$25.68 per hour. The legal advice is valued at other low-cost legal advisors offering help to low-income citizens which is \$35 per hour 1 Legal-student Volunteer, works 0.5 hours per week 48 weeks a year = \$840 <b>Input</b> The volunteer's time input is valued according to the average US wage of \$10.5 per hour 30 Outreach Volunteers, work 3 hours per week for 48 weeks a year = \$45,360 10 Youth Advocate Volunteers, work 5 hours per week for 48 weeks/year = \$25,200 5 Leadership Volunteers, work 7.5 hours per week for 48 weeks a year = \$18,900 1 Legal-student Volunteer, valued at \$16.81 per hour, work 0.5 hours per week for 48 weeks a year = \$403.44* ALLY receives \$5,000–\$10,000 per year in grants and donations of items such as such as toothbrushes, food and clothes, valued at: \$62,319.25 Value of cash donations = \$7,500</p>	219,633.00	169,682	1

**References**  
\* Each week a law student or paralegal offers advice to two to three youths for 30 minutes each in total which is valued at the average hourly wage of a university graduate, of \$16.81.

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Career Up!, Muzna Islam Al Deen</b>				
<p>Muzna founded Career Up! in Sudan in 2015. The initiative aims to address youth unemployment through an intensive workshop and mentoring programme that prepares both fresh graduates and current employees for meaningful jobs and active citizenship. Muzna put in 144 hours to set-up the initiative and each participant pays \$30 to cover the running costs. So far, 300 people have taken part in the 12-hour workshops and also receive ongoing mentorship for an hour a week.</p>	<p><b>Young people receive skills and mentoring while looking for a job:</b> <b>Outcome</b> 300 (people) x 48 (hours*) x \$2.30 (hourly rate**) = \$33,120 <b>Input</b> 300 (people) x \$30 = \$9,000 144 (hours) x \$2.30 (average hourly wage in Sudan) = \$331.20</p>	33,120	9,331.20	4

**References**  
\* Based on a 12-hour workshop plus 36 weeks x 1-hour mentoring sessions per person  
\*\* [https://www.google.co.uk/publicdata/explore?ds=d5bncppjof8f9\\_&met\\_y=ny\\_gnp\\_pcap\\_pp\\_cd&idim=country:SDN:SSD:ETH&hl=en&dl=en](https://www.google.co.uk/publicdata/explore?ds=d5bncppjof8f9_&met_y=ny_gnp_pcap_pp_cd&idim=country:SDN:SSD:ETH&hl=en&dl=en)

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Mentor Connect, Kayode Odeleye</b>				
<p>Kayode founded an online mentoring platform to connect young job-seekers (either unemployed or looking for a change) to speak to and get advice from established professionals. Mentor Connect has been running for just under a year and has already paired 19 young 'protégés' in Nigeria with 19 mentors internationally. A similar service would cost \$254 a year and offers a similar mentorship programme, CV and LinkedIn advice and online seminars.</p>	<p><b>Young protégés receive mentorship from established and experienced individuals:</b> <b>Outcome</b> 19 (protégés) x \$254 (proxy value of mentoring received**) = \$4,826 <b>Input</b> 19 (protégés) x \$3.30 (cost per hour*) x 10 (hours at least) = \$627</p>	4,826	627	8

**References**  
\* <http://www.howwemadefinafrica.com/nigerias-middle-class-how-we-live-and-what-we-want-from-life/12563/>  
\*\* <https://www.ivyexec.com/professionals/page/faq> – a similar mentoring programme in Nigeria

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Siemens Romania Trainee Programme, Nicoleta Stancu</b>				
<p>Nicoleta provided career planning advice through the Siemens Romania Trainee Programme which offers schooling for trainees within Siemens Romania. So far she has offered 23 trainees two hours of career coaching, investing seven hours of her time.</p>	<p><b>Trainees receive career coaching:</b> <b>Outcome</b> 23 (trainees) x 2 (hours) x \$32 (average hourly teaching wage**) = \$736 <b>Input</b> 7 (hours) x \$23.70 (average wage in Germany*) = \$165.90</p>	6.00	165.90	4

**References**  
\* [https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9\\_&met\\_y=ny\\_gnp\\_pcap\\_pp\\_cd&idim=country:DEU:FRA:GBR&hl=en&dl=en](https://www.google.co.th/publicdata/explore?ds=d5bncppjof8f9_&met_y=ny_gnp_pcap_pp_cd&idim=country:DEU:FRA:GBR&hl=en&dl=en)  
\*\* <http://www.theguardian.com/teacher-network/teacher-blog/2014/sep/05/how-the-job-of-a-teacher-compares-around-the-world>

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>On Course Projects Inc., Ben Middleton &amp; Jack Mannix</b>				
<p>Ben and Jack founded On Course Projects Inc. in order to help eradicate poverty in Kenya through vocational training, microfinancing and business education for young people and women in Kenya. In total, they have directly helped 73 people in rural Kenya and indirectly helped 200–300 through their services. For the vocational training people receive on average six months of boarding and education at TAFE including all meals and expenses. For the microfinancing they give a loan of \$250 AUD, weekly business consultations, social worker support on an 'as needed' basis for 12 months. For the business education, they give tailored classes for three hours per week for six weeks. They aim to help another 70–120 people in the next two years.</p>	<p><b>Young people and women receive vocational training, loans and business education:</b> <b>Outcome</b> 17 (people) x \$366 (37,600 KES) per person cost to attend alternative vocational school = \$6,222 20 (people) x \$183 (loan) = \$3,660 36 (people) x \$10.70 (per hour) x 3 (hours) x 6 (weeks) = \$6,933.60 <b>Input</b> 450 (hours x \$6.60 (hourly rate in Australia)) = \$2,970</p>	16,815.60	2,970	6

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>Santiphab Luangbounheuang</b>				
<p>Santiphab started a workshop using his bilingual skills in English and Lao to help young Laos people find a job in the interpretation and translation sector. Santiphab has given five people training in interpreting services and has helped them find freelance work to supplement their income. A similar workshop run by S&amp;P Interpretation and Translation, a company in Laos, would cost \$200 to attend. All of the attendees have also been able to find freelance work as interpreters, supplementing their monthly income. With their training they can make an extra \$200 a month.</p>	<p><b>Young people are given the skills they need to make more money:</b> <b>Outcome</b> 5 (people) x \$200 (financial proxy for workshop) = \$1,000 5 (people) x (\$200 x 12 months = \$2,400) = \$12,000 <b>Input</b> Santiphab has input two days of work worth \$50 each = \$100</p>	13,000	100	130

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI
 <b>HeySuccess.com, Milenko Pilic</b>				
<p>Milenko founded HeySuccess.com, a platform for students to access international opportunities, events, internships and competitions. It helps students to become more employable and grow their network. They have 85,000 registered users on the platform and over 21,000 opportunities listed on the website, they also offer advice and articles from established individuals on how to best advance their careers. Internships can cost up to £1,495 for a month in China, this will be used as a proxy for the opportunities offered by HeySuccess. Milenko estimates the average cost of a conference is \$2,500. They have received a few investments worth £53,000.</p>	<p><b>Young students can receive advice and see opportunities, internships and events worldwide:</b> <b>Outcome</b> 905 (internships) x \$2,252.98 (£1,495 proxy value based on cost of internship*) = \$2,038,945.10 48 (conference attendees) x \$2,500 (registration costs) = \$120,000 <b>Input</b> £53,000 (\$81,325) investment</p>	1,079,472.00	40,662.50	27

**References**  
\* <http://www.theguardian.com/education/2011/may/24/internships-sold-work-experience-students>  
N.B. these are conservative estimates of how many people each year benefit from receiving internships or attending career conferences

PROJECT OUTCOMES	CALCULATION OF OUTPUTS AND INPUTS	ANNUAL OUTCOME US\$	ANNUAL INPUT US\$	SROI	
 <b>Red Light Campaign, Emily Revers</b>	<p>Emily founded the Red Light Campaign in the UK which supports survivors of slavery and works to raise awareness about the pervasiveness of slavery in the modern world by building a global civil-society based network. The Cube Movement has spread the message of slavery 880,500 km worldwide. They have empowered over 300 people to become Ambassadors of the Cube movement, passing on cubes across five continents to spread awareness of the issue. The funds raised have transformed the lives of ten survivors this year. They hold events including fashion shows, exhibitions and speeches have educated over 2,500 people about modern slavery and human trafficking. Emily has also launched an Impact Fund, funded by donations and the returns from the Cube Movement and budgeted £500 per survivor of trafficking to provide one-off help in the most pragmatic and efficient way according to their circumstances. For example, they have supported some survivors with skills-based employability courses. Others who had more basic needs were supported by buying mobile phones, computers or food vouchers.</p>	<p><b>Slavery survivors helped with whatever they most need:</b>  <b>Outcome</b>                      10 (survivors) x \$772.7 (£500 per person) = \$7,727  <b>People learn more about slavery:</b>  <b>Outcome</b>                      2,800 (people) x \$13.9 (£9 the cost of a similar talk/lecture) = \$38,920  <b>Input</b>                      30 (hours) x 36 (weeks) x \$19.8 (£13.03 average hourly salary) = \$21,384</p>	46,647	21,384	2
 <b>Monkey Tie, Jeremy Lamri</b>	<p>Jeremy founded Monkey Tie to offer people the same chances of professional empowerment. It has been running for two years and they have already received €1.2 million of investment. They cater for job seekers, people who are unhappy in their current jobs and companies looking for candidates that fit their culture. They have over 100,000 users on the website and offer them free personality tests and ten hours of professional coaching. They had a turnover of €1 million in 2015.</p>	<p><b>Young professionals receive coaching and support and can find new jobs:</b>  <b>Outcome</b>                      50,000 (people registered in 2 years) x 10 (hours career coaching) x \$29 (hourly value of coaching*) = \$14,500,000  <b>Input</b>                      Annualised Investment of €1.2m over 2 years = \$660,846</p>	7,250,000	660,846	11

References  
\* <http://www.truity.com/>

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