BRINGING HUMAN RIGHTS HOME YOUR COMMITMENT, A LEGACY THAT LASTS

"The world of the future is in our making. Tomorrow is now." That is what Eleanor Roosevelt said when she presented the Universal Declaration of Human Rights (UDHR) in 1948 with friends from all over the world. Now, 70 years after the adoption of the Universal Declaration of Human Rights, your connection to the One Young World community comes with an important privilege, opportunity and a commitment of your generation to human rights always and everywhere. From the international city of peace and justice, you will be leading in bringing human rights back to (y)our homes. This document explains why and how we will together forge a collective commitment to bring human rights home.

BRINGING HUMAN RIGHTS HOME

70 years after the adoption of the UDHR, human rights violations still take place. It is up to (y)our generation to finish the work that the UDHR's authors have started. This crucial task may seem daunting, however it is an amazing opportunity to work towards universal human rights in your own innovative, contemporary and creative ways.

The universal nature of human rights is reflected in what we can all do in our own local community or country to ensure that everyone can enjoy their human rights. We have critically reflected on the Dutch human rights situation in relation to the 30 articles of the UDHR. We call upon you to do something similar and to think about how you, being part of a new generation, can improve your local or national human rights situation from the bottom-up. We no longer want to only rely on our governments to create change. The world of the future is in our making. Tomorrow is now. Let us bring human rights home!

YOUR COMMITMENT IN PRACTICE

At the end of One Young World 2018 The Hague, we will vote on the adoption of the "The Hague Youth Declaration on Human Rights in Action" which we plan to present to the UN at the end of this year. It will however not be another UN declaration agreed upon by governments, this revolutionary document will reflect your **personal commitment** to put human rights law and jurisprudence into concrete action.

To involve all of you in the process of making this declaration, we are asking you to make a vlog about 1 of the 30 articles of

the UDHR and the relevant SDGs that can be linked to this article. In this vlog, you will explore if and how your national or local human rights situation needs to be improved. We are looking for your **personal stories** about (local) human rights and your **innovative ideas** to put the UDHR and all the other human rights documents into action.

RECAP: NEXT STEPS

- Email <u>THYdeclaration@oneyoungworld.com</u> confirming your interest in submitting a vlog
- Make a vlog about 1 of the 30 articles of the UDHR (please click here to access the UDHR).
 Further instructions can be found in the next page.
- Submit your vlog via the OYW portal by 4 October. Click <u>here</u> to visit our website and follow the instructions to upload it.
- Keep a close eye on our socials and fill in the polls to contribute to "The Hague Youth Declaration on Human Rights in action."

HOW TO MAKE A VLOG

- 1. **Choose you topic.** Pick one of the UDHR articles and link it to the relevant SDGs. Please click here for an overview of these linkages made by the Danish Institute for Human Rights.
- 2. **Make a human rights assessment**. Find out how your community or country is doing with regard to your topic.
- 3. **Commit yourself.** This can be done either by spreading good news or by stating what goes wrong and how you could help to improve the human rights situation

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UDHR and SDGS

- Human rights offer explicit guidance for the implementation of the 2030 Agenda for Sustainable Development (SDGs). The Universal Declaration of Human Rights (UDHR) is a prerequisite for the implementation of the SDGs. Since the 1990s, the close links between development and human rights have been widely recognized.
- Resolution 2250 and 2419 on Youth, Peace and Security also makes specific reference to the link between the SDGs and the UDHR.

Making a script:

- Keep in mind that the vlog should be between 2 to 4 minutes.
- Focus on the **core message**. It is the one thing you want people to remember after seeing your vlog.
- Preparation is key. Translate the core message into a script with the things you want to show.
- Human rights vlogging is about engagement. Try to end your vlog with a compelling question, statement or call to action that urges the viewer to act, reflect or change her/his behavior.
- Be concrete and personal: visualize this in your vlog. Show, don't tell.

Shooting a vlog:

- Decent hardware is good, but good content is better. You can use a digital camera, but a smartphone camera works well. If you have a tripod and an external microphone, use them.
- When you use **phone**, always hold it **horizontally**, never vertically.
- **Lighting.** Always take advantage of natural light. And make sure that the light source is behind you.

- Keep your phone or camera **smooth and steady**, avoid involuntary movements.
- Shots' length should be at least 10 seconds. This seems long, but it makes editing much easier.
- You can never shoot too much. You can always decide not to use some parts.
- There is a lot of free **editing software** you can use to edit your vlog (e.g. "OpenShot Video Editor" or "iMovie"). You can even download an edit app on your phone.
- Uploading. When you're ready to submit your vlog, click here to visit our website and follow the instructions to upload it. Please do upload your vlog before the 4th of October 2018.

TO KEEP IN MIND

- Getting inspired by others or using external information sources is great. But always make sure you quote correctly and acknowledge the sources.
- Human rights are a sensitive topic. Disclosing human rights information or sharing opinions can put you or anyone else in front of or behind the camera at risk. And online posts, never disappear, even when deleted. Therefore, before posting or publishing anything, think twice about the consequences. Personal **safety and security always come first**.
- **Be transparent.** Ask permission from the persons you're filming. Be honest about the content and the goal of your vlog and where it will be posted.
- **Be professional.** As an OYW Summit attendee, make sure that the way you deal with people in making your video as well as the content you produce, is consistent with professional and ethical standards.
- **Use the right hashtags.** When it comes to promoting your vlog on social media, make sure to use tactical hashtags, like #BringingHumanRightshome, #OYWTheHague2Legacy2018 and #OYW2018.







Den Haag



HELP I'M STUCK!

- **Exchange** with other members from the OYW community on any questions you may have.
- Check the OYW website for updates and Frequent Asked Questions (FAQ)
- Send and email to:
 <u>Info-legacy@oneyoungworld.com</u>

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