



One Young World 2017 Bogotá
October 4 - 7
Summit Highlights



The Annual Global Summit

“

I am energised by the spirit, passion and optimism you young people bring to the event. We will need that spirit and passion to address the great challenges we face.”

Kofi Annan, Seventh Secretary General of the United Nations

6,000

Hotel nights provided

87

Delegates and Ambassadors involved in on stage content

141

Partners sent or sponsored delegates

“

This conference is about young people making a difference and young people doing extraordinary things.”

Stephen Daldry, Oscar Nominated Film Director

One Young World 2017 Bogotá

One Young World 2017 Bogotá is the eighth annual Summit and the first ever to be held in South America. Colombia's President Juan Manuel Santos, the recipient of the 2016 Nobel Peace Prize, welcomed delegates from 194 countries alongside global leaders and press.

In the year following the signing of the historic Colombian Peace deal, which ended more than fifty years of civil war, Colombia's capital played host to over 1,400 delegates from every country in the world. Delegates discussed solutions to the world's most pressing problems, particularly focusing on peace and reconciliation.

With great warmth Colombia opened its arms to One Young World, and invited delegates to learn lessons from its troubled history and take inspiration from its commitment to lasting peace.

The most international gathering of young people, other than the Olympic Games

The first One Young World Summit in South America

4

Nobel Peace Prize Laureates

68

Counsellors & Guest Speakers involved in on stage content

1,408

Delegates attended

194

Countries represented

239

Scholarship places awarded

Awarded Scholarship places worth over

£700K



One Young World delegate at the Opening Ceremony

Global Media Coverage

“

Making war is easier than making peace.”

In conversation with President Santos at One Young World 2017 Bogotá, The Guardian

11.3 m

Impressions across all One Young World Social Media channels

2.4 m

Facebook video views during Summit. Livestream viewers tuned in from

128 countries

1,500+

Pieces of press coverage about the Summit

500+

Journalists covered the Summit

“

Over 1,000 activists met in Colombia for the World's largest youth forum for global peace."

Vice Impact

140+

Interviews with Ambassadors and Counsellors at the Summit

30,800

Unique mentions of #OYW2017 on Twitter

150+

Media outlets, with representation from every continent, present at the Summit



One Young World 2017 Bogotá Feedback

– Following each Summit, the delegation is surveyed to measure its effectiveness –

99%

were inspired to be more socially responsible

89%

say attending the Summit will help their professional development

86%

agreed attending the Summit improves their capacity for leadership

“

The Summit has opened my eyes to the fact that leveraging my organisations' resources to amplify and drive a particular cause can have a far wider impact than any individual alone.”

Delegate from One Young World 2017 Bogotá

91%

say the Summit offered an unrivalled opportunity to make connections



76%

say they made connections with delegates from **their own** organisations that will lead to collaborations

74%

say they made connections with delegates from **other** organisations that will lead to collaborations



“

One Young World has given me the strength to dare to make a change and take a stand.”

Delegate from One Young World 2017 Bogotá

98%

agree the Summit broadened their understanding of global issues

Deeply Professional Purpose in life
Life-Changing Awesome
Issues Ideas Experience Life

Terms Impact New Projects

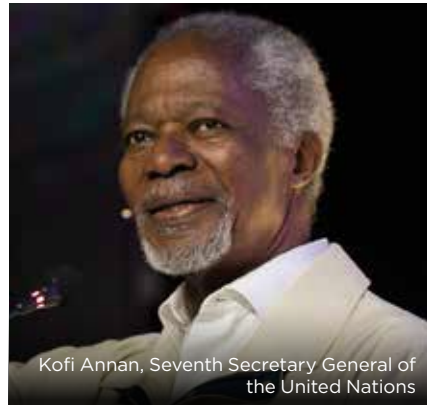
Motivated Change
Better World

Confident Environment Home

Most frequently used phrases of delegates responding to the question 'Has the Summit had an impact on you personally?' If so, how?

2017 Bogotá Counsellors

– Selected for their leadership and influence –



Kofi Annan, Seventh Secretary General of the United Nations

Counsellors lend their stature to support delegates and accomplish One Young World's objective of raising awareness of issues important to young people globally.

COUNSELLORS

Alexandre Mars
Founder and CEO, Epic Foundation

Alfonso Gómez
CEO, Telefónica Colombia

AnnaLynne McCord
Actress and Activist

Antoine de Saint-Affrique
CEO, Barry Callebaut AG

Antonio Zappulla
COO, Thomson Reuters Foundation

Beatrice Rangel
Former Chief of Staff of President Carols Andrés Pérez of Venezuela

Bob Geldof
Musician and Activist

Brian Gallagher
CEO, United Way

Bruce Dickinson
Singer, Iron Maiden

Caroline Casey
Disability Activist

Caroline Mutoko
COO, Radio Africa Group

Carolyn Everson
Vice President Global Marketing Solutions, Facebook

Cher
Singer and Oscar Winning Actress



Bob Geldof, Musician and Activist alongside Rumaitha Al Busaisi, Delegate Speaker

Christine Ockrent

Journalist, Writer and Former COO of France 24

Daniel Fernandez
President and CEO Siemens Colombia and South America

Denise Young Smith
Vice President for Inclusion and Diversity, Apple Inc.

DeRay Mckesson
Black Lives Matter Activist

Doutzen Kroes
Model and Activist

Elio Leoni Sceti
Businessman and Investor

Ellyn Shook
Chief Human Resources Officer, Accenture

Francisco de la Cerda
Country HR Head Siemens- Argentina, Chile and Uruguay

Georgette Mulheir
CEO, Lumos

Hans Reitz
CEO, Grameen Creative Lab

Hassan Jallow
Chief Justice of The Gambia and former Chief Prosecutor of the Rwanda Tribunal

Hope Solo
Olympic Champion Footballer



Nargis Fakhri, Bollywood Actress



AnnaLynne McCord, Actress and Activist

Jérôme Jarre

Social Media Star and Activist

Juan Manuel Santos
President of Colombia

Juanpa Zurita
Comedic Digital Content Creator, Actor and Activist

Kofi Annan
Seventh Secretary General of the United Nations

Mark Tewksbury
Olympic Champion Swimmer

Lord Michael Hastings
KPMG International's Global Head of Corporate Citizenship

Mohamed Amersi
Founder and CEO of Emergent Telecom Ventures and Head of the Amersi Foundation

Muhammad Yunus
Nobel Peace Prize Winner and Founder Grameen Bank

Nargis Fakhri
Bollywood Actress and Activist

Natalia Ponce de León
Acid Attack Survivor and Campaigner

Paul Polman
CEO, Unilever

Peter Schwarzenbauer
Board of Management, BMW Group

Ron Garan
Former NASA Astronaut and Founder, Fragile Oasis

Ronan Dunne
EVP and Group President, Verizon Wireless

Rossana Bee
"Mama Bee" Eh Bee Family

Salil Shetty
Secretary General, Amnesty International

Sergio Londoño Zurek
Mayor of Cartagena, Colombia and Director General of APC-Colombia

Scott Keogh
President, Audi of America

Stephen Daldry
Oscar Nominated Film Director

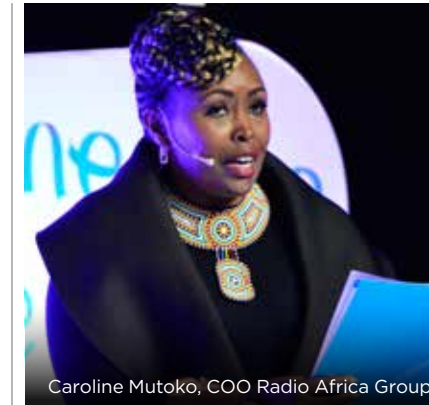
Taliana Vargas
Actress and Campaigner

Tawakkol Karman
2011 Nobel Peace Prize Laureate

Tinie Tempah
Musician and Songwriter

Thuli Madonsela
Former Public Protector of South Africa

Vinicio Cerezo
Secretary General of the Central American Integration System and Former President of Guatemala



Caroline Mutoko, COO Radio Africa Group



Bruce Dickinson, Lead Singer, Iron Maiden

GUEST SPEAKERS

Amy Richmond
Director, Child Protection in Emergencies – International Programs, Save the Children

Angela Anzola
Bogotá's High Commissioner for Peace and Victims

Annet Eijkelkamp
Director, Employee Engagement Johnson and Johnson Global Community Impact EMEA

Ashley Nelson
SVP Americas at Fossil Group

Billy Linstead Goldsmith
Director of Campaigns, Fair Trade USA

Carlo Ferrara
Sustainability Manager, ENEL

Christopher Millington
President of Flavours, Firmenich

Dan Brooke
Chief Marketing and Communications Officer, Channel 4

Emmanuel Lulin
Senior Vice-President and Chief Ethics Officer, L'Oréal

Felipe Arbelaez
Regional President Latin America, BP



Tawakkol Karman, 2011 Nobel Peace Prize Laureate

Frank Pearl

Colombian peace deal negotiator

Jordan Hewson
Founder, Speakable

Morten Dyrholm
Group Senior Vice President, Marketing, Communications and Public Affairs at Vestas Wind Systems

Juan Pablo Salazar
President of the National Disability Council, Colombia

Leyner Palacios
Global Pluralism Award Winner

Pauline Krikke
Mayor of The Hague

Rafael Augusto Salazar
Businessman and Architect

Roberto Funari
Executive Vice President of Category Development Organisation at Reckitt Benckiser Group plc.

Aldo Cristiano
Director of Global Sourcing Raw Materials and Head of Sustainability, Ferrero

The Opening Ceremony 2017 welcomed One Young World delegates to the historic Simón Bolívar Plaza in the heart of Bogotá, Colombia. The square is surrounded by historical landmarks including the Palace of Justice, Bogotá Cathedral and the Lievano Palace, seat of the Mayor of Bogotá. President Santos and Mayor Peñalosa received the delegates and Counsellors offering them a wonderful welcome to Colombia's capital.

THE OPENING CEREMONY 2017 BOGOTÁ PROGRAMME CONSISTED OF:

- Keynote speeches by four Nobel Peace Prize Laureates Kofi Annan, Tawakkol Karman, Professor Muhammad Yunus and Bob Geldof.
- A welcome speech by Juan Manuel Santos, President of Colombia.
- Performance by Latin Grammy Award Winning Artist, Fonseca.
- Words of welcome from the Mayor of Bogotá, Enrique Peñalosa and Mónica de Greiff, Chair of the Bogotá Advisory Board.

- Culmination of One Young World Counsellor Caroline Casey's 1,000km horse adventure across Colombia, campaigning for disability inclusion worldwide.
- Welcoming speeches from One Young World Founders Kate Robertson and David Jones
- An introduction and welcome to each One Young World Counsellor.
- The One Young World 2016 Ottawa highlights video.
- Performance by a local children's choir and drumming band.
- A video montage of Ambassadors in Action since One Young World 2016 Ottawa.
- The flag ceremony, where a delegate, from each of the 194 countries represented at the Summit, present their country's flag on stage.

Opening Ceremony

Four Nobel Peace Prize Laureates addressed delegates at the prestigious and historic Simón Bolívar Plaza.



You should be the ones who makes policies, implement programmes and plans, lead your countries and lead the world."

Tawakkol Karman, 2011 Nobel Peace Prize Laureate

"Colombia is the proof of making the impossible possible. Making peace is taking off the blindfold of hatred, which does not allow us to see each other with love."

Juan Manuel Santos, President of Colombia

"You are never too young to lead, you are never too old to learn."

Kofi Annan, Seventh Secretary General of the United Nations



Tinie Tempah, Singer and Songwriter



Doutzen Kroes, Supermodel and Activist



Juan Manuel Santos, President of Colombia and Kofi Annan, Seventh Secretary General of the United Nations One Young World 2017 Bogotá Opening Ceremony

The Agenda

for young leaders, by young leaders.

Each year, over 25,000 young people are surveyed and focus groups are held globally to ensure the One Young World Summit content represents the issues of the moment.

THE CONTENT

The results of the Global Consultation Process form the central themes and topics on which the Summit agenda is based.

MAIN STAGE

Main stage sessions span wide-ranging subjects delivered in various formats, from delegate led panels to keynote speeches.

PLENARY SESSIONS

Plenary sessions are the main sessions of the Summit, focused on one of the five key topics chosen by the One Young World Ambassador Community. Each Plenary Session involves Delegate Speakers, selected through a highly competitive application process to showcase the impact of their projects and a global range of viewpoints.

During these sessions young leaders share the stage with global figures such as Bob Geldof, Bruce Dickinson and Thuli Madonsela and present innovative solutions to the world's most pressing issues and make commitments to tangible actions and changes.

This year, for the first time in One Young World history, a sitting President participated as a Counsellor during one of the 90 minute Plenary Sessions. Juan Manuel Santos, President of Colombia introduced Rotem Weizman, a Delegate Speaker from Israel during the Peace and Reconciliation Plenary Session - How to turn a ceasefire into lasting peace?



Main Stage Sessions

– 2017 highlights –

“

As I look at you I get hope that despite all the problems around us we can create a world that we want to live in.”

Professor Muhammad Yunus,
Nobel Peace Prize Laureate

An agenda for young leaders, by young leaders.

Poverty Alleviation & Economic Development



INNOVATING FOR THE THREE ZEROS

Hans Reitz, Founder and Managing Director of Grameen Creative Lab and Lamiya Morshed, Executive Director Yunus Centre, Bangladesh introduced Nobel Peace Prize Laureate Professor Muhammad Yunus. Known as the banker to the poor, Professor Yunus presented his vision for a zero poverty, zero unemployment and zero net carbon emissions world.

LOVE ARMY SOMALIA

Jérôme Jarre raised over \$2 million in 24 hours to help ease the famine in Somalia. With the money raised, 60 tons of food was flown to areas most in need. Whilst spending time with those most affected Jérôme realised, the most effective way to help was not through food packages but through empowerment. #LoveArmySomalia allows donors to send money directly to Somali families through basic mobile phones, providing villagers with a monthly income that helps stimulate the local economy.



Professor Muhammad Yunus, Innovating for the three zeros

DOING WELL BY DOING GOOD: CREATING SUSTAINABLE BUSINESS MODELS IN THE COCOA AND CHOCOLATE INDUSTRY

Despite years of in the field action by all stakeholders, cocoa farmer poverty remains a burning issue in Africa and one with significant social and environmental impact. In 2016 Barry Callebaut committed to make sustainable chocolate the norm and in doing so aims to lift half a million farmers out of poverty. CEO Antoine de Saint-Affrique shared Barry Callebaut's attempt at creating a virtuous business model and highlighted the imperative to move

from topical relief efforts to systemic business grounded solutions.



Salil Shetty, Secretary General, Amnesty International and Suman Kumar, Delegate Speaker from Nepal

Ending Corruption



FIRST TASK: END CORRUPTION

Inequality, injustice and corruption are a toxic combination. The rising feeling of impotence in the face of corruption is contributing to declining trust in governments and big corporations.

Secretary General of Amnesty International, Salil Shetty, presented how the world's largest grassroots human rights organisation works to confront the abuse of power in order to protect justice, freedom, truth and dignity worldwide.

CORRUPTION UNDERMINES DEMOCRACY

Winner of Forbes Africa's 'Person of the Year 2016' Award, former Public Protector of South Africa, Advocate Thuli Madonsela has spent her career protecting the integrity of South Africa's parliamentary republic. Having published the ground-breaking "State of Capture" report in South Africa last year, Advocate Madonsela has been at the forefront of holding democratically-elected governments to account and standing up against the undue influence of private business interests over government institutions. She addressed the role corruption and bribery play in undermining democratic values and the extent to which corrupt systems penalise poorer people the hardest.

Advocate Thuli Madonsela was joined on stage by South African delegates Farai Mubaiwa, Khanya Mkoto and Tefo Mokhele.

CAN BUSINESS TAKE THE LEAD ON ETHICS?

L'Oréal's Chief Ethics Officer Emmanuel Lulin explained why the integration of ethics in every aspect of business is the only way companies can guarantee sustainability and



Emmanuel Lulin, Chief Ethics Officer, L'Oréal

maintain competitive advantage. Concentrating on the positive side of ethics, rather than the negative side of law, Emmanuel Lulin explored the role that young leaders can play in encouraging institutions to become more ethical.

THE FREEDOM TO TELL THE TRUTH

The Arab Spring Revolutions emerged as an expression of people's dissatisfaction with the state of oppression, corruption, nepotism and bribery. 2011 Nobel Peace Prize Laureate Tawakkol Karman talked about the work of her group Women Journalists Without Chains, and the role that the media can play in promoting truth and fighting corruption.

MAKING SENSE OF CORRUPTION

Mohamed Amersi discussed why ending corruption in business is vital to reducing poverty worldwide. It is estimated that as of 2016, worldwide corruption amounts to 1.5 trillion dollars, yet eliminating poverty would cost only 1.7 billion dollars.

“

Demand for accountability. Demand for fairness. Demand to make sure the world achieves the Sustainable Development Goals.”

Salil Shetty,
Secretary General, Amnesty
International

Main Stage Sessions continued

– An agenda for young leaders, by young leaders –

“

What is your purpose?
What if fear didn't exist?
What would your life
look like?”

Rossana Bee, “Mama Bee” Eh Bee
Family

Social Media for Change



BEE THE CHANGE

The EH BEE FAMILY has amassed a loyal following of over 18 million followers and over 300 million views per month worldwide and are now turning their focus from entertainment to social impact. Mama Bee Rossana uses her following and social media influence to promote positive change. She shared her story of struggle and courage to empower others to pursue their own life missions. Drawing on her experiences of launching her Foundation, Bee The Change, she explained how her family are working with the charities they are most passionate about to leave a lasting legacy.

KNOT ON MY PLANET

“Knot On My Planet” is a campaign to put an end to the ivory crisis and elephant extinction. As one of the leading Ambassadors for the campaign, supermodel Doutzen Kroes discussed the success story of garnering support from the fashion industry and raising both awareness and millions of dollars of donations.

CONNECTING COMMUNITIES FOR GOOD

At 13 years old, Facebook has brought more than a billion people together. Carolyn Everson, Vice President of Global Marketing Solutions discussed



Bee the Change, Rossana Bee

the power of social media platforms in delivering social impact. Working with One Young World, Facebook launched an exclusive social entrepreneurship competition with the aim of empowering social entrepreneurs to increase their reach and audience through effective use of social networks.

Environment



ACCELERATING TOWARDS THE FUTURE: AUDI AND THE THREE INNOVATIONS TRANSFORMING WHAT DRIVES US

A discussion of how electrification, automated driving and shared mobility technologies will change how we purchase, own and use our vehicles. New innovations coming to the automotive industry will require it to embrace new approaches as well as seek and develop new skills and talent.

Audi of America President Scott Keogh shared how Audi is preparing for and leading the industry into this transformative future.



Connecting Communities for Good,
Carolyn Everson, Facebook

POWERING SUSTAINABLE DEVELOPMENT

Representatives from across the energy sector discussed the challenges of providing electricity for the 1.2 billion people who lack access to power whilst also meeting their commitments under the Paris Agreement. Electrification in impoverished areas has traditionally been through cheap fossil fuels but the emergence of affordable green energy solutions is providing the opportunity to combine economic development with environmental interests. The panel of leading figures from the rapidly transitioning energy industry explored the role young people can have in accelerating this movement.

Future of Philanthropy



SOCIAL IMPACT DISRUPTION

The Epic Foundation is a non profit aiming to improve charitable giving by ensuring 100% of donations reach the people they are meant to reach. Founder Alexandre Mars shared how his new platform aims to help millennials, the most socially conscious generation ever, to drive social good.

CHANGE THE CONVERSATION; THE POWER OF THINKING FROM THE GROUND UP

Brian Gallagher, President and CEO of United Way, the world's largest privately funded non-profit organisation, explained how his organisation engages 2.8 million volunteers and 9.8 million donors around the world to build stronger and more sustainable communities. Brian Gallagher demonstrated the potential of meaningful grassroots action to turn local engagement into global impact.

LUMOS - BRINGING LIGHT TO CHILDREN IN THE DARKEST OF PLACES

Founded by J. K. Rowling, Lumos is working to end the institutionalisation of children worldwide by 2050. More than 8 million children around the world live in children's homes and orphanages despite the fact that 80 per cent of them are not orphans but are separated from their families because they are poor, disabled or from an ethnic minority. As a result, many suffer lifelong physical and emotional harm. CEO, Georgette Mulheir, presented the innovative ways Lumos is tackling this systemic problem around the world.



Jérôme Jarre, Taking Action

GUERRILLA HUMANITARIANISM; EFFECTING A GLOBAL CHANGE

Guerrilla Humanitarianism is about taking a no-nonsense, stripped down approach to determining the essentials needed to complete a task: taking matters into your own hands, bringing a solution directly to the problem, under the radar and around the red tape. Encouraged by the proven efficiency of this model, Waves For Water is focused on effecting a global change, one that addresses the challenges faced by philanthropic initiatives in a more decentralised way.

LOVE ARMY CONTINUED

Jérôme Jarre's Love Army has been fighting humanitarian crises in Somalia and Mexico this year, raising millions of dollars and shining a light on some of the world's most tragic disasters. With Juanpa Zurita, Jérôme explained how the world of social media can be used as a force for good and how young leaders can mobilise communities to work together for a better world.

“

You won't always agree
with each other, but you
can achieve so much
more together than you
can alone.”

Georgette Mulheir, CEO, Lumos

Main Stage Sessions continued

– An agenda for young leaders, by young leaders –



#Inclusionstartswith, Ellyn Shook, Chief Human Resources Officer, Accenture

“As you look at your career and your purpose, recognise it’s not simply what you do – it will be defined by what you make happen.”

Ronan Dunne, EVP, Verizon Wireless

or risking their life responding to a fire alarm call. They have answered this short question: “why do I do what I do?”

Siemens HR manager Francisco de la Cerda discussed how delegates can harness their work and impact.

FROM SURVIVAL TO RESILIENCE: PREPARING SYRIAN REFUGEE CHILDREN FOR THE FUTURE

As a result of the on-going war in Syria, many Syrian refugee children have physical and psychological scars and are struggling to adapt to their new environments. Johnson and Johnson partners with Save the Children to deliver education and psychosocial support services to refugee children and their families as they reclaim their lives and prepare for the future. Annet Eijkelkamp, Director of Johnson and Johnson Global Community Impact in EMEA and Amy Richmond, Director, Child Protection in Emergencies – International Programs, Save the Children took the audience through the ways in which a public-private partnership can create maximum impact.

PURPOSE IN ACTION

Purpose-led product innovation works to improve lives worldwide. Roberto Funari, Executive Vice President, Category Development Organisation at Reckitt Benckiser presented how the challenge to build a better, different tomorrow through innovative solutions can be achieved.

Beyond CSR: Business as a force for good



AMBASSADORS IN ACTION

Leading by example, One Young World Ambassadors from the corporate sector explained the ways in which they used previous experiences at the One Young World Summit to launch initiatives within their companies. The case studies demonstrated the ways in which this year’s cohort of delegates can take the inspiration they gained in Bogotá and turn it into meaningful impact. The panel was chaired by Ronan Dunne, Executive Vice President of

Verizon Wireless; who has personally mentored One Young World Ambassadors. He offered insight into ways in which young leaders can engage senior management to generate support within large organisations.

The Ambassador Speakers:

Ankit Garg, Standard Chartered
Ben Griffiths, Johnson & Johnson
Lewis Smith, Johnson & Johnson
Kaleigh Killoran, General Electric
Tala Dajani, Reckitt Benckiser
Noureddine Tayara, L’Oréal

THE PURPOSE- DRIVEN LIFE

Do you ever ask yourself “why do I get up in the morning and go to work?” People following a purpose have an inner drive, an intrinsic motivation. They don’t need incentives to be creative and work hard. They know they are moving in what they feel is the right direction; be it working in an office environment, mastering a sport or a musical instrument, making drinkable water available to everyone

INCLUSION STARTS WITH I

Inclusion, diversity and belonging are about everyone. We all share the need to be understood, valued and feel a sense of belonging. And, the best leaders, at all levels, foster a truly human environment, where people are encouraged to be their truest and best selves, both professionally and personally. Because diversity is what makes winning organisations stronger, smarter and more innovative.

Ellyn Shook, Chief Leadership and Human Resources Officer at Accenture, shared the company’s journey – when a moment ignited a movement well beyond the 411,000 people of Accenture – focused on helping people feel they belong and inspiring others to join this important conversation.

Raising Minority Voices



FIGHTING RACIAL INJUSTICE

The recent violent clashes between white supremacists and anti-racism protesters in Charlottesville, America, have once again exposed the deep divisions that exist in the US when it comes to race. Propelling the subject of racism to the forefront of discussions globally, this panel examined global racial injustice issues and offered insights into the successes of the past and challenges for the future. The panel included contributions from Lord Michael Hastings, KPMG International’s Global Head of Corporate Citizenship, DeRay Mckesson, a high profile activist for Black Lives Matter and the Campaign Zero movements and Denise Young Smith, Apple’s Vice President of Inclusion and Diversity, a newly created role to increase the company’s efforts in leading diversity programs and trying to ensure an inclusive culture that is representative and embracing of all diversities.

REMOVING THE CHAINS

AnnaLynne McCord, American actress, best known for her lead role in 90210 and Nip/Tuck, and recently named ‘one of the strongest young female philanthropists in Hollywood’ shared her experiences of sexual violence and the way the mind can help to process and understand



trauma. AnnaLynne extended her knowledge of the issue to the global sexual violence crisis and the ways in which organisations she supports are working to end domestic violence and sexual slavery in Southeast Asia.

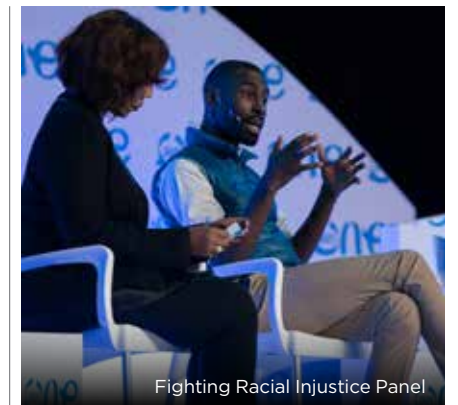
LGBT: ARE THINGS GETTING BETTER?

The panel shared their views of how LGBT rights have progressed and what challenges still need to be overcome to allow the LGBT community to live life on genuinely equal footing. Reflecting on experiences ranging from business to sport, LGBT campaigners from different walks of life made recommendations on the most effective ways to change attitudes and increase tolerance and celebration of different sexualities.

Chaired by Stephen Daldry, Director of Billy Elliot and The Reader, Mark Tewksbury, Olympic Champion Swimmer and Antonio Zappulla, COO Thomson Reuters Foundation were joined on stage by Delegate Speakers Daniela Villegas from Colombia and Fabianna Bonne from the Seychelles.

THE ROLE OF DEMOCRACY IN RAISING MINORITY VOICES

In the age of populism, the tyranny of the majority is resulting in the marginalisation of minorities as diverse voices are drowned out by increasingly polarising opinions. Philanthropist and entrepreneur Mohamed Amersi discussed the role free and fair democracy should play in



upholding minority rights and the challenges minorities face in transitioning democracies.

EXPRESSION IS A HUMAN RIGHT

The Good Chance Theatre was founded by Joe Robertson and Joe Murphy, two British playwrights, to bring both structure and creative positivity to the refugee camp known as the Calais Jungle. On stage, with one of their early supporters, Stephen Daldry, they discussed the role Good Chance Theatre has played in improving the lives of refugees.

Main Stage Sessions continued

– An agenda for young leaders, by young leaders –

“

Fulfilling your full potential as a human being on this planet, that is what success means to me.”

Tinie Tempah, Singer and Songwriter

Education



LEADING A COMPANY IN TIMES OF TRANSFORMATION

In 2016 the BMW Group turned 100 years old. Today, with electrification, self-driving cars, shared vehicle ownership and connectivity, the entire automotive industry is on the cusp of a new era. Putting a new perspective on long-term thinking, Peter Schwarzenbauer, Member of the Board of Management of BMW AG, drew on more than 30 years of experience in the automotive industry as the BMW Group is transitioning from a mechanical engineering company to a tech company.

Peter Schwarzenbauer was joined during his session by delegate speakers Christina Tobescu from Germany, Hongpeng Kan from China, Parul Kaul from India, Prane Wang from United States, Susanne Pappas from Germany and Thomas Elsweier-Klug from Germany.

CHASING YOUR DREAMS

Multiple award-winning rap artist Tinie Tempah's most recent album Youth reflects his concern that young people are not being given sufficient opportunities to pursue their dreams



Chasing your Dreams, Tinie Tempah, Singer and Songwriter

and passions.

Warning millennials are becoming a “lost generation” due to increasingly competitive job markets and degrees no longer promising a secure future, his charity provides financial support for graduates. Tinie Tempah imparted his passion for education beyond the classroom and shared his personal story of overcoming humble beginnings to become known as the role model rapper.



#FreeTheWild Cher, Singer and Oscar-Winning Actress



#Valuable, Caroline Casey with the Business Leaders who committed to disability inclusion within their own organisations

Disability



AN INSIDER'S PERSPECTIVE; WHAT YOU NEED TO KNOW

Despite being unable to walk and having impaired communication, Oscar Anderson campaigns for disability rights and healthcare reform. His disabilities are a result of untreated neonatal jaundice – a common condition which is easily treated – Oscar raised his voice on behalf of disabled children around the world who are institutionalised and marginalised.

WE ARE VALUABLE

Following a thousand-km ride across Colombia, Caroline Casey brought together disability activists and business leaders to build a global movement on inclusive business to

create an equal society for the one billion people in the world with a disability. Caroline, registered partially blind herself, is collaborating with some of the world's leading organisations to demonstrate the value individuals with disabilities can and do add to the workforce.

Animal Rights



#FREETHIEWILD

Singer and Oscar-Winning Actress, Cher, returned to One Young World to provide an update on her campaign to cease the mistreatment of wild animals in captivity.



Oscar Anderson, Disability Activist

“

It is no longer acceptable for the citizenship of 1 billion people to be left aside.”

Caroline Casey, Disability Activist

Plenary Sessions

– Agenda by young leaders, for young leaders –

1

Poverty Alleviation & Economic Development
Plenary Sessions

HOW CAN WE INNOVATE OUR WAY OUT OF POVERTY?



Poverty hurts everyone.

At this year's World Economic Forum, "rising inequality and social polarisation" were cited as the biggest risks to the global economy in 2017.

To coincide with that gathering in Davos, Oxfam released a study showing that the combined wealth of half of the world's population was matched by the eight richest billionaires; Bill Gates, Mark Zuckerberg, Jeff Bezos, Michael Bloomberg, Warren Buffett, Carlos Slim, Larry Ellison and Amancio Ortega.

The UN's #1 Sustainable Development Goal is a commitment to "eradicate extreme poverty for all people everywhere" by 2030.

In the last five years, 200 million have been lifted from extreme poverty but, with around 800 million still living on less than \$1.90 a day, the complete elimination of poverty requires redoubled efforts and new approaches.

The majority of young people surveyed by One Young World believe investment in education and facilitating entrepreneurship will play the most significant roles in alleviating global poverty. Only 16 per cent think foreign aid holds the key.

Delegates and Counsellors highlighted innovations in the fight against poverty with a focus on ideas that create sustainable economic benefits for the world's poorest.

Delegate Speakers



ABDULLAHI MOHAMMED, SOMALIA

Introduced by Jérôme Jarre
Raised \$200,000 to distribute water to over 5,000 households affected by drought in Somalia



CHARLES AKHIMIEN, NIGERIA

Introduced by Rossana Bee
Connects Nigerian mothers to vital health information via his App



DANIEL MONTES, COLOMBIA

Introduced by Elio Leoni Sceti
Brought cinema to over 180,000 Colombians living in remote areas



FERNANDO TAMAYO, PERU

Introduced by Hans Reitz
Used profits from selling bottled water to bring clean water to over 120,000 Peruvians



ROSITSA ZAIMOVA, BULGARIA

Introduced by Carolyn Everson
Uses telecom data to predict and monitor the spread of disease



RUMAITHA AL BUSAIDI, OMAN

Introduced by Bob Geldof
Uses aquaculture to help farmers in rural Oman battle poverty



SUMAN KUMAR, NEPAL

Introduced by Salil Shetty
Supplied shelters to over 26,000 Nepalese earthquake victims

Plenary Sessions continued

– Agenda by young leaders, for young leaders –lights–

2

Environment
Plenary Session

WHAT IS HOLDING BACK THE CLEAN ENERGY REVOLUTION?



Delegate Speakers



CHEBET LESAN, KENYA
Introduced by Caroline Mutoko
Provides clean cooking fuel to
reduce pollution and deaths in
Africa



DAVID NAIBEI, CHAD
Introduced by Brian Gallagher
Trained more than 2,500 people
across Chad in environmental
education



EDUARDO SANCHEZ, CUBA
Introduced by Ronan Dunne
Helps decrease vehicle congestion
and vehicle overuse in Cuba via an
App



KARAN JERATH, USA
Introduced by Ron Garan
Designed a subsea capping device
to prevent oil spills



TERE GONZALEZ, MEXICO
Introduced by Denise Young Smith
Has provided over 10,000 people
with access to light via an innovate
use of repurposed water bottles



MARK KUBIK, UNITED KINGDOM
Introduced by Bruce Dickinson
Helped to develop the first
commercial gridscale battery
project in Ireland

There is no time to lose on
climate change.

The hopes raised by last year's Paris
Agreement, when 194 countries
agreed targets for limiting global
warming, are already at risk of being
dashed.

According to Mission 2020, the
environmental campaign, six
milestones must be met by 2020 if we
are to achieve the United Nations
Sustainable Development Goals of
2030. Mission 2020 says that
renewables must outcompete fossil
fuels as new electricity sources
worldwide within three years; cities
must commit to fully decarbonise
infrastructure; transport should be
zero emission; deforestation must be
replaced by earth-friendly practices;
heavy industry must be Paris
compliant, and annual investment in
climate action must rise above USD \$1
trillion. The clock ticks.

In 2015, One Young World
Ambassadors from 196 countries took
part in the #CallOnCOP campaign
ahead of COP21, in which they
individually called on their respective
national leaders to commit to a robust
climate agreement.

And yet only one third of young
people consulted by One Young
World in a global survey said they
believe their governments have taken
positive action to achieve the UN's
sustainability goals.

Despite 80 per cent of young people
in the survey saying they want greater
government legislation to restrict the
use of fossil fuels, many countries
remain dependent on them and are
seeing an increase in greenhouse gas
emissions.

Only 30 per cent of survey
respondents believe clean energy is
affordable and accessible, with nearly
half wanting their governments to
subsidise it.

Delegates and Counsellors shone a
light on best practices around the
world in the energy industry which are
overcoming the many barriers to
providing affordable, sustainable and
modern energy for all.

Plenary Sessions continued

– Agenda by young leaders, for young leaders –

3

Leadership & Government
Plenary Session

IF GOVERNMENTS DON'T UPHOLD HUMAN RIGHTS WHAT CAN WE DO?



Delegate Speakers



ABRAHAM M. KEITA, LIBERIA
Introduced by Georgette Mulheir
Successfully lobbied for legislation
against child violence in Liberia's
capital, Monrovia



JAHA DUKUREH, THE GAMBIA
Introduced by Hassan Jallow
Successfully campaigned to ban
Female Genital Mutilation (FGM) in
The Gambia



KENNY IMAFIDON, UNITED KINGDOM
Introduced by DeRay Mckesson
Mobilised over 2 million millennials to
register to vote in the United
Kingdom



MOHAMED KHELIFI, TUNISIA
Introduced by AnnaLynne McCord
Lobbied the Tunisian government
against an amnesty bill for corrupt
businessmen



NATALINO SOARES ORNAI GUTERRES, EAST TIMOR
Introduced by Mark Tewksbury
Led efforts which prompted the first
Gay Pride Parade in Timor Leste



TRISHA SHETTY, INDIA
Introduced by Nargis Fakhri
Led campaign to abolish India's 12%
tax on feminine hygiene products

This is the age of the
autocrat.

The accession to the White House of
US President Donald J. Trump reflects
a wider taste in strongman leadership,
visible in Russia, Turkey, China, the
Philippines and elsewhere.

Kenneth Roth, One Young World
Counsellor and Executive Director of
Human Rights Watch, recently
introduced the organisation's 2017
World Report with an essay entitled
"The Dangerous Rise of Populism,"
highlighting how laws enshrined to
promote tolerance and equality were
coming under threat from a "global
attack on human rights values."

This new generation of authoritarian
leaders, he said, were "treating rights
not as an essential check on official
power but as an impediment to the
majority will." In an international
survey of young people by One Young
World, 80 per cent of respondents
said they had witnessed human rights
violations in their country.

Almost half of the One Young World
community said their governments do
not uphold the human rights of all
citizens, indicating a worldwide crisis
of confidence in governmental
commitment to universal rights.

Delegates and Counsellors examined
methods of recourse to address
governmental failings on human rights
from the public pressure of highly
visible social movements to effective
and direct engagement with policy
makers.

Plenary Sessions continued

– Agenda by young leaders, for young leaders –

4

Education
Plenary Session

WHAT CAN PREPARE YOUNG PEOPLE FOR JOBS THAT DON'T EXIST YET?



Delegate Speakers



AHMED NASSAR, EGYPT
Introduced by Thuli Madonsela
Turns classrooms into simulated working environments to give Egyptian students real-world experience



ANA HIDALGO, ECUADOR
Introduced by Doutzen Kroes
Founded Lab 21 to bring relevant job skills to schools in Ecuador



KUMBA MUSA, SIERRA LEONE
Introduced by Peter Schwarzenbauer
Founded STEM Women to improve science education for young girls



LUDOVIC DE GROMARD, FRANCE
Introduced by Daniel Fernandez
Uses partially robotised coaching to match people with jobs



SHIVAD SINGH, SOUTH AFRICA
Introduced by Christine Ockrent
Worked with students to create educational material for 100,000 South Africans



KAREN CARVAJALINO, COLOMBIA
Introduced by Alfonso Gómez
Positively impacted over 500,000 people in Latin America via practical education

Robots are coming for your jobs.

New research produced by the accountancy firm PwC predicts that 38 per cent of jobs in the United States will be lost to automation inside 15 years.

The pattern is likely to be repeated across all the developed economies, with Germany handing 35 per cent of jobs to robots by 2030, the United Kingdom automating 30 per cent of positions, and Japan 21 per cent, PwC predicts.

It has been ten years since the OECD recognised that education was not keeping pace with technological advances. Entrepreneurship is seen as a fundamental driver of job creation, yet 60 per cent of One Young World Ambassadors were not taught entrepreneurial or financial management skills in school.

With education being a proven tool for sustainable economic growth, advances in technology are enabling better and more equal access to quality teaching in even the poorest parts of the world. But over 50 per cent of Ambassadors believe current education systems are not preparing young people for the jobs of today and must be redesigned.

As robots move into the workplace and many traditional industries decline, new job sectors are being developed and 65 per cent of children entering primary school in 2017 will ultimately end up working in occupations that don't yet exist.

Counsellors and delegates explored ways in which young people are adapting education systems to mitigate the negative outcomes of these global trends.

Plenary Sessions continued

– Agenda by young leaders, for young leaders –

5

Peace & Reconciliation
Plenary Session

HOW DO YOU TURN A CEASEFIRE INTO LASTING PEACE?



Delegate Speakers



ASILA DOROTAE, THAILAND
Introduced by Frank Pearl
Helps orphans in conflict areas of Thailand develop emotional and leadership skills



CONOR HOUSTON, UNITED KINGDOM
Introduced by President Vinicio Cerezo
Founded Young Influencers to promote peace in Northern Ireland



HYPPOLITE NTIGURIRWA, RWANDA
Introduced by Hope Solo
Founded Be the Peace after surviving the Rwandan genocide which killed his father



NOORJAHAN AKBAR, AFGHANISTAN
Introduced by Christine Ockrent
Leads Free Women Writers to allow Afghan women to tell their stories



OUSMANE BA, GUINEA
Introduced by Lord Michael Hastings
Mobilises youth in Guinea to engage in peaceful political dialogue



ROTEM WEIZMAN, ISRAEL
Introduced by President Santos
Advocates for water rights in Israel, Palestine and Jordan



TAFFAN AKO SHARIF, SWEDEN
Introduced by Mohamed Amersi
Assists families in refugee camps who have fled war-torn countries

With more than 40 active wars, insurgencies and ethnic conflicts ongoing around the world, we are living in dangerous times.

One expert at the London School of Economics, Brian Klaas, describes 2017 as “the biggest year for political risk since the end of World War Two”.

In a One Young World survey of 2,000 young people internationally, more than half of respondents said they had experienced conflict during their lifetime and 60 per cent lived in fear of terrorism in their country.

The human race has never have been more connected, thanks to the world wide web and corporate globalisation. Yet national, ethnic and religious loyalties remain strong. Asked if they would be prepared to fight for their community if it were under threat, 81 per cent of respondents to One Young World’s survey said they would.

Colombia has become a model for healing division, following the historic signing of a ceasefire between the government and FARC rebels last year. The accord effectively ends a 52-year conflict. But while lasting peace has become a possibility, the transition to political stability requires more than a signed document.

According to One Young World’s survey, 70 per cent of young people believe that uneven distribution of resources and income inequality are the greatest barriers to achieving peace.

And then there is the delicate issue of bringing the perpetrators of violence to justice. Almost 60 per cent of young people believe such people should face retribution, even after peace has been achieved.

Delegates and Counsellors addressed recent and ongoing conflicts and addressed the complexities of peace building.

Peace Day

In November 2016, President Santos of Colombia signed a historic peace accord with the FARC.

Young Colombians are crucial in making the peace sustainable and so One Young World hosts its first day dedicated to one theme: peace.



Sport for Peace Panel



Juan Manuel Santos, President of Colombia



Extremely Together Ambassadors



Today I invite you to commit to forgive the past, to recognise each person as an individual capable of building their dreams and aspirations, and to see beyond the labels generated by conflict.”

Laura Ulloa, Delegate Speaker during the Future of Colombia session

Peace Day Continued

– An agenda for young leaders, by young leaders –



Co-Founder, One Young World, David Jones and Kofi Annan, Seventh Secretary General of the United Nations



Future of Colombia Session

moderated discussion with Angela Anzola, Bogotá's High Commissioner for Peace and Victims.

The selected Delegate Speakers were:

Alejandra Mahecha, serves as the representative of young people at the national participation table to help victims impact public policy.

Daniel Buritica, Co-Founder of Grateful, a tech platform that evaluates the impact of social projects.

Daniel Duque-Velásquez, Activist who helped lead the youth movement which achieved a new peace treaty in Colombia.

Isabelita Mercado, Youngest member of High Commissioner for Peace.

Yessica Hoyos, A lawyer who is the Co-Founder of Hijos, an organisation devoted to seeking truth and promoting an accurate historic memory of the Colombian conflict.

Diego Cuesto, A paralympics gold medalist who is committed to promoting peace and helping other soldiers wounded in combat.

Jhon Edison Restrepo, An LGBTQ leader who recognizes the role diversity plays in achieving long lasting peace.

Laura Ulloa, After being held hostage at age 11, Laura now works with former

guerilla fighters to teach them other educational and entrepreneurship opportunities.

Mery Caicedo, Survivor of one of the most conflicted regions of Colombia, she is now a Youth leader who focuses on peace and social entrepreneurship.

Sebastian Cadavid, A former FARC recruit who now owns Deja Tu Huella, a company that donates one pair of shoes to a low-income child for every two sold.

THE WORKS OF PEACE: TRUTH AND RECONCILIATION

Having survived one genocide and witnessing another, One Young World Ambassador Taban Shoreshe hopes peace is achievable in Syria and Iraq. Truth and reconciliation are key pillars in the peace process; Taban spoke with three of the world's most prominent peacebuilders to discuss how the rule of law can be established and maintained in a post-conflict society and the ways in which post-conflict justice can be achieved in order to build respect between former combatants.

Taban was joined on stage by Hassan Jallow, Former Chief Prosecutor in the Rwanda Tribunal, Thuli Madonsela, former Public Protector for South Africa and Leyner Palacios, Global Pluralism Award Winner.

PEACE BEYOND BORDERS

As the first democratically-elected President of Guatemala, Vinicio Cerezo knows the damage that decades of military rule and conflict can inflict on a region. In 2017, President Cerezo was appointed Secretary General of the Central American Integration System (SICA) and leads the multilateral effort to create peace, political freedom, democracy and economic development in the region. In conversation with Beatrice Rangel, former Chief of Staff to the President Carlos Andrés Pérez of Venezuela, President Cerezo drew on the lessons that can be learnt from decades of conflict in Central America and discussed the importance of multilateral organisations such as SICA in maintaining peace.

EXTREMELY TOGETHER: AN ALTERNATIVE NARRATIVE

The complexities of countering violent



Future of Colombia Session, Peace Day, One Young World

extremism are frequently ignored by sensationalist and reactionary media headlines. Founded by the Kofi Annan Foundation, European Commission and One Young World, Extremely Together works around the world to combat the global threat from extremist ideologies. Having campaigned on every continent in 2017, the Extremely Together scholars explained the tactics young people can deploy in shifting the narrative to prevent radicalisation and place emphasis on the benefits of inclusion.

PEACE BEGINS WITH CHILDREN

As one of Colombia's best known faces, Taliana Vargas is passionate about using her platform as a force for good. Her foundation, Casa en el Arbol, works to eradicate extreme poverty through working with mothers and families in her home town of Santa Marta. Using examples from her foundation's recent work, Taliana Vargas explored the role children have to play in the peace process.

SPORT FOR PEACE

Icons of world sport discussed the unique role sport can play in bringing people together and promoting tolerance. Drawing on unique, sometimes controversial Olympic journeys, athletes reflected on the



President Santos, Peace & Reconciliation Plenary Session

ways in which their own careers have influenced their fans and supporters and the extent to which the Olympics and other major sporting events can alter public opinion.

THE ROLE OF THE PRIVATE SECTOR IN POST CONFLICT SOCIETY

Introduced by Mónica de Greiff. As the architect of Unilever's Sustainable Living Plan, Paul Polman explained the role businesses can play in promoting and sustaining peace. With long term thinking at the core of his business philosophy, Paul Polman reflected on the ways in which Unilever is adapting to play its part in achieving the SDGs, particularly Goal 16: Peace, Justice and Strong Institutions.

Peace & Reconciliation



OVERVIEW OF COLOMBIA CONFLICT

Whilst the media has made aspects of the Colombian conflict infamous, the complexity and long history of the conflict is unknown to many outside of Colombia. As one of the closest aids to President Santos, Cartagena's young Mayor, Sergio Londoño Zurek, took the delegates through the different stages, sides, motives and tragedies of the violence in Colombia which has lasted over fifty years and explained the challenges of the ongoing peace process.



Future of Colombia Session

THE FUTURE OF COLOMBIA

Delving into the impact of the 50-year Colombian conflict, young people from different perspectives, including former FARC rebels, former paramilitary members, and kidnapping victims shared their experience of the conflict to bring to life the impact of war on young people. As well as recounting their personal stories, the young Colombians outlined the key ways they believe peace can be maintained in Colombia in a

Outside the Auditorium

During breaks from the main stage sessions, delegates had the opportunity to network, attend a workshop and for the first time, watch expert panels and participate in in-depth Question and Answer sessions with Counsellors and Delegate Speakers on two additional stages in the Exhibition Area.



To sponsor an area in the One Young World 2018 The Hague Exhibition Area, please email partnerships@oneyoungworld.com

The Accenture Stage

– 2017 highlights –

New to 2017

Two stages in the Exhibition Area gave delegates the opportunity to engage with Counsellors and Delegate Speakers in a more interactive setting.



Question & Answer Sessions

THURSDAY 5 OCTOBER

INNOVATING FOR THE THREE ZEROES

Counsellors
Hans Reitz
Professor Muhammad Yunus
Lamiya Morshed

ENVIRONMENT PLENARY SESSION- WHAT IS HOLDING BACK THE CLEAN ENERGY REVOLUTION?

Counsellors
Bruce Dickinson
Denise Young Smith
Ronan Dunne

Delegate Speakers
Marek Kubik, United Kingdom
Tere Gonzalez, Mexico
Eduardo Sanchez, Cuba

FRIDAY 6 OCTOBER

BEYOND CSR: BUSINESS AS A FORCE FOR GOOD

Counsellors
Ronan Dunne
Ellyn Shook
Francisco de la Cerda



Question & Answer session with the Extremely Together Ambassadors following their main stage session

Guest Speaker
Roberto Funari

Delegate Speakers
Ankit Garg, Standard Chartered
Lewis Smith, Johnson & Johnson
Ben Griffiths, Johnson & Johnson
Kaleigh Killoran, General Electric
Tala Dajani, Reckitt Benckiser
Noureddine Tayara, L'Oréal

LEADERSHIP & GOVERNMENT PLENARY SESSION-IF GOVERNMENTS DON'T UPHOLD HUMAN RIGHTS WHAT CAN WE DO?

Counsellors
DeRay Mckesson
Mark Tewksbury
AnnaLynne McCord

Delegate Speakers
Kenny Imafidon, United Kingdom
Natalino Soares, East Timor
Mohamed Khelifi, Tunisia

EDUCATION PLENARY SESSION -WHAT CAN PREPARE YOUNG PEOPLE FOR JOBS THAT DON'T EXIST YET?

Counsellors
Peter Schwarzenbauer
Alfonso Gómez

Delegate Speakers
Ana Hidalgo, Ecuador
Kumba Musa, Sierra Leone
Karen Carvajalino, Colombia

SATURDAY 7 OCTOBER

FUTURE OF COLOMBIA SESSION

Guest Speaker
Angela Anzola

Delegate Speakers
Alejandra Mahecha, Colombia
Daniel Buritica, Colombia
Daniel Duque, Colombia
Isabelita Mercado, Colombia
Yessica Hoyos, Colombia
Diego Cuesto, Colombia
Jhon Restrepo, Colombia
Laura Ulloa, Colombia
Sebastian Cadavid, Colombia

PEACE & RECONCILIATION PLENARY SESSION-HOW DO YOU TURN A CEASEFIRE INTO LASTING PEACE?

Counsellor
Mohamed Amersi
Christine Ockrent

Delegate Speakers
Noorhajan Akbar, Afghanistan
Asila Dorotae, Thailand
Taffan Ako Sharif, Sweden
Rotem Weizman, Israel

EXTREMELY TOGETHER: AN ALTERNATIVE NARRATIVE

Delegate Speakers
Bjørn Ihler, Norway
Fatima Zaman, United Kingdom
Mimoun Berrissoun, Germany
Hajer Sherif, Libya



The Accenture Stage

Syed Ali Abbas, Pakistan
Jonah Obajeun, Nigeria
Zaid Al Rayes, Syria

PEACE BEYOND BORDERS

Counsellors
Vincio Cerezo
Beatrice Rangel

Expert Panels

FACEBOOK MEETS DIGITAL CHANGEMAKERS:

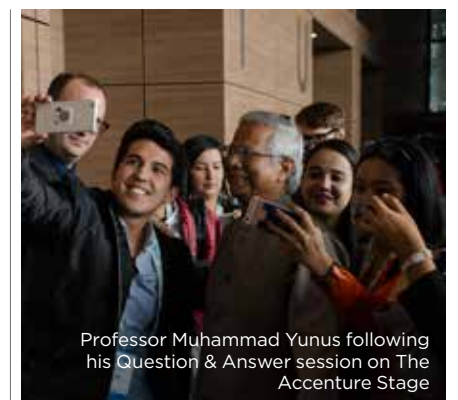
One Young World Ambassadors shared how they leveraged social media to change their countries, communities and companies.

SPARKSHOW-POSITIVE IMPACT JOURNALISM

Delegates pitched their positive impact projects to a panel of world renowned journalists to gain publication of their story.

TECH4GOOD

Marc Carrell-Billiard, head of Accenture Technology Labs and Zahra Bahrololoumi, Accenture Technology lead, UK and Ireland Accenture's



Professor Muhammad Yunus following his Question & Answer session on The Accenture Stage

Tech4Good spoke about their initiative to use technology to create a positive and lasting impact through the innovative application of emerging technologies to ensure sustainable development. This initiative aims to not only create a positive and lasting impact across various social and environmental issues, but also offers huge opportunities for growth to businesses.

To sponsor a stage at One Young World 2018 The Hague, please email partnerships@oneyoungworld.com

The Exhibition Stage

– 2017 highlights –



The Exhibition Stage, Question & Answer session with the Poverty Alleviation Delegate Speakers

FRIDAY 6 OCTOBER

EXPRESSION IS A HUMAN RIGHT

Counsellor
Stephen Daldry

Delegate Speakers
Joe Robertson
Joe Murphy

LEADERSHIP & GOVERNMENT PLENARY SESSION- IF GOVERNMENTS DON'T UPHOLD HUMAN RIGHTS WHAT CAN WE DO?

Counsellors
Nargis Fakhri
Hassan Jallow
Georgette Mulheir

Delegate Speakers
Abraham M Keita, Liberia
Jaha Dukureh, The Gambia
Trisha Shetty, India

EDUCATION PLENARY SESSION - WHAT CAN PREPARE YOUNG PEOPLE FOR JOBS THAT DON'T EXIST YET?

Counsellors
Advocate Thuli Madonsela
Christine Ockrent

Delegate Speakers
Ahmed Nassar, Egypt
Ludovic de Gromad, France
Shavid Sing, South Africa

REMOVING THE CHAINS

Counsellor
AnnaLynne McCord

Returning Ambassador
Jemima Lovatt

SATURDAY 7 OCTOBER

THE WORKS OF PEACE: TRUTH & RECONCILIATION

Counsellors
Advocate Thuli Madonsela
Hassan Jallow

Guest Speaker
Leyner Palacios
Returning Ambassador
Taban Shoresh

PEACE & RECONCILIATION PLENARY SESSION- HOW CAN WE TURN CEASEFIRE INTO LASTING PEACE?

Counsellors
Lord Michael Hastings
President Vinicio Cerezo

Delegate Speakers
Conor Houston, United Kingdom
Hyppolite Ntigurirwa, Rwanda
Ousmane Ba, Guinea

INTRODUCTION TO THE HAGUE

Guest Speaker
Pauline Krikke, Mayor of The Hague



Advocate Thuli Madonsela & Hassan Jallow following their Question & Answer session on The Exhibition Stage

Question & Answer Sessions

THURSDAY 5 OCTOBER

POVERTY ALLEVIATION & ECONOMIC DEVELOPMENT- HOW CAN WE INNOVATE OUR WAY OUT OF POVERTY?

Counsellors
Elio Leoni Sceti
Rossana Bee
Carolyn Everson
Jérôme Jarre

Delegate Speakers
Abdullabi Mohammed, Somalia
Charles Akhimien, Nigeria
Fernando Tamayo, Peru
Rositsa Zaimova, Bulgaria
Suman Kumar, Nepal
Daniel Montes, Colombia
Rumaitah al Busaidi, Oman

SOCIAL MEDIA FOR CHANGE

Counsellors
Carolyn Everson
Doutzen Kroes
Rossana Bee
Jérôme Jarre

ENDING CORRUPTION

Counsellors
Advocate Thuli Madonsela
Mohamed Amersi

ENVIRONMENT PLENARY SESSION- WHAT IS HOLDING BACK THE CLEAN ENERGY REVOLUTION?

Counsellors
Ron Garan
Brian Gallagher
Caroline Mutoko

Delegate Speakers

Chebet Lesan, Kenya
David Naibei, Chad
Karan Jerath, USA

Interviews

HOPE SOLO INTERVIEWED BY KATE ROBERTSON, FOUNDER ONE YOUNG WORLD

Hope Solo is an American soccer goalkeeper, two-time Olympic gold medalist, and World Cup champion. She was the goalkeeper for the United States women's national soccer team. In this interview she discussed her career, her turbulent relationship with the press both personally and professionally, her fight for equal pay rights and her philanthropic interests.

HENRY BRADFORD

Principal of CESA interviewed young Entrepreneurs from the University of Bogotá.

Expert Panels

WHEN INDUSTRY COMES TOGETHER

A specialist panel discussed their commitment to creating sustainable food production in the cocoa industry and their strategic partnership for promoting these aims. Panelists included Aldo Cristiano, Director of Cocoa Procurement, Ferrero, Antoine de Saint-Affrique, CEO, Barry Callebaut, Christopher Millington, President of Flavours, Firmenich. Billy Linstead Goldsmith, Director of Campaigns, Fair Trade USA.



Nargis Fakhri, Bollywood Actress and Trisha Shetty, Delegate Speaker during Question & Answer session following Leadership & Government Plenary Session

To sponsor a stage at One Young World 2018 The Hague, please email partnerships@oneyoungworld.com

How to Workshops

– Practical, interactive & scenario-based sessions –

Ambassadors, Counsellors and Delegate Partners ran workshops to help delegates learn skills, analyse ideas and develop solutions to world problems in a hands-on, collaborative environment.



How to Workshops

The workshops were selected via a rigorous application process. Selection was based on the workshop's practical insight, interactive nature and their provision of actionable learning outcomes to help further delegate projects and initiatives.

The workshops were held throughout the three main days of the Summit.

THURSDAY 5 OCTOBER

HOW TO CREATE SHARED VALUE TO SUCCESSFULLY IMPLEMENT SUSTAINABLE, INNOVATIVE SOLUTIONS?

Delivered by ENEL

SOCIAL IMPACT MENTORING- HOW TO BE A CORPORATE MENTOR?

Delivered by Citigroup

HOW TO CREATE A PUBLIC PRIVATE PARTNERSHIP?

Delivered by Bristol-Myers Squibb

HOW TO ADVOCATE FOR CHANGE? THE IMPORTANCE OF EFFECTIVE YOUTH VOICE IN ACHIEVING SUSTAINABLE DEVELOPMENT GOAL 3, GOOD HEALTH AND WELL BEING.

Delivered by AstraZeneca



HOW TO ACHIEVE THE SUSTAINABLE DEVELOPMENT GOALS?

Delivered by the Institute of Chartered Accountants.

HOW TO DEVELOP AND INTEGRATE A CUSTOM CSR PROGRAMME?

Delivered by Care4Water

SPOTLIGHT WORKSHOP

HOW TO GAIN SUPPORT & SPONSORSHIP FROM YOUR EMPLOYER TO TAKE ON SOCIAL IMPACT PROJECTS?

Delivered by Johnson & Johnson

Following One Young World 2014 Dublin, Ben Griffiths and Lewis Smith were inspired to take action on their return to their jobs at Johnson & Johnson. This workshop shared learnings from their experience of gaining corporate sponsorship for their idea.

SPOTLIGHT WORKSHOP

HOW TO BRING LIGHT TO DARKNESS? USING SOCIAL MEDIA TO END CHILD TRAFFICKING.

Delivered by Georgette Mulheir, CEO, Lumos, charity founded by J.K.Rowling

80% of the 8 million children living in orphanages worldwide have at least one living parent. They are separated from their families because they are poor, disabled or from ethnic minorities.

Lumos' mission is to end child institutions and work to regain all children's right to a family.

This workshop asked participants to develop social media campaigns to change the conversation and end child trafficking by persuading well meaning volunteers to shift from orphanage volunteering to ethical volunteering.



FRIDAY 6 OCTOBER

HOW TO PROFITABLY DO GOOD? SOCIAL INTRAPRENEURSHIP

Delivered by The Circle of Intrapreneurs

HOW TO FLOURISH? BECOME A MORE RESILIENT LEADER

Delivered by Cigna

HOW TO CREATE LEARNING OPPORTUNITIES FOR REFUGEES AROUND THE WORLD?

Delivered by Western Union



SATURDAY 7 OCTOBER

HOW TO NAVIGATE THE STORM IN A FAKE NEWS AND POST TRUTH SOCIETY?

Delivered by Thomson Reuters

HOW TO TURN A CEASEFIRE INTO LASTING PEACE?

Delivered by Juanes Foundation

HOW TO DEVELOP SOCIAL IMPACT FOR ALL?

Delivered by Unilever

HOW TO BUILD A MOVEMENT FOR POSITIVE CHANGE? AN EXAMPLE FROM POST CONFLICT NORTHERN IRELAND

Delivered by Conor Houston and Peter Edgar, One Young World Ambassadors

SPOTLIGHT WORKSHOP

HOW CAN WE USE EDUCATION TO PREVENT RADICALISATION?

Delivered by ExtremelyTogether, a Kofi Annan Foundation, European Commission and One Young World Initiative.

10 of the best young people tackling extremism from around the world were selected to create a working group to engage and empower young people around the world to counter extremism locally.

This workshop presented their practical toolkit and their lessons in running successful community cohesion projects worldwide.

HOW TO BUILD A FACEBOOK STRATEGY TO RAISE AWARENESS, ACTIVATE SUPPORTERS AND RAISE FUNDS FOR #FREETHIEWILD?

Delivered by Facebook Ambassadors and attended by Cher

To apply to host a workshop at One Young World 2018 The Hague, please email partnerships@oneyoungworld.com

Closing Ceremony

The official handover from Bogotá to One Young World 2018 Host City The Hague.

The finale of the Summit. One Young World 2017 Bogotá's Closing Ceremony took place at the Simón Bolívar Park

THE CLOSING CEREMONY 2017 BOGOTÁ PROGRAMME CONSISTED OF:

- Keynote speeches and thanks from One Young World Founders David Jones and Kate Robertson.
- Former Astronaut & One Young World Counsellor Ron Garan presented his project 'Constellation'.
- Resolution Project social venture winners were announced as Ousmane Ba, Mohamed Ali Tourki, Leroy Mwasaru and Kennedy Chiduziem Ekezie-Joseph.
- A spoken word performance by Hussain Manawer.
- UN Envoy on Youth Jayathma Wickramanayake announced the opening of applications for the second class of the UN Young Leaders for the Sustainable Development Goals- exceptional Young Leaders driving implementation of the Sustainable Development Goals.

- The One Young World baton was officially passed from the Mayor Enrique Peñalosa to the Mayor of The Hague, Pauline Krikke followed by a performance by the Dutch delegation combining music and dance.

- World Premier of Cher's new song, 'Walls', to launch her global campaign to free animals in captivity #FreeTheWild.
- Ribbon Tying Ceremony - delegates, Ambassadors and Counsellors wrote their personal commitment to post-Summit action on ribbons, which were then tied together to show unity. The ribbons were wound into a ball, to be sent to the next Host City, The Hague. The ribbon ball includes commitments from every One Young World Summit since 2010 from over 8,000 Ambassadors.

The One Young World 2017 delegates officially joined the global community of Ambassadors.



Hussain Manawer, Spoken Word Poet and One Young World Ambassador

Inspired into action following her attendance at One Young World 2016 Ottawa, Cher launched her #FreeTheWild charity by performing a World Premier of her campaign anthem, 'Walls'



Jayathma Wickramanayake, United Nations Envoy on Youth

“

The message is simple, misbehave. Let me repeat that, misbehave. If we as young people are not disrupting the status quo, if we are not rattling the people in power, we are not doing it right.”

Message from António Guterres, current Secretary General of the United Nations, delivered by Jayathma Wickramanayake, United Nations Envoy on Youth



Kate Robertson, Co-Founder, One Young World



Ron Garan, Former NASA Astronaut

Host City Advisory Board

- Represent a broad spectrum of political, educational and cultural influencers –

Throughout the year, the board works closely with One Young World to ensure the Summit has maximum positive impact on participating delegates and the Host City, Bogotá.



Bogotá will give you the best Summit ever. More than ever your initiatives and disruptive ideas are needed to correct the course of the world we are living in.”

Mónica de Greiff, CEO, Chamber of Commerce and Chair of the Advisory Board

Thank you to the One Young World 2017 Bogotá Advisory Board

MEMBERS

Mónica de Greiff
CEO, Chamber of Commerce and Chair of the Advisory Board
Miguel Uribe
Secretary of Government
Isabella Barrios
Director, ANDI Foundation
Roberto Pombo
CEO, El Tiempo
Andrés Gómez
Country Manager, FTI Consulting
Alfonso Gómez
CEO, Telefónica
Henry Bradford
Principal, CESA
Carlos Arturo Londoño
CEO, Valorem Group



The Hague Performance at the Closing Ceremony

Juana Botero
Youth Secretary, Medellín
Juan Carlos Reyes
Director, Colombia Joven
Luis Javier Castro
CEO, Grupo Mesoamerica
Miguel Silva
CEO, Galileo 6
Hugo Salcedo
VP Human Resources, Unilever
Hernán Rincón
CEO, Avianca
Julián Guerrero
Vice President of Tourism, ProColombia



Mayor Enrique Peñalosa of Bogotá passes the baton to Pauline Krikke, Mayor of The Hague

Partners

PARTNERS THAT SENT 20+ DELEGATES:



PARTNERS THAT SENT 1-19 DELEGATES:



Partners continued

PARTNERS THAT SENT 1-19 DELEGATES:



COLOMBIAN PARTNERS THAT SENT DELEGATES:



For more information on
One Young World
2018 The Hague
please contact:

Alex Bellotti
E: partnerships@oneyoungworld.com
DD: +44 (0) 20 3691 8060

One Young World
14 Irving Street
London WC2H 7AF

oneyoungworld.com
Facebook.com/OneYoungWorld
Twitter.com/OneYoungWorld
YouTube.com/OneYoungWorld
Instagram.com/OneYoungWorld

#OYW