One Young World is the pre-eminent global forum for young leaders.

One Young World is a UK not-for-profit that brings together the brightest young leaders from every sector and all 196 countries, empowering them to make lasting connections and initiate action to create positive change.

At the One Young World Summit, the best young leaders, counselled by the world’s most influential business, political and humanitarian leaders, formulate and share innovative solutions to the world’s most pressing issues.

Apart from the Olympic Games, no youth dominated event represents as many countries.
ONE YOUNG WORLD IN NUMBERS

COMPLETE GLOBAL REPRESENTATION
All 196 countries are represented at the One Young World Summit.

IMPACT
The Social Return on Investment of the One Young World Ambassador community is calculated at 1:13 – for every US$1 of investment in Ambassador-led initiatives US$13 of social value is generated.

14.6 million people positively impacted by One Young World Ambassador-led initiatives

3.2 million people positively impacted in 2016 alone

8,000+
One Young World Ambassadors

200+
media outlets

217,000
Facebook Likes

300+
Delegate Partners

Over
90 m
YouTube and Facebook views

Over
650
journalists

136,000
Twitter followers
THE SUMMIT

TODAY’S YOUNG GENERATION IS THE MOST POWERFUL GENERATION IN THE ENTIRE HUMAN HISTORY. WHAT A POWER THAT IS.”
PROFESSOR MUHAMMAD YUNUS

WHO TAKES PART?

DELEGATES
At the annual One Young World Summit, over 1,300 of the most valuable young talent from global and national companies, NGOs, and other forward thinking organisations and individuals are counselled by world leaders.

COUNSELLORS
Global luminaries lend stature in support of delegates and One Young World’s objective of raising awareness of issues affecting young people globally.

OBSERVERS
Representatives from partner organisations who accompany a delegation, participating in special networking and thought leadership events during the Summit.

One Young World is giving us the ability to mobilise and galvanise our people in support of change, better than anyone else today.”
Paul Polman

I come away from these sessions hopeful and reassured that the future of our world is not lost.”
Kofi Annan

You are the young leaders who are going to have to be a force during this next year for the brave, ambitious, urgent, transformative leadership that the world needs.”
President Mary Robinson

What One Young World Ambassadors are doing is seismic. The potential of this group is phenomenal. It’s not a talking shop.”
Bob Geldof
Bogota, Colombia’s capital is a thriving, young, entrepreneurial city located over 2000 meters above sea level in the Andean mountain range. Having recently achieved peace after decades of unrest, the overarching theme of One Young World 2017 Bogota is reconciliation and the role young people can play in propagating peace. This is marked by a dedicated Peace Day on the final day of the Summit.

In partnership with the Bogota Convention Bureau, One Young World 2017 takes place at the brand new Agora Convention Centre located in the heart of Bogota’s business district.

The Summit Opening Ceremony is held at the Simón Bolívar Plaza and Closing Ceremony at the Simón Bolívar Park.

WHAT HAPPENS?
AN AGENDA FOR YOUNG LEADERS, BY YOUNG LEADERS

Each year, over 10,000 young people are surveyed and 25 focus groups are held all over the world to ensure the One Young World Summit content is current and highly relevant to millennials. The results of this Global Consultation Process form the central themes and topics on which the rest of the Summit agenda is based.

Plenary Sessions
These are the main sessions of the Summit, focused on one of the five topics decided upon by the One Young World Ambassador community. Each Plenary Session involves five delegate speakers, selected through a highly competitive application process to showcase the impact of their projects and a global range of viewpoints. During these sessions delegates formulate and share innovative solutions for the world’s most pressing issues and make commitments to tangible actions and change.

Special Sessions
These are main stage sessions on wide ranging subjects and in various formats, from delegate-led panels to Q&A sessions with world leaders.

How To Workshops
These are interactive, practical skills and scenario based sessions run by Ambassadors, Counsellors, special guests and Partners. These sessions take place in the main Summit venue.
WHAT HAPPENS BEYOND THE SUMMIT?

One Young World Ambassadors return from the Summit with the means and motivation to make a difference in their communities and corporations. Ambassadors lend the power of the network of over 8,000 young leaders to the initiatives they are already running, or the new ventures they will start.

SINCE 2009, THE ONE YOUNG WORLD AMBASSADOR COMMUNITY HAS:

Positively impacted over 14.6 million people.

Generated US$13 worth of social value for every US$1 invested.

THE AMBASSADOR NETWORK: HARNESING THE POWER OF THE AMBASSADOR COMMUNITY

One Young World is organised into 25 administrative regions, each representing an equal distribution of Ambassadors.

COORDINATING AMBASSADOR

Every year, each region elects a Coordinating Ambassador responsible for:

CONNECTING AND COLLABORATING

Facilitating useful connections and collaborations between Ambassadors, arranging caucuses and special events.

REPORTING ON AMBASSADOR INITIATIVES

Reporting back to One Young World headquarters on Ambassador-led Initiatives for impact measurement.

AMPLIFYING AMBASSADOR VOICES

Producing blogs, film and photography to amplify the voice of young leaders in their region.

SET TOPICS AND THEMES

Summit consultation, disseminating surveys and chairing focus groups, as part of the Global Consultation Process, to help set topics and themes of the upcoming Summit.

THE ONE YOUNG WORLD AMBASSADOR ACTIVITY

The projects and initiatives of the One Young World Ambassadors work towards achieving all 17 Sustainable Development Goals (SDGs).
IT’S ANOTHER UN EXCEPTION THAT YOU HAVE STRONGER VOICES, YOU ARE YOUNGER AND YOU ARE MORE DYNAMIC.”

KOFI ANNAN

UNPARALLELED INTERNATIONAL NETWORKING OPPORTUNITY

No other Summit or conference brings together over 1,300 young leaders from all 196 countries, from diverse socio-economic backgrounds and from leading organisations in every sector.

CASE STUDY: EFFECTIVE EMPLOYEE RETENTION STRATEGY

“Glassdoor” – L’Oréal, Founder: Alex Onish

Alex Onish established Glassdoor to help his company, L’Oréal, continue to attract and retain top talent. It’s based on the awareness that the millennial generation expects a modern, inclusive company to embrace transparency.

After being inspired by “the power of thousands of voices” while attending the One Young World Summit in Johannesburg in 2013, Onish explained his idea directly to his bosses.

“Young One Young World I would never have been granted the access to the top managers on the executive committee, including our CEO and our heads of Human Resources,” he says.

Arguing that a company “can’t effectively improve the lives of those around it unless it ensures its own employees are happy”, he persuaded L’Oréal to set up Glassdoor. The data from Glassdoor is regularly presented to company executives and influences decisions on how to improve the lives of employees.

WHY SEND DELEGATES TO THE SUMMIT?

YOU HAVE TREMENDOUS POWER TO REDEFINE THE ROLE OF BUSINESS IN SOCIETY BY CHANGING COMPANIES FROM THE INSIDE.

Sir Richard Branson

EFFECTIVE EMPLOYEE RETENTION STRATEGY

By sending the brightest employees to a One Young World Summit, partners demonstrate they recognise their delegates’ potential, nurture their leadership qualities and encourage them to share that inspiration with colleagues and peers.

“Without One Young World I would never have been granted the access to the top managers on the executive committee, including our CEO and our heads of Human Resources,” he says.

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PROVEN TALENT DEVELOPMENT PLATFORM
The process whereby One Young World’s partners select delegates to attend the Summits often leads to incredible discoveries of talent.

We have discovered talent we didn’t know we had among our staff and the One Young World delegate recruitment process. These young people are the new generation that will become the driving force towards sustainable development, not only in our organisation but also in society.

Supachai Chearavanot

CASE STUDY: PROVEN TALENT DEVELOPMENT PLATFORM
“The Circle of Young Intrapreneurs” – Barclays, Founders: Tim Heard and David Spears

The Circle of Young Intrapreneurs was launched in October 2015 in the belief that companies can and should alter their business models so that they both deliver shareholder value and have positive social impact. Intrapreneurship is a movement in which those working for large companies embrace innovation and the traditional free-spirited approach of an entrepreneur.

The Circle was established by Barclays employees Tim Heard and David Spears, who were inspired by their attendance at the One Young World Summit in Bangkok, Thailand in 2015 to make business a “force for good”. It looks to inspire, guide, develop and deliver purpose-driven business ideas from young social intrapreneurs who work for global corporate organisations.

By creating a community of around 300 members and supporting them with mentoring and advice from leading intrapreneurs, the Circle is fostering pan-industry collaboration in tackling major societal challenges.

SHOWCASE YOUR ETHOS
The stories, interviews and coverage from the Summit can be used to promote the company’s visibility to over 200 media outlets covering the event and One Young World’s four million social media followers. A stand space in the exhibition area is also a great way for a partner to promote its values on One Young World’s global platform.

SOCIAL RETURN ON INVESTMENT
By partnering with One Young World, for every US$1 of investment US$13 of social value is generated. 14.6 million people have been positively impacted by One Young World since 2009. Our full Social Return on Investment report is available upon request.
WHAT DO OUR DELEGATES AND PARTNERS SAY?

WHEN ASKED, DELEGATES SAY:

98%
94%
93%
96%
80%

network with the most outstanding young people from around the world
are inspired with new ideas
find it improves their professional development
have a broader understanding of global issues
form collaborative connections internally and with other organisations
discover inspired solutions to problems

At AB InBev, our people are our only sustainable competitive advantage. One Young World is a unique, forward-looking forum in which we can engage our top talent on today’s biggest challenges and provide them with the opportunity to exchange best practices and brainstorm on sustainable solutions with like-minded young leaders.

Sabine Chalmers, Chief Legal & Corporate Affairs Officer, AB InBev

At Johnson & Johnson, we are passionate about investing in the professional and personal development of our future leaders. We believe that by opening their minds to new ways of thinking and giving them access to inspirational speakers and collaborative networks, they will be able to make a positive impact to society and find innovative and meaningful solutions to champion those at the frontline of delivering care. That is why we are proud to partner with One Young World and to help empower young leaders from across the world to become change makers for a better future.

Annet Eijkelkamp, Director EMEA Employee Engagement, Johnson & Johnson Global Community Impact

It’s essential for us that our best young talent are not only inspired by our Sustainable Living Plan but also get the chance to be recognised for leading it and help effect change in other organisations. One Young World is the platform for that.

Doug Baillie, Chief HR Officer, Unilever
PARTNERSHIP OPPORTUNITIES

ONE YOUNG WORLD PARTNERSHIPS BEGIN WITH SPONSORING A DELEGATION TO ATTEND THE SUMMIT

PARTICIPATION IS POSSIBLE IN SEVERAL WAYS
- Sending talented employees, in particular young leaders.
- Sponsoring delegates from the community or charity partners as part of a delegation.
- Setting up a scholarship with One Young World and selecting the winners with One Young World support, where necessary.
- Acting as a National Young Leader Organising Partner for a specific country or region.
- Securing a Legacy Partner role. Only five of these are available.

2017 PRICES*

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<tr>
<th>Price</th>
<th>Description</th>
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<tr>
<td>£2,975</td>
<td>Delegate Fee</td>
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<td>£1,925</td>
<td>Returning Ambassador Fee</td>
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<td>£2,300</td>
<td>Observer Fee</td>
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<td>£2,655</td>
<td>Delegate Fee No Accommodation</td>
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<td>Returning Ambassador Fee No Accommodation</td>
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<td>Observer Fee No Accommodation</td>
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<td>Twin Room Extra Night</td>
</tr>
<tr>
<td>£70</td>
<td>Single Room Upgrade Per Core Night</td>
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Delegate, Returning Ambassador and Observer fees all include: accommodation for the four core nights of the Summit, catering, transport to and from the airport and access to the Summit. We can also arrange for tickets not including accommodation.

* Plus any applicable value added, turnover, sales, use, distribution or corresponding tax.
**EXHIBITION AREA**

Stand spaces offer an opportunity to showcase initiatives to all Summit attendees.
- Small stands (3x3m) at £5,000*
- Large stands (4x4m) at £7,500*
- Special stands can be requested (size, theme and price negotiable)

One Young World has increased the time available for Summit attendees to visit the Exhibition area to boost visibility and footfall around the stands as well as enhance networking opportunities.

* Incremental discounts exist for partners sending large delegations.

**BOGOTÁ AGORA CENTRE**

**FLOORPLAN**

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**OPPORTUNITIES BEYOND SPONSORING A DELEGATION**

- Exhibiting at One Young World offers a unique opportunity to showcase innovation and values.
- Value-in-kind support including, but not limited to, T-shirts, connectivity support and Host City marketing.

- Hosting Breakout Sessions.
- Sponsoring Summit events (e.g. Opening Ceremony, Counsellor dinners, delegate dinners, transport).

**ESTABLISH A SCHOLARSHIP IN YOUR NAME**

One Young World scholarships ensure the event is accessible to young leaders in every country, not just the global north. They provide young leaders from marginalised nations with a voice and platform to debate and formulate the solutions which shape their future.

**BENEFITS TO NAMED SCHOLARSHIP PARTNERS**

- Naming rights of the scholarship.
- Recognition from the Founders at the One Young World Opening Ceremony.
- Acknowledgement in promotion material and PR surrounding the Summit.
- A webpage within the One Young World site, dedicated to the scholarship and the work of the scholars.
- One Young World to provide a shortlist of candidates uniquely suited to partner’s aims.
For more information please contact:

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